

PULSE

VOLUME 1 ISSUE 3

A TRADE MAGAZINE FOR THE CANADIAN ADULT RETAIL INDUSTRY

MAY/JUNE 2024

LGBT Report

For the May/June issue of Pulse magazine, we asked manufacturers and distributors, "What are some of the opportunities or trends when it comes to LGBT-focused products geared toward adult retailers and/or consumers?" Here's what they answered.

The Evolution of Arousal

The modern products in your stores do more than stimulate their user physically. The toy presents a mentally stimulating experience coupled with full-body pleasure. erogenous zones.

Maximizing Online Sales

In the bustling world of e-commerce, few sectors shine as bright as the sex toy industry. However, in such a vast and competitive market, staying ahead of the game is paramount when it comes to driving online sales.

Cock Block Profile

In this Pulse we sit down with Justin Depow, founder and creator of CockBlock Toys™, a gay-owned and operated Canadian company, and its flagship product CockBlock®.



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Pulse Magazine is here!

Pulse Magazine is an adult trade journal designed for adult pleasure product personnel to keep them abreast of industry news, issues and new and existing products and brands.

Don't forget to sign up for our social media channels on Twitter and Instagram (@PulseMagCanada) as well as our Weekly News Alerts.

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LETTER TO THE EDITOR

As a late-stage Millennial, having attended secondary school in the early Aughts around the time gay marriage federalized, the LGBT community went from the fringes to the mainstream seemingly overnight, and in the 20 years since there have been tremendous strides made in terms of progress, change and inclusivity. However, having said that, I think there's also a naive assumption that progress, especially when it comes to LGBT+ rights, ended at legalizing gay marriage, as if that were the finite yardstick for progress, when in fact (1) advocacy is an ongoing, continuous process (2) when it comes to gender, orientation and relationships everything is nuanced and multi-faceted in ways that aren't at first apparent and (3) as we've seen south of the border, there's no telling how firmly entrenched laws can backslide into being reversed or repealed in the future.

A few months ago I first heard the 'rainbow-washing', which is when companies signal support for the LGBTQ+ community, like adding rainbow colors to their marketing materials during Pride Month, without actually doing substantive work that helps members in the community. The pleasure products industry has always been a forerunner when it comes to advocacy and inclusion, a gateway of sorts linking health and sexual wellness on one side to the larger societal and cultural issues on the other. But, see, that's only where it starts. Over the last 10-15 years, we've seen a concerted effort for adult toy manufacturers and distributors to design their products specifically for all facets of the LGBTQ+ Community, not just taking into account inclusivity and diversity, but a thorough bottoms-up approach from product development to retail and everything in between.

As a publisher, I'm incredibly honoured to produce our first Pride Issue of *Pulse Magazine*. Since Pride Months jump around depending on your jurisdiction (in Toronto it's June, in Vancouver it's late July, in Montreal it's August) we will release this issue in early May in time for most events. To that end in this issue you'll find an LGBT+ report where we ask leading manufacturers what are the trends, opportunities and developments when it comes to marketing to its LGBT customers, a profile on CockBlock, a Toronto-based manufacturer who's making waves with its new flagship product, as well as a profile on Landco International Imports, plus much more.



DAVID HALPERT

Founder & Publisher

pulsemagcanada@gmail.com

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APPOINTMENTS



SVAKOM joyfully announces the appointment of **Topher** as the West Coast Account Manager. With nearly four years of hands-on experience in the adult industry and more than eight years of dynamic executive leadership, Topher brings a treasure trove of expertise and visionary thinking to our team. Hailing from Michigan and now thriving in the vibrant landscape of Texas, Topher is a blend of an adventurous outdoorsman and a savvy business enthusiast. Beyond his professional prowess, Topher's commitment to sexual health and wellness sets him apart, adding a profound layer to his journey.



Iconic lingerie brand Allure has just announced one of the industry's most influential executives, **April Hoopes** as the newest addition to its dynamic team. "Allure has been breaking the lingerie mold for more than 30 years. You definitely do not get here by accident, but by surrounding your brand with the best people to represent it," says George Makar, CEO. Hoopes brings a wealth of industry experience having been a part of the industry for more than 20 years. She will add her extensive retail and manufacturing knowledge to an already spectacular team at Allure. Making her lingerie debut at the Altitude Intimates show in February, Allure has reported tremendous success with this year's show.



Cyrex is delighted to welcome **Charlotte Fowler** to its sales team and introduce its new contact for all things ElectraStim. Joining them from the cyber security industry with a wealth of sales experience, Charlotte will be managing all aspects of your account and will be available for store visits and product training on the complete ElectraStim range. Charlotte joins Cyrex at a key time in our calendar with trade shows on the horizon; you'll be able to meet her at EroSpain in May and then at XBIZ Miami later that month.



Sara Gaffoor is a seasoned sales representative at Nasstoys, bringing nearly six years of expertise to the dynamic world of sex toys. As an ambassador for Nasstoys, she extends her commitment to excellent customer service across the US and Canada, bringing its quality products and support right to your doorstep. She's thrilled to be part of the Nasstoys family and eager to assist her Canadian customers in their journey to discovering the perfect products for their needs.



In a significant stride toward invigorating its global sales strategy, Creative Conceptions is thrilled to announce the appointment of **Bradley Taylor** as its new Head of Global Sales. Brad, whose reputation in the industry precedes him, will be steering the sales helm for the award-winning adult distribution company and accelerating its global market expansion. Brad brings to the table an enviable track record of more than 10 years of experience in the adult retail market, and a strong sales leadership background, having previously played a pivotal role in award-winning sales teams and in managing key accounts across the UK, US, and Europe.



Sportsheets® is excited to welcome **Corinne "Rin" Musick** to the sales team as its newest Brand Ambassador. Rin brings with her a wealth of knowledge from an impressive nine years at The Garden in Columbus, OH, where her role expanded from sales associate to general manager. Her enthusiasm for sexual health and wellness in the bondage space makes her a perfect fit for the Sportsheets® team and mission. Musick's role as brand ambassador will be a beacon that relays information and interconnects all facets of the sales, marketing and product development teams to grow further throughout 2024.



Sexual Desires is pleased to welcome **Taylor Means** to the team as Director of Sales and Marketing. Taylor's 15 years of experience in the adult industry will greatly assist in propelling the up-and-coming company to new heights. Beginning her career in 2009 in adult retail stores, Means quickly made her mark and transitioned into the role of Sales Representative in 2012. With several successful years of sales and account management, Means brings a wealth of knowledge and expertise to Sexual Desires. Her passion for the industry and work ethic make her a valuable addition to the team.



Nasstoys has hired **Meghan Dunkel** as the new Sales Manager. Meghan joins Nasstoys with 16 years of experience working in the adult pleasure product industry. Meghan started her career in retail and has since worked in several industry sectors, including purchasing, distribution, manufacturing, and direct sales. In Meghan's new role as sales manager, she will be leading Nasstoys's sales team as well as on the road visiting stores, and attending trade shows. Meghan will work hand in hand with Nasstoys retail and distribution partners to help support their sales teams with product training, marketing tools, and in-store support.

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Bodispa B2B Announces Canadian Launch of HUNG, Brazzers and Men.com Pleasure Products



Saint-Laurent, QC – Bodispa B2B has officially partnered with Metro Distribution, solidifying its position as the first Canadian wholesaler to carry Hung, Men.com, and Brazzers pleasure products beginning in March. This strategic collaboration marks a significant milestone for Bodispa B2B as it ventures into offering an unprecedented range of pleasure products tailored to the Canadian market.

“Our goal at a wholesale level has always been to provide our clients with unparalleled access to innovative and exciting products,” expressed Lindsay Allain, Head Buyer at Bodispa

B2B. “This partnership with Metro allows us to fulfill that vision by bringing some iconic brands to our Canadian clients for the very first time.”

Through the Brazzers collection, clients can enjoy a range of luxury vibes, rings, plugs, and strokers, bringing the on-screen fantasies of the renowned adult entertainment brand to life. Moreover, the introduction of Hung and Men.com products adds further dimension to Bodispa’s wholesale offerings, catering specifically to men’s intimate needs.

A standout feature of the partnership is the inclusion of a one-month subscription to Braz-

zers and Men.Com porn sites with the purchase of select products. “This added value will serve as a compelling selling point for retailers, offering customers an immersive experience that extends beyond the product itself”, states Allain. With this deal, Bodispa B2B reaffirms its commitment to innovation and excellence in the adult toy industry, setting a new standard for wholesale distribution in Canada.

For more information on Bodispa B2B and how to create a customer account, contact one of our sales representatives today at info@bodispa.ca.

BMS Factory Releases the St. Tropez Dual Explorer



Brampton, ON – BMS Factory announced the release of the new Wonderlust St. Tropez. The newly released dual explorer includes the following features:

- » Independent Clitoral, Shaft, and Combined Functions
- » Incremental Speed Control
- » BMS’ Famous Instant Off Function
- » 20 Functions

Alternate between different pleasure combinations of clitoral stimulation, internal stimulation, or both with a variety of patterns to experience.

The dual explorer is waterproof, coated in premium silicone, and is USB rechargeable. It also has

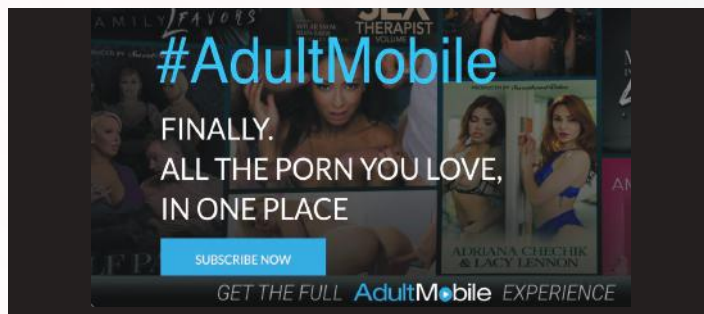
a travel lock function making it a great travel companion. With a total of 20 functions to play with, you can experience a new intimate adventure every time.

“It’s one of our best, most thought out products. If people give it a chance, they’ll love this product.” – Steve Bannister, President and CEO.

The Wonderlust St. Tropez is in stock and available with BMS Factory.

BMS Factory is a Canadian company developing high-quality, body-safe pleasure products for the evolving adult novelty market. With leading, award-winning brands available through numerous distributors around the world, BMS is a trusted name with more than 35 years of experience in the industry.

Adultmobile.com Launches, Powered by Mile High’s Premium Adult Brands



Montreal, QC – Mile High Media’s entire library of awarded brands now offered on newly launch mega site AdultMobile.com. With the biggest premium adult library ever assembled, more than 10,000 scenes and counting, AdultMobile is the ultimate streaming site for porn lovers of every genre.

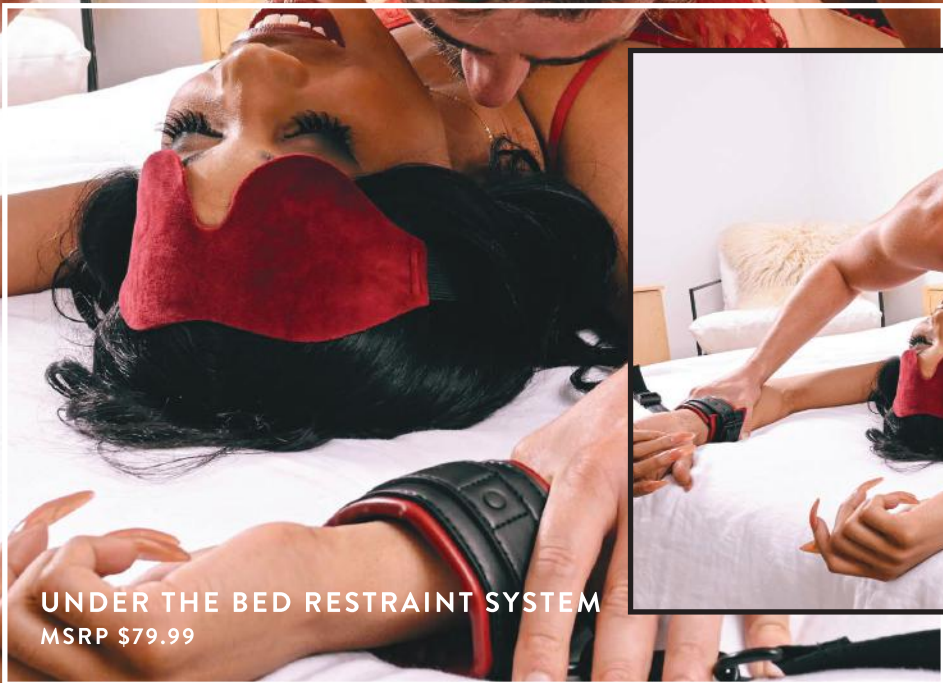
With one membership AdultMobile.com delivers Mile High’s award-winning studios at the viewers fingertips, including Sweetheart Video, Sweet Sinner, Family Sinners, Reality Junkies and Doghouse Digital. With additional channels launching, the mega site promises the freshest, hottest content with twice daily updates, easily accessed from any device.

“As one of the largest content producers it was a perfect pairing with AdultMobile,” says Mile High’s VP Jon Blitt. “The site is seamless and easy to navigate and gives access to every star and fantasy one could imagine thanks to our vast library, with only one membership. We know users will keep coming back to this mega site for all their streaming needs.”

AdultMobile.com is truly a step above the rest with over 10,250 scenes, updates twice a day and 4K video quality, the typical porn site can’t compete. Interested AdultMobile.com affiliates may direct program inquiries to: www.adultforce.com



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CANADA NEWS

OXLUBE Now Available in Canada with Sexy Living



Chatsworth, CA — OXBALLS is excited to announce the arrival of OXLUBE in Canada! Its premier Canadian partner, Sexy Living, is offering curated selections of OXBALLS, hünkyjunk, and now OXLUBE! They will be available in 8.5 fl oz/250ml, 4.4 fl oz/130 ml and 0.4 fl oz/4 ml singlets. OXLUBE lube formulas are just as amazing as Oxballs toys—each type has the exact qualities its customers want when they slick up...lube for hard play, lube for toys.

The company has made lube that has the feel, the cling, and the flow its Oxballs crave—and all its OXLUBE formulas are compatible with all Oxballs toys, no matter the material. That's right: even OXLUBE PURE SILICONE formula is safe to use with all OXBALLS platinum silicone toys!

OXLUBE is soft, slick, and high quality—it makes it as premium as its products. OXBALLS proudly manufactures its lube in the

USA in an FDA-rated facility—all are 510(k) compliant. The packaging: Oxballs is all about colour—they do make the coolest colours for its toys, so OXLUBE had to be bright, bold, and glossy. The colourful Top-Click easy-squeeze packaging is unmistakably Oxballs. These new lubes stand out on any retailer shelf. The colours will pop on any lube wall in-store and online...the Oxballs brand is one customers want and know. The best toys, the best lubes!

- » **WATERBASE OXLUBE:** Clings to you or your toys but isn't gummy or tacky—we made it fluid, lush and juicy.
- » **HYBRID OXLUBE:** Its formulaOX velvety blend of water+silicone for all types of gear play—even soft Liquid Platinum Silicone toys.
- » **SILICONE OXLUBE:** We are so proud of this pure lush SILICONE—max-thick three-ingredient ultra-rich silicone with zero fillers, the best stuff—it's warm super slick and concentrated—so use sparingly.

Now you can get the best lube for the best toys, OXLUBE. Available now at Sexy Living.com.

Adult Time Reveals 2023's 'Year In Review'

Montreal, QC – Adult Time reflects on 2023's biggest hits with a spotlight on audience favorites through a series of infographics in its definitive 'Year in Review' recap at blog.adulttime.com. The premium production brand and streaming giant has analyzed subscribers' searches, viewing hours, engagement with content and a variety of other data-based metrics and concluded that, for the year 2023:

- 'Most Popular Straight Content' includes Pure Taboo's "If These Walls Could Talk", "Pampering Our Sitter" and "New Family Rule", along with Modern-Day Sins' "Cum Gluttons: Try Not to Cum Challenge" and Mommy's Boy's "Visiting Family". 'Most Popular Lesbian Content' includes "Switch: Embodiment", Mommy's Girl's "What Changed Your Mind?" and "May I Please Watch?", as well as Webyoung episode "I Always Go to Bed Nude!" and Pure Taboo's "The Inheritance".
- 'Most Popular Trans Content' includes Oopsie! releases "The Wait Staff", "The Cum Sauna: Blow Off Steam", "Neighbor's Dirty Laundry" and "Work Out the Kinks", plus Transfixed title "I Lycra What I See!"
- 'Most Popular Gay Content' includes Oopsie! title "What in the Butt", Femboyish scene "Flirty Gamer Femboy Swaps Controller for Cock", Modern-Day Sins' "Lust Triangles: Coach's Coming Out" and Daddy's Boy's "Work Hard, Play Harder" and "The Wrong Bed".



- 'Most Popular Categories' include Anal, Massage, Creampie, and MILF & Group Sex, while 'Most Upward Trending Categories' include VR, Free Use, Futa, and Swap & Piss
- 'Top Original Channels' include Pure Taboo, Oopsie!, Mommy's Boy, Mommy's Girl & Transfixed
- 'Top Female Performers' include Lauren Phillips, Leana Lovings, Penny Barber, Siri Dahl & Natasha Nice
- 'Top Male Performers' include Seth Gamble, Charles Dera, Dante Colle, Isiah Maxwell & Codey Steele

- 'Top Trans Performers' include Izzy Wilde, Jade Venus, Ariel Demure, Brittney Kade & Korra Del Rio

"It's always a great time, early in the year, to revisit the previous year's releases on our platform", said Frank Stacy, Adult Time's Marketing Director. "Between our 'Year in Review' and the Award shows in January, we often get a boost of creativity and ideas on where to take our content strategy in the following months."

Full 'Year in Review' on blog.adulttime.com.

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Pornhub Blocks Access in Texas Over Age Verification



Montreal, QC — Aylo has blocked access to Pornhub in Texas as of mid-March, following the decision by the United States Court of Appeals for the 5th Circuit upholding the state's controversial age verification law.

The company posted a message explaining its decision, which can be read by those attempting to reach the platform in Texas.

"As you may know, your elected officials in Texas are requiring us to verify your age before allowing you access to our website," the statement reads in part. "Not only does this impinge on the rights of adults to access protected speech, it fails strict scrutiny by employing the least effective and yet also most restrictive

means of accomplishing Texas's stated purpose of allegedly protecting minors.

"While safety and compliance are at the forefront of our mission, providing identification every time you want to visit an adult platform is not an effective solution for protecting users online, and in fact, will put minors and your privacy at risk."

The Aylo VP also repeated the company's com-

mitment to a device-based solution for adequate, safer age-verification. Providing identification every time someone wants to visit an adult platform, she explained, is not an effective solution for protecting users online, as it will put minors and privacy at risk.

"We believe that the only effective solution for protecting minors and adults alike is to verify users' age on their device and to either deny or allow access to age-restricted materials and websites based on that verification," Kekesi added. "We will always comply with the law, but we hope that governments around the world will implement laws that actually protect the safety and security of users."

HB 1181 places the burden of verifying each user's age on companies distributing "harmful" and "obscene" material on the internet, with a fine of \$10,000 per violation. Attorney General Ken Paxton began enforcing the law in February, bringing a \$1.6 million lawsuit against Aylo, the company that owns Pornhub.

"The safety of our users is one of our biggest concerns. We believe that the only effective solution for protecting minors and adults alike is to verify users' age on their device and to either deny or allow access to age-restricted materials and websites based on that verification.

*Device-Based Age Verification refers to any approach to age verification where the personal information that is used to verify the user's age is either shared in-person at an authorized retailer, inputted locally into the user's device, or stored on a network controlled by the device manufacturer or the supplier of the device's operating system. Whether through pre-installed content blocking and filtering software, the disabling of web-browsing permissions, or other means, the user will then be prevented from accessing age-restricted content over the internet unless he/she/they is age-verified. To come to fruition, such an approach requires the cooperation of manufacturers and operating-system providers.

Entrenue Announces US Exclusive on Honey Play Box Rora 2

Phenoix, AZ — America's leading adult specialty distributor, Entrenue (www.entrenue.com), is pleased to announce that it has secured the US Exclusive on the Rora 2 from Honey Play Box.

Entrenue and Honey Play Box continue strengthening their distribution partnership with the exclusive North American distribution of the Rora 2 from Honey Play Box. The new Rora 2 features built-in pressure sensors for dynamic vibrations. Feel the stimulation change with touch — the stronger the pressure, the more intense the vibration. The Rora 2 has two powerful motors that deliver nine thrilling stimulation modes inside and out. The Rora 2 focuses on the G-Spot and clitoris for blended stimulation.

"It's been an absolute pleasure to offer Entrenue/Nalpac exclusivity on the Rora 2, one of our newest app-controllable items. From pressure sensing to free-touch personalized vibrations and remote play with your partner, not to mention the ability to sync to music, this is bound to be a great product for everyone," said Joreail Armstrong, Business Development Manager.



The Rora 2 is the newest app-controllable item from Honey Play Box. The new Honey Play Box app linked with the Rora 2 can detect Vaginal Temperature, can follow Voice Commands, and has numerous other app-control features to enhance your intimate moments with personalized pleasure.

"Honey Play Box combines beautiful designs with innovation; Entrenue is excited to represent the Rora 2 exclusively and support our retail customer with education and sales tools for the other Honey Play Box products in our catalog," said Kim

Maty, Entrenue Senior Sales Rep.

Entrenue customers who have additional questions or wish to inquire about Honey Play Box products can contact their sales representative or email sales@entrenue.com. For more information about Entrenue, visit www.entrenue.com, and receive the latest updates by following on Twitter @EntrenueDist, on Facebook at www.facebook.com/EntrenueDist, and on Instagram @entrenue.



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Williams Trading Now Carrying Lapdance Lingerie and Envy Menswear Lines From XGen Products



Horsham, PA – Williams Trading Co., the award-winning adult distributor, is now carrying the Lapdance Lingerie and Envy Menswear lines, manufactured by Xgen Products, and the items are now available and ready to ship.

“Lapdance and Envy are two of our bestselling lines,” said Andy Green, CEO of Xgen Products. “Williams is a trusted partner, and it was a no-brainer to add these brands to their roster.” When you want to rock the hottest and latest in

clubwear fashion, Lapdance is the first place you should look! This provocative and detailed line, consisting of bodystockings, dresses, rompers and lingerie, also includes everything you need to put together a full and cohesive outfit, including hosiery, jewelry and shoes. With styles and trends always changing, Lapdance is on top of the latest fashion, drawing inspiration from the stunning women who are slipping into the sexy styles and making them their own!

“We are pleased to expand with both the Lapdance and Envy Collections for all of our customers. You can check out all of the newest XGEN releases here at the following link,” said Scott D, Sales and Marketing Director of Williams Trading Co.

Consisting of more than 100 design and color combinations, Envy Menswear offers something for men of every walk of life, construction worker to dancer, and everywhere between. From classically comfortable boxers, briefs and jocks to the convenience of the dancers breakaway g-string, you’re sure to find your favorite fit. Envy also offers a line of costumes, so today’s man can feel sexy while dressed as a doctor, cowboy, cop and more!

Williams Trading Co. currently distributes other brands from Xgen Products, such as ZOLO, Bodywand, Secret Kisses and Teacher’s Pet.

Established in 2009, Xgen is a leading manufacturer of quality adult products with select distribution services to esteemed retailers. Xgen is an industry leader in manufacturing and distribution.

Stay up to date with new releases, seasonal offers, and product news on Xgen’s social media accounts, @xgenproducts. For more information, visit Xgenb2b.com.

Screaming O Sponsored Athlete and Pro Surfer Sage Burke Takes On Iconic Pipeline Beach



Oahu, HI – Sage Burke, professional surfer and Screaming O sponsored athlete, is shaking things up at the iconic Pipeline Beach on the island of Oahu. Known for his exceptional talent and fearless approach to big waves, Burke is carving his way through the surf with unmatched skill and style, proudly representing the Screaming O brand.

As a sponsored athlete, Burke embodies the spirit of adventure and excitement that Screaming O

stands for. With his dynamic performances and unwavering dedication to the sport, he captures the attention of surfing enthusiasts worldwide, inspiring them to embrace their passion for the ocean.

Pipeline Beach, located on the North Shore of Oahu, is famous for its powerful waves and challenging conditions, making it the ultimate testing ground for elite surfers like Burke. With Screaming O’s support, Burke is pushing the boundaries of what’s possible in the world of surfing, breaking records and setting new standards of excellence with every ride.

“We are thrilled to sponsor Julian Sage Burke as he competes at Pipeline Beach,” said Dan Holman, Vice President of Screaming O. “His commitment to excellence and his leave-it-on-the-line approach to surfing perfectly align with our brand values. We are proud to support him as he continues to make waves in the surfing world.” For more information about Screaming O Pleasure Products brands, please visit somefun.com.

New Stroke Off Collection From Zolo Now Shipping at XGen Products



Horsham, PA – ZOLO is out with its new ‘Stroke Off’ collection, a total of 16 new items, and they are now in stock and ready to ship through Xgen Products.

The new items in this release include 11 handheld strokers and four lifelike body part masturbators. Each handheld stroker features different ultra realistic sensations thanks to the textured canals. The body parts are extremely lifelike, heightening the sensation and making each use feel remarkably genuine.

The highlight of the collection is the Pile Driver Pussy and Ass Masturbator, designed to bring your sexual fantasies to like never before. Designed to replicate the

“Pile Driver” sex position, it provides an incredibly realistic experience that caters to your deepest desires. Coming in at 19 pounds, this masturbator has dual entry ribbed canals that offer an incredibly authentic feel with irresistible sensations.

“The packaging is really great on the body parts,” added Green. “The ‘Try Me, Buy Me’ feature allows the customer to really get a sense of what the item feels like before purchasing.”

All items in the ‘Stroke Off’ collection are made from super smooth TPE, which is smooth, durable and body-safe. Visit www.xgenb2b.com for more information.

MISS MORGANE

Vegan



Vegan



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Kiiroo and XOXToys Strengthen International Collaboration



Amsterdam, NL – Kiiroo, a pioneering force in innovative interactive sex toys, proudly announces its strengthened partnership with XOXTOYS, a leader in premium adult toys known for its expansive selection and market insights.

Over the past year, this relationship has not only elevated brand presence across Canada but has also redefined industry standards through impactful online campaigns and dynamic trade show collaborations. Together they have achieved significant milestones by leveraging

Kiiroo's innovative technology and XOXTOYS' extensive market reach to cater to discerning users seeking unparalleled experiences.

Kiiroo's US Sales Manager, Kate Kozlova commented on the strengthened partnership by saying "We extend our sincere thanks to our Canadian partners for their ongoing support and exceptional efforts in showcasing Kiiroo products at the shows and raising brand awareness in the Canadian market that is relatively new for us." Kozlova continued by saying "XOXTOYS

dedication to promoting the Kiiroo brand has been invaluable, and we are truly grateful for the continued collaboration."

A representative from XOXTOYS commented by saying "In 2024 we will continue to build upon the foundation of our business by adding to our offering of innovative and premium sex toys with particular focus in VR/ interactive toys, long range couples vibrators, BDSM and Kink play. XOXTOYS will also focus on more events this year and we will be hosting a feature booth at the Vancouver 2024 edition of the Taboo Sex Show, where we will offer our curated selection of premium sex toys and mystery bags for sale, demo products, and raffle off various high ticket prizes to connect with new and existing customers."

As they continue to harness emerging trends and push technological boundaries, Kiiroo and XOXTOYS are committed to providing cutting-edge, interactive experiences that redefine expectations and set new benchmarks in the adult industry.

Kiiroo and XOXTOYS are not just following market trends – they're creating them, ensuring they remain at the forefront of the adult toy and sexual wellness revolution.

MelRose Michaels Named Kiiroo's Newest FeelStar



Amsterdam, NL – Kiiroo, a leading brand in the realm of interactive sex toys, is thrilled to announce MelRose Michaels as its newest Feel Star. This partnership marks an exciting collaboration between Kiiroo and one of the most dynamic figures in the adult entertainment industry.

MelRose Michaels brings a wealth of experience and passion to the table, making her an ideal fit for the Feel Star Collection. Known for her captivating performances, close knit, dedicated fanbase, and entertaining social media presence MelRose is celebrated for her com-

mitment to delivering immersive and exhilarating experiences to her audience.

"We are thrilled to welcome MelRose Michaels to the Kiiroo family as our newest Feel Star," said Helen Zeal, Director of Kiiroo. "MelRose's passion for her craft and dedication to her fans align perfectly with our mission to revolutionize the way people experience pleasure. We are excited to collaborate with her and introduce our audience to an entirely new dimension of intimate entertainment."

MelRose Michaels expressed her excitement about the partnership, stating, "Joining forces with Kiiroo is an incredible opportunity to explore new avenues of connection and intimacy with my fans. I am eager to dive into this partnership and leverage Kiiroo's cutting-edge technology to create unforgettable experiences for my fans far and wide."

This collaboration between Kiiroo and MelRose Michaels promises to redefine the landscape of interactive adult entertainment. Stay tuned for upcoming announcements and exclusive content featuring MelRose Michaels and Kiiroo. The FeelMelrose Collection is now available on kiiroo.com.

ORION Wholesale Honoured as "Best Erotic Distributor"



Prague, CZ – ORION Wholesale has been awarded the Erofest Award 2023 with the Czech Erotic Award 2023 as "Best Erotic Distributor". "This is our first award on the Czech market and fills us with pride," said Hauke Christiansen, Head of Wholesale Operations at ORION and responsible for the customers in the Czech Republic. He received the award in person at the award show in Prague at the beginning of March.

ORION Wholesale is one of the most successful erotic wholesale companies in Europe with its extensive bestseller assortment, and especially with its packaging designs and labels that have done more than just influence the

erotic industry. The market-leading labels and products are well-known all over the world and stand for a successful, sustainable strategy. Retailers and customers trust in this know-how and benefit from the variety of products and labels that are high-quality and have brand recognition. Furthermore, ORION Wholesale stands for fair and stable prices, high delivery capacity, and competent, service-oriented advice. ORION Wholesale has customers all over the world and its motivated team are available for them every day. Its main focus is on a trusting, collaborative business relationship and personal contact.

Further information can be found at www.orion-wholesale.com.

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INTERNATIONAL NEWS

Fun Factory Bestselling Dildos Now Available In Fresh New Colours



Berlin, DE – Every season has its advantages, but spring hits differently—with the temperature rising and hormones running high, people are looking to maximize their sexual pleasure with shiny new toys. FUN FACTORY is striking again with fresh new colors in its bestselling BOUNCER and LIMBA FLEX dildos to make you all go at it like rabbits.

LIMBA FLEX (left)

First launched in 2020, LIMBA FLEX has proved itself worthy of royalty. The toy's been lauded in VICE as “a bendy dildo that feels custom-made



for your cooch.” Now available in two new colors, Flashy Coral and Electric Blue, it still maintains its best-loved features, including:

- » A flexible wire inside, giving users the freedom to bend the toy to any desired angle; the toy holds its shape, thus creating a personalized experience
- » Available in three sizes: S, which is a great for grinding; M (the customer favorite so far), which is a game-changer for targeted thrusting and quick position changes; and L,

which was designed based on customer feedback, providing fullness

- » Prostate owners can experience more pleasurable pegging thanks to the slim shaft and tapered tip

BOUNCER (right)

First launched in 2015 and named as “the best bouncing dildo” by GQ, BOUNCER has found its way into many bedside drawers with its unique design. Now available in two new hues, Flashy Purple and Sage Green, new colors that join BOUNCER'S best attributes, including:

- » Bestselling dildo on website
- » It has three built-in weighted balls that react to the user's movement, bouncing and rolling inside to create a more natural sensation than vibrations
- » Perfect for both solo and partnered play

As with all the brand's toys, these dildos are hand-finished in a German factory, a testament to the brand's craftsmanship and high ethical standards, making them one-of-a-kind in the pleasure industry. For more information visit <https://ca.funfactory.com>.

SVAKOM Celebrates Triumph at Erofest with Pulse Galaxie



Prague, CZ – SVAKOM, a leading adult toy brand, is proud to announce that Pulse Galaxie has been awarded at the Erofest 2024. Among many things, this event celebrates sensual exploration – a concept emulated by our innovative product and therefore its win further solidifies the brand's reputation for innovation and excellence.

SVAKOM was created based on a desire to give the world innovative sexual health products that allow users to explore pleasures and identify desires either in the comfort of their own company or in the arms of their lover. It continually pushes

the boundaries with the belief that everyone deserves to have access to luxurious experiences.

“It is always a pleasure to be a part of Erofest,” says another partner of SVAKOM, “Every year is different and this time, it showcased live sex shows. It is exhilarating to see professional performers show you the art of sex and pleasure in a safe and creative space and I hope there are more of these activities that go outside the box and leave lasting impressions on our audiences.”

For more information on SVAKOM and its groundbreaking products, visit <https://www.svakom.com>

Überlube Signs With Little Leaf Agency for UK Representation



London, UK — Pleasure brand Überlube has signed with Little Leaf Agency for publicity representation in the UK.

“Überlube's reputation for excellence in not just sexual wellness but also in the areas of medicine, beauty and sport, aligns perfectly with our mission to champion brands that prioritize intimacy, health and pleasure,” said Little Leaf's founder and Managing Director Kathryn Byberg. “We look forward to leveraging our expertise to amplify Überlube's message and reach in the UK market.”

Überlube's brand director, Cheryl Sloane enthused about the signing. “With its reputation for being a leader in the industry, we are confident that the partnership with Little Leaf Agency will ensure successful growth in the UK market,” she said. “Their expertise in the field of sexual wellness PR will undoubtedly help us reach our target audience. Together, I'm confident that we will empower individuals to prioritize sexual well-being and embrace pleasure.”

For more information, visit Überlube and Little Leaf Agency.



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The Evolution of Arousal & The Innovation of Sex Toys



By Dr. Mindy DeSeta

Sex toys have been around since the inception of sexual intercourse. Archeological artifacts dating to the ancients exemplify our obsession with sexual aids. These toys provide more than pleasure, they sell a fantasy. The modern products in your stores do more than stimulate their user physically. The toy presents a mentally stimulating experience coupled with full-body pleasure. Today it's not enough to have a product that solely targets erogenous zones. Toy designers are challenged to step outside that box, and more commonly that means investing in evolving technologies.

With society becoming savvier, and perusing the importance of sexual pleasure, adult toys have naturally made their way into the bedside drawers of more consumers. All in all, sex toy use is on the rise. This increase was in many ways motivated by the recent pandemic. Interestingly enough, this wasn't because everyone was at home having more sex. More realistically, it was because they were trapped at home NOT having sex. As a sex therapist with a bespoke private practice in the heart of Miami, my phone during the pandemic was ringing off the hook. I was inundated with couples explaining to me they weren't having sex. This default shut-in situation tended to create emotional tension, irritability and overall low libido. Couples were depressed and simply less interested in sex.

During the pandemic, many people struggled to get aroused. One of my approaches as a doctor is to help my clients learn and harness what mentally arouses them. By coming to this awareness, a person can inevitably increase their sex drive. One

goal of my treatment plan is to *not* assign a sex toy at all. Instead, I encourage my clients to stimulate their thoughts and engage in conversation allowing them to select one on their own. The products in your store, open minds to the curiosity and fantasy adult products can provide, and growth in personal satisfaction in general.

“As a Sex Therapist with a bespoke private practice in the heart of Miami, my phone during the pandemic was ringing off the hook. I was inundated with couples explaining to me they weren't having sex. This default shut-in situation tended to create emotional tension, irritability and overall low libido.”

Post-pandemic, sex toys have entered a totally new and exciting phase. The field has expanded way beyond physical pleasure and deeper into the world of fantasy and connection. As I always say, “*Sex is between the ears, not just the legs*”. Modern products need to stimulate their consumers mentally if they want to be the next hot thing. Today, sex toys are designed with the intentional purpose of stimulating both the mind and propelling the user into a world of fantasy and curiosity. Through the use of colour, versatility and the implementation of evolving technology, each

successive product gives the consumer so much more than physical pleasure.

Toys encourage a mind to fantasize about what “could” be. When consumers visit a website or brick-and-mortar store, they're purchasing products they find visually curious and exciting. Toys create a spectacular mental fantasy. User imagine what will happen to them when they try this toy out for the first time. This sexy story lives in their mind and actually grows and magnifies as they rush home to try their new purchase. The simple act of shopping on your website or visiting your store is provocative for couples. It contributes to their communication and pushes the couple to explore their sexual desires. This is an irresistible experience, and one they will want to repeat again and again with the next sexy thing they find on the shelf! (Tip: Create an environment in-store to give your consumers a full experience. This is the foundation for encouraging consumers to become frequent buyers. Consumers are bombarded with ads. Your brand needs to offer a stand-out experience. Something personal and focused is best. Push that sexy experience as they pursue your isles.)

One of the most obvious issues I see in my practice are couples that struggle to even bring up the topic of “sex”. Many women have come to me requesting advice on how to broach the topic of sex with their partner. One of my top recommendations is to shop for a sex toy together! I instruct them to discuss what toys or products they are attracted to and would like to explore, solo and with their partner. Toys always prompt the “Sex Talk”, a healthy conversation that's needed in a

thriving relationship but difficult for many to start.

Toys like the Rosegasm, for example, sold off the shelves because viral videos on platforms such as TikTok showed people something they had never seen before. Curiosity was piqued, making this purchase easier for those who naturally, or perhaps initially, struggle with shame. Exposure to something new in an area of taboo sparks a desire. Ultimately, this curiosity encouraged people to think about the elegant fantasy this rose toy offered.

The innovation of technology has given us the opportunity to connect with anyone... anywhere. The adult product industry inevitably chose to utilize these advances. The Love Distance vibes for example are groundbreaking. These app-controlled toys create long-distance sexual and physical connections that we've never had before, allowing couples who may be in a long-distance relationship to explore and keep their sex lives in the present space while also keeping them physically and emotionally alive. This technology also ups the ante in the cam girl world, providing a whole new experience to a vibrant and profitable platform. Technologies like these bring intimacy and connection to a whole new level. App-controlled sex toys sell a fantasy never before realized.

So what's next? The standout new technology in the adult field is Virtual Reality (VR), and the components and headsets

“Toys encourage a mind to fantasize about what 'could' be. When consumers visit a website or brick-and-mortar store, they're purchasing products they find visually curious and exciting. Toys create a spectacular mental fantasy.”

are designed to give you a 3D immersive experience. Consumers are logging into the Metaverse through social platforms, and utilizing cutting-edge Bluetooth-driven sex toys to unlock an unparalleled experience. Some users are reporting that it absolutely feels like “real sex”. These users claim they experience a “Phantom Touch”, which is a phenomenon where users believe they can feel physical sensations that are often orgasm-inducing. The mind is certainly capable of this. If the mind is convinced that something is real, it will feel real.

VR porn, while exciting in its own right, is quickly becoming obsolete. People now can join VR chat rooms providing the opportunity to connect with other human beings and

share experiences at the very extreme of their fantasies. This level of connection provides a more intimate and customizable experience. The deeper the emotional connection, the more intense the physical pleasure. Consumers can explore kinks, fluidity of sexual orientation or whatever they most deeply desire.

Given all of these exciting new technologies, I encourage you to get more involved in the world of VR. Start establishing how your brand and the products in your store can adapt to the ever-evolving technological times. Become a centre for the newest and hottest experiences in the adult world. Just remember to always conduct yourself with a modicum of respect for the tool. Like anything this engaging and immersive, the opportunity for addiction and abuse can be real. Make sure you lead your consumers carefully in this new area, to ensure a healthy and rewarding experience for all.

Dr. Mindy holds a Doctorate in Clinical Sexology and is the resident Sex Therapist for Xgen Products.

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Mastering Online Sales: Strategies for Success in the Sex Toy Industry

By Karalyne Fosty

In the bustling world of e-commerce, few sectors shine as bright as the sex toy industry. With the convenience and anonymity of online shopping, more and more customers have embraced the digital marketplace when it comes to fulfilling their intimate needs, effortlessly finding a plethora of unique pleasure products all with the click of a button. However, in such a vast and competitive market, retailers are entering an age where their online presence can either make or break their fiscal year, making staying ahead of the game paramount when it comes to driving online sales. While this may sound daunting, it's truly never been easier to utilize the available tech to your advantage, where with a few simple integrations, you can easily create a more interactive and engaging storefront, ultimately maximizing your sales and visibility.

HARNESSING THE POWER OF RATINGS AND REVIEWS

When it comes to brick and mortar, we all know that a huge selling point is getting clients to touch and feel the power of a toy. Naturally, taking away this tactile experience presents a considerable challenge for e-commerce. This is where reviews come in. Regardless of age or demographic, online shoppers rely heavily on the experiences of others to inform their purchasing decisions. This is especially important in an industry that revolves around the way in which a product interacts with a person's body. Reviews can help customers navigate an overwhelming assortment of similar products by providing them with unique insights

based on other's experiences. A robust rating and review system can also help build trust and credibility when it comes to your online presence, where actively monitoring and responding to these reviews demonstrates your commitment to accountability and customer satisfaction.

If you're still not sold on the idea, think of what an online rating system can do for you in terms of visibility. When it comes to climbing search rankings, user interaction plays a crucial role in determining the success of your website. The more someone interacts with your site, the better your ranking. By encouraging customers to share their feedback through incentives such as a loyalty program or a discount on future purchases, you're not only gaining repeat customers, but are creating a feedback loop designed to optimize your website's performance. This feedback can also provide you with valuable insights into market trends, highlighting products that are likely to succeed and those you might want to consider putting on the chopping block.

PERSONALIZING THE E-COMMERCE EXPERIENCE

When dealing with the intricacies of online shopping, many people forget that customer service still goes a long way. This is especially important in an industry that deals with intimates. In fact, research shows that companies who excel at personalizing online interactions not only generate about 40% more revenue than their average counterpart, but are 80% more likely to see repeat customers.

One way to enhance a user's online experience is through the integration of live-chat support. This enables customers to receive immediate assistance and guidance from knowledgeable representatives during the purchasing process. Live-chat functionality not only facilitates real-time communication, but allows for upselling and cross-selling opportunities. By tailoring recommendations to individual preferences and needs, you enhance the overall shopping experience for your client, increasing the likelihood of conversion.

Displaying a "related items" section on your site can also have a similar impact. In traditional retail settings, associates often recommend complementary products or add-ons to enhance the customer's purchase. By emulating this approach online, you can tailor what types of products clients view based on their browsing patterns and interests. Whether it's suggesting a compatible lubricant, a matching accessory or a complementary toy, having a "similar products" section provides relevant recommendations that not only create additional opportunities for upselling but encourages a more personable and positive shopping experience.

LEVERAGING WEEKLY NEWSLETTERS

In the fast-paced digital world of sex toys, staying ahead of trends is vital when it comes to driving online sales. One way to do this is through email marketing. Newsletters are an easy way to maintain a direct line of communication with your audience, offering insights into emerging trends, exclusive promotions and exciting new products. Unlike other social media channels, newsletter campaigns are designed to directly reach your audience in their inbox, providing them with frequent touchpoints so clients remain well informed while keeping your online shop front of mind. This allows you to position yourself as a trusted authority within the industry all the while cultivating a sense of exclusivity and loyalty among subscribers.

That being said, be wary of over-spamming! Nobody likes opening up their email to find it flooded with content, where surveys show the best return on email campaigns are noted when they operate on a weekly frequency.

In today's vast online market, providing customers with a seamless and immersive online experience is the key to success. The best part is, most of these features are already built into a ton of e-commerce platforms, allowing you to easily utilize web tech designed to enhance your client's shopping experience while maximizing sales.

Karalyne Fosty is the creative director at *Nobu Toys/BodiSpa B2B*.



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How the Altitudes Intimates Show Got Started

Pulse Magazine had the esteemed pleasure at this year's Altitudes Intimates Expo in late February in Las Vegas, North America's largest lingerie and pleasure toys conference. In this issue, we sat down with the head of the Altitudes Show to discuss how this amazing expo got started.

WHY DON'T YOU TELL US A BIT ABOUT THE HISTORY BEHIND HOW ALTITUDES INTIMATES GOT STARTED?

Altitudes Intimates originated from a collective vision within the industry, by industry professionals, for industry professionals. Recognizing a growing need for more specialized shows, the owners came together, identifying crucial gaps and needs within the intimate apparel sector. Their goal was clear—to produce a high-quality show providing a platform conducive to meaningful business interactions. Altitudes Intimates was purposefully structured to not only showcase products but also to foster opportunities for collaboration and success.

OUR READERS WOULD LOVE TO KNOW YOUR EXPERIENCE WITH RESPECT TO THE LINGERIE/APPAREL INDUSTRY? IS THAT THE CASE OR DOES YOUR EXPERIENCE COME FROM MORE OF A BACKGROUND IN TRADE SHOWS AND EVENTS?

My experience is rooted in a comprehensive background that combines both the lingerie industry and sexual wellness sector. My involvement in trade shows and events has allowed me to interface directly with industry professionals, exhibitors, and stakeholders, providing a unique vantage point to observe the evolving landscape of the

“Recognizing a growing need for more specialized shows, the owners came together, identifying crucial gaps and needs within the intimate apparel sector. Their goal was clear—to produce a high-quality show providing a platform conducive to meaningful business interactions.”

intimate market. Through attendance and participation in these events, I've had the opportunity to witness firsthand the innovative products, emerging trends, and dynamic discussions that shape the industry.

TELL US MORE ABOUT THE ALTITUDES INTIMATE SHOW ITSELF FOR THOSE THAT HAVE NEVER HEARD OF IT? WHERE DOES IT STAND TODAY IN THE GREATER INDUSTRY LANDSCAPE?

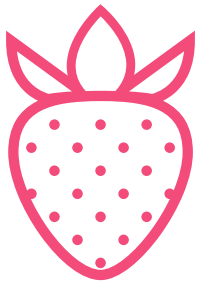
Altitude Intimates is a distinguished trade show that provides a platform for businesses and professionals to showcase, network, and stay ahead of the latest trends. We have established ourselves as the prime

event in the intimate industry, attracting buyers and vendors from various parts of the intimate apparel and sexual wellness sectors.

As of today, Altitude Intimates holds a prominent position in the greater industry landscape. We have earned a reputation for being a key event for industry professionals due to our emerging trends, innovations, and market dynamics. The show's consistent growth and participation shows the power and significance of Altitude Intimates.

HAVE THERE BEEN ANY TRENDS OR CHALLENGES IN THE APPAREL/LINGERIE SPACE OVER THE LAST YEAR OR TWO THAT YOU'VE NOTICED IN THE INDUSTRY?

The largest trend would be the rise of body positivity and it's truly shaping the course of the lingerie space. There has been a significant shift toward promoting body positivity and inclusivity in the lingerie industry. Brands are increasingly embracing diverse representations of body types in their marketing campaigns, challenging traditional beauty standards. This trend is not only empowering for consumers but is also reshaping the narrative around what is considered attractive. Beauty plays a vital role in this industry and it's very refreshing and empowering to see this switch for the common good.



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IT'S MY UNDERSTANDING THAT THE EXPO STARTED STRICTLY IN THE LINGERIE/APPAREL CATEGORY BUT HAS GROWN TO INCLUDE MORE COMPANIES IN THE ADULT NOVELTY/TOY SPACE. DID THAT HAPPEN ORGANICALLY OR WAS IT A STRATEGY ON THE PART OF ALTITUDES TO GAIN MORE SPONSORS?

It's a little bit of both and mainly due to the growing rise of the sexual wellness sector. Many companies that were once lingerie have begun integrating toy products to their selections. The boundaries between lingerie and adult novelty have become more fluid as customer preferences and attitudes toward intimate products have evolved. Altitude Intimates recognized the need to reflect and accommodate these industry-wide changes. While the inclusion of adult novelty/toy companies aligns with industry trends, it also presented an opportunity for Altitudes to attract a wider array of sponsors. This strategic expansion not only benefited exhibitors but also enhanced the overall financial viability and sustainability of the show.

WHAT CAN WE EXPECT FROM THE APPAREL/LINGERIE INDUSTRY IN THE NEAR FUTURE, AND THE EXPO IN GENERAL? ARE THERE ANY EMERGING TRENDS YOU'RE SEEING TAKE SHAPE?

A growing trend in the industry is the integration of wellness and self-care into lingerie and apparel. Brands are increasingly recognizing that consumers seek not only



aesthetically pleasing lingerie but also pieces that prioritize comfort and functionality. Expect to see a showcase of lingerie lines that incorporate soft, breathable fabrics and designs that enhance overall well-being.

DO YOU HAVE ANY ADVICE FOR RETAILERS IN THE APPAREL/LINGERIE SPACE OR SELL APPAREL/LINGERIE AS PART OF THEIR OFFERINGS?

In today's dynamic retail landscape, cultivating a strong online presence is crucial. Invest in an e-commerce platform to show-

case a diverse range of styles and products. Provide a seamless online shopping experience that caters to various tastes. A well-curated online shop not only expands your reach to a broader audience but also allows customers to explore and find the styles that resonate with their preferences. Utilize digital marketing strategies to enhance your visibility, engage with customers online, and stay connected in a rapidly evolving digital marketplace.



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40 Years with Landco: Lessons Learned & Flying High



By Michel Dell'Aniello

Joining Landco Import International Inc. (Landco) in 1984 marked the beginning of an incredible journey for me. Although I wasn't the company's founder, I embraced the opportunity to contribute to its growth and success. Initially, my role was that of a salesperson, working tirelessly in the stores owned by Claude Perron, the visionary behind Landco. Claude, recognizing my dedication and reliability, entrusted me with greater responsibilities over time. It wasn't long before I was promoted to manage one of his two stores, overseeing operations and ensuring customer satisfaction.

In addition to managing the store, Claude saw potential in me beyond the sales floor. He asked me if I'd be interested in handling the purchasing of lingerie for both erotic boutiques, a responsibility which I fully embraced and took to heart. As Landco Import International Inc. continued to expand its reach and product offerings, so did my role within the company. Today, I proudly serve as the Director of Sales, overseeing not only the sales aspect but also procurement of erotic toys and accessories at our distribution centre as the main buyer. Our distribution network now spans over 250 erotic boutiques across Canada, a testament to the company's growth and success over the years and I'm proud to say I was part of that growth.

What excites me the most about being part of Landco are the daily challenges that

come with the job. Negotiating with suppliers to secure the best prices for our services and products is invigorating. I find fulfillment in the task of forecasting the next bestseller for each boutique we serve, ensuring they receive the product they need at a profitable price so they can improve their sales. The store's success is my success, as I was able to provide our retailers with a variety of the best products out there. It's these challenges that keep me engaged and motivated to continually push the boundaries of what's possible.

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Another challenge to overcome was a change of management. About 10 years ago Claude Perron decided to take a step back and gave the reins to his kids, Edith and Julien Arsenault. I had to adapt to a younger

generation and be able to give them my work-life experience with the company. But I must say that it was an easy transition to go through, I love working for them just as much as I loved working for Claude Perron.

While we've encountered our fair share of challenges over the years, none have been as formidable as the 2019 pandemic. Its impact reverberated across the industry, affecting not only us but every erotic boutique across Canada. Surviving such crises isn't merely about enduring them; it's about emerging as a resilient entity. We had to navigate through uncertain times, sustain sales with limited resources and ensure each boutique received the necessary supplies amidst adversity. It was a test of our resilience and I'm proud to say that we emerged on the other side stronger than ever.

One of our major milestones as a company was navigating the legal landscape in our early days. Many of the products sold in our stores were deemed illegal in Canada, leading to encounters with law enforcement. We had to employ creativity and discretion to circumvent legal obstacles, often relying on Claude Perron's tenacity to confront legal challenges head-on, and I must say he did it with tenacity. It was amazing to see. Through perseverance and determination, we played a part in the journey toward legalizing erotic boutiques, a feat I'm immensely proud of.

The most significant development for the industry has been the shift in the men-

tality of Canadians. I remember a time when anything related to the sex industry was considered extremely taboo, and people felt embarrassed to even enter an erotic boutique. However, today, Canadians are much more open-minded and recognize the importance of prioritizing their sexual health. Couples are actively seeking ways to enhance their sexual experiences by incorporating sex toys and lingerie into their routines. Moreover, the transformation of stores into larger, more inviting spaces is exciting. Gone are the days of small, discreet shops hidden away in remote locations.

Additionally, the accessibility of international trade shows has revolutionized the industry. Now, retailers can legally source the best products from around the world to meet the diverse needs of their clients, eliminating the need for illicit practices and the constant fear of legal repercussions. It also gives us the chance to create our products to best serve our clients with quality and diversity at a great profitable price for them and us.

The increasing acceptance and sale of sexual wellness products by major retailers greatly influenced our decision to develop our own wellness line. To ensure that our line meets the precise demands of our clients, we collaborated with leading gynecologists and sex therapists from Quebec. Their expertise allowed us to identify what was lacking in the market and cater to those needs effectively. Today, we take great pride in our Adore U Wellness brand. While it may

“What excites me the most about being part of Landco are the daily challenges that come with the job. Negotiating with suppliers to secure the best prices for our services and products is invigorating. I find fulfillment in the task of forecasting the next bestseller for each boutique we serve, ensuring they receive the product they need at a profitable price so they can improve their sales.”

not be our top-selling brand in the wider sex toy industry due to its niche market, it provides us with the opportunity to connect with a distinct clientele.

That said, our best-selling line is our house brand, Adore U. We began with just six products, primarily basic vibrators, and have since expanded to over 500 SKUs, with continuous growth. We've diversified our offerings into ten distinct lines, each catering to different categories, enabling us to connect with diverse clients and communities. For instance, there's Adore U Hom, a line tailored for men featuring a wide array of masturbators, cock rings, prostate mas-

sagers and more. Additionally, we have the Miss Morgan line, our fetish collection, which includes cuffs, ropes, whips, gag balls and various other items. Our product development process involves extensive market research to ensure that we deliver top-notch products that meet our clients' needs. Consequently, I'm pleased to report that virtually all our categories are performing exceptionally well.

Looking ahead, you can expect amazing things from us. Our goal is to satisfy our clients and ensure they have all they need to increase sales in their stores. We have a whole new line of products set to launch soon, in addition to all the classics like CalExotics, Pipedream, Le Wand and much more. With our dedication to innovation and customer satisfaction, the future looks bright for Landco Import International Inc.

Michel Dell'Aniello is the Buyer & Sales Director of Landco Import International Inc.



A Blueprint for Success: The Story Behind CockBlock®



By David Halpert

In this Pulse we sit down with Justin Depow, founder and creator of CockBlock Toys™, a gay owned and operated Canadian company, and its flagship product CockBlock®.

What is CockBlock?

CockBlock® is the world's first pleasure product for gay men, trans people and others, designed to combine the sensations of penetration and frot, and as a result is different from anything that came before it. Designed specifically to be used by two cocks together, simultaneously, it helps to keep sex playful, intimate, and spontaneous in an entirely new way.

How did you first come up with CockBlock?

I first had the idea more than twenty years ago when I went to buy a product like CockBlock® and couldn't find one – I just assumed something like it had to exist. After I accepted my sexuality and came out, I discovered that penetrative sex was very difficult for me. This led to a lot of disappointment and anxiety, so I started to think about solutions for alternative forms of intimate gay sex. It turned out I had an undiagnosed medical issue that was successfully treated, yet even after this, I found myself wanting a face-to-face, satisfying sexual option when penetrative sex wasn't convenient, and I frequently heard this need echoed by others in the gay community.

How long did it take you to develop a prototype?

I started to seriously work on the project in 2010, and since I had a full-time career, worked on it in fits and starts, slowly over time figuring



CockBlock Toys™, a Toronto-based business, recently launched CockBlock® - a world-first toy for two cocks. Made for any combination of top, bottom, vers or side, it combines the sensations of penetration and frot, enabling spontaneous face-to-face intimacy. The resulting experience is different from anything that came before it, bringing an entirely new way to have sex. Made from soft silicone and flesh-like TPE with no moving or electronic parts, CockBlock is a category-creating product that has already shipped to 46 countries, and was recently nominated by XBIZ in its Couples Toy of the Year 2024 category. For more information please visit www.cockblocktoys.com

out the design and iterating on prototypes, which took about three years. It started on my kitchen floor pouring silicone from a craft store into molds I built from Lego bricks. Then I worked with an engineer to 3D-print improved molds, eventually working with a design firm and then an adult toy factory to make final tweaks. You can see all the prototypes at cockblocktoys.com under the About menu.

What’s been the biggest challenge(s) in getting this product to market?

There have been so many challenges. I probably wouldn’t have done this had I known about all of them ahead of time. I would say coming up with the right product design was the foundational challenge. Penises have significant ranges of size variation among individuals, so creating a product that could accommodate two of them in the right position, while keeping them aligned and rubbing the right spots took a lot of thinking. It was also surprisingly difficult getting it manufactured properly, as the materials had to strike the right balance between softness, tightness, and elasticity. And securing the patents was expensive and time-consuming.

What is the biggest misconception about CockBlock that you want people to understand?

Most people initially think of CockBlock® as a double-holed stroker, but it’s much more than that. Strokers have hard shells that make them easy to hold onto, but because CockBlock®

“I first had the idea over twenty years ago when I went to buy a product like CockBlock and couldn’t find one – I just assumed something like it had to exist. After I accepted my sexuality and came out, I discovered that penetrative sex was very difficult for me. This led to a lot of disappointment and anxiety, so I started to think about solutions for alternative forms of intimate gay sex.”

needs to be comfortable between bodies, its shell is made of premium silicone to be soft and pliable. The other reason for this material choice is to accommodate most sized cocks. CockBlock® can be squeezed for more pressure or can stretch to accommodate wider girths. The second major difference is weight. Strokers need to be lighter because your arm is doing most of the work. CockBlock® is meant to remain stationary and is built to be heavy for stability.

What kind of reception/attention has CockBlock received since you went to market?

It’s been incredible. We always felt that CockBlock® would resonate within the queer community, but of course you never really know until a product hits the market. We only advertise in Canada and the US, and yet we’ve shipped to customers in more than 45 countries, so the extent of the global interest this early has been very surprising. We get a lot of customers telling us that they’ve been looking for something like CockBlock®, so there is pent-up demand, and our customers love the name. As I started sketching out early designs, I realized the product would have to be block-shaped. It needed to be flat against bodies to be comfortable and positionally stable, and the sides had to have more material to add rigidity to prevent the penises from criss-crossing. I had an ah-ha moment realizing that a block for two cocks...is a CockBlock®. Because the name is already associated with sex, it’s very sticky.

What are your plans for the product/company in the near future?

We launched a little over two years ago direct-to-consumer on our website, to prove the demand and that customers love CockBlock®. This also gave us time to kick the tires and continue tweaking as we received feedback. Now we’re working really hard to get ready to support retailers. So stay tuned!



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1

PDX Extreme Wet Pussies Super Stokers

Pipedream is now shipping the newest addition to its best-selling PDX Extreme collection: **PDX Extreme Wet Pussies Super Stokers**. Available in five discreet styles with self-lubricating stroking sleeves, these next-generation canned super stokers deliver instant satisfaction on-the-go with only a drop of water! The Wet Pussies Super Stokers are available in two skin tones (Light and Tan) and one gender-neutral, frosted clear sleeve. All five sleeves are open-ended on the back with two holes, 6.5" (16.5cm) in length, and stretchable up to 3" (7.6cm) in diameter. The ergonomic plastic case features EZ-Grip handles and an air-control valve to control the desired amount of suction. The Wet Pussies Super Stokers are available in case counts of 24, backed by PDX's one-year limited warranty, and part of the PDX Extreme collection of hyper-realistic body parts.

2

Blush's M For Men M2 Superior Stroker

Blush's **M For Men M2 Superior Stroker** represents the pinnacle of male pleasure devices. This male stroker will give you orgasms with intensities that are almost too much to bear. Let's explore together on how it helps you achieve this. The super soft love chambers are made from our iconic X5 materials. X5 was a revolutionary elastomer we formulated in 2008. It has been the cornerstone of our best selling strokers. Now, lets enter the first chamber. We call it the stroke power chamber. This chamber creates a light suction mimicking pursed lips sucking at your penis. Second, we now enter the pleasure balls and nubs chamber. This chamber has soft little orbs and nubs strategically positioned to envelope, caress, and squeeze at your hard shaft. The nubs undulate in harmony with your penis as you stroke in and out. Now, finally we enter the main orb chamber. As your penis head enters, it is softly rubbed and squeezed. For more info visit www.blushlove.com

3

MelRose Michaels Named Kiiroo's Newest FeelStar

Kiiroo, a leading brand in the realm of interactive sex toys, is thrilled to announce **MelRose Michaels** as its newest **Feel Star**. This partnership marks an exciting collaboration between Kiiroo and one of the most dynamic figures in the adult entertainment industry. MelRose Michaels brings a wealth of experience and passion to the table, making her an ideal fit for the Feel Star Collection. Known for her captivating performances, close knit, dedicated fanbase, and entertaining social media presence, MelRose is celebrated for her commitment to delivering immersive and exhilarating experiences to her audience. This collaboration between Kiiroo and Melrose Michaels promises to redefine the landscape of interactive adult entertainment. Stay tuned for upcoming announcements and exclusive content featuring MelRose Michaels and Kiiroo. The FeelMelrose Collection is now available on kiiroo.com.

4

Pipedream Debuts Two Brand-New PDX Plus Mega Masturbators

Pipedream Products is now shipping two brand-new PDX Plus Mega Masturbators from its Midwest warehouse: **PDX Plus Spread My Tight Pussy** and **PDX Plus Pick Your Pleasure XL**. Made from Pipedream's proprietary Fanta-Flesh ultra-premium TPE, these extra-large super-strokers mimic the look and feel of real body parts, with 50% more cushion for the pushing and two textured love tunnels to choose from! Weighing more than 14 pounds and available in light and tan skin tones, the PDX Plus Spread My Tight Pussy is a labia-lovers dream come true, with intricately detailed fingers exposing a meticulously sculpted vulva and anus. The table-top mega-masturbator is hand-molded by PDX artisans from a real-life starlet and features two incredibly textured pleasure passages to choose from. For more information visit <http://wholesale.pipedreamproducts.com> to place your order today.

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1

Kissable Massage Powder from SHUNGA

To highlight the versatility of the product, the revamped version is now named **Kissable Massage Powder**. Previously offered in a black tin, the new packaging features beautifully colored boxes that match the four fruity flavors. The eye-catching box contains a coloured feather tickler adorned with a delicate black ribbon embroidered with the golden SHUNGA logo. The 2.65 oz of powder is stored in a transparent container equipped with a sifter for a great controlled pour, enhancing the playful experience by making it mess-free. The favoured Sparkling Strawberry Wine and Raspberry Feeling flavours will continue to be offered in the new packaging, while two new exotic aromas are making their debut: Coconut Thrills and Luscious Mango. Sure to please everyone's tastes buds! For more information please visit www.shunga.com or contact Louis Philippe Roussy at louisphilippe@shunga.com.

2

Sessions GEL Lubricant by Aneros

Aneros®, the popular sexual health and wellness innovator, is excited to officially announce a new water-based gel lubricant, the **Sessions GEL**. Both of these brand new items are officially now available. A specially formulated version of our Sessions liquid lubricant with a thicker gel-like consistency for greater comfort and a more cushioned feel. The formula is made with naturally derived ingredients with added aloe and olive leaf extracts, which is a powerful antioxidant, natural moisturizer and natural bio-static. It is fragrance and flavor free, hypoallergenic, non-staining and vegan. This new item will be added to the lubricant collection in addition to the Sessions Lubricant. These new items have officially launched on its website and started shipping. For retailers interested, please contact your preferred distributor for more information or visit www.neros.com.

3

Sliiquid Naturals' Sparkle

Sliiquid Sparkle is a water-based personal lubricant and is Sliiquid's Original formula. Formulated to emulate your body's own natural lubrication, it uses plant cellulose as a thickening agent, instead of glycerin or other sugar derivatives like most other personal lubricants on the market today. Sliiquid Sparkle does not contain any parabens and is 100% vegan. It is perfect for use with all types of toys and is safe for all sexual activity. Sliiquid Sparkle is not flavored or scented, is non-staining, and extremely easy to clean up. With your purchase of this new Pride-edition lubricant, Sliiquid will donate a portion of the proceeds to deserving LGBTQ+ non-profit organizations at the local level. Local-level LGBTQ+ organizations typically need more access to resources than larger, national, and global entities. By donating the money that this product generates to smaller organizations, it hopes to engage our community partners in a more impactful way by providing the necessary funding it needs to assist the communities it serves. Visit www.sliiquid.com for more info.

4

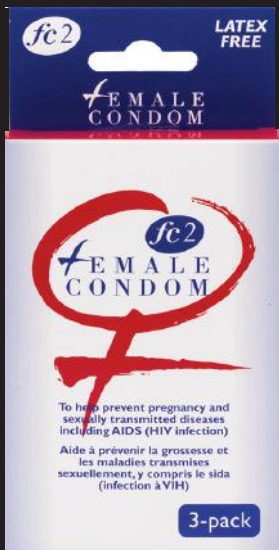
Garden of Edo Collection from SHUNGA

The **Garden of Edo Collection** has also gotten a fresh new look! Previously offered in a tall black tin, the modernized version of the collection is now presented in a beautiful standing green box adorned with the SHUNGA Erotic Art couple on the front, for nature lovers to recognize on the shelves. The new Garden of Edo Collection contains the perfect combination of products for an idyllic evening of love : one ORGANICA Green Tea Kissable Massage Oil (8 fl. oz / 240 ml), a Warming Green Tea Aphrodisiac Oil (3.5 fl. oz / 100 ml), a Zenitude Green Tea Massage Candle (1 fl. oz / 30 ml), a TOKO ORGANICA Personal Lubricant (5.5 fl. oz / 165 ml) and a Lotus Noir Sensitizing Gel for lovers (2 fl. oz / 60 ml). In this new packaging, the Lotus Oriental Crystal Bath Salts were replaced by a small Exotic Green Tea Candle to set the mood. For more information please visit www.shunga.com or contact Louis Philippe Roussy at louisphilippe@shunga.com.

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LGBT REPORT

For the May/June issue of Pulse Magazine, we asked manufacturers and distributors the same question, “What are some of the opportunities or trends, when it comes to LGBT-focused products geared toward adult retailers and/or consumers?” Here’s what they answered.



Traditionally, adult toys have always been marketed with a narrow focus on cisgender and heterosexual consumers, often overlooking the diverse needs and desires of the LGBTQ+ community. In recent years however, there has been a remarkable shift in the adult toy industry toward greater inclusivity and diversity, with a noticeable surge in the production of LGBTQ+-friendly products.

One prominent trend we’re seeing in this evolution is the rise of ambiguous, abstract designs that drastically differ from the traditional, hyper-realistic toys that have previously dominated the adult industry. Recognizing that not all individuals resonate with stereotypical representations of gender and sexuality, manufacturers are beginning to embrace a more inclusive, gender-neutral approach when it comes to product development, encouraging consumers to explore their desires without feeling confined by traditional gender norms. From fantasy dongs to glass novelties, more and more companies are creating unique moulds designed to cater to a wider spectrum of users, prioritizing the development of toys with distinctive shapes, functionalities and textures over stereotypical pleasure products. By embracing ambiguity, these toys encourage a more open and affirming approach to sexual exploration and expression,

and we predict to see more brands move toward this trend as the year goes on.

On top of companies moving toward a more gender-neutral and abstract aesthetic, we also predict to see more multifunctional toys hitting shelves in 2024, specifically, an influx of training kits, strap-on sets and customizable vibrators. I think the most popular toys will be those that are equipped with interchangeable sleeves or attachments, allowing users to customize their play based on personal preference and experience. Like the abstract toys we’re seeing, versatile play products not only promote a greater sense of empowerment and agency, but offer a more inclusive approach to pleasure no matter your age, gender or orientation.

- Karalyne Fosty, Creative Director of Nobu Toys



OXBALLS recognizes the growing trend to bring more awareness and products into the gender-neutral space. While we are fully in support of our LGBTQIA+ community and welcome this trend to bring/create toys for a gender-neutral toy buyer, OXBALLS will always provide representation in the marketplace for that hyper-masculine consumer with toys that are built for the way they play... HARD! Even our sister brand, hunkyjunk, is still giving us BIG, BOLD, and

BEEFY toys. While HUU is less snarky and “in your face” as OXBALLS, they are both out there for a particular type of customer. For us to bring in a more gender-neutral product would be totally out of our wheelhouse. We know who we are, we know our customers, and we want to make sure we continue to produce new and innovative products full of intention, made with premium materials, that satisfy their needs.

- Kimberly Hinds, Brand Manager of OXBALLS



In adult retail, inclusivity and innovation take centre stage with a focus on LGBT-centric products. Sleek, gender-neutral pleasure devices such as the bswish bthrilled wand infinite deluxe or the Zini Soon, alongside beauty and wellness formulations like massage oils or arousal gels offered by brands like Zini, cater to diverse needs and desires.

One trend is the rise of gender-inclu-

ality and pleasure.

What truly sets the industry abuzz is innovation. Customizable and even bespoke toys and novelties, like the bswish bnaughty unleashed infinite deluxe or the Zini Janus Lamp Iron, cater to individual tastes. Immersive experiences, such as those offered by VR porn platforms, further push the boundaries of pleasure. It's about redefining what's possible in the pursuit of ultimate satisfaction.

Of course, no journey is without its challenges. Societal stigmas and regulatory hurdles rear their heads, but through open dialogue and advocacy, we're paving the way for a more inclusive future.

The evolution of LGBT-focused products in adult retail isn't a trend; it's a movement. Embracing diversity, championing authenticity, and celebrating pleasure in all its forms. And here at Bonner Trading USA Inc., we're not just observers; we're trailblazers. Get ready for an exciting ride as we unveil innovation-forward releases in 2024 from both bswish and Zini—proof of our unwavering commitment to pushing boundaries and meeting the diverse needs of our customers and trade partners.

- Ian Kulp, Global Director of Sales, Marketing & Product of B-Swish & Zini

tion. Boundless is an all-inclusive collection of products without limits – no limits on the product selection or customer base. Boundless spans gender, identity and sexual orientation; all designed with the goal of providing pleasure for all.

- Susan Colvin, Founder and CEO of CalExotics



We've certainly seen an increase in requests for LGBTQIA+-focused products across the board, but especially at the retail level. This demand is typically for gender-affirming products or adult toys that are more inclusive in nature for LGBTQIA+ individuals. Although gender-affirming gear isn't inherently related to the act of sex, many consumers are looking to the adult industry to fill this demand since our industry is about intimacy products as a whole, not just sexual exploration.

However, when our company thinks about “LGBTQIA+-focused toys”, our discus-



“Let's not overlook the seasoned LGBTQ+ demographic. Navigating life's twists and turns, their desire for comfort and intimacy remains unwavering. Enter ergonomic designs and sensory experiences tailored to their needs—a perfect fusion of practicality and pleasure.”

- Ian Kulp, Global Director of Sales, Marketing & Product, B Swish & ZINI

sive offerings. Retailers and manufacturers are abandoning outdated norms, opting instead for designs and marketing strategies that celebrate the beautiful spectrum of identities. It's not just about inclusivity; it's about embracing and celebrating diversity in all its forms.

Let's not overlook the seasoned LGBTQ+ demographic. Navigating life's twists and turns, its desire for comfort and intimacy remains unwavering. Enter ergonomic designs and sensory experiences tailored to its needs—a perfect fusion of practi-



When it comes to LGBT-focused products, we are seeing a trend for more inclusive products that cater to a wide range of preferences. For CalExotics, one example of this can be seen in our Boundless collec-

tions are not only about what toys are made especially for LGBTQIA+ individuals, but what toys are designed and presented with the intent of being inclusive of LGBTQIA+ groups. This thought process comes down to a very basic principle, inclusivity. A common piece of criticism that has resonated with me as a transwoman is that adult products often have unnecessary gender labels. For example, I have seen many of our retail competitors place “dildos” into a “For Women” or “For Her” category even though there's nothing inherently restricting men or

LGBT REPORT

male-identifying individuals from using that product type.

The adult industry definitely has an opportunity to innovate on products specifically for LGBTQIA+ individuals, but the biggest opportunity that I've seen so far is one of inclusivity, and our industry has done a great job at noticing that. As a brick-and-mortar and online retailer, we think about how to make our stores and website welcoming to all walks of life. As a manufacturer and distributor, we think about how we can design and offer products that fit the needs of all of our customers – including LGBTQIA+ individuals – because everyone deserves a happy and healthy sex life.

- Willow Binx, TW Trade, Business Development Strategist & Ecommerce Manager

For an exhilarating experience, consider trying our latest product, the Cock Power Scrotum Hugger Cock Ring. This vibrator delivers an amazing sensation by stimulating the testicles while vibrating at the base, providing excitement for both you and your partner. It can be used alone or with a partner for added pleasure.

I also have to take a moment and tell you about our latest Glow Vibes – truly remarkable! These discreet tiny handheld vibes glow in the dark, making them easy to find when the lights dim. Choose from various patterns, including heart-shaped and starry night designs, even one tailored for 420 enthusiasts. With 10 multiple functions, including a powerful setting, these vibes offer sensual experiences for both male and female pleasure. Hold it at the stron-

well-intentioned but sometimes superficial commercial response known as “rainbow washing”—where businesses use rainbow symbolism and LGBTQ+ messaging primarily to increase their consumer appeal, rather than to genuinely support these communities. These companies, while providing important products that cater to the specific needs of LGBTQ+ individuals, sometimes miss a deeper opportunity to make a lasting impact within the community.

To genuinely support LGBTQ+ individuals beyond the seasonal bursts of rainbow-themed marketing, manufacturers of LGBTQ+ pleasure products should consider forming meaningful partnerships with LGBTQ+ non-profits. For instance, Sliquid produces a PRIDE-edition lubricant called Sparkle. With every bottle sold, we donate

“**Embracing LGBT inclusivity in the realm of sex toys fosters a more supportive and fulfilling experience for individuals of all orientations and identities.**”

- Sara Gaffoor, Sales Executive, Nasstoys



Nasstoys takes pride in our extensive collection of sex toys, continuously innovating to delight our retailers, wholesalers, and most importantly, our valued customers. With a rich history dating back to 1978, our diverse range of products is designed to cater to everyone, regardless of gender identity or sexual orientation. We believe in inclusivity, ensuring that each of our toys offers pleasure and satisfaction to all.

With that said, one of our top-rated products is the “My First Anal Explorer Kit,” meticulously crafted to introduce individuals to the world of anal play. This kit features a sleek plug equipped with 10 exhilarating functions, including pulsating and escalating sensations. Whether used solo or with a partner, this versatile toy promises a sultry experience for beginners and enthusiasts alike.

gest setting, and feel your fingers vibrate, enhancing your personal techniques and finger movements for maximum enjoyment.

Embracing LGBT inclusivity in the realm of sex toys fosters a more supportive and fulfilling experience for individuals of all orientations and identities. By prioritizing diversity and understanding, we not only empower individuals to explore their sexuality authentically but also contribute to a more inclusive and accepting society. Let's continue to celebrate diversity and strive for equality in all aspects of sexual wellness.

- Sara Gaffoor, Sales Executive, Nasstoys



In recent years, the surge in visibility of LGBTQ+ communities has sparked a

portion of the sale of that bottle to local LGBTQ+ nonprofits. This approach moves beyond mere profit-driven incentives, signaling a commitment to the community that is authentic and impactful.

Partnering with LGBTQ+ non-profits can take various forms. Manufacturers might allocate a percentage of their profits from specific products to these organizations, or collaborate on campaigns that both raise awareness and fund crucial LGBTQ+ initiatives, such as mental health services, housing for homeless LGBTQ+ youth, or advocacy for equal rights. These partnerships help ensure that the funds raised are channeled directly into programs that support the welfare and rights of LGBTQ+ people, providing a transparent trajectory of how consumer purchases contribute to real-world impacts.

Such collaborations also enable manufacturers to gain insights into the actual needs and concerns of LGBTQ+ communities through direct dialogue with non-profits. This can lead to more informed product development, better tailored to serve diverse sexual orientations and gender identities,



“Partnering with LGBTQ+ non-profits can take various forms. Manufacturers might allocate a percentage of their profits from specific products to these organizations, or collaborate on campaigns that both raise awareness and fund crucial LGBTQ+ initiatives, such as mental health services, housing for homeless LGBTQ+ youth, or advocacy for equal rights.”

- Erik Vasquez, Vice President of Marketing, Sliquid

thereby enhancing the authenticity of their products and their brand.

It is also important to note that manufacturers are not the only ones that should consider fostering these types of partnerships with their LGBTQ+ community organizations. Chain and smaller boutique adult

stores can, and should, also be connecting with these organizations, offering to host fundraisers via in-store events. By aligning with non-profits, manufacturers and retailers not only avoid the pitfalls of rainbow washing but also build a reputation as true allies of the LGBTQ+ community. This not only

fortifies their brand image but also fosters a loyal customer base that values ethical and meaningful engagement over superficial support.

- Erik Vasquez, VP of Marketing, Sliquid

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1

Coquette - Eye of Love Lingerie Gift Set

Eye of Love has teamed up with Coquette to create the perfectly seductive gift set.

Key features includes:

- » Includes Coquette's best selling crotchless teddy style 23312 and Eye of Love's pheromone parfum After Dark
- » Teddy is made from scallop stretch lace, with a plunging neckline & crotchless design
- » After Dark is a sultry blend of warm jasmine, lily, and creamy white chocolate with undertones of fresh grapefruit & vanilla
- » Eye of love is certified vegan & cruelty free and made of plant based, bio-identical pheromones

Made with scallop stretch lace and a plunging neckline, this teddy is designed to drive your partner wild. The parfum boasts a sultry blend of jasmine, lily, and white chocolate, with undertones of grapefruit and vanilla. Perfect for an unforgettable night (or day) of passion! Visit www.eyeoflove.com

2

Eden Novelties' Kink Curious Beginner BDSM Kit

Curious to try bondage, but don't know where to start? The **Kink Curious Beginner BDSM Kit** has everything you need to create the perfect scene. Explore BDSM in style, with 10 elegant pieces of gear designed to feed your curiosity. Restraint play is an exciting way to spice up your sex life, but play safe! Do not practice BDSM while intoxicated.

This kit includes:

- » One feather tickler/crop
- » One blackout mask
- » One breathable ball gag
- » One flogger
- » One 15ft length of rope
- » One collar & leash
- » One pair of wrist cuffs
- » One pair of ankle cuffs
- » One hogtie
- » One pair of nipple clamps

For more information please visit <http://twtradewholesale.com>

3

Nobü Essentials' Kiki Kegel Training Kit

Kick your Kegel exercises up a notch with Kiki! Nobü Essentials introduces its new **Kegel Training Set**, Kiki! This set comes with five interchangeable weights, each made of a silky silicone that's soft to the touch. Physicians agree that Kegel training helps to fight pelvic floor weakness, so why not do it in style with the cutie Kiki? You can use these balls as a beginner workout and slowly build up to heavier combinations. Thanks to the five different weights, you'll find the mix that's right for you.

Key features includes:

- » Soft Touch
- » Simple to Use
- » Five Balls (21g, 25g, 28g, 33g, 38g)
- » Multi Combinations
- » Medical Grade Silicone

For more information please visit <http://sextasynovelties.com>

4

Doc Johnston's Fort Troff - FF Trainer Kit

Our **FF Trainer Kit** has EVERYTHING you need to get inside. The complete KIT includes one slightly smaller hand and one larger one when you're ready. Sculpted with a smooth simplified hand shape, you can train without the worry of knuckles or nails. Made of pleasantly flexy PVC, they bend and move with you. Our included Vac-U-Lock suction base keeps 'em locked to ANY smooth surface so you can focus on opening up. We've packed this KIT with essentials: Slick 'em up with Grunt Grease. Keep 'em clean and fresh with FT Mean Clean, and Refresh Powder. Also includes Includes: Grunt Grease + Vac-U-Lock Base + Toy Cleaner + Refresh Powder. Please visit <http://b2bdocjohnson.com> for more information.



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I wish to thank each and every one of you for giving us the privilege of serving you! Without your support, our company wouldn't thrive. We'll keep serving you with the utmost respect, as you truly deserve.

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Your trust means a lot to us. Thank you for choosing us as your partner. We're committed to showcasing your products with the utmost dedication and care.

Valued Staff

Thanks to all of you who from the very beginning have contributed to the smooth running of S.D. Variations. Bravo for your excellent work which always aims to better serve all retailers.

Short History

S.D. Variations started as a mailing company in 1984 until 1998. From 1999 up to now, we are a B2B business only. We keep respecting you in not being your competitor.



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TO ALL OF YOU!
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1

Two New Wow Factor Outfits From Cottelli Party

With the new, sexy outfits in a two-coloured, skin-tight matte look from Cottelli Party, a surprise appearance with a wow factor is guaranteed! The outfits are soft and very stretchy for maximum comfort. **The Slim-fit Dress** (Item No. 2717913 3021) has a plunging neckline at the front and back. A narrow stretch band with a clip fastener at the back of the neck ensures a secure fit. The **All-round Stretchy Jumpsuit** (Item No. 2730669 1021) has a close-fitting cut with long arms and legs. The front features a low cut to the stomach and a silver-coloured chain holds everything together nicely. There is a three-way zip at the back from the neck through the crotch to the front. The new looks from Cottelli Party are now available at ORION Wholesale. They are supplied in high-quality cardboard boxes that can also be used as gift packaging. Visit www.orion-wholesale.com for more info or contact wholesale@orion.de.

2

Exclusive at ORION Wholesale: New Looks From Kissable

This new collection, consisting of four favourite pieces from **Kissable**, is now available at ORION Wholesale. The **Seductive Suspender Body** (Item No. 26436183111) is made of fine red lace with gold-coloured highlights and details. The front is cut down to the waist and the three connecting straps are decorated with bows and glittering stones in the centre. The **Short, Flared Babydoll** (Item No. 27415203111) is presented in red transparent, beautiful floral lace on the top and fine powernet on the skirt. The **Lingerie Set** (Item No. 22145391111) consists of a soft bra, suspender belt & thong - made entirely from delicate black lace with gold-coloured details. The **Long Kimono** (Item No. 27605171111) made of fine powernet with elegant lace inserts on the shoulders, long sleeves and hem is seductively transparent. For more info please visit www.orion-wholesale.com or email at wholesale@orion.de

3

Magic Silk Press Releases Flirty Hearts

Two hearts are better than one. Magic Silk links them together to enhance the fun. **Flirty Hearts** is a delicate and delicious design, pairing heart embossed stretch mesh with delightfully playful, gold heart chain hardware. The trendy, bright neon color, clean lines and strategically placed cut-outs make this the ideal undergarment for today's woman. Four sexy styles are available, One Shoulder High Leg Teddy, Cut-Out Flutter Chemise & G-string, Flutter Skirt and G-string and Flutter Baby Doll & High Leg Tanga. Some garments include gold metal heart chain hardware, elastic drawstring ties, adjustable straps and ruffled hems. All can be paired with either of two hot panties available separately, Ultra Low-Rise Micro Thong or Open Back Crotchless Panty, creating the ultimate erotic ensemble. These garments come in eye-popping, bright neon blue sugar, in sizes S/M, L/XL, and Queen (fits 1x-3x). For more inform please contact Magic Silk at info@Magicsilk.com or 1-888-889-8081

4

ORION Wholesale Announces Noir Handmade

Beautiful, breathtaking dresses from the bestselling "**Noir Handmade**" label are now available from ORION Wholesale. They are made out of beautiful power wetlook that clings to the body in a seductive way and they stand out thanks to their fancy details. The material is also soft and stretchy which means that they are extremely comfortable to wear. It's also almost crease-free when worn and fits like a second skin. All of the dresses are available in S, M, L and XL. ORION Wholesale has a size chart specifically for the "Noir Handmade" collection because the outfits are always a bit smaller. These items include the **Seductive Strap Dress** (item number 27189011021), the **Extra-short Dress** (item number 27188801021), the **Extravagant Dress** (item number 27188981021), the **Sophisticated, Knee-length Dress** (item number 27188711021) and the **Short Dress with Long Sleeves** (item number 27188631021). Visit www.orion-wholesale.com for more info or contact wholesale@orion.de.

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Hazy Dayz/Pot Leaf Lingerie from Magic Silk

Women can get pot lucky in a trippy new number from the high-minded folks at Magic Silk. **Hazy Dayz/Pot Leaf** is a black stretch mesh lingerie decorated with neon pot leaves that are blacklight reactive. You can really relax in easy wear silhouettes enhanced with delicate lace and flowy hems. They come with a dope assortment of extras including gold metal hardware, adjustable straps, elastic drawstring details and purl edge finish. Four banging styles include Teddy, Long Sleeve Crop Top, Skirt & G-string, Cami & Short, and Dress & G-string. Match them with two separately available panties, Open Crotch Panty and Boy Short, for a budding romance. All fashions come in three smoking sizes, S/M, L/XL and Queen (1x-3x) and offer great hanger appeal. Shipping begins in the spring of 2024, in trendy packaging with cutting edge graphics. Light up your display rack with Hazy Dayz/Pot Leaf. It's the gateway to great sales. For more info contact Magic Silk at Info@Magicsilk.com or phone at 1-888-889-8081.

6

New at ORION Wholesale: Sexy outfits from Fantasy by Cottelli Collection

The lingerie label NO:XQSE is now **"Fantasy by Cottelli Collection"** – the new quality label at ORION Wholesale. Whether body, catsuit or mini dress, this is where sophisticated design meets revealing views. These outfits leave nothing to be desired and are pure eroticism for every occasion. To ensure that the designs fit every figure perfectly, the articles are made of very elastic material without seams and are available in practical one-size-fits-all sizes. The lingerie from "Fantasy by Cottelli Collection" is delivered in attractive, pink-coloured cardboard packaging that can be displayed either standing up or hanging. For orders and further info please contact ORION Wholesale at www.orion-wholesale.com or email wholesale@orion.de.

7

Naughty Nostalgia From Magic Silk

Magic Silk presents a blast from the past that will brighten up any lingerie collection. **Get It Girl** is a lacey and feminine undergarment that blends timeless styling and modern fashion. Stretch lace galloons are designed to enhance flirty scalloped edges, and combine with soft, shiny elastic strap details. Satin bows and lace flourishes embellish with relish. More is more, of course, and gold hardware gilds the lily nicely, along with adjustable straps, satin ribbon bows, swan hooks and hook & eye closures. Choose from four styles: Demi Bra, Skirt & Thong, Plunge Chemise & G-string, Halter Teddy, and Peek-A-Boo Bralette & Split Crotch Boy Short. All garments are splashed in neon diva pink, and look even more sensational with separately available Flutter Thong and Open Crotch Micro Tanga panties. This eye-popping package will burn up the bedroom. Sizes S/M, L/XL and Queen (fits 1x-3x) are offered, and shipping begins in the spring of 2024 in upscale exposed packaging. Visit www.magicsilk.com for more info.

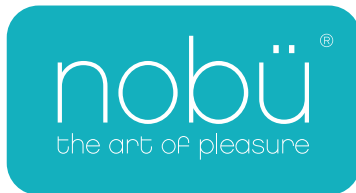
8

Marble Mesh from Male Power

Put a little polish on your package with **Marble Mesh**, a classy new line of uptown undergarments from Male Power. Deluxe stretch mesh is decorated with a luxurious marble print displaying an opulent, two-toned pattern. A silver stretch, satin binding uplifts the contour pouch, flattered by an extreme low-cut waist and high cut legs. Three deluxe designs are available, Micro Mini Short, Mini Thong and a Mini Moonshine jock brief. They come in two contrasting color choices, black with silver marbling and silver blue with black marbling. Add a little swank to your sales rack. Marble Mesh began shipping in early February. Visit www.malepower.com for more information or contact Marybeth Onken at 1-800-447-4720 or email at maryb@malepower.com.

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1

Fun Factory's BOTTIE FEM

Leading sex toy brand FUN FACTORY's **BOOTIE FEM** makes adult cinematic history as the first sex toy taking on the role of narrator in a film. The new movie is called Sex Toy Story, and it's directed by award-winner Erika Lust. Since the gorgeous **BOOTIE FEM** has such a tendency to steal the spotlight, it's no wonder that she's one of the stars. In the 21-minute movie, the viewer learns **BOOTIE FEM**'s story as a once-adventurous butt plug, abandoned by her mistress in a bedside drawer, who eventually finds her way back to love. It's been almost exactly a year since this renowned toy launched. With its sleek, slim, and sexy aesthetic, this beginner-friendly butt plug has revolutionized sex for people with vulvas and beyond. Its asymmetrical, flower-like shape isn't just sophisticated but also functional: It applies pressure and narrows the area near the G-spot so that vaginal sex is significantly enhanced.

2

The Aneros® PSY

Excellent for intermediate and advanced users and those who desire the options of stronger or more subtle external stimulation, the **Aneros® PSY** is in a class by itself. The **Aneros® PSY** features a silicone coated, multi-contoured head, body, and stem for more robust anal and prostate stimulation, and adjustable arms and tabs for creating your own custom fit or preference. Unlike any other **Aneros®** prostate massagers, the arm and tab adjustments allow users to fine-tune external stimulation, setting comfort, insertion depth and perineum and K-spot pressure. "The product came into fruition when we noticed a lot of our users would modify their **Aneros®** devices to get the [right spot]. The New **Aneros PSY** resolves this issue. After many revisions and rigorous testing, we received our stamp of approval from our tester program", says Brent Aldon, Director of Sales and Marketing for **Aneros**. For more info please visit www.landcoimport.com

3

Topped Toys' Artemis 125

The mighty goddess Artemis has evolved her form again, beyond mere human comprehension. The huge new **Artemis 125** is the newest manifestation of her raw pegging power, and she has her sights set on testing it out on your hole. And no, she won't show you any mercy. Ready to upgrade to the **Artemis 125**? This Vac-U-Lock compatible Greek sentinel has come on behalf of the gods in search of the most eager, sex-crazed nymphomaniacs of Earth to fill their harem. It turns out that the gods love meddling with humans in a great many ways. **Artemis** promises you a life of extravagance, prestige, and the most wild of bodily pleasures, if you prove worthy of the task. But who are you to say no? This deep destroyer with a thick head designed to plow deep is a dream come true. Visit www.toppedtoys.com for more information.

4

b-Vibe's Expand Vibrating & Inflating Prostate Plug

Expand your heinie horizons with the **b-Vibe Expand Plug!** Give your pleasure canal a workout of wonder with an expanding inner shaft and vibrating external motor that sends sensations from your perianal zone all the way to your prostate with remote-controlled settings. Compatible with water based lubricants and cleans easily with an antibacterial toy cleaner and warm water. Store in a cool, dark place away from other silicone toys. Key Features includes:

- » Expandable, vibrating shaft
- » Five levels of expansion
- » Five vibration patterns
- » Hits the prostate while stimulating perineum
- » Remote control
- » 30 ft. remote range
- » Anal friendly tapered base
- » Rechargeable
- » One hour of play with full charge (two hours charge time)
- » Splashproof (do not submerge)

Visit www.b-vibe.com for more info.

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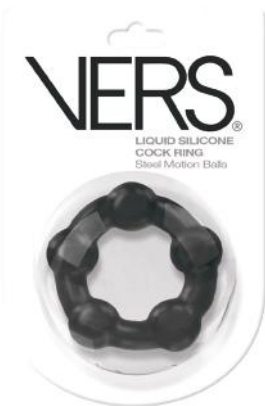
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XR Brands Debuts New BDSM Furniture for Queening, Spreading & Total Submission

XR Brands announced the newest additions to the award-winning Master Series collection of advanced fetish and BDSM gear: the **Face Rider Queening Chair**, the **Leg Spreader Obedience Chair With Sex Machine**, and the **St. Andrew's Cross Deluxe**. These expertly crafted, aesthetically pleasing pieces are built to enhance any home dungeon with countless opportunities for pleasure, pain, and play. "Shoppers are always looking for well-made items that let them explore fantasies and level-up their D/s dynamics," said XR Brands President Rebecca Weinberg, "Items like a St. Andrew's cross or bondage chair used to be the exclusive domain of sex clubs and dungeons, but with Master Series, more people than ever can bring that experience home." For more information about XR Brands, please email info@xrbrands.com. To view the full XR Brands lineup, please visit www.xrbrands.com.

2

Kink's Chastity Series Locking Cock Cage

Cage up your cock with a customizable chastity device you can wear all day and night. It's smooth, seamless and comfortable. Slip the ring around the testicles, then secure the cage around the penis. Lock it up with the internal locking pin and surrender to the open-ended design made from lightweight and durable plastic. The material is hygienic and easy to clean. You'll love the look and feel of total restriction.

This product includes:

- » The Cock Cage
- » The three Ball Ring Sizes
- » The two Keys and Locking Pin

Features include:

- » Seamless Nylon Resin Material
- » The three Curved Ball Rings
- » The Two Keys and Locking Pin

Product comes in five sizes. For more information please visit <http://twtradewholesale.com>

3

C1R's VERS Motion Ball C Ring

The **VERS Liquid Silicone Cock Ring** is a game-changer for men who want to enhance their sexual performance. Made with three times the stretch liquid silicone, it provides a snug fit around your shaft, boosting your erection and enhancing your pleasure. The ring also features five steel motion balls in chambers that bounce with every move, providing added stimulation and increasing your sensitivity. With the VERS cock ring, you can experience prolonged orgasms and better stamina, giving you and your partner a more satisfying sexual experience. The ring has an outer diameter of 2.6 inches and an inner diameter of 1.1 inches, making it suitable for most men. It is safe to use with all lubricants and easy to clean, making it a low-maintenance addition to your sex life. Invest in the VERS liquid silicone cock ring today and take your sexual performance to the next level! Visit <https://c1rb2b.com>

4

Merci's 'The Stinger' Electroplay Wand

Motivation comes in many forms. This cattle prod-style electroplay wand creates different sensations specific to the area it's applied with a light zap perfect for training or teasing. Tickling, tingling, and a moderate sting are all within the realm of possibility with **The Stinger**. The Stinger's handle features a non-slip, non-conductive rubber grip, and a safe but powerful current runs between two prongs at end of the contrasting violet shaft.

Other features include:

- Prod-Style Sensory Electroplay Wand
- Creates Moderate Sting or Tickling Sensations
- Loud Cracking Sound and Visible Spark
- Simple Push-Button Control
- Stimulates Multiple Senses
- Non-Conductive Grip
- Leaves No Visible Effects

Please visit <http://b2bdocjohnson.com> for more information.

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1

Couples Choice’s RC 3 in 1 Vibrator

The elegant sex toys from “Couples Choice” offers a new, versatile multi-toy from this series is now available at ORION Wholesale. The **“RC 3 in 1 Vibrator”** from Couples Choice combines three vibrating toys in one, making it a multi-toy for varied games alone or as a couple. The G-spot vibrator can be removed from the vibrating cock ring so that both toys can be used separately for sensual pleasure. When put together, they form a flexible vibrator with a clitoral stimulator that can also be worn in panties. Both motors can be controlled separately with the practical remote control – 10 vibration modes each at the touch of a button. With a range of 6 metres, they can also be controlled by a partner. The vibrator is ideally curved to comfortably reach the G-spot – and the vibrating cock ring with its ergonomically curved clitoral stimulator is designed to perfectly reach the outer hotspot. For more info please contact ORION Wholesale at www.orion-wholesale.com or email at wholesale@orion.de

2

Bondage, Massage, & Restraint ‘Couples Kits’ from Bedroom Bliss

XR Brands is now shipping three sexy new sets from the couples-centered pleasure brand Bedroom Bliss: The Lover’s Deluxe Bondage Set, The Lover’s Bondage Massage Set, and The Lover’s Restraints Set. Each all-in-one set is designed to provide couples with everything they need to create the night of passion they desire and deserve. The **Lover’s Bondage Massage Set** features includes a satin blindfold; satin-covered paddle; silicone ball gag and butt plug; vibrating silicone C-ring and silicone bullet, both equipped with three speeds and seven patterns; feather tickler; massage candle; 1.7-ounce bottle of massage oil; and two satin restraints. The **Lover’s Deluxe Bondage Set** comes complete with a silicone ball gag, blindfold, collar, leash, wrists and ankle cuffs, a flexible slapper, and hogtie connectors. The **Lover’s Restraints Set** includes wrist cuffs, ankle cuffs, a collar with braided leash, and two cuff connectors. To view the full XR Brands lineup, please visit www.xrbrands.com.

3

Yu Couples Handheld Vibrator

When it comes to seeking sexual pleasure, our fingers are the most commonly used body part. We often use our fingers to caress, press, and even insert, teasing the sensitive points of our bodies. **YU** is an intimate toy that can make your fingers vibrate. Its unique and flexible U-shaped groove design ensures a secure fit on your fingertips without easily slipping off, giving you the freedom to indulge in sensual experiences. Yu is perfect for couple use, adding excitement to your intimate moments. With seven blissful vibration modes, you can enjoy a range of sensations from slow and gentle to fast and powerful. This compact waterproof vibrator fits comfortably in your hand and is easy to carry due to its small size. It supports magnetic charging. After use, clean the toy with lukewarm water and a toy cleaner, ensuring its hygiene. Gently pat it dry with a lint-free cloth, ready for your next unforgettable experience. For more information please visit www.twwholesaletrade.com.

4

ORION Wholesale: Sex toy Set from “Couples Choice”

This five-piece **“RC Mini Vibrator with four Attachments”** toy set from Couples Choice consists of a G-spot dildo, a butt plug, a lay-on stimulator, a cock and ball ring with clitoris stimulator and a bullet vibrator that can be inserted into any of the four toys. All toys are made of silky soft silicone and are ergonomically shaped to perfection. The dildo and plug are easy to insert, the stretchy cock and ball ring is easy to slip on and the lay-on stimulator pleases every external hotspot and can also be worn under panties. With the practical remote control, the 10 vibration modes of the bullet vibrator can be controlled at the touch of a button. With a range of 8 metres, it can also be controlled by a partner. The vibration modes can also be controlled directly on the bullet. The bullet vibrator is rechargeable and comes with a USB charging cable. Just like the battery (1 x AAA) for the remote control. For more info please contact ORION Wholesale at www.orion-wholesale.com or email wholesale@orion.de

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1

Viben Toys Unveils Secret Seduction

Viben is thrilled to announce the launch of its latest new arrival, **Secret Seduction** available. This product promises to elevate the experience of personal pleasure to unprecedented levels, blending cutting-edge technology with unparalleled design elegance. Secret Seduction emerges as a testament to Viben's commitment to enhancing intimate experiences through innovation. Its sleek form is ergonomically designed to press comfortably against your body with a beautiful magnetic flower fastener to keep the panty vibe securely in place. Enjoy this discreet massager anywhere with its discreet, water friendly design. With nine different vibrating patterns and intensities, Secret Seduction ensures a fully customizable experience that can cater to every mood and preference. Constructed with the highest quality, body-safe materials, Secret Seduction ensures a safe and luxurious experience from start to finish. For more information on Secret Seduction and the full range of Viben products, visit [Vibentoy.com](https://vibentoy.com).

2

The Womanizer Next

New Technology that imitates SubWoofer Waves. Womanizer's flagship product with advanced Technology: 3D Pleasure Air. This cutting-edge technology features a new motor elevating the contactless stimulation to provide a , more enriched sensation. Enhancing the customization options, our 3D Pleasure Air allows you not only to control speed but also the depth of the air waves. We have three levels of depth control, alongside the 14 intensity levels, offering a more customizable & personalized experience than ever before. Womanizer Next offers intense pleasure without overstimulation, and thanks to the new motor it stands out as our quietest model to date.

3

Pipedream Now Shipping Her Ultimate Pleasure Max

Pipedream Products is now shipping its **Ultimate Pleasure Max**. Luxuriously crafted from silky-smooth Elite silicone and powered by four independently controlled motors, this all-in-one oral simulator combines the licking and sucking action of the original with an added pleasure perk: a handheld silicone suction hose long enough to use on any erogenous zone on the body! The ergonomic vibrating handle allows users to find their sweet spot with ease and doubles as a controller for the licking/sucking/vibrating tongue, making this the most versatile and universal Ultimate Pleasure vibe yet. With three powerful suction modes, seven thrilling tongue motion and vibration patterns, and ten patterns of pulsating vibrations to choose from, the pleasure possibilities are endless! The Ultimate Pleasure Max is IPX7 water resistant for splashproof fun in the shower or bath, while the included magnetic USB cord quickly recharges the device in under an hour. For more info visit <https://wholesale.pipedreamproducts.com>.

4

Blush Novelties' Wellness - Dual Sense

Introducing **The Wellness Dual Sense** By Blush, a dual ended and dual motored silicone rechargeable vibrating massage wand, the perfect addition to your self-care routine. This innovative product is designed to provide you with the ultimate relaxation experience, with its 10 powerful deep rumby RumboTech™ powered vibration settings you can customize your experience and enjoy deep satisfying pleasure and relaxation. Crafted from pure Puria® platinum cured Silicone. Enveloped in satin smooth Ultrasilk®, this massage wand is soft to the touch, yet durable enough to withstand frequent use. Its rechargeable battery ensures that you can enjoy uninterrupted sessions for up to 60 minutes on a single charge, without the need for constant battery replacements. Enjoy Dual Sense 2 ways. spot stimulation. Dual Sense is gentle on sensitive skin, lab tested body safe and hypoallergenic and is compatible with water based, hybrid lubricants. For more info please visit www.blushlove.com



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The Womanizer Mini

No extra cables as **Womanizer Mini** is replaceable with 2 AAA batteries with three intensity levels: soft – medium - strong, and splashproof. Whether you're easing into it or craving something more intense, this mini vibe has got your back. And let's not forget about the star of the show: Pleasure Air Technology. So, whether you're treating yourself to a quick solo session or packing it for some on-the-go fun during your travels, the Womanizer Mini is your go-to companion. And with its compact size and battery-powered design, you can take it wherever your heart desires without missing a beat.

6

Meet Ravi: Nobü's New Waving Rabbit Dual Vibe

Nobü has announced the arrival of its new rippling rabbit dual vibe **Rävi**, set to hit retail shelves just in time for spring. Joining Nobü's esteemed Essentials Collection, the Rävi is just one of the many new designs projected to be released over the course of the year, ultimately emphasizing the brands ongoing commitment to innovation, intimacy and pleasure. Waterproof, rechargeable and made with soft-touch medical grade silicone, the Rävi boasts three extra powerful motors all strategically positioned for mind-blowing C-spot and G-Spot stimulation. What really sets this intimate vibe apart however, is its textured, waving shaft. Using the latest in ripple motion technology, the Rävi combines powerful vibrations with a unique waving sensation, offering unparalleled internal stimulation on top of all the added features you know and love from a classic dual vibe. For more about the Rävi and other new releases from Nobü, visit www.nobutoys.com, or contact one of our sales representatives today at info@nobutoys.com.

7

Nobü Launches the Vibrating Grinding Pad, Gyrä

Just in time for Q2, **Nobü** has announced the launch of its new, vibrating grinding pad, the "Gyrä", set to join its esteemed Essentials collection of rechargeable toys. Crafted for pleasure seekers looking to heighten their grinding experience, the Gyrä offers advanced features with a versatile, asymmetric design, enabling users to explore the throes of external stimulation with unprecedented freedom. Built with two distinctive vibrating mounds each powered independently from one another, the Gyrä provides targeted c-spot stimulation that can be customized to the users' preferences. Waterproof, silky soft and armed with a compact, wireless remote, this silicone grinding pad offers unmatched, hands-free play, making it a great option for those interested in non-penetrative play. For more about the Gyrä and Nobü's other offerings, contact a rep at info@nobutoys.com, or visit us online at www.nobutoys.com.

8

Intense Dual Stimulation from Sweet Smile

The lifestyle design of the sex toys from Sweet Smile inspires love. The "**RC G- & P-Spot Vibrator**" (item number 54020340000) by Sweet Smile convinces with triple motor power for intense dual stimulation: The sex toy not only stimulates the G-spot and clitoris at the same time, it can also pleasure the P-spot and the balls simultaneously! A total of three quiet motors are located in the shaft and in the two ticklers of the combined stimulator. Each one provides seven vibration modes to intensively stimulate internal and external body parts at the same time. The modes can be conveniently controlled with the practical remote control – shaft and stimulator separately or excitingly combined with each other. It has a range of 10 metres, even from your partner. The vibrations can also be controlled directly on the toy at the touch of a button made of silicone with a silky soft surface, the gently textured shaft is easy to insert. For more info please contact ORION Wholesale at www.orion-wholesale.com or email at wholesale@orion.de

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1

Motorbunny Travel Bags for Original and BUCK

Motorbunny has unveiled two new travel bags, the **Motorbunny Backpack** and **Motorbunny Cruiser Bag**, as flexible travel solutions for both the Motorbunny Original and Motorbunny BUCK.

The Motorbunny Backpack (US\$269) comes in Mr. Gray and tactical insertion camo. Designed for maximum mobility and stores 6-10 attachments in a wipeable sanitary pocket. It also includes storage for rods, springs/toggles and lube. Every zipper has a TSA approved lock. Other features includes five lockable pockets and fits in overhead compartments.

The Motorbunny Cruiser Bag (US\$289) comes in Mr. Gray, tactical insertion camo, neon pink, and blue teal, and is designed for maximum storage. The bag also includes three accessory pockets, can store 8-12 attachments in an included storage bin and includes removable wheels for duffel style carry.

Visit www.motorbunny.com for more info.

2

Naughty Tabs & Romantic Tabs by Little Genie

Spice up your love life with **Naughty Tabs**, the ultimate game-changer for couples seeking thrilling new sexual experiences. Shake out a few tabs from the box and peel back to uncover a seductive suggestion that will ignite passion and play. With fifty tantalizing ideas at your fingertips, you and your partner will embark on a journey of pleasure and intimacy like never before. Each box contains 50 sexy activities.

Reconnect with your partner with **Romantic Tabs!** Discover endless fun and playful activities for you and your partner to experience. Shake out a few tabs from the box and peel back the tab, revealing a unique and playful activity designed to ignite sparks and create unforgettable moments. With 50 enchanting ideas at your fingertips, you and your partner will embark on a journey of love, laughter, and connection.

Each sold separately. For more information visit www.littlegenie.com

3

Shots America Plushies

Introducing the new line of **Shots Plushies**, where cuddles meet your alternative lifestyle! Bondage Bunnies & Bears with a playful kink, adorable Kitty Cats with an edge for a touch of mischief. Explore your wild side with **Shots Plushies** today! With more than 20 Plushies to choose from you're sure to find your favorite in no time. Please visit www.shotsamerica.com for more information.

4

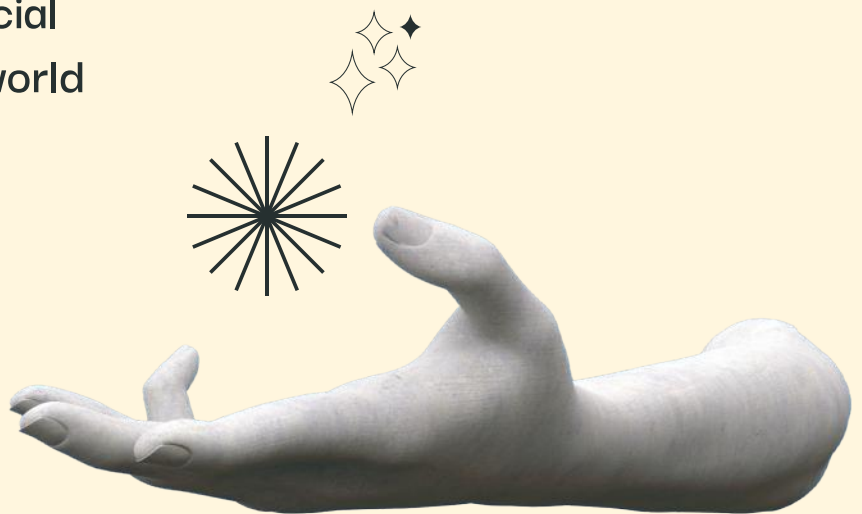
40 Reasons to Have Sex & 40 Reasons to Party Sets by Kheper Games

Kheper Games, Inc. has announced **40 Reasons to Party** and **40 Reasons to Have Sex** as two new games joining its extensive line of award-winning adult games. Each high-quality set includes 40 cards and a stand to display the activity, the person selecting the card, wants to act out. **40 Reasons to Party** is a set of 40 illustrated cards that give you fun reasons and ideas on how to party. When you feel like having some fun, select a card and display it for your friends. Then carry out the instructions or drinking game rules. **40 Reasons to Have Sex** is a set of 40 sexy cards that give you funny reasons and ideas on how to have great sex! When you feel frisky, select a card, display it for your lover, and follow the position until you're ready for a second card or orgasms. Both sets are being launched with 11 other new products at ANME and the 40 Reasons to Party set will be available to sample in the break room at the Vibe show. Please contact info@khepergames.com, or visit www.khepergames.com.

Your secret's not safe with us.

You've got something special
to offer and it's time the world
knew about it.

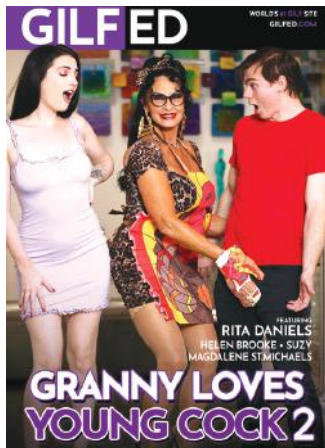
Let us tell them.



1



2



3



4



5



1

'My Best Friend's TS Sister 2' Has Arrived

Taboo passions return in **"My Best Friend's TS Sister 2,"** the scorching second chapter of the series arriving exclusively on TransSensual.com, the online home of Mile High Media's trans erotica studio. The movie, debuting as a three-part series, is available now. Luscious trans stars Itzel Saenz, Haven Rose and Zariah Aura are front and center in the highly-charged new release that also features veteran studs Cliff Jensen, Joel Someone and Rodrigo Amor. "My Best Friend's TS Sister 2," takes viewers into the lives of irresistible trans girls who come between best friends. Shot in 4K Ultra HD, each episode features engaging performances and intense hardcore, bareback action from some of the industry's top trans stars. To watch each episode or full movie, visit TransSensual.com. For sales and distribution, contact Victoria@mile-high-media.com or call (800) 363-0133.

2

GILFED Releases 'Granny Loves Young Cock 2'

Sexy GILFs are back in **"Granny Loves Young Cock 2"** from Mile High Media's GILFED studio. The movie is now available on all platforms. Box cover model Rita Daniels headlines the new release, which also stars Suzy, Magdalene St. Michaels and Helen Brooke in four intense scenes of hardcore sex. "Granny Loves Young Cock 2" celebrates the beauty and insatiable passion of sexy grannies who use their experience and feminine wiles to seduce young studs. For DVD sales contact Victoria at Victoria@mile-high-media.com or at 800-363-0133.

3

The Final Chapter of 'Sibling Seductions 6'

The final chapter of **"Sibling Seductions 6"** from Mile High Media's couples' erotica studio Sweet Sinner, featuring superstar Vanessa Sky. Arriving in four parts on SweetSinner.com, acclaimed writer / director Mike Quasars' new film, 'Sibling Seductions 6,' final chapter premiers now. The cast includes Vanessa Sky, Freya Parker, Hazel Moore, Kay Lovely, Nathan Bronson, Robby Apples, Ricky Spanish and Codey Steele embracing their forbidden cravings. For DVD sales contact Victoria at Victoria@mile-high-media.com or at 800-363-0133

4

'Lesbian Stepmother 8' From Sweetheart Video

Adult superstars Julia Ann and Anna Claire Clouds star in **"Lesbian Stepmother 8"** debuting exclusively on SweetheartVideo.com, the online home of Mile High Media's all-girl studio. The acclaimed performers share the cover and scene for awarded director Mike Quasar in the new release that also features Kenzie Taylor, Slimthick Vic, Kay Lovely, Chanel Camryn, Hazel Moore and Lexi Stone. "Lesbian Stepmother 8," was shot in ultra HD and celebrates the passion and intense desire between experienced lesbians. For sales and distribution information, contact Victoria@mile-high-media.com or call 800-363-0133.

5

'Jack of All Trades' With Raging Stallion Studios'

Whether you're looking for someone to expertly fuck you or suck you, you can count on the hairy hunks of Raging Stallion Studios. Everyone knows that when it comes to taking pipe and putting their own hefty tools to good use, these

men are truly the **JACK OF ALL TRADES**. See for yourself in this all-new, rough and rugged feature from Raging Stallion Studios and director Ryan Brian. Starring Falcon I NakedSword Exclusive Drew Valentino along with fan favorite hunks Brogan, Johnny Ford, and Danny Starr, **JACK OF ALL TRADES** on DVD and as a digital download

in the Falcon I NakedSword store. Fans can also watch individual scenes from this movie as they premiere on RagingStallion.com. For DVD retail and wholesale purchasing, please contact John Gunderson at john@falconstudios.com. Contact Cameron Greer at cameron@falconstudios.com

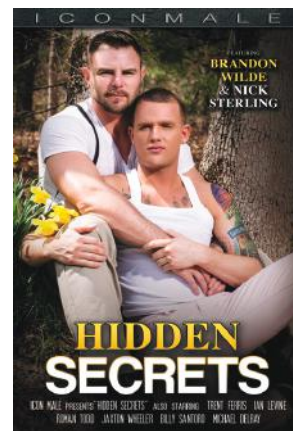
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7



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9



10



6

London River Stars in Milfed’s ‘Milf Juggs 4’

Adult superstar London River stars in “MILF Juggs 4,” from MILFED, Mile High Media’s all-MILF-themed studio. The movie is now available on DVD. The award-winning performer and cover model shows off her sensual curves and her 34DDs in her newest scene for acclaimed director Mike Quasar. The cast includes fellow MILF stars April Flores, Lolly Dames and Paris The Muse. “MILF Juggs 4” celebrates the indelible passion and breathtaking beauty of big-breasted adult stars eager to share their most erotic sexual fantasies. MILFED features the hottest MILFs with a deep attraction to younger men and hardcore sex, in compelling erotic scenarios with intense orgasms. For DVD sales contact Victoria at Victoria@mile-high-media.com or at 800-363-0133.

7

‘Infidelity 4’ Debuts

A young wife’s journey into temptation continues in “Infidelity 4.” All four episodes of the new film are now available exclusively on SweetSinner.com, the online home of Mile High Media’s couples’ erotica studio Sweet Sinner. Awarded director Mike Quasar wrote and directs the highly charged new release starring the stunning Skylar Snow and co-stars Kay Lovely, Millie Morgan, Dorian Del Isla, Derrick Pierce, Ryan McLane and Robby Apples. The movie opens with Skylar’s husband Ryan putting his work ahead of his marriage again when he cancels a vacation to close a business deal. It’s the last straw for Skylar who decides to go without him. She gets more than she bargained for when she meets the “perfect” man who ensnares her in an extortion plot that threatens to blow up her whole world.

8

Icon Male’s ‘Hidden Secrets’

Passion and deception collide in “Hidden Secrets,” from leading gay studio Icon Male. The release is distributed through parent company Mile High Media. Brandon Wilde and Nick Sterling lead a stellar cast that includes Ian Levine, Trent Ferris, Roman Todd, Michael DelRay and more in four scorching scenes. “Hidden Secrets,” explores how the love and passion between lovers can be ultimately derailed by well-kept secrets. Movies from Icon Male are unique to the gay marketplace and embody what fans have come to expect from the awarded studio – genuine and intimate exchanges between performers featuring forbidden sex, emotion and compelling storyline. For Icon Male sales and distribution contact Victoria@mile-high-media.com or call 800-363-0133.

9

Noir Male’s ‘Triple Pleasure 2’

Well-hung studs return in “Triple Pleasure 2,” from Mile High Media’s awarded gay studio Noir Male. The movie is now available on DVD. Cover Models Phoenix Fellington, Trent King and Fame lead a cast of ripped studs that includes Casey Everett, DeAngelo Jackson, Marquee D’Angelo, Colby Tucker, Dillon Diaz, Adrian Hart, Jake Waters, Zeno Rey and Tommy Bluezz. The movie opens with “Business Deals,” as Fame, Fellington and King turn business into pleasure, followed by “Pay Up,” with D’Angelo, Everett and Tucker who take their wager to another level; “And then There Was Three,” is next with Diaz, Rey and Waters. For Noir Male sales and distribution, contact Victoria@mile-high-media.com or call 800-363-0133.

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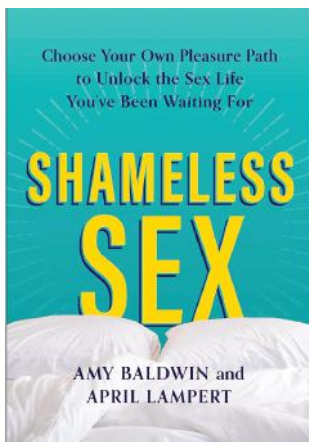
‘Lesbian Superstars 4’ by Lesbian X

Adult superstars Blake Blossom and Kayley Gunner star in “Lesbian Superstars 4,” the newest chapter of the acclaimed series from Lesbian X, X Empire’s hardcore lesbian studio. The movie is now available in all formats. Superstar performers, Blake Blossom and Kayley Gunner, share the box cover in the new release directed by awarded filmmaker Mason. The stellar cast also includes Anna Claire Clouds, Maddy May, Kylie Rocket, Bella Rolland, Aidra Fox and Olivia Madison. “Lesbian Superstars 4,” features some of the industry’s most captivating lesbian performers in intensely erotic and chemistry-laden scenarios of unscripted sexual passion. For DVD sales contact Victoria at Victoria@mile-high-media.com or at 800-363-0133.

‘Shameless Sex’ by April Lampert and Amy Baldwin

By David Halpert

Shameless Sex is nothing short of a modern treatise on sexual health and wellness, not just for anyone working in the pleasure products industry but any adult period that wants a more fulfilling sex life. The book isn’t a mere how-to guide on the physical aspects of sex and lovemaking but goes to great lengths to lay a solid psychological foundation to get to the root on why certain individuals are so hesitant toward sex in the first place, whether that root is shame, guilt, past trauma, or a general apprehensiveness to their kinks or sex. Just like sex, April Lampert and Amy Baldwin’s approach is anything but straightforward, however its digestible chapters, interludes into their personal experiences, and light-hearted-yet-approachable language makes for an engrossing, teaching guide.



‘Shameless Sex: Choose Your Own Pleasure Path to Unlock the Sex Life You’ve Been Waiting For’

By Amy Baldwin and April Lampert

Published by BenBella Books

Distributed by Penguin Random House

304 Pages

Available in Hardcover



Since 2017 their podcast, ‘The Shameless Sex Podcast’, has garnered more than 16 million downloads, 300K+ subscribers, and remains in the top 1% of all podcasts across multiple platforms. And its through this podcast (214 episodes at the time of this writing), they’ve distilled their seminal knowledge into this text, the culmination of seven years in the making. ‘Shameless Sex: Choose Your Own Pleasure Path to Unlock the Sex Life You’ve Been Waiting For’ (published by BenBella Books and distributed by Penguin Random House) isn’t a sex guide in the strictest (or truest) sense of the word, and goes to great pains to emphasize that sex isn’t purely about the physical but is multilayered and complex. If there’s one lesson you take away from this book is that when it comes to sex, the emotional and psychological are just as important, if not more so, emphasized by the book’s first two chapter titles, ‘Am I Normal?’ and ‘Am I Broken?’, respectively.

Thankfully, you won’t be presented with long blocks of text to sift through. Throughout the course of its eight chapters, ‘Shameless Sex’ offers guide posts at certain points, allowing the reader to skip certain sections germane to the current topics, giving the book a certain ‘Choose-Your-Own-Adventure’-feel, hence its title. Also peppered throughout the book are reference points to previous podcasts for readers curious to dive even further into a particular topic at their own leisure, providing hours of additional content to explore. The tone is light-hearted and candid. At times the authors share their personal experiences with sex stemming back to puberty, through adolescence and into adulthood, and it’s here where the two authors contrast, specifically

to their upbringings, really shedding light onto how our pasts can affect our futures when it comes to our perceptions about sex.

Amy’s upbringing was more liberal and open when it came to talking about sex in the household (which would culminate in her and her mother opening an online pleasure boutique called the Pure Please Shop back in 2008). This is in stark contrast to April’s midwestern conservative upbringing where sex wasn’t talked about in the home or at school, and she goes into detail about how a particularly painful incident in high school affected her well into adulthood when it came to her views and perceptions on the topic. It’s these two female perspectives that give the book a genuine earnestness, elevating the text from something clinical to something deeply personal.

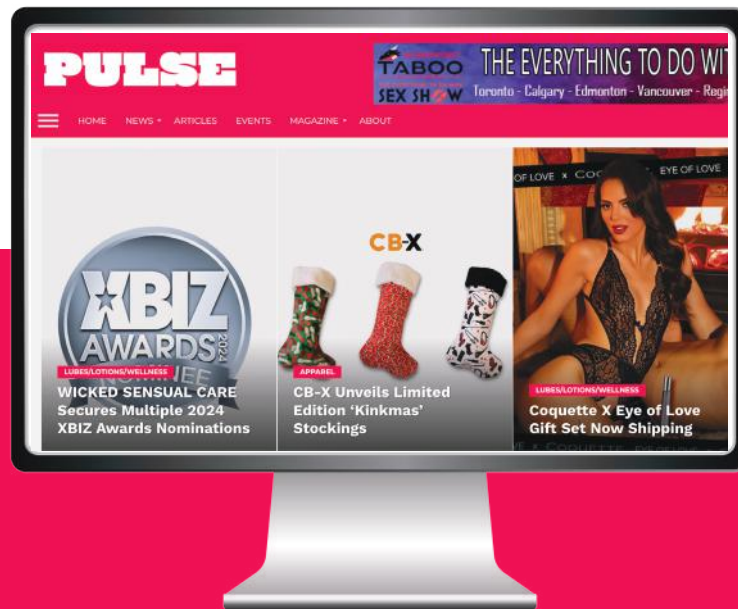
Not to say that the book is a memoir either, however these digressions do a great job of breaking up the pace in between the more how-to, teachable sections. While Lampert and Baldwin aren’t doctors by trade, Shameless Sex goes to great lengths to reference other sex professionals and landmark studies, many that have been guests on their podcast previously. It should be noted that Shameless Sex also takes the approach to appealing to all people. It doesn’t focus on LGBT couples for instance, referring to “partners” and “couples” so if you’re looking for something more specific, look elsewhere.

That said, this is an impressive tome and true to its title is a must-read for anyone young and old, male or female, looking for a more satisfying sex life.

David Halpert is the Founder and Publisher of Pulse Magazine.

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Master Series' PUSSY PANTIES

The ultimate panties for crossdressing, gender-bending or fantasy play, slip on these realistic vulva silicone panties and let your mind (and assumptions) go. The juicy, pink pussy lips part to invite you to penetrate and open up to expose a built in, textured love tunnel to experience the feel of a real vagina. The wearer gets to experience the rocking motion of sex while the partner gets to experience penetration without actually receiving penetration. Enjoy having anal sex with the peek-a-boo anus in the back, which is open in order for the wearer to really have delicious butt sex. Perfect to spice up kinky play, expand new boundaries, take drag to a higher level, or just to have fun, these brilliant vulva and vagina panties are sure to take you to places you've only fantasized!

www.xrbrands.com



REALCOCKS 9" 3 IN 1 MASTURBATOR

Here's a multipurpose stroker that's made in the same shape as a realistic penis, making your own the inside power pack it is. Dip your dick into some water or use some spit, slip it inside the base that's shaped like a juicy ass, then give it a few good squeezes and the gizmo starts lubricating on its own for a hot stroking session like no other. The soft and squishy textured interior provides extra stimulation while you effortlessly pump away. The firm outer casing offers enough support to use it as a hefty dildo for ins and outs, too! More than just a masturbator, it can also do its thing as a girth and length extender when slid onto an erect penis and then used for the good ol' ins and outs.

www.nasstoys.com



COUTURE CLIPS

Combining the sexiness of golden metal with the convenience of matching tweezer nipple clamps, this set of sparkly, dangling clips are sure to entice and enthrall. Lightweight and comfortable, these fully adjustable clips just need a push up on the ring to provide a gentle nip grip or tighter pinch for extra stimulation. The golden leaves gracefully move around and even have two small golden bells on each clip to add a little sound to the action. The perfect accessory for a sexy night in, these French designed clips ooze "oh la la!" every time you put them on. Fantastique!

www.shopiconbrands.com



HOP

More than just a bullet vibe, this frisky-eared bunny hops into action for non-stop clit fun. The contoured bunny face pokes out just enough to provide a bump for even more vulva action. Packing 10 zippy speeds within the compact size, the simple button on the bottom is intuitive and the whole vibe is easy to hold when things get hot. The ears can be fluttered around perky nipples or around a hungry scrotum or dick head, letting its simple design be much more versatile than what you think. Definitely beginner friendly and perfect for travel, this is one bunny vibe you'll want to keep in your pocket for when you, and your time, comes!

www.thebodywand.com

LAYA III

One of the highest quality and prolific manufacturers in the pleasure products world is Germany's own Fun Factory. This third incarnation of one of its most popular toys, the Laya III, continues its winning streak with hidden improvements to increase pleasure and fun. Within its textured, silicone skin, the strength of the motor has been increased and now offers two types of vibrations: deep and rumbly, and zippy and steady. The distinct ridges on this palm-sized cutie can slide around any part of one's body, no matter the gender and the Laya's quiet functions are a real treat.

For those who are into eco-friendly packaging, the completely recyclable cardboard packaging is environmentally friendly, too!

www.ca.funfactory.com

A SUCKING GOOD TIME

It's penis plunging pleasure time when you wrap this rascal around your manhood! Strong and sturdy, this handy, TPR suction device has countless nubs and ridges on the inside of the thick, snug tube, and two amazingly powerful bullet vibes built into the sides. The easy-to-use buttons on the base control the 10 multi-speeds and functions of the bullets while the single button lets you control the suction and release feature simultaneously. Providing a decent suction "pull," this rechargeable gizmo is a great way to introduce you and your male member to the world of dick sucking devices.

www.evolvednovelties.com



PRODUCT REVIEWS

COLOURS DILATOR KIT

When a graduated collection of silicone insertion devices is prescribed for vaginal health and wellness, here's a collection of five differently-sized and colour dildos that will help. With gently increasing sizes starting with ½" (12.7mm) and increasing in size to 1 ¼" (48mm), these smooth, firm insertables have a solid, round base making them easy to grasp. While I wouldn't call them traditional dildos, they are dildos since there are no vibrators inside, so they can easily be used for fun sex play as well. They're not only a sexual health and wellness product, but a useful one, too and their firmness doesn't let them bend, which is excellent for gentle vaginal (or anal) expansion but also for a varied selection of play toys.

www.nsnovelties.com



ID CUFFS

For the ultimate in class, beauty and taste, finally there's this set of sleek, black, silicone wrist cuffs you can discreetly share with the world that you belong to your lover. The rose gold hardware on the slide on buckles, chain and small, engravable panel make this set a piece of jewelry as well. You can leave on the attached chain on the subtle restraints during playtime or stack the two, narrow silicone bands around your wrist as the ultimate in classy fashion accessory to wear publicly.

Stylish and elegant, wearing these will be a constant reminder of the pleasurable and quietly kinky times you share with a partner. Beauty, fashion and kink have never been as well represented before. Available in four sexy colour combinations, these elegant cuffs will last a lifetime.

www.lovecrave.com



LEGATO

Just when you thought pleasure products couldn't get even more advanced, along comes Mystery Vibe's Legato, the first complete labia vibrator that encircles one's outer lips with comfort and ease. The skeleton frame is an adjustable, closed oval, similar to a sturdy cock ring, and holds the secrets that make this unique toy a standout in the industry. What makes this different is that within the flexible skeleton, are four independent motors to touch on the many pleasure points around the labia with the vibrations easily transferring to the inner labia and clitoris. The cleverest feature of this device is the ability to allow for penetration while wearing it, either by a dildo, fingers or a good ol' penis. Since the flexibility lets it change width according to what size is needed, its versatility is a gift to all vulva owners out there.

www.mysteryvibe.com



FIS V3

Attention penis owners: take your masturbatory pleasures to new heights with this compact and incredibly hi-tech stroker that responds to your every movement. Utilizing two independent, multi-speed and function motors, this pleasure console is app controlled and utterly amazing. Conveniently palm-sized with a peek-a-boo window built into the side, the FIS stroker is small enough to discreetly tuck away in a nightstand or even in your luggage for your weekend getaway. The silky smooth, lightly textured liquid silicone sleeve provides just enough grip to surround you with a gentle, yet stretchy hug but the real surprise lies with the cutting-edge functions. Incorporating AI technology into the controls, it automatically responds to your movements to create an interactive experience unlike one you've ever had. Warning: you may never leave the house again.

www.lelo.com

THE WANK POD PULSAR BY EDEN NOVELTIES

Pleasure is in your hand when you enjoy this easy to hold pleasure stroker. With its sturdy handle, slap some lube or spit on your dick, turn it on and let the automatic stroker shoot you to another level. The three, graduating stroke speeds can start smooth, then hold down the pressure button to boost the speed and really put the zing on your thing! The removable inner stroking sleeve, made of easy-to-clean TPE, has nubs and ribs on the inside to stimulate your hardon. Since the sleeve opens on both ends, unlike other strokers on the market, you can freely shoot off without clogging up the innards too. Eden

The Pulsar Auto Stroker is also a great couples toy and can be used for extra-added blowjob sensations. Hold it at the base of your boner and let it stroke away while your partner's luscious lips provide sucking action on the head. Life doesn't get better than that!

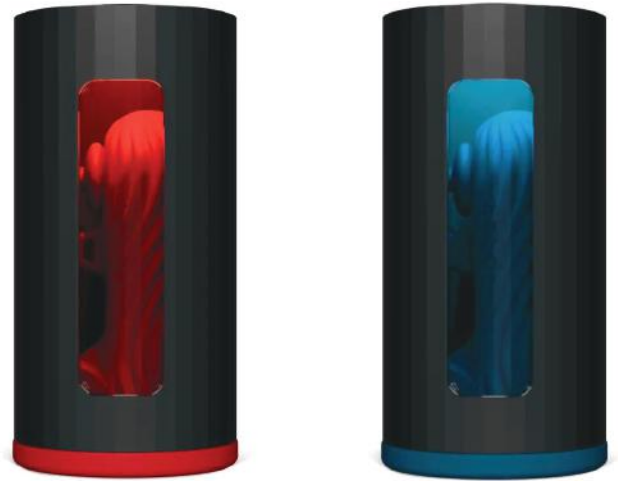
www.twtradewholesale.com

THE MAGIC STICK BY OTOUCH

In my decades in the sex toy business, I have never seen such an innovative pleasure product than the Magic Stick, which is really magical! What looks like a standard, 18cm vibe turns into a power bank for the 12 amazing, wireless attachments that simply slide onto the shaft. Through the combination of science and pleasure, the attachments can slide on to exactly where you want (because not all vaginas are the same length!), and then they independently turn on to do their thing. Choose from a simple, thumb-sized clitoral vibe to a spinning wheel complete with multiple, twinkling tongues to endlessly tease and delight a hungry clit. Or try the circulating wheel to softly grind away on a yummy vulva with its horizontal motion. And of course, no collection would be complete without a vibrating set of rabbit ears! The Magic Stick's rabbit has two chunky ears to completely please all of the juicy bits for the lucky user.

Everything is created in a silky smooth, lavender or pink silicone and providing ten thrilling speeds of sensation through the shaft and attachments, this is one pleasure toy you'll soon never live without! OTouch

www.twtradewholesale.com



Events

Conferences, Expos, Trade Shows & Adult Novelty-Related Events

EroSpain Mediterranean B2B Expo



MAY 5-7, 2024

Barcelona, Spain

Located in Montjuic, **EroSpain** is a B2B Expo exclusively for professionals from all over the world where all the best brands, distributors and retailers will come together and display the latest innovations & technologies in toys, lingerie, pharmaceuticals and everything else related to the erotic market. Visit <http://erospain.eu/en> for more information.

anme ADULTNOVELTYMANUFACTURERSEXPO.COM



JULY 15-17, 2024

Los Angeles, California

The **ANME Show** is the trade show event for U.S. and Canadian-based manufacturers to showcase and sell their products to distributor and retailer buyers. Held at the Los Angeles Marriott Burbank Airport, the ANME Show will feature the top names in the adult toy and novelty industry. Visit www.anmefounders.com.

ASIA ADULT EXPO



AUGUST 28-29, 2024

Wai Chan, China

The **Asia Adult Expo (AAE)** is a pure B2B and exported oriented professional trade platform for global buyers in the Asia Pacific serving the adult products and lingerie industry. This year it will return to Hong Kong to open the next milestone of the industry and attract more participants, creating business opportunities. Visit <http://asiaadultexpo.com> for more info.

eroFame Global Trade Convention



SEPTEMBER 25-27, 2024

Hanover, Germany

Located in Hanover, Germany, **eroFame** attracts international wholesale companies and buyers and is B2B only. This show covers the entire adult industry with sex toys, fashion, pharmaceuticals, consumables, movies, magazines and more. Visit www.ero fame.eu/en for more information.

THE EVERYTHING TO DO WITH SEX SHOW



October 18-20, 2024

Toronto, Ontario

The **Everything To Do With Sex Show** provides an upscale adult playground dedicated to enhancing lifestyles, encouraging romance, personal betterment and all things Taboo! Enjoy entertainment, provocative and educational seminars, unique shopping, fashion shows and LIVE demonstrations. Visit <https://tabooshow.com>.

THE EVERYTHING TO DO WITH SEX SHOW



October 25-27, 2024

Ottawa, Ontario

The **Everything To Do With Sex Show** provides an upscale adult playground dedicated to enhancing lifestyles, encouraging romance, personal betterment and all things Taboo! Enjoy entertainment, provocative and educational seminars, unique shopping, fashion shows and LIVE demonstrations. Visit <https://tabooshow.com>.

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No.WZ181SG9NA

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- ✔ Handmade in the U.S.
- ✔ Dishwasher Safe
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