

PULSE

A hand with light-colored nail polish holds a purple vibrator. The background is a gradient of blue and orange.

Jan/Feb 2026

Volume 3.1

IN THIS ISSUE

Brands to Watch

For the January/February issue of *Pulse Magazine*, we asked manufacturers what current products they're excited about coming from their brands (or new products on the horizon to be release shortly). Here's what they answered.

The New Year of Desire

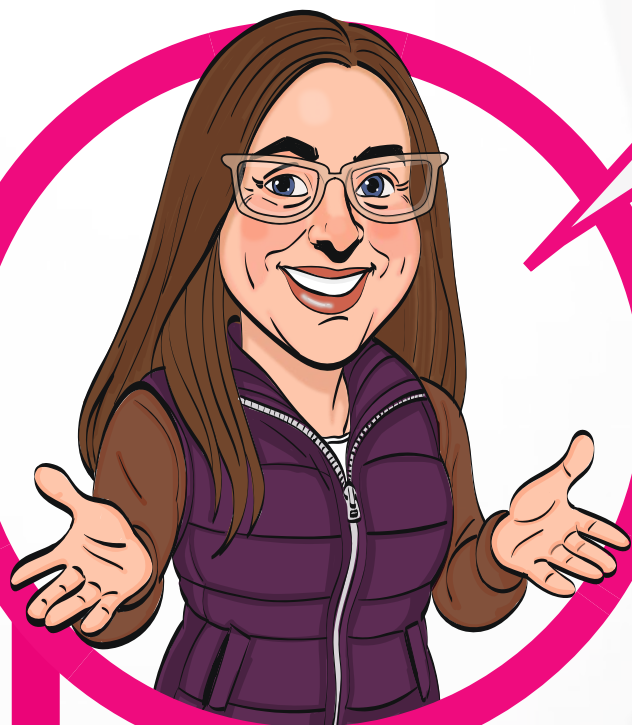
After years of trend-driven purchases, consumers are circling back to something simple: they want to feel something. The season that begins with New Year's resolutions and rolls directly into Valentine's is becoming the strongest window for experiential intimacy products.

Changing Demographics

For a long time, much of the sexual-health-and-wellness conversation has been framed around youth, with a focus on younger demographics. Today, the menopause market has exploded. We're experiencing a transformation in the category driven by people over 50.



I'm Mélanie
Marion Tagiannis



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THE 50+ MARKET



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For a long time, much of the sexual-health-and-wellness conversation has been framed around youth, with a focus on younger demographics. But that's all changed today, and the menopause market has exploded. Today, we're experiencing a transformation in the category driven by people over 50.

BRANDS TO WATCH



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THE NEW YEAR OF DESIRE



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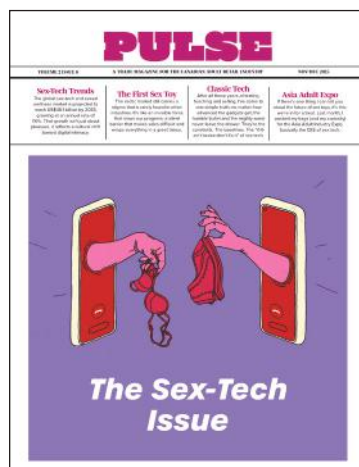
After years of trend-driven purchases, consumers are circling back to something simple: they want to feel something. The season that begins with New Year's resolutions and rolls directly into Valentine's is becoming the strongest window for experiential intimacy products—especially sex chocolates, aphrodisiacs and pheromone fragrances.

THANKS FOR A GREAT YEAR!



2025

Pulse Magazine would like to take this opportunity to thank everyone that made 2025 such a banner year for our publisher Straight Dope Media Inc. From our advertisers to our writers, from our vendors to our stakeholders, from the bottom of our hearts, thanks for making last year a truly exceptional one.



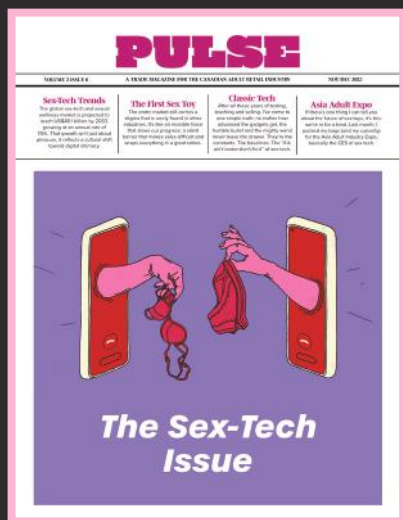
Pulse Magazine is here!

Pulse Magazine is an adult trade journal designed for adult pleasure product personnel to keep them abreast of industry news, issues and new and existing products and brands.

Don't forget to sign up for our Weekly News Alerts.

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PULSE

PULSE MAGAZINE
VOL. 3, ISSUE 1

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LETTER TO THE EDITOR

With the New Year upon us, I figured what better time to go over some changes you'll no doubt notice with *Pulse Magazine* in the year going forward, the most visible one being our cover, which was in need of a refresh from the design we've had over the last two years. While still opting for the simple, one-image design, you'll notice that we've ditched the newspaper black-and-white style (see left image) and opted to more magazine-style covers where one image bleeds off the page. Hopefully, this makes *Pulse* more eye-catching and stylish going forward.

With respect to content, one big change is that every issue is going to include one large report where multiple brands can contribute on a singular topic. While we included these types of articles in the past (feel free to see our *Generations Report* from last January and our *Canada Report* from last June) they've always been on an issue-to-issue basis and we're hoping to change that in every issue consistently in the months to come.

We're also going to include a classified marketplace in the back of the magazine. These will be low-cost, index-card advertisements for more time-sensitive messaging. These can include job ads, distributors with unsold inventory they need to offload, stores closing, rental or leasing space, etc. We have a house ad included in this issue but feel free to contact *Pulse* with more information if interested.

It's safe to say that once the holidays are behind us, January is usually the time for manufacturers, distributors and retail stores alike to prepare for the Valentine's holiday season. To be honest, with everything in a bit flux as a result of tariffs in 2025 (at least with respect to Canada and the US), it's been difficult to take the temperature of the industry as a whole.

Anecdotally, sales responses I've heard from distributors and manufacturers alike in 2025 have ranged from amazing to dismal. Aside from a CUSMA review already underway, there's really no telling what this year will bring, hopefully more than good tidings and well wishes.



DAVID HALPERT

Founder & Publisher

pulsemagcanada@gmail.com

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Events

Conferences, Expos, Trade Shows & Adult Novelty-Related Events

ALTITUDE — INTIMATES —



MARCH 22-24, 2026

Las Vegas, Nevada

The **Altitudes Intimates Expo** has been the premiere event for the lingerie/apparel industry as well as adult novelty toys in North America, including educational seminars, workshops, and live demonstrations. Visit www.altitudeshow.com for more information.

EroSpain Mediterranean B2B Expo

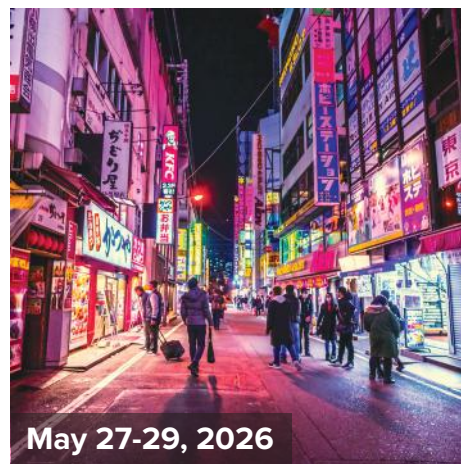


MAY 17-19, 2026

Barcelona, Spain

Located in Montjuïc, **EroSpain** is a B2B Expo exclusively for professionals from all over the world where all the best brands, distributors and retailers will come together and display the latest innovations and technologies in toys, lingerie, pharmaceuticals and everything else related to the erotic market. Visit <https://erospain.eu/en> for more information.

EDEN JAPAN Adult Expo



May 27-29, 2026

Tokyo, Japan

Expected to attract 10,000 visitors, the **Eden Japan-Adult Expo** will bring together industry professionals from Japan and abroad, truly providing an opportunity to experience the "front lines of business. Discover the latest trends that will shape the future highly over these three days. We hope you'll join us. Visit <https://www.edenadultexpo.jp> for more information.

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JULY 13-15, 2026

Los Angeles, California

The **ANME Show** is the trade show event for U.S.- and Canada-based manufacturers to showcase and sell their products to distributor and retailer buyers. Held at the Los Angeles Marriott Burbank Airport, the ANME Show will feature the top names in the adult toy and novelty industry. Visit www.anmefounders.com for more information.

ASIA ADULT EXPO



AUGUST 25-27, 2026

Wan Chai, Hong Kong

The **Asia Adult Expo (AAE)** is a pure B2B and exported-oriented professional trade platform for global buyers in the Asia-Pacific serving the adult products and lingerie industry. This year it will return to Hong Kong to open the next milestone of the industry and attract more participants, creating business opportunities. Visit www.asiaadultexpo.com for more information.

szi Expo™ 2026



SEPTEMBER 18-20, 2026

Shenzhen, China

Shenzhen International Adult Expo 2026 will be hosted in Shenzhen, a city recognized as the core supply chain hub of China's adult products industry. With a comprehensive manufacturing support system and a pronounced industrial agglomeration effect, Shenzhen provides a robust foundation for the development and global outreach of the sector. Visit www.szi-expo.com for more information.

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Liberator® Announces Exclusive Distribution Partnership with Sexy Living for the Ravish Bondage Pillow



ATLANTA, GA – Liberator, the iconic pleasure brand known for revolutionizing intimacy through luxury positioning aids, is thrilled to announce an exclusive distribution agreement with Sexy Living for its innovative Ravish Bondage Pillow.

Effective immediately, the Liberator Ravish Bondage Pillow will be available exclusively through Sexy Living Distribution for retailers across Canada. This strategic partnership is de-

signed to streamline access for Canadian retailers and enhance availability of one of Liberator's fastest-growing products in the bondage and comfort category.

"The Ravish Pillow has quickly become a standout in our line, not only for its compact versatility but for how it blends sensual comfort with restraint-ready features," says Genevieve Lariviere, Sales Director at Liberator. "Sexy Living has

been a trusted partner in bringing premium pleasure products to Canadian retailers for more than 20 years, and we're proud to deepen our relationship with this exclusive launch."

The Ravish Bondage Pillow features an ergonomic angled design to elevate the hips and tilt the pelvis, enabling deeper penetration and better access during oral and partnered play. Discreet in appearance, but bold in performance, the Ravish is outfitted with discreet anchor points for restraints, soft upholstery in premium microsuede or faux leather, and a high-density foam core for support and durability.

Retailers interested in stocking the Ravish Bondage Pillow can contact Sexy Living directly or visit www.sexyliving.ca to learn more.

Founded in 2002, Liberator is a pioneer in pleasure furniture and lifestyle products that enhance intimacy through comfort, support, and bold design. Proudly made in the USA, Liberator products are known for their quality, body-safe materials, and empowering approach to sexual wellness.

Sexy Living is Canada's leading distributor of high-quality sexual wellness and intimate lifestyle products. With a reputation for service, education, and product curation, Sexy Living connects brands with passionate retailers across the country.

SEX ED WITH TIM Receives Nominations at the 8th Annual Canadian Podcast Awards



TORONTO, ON — SEX ED WITH TIM is proud to announce its nomination at the 8th Annual Canadian Podcast Awards, an initiative that recognizes excellence in podcasting and celebrates the achievements of producers, hosts, editors, and storytellers across the country.

Sex Ed with Tim is an award-winning comedic podcast focusing on sexual health, where Tim Lagman interviews guests from different backgrounds, ranging from

medical professionals, adult entertainers, sex workers, and comedians.

"Being nominated among Canada's top podcasts is a tremendous achievement," said John Leschinski, Founder of the Canadian Podcast Awards. "Sex Ed with Tim stands out for its dedication to craft and storytelling, and we're thrilled to honour its contribution to the nation's growing podcast landscape."

"Being nominated for two awards this year is a humbling experience and a great honour. It is such a joy to bring laughter and education to my audiences for another year, and I hope to continue bringing humour to the masses for many years to come," said Tim Lagman, host and creator of the Sex Ed with Tim podcast.

Sex Ed with Tim is a comedy podcast where certified sex educator Tim Lagman interviews guests from different sexual health backgrounds, ranging from escorts, porn actors, drag queens, medical professionals, and stand-up comedians.

BMS Factory Announces M'lady Rotating Tongue



BRAMPTON, ON — BMS Factory introduced the M'lady Rotating Tongue, a chic, innovative stimulator designed to deliver 360° of indulgent pleasure. Featuring a rotating tongue and vibrating lips, M'lady offers three tongue rotation speeds and seven vibration functions for endless ways to customize your experience. Its smooth, ergonomic design brings oral-inspired bliss to both new and seasoned users alike. Arriving just in time for the holidays, M'lady Rotating Tongue brings premium quality without the premium price tag, a must-have addition to any collection.

To pre-order, or to find out more, please contact sales@bmsfactory.com. Click here to view the full M'lady collection! The M'lady Rotating Tongue is Available for Pre-order With BMS Factory.

BMS Factory is a Canadian company known for creating high-quality, body-safe pleasure products for the evolving adult novelty market. With more than 35 years of experience and award-winning brands available worldwide, BMS is a trusted name in the global industry.

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Screaming O and Dynamo Wellness Announce New Canadian Distribution Partnership with EP Products

TORRANCE, CA — Screaming O, the award-winning pleasure products brand known for accessible, body-safe design, and Dynamo Wellness, the expanding intimacy and wellness line, announced its new Canadian distribution partnership with EP Products, a premier adult product distributor headquartered in British Columbia.

Founded in 2001 and led by CEO Francis Walsh and Ivan Walsh, EP Products is recognized as one of Canada's most forward-thinking adult wellness distributors. The company offers a high-performance wholesale e-commerce experience and is the first to develop a fully automated Shopify drop-shipping app designed specifically for sex toys and adult wellness brands, giving retailers seamless access to curated products and real-time fulfillment.

This partnership marks a key milestone in Screaming O and Dynamo Wellness' expansion in Canada, reinforcing both brands' mission to make sexual wellness products easier to access, sell and for retailers to scale.

"EP Products shares our vision of supporting retailers with thoughtful solutions that remove friction and help the category grow," said Dan Holman, Vice President at Screaming O. "This partnership allows us to offer our Canadian partners a streamlined, reliable way to carry our full



lineup, from our best-selling Screaming O pleasure products to our intimacy-focused Dynamo Wellness kits and supplements. We couldn't be more excited for what's ahead."

Screaming O and Dynamo Wellness products will now be available directly through EP Product's wholesale portal and integrated

drop-shipping system, providing enhanced convenience for brick-and-mortar stores, e-commerce retailers, and hybrid retail models across Canada.

For Canadian inquiries and sales information, visit <https://epproductsCanada.com>

TENGA Accelerates Canadian Expansion with Strategic Distribution Deals in Canada

TORONTO, ON / BURNABY, BC — Japan's leading self-pleasure item brand TENGA has strengthened its partnerships through major distribution agreements with British Columbia-based 'Sexy Living' and Ontario-based 'JAL Enterprises'. This strategic partnership significantly reinforces TENGA's presence across both Eastern and Western Canada, further solidifying the brand's global growth trajectory, which has surpassed 162 million units sold worldwide.

From the revolutionary FLIP Series to its iconic TENGA ORIGINAL VACUUM CUP and TENGA EGG, TENGA offers more than 200 products in its range and has become a global name in self-pleasure, known for its functional, stylish, and pleasurable items.

"The partnerships with Sexy Living and JAL Enterprises mark another key milestone in our 20th year," says Michael Cox, Sales Manager at TENGA USA. "As part of our ongoing goal to 'bring sexuality to the mainstream for everyone to enjoy' this partnership aligns perfectly with our aim to increase the awareness and presence of our brand in both the eastern and western Canadian markets. The deal will furthermore help increase the reach of our unique and innovative pleasure products and provide a seamless method for retailers to stock our products. Through this partnership, we can't wait to connect and build a long lasting relationship with our Canadian customers."

The partnership will provide Canadian re-



tailors with an expanded TENGA product range, streamlined stocking, better pricing structures, and comprehensive support including product training and marketing materials. These mutual benefits are poised to significantly enhance the pleasure item customer base in Canada.

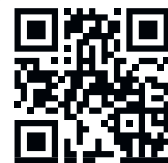
TENGA has long had the vision of "Creating happiness by enriching the sexual lives of people around the world." From 2007, TENGA has expanded its business globally, beginning with neighboring Asian countries and then expanding to the United States and Europe, offering more

than 1,200 products to satisfy the various needs of our customers. The company sells its products in 73 countries around the world, together with iroha, a brand specializing in women's self-care and pleasure products, and TENGA Healthcare (THC), a brand with the aim of creating a society free of sexual concerns and issues. <https://tenga-group.com/en>

For more information, visit: tenga-group.com/en. For Sexy Living sales/orders inquiries email at info@sexyliving.com. For JAL Enterprises sales please email sales@jalwholesales.co.

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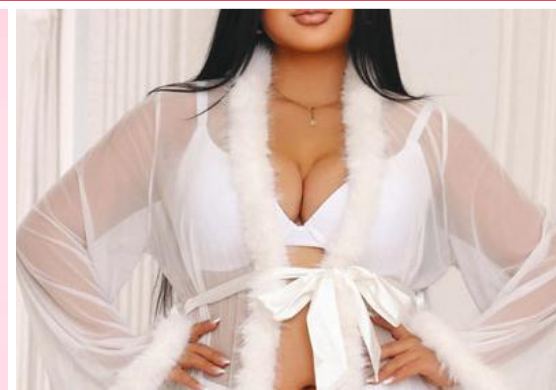
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Casey Murphy Debuts The Pleasure Brand Lab: Retail-Ready Digital Marketing Suite for the Sexual Wellness Industry



DENVER, CO — Sexual wellness marketing strategist Casey Murphy launched The Pleasure Brand Lab, a digital suite of marketing tools and templates designed specifically for small and indie brands in the sexual wellness industry.

"I'm elated to offer creative, accessible marketing solutions built for the people I've worked alongside for years," Murphy shared. She went on to say, "This is the first marketing resource of its kind built specifically for pleasure product retailers, sex educators, home party professionals, and product makers. It delivers a polished, comprehensive strategy packaged in an accessible way that small business owners can actually use."

According to Murphy, the inaugural holiday-themed toolkit delivers "low-effort, high-impact digital and printable assets to boost visibility, drive seasonal sales, and cut through algorithm fatigue." She stated that the December 1st launch "acknowledges the reality of retail life: most businesses are juggling holiday sales, burnout, and blank content calendars at the same time."

Featuring five original, done-for-you digital tools, the collection includes: a 32-page editable Holiday Gift Guide Template, the dual-version Spicy Advent Calendar Content Kit (standard couples and kinky editions), a Product Pairing Toolkit packed with over 100 curated product bundle

ideas, and a customizable Naughty Wish List. Every asset is ADA-friendly, printable or digital, and fully-customizable using a free Canva account.

"This digital suite matches the real pace of adult retail: fast, scrappy, and full of last-minute pivots," said Murphy. "These practical, time-saving resources are built on years of behind-the-scenes industry work compressed into something usable: marketing, copy, sales, manufacturing, and the behavioral triggers that keep customers coming back. Every template addresses a recurring pain point for the majority of small business owners, from the retailer who plans tomorrow's social media content the night before to the home party consultant who needs a well-designed product catalogue." For additional white label partnership opportunities, or general inquiries, contact hello@thecaseymurphy.com.

Casey Murphy is a certified sex educator brand positioning strategist with 20 years of experience in the adult wellness industry. Specializing in brand positioning and grassroots marketing strategies for sexual wellness brands, Murphy has developed award-winning campaigns for manufacturers, distributors, e-commerce platforms, and home party businesses. Murphy combines strategic thinking with conversational wit to help brands connect authentically with their audiences while navigating platform restrictions and industry nuance.

Sportsheets Launches New Indica Education Video Led by Rin Musick

HUNTINGTON BEACH, CA — Sportsheets® released its newest training video created and hosted by Rin Musick, Sportsheets Brand Ambassador. This video is the latest instalment in Rin's ongoing education series designed to support retail partners, strengthen sales team knowledge, and empower buyers with a deeper understanding of Indica, the newest collection from Sex & Mischief®.

The new training module gives viewers a comprehensive walkthrough of the full Indica line, plus the expanded range of Silicone Cuffs in bold, bright colours that are positioned to be strong year-round sellers. Rin guides retailers through the design intention behind each product, highlights craftsmanship details, and explains how the collection fits into current consumer trends. The video breaks down unique selling points, merchandising advantages, and customer-conversation tips that help teams confidently introduce Indica to their shoppers.

"The Indica Collection was created in response to consumer demand for emerald toned bondage wear, and we delivered. Each piece is designed to be intentional, inviting, and connected to pleasure on the wearer's terms. The lush gold and crystal accents add an elevated touch that sets the collection apart," says Rin Musick. "My goal with this training is to deliver clear, accessible insight that helps teams understand not just what each product does, but why it resonates with consumers."



Designed for both seasoned buyers and new floor associates, the video simplifies nuanced product knowledge into engaging, practical guidance that can be applied immediately. Rin's education series has become a relied-upon resource for retail teams seeking more than surface-level product features.

"Education is powerful. When teams understand the why behind a collection, they can create more meaningful conversations with their customers," Rin adds. "Indica is about soft structure, sensory detail, and approachable kink. I want this training to help retailers translate that feeling with clarity and authenticity."

The Indica Collection by Sex & Mischief® includes cutout cuffs, day collars, an expanded range of silicone cuffs in multiple colours, and ad-

ditional signature pieces designed with comfort, versatility, and elevated aesthetics in mind. Rin's training video breaks down ideal positioning, customer profiles, and effective upsell paths for the entire assortment.

The training video is available now for retail and distribution partners through the official Sportsheets YouTube channel.

View the full training video here: <https://youtu.be/ibk9xvZuNWQ>

For additional educational materials or assistance implementing the training, please contact sales@sportsheets.com. Stay up to date with Sportsheets by following us on Instagram @sportsheets or by visiting Sportsheets.com.

Blue Flame
Curved Glass Dildo
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Jade TWIST
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Twilight GLOW
(Eco-friendly Glass Adult Toy)
SKU: SG-CT-J105

Heavenly Tickler
(Eco-friendly Glass Adult Toy)
SKU: SG-CT-J102

Royal TOUCH
(Eco-friendly Glass Adult Toy)
SKU: SG-CT-J101

Diamond Glitter
(Eco-friendly Glass Adult Toy)
SKU: SG-CT-J104

Orchid Pulse
Glass Plug with Removable Bullet Vibe
SKU: SG-CT-H002

Black Opal
Glass Dildo with Rechargeable Vibrator
SKU: SG-CT-H001

Cristal
COLLECTION

Gay Men's Biggest Fantasies of 2025 — 100,000+ Data Points from Squirt



Every year, Squirt.org releases Squirt Unloaded, a massive data study that's become something of a bellwether for queer adult behavior online. This year's edition pulls from more than 100,000+ data points, and the top-line story is simple: gay and bi men's sexual fantasies and pop culture interests are evolving fast, and the adult industry is evolving with them.

"This year's dataset reveals a market that's becoming more sophisticated and more expres-

sive," said Mitchell Cheeseman, Senior Manager, Brand & Marketing Communications at Squirt.org. "From the surge in group play to the renewed dominance of oral as a top fantasy, gay and bi men are gravitating toward experiences that blend intensity with intimacy. These insights offer a meaningful advantage — a deeper understanding of what audiences will seek out, purchase, and engage with in the year ahead."

A few trends to keep an eye on:

- Cities worldwide showed sharply defined sexual identities, including:
 - Sydney as the global city with the most Tops
 - Los Angeles as the city with the most Bottoms
 - New York City as the world's Vers capital
 - Chicago as the #1 cruising city in the U.S.
 - Toronto leading cruising activity in Canada
 - Spain ranking as the #1 cruising country overall
- » Daddy dominance continues — Daddies are the #1 "type" globally, outperforming bears, twinks, muscle bros, and even the fast-rising "gaymers."
- » Group play is officially the most popular kink of 2025, overtaking BDSM, roleplay, leather, and exhibitionism.
- » Oral reclaimed #1 as the world's favourite form of foreplay, with rimming and massage climbing.
- » Bareback, orgy, and dom/sub are the top-watched porn categories, beating out amateur and public.

Entrenue Releases 2026 Pleasure Past and Present Calendar Catalogue



TEMPE, AZ — America's adult specialty distributor, Entrenue (www.entrenue.com), is pleased to announce that it has released its original 2026 Calendar Catalogue, themed "Pleasure Past and Present".

This year's Entrenue's annual Calendar Catalogue theme is "Pleasure Past and Present". 2026 is a year of tenacity and unity—a celebration of the enduring strength of the adult toy industry. This year, Entrenue is spotlighting the evolution of iconic brands like We-Vibe and Magic Wand, along with timeless erotica, lingerie, and more. The

Calendar Catalogue honours the legacy and innovation behind the products that have continued bringing pleasure year after year. As the industry looks ahead to the future, the calendar invites our community to reflect on how far we've come and everything we've overcome in the name of pleasure.

For more information about Entrenue, visit www.entrenue.com, and receive the latest updates by following on Twitter @EntrenueDist, on Facebook at www.facebook.com/EntrenueDist, and on Instagram @entrenue.

Motorbunny Brings Small-Batch Manufacturing Back to the U.S.



SANFORD, NC — Motorbunny has shifted portions of production to small-batch manufacturing in the United States to counter ongoing tariff pressures and supply instability. Despite elevated duties on components and accessories, the company has also recently reduced machine prices to pre-tariff levels to keep products accessible for consumers.

"Tariffs and rising costs haven't gone away—we're still absorbing that pain. But Motorbunny was built on accessibility and value, and that's not negotiable for us. We've worked

hard to streamline operations and become more efficient, so we can return to pre-tariff pricing and pass those savings directly to our customers," said Caleb Thompson, Motorbunny Founder.

- Stateside small-batch builds for key assemblies and final steps
- Pre-tariff pricing on machines—effective immediately
- Faster turnaround and tighter quality control
- Motorbunny absorbs tariffs on many parts and accessories to limit price impact

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SVibe x Vanillacooldance Unveil Limited Edition Snail Curve Collaboration



VALENCIA, ES — Premium sexual wellness innovator SVibe partners with viral illustrator Jessica Stahl, the face behind Vanillacooldance, to launch a limited-edition version of its award-winning Snail Curve vibrator, available exclusively at svibe.com.

Jessica discovered the Snail Curve and was immediately drawn to its ergonomic dual-motor movement. Impressed by its performance and feel, she joined forces with SVibe to create a version that reflects her playful, unfiltered approach to self-expression and sex-positive storytelling.

The collaboration carries the theme “HOT. MESSY. HORNY. HUMAN.” and features a col-

lector colourway and illustrated packaging that bring Vanillacooldance’s signature visual voice to SVibe’s most advanced design.

At its core is Slide’n’Roll Technology, SVibe’s patented innovation that blends clitoral and G-spot stimulation for a deep, enveloping experience. Crafted from body-safe, medical-grade silicone, the limited-edition Snail Curve features an ergonomic shape, a whisper-quiet motor, and a but-

tery-soft finish that feels as good as it looks.

Each special edition box includes:

- A personal letter from Jessica Stahl
- A collectible “What’s Your Vibe?” zine
- Illustrated stickers celebrating shameless pleasure
- Limited edition Snail Curve and case personalised by Jessica Stahl, including Vanillacooldance’s irreverent phrases like ‘Buzz Buzz Bitch’ and ‘Vibe Shamelessly.’

“I’ve been a fan of the SVibe Curve from the beginning. It’s a true innovation in the dual-stimulation category, creating a beautifully blended orgasm. Its iconic shape embodies the cheeky, unapologetic spirit of Vanillacooldance, making this partnership such a natural fit,” says Jessica Stahl.

This collaboration arrives at a time when design and authenticity are reshaping sexual wellness innovation. By blending SVibe’s engineering expertise with Vanillacooldance’s art and humour, the release bridges high-performance design with cultural relevance.

Those interested can register for early access at svibe.com.

SVibe is a premium sexual wellness brand creating innovative, sexologist developed devices that blend design, technology, and comfort. It is known for its iconic Snail Collection, recognised internationally for its award-winning design, body-first ergonomics, and multi-motor technology. SVibe is setting a new standard in sexual wellness, elevating intimacy for the modern world.

Jessica Stahl (she/her) is the creative director and founder behind Vanillacooldance, a viral cartoon universe and global movement redefining how we talk about sex, relationships, and self-expression.

Lube Brand HOWL Launches New Ambassador Program



LONDON, UK — UK-based lube and community rave brand HOWL announced the launch of its Ambassador Program, a bold step forward in giving back to the loyal community that helped shape its success.

Designed to empower sex workers, educators, creators, and advocates, the program allows participants to earn commission by promoting HOWL products through unique referral links. More than just an affiliate model, the HOWL Ambassador Program is a celebration of the industry that champions

sex positivity, inclusivity and allows working-class people to experience financial empowerment.

Founder Samuel Douek said, “We’ve always been committed to giving back to the people who make this industry what it is: vibrant, sexy, bold, and unapologetically real. Our community has supported us from day one, and this is our way of saying: we see you, we value you, and we want you to succeed with us.”

The HOWL Ambassador Program is open to sex workers, influencers, educators, porn stars, and everyday supporters who want to share the brand with their audience while earning an income. Unlike many traditional programs, HOWL offers industry-leading commission rates, ensuring ambassadors are genuinely rewarded for their impact.

This initiative is a reflection of HOWL’s core mission: to create a business model that works for the people, not just profits. The Ambassador Program represents HOWL’s latest effort in a series of community-first initiatives. This year, HOWL also launched a fundraising campaign where the community could invest in the brand to rewrite the narrative around investment.

ORION Wholesale Releases Exclusive Sex Toy Starter Packages from Magic Shiver



FLENSBURG, DE — Three exclusive sex toy starter packages from **Magic Shiver** are now available at ORION Wholesale. The packages contain carefully selected sex toys and are aimed at women, men and couples who want to have erotic adventures. The sets invite people to have sensual experiences and playfully explore their own pleasure. The following Magic Shiver packages are available:

- » Magic Shiver Feminine (item number 05601100000) has four high-quality silicone toys for women in one stylish package: a butt plug, massage wand, love ball duo and dildo.
- » Magic Shiver Masculine

(item number 05601200000) contains four high-quality toys for men: a vibro-masturbator, butt plug, cock ring trio and stroker masturbator.

- » Magic Shiver Together (item number 05601030000) stands out with its five high-quality products for couples: a couple’s vibrator, love ball, dildo, soft handcuffs and a sex dice invite people to experiment in a passionate way and enjoy intense climaxes.

For orders and further information please contact ORION Wholesale at www.orion-wholesale.com or email at wholesale@orion.de



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STROKER (LIGHT)
RD434-21**



**DOUBLE POUNDER VIBRATING
STROKER (BROWN)
RD434-29**



**PUSSY POUNDER SQUEEZE
STROKER (LIGHT)
RD435-21**



**PUSSY POUNDER SQUEEZE
STROKER (BROWN)
RD435-29**

Patented Squeeze-Core® Design Pub. No.:
USA: US11896541B2
EU/UK: Patent Pending
Australia: AU2021251697A
Japan: Patent Pending



Lovehoney Group and XGEN Forge Licensing Agreement on Pleasure Air Technology



BERLIN/HORSHAM, DE — Lovehoney Group, a global leader in premium intimate wellness, has entered a licensing partnership with XGEN, a long-established manufacturer and distributor in the adult novelty industry.

Under the agreement, XGEN will license Lovehoney Group's groundbreaking Pleasure Air Technology, incorporating this patented innovation into a new range of suction-based stimulators. The collaboration includes a confidential compensation arrangement along with ongoing royalty payments for continued use of the technology.

Johannes von Plettenberg, CEO of Lovehoney Group, commented: "This partnership underscores our commitment to safeguarding and responsibly sharing our intellectual property. We are pleased that XGEN recognizes the value of our technological advancements, and we look forward to a productive collaboration that drives creativity and growth throughout the sexual wellness sector."

Andy Green, CEO of XGEN, added, "At XGEN, innovation and fair competition are at the heart of our mission. We are excited to collaborate with Lovehoney Group to introduce new and inspiring

products to consumers while fully respecting the intellectual property that supports them."

The Lovehoney Group is one of the world's leading companies in the sexual wellness industry and a provider of premium intimate products for your love life. Its mission is to promote sexual happiness and empowerment through design innovation, research & development and great customer service. The company houses many award-winning brands including Womanizer, We-Vibe, Fifty Shades of Grey, Arcwave and Happy Rabbit.

Honey Play Box Partners with Dildos Assorted to Expand Distribution in Southern Europe



BARCELONA, ES — Honey Play Box announced its new partnership with Dildos Assorted (DA), one of the most reliable distributors in the region, to bring its innovative sex toy collection to more customers across Southern Europe.

With nearly a decade of successful collaboration and a strong relationship with both Dildos Assorted and VR, Honey Play Box is confident that this partnership will strengthen its presence in the region and provide high-quality toys to retailers and consumers alike. Dildos Assorted is widely recognized for its high-quality catalog and strong network, making it an ideal partner for a lasting and impactful

distribution strategy.

"Working with DA feels like a natural step in Honey Play Box's growth," said Vincent Renou, Global Sales Director at Honey Play Box. "They've been trusted partners for years, with the same passion for quality and customer satisfaction that drives our mission."

This collaboration goes beyond logistics. DA will actively work with HoneyPlayBox to highlight the brand's innovation, expand visibility in the South European market, and bring sex toys for her and couples to new audiences.

To learn more about Dildos Assorted, visit DildosAssorted.com.

E-Stim Systems Expands Delivery Duties Included to Canada



LONDON, UK — E-Stim Systems, a London-based e-stim manufacturer, now offers a DDP (Delivery Duties Purchase) service to more destinations, including Canada, Australia, and New Zealand.

As part of its move over to DDP, it has adjusted its international shipping rate to be based around the weight of the package, and for many destinations, it can even offer two levels of shipping, a slightly slower but cheaper service, and a faster courier service or when cus-

tomers need their order sooner.

Other countries where this is offered include Austria, Belgium, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Latvia, Lithuania, Luxembourg, Malta, Netherlands, Norway, Poland, Portugal, Romania, Slovenia, Spain, Sweden, Australia and New Zealand.

Visit www.estim.store for more information.



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How the Over-50 Demographic is Redefining the Sexual Wellness Market



By Karen Bigman

Karen Bigman is a certified sex educator through the Sexual Health Alliance, an intimacy and menopause coach, and a midlife sexpert for both men and women. She hosts the podcast Taboo to Truth: Life & Sex After 50, which sheds light on what sex, desire, and connection look like after 50 with a dose of honesty and humour. Her work is focused on destigmatizing sexuality, intimacy, desire, and pleasure in midlife and beyond.

For a long time, much of the sexual health and wellness conversation has been framed around youth, with a focus on younger demographics. Think fertility, contraception and performance hacks for twenty-somethings. But that's all changed today, and the menopause market has exploded. Today, we're experiencing a transformation in the category driven by people over 50. The industry is finally listening to women navigating perimenopause and menopause. Similarly, men experiencing erectile dysfunction and decreased hormones as well as couples of all genders are reimagining intimacy in their later years.

The over-50 demographic is no longer a niche. It's in the spotlight thanks to a cultural shift that's rewriting the product roadmap and our everyday lexicon surrounding seniors and sexual wellness. We're starting to see this shift in pop culture touch-points like *And Just Like That...* and *Grace and Frankie*, with the pleasure of older bodies being portrayed realistically with depth and humour, marking a new chapter.

The economic power of the midlife consumer is undeniable. People over 50 control more than half of global consumer spending, but aging bodies are often ignored in sexual wellness product development and marketing, which often focuses on Millennials and Gen Z. Midlife consumers have greater disposable income and purchasing confidence. If the right product is available and speaks to their needs, they're happy to invest in premium pleasure products.

In 2024, the menopause market was val-

ued at around \$17.8 billion and is projected to top \$24 billion by 2030. Thanks to the 50+ age cohort being louder than ever and advocating for its needs and pleasure, this lucrative market continues to expand. However, as the market becomes oversaturated with lubes, moisturizers and supplements designed to "fix" issues like ED or vaginal dryness, aging consumers are becoming more wary of products that claim to provide one-size-fits-all solutions that will remedy their issue.

The reality is, finding an empowering solution is usually more nuanced. Many people over 50 were raised in an era of shame surrounding sexuality. Taboo topics like bringing toys and sex games into the bedroom—even just broaching these topics openly with a partner—can be intimidating for these generations. For this reason, midlife sex and relationship experts like myself are helping to educate people in midlife on various tips and tools that they can reclaim pleasure in their lives while addressing myths and stereotypes that menopause puts a stop to sexual satisfaction.

Midlife sexuality isn't always about novelty, which many brands focus on. It's often about rediscovery. As a midlife coach and educator, I've seen firsthand how intimacy for people 50+ can become better when this stigma is addressed and allow for conversations in a safe space.

AARP recently put out a survey on adults 50 and older, showing they're still very much interested in sex and intimacy. The study showed that 42% of seniors aren't satisfied with vanilla sex and are seeking adventure between the

sheets. Midlife sex and relationship experts can help share valuable insight on how Gen X and Baby Boomers can integrate kink into their lives and spice things up in the bedroom, as well as other accessible sex and relationship tips that seniors can bring to life.

Sexual wellness educators are essential voices when it comes to shaping the future of inclusive pleasure education. We're necessary cultural translators, often with first-hand lived experience, who can help bridge a critical knowledge gap for a demographic that isn't always catered to by brands and dating apps, and realistically, often deals with ageism. What brands need to realize is that people over 50 aren't just active. They're increasingly curious and willing to invest in their pleasure as they get older. As educators, we translate the medical and emotional realities like perimenopause/menopause, shifting libido, hormonal changes, slower arousal and medication side effects into stigma-free conversations about desire. This helps consumers understand that sexual satisfaction doesn't end; it simply evolves.

Platforms like Taboo to Truth: Life & Sex After 50, which includes a podcast, free resources, and a Sex Ed Masterclass, help build trust with consumers and promote body literacy. I built my brand after having my own post-divorce midlife awakening. It inspired me to merge my own experience with expertise in guiding others and letting them know that it is, in fact, possible to rewrite your sexual story. For people who might not be ready to have those intimate conversations with their friends or their partners, start

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honest, authentic, and transparent conversations that reframe the narrative around topics like changing libido as we get older. Having a relatable space that connects you with a like-minded community to reflect on these topics that so many people have questions on isn't just a nice-to-have—it's necessary.

For brands, it's important to know that customers over 50 aren't necessarily looking for dazzling features or high-tech bells and whistles. Age-inclusive products start with ease of use and mobility needs in mind. If we can't hold a toy in an arthritic hand, what good is it if it has tons of speeds and patterns? Age-smart product design with attention to detail regarding the physical challenges of aging should be taking priority. That said, smart features like AI-assisted feedback and temperature control, which adapt to slower arousal patterns, are forms of smart tech that can help.

Smartly designed products are extremely important for this demographic. This means more intuitive vibrators and wands with longer handles, larger grips, flexible materials, and easy-to-access controls (there's a reason why the Magic Wand continues to be a bestseller across this demographic). For people with penises, it translates into sleeves designed for variable erectile firmness and other accessories that keep the user comfortable during a longer arousal ramp, such as warming lubes or constriction rings. For couples, app-connected and wearable toys can also be a game-changer. Sex tech products from brands like Luxus, which has created the first magnet-powered wearable vi-

brator and penis ring, can help couples in midlife focus on intimacy and connection in the moment rather than fumbling with a device.

It's critical that brands start to recognize the everyday realities of aging bodies and acknowledge the reality that pleasure and comfort need to coexist. Brands like Ah! Yes, vaginal moisturizers are rising in popularity, as are CBD and THC-infused lubes from brands like Foria, which encourage relaxation and blood-flow while reducing inflammation. Wedge pillows, sex chairs and slings can all help enhance comfort and stability while reducing strains on joints. Additionally, the right collaborations with platforms like *Taboo to Truth* can also be transformative, providing on-the-ground insights from the community and ensuring that product design and campaigns resonate with the cultural conversation that's happening out there.

When you zoom out, it goes beyond sex toys and accessories; it's how we talk about sexual function in general. Even the word 'dysfunction' carries an unfair stigma, making people feel like they're failing or broken in some way. When in reality, what's happening to them is completely normal and part of the natural changes that occur with age. ED, vaginismus, and dryness aren't about 'performance failure.' It's about seeing things through a more holistic lens and leading with conversations that include emotional intimacy, body awareness and open communication.

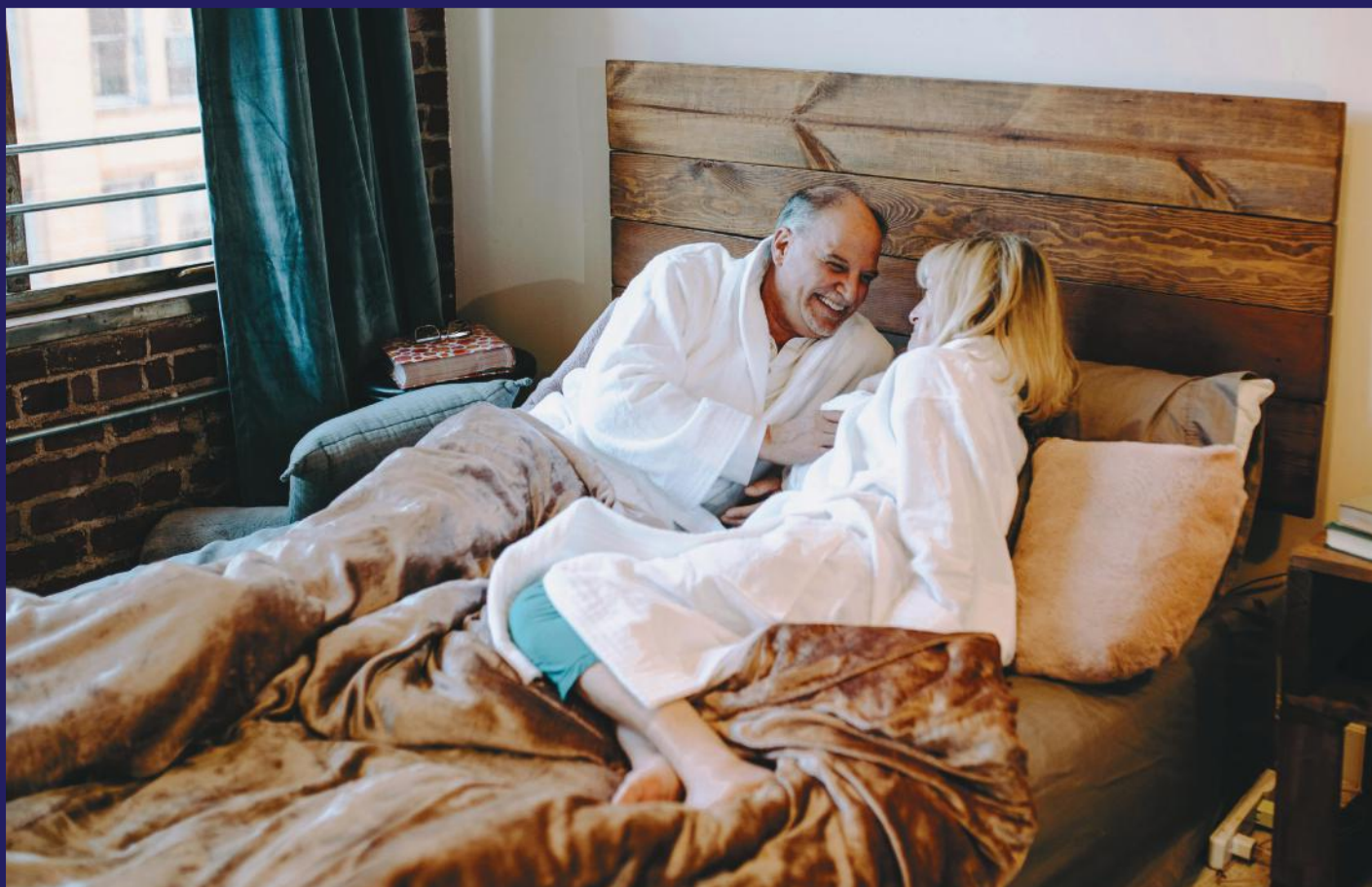
Telehealth companies, urologists and sex therapists are leading the charge by integrating traditional ED treatments with more holistic

approaches like mindfulness techniques, pelvic-floor therapy or guided intimacy coaching. Brands like Hims and Eddie by Giddy are introducing branding with more empathy and compassion, moving away from a cold or clinical feel.

Ultimately, the narrative is shifting from restoring pleasure as we experienced it in our younger years to making pleasure more sustainable. All of us in the sexual health and wellness ecosystem, from educators and therapists to brands and retailers, have a personal responsibility to make intimacy feel more accessible and affirming at every stage in life. This starts with creating age-inclusive products, using empowering language and ensuring that representation is happening. This way, people over 50 can see themselves as the active, crucial participants rather than an afterthought.



Karen Bigman is a certified sex educator through the Sexual Health Alliance.



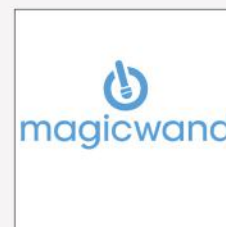


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The background of the entire page is a vertical gradient from orange at the top to red at the bottom. Overlaid on this is a high-contrast, artistic photograph of a person's hand and forearm. The skin is lit with a mix of blue and magenta light, creating a dramatic, almost ethereal effect. The hand is positioned diagonally, with the index finger pointing upwards. A watch with a metallic, reflective band is visible on the wrist. The title 'Brands to Watch' is written in a large, bold, yellow serif font, with 'Brands' on the top line, 'to' in the middle, and 'Watch' on the bottom line. The text is slightly shadowed to give it a 3D appearance as if it's floating or attached to the hand.

Brands to Watch

For the January/February issue of Pulse Magazine, we asked manufacturers what current products they're excited about coming from their brands (or new products soon to be releases on the horizon).

Here's what they answered.

BRANDS TO WATCH

Orgie
Dare Yourself

A fusion of Brazilian sensuality and European sophistication, **Orgie Company** continues to redefine the pleasure landscape with its commitment to quality, safety and innovation. Known for creating products that celebrate sexual confidence and sensory exploration, Orgie has built a global reputation with formulations that are crafted to meet the highest European standards. Available in Canada through **Ultra Love Products Ltd.** (www.ultralove.ca). Orgie introduces two exciting new releases soon to arrive for Canadian retailers and consumers.



Orgie Hydra Intima Vulvar Moisturizer Cream
Daily vulvar moisturizer cream designed for daily comfort or enhanced intimacy. Orgie Hydra Intima is every woman's go-to ally.

- Helps relieve dryness and reduce friction
- Promotes daily comfort, softness, and intimate wellness
- Help restore natural hydration and enhances skin suppleness
- Helps boost sensitivity to touch, supporting sexual wellbeing
- pH balanced and gynecologically tested
- Suitable for all adult ages, including postpartum and menopause.

Orgie High Voltage Strawberry – Liquid Vibrator

Crafted with a high concentration of an active ingredient native to the Amazon rainforest region, giving this arousal gel instant, extra-strong tingling and vibrating sensations — a true level 10 experience for partnered or solo intimacy. Infused with a refined strawberry flavor, it's powerful yet playful, kissable, and indulgent. An upgrade to the iconic Orgie Sexy Vibe! High Voltage, this new version keeps everything fans love — instant effectiveness and high-intensity stimulation — while adding a delicious twist that excites both body and senses.



Celebrating the Afterglow of 25 Years

As SHUNGA steps out of the glow of its 25th anniversary, we continue to feel the warmth of this milestone. The celebration reminded us of the countless intimate moments our products have enhanced and of the trusted partnerships we have built with the stores and distributors who carry our creations with such care. This shared journey is at the heart of our success, and we are grateful for every chapter we have written together.

The coming year invites us to look ahead with renewed excitement. Several new products are preparing to make their debut, including an elegant extension of the TOKO line, a new spray designed specifically for men, and the refreshed packaging of one of SHUNGA's oldest and most iconic creations, now reimagined for the modern era. These innovations have been shaped with the same attention to sensuality, beauty, and emotional connection that defines the SHUNGA signature. At the same time, we are refining and expanding some of our existing segments so familiar pleasures can be discovered in richer and more immersive ways.

This moment marks the beginning of a fresh cycle of creativity for our brand. The spirit of our anniversary continues to guide us, inspiring new ideas and deeper experiences for all who engage with our products. We look forward to sharing everything that is about to unfold and thank you sincerely for helping us bring the art of pleasure to so many people. The most exciting pages of this story are still ahead.



zUICE
FOR MEN

ZUICE For Men: The Brand to Watch in 2026 for Adult Sexual Wellness Retailers

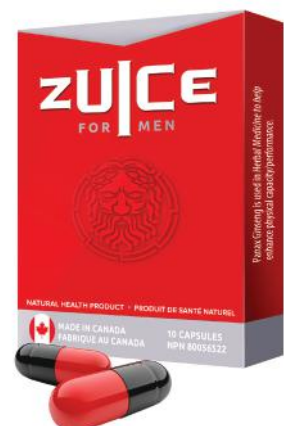
As the adult sexual wellness market continues its rapid evolution, one brand is poised to redefine premium male performance in 2026: ZUICE For Men. Built on the belief that a man's confidence, passion, and desire for expression should never fade with time, ZUICE speaks to the modern man who wants to enjoy the finer things in life.

What truly sets ZUICE apart from B2B partners is its targeted retail strategy. ZUICE For Men is available nationwide primarily at adult retailers, where personal guidance, trust, and expert recommendations continue to shape the customer experience. You won't find ZUICE in mass-market retailers — and that's intentional. This is a brand that understands the value you bring to the shopping experience and stands firmly behind the idea that sexual wellness should be curated, not commoditized.

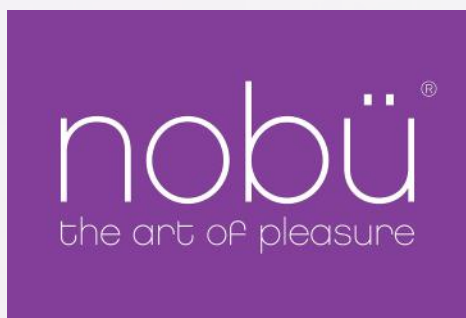
For retailers looking to elevate their offerings in 2026, ZUICE For Men represents more than a high-quality product line, it represents a partnership built on shared values. Choose ZUICE and align with a brand dedicated to elevating male performance, consumer experience and independent retail.

As demand grows for refined, wellness-driven male performance solutions, ZUICE For Men is poised to become a cornerstone brand across Canada. Now is the time to stock ZUICE.

For wholesale and distribution inquiries, email sales@zuiceformen.com or visit our website at zuiceformen.com.



BRANDS TO WATCH



When it comes to pleasure products that are versatile, inclusive, and genuinely fun, nobody does it quite like Nobü. In a world where tariffs and global supply challenges are pushing both brands and consumers to expect more from every purchase, Nobü is leaning into what it does best: toys that multitask. Designed to do more, last longer, and keep the good times rolling, its 2026 lineup reflects what today's consumers actually want: adaptable toys that can grow with them. From dilator sets to interchangeable couple's kits, Nobü's multi-faceted designs are built for all bodies, all genders, and every kind of play.

One of the most buzz-worthy releases hitting shelves this January is the **Jëli**, Nobü's first-ever collaboration with the entertainers behind **Jelly-FilledGirls**. Tried and tested by the consecutive winners of Pornhub's "Favorite Couple" fan award, this heart-shaped, dual-ended vibrator is all about shared pleasure. Featuring a communal c-spot stimulator and a rechargeable remote, Jëli brings something fresh and thoughtfully designed to the queer community, highlighting the importance of shared connection.



Over the past year, the Canadian boutique brand has doubled down on creating toys that aren't just trendy, but versatile enough to revisit again and again. Whether it's multi-functional vibes with interchangeable sleeves or octopus grinding pads, every product is crafted to meet the needs of today's pleasure-seekers all the while inspiring new ways to play. In a market where consumers want more bang for their buck, toys that can pull double (or triple) duty feel less like a luxury and more like a must - and Nobü gets that.

As we head into 2026, **Nobü remains a brand to watch**. With playful innovation, inclusive



Sportsheets: A Brand Poised for a Breakout Year
Sportsheets is geared to enter 2026 with significant momentum, expanding its reach, product portfolio, and industry influence. With a strategically positioned sales team now spanning key North American and international markets, the brand is strengthening retailer support and deepening partnerships with distributors who recognize the value of working with a company rooted in reliability, innovation, and nearly three decades of category leadership.

2025 ended with notable recognition. Sportsheets earned multiple award nominations celebrating product design excellence, enhanced product training, and the brand's continued commitment to creating elevated experiences from partnerships to the end user. These acknowledgements solidify the company's evolution as it continues to invest in product development, creative direction, and retailer education.

The excitement builds with the recent debut of Indica, a lush emerald and gold collection designed to deliver an indulgent, tactile experience with a modern sensibility. Indica introduces a curated range of restraints, impact tools, and accessories, along with an expanded collection of silicone cuffs available in versatile colours that can be effectively merchandised year-round. This blend of luxury aesthetics and functional versatility reinforces Sportsheets' trusted performance standards.

Alongside Indica, the brand is unveiling a bold expansion of its acclaimed Edge® line. The new offerings, including advanced impact designs, innovative restraint systems, and high intensity sensation tools, tap into rising consumer demand for elevated bondage essentials. Updated packaging and refined construction further cement Edge's position as the go-to line for retailers seeking premium kink solutions.

With sharp brand vision, strategic team growth, and a pipeline of smart, seductive releases, Sportsheets is unquestionably a brand to watch in the year ahead.

designs, and products that adapt to every mood and desire, it's proving that great pleasure can be fun, flexible, accessible, and affordable - all without ever compromising on quality.

the oh collective

Every now and then, a brand comes along that feels fresh, playful, and perfectly timed. Enter **The Oh Collective** - a sex-positive, female-founded pleasure brand that's turning chocolate into a full-on pleasure experience. Its signature "**Date Night Chocolates**" aren't just delicious; they're designed to spark connection, curiosity, and add a whole lot of fun when it comes to foreplay. It's basically chocolate with a wink.

What sets The Oh Collective apart from other aphrodisiacs on the market is how it blends indulgence with intention. Each chocolate is thoughtfully crafted with natural, high-quality ingredients, creating an experience that's as delightful to the senses as it is to boosting libido, energy, and intimacy. Made without preservatives or artificial additives, its chocolates are rooted in wellness, combining rich cocoa flavours with superfoods like Maca, Korean Ginseng, Damiana, and Ashwagandha. Every box of the iconic Date Night line also includes a cheeky truth-or-dare game card, adding a dash of playful eroticism to nudge the evening forward from dessert to desire. Long story short, these chocolates don't just satisfy a craving, they create memorable, interactive moments.

For retailers, The Oh Collective is a standout addition to any boutique or specialty lineup. Its products hit the sweet spot of indulgence, wellness, and sex-positive storytelling - a combination that resonates with customers seeking unique gifts, thoughtful add-ons, or something a little unexpected at the register.

Available through bodispab2b.com, The Oh Collective is a brand that elevates chocolate from a simple treat to a sensual ritual. With playful packaging, quality ingredients, and an approach to pleasure that is both bold and inviting, this is a brand poised to make waves in the coming year and one that your customers will be excited to come back for again and again.





BRANDS TO WATCH



SVibe is entering a new chapter with the release of two new couples sex toys: **Snail Jovi Arc** and **Twinn**. Both launches reflect what our community values most about SVibe: thoughtful design, intuitive pleasure and high-quality toys that genuinely elevate intimacy and connection.

Snail Jovi Arc is the newest member of the Snail family and joins our bestselling Snail Jovi couples ring as another couples Snail for those who enjoy constant clitoral contact and shared, connected pleasure. Many couples find that regular cock rings shift during movement and lose contact with the clitoris, interrupting stimulation. Jovi Arc solves this with a unique three-ring ArcFit structure that helps the vibrator stay aligned, maintaining steady clitoral contact throughout intimacy. Compact and easy to position, it works comfortably with different bodies and positions, offering an effortless and reliable way to elevate shared pleasure.

Alongside Jovi Arc, SVibe introduces Twinn, a versatile finger vibrator designed for both solo play and partnered use. Twinn fits naturally between the fingers, delivering precise, amplified stimulation that enhances touch, teasing and foreplay. It's ideal for clitoral stimulation during penetration, nipple play, or enhancing a handjob with added vibration without disrupting closeness. Its flexible, compact design and powerful motors allow Twinn to move effortlessly with the hand, turning touch into a deeper, more intimate experience.

Together, Jovi Arc and Twinn offer new ways for couples to deepen connection and explore modern pleasure, expanding SVibe's growing collection of premium couples vibrators and intimacy-focused toys.



As the sexual wellness market continues its rapid evolution, **Perfect Fit® Brand by Venwel** is redefining what premium pleasure means in 2026. Built on decades of expertise and intentional design, Perfect Fit® is created for those who believe intimacy is not a moment—but a journey. One that evolves with confidence, connection, and self-expression over time.

At the heart of the Perfect Fit® experience is **SilaSkin®**, Venwel's **patented, latex-free material technology** engineered to deliver exceptional softness, stretch, and durability. Designed to feel natural while performing reliably, SilaSkin® enhances comfort, realism, and trust, allowing users to stay fully present in the experience. This proprietary innovation sets the foundation for every Perfect Fit® product and elevates pleasure across every stage of intimacy.

In 2026, Perfect Fit® Brand will introduce **new product launches thoughtfully designed to support the full intimate journey**, from exploration and enhancement to connection and long-term satisfaction. Each innovation builds on the trusted SilaSkin® platform, blending performance, wellness, and refined design to create experiences that feel intuitive, inclusive, and deeply personal.



More than a product line, **Perfect Fit® Brand by Venwel represents a philosophy**: that sexual wellness should evolve with the individual, adapt to changing needs, and never sacrifice quality for convenience. Venwel's commitment to patented technology, thoughtful innovation, and consistent performance ensures every experience feels intentional and elevated.

As demand continues to grow for wellness-driven, premium pleasure solutions, **Perfect Fit® Brand by Venwel** is poised to remain a defining force in sexual wellness across Canada. This is intimacy, reimagined—designed for the journey, not just the moment.

For wholesale and distribution inquiries, email sales@venwel.com



Introducing **ILY (I Love You)**, the vibrant new sister brand from the pioneers of pleasure, Je Joue. In 2025, ILY set to redefine the landscape of luxury pleasure products by offering an accessible gateway to Je Joue's renowned quality and innovation. Launched with an exquisite range that included a wand, bullet, and pebble, ILY is on a mission to democratize high-quality pleasure technology, ensuring that exceptional experiences are within reach for everyone.

Crafted for those eager to explore the depths of their desires without breaking the bank, ILY embodies the spirit of inclusivity and empowerment. Each product in the 2025 line-up was meticulously designed to deliver the deep, satisfying sensations synonymous with Je Joue, fostering a journey of exploration and intimacy that's both enriching and accessible. And the excitement doesn't stop there—2026 promises even more innovations to captivate and delight with three new products and two accessories in the pipeline.



ILY is more than just a brand; it's a movement. A commitment to breaking down barriers in the pursuit of pleasure, making quality and satisfaction the standard for all. With ILY, we're inviting a new generation to experience the joy and fulfillment of sophisticated pleasure products, enhancing lives and strengthening connections, one blissful moment at a time.

For those ready to embark on a journey of discovery and indulge in the luxury of Je Joue at a more approachable price point, ILY is your passport to pleasure. Welcome to a world where everyone is invited to love boldly, live fully, and play passionately.

BRANDS TO WATCH



As we head into the New Year, Sliquid is in the midst of an exciting visual refresh. We are modernizing our overall aesthetic by pairing our instantly recognizable multi-colour labelling with a classic neutral palette. This isn't a rebrand, but rather a softening of our approach to better reflect our identity as a female-focused intimate wellness company. This new look aligns perfectly with our dedication to natural and organic ingredients, ensuring our marketing visuals are as pure and purposeful as the product inside the bottle.

To kick off this new chapter, we have just relaunched our collection of massage oils, which are available now. Our massage collection now features updated, elevated labels with a modern, spa-like appearance. While we have kept our essential Unscented version, we have retired the old scents to introduce two new ones: **Mint & Cedar** and **Citrus Neroli**. We also have exciting updates coming for our **Sliquid Swirl** collection, including new flavours and sizes. More to come on that at a later date.

Beyond the branding refresh, we are moving forward with a more aggressive marketing strategy. We are diversifying our trade show portfolio to be more accessible to customers around the world. We are also in the process of launching a new B2B website that will replace the current Sliquid Insider Portal. This site will coincide with the launch of our new digital training certification course, which serves as a major resource for our retail partners. Alongside these digital tools, we are rolling out a plethora of support materials, including new in-store marketing pieces and retailer swag. Needless to say, 2026 is going to be a banner year for Sliquid.



Full Circle is a family-run pleasure and lifestyle company built on relationships, high-quality products and a deep understanding of both the adult and smoke shop markets. Led by industry veteran Mike Savage and his close-knit family, Full Circle reflects a hands-on, values-driven approach where every brand, product and partnership is shaped with care. From design and packaging to sales and distribution, the company operates as a true family business, united by shared drive and long-term vision.

Operating alongside its smoke-shop-focused sister company, Miami Distro, Full Circle has positioned itself as a unique crossover supplier serving adult retailers, smoke shops, and more. Full Circle Distribution serves distributors and international sellers, ranging from large wholesale accounts to smaller retailers.

Since its inception, Full Circle has launched several successful brands, including The Pleasure Company, **Savage Me Toys** and the **Be Savage lingerie collection**. The Pleasure Company features approximately 75 vibrator SKUs designed specifically for women, with an emphasis on power, comfort and quiet motors rather than fleeting trends. Standout releases include wearable vibrating necklaces, Fiore ring and a vibrating makeup brush. Savage Me has grown rapidly, debuting a lineup of 15 life-size **Dream Girl dolls**, **Royal Honeys strokers**, mid-size masturbators and torsos. The Be Savage lingerie line draws on Savage's industry roots, offering body stockings, clubwear dresses, two-piece sets and accessories, all showcased through captivating magazine-style lifestyle photo shoots.



Satisfyer is stepping into its most ambitious era yet. Long recognized for challenging conventions in sexual wellness, the brand is now bringing its bold point of view offline together with **GESKE German Beauty Tech**, signaling a new phase of global growth and cultural relevance centered on holistic self-care.

With the opening of their first retail stores, Satisfyer and GESKE are redefining how consumers engage with pleasure, beauty tech, and self-care in real life. Designed as modern, open, and judgment-free spaces, the stores offer an inviting environment to explore both brands under one roof in a way that feels approachable, experiential, and empowering.

This move marks the beginning of a broader international retail rollout, positioning physical retail as a key touchpoint for making self-care a natural part of everyday life.

Looking ahead, Satisfyer is preparing for a new wave of innovation, with a strong pipeline of product launches planned for 2026. As the brand expands its presence, one thing is clear: these retail stores are more than points of sale – they are shaping the future of self-care and setting the pace for what's next.

With bestselling lines such as the Kaiju fantasy collection rounding out its portfolio, Full Circle continues to grow while staying grounded in its core belief: strong relationships, thoughtful design and family-led passion are the foundation of lasting success.



“Our massage collection now features updated, elevated labels with a modern, spa-like appearance. While we have kept our essential Unscented version, we have retired the old scents to introduce two new ones: **Mint & Cedar** and **Citrus Neroli**. We also have exciting updates coming for our **Sliquid Swirl** collection, including new flavours and sizes.”

- Erik Vasquez, Vice President of Marketing, Sliquid



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BRANDS TO WATCH



Like A Kitten: A Brand to Watch in 2026

As the sexual health and wellness industry continues to mature, Like A Kitten is helping redefine what modern pleasure looks like—intentional, accessible, and grounded in real-world impact. Built on the belief that pleasure is a form of self-care, the brand has carved out space for consumers who want products that feel thoughtful rather than intimidating, and empowering rather than performative.

In 2026, the industry is moving away from excess and toward clarity. Like A Kitten reflects this shift by focusing on curated, confidence-building experiences instead of overwhelming choice. The brand's approach centers emotional connection, beginner-friendly design, and lifestyle integration—meeting consumers where they are, without shame or complexity.

Education remains a cornerstone of the brand's mission. Like A Kitten actively invests in consent-centered education through partnerships, campus initiatives, in-store activations, and digital resources designed to foster body literacy and informed exploration. This commitment is further reflected in the brand's ongoing work with Planned Parenthood Generation Action, supporting student-led advocacy and expanding access to sexual health education on college campuses nationwide. In the year ahead, Like A Kitten looks forward to deepening this partnership through programming, resources, and collaborative initiatives that empower the next generation to lead informed, values-driven conversations around sexual wellness.

"The future of this industry isn't about being louder—it's about being more intentional," says Blanca Estrada-Gonzalez, Director of Branding and Business Development at Like A Kitten. "Consumers are craving clarity, care, and brands that stand for something. We see pleasure, education, and advocacy as interconnected—and that's where we're investing our energy moving forward."

Looking ahead, Like A Kitten is preparing to introduce a new wave of curated, on-the-go kits designed for modern lifestyles—compact, intentional, and built for real moments of self-care. As the industry evolves, Like A Kitten continues to prove that the future of sexual wellness is rooted not in shock value, but in purpose.

Adore U

2025 was an amazing one for Landco Imports both as a distributor and for sales of our in-house brand Adore U. This month, we're very excited to be releasing our black **Waterproof Blanket**. Because your intimate moments deserve as much freedom as comfort, this latest product offers discreet and ultra-effective protection against liquids, massage oil, and lubricants. This waterproof cover becomes the ideal companion for your most passionate moments. Its soft, silky surface glides delicately beneath the skin, perfectly conforming to the contours of the bed to create a comfortable and reassuring cocoon.

It keeps your bedding fresh, allowing you to surrender completely, without restraint. Simple, practical, and exquisitely pleasant, the Adore U cover adds a touch of sensual comfort to every encounter.

Other recently released products from Adore U include the Nova Pussy Pump, the Soma Nipple Pump, and the Höm Automatic Penis Pump, however most exciting release is our **Feyra Stimulator**.



Let yourself be swept away by a whirlwind of pleasure with **Feyra**, the clitoral stimulator by Adore U. Elegant, compact, and incredibly effective, it transforms every intimate moment into an exquisite experience.

Thanks to its air jet stimulation technology, Feyra caresses the clitoris without direct contact, delivering sensations of rare intensity. Discover your preferences among 10 suction levels, ranging from gentle pulsations to deep, captivating pleasure for a completely personalized climb to ecstasy. Made of ultra-soft, hypoallergenic silicone, this sensual gem is as delicate on the skin as it is powerful. Its compact size makes it perfect for getaways or for discreetly slipping into your nightstand.

weVIBE

In 2025, We-Vibe reaffirmed its position as the leader in couples' sexual wellness by elevating its entire portfolio through data-driven innovation, rigorous user testing, and technology that deepens intimacy. This year marked the rollout of two next-generation products—**Melt 2** and **Chorus Pro**—each designed to solve real couples' needs uncovered through research and testing.

The brand unveiled **Chorus Pro**, its most advanced couples' vibrator to date. Powered by new Fusion Wave Technology and a Haptic Squeeze Remote, Chorus Pro allows partners to sync sensations in real time, reinforcing emotional connection through intuitive, responsive stimulation. Results from the Berlin Institute for Innovation showed profound relational benefits: 93% of couples felt more connected, and 92% reported a strengthened emotional bond.

The launch of **Melt 2** introduced upgraded Pleasure Air Technology tailored specifically for partnered use. With Smart Silence, ergonomic shaping and customizable intensity patterns, Melt 2 gives couples more control, comfort, and clitoral stimulation during sex—helping bridge the orgasm gap highlighted in We-Vibe's global research.

Rounding out the portfolio refresh, **Pivot 2** underwent extensive pre-market testing, with an impressive 96% of testers reaching orgasm, demonstrating the power of user-validated improvements in design, fit, and functionality. It will be launching on January 15th, 2026.

Together, these launches showcase We-Vibe's commitment to enhancing modern intimacy—not just with new products, but through evidence-based innovation that makes pleasure more intuitive, more inclusive, and more connected for couples everywhere.





BRANDS TO WATCH



We're kicking off 2026 with a **BANG!**—literally. XR Brands is launching the new **BANG! Winter Refresh Planogram**, featuring three facings of our newest rechargeable **BANG! essentials**, including the always-popular fully bendable **BANG! Flexibles**. To help retailers drive instant sell-through, the program includes **four FREE testers**, dedicated tester holders, and a **FREE BANG! neon sign** to light up the category.

Stranger things are also ahead for our award-winning **Creature Cocks®** collection as it continues to evolve into a full fantasy ecosystem. New **CC Squirters** allow users to

become the creature, transforming ordinary anatomy into out-of-this-world vibrating and squirting experiences. The line continues to expand with **Creature Slime™** and **Creature Cum™** lubes, creature-inspired inflatable expanding anal plugs, double dildos, grinders, remote-controlled thrusters, strokers, C-rings, and more. In 2026, **Creature Wear™** boxer briefs also get a dedicated **free-standing POP floor display**, making it easier than ever for retailers to showcase the full fantasy story.

For male pleasure, **Curve** by XR has fully revamped its lineup with three distinct new collections: **JOCK Advanced**, **JOCK Enhancers**, and **JOCK Hard-Core**. **JOCK Advanced** focuses on premium, high-tech “guy gadgets,” including automatic suction strokers and fully submersible auto-hydro pumps engineered for serious performance. **JOCK Hard-Core** delivers triple-density TPE dildos from 5” to 9”, with or without balls, created using a triple-pour process for unmatched realism. **JOCK Enhancers** rounds out the assortment with sleeves, extensions, girth gainers, and remote-control rings designed for both form and function.

Rounding out the year, **XR** enters the sexual-enhancement category with **Love Drops™**—fast-acting, all-natural enhancement gummies. Available as cherry-flavoured **Excitement Drops** for her and blueberry **Hard Bites** for him, **Love Drops** come in individual 8-piece foil packs and a 24-count **POP display**, making them a perfect add-on with big impulse appeal.



Nasstoys

Nasstoys Evolving

Nasstoys is evolving and the evolution is intentional. We've listened to retailers, watched consumer behaviour shift, and redesigned our brands to feel modern, approachable and perfectly at home on today's adult novelty shelves. The result is a curated portfolio that blends seamlessly with contemporary collections while remaining affordable, high-quality, and fun.

One of our most exciting developments is **The Royale Collection** a thoughtfully cherry-picked lineup of our best-selling items, reintroduced in sleek, minimalist packaging. The color system is intuitive and inclusive: pink for vulva owners, blue for penis owners, and purple for anal play. It's clean modern, and easy for both staff and customers to navigate.

Prior to **Royale**, we launched **Gold Glam**, a romantic and discreet collection designed to feel elegant and gift-worthy. Its refined aesthetic appeals to customers looking for something subtle yet luxurious.

We've also expanded into playful, impulse-friendly territory with our **Minis Collection** tiny, rechargeable ABS plastic bullets featuring creative prints. **Passion Vibe** is perfect for lovers and **Valentine's Day**, **Vacation Vibe** is ideal for travel and impulse buys, and **Mystic Vibe** speaks directly to the witchy, spiritual crowd that continues to grow in-store.

Another standout is our **Sorbet Line**: vibrators designed with simplicity in mind. No

complicated patterns just smooth transitions from lower to higher speeds with the press of a button, reflecting how most consumers actually use their toys. Bright rainbow colors and energetic packaging make **Sorbet** eye-catching and approachable.

Today, **Nasstoys** offers a diverse range **Royale**, **Blaze**, **Minis**, **Sorbet**, **Gold Glam**, and more on the horizon. For retailers who prefer bolder, saucier packaging, those options still exist. But if you're looking for simple, modern, colourful products that are easy to sell and easy on the wallet, **Nasstoys** has you covered. Every launch is designed to make retailers and their customers happy.



The New Year Of Desire: Why Sex Chocolates, Aphrodisiacs & Pheromones Are Set To Define 2026



By Alexandra Bouchard

Stepping into 2026 feels different. There's a collective desire for softness, connection, ritual and emotional presence. After years of trend-driven purchases, consumers are circling back to something simple: they want to feel something. They want intimacy that unfolds slowly and playfully, and sensually, and retailers across Canada are seeing the shift. The season that begins with New Year's resolutions and rolls directly into Valentine's is becoming the strongest window for experiential intimacy products, especially sex chocolates, aphrodisiacs and pheromone fragrances.

Aphrodisiacs, in some form, have always existed. From ancient love potions to modern botanicals, people have long been drawn to ingredients that promise to warm the body, relax the mind or heighten desire. In truth, an aphrodisiac is anything that nudges our sensory systems toward pleasure. Customers often ask why they work, and the answer is wonderfully simple. They activate the same pathways that arousal already relies on: increased circulation, mood elevation, relaxation and anticipation—these elements are timeless.

Many of today's formulas draw on botanicals like maca for energy, cacao for warmth, ginseng for stimulation, damiana for desire and muira puama for sensitivity. A little caffeine often joins the mix too, and when someone brushes it off with, "It's just caffeine," I usually grin and say, "Caffeine adds that tiny spark the body instantly recognizes—the kind that makes everything feel a little brighter, a little lighter." It's not pretending to be anything more than it is; it simply wakes the senses enough to make the moment feel alive.

“Pheromone fragrances also deserve a mention this season because scent plays a completely different role in intimacy than anything you taste or consume. Unlike aphrodisiacs, which work through the body, pheromones work through scent and chemistry. When someone applies a pheromone fragrance, it blends with their natural skin oils and warms up differently on every person. That's the magic of it: the scent becomes personal.”

Even before botanicals were bottled, nature offered its own sensual ingredients. Think of figs with their soft texture and rich sweetness; strawberries, forever linked to romance; pomegranates with their jewel-like seeds and sensual symbolism; and even oysters, the age-old aphrodisiac whose reputation comes from both their high zinc content—an essential min-

eral known to support energy and hormone balance—and the slow, indulgent ritual of eating them. These foods remind us that desire is as much emotional and sensory as it is physical.

Sex chocolates, however, are the category stealing the spotlight as we enter the New Year. One line in particular—seen everywhere on social media thanks to brands like Oh Collective—has turned these chocolates into a cultural moment, blending botanicals, luxurious flavour, and sleek, giftable packaging. But regardless of who makes them, sex chocolates are all about the experience. Consumers aren't buying them for guaranteed fireworks, they're buying them to create a moment. Sharing a piece of chocolate, letting it melt on the tongue, building anticipation together... that ritual has become its own form of foreplay. And when something goes viral, price concern disappears. People stop asking, "Is it worth it?" and start asking, "Where can I find it?" Retailers barely need to hand-sell these items, the internet already did the work for them.

The timing of this trend is ideal. January brings fresh-start energy. Couples want to reconnect, singles want to explore, and everyone is craving a softer, more intentional approach to pleasure. Valentine's, arriving right on its heels, amplifies that desire. It's no longer just a holiday, it's a season of gifting, romance, playfulness and self-love. Products that create mood and sensory connection naturally become top sellers.

Talking to customers about these products takes honesty, warmth and a bit of wit, and that's exactly how I like to approach these conversations. When a shopper leans in and



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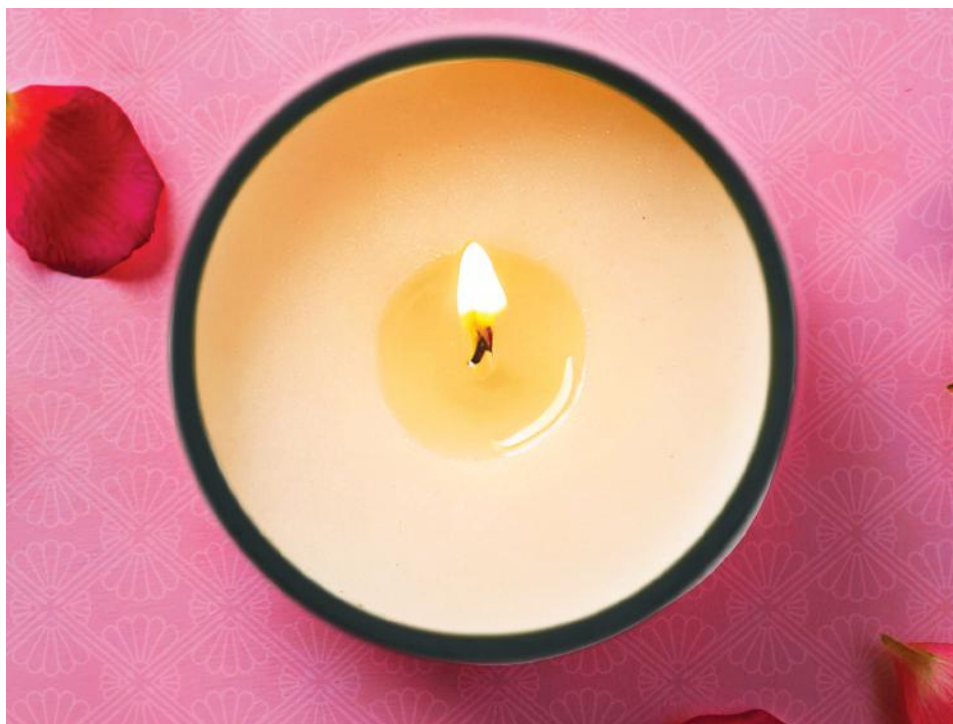


quietly asks, “Do these really work?” my answer is the kind of gentle truth that builds trust. I’ll smile and say, “Everyone’s different. Some people feel a spark, some feel a warm-up and some just enjoy the excuse to have chocolate before dinner” or, “Think of it as setting the stage. It’s not about fireworks, it’s about dimming the lights and lighting the candles.” And when I’m feeling extra playful: “If nothing else, it gives you something fun to blame when you end up having a great night.”

My most effective line is also the simplest: “Everyone experiences things differently, but trying something new is half the fun.” It disarms skepticism, invites curiosity and makes the entire category feel approachable rather than clinical.

Pheromone fragrances also deserve a mention this season because scent plays a completely different role in intimacy than anything you taste or consume. Unlike aphrodisiacs, which work through the body, pheromones work through scent and chemistry. When someone applies a pheromone fragrance, it blends with his/her natural skin oils and warms up differently on every person. That’s the magic of it: the scent becomes personal.

Some of the most sought-after blends right now include Canadian-created options like Zuice, which customers love for the soft, warm aura they create rather than a traditional perfume effect. When people ask what pheromones “do” I explain it simply, “Pheromones enhance your natural scent, and your body does the rest.” It’s subtle, inviting and confidence-forward, and adds a sensory layer that pairs beautifully with the chocolates and aphrodisiacs already shaping the season. Together, they engage taste, touch, and scent, three very different but deeply connected pathways to pleasure.



What ties sex chocolates, aphrodisiacs and pheromones together is the central idea of experience. These products aren’t designed to be hidden away, they’re meant to be shared, gifted, displayed, and talked about. They create rituals. They spark conversations. They invite slow, intentional moments: smelling, tasting, touching, pausing, reconnecting. In a world that constantly demands speed and productivity, slowing down has become one of the most intimate acts people can choose.

As 2026 unfolds, retailers have an incredible opportunity. Consumers are eager to invest in pleasure as a lifestyle—joyful, ex-

ploratory, indulgent, and playful. Viral trends fuel demand, experiential products deepen connection, and shoppers are proving they are more than willing to pay for items that deliver a feeling rather than just a function. These products don’t simply fill a shelf; they create memories, stories, and sparks. So here’s to a new season of curiosity, connection, and irresistible little moments—the kind that encourage everyone to start the new year with a bang.

Alexandra Bouchard is the Marketing Manager for BodiSpaB2B.

NEW!
BANG!

THRUSTING & VIBRATING SILICONE BUTT PLUGS

- 3 SPEEDS & 7 PATTERNS OF THRUSTING & VIBRATION



AH832-BLACK



AH832-BLUE



AH832-PINK



AH832-PURPLE



*ACTUAL SIZE

ROTATING & VIBRATING SILICONE BUTT PLUGS

- 3 SPEEDS & 7 PATTERNS OF ROTATION & VIBRATION



AH489-BLUE

*ACTUAL SIZE



AH489-PURPLE



AH489-PINK



AH489-BLACK





1 ORION Wholesale: Dual power Pure Pleasure from Black Velvets

The new product in the Black Velvet assortment is the **Bendable Dual Stimulator** that combines a bead vibrator and a lay-on vibrator in one innovative design. The double vibrator can provide simultaneous internal and external stimulation, thanks to its high flexibility. It can also be used vaginally and anally as well. Furthermore, it can be used for diverse stimulation, play and positions because of the intense vibrations at either end and its enormous adaptability. The double vibrator has two quiet but powerful motors (one in each end) for the 10 diverse vibration modes at either end. They can be easily controlled with the buttons on the lay-on part. The bead vibrator can be easily inserted and the extremely flexible lay-on vibro-part can be placed in an optimum position. The soft vibrating dots caress the testicles or clitoris for an amazing comfortable feeling during dual stimulation. The double vibrator can be recharged with the included USB cable.

2 Anal Fantasy Elite's Ass-Gasm Taint-alizer

Experience the latest innovation in perineum and prostate play with the incredible **Anal Fantasy Elite Collection Ass-Gasm Taint-alizer**. Designed with our best-selling Ass-Gasm framework, we've added a twist to give your perineum a spin you'll never forget! Tease your taint with our advanced series of rotating beads that stimulate your perineum with precision, offering three speeds and seven patterns of tailored, swirling stimulation. But the indulgence doesn't stop there. An integrated vibrating P-Spot plug delivers powerful, thrilling vibrations and patterns that are also fully customizable to your pleasure preferences! Use the push-button controls on the base, or use the remote for an intense hands-free experience in solo or partner play! Last but not least, the Ass-Gasm Taint-alizer's waterproof rating lets you turn bath time into play time anytime! Crafted from premium Elite Silicone and boasting an ergonomic design, the Ass-Gasm Taint-alizer takes perineum and P-Spot stimulation to dizzying new heights!

3 Doc Johnson Releases the Deluxe Wonder Plug

Pump it up! Designed with a classic tapered shape for easy entry, this inflatable vibrating plug grows in size with every squeeze of the bulb. The expandable casing in strong, flexible silicone is hypoallergenic and velvety soft for the most pleasurable use. A quick-release air valve immediately returns the plug to its original size when held down, and can also be used incrementally to change the size of the plug during play – experience a new sensation with every pump or release. **The Deluxe Wonder Butt Plug's** powerful multi-speed vibrations are operated via a simple push-button control for easy one-handed use. Features include inflatable vibrating plug expands with each pump, a tapered tip for easy insertion, seven vibrating functions, easy-to-use handheld controller, wide plug creates feeling of fullness, a strong, sturdy silicone inflation bulb and wide base for safe, comfortable use. Visit www.docjohnston.com for more information.

4 P-spot Vibrations with a Rimming Massage from ANOS

The **'Vibrating Prostate Plug with Moving Rings'** has now been added to the ANOS assortment. Its wonderfully curved, stimulating grooved tip hits the P-spot (prostate) precisely to stimulate it deeply with intense vibrations. Meanwhile, the Moving Rings massage the anus by moving up and down just like during a hot rim job. Everything can be easily controlled at the push of a button directly on the anal-safe base. The Moving Rings have 10 vibration modes and three massage speeds, which can be enjoyed individually or together for exciting results. The two powerful but quiet motors provide reliable stimulation during intense anal fun. It is also extremely comfortable when worn and when it is being used during play. Its wide, anchor-shaped stopper is a snug fit and it is also great for safe fun because it stops the plug from sliding in too far as well. For more info, please contact at ORION Wholesale at www.orion-wholesale.com or email wholesale@orion.de

The advertisement features a vibrant neon sign on a dark brick wall. The sign reads "Premium Performance Brand" in a cursive, pink neon font. To the left of the sign is a cluster of colorful neon icons representing adult themes: a TV with "XXX", a vibrator, bunny ears, a female symbol, a male symbol, a cat mask, lips, a strawberry, a pill, a heart, a 18+ rating, and a condom. Below the sign is a glowing neon maple leaf. To the right of the sign is a red box for "ZUICE FOR MEN". The box features a circular logo with a classical face and the text "NATURAL HEALTH PRODUCT • PRODUIT DE SANTÉ NATUREL", "MADE IN CANADA / FABRIQUE AU CANADA", "10 CAPSULES", and "NPN 80056522". Two red and black capsules are shown in front of the box. A vertical text on the side of the box reads: "Panax Ginseng is used in Herbal Medicine to help enhance physical capacity/performance."

Premium Performance Brand

We're in it Together!

ZUICE For Men is available at Adult Boutiques across Canada, where your personal connection and expert guidance still matter.

You won't see ZUICE on the shelves of big box stores or mass-market retailers and pharmacies. We support independent retailers like you, the small businesses that fuel passion, community, and trust.

When you choose ZUICE, you're not just investing in your business — you're investing in your community.

For wholesale and distribution inquiries,
email us at: sales@zuiceformen.com



1



2



3



4



1

Le Wand Releases the Micro Mini Vibe

Premium pleasure brand Le Wand continues to lead innovation in the wand category with the launch of its latest product, the **Mini Micro Wand**- a compact, high-performance wand vibrator designed to meet growing consumer demand for portable pleasure. The Mini Micro Wand is available now at an MSRP of US\$28.99. As consumers increasingly seek smaller, travel-friendly vibrators without compromising power or quality, Le Wand identified a clear opportunity to expand its offering. Compact enough to fit in the palm of a hand, the Mini Micro Wand delivers the same premium experience Le Wand is known for, with three vibration speeds, seven patterns, a whisper-quiet motor, and a two-hour run time. The product is shower-friendly, USB-rechargeable, and available in four stylish colours, making it ideal for both travel and everyday use. Retailers can place orders or request additional product info by contacting Kimberly Faubel, COTR Sales Director, at kim@cotrinc.com.

2

Nobü Launches Three New Pleasure Kits

Nobü is raising the bar on versatility and value with the launch of three exciting new additions to its **Essentials Collection**:

Nina: A compact, customizable bullet vibe with three interchangeable tips for tailored c-spot stimulation.

Nest: A versatile, all-in-one sex toy kit featuring five silicone sleeves, a removable vibrating bullet, and a long range, rechargeable remote.

Kato: A five-piece silicone dilator set paired with an extra-powerful, rumbling bullet designed to blend wellness with pleasure.

"Consumers are increasingly gravitating toward products that do more than just one thing," says Lindsay Allain, Head of Research & Development at Nobü. "They want toys that can adapt to different moods, partners, and experiences without needing to buy something new every time." Perfectly suited for couples, gifting, and Valentine's Day merchandising, all three kits can be found online at www.nobutoys.com.

3

Le Wand Expands Range with four New Wands with the Classique Collection

Premium pleasure brand, Le Wand has announced the expansion of its already extensive product range with the release of **'The Classique Collection'**. A new line of four wand massagers, each one designed to deliver high performance, accessible pricing, and versatile appeal to consumers. Debuted to a strong industry reception at the ANME Tradeshow earlier this year, this new collection reinforces Le Wand's position as an innovation leader within the adult toy space. Available now, the range introduces a refreshed aesthetic design at a more accessible price point, while still maintaining the premium quality and powerful, rumble vibrations that the Le Wand brand has become famous for. Each model features a soft, body-safe silicone head and flexible neck to ensure comfort, safety, and precision. From frequent flyers to power goers, the collection has something for everyone. For ordering purposes, please contact COTR sales director, Kimberly Faubel at kim@cotrinc.com.

4

Rock Her World Surprise Bag by Nobu Toys

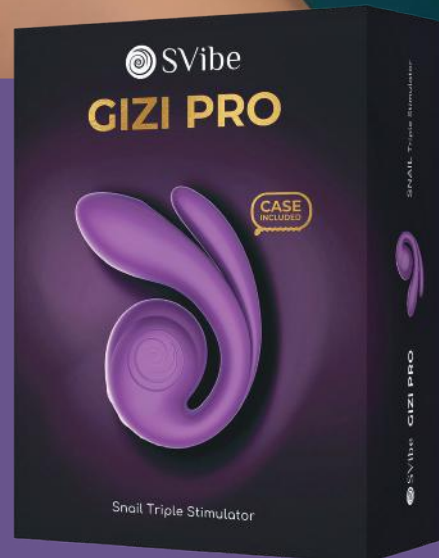
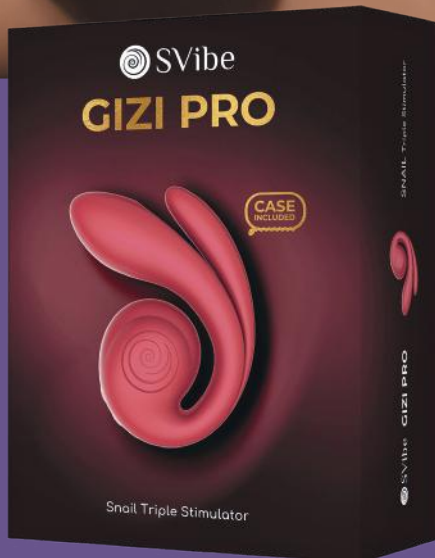
The **'Rock Her World' Surprise Bags** by Nobu Toys are designed to please couples as well as lonely explorers, try new things and explore together or solo! Randomly selected sex toys and accessories that follow the theme of the bag you choose! Delivered in beautiful high design bags. These surprise bags are for adults only! Each bag contains six randomly selected sex toys and accessories. Dozens of likely possibilities such as vibrators, lubricants, bondage accessories, and insertable toys. There's a rechargeable vibrating toy in every bag (exception Surprise Kinky Bag & Queer AF Bag). Choose from a variety of themed bags. For more information, visit www.nobutoys.com or contact your BodiSpa B2B representative.

 SVibe

Snail GIZI Pro

Triple
Stimulator

NEW



Adaptive design caters to a diverse range of body types



Exquisite vaginal, anal and constant clitoral stimulation



Three powerful motors and customizable vibration settings



MergePleasure Tech seamlessly boosts vaginal pleasure

Different feels better

1



2



3



4



1

ORION Wholesale Releases Hot Looks from Noir Handmade

The designer pieces are available exclusively from ORION Wholesale and are made out of soft and stretchy powerwetlook for maximum comfort in the **Noir Handmade Collection**. The **Crotchless Jumpsuit** (item number 27308633021) is in a curve-emphasising style and has a small stand-up collar, long sleeves and long legs. The jumpsuit is also seductively crotchless as well for spontaneous adventures. The **Strapless Tube Mini Dress** (item number 27193713021) stands out because of its tight-fitting, tapered design with a flared skirt part. It also has a wide, stretchy strap above the breasts for a strapless & non-slip fit. The **High-Neck, Long-Sleeved Body** (item number 26449913021) also has a large cut-out in the cleavage area which is a fancy eye-catcher. The thong style, in an extra high leg design, emphasises the legs and buttocks in a very sexy way. For more info contact ORION Wholesale at www.orion-wholesale.com or email wholesale@orion.de

2

Magic Silk Releases LOVE Collection

They say that "love don't come cheap," but Magic Silk has just made it remarkably inexpensive. **LOVE** has become one of its most popular lines of sexy apparel, and the price of these garments is now every bit as attractive as their style. **LOVE** was soft launched in June and began shipping in August. These fashions offer everything you would expect from Magic Silk. Presentation always matters, and the **LOVE** packaging is very fresh — clean, simple and colourful in unique pastel shades. Original artwork utilizes live models, but the company is also offering anime and tattoo illustrations as other packaging options. The boxes will stand out on your walls and fixtures, since they are unlike anything else on the market. **LOVE** is the lingerie that is priceless yet very affordable. It's affectionately yours, from Magic Silk. For more information please contact www.magicsilk.com or contact Jeff Baker at 1-888-889-8081 or email jeff@magicsilk.com

3

Magic Silk Expands 'Exposed' Line With 'Pink Kink' Collection

Looking for a little kink? Think pink. Magic Silk's **Pink Kink** is the bright hot lingerie that will light up the libido. This soft and stretchy mesh garment is dyed in a neon pink glow colour that will truly brighten the boudoir. And it's blacklight reactive to really turn up the wattage. The strappy designs, complete with petite ruffle trim, let you fully unharness your fondness for fetish. Pick any of four sizzling styles: Cupless Baby Doll & Panty with removable leg garters; Harness Top, Open Crotch Skirt Panty & Choker; Bralette, High Leg Panty & Garter Skirt; and Flutter Sleeve Teddy. Ready for the icing on the cake? All fashions come with a free gift of Classic Brands Coochy shave cream in frosted cake scent. Now you can have your cake and eat it! The entire line is fully in stock and ready to ship, but order now because this indulgent item is selling quickly. **Pink Kink** from Magic Silk. It's obscenely sexy. For more information, please visit www.magicsilk.com

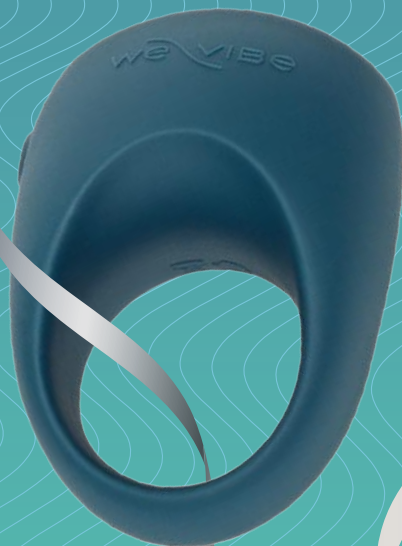
4

VVD Releases the Vkini Hands-Free Nipple Vibrator

Redefining pleasure with confidence designed to be worn boldly, **Vkini** breaks away from conventional erotic aesthetics, embracing a chic and versatile look that seamlessly fits into your lifestyle. Crafted for women of all shapes and sizes, its fully encapsulated silicone design ensures both comfort and safety, meeting the highest standards of intimate care. At the heart of **Vkini** is a simple belief: a woman's happiness is the ultimate standard in life—unshakable, undeniable, and entirely her own. Wearable and fashionable, its patented spring-like design fully envelops the breasts, creating a tantalizing sensation of restraint and all-encompassing stimulation. As it fits snugly in place, every inch of your breasts resonates with deep, rhythmic vibrations, delivering an immersive pleasure unlike any other. Magnetic connection attachments, include a mouth-shaped piece for nipple stimulation and a petal-shaped accessory for gentle areolar caresses.

we VIBE

Pivot 2



Verge 2



LAUNCHING
**January
2026**

Ring in the New Year

with We-Vibe



Verge 2
Triple stimulation ring



Pivot 2
Vibrating couples ring

Contact your Lovehoney Group representative or authorized distributor to order.

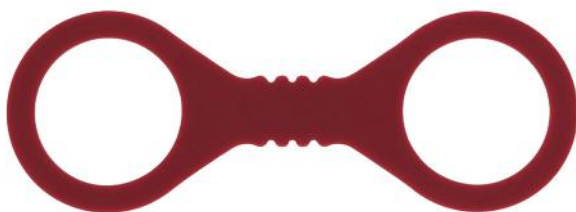
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1

ORION Wholesale Releases Erecto from You2Toys

ORION Wholesale has launched the **Erecto** products from You2Toys — stylish accessories for the penis and testicles. They are great companions for stronger and longer-lasting erections, thanks to their striking designs. They are partially textured, which provides an additional stimulating massage as well. They stand out because they are made out of extremely soft Liquid Silicone, which means that they fit very securely but are incredibly comfortable as well. They include the **Cock & Ball Ring** (item number 50037330000), the **Single Cock Ring** (item number 50037500000), **Double Cock Ring** (item number 50037760000), **Triple Cock Ring** (item number 50037410000), **Cock & Ball Ring** (item number 50037680000), **Cock Ring with Ball Stretcher** (item number 50037840000), **Cock Sleeve with Ball Ring** (item number 50037920000), **Ball Stretcher Set** (item number 50038060000), **Ball Bag** (item number 50038140000). For more info visit ORION Wholesale at www.orion-wholesale.com or email wholesale@orion.de

2

XR Brands Unveils the First-Ever Rechargeable Violet Wand

XR Brands announced the **Master Series Elektra Rechargeable E-Stim Wand**. Designed for freedom and intensity, Elektra delivers high-voltage thrills without cords, adaptors, or outlets — simply charge via USB and play anywhere! Available in Vivid Violet or Amber Spark, Elektra combines power, precision, and portability in a sleek, travel-friendly design. A textured silicone handle ensures a secure grip, while the borosilicate glass electrode glows with each pulse for an unforgettable visual effect. With five intensity levels — from a gentle tease to crackling arcs — users can customize every sensation. Its compact design makes it ideal for travel or discreet storage, while its signature glow and audible crackle elevate electro-play into a full sensory experience. The Master Series Elektra is in stock and shipping now in 12-count cases. For wholesale orders, contact your XR Brands Sales Representative, email info@xrbrands.com, or visit xrbrands.com.

3

Sportsheets Releases Enchanted Small Silicone Cuffs

Captivate and control. The **Enchanted Small Silicone Cuffs** slip gracefully into place, their smooth silicone holding wrists with a sensual touch. In a spellbinding burgundy hue, they offer gentle restraint that heightens every kiss, caress, or playful strike. Perfect for teasing submission and drawing out desire, these cuffs keep your lover beautifully bound and ready for enchantment.

Features include:

- » Crafted from 100% body-safe silicone in seductive burgundy
- » Stretch-to-fit design for smooth, sensual restraint
- » Lightweight and travel-ready for spontaneous play

The full sales guide is available to retailers and sales partners for detailed product insights and merchandising inspiration. To access or place an order, please contact sales@sportsheets.com.

4

XR Brands Now Shipping JOCK Advanced Performance Pumps

XR Brands is now shipping 10 new performance penis pumps from the **JOCK Advanced Collection**, giving retailers a modern assortment and an easy way to refresh their pump section. From beginner-friendly bulbs and triggers to advanced rechargeable hydro systems, the line delivers premium performance at three accessible price points. Designed to meet users wherever they are on their pumping journey, the JOCK Advanced series offers quality-grade materials, straightforward designs, and a clear good—better—best structure that makes shopping and upselling simple. Among the 10 new releases, three standout models highlight the range and innovation behind the collection. The Power Up Digital Automatic Waterproof Penis Pump leads the line as the flagship hydro model, offering powerful suction, water-assisted performance, and a crisp digital display for intuitive, fully adjustable sessions in the bath, shower, or out of water.

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ORION Wholesale: New Premium Masturbator from WYNE

A new WYNE masturbator is now available at ORION Wholesale: The **Masturbator 09 Stroking, Rotating & Moaning** (Item number 54021580000) is for intensive pleasure with sexy moans. The powerful masturbator pleases the entire penis with its exciting rotating sleeve that moves up and down. Sexy, whispered moans via the included earphones provide atmospheric background sounds. One just needs to sit back and enjoy! The stroking function has two speeds and the rotation has 10 modes at the push of a button directly on the handy toy. The included suction cup can be attached quickly and easily to the masturbator for hands-free pleasure. The soft, stretchy sleeve in a neutral design has numerous soft textures inside that massage the penis intensely. For orders and further information please contact at ORION Wholesale from www.orion-wholesale.com at email wholesale@orion.de

2

Motorbunny Debuts Fleshlight®-Compatible Grip Attachment

Motorbunny, the industry leader in ride-on-top sex machines, is proud to announce a major expansion of its stroker experience with the launch of the **Motorbunny Grip: Fleshlight® Edition** (US\$79). This new attachment allows users to mount their favourite Fleshlight brand stroker sleeves to the Motorbunny Original or Motorbunny BUCK, unlocking hands-free vibration and (with BUCK) thrusting capabilities. With compatibility through the Motorbunny Fluffer app, the experience can now be enjoyed solo, with a local partner, or even long distance.

- » Compatible with Most Fleshlight® Sleeves
- » Hands-Free Use for solo sessions or partner control
- » Vibration Mode via Motorbunny Original
- » Vibration + Thrusting via Motorbunny BUCK

The Motorbunny Grip: Fleshlight® Edition is now available at www.motorbunny.com.

3

Tenga Marks 20th Anniversary With New 'Flip 360' Stroker

Pleasure brand Tenga is celebrating its 20th anniversary with the debut of its new **Flip 360 Stroker Sleeves**. According to a rep, the Flip 360 features Tenga's signature Flip-Open system, a re-engineered body with enhanced flexibility, comfort, and control, and it is available in Midnight Purple and Aurora Green. "The Flip 360 represents the culmination of 20 years of innovation at Tenga," said Global Marketing Manager Rika Adachi. "It's not only a new design, it's a new way to experience pleasure. With 360° stimulation made possible by the refined engineering of the twisting body, the Flip 360 invites users to explore sensations beyond the limits of traditional pleasure items." The Flip 360 is currently available for pre-order, bundled with a Tenga Lotion Regular and a Tenga Lotion Refill Regular, with the full product drop in January. For more information, visit Tenga.com.

4

Fleshlight, Vixen Launch New Product Line

Fleshlight and Vixen Media Group (VMG) have partnered to launch the new **Vixen x Fleshlight** line. The Vixen x Fleshlights feature custom textures with more than 20 performer-branded editions, including Brandi Love, Phoenix Marie, and Vixen Angels Violet Myers, Adriana Chechik, Riley Reid, Mia Malkova, Kendra Sunderland, and Valentina Nappi. They also include VIP access cards for digital and IRL perks. "Vixen is a literal powerhouse, leading the industry in high-end, erotic content production," said Fleshlight CTO David Ashley. "As the leader in the male pleasure toy industry, we're extremely excited to collaborate and produce the premiere pleasure device to accompany the incredible content and stars Vixen is known for." For more information, visit Fleshlight.com.

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Womanizer Releases New 'Next Duo' Vibrating Air Pulse Massager

Womanizer has introduced its **Next Duo Vibrating Air Pulse Massager**. At the heart of Next Duo is the Dynamic Dimension Drive technology (3D), a breakthrough evolution of Womanizer's original Pleasure Air Technology. This innovation provides precise, voluminous stimulation that feels deeper and more natural than ever before. Product details include, climax control with three depth levels, 14 3D pleasure air intensity levels, 14 vibration intensities and 10 vibration patterns (for internal stimulation), smart silence for intuitive, discreet use and afterglow mode for a gentle, relaxing finish. Crafted in body-safe, soft-touch silicone, whisper-quiet, and 100% waterproof (IPX7), Womanizer Next Duo delivers not just a sexual experience, but a holistic ritual of empowerment and wellbeing. Womanizer Next Duo is available on www.womanizer.com for \$269 CAD.

2

ORION Wholesale: Discreet dual fun from Sweet Smile

The "RC 2 in 1 Plug & Panty Vibe" (item number 54066410000) from Sweet Smile is the intensely stimulating combination of vibro-plug and lay-on vibrator. The silky soft Plug & Panty Vibe is worn in panties and will pleasure a person quietly and discreetly without anyone noticing. The gentle vibro-plug is made out of velvety soft silicone and can be worn vaginally or anally. The flexible lay-on vibrator adapts perfectly to the vulva and clitoris or fits snugly against the perineum. The two quiet but powerful motors provide diverse vibration modes in both stimulators. The intense vibrations can be controlled easily via the remote control (range up to 8 metres) or directly on the toy. The Plug & Panty Vibe can even be enjoyed in the bath because it is waterproof. It can be recharged with the included USB cable. For more info please contact ORION Wholesale at www.orion-wholesale.com or email at wholesale@orion.de

3

Blush Debuts 'Violet Vixen' in the Temptasia Collection

Blush, a global leader in sexual health and wellness, proudly introduces **Violet Vixen**, the newest bold addition to its Temptasia Collection. Design for speed, strength, and sophistication, Violet Vixen delivers up to 800 thrusts per minute for powerful, high-performance pleasure wrapped in a luxurious design. Driven by dual motors, Violet Vixen offers seven thrusting and seven vibration modes that work in perfect harmony to create deep, satisfying stimulation. The thrusting shaft, crafted from the pleasure brand's proprietary Puria® platinum-cured silicone and finished in its signature UltraSilk®, glides smoothly against the body for an indulgent, body-safe feel. The warming feature enhances every movement, adding lifelike heat and comfort. The set includes an adjustable mount and thigh strap, offering secure, hands-free positioning and stable, comfortable control from any angle. Violet Vixen is now available at Blushlove.com.

4

Nobü Unveils New Winter Collection

Nobü is heating up the holiday season with the launch of two new rechargeable vibes joining its popular **Essentials Collection**. Designed to enhance pleasure through modern innovation, the new arrivals — **Rhëa** and **Olli** — combine imaginative technology with Nobü's signature blend of quality, versatility, and style. The new collection debuts Rhëa, a playful pink rabbit with internal rotating beads for added sensations, and Olli, a mint-green dual vibe with a twirling shaft that delivers dynamic motion and powerful, multi-point stimulation. Available now, Nobü's winter collection gives retailers the perfect opportunity to refresh their shelves ahead of the holiday rush. With its signature mix of elegant design, body-safe materials, and playful innovation, Nobü continues to redefine modern pleasure — one vibe at a time. For more information, visit www.nobutoys.com, or contact your designated Nobü sales representative for wholesale inquiries.

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5

THAMASKEDBANDIT Realistic Dildo Joins the Hankey's Toys

Mr. Hankey's Toys, America's leading creator of hand-poured silicone pleasure products, proudly unveils its latest addition: **THAMASKEDBANDIT Realistic Dildo**. Inspired by enigmatic adult performer THAMASKEDBANDIT, who has captivated more than 382,000 followers across social platforms including OnlyFans, JustForFans, and X (@thamaskedbandit), this new release brings fan-driven fantasy into tangible form. THAMASKEDBANDIT Realistic Dildo recreates the star's distinctive physique with lifelike attention to detail. Each piece is crafted in the USA from 100% platinum-cured silicone, offering size variations ranging from the approachable OG up to an extreme 4XL. Size Variety – OG, LG, 2XL, and 4XL available for progression or extreme fantasy. Premium Platinum Silicone – Body-safe, lab-tested, hypoallergenic, non-porous, and long-lasting. For wholesale inquiries please email at wholesale@mrhankeystoys.com

6

Blush Launches 'Riana' to its Signature Collection

Blush proudly introduces **Riana**. Powered by Blush's patented AutoRub™ technology, Riana delivers a lifelike gliding motion that moves with the body, setting a new benchmark for intuitive, rhythmic clitoral stimulation. Featuring 10 AutoRub™ settings with a blend of speeds and patterns, it provides customizable, precision-focused pleasure that truly lives up to its tagline, "Take Me to Ecstasy." Compact yet powerful, Riana's palm-sized design is crafted from Puria®, 100% body-safe silicone, and finished with Blush's signature UltraSilk® coating for an irresistibly soft, skin-like feel. Textured ridges along the surface enhance every stroke, adding depth and sensation with each touch. "Riana represents an exciting evolution for Blush," said Verna Meng, founder & CEO. "With our patented AutoRub™ technology, we've created movement that feels organic, fluid, and deeply engaging, an innovation that expands how we experience touch and pleasure." Now available at Blushlove.com.

7

Icon Expands AlienNation with First-Ever Inflating Expander

Icon Brands is adding to its wide range of AlienNation fantasy dildos, extenders, strokers and plugs, with '**Expander**', the first ever pump-activated inflatable in the fantasy-dildo genre. "Retailers want 'new,' even in a category as new and surprising as fantasy dildos," stated a rep for Icon Brands, adding, "So we're giving them new, in a fully silicone, vibrantly colored inflatable." The rep reminds that this new release comes on the heels of its earlier "Glovopositor," the first ever glow-in-the-dark Alien Ovopositor. And as with Glovopositor, Expander is sized for multiple entries of play. Expander is shipping now. For more information contact your Icon brands sales rep.

8

BMS Factory Announces M'Lady Pleasure Wand

Get ready to experience pure bliss with the brand new **M'Lady Pleasure Wand**! Here are the key features of this gorgeous wand:

- **Affordable:** The same PowerBullet® technology that you know and love, but without breaking the bank. You'll be turned on when you see the price!
- **Simple & Powerful:** With three vibration speeds and seven thrilling functions, you can enjoy complete customization with simple one-button control.

Arriving just in time for Valentine's Day, the M'Lady Pleasure Wand is the perfect gift for yourself or a partner. Don't miss your chance to grab yours today! Pre-order today by contacting sales@bmsfactory.com! The M'Lady Pleasure Wand is Available for Pre-order With BMS Factory. BMS Factory is a Canadian company known for creating high-quality, body-safe pleasure products for the evolving adult novelty market.

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1

Introducing Skins Birthday Cake Lubricant from Creative Conceptions

The latest addition to the best-selling Skins Tasty range delivers a sweet, indulgent flavour that customers will love, without any of the sugar. Formulated to be body-safe, water-based, and pH balanced, **Skins Birthday Cake** is light in texture, naturally silky, non-sticky, and non-staining. Compatible with all condoms, toys and tongues, it's the perfect accompaniment to oral play. And it gets better... like all Skins water-based lubricants, it features its exclusive ReAquiv8™ technology. Just add a lick or spritz of liquid and the lube reactivates itself, ensuring longer-lasting pleasure and greater value for money - an irresistible selling point for your customers. And the best gift of all? A price point that hits the sweet spot, with margins that'll bring music to retailers' ears. You can order Skins Birthday Cake Lubricant now at www.creativeconceptions.co.uk, through your Creative Conceptions sales representative, or by emailing sales@creativeconceptions.co.uk.

2

Oral Ease Deep Throat Spray by Orgie

Oral Ease is a mouth and throat spray thoughtfully formulated to enhance oral intimacy—especially deepthroat—with comfort and confidence. Free from numbing agents, this innovative spray uses a refreshing mint flavour and soothing botanical ingredients to relax the throat naturally, helping you go deeper without discomfort. Perfect for those who crave a more enjoyable and connected experience.

Key Features:

- » **Enhances Deep Oral Play:** Designed to support deeper, more comfortable oral sex
- » **Non-Numbing Formula:** Free from anesthetics for a natural feel and full sensitivity
- » **Refreshing Mint Flavour:** Clean, cool taste that freshens breath

Visit www.orgie-us.com for more information.

3

Anal Exploration Set by System JO

The **Anal Exploration Set** is your all-access pass to comfort, confidence, and sensations play because variety is the spice of (bedroom) life. Whether you're building on experience or boldly going where you haven't before, this trio has your back(side). Start with JO H2O Anal Original, our thick, water-based glide that cushions every move with smooth, steady comfort. Then, switch up the sensations: Feeling spicy? Warming turns up the heat with a gentle glow that keeps things hot. Want a cool tease? Cooling delivers a tingling chill that refreshes every touch. Whether it's a steamy night in or an experimental adventure, this set lets you mix, match, and explore what feels just right for you and your partner. Because when it comes to pleasure, JO doesn't just go there—we make sure it's amazing when you do. Key features include designed for anal play, smooth water-based glide, moderate warming and cooling sensations and formulated for lasting comfort. Visit www.shopjo.com for more info.

4

Wicked Sensual Care Announces Organic Aloe

Meet your skin-first lube: a plush, water-based gel powered by **Organic Aloe** to moisturize, soothe, and calm delicate skin. This thick-yet-slick formula provides extra cushion for prolonged play without drag, making it an easy favourite for folks who want a gentler, more hydrating experience. To amplify comfort, we've added:

- » Sodium Hyaluronate (a form of hyaluronic acid) for deep, water-binding hydration
- » Carrageenan & Red Algae for enhanced slip and skin conditioning
- » Olive Leaf Extract for botanical care
- » What's not inside matters, too—this formula is free from propylene glycol and glycerin, two common additives some bodies prefer to avoid. It's also latex friendly and compatible with all toy materials, so you can pair it with your favourite condoms and toys with confidence.

FMFY INTRODUCES

A New Standard in Intimacy
Premium • Canadian Made • Water-Based Lubricant



- Clean ingredients — no glycerin or parabens
- pH balanced at 4.5, ideal for intimate comfort
- Longer lasting glide customers come back for



Distributor and Wholesale enquiries:

 sales@fmfy.ca

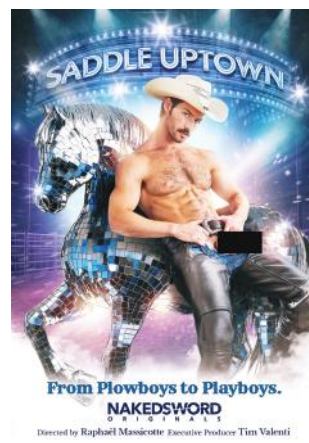
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1

Transsensual's Releases 'TS Doctor's Office'

Trans adult superstar Aubrey Kate stars in **'TS Doctor's Office'** debuting now in all formats from TransSensual, Mile High Media's trans erotica studio. The award-winning blond bombshell and cover model joins acclaimed director Ricky Greenwood in the new series. The cast includes fellow trans performers Zariah Aura and Andylynn Payne, along with cis starlet Dee Williams, Austin Rex, Cliff Jensen and Robby Apples. "TS Doctor's Office" features sexy trans girls finding chemistry and fiery passion in the medical office. The action opens with Kate offering up some sexual healing to Rex, followed by Aura in a three-way with Williams and Apples." For sales and distribution, contact Victoria@mile-high-media.com or call (800) 363-0133.

2

Adira Allure Stars in 'Hotwife Pov 2' From Doghouse Digital

Fan favourite performer Adira Allure stars in **'Hotwife POV 2'** from Doghouse Digital, Mile High Media's original gonzo studio. The movie is available now in all formats. The blonde bombshell and cover model explores the world of hotwifing, giving viewers the ultimate POV, in the sophomore installment of the series directed by awarded director Mike Quasar. The cast includes Kayla Paige, Queenie Sateen and Millie Morgan. "Gorgeous Adira Allure is in her element as she seamlessly channels her hotwife persona with complete abandon," said Mile High Media Vice President Jon Blitt. For sales and distribution, contact Victoria@mile-high-media.com or call (800) 363-0133.

3

Giddy Up! NakedSword Releases 'Saddle Uptown'

This isn't his first rodeo! Theo Dore knows that the only way to save his ranch from impending foreclosure is by making his grand return to the strip club stage. **Saddle Uptown** from NakedSword Originals follows an eager Theo as he leaves behind boyfriend Ryan Bones to strip under the spotlight and rake in enough cash to save his property from the bank. The full movie, also starring Marcus McNeill and featuring the NakedSword Originals debuts of Ethan Chase, Seb Leblan, Enzo Muller, Angel Elias, Luca Knight, Leo Louis, and Harrison Feels, can be found on DVD. Contact Cameron Greer at cameron@falconstudios.com if you require any additional info.

4

Sweetheart Video's Releases 'Lesbian Babysitters 18'

The popular younger-older series returns with **'Lesbian Babysitters 18'** from Mile High Media's all-girl studio Sweetheart Video. The movie is available in all formats. Awarded director Mike Quasar helms the newest instalment of the series starring scene partners and cover models London River and Millie Morgan, along with Bree Brooks, Kayla Paige, Kylie Rocket, Ameena Green, Elizabeth Skylar and Selena Love. Shot in Ultra HD, "Lesbian Babysitters 18," features four intense scenes of lesbian sex where sexy moms and their nubile babysitters unleash their erotic passions. For sales and distribution information, contact Victoria@mile-high-media.com or call (800) 363-0133.

5

Ariel Demure Stars in Transsensual's 'TS MILFS'

Trans adult superstar Ariel Demure stars in **'TS MILFS'** debuting now in all formats from TransSensual, Mile High Media's trans erotica studio. The award-winning performer and cover model joins acclaimed director Ricky Greenwood as she leads a stellar cast that includes fellow trans performers TS Foxy and Autumn Rain along with cis starlet Little Puck and studs Sage Roux and Dakota Wonders. "TS MILFS" features gorgeous trans MILFs who are eager to embark on a seeming never-ending quest for intense sexual pleasure. The action opens with Demure joining the youthful Wonders for a hot hookup, followed by Rain in a wild tryst with the buxom Puck, then finally Foxy taking control of the hunky Roux.

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Sweetheart Video Releases 'Lesbian Hotwives 3'

'Lesbian Hotwives 3', the newest chapter of the popular series from Mile High Media's all-girl studio Sweetheart Video has arrived. AVN Hall of Fame director Mike Quasar helms the new release starring Cherry Kiss, Alison Rey, Penny Barber, Lolly Dames, Millie Morgan, Little Puck, Isa Bella and Sage Hunter. "Sexy cover models and scene partners Isa Bella and Sage Hunter bring their ceaseless passion to their highly charged scene," said Mile High Media Vice President Jon Blatt. "Mike deftly captures the intensity and beauty of his stunning cast as they take their game to another level in this arousing new release." For sales and distribution information, contact Victoria@mile-high-media.com or call (800) 363-0133.

7

The Best Of Seth Peterson Bareback Debuts On DVD

Poolside pounding! Versatile flip-fuck! Spit-roasting threeway! Get ready to experience all this and more as everyone's favourite twink is thrust into the limelight for 'The Best Of Seth Peterson Bareback'. Featuring scenes directed by Ben Rush, Alter Sin, Ryan Brian, Trenton Ducati, and Tony Dimarco, this just-released collection stars the man himself, Falcon | NakedSword Headliner Seth Peterson, alongside Paddy O'Brian, Alfonso Osnaya, Kyle Michaels, Johnny Donovan, Eddie Patrick, Kai Reynolds, and Cyrus Stark – Seth Peterson's real-life boyfriend. For DVD retail and wholesale purchasing, please contact John Gunderson at john@falconstudios.com.

8

Sweetheart Video's Returns with 'Lesbian Anal' Chapter 8

Adventurous lesbians are back in 'Lesbian Anal 8' from Mile High Media's all-girl studio Sweetheart Video. The new instalment is exclusive on AdultMobile.com now, and in all formats on Dec. 10. Hall of Famer Mike Quasar directs the series' newest chapter starring cover models Anissa Kate and Katie Kush, along with Charlotte Sins, Aviana Violet, Katrina Colt, Adira Allure, Diana Grace and Little Puck. Sweetheart Video is the place for those lovers of girls who can't have enough soft breasts, fully shaved beauties and toe-curling orgasms. It features high-quality lesbian erotica and lesbian porn with real orgasms and the hottest adult stars. For sales and distribution information, contact Victoria@mile-high-media.com or call (800) 363-0133.

9

Sexy Ingenues Are Back in Reality Junkies' 'Babysitters Wanted 4'

Sexy ingénues are back in 'Babysitters Wanted 4' from Reality Junkies, the reality-themed studio from Mile High Media. The movie is available now in all formats. Awarded director Mike Quasar directs the new release that features Katie Kush, Chanel Camryn, Millie Morgan and Gal Ritchie, along with Tommy Pistol, Clarke Kent, Ryan McLane and Ryan Driller. Reality Junkies features real teen sex and college porn from today's top porn stars as they face real life situations that are turned upside down. It's the go-to place where schoolgirls hook up with their teachers for a passing grade, older married couples seduce young teens into threesomes and hitchhikers go hardcore.

10

Octavia Red Stars in Sweet Sinner's 'My Best Friend's Girl 3'

Adult superstar Octavia Red stars in 'My Best Friend's Girl 3' the newest release from Sweet Sinner, Mile High Media's couples' erotica studio. The movie is available now in all formats. Award-winning performer Octavia Red leads a stellar cast, for veteran director Mike Quasar in the third chapter of the popular series. The cast includes Millie Morgan, Megan Mistakes along with Codey Steele, Ryan Driller, Jay Romero and Van Wyld. "The stunning Octavia is in top form as she brings her signature high energy talents to Sweet Sinner," said Mile High Media Vice President Jon Blatt. "Her fiery intensity and passion are perfectly complimented by her fellow gorgeous adult stars who will utterly captivate viewers."

REVIEWS

By Kim Airs

Mighty Muse Mini Massager by Viben

Like they say, “tiny but mighty!” This compact, wand vibe, sure packs a punch with its five speeds and 15 combinations of pleasure. Easy enough to pack away for trips, it's small enough to slide in between for a couple's pleasure while you put the knobby head into action. Palm-sized with speed and function controls on the side, it's a great first-time wand for those who want to experience a delightful clitoral thrill or even use it on sore muscles no matter where they are!

Perfect for one who has a larger wand massager and seeks something a tad smaller for portability and discretion, the Mighty Muse is all packaged up and ready to go.

www.vibentoys.com



PDX Super Sucker XXL Self-Lubricating Stroker by Pipedream

For guys who love to collect strokers of every size and internal texture, here's one that will be a standout among the rest, especially if you happen to be well-endowed. The canister housing is larger than most, and the gorgeous vulva begs to be plunged by a bigger dick. It's ready for you because it's also self-lubricating by adding just a little water or spit to get into the action.

With a hand gripping, and suction pull control with a quick release valve, you'll be able to stroke off long and slow, or fast and hard, depending on how much you desire the most realistic blowjob you've ever experienced. Hey big guys, this one's for you.

www.pipedreamproducts.com



Hathor PURE Original Lubricant

I'm so happy that one of the original, natural ingredients lubes is still on the market. That tells you something about its popularity and consistency! It has just the right texture wherever sexual pleasure takes you. It's also non-sticky and unflavoured, too, making it a good choice for those who prefer a pure, unadulterated lubricant. The special herbal ingredients include horny goat weed, ginseng and other goodies that, when put together, become this vegan-, glycerin- and paraben-free lube perfect for any kind of penetration.

Make no mistake. This lube is ideal for any gender or preference, and the cosmetic design lets you leave it bedside without any embarrassment!

www.sutillube.com



Sasha Grey Stroker by Zero Tolerance

When was the last time you had a virgin in your hot, little hands? Now you can relive that virginal episode with this unique stroker. The Sasha Grey Stroker is complete with a thin-sheath material to break through the first time you plunge your boner into its folds. Simple and sexy enough to one hand it, she's even pre-primed with a silky wet lubricant so you can pleasure yourself without delay.

With her gently formed breasts, barely there butt, and delicate vulva, she'll get you off as you watch the downloadable Sasha Grey movie. Life doesn't get better than this!

www.evolvednovelties.com/zero-tolerance



Blaze Dual Massager Kit by Nasstoys

Double your pleasure and double your fun with these spunky, two-for-one, compact gizmos. The longer silicone bullet is simple to use and lets you hold it with ease, without it slipping through your fingers. The one-touch button control allows for simple speed flicking through the seven speeds and three, zippy functions. Then there's the additional, insertable bullet vibe with the long tail that features the speed control on the end. Curl it up and adjust the speeds yourself or let a lucky partner have their way with your pleasure.

In beautiful colour tones with shiny, golden trim, the kit makes for a perfect gift or an addition to a well-established toybox. Yeah!

www.nasstoys.com



Rori by Maia

Long and sexy, with a perky pink shaft and topped with a canary yellow orb, this simple yet fiercely powerful extended bullet gets the job done with a tap of the button. Narrow enough to slip in between partners for extra stimulation, it's also long enough for differently-abled bodies to slide into their nether regions for clitoral thrills. Easy enough to use for first timers, the basic, sleek design is also a welcome addition for those that either want to add a little variety to their collection or a standard, additional bullet.

Don't let the basic shape fool you. It packs so many strong vibrations in its slender case, you'll wonder how you ever did without it.

www.maiatoys.com



REVIEWS

By Kim Airs

Vivi Tapping Vibe by Nu Sensuelle

Strong and seemingly simple, this slender, straight shaft disguises the internal motor and tapping feature that so many vulva owners desire. Use it with or without this special sensation or use it as a vag-filling vibe of pleasure. The four speeds and 11 pulsations of the shaft bring you exactly where you need to go, and the tapping tones of three speeds and four pulsations create waves of unbelievable orgasms.

Get ready to make the Vivi the first toy you grab out of the nightstand. You'll easily get off any way your heart and thighs desire and if you're like me, you'll love the versatility and simplicity this beauty happily provides.

www.nusensuelle.com

Fantasy Extensions Elite 7" Hollow Strap-On by Pipedream Products

At last, the formidable pleasure products company, Pipedream, is leading the field of extensions with this prayers-answered product that simply outdoes every other one on the market. Made of 100% skin-soft silicone in a variety of lengths (including 5"), there's something for everyone with a desire for pleasure. There's no hard edges to irritate the wearer's skin, and no hard interior that makes the standard extension too hard for the receiver. It's the perfect, realistic size, that's made to comfortably accommodate any erection or person with erectile difficulties.

The head is firm enough for penetration, and the shaft doesn't collapse, even with a soft penis inside. This is one extension that's worth every penny for both the wearer and the recipient. It's truly a Fantasy Extension cum true.

www.pipedreamproducts.com

Blush's Rattle Snake Dual-Ended Fantasy Vibrator from Temptasia

In all of my three decades in this incredible industry, this has got to be one of the most amazing pleasure products I've ever laid my paws on. Where do I start? The iridescent deep aqua, green, blue colour is simply captivating – it's called "Dark Millenia" for a reason. The incredibly detailed snake texture, tip to tip, throughout the shaft to the detailed head, is made of a firm silicone, barely bending but with the ideal shape for vibrating, internal thrills.

While I enjoyed every moment with the rounded tail deep inside, I was captivated by the plasma orb gripped in the mouth of the devilish snake. Yes, touch it and it responds to every movement with its laser-like, plasma globe, emitting a slight electric charge of power. But don't worry, this snake won't bite. It'll keep you hypnotized for hours while you fall victim to its visual bite of ecstasy.

www.blushvibe.com



Pleasure Kits Explorer Collection by Calexotics

Take a walk on the wild side with this daring kit of consensual BDSM fantasy. Complete with a blindfold so you don't know what's coming, slip the ball gag around your head so your moans are muffled yet heard, then relish the experience of having bondage ropes slip gently around your body. Have the faux fur cuffs encircle your wrists and hear them lock for the ultimate surrender.

But don't worry. There are two keys for the locked cuffs, and the blindfolds slide off effortlessly. You can breathe through the ball gag since it has plentiful holes and is sturdy enough to bite down on in anticipation. You're going to want to keep exploring the dark side of your inner fantasies again and again.

www.calexotics.com



Sorbet Pinky-Pink by Nasstoys

Oh Pinky! You're so cute! In your soft pink colour with a ridged handle for easy gripping, and a nice, golfball-sized round head, I'll call you my personal pussy pacifier! Tiny enough for me to tuck into a travel bag, your flexible neck comfortably slides in for direct stimulation on my precious G-spot. Plus, the way I change your speeds with a simple tap on the base makes you my new BFF.

What I really love is the fact that your five speeds are just that: five speeds without the pulsing that so many other vibes have. I love the first, second, third faster speeds, the sheet-grabbing fourth speed, and the incredible OMG fifth speed! Take me there, Pinky! I'm ready to orgasm again!

www.nasstoys.com



Carlee Tapping Finger Vibe by Viben

When you want to get some clitoral excitement without the buzz of a vibrator, here's a perfectly palm-sized device that happily taps on your clit and vulva for stimulation like no other. Slip it on your finger, press the speed control and voila! It provides you with nice, quiet, steady stimulation allowing you to grind or lightly tap for heavenly thrills. The Viben Magenta colour makes it look like a beauty accessory and perhaps you could even use it to stimulate blood flow too!

The 10 speeds provide plenty of tap and can easily be used during oral pleasure. And since it's waterproof, you can also squirt to your vulva's delight without fear!

www.vibentoys.com



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