

2026 Spring Edition

ARTIFICIAL INTELLIGENCE

Artificial intelligence has evolved from a helpful assistant into a trusted collaborator, shaping how we work, create, and connect.

VIRTUAL MLS
SUMMIT

— *Bring it Home*



The 2026 Spring AI Guide Booklet

Welcome to the Spring 2026 Edition of the AI Productivity Booklet, a guide designed to help you work smarter, not harder.

A guide to working smarter in the age of everyday intelligence.

We are no longer approaching the AI era, we are living in it.

Artificial intelligence has evolved from a novelty into a foundational layer of modern work. Over the past year, advances in multimodal AI, real-time collaboration, and agent-based workflows have transformed how professionals plan, communicate, analyze data, and create content. Tasks that once required hours or entire teams, can now be completed in minutes with greater accuracy and insight.

AI in 2026: From Tool to Teammate

The biggest shift since 2025 is integration. AI is now embedded directly into the platforms we use every day, drafting emails, summarizing meetings, generating visuals, and surfacing insights automatically. Rather than replacing roles, AI is redefining them, freeing professionals to focus on strategy, relationships, and innovation.

The New Productivity Equation

Productivity today is measured not by volume of tasks, but by impact. AI enables professionals to eliminate repetitive work, accelerate research, personalize communication at scale, and make faster, data-informed decisions.

*AI does not replace your expertise, it amplifies it.
Welcome to the new era of work.*

The information contained in this booklet is intended solely for educational and informational purposes regarding the evolving technologies related to artificial intelligence. Hive MLS or the Virtual MLS Summit does not endorse, promote, or recommend any specific products, services, or brands mentioned herein. Readers are encouraged to conduct their own research and consult with qualified professionals regarding any decisions related to artificial intelligence technologies. Hive MLS and The Virtual MLS Summit disclaims any liability for the use or misuse of the information provided in this booklet.

The Best AI Tools by Category

1. How People Are Using AI in 2026
2. Navigating AI in Real Estate
3. The Foundation of AI: Prompts
4. Good Prompting Matters
5. ChatGPT 5.2
6. Gemini 3.0
7. Claude 4.6
8. Grok 4.2
9. Meta
10. Perplexity
11. Copilot
12. Real Estate AI Tools
13. Image Generation
14. Video Generation & Editing
15. Writing & Copywriting
16. Notetakers & Meeting
17. Voice & Speech AI
18. Email Management
19. Productivity & Automation
20. Scheduling
21. Social Media Management
22. Presentations
23. Research & Data Analysis
24. Prompting Image Examples





VIRTUAL MLS SUMMIT

— *Bring it Home*

Who Is the Virtual MLS Summit

New Mexico MLS , Colorado Real Estate Network, PrimeMLS, Hive MLS (formerly North Carolina Regional MLS) and IRES MLS are the hosts of the Bring It Home MLS Virtual Summit – bringing thousands of real estate brokers from across the nation together to inspire and nurture the MLS user by being the leading source of important MLS topics.

Mission: To gather our MLS members, influential MLS leaders, and industry pioneers to drive innovation, culminate ideas and openly discuss prevalent MLS and real estate subject matters.

Vision: To inspire and support the MLS user by being the leading educational source of pertinent MLS topics.



<https://www.virtualmlssummit.com/about>



AI in 2026 vs. 2025: What's Changed?

Between 2025 and 2026, artificial intelligence has evolved from a powerful assistant into an autonomous coworker (AI Agent). In 2025, AI primarily supported tasks, drafting content, analyzing data, summarizing documents, and improving productivity, while humans remained responsible for executing workflows and making decisions. By 2026, AI systems can initiate and complete multi-step processes, coordinate tasks across platforms, and act on behalf of users with minimal oversight. Rather than waiting for prompts, AI now anticipates needs, automates routine operations, and collaborates alongside professionals. This shift is transforming workplaces, redefining roles, and enabling people to focus more on strategy, relationships, and creative, high-value work.

2025: AI was a powerful assistant.

2026: AI is becoming an autonomous coworker.

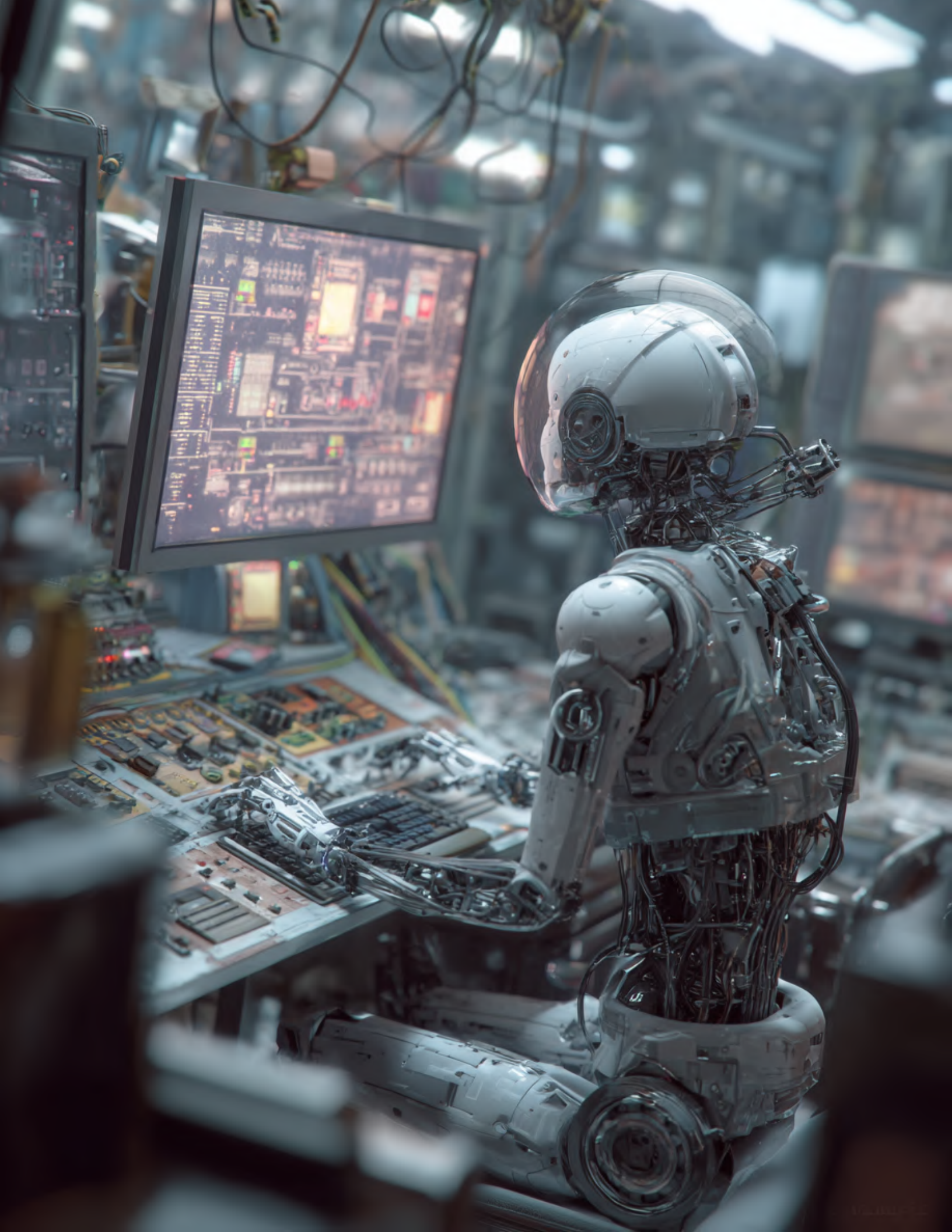
When Did Agent AI Emerge?

- **Pre-2020:** AI focused on narrow tasks (chatbots, recommendations)
- **2020–2023:** Generative AI expands content creation capabilities
- **2024–2025:** AI copilots assist with workflows and decision support
- **2026–Present:** Agent AI emerges as autonomous systems capable of managing complex, multi-step tasks



Big Picture: 2025 → 2026 Shift

Category	2025	2026
Lead Gen	Predictive scoring	Autonomous outreach
Marketing	AI content	AI campaign orchestration
Pricing	AVMs	Scenario modeling & strategy
Search	Portal-based	Conversational AI search
Transactions	Workflow support	AI transaction coordination
MLS	Data tagging	Automated compliance & ingestion
Agent Role	Productivity boost	AI-augmented advisor



Agentic AI

Agentic AI is a new generation of artificial intelligence designed to act autonomously to achieve goals. Rather than simply responding to prompts, agentic AI systems can plan tasks, make decisions, use digital tools, and execute multi-step workflows with minimal human direction. In essence, it transforms AI from a helpful assistant into a goal-driven digital coworker.

What is Agentic AI?

Agentic AI refers to artificial intelligence systems designed to pursue goals autonomously by planning tasks, making decisions, and taking actions with minimal human intervention. Unlike traditional AI that responds to prompts, agentic AI operates as a goal-driven digital coworker capable of executing multi-step workflows, using tools, and adapting based on outcomes.

Agentic AI is being adopted across industries by:

- **Businesses & Marketing Teams** — automate campaigns, analytics, and customer engagement
- **Real Estate & MLS Organizations** — compliance monitoring, listing audits, broker insights
- **Operations & IT Teams** — workflow automation, system monitoring, incident response
- **Entrepreneurs & Small Teams** — scale productivity without adding staff
- **Individuals** — scheduling, travel planning, personal finance tracking

Key Considerations

While powerful, agentic AI requires:

- Human oversight and governance
- Clear data privacy and security controls
- Transparency in AI-driven decisions



Top Agentic AI Platforms

ChatGPT (OpenAI) — Flexible workflows, custom agents, multi-step task execution

Microsoft Copilot — Enterprise automation across Microsoft ecosystem

Google Gemini — Cross-app agents within Google Workspace

Claude — Excels at reasoning and workflow automation, especially in document-rich environments.

Navigating AI in Real Estate

Real estate brokers should view AI as a powerful assistant that can boost efficiency, creativity, and productivity but it must be used with careful review, clear instructions, respect for Fair Housing laws, protection of client privacy, and an understanding of its limitations. AI should augment, not replace, the broker's human expertise and relationship-building role. Here are some suggestions to consider as you begin integrating AI into your real estate practice.

Train on proper AI use

Why: Brokers and staff need to understand the risks and limitations of AI.

Recommendation:

Develop an "AI use policy" for your brokerage, covering:

- Appropriate AI use cases (e.g., marketing drafts, research assistance...)
 - Fair Housing and compliance considerations
 - Privacy and security requirements
 - Human oversight requirements
-

Leverage reputable AI tools designed for real estate

Why: Some tools are better aligned with industry needs and compliance requirements.

Recommendation:

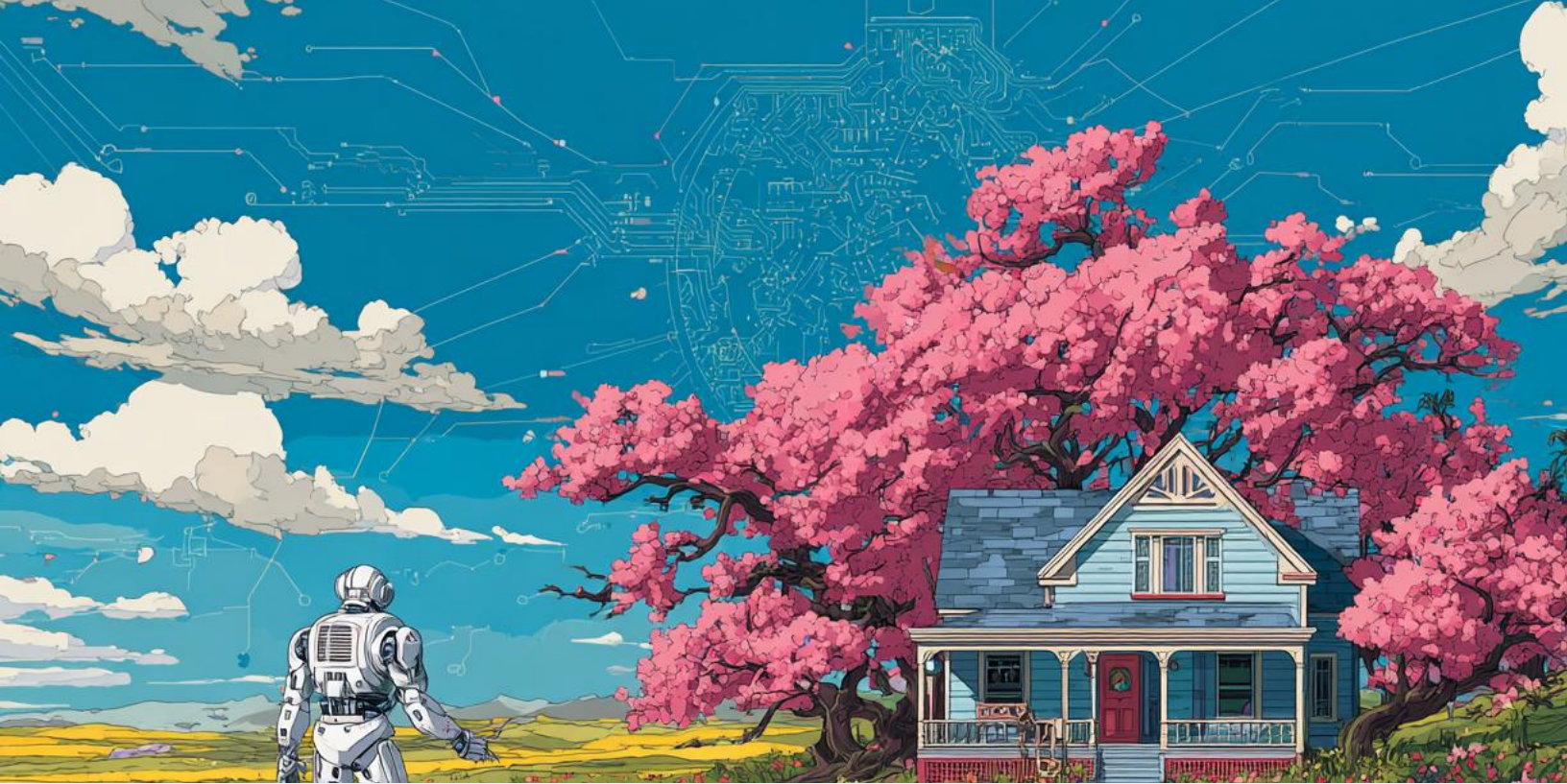
- Evaluate AI platforms before using.
 - Avoid free general-purpose consumer AI tools if they don't offer clear security, compliance, and customization options.
-

Always review AI-generated content carefully

Why: AI outputs can contain errors, unintended biases, or language that may violate Fair Housing laws.

Recommendation: Treat AI as an assistant, not a replacement.

- Proofread and edit all AI-generated materials before publishing or sharing with clients.
- Specifically review marketing content for Fair Housing and other compliance requirement.



Provide clear instructions in prompts

Why: Good prompts lead to better, safer AI outputs.

Recommendation: Add “compliance” guidance to your prompts: *for example:*

“Act as a licensed real estate professional. Generate content that complies with the Fair Housing Act and avoids any references to protected classes (race, color, national origin, religion, sex, familial status, or disability). Focus only on the property’s features, amenities, location advantages, and neutral descriptions. Avoid language that suggests preferences for specific types of buyers or tenants. Use a professional and inclusive tone throughout.”

Understand privacy and data protection issues

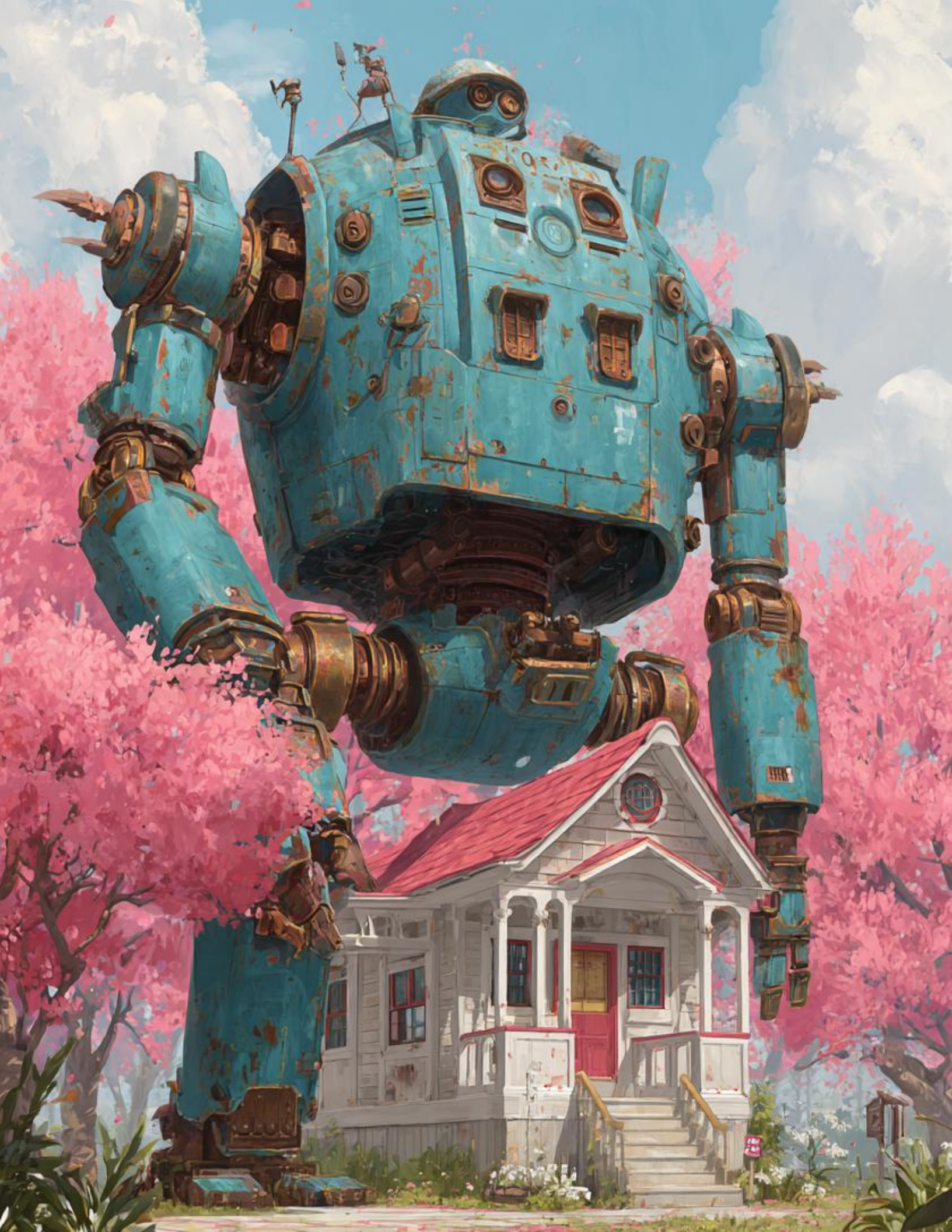
Why: AI tools may store or process client information externally.

Recommendation: Avoid inputting personally identifiable information (PII) about clients into AI tools unless you are certain the platform is secure and compliant with data protection laws. Check vendor privacy policies and terms of service before using AI platforms.

Use AI to augment your expertise, not replace it

Why: AI lacks human context, empathy, negotiation skill, and deep market understanding.

Recommendation: Use AI for time-saving tasks like draft writing, market summaries, marketing copy, and brainstorming ideas, but bring your own expertise and relationship-building skills to every client interaction.



As powerful as AI can be, using it wisely matters just as much as using it well.

As real estate professionals, we handle sensitive client information every day and know how to protect personal information. Protecting that data while using AI tools is essential, because sharing information with AI could put you at risk.

Learning AI best practices around privacy, understanding safe usage, and being alert to legal risks like Fair Housing compliance and following MLS guidelines will help you get the most out of AI without exposing yourself or others to unnecessary risk.

Here's what every real estate professional needs to know before making AI part of their daily workflow.

Key privacy and security dos and don'ts

The first rule of safely working with AI tools: Treat everything you share with AI as if it could eventually be seen by everyone.

Even trustworthy platforms have different policies about data storage, training, and privacy, and it's your responsibility to understand how the AI tool you use protects you and others.

Do:

- Use AI platforms that offer private or business-grade settings (like ChatGPT Teams, a built-in MLS AI tool, or an Enterprise AI account your brokerage may offer).
- Always keep personal client information out of public AI models.
- Always verify the tool's privacy policy before sharing sensitive information.

Don't:

- Upload client contracts, trust account information, or anything with Personal Identifiable Information (PII) – like social security numbers, home addresses, or phone numbers – into free AI tools.
- Assume that free versions of AI tools can guarantee any confidentiality.
- Use AI-generated content for legal, financial, or contractual advice without independent, professional review.

This article is by Kevin Hawkins, also known as "The REAL AI Guy," is co-creator and editor of REAL AI, real estate's first and No. 1 weekly newsletter on real estate and AI. An award-winning writer, one has written more about AI and real estate than Kevin. This was adapted from Kevin Hawkins' upcoming book on AI for real estate agents.

Pay to Protect

A lot of people think free AI tools are “good enough.” They’re not—at least not when you’re using AI for business.

Free versions are fine when you’re learning, exploring, or just playing around. But the moment you start using AI for anything important—like writing real business emails, creating marketing materials, handling documents, or storing ideas—you should upgrade to a paid version that protects your information.

Here’s the key difference:

Free AI tools can use what you type to train their systems. Paid versions like ChatGPT Team do not.

When you pay for ChatGPT Team, your data stays private. Your chats, files, and work are not reviewed or used to train future AI models. It’s like having your own private workspace instead of sharing a computer with strangers.

With ChatGPT Team, you also get:

- Faster responses
- Better accuracy
- A memory feature that remembers details you don’t want to repeat
- Organized project folders so your work doesn’t get buried

In simple terms:

Free AI is good for experimenting. Paid AI is safe for business.

For about \$20 to \$50 a month (that’s less than a coffee a day), you’re protecting yourself, your clients, and your company’s information.

If you’re serious about using AI for real work, pay to protect.

Summary: New Privacy Levels in ChatGPT (2025)

ChatGPT now offers stronger privacy and data-protection options, especially in paid plans like ChatGPT Team and ChatGPT Enterprise. With these plans, your data is not used to train OpenAI’s models—meaning anything you type, upload, or generate stays private and isolated to your workspace. These plans include encrypted data storage (both in transit and at rest), secure team workspaces, user access controls, and administrative settings that allow you to decide who can view or edit shared content.





How & When to Stay in Control as AI Grows

Human-in-the-loop (HITL): Human-in-the-loop means you are always in charge of what the AI produces. The AI can draft the content, but you review, edit, and approve every part before anything is shared or published.

For example, when you use ChatGPT or Claude to write a listing description, the AI might use risky language like “family-friendly neighborhood” or “perfect for young couples,” which could violate Fair Housing rules or MLS guidelines. Because you are in the loop, you have the chance to correct or remove those phrases.

Some tools, like Restb.ai inside the MLS, use safer language from the start by analyzing listing photos and creating descriptions using industry-approved terminology. Even so, you still review the text before posting.

Why it matters:

HITL gives you control. You make the final decision—protecting your accuracy, compliance, and professionalism.

Human-on-the-loop (HOTL): Human-on-the-loop means the AI is doing most of the work on its own, but you supervise from a distance. You don’t approve every action—your role is to monitor what the AI is doing and jump in only if something looks wrong.

For example, imagine your website captures leads and your CRM uses AI to automatically send follow-up messages. The AI handles the replies, sets appointments, and answers questions. Most of the time it works perfectly, but you still check the activity logs to make sure nothing goes off track—like sending a detailed sales report to a buyer instead of a seller.

Why it matters:

This level of automation saves time and allows you to respond to leads 24/7, but occasional oversight is still necessary. A small mistake can create confusion, reduce trust, or even jeopardize a deal.

Human-out-of-the-loop (HOOTL): Human-out-of-the-loop means the AI works independently without your review or oversight. You’re not monitoring it, checking its messages, or approving anything before it goes out.

For example, a fully automated chatbot may handle scheduling showings, answering routine questions, sending reminders, or emailing disclosures—all without you seeing any of it first. The system is making decisions and communicating directly with clients on your behalf.

Why it matters:

This can be efficient for low-risk, repetitive tasks—especially once the system has been tested and proven reliable. However, it comes with risk. If the AI misunderstands something or sends the wrong information, there is no human safeguard to catch the mistake. Without human involvement, even a small error can affect trust, relationships, or compliance.



The Foundation of AI: The Importance of Prompting

At the core of effectively using AI tools, whether for writing, image generation, analysis, or automation, is the art and science of prompting. A prompt is simply the instruction or query you give the AI, but its phrasing and structure determine the quality, relevance, and usefulness of the response you get.

Why is prompting so important?

Because AI models do not read your mind. They interpret the text you give them and try to generate a response that matches what you ask for, not necessarily what you intended. This means that poorly written or vague prompts can lead to irrelevant, incomplete, or low-quality outputs, while clear, detailed, and well-structured prompts unlock the true power of AI.

- **Prompting Tip 1:** You can ask AI to help you write a prompt.
- **Prompting Tip 2:** Garbage input equals garbage output!

example of a

REAL ESTATE PROMPT STRUCTURE (A.C.T.I.O.N.)

A. Act as

Define the role the AI should play.

Example: Act as an experienced real estate listing agent in NC

C. Context

Provide detailed context about the task or property. Include location, features, client type, etc.

Example: You are creating a listing description for a 4-bed, 3-bath home in Raleigh, NC, with a pool and solar panels, listed at \$725,000, upload documents or images to assist

T. Task

Clearly state what you want the AI to do.

Example: Write an engaging, Fair Housing-compliant listing description for MLS and social media.

I. Intent / Audience

Define the target audience and tone or purpose.

Example: Audience: Homebuyers and eco-conscious buyers. **Tone:** warm, professional, and concise.

O. Output format

Specify the format: bullets, paragraph, email, ad copy, etc. **Example:** Output: 150-word paragraph suitable for MLS remarks.

N. Notables / Compliance

Add anything important like Fair Housing rules, branding notes, or features to avoid.

Example: Avoid any mention of race, family status, or walking distance. Comply with Fair Housing guidelines.

Important Terms

Output: The response generated by AI.

Inference: The process of creating a response.

Input: Data given to the AI to create an output.

Training Data Datasets: used to train an model.

Model: AI system that processes and learns from data.

Max Tokens: The maximum amount of text an AI can process

Effective Commands: AI Language

Act as: Assign a role to AI.

Compare: Draw comparisons.

Summarize: Condense information.

Explain: like I'm 5 Learn in a simple way.

Elaborate: Provide detailed explanations.

List: Create lists for better formatted output.

Identify gaps: Highlight missing information in the output.

Continue: Extend an ongoing conversation or get more output.

Translate: Convert text from one language to another.

Pros and Cons: Evaluate advantages and disadvantages.

Tranform: Covert image into a alternate style image

Tone

Enthusiastic: Create excitement.

Reassuring: Offer comfort in outputs.

Friendly: Create an approachable tone.

Empathetic: For understanding outputs.

Instructional: For clear stepwise guidance.

Professional: For formal communication.

Inspirational:To motivate and encourage action in output

Casual: For relaxed or official communication style output.



Good Prompting Matters: Output Examples of What Works—and What Doesn't

WITH Fair Housing-Compliant AI Prompt

Recommendation: Add “compliance” guidance to your prompts: *for example:*

“Act as a licensed real estate professional. Generate content that complies with the Fair Housing Act and avoids any references to protected classes (race, color, national origin, religion, sex, familial status, or disability). Focus only on the property’s features, amenities, location advantages, and neutral descriptions. Avoid language that suggests preferences for specific types of buyers or tenants. Use a professional and inclusive tone throughout.”

Output: *“Welcome to this beautifully updated 3-bedroom, 2-bath home located in suburban Charlotte. Built in 2015, this property features a spacious open-concept layout, modern kitchen with stainless steel appliances, and a large fenced backyard—ideal for relaxing, gardening, or entertaining. Conveniently located near parks, shopping centers, and dining options. A move-in-ready opportunity in a well-maintained residential community.”*

Compliant and Professional:

- Focuses only on property features
- Mentions location benefits neutrally (parks, shopping)
- Avoids any mention of target buyer groups
- Complies with Fair Housing guidelines

WITHOUT Fair Housing-Compliant Prompt (Risky)

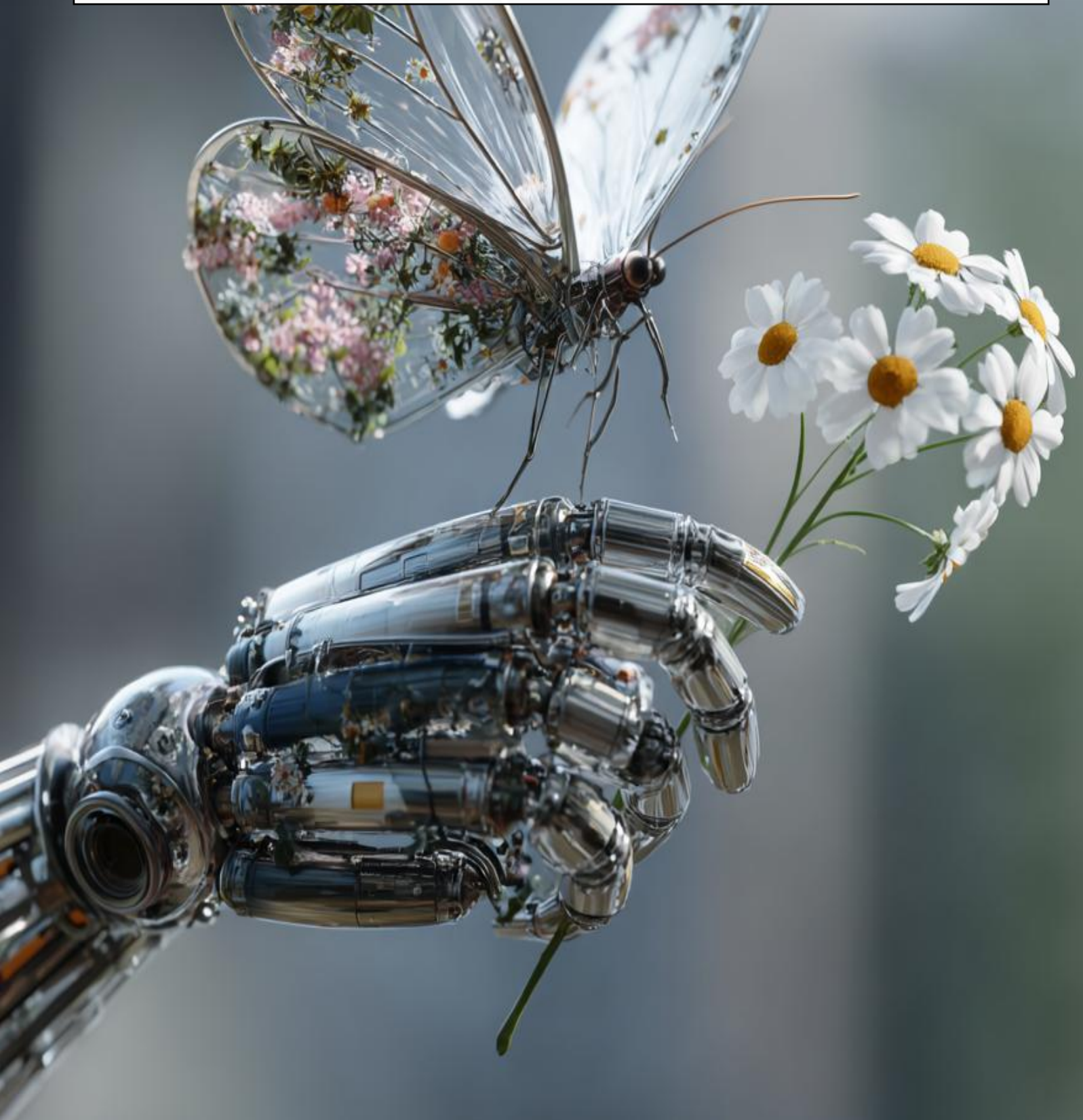
Output: *“This charming home is perfect for young families and first-time buyers! Located in a quiet, safe neighborhood with great schools nearby. Enjoy the large backyard where your kids and pets can play. A short drive to churches and family-friendly restaurants. Don’t miss this cozy opportunity to build your future!”*

Fair Housing Risks:

- **“Perfect for young families”** - age and familial status
- **“Quiet, safe neighborhood”** - potential redlining language
- **“Great schools”** - could imply racial or socioeconomic bias
- **“Churches”** - references religion

Chatbots & General AI

AI Assistants are intelligent digital agents powered by large language models (LLMs) that can understand, interpret, and respond to natural human language. These chatbots can perform a wide range of tasks, from answering questions and drafting emails to scheduling appointments and generating reports. Built for versatility, they are used across industries to automate communication, boost productivity, and provide personalized support in real time.





ChatGPT 5.2

OpenAI has released GPT-5.2, the latest evolution of its large-scale AI model family, and it's being rolled out in ChatGPT (plus API access). The release focuses on major quality and capability improvements—especially for professional, complex, and long-context tasks.

Core Capabilities:

- **Smarter Reasoning** – Stronger multi-step thinking, better logic, and clearer conclusions Smarter reasoning: Stronger multi-step thinking, better logic, and clearer conclusions
- **Improved vision understanding:** Better interpretation of images, charts, diagrams, and screenshot
- **Research & knowledge lookup** – Searches the web for real-time information and provides summaries and optional citations. 5.2 will have clearer, more structured answers
- **Multimodal Input** – Processes text, images, diagrams, and generates video from text prompts.
- **State-of-the-Art Coding** – Top scores on SWE-bench and other benchmarks; excels in multi-step coding tasks.
- **Automation & task scheduling**– Sets reminders, creates recurring tasks, and can check on something and notify you when it changes.
- **Enterprise Scalability** – Optimized for customer support, data analysis, content creation, and policy handling.
- **Memory (personalization)** – Remembers preferences and ongoing projects, Auto-selects best mode for your prompt.
- **Designed for real workflows:** Better suited for business, education, marketing, and technical use cases.



<https://chatgpt.com/>

Pros 5.2

- Stronger Reasoning –Two modes: Instant (fast) and Thinking (Deep Reasoning)
- Smarter: Adapts response time to task complexity by following detailed instructions
- Fast content creation – Writes emails, summaries, reports, marketing copy, code, etc.
- Research + explanation – Breaks down complex topics into simple, digestible explanations.
- Creativity – Generates ideas, scripts, prompts, images, and brainstorming concepts.
- Multi-format output – Can produce PDFs, Word docs, PowerPoints, spreadsheets, tables...
- Automation – Can set reminders, schedule tasks, or follow workflows.
- Contextual memory – Remembers user preferences

Cons

- May produce incorrect or outdated information — Best to verify facts.
- Not perfect with real-time data unless connected to search.
- Relies on clarity of the prompt — vague requests = vague results.
- Can misinterpret nuanced instructions —(especially if they're long or layered at once).

What Are ChatGPT 5.2 Agents?

ChatGPT 5.2 Agents are customizable AI assistants designed to help real estate professionals save time, stay organized, and work more efficiently. Think of them as digital team members you can train to handle specific tasks in your business—marketing, research, listing prep, client communication, or MLS workflows.

How Agents Help:

Handle Repetitive Tasks Automatically: *These tasks become instant and consistent.*

You can create an agent that:

- Writes listing descriptions
- Summarizes market data
- Creates weekly social posts
- Drafts emails, scripts, or client updates
- Prepares CMA summaries

Store Knowledge & Follow Your Processes: *It's like having a trained assistant who never forgets.*

Agents remember:

- Your templates
- Your workflows
- Your marketing style
- Your bio and specialties
- Neighborhood info or saved research
-

Improve Client Communication : *Consistency becomes effortless.*

Create an agent that:

- Personalizes buyer/seller updates
- Drafts nurturing messages
- Prepares open house follow-ups
- Writes social media captions or newsletters
- Consistency becomes effortless.

How to Create Your Agent (Super Simple)

1. Click Create Agent in ChatGPT.
2. Name it (e.g., "Listing Marketing Assistant").
3. Add instructions (tone, tasks, formats).
4. Upload your templates, scripts, brand standards, or examples.
5. Turn on any tools you want it to use.



<https://chatgpt.com/>

Examples

Client Care Agent

Helps with:

- Buyer onboarding messages
- Seller check-in email templates
- Weekly progress updates
- Personalized follow-up scripts

Listing Marketing Agent

Automatically creates:

- Listing descriptions
- Highlight sheets
- Social media posts
- Email blasts
- Open house flyers

Market Update Agent

Produces:

- Monthly market snapshots
- Buyer/seller talking points
- Neighborhood reports
- Infographics or client-friendly summaries



How Agents Are Different From the Regular ChatGPT

Regular ChatGPT 5.2

- One-time responses
- No long-term memory
- General knowledge
- Must re-explain tasks

ChatGPT 5.2 Agents

- Persistent assistant you can design
- Can store your style, templates & workflows
- Specialized for your real estate needs
- Agent already knows what to do

Why Deep Research? (ChatGPT 5.2)

What Is Deep Research?

Deep Research transforms ChatGPT from a quick-answer assistant into a strategic research partner capable of multi-step analysis, synthesis, and evidence-based insights. It is designed for complex questions that require depth, structure, and decision support.

What It Does

Deep Research enables ChatGPT to go beyond a quick answer or summary. It performs multi-step reasoning, source validation, and comparative analysis across web results, files, and user inputs. Instead of searching manually, users can issue a single, natural-language request — and ChatGPT will gather, interpret, and organize the findings into a clear report or summary.

What It Enables

Deep Research helps you:

- Analyze complex topics across multiple dimensions
- Synthesize insights into clear, structured outputs
- Compare trends, technologies, and strategies
- Deliver evidence-backed summaries and recommendations
- Produce board-ready reports and strategic briefs

When to Use Deep Research

Use it when accuracy, context, and forward-looking insight matter.

Ideal for:

- Industry reports & white papers
- Market and technology analysis
- Compliance & policy research
- Competitive comparisons
- Strategic planning & forecasting
- Executive decision support

Why It Matters

Deep Research supports:

- Better decisions through deeper insight
- Reduced risk via comprehensive analysis
- Future readiness with trend forecasting
- Stronger leadership through data-informed strategy





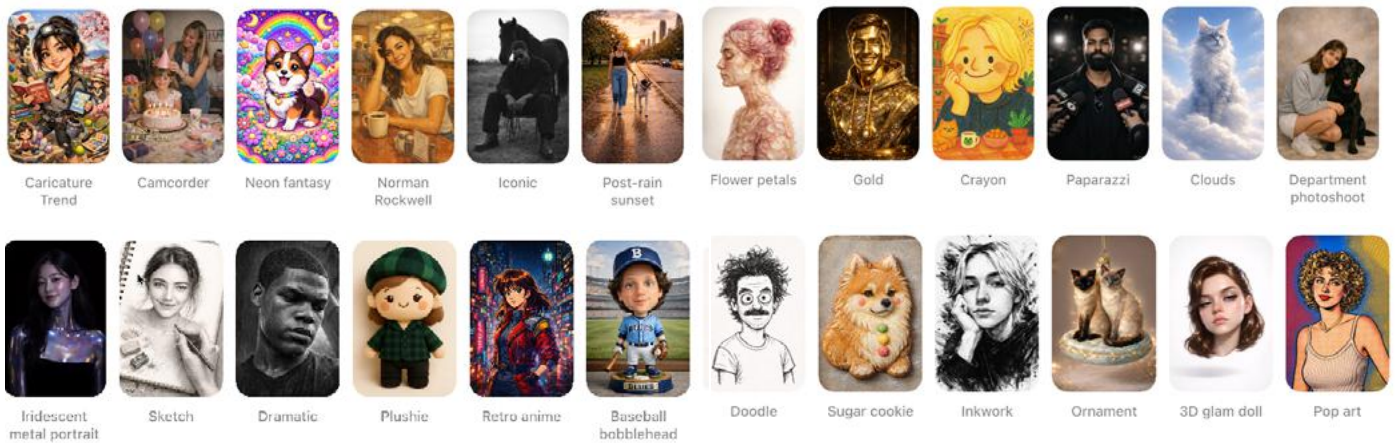
Why DALL·E (ChatGPT 5.2)

DALL·E is an AI image generation model developed by OpenAI that creates visuals from text prompts. It's widely used for marketing, design, storytelling, and rapid prototyping—especially useful for creative teams like yours working on branded assets and AI-driven visuals.

Key Features

- **Text-to-image generation** — Create visuals from simple prompts
- **Image editing** — Add, remove, or modify elements in existing images
- **Outpainting** — Expand images beyond their original borders
- **Style control** — Specify artistic styles, lighting, and composition
- **Rapid variations** — Generate multiple concepts in seconds
- **Brand-friendly visuals** — Produce consistent, customizable marketing graphics
- **Commercial use** — Suitable for presentations, social media, and campaigns

Preset Style control



Caricature



Original Image



Pop Art

What is Sora 2? (ChatGPT 5.2)

Sora 2 is OpenAI's next-generation AI video generation model that creates realistic video clips — with synchronized audio — from simple prompts, images, or existing footage.

Think of it as the video equivalent of ChatGPT and DALL-E: you describe a scene, and Sora 2 produces a cinematic clip.

Why Sora 2 Matters

Video creation has traditionally required expensive equipment, creative teams, long editing cycles, and technical skill. Sora 2 removes those barriers by enabling instant, on-demand video production with stunning realism and precise creative control.

Key Features

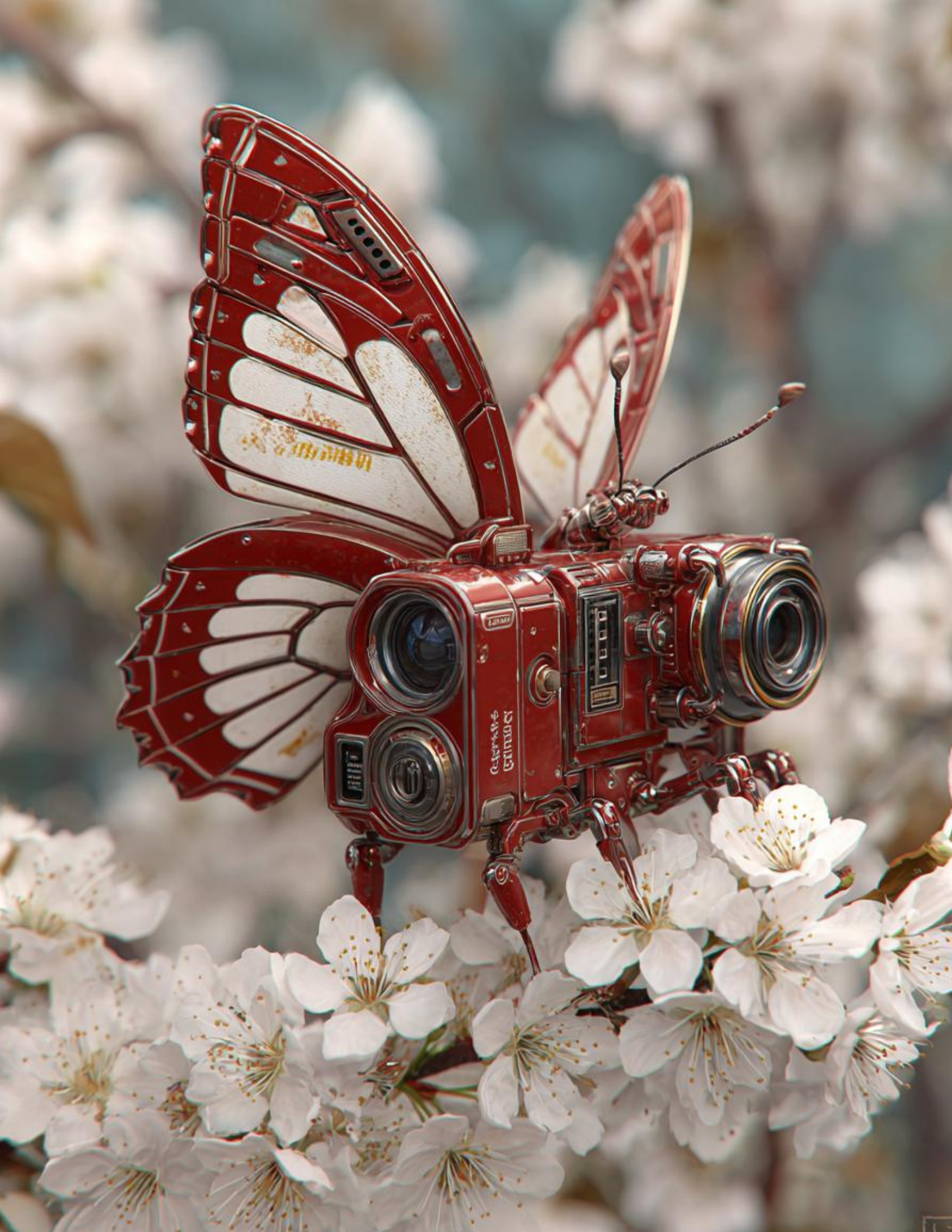
- **Text-to-Video Generation:** Create short cinematic videos simply by describing the scene in natural language.
- **Realistic Motion & Physics:** Models movement, lighting, shadows, camera effects, and physical interactions with impressive accuracy.
- **Audio Synchronization:** Includes matching sound effects, ambience, and synchronized audio elements based on your prompt.
- **Image & Video Inputs:** Upload a logo, mascot, or existing video to guide style, composition, or animation.
- **Storyboard & Refinement Tools:** Generate multiple variations, extend shots, adjust pacing, or revise specific elements with simple prompts.
- **Multi-Format Output:** Supports horizontal, vertical, and square layouts for social media, marketing, websites, and presentations.
- **Creative Style Options:** Realistic, cinematic, animated, Pixar-like, stylized, drone shot, time-lapse, slow-motion, and more.

How Sora 2 Saves Time

- Eliminates the need for filming, editing, or outsourcing
- Instantly generates multiple versions to choose from
- Reduces creative bottlenecks and production timelines
- Enables one-person teams to produce full video campaigns
- Perfect for rapid marketing experiments or seasonal content
- Allows non-creatives to generate professional-quality visuals



<https://openart.ai/video/i2v/sora-v2>





In 2026, Google's latest AI models fall under the Gemini 3 family, representing a major step forward in multimodal intelligence, reasoning, and real-world task execution. Gemini has evolved from a chatbot into an agentic AI platform embedded across Google Search, Android, Workspace, and enterprise tools. The focus has shifted from answering questions to helping users complete complex workflows.

Gemini 3.0

Gemini 3 is a suite of AI models designed to understand and generate text, images, audio, video, and code within a single system. It builds on earlier Gemini versions by improving reasoning accuracy, speed, and the ability to take action across apps and services.

Core capabilities:

- Multimodal understanding (text, images, video, voice)
- Advanced reasoning and problem-solving
- Real-time collaboration and task automation
- Deep integration with Google ecosystem

Gemini 3 Model Lineup

Gemini 3 Pro

Google's flagship model for deep reasoning, coding, analytics, and enterprise workflows. Best suited for research, software development, and complex decision support.

Gemini 3 Fast

A faster, cost-efficient model optimized for everyday use. It powers many consumer experiences, including mobile assistants and AI-enhanced search.

Gemini 3 Thinking

A specialized reasoning mode designed for scientific research, engineering problems, and multi-step logic tasks requiring high accuracy.

Gemini Nano

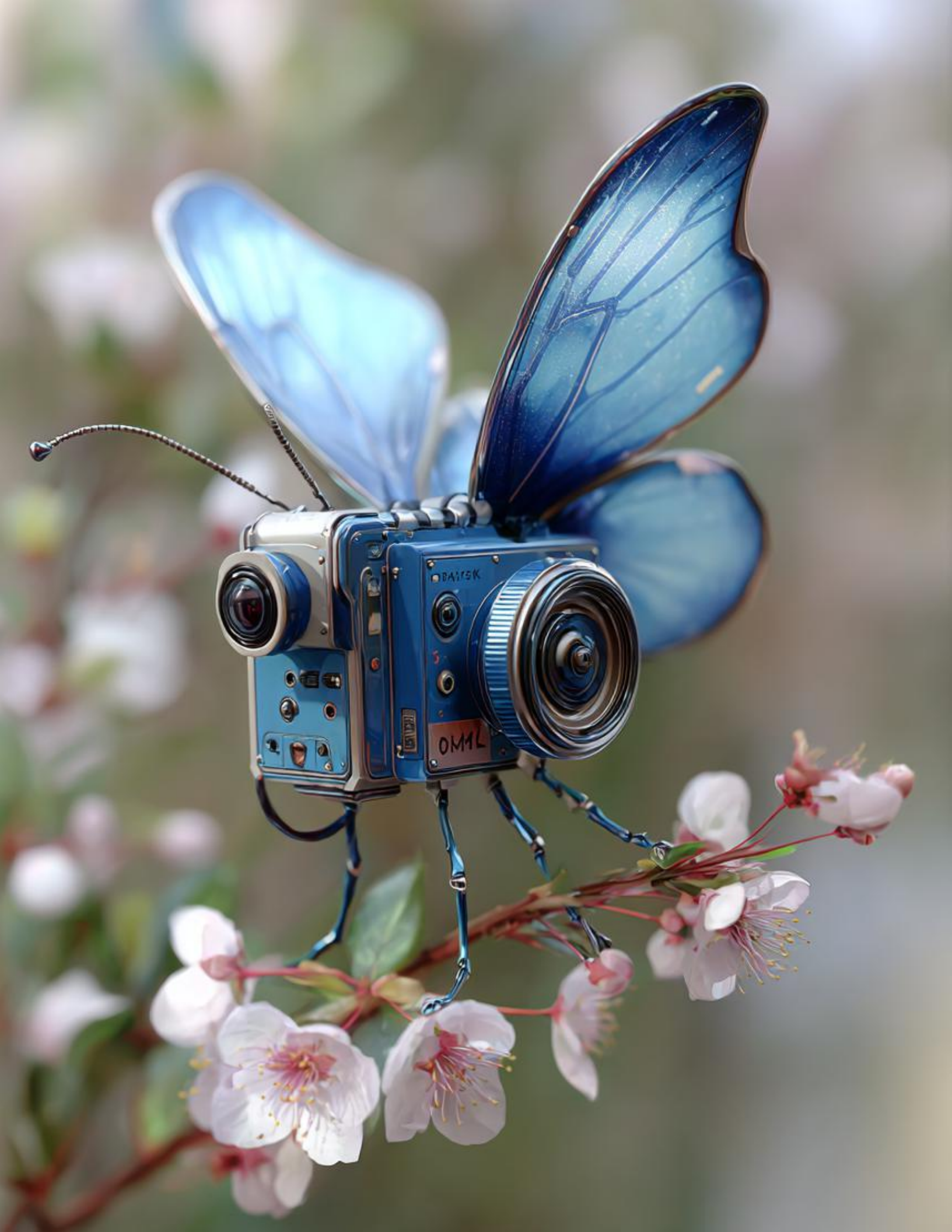
On-device AI for smartphones and edge devices, enabling private, offline processing for tasks like transcription, summarization, and smart replies.

What's New in Gemini 3 (Short Version)

- **Agentic workflows:** Completes tasks across apps—scheduling, summarizing, reporting, and automating work.
- **Stronger reasoning:** Improved logic and multi-step problem solving for more reliable professional use.
- **Faster multimodal processing:** Real-time image and video analysis enables visual search and accessibility tools.
- **Deep Google integration:** Built into Gmail, Docs, Sheets, Android, and Search for AI-assisted workflows.



<https://gemini.google.com/app>



What is VEO 3.1? (Gemini)

Veo 3.1 is Google DeepMind's latest generative AI video model, representing a major leap in AI-driven filmmaking and content creation. Released in October 2025 with major updates in January 2026, Veo 3.1 enables users to generate cinematic videos from text prompts, images, or reference scenes—with synchronized audio, improved realism, and professional production controls.

Veo has evolved from short, silent clips to a multimodal storytelling platform capable of producing narrative-driven video content suitable for marketing, education, entertainment, and enterprise use.

What Veo 3.1 Does

Veo 3.1 converts prompts and reference media into short video clips with native audio, consistent characters, and realistic motion. It supports workflows such as text-to-video, image-to-video, and video extension for longer narratives.

Core capabilities

- Text-to-video and image-to-video generation
- Native audio (dialogue, sound effects, ambient sound)
- Character and scene consistency across clips
- Video extension for multi-scene storytelling

Key Features:

- **Professional video quality** - Enhanced 1080p with 4K upscaling for high-fidelity production.
- **Native vertical video** - Create mobile-ready content for TikTok, Reels, and Shorts without editing.
- **Image-to-video** - Generate videos from reference images while maintaining character and scene consistency.
- **Improved realism** - Better textures, physics, and prompt accuracy for lifelike visuals.
- **Scene extension** - Combine clips into longer sequences with consistent visuals and synchronized audio.

Big Picture: AI Video Moves Toward Production-Ready

Earlier AI video tools produced short, inconsistent clips. Veo 3.1 marks a shift toward production-ready AI video, with realistic motion, consistent characters, synchronized audio, and mobile-optimized formats. These advances position AI video as a practical tool for professional storytelling, not just experimentation.



<https://www.labs.google>



Nano Banana (Gemini 3.0 Flash Image)

Nano Banana is Google DeepMind's AI image generation and editing model built into the Gemini ecosystem. It enables users to create, modify, and enhance images using natural language prompts while preserving realism, identity, and scene consistency. Designed for speed and ease of use, Nano Banana brings professional-quality visual editing to everyday workflows.

What Nano Banana Does

Nano Banana transforms text instructions into visual edits or entirely new images. Users can upload a photo and describe the changes they want, and the AI applies them instantly while maintaining natural lighting, perspective, and subject integrity.

Core capabilities

- Text-to-image generation
- Natural language photo editing
- Style transformations (realistic, illustrated, cinematic, etc.)
- Identity and scene preservation
- High-resolution, marketing-ready visuals

Key Features

- Edit with words: Describe changes and the AI updates the image.
- Keeps subjects consistent: Maintains the same person, object, or property.
- Realistic results: Preserves lighting, angles, and perspective.
- Style changes: Turn images into different artistic or marketing styles.
- Fast workflow: Create and edit visuals quickly inside Gemini.

Big Picture: AI Visual Creation for Everyone

Nano Banana reflects a broader trend in 2026: visual content creation is becoming accessible to non-designers. By removing technical barriers, it allows professionals to produce high-quality imagery through simple prompts, accelerating workflows and expanding creative possibilities.



<https://gemini.google.com/app>

Claude OPUS 4.6

Claude Opus 4.6 is Anthropic's flagship AI model, released February 5, 2026, and represents the most capable version in the Claude family to date.

It is designed for deep reasoning, coding, enterprise workflows, and long-context knowledge work, competing directly with top models from OpenAI and Google.

What Claude Opus 4.6 Is

Claude Opus 4.6 is a large language model (LLM) built for professional-grade tasks such as:

- Complex reasoning and planning
- Software development and debugging
- Research and financial analysis
- Long-document synthesis
- Autonomous multi-step workflows

Key Capabilities & Improvements

- **Massive Context (≈1M tokens)** — Handles entire codebases, policies, and large datasets.
- **Adaptive Reasoning** — Adjusts depth of thinking based on task complexity.
- **Agentic Workflows** — Coordinates multi-step tasks and AI "agent teams."
- **Advanced Coding** — Excels at debugging, automation, and large projects.
- **Long-Task Reliability** — Maintains accuracy across extended workflows.
- **Expanded Output** — Generates long reports, documents, and presentations.

Where It Excels:

Claude Opus 4.6 shines in complex, long-form, and multi-step work—such as deep research, enterprise workflows, large-scale coding projects, and synthesizing extensive documents, making it especially valuable as a reliable AI coworker for knowledge-intensive industries like real estate, finance, and technology.



<https://claude.ai/>



Grok 4.2

xAI has released its latest AI model, Grok 4.2, which introduces significant improvements in speed, quality, emotional intelligence, and factuality. The update is now rolling out to all users across the web and mobile apps.

Top Improvements of Grok 4.2

- **Reduced Hallucinations:** Grok 4.2 is approximately three times less likely to produce false information compared to its predecessor, a major focus of xAI's post-training efforts.
- **Enhanced Emotional Intelligence:** The model shows sharper emotional intelligence and improved empathy, scoring at the top of the EQ-Bench3 benchmark.
Superior Benchmarking: Grok 4.2 currently leads several public leaderboards, including the LMArena Text Arena, outperforming models from competitors like Google and OpenAI in blind preference tests and other evaluations.
- **Increased Speed and Quality:** Users should notice a significant increase in both speed and overall response quality.
- **Agentic Capabilities:** The release also includes Grok 4.2 Fast, an optimized variant for developers via the xAI API that excels at complex, real-world tasks and tool-calling with a 2-million-token context window.



<https://grok.com/>

Pros

- Real-time information from the web/X (very current)
- Fast and strong reasoning
- More personality (edgy, witty, less filtered)
- Part of a growing AI ecosystem inside X
- Free tier available for basic use

Cons

- Can be less accurate or more controversial
- Not as professional in tone (sometimes too casual)
- Full features require paid access
- Best when used inside the X ecosystem, less flexible elsewhere







Meta is aggressively scaling its AI efforts under its “Meta Superintelligence Labs” umbrella. Its latest model series — the Llama 4 family — includes high-performance, large-context models (e.g., Llama 4 Scout, Llama 4 Maverick) and is powering a new standalone AI assistant app. Meta is also emphasizing open-source and developer-friendly access (via APIs) to attract a wide ecosystem.

Top Features of Meta’s AI / Llama Family

- **Extremely large context windows:** e.g., Llama 4 Scout supports a 10 million-token context.
- **Multiple model versions optimized for different use-cases:** “Scout” (compact/efficient) and “Maverick” (higher power) in the Llama 4 lineup.
- **Open-source / developer friendly approach:** Meta is providing APIs, models, and emphasising customisation by developers.
- **Integration with Meta’s ecosystem:** The AI assistant app links to Facebook, Instagram, Messenger, WhatsApp, etc., allowing personalization via social context.
- **Efficiency and scalability:** The compact “Scout” model can run on fewer resources while still offering large context and strong performance.

Pros

- Very large content — great for long documents
- Fast and efficient, even on smaller devices
- Open-source friendly (easy for developers to customize)
- Deep integration with Facebook, Instagram, and WhatsApp

Cons

- Less advanced reasoning compared to top-tier models (ChatGPT / Claude)
- Heavily tied to Meta’s ecosystem
- Not always as accurate with complex technical tasks
- Privacy concerns for users integrating with social platforms



Perplexity AI is an AI-powered search tool that provides direct, cited answers instead of just links. It combines large language models with real-time web data to help users research, fact-check, and explore topics quickly and reliably.

In technical terms, perplexity is also a metric used to measure how well AI models predict language.

Latest Features:

- **Multi-Model Answers** – Compare responses from multiple AI models to improve accuracy.
- **Deep Research Mode** – More comprehensive analysis with expanded sources and citations.
- **File & Multimodal Analysis** – Upload PDFs, spreadsheets, images, and audio for insights
- **Model Switching** – Choose different AI models for speed, depth, or creativity.
- **AI Browser (Comet)** – Summarizes webpages and assists across tabs.
- **AI Email Assistant** – Drafts replies, organizes inbox, and schedules meetings (premium tiers).
- **Pages & App Builder** – Turn research into shareable reports or simple AI tools.
- **Enterprise Controls** – Team workspaces, admin tools, and stronger privacy options.



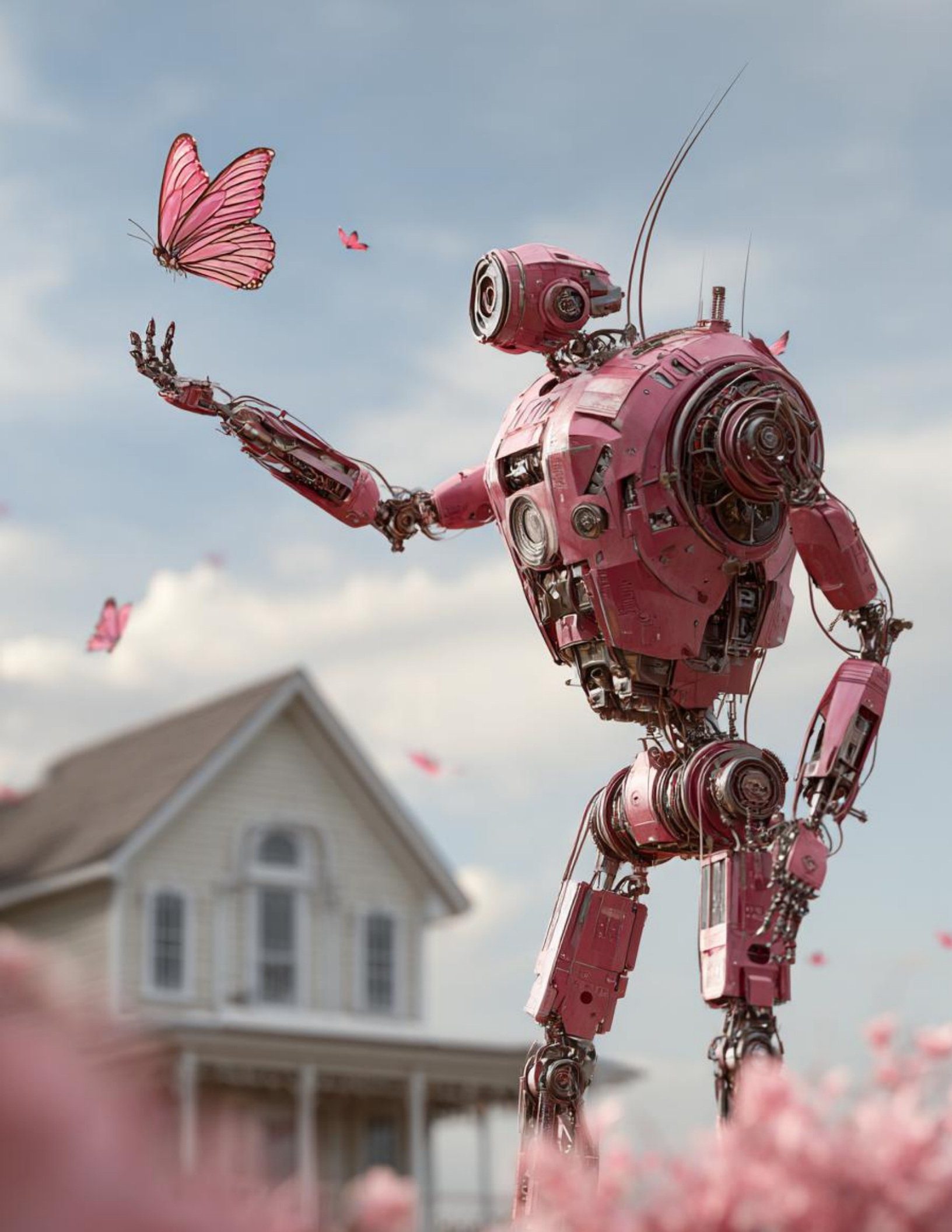
<https://www.perplexity.ai/>

Pros

- Real-time web access with up-to-date facts and citations
- Fast, accurate research and summarization
- Built-in AI browser (Comet) automates searching and page review
- Great for fact-checking and competitive research

Cons

- Not ideal for creative writing or long-form content
- Limited personalization compared to full AI assistants
- Some advanced features require a paid plan
- Focused on search — not as strong for images, video, or automation







Microsoft Copilot is Microsoft's AI assistant ecosystem built into Windows, Microsoft 365 apps, developer tools, and enterprise platforms. It uses advanced large language models (LLMs) and Microsoft Graph data to help users create, analyze, automate, and make decisions across work and personal tasks.

Think of it as an AI coworker embedded across Microsoft products.

Latest Features:

- **Agent Mode** - Multi-step workflows; Copilot can edit, refine, and complete tasks
- **"GPT-5.2 + Thinking Modes** - Choose fast answers or deeper reasoning for complex work.
- **Voice + Memory** - Personalized responses based on past interactions and preferences.
- **Outlook Voice Catch-Up**- Hands-free email summaries and actions..
- **Notebook Grounding** - More accurate outputs using shared team knowledge sources.
- **OneDrive Intelligence** - File summaries, version insights, and auto-generated FAQs.
- **Teams AI Enhancements** - Real-time agendas, meeting insights, and collaborative content.
- **Copilot Dashboard** - Admin tools for adoption analytics, governance, and ROI tracking.
- **Mac & Platform Expansion** - Broader enterprise rollout across devices and apps.
- **AI-First Interface** - Copilot becoming the primary way users interact with Microsoft 365.



<https://copilot.microsoft.com/>

Pros

- Deep integration across Microsoft 365 (Word, Excel, PowerPoint, Outlook, Teams)
- Great for business workflows — summaries, meeting notes, drafting docs
- Works on desktop, browser, and mobile (Edge + Windows)
- Strong collaboration features (group chat, shared documents, meeting prep)
- Great for working professionals, especially in corporate environments

Cons

- Requires Microsoft 365 subscription or enterprise plans for full features
- Less creative and flexible compared to ChatGPT or Claude
- Best only if your workflow is already in the Microsoft ecosystem
- Slower updates to new AI models compared to dedicated AI platforms

Real Estate AI Tools

Real Estate AI Tools are specialized solutions designed to support agents, brokers, and property professionals in marketing, analytics, and client service. These tools can automate listing descriptions, analyze market trends, enhance lead generation, and even create virtual tours or floor plans. By streamlining tasks and delivering data-driven insights, AI empowers real estate professionals to close deals faster, personalize customer experiences, and stay competitive in a tech-driven market.

Remine Pro - advanced real estate platform that combines MLS data, public records, and predictive analytics to help agents identify opportunities, engage clients, and manage transactions—all in one place. Predictive analytics to identify likely sellers and buyers.



<https://www.remine.com>

Follow Up Boss - real estate-focused CRM and lead management platform that helps agents, teams, and brokerages convert more leads into clients. It centralizes communication, automates follow-ups, and tracks lead activity across multiple sources to ensure no opportunity is missed.



<https://www.followupboss.com>

Structurely - AI-powered conversational assistant designed to engage, qualify, and nurture real estate leads via text and email. It acts as a virtual ISA (Inside Sales Agent), responding to inquiries instantly, following up over time, and handing off warm leads to agents when they're ready.



<https://www.structurely.com>

Lundy Navigator - AI-powered platform built specifically for real estate professionals. It offers smart property search, market analytics, and predictive insights to help agents identify opportunities, match buyers with listings, and streamline decision-making. Its intuitive dashboard uses AI to interpret MLS data and recommend next-best actions.



<https://www.getlundy.io/navigator>

VirtualStagingAI - AI-powered tool that instantly stages real estate listing photos without the need for manual editing or designers. Agents simply upload a photo of an empty or sparsely furnished room, and the platform uses artificial intelligence to add stylish, realistic furniture and decor in seconds.



<https://www.virtualstagingai.app>



How Aragon.ai and Ask the Agent Work Together to Transform a Broker's Business

Aragon.ai and Ask the Agent form the perfect AI partnership to help real estate brokers look professional and work smarter. Aragon.ai creates high-quality, professional headshots in minutes—no photographer or studio required. This helps brokers build a trusted personal brand across websites, social media, and marketing materials.

Ask the Agent takes that professional image and turns it into an AI-powered digital twin that can speak, respond, and engage with clients 24/7. These videos of you can be used to answer common questions, deliver property or market information...all while using your voice and likeness.

Together, Aragon.ai and Ask the Agent offer the perfect combination of branding + automation. Aragon.ai helps brokers look polished and credible. Ask the Agent helps them stay responsive and productive. The result is more leads, stronger engagement, and a better customer experience—without more work.

For brokers, this pairing isn't just smart—it's a competitive advantage.

Professional Headshot



Your Digital Twin





Aragon.ai

Aragon.ai creates studio-quality professional headshots using AI—no photoshoot required. Simply upload a few selfies, and Aragon generates a full set of polished, on-brand images within minutes. It's fast, affordable, and ideal for real estate brokers and professionals who need fresh marketing photos for websites, social media, and presentations. Aragon.ai removes the hassle of scheduling photography while giving you high-quality images that enhance your personal brand and credibility.

How it works (3 simple steps):

1. **Upload Your Photos** — Add 4-6 selfies taken in different outfits, angles, and lighting.
2. **Select Your Style** — Choose from professional business, casual, lifestyle, or branding looks.
3. **Download Your Headshots** — Within minutes, Aragon delivers a full set of polished, high-resolution images ready for marketing.



<https://www.aragon.ai/?via=hivemls>



ASK THE AGENT™

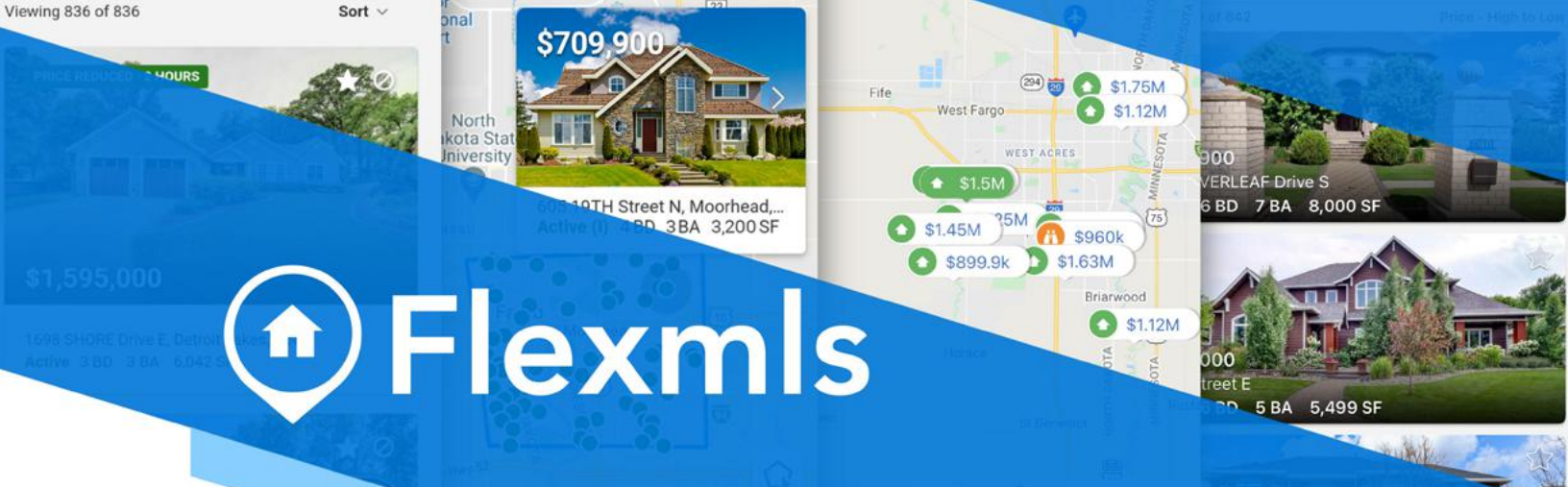
Ask the Agent turns your photo and voice into an AI-powered digital twin that can handle repetitive tasks and respond to leads 24/7. Instead of spending hours answering the same questions or recording videos, your digital version does it for you—using your likeness, your voice, and your message. It helps real estate professionals stay present, even when they're busy with showings, appointments, or negotiations.

How it works (3 simple steps):

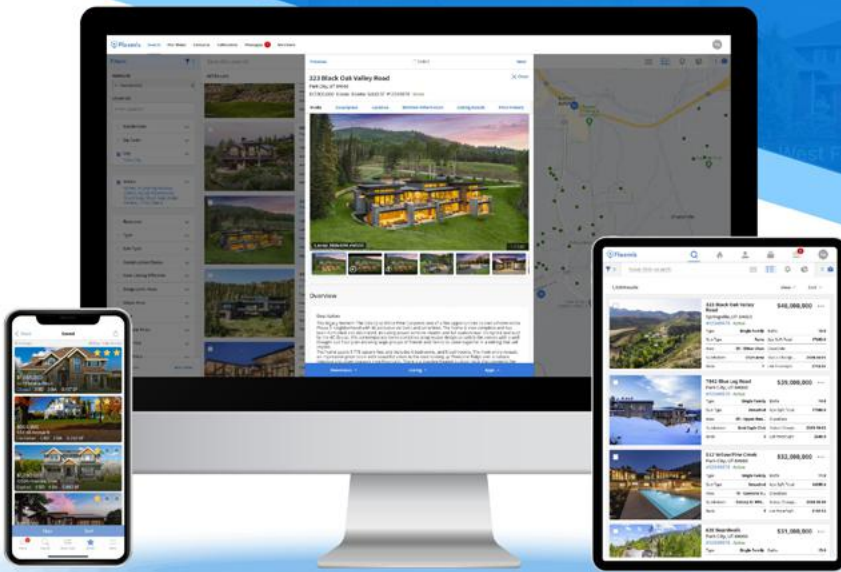
1. **Upload Your Headshot & Voice Recording** — Add a photo (or use your Aragon.ai headshot) and record a short script with your voice.
2. **Use your Digital Twin** — Ask the Agent learns your voice, phrasing, and branding to create your virtual version.
3. **Put It to Work** — Your digital twin responds to leads, answers FAQs, delivers video messages, all automatically.



<https://asktheagent.realestate/products/ata-x-hive>



Flexmls



The Flexmls® Platform is the Leading* MLS System

Easy to use and highly customizable,
Flexmls is built for all real estate
professionals.



Download the
mobile app today

*Ranked number one for overall platform performance and platform satisfaction on MLS Platform Study | T3 Sixty Research 2023

 www.flexmls.com/platform



The MLS Platform that Empowers You to Run Your Business, Your Way

Flexmls is your comprehensive MLS platform that puts the full power and reliability of the MLS in the palm of your hand. Backed by FBS, the MLS software and technology authority, Flexmls empowers real estate professionals with unparalleled flexibility and customization to manage their business, their way - anywhere, anytime.

Faster Listing Entry

Leveraging AI-powered property intelligence, when you upload a Matterport or iGUIDE virtual tour to your listing, you are able to use that media data to auto-populate rooms information, making the process of adding listings in Flexmls faster, easier, and more accurate.

Efficiency Without Compromise

- Search the MLS, adding or edit listings, run a CMA, explore market stats and more
- Invite clients to the Flexmls Homebuyer app for the most accurate and timely data available
- One experience across mobile, desktop, portals; text, email and subscriptions=less learning for you
- Google-style search for smart and powerful searching

Your Business, Your Way

- Save time. Customize your Dashboard, General Preferences, Saved Searches, Views and more to mirror how you work
- Take work on the go with the native app for mobile or tablet (iOS and Android)

Your Comprehensive MLS Toolkit

- Integrates seamlessly with all your favorite third-party apps
- Collaboration tools keep you connected to your team and your clients

Do it All on Mobile

- Quickly find listings based on current location
- Maintain listings: change status, edit price, and add/change photos
- Schedule an open house
- Manage contacts and message directly through the app

 <https://flexmls.com/platform>

Real Estate AI Tools (cont)

Ask the Agent - is a powerful video communication and engagement platform designed exclusively for real estate professionals. Built to automate messaging, capture leads, and enhance client relationships, ATA elevates your online presence while saving you time and effort.

Use in Real Estate:

- Engage buyers virtually with your “Digital Twin”
- Capture and route leads automatically
- Provide 24/7 client service without agent intervention
- Improve listing conversion and digital experience



<https://asktheagent.realestate/products/ata-x-hive>

Matterport - leading 3D spatial data platform that transforms physical spaces into immersive digital twins. With the integration of AI, Matterport enhances how real estate professionals capture, process, analyze, and market properties.



<https://www.matterport.com>

CubiCasa - mobile-based floor plan creation app that allows real estate professionals to generate accurate, professional-looking floor plans by simply scanning a property with a smartphone. It's fast, easy to use, and requires no special equipment.



<https://www.cubicasa.com>

iGUIDE - professional property mapping and virtual tour platform that creates interactive 3D tours, complete with accurate floor plans, room measurements, and virtual navigation tools. It helps real estate professionals showcase properties online in an immersive and informative way.



<https://www.goiguide.com>

Jasper - AI-powered content generation platform designed to help users create high-quality marketing copy, blog posts, social media content, and more. Built for speed and scale, Jasper is especially popular among marketers, agencies, and real estate professionals for crafting listing descriptions, emails, and ads.



<https://www.jasper.ai>





reData

The Future of MLS Software



**reData
MLS**

MLS Software
& Services



**reData
Mobile**

iOS and Android
MLS Apps



**reData
Export**

Data Distribution
Simplified



**reData
Websites**

MLS Public
Websites

Introducing reData

A new suite of MLS products & services

reData offers a complete solution for MLS software

Empower your members with **reData MLS**, an intuitive, modern & powerful MLS platform

Compliment your members' business with **mobile apps** designed to manage MLS business on the go

Need a secure way to share valuable MLS data?
reData Export offers a simple administrative tool that allows you to share data with universities, media, government agencies, and economists

Upgrade your MLS consumer presence with our **MLS public website platform** to increase visibility in your markets

Visit RealEstateData.com
to learn more...



Innovative technology solutions and unmatched property intelligence

Cotality delivers innovative technology and powerful property intelligence—giving MLSs, brokers, and real estate professionals the tools to meet today’s biggest challenges and grow their business with confidence.

Solutions include:

Matrix™

MLS-Touch™

OneHome™

OneHomeowner™

Realist®

- Efficiency that Delivers

Streamlined workflows that free up time for what matters most: clients and closings.

- Engagement that Connects

Tools that help agents stay relevant and valuable at every stage of the client journey.

- Expertise that Elevates

Intelligence that empowers agents to stand out as trusted local market experts.



Cotality™ Real Estate Solutions powers MLS tools used by three out of four real estate professionals in North America. With AI built in, these tools help you work smarter, stay connected with clients, and stand out as the local expert.

Faster, smarter listing creation

The new **Matrix™ Listing Manager** makes it easy to create high-quality listings that attract more qualified buyers—fast. Powered by CoreAI™, it helps ensure your listings are complete, accurate, and compliant from the start. Start a listing on-site using voice commands, speech-to-text, and your phone's camera. AI tags rooms automatically, and iPhone LiDAR captures room dimensions in seconds. It even creates floorplans in minutes—no extra processing needed.

Image-based comparisons to support pricing decisions

AI-driven image tagging makes it easy to compare kitchens, bathrooms, and more—right within the Matrix CMA. Quickly spot differences in quality and condition to make smarter pricing and presentation decisions.

Smarter search, deeper engagement

OneHome™, the client collaboration portal for Matrix, uses **AI Image Search** so buyers can upload a photo or select photos from listings—like a kitchen with skylights or a backyard garden they love—and instantly find listings with similar features.

OneHome's **PropertyFit™ Score** uses AI to rank listings based on what your buyer actually wants—so they can zero in on the best matches, faster.

Translating big data into local expertise

Realist® helps you deliver the local market insights your clients expect—backed by powerful AI and data models trusted across real estate, lending, and insurance. You get tools like Sell Score, Rent Score, and AVMs to spot likely sellers, assess rental potential, and price homes more accurately.

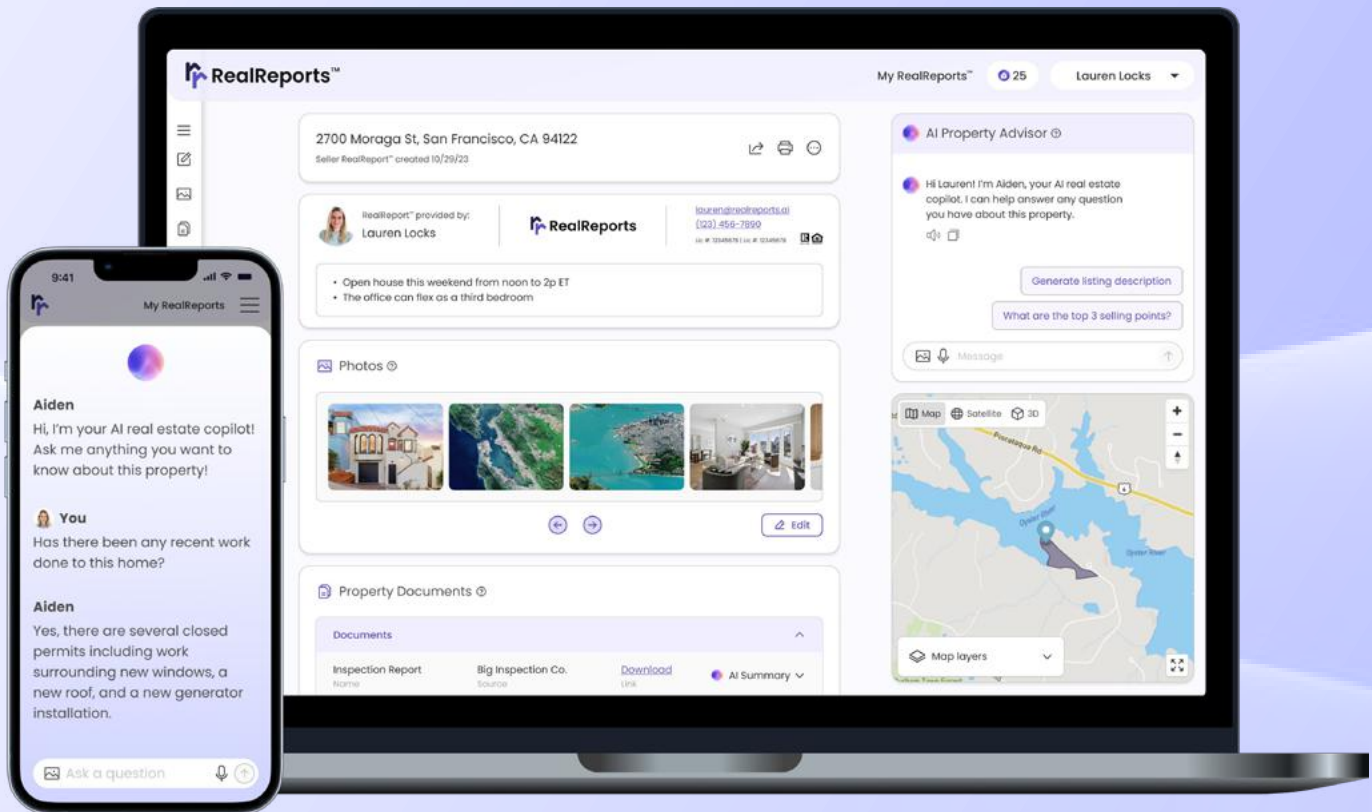
Plus, **Premium Flood and Hazards Reports** give you clear, property-level risk scores—so you can give buyers the context they need to plan for insurance with confidence and make informed decisions.

Stronger login security to protect data

Login security matters—especially when you're accessing sensitive MLS and client data. **Clareity Assure™** adds smart protection behind the scenes, using AI to verify users in real time based on things like location, device, and behavior. It keeps your experience seamless.

Download Cotality's [Real Estate AI eBook](#) here!

You either know the most, or you're losing to someone who does...



Get a free RealReport



RealReports delivers the most complete property intelligence for every home in the country, supercharged by AI to make you sharper, faster, and more valuable. Built by a team of real estate and technology professionals, and trusted by top MLSs nationwide, RealReports has set the new industry standard for agents determined to win.

Key Features:

- **One-Click Property Reports:** Generate comprehensive reports on any property in the U.S. in seconds
- **AI Property Advisor:** Answer property questions, conduct research, analyze documents, and surface actionable insights with built-in AI, Aiden
- **Lead Generation:** Share RealReports to capture high-intent buyer leads—ideal for marketing your listing, prospecting, and engaging past clients
- **Dynamic Data Layers:** Access critical information about a property, parcel, and neighborhood, all in one place (permits, zoning, climate, schools, tax records, rental estimates, flood zones, liens, owner details, loan/sales history, utilities, points of interest, property/lot specs, valuation, and many more...)
- **Consumer-Friendly Format:** Stand out to clients with beautifully designed, dynamic reports that are fully customizable

Benefits:

- Distinguish yourself as the local expert
- Win more listings and buyers by providing clear, unique value
- Save hours by automating research and report-building
- Drive data-backed, competitive decision-making

Use Cases:

- Listing presentations
- Buyer consultations
- Lead generation
- Offer diligence
- Showing research



<https://realreports.ai/>



Real Estate AI Tools (cont)

Restb.ai - AI-powered computer vision platform built for the real estate industry. It automatically analyzes and tags listing photos, detects property features, and ensures MLS compliance—helping professionals save time, improve listing quality, and enhance the user experience.



<https://restb.ai>

Sherlock by ChocolateChips.AI - An enterprise-grade AI tool designed for MLSs and REALTOR® associations to monitor listing images online for unauthorized usage. Working off your MLS photo feed, Sherlock searches the web and flags every location where those photos are displayed—identifying unauthorized instances—and provides direct links to each occurrence



<https://www.chocolatechips.ai/>

Lovable - is an AI-powered client engagement and follow-up platform designed to help real estate agents nurture relationships at scale. It automates personalized messages, tracks interactions, and delivers timely touchpoints—so agents stay top-of-mind with prospects and past clients without manual effort.



<https://www.lovable.ai>

Aragon.ai - is an AI-powered headshot generator designed specifically for professionals—including real estate agents—who want high-quality, polished profile photos without the need for a traditional photo shoot.



<https://www.aragon.ai/?via=hivemls>



(Realtors Property Resource – National Association of REALTORS®)

Realtors Property Resource® (RPR®), a powerful member benefit from the National Association of REALTORS®, provides cutting-edge AI features to enhance how real estate professionals access, interpret and communicate property data. These AI-driven tools are designed to boost agent productivity, deliver more compelling insights and support compliance—all within a single, integrated platform.

AI Market Trends ScriptWriter

Generate personalized, data-backed market updates and more—perfect for agents who want to stay visible and credible with consumers.

New : Agents can turn their market trends into social media graphics, videos and PowerPoints.

Use Cases: Social media posts, articles, video scripts and email copy.

Customization Options: Tailors tone (e.g., professional, casual, friendly) and message based on target audience (buyers, sellers, investors, etc.).

Benefits:

- Saves time on writing tasks
- Promotes consistency and professionalism
- Ensures Fair Housing-compliant language for safer marketing

AI Property Insights

An RPR Mobile™ app exclusive, AI Property Insights delivers instant, AI-written summaries of a property and the local market conditions for easy sharing and better client engagement.

- **Data Sources:** Pulls from live MLS feeds and public records.
- **Output:** Clear, hyperlocal trend overviews suitable for newsletters, CMAs, listing presentations and social posts.

Benefits:

- Keeps agents informed with current, relevant insights
- Enables fast, confident communication of market intelligence
- Saves hours of manual research and writing

AI-Powered CMA (NEW)

Launching in RPR Mobile™, this feature uses AI to streamline comparative market analysis for both buyer and seller scenarios. It scores comps, recommends pricing strategies and offers talking points—instantly on the go.

Use cases: Listing presentations, pricing discussions, offer guidance and CMA reports

Customization Options: Agents can add or remove comps, adjust pricing and explore market-aligned, above-market or below market strategies, with full control over every step.

Benefits:

- Speeds up CMA process without sacrificing accuracy or control
- Reinforce agent authority with AI-powered insights
- Helps agents explain pricing in clear language with deep insights



<https://www.narrpr.com>



RPR[®]

Audience Captivating, Analysis Simplifying, Content Creating...

Discover RPR's AI-powered Market Trends ScriptWriter, which transforms local key metrics into engaging video scripts and compelling social content.



Visit rpr.me/scriptwriter



Download on the
App Store



GET IT ON
Google Play

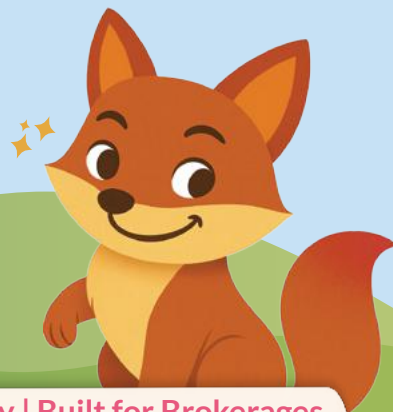
Not all forests are full of secrets. Ours has **answers.**

Welcome to Voiceflip, an enchanted forest where AI assistants live to serve. Engineered specifically for real estate, our crew is on call 24/7, fluent in 26 languages, and delivered effortlessly.

Smart, cute, and a little bit
magical.



Meet Ardi | Built for
MLS & Association Member Support



Meet Sly | Built for Brokerages
& Agent Help Desks



Meet Zip | Built for
PropTech Customer Service



Ardi (Artificial Reasoning and Decision Intelligence) is a sophisticated virtual support assistant developed by Voiceflip specifically for Multiple Listing Services (MLSs), REALTOR® associations, and brokerages. Purpose-built for the real estate industry, Ardi is designed to deliver consistent, intelligent, and accessible support to members and staff across multiple communication channels—24 hours a day, 7 days a week.

Key Features and Capabilities:

- **24/7 Omnichannel Support**
Ardi provides continuous member assistance through various platforms including websites, email, chat, SMS, and voice—ensuring accessibility at all times, including after business hours and during peak inquiry periods.
- **Automated Routine Task Handling**
By automating repetitive queries (such as password resets, training schedules, MLS access questions, and membership requirements), Ardi reduces the burden on human staff and allows teams to focus on higher-value tasks.
- **Built on Verified Internal Knowledge**
Unlike typical AI bots that rely on general web data or human memory, Ardi is trained using verified internal documents and knowledge bases. This ensures accurate, policy-aligned responses that reflect the organization’s official standards and procedures.
- **Multilingual and Scalable**
Ardi supports 26 languages and handles high inquiry volumes without sacrificing quality, making it scalable for both large associations and smaller regional MLSs alike.

Benefits for MLSs, Associations, and Brokerages:

- **Operational Efficiency**
Significantly reduces support center workload by deflecting common questions, leading to faster response times and lower staffing demands.
- **Service Quality and Member Satisfaction**
Delivers consistent, high-quality answers with no variance from agent to agent. Members receive quick, accurate help regardless of when they ask or which platform they use.
- **Cost-Effective Scalability**
Enables organizations to expand member support coverage without proportional increases in staffing or cost.
- **Data Security and Compliance**
Built to operate within industry standards, ensuring sensitive information is handled securely and in compliance with data governance policies.



<https://voiceflip.com/ardi>



Image Generation

Image Generation AI tools use text prompts, sketches, or other inputs to create stunning visuals, illustrations, or photo-realistic images. These tools leverage deep learning models to produce original content, ranging from artwork and concept designs to marketing graphics and product mock-ups. Widely used by designers, marketers, and content creators, Image Generation AIs unlock new creative workflows and eliminate the need for traditional design software or stock photos.

Midjourney - AI image generator known for producing highly artistic, imaginative, and stylized visuals from text prompts. Popular among designers and creatives for its surreal, painterly results.



<https://www.midjourney.com>

DALL·E 3 (OpenAI) - a cutting-edge AI from OpenAI that generates highly realistic and creative images from natural language prompts. It excels at detailed, contextually accurate visuals and is integrated into ChatGPT Pro.



<https://openai.com/dall-e>

Leonardo.ai - specializes in producing high-quality, visually rich images tailored for game design, concept art, and product visuals. It provides control and customization for professional creators.



<https://www.leonardo.ai>

Canva Magic Studio - combines AI-powered design tools such as Magic Write (copy), Magic Edit (image editing), and Magic Design (layout suggestions) into a unified platform for fast, high-quality visuals. Perfect for marketing, branding, and social media content.



<https://www.canva.com/>

Aragon.ai - AI-powered headshot generator designed specifically for professionals—including real estate agents—who want high-quality, polished profile photos without the need for a traditional photo shoot.



<https://www.aragon.ai/?via=hivemls>

Nano Banana - is Google DeepMind's newest AI image generation & editing tool, launched in August 2025 as part of the Gemini suite.



<https://gemini.google.com/app>



The Leading AI Headshot Generator for **Real Estate Agents**

Turn your selfies into professional-grade headshots in minutes.
Save hundreds of dollars and hours of your time.

 Google Reviews **4.8** ★★★★★

 Trustpilot **4.8** ★★★★★



With users coming from



Visit our page
<https://www.aragon.ai/>

Trusted by nearly
2 million professionals





Aragon.ai

Meet **Aragon.ai**, the #1 AI headshot generator trusted by nearly 2 million users and top teams at Fortune 500 companies. Get studio-quality headshots from just a few selfies, delivered in minutes, not days.

Why Real Estate Agents Love Aragon

Look Sharp Across All Platforms

- From your MLS profile to yard signs, emails, social media, and Zillow—your photo is your brand. Aragon delivers crisp, confident headshots that say *“You can trust me.”*

Sell Yourself Like a Listing

- Buyers shop with their eyes—and that includes agents. Aragon turns your selfies into stunning, HD-ready photos styled for your niche:
Corporate | Luxury | Lifestyle | Community-Focused | Modern Executive

Save Time. Close More.

- No need to schedule studio sessions or retakes. Upload a few selfies and get dozens of professional-quality headshots in minutes, not days.

Perfect for Teams & Brokerages

- Keep your agent bios clean, branded, and consistent across your website and marketing materials—no matter where your agents are located.

How It Works

Upload selfies – Users provide 6+ photos (clear selfies work best).

AI builds a custom model – Aragon’s proprietary system, built by researchers with backgrounds at Google, Meta, and MIT, generates polished headshots.

Receive styled headshot packs – Includes multiple finished photos in attires and backgrounds of your choice. Creative and themed styles available for additional purchase (e.g. “Old Money” pack).

Download and export – Images are available in HD, watermark free, and ready for use, typically delivered within 20 minutes.

First Impressions Start With Aragon.



<https://www.aragon.ai/?via=hivemls>



Video Generation & Editing

This category includes AI tools that simplify and enhance video creation through automation and intelligent editing. These tools can generate realistic avatars, animate text or images, create scenes from scripts, and apply professional-level edits with minimal input. Ideal for content creators, marketers, and educators, AI-driven video tools help speed up production, reduce costs, and unlock creative possibilities without needing advanced technical skills.

Veo 3.1 - is the incremental upgrade to the previous model Veo 3. It retains the base architecture of Veo 3 (text-to-video + native audio) but adds a number of enhanced capabilities aimed at higher creative control, improved realism, and more flexible outputs.



<https://labs.google/fx/tools/flow>

Runway ML – Description: Advanced video generation from text, images, and video. Offers powerful Gen-2 model for creative storytelling, editing, and VFX. Runway ML Gen-2 is a pioneering, publicly accessible AI tool that transforms prompts into visually rich video snippets—ideal for creatives exploring new ways to generate cinematic feel content, even though it's still evolving.



<https://runwayml.com>

Pika Labs – Generate high-quality AI videos from text prompts. Known for cinematic realism and fast, creative outputs. Creators, marketers, social media users, and storytellers looking for easy-to-use AI tools to generate short, dynamic videos with custom effects and strong visual motion.



<https://pika.art>

Sora2 by OpenAI - OpenAI's upgraded video-generation model that turns text or images into smooth, high-quality cinematic video with better detail, longer clips, and improved scene control.



<https://sora.chatgpt.com/>

Synthesia – Create professional videos using AI avatars and voiceovers. Ideal for training, marketing, and corporate content—no camera or mic needed.



<https://www.synthesia.io>

Ask the Agent - AI-powered virtual digital twin built specifically for real estate professionals.. It provides instant, accurate answers to consumer questions directly from you, helping streamline engagement, reducing agent workload.



<https://asktheagent.realestate/>

Hailuo AI – transforms user-written text (or images) into videos. You simply write a prompt describing a scene, story, or concept — and Hailuo's AI generates a short video based on it.



<https://hailuoai.video>



ASK THE AGENT™



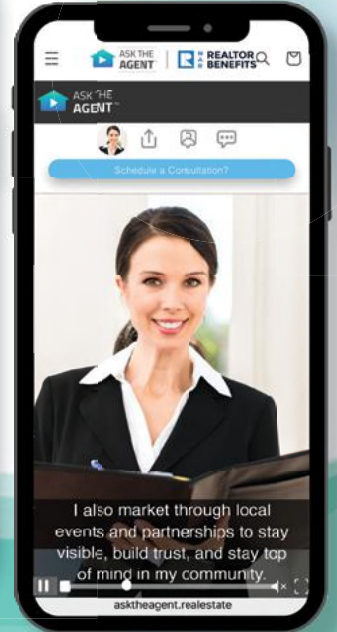
REALTOR BENEFITS®

Tired of repeating yourself?

With Ask the Agent, your face, your voice, working overtime – so you don't have to.



Get your Digital Twin Assistant!



From photo to video...
Meet your Digital Twin Assistant.

It's YOU, always on:

- Introduce yourself
- Answer FAQs
- Communicate across digital, print, and social
- Track engagement
- Capture warm leads
- Link & QR code centric



Scan to Signup

Adrienne Murphy
adrienne@asktheagent.com
(864) 387-8024

It's not just a shortcut -
It's one smart, interactive link.



Ask the Agent (ATA) is a powerful video communication and engagement platform designed exclusively for real estate professionals. Built to automate messaging, capture leads, and enhance client relationships, ATA elevates your online presence while saving you time and effort.

Key Benefits for Brokers

- **Interactive, Professional Videos:** Create and share videos that respond to clients' FAQs, market your listings, and showcase your expertise—all with one click
- **Lead Generation & Analytics:** Built-in lead capture and detailed insights help you follow up more effectively, track engagement, and convert prospects into clients.
- **"Digital Twin" Automation:** Develop an avatar version of yourself that answers inquiries 24/7, ensuring you're always engaging.
- **Scalable for All Levels:** Tools suited for solo agents, brokerages, MLSs, and associations—with customizable libraries and video workflows.

How Ask the Agent Works

Send your Headshot and Record Your Voice

- Send your headshot or a video and record your voice.
- Select your best head shot or record a video.

AI-Powered "Digital Twin" is Created

- The ATA system builds a virtual version of you—your **Digital Twin Agent**—that's available 24/7.
- Indexed, pre-recorded videos deliver relevant answers to prospects questions.

Deploy Anywhere (Online & Offline)

- Share your digital video assistant via:
 - QR codes (for business cards, flyers, yard signs)
 - Links in email or text
 - Embedded on your website or listing pages
 - Social media platforms

Engage Leads & Track Results

- Every interaction is tracked: who watched, for how long,...
- Built-in analytics help you prioritize follow-up and improve your messaging.

Customize Your Library Over Time

- Add new videos any time—market updates, seasonal messages, new listings.
- Organize content into categories (e.g., Buyers, Sellers, Relocation, Neighborhoods).



<https://asktheagent.realestate/products/ata-x-hive>



Writing & Copywriting

AI Writing & Copywriting tools assist in creating high-quality written content quickly and efficiently. From blog posts and social media captions to ad copy and product descriptions, these tools use natural language processing to generate compelling, human-like text. Ideal for marketers, writers, and business professionals, they help streamline content creation, maintain brand voice, and boost productivity—whether starting from scratch or refining existing material.

Jasper - A top-tier AI tool for marketers and content teams, Jasper specializes in SEO-friendly content, ad copy, and brand-consistent messaging.



<https://www.jasper.ai>

Writesonic - A full-featured AI writing and content platform tailored for marketers, bloggers, and businesses. It supports over 80 content types, from long-form blog posts and landing pages to ad copy and social media content.



<https://writesonic.com/>

Copy.ai - AI-powered platform for generating blog posts, email campaigns, ads, and product descriptions at scale. Great for teams and marketers.



<https://www.copy.ai>

Sudowrite - A creative writing assistant designed for fiction writers. Helps with plot generation, tone changes, character development, and story flow.



<https://www.sudowrite.com>

Writer.com - Enterprise-grade AI for clear, consistent, and compliant communication. Geared towards businesses with custom style guides and security.



<https://www.writer.com>

Notion AI - A built-in AI assistant within Notion that helps with summarizing notes, drafting content, brainstorming, and editing within documents.



<https://www.notion.so/product/ai>

Grammarly - A leading AI writing assistant offering grammar checks, tone suggestions, clarity improvements, and style adjustments in real time.



<https://www.grammarly.com>

Whisper Flow - AI dictation assistant that helps real estate agents write emails, notes, listing descriptions, and client follow-ups by speaking naturally—saving time and reducing manual typing



<https://www.wisprflow.ai>



Notetakers & Meeting Assistants

AI Notetakers and Meeting Assistants are tools designed to capture, summarize, and organize information from conversations and virtual meetings. These tools automatically transcribe discussions, highlight key points, assign action items, and generate summaries—freeing up participants to focus on the conversation. Ideal for teams, professionals, and educators, they improve collaboration, reduce manual note-taking, and ensure important details are never lost.

Fathom – Automatically records and summarizes Zoom calls, generating highlights, key moments, and follow-up items.



<https://www.fathom.video>

Fireflies.ai – AI-powered meeting assistant for recording, transcribing, summarizing, and analyzing calls across Zoom, Google Meet, Teams, and more.



<https://www.fireflies.ai>

Otter.ai – Offers real-time transcription, collaborative meeting notes, and speaker identification. Ideal for teams and education.



<https://otter.ai>

Nyota – Live AI meeting copilot that provides real-time insights, summaries, and contextual prompts during calls.



<https://www.nyota.ai>

Sembly – Transcribes meetings, identifies action items, and delivers AI-generated summaries across platforms like Zoom, Google Meet, and Teams.



<https://www.sembly.ai>

Airgram – A meeting productivity tool that captures agendas, transcribes conversations, and tracks action items for multiple platforms.



<https://toolai.io/en/ai/airgram>



Voice & Speech AI

Voice & Speech AI tools specialize in converting spoken language into text and vice versa, enabling seamless voice interactions and audio processing. These tools can transcribe conversations, generate lifelike voiceovers, translate spoken language, and assist with voice-controlled applications. Commonly used in customer service, content creation, and accessibility services, they enhance communication, expand reach, and create more natural, hands-free user experiences.

ElevenLabs – Industry-leading tool for ultra-realistic AI voice cloning, ideal for audiobooks, games, and voiceover applications in multiple languages.



<https://www.elevenlabs.io>

Play.ht – AI voice generation platform for creating lifelike speech, widely used in podcasting, e-learning, and narration. Supports multiple languages and tones.



<https://www.play.ht>

Resemble AI – Offers voice cloning with custom emotion control, APIs for developers, and real-time voice synthesis for games and apps.



<https://www.resemble.ai>

Murf.ai – Text-to-speech platform with studio-quality voiceovers for business presentations, explainer videos, and e-learning content.



<https://www.murf.ai>

Descript (Overdub) – Descript's Overdub feature allows users to clone their voice and edit audio just like a document. Great for podcasters and editors.



<https://www.descript.com>

Email Management

AI-powered email management tools streamline your inbox by organizing messages, writing emails, summarizing threads, and surfacing high-priority items. These tools reduce time spent in email, improve communication quality, and boost productivity for individuals and teams.

Sidekick AI - AI assistant designed for real estate communication. Auto-drafting emails, scheduling, managing follow-ups



<https://sidekickdata.io>

Superhuman - AI-enhanced premium email client for speed, smart replies, and automation.



<https://www.superhuman.com>

Grammarly for Email - Offers grammar, tone, and clarity suggestions in real time, integrates with Gmail and Outlook.



<https://www.grammarly.com>

Flowrite - AI email writer that turns short prompts into full emails and replies.



<https://www.flowrite.com>

Lavender - AI email assistant and coaching tool for sales outreach, improves tone, clarity, and personalization.



<https://www.lavender.ai>

Mailbutler - AI assistant for Apple Mail and Gmail—offers smart scheduling, tracking, and personalized suggestions.



<https://www.mailbutler.io>

Ellie - AI tool trained on your own writing style to draft email replies automatically.



<https://www.ellie.ai>



Productivity & Automation

Productivity & Automation AI tools are designed to streamline repetitive tasks, manage workflows, and enhance day-to-day efficiency. These tools can automate scheduling, handle data entry, integrate apps, and optimize team collaboration. Ideal for professionals and businesses, they reduce manual workload, increase output, and allow users to focus on high-value activities—turning time-consuming processes into seamless, automated operations.

Zapier AI – Automates workflows by connecting apps and services. Zapier’s AI assistant lets users build “Zaps” using natural language, with no coding. Infinite automation combos for agents and brokerages.



<https://www.zapier.com>

Notion AI – Built into Notion, this AI writes tasks, summarizes content, brainstorms, and organizes workspaces—boosting productivity with smart suggestions. Flexible productivity workspace for brokerages and teams.



<https://www.notion.so/product/ai>

Sidekick AI – All-in-one productivity assistant tailored to real estate from CMAs, calendar & email automation, lead insights. Purpose-built for real estate workflows.



<https://www.clickup.com/ai>

Trello AI – Trello’s built-in Butler AI helps automate board actions, recurring tasks, and reminders with simple rules and commands. Great for transaction coordinators, office admins, and teams managing multiple deals.



<https://www.trello.com>

Reclaim.ai – Smart scheduling and task management tool that uses AI to block time for tasks, habits, and meetings in your calendar. Keeps real estate pros focused and balancedPricing:



<https://www.reclaim.ai>

Motion – AI-powered time-blocking tool that creates dynamic schedules based on deadlines, priorities, and availability. Combines calendar and task planner. Ideal for solo agents or team leaders juggling it all.



<https://www.usemotion.com>



Scheduling

AI scheduling tools automate calendar management, helping users optimize their time through smart time-blocking, conflict resolution, meeting coordination, and task prioritization. These tools are ideal for busy professionals and teams looking to minimize context switching and maximize productivity.

Reclaim.ai - AI-powered smart calendar that automatically finds the best time for meetings, tasks, habits, and breaks—integrating directly with Google Calendar. Helps agents balance work + life while staying productive.



<https://www.reclaim.ai>

Motion - AI that builds your daily schedule automatically. Plan a day of back-to-back showings or task-heavy closings. Great for agents who juggle appointments, offers, and calls



<https://www.usemotion.com>

Sidekick AI - AI scheduling assistant that integrates with your calendar and lets people book meetings based on your availability. Purpose-built for real estate workflows.



<https://www.sidekickai.com>

Clara Labs - Human-assisted AI scheduling assistant designed for busy executives. Handles calendar coordination and follow-ups. Ideal for high-touch client follow-ups via email.



<https://claralabs.com>

x.ai (Now part of Bizzabo) - Once a standalone AI meeting scheduler, it's now integrated into Bizzabo for event scheduling.



<https://www.bizzabo.com>



Social Media Management

Social Media Management AI tools help automate, optimize, and streamline content creation, scheduling, and engagement across platforms like Instagram, Facebook, LinkedIn, and X (Twitter). These tools use AI to generate post ideas, write captions, analyze performance, suggest hashtags, and repurpose content—saving time while maximizing reach and impact for businesses, influencers, and marketing teams.

Lately.ai - AI that repurposes long-form content (blogs, videos, podcasts) into dozens of social posts, optimized by past performance.



<https://www.lately.ai>

Predis.ai - AI tool for auto-generating social media posts, creatives, and hashtags from just a product or topic description.



<https://www.predis.ai>

Ocoya - Combines AI content generation (using GPT) with graphic design and scheduling for social media—great for quick campaigns.



<https://www.ocado.com>

SocialBee - AI-enhanced platform for content scheduling, audience targeting, and post recycling across all major social platforms.



<https://www.socialbee.com>

RPR AI ScriptWriter - Instantly writes Fair Housing-safe listing copy and social captions for REALTORS®



<https://www.narrpr.com>

ChatGPT + Canva - Use ChatGPT to write captions & Canva AI to design branded visuals.



<https://chatgpt.com/>



<https://www.canva.com/>

Jasper AI - Tailored real estate ad copy, blog posts, and social content with tone control.



<https://www.jasper.ai/>





Presentations

AI presentation tools help users create professional, visually appealing decks in minutes using natural language prompts. These platforms use smart templates, automated design layouts, and AI-generated content to eliminate the need for manual formatting—perfect for pitches, reports, and storytelling.

Gamma - lets you generate elegant, interactive presentations by simply describing your topic. It automatically builds out the structure, slides, and visuals, saving time and ensuring polished results.



<https://www.gamma.app>

Beautiful.ai - Smart slide templates that adapt as you add content—great for business users, marketers, and sales teams.



<https://www.beautiful.ai>

SlidesAI - Add-on for Google Slides that generates full slide decks from text or topics. Great for students and professionals.



<https://www.slidesai.io>

Canva Magic Design (Presentations) - Part of Canva's Magic Studio, this tool generates slide decks based on topics or uploaded content. Highly customizable.



<https://www.canva.com/presentations>

Research & Data Analysis

AI tools in Research & Data Analysis help users gather insights, interpret complex datasets, and streamline the research process. These tools can summarize papers, extract trends from data, automate reports, and even forecast outcomes. Whether for education, analysts, or business professionals, they accelerate decision-making and enhance accuracy by turning vast amounts of information into actionable knowledge.

ChatGPT / Claude / Perplexity / Gemini

Type: LLMs (Large Language Models)

- **Use:** Literature review, summarization, hypothesis generation, real-time question answering
- **Best For:** Quick understanding of complex topics, generating insights from unstructured text, synthesizing research papers
- **Strengths:** Chat-style Q&A, Can parse large documents, Easily integrates into research workflows



<https://gemini.google.com/app>



<https://chatgpt.com/>



<https://claude.ai/>



<https://www.perplexity.ai/>

RPR Market Trends AI

Delivers instant, AI-written summaries of local market conditions for easy sharing and better client engagement.

- **Data Sources:** Pulls from live MLS feeds and public records.
- **Output:** Clear, hyperlocal trend overviews suitable for newsletters, CMAs, listing presentations, and social posts.



<https://www.narrpr.com>

RealReports

Delivers the most complete property intelligence for every home in the country, supercharged by AI to make you sharper, faster, and more valuable.

Key Features:

- **One-Click Property Reports:** Generate comprehensive reports on any property in the U.S. in seconds
- **AI Property Advisor:** Answer property questions, conduct research, analyze documents, and surface actionable insights with built-in AI, Aiden



<https://realreports.ai>



DALL·E

DALL·E preset styles let you control the look and mood of your images by adding specific artistic directions directly into your prompt. Simply select a style such as Doodle, watercolor, pop art, flower petals, or many more. You can enhance results by adding to the auto generated prompt. The clearer and more intentional your prompt, the better and more consistent your image will be.



Bosco's Test Photo



Doodle



Pop art



Sugar cookie

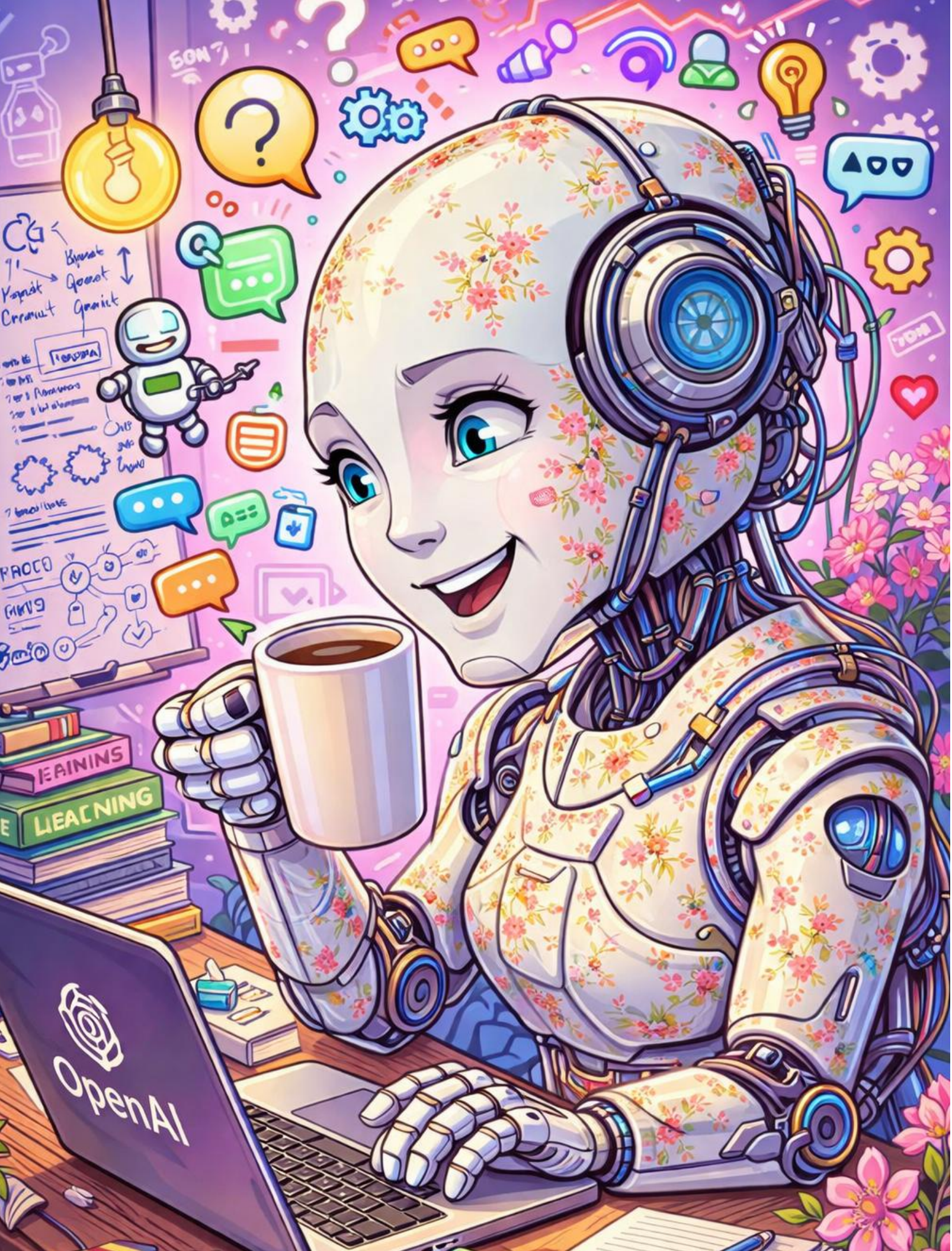


Caricature
Trend



Plushie





The One-Stop Shop for Industry Intelligence

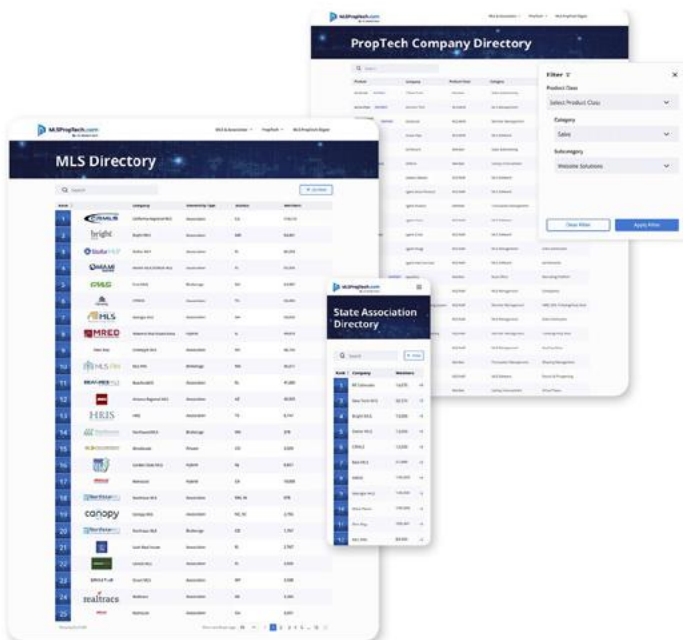


The one-stop shop for industry intelligence is here! MLSPropTech.com is now live and offers MLSs, Associations, and PropTech companies access to the most complete platform to understand and navigate the ever-evolving real estate industry.

With a focus on connecting industry leaders to actionable intelligence and features to manage their partnership strategies, MLSPropTech.com is designed to help businesses stay ahead of the curve and drive transformative results.

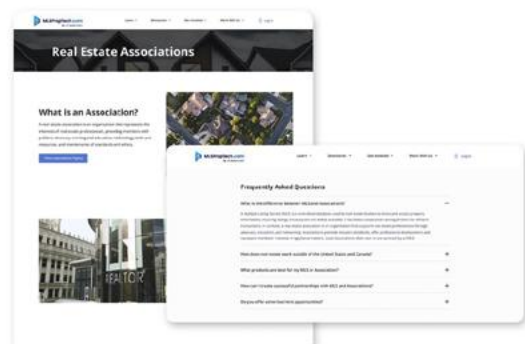
Comprehensive Directories

Access the most complete and up-to-date directories of PropTech companies, products, and APIs to help you simplify your search for partnerships and find the right solutions for your business.



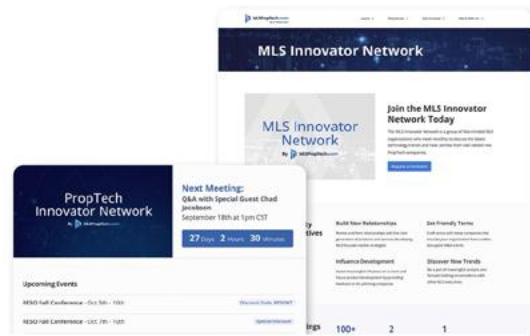
Educational Resources

Deepen your understanding of the industry and delve into the intricacies of MLSs, Associations, and PropTech. MLSPropTech.com will help you make sense of the seemingly complex and ever-changing real estate industry.



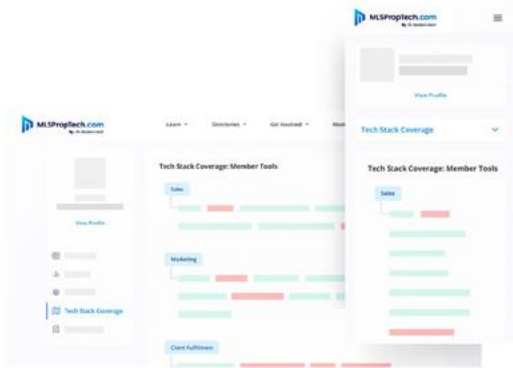
Innovator Networks

Access the most exclusive networks for industry executives, where the most influential leaders meet every month to share ideas, knowledge, and collaborate to drive innovation.



Tech Stack Builder

Manage your technology partners and identify how to improve your member benefit offerings with the MLSPropTech.com Tech Stack Builder. (Exclusively for MLSs and Associations)



MLS-PropTech Digest

Get the industry's leading print publication delivered directly to your doorstep and uncover valuable insights, only accessible to subscribers, to stay informed and ahead of the competition.



Insider Knowledge

Stay up-to-date with industry shifts, identify new opportunities for business growth, and access insider knowledge not available anywhere else.



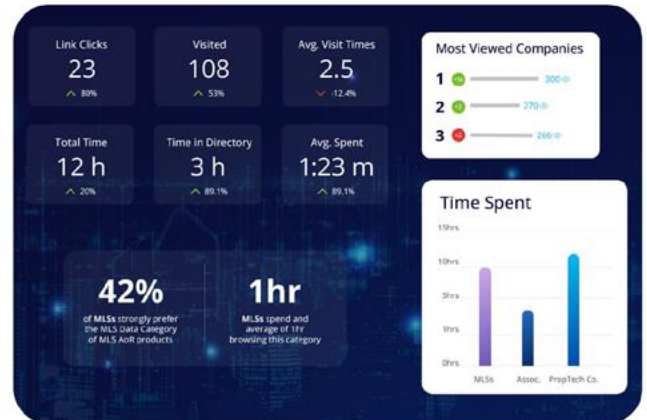
Press Room

Promote your company's latest news and updates on the go-to source for industry news, information, and technology.



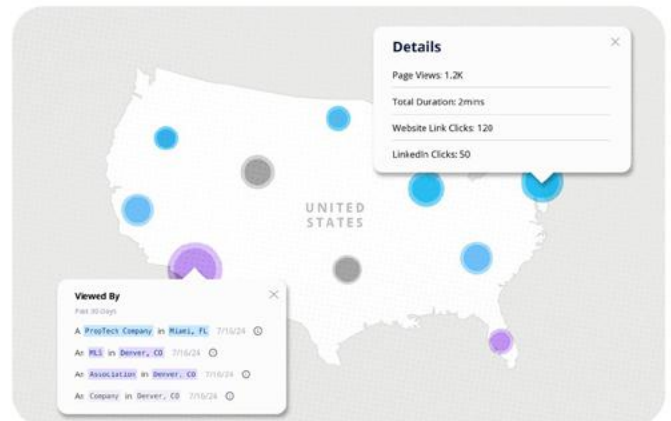
Proprietary Trends Data

Leverage exclusive, data-driven insights into market trends that help you make informed decisions and forecast future movements.



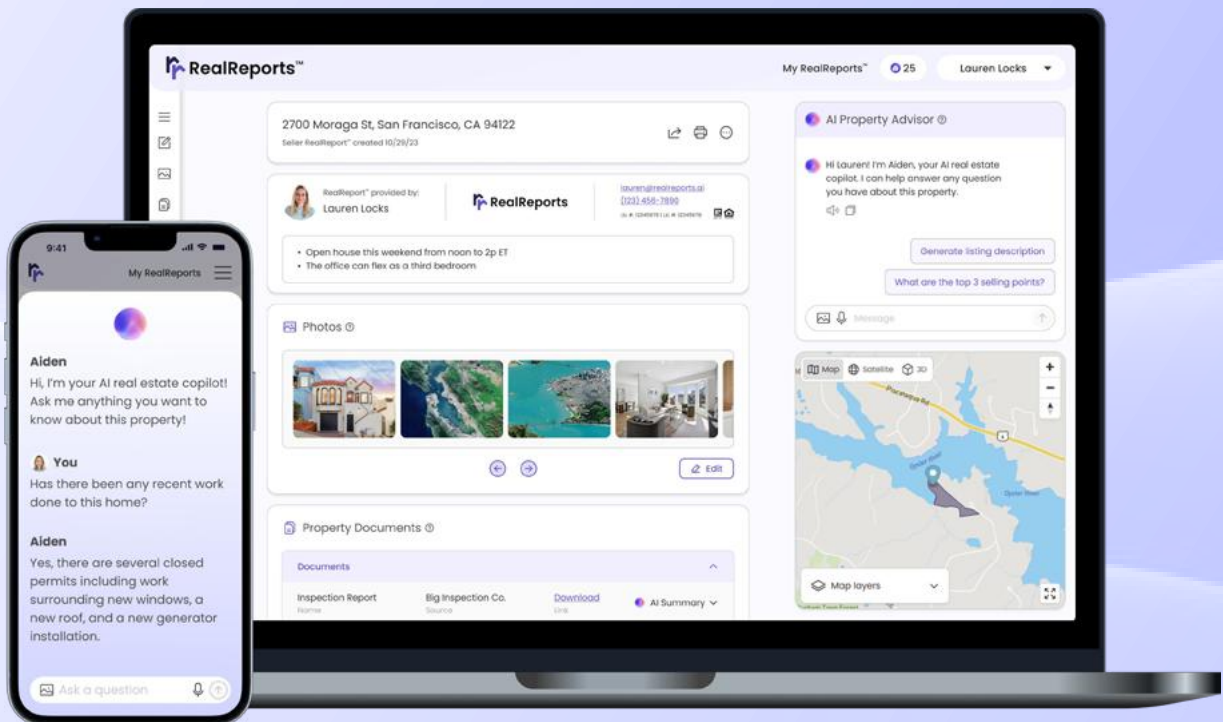
Profile Views & Stats

Plan your next move with a detailed profile and marketing analytics designed to help you tailor your approach and connect more effectively.



<https://www.mlsproptech.com/>

Congrats! You made it to the back cover. As a reward, we'll send you a **free RealReport.**



Scan to get your report

