CHARLOTTE FEBRUARY 2025

# REAL PRODUCERS.











# POWER COUPLES

**BUILDING SUCCESS TOGETHER** 



















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# STEVEN & MARIE LORIMER

## Building Dreams Together In Real Estate And Life

When Steven and Marie Lorimer walk into a room, their warmth and synergy are instantly felt. Married since 2006, this dynamic due has turned their

estate into a flourishing business. Serving the Greater Charlotte

area with the Allen

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Tate Company, the Lorimers prove that success is sweeter when shared with your best friend.

"We're best friends first," Steven says with a smile. "I couldn't imagine doing life with anyone else."

#### **A Love Story Rooted in Trust**

Steven and Marie's story began like a scene from a romantic comedy. Introduced by a mutual friend nicknamed "Kool-aid" (yes, he was in the old commercials), their chemistry was undeniable. Their first official date? A New Year's Eve party, complete with a midnight kiss.

"That kiss sealed the deal," Marie says with a laugh.

Two decades later, their partnership is just as strong. They've raised two incredible sons, Julius and Olson, and run a thriving real estate business—proving that trust and teamwork are the ultimate foundations for success.

#### **Taking Leaps of Faith**

Steven's journey to real estate began in 2014 after a successful career in sales. But something was missing. "I wanted a career where I could make a real difference in people's lives," he recalls. Encouraged by Marie, Steven took a leap of faith, leaving behind stability for the unknown.

"His happiness mattered more than anything," Marie shares. "I told him, 'We'll be fine. Just go for it."

Her belief paid off—Steven earned Rookie of the Year

Years later, it was Steven's turn to encourage Marie.
As a VP of marketing, her demanding corporate career kept her from her family. "What used to bring me joy wasn't fulfilling anymore," she explains. "Steven told me, 'It's your turn to leap.
We'll figure it out together."

And they did. Today, their combined skills—Steven's gift for connecting with people and Marie's creative, data-driven approach—make them an unstoppable force in real estate.

Opposites That Attract—and Complement While their personalities differ, that's precisely what makes them a dream team. Steven describes himself as "outgoing, caring, and thoughtful," Marie jokes that she's "confident, creative, and OCD, IoI." Together, they balance each other perfectly.

"Steven's strength is his genuine love for people," Marie says. "He makes everyone feel seen and heard."

"And Marie's attention to detail is unmatched," Steven adds. "She sees the big picture and all the small pieces that make it work."

### Family, Fur Babies, and Fun

For the Lorimers, family comes first.
Their sons, Julius
(15) and Olson (13), are their pride and joy. Julius dreams of playing collegiate golf, while Olson splits his time between tennis and video games. Even their dogs, Cloe and Cami, are part of the family dynamic.

"We're a boxer family," Marie says. "Cloe wasn't sure about Cami at first, but now they're inseparable."

#### The Secret to Success

What's their secret to thriving as a couple in business? Trust, hard work, and never giving up on each other. "Five years ago, we had no idea what today would look like," Steven admits. "But we poured everything into this, bringing us closer."

For the Lorimers, real estate isn't just a career—it's a calling. "Every transaction is personal," Marie

shares. "We treat our clients like family because that's what they deserve."

Their advice for others chasing their dreams? "Don't be afraid to leap," Steven says. "And find someone who believes in you as much as Marie believed in me."

With their deep connection to their community and unwavering love for each other, Steven and Marie Lorimer prove that in real estate—and life—success is always better when shared.

