



COMPANY PROFILE

WHAT IS

ARNESTA BATIK
Culture heritage of Indonesia



ABOUT US

Coming from a family of batik craftsmen from Cirebon – West Java, when the owner of Arnesta Batik came to Balikpapan he saw an opportunity to incorporate Dayak carving motifs into batik cloth.



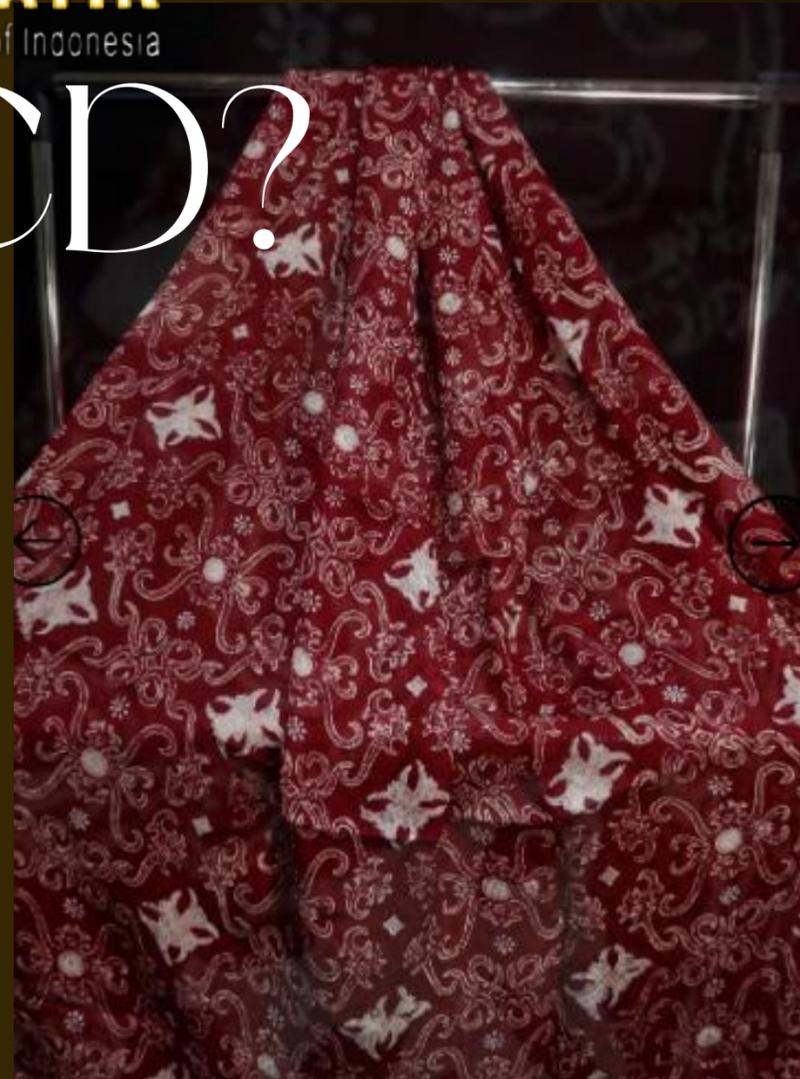
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Since then, Arnesta Batik has been a well-known East Kalimantan batik producer and has a strong commitment to promoting Kalimantan cultural motifs.

WHEN ESTABLISHED?



Established in 2004, Arnesta Batik legalized its business under the management of CV. Citra Purnama Abadi, and became a pioneer of batik in East Kalimantan, by highlighting the natural beauty and culture of East Kalimantan.



HOW STARTED?



Started with a **Mission**:

- To introduce and promote the unique motifs of the regions in Indonesia where Arnesta Batik operates.
- To introduce batik to the Indonesian community, so that the culture of Indonesian batik can be preserved.
- To preserve the culture of Indonesian batik by training and mentoring the younger generation on how to produce batik, from design to finishing, with a high artistic value.

Guided with **Vision**:

To make ARNESTA BATIK one of the batik companies that can preserve and sustain the culture of Indonesian batik and woven textiles, and to become the Icon Souvenir Company of Indonesia.



ORGANIZATIONAL STRUCTURE



Ronés Triyono,
S1 Industrial
Engineering and
Management,
Director



Novita Sari Jumri, S.E
S1 Management,
Marketing and sales



Nur Fitriani Saleh, S.E
S1 Management,
Production and Inventory Control



Noviera Arnesta, BSM
Bachelor of Science in
Management,
Finance



Mutiara Arnesta, BSM
Bachelor of Science
Management,
HRD



7 CHARACTERS OF ARNESTA

1. Active
2. Responsibility
3. Networking
4. Empowering
5. Satisfying
6. Totality
7. Adaptable

PRODUCTION

Arnesta Batik has a production capacity of 500 pcs of stamped batik, 100 pcs of hand drawn batiks, and 6000 metres printed woven per month.
and we also partner with our fostered batik artisans.





FINANCIAL SUPPORT

1. We have suppliers who trust us and can support us with fairly long payment terms.
2. We have deposits in Kaltimtara Bank as operational back up if needed for export transactions.
3. We have fixed assets as our investment



PRODUCT

HS CODE : 55161410

Stamped Batik hand made

Size : 225 cm x 115 cm

Material : Viscose wofen

Box Size : 30 x 10 x 4 cm

Secondary Box size : 60 x

50 x 50 cm

Price :

Minimum Order : 50 pcs



PRODUCT

HS CODE : 62053010

Men Shirt tamped Batik

Size : XL

Material : Viscose wofen

Box Size : 35 x 25 x 4 cm

Secondary Box size : 60 x
50 x 50 cm

Price :

Minimum Order : 50 pcs

WHO'S TARGET



Arnesta Batik has exclusive products those are very suitable for executives, entrepreneurs, and those of you who want to appear prime in front of your colleagues.



WHY CHOOSE



There are humans touch
in every product, we
made with love and
happiness.



ECONOMIC PERFORMANCE

1. Obediently pay taxes to the government.
2. Recycle wax so it can be reused
3. Utilization of waste fabric into crafts





ENVIRONMENTAL CONCERN

1. Using of filtration in liquid waste treatment.
2. Recycling process for wax waste.
3. Environmentally friendly dyes by precipitation.
4. No plastic packaging
5. Utilization of waste fabric into crafts



SOCIAL CONCERN

1. Empowering housewives to improve their economy.
2. Providing training and education to students to preserve Indonesian batik culture.
3. Provide training and skills in making batik to housewives so that they can improve their own economy.



ACHIEVEMENT

1. Siddhakarya Productivity Award, East Kalimantan Province, 2012
2. Indonesian Entrepreneur Award, Jakarta, 2015
3. Batik Industry Pioneer Award in Balikpapan, Balikpapan, 2022



Certificate

1. Brand certificate of Arnesta Batik
2. Motif copyright certificate
3. Batik Mark of Batik Indonesia
4. Material Composition (on Progress)
5. Colour composition (On Ptogres)

WHERE TO FIND



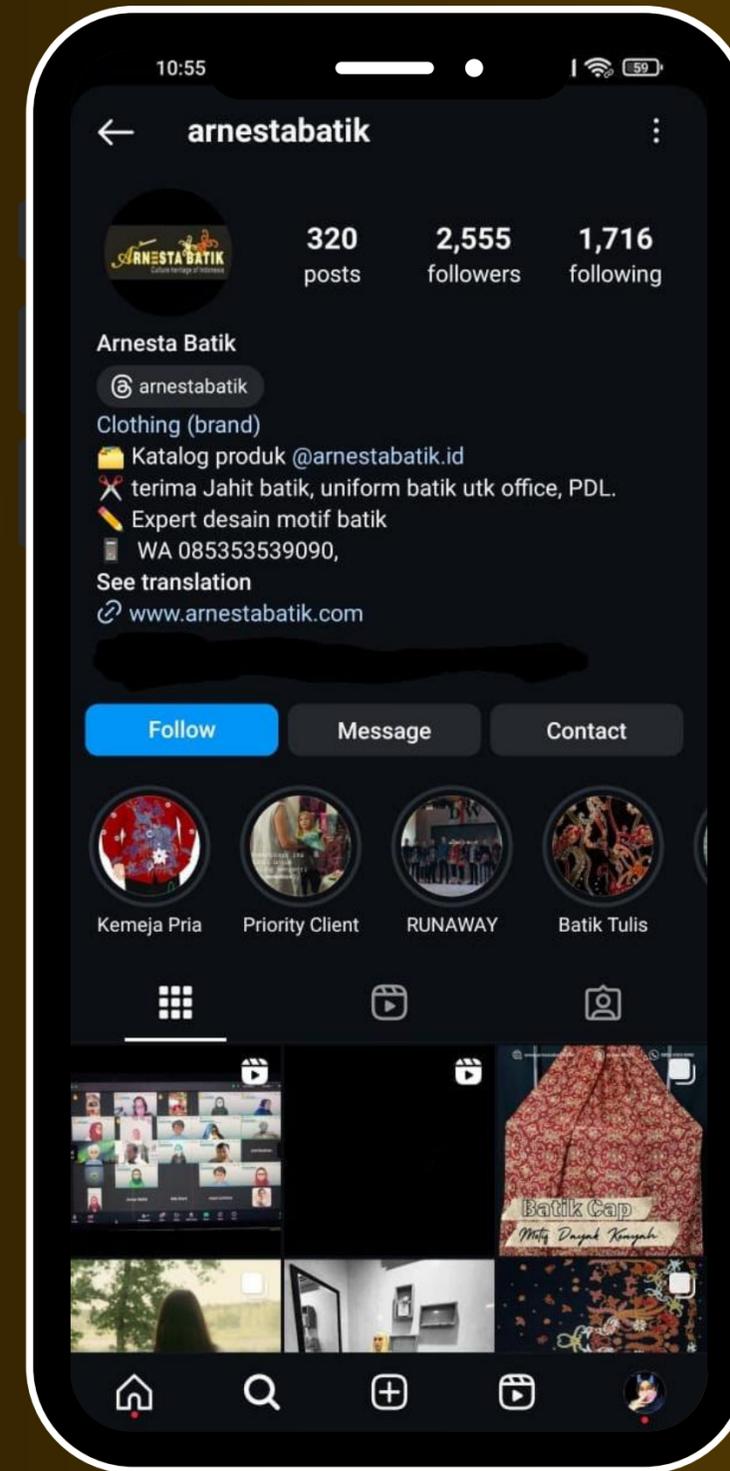
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Scan me for product catalog

A dark green world map is centered in the background. Overlaid on the map are two stylized batik motifs: a yellow one on the left and a red one on the right. The text 'ARNESTA BATIK' is written in a yellow, stylized font across the center of the map. Below it, the tagline 'Culture heritage of Indonesia' is written in a smaller, white, sans-serif font.

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Culture heritage of Indonesia

www.arnestabatik.com