

Price *List.*



Price *List.*

Brand Kit

Monthly Newsletter

Square Space Website

Email Campaign

Business Cards

Signage

Social Media

Presentations

Stationary Kit

LinkTree Kit

Google My Business

Custom Projects

Examples



Price *List.*

Brand Kit

DESIGN FEE	\$1,850
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What's Included

- PRIMARY LOGO
- SECONDARY LOGO
- BRAND MARK
- PATTERN
- FONT KIT
- COLOR PALETTE
- BRAND GUIDELINES



Price *List.*

Monthly Newsletter

RECURRING

\$150 / MONTH*

What's Included

PERSONAL INTRODUCTION

MARKET UPDATES (MAX. 3)

FEATURED LISTING

FEATURED HOLIDAY / OBSERVATION

HYPER-LOCAL ACTIVITIES (MAX. 3)

SELECT FROM OUR LIST OF SEASONAL "EXTRAS"

ONE EMAIL CHANNEL INCLUDED

ONE REVISION



*REQUIRE A "SET-UP" FEE OF \$250

**THE TURNAROUND TIME FOR NEWSLETTER IS AT
MINIMUM 5 BUSINESS DAYS AFTER SUBMISSION.
DESIGN STUDIO IS NOT RESPONSIBLE FOR DELIVERY
DELAYS DUE TO INCOMPLETE SUBMISSIONS OR
AFTER THOUGHT IDEAS

Price *List.*

Newsletter Add Ons

OPTIMIZED SCHEDULING	\$50
SPECIAL EDITION BRANDING*	HOURLY
ADDITIONAL CHANNEL SET UP	\$50
DATABASE TAGGING	HOURLY
DATABASE EDITS	HOURLY
ANALYTICS REPORT	\$50
TEAM MEMBER DISTRIBUTION**	\$75/PER MEMBER
EXTRA SECTIONS	HOURLY



**LOOKING FOR YOUR TEMPLATE TO BE
SEASONAL OR DIFFERENT THAN YOUR
BRAND KIT? NO WORRIES!*

***WE WILL ADD YOUR NEWSLETTER TO YOUR
TEAM MEMBER'S MAILCHIMP ACCOUNT AND
CHANGE OUT THE SIGNATURE*

****DESIGN STUDIO'S HOURLY RATE IS
CURRENTLY \$100 PER HOUR*

Price *List.*

SquareSpace Website

DESIGN FEE	\$1750
IDX INTEGRATION**	\$350

Additional Fees

SQUARESPACE (MONTHLY)**	\$33
OR	
SQUARESPACE (ANNUALLY)**	\$276
IDX BROKER (MONTHLY)**	\$55
OR	
IDX BRIGHT MLS (MONTHLY)**	\$10
DOMAIN**	HOURLY



*BRIGHT MLS USER MUST CONFIRM SERVICE
**NOT ELIGIBLE FOR GIFT CARD PAYMENT

Price *List.*

Email Campaign

DESIGN FEE	\$99
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What's Included

CUSTOM CONTENT

100 WORDS

1 GRAPHIC

ONE EMAIL CHANNEL*

Additional Fees

SMART PLAN SCHEDULING	\$25 PER
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CAMPAIGN SCHEDULING	\$25 PER
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REVISIONS	HOURLY
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*ADDITIONAL CHANNEL FEE IS \$50

Price *List.*

Business Card Design	PRINT
DESIGN FEE	\$75

Business Card Design	DIGITAL
DESIGN FEE	\$75

Additional Fees	
QR CODE	\$50
PRINT SET UP	\$15
REVISIONS	HOURLY



Price *List.*

Yard Sign Design

DESIGN FEE	\$150
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Open House Directional

DESIGN FEE	\$100
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Feather Flag Sign

DESIGN FEE	\$200
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Additional Fees

RIDER DESIGN	\$75 PER
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PRODUCTION SET UP	\$25 PER
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REVISIONS	HOURLY
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Price *List.*

Banner Design

DESIGN FEE	\$150
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Flag Design

DESIGN FEE	\$150
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Additional Fees

PRODUCTION SET UP	\$25
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REVISIONS	HOURLY
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Price *List.*

Social Media Graphic \$75

DESIGN FEE	\$75
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Social Media Template

TEMPLATE DESIGN FEE	\$75
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CUSTOMIZATION FEE*	\$45
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Additional Fees

POST SCHEDULING	\$25 PER
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CAPTION + HASHTAG CREATION	\$50
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REVISIONS	HOURLY
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CANVA LINK	\$75
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DESIGN STUDIO WILL CREATE AN INITIAL TEMPLATE AND
UPDATE IT BASED ON YOUR NEEDS. FOR EXAMPLE, WE WILL
MAKE A JUST SOLD TEMPLATE AND UPDATE IT WHEN YOU SELL
A HOUSE. A COMPLETELY HANDS OFF SERVICE!

Price *List.*

Custom Listing Presentation

DESIGN FEE

HOURLY

Custom Buyer Presentation

DESIGN FEE

HOURLY

Additional Fees

REVISIONS

HOURLY

HARDCOVER BINDING

\$200



Price *List.*

Sationary Kit

DESIGN FEE

\$400

What's Included

CUSTOM STICKER DESIGN

CUSTOM LETTERHEAD DESIGN

CUSTOM NOTE CARD DESIGN

Additional Fees

REVISIONS

HOURLY



Price *List.*

LinkTree Kit

CREATE	\$150
BUILD OUT	\$375

What's Included

ACCOUNT SET UP*

UP TO 6 LINKS

BRAND KIT APPLIED

Additional Fees

REVISIONS	HOURLY
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*THE DEFAULT ACCOUNT IS THE FREE VERSION. CLIENT
CAN UPGRADE ON AN AS NEEDED BASIS AT THEIR
EXPENSE

Price *List.*

Google My Business

BASIC SETUP	\$100
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- GOOGLE BUSINESS SIGN UP
- PROVIDER SELECTION
- BASIC CONTACT INFO
- START VERIFICATION

OPTIMIZED SETUP	\$500
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- BASIC SETUP (ABOVE)
- BUSINESS DESCRIPTION
- SERVICES
- CATEGORIES
- HOURS
- APPLY 20 SERVICE AREAS
- APPLY ATTRIBUTES
- BASIC KEYWORDS
- COVER PHOTO
- 5 BUSINESS IMAGES
- INCENTIVE CRM TO LEAVE REVIEW

MONTHLY MANAGEMENT	\$500
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- 2 MONTHLY PHOTO UPLOADS
- BLOG POST
- REVIEW RESPONSE
- QUESTION & ANSWERS (AS NEEDED, UP TO 2)
- INFORMATION UPDATE



Price *List.*

Custom Projects

BILLED HOURLY

\$100/HOUR



Newsletter Samples.

DECEMBER

kwMAIN LINE
KELLERWILLIAMS

HomeExperts
ForYou.com
Home Experts For Your Home

2023

NEWSLETTER



THE INSIDE SCOOP

Welcome to December! What an awesome year. It's hard to believe that 2024 is right around the corner!

We are excited to bring you some updates about our local real estate market, a few gift guides, and some fun community events this month.

Last week, we popped down to Cape May for the annual tree lighting event at Congress Hall. If you haven't been, it's definitely worth the trip!

Season's greetings and best wishes for a happy, healthy, and joyous holiday season!

Jeremy & Tandra Bowers

MARKET UPDATE



MONTGOMERY COUNTY

MARKET REPORT | YEAR TO DATE

Units Listed	8,926
Average List Price	\$729,412
Current Under Contract	566
Units Sold	7,459
Average Sold Price	\$494,940

DELAWARE COUNTY

MARKET REPORT | YEAR TO DATE

Units Listed	6,296
Average List Price	\$568,901
Current Under Contract	422
Units Sold	5,108
Average Sold Price	\$417,265



IS YOUR AREA NOT LISTED?

CLICK HERE TO VIEW THE Q3 2023 MARKET REPORT FOR PHILADELPHIA & SURROUNDING SUBURBS



- 3 cinnamon sticks
- 1 cup ice
- Star anise or rosemary (for garnish)

cranberries and ice. Stir and taste! Adjust to your liking.

5. Garnish cups with apple slices and star anise or rosemary!

RINGING IN THE NEW YEAR

RING IN 2024 WITH A NEW YEARS EVE GAME

Two Resolutions and a Lie

Test your friends' or family's knowledge with a New Year's twist on two truths and a lie. Take turns sharing three statements—two real resolutions and one convincing imposter. Guests guess the lie, making it a fun icebreaker for any part of the evening.

[CLICK HERE TO LEARN HOW TO PLAY!](#)



WHAT'S HAPPENING THIS MONTH



UGLY SWEATER PARTY

DECEMBER 14, 2023 | 6:00PM - 9:00PM

Join us in El Sarpazo Mexican Restaurant in Blue Bell and wrap yourself in a festive holiday Ugly Sweater Bash on December 14th wear the wackiest, win the prize! Happy Hour at the bar 6-8pm, complimentary samples, & a whole lot of holiday cheer. 🍷🎉🎊

[CLICK HERE TO LEARN MORE!](#)

RECENTLY RENOVATED



A little before & after of a recent project

CONSHOHOCKEN



Before *After*

Open the door to real estate success with us! Whether you're buying, selling, or investing, let us guide you through the process.

LET'S TALK!



Jeremy & Tandra Bowers
REALTORS®

Jeremy: 215.370.9107 | jeremycbowers@kw.com

Newsletter Samples.

FALL


SARA FRIEL OLENDER TEAM

2023

NEWSLETTER





Happy Fall!

Hi everyone!

I hope your Fall is off to a great start! 🍂 As the leaves begin to change and the cool breeze fills the air, there's an undeniable sense of excitement for the back-to-school season and the return of fall sports.

Personally, I'm loving football season with my boys! The thrill of homecoming dances and the joy of visiting our daughter at Penn State add an extra layer of warmth to this already cozy time of year.

As your local realtor, I'm here to support your family's journey into new routines and activities. Whether it's finding the perfect home with a game day-ready backyard or a welcoming space for those cherished family gatherings, I'm dedicated to helping you make the most of this exciting season.

XO,
Sara Friel Olender

To Do

LOCAL OCTOBER HAPPENINGS



MerryMead Farm Fall Festival
All October Long!
2222 S. Valley Forge Road, Lansdale, PA 19446
Visitors can find everything they need to spruce up their home or office. Their selection includes carving pumpkins, pie pumpkins, gourds, winter squash, straw bales, Indian corn, broom corn, and cornstubs. The festivities feature "The Lighting of the Great Pumpkin" and a Cornfield Maze. Guests can also enjoy a wagon ride, pass through a cornstalk tunnel, meet Merry (the largest pumpkin), and select their own pumpkin (bags provided). Additionally, they have a variety of local apples and their own fresh pasteurized Apple Cider, including Courtland, McIntosh, Red & Golden Delicious, Gala, Jonathon, Winesap, and more. Don't miss out on their famous homemade Apple Cider Donuts, a beloved autumn treat!
[Click here to learn more!](#)



Pumpkinland at Linvilla Orchards!
Open Now Through November 9th
2222 S. Valley Forge Road, Lansdale, PA 19446
See their piles of pumpkins in all colors, shapes and sizes -- over 100 tons on display! Larger-than-life figures and scarecrows illustrate the legends and lore of the harvest season, featuring local history

CONTRACT	19
	\$20
PRICE	\$903,308



As the leaves begin to turn and the air grows crisp, it's the perfect season for savoring the warmth of a comforting fall chili! Whether you're a seasoned chili chef or just love a hearty bowl, it's the ultimate invitation to relish in autumnal flavors!



The Perfect Chili Recipe
My favorite recipe for the fall!
SERVINGS: 6 | PREP TIME: 15 MINS | COOK TIME: 30 MINS

INGREDIENTS

DIRECTIONS

