

316D4 LEOS



**IT'S D4**  
Chapter II - Momentum



THE INTERNATIONAL ASSOCIATION OF LIONS CLUBS

**LEO DISTRICT 306 D4**

SRI LANKA & MALDIVES





# EDITION 2

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# Note by **MULTIPLE DISTRICT PRESIDENT**

**LEO LION RAGEESH  
YOGESHWARAN**

## Strive to Thrive

Dear Leos of District 306 D4,

Warm greetings in Leoism.

It is with great pride and appreciation that I extend my congratulations to Leo District 306 D4 on the release of "It's D4 | Chapter 2: Momentum." The very title reflects the spirit of continuity, purpose, and forward movement that defines strong leadership and committed service. Building upon the ignition sparked in your inaugural edition, this chapter is a testament to your determination to grow, unite, and serve with impact.

Momentum is not merely about speed—it is about direction, consistency, and collective strength. The initiatives, fellowship, and leadership showcased within your district exemplify the true essence of Leoism: empowering youth, uplifting communities, and shaping leaders with integrity and compassion. Each project undertaken and each leader nurtured contributes meaningfully to the broader vision of Leo Multiple District 306.

I commend the District President, Cabinet, editors, and every Leo who has played a role in driving this journey forward. May this momentum continue to inspire innovation, strengthen unity, and encourage every Leo to lead with courage and purpose. I am confident that Leo District 306 D4 will continue to set benchmarks of excellence and service in the months ahead.

Wishing you continued success and an impactful Leo year ahead.



# Note by **DISTRICT PRESIDENT**

**LEO NIMASHA  
JAYAKODY FLM**

## Awaken the Value Within

Welcome to the It's D4 Chapter 2 Momentum. It gives me great pride to welcome you to this new chapter of growth and service in Leo District 306 D4. Momentum reflects who we are as Leos—driven by energy, united by purpose, and committed to making a meaningful impact in our communities.

It's D4 Chapter 2, Momentum, is more than just a theme—it is a reminder that every project completed, every leader developed, and every community served adds to the forward movement of our district. The energy we have built together continues to push us toward greater impact, stronger collaboration, and purposeful leadership.

Within these pages, you will find highlights of our service initiatives, leadership activities, and the remarkable efforts of our clubs and members. I encourage you to take pride in these achievements, draw inspiration from one another, and remain actively engaged as we move ahead.

Thank you for your unwavering commitment, passion, and dedication to Leo service. Together, let us continue to strengthen our bonds, elevate our district, and keep the momentum alive.



# Note by **DISTRICT VICE PRESIDENT**

**LEO LION DIMITHRI  
RANAWAKE MAF PFLM**

Warm greetings to all Leos, and welcome to It's D4 – Chapter 2: Momentum!

It is truly an honor to share my first message with you through our district newsletter. As District Vice President of Leo District 306 D4, I am grateful for the opportunity to serve alongside such passionate, committed, and inspiring Leos.

This chapter, Momentum, reflects the strong foundation built by our clubs and leaders and the exciting progress we continue to make together. Across the district, I have witnessed remarkable teamwork, impactful service, and a genuine spirit of unity that defines who we are as Leos.

Through It's D4, we celebrate these efforts, share our stories, and stay connected as one district. I encourage every Leo to remain engaged, support one another, and continue leading with enthusiasm and purpose.

Thank you for the trust, support, and dedication you bring to Leo service. I look forward to working closely with you as we move forward and keep the momentum strong.



# INTRODUCTION

IT'S D4 – Chapter II: Momentum captures the rhythm of a district in motion. What began as a spark has now transformed into a steady force—gaining strength, clarity, and direction with every step forward. This chapter reflects a Leo District that is no longer just emerging, but actively shaping its identity through purposeful action and collective resolve.

Momentum lives in the way ideas evolve into impactful initiatives, leadership matures through experience, and service extends its reach with intention. It is present in the consistency behind every effort and the shared determination that propels D4 forward, even amid challenges. This chapter stands as a reflection of progress—not rushed, not stagnant, but powerfully sustained.

Through this edition of IT'S D4, we continue to trace the pulse of our journey—documenting growth, celebrating dedication, and amplifying the voices that keep the district moving. Each milestone and story featured here affirms that when vision is met with commitment, progress becomes inevitable.

As we turn these pages, Momentum invites every Leo to remain aligned, inspired, and in motion. The spark has done its work—now the force carries us forward.

THIS IS D4 IN MOTION.  
AND THE JOURNEY IS ONLY GAINING SPEED.

# DISTRICT EVENTS

# D4 TOGETHER WE RISE

"D4 Together We Rise" was a powerful district-level humanitarian initiative organized by Leo District 306 D4 in response to the severe flood situation due to the 'Ceylon Ditwah' storm that affected several communities across Sri Lanka in November 2025. This project brought together clubs from across the district to extend timely support to those in need while staying true to the Leo spirit of service, unity, and compassion.

As part of the initiative, many Leo clubs conducted independent flood relief activities, while also contributing collectively to district-level programs. A well-coordinated Donation Drive was carried out, where Leos gathered essential items such as dry rations, food packs, clothing, and household necessities. These contributions were carefully sorted and distributed to ensure that assistance reached the most vulnerable families efficiently and respectfully.

A key highlight of the project was the Medical Camp held at Kande Purana Raja Maha Viharaya, Kolonnawa, Angoda Road, Kotikawatta. Qualified doctors and medical volunteers provided consultations, basic treatments, and health advice to flood-affected residents. Special attention was given to preventing water-borne diseases and promoting hygiene during post-flood recovery.

"D4 Together We Rise" was more than a relief project, it was a reflection of empathy in action. Through teamwork, leadership, and dedication, Leos of Leo District 306 D4 demonstrated that even in times of crisis, collective effort can restore hope, dignity, and strength to communities.

# WHY LEO

## ONLINE SESSION & LEO GO BRIEFING

The “Why Leo” Online Session & Leo Go Briefing, organized by Leo District 306 D4 in November 2025, was an inspiring and informative event that united Leos from across the district while welcoming participants from the entire Multiple District 306. The session aimed to deepen understanding of Leoism, highlight its benefits, and encourage active engagement among members.

The session featured esteemed Leo leaders, including Leo Lion Navod Kiriwaththuduwa MAF, Immediate Past Multiple District President, and Leo Lion Lakisha Perera PMAF PFLM, Past District President. Leo Lion Navod Kiriwaththuduwa delivered an insightful presentation on “Why Leo – How We Operate?”, explaining the structure, values, and operational strength of the Leo movement. Leo Lion Lakisha Perera followed with “What We Gain?”, emphasizing leadership development, personal growth, networking, and lifelong friendships gained through Leo involvement.

The session concluded with an engaging briefing on Leo Go, the innovative learning and engagement platform of Leo District 306 D4, presented by its developer Leo Kaveesh Karunarathna. Participants were introduced to its features, including challenges, points, leaderboards, and recognition systems.

Overall, the session successfully inspired Leos to reconnect with the purpose of Leoism while embracing modern tools like Leo Go to grow, learn, and lead together.

# 151 CHALLENGE

In December 2025, Leo District 306 D4 successfully conducted the 151 Challenge – Power Session, a dynamic mid-year initiative designed to motivate clubs and members to overcome challenges and achieve excellence during the Leoistic year. The project was chaired by Leo Lion Dimuthu Rupasinghe and welcomed both current leaders and emerging members from across the district.

The session focused on strengthening club administration and leadership skills. Leo Lion Sajithraj Puganeskumar PFLM, Multiple District Secretary, delivered a comprehensive guide on effective secretarial duties, emphasizing documentation, reporting, and organizational efficiency. Leo Lion Sunera Naveed MAF FLM, Multiple District Treasurer, provided valuable insights into financial management, budgeting, and accountability. Additionally, Leo Lion Umesh Maheshwaran PFLM, Chief Coordinator of the Leo Leadership Institute Committee, Leo Multiple District 306, Sri Lanka & Maldives conducted an informative segment on administration and leadership, providing valuable insights and practical guidance for Leo leaders.

Beyond technical knowledge, the program included interactive activities designed to boost confidence, teamwork, and leadership among participants. These engaging elements ensured an energetic learning environment while reinforcing collaboration and motivation.

# D4 DIARIES

Funny. Nostalgic. 100% Leo energy.

Some memories don't need long explanations. One sentence is enough to bring back the chaos, the laughs, and the "how did we even survive that?" moments. D4 Diaries is where Leo District 306 D4 keeps those memories slightly embarrassing, very funny, and deeply unforgettable.

Growth happened somewhere between planning and doing.

"The journey mattered more than the title."

What started as "I will help" turned into "I belong here."

D4 became less of a district and more of a shared experience.

"Agenda said 1 hour. Meeting said otherwise."

"That one Leo who 'just came to observe' and ended up doing everything."

"Deadline: tomorrow. Creativity: unlocked at 2.47 a.m."

"From 'Can someone do this?' to everyone looking at the same person."

"Group photo: serious faces. Behind the scenes: absolute madness."

"We didn't always know what we were doing, but we did it together."

"Leo taught us leadership... and how to survive on snacks and vibes."

This is "Momentum", the kind that doesn't come from motivation speeches, but from shared chaos and shared wins. The inside jokes, the tired smiles after events, the random laughs during serious work, these are the moments that quietly turn Leos into leaders.

To future Leos reading this:

Yes, you'll be tired. Yes, you'll be confused sometimes.

And yes, one day you'll laugh about it all....!

# MOMENTS



# SOCIAL ENTREPRENEURSHIP 101

IN A WORLD WHERE CHALLENGES GROW MORE COMPLEX BY THE DAY, SOLUTIONS CAN NO LONGER RELY ON CHARITY ALONE. THIS IS WHERE SOCIAL ENTREPRENEURSHIP STEPS IN, NOT AS A TREND, BUT AS A MINDSET. AT ITS CORE, SOCIAL ENTREPRENEURSHIP IS ABOUT IDENTIFYING SOCIAL PROBLEMS AND ADDRESSING THEM WITH INNOVATIVE, SUSTAINABLE, AND IMPACT-DRIVEN SOLUTIONS. INTERESTINGLY, THIS CONCEPT IS NOT NEW TO LEOS. IN FACT, IT HAS ALWAYS LIVED AT THE HEART OF LEOISM. SOCIAL ENTREPRENEURSHIP IS A CONCEPT THAT EXPLAINS HOW PEOPLE CAN USE INNOVATIVE, BUSINESS-STYLE IDEAS TO SOLVE SOCIAL PROBLEMS. IT FOCUSES ON CREATING POSITIVE IMPACT IN SOCIETY WHILE ENSURING SUSTAINABILITY, LEADERSHIP, AND LONG-TERM VALUE FOR COMMUNITIES

FOR LEOS, SERVICE IS NOT LIMITED TO A SINGLE PROJECT OR EVENT. IT IS ABOUT CREATING LONG-LASTING CHANGE. THIS ALIGNS PERFECTLY WITH SOCIAL ENTREPRENEURSHIP, WHICH ASKS ONE POWERFUL QUESTION, HOW CAN WE DO GOOD IN A WAY THAT CONTINUES TO GROW AND SUSTAIN ITSELF? WHETHER IT IS EMPOWERING COMMUNITIES, IMPROVING ACCESS TO EDUCATION, STRENGTHENING HEALTH AWARENESS OR SUPPORTING DISASTER-AFFECTED FAMILIES, LEOS NATURALLY THINK BEYOND TEMPORARY RELIEF AND TOWARD MEANINGFUL IMPACT.



THE LEO IDENTITY ITSELF REFLECTS TRUE LEADERSHIP AND ITS ABOUT VISION AND COURAGE, THE ABILITY TO SEE A PROBLEM AND DARE TO SOLVE IT DIFFERENTLY. APPLYING SOCIAL ENTREPRENEURSHIP TO LEO PROJECTS MEANS SHIFTING FROM "HELPING" TO "ENABLING." A VOCATIONAL TRAINING PROJECT CAN BECOME A SELF-SUSTAINING INCOME MODEL. A HEALTH AWARENESS CAMPAIGN CAN EVOLVE INTO A COMMUNITY-LED WELLNESS INITIATIVE. AN ENVIRONMENTAL PROJECT CAN INSPIRE GREEN ENTERPRISES THAT PROTECT NATURE WHILE CREATING LIVELIHOODS. THESE ARE NOT JUST PROJECTS—THEY ARE MOVEMENTS BUILT BY YOUTH WITH PURPOSE.

THE BEAUTY OF BEING A SOCIAL ENTREPRENEUR AS A LEO LIES IN ITS HUMANITY. IT ALLOWS US TO SERVE WITH CREATIVITY, TO LEAD WITH COMPASSION, AND TO GROW WHILE HELPING OTHERS GROW. IN EMBRACING SOCIAL ENTREPRENEURSHIP, LEOS DO NOT CHANGE WHO THEY ARE, WE SIMPLY ELEVATE WHAT WE ALREADY DO BEST. BECAUSE WHEN LEOS LEAD WITH HEART AND INNOVATION, SERVICE BECOMES SUSTAINABLE, IMPACT BECOMES SCALABLE, AND COMMUNITIES RISE TOGETHER.



# LEO RISERS' WALK

THE RISERS' WALK 25/26, HELD IN JANUARY 2026, MARKED A DEFINING MOMENT FOR YOUTH-LED ADVOCACY AND LEO DISTRICT 306 D4 PROUDLY STOOD AT THE FOREFRONT OF THIS HISTORIC INITIATIVE. THIS ANNUAL LEO WALK CONDUCTED UNDER THE INSPIRING THEME "YOUTH ON THE RISE; REVIVING THE NATION," THE WALK SYMBOLIZED SOLIDARITY, RESILIENCE, AND THE UNWAVERING COMMITMENT OF YOUNG LEADERS TOWARD REBUILDING SRI LANKA IN THE AFTERMATH OF NATIONAL CHALLENGES.

LEOS OF DISTRICT 306 D4 PARTICIPATED ACTIVELY AND ENTHUSIASTICALLY, DEMONSTRATING UNITY NOT ONLY ON THE STEPS BUT ALSO ACROSS DIGITAL PLATFORMS. FROM PRE-WALK AWARENESS D4 LEOS ENSURED STRONG VISIBILITY, ENGAGEMENT, AND REPRESENTATION THROUGHOUT THE CAMPAIGN. MEMBERS FROM CLUBS ACROSS THE DISTRICT JOINED HANDS, PROUDLY CARRYING THE MESSAGE OF HOPE, PREPAREDNESS, AND COLLECTIVE RESPONSIBILITY.

A SPECIAL HIGHLIGHT OF RISERS' WALK 25/26 WAS THE RECOGNITION AWARDED TO LEO DISTRICT 306 D4 FOR THE "MOST INOVATIVE AND CREATIVE PR CAMPAIGN BY A DISTRICT" NAMED AS "PR TRAILBLAZER". THIS PRESTIGIOUS ACKNOWLEDGMENT REFLECTED THE DISTRICT'S STRATEGIC, CREATIVE, AND HIGHLY ORGANIZED PUBLIC RELATIONS EFFORT. THROUGH CONSISTENT VISUAL IDENTITY, POWERFUL STORYTELLING, LEADERSHIP-DRIVEN SUPPORT AND PROOF-BASED CONTENT, D4 TRANSFORMED THE WALK INTO A NATIONAL INITIATIVE THAT RESONATED FAR BEYOND A SINGLE DAY.

RISERS' WALK 25/26 WAS NOT MERELY A PROCESSION, IT WAS A MOVEMENT. FOR LEO DISTRICT 306 D4, IT REAFFIRMED THAT WHEN LEOS WALK TOGETHER WITH PURPOSE, THEY DO MORE THAN RAISE AWARENESS; THEY RISE AS LEADERS, INSPIRE COMMUNITIES, AND SET NEW BENCHMARKS OF EXCELLENCE WITHIN THE LEO MOVEMENT.



# LET'S MOTIVATE YOUR CLUB MEMBERS

MOTIVATION IS THE DRIVING FORCE THAT SUSTAINS THE SPIRIT OF LEOISM AND FUELS THE SUCCESS OF EVERY CLUB. BEYOND TITLES AND RESPONSIBILITIES, IT IS MOTIVATION THAT ENCOURAGES MEMBERS TO STEP FORWARD, CONTRIBUTE IDEAS, AND REMAIN COMMITTED EVEN WHEN CHALLENGES ARISE. A MOTIVATED CLUB IS NOT BUILT OVERNIGHT—IT IS CAREFULLY NURTURED THROUGH UNDERSTANDING, APPRECIATION, AND SHARED PURPOSE.

ONE OF THE MOST EFFECTIVE WAYS TO MOTIVATE MEMBERS IS BY CREATING A SENSE OF BELONGING. WHEN MEMBERS FEEL THAT THEY ARE AN ESSENTIAL PART OF THE CLUB'S JOURNEY, THEIR ENTHUSIASM NATURALLY INCREASES. INCLUSIVITY IN DECISION-MAKING, ASSIGNING MEANINGFUL ROLES, AND FOSTERING TEAMWORK HELP MEMBERS RECOGNIZE THEIR VALUE WITHIN THE ORGANIZATION. EVERY CONTRIBUTION, NO MATTER HOW SMALL, PLAYS A ROLE IN SHAPING THE CLUB'S IMPACT.

RECOGNITION IS ANOTHER POWERFUL MOTIVATOR. CELEBRATING ACHIEVEMENTS, HIGHLIGHTING EFFORTS IN MEETINGS OR NEWSLETTERS, AND ACKNOWLEDGING DEDICATION BOOSTS CONFIDENCE AND MORALE. RECOGNITION NOT ONLY REWARDS PERFORMANCE BUT ALSO INSPIRES OTHERS TO PUSH THEIR LIMITS AND GROW. A CULTURE OF APPRECIATION TRANSFORMS EFFORT INTO PRIDE AND COMMITMENT.

MOTIVATION ALSO THRIVES ON GROWTH OPPORTUNITIES. TRAINING PROGRAMS, LEADERSHIP ROLES, AND EXPOSURE TO DISTRICT-LEVEL ACTIVITIES HELP MEMBERS DEVELOP SKILLS BEYOND SERVICE. WHEN CLUBS SUPPORT PERSONAL AND PROFESSIONAL DEVELOPMENT, MEMBERS BEGIN TO SEE LEOISM AS A PLATFORM FOR LIFELONG LEARNING AND LEADERSHIP, NOT JUST VOLUNTEERING.

AT THE HEART OF MOTIVATION LIES COMMUNICATION. TRANSPARENT LEADERSHIP, ACTIVE LISTENING, AND REGULAR FEEDBACK CREATE TRUST AND CLARITY. WHEN MEMBERS UNDERSTAND THE CLUB'S VISION AND FEEL FREE TO EXPRESS IDEAS, MOTIVATION BECOMES A SHARED RESPONSIBILITY RATHER THAN AN INDIVIDUAL EFFORT.

AS A DISTRICT, OUR RESPONSIBILITY IS TO INSPIRE CLUBS TO BUILD STRONG, MOTIVATED TEAMS THAT LEAD WITH PURPOSE AND UNITY. BY UPLIFTING OUR MEMBERS, INVESTING IN THEIR GROWTH, AND CELEBRATING THEIR DEDICATION, WE ENSURE THAT LEOISM CONTINUES TO SHINE THROUGH IMPACTFUL SERVICE AND EMPOWERED LEADERSHIP. LET US MOTIVATE OUR CLUB MEMBERS TODAY—FOR THEY ARE THE LEADERS WHO WILL SHAPE OUR TOMORROW.

LET US MOVE FORWARD BY AWAKENING THE VALUE WITHIN, TURNING OUR SHARED VALUES INTO PURPOSEFUL ACTION AND INSPIRING SERVICE THAT TRULY MAKES A DIFFERENCE.

# Note by CHIEF EDITOR & DESIGNER

**LEO LION DIMUTHU  
RUPASINGHE**

With great pride and renewed enthusiasm, I present **IT'S D4 – Chapter II: Momentum**, the second edition of the official newsletter of Leo District 306 D4.

Building upon the ignition of our inaugural chapter, this edition captures the rhythm, progress, and forward motion of a district that is steadily finding its stride.

This chapter reflects more than activities and achievements; it tells the story of consistency, collaboration, and commitment. Momentum represents the energy sustained after a strong beginning – the determination to keep moving, improving, and leading with purpose. Through these pages, you will witness the growth of our clubs, the dedication of our members, and the values that continue to guide our journey.

As the Chief Editor and Designer, my intention has been to preserve the authenticity of our district's progress while presenting it with clarity and meaning. Each article, visual, and layout has been thoughtfully crafted to mirror the evolving identity of D4 and the collective effort behind every success.

This chapter would not have been possible without the continued support and contribution of the District Executive Committee, club leaders, writers, designers, and passionate Leos across the district. Your consistency and teamwork are the true drivers of this momentum, turning vision into visible impact.

As we move forward with **IT'S D4 – Chapter II**, may this edition inspire us to stay focused, remain united, and push beyond limits. Let us carry this momentum forward with purpose, passion, and pride together, as we continue to awaken the value within.



# MAGAZINE TEAM



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