



CTW Events

EXPERIENCE  
**CATALOG**

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# Our Enterprise

**Clean the World Global** is a global leader in sustainable impact solutions that aims to make the world a better place. It comprises **Clean the World**, which offers a Global Hospitality Recycling Program that diverts soap bars and plastic amenities from landfills and transforms the soap into lifesaving, essential supplies for communities in need across the globe, and **CTW Events**, which provides global impact team-building experiences with a social purpose, for corporations across the globe, such as Amazon, KPMG and UPS.

Our Enterprise is in close strategic partnership with **The WASH Foundation**; founded to address global health issues by using discarded hygiene supplies from the hospitality industry, it began recycling soap into new bars to distribute to communities in need with the goal to reduce the number of hygiene-related deaths,



# About Us

CTW Events, a Clean the World Global brand, is a powerhouse in providing CSR & team-building event solutions. We specialize in crafting top-notch, tailor-made experiences with the purpose of making the world a better place. We aim to not only help organizations achieve their CSR (Corporate Social Responsibility) and ESG (Environmental, Social, Governance) goals but also to foster meaningful connections that ignite collaboration, compassion, and leave a lasting, positive impact on communities.

At CTW Events, making a difference isn't just a goal—it's what we do best!

## Our Purpose

Our purpose is to make the world a better place by creating meaningful connections that empower individuals, businesses, and communities to foster collaboration and compassion, thus creating a lasting impact on a global scale. .

## Our Promise

We help people and organizations make the world a better place by empowering them to drive a positive change in the lives of vulnerable communities around the world who are in dire need of hygiene or school supplies.

## Our Vision

Our vision is to become a global leader in facilitating extraordinary team-building experiences that purposefully engage participants and positively impact the communities where they live, work, and play.



# Our History

Through the years, CTW Events has evolved into a truly magical force— helping to lift organizations to their fullest CSR and ESG potential while supporting communities in need. Since 2012, CTW Events has distributed 5.1 million kits to over 933 charity partners around the globe and supported 191,000 hours of team-building participation.



**2012**

The first-ever Soap Saves Lives Experience was held. Providing essential hygiene items to those in need.



**2022**

CTW Events introduced the Empowering Education Experience, which provides students in need with the necessary school supplies to thrive.



**2024**

CTW Events launches the Purposeful Pantry Experience providing families with shelf-stable meal items.

**2009**

Clean the World Global, the parent company of CTW Events, was founded.



**2021**

CTW Events introduced the Delivering Dignity Experience, providing comfort and hygiene items for those displaced from their homes.



**2023**

CTW Events officially launched as an independent brand.



# Our Team

Say hello to the dream team committed to making the world a better place through impactful experiences!

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**Madison Ayache**  
VP of CTW Events  
Region: Global



**Ben O'Connell**  
VP of Sales  
Region: Midwest USA



**Caitlin Leps**  
Senior Sales Manager  
Region: West Coast USA



**Danielle Kistulinec**  
Sales Manager  
Region: Northeast USA



**Gyneth Tan**  
Managing Director - Asia  
Region: Asia



**Come work with us!**  
[Click here to view job openings](#)

# Overview

## What We Do

At CTW Events, we combine fun, collaboration, and purpose. Our experiences empower and mobilize teams and serve communities worldwide, directly supplying essential items to those in need.

So, while you're bonding with your colleagues and having a blast, you're also making a meaningful impact on the world. It's a win-win!

## Why We Do it

Our impact events are not just a great way to build strong bonds with your team while making a difference in the local community. Our experiences are about making memories, reconnecting with yourself, and those whose lives you touch everyday.

It's all about connection. CTW Events aims to connect you with your team, the community, the environment, and the inner desire to keep doing good!

## How to Organize Your Event:



### Location

Let us know your preferred location. You sit back and we'll bring the experience to you.  
*(Regions Supported: USA, Canada, Europe, Asia)*



### Participants

How many people will be taking part? We serve groups of all sizes!



### Dates

You can choose a day and a time that suits you!  
Even host your event across your global workforce on the same day.



### Impact

Choose the impact you want to make in the world.  
Does your team want to support hygiene insecurity? Education initiatives? Or coming soon: address food insecurity.

# Experience Models



## Breakout Style

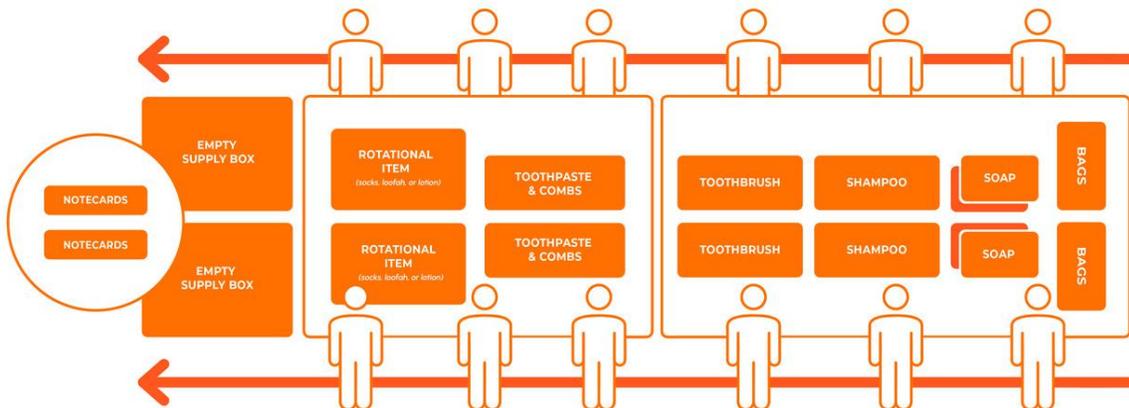
A “breakout” style experience model means your team has a dedicated amount of time and participants set aside for your impact activity. Our breakout experience allows for the most team-building and employee engagement as participants complete their kit goal together.



## Walkthrough Style

Use the “walkthrough” style experience model when you do not have a dedicated amount of time for this activity. This experience model allows participants to “trickle-through” your space throughout the day(s) and build kits on their own time and can be during registration, breaks, or before/after a meal.

Our “assembly line” style layout works for all of our experience types. Participants will then work together to assemble their kits as accurately and efficiently as possible



# Supported Regions

## European Union & United Kingdom

- Soap Saves Lives Experience
- Empowering Education Experience

## Canada

- Soap Saves Lives Experience



## Asia

- Soap Saves Lives Experience

## United States & Puerto Rico

- Soap Saves Lives Experience
- Empowering Education Experience
- Delivering Dignity Experience
- *Coming soon: Purposeful Pantry Experience*



PRODUCTS BY REGION

# United States

## Soap Saves Lives Experience

### HYGIENE KIT

Step into the Soap Saves Lives Experience, a transformative event where empathy meets action in the heart of America. Here, participants join hands to assemble hygiene kits, offering a beacon of hope to those facing poverty or hygiene insecurity. With each kit packed, we're not just distributing soap; we're igniting a spark of change in the lives of those facing adversity. Join us in making a tangible impact and spreading compassion from coast to coast

*Contents: A biodegradable bag, Clean the World Recycled soap, PCR shampoo, a bamboo toothbrush, toothpaste sachets, a cornstarch comb, a rotational item such as jute loofah, or socks and a handwritten note.*



PRODUCTS BY REGION

# United States



## Delivering Dignity Experience

### DIGNITY KIT

Combine hygiene essentials with comfort items to provide relief to those displaced from their homes. The Delivering Dignity Experience embodies compassion and dignity, offering a holistic approach to humanitarian aid.

*Contents: A backpack, soap, shampoo, toothpaste, toothbrush, pair of socks, a loofah, deodorant and a handwritten note.*

## Empowering Education Experience

### SCHOOL KIT

Pack backpacks with essential school supplies to support education efforts for elementary or middle school students. The Empowering Education Experience fosters a love for learning and empowers students for academic success.

*Contents: A backpack, folder, notebook, ruler, highlighter, pencil pouch, eraser, crayons, hand sanitizer, two pencils, pencil sharpener, two pens, and a glue stick and a handwritten note.*



PRODUCTS BY REGION

# United States

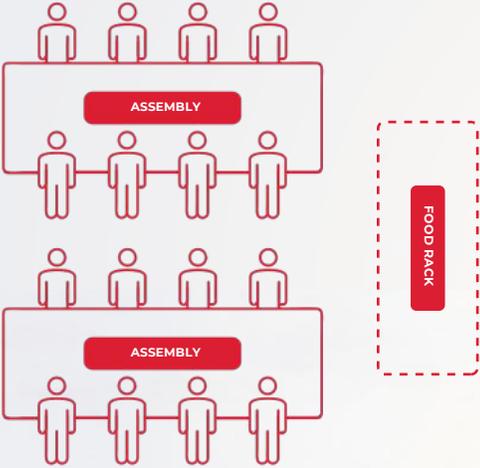
NEW!

## Purposeful Pantry Experience

### PANTRY BOX

A transformative event designed to nourish families and cultivate community in the heart of the USA. In this immersive experience, participants come together to pack pantry boxes filled with nutrient-dense, shelf-stable food, offering sustenance and support to households facing food insecurity.

*Contents: Each Purposeful Pantry box is packed with enough food to feed a family of four (4) for a week.*



# US Pricing

**CTW Events needs 30 days lead time to facilitate your event in the USA.**

Events with less than 30 days lead are subject to rush fees & availability

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For US pricing please contact us at [events@cleantheworld.org](mailto:events@cleantheworld.org) or [request a quote](#).

Variations in logistics, staffing, and other factors may impact the final cost of our services. We strive to provide accurate and up-to-date pricing information, but unforeseen circumstances may necessitate adjustments. We appreciate your understanding and flexibility as we work to deliver the best possible experience for you, our valued clients. If you have any questions or concerns regarding pricing, please don't hesitate to contact us for clarification.

PRODUCTS BY REGION

# Canada

## Soap Saves Lives Experience

An opportunity to make a difference in the lives of those in need across Canada. In this impactful event, participants come together to assemble hygiene kits, offering support to vulnerable communities nationwide. With each kit packed, we're not just providing soap; we're nurturing a sense of solidarity and care. Join us in creating positive change and spreading kindness from province to province.



### HYGIENE KIT

Filled with essential hygiene items, our hygiene kit is designed to deliver peace of mind to those who need it most.

*Contents: A biodegradable bag, procured soap, PCR shampoo, mouthwash, lotion, a cornstarch comb, a rotational item such as jute loofah, or socks, and a handwritten note*

# Canada Pricing

**CTW Events needs 45 days lead time to facilitate your event in Canada.**

Events with less than 45 days lead are subject to rush fees & availability

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For Canada pricing please contact us at [events@cleantheworld.org](mailto:events@cleantheworld.org) or [request a quote](#).

All orders in Canada are subject to VAT

Variations in logistics, staffing, and other factors may impact the final cost of our services. We strive to provide accurate and up-to-date pricing information, but unforeseen circumstances may necessitate adjustments. We appreciate your understanding and flexibility as we work to deliver the best possible experience for you, our valued clients. If you have any questions or concerns regarding pricing, please don't hesitate to contact us for clarification.

PRODUCTS BY REGION

# Europe

## Soap Saves Lives Experience

### HYGIENE KIT

A platform for action and empathy across Europe. In this dynamic event, participants unite to assemble hygiene kits, bolstering disaster relief efforts and supporting communities in times of need. With each kit packed, we're not just delivering soap; we're extending a lifeline to individuals affected by crises across our continent. Join us in fostering resilience and solidarity across borders.

*Contents: A biodegradable bag, procured soap, a bamboo toothbrush, dental tablets, shower gel, and a handwritten note.*



## Empowering Education Experience

### SCHOOL KIT

Support education initiatives by packing backpacks filled with essential school supplies. Each backpack equips students with the tools they need to thrive academically and succeed in their studies.

*Contents: Backpack, pencil case; 2 pencils, 2 pens, 1 eraser, 1 sharpener, 1 glue stick, color markers, notebook, ruler, tissue pack, and a handwritten note.*



# Europe Pricing

**CTW Events needs 45 days lead time to facilitate your event in Europe.**

Events with less than a 45 day lead are subject to rush fees & availability

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For Europe pricing please contact us at [events@cleantheworld.org](mailto:events@cleantheworld.org) or [request a quote](#).

Variations in logistics, staffing, and other factors may impact the final cost of our services. We strive to provide accurate and up-to-date pricing information, but unforeseen circumstances may necessitate adjustments. We appreciate your understanding and flexibility as we work to deliver the best possible experience for you, our valued clients. If you have any questions or concerns regarding pricing, please don't hesitate to contact us for clarification.

PRODUCTS BY REGION

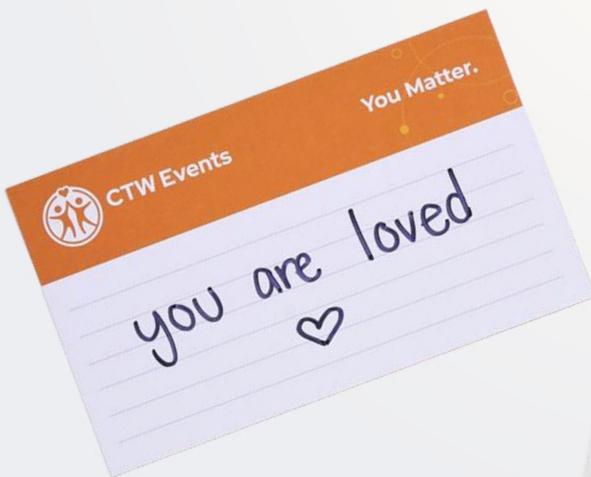
# Asia

## Soap Saves Lives Experience

### HYGIENE KIT

Step into the Soap Saves Lives Experience, a catalyst for change and compassion in the heart of Asia. Here, participants converge to assemble hygiene kits, providing crucial support for disaster-stricken communities and vulnerable populations across our diverse continent. With each kit packed, we're not just distributing soap; we're sowing seeds of hope and resilience. Join us in building a brighter future and spreading kindness across nations.

*Contents: Soap bar, Soap bag, Shampoo, Conditioner, Bath Gel, Dental Kit: Toothbrush and Toothpaste, Hygiene kit polybag, and a handwritten note.*



## Asia Pricing

**CTW Events needs 90 days lead time to facilitate your event in Asia.**

*Events with less than a 90 day lead are subject to rush fees*

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For Asia pricing please contact us at [events@cleantheworld.org](mailto:events@cleantheworld.org) or [request a quote](#).

*Current regions supported: Hong Kong, Singapore, Macau, Taiwan, Japan*

In Asia, the contents of each kit can vary based on several factors: the number of kits ordered for each event, the timing of the payment relative to the event date and the current stock of materials versus those that need to be ordered.

Please note that in the event that we are not able to procure certain items e.g. amenity bottles, we will then replace them e.g. add in additional soaps bars or replace with other items that will be useful and valuable.

Variations in logistics, staffing, and other factors may impact the final cost of our services. We strive to provide accurate and up-to-date pricing information, but unforeseen circumstances may necessitate adjustments. We appreciate your understanding and flexibility as we work to deliver the best possible experience for you, our valued clients. If you have any questions or concerns regarding pricing, please don't hesitate to contact us for clarification.

# Sample Proposals

## Client Request 1:

"We want to do a giveback for our upcoming all-company conference on May 2nd in Stockholm. As an education tech company, we would love for the activity to align with our culture and impact pillars. We're exploring whether to host a dedicated activity for a smaller group of 40-60 participants. If we don't have the time in the final schedule, we would consider arranging a more flexible activity that all 500 employees can join throughout one day of the conference. The final decision will be based on how each option integrates with the overall conference agenda and our objectives for maximizing employee engagement."

## CTW Events Suggests:

### YOUR 2 MAY 2024, STOCKHOLM, SWEDEN EVENT OPTIONS:

#### Option 1:

50 participants  
 45-minute "breakout" activity  
 500 school kits  
 € per backpack\*  
 500 x € = €€\*  
 Shipping = €€  
**€ total cost\***

#### Option 2:

500 participants  
 8-hour "walkthrough" activity  
 1,000 school kits  
 € per backpack\*  
 1,000 x € = €€€\*  
 Shipping = €€  
**€ total cost\***

\*Optional Staffing = +€

*This proposal is valid until 45-days before event date, otherwise subject to availability and rush fees.*



## Client Request 2:

"For our National Day of Volunteering on June 10th here in New York City, we're focusing on supporting those experiencing homelessness. We're planning activities for our team to participate in our office, as transporting everyone off-site isn't feasible. We're considering hosting an event for about 30 to 60 employees, lasting roughly an hour. We're still finalizing what the activity will be and are currently gathering quotes for several options. We need something that integrates smoothly with our office setup and we may need support from your team for setup and facilitation."

## CTW Events Suggests:

### YOUR 10 JUNE 2024, NEW YORK CITY, NY EVENT OPTIONS:

#### Option 1:

30 attendees  
 60-minute activity  
 900 hygiene kits  
 \$ per kit\*  
 900 x \$ = \$\$\*  
 Shipping = \$\$  
**\$ total cost\***

#### Option 2:

60 attendees  
 60-minute activity  
 1,800 hygiene kits  
 \$ per kit\*  
 1,800 x \$ = \$\$\*  
 Shipping = \$\$  
**\$ total cost\***

\*Optional Staffing = +\$

*This proposal is valid until 30-days before event date, otherwise subject to rush fees.*



\*For pricing please contact us at [events@cleantheworld.org](mailto:events@cleantheworld.org) or [request a quote](#).

## COMMUNITY CONNECT: A CTW Events' Networking Event

*Join us for an exclusive in-person, networking experience. Coming to your city soon!*

Explore how CTW Events can help you make the world a better place with your team - or clients. Our Community Connect event is a unique opportunity to network, discover impactful team-building experiences, and learn how our CSR programs can elevate your impact on the community!



[VIEW OUR UPCOMING EVENTS HERE](#)



# Our Impact

## Our Key Distribution Partners



Journey through the impact we've created together! These numbers are more than figures; they're the heartbeat of our collective efforts. As we unveil the results of our historic journey, witness the tangible outcomes of each kit built and every experience hosted. These numbers tell stories of change, growth, and empowerment

## CTW Events Global Impact



**6.3 MILLION**

Kits Distributed



**237 THOUSAND**

Hours of Participation



**316 THOUSAND**

Attendees Globally



**1 THOUSAND**

Charities Supported

# Questions?

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## CONTACT US

☎ 689-218-0686

✉ [info@ctwevents.org](mailto:info@ctwevents.org)

🌐 [www.ctwevents.org](http://www.ctwevents.org)

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## READY TO BOOK AN EVENT?

Request a quote by emailing [events@cleantheworld.org](mailto:events@cleantheworld.org) or fill out our [form](#)

