

RUGBY
SPONSORSHIP
TAFFS WELL RFC



BLEDDYN WILLIAMS MBE

WALES, BRITISH & IRISH LIONS

STEVE FENWICK

WALES, BRITISH & IRISH LIONS



IAN 'IKE' STEPHENS

WALES, BRITISH & IRISH LIONS





MATTHEW REES

WALES, BRITISH & IRISH LIONS

GLITTERING PAST / BRIGHT FUTURE

WELCOME TO TAFFS WELL RFC, WHERE OUR PASSION FOR THE GAME AND COMMITMENT TO OUR LOCAL COMMUNITY DRIVES US FORWARD. SUPPORTING US MEANS YOU ARE PART OF A RICH RUGBY HISTORY AND A KEY PART IN THE FUTURE OF OUR COMMUNITY AND GRASSROOTS RUGBY.

Since 1887, Taffs Well RFC has laid the foundations of grassroots rugby in the Cardiff and Rhondda Valley area. The club became an early member of the WRU in 1900 and since then has helped produce three Welsh captains, six Welsh internationals, and three British & Irish Lions, including former greats such as Bleddyn Williams, Steve Fenwick, and Ian 'Ike' Stephens.

Today Taffs Well RFC has around 130 players on its books, running multiple squads including a men's 1st and 2nd XV, youth, plus a 'Walking Rugby' team (affectionately known as 'The Pacemakers'). Our Mini's & Juniors program provides a strong pipeline of future players, with hundreds of active participants ensuring sustained success for the club, year in year out. The growth of the Women's team has added a new fan-base. On the pitch, the team made it to the WRU National Bowl Final, at the Principality Stadium, in March 2025.

All of our teams require the financial commitment of businesses and individuals to operate successfully. Improving our facilities remains a priority, engaging with our local community remains paramount, and our exciting events calendar at 'Maes Gwyn' attracts a broad demographic.

Taffs Well RFC want to create a long lasting, interactive partnerships with organisations. We have sponsors which have been involved with us over many seasons and we are very thankful for their support. For businesses wanting to take the first step on the sponsorship ladder, or fans who want to provide extra support, becoming a Taffs Well RFC sponsor is the perfect solution.

We invite you to join us in shaping the future of Taffs Well RFC, where together we will help shape the future of rugby in our local community.

WORKING IN PARTNERSHIP

PARTNERING WITH OUR CLUB PROVIDES AN UNPARALLELED OPPORTUNITY TO ALIGN YOUR BRAND WITH OUR AMBITION AND PASSION, REACHING A DEDICATED FAN BASE AND ENHANCING CORPORATE VISIBILITY IN OUR COMMUNITY. AT TAFFS WELL RFC WE HAVE OPTIONS TO SUIT ALL BRAND VISIONS, BUDGETS AND OBJECTIVES.

We have big plans for the forthcoming season and beyond, but we can't do it without the support from existing and new sponsors. Whatever sector your organisation is within you can help support Taffs Well RFC.

Sponsorship opportunities start at just £100¹ for programme space, or you can secure pitch side advertising from £250¹ per season.

In addition to chosen sponsorship, all official sponsors receive these standard benefits:

- ▶ Use of club logo in print/web publications
- ▶ Official Partner Status/Sponsor Logo, on our club Website² and Social Media

A wide range of further options are available for Premium Sponsors wishing for greater exposure and they might consider advertising at the club house, or benefit from your organisations' logo being seen further afield, featuring on playing or training kit.

Premium Sponsors and Partners (in addition to standard benefits) will also be entitled to:

- ▶ Option to reserve international rugby tickets for Wales home fixtures
- ▶ Free admission to home fixtures
- ▶ Discounts on bar prices and venue hire

We can tailor sponsorship packages specific to your organisations requirements.



TAFFS IN NUMBERS

4,993
TAFFS WELL
POPULATION ³

82,441
WEBSITE
VIEWS ⁴

4.1K
FACEBOOK
FOLLOWERS ⁵

3,097
X / TWITTER
FOLLOWERS

2000+
INSTAGRAM
FOLLOWERS ⁶



DID YOU KNOW?

Taffs Well, Nantgarw, and Treforest areas boast over 4,400 businesses and more than 4,000 students in further education.

HOW YOUR ORGANISATION CAN SUPPORT TAFFS WELL RFC

CLUBHOUSE SPONSORSHIP

Ground Naming Rights • Bar & Lounge Sponsorship • Poster Frame Advertising

TEAM KIT & APPAREL

Full or Part Kit Sponsorship (Senior Mens, Senior Ladies, Youth, Under 16s + Mini's & Junior age groups) • Coaches Kit & Apparel

PITCH SIDE ADVERTISING

Advertising Hoardings • Clubhouse Veranda Pitch Side Advertising 'Wedges' • Flags Banner Frame Systems • Scoreboard Post Protectors • Pitch Poles & Flag Set

MATCH DAY SPONSORSHIP

Match Day Sponsorship & Hospitality Home Match Programme Advertising

MEMBERSHIP

Standard & Senior Membership Vice President Membership (inc. Hospitality)

OTHER OPPORTUNITIES

Player & Coach Gift Support Presidents Suite or Conservatory Venue Hire Rent A Car Parking Space

CLUB SHOP

Purchase supporter apparel & sportswear



GO PITCHSIDE AT MAES GWYN

**PITCH SIDE AND CLUB HOUSE
ADVERTISING PROVIDE A POWERFUL
PLATFORM AND ADD A NEW
DIMENSION TO YOUR ORGANISATIONS
ADVERTISING STRATEGY.**

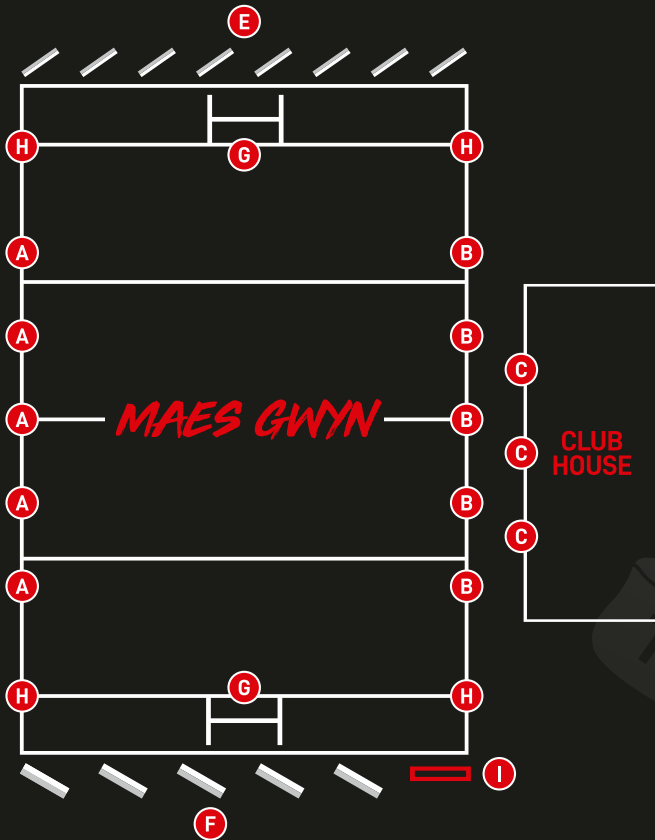
At Taffs Well RFC, it's not simply a case of pitch side advertising being visible to supporters at First Team fixtures. Our pitch at Maes Gwyn is in regular use, with a strongly represented Women's side, a 2nd XV, Youth, plus Mini's & Junior age grades. The Pacemakers, our walking rugby side has a fantastic following, and host an annual tournament at Taffs Well RFC, with 500+ in attendance, throughout the day.

Prices for pitch side advertising can calculate to as little as £0.69¹ per day, and are reduced for those willing to agree to a second year option in advance. Further discount is offered for commitment to multiple signs or a 'pitch side package'.

We can put you in touch with the right people for help with design of any artwork required. Don't hesitate to get in touch for further information.

¹ ALL PRICES EXCLUDE VAT, UNLESS OTHERWISE STATED;
COST PER DAY CALCULATED ON £250 / 365 DAYS

YOUR PRICE GUIDE MAES GWYN ADVERTISING



ADVERTISING HOARDING

2400 x 610-800mm Banner/Rigid Foam Material

	PRICE	YEAR 2 ²
A. East Bank (Opposite Club House/Supporters)	£250	£150
B. Clubhouse Side (2-Sided Sign, Ground Level)	£350	£200
C. Club House Veranda Fence (Elevated position)	£300	£175
D. Other Locations (Maes Gwyn perimeter fencing, disabled ramp areas, etc.)	£200	£100

OTHER PITCH SIDE ADVERTISING

	PRICE	YEAR 2 ²
E. Advertising PVC Wedges (2000x600x400mm)	£700	£400
F. Mobile 2-Sided Banner Frame (3000x1000mm)	£800	£500
G. Rugby Post Protector (Set of 4)	£900	£500
H. Corner Flags & Pole Protector Pads (Set of 4)	£800	£450
I. Scoreboard Sponsorship	£500	N/A

CLUB HOUSE & STADIA

	PRICE ¹	YEAR 2 ²
Ground Naming Rights (2 Years)	£1000	N/A
Maes Gwyn Bar & Lounge Sponsorship (2 Years)	£1000	N/A
A3/A2 Frame & Poster (Toilets, Communal Areas)	£75	£50

OTHER COMMERCIAL OPPORTUNITIES

	PRICE
Presidents Suite or Conservatory Venue Hire	from £200
Rent A Car Parking Space	monthly £20

¹ ALL PRICES EXCLUDE VAT, UNLESS OTHERWISE STATED. ² SUBSIDISED YEAR 2 PRICES ARE BASED ON THE PHYSICAL ADVERTISING SIGNAGE BEING MANUFACTURED AT THE START OF THE 2-YEAR CONTRACT. ³ SUBSIDISED YEAR 2 PRICES ARE BASED ON THE TOTAL COST (OVER TWO YEARS) BEING PAID IN ADVANCE, AND AT THE START OF THE CONTRACT. ⁴ TAFFS WELL RFC RESERVE THE RIGHT TO MANUFACTURE ADVERTISING SIGNAGE IN MATERIALS AND THEN PHYSICALLY FIT ITEMS BY ANY METHOD THEY SEE FIT, WITH LONGEVITY AND SAFETY IN MIND. ⁵ PRICES INCLUDE MANUFACTURE OF ADVERTISING ITEMS BUT EXCLUDE DESIGN/ARTWORK UNLESS STATED

SUPPORT A FAVOURITE PLAYER/COACH

SHOW YOUR SUPPORT FOR YOUR FAVOURITE TAFFS WELL RFC PLAYER OR COACH. THIS UNIQUE OPPORTUNITY ALLOWS BUSINESSES, INDIVIDUALS AND FAMILIES TO DIRECTLY SUPPORT A PLAYER AND/OR COACH FOR THE SEASON, OFFERING A RANGE OF EXCLUSIVE BENEFITS.

- ▶ Your logo/name on your supported player/coach bio (website, social media, press, match day programme)
- ▶ Image rights to use supported player/coach imagery and/or name for external use
- ▶ Exclusive photo opportunity with your supported player/coach and associated social media post/s
- ▶ Invitation to exclusive player-supporter events

PLAYER/COACH SUPPORT

	PRICE
Senior Mens Squad Member	£150
Senior Womens Squad Member	£150
Youth Squad Member	£100
Mini & Junior Squad Member	£75
Head Coach - Matthew Rees	£250
Coaching/Management/Medical Staff	£100

ETHAN PRESCOTT

TAFFS WELL RFC MENS SENIOR XV

SPONSOR A KIT FOR WIDER EXPOSURE



TAFFS WELL RFC HAS A RANGE OF SPONSORSHIP OPPORTUNITIES AVAILABLE FOR PLAYING AND TRAINING KIT - A FANTASTIC OPPORTUNITY TO RAISE YOUR ORGANISATION'S PROFILE.

Our Mens First XV playing and training apparel will gain exposure in a minimum of 18 league fixtures per season, across the South East Wales area, plus cup matches. In 2024/25 our Womens team made it to the WRU Women's Bowl Final, at the Principality Stadium, with television coverage on S4C, plus fantastic digital and printed press coverage during the period.

Discounts are available for combined sponsorship of Home and Away kit, and also for kit sponsorship over two consecutive seasons.

KIT SPONSORSHIP

	MAIN FRONT	OTHER
Senior Mens Kit (Home or Away)	from £2,000	from £250
Senior Womens Kit (Home or Away)	from £1,500	from £250
Youth Kit (Home or Away)	from £1,250	from £200
Mini & Junior Kits (Multiple Ages)	from £1,250	from £200
Pacemakers Kit (Home or Away)	from £1,500	from £250

1 ALL PRICES EXCLUDE VAT, UNLESS OTHERWISE STATED **2** TAFFS WELL RFC LTD RESERVE THE RIGHT TO USE ANY KIT BEYOND THE DURATION OF AN AGREED KIT SPONSORSHIP CONTRACT AND/OR TO RE-DISTRIBUTE KIT TO OTHER SQUADS, WHERE IT IS SEEN FIT TO DO SO.



BE PART OF TAFFS WELL MATCH DAYS.

MATCH DAY SPONSORSHIP AT TAFFS WELL RFC IS A GREAT WAY TO PROMOTE YOUR BRAND; RECEIVING GREAT COVERAGE AND EXPOSURE THROUGHOUT THE DAY, ENSURING YOUR ORGANISATION REACHES EVERY SUPPORTER AT THE VENUE. NEW DIGITAL PLATFORMS ALLOW YOUR REACH TO EXTEND TO OUR GROWING SOCIAL MEDIA AND WEBSITE FOLLOWERS.

All Match Day Sponsorship packages include access to The Presidents' Suite and veranda, at the club house, a photo opportunity with the team captain before kick-off, an official social media post, and editorial/advertising space in the match day programme.

We host a minimum of 4 Presidents Day Events, at selected home fixtures throughout the season where hospitality is included for Vice President Members, former players, and other business guests, offering an ideal scenario for networking.

MATCH DAY SPONSORSHIP

	PRICE
Home Match - Presidents Day Event	£350
Home Match - Standard League/Cup Match	£250
Home Match - Match Ball (only)	£100





BE PART OF HISTORY PROGRAMME ADVERTS.

THE TAFFS WELL RFC MATCH DAY PROGRAMME HAS BEEN A STAPLE OF THE CLUB'S HISTORY FOR OVER FIFTY YEARS AND IS A HIGHLY POPULAR ITEM WITH BOTH FANS AND COMMERCIAL PARTNERS ALIKE.

What is a popular collectors item for enthusiastic rugby supporters also serves as a key information tool for supporters attending Taffs Well RFC fixtures. Our match day programme includes up to date stats, latest fixtures, rugby news, and information and about club events. We also feature regular editorial content from our Head Coach, Club Chairman, and Club Captain, plus regular interviews with squad members and volunteers – the match day programme is a vital ingredient to delivering the Taffs Well RFC match day experience.

A season of programme adverts will usually consist of a minimum 10-12 editions. Please note that design/artwork is not included in the prices below.

PROGRAMME ADVERTISING

**Programme Advert (Half A5 Page) - Full Season
Programme Advert (Full A5 Page) - Full Season**

PRICE

**£100
£150**

1 ALL PRICES EXCLUDE VAT, UNLESS OTHERWISE STATED 2 PRICES FOR PROGRAMME ADVERTISING EXCLUDES DESIGN/ARTWORK SERVICES UNLESS STATED

TAFFS WELL RFC COMMUNITY CLUB MEMBERSHIPS & VENUE HIRE

BECOMING A MEMBER AT TAFFS WELL RFC OFFERS A FANTASTIC WAY TO ENGAGE WITH YOUR LOCAL CLUB, SEE GRASS ROOTS RUGBY ON A REGULAR BASIS, PLUS BUILD SOCIAL AND BUSINESS CONNECTIONS.

ANNUAL MEMBERSHIPS

Membership options offer various benefits, and can include free admission to matches, discounts on bar prices, club events, and more! An opportunity to reserve Wales home international tickets can also be included, depending on your membership.

Standard Membership £35

Seniors Membership £15

Honary Life Membership FREE
**Requires Committee Approval*

Vice President Membership £132

- Club Membership;
- Free Admission to all home games;
- Free Hospitality to 4 home matches per season (food & drink provided), and the best view of the pitch to watch the game, from the veranda!

VENUE HIRE

Planning an event? Taffs Well RFC has fantastic facilities for conferences, seminars, meetings, functions or weddings.

We have two fully licensed bars, and can help with catering and entertainment (by arrangement), or simply accommodate your own preferences for either.

Hire our first floor events suite, with a veranda, or opt the conservatory, on the ground floor - both are perfect for parties, or business meetings and events.

Venue Hire from £200

Be aware that subsidised venue hire is available to members, principal partners, and sponsors.



Club President Phil Steele welcomes former Scarlets, Cardiff Blues, Wales and British & Irish Lions hooker Matthew Rees to the club



INTERESTED IN SPONSORSHIP? GET IN TOUCH...

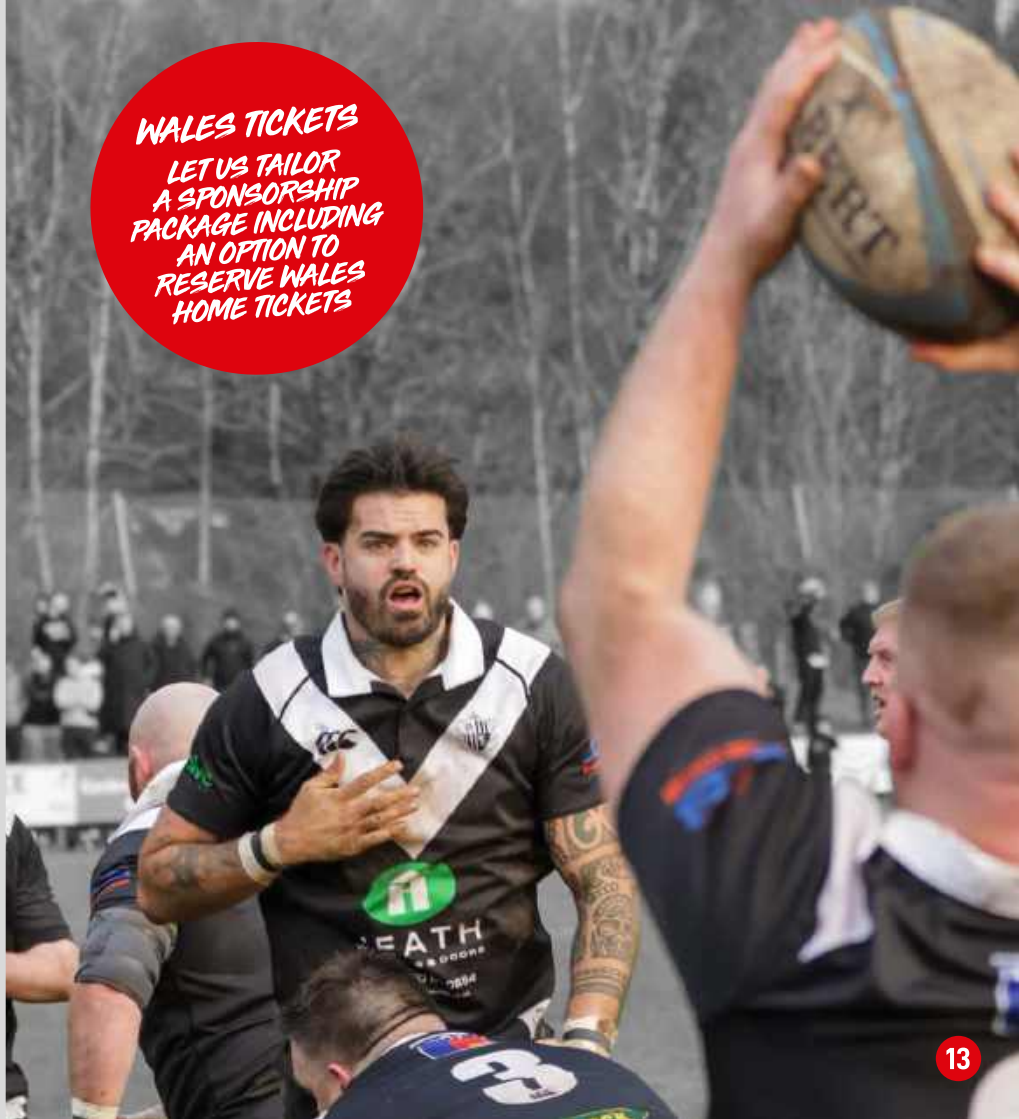
By partnering with Taffs Well RFC, you can increase visibility, build brand awareness, and network with like-minded professionals in the community. Whether you're looking to promote a service, host clients, or simply support the club, we've got a sponsorship package for you.

Sponsorship can be tax deductible in the United Kingdom, if it's genuinely for business promotion, and provided you can show the marketing benefit. The website www.accountsandlegal.co.uk offers a useful guide to business owners. Taffs Well RFC can help by ensuring you commit to the correct sponsorship package for your organisation.

To discuss sponsorship options, and other ways in which you can support Taffs Well RFC, don't hesitate to get in touch.

JILL WATKINS
jwrw1957@gmail.com

WALES TICKETS
LET US TAILOR
A SPONSORSHIP
PACKAGE INCLUDING
AN OPTION TO
RESERVE WALES
HOME TICKETS

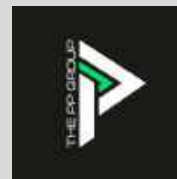


GET KITTED OUT IN TAFFS WELL MERCH AND APPAREL.

THE TAFFS WELL RUGBY CLUB SHOP OFFERS A WIDE RANGE OF MERCHANDISE,
INCLUDING OFFICIAL TEAMWEAR, TRAINING KIT, AND ACCESSORIES.

Fans can find items like hoodies, t-shirts, performance wear, backpacks, holdalls, and more, with the option to personalise by adding initials on many. There are options for men, women, and juniors - rain jackets to keep you dry during the winter months, training vests for summer sun, and polo shirts for those times where you need something more formal.

You can shop online today via The PP Group at
WWW.THEPPGROUP.CO.UK/PRODUCT-CATEGORY/CLUB-SHOPS/TAFFS-WELL-RFC



**BUY APPAREL ONLINE AT
WWW.THEPPGROUP.CO.UK**





