INTERNSHIP DOCUMENT

National Institute of Fashion Technology

Srinagar

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Bachelor’s of Design

Fashion Communication

2021 - 2025

Vaidehi Joshi

BD/21/2544

Name of the student : **Vaidehi Joshi**
Name of the stylist : **Ms. Khushi Nimbalkar**

Industry mentor : **Ms. Khushi Nimbalkar**
Internal mentor : **Mr. Vijay kant Verma**

ACKNOWLEDGEMENT

I wish to extend my profound gratitude to Ms. Khushi Nimbalkar for giving me the opportunity to contribute to her esteemed team. Her cooperation and exemplary patience have been instrumental in shaping this internship into an enriching learning experience. Furthermore, I am deeply thankful to Mr. Vijaykant Verma, my internal mentor, whose unwavering support has been a constant source of guidance and encouragement throughout this journey. Additionally, my sincere appreciation extends to Mr. Mohammed Ashraf, CC FC, for his invaluable guidance and expertise during the entirety of the internship period.

PREFACE

This document outlines my internship journey under Ms. Khushi Nimbalkar, a celebrity and personal stylist. The main goal of this internship was to get hands-on experience in the industry. Witnessing the entire styling process, from the initial briefings to the final event, offered a real-world perspective on the effort and dedication needed to style a celebrity for an event. It provided a valuable understanding of the behind-the-scenes work involved in celebrity styling.

This document contains a summary of all the work completed during the internship.

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INTERNSHIP CERTIFICATE

KHUSHI NIMBALKAR

MUMBAI | LONDON

23rd February 2024

TO WHOMSOEVER IT MAY CONCERN

This is to certify that **Ms. Vaidehi Joshi** eNIFT Srinagar, pursuing Fashion Communication, worked as an intern for Khushi Nimbalkar and handled various aspects of styling for campaign shoots, weddings and celebrity events from January 2nd, 2024 to February 23rd, 2024.

During her tenure, she discharged her duties and responsibilities sincerely.

I wish her well in her future endeavours.



Khushi Nimbalkar

Fashion and Personal Stylist

Email: khushi.nimbalkaregmail.com

Mobile: 9167767677

ABOUT THE STYLIST

Khushi Nimbalkar embarked on her styling journey just a year ago in London, following her studies at the London College of Style.
Within such a short period of time, she has built an impressive clientele that includes A-list personalities such as Shah Rukh Khan, Virat Kohli, Ananya Birla, and Alia Bhatt. Her portfolio boasts covers of esteemed magazines like Vogue, Grazia, and Elle, showcasing her knack for creating captivating looks. Notably, she has collaborated with renowned brands like Huishan Zhang, Paul Costelloe, and 16 Arlington during the London Fashion Week. When it comes to her personal style, she likes to keep it classy and chic.





HEIRARCHY

HEAD STYLIST

Khushi Nimbalkar

ASSISTANT STYLIST

Vaidehi Joshi

ROLE AS AN INTERN

As a styling intern, my primary responsibilities encompassed offering fashion guidance, sourcing garments, footwear, and accessories. Moreover, I was tasked with communicating with international brands to facilitate the sourcing of clothing items. This multifaceted role required effective communication skills and meticulous attention to detail in order to meet the demands of the dynamic fashion industry.

"fashion styling, to me, is all about creatively putting together outfits to tell a story or evoke an emotion. It's not just about looking good, it's about feeling empowered & confident in what you wear, expressing yourself without saying a word."

XOXO
Vaidehi

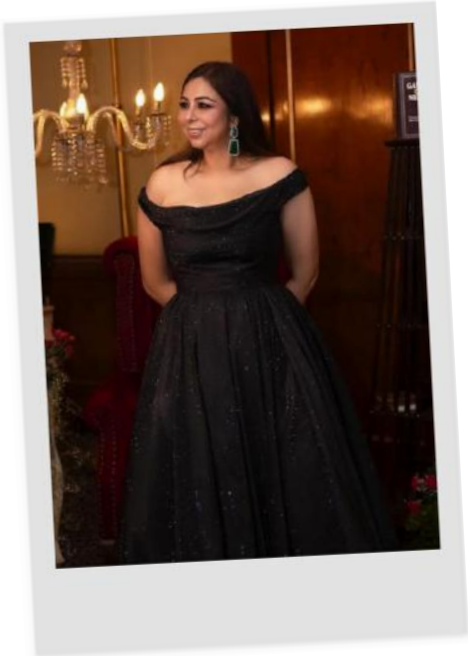
PROJECT

01

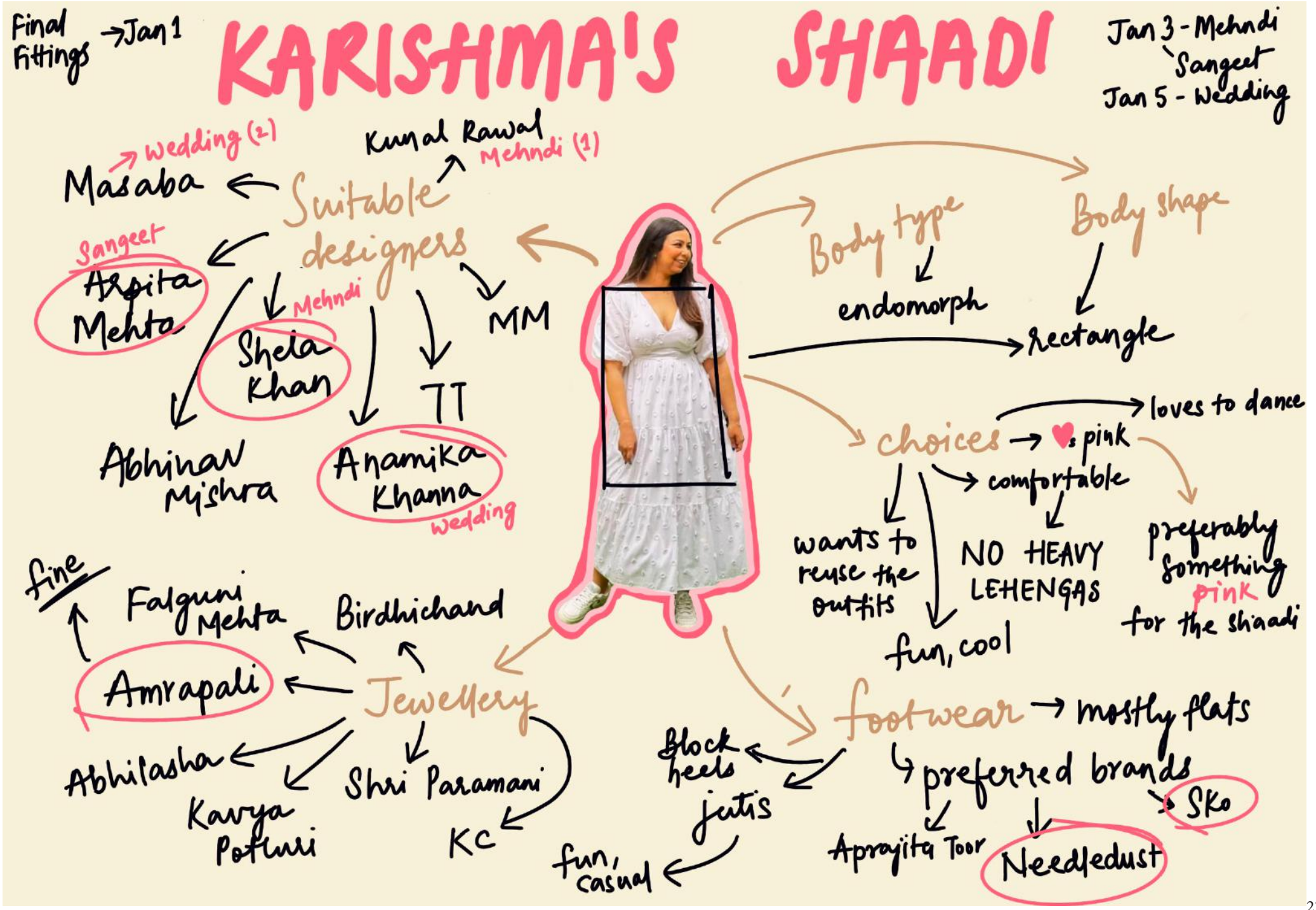
KARISHMA KARAMCHANDANI'S WEDDING

ABOUT THE CLIENT

Karishma Karamchandani is a Mumbai-based photographer and the founder of Dancing Knots. Beyond her work in the film industry, Karishma has established herself as an influential figure on Instagram, where her captivating content has garnered a substantial following of 79.4k followers.






Final Fittings → Jan 1
KARISHMA'S SHAADI
Jan 3 - Mehndi
Sangeet
Jan 5 - Wedding
Suitable designers
Masaba
→ wedding (2)
Kunal Rawal
Mehndi (1)
Sangeet
Arpita Mehta
Mehndi
Sheia Khan
MM
TT
Abhinav Mishra
Anamika Khanna
wedding
Body type
endomorph
Body shape
rectangle
choices
loves to dance
pink
comfortable
wants to reuse the outfits
NO HEAVY LEHENGAS
preferably something pink for the shaadi
fun, cool
Jewellery
fine
Falguni Mehta
Birdhichand
Amrapali
Abhilasha
Kavya Potluri
Shri Paramani
KC
footwear
mostly flats
Block heels
preferred brands
SKo
jutis
fun, casual
Aprajita Toor
Needledust

MEHNDI

Outfit	:	Shela Khan
Shoes	:	Sko
Jewelery	:	Amrapali
Makeup	:	Savleen Manchanda
Hair	:	Alpa Khimani
Location	:	Gallops Mumbai
Shot by	:	Knotting Bells









SANGEET

Outfit	:	Arpita Mehta
Shoes	:	Sko
Jewelery	:	Amrapali
Makeup	:	Mallika Bhat
Hair	:	Hrishikesh Naskar
Location	:	The Leela Mumbai
Shot by	:	Sheldon Santos



THE SANGEET

Here are few more glimpses from the sangeet.







WEDDING

Outfit	:	Anamika Khanna
Shoes	:	Sko
Jewelery	:	Amrapali
Makeup	:	Namrata Soni
Hair	:	Namrata Soni
Location	:	JW Marriott Sahar
Shot by	:	Sheldon Santos







THE WEDDING

The bride chose to wear custom-made rani pink coloured lehenga by the famous bridal designer Anamika Khanna for her D-day.





















SOURCING


BEHIND THE SCENES
DEVDUTT
PATTANAIK

PROJECT

02

TERRA LUNA

ABOUT THE BRAND



TerraLuna is an Indian brands which focuses on sustainability. All their garments are made from 100% organic cotton or pure linen fabrics and have classic looks with modern sophiscation. They are certified by the Global Organic Textile Standard and they also work closely with Khadi and villages Industries commission.

BRIEF

The brief was to style for a campaign of their new upcoming collection of Spring/ Summer 2024 “Kinetic.” We were also asked to style the garments which they would be putting it up on the Terra Luna website.



Summer





















MOODBOARD

PRE-PRODUCTION








curly hair
wavy hair
natural makeup
tanned skin
gold jewellery
pearl jewellery
anklets
rings
silver jewellery
waist chains







PRE-PRODUCTION











bucket hats
beach hats
sunglasses
tote bags
sandals
birkenstocks
bikinis
shades
swim shorts
bandanas






























SOURCING



















SOURCING



a



summer



state



of



Mind


KINETIC
AN ODE TO VERSATILITY


ANDROS SHIRT:
CABANA STRIPE BLUE
JOLO PANT:
AURORA LILAC


MENTON SHIRT- COMET CHECK BLUE
NEVIS SHORTS- BLUE
ELBA TOP- WHITE
CANCUN SHORTS- WHT


PAINT IT
VIBRANT
KINETIC


THE NEW
HUES
OF TERRA LUNA

STILLS FROM





THE FILM

PROJECT

03

FILMFARE

ABOUT THE CELEBRITY

Sara Ali Khan, hailing from the illustrious Pataudi lineage, is a prominent Indian actress recognized for her work in Hindi cinema. Born to actors Amrita Singh and Saif Ali Khan, she embarked on her acting journey in 2018 with the romantic drama “Kedarnath” and the action comedy “Simmba”. These movies proved to be box office hits, with “Kedarnath” also earning her the prestigious Filmfare Award for Best Female Debut.





Sara Ali Khan



Red carpet look → doesn't want to try new

↙ mainstream

↘ look for dubai brands.

Designers
- → Rami Al Ali — pr@ramialali.com
- → Yousef Al Jasmi → No Response
- → Elie Saab → No.
- → Reem Acra ??
- → Jean Louis Sabji ✓
- → Rami Kadi — press@ramikadi.com

footwear
- → Charles & Keith
- → Steve Madden
- → Jimmy Choo
- → Aldo

size 38/39

strappy black, golden heels



BRIEF

The brief was to create 5 looks which would be suitable for a red carpet event. The celebrity wanted to wear gown and to be comfortable. We were also asked to not go out of the comfort-zone.


AMRITA
SARA
IBRAHIM
BEHIND THE SCENES

PROJECT

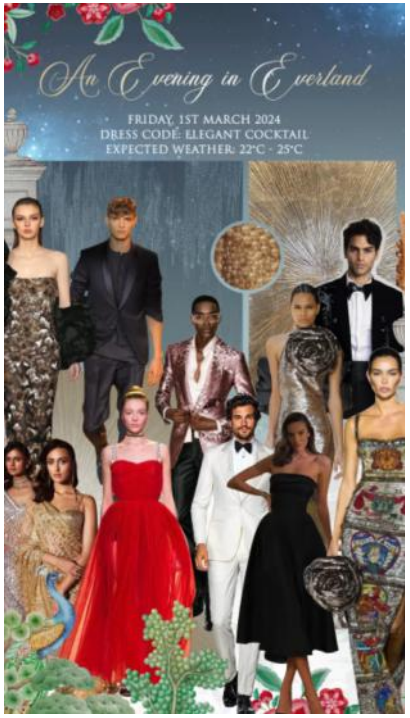
04

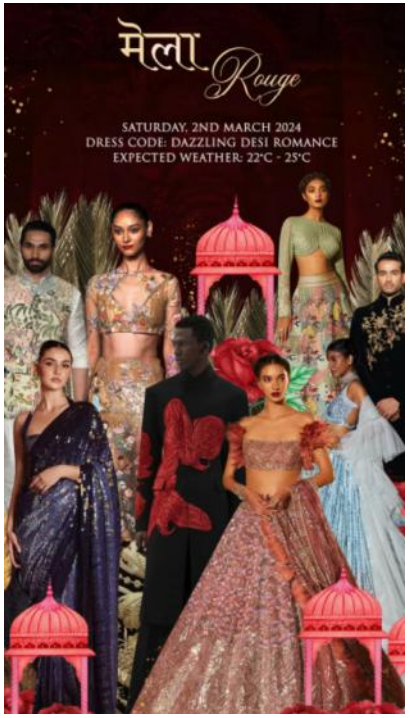
AMBANI'S PRE-WEDDING

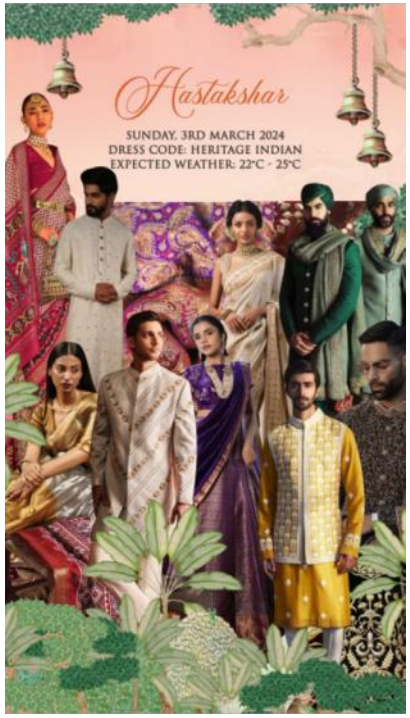
ABOUT

This event was the pre-wedding festivities of Anant Ambani and Radhika Merchant in Jamnagar, Gujarat from March 1 -3 2024. The event included An Evening in Everland, Mela Rouge, A walk on the wildside and Hastakshar. They invited all the A-list people from around the world.









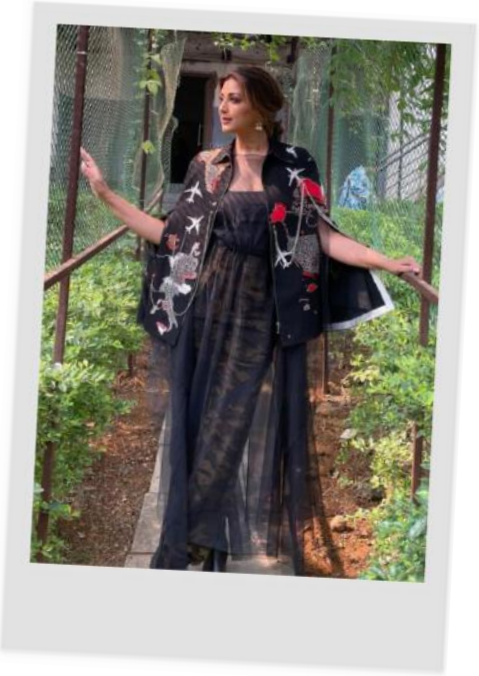
BRIEF

The Ambani's sent the moodboards specific to each event. The guests were expected to follow the moodboard for each of the event. Those were the briefs given to each person invited.

ABOUT THE CELEBRITY

Sonali Bendre is an Indian actress who has made significant contributions to the Hindi film industry. She gained prominence in the 1990s and early 2000s with her notable performances in various Bollywood movies. Bendre has showcased her versatility by portraying a wide range of characters across different genres, including romantic dramas, comedies, and thrillers.






Rahul Mishra
Saboya
Cord
Yarn
Vantara
Zara
Masaba
Events
Airport look
Simple
Vantara Visit
Rescue visit
should walk a lot
Everland
Rihanna Night
Mela Rouge
Fancy
Cocktail
Sangeet
Go extra
Hastakshar
wedding
Indian heritage
Ritu Kumar
Jigyam
JJ Valaya
Hastakshar
Brands
Nitya Bajaj
Tou Jani
Delhi Vintage Co.
Arpita Mehta
Gazal Gupta
Everland
Masaba
Aisha Rao
Shri Paramani
KC
Gazal gupta
Mela Rouge
Gazal Gupta
Jade by MK
MM
TT
Jewellery
Amrapali
Birdhi chand
SKo
Footwear
Jimmy Choo
Needledust
personal closet
choices
No sleeveless
No midriff showing
If saree then pre-draped
comfortable ####
Dark colours looks good on her
Accessories
Bucket hat
Gucci
Tory Burch
Belt
Hand cuffs chunky
Heels
Valentino
Jimmy Stevе Madden
Zohra
Zara

ABOUT THE CELEBRITY

Goldie Behl is an Indian filmmaker, director, and producer who has left a notable mark on the Indian entertainment industry. He made his directorial debut with the film “Bas Itna Sa Khwaab Hai” in 2001, starring Abhishek Bachchan and Rani Mukerji. However, his breakthrough came with the critically acclaimed movie “Drona” in 2008, starring Abhishek Bachchan and Priyanka Chopra.





→ Talk to Cord
→ Ask for the biggest size – fittings
→ Come with masterji – measurement



Footwear
→ Balenciaga
Valentino ←
↓ LV

XXL
→ Everything custom made
→ No sourcing
→ will be buying all

Airport look
→ personal closet

Vantara visit
→ Torani
↓ Yam
→ Cord

Everland → Not attending

Hastakshar
Custom made
Kunal Rawal
↓ TT

Mela Rouge
→ Sawan Gandhi
← Armani
→ Kunal Rawal

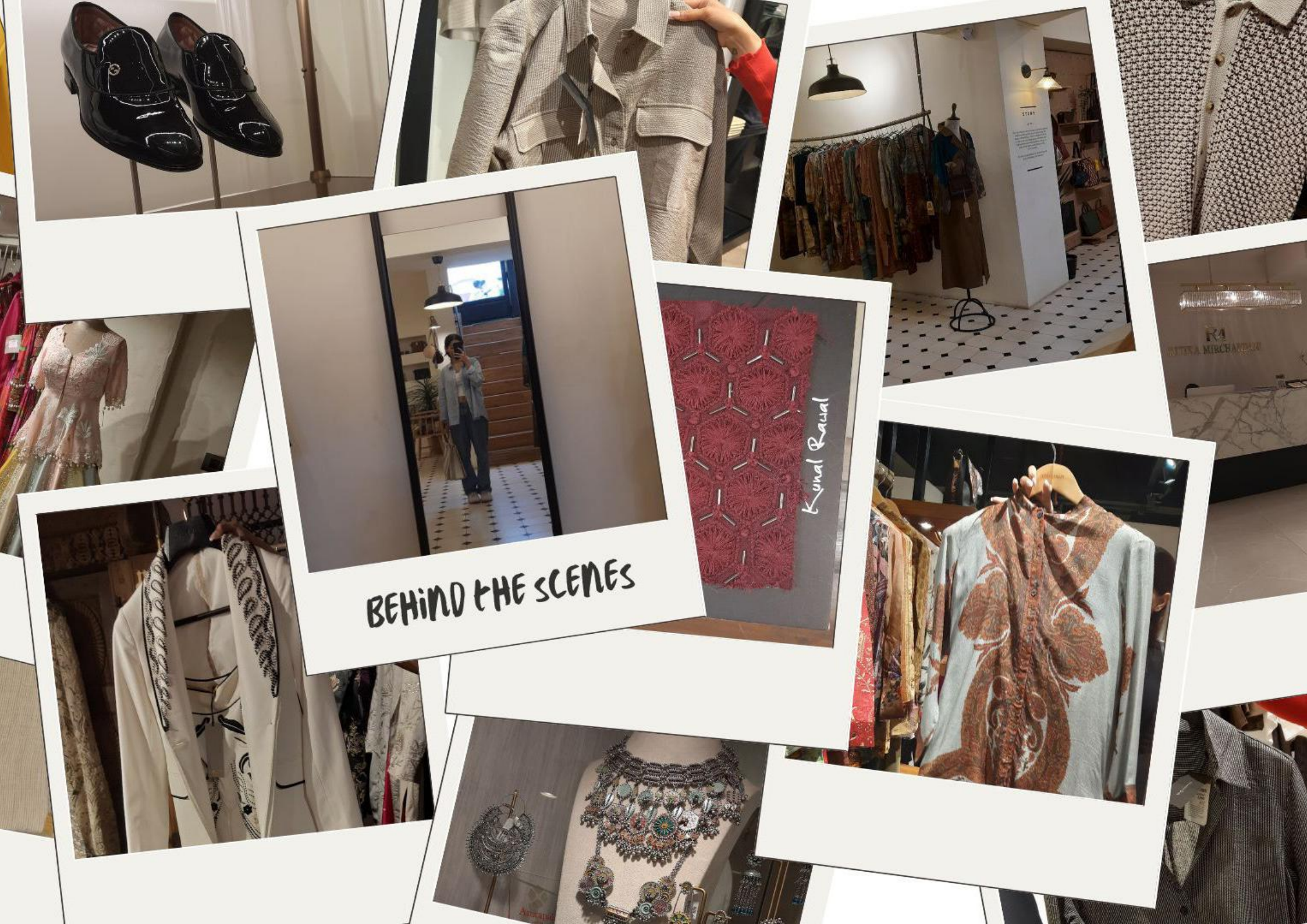








SOURCING


BEHIND THE SCENES
Kunal Rawal



FINAL FITTINGS







Sonali’s personal closet





431-88
Shweta Kapur

Sonali’s personal closet





Jade by MK

AbuJani Sandeep Khosla



COCKTAIL

Outfit	:	Masaba
Shoes	:	Personal closet
Jewelery	:	Misho, Equiivalence
Makeup	:	Divya Chablani
Hair	:	Sandhya Bellarae
Location	:	Jamnagar
Shot by	:	Colston Julian



EVENING
IN
EVERLAND



AKA
THE
RIHANNA NIGHT



SANGEET

Outfit	:	Jade by MK
Shoes	:	Personal closet
Jewelery	:	Amrapali
Makeup	:	Divya Chablani
Hair	:	Sandhya Bellarae
Location	:	Jamnagar
Shot by	:	Colston Julian



MELA



ROUGE

WEDDING

Outfit	:	AbuJani Sandeep
Shoes	:	Personal closet
Jewelery	:	Maya Sanghavi
Makeup	:	Divya Chablani
Hair	:	Sandhya Bellarae
Location	:	Jamnagar
Shot by	:	Colston Julian





THE



HASTAKSHAR

PROJECT

05

LABEL
HEMANI PUNATAR

ABOUT

Himani Punatar is a designer label based in Mumbai. They started out in 2017 with a thought of making clothes intended to last longer. This brand blurs borders between luxury and every day, bringing back the mystery into clothing while still retaining its quite elegance.

BRIEF

The brief was to style looks from their new collection for the campaign shoot. We were asked to do the creative direction part also.

SET DESIGN

Flowy long drapes
Establishing movement and flow



















ADDITIONAL ELEMENTS

Mirrors
Accentutating flow in
the reflection from the drapes
Shadows for adding depth

ESTABLISHING THEME

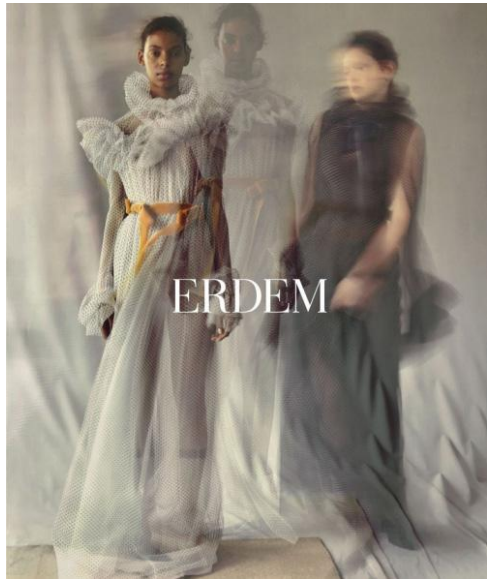
Movements to establish and maintain the theme through photographic point of view.















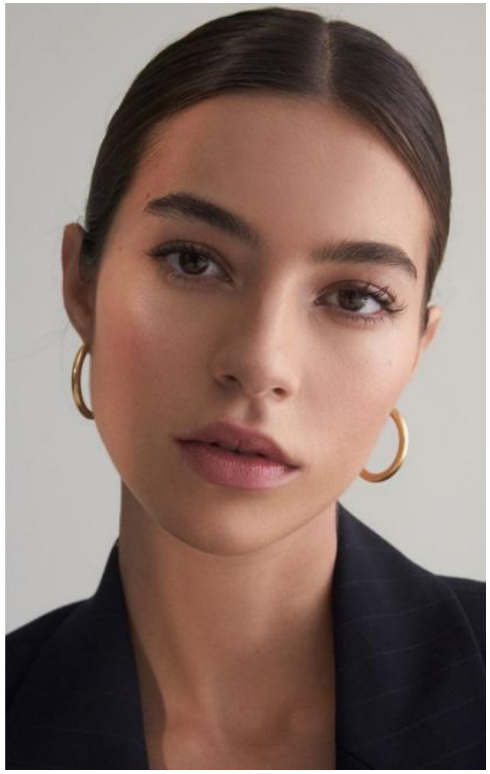
LOOK & FEEL

In totality we are trying to establish movement portraying calmness and flow very much in touch with the fabrics and design of the garments.

MAKEUP

For makeup we chose to go in very natural shades of pink and brown

















HAIR

In hair the idea is to go for natural texture which mimic and flow with the theme of movement.

LEARNING OUTCOMES

During the styling internship, I gained invaluable insights and practical skills that have significantly enhanced my understanding of the fashion industry. Through hands-on experience and mentorship, I developed a keen eye for trends, learned how to effectively communicate with clients, and honed my ability to curate cohesive looks tailored to individual preferences. Additionally, I expanded my knowledge of garment construction and fabric selection, which has empowered me to make informed styling decisions. Overall, the internship provided me with a solid foundation for pursuing a career in styling and has instilled in me a passion for creativity and innovation within the fashion realm.

REFERENCES

- All the pictures for moodboards and pre-production has been taken from Pinterest.
- Anant Ambani's and Radhika Merchant's pre-weddingww logo has been traced from their invitation.
- The logo of Label Himani Punatar has been taken from their website.