

2024 Annual Impact Report



August 2024 Land Blessing



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MAHALO TO OUR DONOR 'OHANA

Every milestone in this report is a testament to the generosity of our donor community. We are deeply grateful to all who have joined us on this journey—your support and commitment inspire us every day.

*Anonymous Donors (50+)
A.J. & Carey Sutton, in honor of Leora and Mile
Al & Diana Albergate
Alan Gevins & Isabel Sam Vargas
Alice Bell
Alice Luck
Alison Chuang
Amanda Galbraith
Amalia Ruck
Andrea Gootnick
Andrew W. Kortschak
Angela Bresnahan
Anna Gertraud Torggler
Anne Carter
Ann Eu
Annika Hirmke
Annika Walden
Antonia Jolles
Ashley Sanchez Wagner
Atsushi Kawada
Avalon Gastropub
Barbara Butler
Barbara Cameron
Beth & Jon Champlin
Betsy Skinner
Bill & Lucinda Robertson
Brian and Britt Cooper
Brittany Maxson
Carolyn Lauro
Catherine B. Scott & Ruth M. Osterhout
Catherine Bruns
Chan Zuckerberg Kaua'i Community Fund of the Hawai'i Community Foundation
Cheryl & Bill Jensen
Christ Memorial Church
Christine Kobayashi
Christopher Davis
Corina & Ruddman Davis
Craig & Trisha Devereaux
Cyndi Ewald
Darian Parrish
Dave Williams
David & Sarah Goodale
David Lemon
David Nichols
David W. Knickel & Jennifer L. Knickel
Debbie Oliver
Debbie Schenker & Skip White
Deborah Schenker
Denise Kaufman
Desert Nichols
Diana & Al Albergate
Diana Dole
Discovery Land Company
Don & Laura McConnell
Don D'Elia
Donna Apilado-Schamachee
Donna Rice
Doug & Sharon Britt
Dr. & Mrs. Richard Goodale
Dr. Lee Putnam
Elliott & Bridget Thorpe
Emily Krause
Employee Leasing Company
Erin Kelley
Erik Hanson
Erin Kelley
Evans McGowan
Evelyn Brodie
Faith Blalock
Flavia & Nick Wright
Frank Hagan
Gary & Bebe Smith
Garry & Barbara Cameron
Gary Seals
Gina Lobaco
Grace Groom
Greg & Alice Greenwood
Greg Scott
Gretchen Imdieke, ND
Hanalei Center
Hanalei Hawaiian Civic Club
Hannah Hunt
Heather Ford
Hulali
Hunt Family Foundation
Ian Nelson
Irene Blechner
Island Ace Hardware
Ivory Lloyd
Jack Harter Helicopters, Inc.
Jack Lewis
Jan Kumasaka
Janet Ramatici
Jansen Hug 'Ohana
Jason & Winona Sutton
Jean Frances Flaherty
Jeff & Barbara Goodman
Jen Vanderlaan
Jenna Bieller
Jeremy Burns
Jessica Kau'i Fu
Jill and Alex Petrov
Jill & Sean McAlister
Jim & Debbie Oliver
Jim & Harvest Edmonds
Jim & Laura Schwerin
Jim & Lisle Stigler
Jim & Mary Luck
Joan Maas
Joe Hughes
Johanna Ventura
John E. McGowan
Jonah Sulla Menashe
Jonathan Kissida
Jonathan McRoberts
Jones 'Ohana
Jony & Heather I've
Joseph Hughes
Joy Brahmst & Lynn Christensen
Joyce Kehoe Smith
Joyce Mahadevi Farmer
Joyce Marshall
Judith Smiertelny
Julia A. Rossi
Julie & Koko Kanealii
Julie Rosanova
Julie Wallace
Kanoa Doyle / Michele Cagle

Karen & Conrad Schmidt
Karen & Richard Goodale
Karen Hutchens
Karen Smith
Kathy Nelson
Kaua'i Albatross Network
Kauai Energy Institute
Kaua'i North Shore Lions Foundation
Kaye and Mike Hurt
Kelly Sutter
Kelsie Hammitt
Kerrin Murphy
Kevin & Alex Newburg
Kilauea Japanese Association
Kilauea Paint and Feed
Kimber Family
Knickel Family 12° to Dreams Foundation
Kukui IT
Kyle Georgina Marsh
Laird Hamilton
Larry Chatfield
Lee Roversi
LEF Foundation
Leona B.
Lindsey Hoffman
Link L. Wilson
Lisa Mireles
Living in Process Network
Lorraine & Thomas Mull
Lorrie Meyercord
Luna & Skye Dana
Manu Nahenahe Trust
Marianne Remmy
Marion Paul
Marni Parsons
Matt Kaufmann
Mary Luck
Mary Paterson
Mary Roush
McAlister Family
Mckenzie Rutkowski
Mehana Blaich-Vaughan
Melanie & Scott Parker

Melinda Friedman
Meryl Eisen
Michael Olman & Peter Hayashida
Michele Cagle
Mike & Erica Oliver
Mike Kaplan & Rose Contreras
Mimsy Bouret
Mokihana Pest Control, Inc.
Mona Pedersen
MotherDaughterHawaii
Nafisseh Soroudi
Natalie Baker
Nate Carden & Beth Woods
Nathan Myers
Neil Dana
NewSchools Venture
Nicholas Pentecost
Nick & Annie Hart
Nicole Shores
North Shore Give (KNSCF)
'Ohana Rogers
Orien B Wilkinson Huff
Pam Murphy
Pancho Graham
Patricia Darcey
Paul Brewer
Paula & Harvey Cohen
PayPal Giving Fund (various donors)
Pete Sidley
Polly & Doug Phillips
Pure Kaua'i
Rachel Anderson
Rainer Rey
Raquel Naomi Akeakamai Castro
Resort Stay
Rex & Pamela Burrell
Richard Qualsett
Rick & Amy Marvin 'Ohana
Rob & Sandy Baker
Robert Abell
Robert Hoare
Roberta Jones
Robin Savage-Thompson

Rod Easterly
Rory Enrigh
Rose Hayes
Rosemary Vali
Roxanne Belmonte
Sandra Tillotson Foundation
S.W. Wilcox Trust
Sarah A. Dinger
Sarah Herring
Sarah Konz
Sarah McIntyre
Sarah Rossiter
Scott Cantor
Sean & Jill McAlister
Sean Ahearn
Sharleen Dyre
Sheree Latif
Sheryl Kutter
Steve & Janine Hunt from the Hunt Family Foundation
Steve Burrell
Steve Doberstein & Elizabeth Letcher
Steve Milter
Sue Parry
Susie Bunt
SW Wilcox Trust
The Eckert/Van Way Family
The Hale Uluwehi Charitable Fund
The Mazursky Family Foundation
The Nashes
The Rotary Club of Hanalei Bay
The WholeSum3 Lifestyle LTD.
Thomas Daubert
Todd & Michele Rundgren
Tomlinson Foundation
Turi Widsteen & Keith White
Vehr Family Foundation
Victor Zue & Stephanie Seneff
Victoria Harris
Waldorf Family Fund
Walter & Marcia Kortschak



LETTER FROM THE EXECUTIVE DIRECTOR

A YEAR OF PROGRESS AND PROMISE

The dream of providing North Shore keiki with a public, tuition-free middle and high school is no longer a distant vision—it is unfolding into a reality.

2024 was a year of remarkable progress. Namahana Education Foundation raised over 60% of the \$10 million needed to construct the middle school portion of our Kīlauea campus and cover pre-operating costs. This success was bolstered by the support of new donors, including Priscilla Chan and Mark Zuckerberg, whose generosity affirmed the profound significance and global scale of our mission. Our "100 Donors for \$100K" campaign in the summer brought our community together to raise over \$50,000 in just six days—a testament to the unwavering passion and commitment of our supporters.

Last year also marked several pivotal milestones that brought us closer to welcoming our first 7th and 8th graders in August 2025. More than 300 community members joined us for a land blessing ceremony, offering lei and celebrating the one-year countdown to the opening of Namahana School. Additionally, we secured a temporary home for our inaugural students at the Kula School site in Waipakē—where we will operate for the first school year while construction moves forward on our permanent campus, just across from the Kīlauea post office.



Alongside G70, our architectural partner out of O'ahu, we updated our Master Site Plan and engaged WABi Systems to manufacture modular structures based on G70's building designs. Based in Australia, WABi offers a revolutionary, durable, highly energy efficient, and economical building system aligned to our Aloha 'Āina values. Our leadership team also grew. We welcomed a Chief Development Officer to strengthen our fundraising efforts, while Namahana School added key roles, including a Director of Learning and Director of Finance and Operations. Dr. Kapua Chandler and her team made incredible strides in developing curriculum, including the creation of the Ola (health) framework—an innovative approach committed to the education and well-being of the whole child.

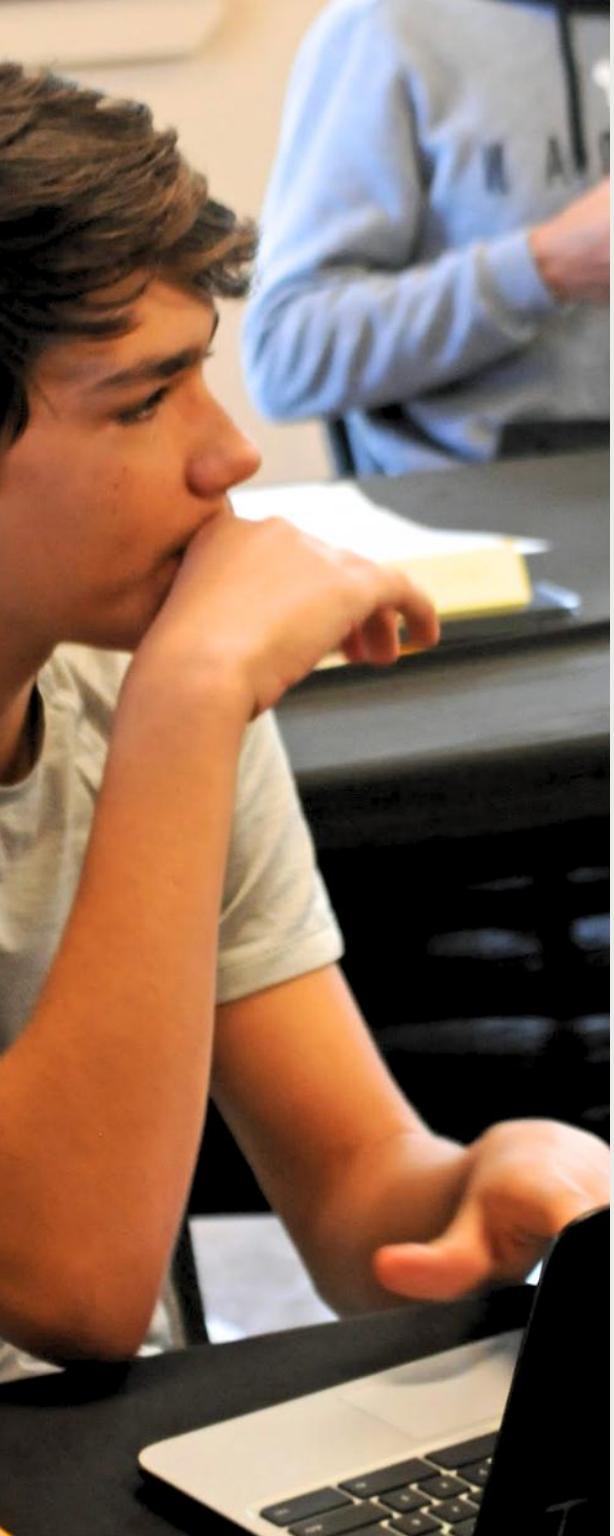
Looking ahead, we are focused on raising the remaining \$4 million to fulfill construction needs for the middle school portion of our campus. We will then transition into fundraising for our high school classrooms, as the middle school students we welcome this August will be Namahana School's very first graduating class in 2030.

The road ahead is filled with promise, and we are committed to continuing this journey with the full support of our community. On behalf of the entire Namahana 'ohana, mahalo nui loa for your belief in our mission and your steadfast commitment to our keiki. It is an honor to share this moment in history with you, as we create a new legacy of opportunity for the lives of our children and generations to come.



A handwritten signature in black ink that reads "Melanie Parker".

Melanie Parker
Executive Director
Namahana Education Foundation



MISSION, VISION, VALUES

A VISIONARY EDUCATION

At Namahana School, we envision learning that is grounded in our unique community and culture, launching future leaders with the tools to transform the world they will inherit.

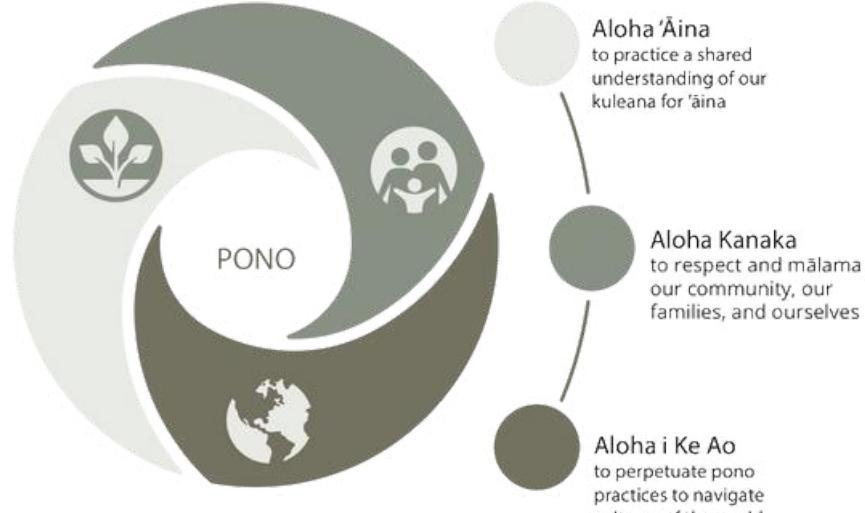
Our Mission

Namahana School's mission is to serve the communities of Halele'a and Ko'olau with a rigorous education that cultivates deep relationships with 'āina (natural environment), kanaka (self, family, community), and ao (cultures of the world). Namahana School prepares students for professional and personal fulfillment with skills that empower them to actively contribute to a resilient future on Kaua'i.

Our Vision

Namahana students are active and engaged caretakers of their island home who grow to be leaders seeking solutions to the greatest challenges facing their communities. Namahana School nurtures 'āina-conscious graduates who know who they are, where they come from, and have the professional and personal skills to be kia'i (caretakers) for their home. At Namahana School, we envision learning that is grounded in our unique community and culture, launching future leaders with the tools to transform the world they will inherit.

Guiding Values



Namahana School's Touchstone Statement

We grow rooted youth and community that care for 'āina through their interests, curiosities, and gifts.

ABOUT BIG PICTURE LEARNING

Big Picture Learning (BPL) was founded in 1996 by Dr. Elliot Washor and Dennis Littky in Providence, Rhode Island. With significant support from the Bill & Melinda Gates Foundation, it has grown into a network of 200+ schools, recognized as a global leader in innovative, learner-centered education.

In 2019, our team partnered with BPL to further develop Namahana School's 'āina-based learning design. Namahana upholds BPL's core principles—relevance, relationships, and rigor—offering personalized, interest-driven learning rooted in community. It emphasizes real-world applications, authentic assessments, and an experience centered on people and place.

"BPL is a perfect example of a heavyweight team that has redefined—indeed, revolutionized—schooling," says Harvard Business School Professor, Clayton Christensen. "By bringing students and their interests to the forefront, BPL is a model of student-centered learning, which is key to intrinsically motivating students to provide them with the education they deserve."



”

Our 'ohana is deeply grateful for the dedication and hard work that has gone into establishing Namahana. It is so exciting to witness this vision come to fruition and knowing it will provide a meaningful solution for our North Shore keiki. The integration of community, culture, and 'āina into the educational framework is inspiring and essential. We are thrilled at the prospect of our sons learning, growing, and thriving at Namahana.

Ivory Lloyd, Wainiha Resident







FUNDRAISING SUMMARY

A MILESTONE YEAR

Thanks to our community's support, NEF raised \$4.4 million in 2024, including cash gifts, grants, and in-kind contributions—a 33% increase from the previous year. Over 160 people made a contribution, reflecting a growing belief in Namahana's mission. We closed the year with \$6 million secured towards our \$10 million goal for the Middle School (Phase I). We are deeply grateful for our growing donor 'ohana's partnership and commitment. Every gift continues to move us closer to a brighter future for generations of North Shore keiki.

2024

\$4.4M
Total Raised



↑ 33%

Year-Over-Year
Increase in Total
Raised vs. 2023

162

Donors Who
Gave in
2024 Total

↑ 80%

Year-Over-Year
Increase from Donors
Who Gave vs. 2023

Middle School Phase



60%

Funds Raised
Towards \$10M
Middle School Goal

All Time: Since Incorporated in 2020

\$7M+

Total Funds
Raised, All Time

271

Donors Who Have
Given, All Time

403

Total No. of Gifts
Given, All Time

Gift Amount	Recognition Tier	Gifts Received	Significance
\$5M +	Po'o Wai	-	Water Source
\$1M - \$4.9M	Wailele	4	Waterfall
\$500K - \$999K	Aumana	3	Tributary to River
\$250K - \$499K	Kahawai	3	River
\$100K - \$249K	Auwai	7	Feed the lo'i
\$50K - \$99K	Muliwai	4	Estuary

Historical Giving

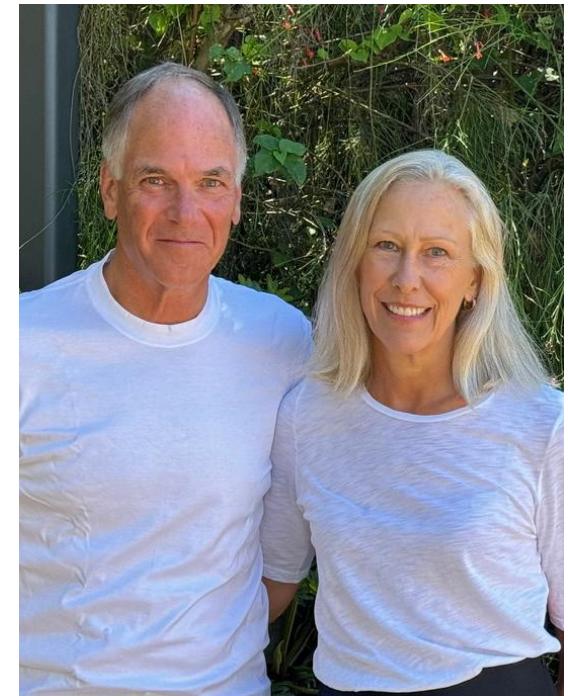
The word “waiwai,” which means wealth in Hawaiian, connotes the abundance that water provides. Our donors, like the water, feed the Namahana School vision and make it a thriving reality.



“

There are certain types of minds that do well with our industrialized education system. And that's fabulous—we need everybody to be educated in whatever way works. But Namahana is going to support kids in a very different way, embracing each student's learning profile and incorporating their interests in ways that are meaningful to them. And that's something we find really exciting.

Marcia Kortschak, Donor



The Key to Each Individual's Potential: Walter and Marcia Kortschak Commit to Unlocking Education's Promise

Walter and Marcia Kortschak generously gifted \$250,000 to Namahana School, which can be renewed annually for four years for a total \$1 million. The Kortschaks are the first 'ohana where all four adult members have made a significant gift to Namahana. This generosity is inspired by their firsthand experience of how vital it is for education to prioritize a broad range of learners and the importance of having a choice in a middle and high school located directly in Kīlauea.

"It's really exciting to us that this will truly be a school for the community of Kaua'i's North Shore, which I think is going to be transformational for many families," says Walter. Continue reading their inspiring journey, as well as why Namahana's emphasis on relevant, real-world problem-solving that improves communities both locally and globally is important [here. >>](#)



COMMUNITY CONVERSATION

ROOTED LOCALLY, RECOGNIZED STATEWIDE

Namahana's story echoed far and wide in 2024, with more people from around the world connecting with us than ever. Hundreds joined us at in-person events and became increasingly engaged in our online newsletters, posts, and articles. This deep and growing engagement reflects both the local significance and global scale of our mission.

Events

200+

Attendees at the April
community meeting

300+

Attendees at the August
community land blessing

\$100K+

Collectively raised from
various special events

Match Campaigns

\$100K

Vehr Family Foundation
match for 100 donors in June
2024; 115+ community
members contributed an
additional \$50K in 6 days

\$250K

**Mike Kaplan and Rose
Contreras** match; 12
community members
contributed \$250K total,
resulting in \$500K raised

\$400K

In unrestricted pledges
secured from the **Vehr
Family Foundation**,
which will support
Namahana through 2028

Newsletter

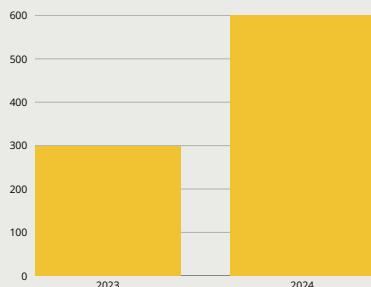
↑1.3K 11.50%

Total newsletter
subscribers

Average 2024
click rate



Instagram



101%

YoY follower growth

↑ 600

Total followers

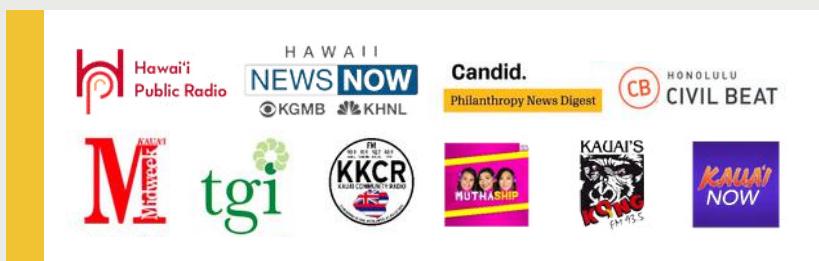
92%

Follower
Engagement

Earned Media

2M+

All time impressions
from earned media



"We are writing the history of our community today. This is a moment that our 'ohana [family] on the North Shore of Kaua'i will always remember as a turning point in the lives of our children and their children."
-Kau'i Fu,
NEF Board Chair



@namahana.school



@namahana-education-foundation



www.namahana.org



Namahana Newsletter



Namahana News



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I've been working at the forefront of education for more than 30 years, and I can say with total conviction that Namahana is one of the brightest lights in the future of learning. Big Picture Learning (BPL) schools have always placed enormous value on our students cultivating meaningful relationships with their community. But Namahana has taken our vision even further by incorporating culture and place into students' understanding of self and community. All of us in the BPL network are excited to see the positive impacts that Namahana will have on Kaua'i's North Shore, and the world at large.

Elliot Washor, Co-Founder Big Picture Learning







FACILITIES PLAN

INNOVATIVE, VALUES-BASED DESIGN

In 2021, school leadership engaged community stakeholders, including students from Kīlauea and Hanalei schools, to collaborate with G70 architects and develop the campus design.

G70 is largest multidisciplinary architecture firm in Hawai'i. Its team has designed over 1 million square feet of K-12 educational facilities around the Pacific Rim, including Hawai'i's first sustainable LEED Platinum school.

Collectively, G70 and the community created a master plan that thoughtfully embraces Namahana's values: *Aloha 'Āina*, *Aloha Kanaka*, and *Aloha i ke Ao*.

In the Spring, we engaged an additional innovative partner: WABI Systems. WABI will be fabricating Namahana's classroom structures. This partnership significantly reduces total construction costs and timelines, all while enhancing climate resiliency and remaining true to our community's vision.

Indicative Classroom Structure

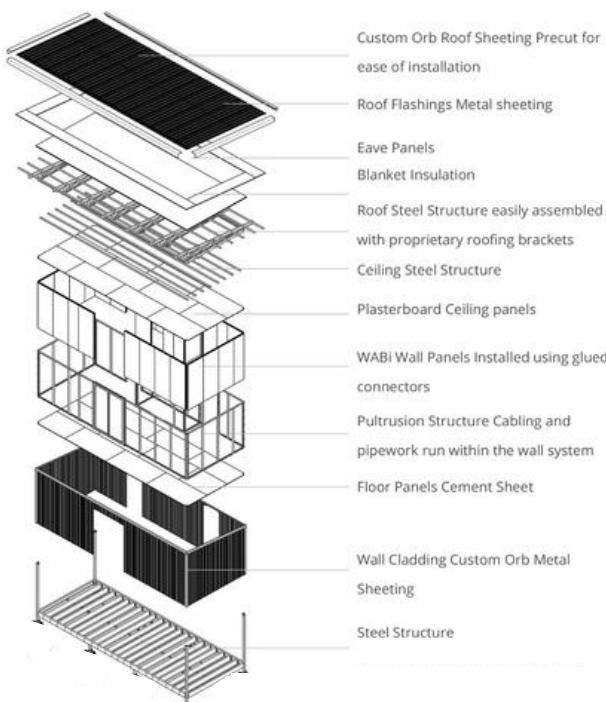


3D VIEW FRONT

About WABi Systems

WABi is an innovative building system out of Western Australia with international success in facilities, tourism, and affordable housing projects. At its core, the WABi system is designed for versatility, durability, and sustainability. It offers a customizable, flexible building solution that is 3x faster than traditional construction and ideal for remote communities and challenging climate conditions.

Indicative WABi Components



A TEMPORARY HOME

Given our tight construction timeline, Namahana School leadership chose to temporarily lease the Kula School campus in Waipakē for its first school year.

Located near the intersection of Kapuna Road and Kūhio Highway, the campus is only a short drive from Namahana's property. In addition to a beautiful setting on 22 acres of agricultural land, its existing facilities and classrooms are perfectly suited to Namahana's projected student count for grades 7 and 8.

"Cultivating a space for higher education on Kaua'i's North Shore has always been a part of Kula's long-term mission," said Leela Lindner. "Our family is proud to support Namahana School by providing a place for it to begin its vibrant future."



“

We had not one person's vision, but multiple visions—from 8 year-old students to kūpuna and board members. And what's also unique is the site faces Namahana. The campus acknowledges that this mountain peak is where we geographically orient ourselves toward—it represents where we are from.

Charles Kaneshiro, G70 International





Renderings via G70



OUR TEAM

LEADERSHIP FOR LASTING IMPACT

Established in 2020, Namahana Education Foundation (NEF) is an independent nonprofit organization established to advance Namahana School's mission. For Namahana School, NEF manages the fundraising and construction process for the school campus, as well as generates ongoing community support to cover the operational costs not met by the state's per-student allocation. NEF's leadership includes established community leaders, as well as award-winning professionals in educational fundraising and philanthropic management.

STAFF



Melanie Parker
Executive Director



Bridget Thorpe
Chief Development
Officer



Sarah Wright
Chief Administrative
Officer



Noelani Madore
Administrative
Assistant

[View Team Biographies](#) >>

NEF Board & Advisors



Kau'i Fu, Board Chair



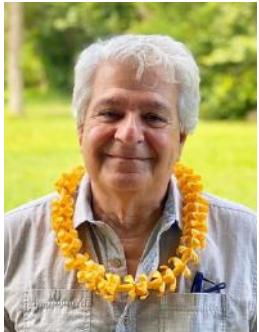
Kathryn Nelson, Board



Corina Davis, Board



Lorrie Meyercord, Board



Saul Caprio, Board



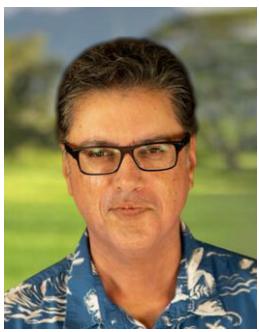
Billy Eckert, Board



Lorraine Mull, Board



Palo Luckett, Board



Sajid Siddiqi, Board



Jack Lewis, Advisor



Adam Roversi, Advisor



Harvey Cohen, Advisor

NEF's leadership includes established community leaders, as well as award-winning professionals in educational fundraising and philanthropic management.

The NEF board and advisor team brings expertise in:

- Fundraising
- Finance
- Real Estate
- Legal
- Nonprofit Management
- Impact Investing
- Corporate management
- Marketing & Communications





FINANCIALS

STRONG GROWTH AND EFFICIENCY

NEF experienced financial growth in 2024, with year-over-year revenue more than doubling and net assets increasing by over \$4.2 million. This progress reflects the efficiency and strength of our fiscal stewardship. We are continually guided by our collective Board members' experience in global finance from firms such as Wells Fargo, AIG, Prudential, Morgan Stanley, Kaua'i FCU, and more.

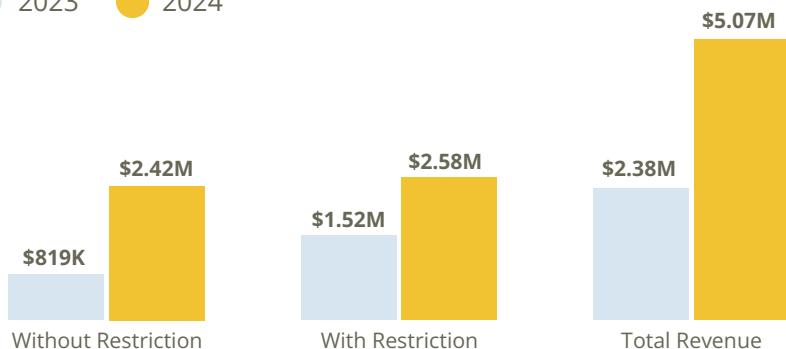
	CY 2024	CY 2023
Revenue		
Without Donor Restriction	\$2,421,882	\$819,268
With Donor Restriction	\$2,570,721*	\$1,523,197
Investment Income	\$75,559	\$32,966
Total Revenue	\$5,068,162	\$2,375,431
Operating Expenses		
School and Facilities Operating	\$337,483	\$219,718
G&A and Capital Campaign	\$524,654	\$231,903
Capitalized Expenses		
Development and Construction	\$2,528,195	\$2,230,782
Net Assets — Beginning of Period	\$3,284,416	\$1,360,606
Net Assets — End of Period	\$7,490,441	\$3,284,416

*Includes in-kind trailer donation from Priscilla Chan and Mark Zuckerberg

Note: NEF's fiscal year runs from July 1 to June 30. The financial information in this report reflects the calendar year 2024 and has not yet been audited, as the fiscal year is still in progress. For the most recent audited financials for fiscal year 2023-2024, [click here](#).

Revenue

2023 2024



Operating & Capitalized Expenses



Net Assets



MIDDLE SCHOOL CAMPAIGN

Thanks to the generosity of our donor 'ohana, we have raised \$6 million of the \$10 million needed to build the middle school portion of Namahana's campus.

Of those middle school campaign funds raised so far:

- 33% has covered pre-opening operating costs for Namahana School, facilities, and NEF, along with a six-month operating reserve
- 28% has gone toward WABI structures and pre-construction
- 38% is allocated for upcoming WABI structures and construction

We're closing the gap, yet \$4 million is still needed for site work, infrastructure, and installing our middle school classrooms.

We invite you to rise to the challenge with us. Together, we're building more than a campus—we're creating an innovative foundation for generations of North Shore keiki to learn, grow, and thrive.





🌐 www.namahana.org

📍 PO BOX 1353 Kīlauea, HI 96754

Namahana Education Foundation is a nonprofit organization established to advance Namahana School's mission. As tax-exempt charitable organization under Section 501(c)(3) of the Internal Revenue Code, donations are tax-deductible as allowed by law. Tax identification number 85-2393805.

