



Media Kit 2026

SLAPSTIK COMEDY

Why SlapStik Comedy?

We know **laughter** isn't just entertainment — it's a bridge.

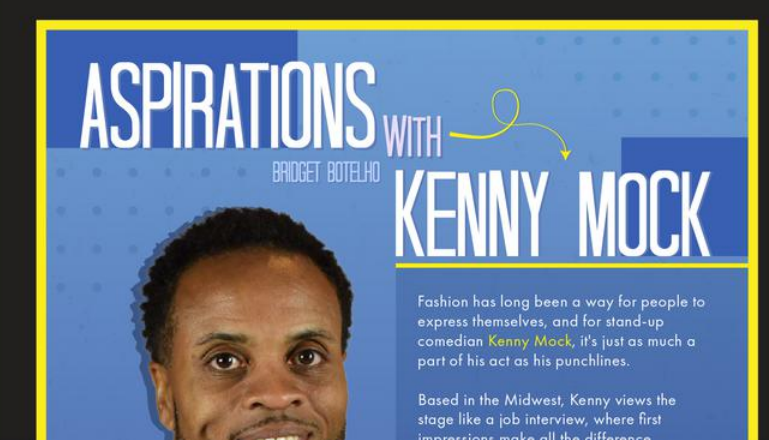
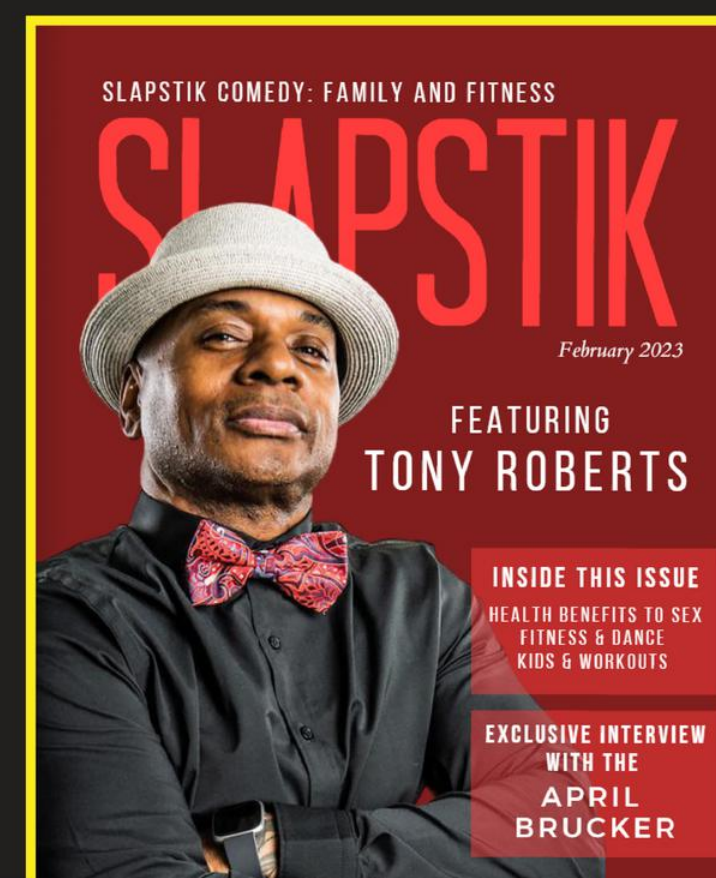
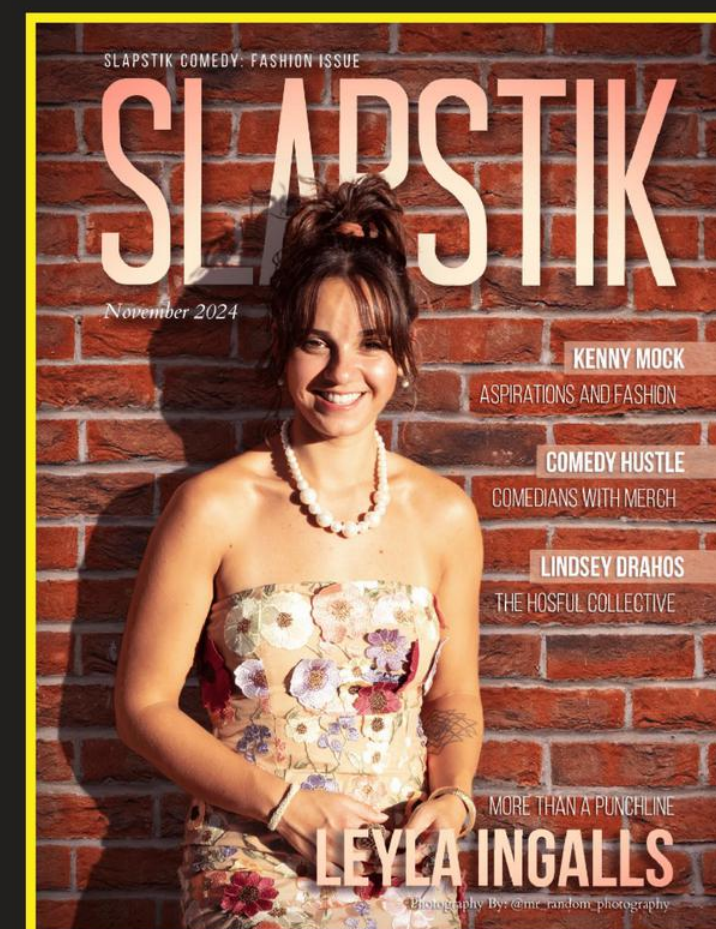
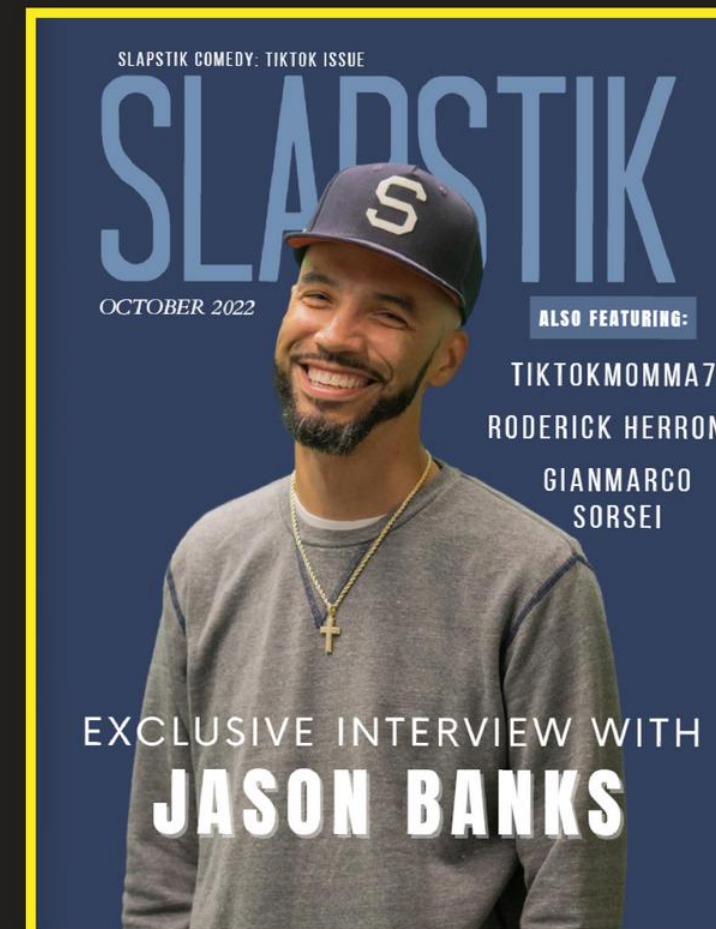
LAUGHTER

Unites people
Reduces Stress
Deepens connections

As a multifaceted comedy platform, we offer brands and partners a unique opportunity to tap into an engaged audience seeking humor and joy in their daily lives.

With content that resonates across demographics, SlapStik Comedy is your one-stop destination for aligning your message with the universal language of **laughter**.

Whether its through our digital magazine, social media, or comedy shows, we turn moments of humor into powerful connections.



About Mecha

MECHA MEDIA

Founded by CEO Mecha Swain

A creative powerhouse that redefines how comedy is experienced. Since its relaunch in 2020, Mecha Media has been at the forefront of comedy entertainment, combining storytelling, innovation, and humor to build the SlapStik Comedy brand.

Mecha Swain, an industry leader with a journalism and broadcasting background, bootstrapped SlapStik into a thriving comedy hub. Her passion for spotlighting comedians and spreading joy has shaped SlapStik into a go-to platform for audiences and brands alike.

With Mecha's leadership, we continue to inspire laughter while driving growth and opportunities for comedians and partners worldwide.



SlapStik Platforms

Our multi-platform approach ensures that SlapStik Comedy connects with audiences wherever they are:



Magazine:

A monthly digital publication featuring exclusive interviews, articles, and insights into the comedy scene.



Radio:

Streaming podcast and live shows that bring raw and relatable humor straight to listeners.



Comedy TV:

A dynamic video platform offering comedian interviews, stand-up content, and a look behind-the-scenes.



Website & Blog:

Daily content showcasing emerging and established comedians, including product features and stories.



Newsletter:

Highlights sent directly to 400+ subscribers, keeping comedy lovers up to date on what's trending in humor.



Social Media:

Engaging content tailored for Facebook, Instagram, TikTok, and YouTube, reaching reaching 20K+ users monthly.

Our platforms provide endless opportunities to reach an audience hungry for laughter and entertainment.

Collaboration & Ad Opportunities

Magazine Ads

Flexible ad sizes including full-page, half page, and premium placements.

Social Media

Sponsored posts, stories, and cross-platform campaigns.

Video Content

Branded videos and product placements.

Newsletter Ads

Featured banners and sponsored content.

Podcast Sponsors

Pre-roll, mid-roll, and exclusive episode sponsorship.

Website & Blog

Sponsored posts and banner advertisements.

At SlapStik Comedy, we don't just advertise—we create partnerships that make audiences laugh while delivering results for your brand.

Ask about multi-platform packages and annual sponsorship options for best value and reach!

Partner with SlapStik Comedy and align your brand with the power of humor. Our flexible advertising and sponsorship packages allow businesses of all sizes to connect with an engaged, comedy-loving audience.

Audience Insights

Our audience is your audience. SlapStik Comedy engages a diverse, loyal fanbase:

AGE

25 to 54 makes up the core SlapStik audience.

LOCATION

U.S.- based comedy fans in key markets like New York, Los Angeles, and Chicago.

PSYCHOGRAPHICS

Entertainment enthusiasts, young professionals, and brands seeking humor driven connections.

SlapStik Comedy is building a platform where laughter meets opportunity. By partnering with us early, advertisers can grow with our audience, reaching those who love to share, engage, and celebrate comedy.

300 + 

MONTHLY WEBSITE AND
BLOG VISITORS

400 + 

NEWSLETTER SUBSCRIBERS

20,000 + 

USERS REACHED PER MONTH

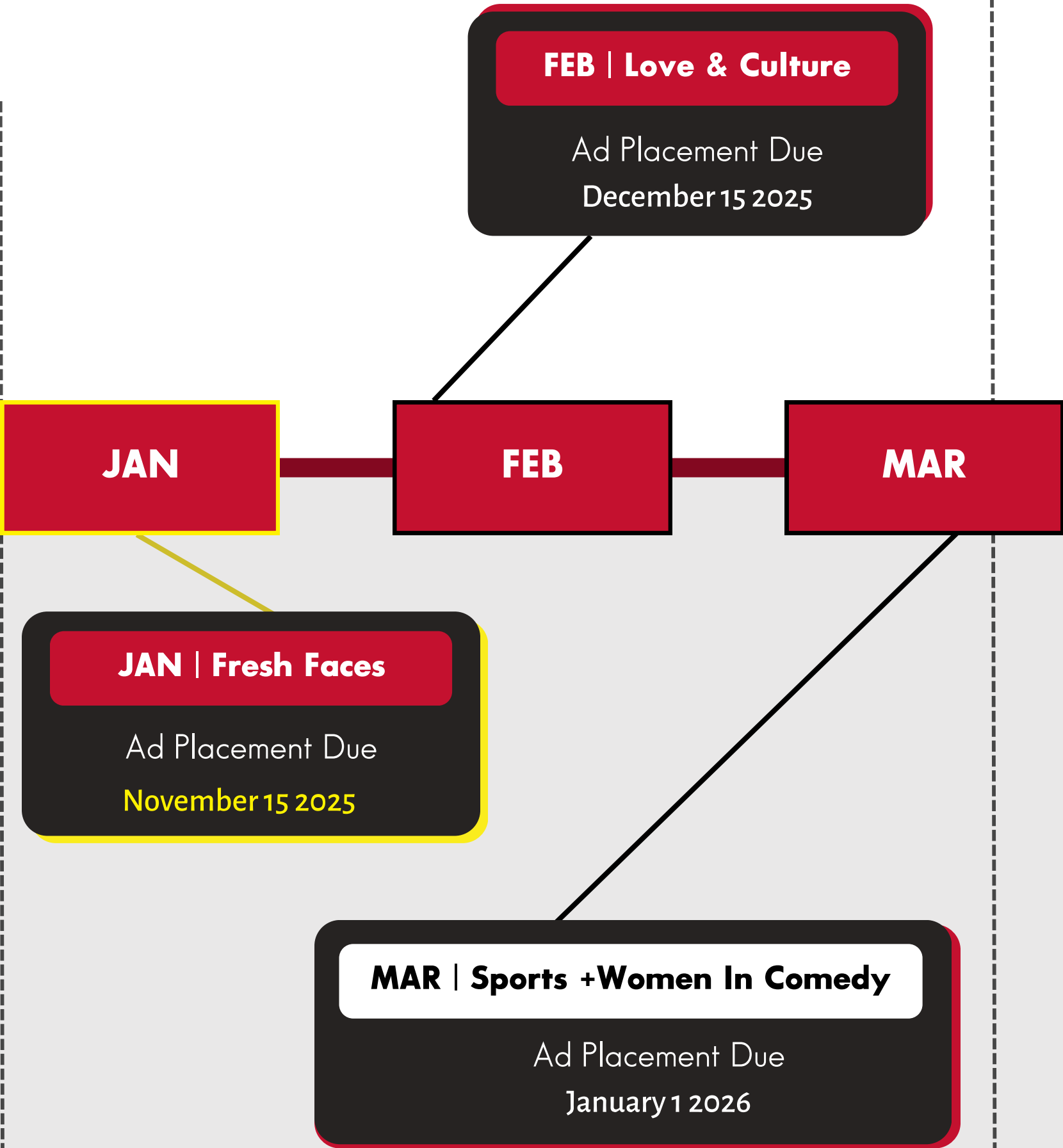
Editorial Calendar

Our monthly magazines cover fresh and engaging themes to align with your brand's message.

Q1 WINTER ISSUES

Fresh Faces, Love & Culture, Sports + Women in Comedy

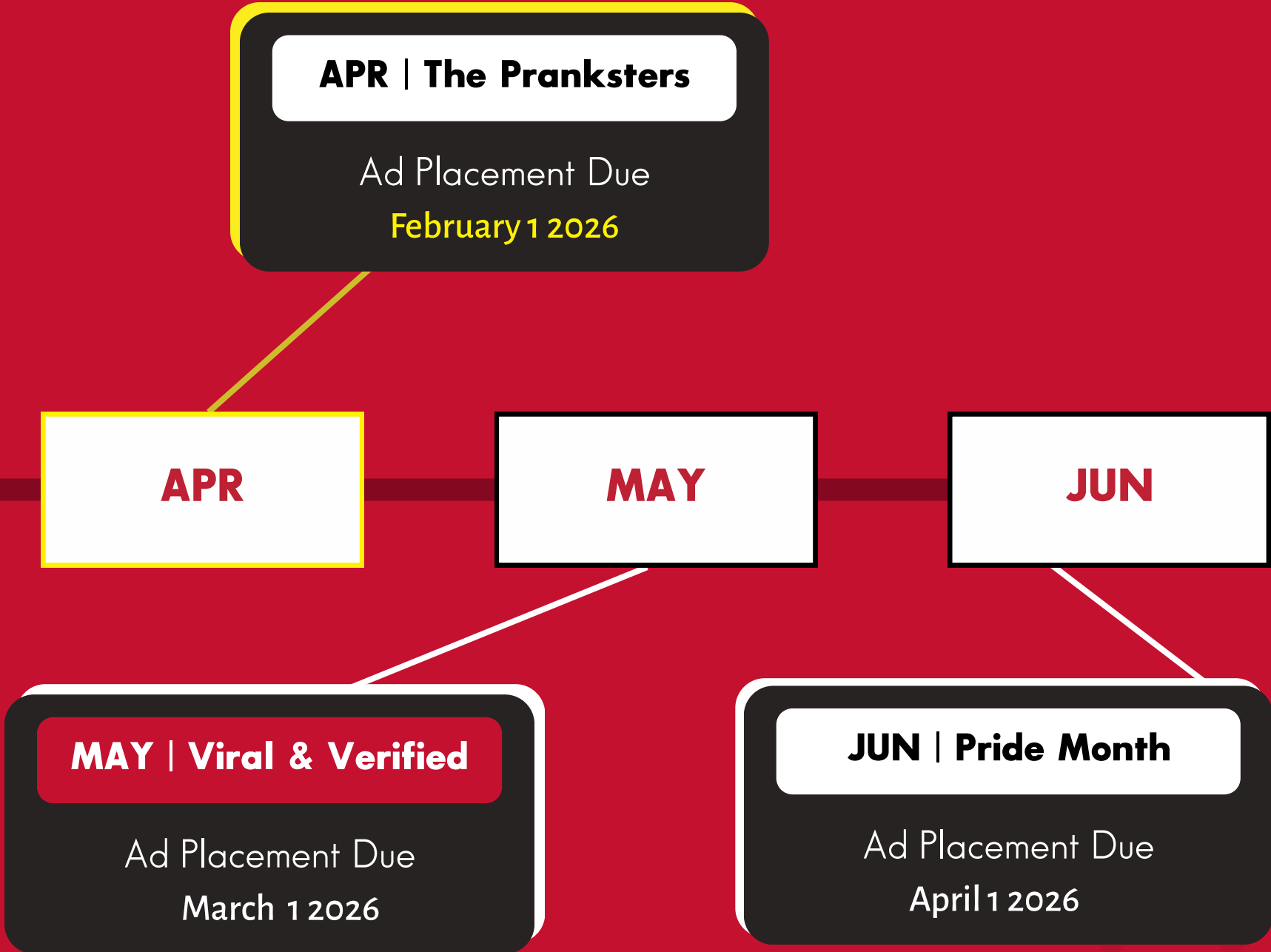
Inviting brands to capture each month's spirit—fresh talent, cultural connection, and the fearless humor shaping the future of comedy



Q2 SPRING ISSUES

The Pranksters, Viral & Verified, Pride Month

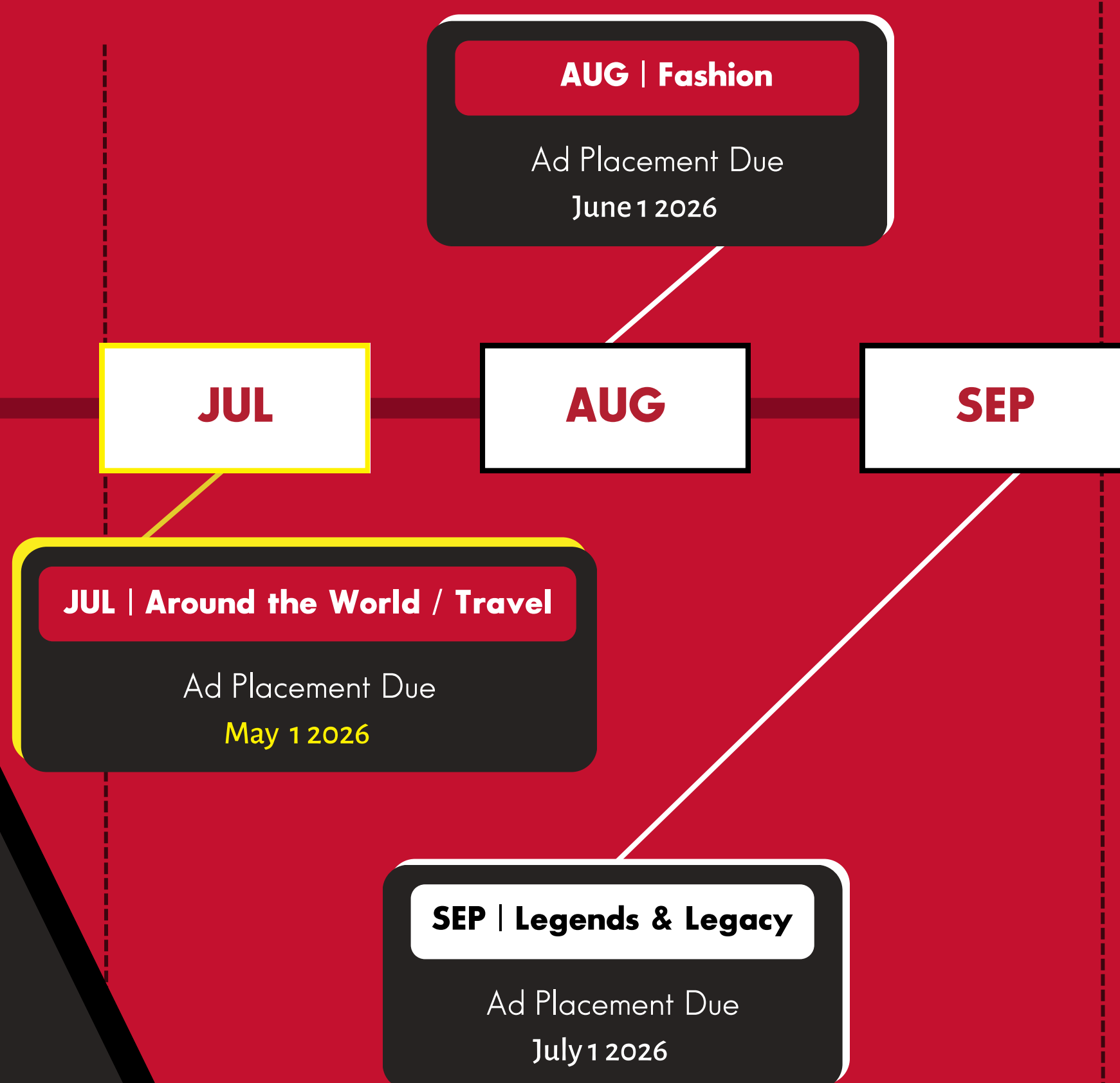
A celebration of humor, identity, and influence — where brands play with wit, go viral with purpose, and champion voices that redefine comedy's future.



Q3 SUMMER ISSUES

Around the World/Travel, Fashion, Legends & Legacy

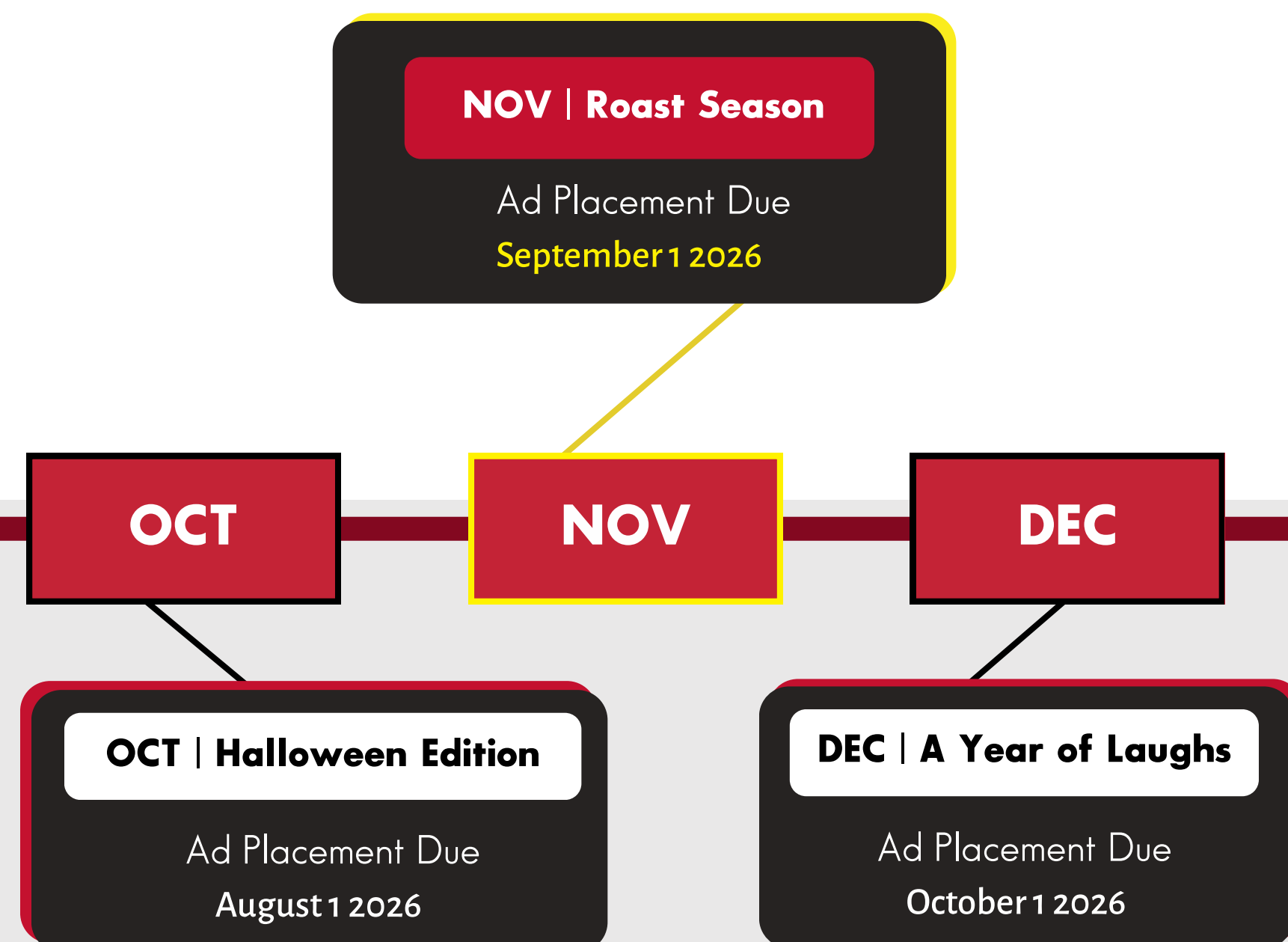
Celebrating global humor, bold style, and lasting legacy – inspiring brands to create ads that travel, trend, and pay tribute.



Q4 FALL ISSUES

Halloween Edition, Roast Season, A Year of Laughs

Recognizing the humor in every season – inviting brands to align with each issue's sharp wit, spooky charm, and year-end laughs.



Growth Strategy & Future Projects

SlapStik Comedy is growing fast, and we want you to be part of the journey!



Bigger Studio

Our expansion includes:

- production spaces
- podcast rooms
- comedy club



XM Radio Channel

Bringing SlapStik to national audiences with 24/7 comedy radio.



Original Content

Increased podcast episodes, monthly shows, and video specials featuring diverse comedians.

We're not just growing
—we're creating new opportunities
for brands, comedians, and audiences to connect.



CONTACT US!



LET'S MAKE MAGIC TOGETHER!

For advertising, partnerships, or
sponsorship inquiries, reach out:

EMAIL

MECHA@COMEDYSLAPS.COM

WEBSITE

COMEDYSLAPS.COM



@SLAPSTIKCOMEDY