

TCE

THE BEAUTY ISSUE









THE CAMPUS EDIT

EDITOR-IN-CHIEF

Kylie Caldwell

Founded by: Analyse Jester and LK Cox

EDITORIAL

President of Editorial	Addison Sullivan
Staff Writer	Laney Browne
Staff Writer	Emma Rowland
Staff Writer	Kate Russell
Current Affairs Specialist	Stella Defoor

COMMUNICATIONS

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Advertising Manager	Kylee Martin
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Events Coordinator	Caroline McGough

MAGAZINE

Graphic Designer	Ryan Pittman
Layout Designer	Madison Rush
Designer	Ava Nelson
Designer	Chloe Jones

PHOTOGRAPHY

Creative Direction	Kylie Caldwell
	Laney Browne
Photographer	Urvi Patil
Photographer	Reagan Martin
Photographer	Leah Aragon
Staging, Styling & Production	Danika Deloche

SOCIAL MEDIA

Digital Comm Lead	Ava Backus
Social Media Asst.	Sydney Schulman
Content Creator	Piper Siddons
Content Creator	Eleni Mcinnis
Analytics & Engagement	Kylie San Miguel

CONTRIBUTORS

Makeup Artists	Piper Siddons
	Kylie Caldwell
	Danika DeLoche

THE
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*February-March
2026*

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FROM THE DESK OF A BEAUTY EDITOR

Happy girls are the prettiest.



One question followed me through every page: is this the beauty issue, or the issue with “beauty?”

Beauty, by definition, is an impossible and resistant concept. It’s subjective, personal and often contradictory. What seemed like a straightforward theme quickly revealed itself to be endlessly nuanced.

The concept for this issue was inspired by the great beauty standards of Allure and annual beauty editions of Harper’s Bazaar. I grew up getting my beauty news from magazines and gurus—or my sister—all equally formative. Throughout all the glossy pages, one maxim has stayed with me: **“Happy girls are the prettiest,”** as Audrey Hepburn said. No matter how cliché, it’s a reminder that the most compelling beauty has always started from within.

Inside, we revisit the moments that shaped modern beauty standards: faces of fashion, lessons from Hollywood, the birth of Botox and the industry’s long overdue reckoning with inclusion. We’re also launching three columns: Men’s, Wellness and Haute Couture, with two making their debut in our first issue of 2026.

Issues like this are an invitation to look back- and then forward. We’re excited to keep expanding what beauty means at The Campus Edit, where we understand beauty, at its best, has always been an inside job.

No matter your beauty philosophy, the pages ahead are a guided tour of what’s worth trying, what’s worth skipping and what might become your next go-to-- from the archive to your vanity.

Enjoy the issue. I’m so glad you’re here.



xoxo, *Kylie*



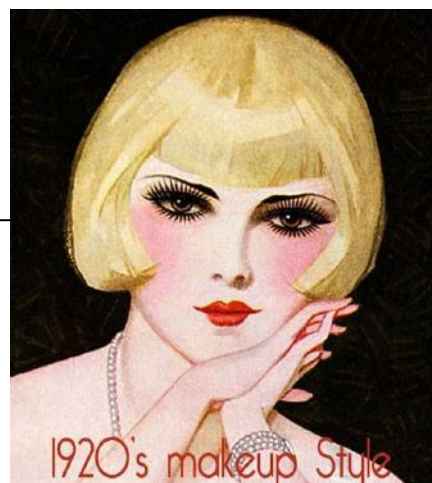


100 YEARS

Defining the windows of the soul, eyeliner

1920s: The Early DIY Queens

Heavy black eyeliner is all the rage, but with limited money and resources many women resorted to using a mixture of petroleum jelly and soot. Together, the products created a black pomade that was used to line the eyes.



Via: Glamour Daze

1930s: A softer look

After the trend of harsh and dark eyes, many were ready for a change. Instead of an all black eye look, there was now a soft shimmery shadow with just a thin stroke of eyeliner on the top lid. post Ddepression, many women sought out a feeling of light and new beginnings and conveyed this through makeup.



Via: Vintage Dancer

1940s: Eyeliner vs. Lipstick

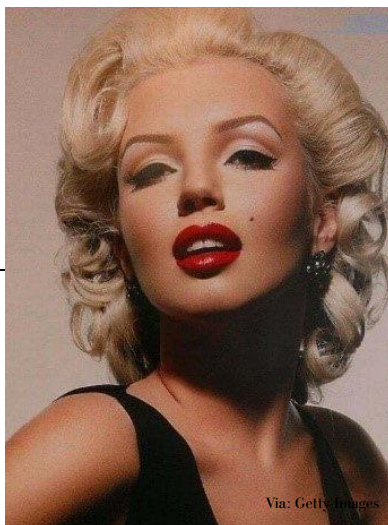
A competition ensues. Eyeliner being the leading makeup product was soon being topped by a pouty red lip. But when combined, you see the defined dominant look that was oh-so popular in the 40s.



Via: Hair and Makeup Artist Handbook

1950s: The Cat Eye Enters

Postwar makeup was all about embracing femininity. The eyeliner pencil was commonly used to create an almond shape around the eyes. More colors are also introduced in pencil form: brown, purple, blue and green. This look was usually paired with an alluring red lipstick.



Via: Getty Images

1960s: Amplify the Drama

Popularized by fashion icon, Twiggy, the sixties introduced the bright eyeshadows and long lashes. Many women would take eyeliner and draw on their bottom lashes to create the spidery lash trend.



Via: Twiggy Lawson

OF EYELINER

is a key part of the everyday makeup routine.

By Kate Russell



Via: Revlon advertisement for Non-Stop Eyelashes

1970s: Lashes on Lashes

Brown eyeliner took the world by storm in the 70s. The brown offered a more natural look rather than a bold black. However, the eyelashes are now getting longer and longer with brands such as Covergirl introducing voluminous mascara.



Via: Fusion

1980s: Hello Color!

The 80s saw bright pastel eyeshadows with heavy, smudged eyeliner. The mix of the hard black liner with the soft pastel colors created the perfect mix for defined eyes.

1990s: Grunge

Think pencil thin brows and slim lines around the eyes. Kate Moss, an unparalleled influence at the time, introduced darkening your waterline. While the eyes were defined, many skipped the foundation for a bare face.



Hailee Steinfeld via Getty Images

2000s: Popstar Princesses

Everyone and their mother is looking to their favorite celebrity for makeup inspo. Jennifer Lopez took to the red carpet with a dominant smokey eye and nude shimmery lip gloss, inspiring others to then recreate the look.

2010s: Graphic and Precise

Think back to the 50s. The cat eye returned in full force with its comparable dark lip. Even makeup, like fashion, is cyclical.

2020s: Express Yourself

Given there are trends and styles that are popular every decade, the one that seems to matter the most now is the one that you like. Wear what makes you happy, even if it's not "on trend."



Jennifer Lopez via Getty Images



Hailey Bieber via Instagram





Vintage False lashes ad circa 1960s.
Andrea Lashes



Andrea

is VERY big in EYELASHES

Come see the Big Show in eye fashion. The shy look, the bold look, the ultra-dramatic look, the new super-natural look... thick lashes, long lashes, zig-zag lashes. Lashes natural and casual, luscious and languorous, glamorous and amorous, mischievous and mysterious... lashes "for real" and lashes for fun. 100% European Hair. Lashes for everyone — every kind of woman in every kind of mood. Ready to do big things for your eyes, at the very best cosmetics counters. ANDREA — YOUR PERSONAL EYEDRESSER.



Mallory Fig, 20, is pursuing full-time content creation based out of Oklahoma. She dreams of Los Angeles, and focuses her content on lifestyle, fashion and pop culture. Specializing in video content, she has attracted over 175,000 followers on TikTok. This is her first issue modeling with The Campus Edit.

Instagram and TikTok: @malloryfig





feet gallery

& more models





Model: *Giselle Hua*

THE CAMPUS EDIT



Model: *Bailey Breen*

THE CAMPUS EDIT





EASY DRY

TCE

SEPT-OCT 2025

THE CAMPUS EDIT IS AN INDEPENDENT STUDENT-LED DIGITAL PUBLICATION SHOWCASING UNIVERSITY LIFE, FEATURING STORIES ON CURRENT FASHION, CULTURE, ART AND CURRENT EVENTS.

PHOTO BY [illegible]

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2026 HAUTE *COUTURE*

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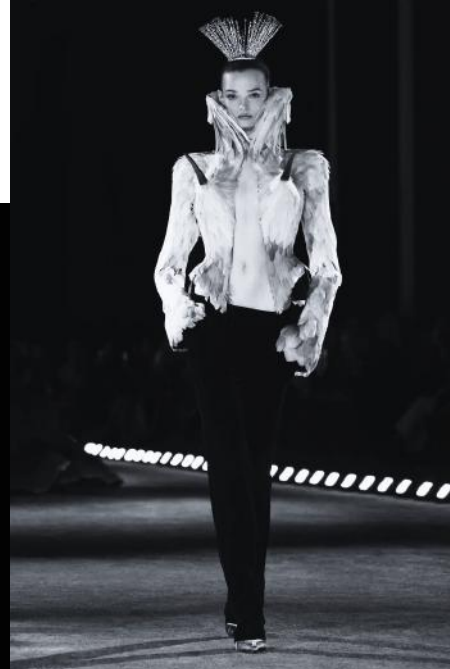
From Couture Debut Breakthroughs to Established Designers: Here's What Stole our Eye on the Runways

By Stella Defoor

As 2026 is unfolding, we have already seen major steps in the fashion industry defined by innovation and new spectacles. The year began with a strong Paris Fashion Week, consisting of showstopping runways from start to finish with many key takeaways throughout. We saw pieces from Ready-to-Wear shows to couture, all with technical designs made with grace. This week in January, designers displayed masterful performances whether they are taking the stage for the first time, or are well established in the industry.

Photos via WWD, Photobook Magazine

Pictured: The Agony and The Ecstasy, Schiparelli 2026



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DEBUT *DESIGNERS*



Photos via WWD, BoF

MATTIEU *BLAZY*



There were many designers who took on the Paris Fashion Week runway for the first time this year and needless to say, they produced some of the most showstopping events. In particular, two couture shows stood out to the masses, Matthieu Blazy for Chanel and Jonathan Anderson for Dior. These shows were filled with conscious storytelling and innovative designs that set them apart from many others.

Audiences greatly anticipated Blazy's start and once his designs took to the stage, the crowd knew this was a turning point for Chanel. In the Spring Summer 2026 collection, Blazy's designs were showcased on a runway that appeared to be in outer space. It seemed that he had taken great inspiration from the Chanel archives and reinvented some of the shapes and textures, bringing a new take on what had already been loved in the past. A lot of the looks consisted of neutral colors, which allowed for the structures to shine.

In Matthieu Blazy's first Paris feature, the show is in a whimsy-swamp setting, filled with dreamy elements like tree-sized pastel mushrooms that felt like a fairytale. Blazy flexed his technical skills in every design, with transparent silk and feathers in many looks symbolizing birds in nature (as did Schiaparelli) and natural movement.

This was a special runway as well because it was easy to notice the nods towards the classic Chanel suits and women's wear the brand was built on, of course with a whimsical twist. The experimenting within "lightness" in this show is also something of note, through the actual coloring of the show and the light weight fabrics. This gives the illusion and feel of the clothes floating on the models, adding to the ethereal themes.





JONATHAN ANDERSON

Photos via Vogue, Another Mag

The other crowd pleaser of the week was Jonathan Anderson's haute couture debut. This show emphasized using botanical elements in bloom and gave the clothes a lively feel. Dramatic draping of fabrics to symbolize petals and feather arrangements to look like birds or flowers filled the runway. These shapes and asymmetrical lines, while extremely original, felt organic and synonymous with things seen in nature.

Anderson has consistently shared his inspiration from John Galliano, former Dior Creative Director from 1997-2011. As a designer, he is committed to the aesthetic of Dior to not be tied down to one silhouette or structure, but the constant generation of creative ideas. This philosophy showed bright through the runways with a wide array of designs, nothing was ordinary and everything felt like a nod to the avant-garde roots of Christian Dior.

Last June, Anderson made his first appearance as the creative director of Dior during the showcase of the 2026 Spring Summer menswear collection. This feature demonstrated a blend of modern men's fashion with historic twists. These looks went from grunge to classic and preppy styles, with seamless transitions in between.

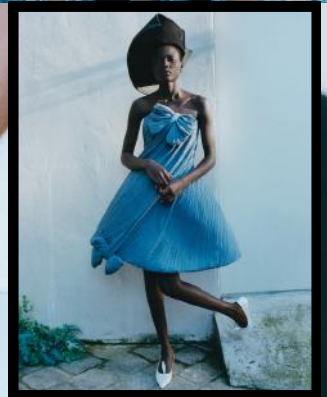


“What makes me angry at the moment is that we have no patience,” Anderson says. “We just consume it, cancel it, move on from it. This is destructive of creativity”

Through big fashion weeks like this, we get to look forward to the designers we know and love, and the ones who have their style nailed down to a craft. One standout designer that never dips in consistency and execution is Daniel Roseberry with Schiaparelli. His Ready-to-Wear collection emits the classic Schiaparelli style but consistently raises the bar. Mainly sticking to neutral colors with pops of red, the gold accents is what brings all of the looks together.

Not only is the Ready-to-Wear collection sure to draw eyes, Roseberry still sets the same standard in couture, bringing something captivating to the table. The show is titled “The Agony and the Ecstasy” and is about navigating fashion designs while balancing sharpness and freedom. These pieces feature eccentric architecture to symbolize feathers of a bird, the spikes of a blowfish and even the tail of a scorpion. A lot of the structure presented in this show seemed to defy gravity and brought these pieces to life.

Photos via Vogue



NYFW 2026



New York Fashion Week gave us a new perspective on 2026 fashion with designs displaying more functionality, edge and versatility. From Marc Jacobs, where a more boxy shape was emphasized to play with contrast and the smaller details, to Ralph Lauren, where they gave us a new take on rustic and antique by showcasing rich brown shades and florals to liven the looks. It can be easy to get wrapped up in the glamour of the couture shows highlighted in Paris, but there were so many notable shows in New York that remained central to the brand's identities and clear visions. Both of these eventful weeks gave us hundreds of looks filled with imagination and purpose.



Photos via WWD



Photos via WWD





Lauren Hutton

Photo via Harper's Bazaar Australiae

The eternal covergirl taught us truth in beauty—stop correcting your most memorable feature. The gap, the freckles, the strong nose — it's the thing that makes you unique. Concealing it would be the only actual mistake.

The Rita Hayworth trick: Columbia Pictures raised her hairline by an inch with electrolysis, months of it — and the result was a forehead so luminous it looked lit from within. Now, safely, a single pin or a half-inch pull-back at the temples gets you the same proportion.

TCE's Creative Director's concept board. Be confident in a theme, concept or novelty look.

The oldest trick in the book: Ice water. Thirty seconds, every morning. Hold it against your face — don't just rinse. It closes pores, kills puffiness and predates every serum on your shelf by about a century. The models knew. The serums just caught up.

Lessons From Our Beauty Icons

Oh, the things Hollywood taught us. Our editors have been collecting beauty tricks for years — borrowed from Bobbi Brown, Rita Hayworth, Grace Kelly and more. Here are the ones we keep coming back to.

How to Zap Eye Puff

Morning puffiness? A chilled tool or cooling eye treatment can wake up tired eyes faster than your first coffee.



The Grace Kelly rule: She never let anything compete with her face. Hair always up or back, jewelry simple, necklines clean.



The Bobbi Brown rule: Skin, then makeup. Always. No foundation sits well on a face that isn't moisturized, and no concealer can compensate for texture you haven't addressed first. Five minutes on skin saves twenty minutes of blending.

"SOFTEN THE LOOK

BY SMUDGING THE LINE

WITH YOUR FINGERS"

-BOBBI BROWN

INGLOT
EST. 1983

How to Do a Cat Eye:

Start with the wing, not the lid. Draw the flick first — angled toward the tail of your brow — then connect it back to your lash line. It's the only way to guarantee the shape before you commit to symmetry. If you smudge, a cotton swab dipped in micellar water is cleaner than any corrector — sharp edges, no residue.



beauty muses

“You know you’ve really made it when a lipstick is named after you.”

1. Audrey Hepburn In 1957, Hubert de Givenchy created L’Interdit exclusively for Hepburn and refused to release it publicly for years. The name literally means forbidden. \$130
2. Twiggy Twiggy’s painted-on lower lashes and wide-eyed mod makeup defined 1960s beauty. Eventually Eylure turned the look into lashes bearing her name. \$9
3. Janet Jackson, A longtime fan of Kiehl’s, Jackson inspired the brand’s ultra-rich Crème de Corps, developed by Kiehl’s executive Jami Morse Heidegger for customers who wanted serious hydration with a silky finish. \$38
4. Michelle Pfeiffer For Pfeiffer’s luminous, moonlit skin in *A Midsummer Night’s Dream*, Hollywood makeup artist Ronnette Specter perfected a glowing base. The formula later inspired Max Factor’s Shimmer Panstik, bringing that soft-focus sheen to everyday makeup bags. \$8
5. Drew Barrymore When Urban Decay co-founder Wende Zomnir gifted Barrymore a lipstick inspired by her film *The Wedding Singer*, the shade was briefly called “The Wedding Singer.”

When the movie hit home video, the lipstick was cheekily renamed Crime and Punishment. \$14

6. Gwyneth Paltrow’s Makeup artist Darrell Redleaf-Fielder had Paltrow’s signature fair, luminous complexion in mind when creating a soft sunlit shade for Cargo Cosmetics’s Colortube for Eyes/Cheeks/Lips, designed to mimic that effortless “afterglow.” \$24
5. Madonna- In 1994, MAC Cosmetics launched Viva Glam with Madonna as its face—pledging that 100% of the selling price would go to the MAC AIDS Fund. The campaign remains one of beauty’s most successful philanthropic initiatives. \$21
6. Kate Moss Since signing with Rimmel London in 2001, Moss has fronted the brand for more than two decades. Her smudged, lived-in smoky eye became one of the most requested beauty looks of the 2000s. \$10

survivors of violence to funding community programs. In those moments, the product becomes part of something larger than a vanity ritual.

TCE beauty dept.





ROMANCE, *styled*

By Emma Rowland

A step into '90s craving for chic

It wouldn't be honest to reflect on a season defined by romance without acknowledging the undeniable presence of the true quiet style symbol. For anyone captivated by someone who could make a white tee and black sunglasses feel entirely singular, Carolyn Bessette-Kennedy remains the ultimate muse. What was once insider admiration for her effortless '90s minimalism has, over the past year, become mainstream, as her aesthetic surged across social media alongside the production of the newly released series, "Love Story: John F. Kennedy Jr. & Carolyn Bessette."

The enduring fascination extends beyond the on-screen portrayal or the candid street photographs that captured the couple in their simple off-duty looks. It lives in the precision of their restraint of their silhouettes and the quiet confidence that defined the decade. Their style was never accidental; it was refined, deliberate and deeply intertwined with the romance that continues to captivate today.



1 This February, black replaced red.

Carolyn's signature black never confined her style; instead, it defined it. As a former publicist at Calvin Klein, her affinity for slip dresses embodied the brand's refined "less is more" philosophy. Styled with simple black heels and a tailored wool trench, she demonstrated that black is never excessive; it is the uniform of informed elegance.

2 Skip casual. Choose tailored confidence.

Who says boots paired with a moody dress belong strictly to the evening? Let the hair fall effortlessly, and incorporate simple, timeless accessories — not to command attention, but to create a signature. Carolyn Bessette-Kennedy understood the power of consistency. She had her signature sunglasses, her go-to drugstore for hair accessories, and the handbags she carried on repeat. It wasn't habit - it was identity. She wasn't dressing for variety; she was refining a uniform that became unmistakably her own. Find the pieces you'd reach for without hesitation and let them define you.

3 Timeless & True

As we covered, Carolyn was not one to stray away from what she knew worked- but often she amplified it for certain occasions. A master of silhouettes, she simply could take what would be a "simple outfit" and make it an evening of class paired with a ruby lip. When an outfit speaks for itself, sometimes there is no need for hair to distract— slicked buns are a nod to the ever-true look of ageless allure.

looks of love

By Emma Rowland

A tribute to timeless silhouettes and effortless chicness was fitting this February, but it would be remiss not to celebrate the season's devotion to not just your sweetheart, but for the art of fashion that surrounds us. **Here's a look of love you can carry year-round, one that never misses an anniversary.**



furs are the ultimate paradox: always covered, never overdone. These vintage fur looks aren't just perfect for a special night; they elevate any outfit while doubling as a chic, mobile blanket.

With spring peeking around the corner, one thing must be said: fur is appropriate year-round. Why confine such a statement piece to the few dreary months of winter? For windy spring evenings or brisk mornings, keep this investment close at hand; it pairs as effortlessly with everyday looks as it does with high-end ensembles.

Yes, there's a time and place for a simple three-step makeup routine, but a stroll through Hollywood proves that eyeliner does more than define, it aligns the soul with the world. Anchoring the eye and sculpting the face, it's the moody detail every occasion demands. Whether you opt for a smoldering waterline or a subtle wing, embrace the dark allure of a true love.



**NOUR
HAMMOUR**
Sima Midi Chic
Shearling Coat
2,300 USD











THE *INNER* CLOSET

A COLUMN BY LANEY BROWNE

Cruelty-Free and Flawless: How Compassion Became Chic

The foundation for feeling good isn't solely in a serum or schedule, but in knowing your routine is harmless. We spend so much time trying to perfect our skincare routines, but rarely stop to ask what those products stand for. Lately, that question matters more.

Modern beauty isn't just about glowy, glass-like skin. It's about intention. Cruelty-free transparent brands are quietly reshaping the blueprint by proving that compassion can be part of the formula. Products should no longer be judged solely by the finish or formula, but by the values behind them. Ingredients and testing policies matter, but so does the story behind the label.

Choosing cruelty-free skincare and beauty products isn't about being perfect and overhauling your routine overnight. It is about being deliberate with the way you shop. It's reading the fine print and deciding that performance and ethics don't have to compete.

If you are wondering how to spot cruelty-free products, it's actually pretty easy. Certifications like the Leaping Bunny logo or PETA cruelty-free are good signs. Online databases like Cruelty Free International offer a list of brands that are approved and meet strict standards that go beyond laws related to animal testing. Think of it less as research and more as mindful shopping.

Beauty has always been personal. Now it's becoming purposeful. That's chic. Because the real glow and glass-like skin doesn't just come from what you put on your skin. It comes from knowing your beauty choices reflect who you are internally.



Photos via Juice Beauty and Indie Lee

ft. INTOXICATED cosmetics







Editors' Picks

My forever “one-and-done” eye is the **Charlotte Tilbury Eyes to Mesmerise Cream Eyeshadow** in Chocolate Bronze—a bronzy wash that somehow looks polished even when applied with nothing more than a fingertip. \$36.



-KYLIE CALDWELL
EDITOR-IN-CHIEF, TCE



I’m a sucker for anything in a classic apothecary-style aluminum tube, which may explain my loyalty to **Embryolisse Lait-Crème Concentré**. The cult French moisturizer leaves skin soft, luminous, and perfectly prepped for makeup—proof that sometimes the most reliable beauty secret comes in the simplest forms. \$29.

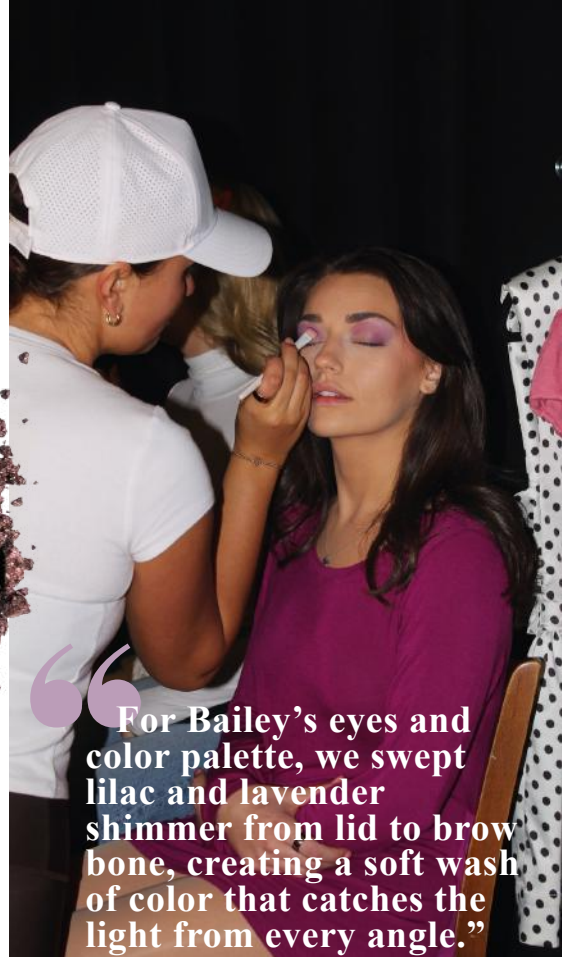
I rarely leave the house without eyeliner, and **Urban Decay 24/7 Glide-On Eye Pencil** in Perversion is my definition of a ride-or-die. It’s the pencil I reach for every time—easy to smudge, effortless to smoke out, and sharp enough for a clean wing when the mood calls for it. \$23.

-KYLIE CALDWELL
EDITOR-IN-CHIEF, TCE



“Easy Blur by **Huda Beauty** helps even out my skin tone and cover blemishes while still feeling like bare skin. I like to apply a thin layer before going to the beach, and even after an hour in the ocean my base remains intact.”

-EMME GRAHAM
PRESIDENT OF COMMUNICATIONS, TCE



“For Bailey’s eyes and color palette, we swept lilac and lavender shimmer from lid to brow bone, creating a soft wash of color that catches the light from every angle.”



My **Rare Beauty** blush in the shade “Encourage” has the perfect amount of pigment. Just one drop gives full coverage and lasts all day and night. The muted pink tone complements my pale complexion perfectly.

-ADDISON SULLIVAN
PRESIDENT OF EDITORIAL, TCE





“An acne safe product for a soft sunny glow.”

-SYDNEY SCHULMAN
SOCIAL MEDIA ASSISTANT, TCE



“A necessity for my skin in the winter, lasts all day and it preps skin perfectly under makeup!”

“Before heavier eye makeup, I reach for my **Dieux** Eye Masks- mine from the limited-edition Angel collection- to depuff and smooth the under-eyes so concealer and shadow sit flawlessly.”



-KYLIE CALDWELL
EDITOR-IN-CHIEF, TCE

“Rhode’s peptide lip tint in the shade Ribbon is my go-to daily lip gloss. It’s lightweight and non-sticky, and it keeps my lips hydrated while adding a soft pop of color.”



-EMME GRAHAM
PRESIDENT OF COMMUNICATIONS, TCE

“The only concealer I reach for is the my Triclone Skin Tech Concealer by **Haus Labs**. Other than being a huge Lady Gaga fan, the acne-safe formula delivers lightweight, long-lasting coverage that blends seamlessly while keeping skin comfortable all day.”



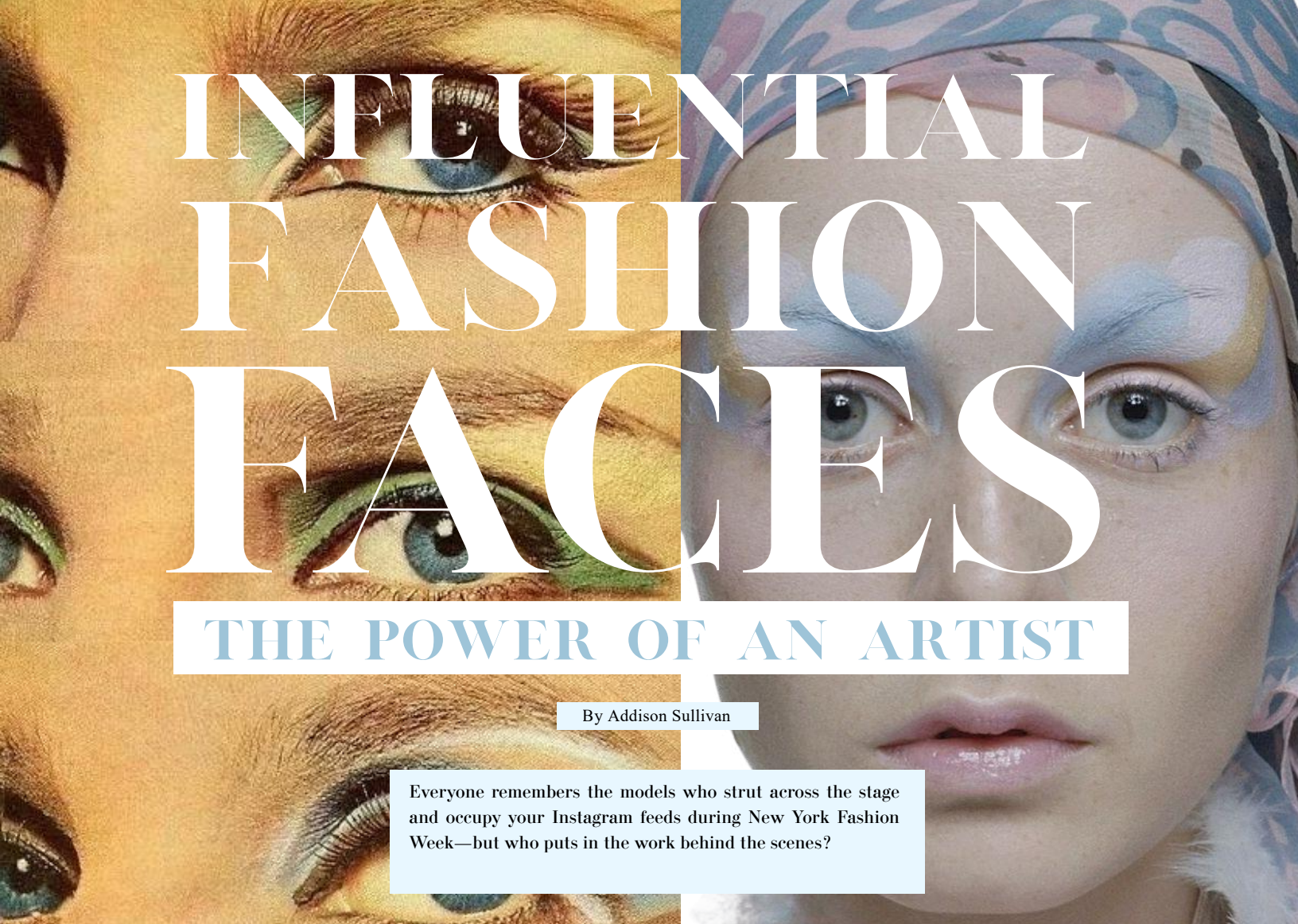
“My **Ben Nye** stage makeup kit was my introduction to professional makeup- high-pigment formulas designed to translate under harsh lights, cameras and filters- and it’s still the kit I rely on in my college makeup class when the look needs to read from stage or studio to screen.”



Photos via Sephora, Ben Nye, REVOLVE







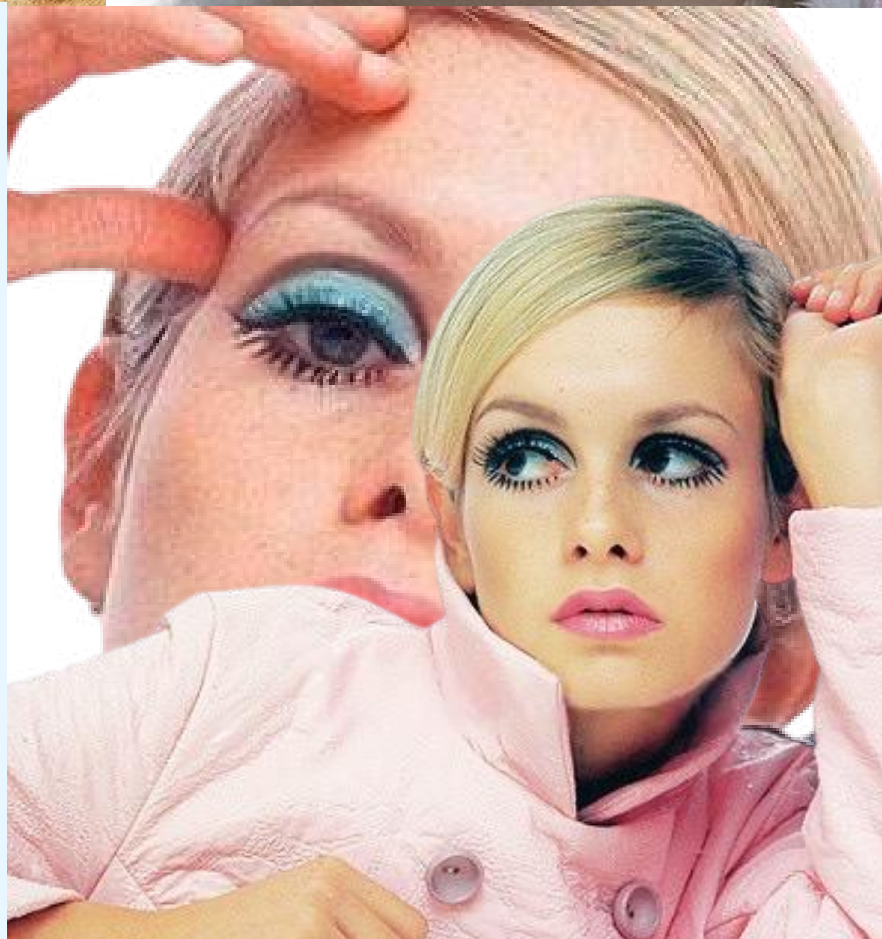
INFLUENTIAL FASHION FACES

THE POWER OF AN ARTIST

By Addison Sullivan

Everyone remembers the models who strut across the stage and occupy your Instagram feeds during New York Fashion Week—but who puts in the work behind the scenes?

Since the beginning of the 20th century, makeup artists have been behind the curtain, painting the canvases of models' faces like Van Gogh on a "Starry" Saturday night. From the ancient Egyptians to early Hollywood movie stars, makeup has played a vital role in beauty and the cultural shaping of societies. For ancient Egyptian society, makeup established spiritual protection and well being, as well as status and wealth. Many, many years later, makeup eventually adapted to fit the "old Hollywood" movie star standards and evolved into a finer science—blending vibrant primary colors to create shadows for black and white films, accentuating the natural beauty of on-screen actors and actresses. During the 1960s, Lesley Lawson, better known by her nickname "Twiggy," dominated the runway. She was easily distinguishable by her long legs, short bob and dramatic eyeliner. To achieve her iconic makeup, she would even layer strips of false eyelashes on top of her thick, black eyeliner (See page 12). Behind the scenes, her most memorable hairstylist, Leonard Lewis, kept her bob clean and precise. Both iconically and ironically, Twiggy acted as her own makeup artist, perfecting her signature look over the years.

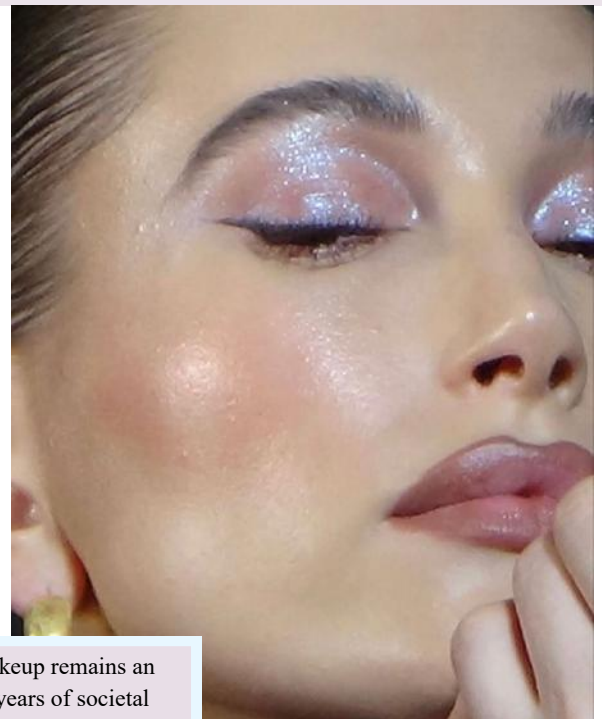




For Pamela Anderson—Baywatch star and iconic model during the ‘90s—her makeup artist, Alexis Vogel, was everything and more. Not only was Vogel Pamela’s makeup artist since the beginning of her modeling and acting career, but her longtime friend. The two formed a unique and strong bond during their years of working together, creating a deep friendship that lasted until Alexis’s death due to breast cancer in 2019. Since her passing, Pamela has embraced a “natural look,” in tribute to her dear makeup artist and friend. Pamela has even stated, “she (Alexis) was the best. And since then, I just felt, without Alexis, it’s just better for me not to wear makeup.” She expresses her decision to showcase her natural beauty as “freeing, and fun, and a little rebellious too.”



Popular models and celebrities such as Kendall Jenner, Hailey Bieber and Jennifer Lopez, embrace the more natural look as well. Makeup artists such as Mary Phillips decorate these icon’s faces with the bare minimum, creating an effortless look rooted in emphasis on their own natural features and beauty. The popularized “clean girl” look, if you will. Artists like Mary believe that less is more—focusing on the model itself rather than the layers of foundation and eye shadow that are used to create a new masterpiece.

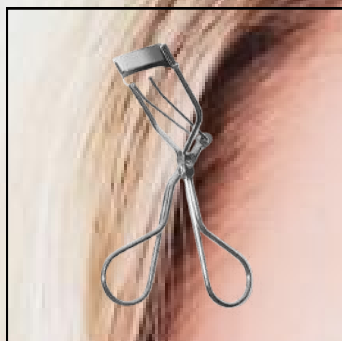


In the end, beauty is subjective and makeup remains an ever changing art, developed through years of societal expression, norms and habits. One thing is for sure—there won’t be a shortage of cycles for the next generation of influential makeup artists to follow.





eyes



MAC pencil sharpener

MAC lip brush

A precise lip starts with MAC 316 Synthetic Lip Brush, which gives lipstick that sharp, editorial edge straight from the tube to the lips.



SIGMA detail brush

For detail work, the Sigma E06 Winged Liner Brush is my go-to—small enough for exact lines but soft enough to diffuse when a look needs a little smoke.



CT mini lip duo



in shade *Pillowtalk*: a simple, all-purpose nude

Touch-Ups by

Kylie Caldwell

Touch up, redefine, repeat—because a few quick swipes keep your lips looking freshly painted all day.

But First... The Clean-Up!



Spoolie!

Brush brows upward and back in place to reveal their natural shape, arch and structure.



Tweeze!

Remove only stray hairs beneath the arch and along the outer edges—less is more.

lips





MAC 150 Large Powder Brush



MAC 168 Large Angled Contour Brush



MAC 130 Short Duo Fibre Brush



MAC 187 Duo Fibre Face Brush



-my favorite for stippling

cheeks

To make cheeks “sweet,” sweep blush from apples to temples to nose for a natural flush, then add highlighter on the cheekbones to catch light.



Laura Mercier translucent powder



Patrick Ta Major Headlines blush in “Baby”

Little fixes,
big
confidence—
because beauty is
the most indulgent
kind of self-care.

makeup seen in photo done by **Kylie Caldwell**

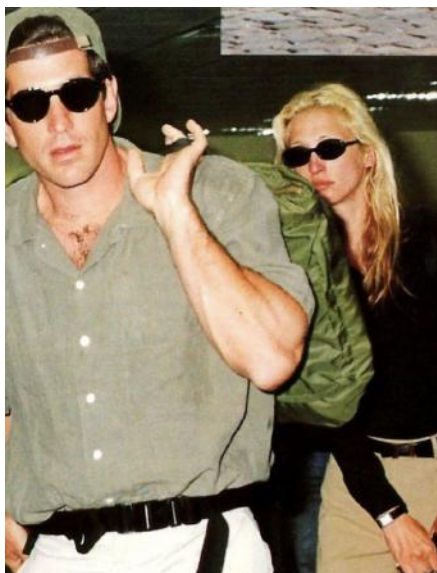
Photos via Sephora, MAC



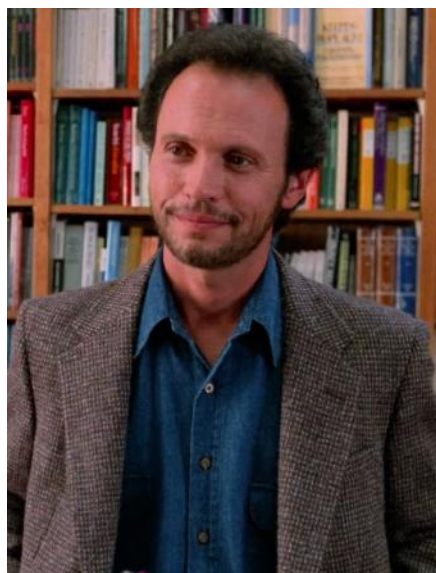








John F. Kennedy Jr. and Carolyn Bessette



Harry Burns from *When Harry Met Sally*



Jerry Seinfeld from *Seinfeld*

A SARTORIAL APPROACH TO SPRING

SPRING STYLING: MENSWEAR 101

“CYCLE OF CHANGE”

BY: RYAN PITTMAN

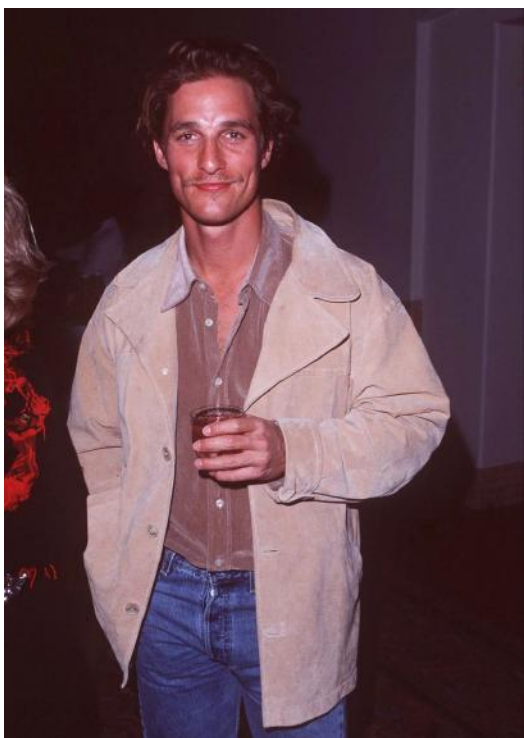
Spring is a season canonically known for change, and a man’s wardrobe should reflect that same sense of transition. Yet the irony of this “change” rarely lies in the arrival of radically new menswear ideas - except for the occasional spectacle on the runway. Rather, it reveals the quiet rhythm of fashion itself: a cycle in which certain styles fade, return, and are rediscovered by a new generation. What feels new is often simply remembered differently, resurfacing with fresh relevance as the seasons turn.



William Thacker from *Notting Hill*

Take the resurgence of John F. Kennedy Jr. (and Carolyn Bessette), which has magnified our tendency to look backward in order to move forward. Nostalgia has become one of menswear’s most reliable sources of inspiration - not because the past was exempt from flaws, but because it offered a particular clarity in how men dressed. Think of Harry Burns in *When Harry Met Sally* with his corduroy overcoats and soft knits, or Jerry Seinfeld’s iconic uniform of denim, sneakers, and relaxed tailoring. They simply dressed like *men*, and in revisiting these cultural zeitgeists, we rediscover the sensibility that made it work.

I direct this advice for the sartorially-aimless men and women with fashion-deficient significant others, as I will attempt to walk you through the basics of building a solid men’s wardrobe.



FOUNDATION: “THE UNIFORM”

The key to men's sartorial success begins with a strong foundation. Not in the sense of choosing the shoes first or building around a pair of pants, but in understanding what consistently works for you and your silhouette. The real secret is finding your "uniform" - the pieces you can reach for without thinking because you already know they look right together.

That uniform changes as you do. At one point it might have been graphic tees and gym shorts, but as life shifts and you step into different spaces, your clothes will have to follow. Over time you start to notice the pieces that feel right every time you put them on. Once you figure that out, getting dressed becomes a lot simpler.



T-SHIRTS

As for where to start, I always gravitate towards your basic blank black, white, and gray tees. A trick I learned over time is that the length of a shirt is relatively unimportant as you can always get it tailored. The same principle applies to sleeve lengths, but the one measurement that matters is the chest length. That alone can make or break the fit of a shirt, depending on one's physique.

I personally recommend the blank tees from Kith's sub-label, &Kin (very niche). They carry the basics - black, white, heather gray - all with great silk-cotton blend fabrics and a tight neckline. I also buy a lot of blanks from a womenswear and unisex boutique in Dallas called Jowa, which also has an online store. All imported brands from South Korea and sustainably produced.

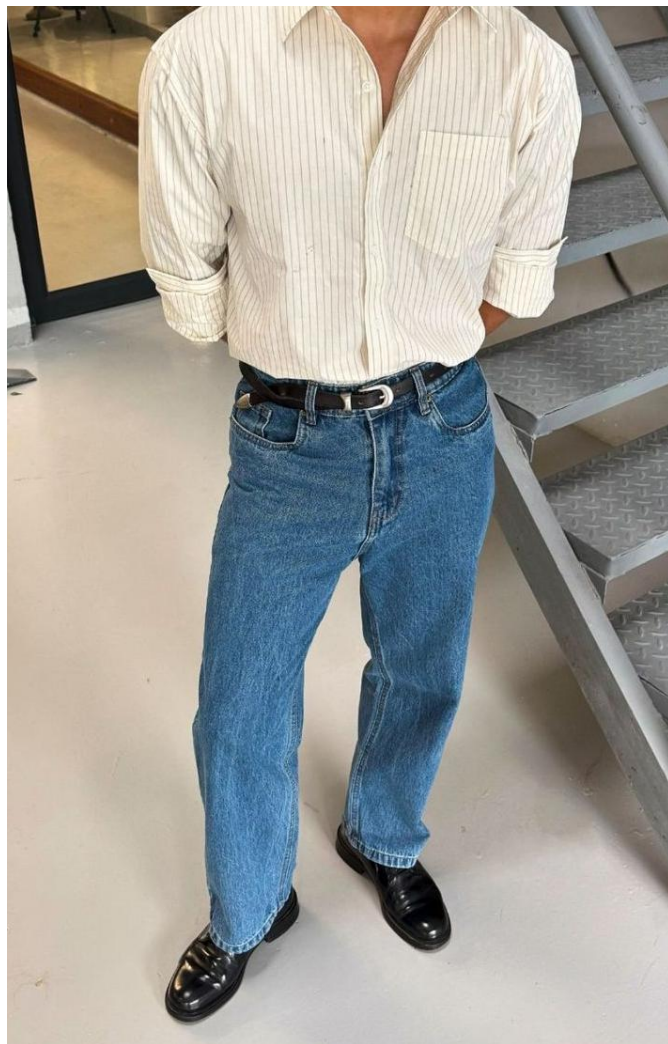




PANTS

Moving onto pants, we are graduating from the Lululemon ABC pants and joggers. Pants are where I tend to draw a hard line. At the very least, they should be regular fit. Anything overly tapered tends to ruin the break at the leg opening. It's one of those small details that separates a good outfit from one that just feels a little off. Tapered pants can also throw off the entire silhouette, exaggerating the legs and ankles in a way that rarely looks flattering. You see this a lot with chino pants specifically. A solid pair of denim, on the other hand, goes a long way. Especially once they're broken in and start to take on a bit of character. Jeans have always been one of the most dependable pieces in a man's wardrobe for a reason — they can move easily between casual and slightly dressed up without much effort at all.

Instead of your generic Wranglers, I recommend searching for a vintage pair of Levi's 501 straight leg, 505 straight leg, or 517 bootcut if you wear boots. Brands like Still Here NY and Jeanerica carry affordable denim with a wide variety of fits. I personally advocate for Acne Studios, which entails a steep retail price but you can often find them on sale through third-party retailers like Cettire and Tres Bien or second-hand markets like Grailed and Depop. Specific pairs you should look at: Still Here NY's "everyday" jean, Jeanerica's "vega" jean, Acne Studios 2010M jean, and Our Legacy's "Third Cut" jean.



READ ON OVERCOATS & JACKETS ON THECAMPUSEDIT.COM

SHOES: SNEAKERS, LOAFERS AND BOOTS

Shoes deserve the same level of consideration as the rest of the outfit. A well-made sneaker will take you much further than a pair of worn running shoes pulled from the gym bag. Athletic sneakers have their place, but it's rarely with a thoughtfully put-together outfit. And if you own a clean pair of white sneakers, it's probably wise to keep them away from crowded bars and sticky floors.

It's also worth expanding beyond sneakers. Loafers and boots introduce variety and give your wardrobe more range depending on the setting. For those looking for dependable sneaker options, silhouettes like the Maison Margiela GAT replica, Common Projects, or Golden Goose Ball Stars strike a good balance between durability, comfort, and clean design. Like everything else, shoes should feel intentional rather than incidental.



COLOGNE & EYEWEAR

Smelling good goes a long way. Skip the body sprays and invest in a real cologne. It doesn't have to be overbearing — just something subtle that becomes part of how people remember you. Houses like Acqua di Parma are a great place to start and can usually be found at places like Neiman Marcus or Bloomingdale's online. Byredo if you're feeling like a million bucks.

Eyewear falls into the same category of small details that carry a lot of weight. A good pair of sunglasses finishes an outfit and, ironically, you're far less likely to lose them when they're actually well made. Brands like Oliver Peoples and Akila make solid options, and if you're willing to spend a bit more, I can personally vouch for Jacques Marie Mage.



FINAL NOTES

Match your belt color to your dress shoes. Learn how to tie a proper tie knot and make sure it sits cleanly at the collar. Know the different pant breaks — full, half, and no break — and how each changes the look of your trousers. Know your measurements. Tailor your clothes to your silhouette. Pay attention to sleeve length on jackets and suits; a bit of shirt cuff showing is intentional, not accidental. Understand fabrics — denim, wool, cotton, corduroy, linen — and how they behave across seasons. Remember that raw selvedge or dark denim can bleed onto lighter shoes. White socks with black loafers are fine now in casual settings, just not with a suit. Never wash your clothes with towels to preserve the fabrics' integrity. Wash nice clothes on cold wash, hang dry on a wire rack or hanger. Keep your shoes clean, your clothes pressed, and your fit balanced. Small details like these are what separate getting dressed from dressing well.



WHY YOU SHOULD TAKE MY ADVICE

So why does any of this matter? Aptly put, because men have a reputation for dressing poorly - especially in college, where comfort usually triumphs over style. Comfort isn't the enemy - style can be comfortable too - but as you grow, your wardrobe should grow with you. Before you know it you'll be walking into interviews, starting careers, and representing something larger than yourself.

Clothes are one of the first things people notice before a word is even spoken. How do you want to be addressed? Respected? Taken seriously? The way you present yourself helps shape that impression. And more than anything, you deserve to look put together for your own sake. Developing style is a process. It comes from paying attention - learning fits, fabrics, your measurements, and taking the time to search for pieces that actually feel like you. Over time, it becomes second nature. Getting dressed stops being an afterthought and starts feeling like part of who you are.





BEAUTY,

by Pat McGrath

By: Laney Browne

Backstage, pigments shimmer beneath harsh runway lights. Gloss melts across the skin, crystals cover lips, fingers blur color into something less polished and more alive. Models wait in stillness before stepping into chaos, their faces telling the story of the collection. Before clothes move, beauty speaks. For decades, Pat McGrath has shaped these moments, turning makeup into a language of fashion itself.

BEAUTY WITHOUT PRECISION

In an industry built on precision and perfection, McGrath changed makeup by making it feel instinctive. Known for applying makeup with her hands instead of brushes, her technique prioritized texture, layering and mood. Her looks weren't meant to solely complement clothing. They extended it. Smudged metallics, glass-like skin, exaggerated pigment and unexpected finishes transformed faces into storytelling devices. McGrath didn't follow beauty rules. She rewrote them, proving that makeup could be expressive, imperfect and deeply artistic.



WHERE BEAUTY MEETS HIGH FASHION

While McGrath is often described as an architect of modern beauty, her influences reach just as deeply into fashion. Working alongside designers like John Galliano and Maison Margiela, she helped create runway visuals that reshaped how fashion communicates emotion. Her work helped define the beauty language of the 1990s supermodel era, crafting unforgettable beauty looks worn by Naomi Campbell and Christy Turlington. Behind the scenes at Prada, Dior, Versace and Alexander McQueen, McGrath translated designers' creative moods into visual identities, with McQueen's theatrical collections offering some of her most dramatic and imaginative makeup moments.



Maison Margiela Spring/Summer 2024 Couture
Courtesy of Maison Margiela

Photo via CR Fashion Book

FROM BACKSTAGE TO BEAUTY COUNTERS

In 2015, McGrath brought her runway expertise to everyday consumers through Pat McGrath Labs, transforming luxury-level pigments and formulas into products accessible beyond high fashion. The brand reflects the same experimental spirit defined in her career, allowing consumers to participate in the artistry once reserved for backstage environments.



Photos via Pat McGrath Labs, Vanity Fair



Christian Dior Spring 2013 Couture
Courtesy of Getty Images



Christian Dior Spring
2004 Couture
Courtesy of Getty Images

THE LEGACY BEYOND THE MAKEUP



Photo: Ben Hassat/Vogue

As a self-taught artist and one of the most influential Black beauty figures in luxury cosmetics, McGrath also represents progress in an industry that historically has excluded diverse voices and identities. McGrath learned from her mother, who was always mixing eyeshadows and testing her on the different shade names. Her presence reshaped not only beauty standards, but who is allowed to create them.

Today, her influence stretches across runways, editorial spreads and social media trends. Beauty continues to evolve, but her impact remains constant. Like fashion itself, her work proves that true artistry doesn't follow trends. It defines them.



ALL THINGS



FRENCH



BEAUTY



LA PHARMACIE

One of the many traits the French are constantly applauded for is their elevated taste in all things fashion and beauty. Although there are only a few real fashion capitals in the country, everyone in France can visit their nearby Pharmacie and feel effortlessly elegant. French facial and haircare products, while often seen as over-decadent, is very dermatology-driven and minimalist, which may be the reason many French people often don't wear very much makeup at all. The beautiful faces of the locals always being a walking-advertisement itself, it is no wonder the French Drug-Stores are often a focal point for a must-see on a trip to Paris, Toulouse, or even the Countryside.

The common, practical, and straightforward solutions sold in French pharmacies are popular with many, supporting the rise of numerous well-known brands, L'Occitane and Marvis Toothpaste included. Their wares are rooted in the ancient customs and all-natural ingredients of southern France. You may find Mason Pearson's renowned boar-bristle brushes and other high-end grooming products at specialty pharmacies and upscale beauty supply stores. French makeup is beloved by many because it is delicate and brings out one's inherent beauty rather than masking it, therefore associated with subtle elegance and day-to-day chic in the eyes of American consumers.



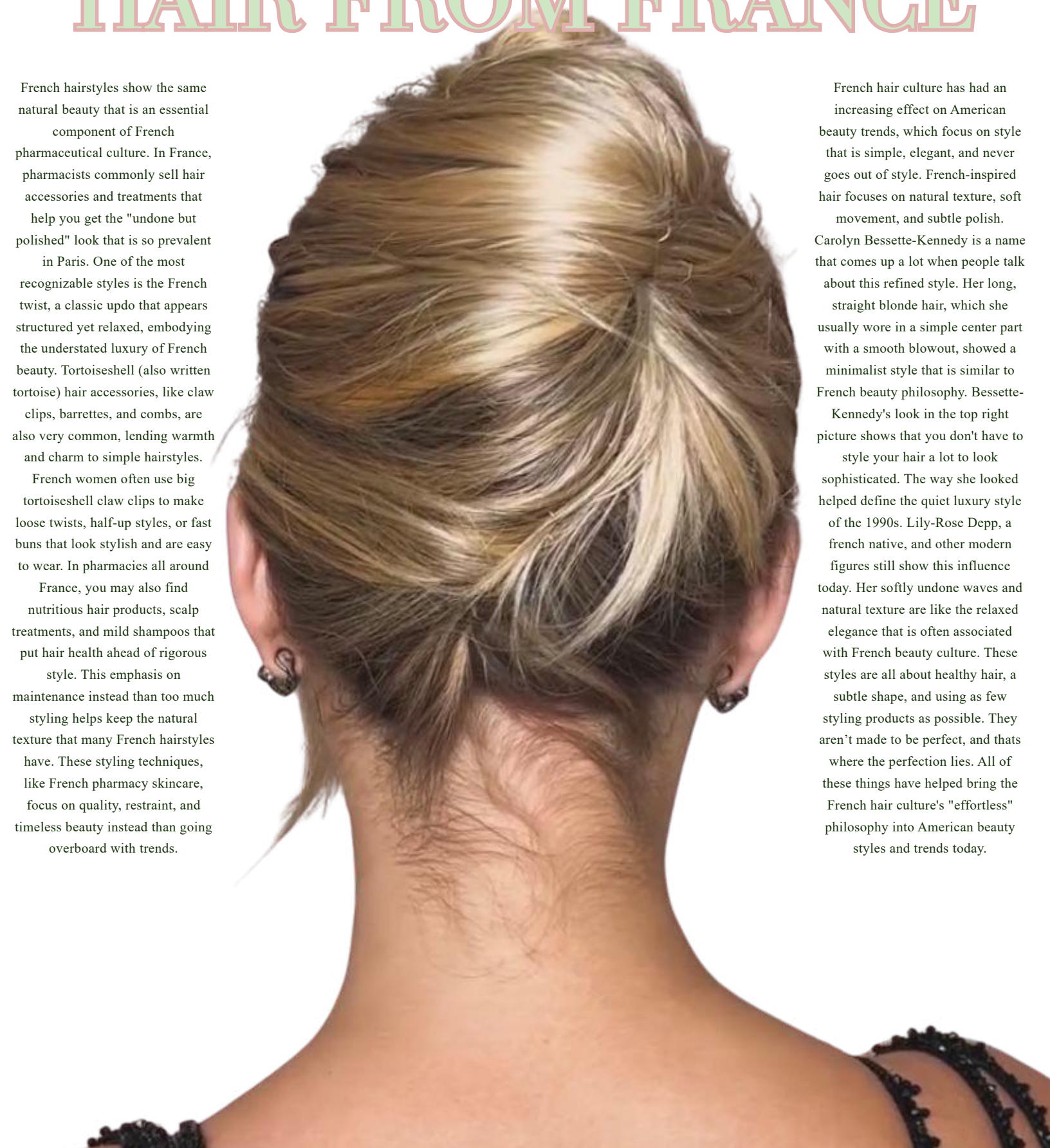


HAIR FROM FRANCE

French hairstyles show the same natural beauty that is an essential component of French pharmaceutical culture. In France, pharmacists commonly sell hair accessories and treatments that help you get the "undone but polished" look that is so prevalent in Paris. One of the most recognizable styles is the French twist, a classic updo that appears structured yet relaxed, embodying the understated luxury of French beauty. Tortoiseshell (also written tortoise) hair accessories, like claw clips, barrettes, and combs, are also very common, lending warmth and charm to simple hairstyles.

French women often use big tortoiseshell claw clips to make loose twists, half-up styles, or fast buns that look stylish and are easy to wear. In pharmacies all around France, you may also find nutritious hair products, scalp treatments, and mild shampoos that put hair health ahead of rigorous style. This emphasis on maintenance instead than too much styling helps keep the natural texture that many French hairstyles have. These styling techniques, like French pharmacy skincare, focus on quality, restraint, and timeless beauty instead than going overboard with trends.

French hair culture has had an increasing effect on American beauty trends, which focus on style that is simple, elegant, and never goes out of style. French-inspired hair focuses on natural texture, soft movement, and subtle polish. Carolyn Bessette-Kennedy is a name that comes up a lot when people talk about this refined style. Her long, straight blonde hair, which she usually wore in a simple center part with a smooth blowout, showed a minimalist style that is similar to French beauty philosophy. Bessette-Kennedy's look in the top right picture shows that you don't have to style your hair a lot to look sophisticated. The way she looked helped define the quiet luxury style of the 1990s. Lily-Rose Depp, a French native, and other modern figures still show this influence today. Her softly undone waves and natural texture are like the relaxed elegance that is often associated with French beauty culture. These styles are all about healthy hair, a subtle shape, and using as few styling products as possible. They aren't made to be perfect, and that's where the perfection lies. All of these things have helped bring the French hair culture's "effortless" philosophy into American beauty styles and trends today.





HIGHLAND PARK AESTHETICS

SUBTLE. REFINED. ELEVATED.





KEEPING UP WITH KYLIE



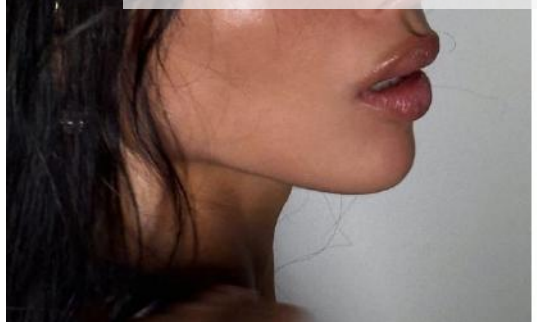


kiss and tell

Grinning, pouting or speaking volumes, lips say it all—and these two pros' secrets make them unforgettable.

HOLLYWOOD's **nina park**
makeup artists **& mary phillips**

The modern inheritors of the Hollywood makeup chair that are quietly responsible for some of the most recently referenced looks.





CBK

When a style symbol is
rightfully gaining
mainstream attention,
imitations can often
feel disingenuous. It
poses the question,
where has personal
style gone?

CBK is one of a kind. So are you.

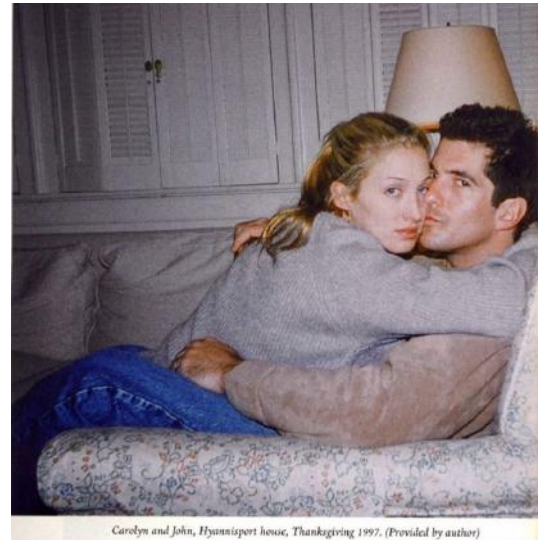


What makes Carolyn's style so magnetic was because of how personal it was. Also because she worked in the industry and understood fits, materials, styling- and access. She styled non-item centric outfits and what *she* wanted, and is now being made a product category. Rather than imitation, choose inspiration by figures like her.

P.S. my official love letter to Jonathan Anderson, who keeps outdoing himself every fashion week at a time.



CBK and Kate Moss



Carolyn and John, Hyannisport house, Thanksgiving 1997. (Provided by author)

SweetHearts

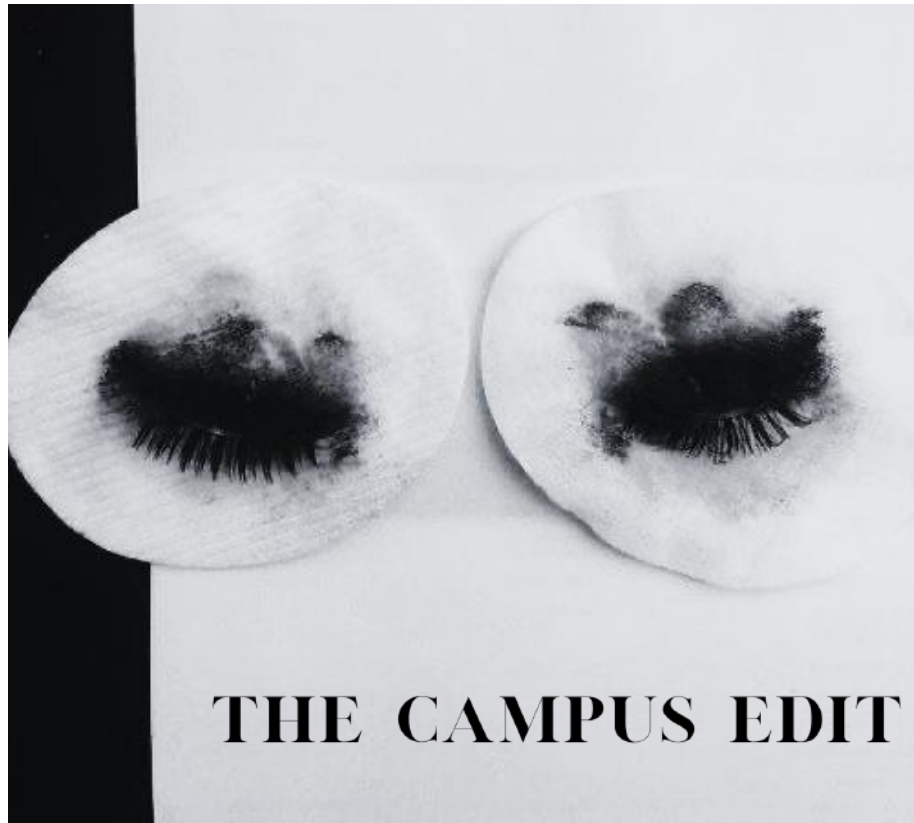


Photos via Pinterest

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