



Lancashire Cricket Foundation

# IMPACT REPORT

2024



Lancashire  
Cricket  
FOUNDATION

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**None of our successes would be possible without the unwavering support of our donors, sponsors, and stakeholders, to whom we extend our heartfelt thanks.**





Lancashire  
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FOUNDATION

# WELCOME

## FROM THE CHAIR

### **It is my great pleasure to welcome you to the 2024 Lancashire Cricket Foundation Impact Report**

As Chair, I am incredibly proud of the progress we have made over the past year in growing our reach, strengthening our programmes, and delivering meaningful change within our communities.

This report highlights the outstanding work of our team, volunteers, and partners across Lancashire. It celebrates the thousands of lives touched through grassroots cricket, school programmes, community events, and club support. All this while ensuring cricket remains accessible to everyone, regardless of age, ability, or background.

None of our successes would be possible without the unwavering support of our donors, sponsors, and stakeholders, to whom we extend our heartfelt thanks.

Looking ahead, we remain committed to using the power of cricket to make a positive difference to people's lives. There is much still to accomplish, but with your continued support and the dedication of our incredible team, I am confident we will make a lasting impact across Lancashire and beyond.

**I hope this report makes you as proud to be associated with the  
Lancashire Cricket Foundation as I am to be its Chair.**

**John Murphy, Chair, Lancashire Cricket Foundation**



# **VISION**

**TO POSITIVELY IMPACT LIVES  
THROUGH CRICKET**



# **MISSION**

**TO PROVIDE POSITIVE, ENJOYABLE AND INCLUSIVE  
OPPORTUNITIES THROUGH CRICKET**





## FIRST STEPS TO THE MIDDLE

We engage and excite our young people to be active through cricket



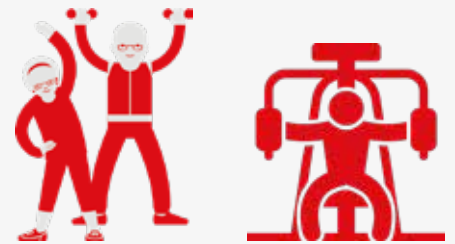
## BUILDING THE INNINGS

We support our clubs and community groups to provide a thriving and sustainable cricket offer



## HITTING THE WINNING RUNS

We promote active lives through cricket, volunteering and community support



# OUR PLACE

## IN LANCASHIRE

### 5.08 MILLION PEOPLE

Five city regions, three combined authorities, 27 local authorities and 5.08 million people in communities across Lancashire.

### 30% OF THE MOST DEPRIVED AREAS OF THE COUNTRY

Over half (53.2%) of Lancashire's population are **from the 30% most deprived areas of the country**. High levels of economic deprivation are linked to low aspirations, poor educational attainment and lack of opportunity to engage in structured activities.

### SOUTH ASIAN GROUPS

Lancashire over indexes in South Asian population groups with the main areas being **Blackburn with Darwen, Oldham, Rochdale, Bolton, Pendle, Manchester and Preston**.





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# CHALLENGES

## IN LANCASHIRE

**Lancashire is a vibrant county, but it faces significant social challenges.**

Pockets of deprivation, limited access to sports facilities, and health inequalities are pressing concerns. Young people, in particular, often lack

positive role models and opportunities to engage in constructive activities.

Cricket provides a powerful platform to address these issues by promoting healthy lifestyles, teaching valuable life skills, and uniting communities.

### CHALLENGES

**One third of children in Lancashire are classed as inactive (active for less than an average of 30 minutes per day).**



**Parts of Lancashire have some of the highest rates of mental health issues in the UK, including depression and anxiety.**



**Income levels are generally lower than the UK average (particularly in post-industrial towns), presenting a financial barrier to participation in organised sport.**



**Educational attainment in highly deprived areas is a major issue. In addition, children are likely to have lower aspirations in life.**



**Inequality of access to the game of cricket across the county is particularly apparent in urban areas, amongst women and girls and diverse communities.**



**Grassroots clubs facing challenges around financial sustainability, climate change, player/volunteer recruitment and facilities.**





## OUR IMPACT DURING 2024

**82,565** primary school aged took part in regular physical activity through our Chance to Shine programmes, fostering a love for sport from an early age.

A total of **19,383** players experienced the social and physical benefits of cricket by participating in regular matches through our junior and senior leagues. Being part of a team, developing new skills, building confidence and resilience contribute to improved mental health.

We delivered 8 weeks of free cricket coaching to more than 1,600 children from economically deprived areas, amounting to a total value of more than **£64,000**.

**1,290** pupils from 43 primary schools experienced an inspirational Education Without Boundaries day at Emirates Old Trafford. Our flagship education programme breaks down barriers to education, inspire and empower children, creating a brighter future for those from highly deprived areas.

We have dedicated disability and female cricket officers and our **Chance to Shine Schools, Street, ACE and Wicketz programmes** provide under represented groups with the opportunity to participate in regular cricket activity.

We provide comprehensive support to **grassroots cricket clubs across Lancashire** in the form of access to grant funding, training for coaches and volunteers, governance and increasing participation through partnerships with local schools. This ensures that grassroots clubs can thrive and continue to be vital hubs for their communities.

Over **£689,326** was invested into community cricket across Lancashire to help grassroots clubs create welcoming environments, improve facilities and tackle climate change.



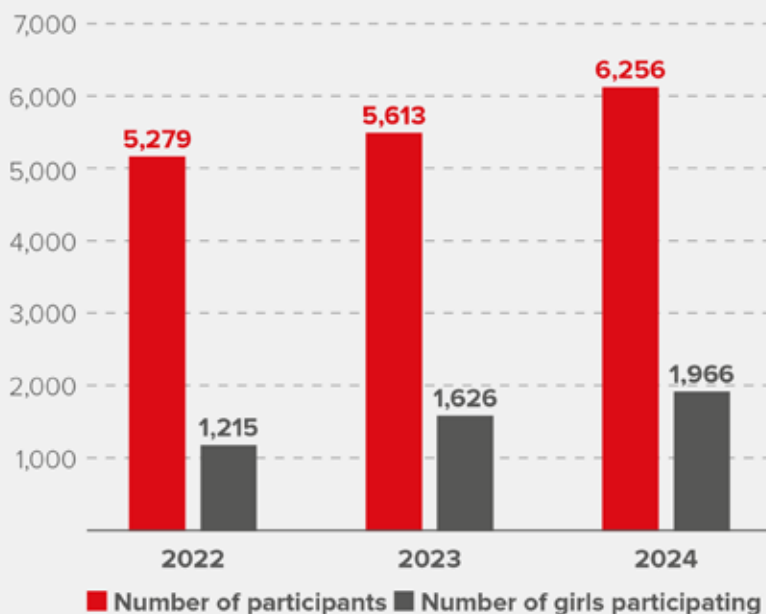
# GROWING

## A LOVE OF THE GAME



### All Stars and Dynamos

All Stars and Dynamos participants 2022-2024



- **Record number of participants in 2024**, exceeding 6,200 for the first time. Providing more young people with the opportunity to participate in regular exercise and develop a positive relationship with sport from a young age.
- **Includes 1,600 free bursary places** provided to children living in economically deprived areas, helping to remove the financial barrier to participation.
- **Female participation has increased** from 1,215 (23% of the total) in 2022 to 1,966 (31% of the total) in 2024.

For more information on All Stars and Dynamos and to sign up, scan the QR code below:

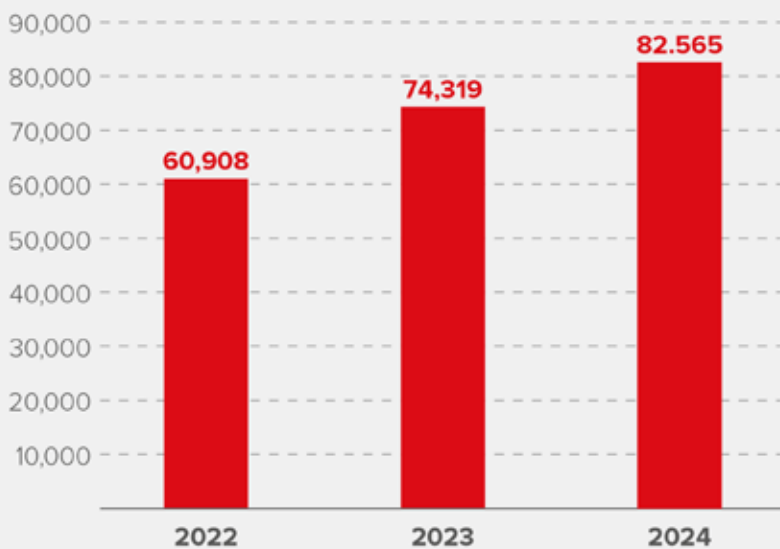
SCAN HERE





## Chance to Shine Schools

Chance to Shine Schools participants 2022-2024



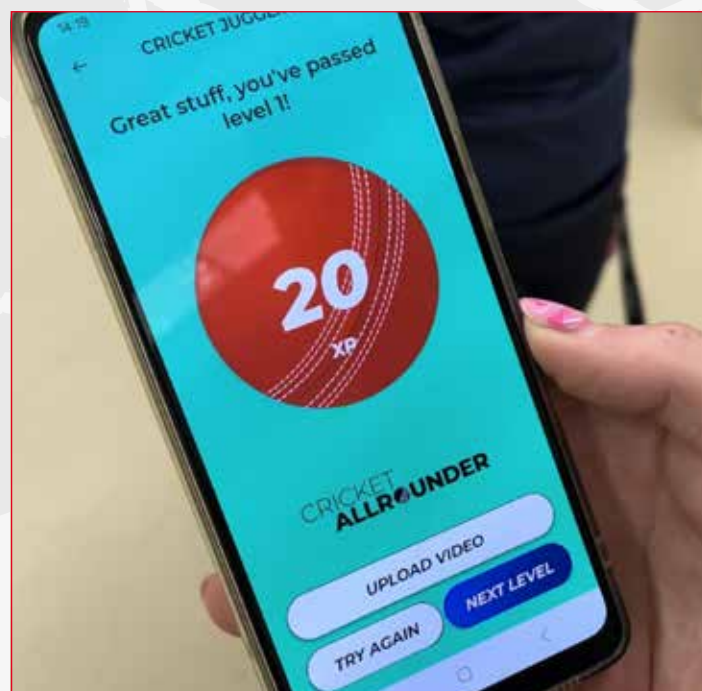
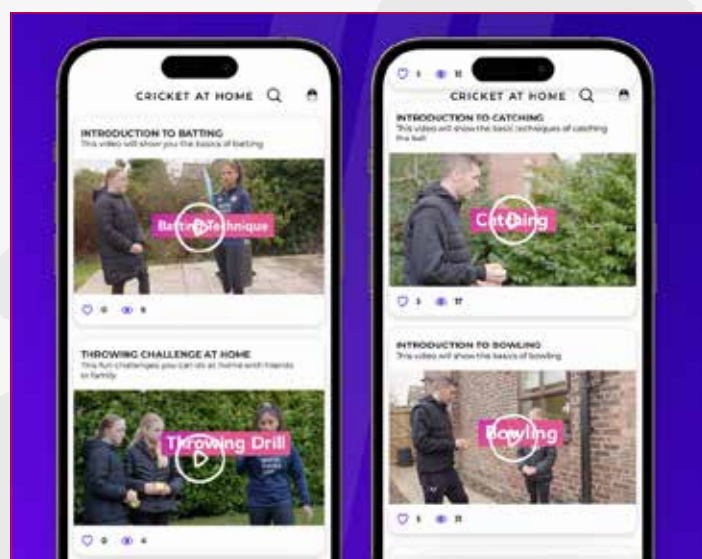
- **Significant growth** in participation, with 82,565 pupils engaged during 2024.
- **Building long term partnerships** with schools across the county.
- **Creating opportunities**, building confidence, and shaping futures.

# LAUNCHING A COACHING APP

**The Lancashire Cricket Foundation and the Cricket Allrounder app have partnered to help young and experienced cricketers improve their skills.**

This innovative app empowers aspiring young cricketers to learn the game on their terms, while seasoned players can take their skills to the next level.

Young people can learn skills from professional players such as Jimmy Anderson and Emma Lamb, take on challenges and compete to reach the top of the leaderboard!



## DEVELOPMENT CENTRES

Sessions are led by **qualified Lancashire Cricket coaches** and are available for beginners all the way through to those children playing at County level, providing an opportunity to play at the best standard for each individual involved.

# 1,078 ATTENDEES

at a Development Centre in 2024.



## MASTERCLASSES

The Masterclasses are **aimed at both boys and girls, and have a focus on batting, bowling and wicket keeping**. Sessions will look to introduce players to the 'Lancashire Way' - a set of criteria that county players are judged against when focusing on their skill development.

# 237 CHILDREN

attended a Masterclass in 2024.



## HOLIDAY CAMPS

Our camps allow children and young people to **enjoy cricket throughout the school holidays**. Our hardball camps are focused on skills development, whilst introducing more tactical/decision making elements into practice.

# 530 PARTICIPANTS

attended a Lancashire Cricket Foundation Holiday Camp.



## INTERLEAGUE

A total of **91 games involving 683 players** through the Inter League programme at **U11, U12, U13, U14, U15 and U17** level.

# 683

players through the Inter League programme.



## CASE STUDY

# LIVERPOOL 8

PROJECT RECEIVES NATIONAL AWARD



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**An innovative cricket programme in Toxteth was honoured with a national award in 2024 after a remarkable increase in participation.**

The Liverpool 8 (the postcode of the area) Schools Cricket Hub was awarded the Community Cricket Award at the Chance to Shine Awards 2024 in London. The award follows several years of work to develop the interest in cricket and offer realistic and sustainable opportunities for young people.

Following the first experiences of cricket in school the programme aims to take steady and welcoming steps.

The schools' competition is themed around Dynamos Countdown Cricket games, the same format children played in school sessions.

The competition quickly doubled in size with more schools entering month by month.

In an area with a real passion for football, cricket is now a real sporting option for young people in and out of school.



**We have been taking part in schools coaching and I could see the interest in cricket from the children straight away.**

**I thought cricket was a bit of an upper-class sport that didn't really suit kids from an area like this. They couldn't really access it, but there have been so many opportunities for the children. I couldn't have been more wrong!**

**With the Foundation's support we jumped at the chance to start the schools league, and it's moved quickly.**

**We are now welcoming schools from across the city.**

**Rob O'Shea**  
PE Mentor, Kingsley Primary School



Old Trafford





korus foundation

# Fire Fit

rus undation

"everyone is a star and deserves the right to hvinkle"  
Marilyn Monroe



up:ace

# SUPPORTING

## OUR CLUBS AND LEAGUES

# £689,326

A total of £689,326 invested into **community cricket across Lancashire**. Highlights include:

### Lancashire Cricket Lotteries

**£102,000** donated back into the game through the Lancashire Cricket Foundation lotteries.

### Coach Education Bursaries

**£14,350** to subsidise coaching courses, encouraging people from underrepresented groups to become cricket coaches.

### County Grants Fund

**£207,000** across 26 projects. Key funding themes Creating Welcoming Environments, Providing Enhanced Facilities for Women & Girls & or Disability cricket and Tackling Climate Change.

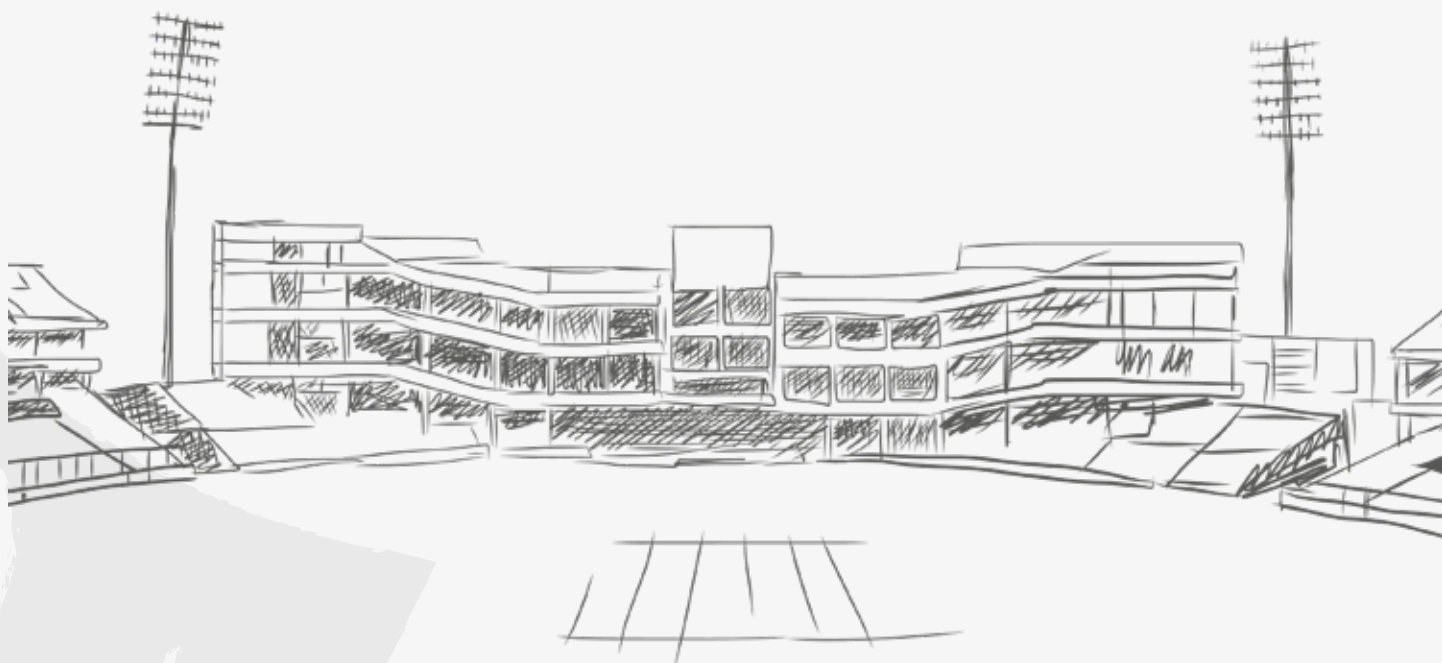
### Grass Pitch Improvement Fund

**£100,000** to tackle inequalities by providing improved access to good quality, safe playing facilities for targeted groups.





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## Grounds Support

Having a suitable playing surface is essential to the sustainability of the game.

We carried out 150 pitch power reports providing detailed analyses of clubs' squares and outfield. The report provided recommendations to improve playing conditions at each club and League.

### Safeguarding

We appointed a **dedicated Safeguarding Lead** providing guidance, support and consultation across the recreational game. Clubs now have a point of contact for consultation on any concerns they may have.

### Volunteer Reward & Recognition

**15 County award winners** at the annual Cricket Collective Awards.

**Two county winners** going on to get National recognition for their efforts.

### Advice and Guidance

Our network of Cricket Development Officers delivered workshops to clubs covering topics such as **Exploring Legal Structures, Money Matters and the Volunteer Experience.**

### Clubmark Accreditation

**179 grassroots cricket clubs now have Clubmark accreditation**, re-enforcing their commitment to providing a safe, inclusive, and high-quality environment for players, coaches, and the wider community.

## CASE STUDY

# DENTON

## CRICKET CLUB



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### THE CHALLENGE

By early 2023, Denton Cricket Club faced a critical challenge - the roof had deteriorated to the extent that a full renovation was required to keep the club operational. Having had their finances decimated by the pandemic, the club needed to find alternative sources of funding.

### Solution

The Lancashire Cricket Foundation supported the club to apply for a grant, which was successfully secured, fully funding the roof renovation and effectively saving the club from closure.

### Ongoing Support and Development

Following the successful grant, Lancashire Cricket Foundation has maintained regular engagement with Denton CC. Key support initiatives include:

**Development Planning:** establishing a structured roadmap for long-term sustainability, sharing insights and case studies from other clubs.

**Funding Access:** connecting the club with our partner Volunteer It Yourself, we facilitated the installation of an accessibility ramp at no cost, improving inclusivity and boosting community engagement.

**Facility Upgrades:** Through the County Grants Fund, Denton CC modernised its toilet facilities, enhancing visitor experience and supporting efforts to expand women's and girls' cricket.

**Cricket & Grounds Development:** Coaching and groundskeeping courses were provided to volunteers, improving long term succession planning. A ground report was conducted, and the club is now working on improvements through the Grass Pitch Improvement Fund.



Old Trafford





# A GAME FOR ALL

## COMMUNITY CRICKET

### WICKETZ

Funded by Lord's Taverners, Wicketz provides free, year-round, weekly community cricket sessions and personal development workshops for young people aged 8-19 in communities where there are few opportunities to play the game regularly.

## 278 PARTICIPANTS

engaged through the Wicketz programme, which includes 16 workshops and one summer festival.



### CHANCE TO SHINE STREET

The Chance to Shine Street programmes bring cricket into deprived urban areas. There are now 24 active Chance to Shine Street clubs with more than 2,640 attendances by young people. We have delivered more than 1,000 coaching hours.

## 825 ATTENDANCES

at girls-only sessions in Manchester, Bolton and Blackburn.



LORD'S TAVERNERS  
Giving young people a sporting chance



## MCC FOUNDATION HUBS

**487 young people took part in the MCC Foundation Hub programme.** The Hubs focus on talent: helping promising youngsters who have been engaged through non-traditional formats to join cricket clubs, develop their hard-ball skills, and access the formal talent pathways



## ACE

**The ACE Programme Charity aims to inspire the wider game to support reconnecting the African Caribbean community with cricket.**

The programme saw 40 community based sessions delivered to 600+ pupils with 35 academy sessions. There were 10 playing opportunities through ACE and Inter League cricket and 15 young people participated in fixtures, residentials and camps with the ACE programme across the country.



## EVENTS

190 players took part in Urban Community Cricket Events such as **The Diwali Cup, The Ramadan Cup, LCF Tapeball League** and **Community World Cup** in 2024. Lancashire were represented on the national stage with men's and women's teams competing in ECB National Tapeball Finals.



## DISABILITY CRICKET

# 99 PARTICIPANTS

in Super 1s community sessions.

# 1,058 PARTICIPANTS

in the SEND schools programme including competitions and young leaders.

# 40 PLAYERS

representing Lancashire in Super 9s and D40 county cricket.



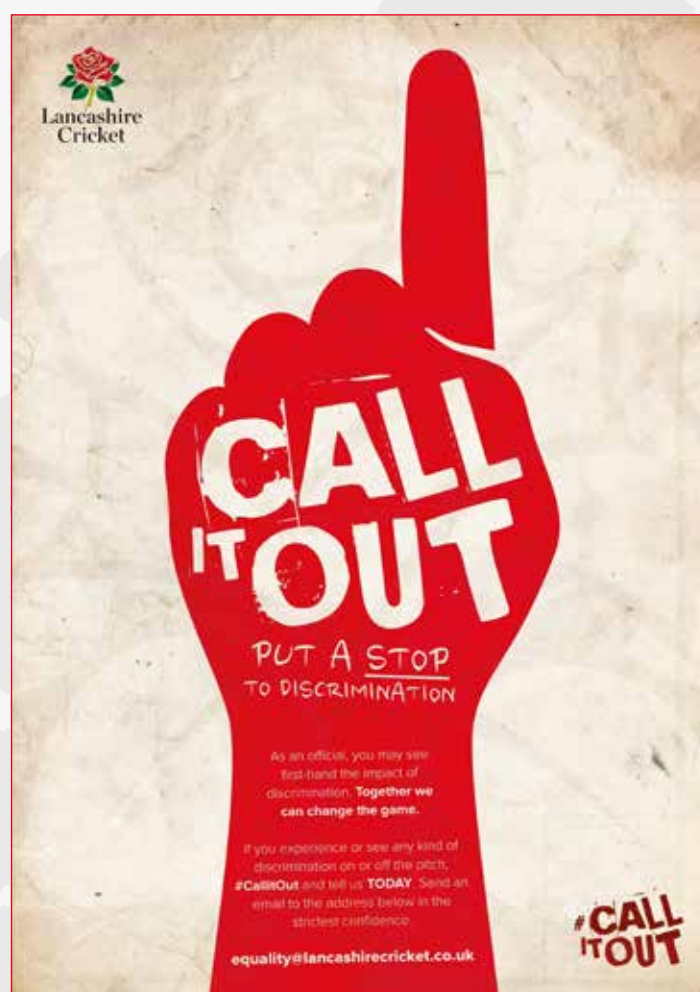
## ANTI-DISCRIMINATION

**In 2024, we took a significant step toward making cricket more inclusive and accountable by recruiting our first-ever Discrimination Investigator - a dedicated role to handle all reports of discrimination within the sport.**

This appointment has encouraged more people to come forward, resulting in 26 cases being reported in the second half of the year across various characteristics including race, bullying, gender, and class.

Our commitment to creating a welcoming and safe environment for everyone led us to relaunch the Call It Out campaign for another year.

We urged everyone involved in the game to report any discrimination they experienced, witnessed, or became aware of reinforcing that every voice matters in driving positive change.



## CASE STUDY

# TRAILBLAZING

URBAN CRICKETERS MAKE THEIR MARK



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**This summer, 55 young cricketers from urban programs represented Lancashire Cricket Foundation, seizing the chance to step onto the Pathway for All.**

Designed to remove barriers and increase access to cricket, the initiative engaged players aged 9–15 from community programs like Chance to Shine Street, Wicketz, MCC Foundation Hub, and ACE. From April to September, they participated in training, trial fixtures, and competitive matches, including 11 Inter-League games and friendlies against Jersey and Lancashire Cricket County Age Groups.

Seven players advanced to Best Of Inter-League observations and training. Executive Director Jen Barden praised the program's impact in creating real opportunities for young players, with plans to expand in 2025.



**The programme gives kids the opportunity to play the sport they love but not necessarily get the opportunity at grassroots level.**

**Parent**

Under 14s

**It has been a good step in my cricket journey to captain a team that I didn't know so well - and people have made friends and I think we've played good cricket.**

**Player**

Under 14s

**All I want as a parent is a fair opportunity for my son to play cricket. The summer games were a good platform for him to show his skill.**

**Parent**

Under 12s



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# GROWING

## THE WOMEN'S AND GIRL'S GAME

We are dedicated to growing the Women and Girl's game by providing more opportunities to play the game.

In total, there were 29 Leagues and three Cups for Women & Girls across the county. 1,543 participants took part in our Girl's Secondary School programme and 37 teams took part in our Secondary Girls Competitions.

## 42 CLUBS

with a girl's section.

## 81 GIRL'S TEAMS

## 71 CLUBS

with a women's section.

## 112 WOMEN'S TEAMS

### GIRL'S INTERLEAGUE

## 24 MATCHES

across U11s, U15s and U18s.



CASE STUDY

# GIRLS' DYNAMOS

CHORLEY AND SOUTH RIBBLE



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The cricketing landscape in Chorley and South Ribble witnessed a remarkable progression in November 2023, as local cricket clubs joined forces to champion the cause of girls' participation in cricket, through the ECB's National Programme Girls-Only Dynamos.

Supported by Chance to Shine funding and club coaches, the initiative saw 110 girls sign up by May 2024, with ECB Bursaries ensuring financial accessibility.

Eight teams played 69 matches, providing valuable experience in an inclusive environment. This success has sparked long-term growth and evolution of girls' cricket in the region.

With a robust foundation firmly in place and a clear vision for the future, these clubs stand poised to exert a lasting and meaningful influence on the cricketing landscape, empowering young girls to fervently pursue their passion for the sport.





# MORE PLACES TO PLAY

## URBAN CRICKET

The local insight for Lancashire highlights an inequality of access to cricket facilities which is particularly apparent in urban areas, amongst women and girls, diverse communities and people from lower socio-economic groups.

Our Facilities Strategy is designed to initiate a step-change in cricket's infrastructure in Lancashire through:

### Welcoming club facilities

Maximise the carrying capacity and activation of existing cricket grounds and facilities.

### Schools, park and development facilities

Improve access to cricket for all through welcoming and inclusive facilities.

### Urban facilities

Providing welcoming, safe, flexible and accessible community facilities Disability cricket and Tackling Climate Change.

### Sustainable planning and investment

Securing cricket spaces, promoting environmental sustainability and maximising partnerships.



## CASE STUDY

# STACKSTEAD CRICKET CLUB

NEW HALL HEY ROAD



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**For a year, the sports site at New Hall Hey Road remained idle, with overgrown grass and no active tenants. Recognising the potential of the site, discussions began in January 2024 between Rossendale Council and the Lancashire Cricket Foundation to find a new tenant who could bring the facility back to life.**

The North Bangladesh Cricket Association, a nomadic team, was identified as a potential occupant. A partnership was also established with Rossendale Juniors Football Club, with plans to use the outfield for football games.

A Lancashire County Pitch Advisor assessed the site, leading to autumn renovations on the cricket square. A Grounds Mentor was appointed for maintenance, and plans were developed to upgrade the toilet and shower facilities, ensuring the site met necessary standards for players and visitors.

The revitalised New Hall Hey Road site is set to become a multi-sport facility and thriving community hub in the Rossendale area, catering to:

- The North Bangladesh Cricket Association for midweek daytime games
- Local women and girls teams
- Rossendale Juniors Football Club for football matches on the outfield
- Additional cricket teams and clubs during weekends to further maximize the site's use and community engagement



# RECRUITING AND TRAINING A DIVERSE WORKFORCE

## COACH EDUCATION

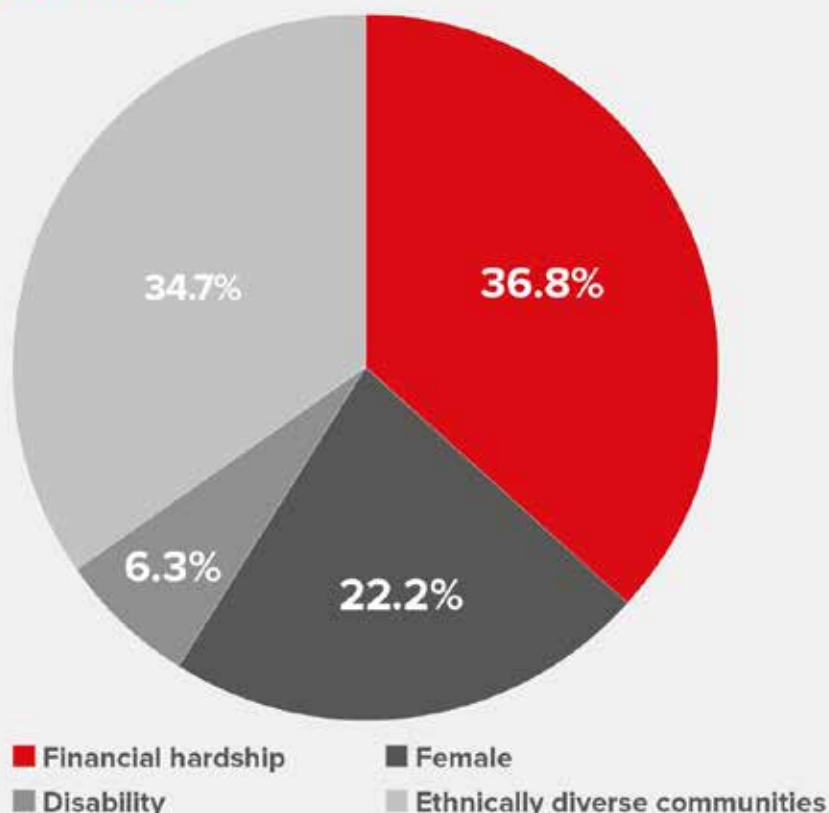
Coaching is an enormously rewarding role within our game. Players need expertise, support and passion at every level of their development.

Bursaries funded by the generous support of the England and Wales Cricket Trust increase the diversity of learners taking their first step into coaching, gaining a qualification or taking the next step on their coach development journey.

Total number of bursaries awarded - 103.

Total amount awarded of bursaries awarded = £14,350.

## Demographic breakdown of people who accessed coaching bursaries





# **YOUTH BOARD**

**We are proud to have launched our own Youth Board, made up of a group of passionate individuals aged 15 to 25.**

The Youth Board is dedicated to influencing the future of cricket, youth voices, and creating better opportunities for everyone in Lancashire



**Jerone**  
Jiju Simon



**Luke**  
Sumner-Greenop



**Emilia**  
Maddison



**Oliver**  
Passant




**Coby**  
Campbell



**Hannah**  
Khan



**James**  
Wilson



**Maddi**  
Lawson



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# INCLUSION

## ADVISORY BOARD

Our Inclusion Advisory Board provide the voice of our diverse communities, acting as ambassadors and advisors across Lancashire.



**Humayun**  
Islam (Chair)



**Wakkas**  
Khan



**David**  
Hayhurst



**Hannah**  
Bermudez



**Michael**  
Colquhoun



**Ebony**  
Quow



**Safina**  
Nadeem



**Mahmudur**  
Rubel Rahman

# EDUCATION

## HEALTH AND HERITAGE

**1,290 children from 43 schools** experienced our **Education Without Boundaries Programme**, an educational experience for Primary school children based in the inspirational setting of the Players and Media Centre at Emirates Old Trafford.



of teachers said their pupils were now more interested in cricket and Lancashire Cricket



reported increased enjoyment and understanding of cricket



of teachers said the day had a positive impact on physical and mental well-being of pupils



## OTHER HIGHLIGHTS



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1,450

pupils from 75 schools attended our Primary Schools Healthy Hearts Programme, helping young people understand the importance of maintaining a healthy lifestyle.



2,421

children attended our Primary Schools Open day, with many experiencing a first-class game of cricket for the first time.



160

primary school children took part in our Activity Young Leaders Programme. They were trained to become Activity Leaders within their school, inspiring their peers to become more physically active.



106

young people attended our Holiday Activity Fund programmes across the Easter, Summer and Christmas holidays. These sessions provide free food to children who would normally go hungry during school holidays, whilst providing access to physical activity in an area where opportunities are limited



443

attendances at our weekly After School Club, providing children from disadvantaged backgrounds with access to positive activities and a hot meal on a regular basis



**The after-school club and holiday clubs have been great for my daughter and me! She's had loads of fun, made new friends and it has given her something positive to do after school that is local and convenient to us. And she gets fed too! Thank you so much.**

**Parent**

After-school club attendee





# IMPROVING THE HEALTH AND WELLBEING OF COMMUNITIES

## WALKING CRICKET

## NINE HUBS

across the county located in Southport, Blackpool and Lancaster, Old Trafford, Tameside, Urmston and Wythenshawe, North Manchester and Burnley.

## FIRST EVER FEMALE WALKING CRICKET SESSION

Launched the first ever female only Walking Cricket session for South Asian women with 27 individuals participating across 36 sessions.

### Benefits of Walking Cricket

**Physical fitness:** 71% of participants have reported an improvement in their general fitness through Walking Cricket. Regular physical activity has been proven to reduce the risk of chronic diseases such as heart disease, diabetes and certain types of cancer.

**Mental health:** 81% of our participants said that their Mental Health has improved through attending sessions. Social interaction reduces the risk of depression, anxiety and cognitive decline, while promoting a sense of purpose, belonging and self-confidence.



## SPORTING MEMORIES

Our Sporting Memories sessions are aimed at improving the mental health of individuals aged 50 and above, including those living with dementia. In 2024, there were 265 attendances across 22 sessions.

## WALK AND TALK WEDNESDAYS

In May, we established a weekly walking group for members of staff and the local community. Over 60 individuals have taken part in 34 walks, helping people to improve their health and wellbeing.

## THE BREAD AND BUTTER THING

Lancashire Cricket Foundation are dedicated to delivering 4 donations per year to local food bank, The Bread-and-Butter Thing, improving local access to nutritious and affordable food.



## NATIONAL LOTTERY SUPPORT GAINED FOR EMIRATES OLD TRAFFORD HERITAGE SITE

Lancashire Cricket Foundation, in partnership with Lancashire Cricket, received initial support from The National Lottery Heritage Fund to develop the Lancashire Cricket Heritage Experience.

Development funding of £176,650 was awarded by the Heritage Fund to help the Lancashire Cricket Foundation progress plans and apply for a delivery grant of £2,105,350 at a later date. The project will bring to life Lancashire Cricket's heritage through a number of key developments:

- A Heritage Hub featuring heritage collections, immersive technology, cinematic space, interactive displays, oral histories and hands on exhibits.
- A Heritage Trail incorporating the whole stadium, transforming the concourse areas, tunnels and outdoor space to reflect key heritage events and stories, enhancing the Heritage Hub experience.
- Outreach Programme: incorporating a mobile heritage experience and online/virtual offer in order to take Lancashire Cricket heritage out to targeted schools and communities across Lancashire and Greater Manchester.
- Upgrade the existing Lancashire Cricket Library to make the space more welcoming and accessible, creating an archive room and safe storage space for artefacts.



# STRATEGY

2025 - 2028

In 2024, we embarked on an exciting journey to shape the future of cricket and community engagement across Lancashire. Our new organisational strategy for 2025–2028 sets a bold vision to inspire passion for cricket, promote inclusivity, and make a lasting impact on lives through the power of sport.

A full version of our strategy for 2025 - 2028 can be found by clicking the link below:

[Lancashire Cricket Foundation](#)





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## Our Priorities 2025-2028



A thriving  
recreational game



Harness the opportunity  
and drive forward the  
women and girls' game



Engage and inspire  
the next generation



An innovative  
inclusion programme



Provision of equitable  
opportunities to access  
cricket across the County



Recruit and train a diverse  
workforce of the future  
within the sport sector



More places to play

# FUNDRAISING

## EVENTS AND LOTTERIES

### CEO SLEEPOUT

In October, we hosted CEO Sleepout which raised **over £72,000 for homeless charities in Manchester**. Over 70 business leaders from the city braved the cold to raise funds to fight poverty and homelessness.

### MEMORY WALL

A new installation at Emirates Old Trafford where people can **pay tribute to and celebrate a loved one through a personalised plaque**. Located underneath the tunnel behind the Pavilion Reception, the wall is the perfect way to remember a loved one and be part of a lasting legacy at the ground.

### GOLF DAY

Our annual golf day took place at the magnificent Worsley Park Marriott Hotel and Country Club raising vital funds for our community cricket programmes.



## LANCASHIRE CRICKET FOUNDATION LOTTERIES

2024 saw us celebrate **30 years** since the launch of the LCCC Development Association & the Lancashire Line Weekly Draw.

During this time an incredible £3 million has been donated directly back into the game and in support of community causes across Lancashire and the north west.



Lancashire  
Cricket

# FRIENDS OF THE FOUNDATION

## FRIENDS OF THE FOUNDATION

Become a Friend of the Foundation for just £2 per week to be in with a chance of winning up to £5,000 in our weekly draws.

Money raised supports the delivery of a wide range of projects, programmes and events designed to improve individuals and communities through cricket.




## LANCASHIRE LINE CLUB SCHEME

With a top prize of £1,000 each and every Friday, membership costs just £1 per week with 50% going back into club funds.

This can help with a wide range of projects such as maintaining the grounds, new equipment or repairs.

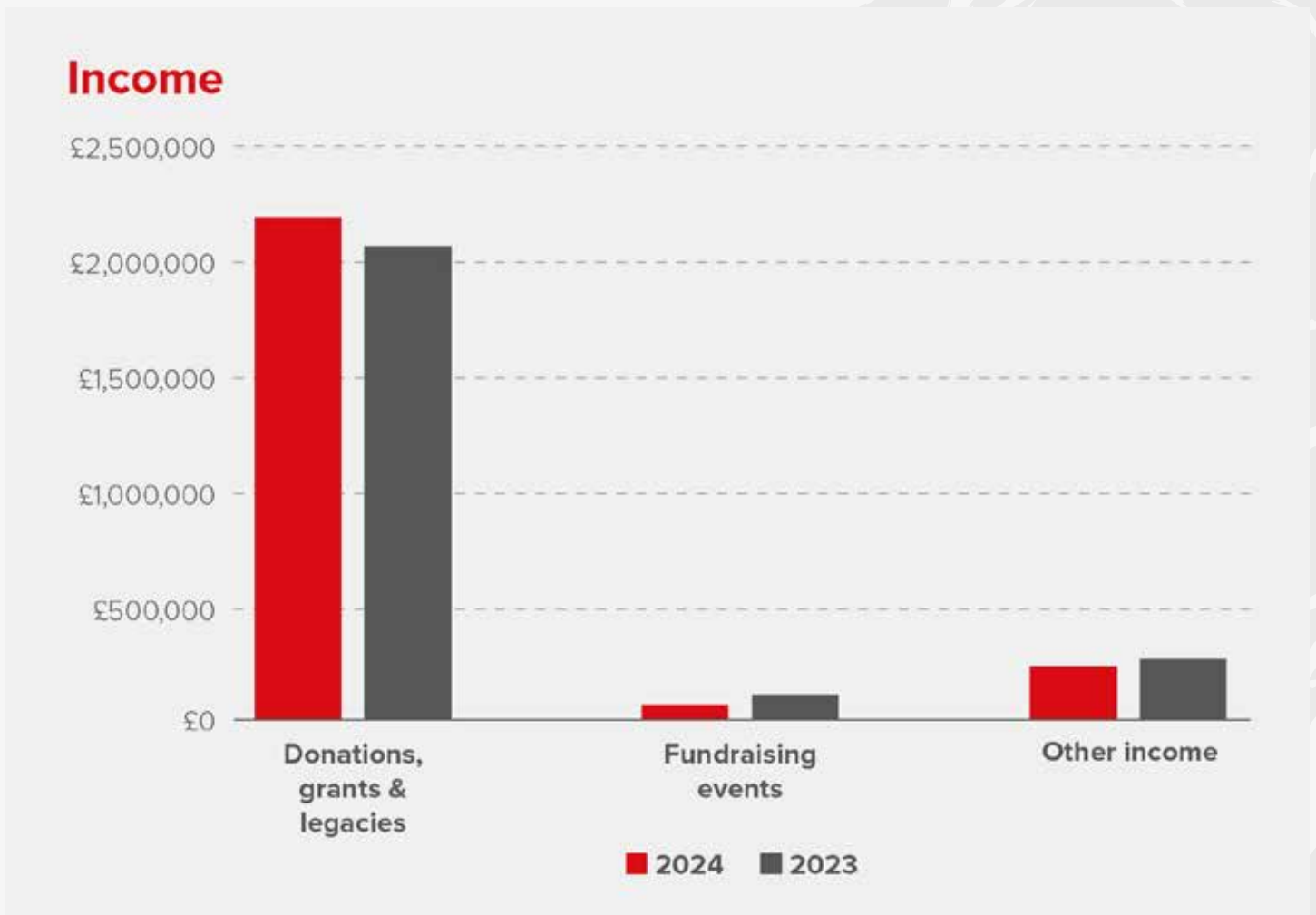



For more information or to join our lotteries, scan the QR code below:



# FINANCIAL INCOME

Total income for 2024 stands at £2,492,167 up from £2,442,039 the previous year.



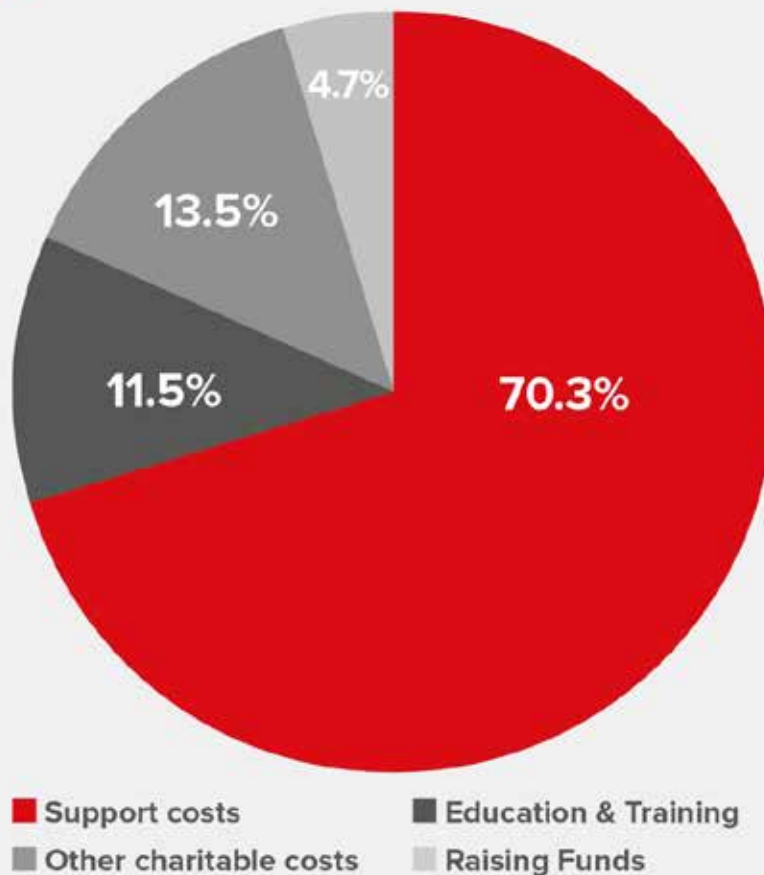


# SUMMARY

## EXPENDITURE

Total expenditure for 2024 of £2,495,343 vs £2,420,207 in 2023.

### Expenditure



# GIVE THE GIFT OF CRICKET

## AND HELP US CONTINUE TO GROW THE GAME

Together, we accomplished incredible things in 2024. From helping young people take their first steps in cricket to supporting our network of clubs and building strong communities.

But to continue making this impact, we rely on the support of people like you – our valued supporters and donors. Your support will help us to:

- **Engage and inspire the next generation**
  - ensure all children and young people can play cricket, regardless of their background.
- **Develop a thriving recreational game**
  - and ensuring there are more places to play across Lancashire.
- **Make cricket a game for all**
  - through an innovative inclusion programme that helps build stronger communities.

There are plenty of ways you can support us:

### DONATE

You can donate directly to the Foundation at [justgiving.com/lcccfoundation/donate](https://www.justgiving.com/lcccfoundation/donate)

### FUNDRAISE

Whether it's putting on a bake sale or running a marathon, you will be raising vital funds whilst spreading awareness of our work.

### LEAVE A GIFT IN YOUR WILL

Did you know that you can leave a gift in your Will to the Lancashire Cricket Foundation and make a lasting contribution to cricket in the county?

### BECOME A CORPORATE PARTNER

Building a partnership with the Foundation is a wonderful opportunity to make a significant difference to people across the county.

**For more information, call 0161 868 6849**





# PARTNERS

## OF LANCASHIRE CRICKET FOUNDATION

**Our success is possible thanks to generosity of our donors and partners. Together, we're building stronger communities through cricket.**

ACE  
Active Lancashire  
Active Madrassahs Pennine  
Aviva Community Fund  
Beaverbrooks Charitable Trust  
Blackburn with Darwen Youth Zone  
Burnage Academy for Boys  
Burnley FC in the Community  
C&C Insurance  
CEO Sleepout  
Chance to Shine  
Cheshire Cricket Board  
Cricket Allrounder  
Duchy of Lancaster Benevolent Fund  
Everton FC In the Community  
Felicity Wilde Trust  
Fishwick Sports Association, Preston  
Flicx  
Friends of the Foundation  
GirlGuiding North West  
GMCA  
Greater Manchester Amateur Cricket League  
Greater Manchester Cricket League  
Greater Manchester Moving  
Grounds Management Association  
Heineken  
Heritage Fund  
Hilton  
Houghton Dunn Charitable Trust  
Inspire Sport  
Islamic Relief  
Lancashire League  
Lancashire Line  
Lancashire Schools Cricket Association  
Liverpool Cricket Competition  
Lord Taverners  
Manchester Active  
MCC Foundation  
Merseyside Sport Partnership  
Mysercough College  
National Lottery Awards for All  
North West Cricket League  
Northern League  
One Voice, Blackburn  
Palace Shield  
Peter Kershaw Trust  
Sale Mayoral Fund  
Sefton CVS  
Sir James and Lady Scott Trust  
Souter Charitable Trust  
Southport & District Cricket League  
Sport England  
Sporting Memories  
Sportsbreaks  
Stonyhurst College  
Street Games  
Tesco Stronger Starts  
The Bread and Butter Thing  
The National Lottery  
Trafford Council  
Volunteer it Yourself  
West Lancashire Sport Partnership  
Westmorland League  
W G Edwards

## FOR FURTHER INFORMATION

For further information on the Foundation and to find out how you can support us to continue to deliver our excellent community work, please contact:

**Phil Ascott on [pascott@lancashirecricket.co.uk](mailto:pascott@lancashirecricket.co.uk) or call 0161 868 6849**



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Foundation



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## LANCASHIRE CRICKET FOUNDATION BOARD MEMBERS:

John Murphy, Chair

Tayyab Akhlaq, Vice Chair

Kate Cross

Humayun Islam

Catherine Robinson

Claire Morgan

John Abrahams

Max Dunbar

Jessica Hill

Alex Finney

Warren Hegg

James Popplewell



Lancashire  
Cricket  
FOUNDATION

Lancashire Cricket Foundation is and a Registered Charity (Registered Charity Number 1121855) and a Company Limited by Guarantee (Company Number 6394384).