BEST OF DC
GREATER WASHINGTON

THE INAUGURAL EDITION

Volume 1

“It is my belief that whereas the twentieth century has been a century of war and untold suffering, the twenty-first century should be one of peace and dialogue. As the continued advances in information technology make our world a truly global village, I believe there will come a time when war and armed conflict will be considered an outdated and obsolete method of settling differences among nations and communities.“

-Dalai Lama

Celebrating success stories on the priceless pages of timeless history

Welcome to the BEST OF DC: '*Defining Change*' in American Leadership. This *Inaugural Edition* is the very first interactive publication of its kind in the United States, distinguished citizen journalism about meritorious public service and leaders of industry. It represents a living document and flagship for a continuously-evolving new series which will include 50 states and every US city, seen by a global audience - now that eyes of the world are upon 'us'.

As Global Village Publishing & Media approaches 50 titles worldwide, GVPedia.com now celebrates the leadership of this great country - the USA. You will find sector-specific chapters with *DC-themes* that illuminate complex subjects and illustrate significant writings, with defined narratives and clear presentations on each page. Local community outreach and giving-back can be found in '*Donations & Charities*', to '*Development & Construction*' that builds America, and the sportsmanship of '*Decorated Champions*', as well as other *delegated chapters* with amazing photography and insightful reporting.

This hardcover yearbook is an integrity-based educational '*news-paper*', a permanent part of history that is intended to inform and inspire *readers* about *leaders* and their positive contributions to the economic growth and cultural development of our nation - from the arts across America to the world, through media, entertainment, philanthropy, conservation, and business that cultivates growth - by bridging countries, cultures, people, and places.

I proudly present to you a unique journalism project - *weekly editorials compiled over the course of one year by community expertise* - that celebrates the success-stories of visionary leaders, who collectively provided their brainpower and human capital to fuel my Virginia passion, American patriotism, and National pride.

Please enjoy these new chapters, on the priceless pages of timeless history...

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Managing Director, USA



Photography by Charles Martin © 2008

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GVPedia brands and builds the image of the world's most exciting economic regions to affect a change in the perception of a nation, a city and its people by the rest of the world. This then promotes the region in terms of its investment opportunities, key industries, innovation, employment, culture, tourism potential, as well as many national and international objectives.

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The BEST OF SERIES hardcover yearbooks are published in nearly 50 title regions worldwide, from Bangalore to Brussels, and Dubai to DC... with detailed success-stories of individuals and organizations making positive inroads into the commercial fibre of both mature and emerging markets, as well as developing and developed countries.

The innovative yearbooks showcase leadership and the spirit of enterprise; establishing powerful global networks and the creation of individual brand awareness by bridging cultures. The result is a historic book with a permanent shelf-life, an elegant corporate executive gift, a public relations platform, and marketing tool used by governments, corporations and organizations selected to be featured in the book.

Global Village Publishing & Media (GVPedia.com)

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The GVPedia.com 'awareness server' provides subscribers an interactive Public Relations Box managed by a user-friendly program and 'Enterprise Content Management System' that allows subscribers to upload their press releases, photos, videos and management profiles. The latest networking add-ons and social media applications are integrated within the site providing maximum reach and constructive feedback.

The value-added proposition for www.GVPedia.com subscribers essentially covers four key and crucial elements:

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- Bangalore
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- Copenhagen
- Dubai

With its mission to serve as the premier platform for showcasing and networking the world's top brands and companies in business, tourism and lifestyle, Global Village Partnerships (GVP) is building an atlas of success, sustainability and culture. This is carried out through the 'Best of' book series, and the Global Village online information portal with the development of an ever expanding business network of international partners and clients.





Sven Boermeester, Chairman, with Lisa Durante, Managing Partner, GVP

GLOBALVILLAGE
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Unique Selling Point (USP)

New Markets Create New Opportunities

Global Village Publishing & Media's annual publication series promote, showcase, and network successful economies, organizations and individuals from across the globe by exploring many geographic regions... to find achievers, to discover-the-undiscovered, and 'Shining Stars' in business, education, healthcare, innovation, design, fashion, retail, hospitality, the arts, and more.

With its ever- expanding international audience and network of influential clients, GVPedia.com provides an interactive platform for both clients and readers to collectively network, and share best practices, market experience, growing new opportunities, creating exciting new business connections and development opportunities.

Market Growth and Opportunity

Exchanging Knowledge, Skills and Economies of Scale in Media

With regional head offices in 5 continents, GVPedia is currently is approaching 50 title regions and territories where the BEST OF SERIES is published - with a five year growth plan to develop a further 150 economic territories organically, through each regional head office, and partnerships with experienced teams on-the-ground to showcase the success-stories of the country, its cities, and its citizens.

GVP's embraces journalism, publishing, public relations, corporate gifting, online community building, and social/professional networks of history-makers. Its target market covers large, medium, and small organizations enjoying success and sustainability.

Corporate Social Responsibility

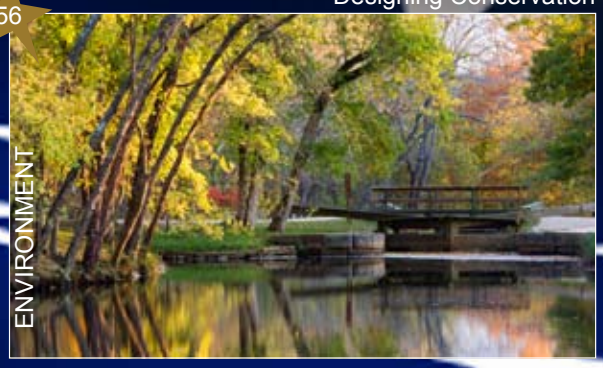
Success with Ethics and Sustainability

The community impact of Corporate Social Responsibility is an integral part of both local as well as global citizenship, and CSR is a key component of business and operating strategies at Global Village Partnerships. GVP takes pride in conducting its business, by taking into account responsible business and social opportunity that takes responsibility for the impact of their activities on customers, suppliers, employees, shareholders, communities and other stakeholders, as well as the environment where GVP operates - voluntarily taking further steps to improve the quality of life for employees and their families as well as for the local community and society at large. GVP's client base is selected based on this criteria, with the added focus of dedicated chapters covering CSR, sustainability, green initiatives and giving-back to the community.

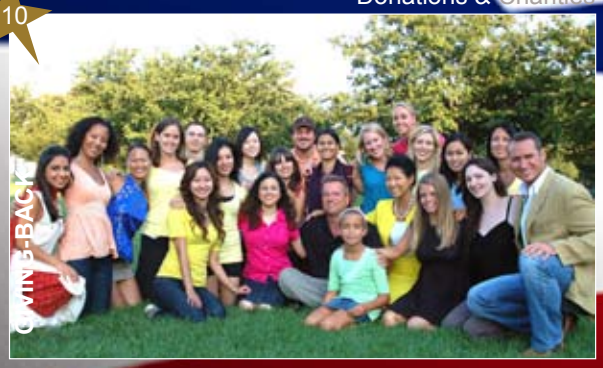
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The American Dream is one of the greatest ideas in the history of humanity achieved

advances in information technology make our world a truly global village,

The shortest path from poverty to wealth is education — Maya Angelou

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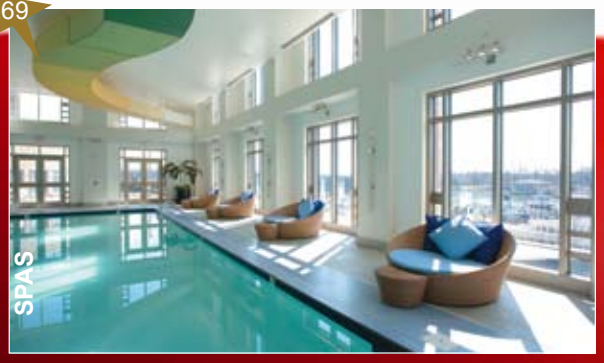
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John McCain and Barack Obama sculptures

"The ultimate measure of man is not where he sits in moments of comfort and confidence, but where he stands at times of challenge and controversy"

- Dr. Martin Luther King, Jr.



Image Courtesy: Madame Tussauds

The American - A Global Citizen

"You see for me, America is an idea. It is a stage for transformation. I felt when I came to Iowa City from Calcutta that suddenly I could be a new person... What America offers me is romanticism and hope... Suddenly, I found myself in a country where theoretically, anyway merit counts, where I could choose to discard that part of my history that I want, and *invent a whole new history for myself.* It's that capacity to dream and then try to pull it off, if you can."

Bharati Mukeriee, novelist
interview with Bill Moyers, 1990



Artists design sculptures of John McCain and Barack Obama (image courtesy: Madame Tussauds)

"The American is a new man, who acts upon new principles; he must therefore entertain new ideas, and form new opinions... Here individuals of all nations are melted into a new race of men, whose labours and posterity will one day cause great changes in the world... An [immigrant] when he first arrives... no sooner breathes our air than he forms new schemes, and embarks in designs he never would have thought of in his own country... He begins to feel the effects of a sort of resurrection; hitherto he had not lived, but simply vegetated; he now feels himself a man... Judge what an alteration there must arise in the mind and thoughts of this man; ... his heart involuntarily swells and glows; this first swell inspires him with those new thoughts which constitute an American."

Hector St. John de Crevecoeur
Letters from an American Farmer, 1782

Europeans and Asians come from more than a thousand years of common language, culture, and combined heritage... they are who they are. Americans are different, because we develop continuously with the world around us through change - not who we are, but who we can become... by designing and creating ourselves, as Americans - citizens of the world.

America's 26th President Theodore Roosevelt, noted, *"The first requisite of a good citizen in this republic of ours is that he shall be able and willing to pull his own weight."*

Our founders consisted of philosophers, risk takers, entrepreneurs and businessmen who risked their lives and fortunes to revolutionize this nation. The Bill of Rights fosters independent thought and action and establishes our freedom of speech, press, and religion, our right to keep and bear arms, our freedom of assembly, our right to petition and due process, and our right to a speedy trial by jury. Immigrants flock to America for this freedom, to start businesses, to express themselves, to become US Citizens; *for life, liberty, and the pursuit of happiness.*

America was founded on the principles of historical and great philosophers with the idea that the role of the government was to serve the people and establish an infrastructure to support enterprise, growth, and development, by incorporating original ideas drawn from around the world over time. In appreciation for these economic opportunities, those who succeeded would 'Give Back' to the community and be recognized by their friends and family, but also remembered in history.

The *American Dream* and miracle of the U.S. belongs to 'us' and the United States itself is a continuously-evolving machine of human capital – birthright citizens, naturalized citizents, and immigrants who will oneday become citizens; with their hybrid footprints of international genes combined with the same hopes and aspirations of our ancestors – who brought their ideas to this country, their energy, their passion, and the consummate desire to succeed – against the odds. Our nation thrives because of this energy, persistence, perseverance, determination and conviction.

As we travel the world with our passports, we expose ourselves to different values, we experience other cultures, and incorporate the best harvests of other countries into our own. We experience lessons-learned in life, success through failure, trial and error, we study, we graduate, we evolve, we better ourselves, and we help others do the same. We can adapt, overcome, and we teach our children family values, making history for future generations - from us, to tomorrow's leaders.

Scientists created the internet as a research communications necessity, it opened up an extraordinary communications link for us to share news, innovation, business practices, and political philosophies around the world, and international audiences tend to think that we have something here worth emulating. We export our goods and services, styles, and our philosophy of hard work, ethics, investment in infrastructure, contribute to the community through corporate social responsibility, philanthropy, public service, and giving-back to those less fortunate.

The continuing theme for BEST OF DC is the 'Defining Change' of leadership in America. This Inaugural Edition honors and pays tribute to those whose participation has generously helped publish this unique book. We pay noteworthy tribute to these remarkable individuals and organizations, their vision and foresight sets a new standard of excellence for others to follow.

They were the first, by recognizing the value of this project, and contributing to a collective work that each select participant can exclusively call their own. We proudly welcome you to join us and encourage you to support our efforts, as we celebrate these illustrated success-stories of visionary leadership...
as *"history is written not for us, but by us."*



Image courtesy of Madame Tussauds

Dreams Can - Definitely Come, True... in the United States of America.

"The American Dream [is] one of the greatest ideas in the history of human achievement... It thrives today in an age when its core components of freedom and opportunity are open to more Americans than ever before. It holds a real, identifiable place in the American heart and mind, and it informs the aspirations of everyone from farmers to software developers, from detectives to bankers, from soldiers to social workers... It defines us as a people, even as we add to its meaning with each new chapter in our national experience and our individual actions."

- Dan Rather



The crowd cheers as President Barack Obama and First Lady Michelle Obama arrive at the Neighborhood Ball in Washington, DC. on 20 January 2009. More than 5,000 men and women in uniform provide ceremonial support to the Presidential Inauguration, a tradition dating back to George Washington's 1789 ilauguration (DoD photos by Tech. Sgt. Suzanne Day, U.S. Air Force/Released)



President Barack Obama is sworn in by US Chief Justice John G. Roberts Jr., in Washington 20 January 2009 (DoD photo by Master Sgt. Cecilio Ricardo, U.S. Air ForceReleased)





First Lady Michelle Obama and President Obama wave to the crowd at the Commander in Chief's Ball in Washington, DC, 20 January 2009 (DoD photo by Senior Airman Kathrine McDowell, US Air Force/Released)

For as much as government can and must do, it is ultimately the faith and determination of the American people upon which this nation relies. Our challenges and the instruments with which we meet them may be new, but those values upon which our success depends: Honesty, hard work, courage, fair play, tolerance, curiosity, loyalty and patriotism -- these things are old, and are true, and have been the quiet force of progress throughout our history. What is demanded is a return to these truths. They have been the quiet force of progress throughout our history.

What is demanded then is a return to these truths. What is required of us now is a new era of responsibility -- a recognition, on the part of every American, that we have duties to ourselves, our nation and the world, duties that we do not grudgingly accept but rather seize gladly, firm in the knowledge that there is nothing so satisfying to the spirit, so defining of our character than giving our all to a difficult task.

This is the price and the promise of citizenship. This is the source of our confidence; the knowledge that God calls on us to shape an uncertain destiny. This is the meaning of our liberty and our creed; why men and women and children of every race and every faith can join in celebration across this magnificent country. And why a man whose father less than 60 years ago might not have been served at a local restaurant can now stand before you to take this most sacred oath.

Barack Obama
Presidential Inaugural Speech

Heroes Red, White, & Blue 2009 Inaugural Ball

Celebrating the Inauguration of President Barack Obama, 300 US Wounded Warriors were given VIP service and chauffeured by the USO from Walter Reed Army Medical Center and the Bethesda Naval Medical Center - greeted by Speaker of the House, Nancy Pelosi, and Chairman of the Joint Chiefs of Staff, Admiral Mike Mullen. The Guests of Honor were respectfully rewarded with a special and memorable evening of entertainment by musicians, actors, and celebrities - to recognize these heroes for their remarkable service.



The generous support of leading Sponsors and Partners made it all possible - (photography 2009 © Anchyi Wei)



Dave Baker, CEO of Humana Military Services and Doug E. Jones, Jr. Chairman and CEO of Humana, sponsors of the 2009 Heroes Ball. Humana Military Healthcare Services has been a DoD contractor for the TRICARE administration program since 1996. HMHS was awarded the contract to provide health benefits support services to approximately 2.8 million active duty, retired military and their family members - www.humana-military.com - (photography 2009 © Anchyi Wei)

As in 2005, Citizens Helping Heroes held this non-political ball to celebrate the freedom, democracy, service and Inauguration of America's 44th President made possible by the heroes at Walter Reed and Bethesda Naval Hospital and the sacrifices of the families of the fallen and to honor the critically important works of TAPS and the USO.

The 2009 Red, White & Blue Inaugural Ball was led by Humana Military Healthcare Services, Triwest Healthcare Alliance, and Enterra Solutions, recognized by senior military and civilian leadership in attendance and the event organizers – as well as appreciated by all the guests. Event partners included the USO (United Service Organization), which has supported military personnel since World War II - TAPS (Tragedy Assistance Program for Survivors), a national non-profit organization made up of, and providing services to, all those who have lost a loved one on active duty with the Armed Forces - CHH (Citizens Helping Heroes), which raises citizen awareness about the unique struggles facing military families.

Organized by Chris Thompson, Chris Larsin, Ken Suarez, and Barb Dickey, the elegant evening captured the beauty of the historic Warner Theater on the red carpet with 'lights-and-camera' action from the media - Angie Goff from CBS, Andrew Holloway at Pentagon News, and Larry King from CNN taking center stage.

Nancy Pelosi, Generals, Admirals and other recognized personalities personally greeted the Wounded Warriors. Admiral Mullen expressed his appreciation on behalf of the Joint Chiefs of Staff and the American people to the nearly 300,000 US troops deployed around the world, thanking them for their extraordinary service to their country.



The USO is a private, nonprofit organization whose mission is to support the troops by providing morale, welfare and recreation-type services to our men and women in uniform. A servicemember from each military branch flanks Miss USO, Myra Veronica.
- www.uso.org - (photograhy © 2003 Russell Hirshon. All Rights Reserved - www.Russell.org)



The Medal of Honor is the highest award for valor in action against an enemy force which can be bestowed upon an individual serving in the Armed Services of the United States. Generally presented to its recipient by the President of the United States of America in the name of Congress, it is often called the Congressional Medal of Honor
- www.cmohs.org - (photography 2009 © Anchyi Wei)

Also in attendance at the historic Inaugural Ball, were seven very recognized and respected military veterans who proudly wore a Congressional Medal of Honor (there are only 98 Living Recipients, as of 27 January 2009).

Peter, Paul and (substituting for Mary) Ben Vereen, sang *"Blowing in the Wind"* and *"This Land is Your Land"*, with proud and patriotic audience participation. George Clinton and Sly Stone had the audience on their feet and dancing in the aisles, followed by the legendary sounds of disco and R&B band CHIC, and finally DJ Seyhan Duru with his party mixes and dance music in the main ballroom for the after-party.

www.HeroBall.org



David McIntyre, CEO of Triwest with Bonnie Carroll, Director of Survivor Programs for the Tragedy Assistance Program for Survivors (TAPS), the national Veterans Service Organization providing peer support, grief and trauma resources and information, casualty casework assistance and crisis intervention for all those affected by the death of a loved one serving in the armed forces.
- www.taps.org - (photography 2009 © Anchyi Wei)

Remembering 9/11, Pages in History

"A great people has been moved to defend a great nation. Terrorist attacks can shake the foundations of our biggest buildings, but they cannot touch the foundation of America. These acts shattered steel, but they cannot dent the steel of American resolve.America was targeted for attack because we're the brightest beacon for freedom and opportunity in the world. And no one will keep that light from shining."

- President George W. Bush
September 11, 2001



The attacks of September 11, 2001 will forever be burned into our memories. The images of the towers falling in New York, an aircraft down in Pennsylvania and the Pentagon in flames changed all of us forever. Over 3000 people, Americans and hundreds of other nationalities of every race and creed perished at the hands of (19) misguided religious extremists who hijacked not only four jet airliners, but also one of the world's great religions.

It did not take long for America to respond to the attacks. Within weeks, the Taliban government that provided a safe haven to Usamah bin Ladin and his al-Qaeda jihadists was toppled. Millions of Afghans began the difficult road to democracy. The price paid in 2001 for their opportunity to experience freedom was borne by the same group of Americans who have provided that same opportunity for hundreds of millions over decades - the men and women of America's armed forces.

The most famous symbol of America's military might is the Pentagon, the five-sided monolith on the banks of the Potomac River. More sobering, a glance to the west from the Pentagon underscores the high price of America's freedom and that of countless others around the world - the hundreds and hundreds of rows of stark white headstones that cover the hillsides of Arlington National Cemetery. It is here that the currency of freedom is banked. Anyone who has attended a ceremony at Arlington will never forget it - the flag on the coffin, the honor guard in full dress uniform, the crack of the rifles firing volleys as Taps is played on the bugle, the snap of the flag as it is folded into the familiar triangle of blue, and the reverence of fellow warriors as another American hero is laid to rest.

Americans remain deployed around the world - many in harm's way - in the defense of freedom; the funerals at Arlington continue. Young Americans from all walks of life from across the country continue to volunteer to join the armed forces, knowing full well the risks of stepping forward at a time of war. The risk is real - over 4000 American troops have already fallen in the global war on terror, and more will pay the ultimate sacrifice as Americans refuse to bend to the will of those who would rob us of our hard-earned liberties.

Those who would rob us of our liberties came to our shores on the morning of September 11, 2001 with the goal of changing America. They did - we will never be the same; the world will never be the same. With renewed purpose, Americans will stand and fight for their freedoms, and the freedoms of others.

Rick Francona
Author, Media Analyst, Intelligence Officer

"September 11 is one of our worst days but it brought out the best in us. It unified us as a country and showed our charitable instincts and reminded us of what we stood for and stand for."
- Lamar Alexander

"The attacks of September 11th were intended to break our spirit. Instead we have emerged stronger and more unified. We feel renewed devotion to the principles of political, economic and religious freedom, the rule of law and respect for human life. We are more determined than ever to live our lives in freedom."
- Rudolph W. Giuliani

"September 11 impressed upon us that life is a precious gift. Every life has a purpose. And I think we all have a duty to devote at least a small portion of our daily lives to ensuring that neither America nor the world ever forgets September 11.
- Bill Frist

"No matter how hard we try words simply cannot express the horror, the shock, and the revulsion we all feel over what took place in this nation on Tuesday morning. September 11 will go down in our history as a day to remember."
- Billy Graham

"September 11 was, and remains, above all an immense human tragedy. But September 11 also posed a momentous and deliberate challenge not just to America but to the world at large. The target of the terrorists was not only New York and Washington but the very values of freedom, tolerance and decency which underpin our way of life."
- Tony Blair

"Five years have come, and five years have gone, and still we stand together as one. We come back to this place to remember the heartbreaking anniversary — and each person who died here — those known and unknown to us, whose absence is always with us."
- Michael Bloomberg

Pentagon 9-11 Victims Memorial (photography by Tom Field)

NATIONAL SECURITY | Defending our Country



Master Sergeant Michael Anthony Stone with the Flag Fold Detail of the 3rd United States Infantry "The Old Guard" renders honors to the Pentagon garrison flag during a "Retreat Ceremony" hosted by the Smithsonian's National Museum of American History, Thurs., Sept. 7, 2006, at the museum in Washington, D.C.
The flag, which was first unfurled from the roof of the Pentagon the day after the Sept. 11, 2001 terrorist attacks, has been on view in the museum since September 2002
(image courtesy of the Smithsonian - photo credit: Robin Weiner/U.S. Newswire)

"The strength of the Constitution lies entirely in the determination of each citizen to defend it. Only if every single citizen feels duty bound to do his share in this defense are the constitutional rights secure."

- Albert Einstein



Photo Credit: Robin Weiner/U.S. Newswire

Defending our Country

"… it was not soft power that freed Europe. It was hard power. And what followed immediately after hard power? Did the United States ask for dominion over a single nation in Europe? No. Soft power came in the Marshall Plan. Soft power came with American GIs who put their weapons down once the war was over and helped all those nations rebuild. We did the same thing in Japan. Over the years, the United States has sent many of its fine young men and women into great peril to fight for freedom beyond our borders. The only amount of land we have ever asked for in return is enough to bury those that did not return."

- Colin Powell, on the question of US imperialism
in Davos, Switzerland 2003



General Dwight Eisenhower (image courtesy - Madame Tussauds)

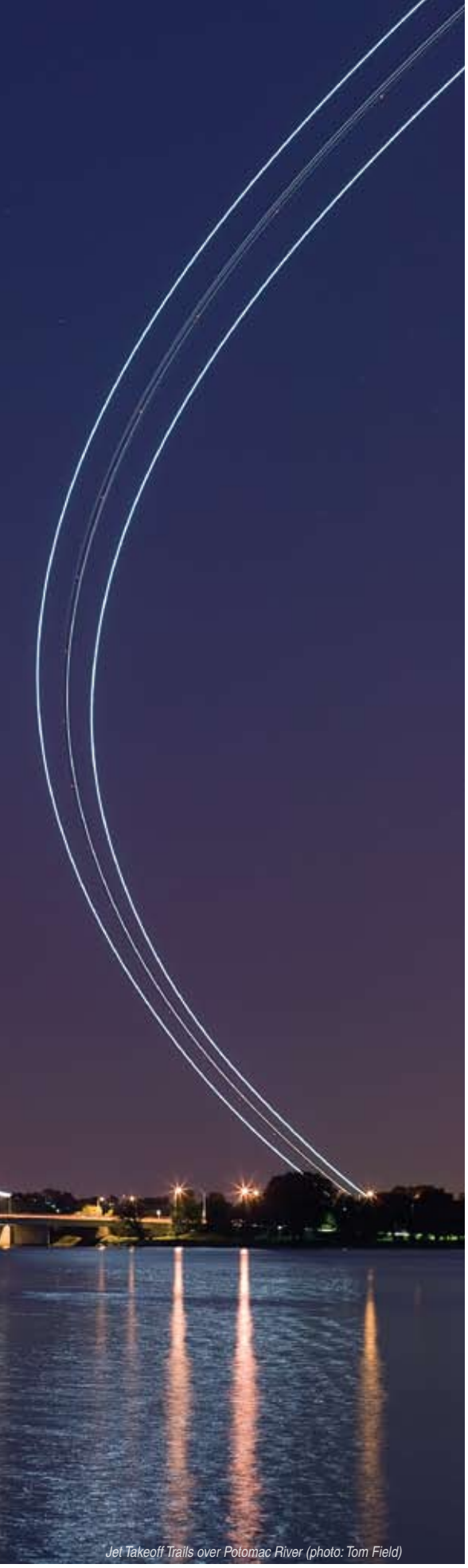
A popular image of the United States today is the Western Sheriff or Teddy Roosevelt's Rough Rider. Each stood for Duty, Honor, Country; and they were Always Faithful (Semper Fi). Our military image today is the *"Protector of Freedom and Democracy"* helping others around the world shed the shackles of tyranny, to live in an environment of freedom. For the most part, we get it right. In return, we don't ask for any real reward other than the satisfaction of helping others.

America is a country of independent minded citizens representing every ethnic and religious group in the world. The original immigrants were dissatisfied with the status quo in Europe, or they had nothing to gain by remaining where they were; or, perhaps they were merely adventurous. Others came as indentured servants, slaves, merchants, farmers, hunters or as colonial administrators.

The common denominator for all though, was the drive for freedom and independence from tyranny. From the war of independence in 1776 to World War II, our citizen soldiers have left their jobs, farms, classrooms and families to put themselves in harm's way to protect the freedom of the victims of aggression and oppression. We have traditionally cast a suspicious eye on a large, standing military force, preferring instead to maintain a trained Reserve and National Guard Force. This was true particularly after World War II, but, no sooner had we returned our soldiers to their civilian status than we recalled them to fight again in Korea, and again in Viet Nam, and again in the Middle East. Although we'd prefer to be at peace, we've found ourselves confronted by a new and completely unconventional enemy: terrorism, a threat difficult to define and grasp.

Our military is the best in the world. They are the best trained, the best equipped, and the most educated. We have the most sophisticated weapons and reconnaissance capabilities imaginable, and we adapt to deal with any threat to our security or to peace. Our pages here depict the finest military to ever serve our country; it is modern, it is imaginative, it is the citizen soldier who recognizes that freedom is sacred. As General Eisenhower noted: *"We are going to have peace even if we have to fight for it."*





Jet Takeoff Trails over Potomac River (photo: Tom Field)



Iwo Jima at Dawn (photo: Tom Field)
The Marine Corps War Memorial is dedicated to all Marines who have given their lives in the defense of the United States since 1775



World War II Memorial at Sunset (photo: Tom Field)
The U.S. National World War II Memorial is dedicated to Americans who served in the armed forces and as civilians during World War II.
Consisting of 56 pillars and a pair of arches surrounding a plaza and fountain, it is located on the National Mall in between the Lincoln Memorial and the Washington Monument.

One Team Revolutionizing Global Reconnaissance

The National Reconnaissance Office (NRO) is a joint organization engaged in the research and development, acquisition, launch, and operation of overhead reconnaissance systems necessary to meet the needs of the U.S. Intelligence Community (IC) and the Department of Defense (DOD). The NRO conducts other activities as directed by the Secretary of Defense and the Director of National Intelligence.



NRO Headquarters in Chantilly, Virginia (image courtesy - National Reconnaissance Office)



Satellite imagery of the Korean Demilitarized Zone (furnished by NASA)

The National Security Agency, National Geospatial-Intelligence Agency and other NRO mission partners produce finished intelligence products derived from NRO data for the President, Congress, and other national policymakers; war fighters; and civil users.

Headquartered in Chantilly, Virginia, the NRO provides global access to intelligence, richer information content and timelines responsive to user needs. Each day, NRO systems provide critical, life-saving national security data.

Military Support: The NRO collaborates with other defense and intelligence community organizations to provide global communications, indications and warnings, and near real-time imagery and signals intelligence support to war fighter operations and around the world. The NRO's mission partners are increasingly fusing data from NRO systems with other sources to enhance the value of intelligence for U.S. and allied forces in harm's way.

Civil Support: Civilian customers use NRO overhead systems to predict climate change, assess crop production, map habitats of endangered species, track oil spills, and study wetlands, as well as assess devastation from hurricanes, fires, floods, earthquakes, and other natural disasters. The development of HDTV, wide-bandwidth communications, high-resolution pixel arrays, and high-speed data switching also grew from NRO technologies.

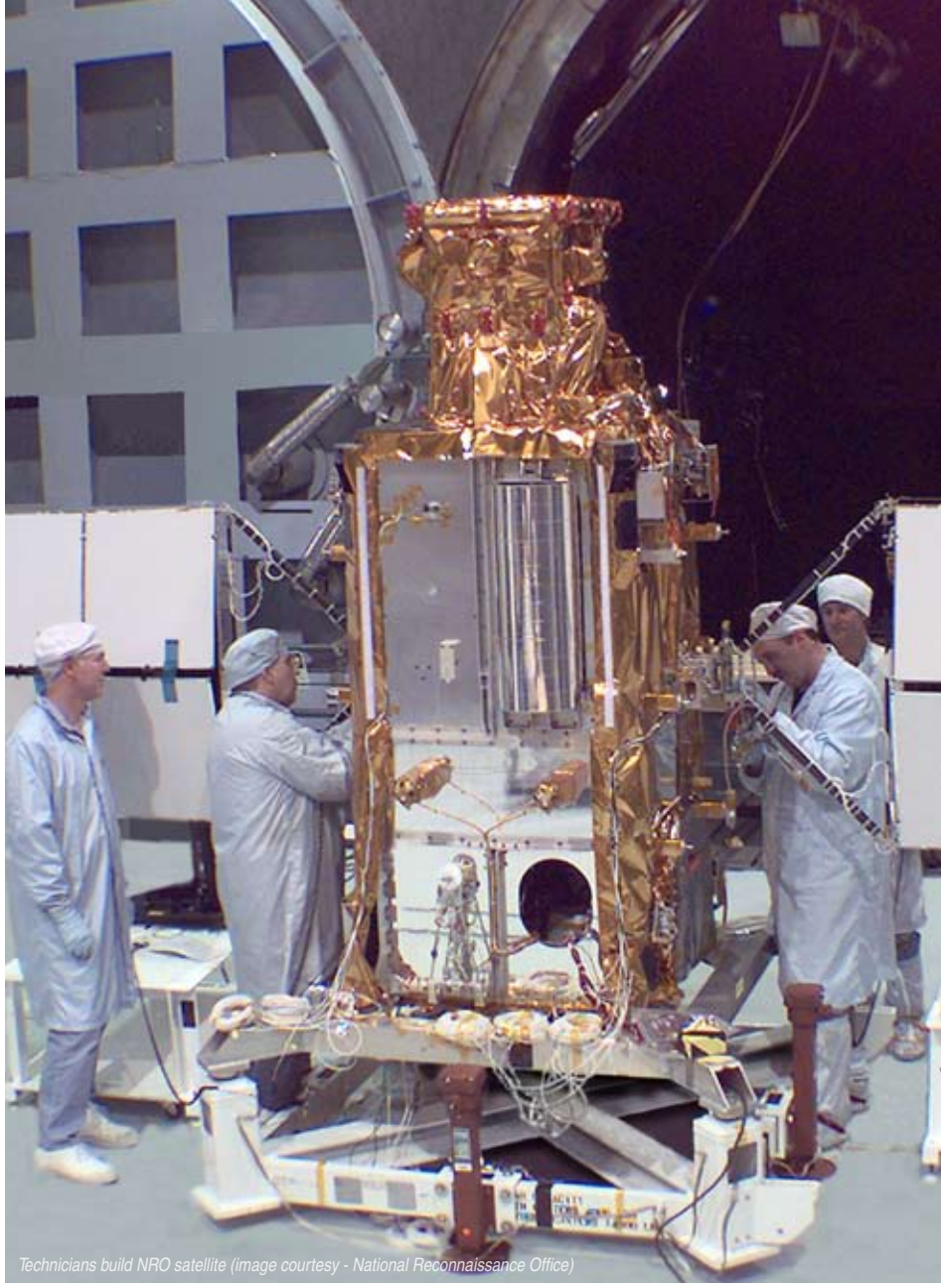
NRO's unique workforce consists of personnel from the DOD, IC and private industry. The Air Force and CIA comprise the majority of military and civilian government populations, respectively. The advanced reconnaissance systems, which NRO develops and operates, require a special cadre of highly talented, dedicated scientists, aerospace engineers, communications specialists, computer scientists, and acquisitions managers.

The NRO continues to develop cutting-edge, innovative systems to meet America's security needs and support national and tactical customers, in peace and war, with lower cost, enhanced, collection and processing capability. Based on a set of core operating principles, including a commitment to mission accomplishment, a strong Government-industry partnership, customer satisfaction, teamwork, diversity and creativity, the NRO is defining the term "assured access to space."

NRO Support to DoD Operation Warfighter: The NRO is an active supporter of the Department of Defense-sponsored Operation Warfighter (OWF), a temporary assignment/internship program for Service members rehabilitating at military treatment facilities in the National Capital Region. NRO has identified more than 70 government internship positions for OWF-wounded warriors. Assignments offer unique job opportunities, professional training, career growth, and personal development. At the NRO, interns have the opportunity to work in an integrated Intelligence environment on highly classified national security programs.

OWF represents a great opportunity for Service members on medical hold to build their resumes, explore employment interests, develop job skills, and gain valuable federal government work experience that will help prepare them for the future. The program simultaneously enables participating federal agencies to avail themselves of the considerable talent and dedication of these recuperating Service members.

www.NRO.gov
Tel +1.703.808.1198


Technicians build NRO satellite (image courtesy - National Reconnaissance Office)


NROL-30 launch (Image courtesy of NRO)

Sustain, Prepare, Reset, Transform.

In this era of persistent conflict, the US Army will continue to have a central role in implementing our national security strategy, as it has done since it was formed under George Washington. Our Nation has been at war for over seven years. Our Army – Active Duty, Guard and Reserve - has been a leader in this war and fully engaged in Iraq, Afghanistan, and defending the homeland. We have provided support, most notably by the Army National Guard and Army Reserve, to civil authorities during domestic emergencies.



Observation post in Afghanistan (US Army Photo 131735)

Today, of the Nation's nearly one million Soldiers, almost 600,000 are serving on active duty and over 250,000 are deployed to nearly 80 countries worldwide.

We live in a world where global terrorism and extremist ideologies threaten our safety and our freedom. As we look to the future, we believe the coming decades are likely to be ones of persistent conflict-protracted confrontation among state, non-state, and individual actors who use violence to achieve their political and ideological ends.

While the Army remains the *best* led, *best* trained, and *best*-equipped Army in the world, it is out of balance. The combined effects of an operational tempo that provides insufficient recovery time for personnel, families, and equipment, a focus on training for counter-insurgency operations to the exclusion of other capabilities, and Reserve Components assigned missions for which they were not originally intended nor adequately resourced, result in our readiness being consumed as fast as we can build it. Therefore, our top priority over the next several years is to restore balance through four imperatives: 1-***Sustain***, 2-***Prepare***, 3-***Reset***, and 4-***Transform***.

The Army's strength is its Soldiers - and the Families and Army Civilians who support them. The quality of life we provide our Soldiers and their Families must be commensurate with their quality of service.



SSG Erich Phillips receives the Distinguished Service Cross (US Army photo by SSG Brandon Aird)



We will ensure that our injured and wounded Warriors, and their families, receive the care and support they need to reintegrate effectively into the Army or back into society. We will never forget our moral obligation to the families who have lost a soldier in service to our Nation.

The US Army is grateful for the support and resources we have received from the Secretary of Defense, the President, Congress and the American Public -- including the many patriotic communities around Washington, DC -- who help and support our Soldiers and their families!

www.ARMY.mil



Golden Knight SFC Metzdorf - above the knee amputee (Photo Courtesy US Army: Donna Dixon)



Army's Collin Mooney (30) set West Point's single-season rushing record (Photo Courtesy of U.S. Army)

Always Ready. Always There.

The National Guard is the oldest component of the US Armed Forces and one of the nation's longest-enduring institutions, celebrating its 370th birthday in 2006. Responsible for their own defense, the colonists drew on English military tradition and organized their able-bodied citizens into militias.



123rd Special Tactics Squadron load rescue equipment for deployment to coastal Texas (photo by Dennis Flora)

The National Guard traces its history back to the earliest English colonies in North America.

The colonial militias protected their fellow citizens from Indian attack, foreign invaders, and later helped to win the Revolutionary War. Following independence, the authors of the Constitution empowered Congress to "provide for organizing, arming, and disciplining the militia." However, recognizing the militia's state role, the Founding Fathers reserved the appointment of officers and training of the militia to the states. Today's National Guard still remains a dual state-Federal force.



California Air National Guard conducts fireline training near Yosemite National Forest (USAF photo by MSgt Dan Kacir)

Throughout the 19th century, the size of the Regular Army was small, and the militia provided the bulk of the troops during the Mexican War, the early months of the Civil War, and the Spanish-American War. In 1903, important national defense legislation increased the role of the National Guard (as the militia was now called) as a Reserve force for the US Army. In World War I, which the US entered in 1917, the National Guard made up 40% of the US combat divisions in France; and, in World War II, National Guard units were among the first to deploy overseas and the first to fight. Following World War II, National Guard aviation units, some of them dating from World War I, became the Air National Guard, the nation's newest Reserve component.

The Guard stood on the frontiers of freedom during the Cold War, sending soldiers and airmen to fight in Korea and to reinforce NATO during the Berlin crisis of 1961-1962. During the Vietnam war, almost 23,000 Army and Air Guardsmen were called up for a year of active duty; and, some 8,700 were deployed to Vietnam. Over 75,000 Army and Air Guardsmen were called upon to help bring a swift end to Desert Storm in 1991.

Since then, the National Guard has seen the nature of its Federal mission change, with more frequent call-ups in response to crises in Haiti, Bosnia, Kosovo, and Iraq. Most recently, following the attacks of September 11, 2001, more than 50,000 Guard members were called up by both their States and the Federal government to provide security at home and combat terrorism abroad. In the largest and swiftest response to a domestic disaster in history, the Guard deployed more than 50,000 troops in support of the Gulf States following Hurricane Katrina in 2005.

Today, tens of thousands of Guard members are serving in harm's way in Iraq and Afghanistan, as the National Guard continues its historic dual mission, providing to the states military units trained and equipped to protect life and property, while providing to the nation units trained, equipped and ready to defend the United States and its interests, all over the globe.

Tel +1.800-Go-Guard
www.1800GoGuard.com/CitizenSoldier



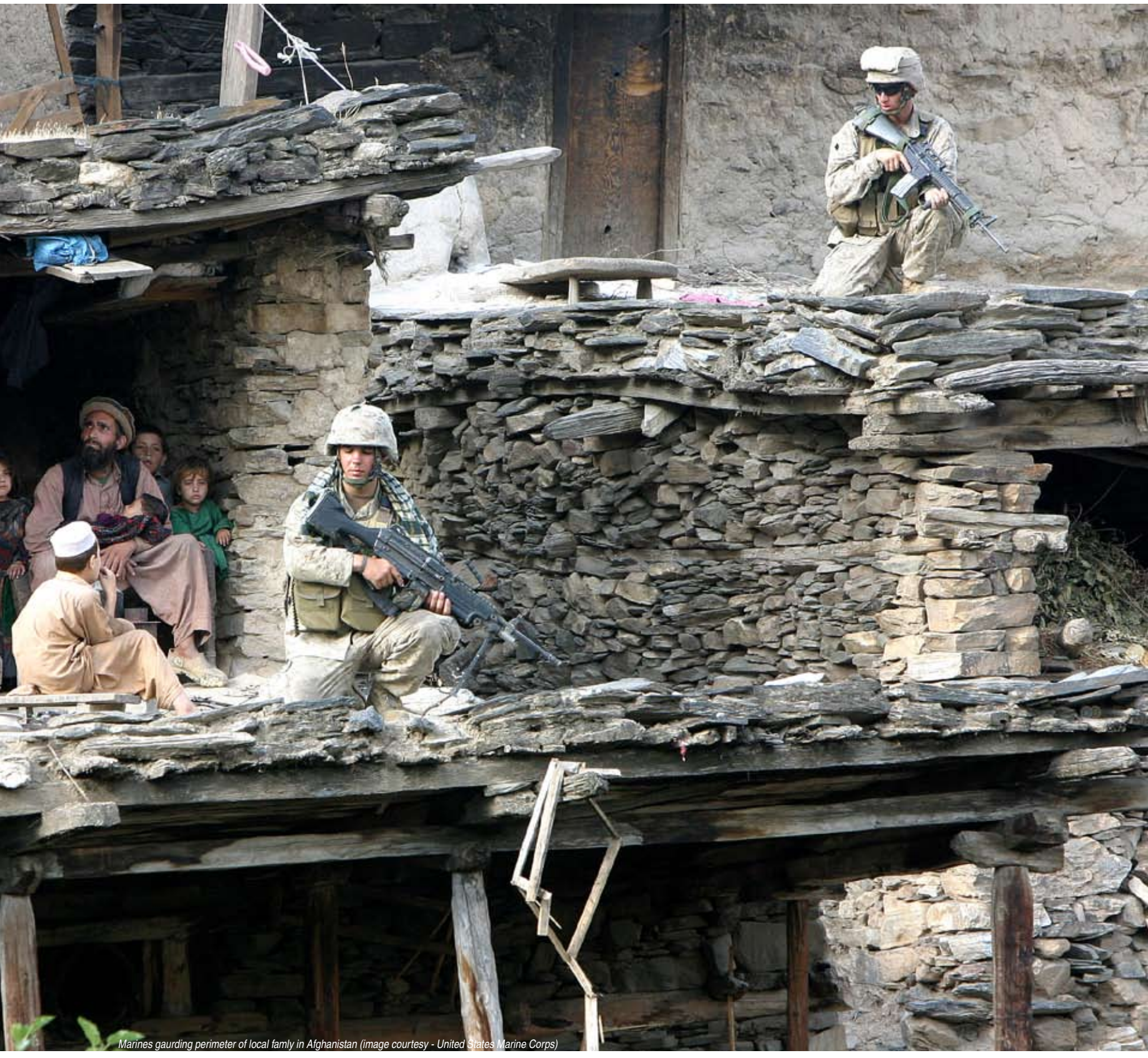
19th Special Forces search and rescue exercise (USAF photo by MSgt Kevin J. Gruenwald)



140th Infantry Regiment, SFC Michael Dobbs on patrol in Baghdad (US Army photo by SSG Jon Soucy)

The Few. The Proud.

Since Nov. 10, 1775, the United States Marine Corps has been a “force in readiness,” standing by to answer the 9-1-1 calls for America during challenging times.



Marines gaurding perimeter of local famly in Afghanistan (image courtesy - United States Marine Corps)



The USMC Drill Platoon is a 24-man rifle platoon that performs a unique precision drill exhibition. This highly disciplined platoon exemplifies the professionalism associated with the United States Marine Corps.

Marines have continuously distinguished themselves on the battlefield – from the World War I Battle of Belleau Wood where the Corps earned the nickname "Devil Dog," to the Pacific campaign of World War II when Marines and a Navy Corpsman raised the American flag on Iwo Jima. Marines have maintained that great warrior legacy in such places as the Chosin Reservoir during the Korean War, Hue City in Vietnam, and the more recent Battle of Fallujah during Operation Iraqi Freedom. Throughout all campaigns, Marines have proven the Corps is an expeditionary, multicapable force that is able to rapidly respond and win battles for the Nation.

The Marine Corps also has a unique warfighting capability – the Marine Air Ground Task Force – that contains organic air, ground and logistic elements under a single command element. This integrated combined arms force, coupled with units being routinely forward deployed around the world, allow the Corps to quickly respond to contingencies in times of crisis. With an expeditionary mindset and flexible structure, the Marine Corps is able to operate either from the sea or in sustained operations ashore.

The Marine Corps' "Core Values" of Honor, Courage and Commitment define the individual Marine. Marines, or "soldiers of the sea," display Honor by exemplifying ethical and moral behavior; Courage by displaying mental, moral and physical strength; and Commitment by embracing the spirit of dedication to their fellow Marines, the Corps and country. Those values are a reflection of the American society that Marines proudly serve.

Despite what an individual Marine's military occupational specialty may be, every Marine is first and foremost a rifleman. This credo has been handed down through generations of Marines, ensuring the professional warrior heritage remains the root of the Corps.

The Marine Corps motto of "Semper Fidelis" – Always Faithful – is ingrained in the hearts and souls of all Marines, past and present. This dedication to the Corps and country will ensure the Marine Corps will always stand fast as the Nation's "force in readiness."

www.Marines.mil



The V-22 Osprey is a multi-mission, military tiltrotor aircraft with both a vertical takeoff and landing (VTOL), operated by United States Marine Corps



Marines conducting amphibious operations (photo: Lance Corporal Monty Burton)

Global Vigilance, Reach, and Power

The mission of the United States Air Force is to fly, fight and win ... in air, space and cyberspace. Our vision orbits around three core competencies: Developing Airmen, Technology-to-Warfighting, and Integrating Operations.

U.S. AIR FORCE



An Special Operations Squadron AC-130U Gunship jettisons flares as countermeasure against heat-seeking missiles. (USAF photo: Senior Airman Julianne Showalter)

In 1907, the US Army Signal Corps established a small Aeronautical Division to take "charge of all matters pertaining to military ballooning, air machines and all kindred subjects. When the US entered WWI, 24 squadrons had been formed. By war's end, the Air Service possessed 185 aero squadrons which had conducted 150 separate bombing attacks and downed 756 enemy aircraft. By Nov. 22, 1919, almost all had been demobilized.

In 1938, President Roosevelt asked the War Department to prepare an Air Corps composed of 10,000 airplanes, of which 7,500 would be combat aircraft. In 1941, General Marshall established the Army Air Forces which grew to 2,253,000 men and women and 63,715 aircraft.

Rapid demobilization after World War II left the nucleus of the postwar United States Air Force. In 1946, the Strategic Air Command, the Air Defense Command and the Tactical Air Command and the older Air Transport Command provided the foundation for building the postwar, independent Air Force. The National Security Act of 1947 created the Department of the Air Force.



Search & Rescue Team Jump with Chileans over Iqique (USAF photo\TSGT Roy Santana)





Cadets of the Air Force Academy in Colorado celebrate at graduation (U.S. Air Force photo by Danny Myers)



USAF Drill team performs at Bolling Air Force Base for NATO Air Chiefs Conference (USAF photo: Sr Airman Marleah Miller)

Today's Air Force is a modern model of efficiency and advanced aerospace technology, epitomized by its Stealth Fleet. The Air Force core competencies make their distinctive capabilities possible. With Air and Space Superiority, joint forces can dominate enemy operations in all dimensions: land, sea, air and space. The Air Force can attack anywhere, anytime and do so quickly and with greater precision than ever before.

The key to maintaining rapid global mobility is its ability to respond quickly and decisively wherever needed. The essence of Precision Engagement lies in the ability to apply selective force against specific targets since the nature and variety of future contingencies demand both precise and reliable use of military power with minimal risk and collateral damage. Information Superiority enables joint force commanders to keep pace with information and incorporate it into crucial campaign plans. Since deployment and sustainability are keys to successful operations and cannot be separated, Agile Combat Support applies to all forces, from those permanently based to contingency buildups to expeditionary forces.

www.AirForce.com
Tel +1.800.8489577

AMBASSADORS | Diplomacy & Comity*



*Comity, refers to the principle that one jurisdiction will extend certain courtesies to other nations (or other jurisdictions within the same nation)

"Other nations of different habits are not enemies: they are godsends.
Men require of their neighbors something sufficiently akin
to be understood, something sufficiently
different to provoke attention, and
something great enough to command admiration."

- Alfred North Whitehead



Sir Winston Churchill (image courtesy: Madame Tussauds)

A Legacy of Service Since 1961

The Peace Corps' mission has three simple goals:

- Helping the people of interested countries in meeting their need for trained men and women.
- Helping promote a better understanding of Americans on the part of the peoples served.
- Helping promote a better understanding of other peoples on the part of Americans.



President Kennedy greets first Peace Corps Volunteers departing for Africa in 1961



Volunteer in Mongolia in his 'ger' (living like the locals)



Health Volunteer in Paraguay





HIV/AIDS Volunteers in Uganda

Entering the offices of the Peace Corps headquarters may give one the same feel as a number of other buildings in Washington, DC – minus the flags and pictures from countries around the world that adorn the hallways. However, the story behind the structure in downtown DC is anything but status quo.

The Peace Corps is an American icon that traces its roots and mission to 1960, when then-Senator John F. Kennedy challenged students at the University of Michigan to serve their country in the cause of peace by living and working in developing countries. The message endures from Kennedy's 1961 inaugural address beckoning citizens to "…ask not what your country can do for you – ask what you can do for your country." The Peace Corps was officially established on March 1, 1961, and since that time over 190,000 Volunteers have served in 139 countries to work on a variety of issues spanning five decades.

Today, the Peace Corps has reached a new plateau, with over 8,000 active Volunteers serving in 74 countries, but the organization isn't inclined to sit on a step – it keeps climbing.

Such a mandate has witnessed the launching of programs intended to reach a cross-section of America, such as a 50+ recruiting effort expected to boost the number of older Volunteers. An online educational game, "Peace Corps Challenge," also reaches out to the younger generation, giving children the opportunity to work in a fictional village and solve challenges real Volunteers face, ranging from water contamination to micro-finance. There is also a teen website and correspondence program that matches schools from throughout America with Volunteers serving in the field.

Peace Corps Volunteers typically serve for 27 months, with the initial three months being devoted to language and cross-cultural training. Volunteers are then placed in communities that draw upon their experience in education, youth outreach, and community development; business development; agriculture and environment; health and HIV/AIDS; and information technology. Within these areas, the specific duties and responsibilities of each Volunteer can vary widely and no two days are alike.

www.PeaceCorps.gov
Tel +1.800.424.8580

The National Italian American Foundation

The National Italian American Foundation serves as a major advocate in Washington, D.C., for nearly 25 million Italian Americans, raising the prominence of all things Italian in American culture and society, and making “Italian American” part of the national conversation. NIAF remains committed to highlighting the positive images of Italian Americans and their numerous contributions to the United States.



NIAF's national headquarters, The Ambassador Peter F. Secchia Building (image courtesy - National Italian American Foundation)



Guests enjoy NIAF's 32nd Anniversary Gala in Washington, D.C., on October 13, 2007 (Image Courtesy - Chris Hays)

The National Italian American Foundation (NIAF) is a non-profit organization dedicated to preserving and promoting the heritage and culture of Americans of Italian descent, the nation's fifth largest ethnic group. Founded in 1975, it is entirely non-partisan and headquartered in the nation's capital.

As a unified and effective Washington voice for this community, NIAF provides educational and scholarship opportunities, as well as programs and activities, to help our young people. One such program, the Ambassador Peter F. Secchia Voyage of Discovery, has helped hundreds of Italian American college students visit Italy for the first time. Our Students to Leaders and Graduates to Leaders programs help high school and college students pursue careers in communications, law and other fields by providing informational forums and networking with Italian American professionals.

The Foundation also serves as a liaison between the Italian American community and the U.S. Congress, the White House and government agencies, while also promoting the appointment of qualified Italian Americans in the government. The NIAF Frank J. Guarini Public Policy Forum and NIAF Public Policy Lecture Series are two programs that feature distinguished speakers discussing important topics of the day. Past keynote speakers have included Supreme Court Justice Samuel Alito, Jr., Chairman of the U.S. Securities Exchange Christopher Cox, Federal Reserve Chairman Ben Bernanke and former Federal Reserve Chairman Alan Greenspan.

Additionally, NIAF works to ensure a realistic portrayal of Italian Americans in the media and the arts; serves as a liaison between Italy and the United States by promoting cultural, educational, economic, and political cooperation; and serves as a clearinghouse of information on Italy and on Americans of Italian descent.

Each year, NIAF's Anniversary Convention and Gala attracts thousands of guests to Washington, D.C., for an evening of Italian food, wine, and culture that honors the contributions of outstanding Italian Americans to this organization and the world at large.

www.NIAF.org
Tel +1.202.387.0600



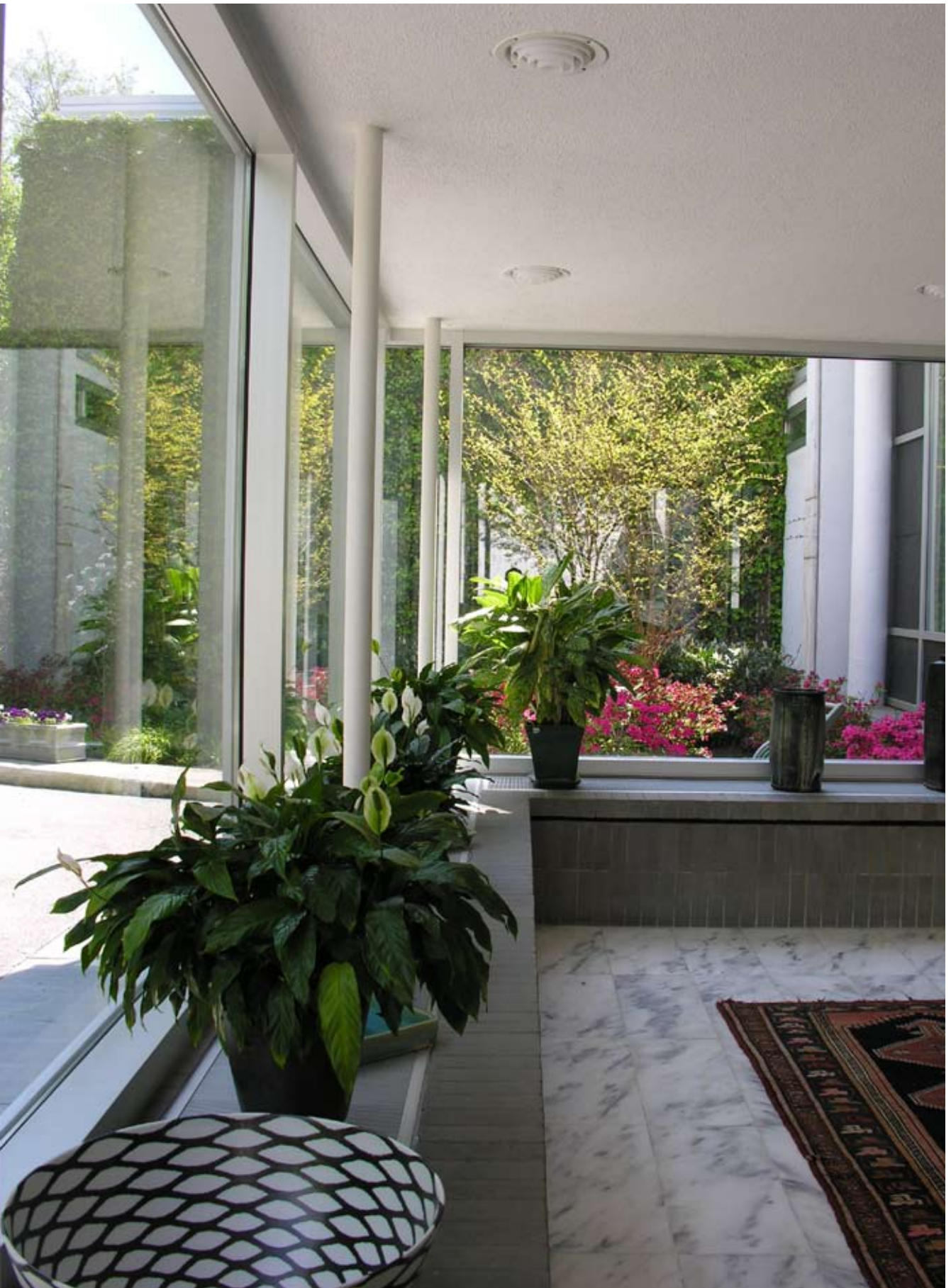
NIAF honored Academy Award-winning director Martin Scorsese, Ellen Pompeo of ABC's hit series "Grey's Anatomy," former New York City Mayor and presidential candidate Rudolph W. Giuliani, Speaker of the House Nancy Pelosi, actress, singer and entrepreneur Connie Stevens, and CEO of the AARP William D. Novelli at the Foundation's 32nd Anniversary Gala in October 2007. (Image Courtesy - Keith Jewell)



Participants of the NIAF Voyage of Discovery program, an annual, all-expenses-paid, 10-day educational excursion to Italy for students ages 18-23, meet with local chefs in Campania, Italy

The Vikings Are Here

The Danish embassy in Washington is the first modern embassy in DC and is a beautiful example of what has made modern Danish architecture world famous. With its clean and clear lines and structure it is a classic example of functional, modern architecture of the mid 20th century.



The United States and Denmark have always shared a strong bond with unbroken diplomatic relations dating as far back as 1791. The Royal Danish Embassy on the top of Whitehaven Street in the American capital symbolizes this relationship.

The land where the embassy stands was purchased in 1952 by Denmark's Ambassador to the US from 1939 to 1958, Henrik Kauffmann, with money donated by Danish-Americans. The land was, at the time, part of Dumbarton Oaks where the cornerstones of the United Nations had been formulated a little over a decade earlier. The location was perfect for the embassy of a country which has always been a strong proponent of multilateralism and a NATO member since 1949.

The Danish Embassy was the first modern embassy in the American capital and is a textbook example of mid-twentieth century Danish functionalist architecture. It was designed by the renowned architect, Vilhelm

The garden of the Danish Ambassador's residence (photo courtesy - Embassy of Denmark)

Lauritzen, famous also for designing Copenhagen Airport. The embassy's interior is an eclectic and dynamic mix of the old and the new, which characterizes the historic and yet modern country that is Denmark.

The United States has not maintained such long and unbroken diplomatic ties with any other country in the world. An example of the collaboration is the agreement between Denmark and the US during World War II, authorizing the US to defend Greenland from German aggression and thus setting the foundation for the Thule Air Base as well as Denmark's contributions to the global fight against terrorism. As a European country, Denmark sees the US as a strategic ally in the work for global peace and safety. Denmark currently has 800 soldiers stationed in Afghanistan.

In this sense, due to the longstanding good relationship between Denmark and the US, the Danish Embassy in Washington, DC, headed by Ambassador Friis Arne Petersen, has a comfortable job, building on the existing cooperation and understanding in its daily work. Visits from Danish Parliamentarians who come to the US to meet with their American counterparts are thus frequent and have especially been so during the presidential election campaign. The Danish Prime Minister has likewise met with the American President on a number of occasions in the last seven years.

The economic ties between our two countries are extensive, with the US as the largest foreign investor in Denmark and our third largest export market. The embassy's commercial section, the Danish American Business Council, assists Danish companies aspiring to enter the American market and vice versa.

One of the big projects for the embassy now, and until the end of next year, is to promote knowledge about and political will for an American signature on an ambitious climate agreement when Copenhagen hosts the United Nations Climate Conference, COP15, from November 30 to December 11, 2009. The embassy itself has implemented a quota trade system and has become carbon neutral, just as it incorporates sustainable energy solutions in all renovation projects.

Tel +1.202.234.4300
www.ambwashington.um.dk



Danish Flag on tour boat (photo by Cees Van Roeden)

Land of the Free

Thailand, translated as “The Land of the Free,” has been a close friend and trading partner with the United States of America and Washington, DC for more than 175 years; the past 61 years of which have been under His Majesty King Bhumibol Adulyadej’s reign.



Thailand’s status as one of Asia’s premier destinations for both business and recreation is no secret. Thailand, translated as *“The Land of the Free,”* has been a close friend and trading partner with the United States of America and Washington, DC for more than 175 years, the past 61 years of which have been under His Majesty King Bhumibol Adulyadej’s reign.

Beyond the continuing cooperation in regional political and security issues, The United States continues to maintain close business ties with the Kingdom as Thailand’s second largest foreign investor only after Japan, with a cumulative investment of $16 billion.

We remain one of the most free, open and attractive places in the world for the modern business person to operate, ranking 15th out of 178 economies for overall business friendliness in the World Bank’s Doing Business 2008 report. This ranking represents a rise from 18th place, which Thailand occupied in 2007.



Manufacturing

With our manufacturing sector continuing to grow - producing an ever-widening range of products from apparel and electronics to hard drives and light trucks – our production capabilities are meeting the needs of virtually any customer looking for a secure and reliable supply source.

Services

While we are often known for our hotel and tourism industry excellence, Thailand's medical services sector is another rising star. We are internationally renowned for providing top level health care for patients from all around the world, offering routine diagnostics, streamlined procedures, cosmetic refreshment, and short or long term care for critically ill patients. Our U.S. certified hospitals, internationally educated doctors and friendly, multilingual staff utilize the latest medical technologies to make treatment in Thailand a safe and cost-effective solution for all international clientele.

Agriculture and Food

Thailand continues to be the world's largest exporter of jasmine rice – especially our premium Hom Mali and Pathum Thani varieties – we are also one of the world's premier suppliers of shrimp/seafood, tropical fruits and other food products. As "The World's Kitchen" Thailand provides high quality Thai food products to the United States, the European Union, and Africa, as well as our neighbors throughout the Pacific region.

Thailand has enjoyed unprecedented economic growth in the past decade. We have taken great steps forward in developing our world-class manufacturing and services sectors, while still maintaining firm connections to our agrarian roots.

While the Royal Thai Government has fostered countless projects and policies to promote business and investment, we cannot forget Thailand's most famous nickname – *"The Land of Smiles."* Whether you prefer a modern urban nightlife, rustic jungle retreats, or sun-drenched beaches – Thailand's endless variety caters the best to all voyagers.

Tel +1.202.944.3600
www.thaiembdc.org



Four Pillars of Development

The Embassy of the Republic of Yemen works tirelessly on several levels to maintain and further enhance its excellent relations with the United States. The Yemeni Diplomatic Mission was established in 1951, and has since expanded the outreach of its Offices. The Economic and Commercial Office has increased business, investment, and development opportunities between the US and Yemen, while the Political, Media and Congressional Affairs has increased the American awareness and understanding of Yemen.



The Official Library to His Excellency, Abdulwahab Abdulla Al-Hajjri, Ambassador of the Republic of Yemen (image courtesy: Media & Public Affairs - www.YemenEmbassy.org)



President of Yemen, Ali Abdullah Saleh with US President Bill Clinton during an official visit to The White House Oval Office. (image courtesy of the William J. Clinton Presidential Library & Museum)

Yemen's Country Assistance Strategy (CAS) proposes progress based on four pillars: Increasing non-oil growth; Improving human development outcomes; Improving fiscal sustainability; and Addressing the resource sustainability crisis. The CAS also includes, under each pillar, dynamic actions to improve economic governance.

The Consulate has expanded its operations and to accommodate the impressive growth of the Yemeni community in the United States and has also expanded its capability to handle increased requests for tourist visas to Yemen. The Cultural Attaché Office has significantly increased access to scholarship programs for Yemeni students seeking higher education in the US.

Office of the Military Attaché maintains excellent relations with the US Department of Defense and coordinates special training programs for visiting Yemeni military/ security personnel.

In January 1990, H.E President Ali Abdullah Saleh made his first official visit to the United States just a few months before the proclamation of the Yemeni Unity. The visit contributed to our bilateral cooperation, and in the mid-1990s, the Yemeni-American relations overcame the Gulf Crisis. Washington favorably acknowledged Yemen's efforts for democracy, freedom of the press, and the Parliamentary elections of 1993-1997. It also backed Yemen's economic and financial reforms through its support of the IMF and the World Bank.

American relations with Yemen continued on a positive and progressive course, and from 1979 to 1991, officials from both sides exchanged visits. One visit, by then-Vice President George H. W. Bush in April 1987, coincided with the official announcement of the oil discoveries in the fields of Mareb by a Texas-based oil company. Under that Bush Administration, relations between the two nations reached an all time high.

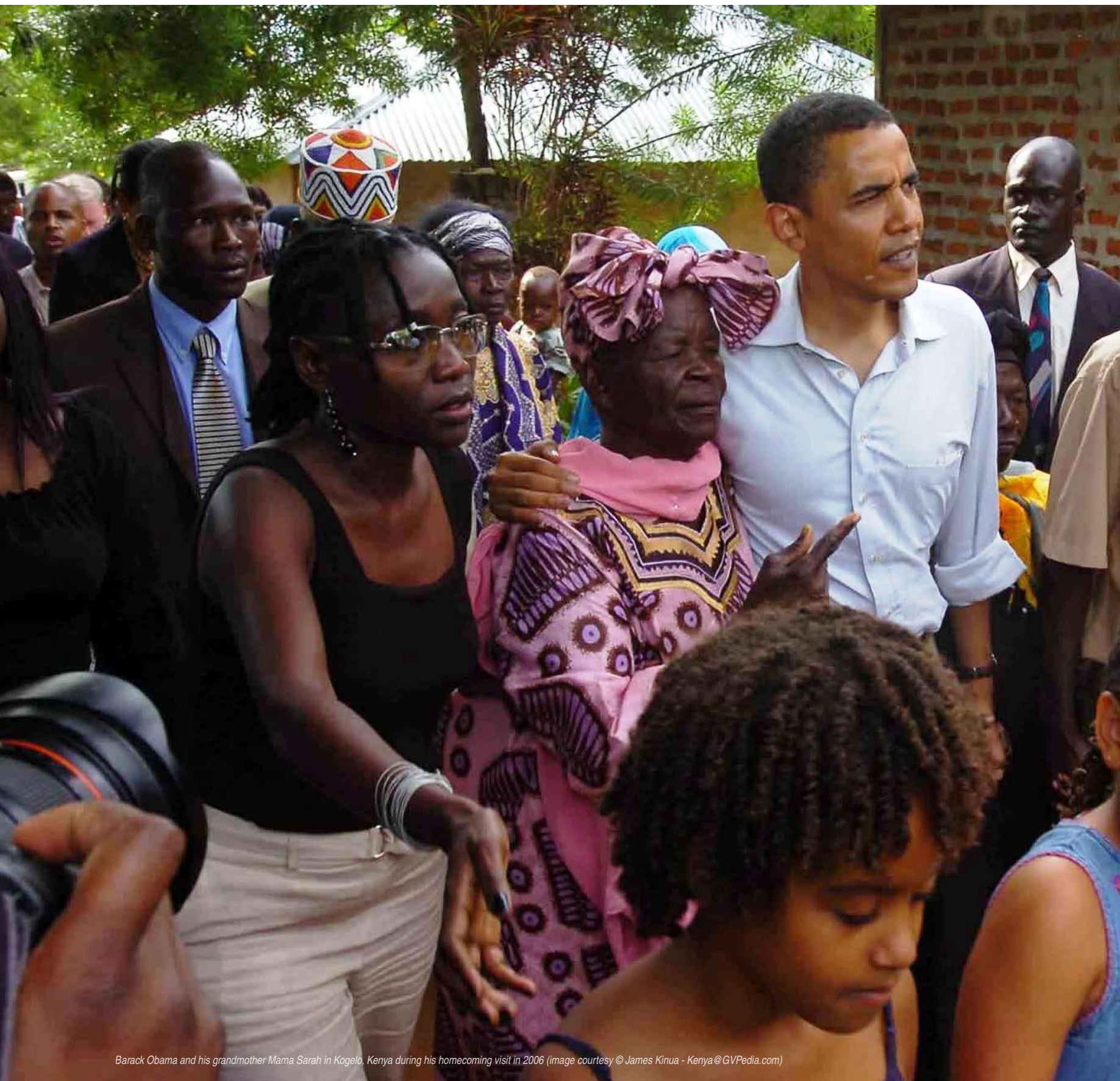
Diplomatic relations between Yemen and the US date back to 1946. These relations were strengthened in 1959 with the establishment of the first US resident mission in the city of Taiz. The US was one of the first countries in the West to recognize the proclamation of the Arab Republic of Yemen of 1962 when President Kennedy announced his support for the new republic. In December, 1967, Washington recognized South Yemen's independence from Britain and announced its intent to open a resident mission. However, that plan was discarded due to the Socialist political tendencies that later prevailed in Southern Yemen.

In the late 1990s, the bilateral interest of both countries intensified as senior officials from the State Departments, Defense Departments, and parliamentarians from both countries exchanged visits. American governmental and non-governmental institutions such as the National Democratic Institute (NDI), and the International Foundation for Elections Systems (IFES), have developed a strong partnership with the Yemeni Government in order to support its democratic experience.

www.YemenEmbassy.org
Tel +1.202.965.4760

Small Village - to - Global Village, The White House and The World.

The father of America's 44th President, Barack Hussein Obama, came from an obscure rural Kenyan village 'NYANG'OMA-KOGELO' – now known by both Kenyans and the world. This is where Barack Hussein Obama 'Senior' was born, lived, and was buried. When Barack Obama, then the junior senator from Illinois, visited Kogelo in 2006, it was a sleepy, little-known village in the Nyanza Province of Kenya, home of the Luo community - whose eminent sons include the Prime Minister, Raila Odinga.



Barack Obama and his grandmother Mama Sarah in Kogelo, Kenya during his homecoming visit in 2006 (image courtesy © James Kinua - Kenya@GVPedia.com)



Barack[illegible]a speaks with Kogelo audience (image courtesy © James Kinyua - Kenya@GVPedia.com)



Senator Barack Obama with Nobel Laureate Professor Wangari Maathai in Nairobi, Kenya 28 August 2006
(photo by Fredrick Onyango from Nairobi - permission: Creative Commons Attribution 2.0 License)



The village has now changed, with local and international media camped there leading up to, and after the US election; the joy of the local people was captured on film as their grandson was elected to the most powerful office in the world, the President of The United States. It is now a worldwide center of attention with tourists and the mass media streaming into the area, completely changing the village tranquility. Nyang'oma-Kogelo is a typical Kenyan rural village where most residents live modestly as small-scale subsistence farmers. It gained celebrity status when then-Senator Barack Hussein Obama, Jr., visited with his wife, Michelle. The Senator came to visit an important part of his family and ancestry; his step-grandmother, Mrs. Sarah Obama, still lives in the village, but now enjoys global celebrity status along with the rest of the family.

Nyang'oma Kogelo, a part of the South East Alego electoral ward of Siaya County Council of the expansive Nyanza Province, looks like any other Luo community around the shores of Lake Victoria, the second largest fresh-water body in the world. The people, including Obama's relatives, are primarily small-scale farmers and traders living in small mud-walled, grass-thatched, or tin-roofed houses. There are no mansions or first class hotels, although tourist facilities are planned for international visitors; Kisumu, the capital of Nyanza Province, about 50 miles away, provides the only suitable tourist facilities. Tourism will likely provide a major boost to the regional economy.

Immediately after the 2008 US election, the village was connected to the regional power grid, supplying electricity for the first time; the Kenyan government is now improving local roads. In 2006, the village's primary and high schools, located on land donated by Barack Obama, Sr., were renamed after his son, then-Senator Barack Obama. The village has a shopping center with shops, a bar, a health center, and the political representative's office. Although village poverty levels, like the rest of Kenya, remain high, education has raised the younger generation's standards of living and lured them to Kenya's urban centers.

Long after he has left office, the village will undoubtedly remain the focus of international attention, as the ancestral home of United States President Barack Obama.

***- written by Mike Ngwalla, from the* BEST OF KENYA**

FUTURE FANTASTIC | Driving Commerce



"This is one of the best examples in my 30 years here of bipartisanship achieving an end result that benefits the entire Greater Washington metropolitan area"

- Senator John W. Warner



Woodrow Wilson Bridge, from Virginia's Telegraph Road Interchange to the Maryland Route 210 Interchange (photo courtesy: Virginia Department of Transportation)

Artistic Infrastructure

The National Capital Region is a “megalopolis” consisting of a Capital City Center, Washington, DC, and surrounded by satellite urban centers of commerce and sophisticated living which are employment, shopping, dining, and entertainment centers, catering to those preferring to walk to work but live in affordable luxury unavailable in traditional city centers. These satellite urban centers offer amenities of the city without the noise, crime, pollution, and bureaucratic inefficiencies which tend to hamper city growth and pleasant living.



Aerial view of Reston Town Center (photography © Trevor Wrayton- Virginia Department of Transportation)



Birdseye of Reston Town Center (photography © Trevor Wrayton - Virginia Department of Transportation)



Columbia, Maryland, designed by James Rouse as an experimental mixed use urban center between Washington, DC and Baltimore, provided an excellent mix of residential living and commercial operations in a carefully planned, self-contained urban community, now in its third generation of occupants.

East of Washington is Annapolis, home of the US Naval Academy. On the shores of the Chesapeake Bay, it is noted for its beauty, enormous boat population, and an extraordinary tourist attraction. Forward planning capitalized on the drew a corporate presence and a younger, more dynamic population with renewed energy, that, coupled with the decision to massively expand Route 50, enabled a commuter capability to easily connecting Annapolis to Washington as an independent, but interactive urban center.

The charm and commercial energy of the Potomac River drew the attention of regional planners and is now being converted into an urban center in Prince Georges County. The National Harbor, a carefully designed urban center of hotels, convention centers, corporate headquarters, shopping areas, art galleries, was ten years in the planning by Milton Peterson, whose tenacity and endurance eventually built his vision of a splendid gateway to our nation's capital.

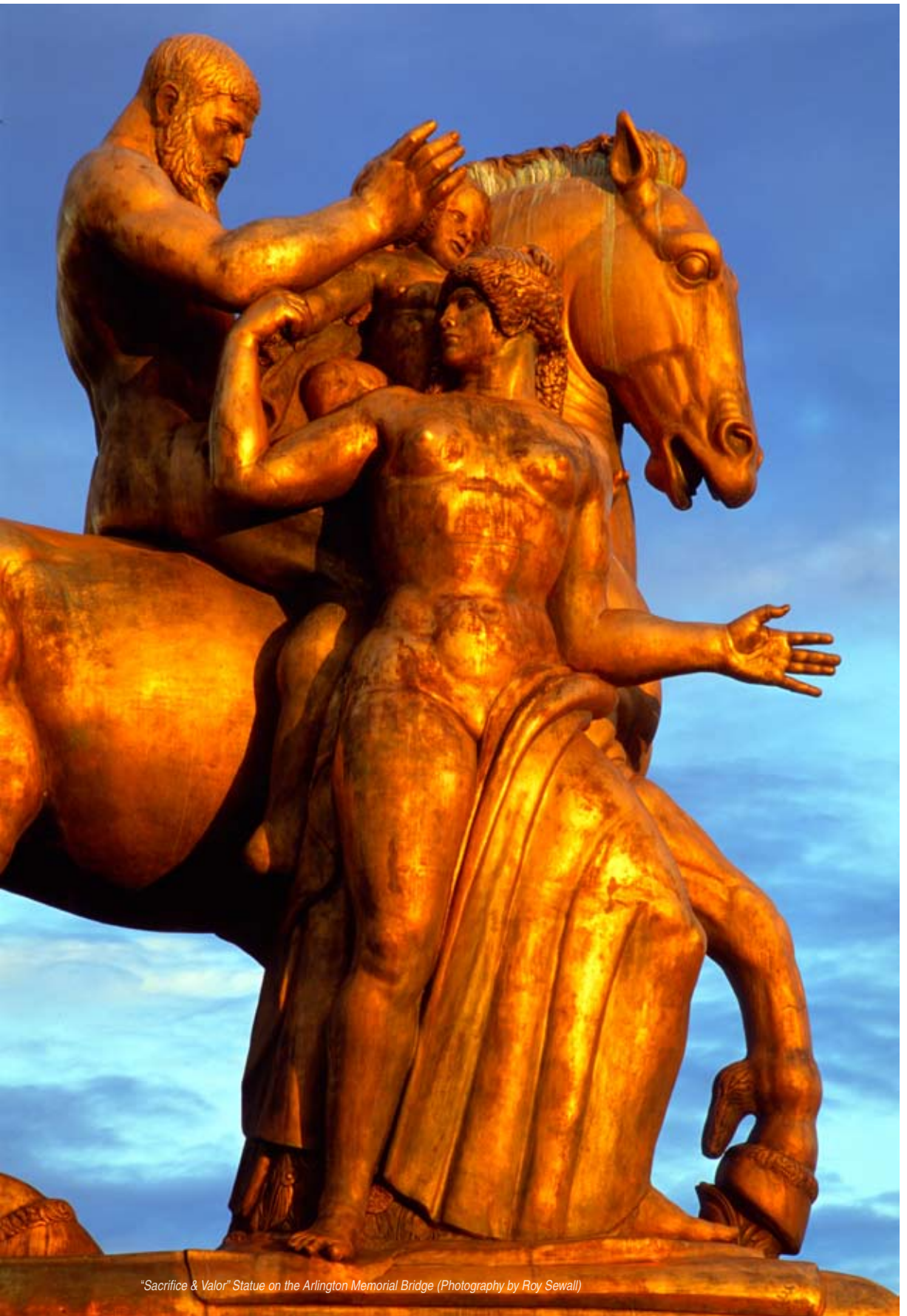
Another visionary designed an urban center in the recesses of Northern Virginia. Following the insertion of an obscure international airport 40 miles southwest of Washington, Reston grew into the most dynamic urban center in the region, with a tech corridor competing with Silicon Valley for the best technical minds and entrepreneurs. Robert Simon designed a 60 year expansion plan of mixed commercial and residential use incorporating environmentally friendly concepts such as solar heating and electricity – only now being adopted in the rest of the country. His vision grew into a carefully designed expansion with the Reston Town Center as the hub of shops, theaters, corporations, fine restaurants, parks, high rise condominiums, town house communities, around which grew the Dulles Technology Corridor, anchored by the Center for Innovative Technology.

Tyson's Corner, a19th Century hub of commerce of a general store and a pub, is now a massive center of national and local firms, the Tysons Galleria and Mall, encompassed by a concentration of high-end residences. It is now set for more growth with the metro-rail linkage to Washington.

The future lies in connecting the dots. High speed metro-rail will eventually connect Tysons, Reston, Leesburg, and Dulles International Airport to Washington by the Silver Metro Line. We encourage the regional planners to connect the other dots – the satellite urban centers in Maryland to this extraordinary matrix.

DC - Demographics & Census

Named “Best Global City For Real Estate Investment”, Greater Washington has become a hub for business, science and technological innovation and is the prime location for firms seeking to provide goods and services to the federal government. As the fourth-largest metro area in the United States, the Greater Washington region encompasses more than 20 jurisdictions in Maryland and Virginia, as well as the District of Columbia. And with a Gross Regional Product of $313 billion, Greater Washington’s economy grew by 19.6% (inflation adjusted) in the past five years, compared to the national growth rate of just 14.5%. America was led by Greater Washington in employment growth with nearly 1.12 million jobs added over the past 20 years. With the region’s population projected to increase from 5.9 million to 6.3 million in 2008, the job base increased by 274,100 and is poised to maintain its vibrant economy.



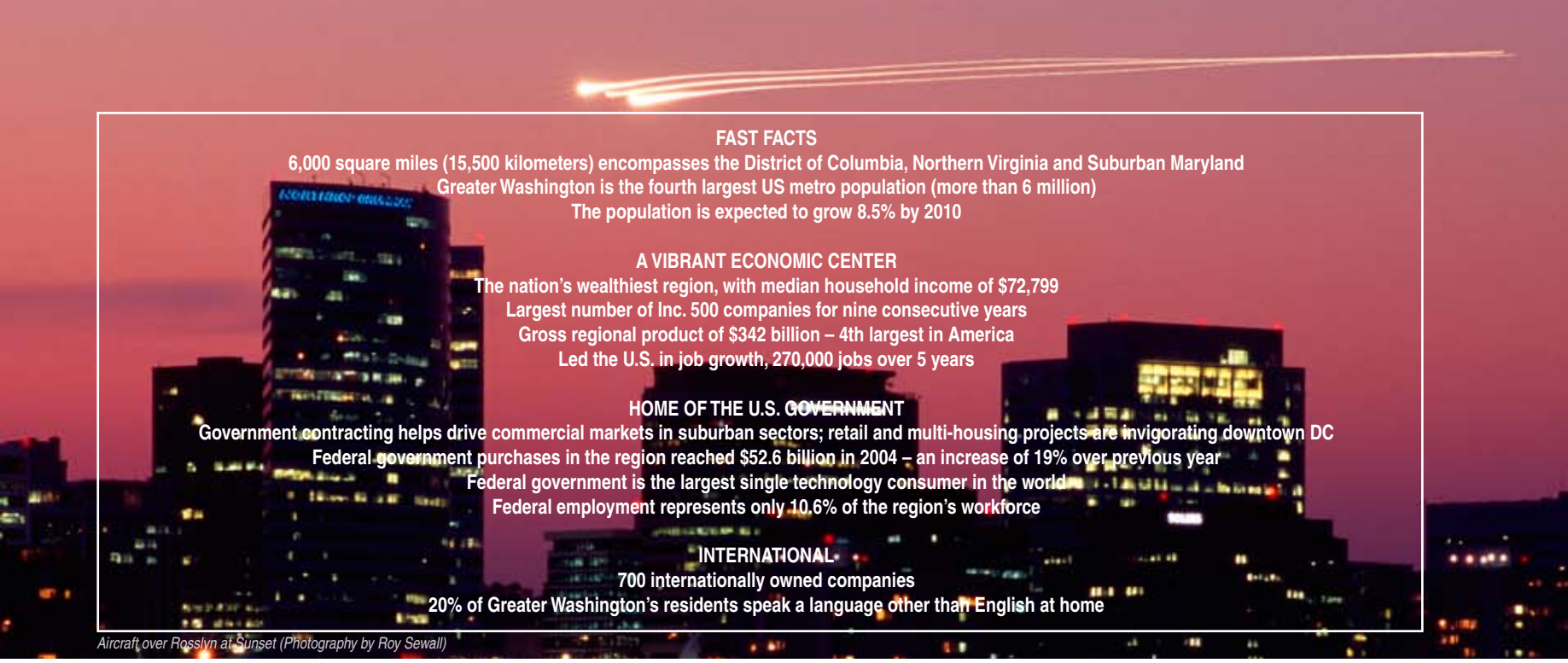
“Sacrifice & Valor” Statue on the Arlington Memorial Bridge (Photography by Roy Sewall)

There’s a lot more to Washington than politics and business, and having fun is taken seriously here. Visitors and residents enjoy an outstanding quality of life that includes an expanding array of cultural attractions. Area joggers, bikers, golfers, kayakers and rock climbers join the ranks of sports fans who can play – or watch – just about any game you can name. Free time is also consumed at the region’s growing number of shops, restaurants, bars and nightclubs. In fact, residents and visitors can choose from an ever-changing list of 8,000+ restaurants and bars.

Employers can find smart, well-educated people here. Parents can choose from highly rated public or private schools; the region’s K-12 programs range from foreign-language immersion to language/arts or science/technology-focused curriculum. Residents of all ages can take advantage of a myriad of resources – and courses – offered by area colleges and universities.

The National Capital Region features three airports, two major ports, and an extensive public transportation system to move people and products to, from and around the region. Three major airports -- Baltimore/Washington International Thurgood Marshall Airport, Washington Dulles International Airport and Ronald Reagan Washington National Airport -- taking flight to combine to offer 1,085 daily nonstop flights to 95 destinations worldwide. These airports served 64.6 million passengers in 2005, up 9 million since 2000. Offering direct flights to 34 international destinations, area airports served 5.6 million international passengers in 2005, up more than 10% since 2000. A world-class metro system helps connect the suburbs to the capital city, while the Virginia Railway Express, Maryland’s MARC trains and Amtrak transport employees to and from work.

More than 4.3 million people boarded Amtrak (www.Amtrak.com) trains from Greater Washington’s Union Station and BWI Airport stations in 2004, a total second only to New York City. From Greater Washington, Amtrak services 150 stations throughout the northeast, southeast and Midwest.



FAST FACTS
6,000 square miles (15,500 kilometers) encompasses the District of Columbia, Northern Virginia and Suburban Maryland
Greater Washington is the fourth largest US metro population (more than 6 million)
The population is expected to grow 8.5% by 2010

A VIBRANT ECONOMIC CENTER
The nation's wealthiest region, with median household income of $72,799
Largest number of Inc. 500 companies for nine consecutive years
Gross regional product of $342 billion – 4th largest in America
Led the U.S. in job growth, 270,000 jobs over 5 years

HOME OF THE U.S. GOVERNMENT
Government contracting helps drive commercial markets in suburban sectors; retail and multi-housing projects are invigorating downtown DC
Federal government purchases in the region reached $52.6 billion in 2004 – an increase of 19% over previous year
Federal government is the largest single technology consumer in the world
Federal employment represents only 10.6% of the region's workforce

INTERNATIONAL
700 internationally owned companies
20% of Greater Washington's residents speak a language other than English at home

Aircraft over Rosslyn at Sunset (Photography by Roy Sewall)

HIGHLY EDUCATED RESIDENTS
42% population (25+ years old) has a bachelor's degree or higher
19% of region's adults have advanced degrees – highest percentage in the U.S.
(194,980 employees (twice the national average) work in IT field - leading the nation in math and computer science

INNOVATIVE, DIVERSE AND ENTREPRENEURIAL
Greater Washington's Hispanic and African American communities are starting new companies 3 times faster than national average
Third-highest number of large, Hispanic-owned businesses (25) on the 2005 Hispanic Business 500
25 area companies are listed on DiversityBusiness.com's Top 500 women-owned businesses

WELL-CONNECTED
Three airports serve the region with more than 1,085 daily non-stop flights to 95 domestic locations
Region's modern METRO system is the nation's second-most utilized subway
Direct flights to 34 international destinations

A STRONG BIOTECH CENTER
Region's bioscience workforce has grown to 19,000 public-sector and 14,000 private-sector employees
Third-largest number of bioscience companies in the world and a leader in human genome research
Home of the National Institutes of Health, US Food and Drugs Administration, and National Institute of Standards and Technology
New facilities include $425 million Eli Lilly manufacturing facility and $500 million Howard Hughes Medical Institutes research center

AN EDUCATIONAL LEADER
More than 50 colleges & universities – approximately 328,000 full-time higher education students annually
Newsweek magazine's list of "top 100 public high schools in the U.S." includes 13 schools in the region
Greater Washington leads U.S. in number of k-12 students in "gold rated" schools

A GREAT PLACE TO LIVE
Seven major professional teams, and hundreds of nationally recognized college sports teams
85 professional theatre companies and more free attractions than any other US metro area
234,000 acres of parkland and 800 miles (1,290 kilometers) of bikeways
170 golf courses, and more than 750 gyms, health clubs and spas

Celebrations in Chinatown upon the Inauguration of President Obama (Photography by Luke Christopher)

The Greater Washington's Metrorail (WMATA.com) system has 106 miles of track and 86 stations, the fastest-growing large metro system is the nation's second-most utilized subway system. A popular way to commute and move around the region, it carried nearly 194 million passengers in 2005 – more than 4 million from 2004.

Over 3 million passengers rode Virginia Railway Express (VRE.org) trains in 2003, or approximately 16,000 daily riders to-and-from 18 stations. The VRE is among the top three fastest-growing commuter rail systems in the country and has grown by 16% annually for the past four years.

Maryland 's MARC (Maryland Rail Commuter) trains service approximately 24,000 daily riders on 187 miles of track and 42 stations. Two train lines transport riders between Washington, DC and Baltimore, MD; a third runs from the District to Martinsburg, West Virginia (www.MTAmaryland.com)

Tel +202.857.5971
www.GreaterWashington.org

Rosslyn Key Bridge and Georgetown (Photography by Tom Field)

Driving Commerce

VDOT Virginia Department of Transportation

The National Capital Region is one of the most dynamic growth areas of the country, with a transportation system moving at breakneck speed to modernize its infrastructure to accommodate its expanding population and enterprise growth.



Image courtesy: Virginia Department of Transportation (photography by Trevor Wraton)

At the forefront is the Metro Rail's Silver Line extension through Tyson's Corner to Dulles Airport; 20 years in the making, and delayed incessantly by local interest groups protecting the environment, the view, the public interest, or the spotted owl. The project is now "on-track" with federal and local funding, and within a few years, commuters will finally be able to go from Capitol Hill to Dulles Airport - and beyond to Leesburg, at high speed and low cost; commuters can traverse the area to the major employment centers of the region, and the vehicular traffic will be cut by half - or more, reducing fossil fuel consumption - and eliminating billions of dollars worth of new road construction and repairs.

Fairfax County is one of the wealthiest counties in the nation, with an extensive and well-designed highway systems designed with and underwritten by the Virginia Department of Transportation. The recently completed Springfield Interchange is perhaps the most complex highway nexus in the world, completed in record time. On the Virginia side of the Wilson Bridge is another nexus of high-speed, complex convergences which promise to reduce congestion on one of the most heavily traveled roads in the country. With myriad fly-overs and multi-road merge points of these two intersections, we witness highway engineering at its best.

Not to be outdone, Montgomery County in Maryland has finally come to terms with the Cross-County Connector which will move commuters between employment centers at top speed and efficiency. Years in fending off NIMBY issues in lieu of transportation efficiency, it finally achieved consensus and will be complete within only 20 years of its conception. Prince George's County hosts National Harbor, the rather spectacular water entrance to the city of Washington; it took about ten years to launch. The county is also Maryland's entranceway to the Wilson Bridge, newly renovated after the original had fallen into total disrepair. When complete, the new Wilson Bridge will be a marvel of transportation architecture and be a tribute to engineering genius.

The National Capital Region now encompasses Loudon and Prince William Counties, Annapolis, and even West Virginia, the highway and mass



Image courtesy: VDOT (photography by Trevor Wraton)



Image courtesy: VDOT (photography by Trevor Wraton)



Image courtesy: VDOT (photography by Trevor Wraton)



Image courtesy: VDOT (photography by Trevor Wraton)

transit systems of which contribute to the regional economy in terms of economic and social development. Efficiency in people movement enhances the region's Global Reach, with Washington's extraordinary international community representing every culture in the world - each contributing to make the National Capital Region a global success story.

www.VirginiaDOT.org



Image courtesy: Virginia Department of Transportation (photography by Trevor Wraton)

On Track - DC to Dulles

Federal Transit Administration and regulators approved a long-awaited extension of Metrorail to Tysons Corner and Dulles International Airport, virtually assuring construction of a $5.2 billion project that regional leaders say is crucial to ease congestion and spur economic growth in Northern Virginia.

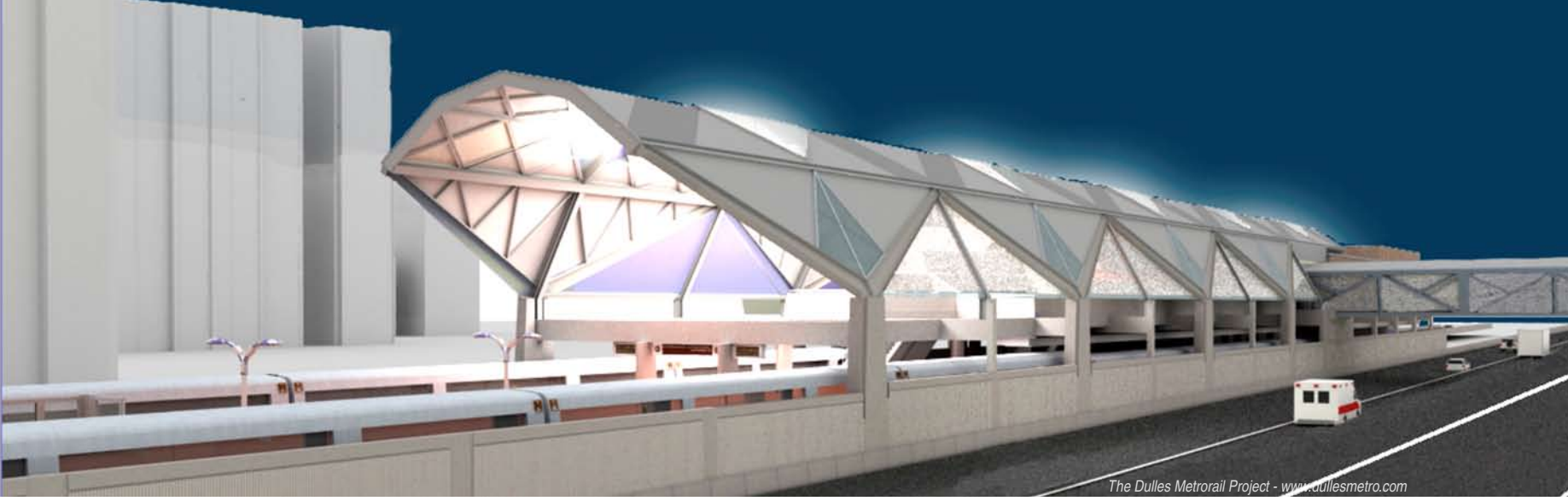
DULLES CORRIDOR METRORAIL PROJECT



The Dulles Metrorail Project - www.dullesmetro.com

Tysons is Virginia's leading jobs center and a critical retail hub, with 120,000 jobs and two malls and 17,000 residents. it is an automobile destination dominated by eight-lane highways and acres of parking. Local and state leaders hope to change that to improve its appearance and make it more pedestrian-friendly, while also reducing the run-off pollution and carbon emissions associated with heavy congestion.

The Metropolitan Washington Airports Authority (MWAA) is planning to construct a 23-mile extension of the existing Metrorail system, which will be operated by the Washington Metropolitan Area Transit Authority from East Falls Church to Washington Dulles International Airport west to Ashburn, Virginia.



The purpose of Dulles Metrorail is to provide high-quality, high-capacity transit service in the Dulles Corridor. New Metrorail service in the corridor will result in travel time savings between the corridor and downtown D.C., expand the reach of the existing regional rail system, offer a viable alternative to automobile travel and support future transit-oriented development along the corridor.

The Federal Transit Administration (FTA) has propelled the project into its "Final Design" Phase after many years of study and preparations. In the Fall of 2008 the FTA transferred $159 million to the project to be used for;

** Final design work*
** Project administration*
** Right-of-way acquisitions*
** Maintenance of traffic programs*
** Engineering and design of rail cars*
** Third party engineering cost reimbursement*

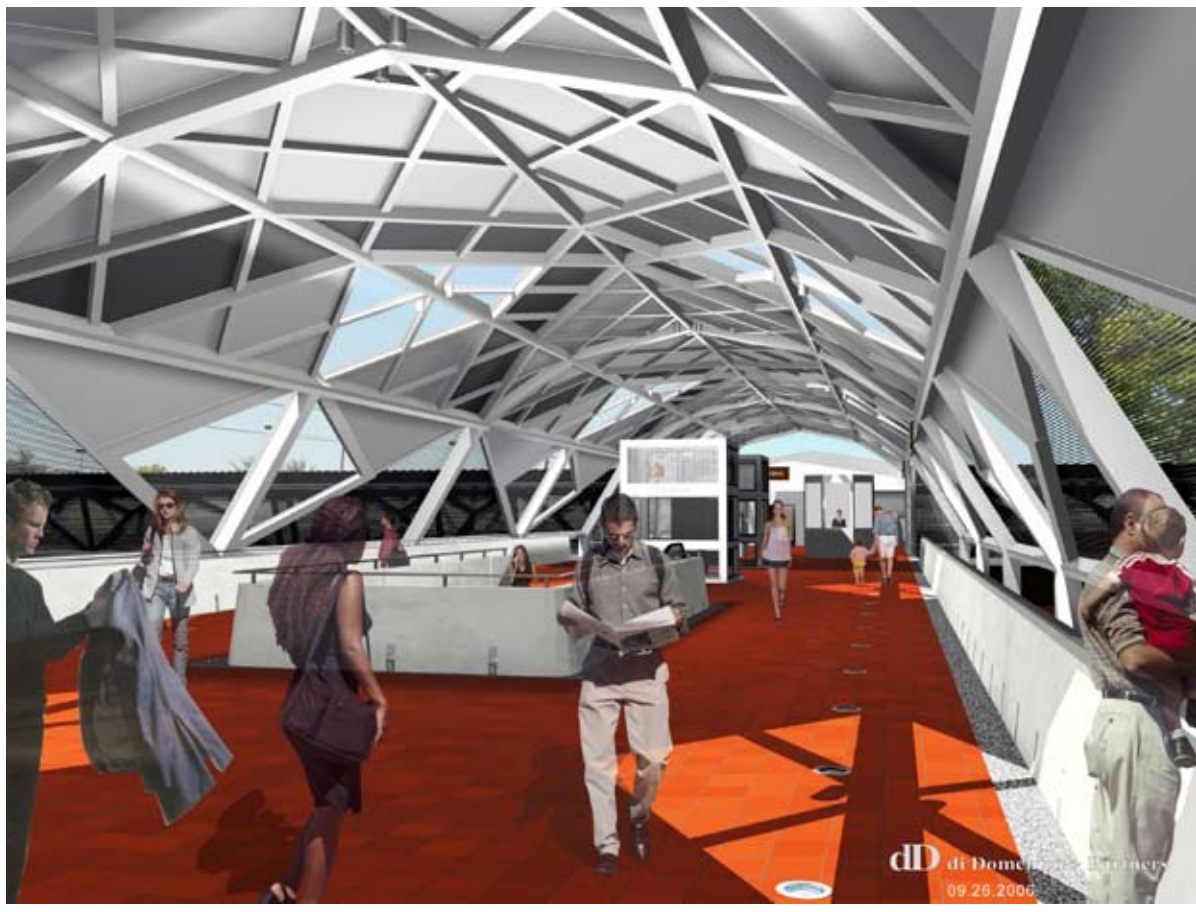
The FTA has also released $14 million to be used for site preparation work for a 2,100 foot tunnel that will be built under the intersection of Route 7 and 123, the highest natural point in Fairfax County.

Today, the construction team is involved in the relocation of 21 different utilities in the Tysons Corner area to prepare for project construction next spring. That work is being done primarily in the busy Route 7 corridor between Route 123 and the Dulles Toll Road.

A Draft Environmental Impact Statement (Draft EIS) for the project was completed in June 2002. This Draft EIS evaluated several alternatives, including three Bus Rapid Transit (BRT) options, a combined BRT/Metrorail alternative and a full Metrorail extension. Public hearings on the Draft EIS were held in July 2002. Based on extensive public comments and input from local jurisdictions, the full extension of Metrorail was recommended as preferred option or Locally Preferred Alternative (LPA).

This Dulles Metrorail project was approved by the WMATA Board of Directors in November 2002 and the Commonwealth Transportation Board (CTB) in December 2002. The Project was also endorsed by the Fairfax County, Loudoun County and MWAA Boards. Following these approvals, a Final EIS was published in December 2004 and the FTA issued its Record of Decision approving the environmental process in March 2005.

www.DullesMetro.com





Downtown for the 21st Century

Reston Town Center may look like a traditional downtown, but the variety of the shops and restaurants, the 24-7 energy created by the office and residential foot traffic, and the influx of crowds for the special events make it a remarkable place.

RESTON TOWN CENTER



The main landmark in Reston's Freedom Square is the Mercury Fountain, designed by Saint Clair Cemin (image © Jim Kirby - JimKirbyPhoto.com)

Reston Town Center truly serves as it was planned - as a premier destination for visitors and a gathering place for the community. Just 10 minutes east of the Washington Dulles International Airport and about 20 minutes west of Washington, it's in an ideal location for travelers, as much as it is for residents and the workforce. With shopping, dining, office, residential, hotel and entertainment in a dynamic urban environment, it is no wonder that Reston Town Center has been dubbed "A Downtown for the 21st Century".

Reston Town Center is the product of over 40 years of planning and design. Robert E. Simon, Jr., Reston's founder, included Reston Town Center as the focal point and urban core in his original master plan. This successful, oft-emulated mixed-use center has won 23 regional and national awards



The Reston 'Globe' (photo courtesy of Reston Town Center)



The Winter Ice Skating Pavillion at Reston Town Center (photography by Jim Kirby © JimKirbyPhoto.com)



Bird sculptures (courtesy: Carol Nahorniak)



Robert E. Simon, Jr. at Lake Anne Village Center, "The Heart and Soul of Reston" (image © Carol Nahorniak - MyersPR.com)

for quality in design, construction and operation, including the prestigious American Institute of Architects Award for Excellence in Urban Design.

The al fresco experience at Reston Town Center is enhanced by the open-air glass Pavilion, a hub for special events of all sizes and ice-skating in winter. Reston Town Center hosts admission-free events all year 'round, like the Summer Concert Series, Northern Virginia Fine Arts Festival, Taste of the Town, Reston Holiday Parade, plus lifestyle and fundraising events which help increase awareness and millions of dollars for local and national charities. The events attract at least 300,000 visitors each year, a number that does not include the thousands who shop, dine and work at Reston Town Center every day.

Reston Town Center began in 1990 with the opening of Phase One, an area that includes two Class-A, 11-story office buildings, shops, restaurants, a movie theater, and a 519-room hotel. The centerpiece, beautiful Fountain Square, is an open civic plaza – a cool, inviting spot for pedestrians to relax, enjoy the view, or make a wish by the Mercury Fountain designed by Brazilian-born sculptor, Saint Clair Cemin.

Further along Market Street, office towers and retail on the north side of Phase Two were built out from 1997 through 2002. High rise residential condominiums in Phase Three were completed in 2007, with street-level shops, restaurants, plus an amphitheater park, Reston Town Square. In 2008, construction of the block tagged as SoMa (South of Market Street) was finished, bringing even more shopping and dining experiences to the Northern Virginia region. For these reasons and more, Reston Town Center was chosen by readers of Northern Virginia Magazine for the top ten list, "Hip to be Where" and been dubbed "A Downtown for the 21st Century".

Tel +1703.689.4699
www.RestonTownCenter.com

Luxury Shopping at its Finest

Tysons Galleria is the world-class destination for luxury shopping and discriminating dining in the Washington DC metropolitan area. Situated in one of the wealthiest counties in the country, Tysons Galleria has been named "The Rodeo Drive of the East Coast" by *National Geographic*.



Entering Tysons Galleria is much like entering a museum only it is made especially for the retail conscious. The warm glow of sunlight streams through the massive skylights, exotic landscaping emits a luxury botanical element, unique sculptures adorn the walk ways, and contemporary lounge areas bring a place for peace and comfort. You will become immersed in a luxury shopper's paradise of top designer labels, VIP amenities and a sophisticated style. After a visit to the center, you truly understand why it has received such high recognition in the industry. The warm glow of sunlight streams through massive skylights, exotic landscaping emits a luxury botanical element, unique sculptures adorn the walk ways, and contemporary lounge areas bring a place for peace and comfort.

Most famous for its luxury brands, including Neiman Marcus and Saks Fifth Avenue as anchors, Tysons Galleria is a fashionista's dream with top retail boutiques Versace, Chanel, Bottega Veneta, Ralph Lauren, Salvatore Ferragamo and Burberry to name a few.

If it is diamonds or pearls you are looking for, world-renowned jewelers Cartier, De Beers, Iridesse and David Yurman are sure to have just the piece that will help you make a statement.

Women are not the only fashion conscious shoppers at Tysons Galleria. The best dressed and accessorized men in DC also shop the center for its superior line-up of men's fashions including Ermenegildo Zegna, Boss Hugo Boss and Versace. But they aren't at Tysons Galleria just for the clothes;



Tysons Galleria is home to the only spa in the area that was created with men in mind. The Grooming Lounge is a well known hot spot where men are treated to hot shaves, haircuts, business manicures and several other spa treatments all while enjoying their favorite beverage and ball game.

After a long day of shopping the Tysons Galleria boutiques, it may be time to unwind with a nice glass of wine, cup of tea or a delectable dining experience at one of the nine full service restaurants available. Savor the selection of the many fine dining options available including Wildfire Steakhouse, Lebanese Taverna or Maggiano's Italian cuisine to name a few. If that is not enough and you need to retire for the evening to reinvigorate yourself for another day of luxury, visit the Ritz-Carlton which is attached to the center through a second level entrance where you can expect nothing but the best in hotel accommodations.

Tysons Galleria is the complete luxury shopping and dining experience in the Washington DC area. It is a destination that should be on every tourist and retail therapy itinerary.

www.TysonsGalleria.com
Tel +1.703.827.7700



Building Partnerships in a Growing Community

More than just a world-class destination for luxury shopping and discriminating dining, Tysons Galleria is a proud community partner. Each year Tysons Galleria works with local, national and global non-profit organizations to help raise funds and awareness for select organizations.



Miss Universe 2008 Dayana Mendoza, with Sharon Osbourne and YouthAIDS founder, Kate Roberts

General Growth Properties, Inc.

YouthAIDS is a global, action-based initiative of the non-profit organization PSI which works in more than 60 countries to educate and protect young people from HIV/AIDS. Over the past two years Tysons Galleria and its retailers have donated over $75,000 in cash contributions and silent auction items for the yearly YouthAIDS gala held at The Ritz-Carlton Tysons Corner adjacent to the Galleria. In 2008 “The Power of Shopping” event was created to encourage shoppers and retailers to get involved with the organization. Retailers donated a percentage of sales (5-10%) while shoppers enjoyed the red carpet treatment with complimentary valet parking, a red carpet entrance, food and drinks from Galleria restaurants, musical entertainment, and celebrity appearances by Sharon Osborne and Miss Universe Dayana Mendoza.



The upscale and multi-story Tysons Galleria is located on 2001 International Drive in McLean, Virginia, owned by GGP



Silent Auction items donated by Tysons Galleria retailers



Miss Universe, Dayana Mendoza at Power of Shopping

Tysons Galleria was recently honored with a Community Service Award by the Fairfax County Department of Family Services for its continued support of children in need during the holidays. Over the past 10 years, the Galleria has displayed a "Giving Tree" filled with children's holiday present wishes. Shoppers have generously donated thousands of gifts to area children including doll houses, golf clubs, clothes, and bikes. Tysons Galleria and its shoppers truly help bring magic to the holiday season for many deserving families.

General Growth Properties, owner and manager of Tysons Galleria and over 200 malls nationwide, takes ownership and pride in being a good community partner on a local, national and global level. This commitment from GGP is why two national partnerships have developed with the Red Cross and Habitat for Humanity.

Disasters can happen at any moment. That is why General Growth Properties and the Red Cross have created a ground-breaking, first-of-its-kind partnership that allows immediate, effective fundraising for victims of disasters such as hurricanes, tornadoes, and tsunamis. Once disaster strikes, GGP malls, including the Galleria, are notified to place signage at the main mall entrances directing shoppers to the mall's website, where donations can be made online. Through the General Growth Properties and Red Cross partnership, over 200 malls nationwide aid in the relief and fundraising efforts helping disaster victims all over the world.

General Growth Properties is also a proud partner of Habitat for Humanity. There are over 170 GGP malls across the country that are actively involved in the partnership through local fundraising events, mall team volunteer builds, local affiliate ReStores, and national fundraising efforts. Since its inception two years ago, the partnership has raised $1 million for local Habitat for Humanity affiliates to help eliminate poverty housing in their communities. Also, in over 100 markets, GGP malls have partnered with the local affiliate ReStores where 220,000 pounds of usable construction supplies and equipment have been donated which represents additional $170,000 in funds raised for Habitat for Humanity.

Tysons Galleria recognizes the importance of outreach in our community and will continue to be a leading local, national and global community partner.

www.ggp.com


Kate Roberts and Marcelle Cooper, at the Power of Shopping.

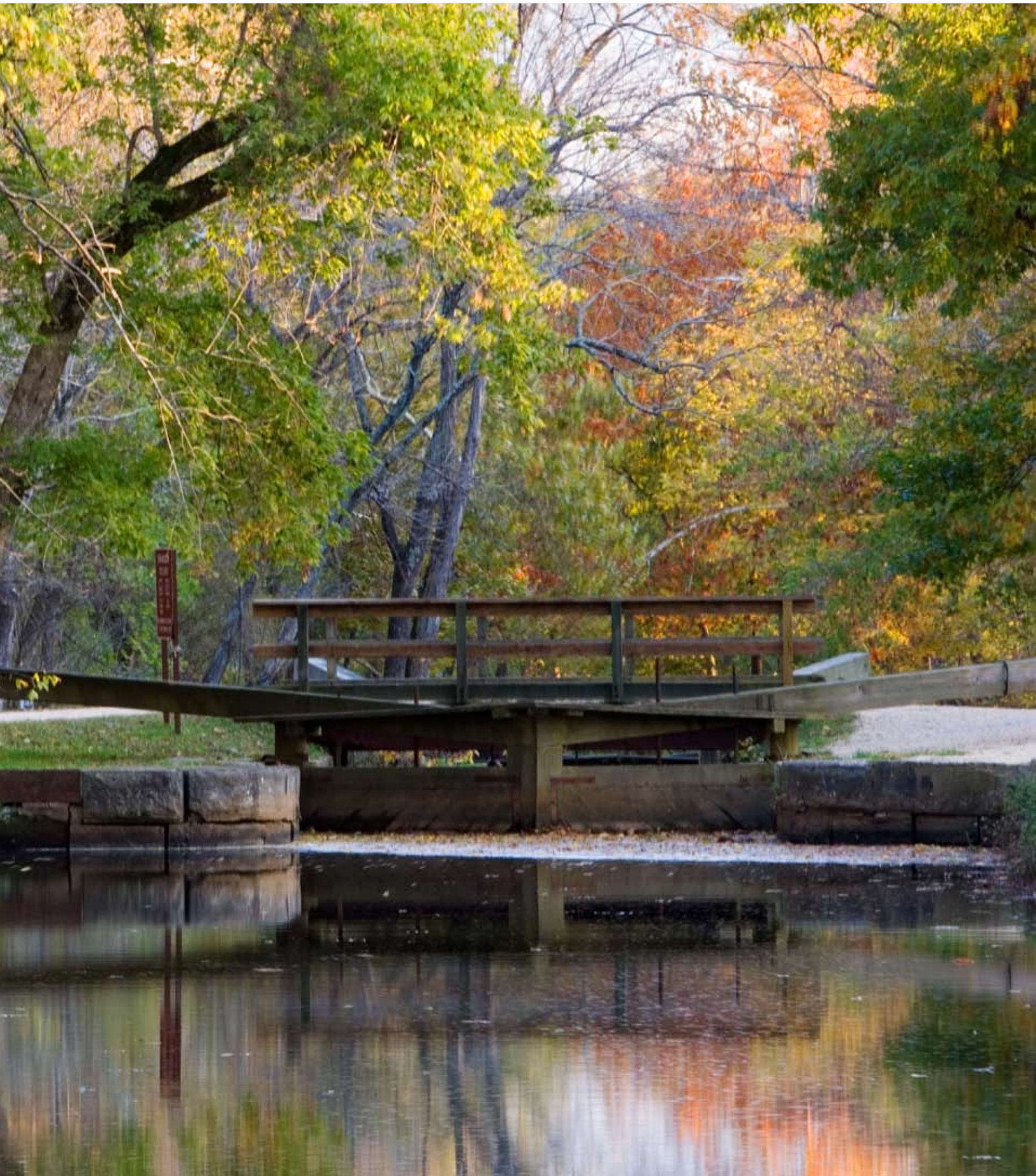
ENVIRONMENTALISM | Designing Conservation



The C&O Canal, Chesapeake and Ohio Canal National Historical Park (photography © Roy Sewall)

"Green is the new Red, White, and Blue."

- Thomas Friedman



Green.
The new Red, White, & Blue.

Leadership is about integration of common goals at any age, is about taking action at any stage of life, and showing up.

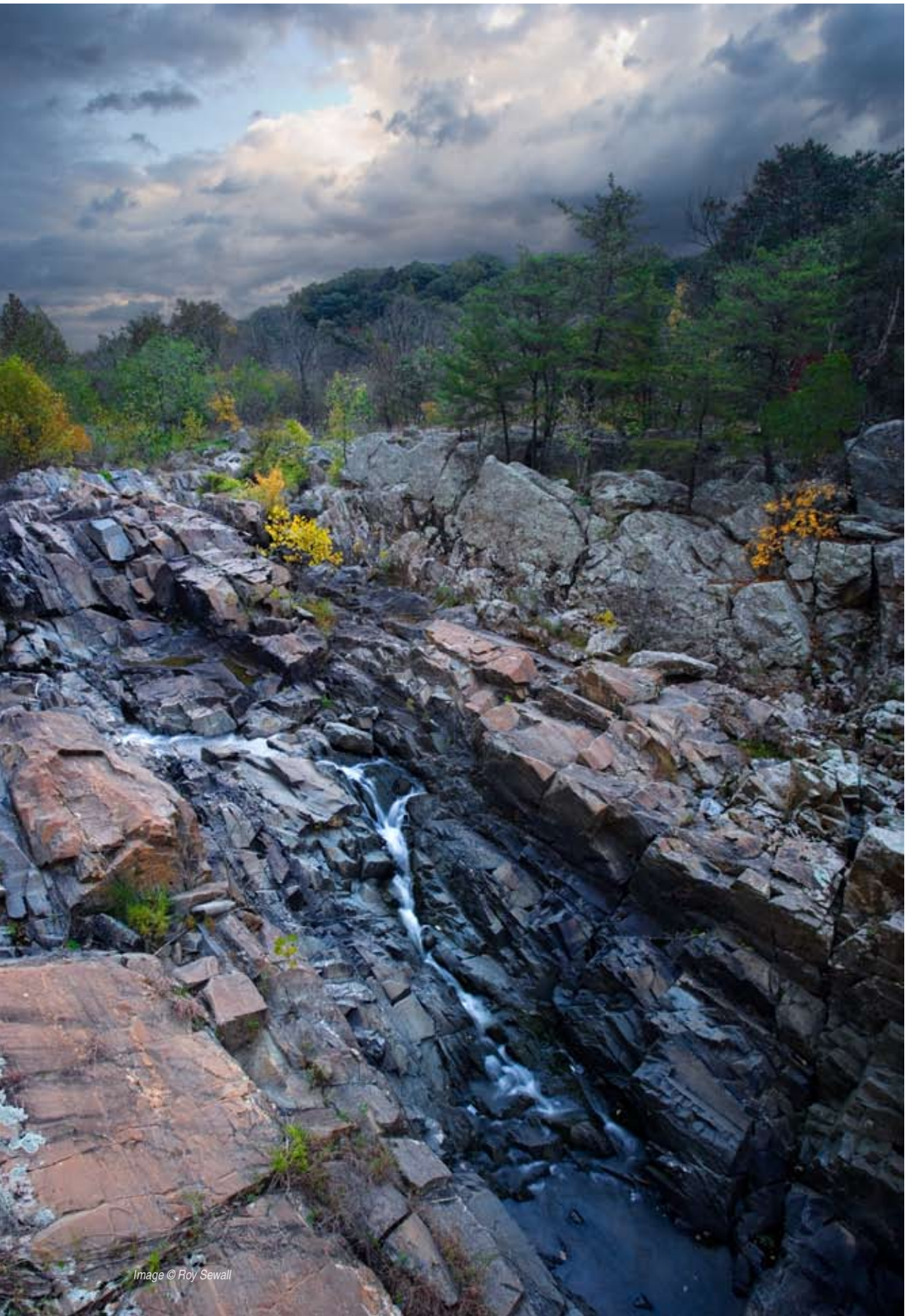


Image © Roy Sewall

Only in this last generation have we come to recognize that human beings are the biggest agent of change on this planet. Today, when nearly 40 percent of America's oil is imported today, new leadership in America supports diverse sources of energy, renewable energy and inventive actions to revitalize our economy. This is the generation that has to face responsibility. Business is a large part of the solution. And at the same time, if governments around the world put the appropriate frameworks to encourage the 'good' and discourage the 'bad', then business will respond accordingly.

One of the greatest things about America is our ability to invent. In solar power, just for one example, the U.S. was an early innovator. Bell Labs introduced the world's first photovoltaic device in the 1950s. NASA's space work advanced the field.

"Breaking our oil addiction ... is going to take nothing less than the complete transformation of our economy," U.S. President Barak Obama said during a campaign stop in Michigan's capital, Lansing.

Planning our energy future is the challenge of our time. Renewable energy and better design are increasingly offering massive new value in new industries. President Obama wants to spend $150 billion over the next decade to promote energy from the sun, wind and other renewable sources as well as energy conservation. Plans include raising vehicle fuel-economy standards and subsidizing consumer purchases of plug-in hybrids. Obama wants to weatherize 1 million homes annually and upgrade the nation's creaky



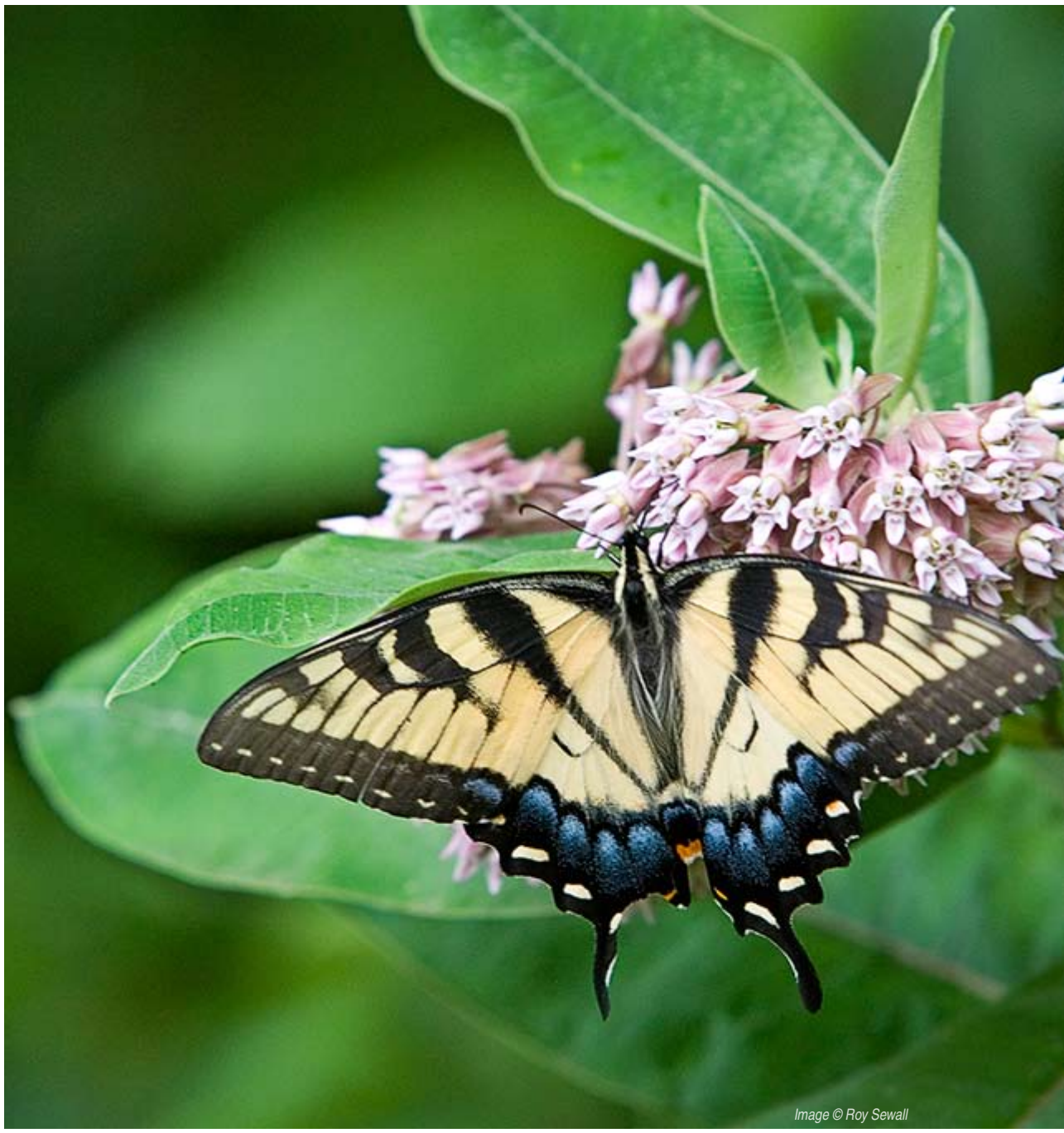
electrical grid. His team has talked of providing tax credits and loan guarantees to clean-energy companies. His goals: create 5 million new jobs re-powering America over 10 years; assert U.S. leadership on global climate change; and wean the U.S. from its dependence on imported petroleum. (source: Los Angeles Times).

People everywhere are looking to find solutions to climate change while fulfilling the world's demand for energy in challenging economic times.

Inside and outside the scientific community, many believe it is too late, that human industry, population and insensitivity to Nature has gone too far in hastening the end of our fragile environment and ecosystems. And in turn, there are many new American leaders in every part of society who believe that we have a window of opportunity and an obligation to educate and create a collective and individual sense of wonder, connection and responsibility toward clean and sustainable energy.

Leadership demands that we create better energy consumers and providers by bringing together communities, communicating good and useful information and letting people know that clean energy is real, available and it works. Despite the regional and cultural differences of our country and our world, effective stewardship and use of clean and reliable energy is something everyone can and should support. The time is now.

- Richard J. Marks



Office of the Federal Environmental Executive

OFEE's mission statement is *"Promoting sustainable environmental stewardship throughout the federal government"*, devoting its time, talents, and resources to the tools and practices that expands its historical core waste prevention and recycling priorities into the broader area of sustainable environmental stewardship. Environmental Management Systems (EMS) is the primary management approach to determining, prioritizing, implementing, and improving upon those environmental issues that will lead to sustainable environmental stewardship.



Mr. Joseph Cascio - The Federal Environmental Executive, at the 2008 White House 'Closing the Circle Awards Ceremony'

OFFICE OF THE FEDERAL ENVIRONMENTAL EXECUTIVE

Environmental Management Systems (EMS) is the primary management approach to determining, prioritizing, implementing, and improving upon those environmental issues that will lead to sustainable environmental stewardship. The primary vehicle to implement this mission is Executive Order (EO) 13423, "Strengthening Federal Environmental, Energy, and Transportation Management." This EO integrates a series of sustainable practices under one common vision for the Federal government. The Department of Energy and EPA are the lead agencies for energy efficiency, renewable energy, water conservation, and fleet environmental and energy issues.



Each agency must designate an Agency Environmental Executive (image - OFEE)



Monitoring is a key element of an environmental management system (image - OFEE)



Military operations must also comply with sustainability requirements in EO 13423 (image - OFEE)

The genesis of the Office of the Federal Environmental Executive lies in the issue of resource conservation. The federal government's history of promoting conservation by recycling extends back to World War II with the War Production Board's call to Americans to save scrap metal. The last three decades, however, have seen an increased attention to promoting energy conservation and recycling across America, as well as within the Federal government.

In 1976, Congress passed, and President Ford signed the Resource Conservation and Recovery Act which requires agencies to develop affirmative procurement programs to purchase EPA-designated recycled content products to create and sustain markets for recycled materials recycled, as well as industrial by-products that otherwise would be land-filled.

In 1991, President George H.W. Bush issued the Federal Agency Recycling and the Council on Federal Recycling and Procurement Policy, creating the Federal Recycling Coordinator, the Council on Federal Recycling and Procurement Policy, and agency recycling coordinators within each of the major agencies. President Clinton's 1993 EO 12873, Federal Acquisition, Waste Prevention, and Recycling, created the position of the Federal Environmental Executive, as well as Agency Environmental Executives. This order also set the standard that all federal office paper is to contain at least 30 percent post-consumer recycled content.

Fran McPoland was the first Federal Environmental Executive. In 1998, EO 13101, Greening the Government Through Waste Prevention, Recycling and Federal Acquisition created the White House Task Force on Waste Prevention and Recycling. President Bush appointed John Howard, Jr. as the Federal Environmental Executive, followed by Edwin Piñero in 2004.

Joseph Cascio is the current Federal Environmental Executive and has over 26 years experience in environmental management and public policy development; he was previously a consultant, developing and implementing environmental management systems. He chaired the US Technical Advisory Group on the ISO-14000 series of standards and was the lead US negotiator on the international technical committee of ISO. As the co-author of The ISO 14000 Guide, he is recognized as an expert on environmental management and as the key architect of the US posture on the ISO-14000 series of standards.

President Bush's EO 13423, Strengthening Federal Environmental, Energy and Transportation Management builds on the federal government's success in increasing energy and water efficiency, purchasing green products, using renewable energy, building green buildings, managing electronics, using alternative fuel vehicles and alternative fuels and reducing the use of toxic and hazardous chemicals. It consolidates all these issues and provides a holistic approach to implementing these programs.

www.OFEE.gov



eCycling is a multi-State collaboration model of shared responsibility among government, industry, and consumers

THE ENERGY CONVERSATION
LISTEN LEARN CONNECT SHARE COLLABORATE

Energy reaches into all aspects of our lives, from the food we eat to our national security. As technologies and environmental concerns come to the fore, it becomes ever more critical that we make informed smart choices about our future. We believe becoming *"Energy Literate"* is key to this.



image courtesy - The Energy Conversation

The Energy Conversation brings high-level attention to this over arching national issue by providing a forum to engage senior leaders, academics and researchers, both inside and outside of government. The intent is to learn about all the issues and potential solutions that are occurring in government and industry that can address the critical problems facing our country.

It's about doing your part - to listen, learn, connect, share and collaborate - to work together and find solutions for the immense challenges facing our nation and planet.

Sponsored by the Department of Defense and in collaboration with 26 government agencies and departments, The Energy Conversation is facilitating unprecedented collaboration to overcome the energy crisis that threatens us all. It is a forum for connecting the best ideas, innovations, resources and people - all of which will be needed to create a sustainable energy future.

The mission of the Energy Conversation is to create a collaborative, networked community of Energy Smart advocates to inform, educate and communicate with the American people on



image courtesy - The Energy Conversation

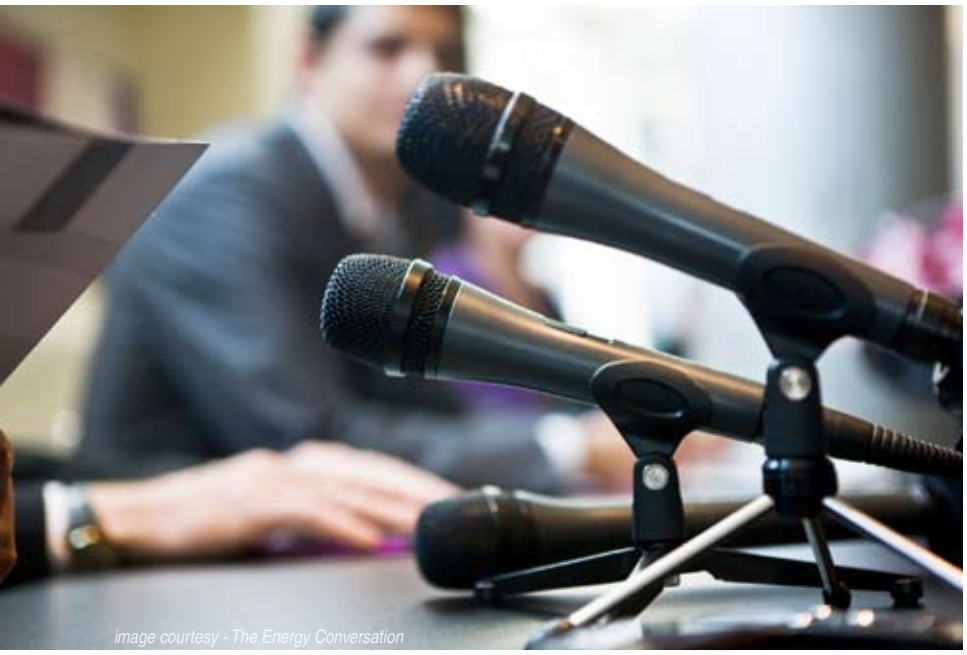


image courtesy - The Energy Conversation

how to successfully build a sustainable energy future. By educating the government and the public about sustainability, The Energy Conversation aims to bring people together to understand the technologies, systems, and consequences associated with our actions. There is no one solution to this colossal problem. The Energy Conversation serves to foster and showcase the unprecedented collaboration between government, industry and nonprofits.

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www.EnergyConversation.org

Federal Partners

Department of State
Department of the Treasury
Department of Defense
Department of the Interior
Department of Agriculture
Department of Commerce
Department of Health & Human Services
Department of Transportation
Department of Energy
Department of Education
Department of Veterans Affairs
Department of Homeland Security
Environmental Protection Agency
Office of Science, Technology, and Policy
Council of Environmental Quality
Office of the Secretary of Defense
Army
Navy
Air Force
Coast Guard
Director of National Intelligence
Central Intelligence Agency
Federal Energy Regulatory Commission
General Services Administration
National Aeronautics and Space Administration
National Science Foundation
National Academy of Sciences

People. Performance. Planet.

As much as we aspire to be so, we are not perfect. Whether it is carbon emissions, post-industrial waste, or post-consumer waste, our products and operations negatively impact the environment. Every manufacturing operation does so. However, we refuse to accept that fact for our future Our adventure is to always beat yesterday, and we are continually taking strides to lessen our impact. Maybe one day we will reach our summit where the net activity of Atayne has a positive impact on the environment. Whether you believe we can or not, we can promise you one thing: every day, we are working on ways to move closer to neutral environmental impact.



Atayne shirt made from recycled polyester (from plastic bottles) and Cocona (activated carbon - coconut shells)



One with Performance
Design products that help wearers perform at their best - Make a healthy profit - Drive positive change in the industry
(Image courtesy - Wendy Fite)



The story of Atayne goes back to a hot and humid Washington DC morning in May 2007 when company founder Jeremy Litchfield used a new red performance top for the first time. Within a few minutes of starting his workout, Jeremy had begun to sweat heavily, and he soon noticed that red dye from the shirt was starting to trickle down his legs. By the time he finished his run, the trickle had turned into a gusher, and the lower half of his body was covered in red dye. Adding insult to injury, his shorts, socks, and shoes were all stained in red dye.

The experience left him with an uneasy feeling: what



One with Planet:
Operate under a model that reduces energy, water, harmful chemicals, emissions, waste (industrial/consumer)
(image courtesy - Byron Powell)



One with Planet:
Eliminate use of virgin synthetic materials - Support efforts to combat climate change and promote environmental preservation
(image courtesy - Byron Powell)



One with People:
Provide employees with a world-class work environment - Partner with like-minded business partners - Avoid harmful chemicals and materials

nasty chemicals were being absorbed into his body as he was trying to make himself healthier by running? He decided to do some research and found out some remarkable things:

- Current performance apparel is based on out of date technologies that pose harm to people and the planet.
- Newer technologies exist that are not only safer, they perform better.
- These technologies are under-leveraged and there's a huge opportunity to bring them to the market.

Jeremy had a choice to look at this as a problem or an opportunity for change. He could continue to be frustrated with how the apparel industry's status quo sacrifices the safety of their customers, workers, and the planet to make profits. Or he could write a new story for the industry.

What started out as a bad experience with a red performance top has transformed into a company dedicated to inspiring positive social and environmental change through the power of active lifestyles. The first chapter in this journey, high performance athletic gear made from "trash." Where the story goes is anyone's guess, but two things are for certain – put people and the planet first and profits will follow and Atayne will never make a "red shirt."

ATAYNE
PERFORMANCE WITH A POINT OF VIEW

Tel +703.889.8338
www.atayne.com

Educating and Promoting Environmental Sustainability

The mission of the Alice Ferguson Foundation is to provide experiences that encourage connections between people, the natural environment, farming, and the cultural heritage of the Potomac River Watershed, leading to personal environmental responsibility.



Students from C. Paul Barnhart in Waldorf, MD go birdwatching with HBF Educator Chris Ordiway. (image courtesy of the Ferguson Foundation)

In 1922, Alice and Henry Ferguson purchased the Hard Bargain Farm, a 130-acre plot of land along the eastern banks of the Potomac River in Accokeek, MD, across from historic Mount Vernon. The farm included pristine rolling hills, fields, woods, and streams.

Upon Alice's death, Henry Ferguson established the Alice Ferguson Foundation in her memory, intended to foster and support the local education system. This vision has led the organization to become a vibrant education center, which thousands of citizens enjoy each year.



Potomac River Watershed Cleanup 2008 in Anacostia Park (Photo Credit Mr. Moller)



Students are testing the water quality (photography by Becca Scott)



Springhill Lake Elementary students (Greenbelt) at the Potomac River Watershed Cleanup in 2008.



A student feeding the goat at Hard Bargain Farm. (Photo: Libby Campbell)

The Alice Ferguson Foundation's educational programs unite students, educators, park rangers, communities, regional organizations, and government agencies throughout the Washington, DC, metropolitan area to promote the environmental sustainability of the Potomac River watershed.

Our team of educators teaches more than 10,000 students annually through an on-site program at the Hard Bargain Farm Environmental Center and through Bridging the Watershed, an off-site partnership program providing high school field studies in national parks. Our curriculum-based education programs are designed to enhance each participant's life experience and environmental perspective while integrating a multitude of science, math, language, and problem-solving skills into non-traditional, non-classroom based learning opportunities. Student programs are complemented by workshops for teachers and park rangers, and dynamic educational Web sites with activities for youth and educators.

The Foundation's Annual Potomac River Watershed Cleanup has become a decisive catalyst for progress that ignites people throughout the watershed with the Fergusons' community spirit. The largest regional event of its kind, the Cleanup provides a transforming experience that engages citizens and community leaders and generates momentum for change. The Foundation also hosts annual special events open to the public, which include the Spring Farm Festival, Oktoberfest, summer concerts, and theater programs performed at the Foundation's outdoor amphitheater.

Tel +1.301.292.5665
www.FergusonFoundation.org



Students are testing the water quality (photography by Becca Scott)

Protecting America's Most Distinctive National Park

The C&O Canal Trust is an independent nonprofit organization whose mission is to protect, restore, and promote the C&O Canal National Historical Park. As the official "friends" organization for the park, the Trust seeks to ensure that the C&O Canal's natural, historical, and recreational potential is fully realized.



Charles F. Mercer on the C&O Canal (photo © Roy Sewall)

The C&O Canal is indisputably one of America's premier national parks, though far too few people are aware of the Park's resources, historic and ecological significance, or potential. It is for good reason it has become known as a "gem hidden in plain sight."

Its enormous popularity—with more annual visits than all but a handful of national parks, even Yellowstone— is due in large part to the accessibility afforded by its distinctive ribbon-like configuration. The Park stretches for 184 ½ miles along the eastern bank of the Potomac River, from Georgetown in Washington, DC, to Cumberland, Maryland, yet in many places it is no more than 50 yards wide.

Most of the three million visitors come to enjoy its myriad recreational opportunities, whether it's to stroll, hike, birdwatch, ride horses, fish, bicycle, canoe, kayak, or sometimes even ski and skate. But to view the Canal as merely a place to exercise is to miss so much of what makes it unique. From an ecological standpoint, the park is of incalculable value to the health of the Potomac River (the source of most of the region's drinking water) and, by extension, the Chesapeake Bay.

Yet it is the historical resources within the park that are most extraordinary. The C&O Canal has over 1,300 historic structures in various states of repair. To put this into context, they account for fully 5% of all historic structures within the entire National Park System. No exaggeration is required to state that within its 20,000 acres, the park tells the story of 19th and 20th century America. While



Lock 15, C&O Canal (image © Roy Sewall)





C&O Canal in Autumn (image © Roy Sewall)



Kayakers on the C&O Canal (image © Roy Sewall)

it obviously provides a remarkable glimpse into the history of the canal era and westward expansion, it is equally valuable, though far less appreciated, as a repository of the history of prehistoric and Native American settlement, the Civil War and slavery, immigration, industrial development, the New Deal, and the conservation movement. All are stories waiting to be told.

The C&O Canal Trust marshals the resources of the community—its energy, expertise, and economic might—to the task of protecting the Park for future generations to enjoy. Through a combination of fundraising, volunteerism, community outreach and education, and hands-on restoration, the C&O Canal Trust is working to ensure a bright future for the Park.

The Trust believes that the future of the C&O Canal is going to be determined by the community of people who depend on the park for their well-being and quality of life. We all have an obligation to ensure that the C&O Canal's special qualities are available for future generations to enjoy. As Supreme Court Justice William O. Douglas, whose famous hike of the canal in 1954 with editors of the Washington Post helped lead to the establishment of the national park in 1971, said of the C&O, "Our great grandchildren will bless us if we keep it this way."

The Trust's success demonstrates that by working together, we can be successful.

www.CanalTrust.org

BUILDING AMERICA | Development & Construction



Image Courtesy - American Iron and Steel Institute (www.steel.org)

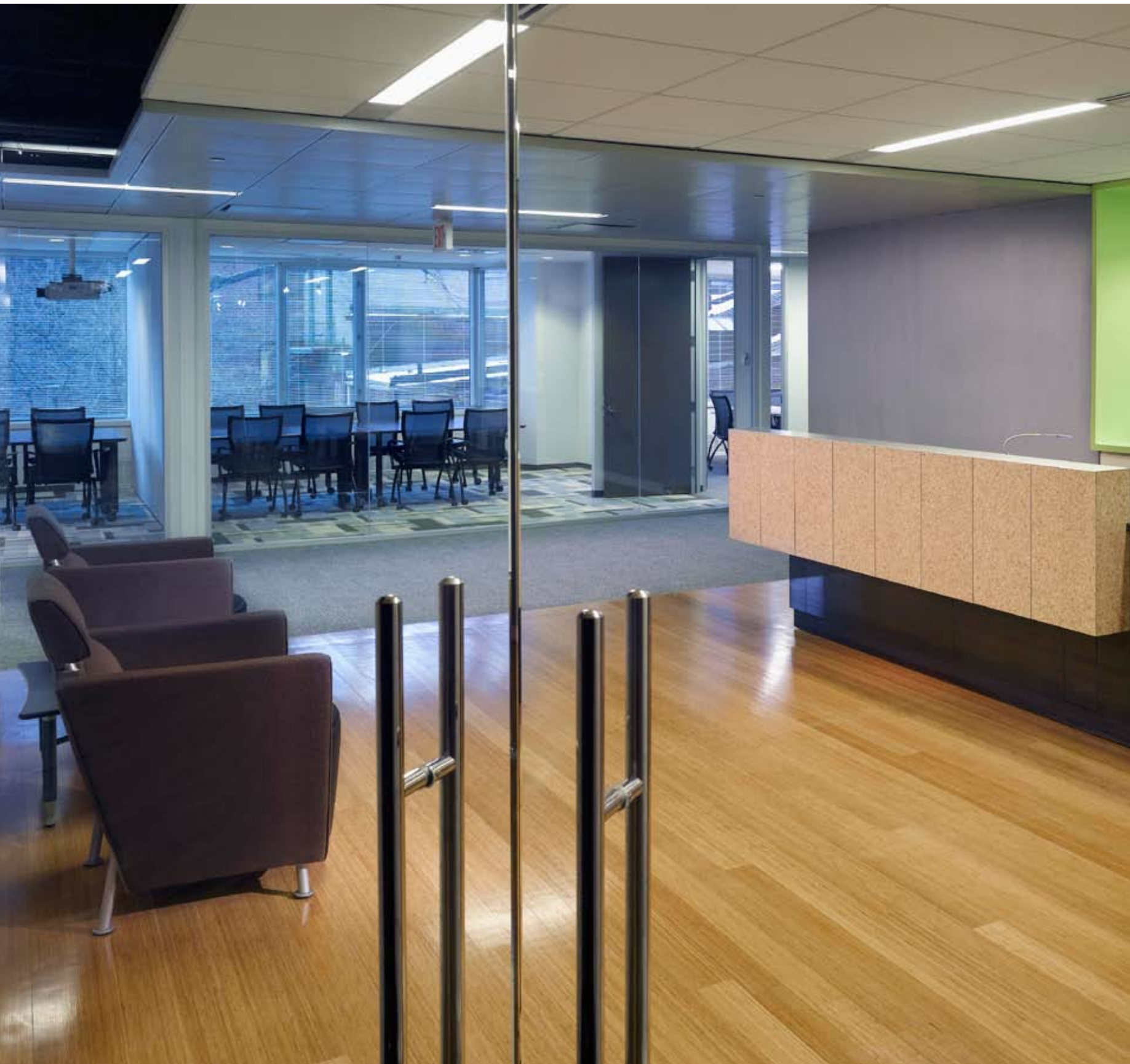
"America was not built on fear, but built on courage, on imagination, and unbeatable determination to do the job at hand."

- President Harry S Truman



U.S. Green Building Council

As a member-driven organization, USGBC committees are the primary means by which the organization develops consensus-based programs to serve the green building industry. Board committees conduct the business of the Council. Organizational committees establish policy and guidelines, promote best practices, and implement goals for: Chapters, Government, Education, Emerging Green Builders, Greenbuild, Research, and Codes. LEED committees develop and deliver the LEED Rating System, vet the technical aspects of LEED, and assure that all LEED credits are technically supportable.





USGBC Founder and President S. Richard Fedrizzi



The U.S. Green Building Council (USGBC) is a non-profit organization composed of leaders from across the building industry working to advance buildings that are environmentally responsible, profitable and healthy places to live and work. Driving its mission to transform the built environment is the Council's LEED® (Leadership in Energy and Environmental Design) Green Building Rating System™. LEED is a third party certification program and the nationally accepted benchmark for the design, construction and operation of high performance green buildings. LEED is accessible on-line and supported by a robust LEED Workshop program and the LEED Professional Accreditation program.

LEED addresses all building types including new construction, commercial interiors, core & shell, operations & maintenance, homes, neighborhoods, and specific applications such as retail, multiple buildings/campuses, schools, healthcare, laboratories and lodging.

Based on well-founded scientific standards, LEED emphasizes state of the art strategies for sustainable site development, water savings, energy efficiency, materials selection and indoor environmental quality. LEED promotes expertise in green building through a comprehensive system offering project certification, professional accreditation, training and practical resources.

USGBC supports a rich education and research agenda, including Greenbuild - the largest international conference & expo focused on green building. The Council also supports an aggressive education and advocacy program delivered at the local level through 74 chapters across the U.S. USGBC Chapters provide local green building resources, education and leadership opportunities. Local chapter members can connect with green building experts in their area, develop local green building strategies and tour green building projects.

Since its founding in 1993, USGBC has been focused on fulfilling the building and construction industry's vision for its own transformation to high-performance green building. Today, it includes more than 17,000 member companies and organizations.

In testament to its leadership, in the past five years alone, USGBC's membership has quadrupled and over 3.6 billion square feet of building space are involved with the LEED program. The annual U.S. market in green building products and services was over $7 billion in 2005 and is now over $12 billion.

Industry-led and consensus-driven, the Council is as diverse as the marketplace it serves. Membership includes building owners and end-users, real estate developers, facility managers, architects, designers, engineers, general contractors, subcontractors, product and building system manufacturers, government agencies, and nonprofits. Leaders from within each of these sectors participate in the development of the LEED Rating Systems and the direction of the Council through volunteer service on USGBC's open committees.

Tel +1.800.795.1747
www USGBC.org

The Voice of Steel Since 1855

American Iron and Steel Institute

AISI seeks to influence public policy and public opinion about America's steel industry and supports strong efforts to advance steel as the material of choice and enhance the competitiveness of member companies and the North American steel industry.

The Clean Little Secret - More steel is recycled each year than all other materials combined. But that's just part of steel's environmental story. Three-fourths of all American steel ends up recycled into new products, part of the steel industry's comprehensive environmental commitment. Over the past decade, American steelmakers have reduced the energy required to produce one ton of steel by 28 percent – and already reduced emissions to levels well below Kyoto standards. Innovation and technology have transformed America's steel industry into one of the world's most competitive, sustainable and environmentally progressive.









The American Iron and Steel Institute (AISI) has served as the voice of the North American steel industry since its inception as the American Iron Association back in 1855. Over the years, the Institute's mission has evolved. Today, AISI seeks to influence public policy and shape public opinion in support of a strong, sustainable steel industry. These efforts work together to advance steel as the material of choice and to enhance the competitiveness of member companies and the North American steel industry.

Over the past few decades, AISI and its members (31 members companies and 130 affiliate members), representing 75 percent of both the U.S. and North American steel industries, have endeavored to create a sustainable North American steel industry committed to manufacturing innovative products that answer society's needs.

AISI actively works to educate and inform the public about the face of the new North American steel industry. For example, today, the American steel industry is the most energy efficient in the world. Largely through recycling and investments in new technology, America's steel industry has reduced energy use per ton of steel shipped by 29 percent since 1990. U.S. steelmakers' emissions are 16 percent less than they were in 1990, and have surpassed the Kyoto target by 240 percent. The inherent attributes and characteristics of steel allow it to be used in hundreds of applications that benefit the environment and contribute to our quality of life.

AISI is also actively engaged in efforts to position the North American steel industry as part of the solution to challenges facing America, such as economic and national security, global competitiveness, and infrastructure needs. Steel is a backbone industry, because it is fundamental to all aspects of manufacturing. It also undergirds homeland security by facilitating a more secure infrastructure, transportation systems and water supply.

For instance, a decade ago, AISI's member companies, in cooperation with the Federal Highway Administration and the U.S. Navy, developed High-Performance Steel (HPS). This new steel plate technology provides up to 18 percent cost savings and 28 percent weight savings in the construction of bridges as compared to traditional design materials. Today there are more than 250 HPS bridges in service in 45 states.

In addition, AISI is currently working with the International Iron and Steel Institute's (IISI) automotive group, WorldAutoSteel, on the next generation of UltraLight Steel Alternative Vehicles in a program known as the Future Steel Vehicle. This program aims to demonstrate safe, structurally efficient steel bodies for future vehicles that reduce greenhouse gas (GHG) emissions over the entire vehicle life.

On behalf of the North American steel industry, AISI is taking positive steps toward a strong and sustainable future. Its increased cooperation with global partners, concern for environmental issues, and breakthrough initiatives in technology and innovation have secured the North American steel industry's place as a major player in the global community.

www.Steel.org
Tel +1.202.452.7100

90 Years of Quality Construction

The Associated General Contractors of America is the largest and oldest national construction trade association in the United States, established in 1918 after a request by President Woodrow Wilson, who recognized the construction industry's national importance and desired a partner with which the government could discuss and plan for the advancement of the nation. AGC has been fulfilling that mission for the last 90 years.



Sundt Construction, Inc. & DPR Construction, Inc., The Biodesign Institute at Arizona State University

AGC of America
THE ASSOCIATED GENERAL CONTRACTORS OF AMERICA
Quality People. Quality Projects.



Southeast Corridor Constructors (SECC) - A Joint Venture of Kiewit Western Co. and Parsons Transportation Group, Transportation Expansion (T-Rex) Project

AGC represents all facets of commercial construction for both public and private entities including building, heavy, highway and municipal projects. Members are responsible for building the things we rely on every day, from highways and water infrastructure to flood control and the nation's most prized monuments and buildings.

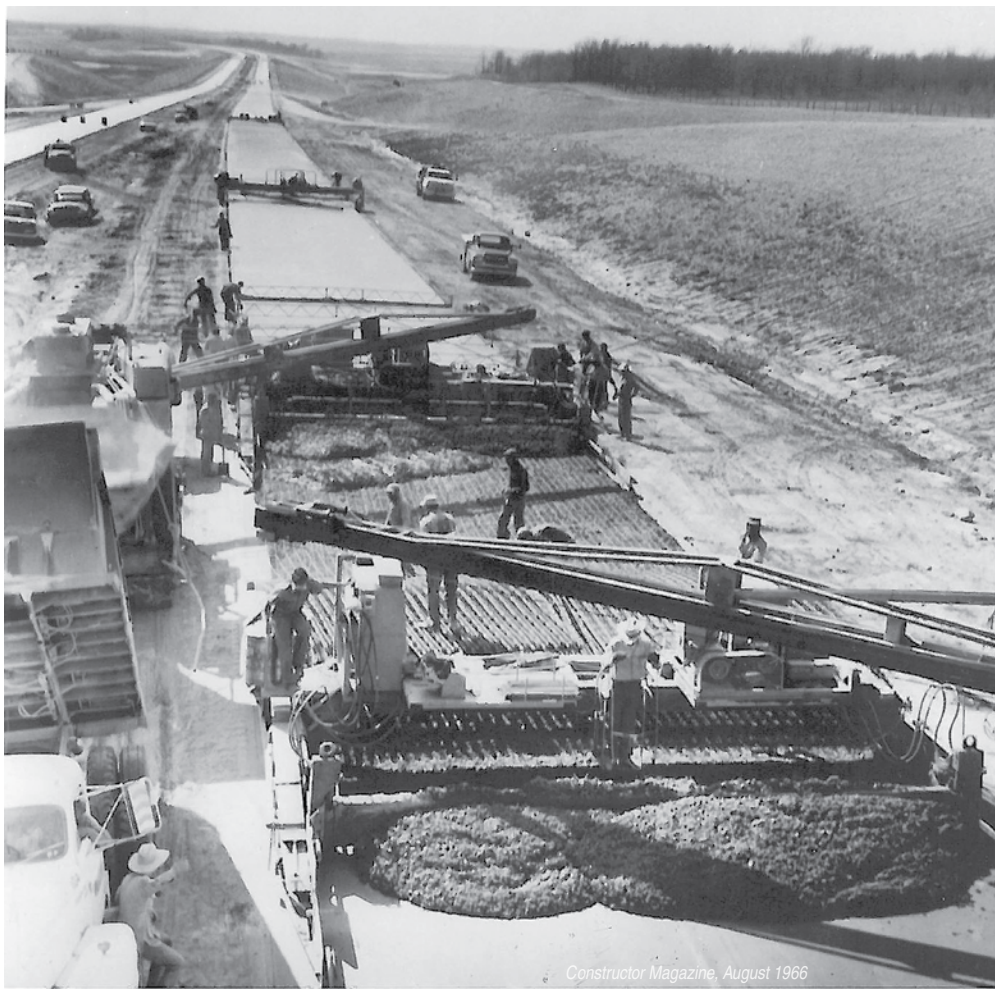
Operating in partnership with its nationwide network of Chapters, AGC provides a full range of services satisfying the needs and concerns of its members, thereby improving the quality of construction and protecting the public interest.

AGC works diligently to advance the industry and improve contractors' day-to-day operability by representing contractors' policy agenda on Capitol Hill and within the federal agencies. The association's chief economist is the industry's leading construction economic expert, offering analysis and outlook on the latest industry data.

AGC members place an emphasis on quality, evidenced through immense interest in education and growth. Work force development is a top priority for AGC and its members, who encourage and support programs to help existing workers advance their careers and young people learn the value of a career in the construction profession.

Innovation is the key to AGC's dynamic educational offerings, which include safety training, green building, supervisory training, estimating academies, and a vast array of online courses and audio conferences on the latest industry issues. AGC recently began development of a Building Information Modeling (BIM) curriculum to be administered at its 96 Chapters nationwide. BIM is a technology that provides all parties involved on a project with shared, up-to-date project data. With BIM, construction can move quickly into the 21st century and beyond. AGC is also a proud member of ConsensusDOCS, an industry-wide collaboration of 22 leading construction associations, dedicated to publishing best practice contracts that allocate risk fairly among all parties.

AGC and its Chapters are the proud recipients of the 2008 Honor Award, given each year by the National Building Museum in recognition of outstanding individuals and organizations that have made significant contributions in the fields of construction, planning or architecture. AGC is the first association to receive the Honor Award, and was recognized for its leadership in shaping, defining and advancing the construction industry for 90 years.



Constructor Magazine, August 1966

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A full service national trade association with a nationwide network of exceptional Chapters, AGC represents nearly 33,000 leading firms in the industry - including general contractors, specialty contractors and service providers and suppliers. AGC members play a powerful role in sustaining economic growth, in addition to producing structures that add to the nation's productivity and quality of life.

www.AGC.org
Tel +1.800.548.3118

DC by Design

Now it its sixth successful year, HRY Design has been featured on BET (Black Entertainment Television, DIY Network, as well as HGTV (Home and Garden Television) - recognized as one of the most reliable, creative, responsive, and detail-oriented designers and renovators in the Washington DC area.



Harvey Yancey and Gerry Coates - Presidents of the HRY Design (photography: www.WilliamWaybourn.com)



IRIDIUM is a new construction project by HRY Design, built with mostly concrete and steel ... DC's most famous street - 1306 Pennsylvania Ave (photo: www.FredShilling.com)



A fine point is the floor plan - no two bedrooms share a wall. Not within a unit - not with the next unit over. A boutique building with only 10 units – 2 on each floor – only an entrance, exit, and elevator, for privacy and peace (photo: www.Fred.Schilling.com)

Founded in 2001 with the vision of becoming the premiere custom home developer and renovator in our Nation's Capitol, HRY Design has grown to be one of the most reliable, creative, responsive, and detailed companies in the Washington, DC Metropolitan Area. The presidents of the company, Gerry Coates and Harvey Yancey, work in tandem to satisfy both commercial and residential clients, overseeing the design and construction arms of the company, respectively. HRY Design helps with every aspect of home or commercial space remodeling from creating the foundation to choosing granite and paint colors. The company relies on a select group of architects and consultants to control quality. At HRY Design, no job is too big or too small. All projects are handled with the utmost consideration for the client's unique tastes and design preferences. Whether it is a guest bathroom, finished basement, new floors, or an entire house, both the construction and design arms of HRY Design work in unison to execute the client's vision. The company has taken vacant lots and abandoned homes in prime locations such as Capital Hill, Shaw, and Dupont Circle in Washington DC to create some of the most stunning, sophisticated, and sexy homes on the block, as well as throughout the city.

After an initial contract consultation, HRYDesign clients are introduced to their site manager and design consultant. By giving the client two points of contact for construction and design, the entire renovation process is streamlined and communication simplified guaranteeing that the client is not only kept informed on the progress of their renovation but also has a company official to answer questions should the need arise. HRY Design has been able to capitalize on its formula of exceptional customer service and outstanding renovation and development. By sticking to the 'Platinum Rule' they have grown exponentially, adding interior design and landscaping consultants to the team.

Now in their sixth successful year, the company has also expanded to Miami, Florida where they are building private and commercial residences - which have been featured on HGTV (Home and Garden Television) and BET (Black Entertainment Television). The company has also teamed up with exceptional charitable organizations, giving time and money to causes near and far. One particular charity is the Capital Movement Project, whch provides a dance outlet for urban children. Another charity, Fashion Fights Poverty, is focused on lifting the economic status of many families in America.

Tel +1.202 558 6715
www.HRYdesign.com



Harmonious Indoor-Outdoor Living

SCOTT BRINITZER DESIGN ASSOCIATES

In a day in age where trends in garden design seem to appear and disappear with ever-greater speed, Scott Brinitzer Design Associates, founded in 1987, creates residential gardens of timeless beauty using time honored design principles. Gardens that the firm designs seem to have been in place for years, defy style categorization, respect the environment, and reflect the style and character of the home with which they are paired.



'Canal Garden', Delaware (photo © Roger Foley - www.foleyfoto.com)

Gardens that include a favorite plant, that evoke a special memory (a specific color, scent), or that or create a connection to a trip or important place visited, become gardens that are especially successful. These gardens are simply not just created for the client, but with the client, each with their own set of priorities for their garden project.

In many of the gardens you will see a strong connection between interior spaces and exterior spaces. The firm stresses this relationship as a way to not only draw the homeowner out into the garden, but also to increase the homeowners sense of their living space. Beautiful views, when seen from inside the house, give the rooms in a home the feeling that they are larger then they actually are.

While the firm is located in the Washington area and the majority of gardens have been in the immediate metro area, projects have not been limited just to Washington. Brinitzer has clients in the Hamptons (Long Island, New York), Delaware, Florida, Pennsylvania (Philadelphia), the Northern Neck of Virginia, and Rhode Island.

Of the many gardens that have been designed, there are clear individual favorites but no specific type of garden stands out as better, or more interesting for the firm. Garden commissions vary greatly in size, location, and style. Some of the most interesting, and challenging gardens have been the very small, detailed city gardens found in Alexandria, VA and Washington, DC. These gardens are every bit as challenging to design as their larger counterparts because they can be extremely complicated. The smaller the garden, the more careful one needs to be with the design because the details are much more evident to the eye. These gardens are extremely rewarding for the team as they allow for the use of quality building materials, tight precise details, and


'Water Feature' ,Washington DC (photo © Roger Foley - www.foleyfoto.com)

immediate gratification. A small garden can seem to be finished in a much shorter period of time then a larger garden as less emphasis is generally placed on plantings and more on built elements.

Larger gardens, such as those created by the firm in Pennsylvania and Delaware, allow the designer to use broad sweeping lines, bold plant groupings, and borrowed vistas. Part of the beauty of a large garden is that it can showcase the firms design capabilities with both large and small scale garden design; close to the house the architecture of the house clearly influences the garden as is seen in the many built elements, while in areas away from the house, the garden opens up and becomes a soft, flowing more romantic garden.

While past garden designs influence the design of each new garden, no two gardens are ever alike. Brinitzers' gardens may have some strong underlying "bones" that may seem similar to other gardens, but are never copies. Each project or commission is unique, custom and individual.

A reason that each garden is unique is that the firm has a dedicated and talented design staff that produces custom designs.

Katia Goffin, the longest tenured design team member, originally from Belgium, brings a tremendous classical European eye to the firm. Her many gardens can be recognized by bold lines, strong design intent, and a high level of attention to detail.

Jack Sullivan ASLA has been associated with the firm for several years. In addition to being a member of the Brinitzer team, Jack is currently a professor of landscape architecture at the University of Maryland. It is extremely important to the firm to have Jack as part of the team not only because he is an outstanding designer, but also because of his access to the academic world where he works with new technology and is exposed to new ideas from both his students and from fellow faculty.

Kathy Landis ASLA, brings with her a wealth of knowledge from her years of design work, and as a project manager, and designer on major projects for both individual and corporate clients both in the United States and in Asia.

Scott is the president and founder of the firm. He oversees the entire design staff and is an accomplished designer with several projects to his credit. Born in Europe, but raised in the Washington area, Brinitzer not only has a strong design sense, but also has a commanding knowledge of plant material, soil conditions, and climate unique to Washington. This knowledge is crucial to the success of the plans produced by the office.

In addition to the design services provided by the firm, Scott Brinitzer Design Associates also oversees the construction of its projects. Plant installation is performed in house by a dedicated plant installation staff headed by Cara Delany and Walter Chavez, while other trades, such as masons, lighting contractors, pool contractors, etc. are supervised by a project administrator who is a part of the Brinitzer team. By being involved in the construction process, Brinitzer is able to insure that construction and planting standards meet expectations, and that the design intent is fully realized in the built product. Over the years the firm has constructed hundreds of projects. In that time it has been especially gratifying for the team members to see their project go from paper, to construction, to reality.

www.Brinitzer.com


'Front Entry,' Bethesda Maryland (photo © Roger Foley - www.foleyfoto.com)


'Dining Garden', Delaware (photo © Roger Foley - www.foleyfoto.com)


'Pool Garden', Delaware (photo © Roger Foley - www.foleyfoto.com)

ECONOMY | Dollars & Cents



A Curvy and Windy Economic Roadmap

"The answer to our economic troubles rests with America's workers and the businesses that employ them. Their efforts and ideas will determine our economic destiny. Businesses generate the jobs, provide the salaries, and serve as the foundation on which the American people's lives and dreams depend. All we in Washington can do is help create a favorable climate in which workers can prosper, businesses can thrive, and our economy can grow. And that's exactly what I intend to achieve."

- President Barack Obama, 28 January 2009



Photo © Tom Sullivan

Our Roadmap to Success, for 'US'

"Life, Liberty, and the Pursuit of Happiness" - The American Dream - it raises the bar, setting a standard of excellence, for other countries and cultures to follow. The US thrives on the vitality of its human capital and reputation equity, a creative and educated workforce - America's Alternative Energy... Visionaries, innovative, diverse, talented, forward thinkers, and doers, who energize our growth into a global, urban community. They will change the world.



U.S. President George W. Bush talks in the Rose Garden after meeting with G7 finance ministers and heads of international finance institutions at the White House in Washington DC, 11 October 2008. Also pictured behind him are (left-to-right): Bank of Italy Governor Mario Draghi, IMF Managing Director Dominique Strauss-Kahn, Eurogroup Chairman Jean-Claude Juncker, Japan's Finance Minister Shoichi Nakagawa, U.S. Secretary of State Condoleezza Rice, U.S. Treasury Secretary Henry Paulson, France's Finance Minister Christine Lagarde, Canada's Finance Minister Jim Flaherty, Britain's Chancellor of the Exchequer Alistair Darling, Italy's Economy Minister Giulio Tremonti, Germany's Finance Minster Peer Steinbrueck and World Bank President Robert Zoellick. (Photo courtesy - International Monetary Fund Photograph/Stephen Jaffe)


(Photo © Tom Field Photography)



Counties and cities compete to build the best communities to live and work, and economic development experts look for new ways to excel. Our ability to build a *"creative community"* – where talented and creative people want to live, work and play is one path. Richard Florida theorizes that communities which emphasize new technology, talent and tolerance will attract young, educated, and creative people who contribute directly to economic growth.

Economic and intellectual wealth spawned charities and foundations supporting creative arts, integrating intellectual endeavors with upward mobility for the less affluent citizens, creating a place where people want to live and work. America reputation as the Land of Opportunity enticed millions of immigrants and refugees to our shores to invest their intellects and energy in both our economy and our society.

ECONOMIC GROWTH & DEVELOPMENT

Twenty-First Century America is one of the great economic success stories in history. Thousands of dynamic companies capitalized on well-educated and highly skilled residents, excellent school systems, and cultural amenities, making the US a highly desirable places to live and work. The United States, as a world-class hub of commerce and trade and the technology, provides a wide array of information and free services designed to help American and international businesses locate or expand their commercial operations. This thriving business community builds the commercial tax base and helps fund award-winning public programs and services for a growing and diversifying population.

PROSPERITY & WEALTH

America's audience is the leadership of developing countries, studying and understanding the policies and strategies that underlie rapid and sustained economic growth and poverty reduction. The exponential expansion of the internet has changed the knowledge base of the entire world. As we've learned, knowledge is power. The distribution of knowledge (*or wealth of knowledge*) to even the remotest areas opens not only learning opportunities, but communication access for those with unlimited potential, but without those windows of opportunity that are needed to advance.

DEDICATION & COMMITMENT

Our bond is the belief that the world's challenges - poverty, environment, international conflict, vast differences in living standards within and across countries - are best met in conditions of rising and sustained prosperity, and expanding economic opportunities. Poverty cannot be reduced in isolation from economic growth; the economic and social forces underlying rapid and sustained growth are the missing links in most strategies. Industrialized nations need to assist developing countries accelerate their rates of growth for their incomes to catch up.

The World Bank's Commission on Growth and Development, funded by the William and Flora Hewlett Foundation, Australia, Netherlands, Sweden, the United Kingdom, as well as the World Bank, have defined these themes and issues by inviting renowned academics, practitioners and experts to explore possibilities and opportunities for growth and development.

As Americans, we are *dedicated* and *committed* to this investment in human capital to achieve economic development, prosperity, and sustainability of our *dynamic countries,* where citizens pull their own weight.

This is the United States of America.

A World Free of Poverty

The World Bank is one of the world's largest sources of funding for the developing world. Its primary focus is on helping the poorest people and poorest countries, using its financial resources, its staff, and its extensive experience to help developing countries reduce poverty, increase economic growth, and improve the quality of life.



World Bank/IMF Annual Meetings. Ted Van Hess (right) of the One Campaign speaks to Dutch Ministers about the Poverty Requiem. (Photo: © Simone D. McCourtie / World Bank)

The World Bank is a vital source of financial and technical assistance to developing countries. Not a bank in the common sense, it consists of two unique development institutions owned by 185 member countries -- the International Bank for Reconstruction and Development (IBRD), and the International Development Association (IDA). It concentrates on building the climate for investment, jobs and sustainable growth, so that economies will grow; and, by investing in, and empowering poor people to participate in development.

Each institution plays a different but collaborative role to advance the vision of an inclusive and sustainable globalization. The IBRD focuses on middle income and creditworthy poor countries, while IDA focuses on the poorest countries in the world. Together they provide low-interest loans, interest-free credits and grants to developing countries for a wide array of purposes that include investments in education, health, public administration, infrastructure, financial and private sector development, agriculture, and environmental and natural resource management.



2007 World Bank/IMF Annual Meetings. The Poverty Chorus is playing continuously for 24 hours in different locations around the world to mark Global Poverty Day. (Photo: © Stephen D. McCourtie / World Bank)



Image courtesy of World Bank © Curt Carnemark 1992

The World Bank Group now includes the International Development Association, the International Finance Corporation, the Multilateral Guarantee Agency, and the International Centre for the Settlement of Investment Disputes. A third of its multidisciplinary staff is based in country offices.

In 2007, the World Bank provided $23.6 billion for 279 projects in developing countries worldwide, providing financial and/or technical expertise aimed at helping those countries reduce poverty. It has 1,800 projects such as providing micro-credit in Bosnia and Herzegovina, raising AIDS-prevention awareness in Guinea, supporting education of girls in Bangladesh, improving health care delivery in Mexico, helping East Timor rebuild upon independence, and helpng India rebuild Gujarat after its devastating earthquake.

Although reconstruction remains a prime goal, global challenges require a focus on poverty reduction and sustainable growth in the poorest countries; solutions to the special challenges of post-conflict countries and fragile states; development solutions with customized services as well as financing for middle-income countries; regional and global issues that cross national borders -- climate change, infectious diseases, and trade; greater development and opportunity in the Arab world; and, pulling together the best global knowledge to support development.

There are more than 63,000 donor-funded development projects worldwide, each governed by countless demands, guidelines and procedures designed to ensure that aid gets to the poor. Capacity in developing countries improves and strengthens when donors better coordinate their activities and harmonize their procedures; so, the World Bank works with other international institutions and donors, the private sector, civil society and professional and academic associations to improve the coordination of aid policies and practices in countries, at the regional level and at the global level.

www.WorldBank.org
Tel +1.202.473.1000



Bank Group President Robert Zoellick told delegates that climate change "is a development, economic, and investment challenge. It offers an opportunity for economic and social transformation that can lead to an inclusive and sustainable globalization. That is why addressing climate change is a critical pillar of the development agenda." (Photo courtesy © World Bank)

Environmentally Sustainable Economic Growth

IABD
Inter-American
Development Bank

The Inter-American Development Bank (IDB), the oldest and largest regional multilateral development institution, was established in 1959 to help accelerate the process of economic and social development in Latin America and the Caribbean.



The IADB Building 1300 New York Avenue in Washington DC



Electric Development Program. Hydroelectric plant (177MW) Program to enhance distribution, transmission and energy saving/energy conservation



Inter-American Development Bank education project in Haiti (images courtesy of IDB)

The Bank's two main goals are to promote poverty reduction and social equity as well as environmentally sustainable economic growth throughout the region. The IDB also conducts research on development and economic and social issues and provides policy advice to its member governments.

In 2007 the IDB approved US$9.6 billion in financing for projects in areas such as renewable energy, sanitation, transportation infrastructure, microcredit and social safety nets.

The Bank's membership totals 47 nations, including 26 Latin American and Caribbean countries, the United States, Canada, and 19 nonregional countries. It provides loans, grants, guarantees and technical assistance to the public and private sectors in its borrowing member countries. It is the only major multilateral financial organization for the region that has country offices and technical staff in all of its borrowing member countries.

The IDB Group includes the Inter-American Investment Corporation (IIC), an autonomous affiliate that promotes economic development by financing small and medium-sized private enterprises, and the Multilateral Investment Fund (MIF), which supports micro- and small-enterprise development and market reform.

In carrying out its mission, the Bank has approved over $156 billion in loans and guarantees to finance projects with investments totaling $353 billion, as well as $2.4 billion in grants and technical cooperation financing. The Bank's operations cover the entire spectrum of economic and social development, with an emphasis on programs that benefit low-income populations. The IDB also lends up to 10 percent of its Ordinary Capital resources directly to the private sector, without government guarantees.

In preparation for celebrating its 50th anniversary in 2009, the IDB is adjusting its operations and refocusing its priorities to meet the evolving needs of its members. The Bank has expanded its presence in the field, adopted a faster and more flexible lending structure, and broadened its product mix to include loans to subnational governments and projects without sovereign guarantees.

The IDB also maintains a close relationship with the fast-growing Hispanic and Caribbean communities in the District of Columbia, where it is headquartered. The IDB-DC Solidarity Program builds strategic partnerships with local community-based organizations to promote development initiatives aimed largely at low-income communities, with emphasis on education, health and economic development. It provides grants, volunteers, equipment donations and technical assistance. Since its creation in 1998, the program has disbursed more than $2,300,000 in grants.

www IADB.org



Luis Alberto Moreno, President of Inter-American Development Bank

Global Cooperation, Financial Stability.

The International Monetary Fund works to foster global growth and economic stability. It provides policy advice and financing to members in economic difficulties and also works with developing nations to help them achieve macroeconomic stability and reduce poverty.



Egyptian Finance Minister and International Monetary and Financial Committee (IMFC) Chairman Youssef Boutros-Ghali (2nd R), International Monetary Fund (IMF) Managing Director Dominique Strauss-Kahn (C), IMF's First Deputy Managing Director John Lipsky (2nd L) and IMF Secretary Shailendra Anjaria (R) attend the meeting of the International Monetary and Financial Committee October 11, 2008 at IMF Headquarters in Washington, DC. (IMF Staff Photographer/Stephen Jaffe)

The International Monetary Fund is an organization of 185 countries fostering global monetary cooperation and financial stability, international trade, promoting high employment and sustainable economic growth, and reduce poverty around the world.

With its near-global membership, the IMF is uniquely placed to help member governments take advantage of the opportunities—and manage the challenges—posed by globalization. The IMF tracks global economic trends and performance, alerts its member countries when it sees problems on the horizon, provides a forum for policy dialogue, and passes on know-how to governments on how to tackle economic difficulties.

Marked by massive movements of capital and abrupt shifts in comparative advantage, globalization affects countries' policy choices in many areas, including labor, trade, and tax policies, helping countries benefit from global-



Director of the G24 Secretariat Amar Bhattacharya, First Vice Chair of the G24 Adib Mayaleh, Deputy Chair of the G24 wa Bilenga Tshishimbi, Chair of the G24 Jean-Claude Masangu Mulongo, and Second Vice-Chair of the G24 Rogerio Studart during the G24 Deputies press conference at IMF Headquarters in Washington DC. October 10, 2008. (photo: IMF Staff Photographer/Eugene Salazar © 2008)

ization while avoiding its downsides.

With cross-border financial flows increasing sharply, the interdependence of countries has deepened. The recent turbulence in advanced economy credit markets has demonstrated that domestic and international financial stability cannot be taken for granted, even in the world's most wealthy countries.

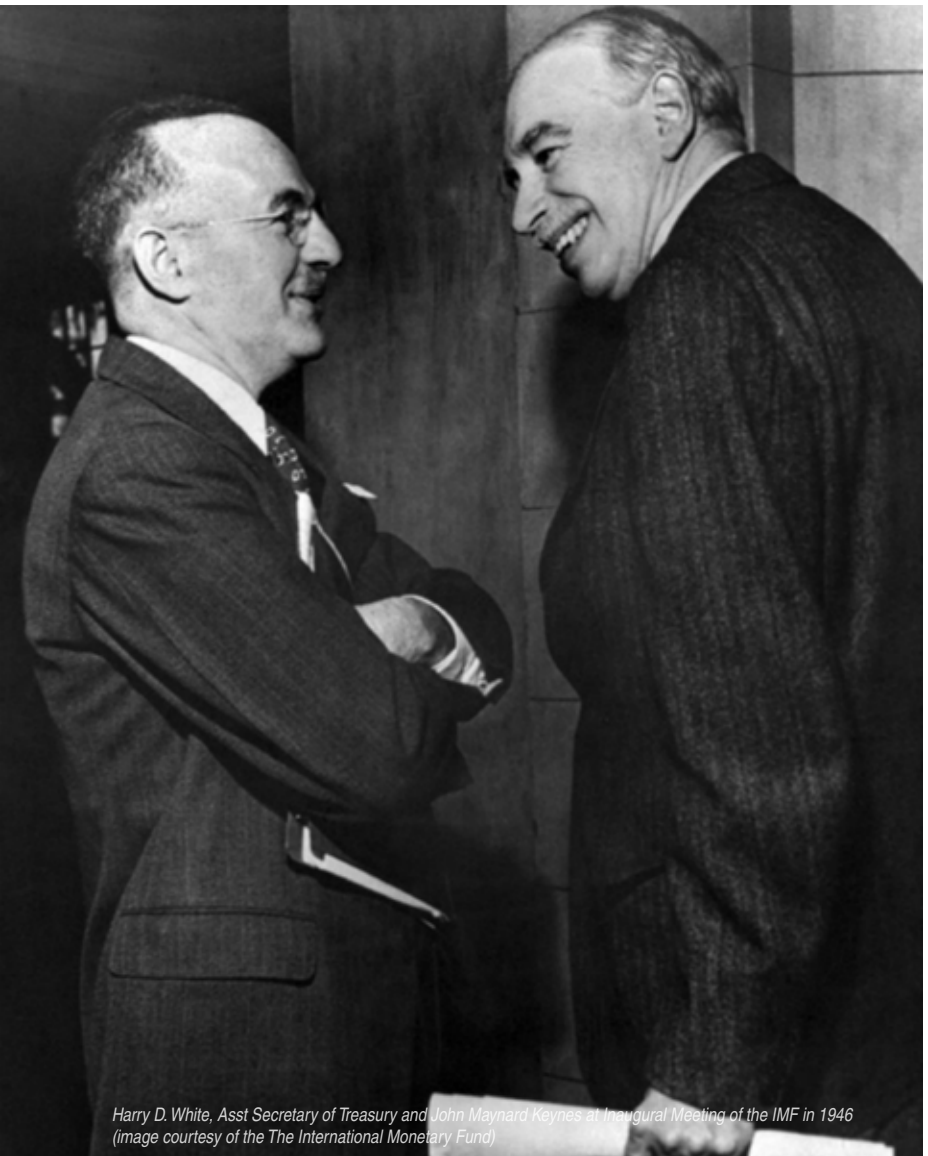
The IMF has created a Short-Term Liquidity Facility to help emerging market countries, with a track record of sound policies, address fallout from the current financial crisis. It has also revamped its Exogenous Shocks Facility for disbursement of aid to countries hit by the fuel and food crises. Our World Economic Outlook provides finance ministers and central banks governors with a common framework for discussing the global economy. Our Global Financial Stability Report and our Financial Sector Assessment Program provide up-to-date analysis of developments in global financial markets, helping to identify potential financial stability risks.

The IMF and the World Bank jointly run the Financial Sector Assessment Program which a) alerts countries to vulnerabilities and risks in their financial sectors and, b) advises on how to strengthen oversight and supervision of banks and other financial institutions.

The work of the IMF can be summarized in three main types. Surveillance involves the monitoring of economic and financial developments, and the provision of policy advice, aimed especially at crisis-prevention. The IMF also lends to countries with balance of payments difficulties, to provide temporary financing and to support policies aimed at correcting the underlying problems; loans to low-income countries are also aimed especially at poverty reduction. Finally, the IMF provides countries with technical assistance and training in its areas of expertise. IMF's economic and research statistics supports these activities.

The IMF has applied both its surveillance and technical assistance work to the development of standards and codes of good practice in its areas of responsibility, and to strengthening financial sectors. It also plays an important role in the fight against money laundering and terrorism.

Tel +1.202.623.7000
www.IMF.org



Harry D. White, Asst Secretary of Treasury and John Maynard Keynes at Inaugural Meeting of the IMF in 1946 (image courtesy of the The International Monetary Fund)



Lei Lei Myaing, Senior IMF Institute Research Officer, assists visiting official in an IMF training course. (image courtesy of the The International Monetary Fund)

Promoting Economic Prosperity

The Department of the Treasury serves the American people and strengthen national security by managing the U.S. Government's finances effectively, promoting economic growth and stability, and ensuring the safety, soundness, and security of the U.S. and international financial systems. The Treasury's mission highlights its role as the steward of U.S. economic and financial systems, and as an influential participant in the global economy.



The Treasury Building is the oldest departmental building in Washington, and the third oldest federally occupied building in Washington, preceded only by the Capitol and the White House. The Main Treasury Building covers five stories and a raised basement and sits on 5 acres of ground. The building measures 466 feet north to south by 260 feet east to west.

The Treasury Department is the executive agency responsible for promoting economic prosperity and ensuring the financial security of the United States. The Department is responsible for a wide range of activities such as advising the President on economic and financial issues, encouraging sustainable economic growth, and fostering improved governance in financial institutions. The Department of the Treasury operates and maintains systems that are critical to the nation's financial infrastructure, such as the production of coin and currency, the disbursement of payments to the American public, revenue collection, and the borrowing of funds necessary to run the federal government. The Department works with other federal agencies, foreign governments, and international financial institutions to encourage global economic growth, raise standards of living, and to the extent possible, predict and prevent economic and financial crises. The Treasury Department also performs a critical and far-reaching role in enhancing national security by implementing economic sanctions against foreign threats to the U.S., identifying and targeting the financial support networks of national security threats, and improving the safeguards of our financial systems.

The Department of the Treasury is organized into two major components the Departmental offices and the operating bureaus. The Departmental Offices are primarily responsible for the formulation of



Former Secretary John Snow to be the 73rd Snow talks to a radio host on the phone while reporters watch and listen



Secretary Henry M. Paulson, met with Federal Reserve Bank of New York President Timothy F. Geithner, nominated as the next Treasury Secretary

The Alcohol and Tobacco Tax and Trade Bureau (TTB) is responsible for enforcing and administering laws covering the production, use, and distribution of alcohol and tobacco products. TTB also collects excise taxes for firearms and ammunition.

Bureau of Engraving and Printing designs and manufactures U.S. currency, securities, and other official certificates and awards.

The Bureau of the Public Debt borrows the money needed to operate the Federal Government. It administers the public debt by issuing and servicing U.S. Treasury marketable, savings and special securities.

The Community Development Financial Institution (CDFI) Fund was created to expand the availability of credit, investment capital, and financial services in distressed urban and rural communities.

The Financial Crimes Enforcement Network (FinCEN) supports law enforcement investigative efforts and fosters interagency and global cooperation against domestic and international financial crimes. It also provides U.S. policy makers with strategic analyses of domestic and worldwide trends and patterns.

The Financial Management Service (FMS) receives and disburses all public monies, maintains government accounts, and prepares daily and monthly reports on the status of government finances conducts independent audits, investigations and reviews to help the Treasury Department accomplish its mission; improve its programs and operations; promote economy, efficiency and effectiveness; and prevent and detect fraud and abuse.

The Treasury Inspector General for Tax Administration (TIGTA) provides leadership and coordination and recommends policy for activities designed to promote economy, efficiency, and effectiveness in the administration of the internal revenue laws. TIGTA also recommends policies to prevent and detect fraud and abuse in the programs and operations of the IRS and related entities.

The Internal Revenue Service (IRS) is the largest of Treasury's bureaus. It is responsible for determining, assessing, and collecting internal revenue in the United States.

The Office of the Comptroller of the Currency (OCC) charters, regulates, and supervises national banks to ensure a safe, sound, and competitive banking system that supports the citizens, communities, and economy of the United States.

The Office of Thrift Supervision (OTS) is the primary regulator of all federal and many state-chartered thrift institutions, which include savings banks and savings and loan associations.

The U.S. Mint designs and manufactures domestic, bullion and foreign coins as well as commemorative medals and other numismatic items. The Mint also distributes U.S. coins to the Federal Reserve banks as well as maintains physical custody and protection of our nation's silver and gold assets. Coin production has varied between 11 billion and 20 billion coins annually.

policy and management of the Department as a whole, while the operating bureaus carry out the specific operations assigned to the Department. Our bureaus make up 98% of the Treasury work force.

The American economy is truly the envy of the world, and its strength comes from our small-business owners and entrepreneurs, our outstanding workforce and the simple fact that we operate as a free market. Our role is to create an environment in which workers and businesses can either thrive or struggle. Jobs are being created and the economy is thriving, and we want to make sure that path of growth continues. That means making sure that the right policies are in place – especially low marginal tax rates. I'm very pleased that we were able to have this important discussion about the economy here at the Treasury, in the historic Cash Room. Ongoing conversations about the health of the economy are central to maintaining that health.

www.ustreas.gov



President George Bush with Treasury Secretary Henry M. Paulson (Photo courtesy: US Treasury)



Secretary of the Treasury Timothy Geithner (Photo by Chris Taylor -US Treasury)

Protecting Your Money

The FDIC is a recognized leader in promoting sound public policies, addressing risks in the nation's financial system, and carrying out its insurance, supervisory, consumer protection, and receivership management responsibilities.



Suze Orman, Personal Finance Expert, and FDIC Chairman Sheila C. Bair have teamed up to urge to make sure their money is 100% FDIC-insured by using EDIE The Estimator. (image courtesy - FDIC - www.myFDICinsurance.gov)

The FDIC (Federal Deposit Insurance Corporation) is an independent agency of the United States government that protects you against the loss of your deposits if an FDIC-insured bank or savings association fails. FDIC insurance is backed by the full faith and credit of the United States government. Since the FDIC's creation in 1933, no depositor has ever lost even one penny of FDIC-insured funds.

FDIC insurance covers all deposit accounts at insured banks and savings associations, including checking, NOW, and savings accounts, money market deposit accounts and certificates of deposit (CDs) up to the insurance limit.

Congress created the FDIC in the Banking Act of 1933 to maintain stability and public confidence in the nation's banking system. The statute provided a Federal government guarantee of deposits in U.S. depository institutions so that depositors' funds, within certain limits, would be safe and available to them in the event of a financial institution failure. In addition to its role as insurer, the FDIC is the primary federal regulator of Federally-insured state-chartered banks that are not members of the Federal Reserve System.

The FDIC carries out its mission through three major programs: insurance, supervision, and receivership management.

The Insurance Program encompasses the activities undertaken by the Corporation to administer the Deposit Insurance Fund (DIF), which is funded through assessments on insured institutions as well as investment income, and to provide depositors with access to their insured funds when an insured institution fails.

The Supervision Program encompasses the activities undertaken by the Corporation to promote safe and sound operations and compliance with fair lending, consumer protection, and other applicable statutes and regulations by insured institutions for which the FDIC is the primary Federal regulator (in cooperation with state banking agencies). The FDIC also has back-up supervisory responsibility for other insured institutions for which the Board of Governors of the Federal Reserve System (FRB), the Office of the Comptroller of the Currency (OCC), and the Office of Thrift Supervision (OTS) are the primary Federal regulators.

The FDIC is a recognized leader in promoting sound public policies, addressing risks in the nation's financial system, and carrying out its insurance, supervisory, consumer protection, and receivership management responsibilities.

The performance of the economy at national and regional levels directly affects the business strategies of individual financial institutions and may affect the industry's overall performance. Lending and funding strategies of insured depository institutions are influenced by interest rates, inflation, unemployment, and changes in the business cycle for sectors such as agriculture, mortgage lending, commercial real estate, and energy.



FDIC - Federal Deposit Insurance Corporation, Arlington Virginia

Since mid-2007, a deep and prolonged housing market downturn in many areas of the U.S. has coincided with significant disruptions to credit markets to create a much more challenging operating environment for FDIC-insured institutions. The industry has experienced sharply higher credit losses in mortgage and construction lending and large write downs in other mortgage related assets. Institutions that were highly dependent on market-based sources of funding have had to adjust their business models. The historic scale and scope of these credit market disruptions implies that their effects will continue to be felt for some time to come.

In this more restrictive credit environment, U.S. economic activity slowed markedly in late 2007 and early 2008. Residential construction continued to weaken as nonprime mortgage credit became less available, and growth in consumer and business spending also slowed. Economic activity in the industrial Midwest continued to lag the nation, while regional economies in and around Florida and California showed significant adverse effects from the housing market distress. The U.S. economy as a whole lost payroll jobs in each of the first six months of 2008, and inflationary pressures rose as oil prices spiked to record highs. This poor U.S. economic performance has led policymakers to implement both monetary and fiscal stimulus measures that have helped prevent real economic activity from shrinking outright.

These market disruptions could, in the ...longer term, work to the advantage of banks' ability to access deposits since they are heavily regulated compared to non-bank service providers. However, it appears unlikely that the record industry earnings of recent years will soon be matched, and higher levels of both problem institutions and failed institutions can be expected. These uncertainties will ultimately be resolved over time with the recognition of losses, an improvement in credit practices, and the re-pricing of risk in the financial markets. In the meantime, there remains a potential for additional financial market disruptions which could result in further adverse consequences for FDIC-insured institutions. This situation highlights the need for both the Corporation and other regulators to identify and manage the risks posed by new and existing financial products.

The FDIC employs about 5,000 people. It is headquartered in Washington, D.C., but conducts much of its business in six regional offices and in field offices around the country. With an insurance fund totaling more than $45 billion, the FDIC insures more than $5 trillion of deposits in U.S. banks and thrifts – deposits in virtually every bank and thrift in the country.

www.FDIC.gov
Tel +1.877.275.3342


Curtis y Gwen Daglow pudieron comprar su primera vivienda en Richmond, California, mediante la práctica de las enseñanzas de las clases de educación financiera de Money Smart acerca del método y la causa de ahorrar dinero. (image credit FDIC.gov 'Spanish Language Page')


Federal Deposit Insurance Corporation Chairman Sheila Bair addresses the Intstitute of International Bankers annual conference at the Four Seasons Hotel March 3, 2008 in Washington, DC. Bair talked about current economic troubles while delivering remarks on the "Outlook for Asset Quality of Financial Institutions in the Aftermath of the Subprime Mortgage Crisis and Restoring Confidence in the Secondary Market." (image courtesy of FDIC - photo by Chip Somodevilla/Getty Images North America)

WASHINGTON WOMEN | Divas in Charge



Kate Marie Grinold, Miss District of Columbia and Miss America Finalist with Michaele Salahi (photography © Luke Christopher)

"A woman who is convinced that she deserves to accept only the best challenges herself to give the very best"

- Maya Angelou



Washington Women

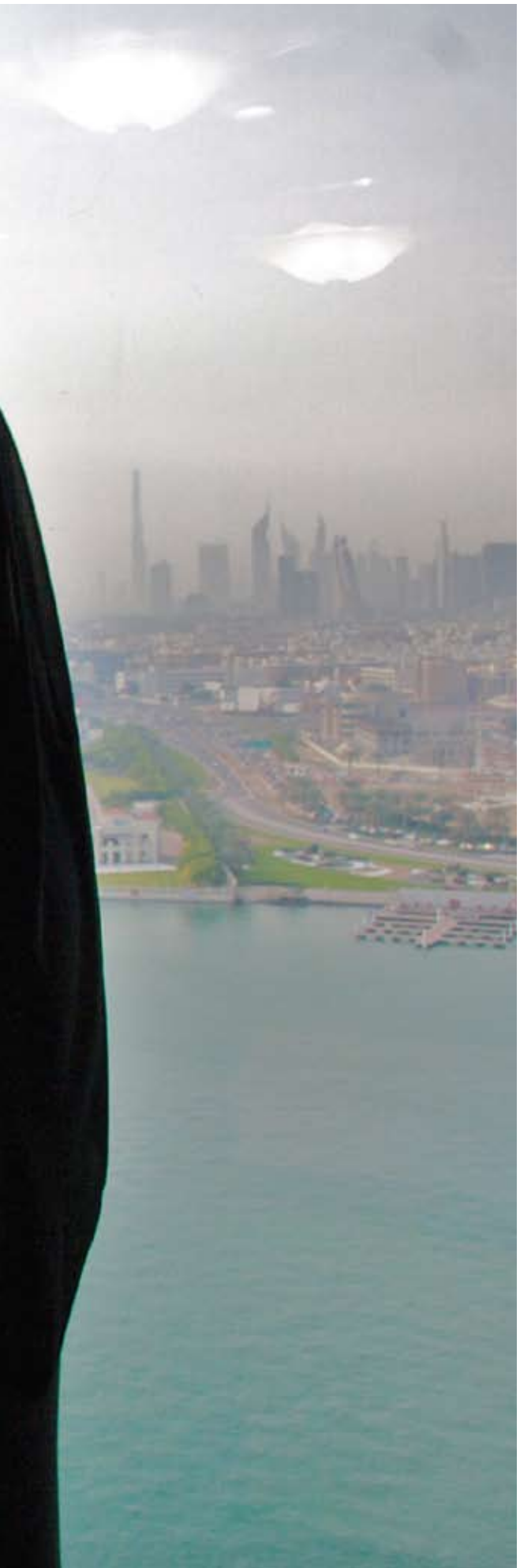
Invest in Women.
Improve the World.

VITAL VOICES
GLOBAL PARTNERSHIP

Vital Voices Global Partnership is a non-governmental organization that identifies, trains, and empowers emerging women leaders and social entrepreneurs around the globe, enabling them to create a better world for us all.









With programs that extend from the shores of North Africa in Morocco to the booming desert economy of the United Arab Emirates to the culturally diverse city streets of Lebanon, Vital Voices is committed to the expansion of social, political and economic progress for women in the Middle East and North Africa.

Vital Voices is a non-governmental organization that identifies, trains, and empowers emerging women leaders and social entrepreneurs around the globe, enabling them to create a better world for us all. Vital Voices provides women with the capacity, connections and credibility they need to unlock their leadership potential. An international staff and team of over 1,000 partners, pro bono experts and leaders, including senior government, corporate and NGO executives, have trained and mentored more than 5,000 emerging women leaders from over 150 countries in Asia, Africa, Eurasia, Latin America, and the Middle East since 1997. Those women have returned home to train and mentor more than 100,000 additional women and girls in their communities.

Vital Voices Global Partnership is a non-governmental organization that identifies, trains, and empowers emerging women leaders and social entrepreneurs around the globe, enabling them to create a better world for us all.

The MENA Businesswomen's Network has reached over 3,500 businesspeople through a series of 44 events in 10 cities across the region, including a lecture on keys to leadership in Kuwait and a program on professional management in Bahrain.

In a ground-breaking initiative to promote public-private partnerships for social and economic progress, Vital Voices is working in Jordan, Bahrain, and the United Arab Emirates to promote sustainable, profitable and productive collaborations that have a positive impact on communities, especially for women. Currently, Vital Voices is strategically engaging key players to build a public-private partnership aimed at developing a blueprint for implementing "one-stop" outreach centers for family violence victims.

In addition to women leaders in the Middle East and North Africa, Vital Voices works with women across the world who are at the forefront of national and international efforts to advance women's political, economic, and social progress. Vital Voices empowers these emerging women leaders to become change agents in their regions, nations, and communities by equipping them with management, business development, and communication skills to expand their enterprises, help them provide for their families, and create jobs in their communities.

Investments in women's leadership around the world manifest positive social, political, and economic change. This investment begins with one woman but the ripple effects are felt throughout communities, countries, and the world.

Tel +1.202.861.2625
www.VitalVoices.org

The Power of One

In the fight against domestic violence, every person can make a difference.



Stand and Deliver:
Ms. Lee goes to Washington.
(Image credit: Photo by Anchyi Wei)

Becky Lee is a leader and catalyst for change in the fight against domestic violence (DV). As the founder and executive director of Becky's Fund, a national nonprofit based in Washington, D.C., Ms. Lee works tirelessly to make a difference in the lives of individuals and families who are victimized by DV. Becky's Fund is at the forefront of developing social change and community outreach to address and prevent this silent epidemic. DV currently impacts one in three women in her lifetime. Ms. Lee is steadfast in her commitment to reduce, and one day hopefully eliminate, that statistic.

In 2006, Ms. Lee agreed to compete on the acclaimed CBS prime time television show "Survivor: Cook Islands" to raise national awareness for this cause. The show's premise was a competition to test the survival skills of 20 people over 39 days on an uninhabited island. Ms. Lee believed that the strengths needed to successfully compete had strong parallels with what DV victims truly need to survive: individual inner strength combined with the ability to adapt to any new obstacle. By using what she learned on the show - balancing individual strength with team success - Ms. Lee developed an innovative method to educate individuals on how to make tough decisions that start to heal families. Ms. Lee was also motivated to successfully compete on the show for another important reason - the prize money she won as second runner up was used to start Becky's Fund.

Ms. Lee's expertise on the issues of DV was developed over many years as an advocate and attorney. She brings this expertise not only to her role as Executive Director of Becky's Fund, but also to the individuals and families whom she strives to help. Ms. Lee first became aware of the tragedies of DV during a college lecture delivered by a criminal attorney, who specialized in acquitting battered women imprisoned for killing their abusers in self defense. The lecture impacted Ms. Lee so significantly that she has since dedicated her career to addressing the social, cultural and legal barriers entrapping DV victims.

The prevention-based mission of Becky's Fund is to foster awareness of DV, encourage advocacy among peers, promote activism through outreach programs and create support for victims. DV can happen to anyone, regardless of age, background or socioeconomic status. Becky's Fund openly confronts this issue and tackles it by finding ways to help those who are struggling with DV to find safety for themselves and their children.

Becky's Fund executes its outreach strategy through national awareness and media campaigns, using radio, print and television public service announcements. The non-profit leverages education, Web 2.0 technology and essential resources to enable critical one-to-one connections between victims and survivors. These crucial resources take aim at the heart of damaging social beliefs that perpetuate a cycle of struggle among so many people in our community. Through its website and programs, Becky's Fund also connects donors with the specific needs of DV victims. Additionally, Ms. Lee travels extensively as part of her organization's "DV Awareness College Tour" to educate tens of thousands of students on how to recognize signs of dating violence, how to get help and how to help a friend in need.

Get involved — learn more and help spread the power of prevention. Join the Becky's Fund community to empower others. Make a donation and forever help change the lives of others now.

Freedom from domestic violence. It's our right.®

Tel +1.202.730.1333
www.BeckysFund.org



Gag Order: 1 in 3 women will experience domestic violence in her lifetime.
"The time for silence is over."
(photo by Daniel Cronin)



Ring Leader: Ending the cycle of domestic violence begins with education, empowerment and prevention.
(Photograhy by Luke Christopher)

First Ladies of Preservation

Founded in 1853, the Mount Vernon Ladies' Association formed to rescue George Washington's home from ruin. The Association is the oldest national historic preservation organization and the first national women's organization in the United States. Its board continues to own and operate Mount Vernon while being comprised solely of women representing 30 states.





Today's Vice Regents of the Mount Vernon Ladies' Association



(Left) Ann Pamela Cunningham, the founder of the Mount Ladies' Association.

(Right) The original Vice Regents of the Mount Vernon Ladies' Association



In the fall of 1853, Louisa Bird Cunningham had situated her invalid daughter in Philadelphia and was heading to her home in South Carolina for the winter. As the boat she was on passed by Mount Vernon in the moonlight, Mrs. Cunningham stood on the deck and became upset as she saw the toll the years had taken on George Washington's home. In a letter to her daughter she wrote, "I was painfully distressed at the ruin and desolation of the home of Washington, and the thought passed through my mind: Why was it that the women of his country did not try to keep it in repair, if the men could not do it? It does seem such a blot on our country!"

Her words had an almost immediate effect on her 37-year-old daughter, Ann Pamela Cunningham, who was inspired to write a letter addressed to the "Ladies of the South" that was published in the Charleston Mercury. From that moment, Miss Cunningham made acquiring and preserving Mount Vernon her life's work.

At the time, Mount Vernon had passed into the hands of John Augustine Washington III, George Washington's great-grandnephew. He was unable to keep up with the expense required to run the estate, and the property had fallen into disrepair. Ship masts propped up the two-story piazza, and weeds overran the grounds. Washington had offered to sell Mount Vernon to the federal government and the Commonwealth of Virginia. Both refused, seeing no use for owning an old home. Then Ann Pamela Cunningham stepped in.

Miss Cunningham started an organization to raise funds for the purchase of Mount Vernon. The Mount Vernon Ladies' Association – the first national women's organization – would spread across the entire country, with each state given one representative on the board, in order to involve every citizen in the extraordinary effort.

The Association enlisted the help of famous as well as common folk. The cause became so popular that even children took up the challenge of raising money for Mount Vernon, including young boys selling newspapers on the streets of New York, who gave $4.18 and described the amount as "a mite from their hard earnings cheerfully given."

The unprecedented grassroots fundraising campaign was successful, and the Mount Vernon Ladies' Association signed a sales agreement with Washington on April 6, 1858 to purchase the home for $200,000. Although the final interest payment would not be made until May of 1866, the Association was able to take possession of the estate in 1860, when it began the work of stabilizing and then restoring the mansion and grounds.

As the first national preservation organization, the Mount Vernon Ladies' Association saved an icon of American history and set the standard for historic preservation. The Association continues to own and operate Mount Vernon, and in 2010 will celebrate 150 years of preserving the estate for generations of visitors.

Tel +1.703.780.2000
www.MountVernon.org

DC's Leading Communications Professionals

Washington Women in Public Relations (WWPR) is comprised of more than 150 public relations professionals, representing many of the Washington, DC metro area's corporations, public relations agencies, independent practitioners, government communicators and nonprofits.



Helen Thomas served for 57 years as a correspondent and White House bureau chief for United Press International (UPI), covering every president since John F. Kennedy. She was the first female officer of the National Press Club, the first female member and president of the White House Correspondents Association, and the first female member of the Gridiron Club. (image courtesy of Washington Women in Public Relations)

WWPR started in 1980 when a small group of women decided to form a small network for women working in communications and related fields in the Washington, DC area. Thirty-five women responded to an ad in a local trade publication and attended the first meeting at the YMCA in downtown Washington. In 1986, bylaws were adopted and WWPR incorporated as a nonprofit corporation. The Pro Bono Committee was added in 1989, giving members the opportunity to volunteer for a worthy organization in the area.

In 1990, WWPR added the Public Relations Woman of the Year event to mark the organization's 10th Anniversary. This award is given annually to a local public relations practitioner who has demonstrated leadership, creativity and dedication to the profession. WWPR also hosts an annual Media Roundtable luncheon, where reporters discuss best practices in media relations.



WWPR is comprised of over 250 public relations professionals, representing many of the Washington DC metro area's corporations, public relations agencies, independent practitioners, and nonprofits. (image courtesy of Washington Women in Public Relations)



WWPR's Annual Meeting & Luncheon "New and Emerging Media" at The Arts Club of Washington, with guest speakers Denise Graveline, President of "don't get caught" and David Weiner from PR Newswire (image courtesy of Washington Women in Public Relations)

The WWPR Board of Directors is a group of up to 13 WWPR members in good standing who are elected for a term of one year. All directors serve without compensation and are responsible for the duties of running the organization.

Membership benefits include educational and networking opportunities, as well as job listings, internship opportunities, professional development, and other resources. WWPR hosts monthly programs, either professional development brown bag lunches or more formal luncheons.

are designed to keep members informed of the latest developments in the profession.

WWPR's pro bono client for 2006-09 is 'Doorways for Women' a resource for abused, homeless or at-risk women and their families. It provides self-sufficiency and prevention services, and educates the larger community about domestic violence and homelessness. The WWPR pro bono committee works with Doorways to address and implement their media and communications needs.

"Washington Women in Public Relations is a true community - and a real advantage in your career. The enthusiasm of the group is catching, and I know of few networks as effective as this one." -Denise Graveline, WWPR member, President, Don't Get Caught

"I started my business in the early '70s when a woman had difficulty getting a credit card of her own. Now, women are thriving. I am surrounded and inspired by some of the best women in the public relations industry. And our work is more essential NOW to the quality of life and the public debate than it has ever been." -Susan Hager, WWPR Woman of the Year 2004

"It's an honor to work with this dynamic group. Serving on the Board for six years - first as Programs Chair, then Vice President and President - has been a wonderful experience! I've grown professionally and enjoyed the camaraderie. WWPR offers unparalled opportunities for sharing and learning that build new business contacts and valuable friendships." -Tammy Lemley, Vice President, North American Network and WWPR President 2004

"WWPR has been an important part of my professional life for almost 20 years. I've made friends as well as business contacts, learned creative uses for technology and gained new experience through committee work. Chairing the first Woman of the Year event was one of the most valuable experiences of my life. I constantly urge communicators to not only join but get active because WWPR is the best professional value in this town." - Kate Perrin, President, WWPR member, PRofessional Solutions, LLC

www.WWPR.org

Smart, Gutsy and Powerful

SUCCESS IN THE CITY

More than 1,000 women leaders in Washington, D.C. today have participated in SITC events. Boasting a growing membership plans are underway through a partnership with EFX Media to launch the Women's Broadcast Network, an Internet television Network and Success in the City TV for uniting women's organizations.



Photo: Monte B. Zusman



Barbara Lang and Cynthia De Lorenzi with Vernice Armour, the first female African-American naval aviator and combat pilot in the US military



Jennifer Cortner and D.C. Police Chief Cathy Lanier with Cynthia de Lorenzi, President of Success in the City



Referred to as the Pink Collar Network by the *Washington Post,* Success in the City (SITC) is dedicated to uniting women of achievement. SITC has harnessed the secret of bringing women of prestige, power and success together and serves women who stand-out, lead and influence others. Programs and events are uniquely designed to help members develop lasting peer relationships with other successful women.

Trust and humor are key elements for women in developing lasting friendships and once those relationships are formed deals-on-heels are sure to follow!

SITC reaches out to senior level executive women ready to discover a unique and fun new way to expand their network and develop peer relationships and friendships that may last a lifetime.

Founded by Cynthia de Lorenzi, an experienced businesswoman, who like many women in the United States today finds themselves living life in the "sandwich generation." She says, "There has never been a time in my life when I wasn't caring for someone somewhere." Her journey from Texas to Washington, D.C. was unexpected and sad. Following the death of her youngest sibling and adored brother, she realized that she needed to relocate her family to care for her mother and lead her brother's technology business.

Cynthia de Lorenzi likes to call herself a serial entrepreneur and social commentator on the economic status and influence of women in our world today. She also encourages the label "open networker" and, just for fun, "Diva Extraordinaire." Washington Business Journal selected her as one of the top 25 "Women Who Mean Business" in 2006.

More than 1,000 women leaders in Washington, D.C. today have participated in SITC events. Boasting a growing membership plans are underway through a partnership with EFX Media to launch the Women's Broadcast Network, an Internet television Network and Success in the City TV Channel for uniting women's organizations.

SITC hosts social networking events throughout the Washington, D.C. region that includes luncheons, shopping trips to New York City, spa days, a CEO Chick Chat, an author interview series and more. The goal of this group is for women to form bonds and to connect through their innate abilities to communicate. From fun and friendship comes business. From connections comes confidence. With a network of girlfriends by your side anything is possible, or at least manageable.

Success in the City has a strong message. While this group of women enjoys the social aspect of the networking, they are successful business women who own their own companies and run corporate divisions while raising children and caring for parents. They are the new lipsticked face of corporate America. They may wear pink to their board meetings but their decisions are anything but pale.

Success in the City is a dynamic organization that focuses on the unique needs, talents, and communication styles of women. As we step into the early years of the 21st century, there are an increasing number of women in the workplace and an increasing number of women graduating college and pursing advanced training. This amazing convergence means that the opportunities for women to move into the "C" suite are greater than ever before.

Tel +1.202.747.1782
www.successinthecity.org

Ambassadors of Change

The High Tea Society (HTS) was launched in 1997 by Judge Mary Terrell, as a vehicle to expose young girls to the rich cultural offerings of the District of Columbia while providing a tailored program designed to boost self esteem, inspire academic achievement and create *"Ambassadors of Change"* - poised, confidant, college bound young ladies willing to share their HTS experiences and values with their family and friends.



High Tea Society (image courtesy: Kiawah Island Golf Resort - www.kiahresort.com)

The High Tea Society (HTS) was founded by the Honorable Judge Mary Terrell in 1997, as a vehicle to expose young girls to the rich cultural offerings of the District of Columbia, while also providing a tailored program designed to boost self esteem, inspire academic achievement and create "ambassadors of change." HTS protégés who attend D.C. Public Schools, are recruited in the 4th grade and remain in the program until high school graduation and/or college acceptance.

The High Tea Society offers a five-pronged educational program that includes Academic Achievement, Cultural Awareness, Community Service, Lifestyle Improvement & International Awareness (ACCLI). HTS currently offers four major programs to provide girls attending DC Public Schools with tools to succeed academically, professionally, and socially, including:

Teaching Through Tea program for 10 to 18 year old girls emphasizing the importance of academic prowess and social grace.

I am a **STAR**! (Sophisticated, Talented, Articulate and Responsible) gang prevention program for 13 to 16 year old girls attending Walker Jones elementary school.

CHARMS (Charming, Articulate, Responsible Moms) program for teenage mothers 15 to 19 years old attending Anacostia High School.

Charming by Design Fashion and Theater Arts Summer Program for 112 14 and 15 year old girls enrolled in Mayor Fenty's Passport to Work Summer Youth Program.

The High Tea Society (HTS) was never just a dress up and go to tea program. Rather, it was designed in response to the urgent social and academic realities facing many girls living in Washington, DC. Hats and gloves and the afternoon tea backdrop of the program presented an interesting dichotomy when juxtaposed against some of the every day experiences of our youth. HTS uses afternoon tea" as a vehicle to teach our girls that success in the 21st century requires certain life skills, as "street skills" are not enough. Over the years, HTS has observed the novelty of afternoon tea wear away to become an everyday way of life among DC youth. HTS is not confined to a tea box, we teach through tea!

Tel +1.202.318.9155
www.TheHighTeaSociety.org

The High Tea Society, wearing dresses by designer Jessica McClintock

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Judge Mary Terrell, Founder, High Tea Society

Judge Mary A. Gooden Terrell was appointed to the Superior Court of the District of Columbia in 1997 by President William Jefferson Clinton. Judge Terrell was born in Jacksonville, Florida and raised in Akron, Ohio. She received her Bachelor of Arts degree from Howard University, Masters of Arts in Teaching from Antioch College and her law degree from Georgetown University School of Law. Judge Terrell is a former Peace Corps volunteer, having been stationed in India. Founder of the Dix Street Academy, an alternative high school for students who dropped out of the public schools, she later went on to serve as an Assistant United States Attorney.

GIVING BACK | Donate & Contribute



Image courtesy of BeckysFund.org

"There is no greater satisfaction for a just and well-meaning person than the knowledge that he has devoted his best energies to the services of the good cause."

- Albert Einstein



Be the Change

Ashoka: Innovators for the Public

ASHOKA

Ashoka envisions a world where 'Everyone is a Changemaker™': a world that responds quickly and effectively to social challenges, and where each individual has the freedom, confidence and societal support to address any social problem and drive change. Ashoka strives to shape a global, entrepreneurial, competitive citizen sector: one that allows social entrepreneurs to thrive and enables the world's citizens to think and act as changemakers.



Everybody "Be the Change" , Change the world. Give the gift of change, through an Ashoka Co-Venturer Membership



Ashoka empowering youth to be changemakers in Nepal



Dune Lankard is turning conservation into an economic and political opportunity for the indigenous people of Alaska.



Named after the Indian leader who unified the Indian subcontinent in the 3rd century BC, renouncing violence and dedicating his life to social welfare and economic development, Ashoka was founded in 1980 in Washington, DC, by Bill Drayton — an inventor and pioneer of social entrepreneurship. With 200 staff members in nearly 30 countries,

Ashoka supports 2,000 Fellows in over 60 countries by providing stipends, venture capital for projects and initiatives, and the Global Fellowship network for Fellows to share personal and professional support as well as entrepreneurial opportunities. Between 1980 and 2006, Ashoka's annual budget grew from $50,000 to $50 million. Today, Ashoka invests in social entrepreneurs as role models who are in turn inspiring a global movement of changemakers. It also aims to promote group entrepreneurship between these individuals and to build the necessary infrastructure for an entire citizen sector, a sector in which citizens are actively contributing to and changing their society.

Whether it is through anger management for prisoners in Germany, waste management in the suburbs of Peruvian cities, or creating safe spaces for sexually abused girls in Zimbabwe, Ashoka Fellows have had critical impacts in reintegrating individuals, changing societal perceptions of specific groups, improving economic and environmental conditions and influencing policies. Five years after election, 88 percent of Fellows have had other institutions copy their ideas, 59 percent have changed national policy and on average they are each serving 174,000 people.

Sister Cyril Mooney in India, for example. A career educator, she is tackling inequality in broader society by starting with schools. Through the Loreto School, Sister Cyril has demonstrated that middle class schools can integrate the poor living around them into their educational mainstream, for their mutual benefit. Her child-to-child interaction program has expanded so that the children now work with and teach street children, rural children, and domestic child laborers. Her model now impacts the lives of nearly 250,000 of the poorest Indian children.

Ashoka builds on the multiplier effect — as a platform for high-impact social change, Ashoka connects the best entrepreneurs around the world in a seamless community of innovation. Ashoka Fellows are active on the grassroots level, providing individuals and local communities with role models, serving as a mass recruiters of local changemakers. Moreover, providing these means and teaching the skills to participate in society creates an active, inclusive and thus, sustainable social and economic environment. Ashoka seeks to build a vibrant and participatory citizen sector by recognizing and supporting changemakers around the world who are developing the courage and capacity to change entire patterns to create mass societal change.

www.Ashoka.org
Tel +1.703.527.8300

To Enhance, Empower, and Restore Communities and People in Need.

"Eliminating poverty is not a hopeless task at all.
We just need to organize and mobilize the resources,
will, and abundance of our society to serve the poor and needy."

- ***Richard Wong***, President and CEO, Gifts In Kind International



Young participants pose during a summer camp that is hosted each year by Crieff Ranch, a Gifts In Kind member organization.



Congolese orphans receive toys through The Toy Bank, a partnership of Gifts In Kind International and the Toy Industry Foundation




A young boy celebrates the new toy he received through one of Gifts In Kind's programs in Washington, D.C.



Office Depot works with Gifts In Kind to donate office supplies to charities around the country, allowing them to spend money on the vital programs they provide to the community.

For 25 years Gifts In Kind International has led the way in encouraging corporations and retailers to donate their products to help improve the lives of children, the ill and people in need.

Based in the Washington, D.C. metropolitan area, Gifts In Kind International helps to enhance, empower and restore communities and people in need by providing local charities with new products that help them boost efficiency and strengthen their impact. In 2006 alone Gifts In Kind provided new products valued at almost $900 million to more than 150,000 charitable organizations around the world, including hundreds in the D.C. area. The nonprofit works closely with each of its corporate donors to develop product donation programs that are integral to helping the disadvantaged take responsibility for their own lives.

Whether it is providing books and school supplies to Title 1 schools, giving teachers access to the latest technology, providing blankets and clothing to the homeless and others who are struggling to put food on the table, or simply donating a suit to a young man who is ready to change his life and enter the workplace for the first time, these products empower community nonprofit organizations to create the effective programs that allow people to change their lives for the better.

This year Gifts In Kind International unveiled a real-time reporting tool for nonprofits that allows them to present their mission and needs and to more effectively evaluate the impact of their programs. Again, Gifts In Kind International is at the forefront, promoting accountability and transparency among community nonprofits and establishing their credibility among donors.

Tools for the Corporate World

Gifts In Kind International depends on its corporate partners to achieve its mission of empowering nonprofits and helping people. The organization offers corporate donors a unique way to achieve many of their business goals, while at the same time helping to make the world a better place.

Gifts In Kind offers its vast experience in product philanthropy to companies at no cost, helping them create specialized product donation programs that provide a wide range of benefits such as tax breaks, inventory solutions, waste reduction, brand enhancement, building a positive image of the company, getting employees engaged and much, much more. Product giving is a powerful tool to help people in need and fulfill a company's mission to become socially responsible.

While Gifts In Kind® programs offer a wide range of obvious benefits for corporations, the bottom line is that product donations help to put smiles on the faces of children, empower parents and teachers, help the low-income provide for their children and give people in need a chance to improve their lives and help themselves.

As the eighth largest charity in the United States, Gifts In Kind International will continue to work with corporate partners to strengthen communities and empower people, because engaging responsible corporations is key to making the world a better place in which to live for all people.

Tel +1.703.836.2121
www.giftsinkind.org

Conquering Cancer, One Step at a Time

Michelle's Angels was formed in 2005 by Tiffany Barber to support her sister, Michelle Bynum, and other women like her, who were diagnosed with breast cancer in the prime of their lives. Like so many young women, Michelle was misdiagnosed for two years by her OBGYN doctor.



Michelle Bynum was diagnosed with stage 4 breast cancer when she was just 33 years old. In 2005, her sister Tiffany Barber formed "Michelle's Angels" to support Michelle by increasing awareness and fundraising to support cancer research

For years, she was told that the lump was nothing, just changes in her breast or milk. After breast feeding her infant son, Reid, Michelle demanded a mammogram to get a closer look at the lump she had been feeling. Her doctor's words *"You are too young... the techs will laugh..."* were, unfortunately, very wrong. She was diagnosed with stage 3C breast cancer and spent three years in treatment (chemotherapy, radiation, mastectomy and reconstruction). The cancer seemed to be in remission, but in 2008, it returned in the form of metastatic breast cancer, now in her bones, liver and chest. There was no need for Michelle's story to be like this.

Michelle's Angels walk to raise awareness that breast cancer is a disease of women, *old and young alike.* They walk in honor of those currently fighting, and, in memory of those who fought valiantly and are no longer with us, and as a reminder that there is a happy, wonderful life after a cancer diagnosis.

Since its inception, Michelle's Angels has successfully raised over $70,000 towards treatment, research, and awareness in the fight against breast cancer.

"I don't want to waste my cancer. I am dedicated to creating something positive out of this negative situation through Michelle's Angels. I have worked hard to look for silver linings, to this hand of cards I have been dealt. If my ordeal can attract attention to the cause, or get someone to seek a second opinion, a mammogram or a biopsy, then we are making headway. I hope my story will inspire someone to live their life to the fullest, and get active (if I can do it, anyone can do it!) or put their problems really into perspective."

- Michelle Bynum

www.MichellesAngels.net
Tel +1.512.473.0900



*'Michelle's Angels' raise awareness that breast cancer is not an old woman's disease. They walk in honor of those fighting, as well as in memory of those who have valiantly fought and are no longer with us. "We walk to remind everyone that there is a happy, wonderful life after a cancer diagnosis. Michelle's Angels has raised over $65,000 with its 'Sea of Pink' survivors, living life and uniting to find a cure!"" **Michelle Bynum** (image courtesy: www.MichellesAngels.net)*



Harley-Davidson generously sponsor the rides around the world and provides brand new Harley-Davidson motorcycles for each rider, along with Harley-Davidson riding jackets. (images - courtesy of Amazon Heart Thunder)



Amazon Heart Thunder has organized 10 motorcycle adventures for breast cancer survivors with 109 women from around the world. 23 women have travelled outside their home country to participate, 20 have learned to ride and 48 have returned for a second (or more) Amazon Heart Thunder ride.

Amazon Heart Thunder is a key supporter of Michelle's Angels.

In 2004, twenty young breast cancer survivors challenged themselves to a 1,000 mile ride on Harley-Davidson motorcycles from San Diego to San Francisco, forming life-long friendships, gaining support and strength in dealing with their breast cancer experience, and raising vital funds for awareness of breast cancer issues. This ride later expanded in 2005 to become a *Global Relay* with 1,000 mile rides in the United Kingdom, the US and Australia, involving 48 young breast cancer survivors from around the world. In 2006, they became the *Amazon Heart Thunder.*

Harley-Davidson generously sponsors these rides around the world by giving each participant leather riding jackets and lending a brand new motorcycles for each rider.

Participants pay for their travel to the event and commit to raising at least $1,500 in donations for breast cancer causes. All riders must be breast cancer survivors, and riders of all experience levels are welcome. Each year, more women learn to ride in order to take part.

www.AmazonHeart.org
Tel +1.408.916.1122

We Have Not Forgotten You

America's Heroes of Freedom comforts victims of traumatic events and recognizes heroes for their selfless acts... honoring those who patriotically, unselfishly, and heroically risk their lives to preserve and protect our freedom.



American Heroes of Freedom reaches out to individuals whose acts are instrumental in rescuing others from harm's way, n the face of danger, and who provide comfort to those suffering after a public tragedy. (photography by David Valdez - www.DavidValdez.org)

Susan Brewer moved to Washington DC April 2002 and founded America's Heroes of Freedom (AHOF), touched by the families left grieving after 9/11. Her plan was to pay tribute and honor the heroes that helped save lives on September 11th and help family members in their emotional healing. Susan first used own money and then received matching sponsorship that allowed AHOF to provided buses and food at the Pentagon on the first year anniversary memorial.

Through 'Operation Life Line', much-needed support and supplies wounded service members returning from war, which serves many service members who arrive each month at military hospitals for healing and rehabilitation. AHOF also supports educational forums that focus on self-care for rescue and recovery workers at risk for Post-traumatic Stress Disorder (PTSD) and provide information on

responding to tragedies throughout the year. AHOF recognizes that children are also affected by trauma, need special programs that are age-appropriate and offer healing and understanding. AHOF hopes to help children by matching them up with role models from the communities or celebrities during programs that help children express their fears and find comfort and guidance.

On the second year anniversary of the terrorist attacks, America's Heroes of Freedom Willard InterContinental Hotel sponsored a formal dinner for wounded and sick service members. "Washington Honors America's Heroes of Freedom" was a tribute and reception event organized for the surviving Pentagon family members of 9/11 victims - attended by over 2,500 guests. Many Pentagon families expressed their fulfillment with tears during the evening tribute and at the preceding reception where they reunited with other surviving families to share the details of their lives over the past year. Joining the guests were ambassadors from different nations, a King and Queen from Africa, U.S. Military Generals, senators, police and fire department officials, emergency rescue workers, community workers, and journalists from around the world to provide in aid the healing process. Olympic Medalists and Washington Capitals hockey players signed autographs for the children of the Pentagon families as part of a special wishes program to meet their heroes. Voice of America Radio, as well as Defense Link covered the events to broadcast the historic occasion the world.

As a visionary leader of cutting-edge concepts, America's Heroes of Freedom continues keep our nation educated on lessons learned from tragedies, to serve as an invaluable resource to the needs of all people, and to keep America's hopes and dreams alive.

America's Heroes of Freedom wish to express our heartfelt gratitude to patriotic Americans whose financial support helps us to continue our mission to honor, heal, give aid to, and educate concerning those who have acted heroically, patriotically, and unselfishly such as our armed forces, civil servants, emergency medical services; fire, rescue, police, doctors, nurses, and all volunteers who proudly serve and protect our freedom.

www.AmericasHeroes.us



"Take Me Out to the Ball Game" - American Heroes of Freedom brings injured service members to see Baltimore Orioles Baseball game and meet the players. (image courtesy - www.AmericasHeroes.us)



Fox News interviews an injured service member about his experience at AFOF's C5 Family Center (Comprehensive Combat Casualty Care Complex) (photography by David Valdez)



Georgetown Aveda Salon and AHOF provided makeovers for injured personnel and families, visited by Deputy Secretary of Defense Paul Wolfowitz (photo courtesy: David Valdez - www.DavidValdez.org)

ACTing for Alexandria

In a community that is even older than the nation's capital and a magnet for tourists worldwide, the Alexandria Community Trust focuses local generosity and commitment on bettering the lives of the city's most vulnerable residents.



Just across the Potomac River from Washington, D.C., is an historic 250-year-old city that George Washington once called home — Alexandria, Virginia. Through the Alexandria Community Trust (ACT), families and friends who live here today are joining together, deciding how they want their donations to help, and touching the lives of neighbors most in need.

ACT was launched in 2004, with the generous gift from the estate of Norma L. Steuerle, a long-time Alexandrian who lost her life at the Pentagon on September 11, 2001. In the few years since, ACT has been able to build on this legacy and has proven its effectiveness. ACT continually raises local philanthropic giving to new levels, increases the abilities of existing service agencies and organizations to help others, and spearheads innovative solutions to community problems.

A prime example of ACT's leadership is the creation of the Center for Alexandria's Children, which opened in 2007. Under ACT's leadership, the Center went from idea to opening in less than two years, and now provides



"Through ACT, families and friends are joining together, deciding how they want their donations to help, and touching the lives of neighbors most in need."

a safe, child-friendly, centralized facility for the treatment, investigation, and prevention of child abuse. ACT also took a central role in organizing the Alexandria Council of Human Services Organizations, a vehicle for Alexandria's diverse nonprofit agencies and city health and social services agencies to collaborate with each other and generate coordinated solutions.

ACT's success in mobilizing Alexandrians to donate their charitable dollars to local efforts reflects the great heart of this unique community. Alexandrians have contributed millions of dollars to ACT's general Community Fund. Every dollar raised for the fund stays in Alexandria. Donations are used to increase the impact of existing service agencies and organizations that serve people living in donors' own backyard.

"ACT brings ordinary Alexandrians together and helps them accomplish extraordinary things."

ACT also helped create Giving Circles, groups of Alexandrians united by friendship or similar interests who raise funds together and apply them to issues and initiatives of their own choosing. A growing number of individuals and families, including city, state, and corporate leaders, have established ACT Donor Advised Funds — long-term gifts that involve family members in awarding grants. ACT counsels all of these groups so donors can make smarter philanthropic decisions … and see results. Still other Alexandrians are contributing their time and talents to supporting ACT and its initiatives.

The combined impact is huge, on individual lives and the community as a whole.

By reaching out to people from all walks of life and in every corner of the city, by connecting diverse resources and vital efforts, ACT is bringing ordinary Alexandrians together and helping them accomplish extraordinary things.

"ACT is a regional affiliate of The Community Foundation for the National Capital Region."

Tel +1.703.739.7778
www.ACTforAlexandria.org



DC - Dogs & Cats - SIT
Shelter In-house Training

The Washington Humane Society (WHS), the only Congressionally-chartered animal welfare agency in the United States, has been the leading voice for animals in the District of Columbia since 1870. As the only open-access shelter in the nation's capital, *no call for help goes unanswered, and no animal is ever turned away.*



The Dalai Lama vistis the Washington Humane Society, pictured here with President and CEO Lisa LaFontaine (image courtesy - WHS)



WHS Mobile Adoption Center





(Camilla Loveid) Fashion for Paws raised more than $255,000 for programs and animals in the care of Washington Humane Society (Lila Castallaneta)

Washington Humane Society (WHS) is the largest animal protection agency in Washington, D.C. and rescues sick and injured domestic and wild animals. WHS shelters stray animals that have been abandoned and mistreated, and as well as reunites people with their lost companions and places animals in responsible homes.

WHS proudly maintains the highest animal care standards for medical protocols, cleanliness and comfort of the animals in its care. This, in turn, helps placement efforts as a happy and healthy animal is a better candidate for adoption. At any given time, the society approximately has 60-70 animals available for adoption and 350 volunteers to promote and facilitate successful adoptions.

Shelter In-House Training (SIT) Program teaches dogs the necessary skills such as sit, stay, come that will help them succeed in their new "forever" homes. WHS takes in on average 30 animals a day, with the only open-admission shelters in Washington, DC. Each time an animal is taken out of our shelter and into a home to be fostered, it provides us the more space for another animal that needs our special care and attention.

CatNiPP (Cat Neighborhood Partnership Program) is designed to address the challenge faced by property owners surrounding the presence of stray and feral cats, all while treating the cats in a humane and ethical manner.

Stray and feral cats are the product of human mistreatment - owned cats are too often abandoned and those that are not neutered produce litters of untamable kittens. Unaddressed, the process continues and seems unstoppable.

'Fashion for Paws' is an annual fundraiser for WHS that replaces the red carpet with green Astroturf and red fire hydrants, making the 'catwalk' and 'dogway' a premiere platform that raised (in 2008) more than $250,000 for the Washington Humane Society - and event chairman matched $85,000 for donations raised by the fundraising models that participated in a friendly fundraising competition, earning more than $150,000 over a six-week period.

Approximately 40 celebrities and well-known personalities were escorted as models down the catwalk by 'mans best friend' for men's fashion and ready-to-wear women's apparel 2008 collection. This high caliber one of a kind event infuses the nation's capital with cutting edge high fashion, drawing an extraordinary crowd of fashion and animals lovers alike.

WHS established a new unique program with N Street Village, a nonprofit social service agency that benefits both homeless women and homeless animals. Volunteers from N Street Village train and rehabilitate the animals, as well as socialize for support. This remarkable program was recognized by the Dalai Lama, during his October 2007 visit to the Washington to accept the U.S. Congressional Gold Medal.

Tel +1.202.723.5730
www.washhumane.org

EDUCATION | Diplomas & Curriculum



Image Courtesy: Inter-American Development Bank (www IADB.org)

"The foundation of every state is the education of its youth."

- Diogenes Laërtius



From Competence to Excellence

We believe in demanding excellence from our students and have pushed initiatives that go directly to the core of that goal. Studies show that a child's brain is 90% developed by the age of five. As a result, we must ensure more students are beginning their K-12 career on the right path.



Governor Kaine is accompanied by Assistant Secretary of Education Doug Garcia as he visits Swansboro Middle School in the city of Richmond. With this School visit, Governor Kaine completed a mission he took on when he was Lt. Governor to visit a school in every city and county in the Commonwealth of Virginia.

Serving in the Cabinet of Governor Kaine as Assistant Secretary of Education for Virginia the main objectives include overseeing various state agencies that fall under our Secretariat and promoting the Governor's initiatives in Education. The main message of education initiatives we have come to champion focuses on moving our students from "competence to excellence." We believe in demanding excellence from our students and have pushed initiatives that go directly to the core of that goal.

Studies show that a child's brain is 90% developed by the age of five. As a result, we must ensure more students are beginning their K-12 career on the right path. To highlight the importance of this message we were successful in expanding the current Virginia Pre-school Initiative program to serve over 2000 more students by the 2008-2009 school year and set in place the infrastructure needed to work with private providers and expand the program in years to come.

The Commonwealth Scholars initiative is a public-private partnership that works directly with the business community to encourage students to take more rigorous coursework during their high school years. This initiative targets students, that are on track to receive a Standard Diploma and with the help of the business community emphasizes how taking an extra year of math or science will benefit them upon graduation in either postsecondary or the workforce. Students who complete the Commonwealth Scholars course of study receive a special designation on their diploma that recognizes their accomplishment.

The ability to close the achievement gap is something that is personal to me. This year we are partnering with the Hispanic College fund to hold two Hispanic Youth Symposia in the Commonwealth of Virginia. The Symposia, hosted by George Mason University and the University of Richmond, will bring together over 400 students for a four day, three night event that will provide students with the information and resources necessary to navigate the college process. This is an issue that I am very passionate about due to my own experiences. I am the youngest of five siblings and witnessed first hand the hardships that my parents had to endure trying to provide for their children. If it was not for a scholarship my oldest brother earned it would have been unlikely that his studies would have continued beyond high school. Programs like these go a long way in exposing Hispanic youth to the many resources available to them that their parents unfortunately may not be able to provide due to the language barrier and lack of knowledge of the Education system.

My experience working in Governor Kaine's Cabinet has given me a better appreciation on what it truly means to be a public servant. Having the opportunity to play a role in many of the Governor's initiatives in the area of education has been a truly rewarding experience.

Tel +1.804.786.2211
www.Governor.Virginia.gov



Assistant Secretary of Education, Douglas M. Garcia and Virginia Governor Tim Kaine



Douglas M. Garcia, T. C. Williams Class of 1997, was awarded The Scholarship Fund of Alexandria (photo - www.tisaraphoto.com)

Learning to Live
Living to Learn

Alexandria City Public Schools are “Going Green” by implementing numerous “Earth-friendly” programs and increasing awareness among employees and students. Several schools are collecting paper, cans and plastic for recycling. Some are also composting. In partnership with our families and community, ACPS will educate effectively all learners to succeed in a changing world. Graduates are attending nearly 15 colleges and universities, including Cornell, MIT, Dartmouth, Princeton, Stanford, and Yale. More than 300 students recieve scholarships.









Alexandria City Public Schools is one of the most diverse school systems in the country and we celebrate that diversity. With students come from more than 80 different countries, they speak more than 60 languages, and represent a rainbow of ethnic and cultural groups. Economically diverse, Alexandrians are richly dedicated to ensuring that each and every student achieves success.

The children of Alexandria have benefited significantly from the strong support of City Council and the Alexandria community over the years.

Tremendous gains have been made in student achievement. Five years ago, only two schools were fully accredited by the state. Currently, 14 Alexandria public schools are fully accredited. Last year, more schools made Annual Yearly Progress under 'No Child Left Behind' than ever before, even as the required pass scores increased. And while scores for the new SAT generally decreased throughout the nation, the average SAT scores of members of the T.C. Williams High School class of 2006 rose 30 points higher in reading and 28 points higher in math compared with last year's average scores. The graduates of 2006 are attending nearly 150 colleges, including Cornell, MIT, Dartmouth, Princeton, Stanford, and Yale. More than 300 students received scholarships.

ACPS continues to be in the forefront of technology integration. Of surrounding school districts surveyed in 2004, 87 percent did not have a one-to-one computing program. The Minnie Howard launch three years ago meant that ACPS was one of only 13 percent of school districts in the nation that were in the vanguard.

The City of Alexandria was recently named one of the Top 100 Communities for Young People by America's Promise, partly because of the quality of the schools and programs. Students feel more connected to caring adults, and teachers have more opportunity to know and support their students. A City survey indicated the number of people who made the decision to live in Alexandria based on the quality of the schools has increased since 2004, we have many reasons to celebrate because ACPS is truly an urban success!

Tel +1.703.824.6600
www.ACPS.k12.va.us

Remember The Titans

Perhaps most widely known for its 1971 championship football team depicted in the popular film *"Remember the Titans",* T.C. Williams High School enjoys a world-class reputation as one of the most respected, comprehensive and diverse high schools in the country.



TCW Titans Football Team - Captains Ethan Stine, Jamal Ford, Coach Dennis Randolph, Carlos Canales, and Quntas McCorkle (images courtesy: Kerry Donley)



Runner Brad Kenimer

T.C. captivates students with such highlights as the contemporary, colorful food court-like dining area, classrooms decked out with high-tech equipment and special lighting designed to facilitate learning, expanded visual and performing arts facilities, and a huge gymnasium that accommodates 2,800 enthusiastic Titan fans. The only public high school in Alexandria boasts a unique student body, cutting edge technology, an extensive academic curriculum, champion scholar athletes and an award-winning, environmentally friendly new building. The October 2007 Grand Opening Community Celebration unveiled the $90 million 'New T.C. Williams', a beautiful structure designed by Moseley Architects and built by the Hensel Phelps Construction Company.

Hundreds of Alexandrians of all ages have toured the state-of-the-art, "Green" building, from tiny "future Titans" to long-time residents whose grandchildren now attend the school. The "New T.C." received a Green Innovation Award for Best Institutional Project from the Virginia Sustainable Building Network, as well as The U.S. Green Building Council's LEED "Green Building Rating System". Its environmentally sound features include a rooftop garden to provide storm water management, a 450,000-gallon underground cistern to collect and store rainwater for use in restrooms'

flushing, and a permanent measurement and verification system to track water and energy usage at the facility. Natural light fills the halls and classrooms of the widely acclaimed building, named Project of the Year in the Education category of Mid-Atlantic Construction 'BEST OF 2007 Awards'and recipient of a 2008 Honor Award for distinguished contribution to community appearance from the Community Appearance Alliance of Northern Virginia.

Titan athletics continue to play an important role at the school, which offers 18 interscholastic sports

in which approximately 25 percent of the student body competes. T.C. Williams is one of only two school districts in Virginia to require a 2.0 grade point average for athletic eligibility.

More than 68 percent of the school's student athletes achieved a 3.0 or higher grade point average last year. In addition to the school's on-site sports facilities, the district owns and maintains a rowing facility on the Potomac River for its crew participants. T.C. Titan teams compete in the Patriot District in the Northern Region of the Virginia High School League.

The school's rich history of success at all levels of competition includes winning the 2008 Virginia Boys' Varsity Basketball Championship, 2007 Girls'

Varsity Basketball District Championship and 2007 Boys Tennis Team District Championship. The 2008-09 Girls' Varsity Basketball Team includes Senior Guard Tierra Ruffin-Pratt, one of the top-ranked players in the country.

Professional athletes who graduated from T.C.

Williams include former NFL linebackers Keith Burns, Carl Carr and Ratcliff Thomas and Philadelphia Eagles running back Tony Hunt.

Most T.C. faculty members hold advanced degrees, and many have been recognized for their outstanding teaching. The school's extensive course offerings include 24 Advanced Placement classes, seven honors classes, numerous courses in 25 Career and Technical Education fields and five years of four languages. T.C.

Williams' combination of first-rate faculty and staff and a broad academic curriculum ably prepares students for life after high school. Many students have won awards at numerous statewide and national academic, scientific and technical skills competitions, and 95 percent of the school's graduates continue on to postsecondary education, attending such elite institutions as Brown, Columbia, Cornell, Princeton, the University of Virginia and the College of William and Mary. The school's distinguished alumni, representing a wide array of career fields, include such luminaries as actors Dermot and Kieran Mulroney, Jason Butler Harner, Donnell Rawlings, Diedrich Bader and Chip Esten; musicians Alexander Kerr, Tom Cunningham and Kat Mills; award-winning director Christopher Quinn; chefs Rock Harper and Carl Stanton; journalists Katherine Boo and Edward Wong; Virginia's Assistant Secretary of Education Douglas M. Garcia; and David Bray, former information technology chief for the Bioterrorism Program at the Centers for Disease Control and Prevention. Perhaps the ultimate testament to the power of a T.C. Williams education is the fact that many graduates return to Alexandria City Public Schools as teachers, principals and assistant superintendents.

Every student is issued a laptop computer for use at home and in class as part of the High School Technology Integration Project, where students can access and complete course assignments, collaborate on projects, participate in discussions and complete assessments online. At school, students use a high-speed wireless Diplomas & Curriculum network which provides connectivity to applications, e-mail, the Internet and printing services.

Classrooms are also equipped with high-tech visual and audio presentation systems to support instruction. Away from school, each laptop computer has 56k dial-up network service which provides access to the same resources. The school celebrates its diversity through more than 55 clubs and activities, and perpetuates the legacy established by the famous

1971 Titans, whose understanding and acceptance of each other's different races, beliefs and backgrounds set a positive example for the entire community and forged a winning team. The T.C. Williams High School Army Junior Reserve Officers' Training Corps

(JROTC) Drill Team and Color Guard was one of only three Virginia groups selected to march in the 2009 Presidential Inaugural Parade. In 2007, T.C.

Williams photography teacher (and T.C. alumnus) Taki Sidley and his students created "We Are the

Titans: A Profile of Diversity at One American High School." The book's photos and essays showcase a mere sampling of the school's more than 2,000 2,000 10th through 12th graders, who hail from more than 84 countries and speak more than 56 languages. Now and always, the tradition of excellence continues, and Titan Pride reigns supreme!


TC Williams Womens Crew Team


Women's Field Hockey, Player Cara Donley



TC Basketball, Championship Winning Shot

Tel +1.703.824.6800
www.acps.k12.va.us/tcw

Today a Reader, Tomorrow a Leader

The Silent Learning Difference - When a young dyslexic child starts school full of curiosity, their journey into a world that does not understand their way of thinking begins. Many teachers and schools have not been trained to recognize dyslexia in their students, and they are not resource or equipped to provide the specific learning opportunities that best suit dyslexic learners.



Jami Schwartz, President and Managing Director at Dyslexic Dreams Foundation, speaks to guests at the 'Dare to Dream' Gala (photography: www.GregoryDavid.com)

DYSLEXIC DREAMS
DARE TO DREAM



Many dyslexic learners are at a disadvantage in our "mainstream" education system as the classroom environment and teaching strategies are not designed to support learning that suits their way of thinking and learning. The dyslexic individual must acquire the understanding, tools and skills that can help them to overcome their learning difficulties . For a child, this can only happen when schools, teachers and parents seek understanding & offer environments and learning opportunities that allow the dyslexic child to reach their potential. Dyslexic Dreams Foundation was created to inspire and motivate children, young people and adults to discover and realize their potential by identifying, attracting, facilitating, sponsoring and gifting educational opportunities and resources throughout the U.S.

Founded in May of 2007. Evan Paul, a successful entrepreneur at age 18 (egamplace.com), and Jami Schwartz (mother and advocate) - both dyslexic themselves - recognized the need to raise awareness on a national level about what dyslexia really is, the myriad of challenges it presents, and most importantly, to support children, our most valuable resource. It was their collaboration, and understanding that 1 in 7 people are dyslexic, which led to the foundation's beginnings. "We studied the most effective way to help our dyslexic community and combined forces to create a foundation to help at-risk dyslexic students on a national level."



2008 "Dare to Dream Gala" brought together Washington DC's political, business, celebrity, and national leaders in dyslexia education for a one-of a kind signature fundraising event, hosted by Dyslexic Dreams Foundation and the Merritt Dyslexia Education Center (The Friendship School/Margaret Byrd Teacher Training Institute)

We knew our struggles were not unique. Countless dyslexic children and parents face similar challenges, and to help them, we created Dyslexic Dreams Foundation - a nonprofit organization, dedicated to raising awareness about dyslexia by providing:

- early diagnostic testing
- dyslexic student scholarships
- funding for dyslexic school programs
- dyslexic teacher training scholarships

DDF was created to ensure that all dyslexic children, regardless of their socioeconomic status, have access to the fundamentals of an appropriate dyslexic education. " We are committed to advancing the understanding of these bright children on a national level, and by doing so, enabling dyslexic children to reach their dreams and goals with the education they deserve".

The Dyslexic Dreams Foundation is dedicated to preserving the determination and spirit of students with dyslexia. We believe that young people with desire should be encouraged to pursue their dreams. We do not believe that young people should be discouraged from the pursuit of their goals because of a learning difference. Therefore, Dyslexic Dreams Foundation offers young people of all ages the chance to continue to pursue their dreams by providing student scholarships, funding dyslexic education programs, expanding early diagnostic testing, and providing appropriate teacher training. "We hope to restore dignity and hope to children and parents who have been discouraged and misunderstood by teachers and administrators who do not have the tools required to teach a dyslexic child.

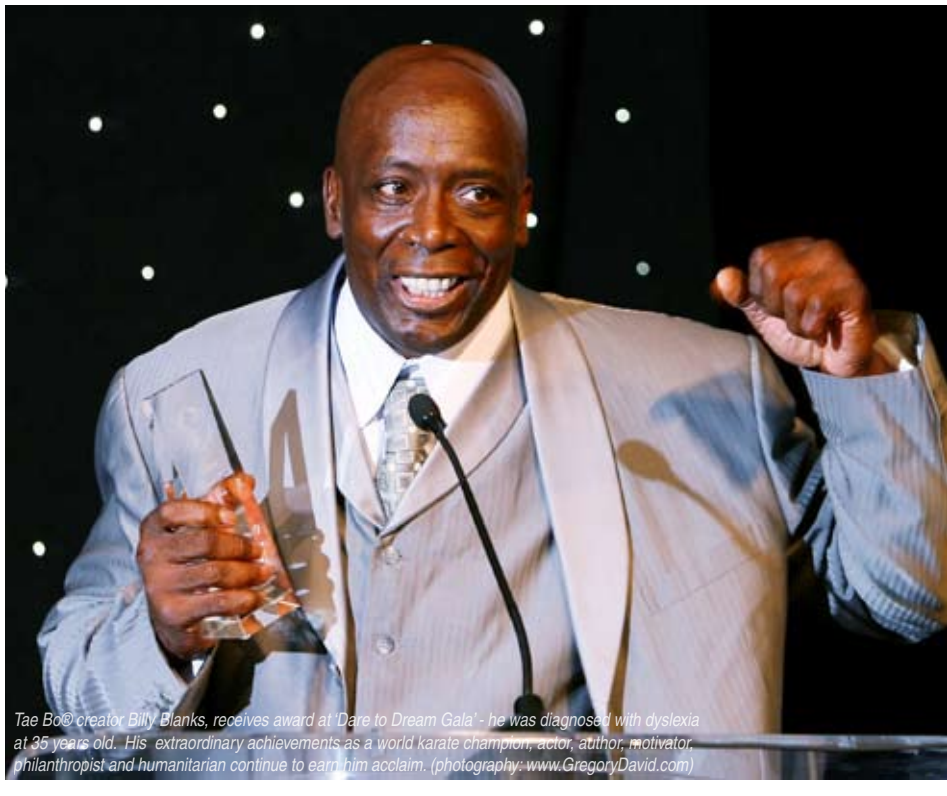
Tel +1.301.528.0056
www.DyslexicDreams.org



Gloria Mayfield Banks overcame dyslexia and received both her Bachelors degree and MBA from Harvard University. Internationally known as an energetic business speaker and trainer who built her own multi-million dollar companies, her accomplishments have been recognized in Black Enterprise, Glamour, Working Women and Fortune Magazine. (image courtesy - www.GregoryDavid.com)



Emmy Award winner Harvey Hubbell V, Director, Producer, and Writer of the movie 'Dislecksia' , a documentary about his personal struggle with dyslexia. He speaks to the audience at the 'Dare to Dream Gala' (image courtesy - www.GregoryDavid.com)

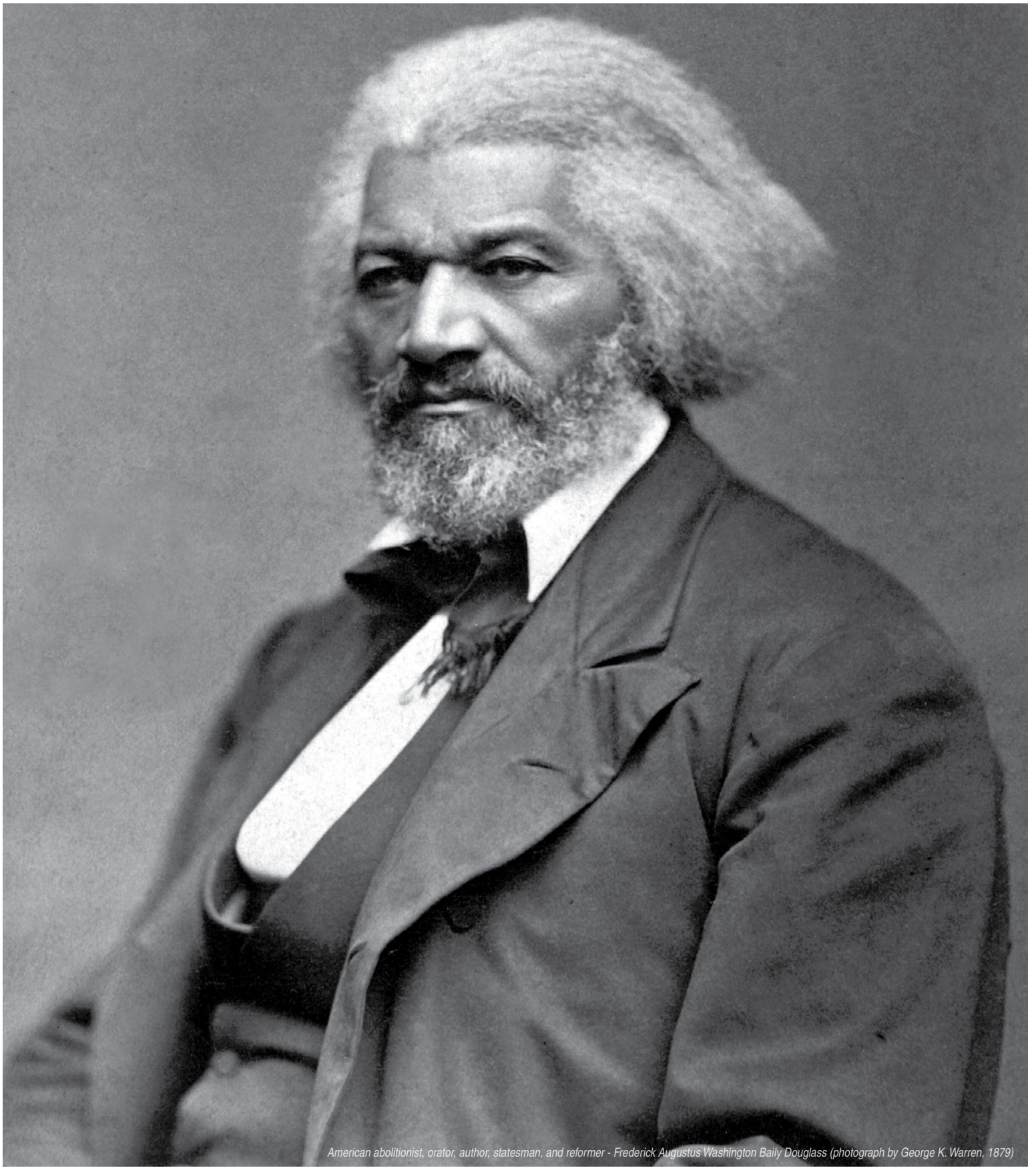


Tae Bo® creator Billy Blanks, receives award at 'Dare to Dream Gala' - he was diagnosed with dyslexia at 35 years old. His extraordinary achievements as a world karate champion, actor, author, motivator, philanthropist and humanitarian continue to earn him acclaim. (photography: www.GregoryDavid.com)

Learn to Read - be Forever Free

"Frederick Augustus Washington Bailey Douglass has paved the road for me to be the man that I am today, now I must live on my own legacy. I will work until the job is done, I will pray until a change has come, I will serve until the victory is won."

- Frederick Douglass IV



American abolitionist, orator, author, statesman, and reformer - Frederick Augustus Washington Baily Douglass (photograph by George K. Warren, 1879)



Stage performance for students by Mrs. BJ and Mr. Frederick Douglass, IV



"Once you learn to read, you will be forever free" - Frederick Douglass (photo credit: Melani Douglass)

Frederick Douglass, IV and his wife B.J., founders of The Frederick Douglass Organization (FDO) and their children, Melani & Ciheed, are dedicated to perpetuating the legacy of the famed orator, author, statesman and editor through lecturing and re-enacting speeches and life episodes of Frederick Augustus Washington Bailey Douglass.

The major thrusts of this organization are promoting financial literacy, saving our youth; bridging the digital divide; and; increasing opportunities for small businesses through economic development. FDO awards scholarships to deserving students and makes them aware that the genesis of transforming their lives revolves around providing themselves with opportunities to enhance their reading, writing, and oratorical skills through involving them in real life, real time experiences that serve to enhance their skills in these vital areas as well as building self esteem.

This Organization augments its activities by conducting diversity workshops to encourage participants from different racial, religious, gender and age groups to engage in honest dialogues that promote greater understanding of how we must change to become more sensitive and caring Americans.

FDIV is a lecturer and journalist, his wife B. J. is a sought after minister, motivational speaker, recording artist *("You Are My Hero")* and diversity trainer.

This dynamic duo, exemplifies the rule for American couples of their generation. They often say we are not the exception, we are the rule. Most couples are like us or even better. What you see on television and in the news is the exception of which we are, we are a very sophisticated group of people with high standards. The Douglass family travels throughout the nation and the world bringing history alive through a dramatization that mesmerize audiences from 8 to 80.

www.FrederickDouglassIV.org



The doors open at Frederick A. Douglass High School (image courtesy: Frederick Douglass Organization)

Bridging Diversity with Collaboration & Understanding

Susie Kay, Founder and President of Hoop Dreams Scholarship Fund has transformed HDSF from a one-day event into a year-round institution that provides a unique and powerful experience for our students and adult volunteers through our yearlong mentoring, college preparatory and SAT preparatory programs and professional internship program.



President Barack Obama speaks at HDSF Congressional Reception

Hoop Dreams Scholarship Fund (HDSF) works to create and foster personal relationships between hard-working Washington, D.C. public high school students and the local business community through a network of resources that empower and support inner-city students from the public schools in the Nation's Capital to discover their best pathway to a post-secondary education - a professional career and ultimately an enriched life - build bridges of understanding and collaboration between inner-city public school students and the business and political communities of the Washington Metropolitan region - and promote an on-going dialogue on the need for a community-centered commitment to uplifting our most precious resources: our students.



Washington Redskin Cheerleaders perform during HDSF street party



Game shot at the annual basketball tournament for Hoop Dreams Scholarship Fund



Senator Edward Kennedy at the 9th Annual Congressional Reception for Hoop Dreams Scholarship Fund



Barbara Lang, President of the DC Chamber of Commerce

"I was working on Capitol Hill in 1990 when I decided to teach 12th Grade American government at H.D. Woodson High School in Northeast D.C. The vast majority of my students were very driven and talented. They did not lack intellect or discipline, but they did often lack a basic building block for educational success: a consistent support system to help them successfully navigate their way through the college application process. I would offer my students support by connecting them to some of my friends, who were Capitol Hill staffers and members of the local business community, who would serve as informal mentors and links to professional internship opportunities.

In the early 1990s I would bring friends into my classroom to speak to my students I began to see connections form. I saw my students begin to believe in their dreams of becoming the first person in their immediate families to attend college. After a while those same students, through hard work and perseverance, would turn those dreams into reality. And at the same time I noticed a change in many of my friends, who were connecting with young people they would not ordinarily have had the pleasure of interacting with. For many of them a sense of satisfaction arose from extending themselves to the bright young people of our future. It was wonderful because I was witnessing human bridges being built.

In 1996, after teaching high school in D.C. for six years, I had an idea for a one-day charity basketball tournament to help raise money for academic college scholarships for a few of my students. Fast-forward more than a decade later and HDSF has transformed from a one day event into a year-round institution that provides a unique and powerful experience for our students and adult volunteers through our yearlong mentoring, college preparatory and SAT preparatory programs and professional internship program. We provide an opportunity for people, who normally do not come together, to link up and form long-lasting relationships. Our organization is much more than a college access program. We use a comprehensive approach to working with young people. Many of our students do not take typical routes to success. HDSF offers them a support system that extends beyond financial assistance. We provide them with valuable connections to local professionals who serve to enhance their overall lives in addition to their academic careers. We are proud that we have helped more than 900 Washington D.C. students move forward with their lives and we've helped to build thousands of relationships."

Tel +1.202.414.4774
www.HoopDreams.org

HIGHER EDUCATION | Degrees & Colleges



Image courtesy of The Johns Hopkins University

"Education is the movement from darkness to light."

- Allan Bloom



Interview: Professor Ricardo Ernst

The dynamics of globalization, accentuated by the technology phenomenon, have increased commercial and financial operations, and also competition in those markets, requiring the transformation of production systems and the adoption of strategies to foster stronger competitiveness.



South facade of McDonough School of Business building

GEORGETOWN
McDONOUGH
School of Business
UNIVERSITY

Professor Ricardo Ernst is the Deputy Dean of the McDonough School of Business and has been at Georgetown University for over 20 years, specializing in operations management and global logistics. He has over 25 publications in academic journals dealing with strategic analysis of logistics systems at both the macro- (strategic positioning, marketing/manufacturing interfaces) and micro-level (models and methods for inventory control, and classification procedures). His studies include the Asian semi-conductor industry, the US agriculture and automotive industries, the US and Latin American consumer goods industries, and the linkage between e-commerce and the required logistics infrastructure -- emphasizing e-fulfillment.



Professor Ricardo Ernst, Deputy Dean of McDonough School of Business



Professor Ernst speaking at Georgetown University



USCIS Director Emilio T. González recognizes Dr. Ernst as Outstanding American by Choice



The Ernst Family: Felipe, Alejandro, Isabel, Carolina, Ricardo, and Sofia

What brought you to Georgetown University?

To complement my PhD from Pennsylvania's Wharton School, in Operations Management I joined Georgetown University, which offered me enormous opportunities to connect internationally and to grow as a professor and researcher in my area of expertise. I now teach undergraduates, MBAs, Evening Program MBAs and Executive MBAs, and co-direct Georgetown's Global Logistics Research Program.

As a consultant I develop metrics and performance evaluations for the logistics requirements and challenges for coordinating complex supply chain projects of multiple companies including NGOs such as the Pan American Health Organization (PAHO); I recently participated in a logistics fact-finding mission to Africa with the Fritz Institute, which assists relief agencies in global disaster management.

I am also the Editor-in-Chief of the Georgetown University and Universia virtual journal "Globalization, Competitiveness and Governability" [www.GCG.universia.net], which focuses on how globalization affects Latin American competitiveness and the governability of businesses and countries.

What is the effect of Globalization?

Globalization affects every country regardless of its economic, political or social situation, forcing us to seek and develop appropriate ways to undergo this process and to determine the essential conditions for countries, companies and individuals to really benefit from it.

The US, as the world's largest economy, imports more than any other country, while other major economies (Japan, Germany) export more than they import. If the US economy slows, other economies (e.g., China, India) must strain to continue their current level of growth. Business schools provide students (future managers) the tools to holistically evaluate and solve business situations objectively and concisely with specific, tangible and measurable recommendations.

Today's approach shifts from a vertical, functional (myopic) orientation to a horizontal, cross-functional approach. Companies are part of an entire supply chain. The "my company" against "your company" is replaced with "my supply chain" against "your supply chain." Companies do not own supply chains; supply chains own companies. The rapidly changing global environment emphasizes it even more and does not subsidize inefficiencies!

Students who understand these challenges can evaluate and offer specific recommendations for action; that requires a combination of strategic high level frameworks with operational detail specific tools. The McDonough School of Business delivers this type of education.

www.MSB.edu
Tel +1.202.687.7336

Knowledge For The World

"The best teachers are usually those who are free, competent and willing to make original researches in the library and the laboratory, The best investigators are usually those who have also the responsibilities of instruction, gaining thus the incitement of colleagues, the encouragement of pupils, the observation of the public."

- Daniel Coit Gilman, 1876



Gilchrist Hall at Johns Hopkins University's Montgomery County Campus."

The Johns Hopkins University opened in 1876, with the inauguration of its first president, Daniel Coit Gilman. "What are we aiming at?" Gilman asked in his installation address. "The encouragement of research ... and the advancement of individual scholars, who by their excellence will advance the sciences they pursue, and the society where they dwell."

The mission laid out by Gilman remains the university's mission today, summed up in a simple but powerful restatement of Gilman's own words: *"Knowledge for the world."*

What Gilman created was a research university, dedicated to advancing both students' knowledge and, through research and scholarship, the state of human knowledge. Gilman believed that teaching and research are interdependent, that success in one depends on success in the other. A modern university, he believed, must do both well.



Gilman Hall at the Homewood campus in Baltimore.



Students at the university's Paul H. Nitze School of Advanced International Studies, in Washington's Dupont Circle area

The realization of Gilman's philosophy at Johns Hopkins, and at other institutions that later attracted Hopkins-trained scholars, revolutionized higher education in America, leading to the research university system as it exists today.

After more than 130 years, Johns Hopkins remains a world leader in both teaching and research. Eminent professors mentor top students in the arts and music, the humanities, the social and natural sciences, engineering, international studies, education, business and the health professions. Those same faculty members, and their research colleagues at the university's Applied Physics Laboratory, have each year for nearly three decades won Johns Hopkins more federal research and development funding than any other university. The university has nine academic divisions and campuses throughout the Baltimore-Washington area. The Krieger School of Arts and Sciences, the Whiting School of Engineering, the School of Education and the Carey Business School are based at the Homewood campus in northern Baltimore. The schools of Medicine, Public Health, and Nursing share a campus in east Baltimore with The Johns Hopkins Hospital. The Peabody Institute, a leading professional school of music, is located on Mount Vernon Place in downtown Baltimore. The Paul H. Nitze School of Advanced International Studies is located in Washington's Dupont Circle area.

The Applied Physics Laboratory is a division of the university co-equal to the nine schools, but with a non-academic, research-based mission. APL, located between Baltimore and Washington, supports national security and also pursues space science, exploration of the solar system and other civilian research and development.

Johns Hopkins also has a campus near Rockville in Montgomery County, Md., and has academic facilities in Nanjing, China, and in Bologna, Italy. It maintains a network of continuing education facilities throughout the Baltimore-Washington region, including centers in downtown Baltimore, in downtown Washington and in Columbia.

When considered in partnership with its sister institution, the Johns Hopkins Hospital and Health System, the university is Maryland's largest employer and contributes more than $10 billion a year to the state's economy.

www.JHU.edu
Tel +1.410.516.8000



Heading to class on the Wyman Quadrangle at the Homewood campus.

Bring Us Your Ambition

George Washington, the nation's first president, had long desired the creation of a university in the nation's capital. *The George Washington University,* a private, coeducational, nonsectarian institution was chartered on Feb. 9, 1821, by an Act of Congress as the Columbian College in the District of Columbia and since that time has developed into one of the country's premier research institutions.



The George Washington University Graduation, in front of The United States Capitol, in Washington DC



The Girls Varsity La Crosse Team closed the 2008 season with wins over previous league unbeaten Richmond and Saint Joseph's



Columbian College started with three faculty members, one tutor, and 30 students. In the Civil War's aftermath, the college began to offer evening classes for advanced students and added new courses of study. In 1825, it added a medical school, and, in 1826, a law school. In 1904, the institution changed its name to The George Washington University to reflect President Washington's dream.

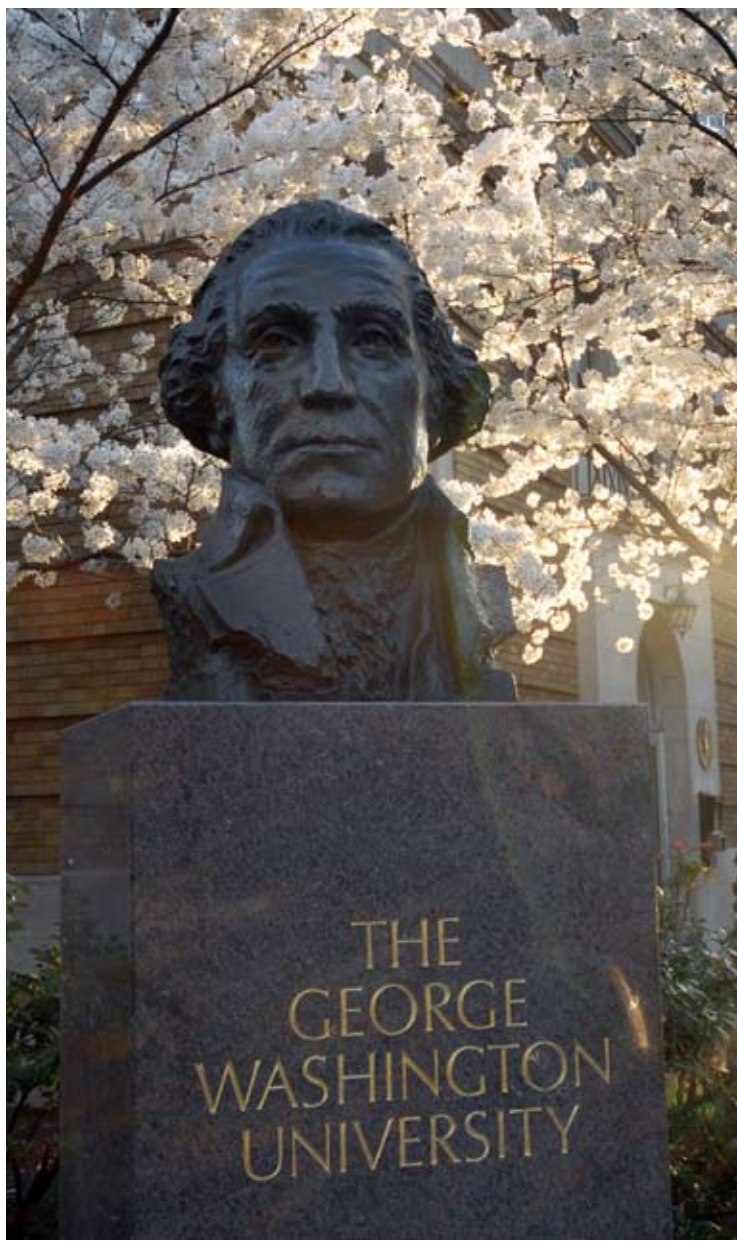
Today, the University's enrollment totals more than 20,000 undergraduate and graduate students in nine schools. GW is the largest institution of higher education in the nation's capital. The University offers comprehensive programs of undergraduate and graduate liberal arts study as well as degree programs in medicine, public health, law, engineering, education, business, and international affairs. Each year, GW enrolls a diverse population of students from all 50 states, the District of Columbia, and more than 130 countries. More than 90 percent of faculty members hold doctoral degrees. The University has more than 220,000 alumni living across the United States and around the world.

Most of the University's undergraduate and graduate studies are conducted on its 43-acre campus, which is situated just a few blocks from the White House and the National Mall. Neighbors of this campus include the U.S. State Department, the John F. Kennedy Center for the Performing Arts, the Watergate complex, Organization of American States, United States Institute of Peace, American Red Cross, The World Bank, and International Monetary Fund, and various embassies and offices.

GW's Mount Vernon Campus, also in Washington, D.C., offers students an additional academic, residential, recreational, and social environment. It features new science labs, dance and art studios, athletic facilities, playing fields, tennis courts, and a seasonal pool. Shuttle buses transport students, faculty, and staff between the Mount Vernon and Foggy Bottom campuses. The three-mile ride seamlessly links the two campuses for a connected community.

GW's Virginia Campus in Loudoun County is a center for innovative research, graduate education, and advanced partnerships. As the University's 90-acre research and technology campus, it offers graduate education in education and business leadership, information technology and telecommunications, engineering and transportation safety, and the health sciences.

The George Washington University works constructively with the community of its roots—Washington, D.C.



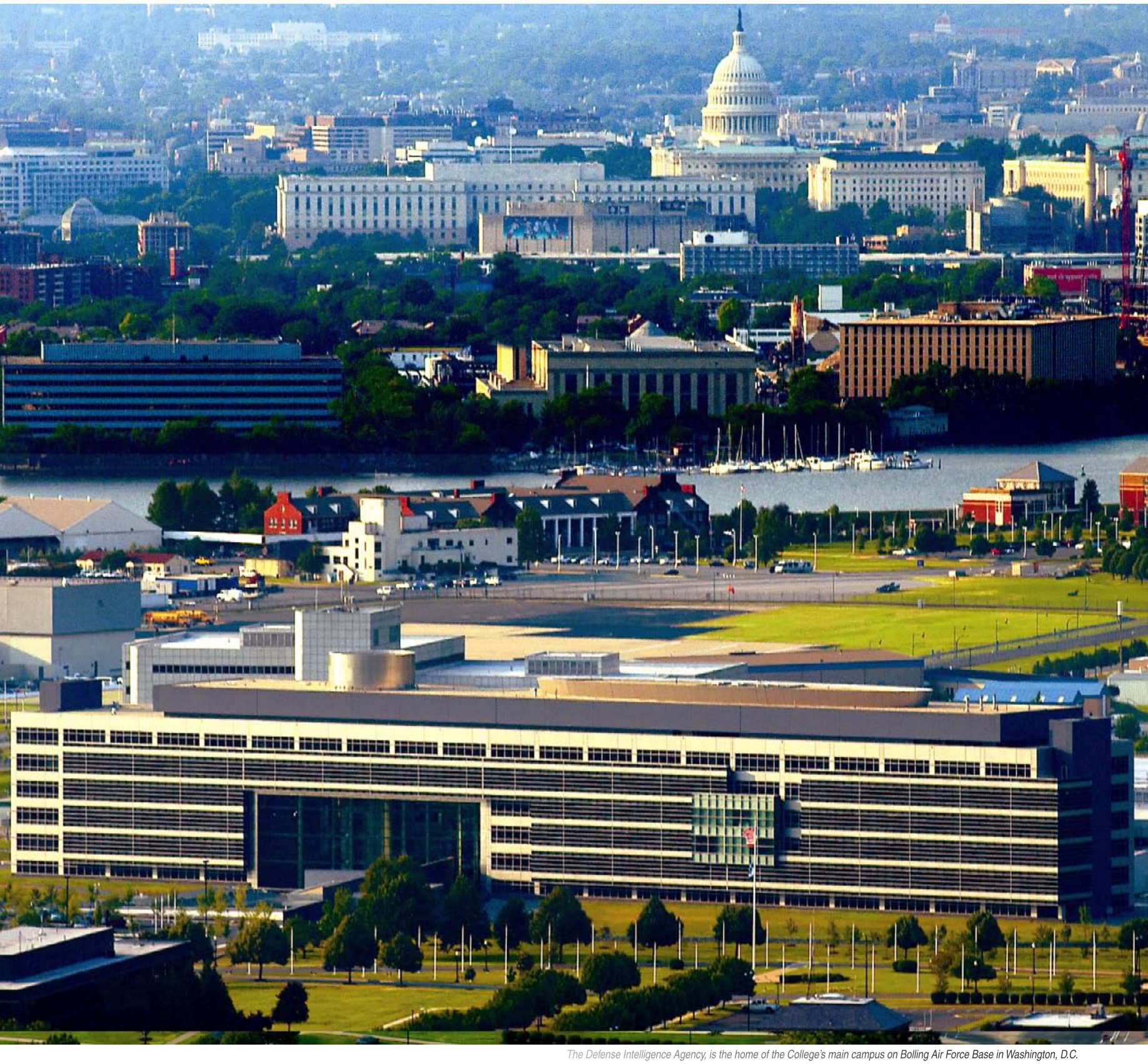
GW students, faculty, staff, and alumni contribute their talent, knowledge, and time to improve the quality of life in the city. In 2007 alone, GW students dedicated more than 55,000 hours to community service.

The George Washington University values a dynamic, student-focused community stimulated by cultural and intellectual diversity and built upon a foundation of integrity, creativity, and openness to the exploration of new ideas.

www.GWU.edu
Tel +1.202.994.1000

Future Focused Intelligence

The challenges and the opportunities for education in the national intelligence community today are broader and more multifaceted than ever. National Defense Intelligence College looks to the future, dedicated to the pursuit and refinement of knowledge, the study and clarification of values, and to the advancement of the Nation it serves.



The Defense Intelligence Agency, is the home of the College's main campus on Bolling Air Force Base in Washington, D.C.



Commencement speaker, the Honorable James R. Clapper, Jr., Under Secretary of Defense for Intelligence, addressed the Class of 2007



A. Denis Clift, President of the National Defense Intelligence College

The National Defense Intelligence College was chartered in 1962 by the Department of Defense to educate government intelligence professionals and to conduct and disseminate research. NDIC reaches beyond the Department of Defense to involve all sixteen agencies and departments that make up the national intelligence community under the auspices of the Director of National Intelligence.

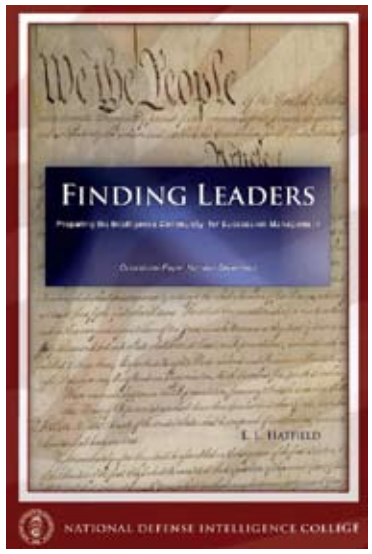
As a powerful change agent, the College leads professional development in this national community by awarding graduate and undergraduate degrees in Intelligence. The College is accredited by the Middle States Commission on Higher Education and offers a Bachelor of Science in Intelligence and a Master of Science of Strategic Intelligence, both authorized in law by Congress.

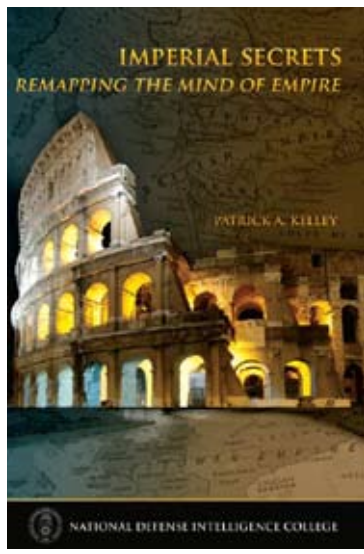
The College prepares intelligence community and combatant command professionals, both civilian and military, to work with skill and dedication in identifying and effectively integrating foreign, military, and domestic intelligence in defense of the homeland and of US interests abroad. The College's research products, both classified and unclassified, reflect the deep familiarity of graduate students, faculty and research fellows with intelligence targets and with the craft of intelligence collection, analysis and synthesis. College alumni become leaders in the intelligence community, and research produced at the College contributes to more efficient business practices, as well as to greater integration of the community.

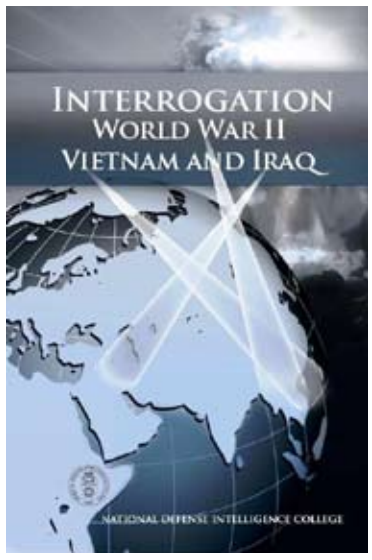
The National Defense Intelligence College's dynamic learning community centers around a professionally diverse student body of over 650, representing a balanced mixture of experience in federal agencies and all branches of the US Armed Services. All students are employed in the federal government and hold Top Secret security clearances. The faculty embodies a professional and talented mix of knowledge and experience gained through advanced academic degrees and through senior leadership positions in the national intelligence community. Professors specialize in globalization, asymmetric warfare, social analysis, terrorism, Islam, military strategy, analytic methodology, collection management, science and technology, information operations, and geostrategic studies.

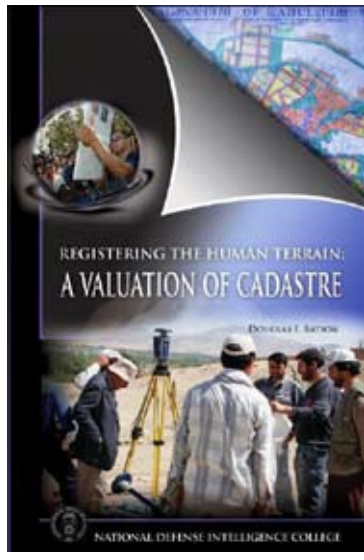
The challenges and the opportunities for education in the national intelligence community today are broader and more multifaceted than ever. The College has created three applied academic Centers that specialize in broadening the College's reach beyond the classroom, bringing a focus on international engagement, scientific and technical intelligence, and on publishing strategic intelligence research through the National Defense Intelligence College Press.

The College's ability to apply education as a powerful tool for a stronger national intelligence community grows from its leading role in reforming intelligence through teaching, research and outreach. The College is a member of the Consortium of Universities of the Washington Metropolitan Area









National Defense Intelligence College Press - Featured Publications 2006

www.NDIC.edu

Think. Learn. Succeed.

In an age that demands originality and imagination, George Mason University is among the nation's most innovative universities. It achieves excellence in interdisciplinary research and teaching by rethinking the traditional structure of the academy. The university offers more than 100 degree programs, including interdisciplinary programs that allow students to design personalized courses of study with faculty guidance.



Mason Pond on the Fairfax Campus

George Mason College began in 1964 with 350 students; now, George Mason University boasts more than 30,000 students on four regional campuses and one in the United Arab Emirates. It has two Nobel laureates and its Schools of Law and Public Policy are nationally ranked. Its international reputation was enhanced when in 2006 the Mason men's basketball team reached the NCAA Final Four for the first time in the university's history.

Mason's proximity to the nation's capital gives both students and faculty access to some of the most powerful institutions in the world. Mason's innovative programs, partnerships, and strategic alliances add value and accelerate economic and community growth regionally, nationally, and globally. It is among the first to offer advanced degrees in bioinformatics, climate dynamics, information security, and neuroscience. Mason also has reciprocal relationships with universities in Korea, China, and Germany that foster international exchanges for faculty and students.

Scientific breakthroughs are a common occurrence at Mason. The Center for Applied Proteomics and Molecular Medicine is currently developing groundbreaking cancer diagnostic tools. The Department of Chemistry and Biochemistry's Professor Abul Hussam received the Grainger Challenge Prize for his filter for removing arsenic from drinking water in developing countries. The Krasnow Institute for Advanced Study now has an MRI brain scanner and is one of two nonmedical schools with a cognitive neuroscience research institute to own functional imaging technology.

The Mason International School of Law, ranked in the top 40 nationally, was a pioneer in providing three core competencies often neglected at more traditional institutions: the legal application of economic tools and methods, intensive development of legal writing skills, and specialized substantive preparation for practice. Notably, the intellectual property law curriculum has gained national recognition.

The Mason Enterprise Center, administered by the School of Public Policy, is a university-based economic development enterprise that focuses the energy, skills, and intellectual capital of Mason on enterprise creation and expansion. Special



The Mason Statue is a gathering place for the university community (credit: George Mason University, Creative Services)

business incubator programs include the Entrepreneurial Step Up Program™, International Business Development Program, Fairfax Innovation Center, the Virginia Small Business Development Center Network, Community Business Partnership, Mentor-Protégé Program, Procurement Technical Assistance Program, and telework and training centers. The self-supporting center has 37 locations and sponsors 320 business development events in the National Capital Region during the year.

The center specializes in small business services, government contracting, international business, entrepreneurship, technology ventures, and telework initiatives. It provides regional business owners access to faculty, students, alumni, researchers, information sources, inventions, and other resources required to help them expand their businesses, improve their organizations, and strengthen the regional economy. The center also offers a unique combination of programs, services, resources, and a broad array of activities including business counseling, seminars, publications, sponsored research programs, and information services.

The university extends its unique programs in a partnership with the Smithsonian Institution. During the Smithsonian-Mason Semester, students live onsite at the Conservation and Research Center in Front Royal, Virginia, and study global-scale conservation issues.



The view from atop the Patriot Center shows the Center for the Arts and the Johnson Center



Enterprise Hall is home to the School of Management and New Century College

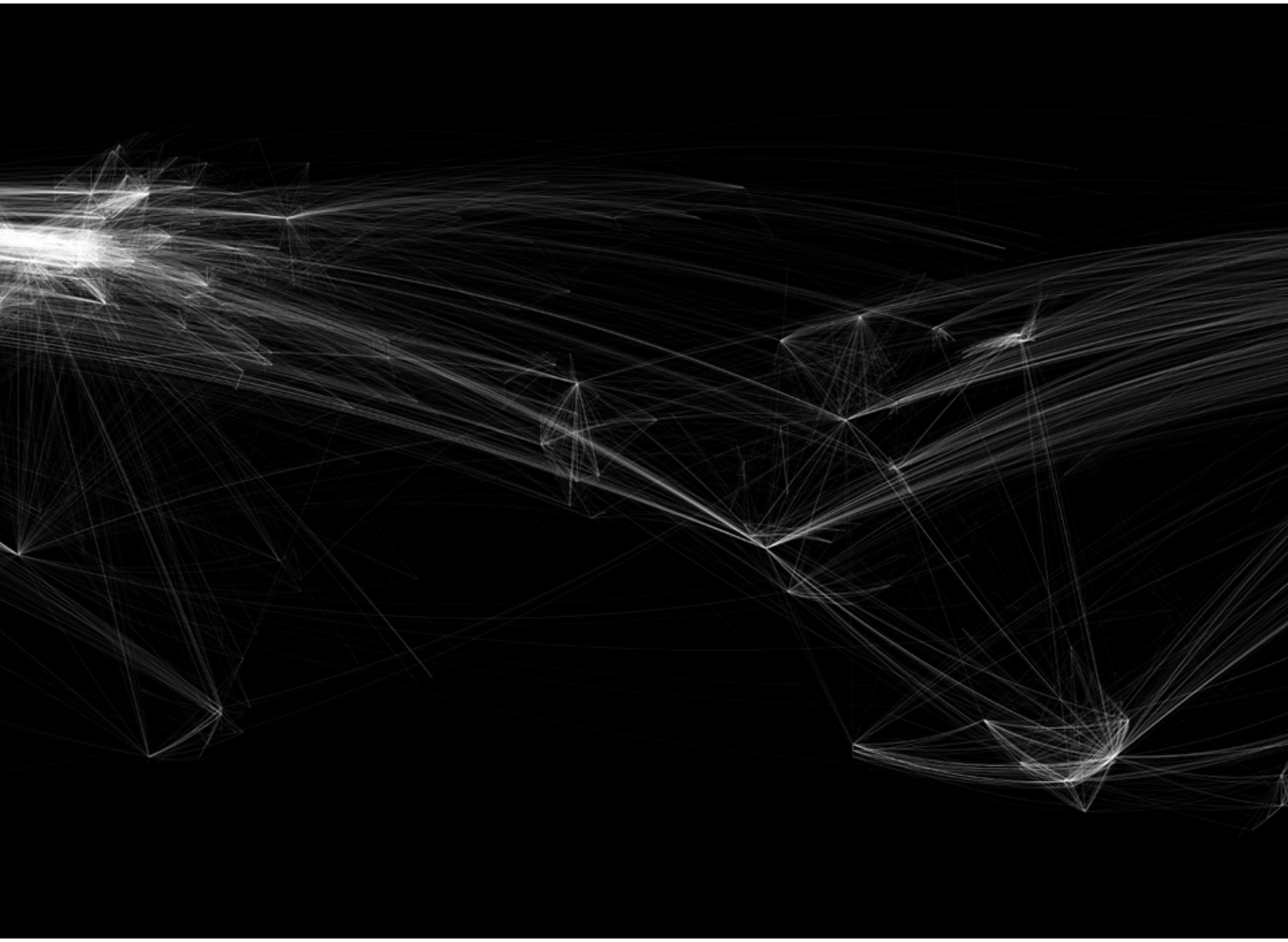
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INNOVATION | Design & Creativity



"Innovation distinguishes between a leader and a follower."

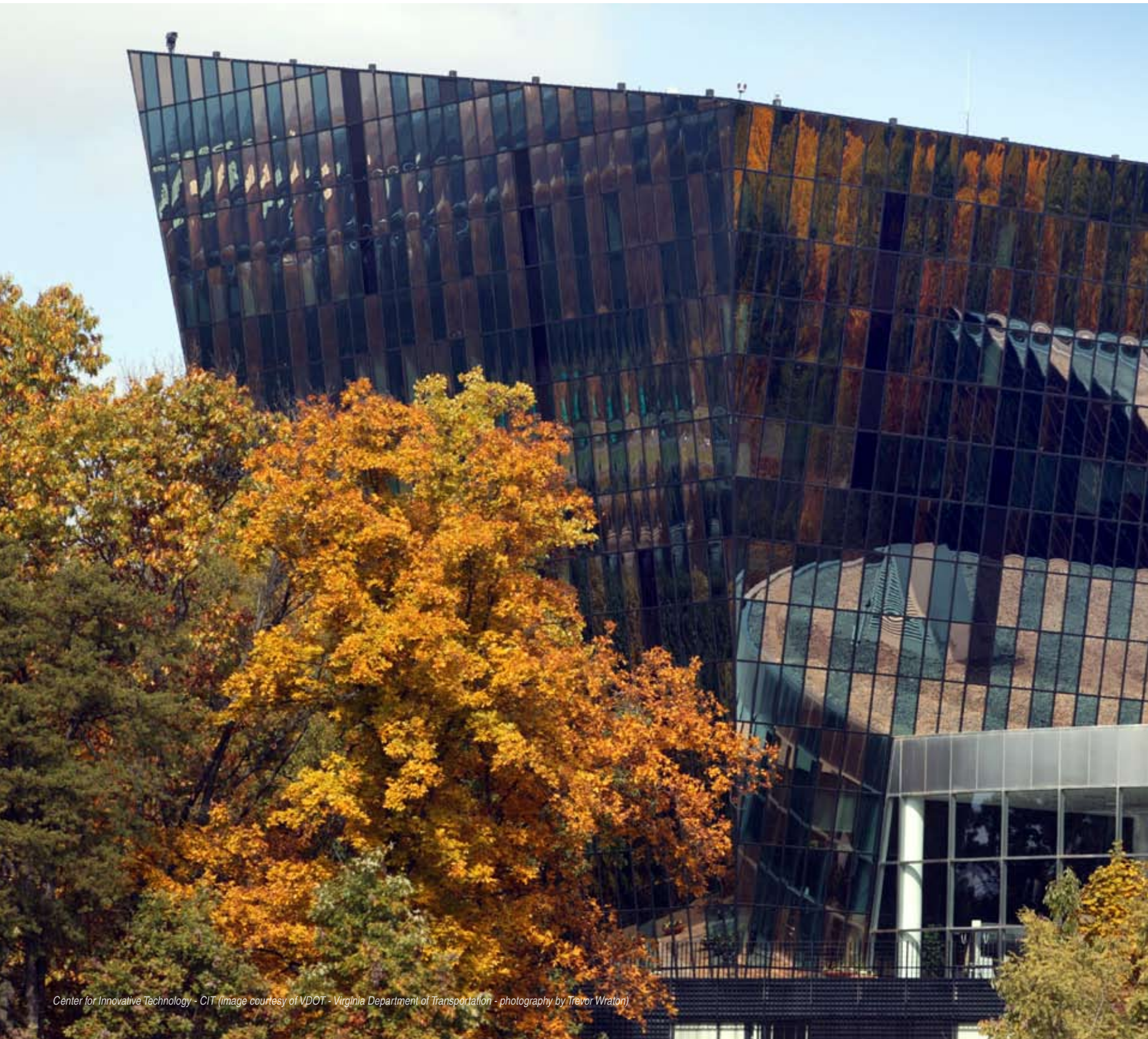
- Steve Jobs



Internet Map, World City-to-City Connections (image courtesy of Chris Harrison, Carnegie Mellon University)

Revolutionaries. Visionaries. Innovators.

The drafters of the Constitution of the United States of America recognized the necessity of innovative ideas; they designed concepts that were considered revolutionary at the time and became the foundation for the new government. James Madison's diaries became a baseline template for the Constitution, diligently compiling the continuously-evolving proceedings of the Convention. It was definitely clear that developments and changes were needed to sustain the vibrant and growing young nation; and, visionary leaders like Benjamin Franklin recognized that rapid change would not be easy - so he led the communications industry as author, printer, and newspaper editor *(as well as a satirist, political theorist, politician, scientist, inventor, civic activist, statesman, and diplomat).* Intellectual properties, and the laws protecting new ideas, have made America's knowledge-based economy a success-story as a global leader in innovation that extends beyond technology, business, healthcare, sociology, and environmentalism - setting an standard of excellence with solutions that support the nation's continued economic prosperity - *to share with the world.*



Center for Innovative Technology - CIT (image courtesy of VDOT - Virginia Department of Transportation - photography by Trevor Wraton)



Applied Physics Lab - APL - Combat Systems Evaluation Lab (image courtesy of APL, www.jhuapl.com)



Our innovative drives our economy, our culture, and our lives. Consider living without the internet, an informal communications mechanism created by America's research scientists and engineers at DARPA [the Defense Research Projects Agency]; or Velcro, that ubiquitous fastener, created for NASA to facilitate the gloves of astronauts. Our visionaries developed new structural components made from carbon with the strength of steel, to lighten military equipment but retain the strength, now replace iron and steel, and increase fuel efficiency. Today's car computer is more powerful and sophisticated than the one used to power the trip to the moon 40 years ago; it's another NASA by-product which increases fuel and operating efficiency. Our iPods, iPhones, Bluetooths, Wiis, and X-Boxes have revolutionized entertainment and communications, while our advances in computers push technological capacity to the limits. Twenty years ago, a terabyte was enough storage capacity to store all the books in the Library of Congress; today, many personal computers have two terabytes installed – and are almost full.

Innovators, geniuses, and entrepreneurs from all over the world come here because it is the nexus of intellectual freedom and the consummate environment for self-fulfillment. We marvel at the new products we see appearing around the world, but, many are drawn from ideas, sketches and drawings registered in the US Patent and Trademark Office. Every month, planeloads of researchers, scientists, and lawyers arrive from the Far East and Europe as clients of some of DC's top law firms to capitalize on the intellectual properties created by American visionaries.

Revolutionary new products are incubated by the federal and state governments in the role of intellectual engine of growth. They issue a technical requirement, and thousands of entrepreneurs compete to win the contract with a new technique, new software, or new devices - like fiber optics or flash memory, or cell phones that outmode all the predecessors. Local governments like Montgomery County's Research and Technology Center and Northern Virginia's Center for Information Technology capitalize on the concentration of university, government, and private sector research and development centers. Maryland's I-270 Technology Corridor hosts 300,000 workers and 18,000 information and bio-technology businesses such as home-grown global companies like Lockheed Martin, Human Genome Sciences, Digene, Medimune, and GeneLogic. Federal research centers include the National Institute of Health (NIH), the National Institute of Standards, and the Department of Energy.

Visionary, but little-known research and development facilities such as the Howard Hughes Medical Institute, use emerging and innovative technologies to pursue biology's most challenging problems. Ciena and the Johns Hopkins University Applied Physics Laboratory push technology to the outer limits. The Dulles Technology Corridor in Northern Virginia, an international "NetPlex" and home to more telecom and satellite companies than any other place on earth, hosts telecommunications, networking, web-hosting, data-storage farms, R&D centers, and development-oriented companies; it hosts more than half of all traffic on the Internet and is also the home of the cutting-edge "Nano-Technology" – microscopic device physics or molecular self-assembly which will revolutionize energy, medicine and global economics.

Benamin Franklin would be amazed, but not surprised.

Preserving the Past, to Protect the Future

The National Archives showcases America's "crown jewels"
---- The Declaration of Independence, the Constitution, and the Bill of Rights, known collectively as the Charters of Freedom.



The Archives has interactive exhibits for all ages

IN CONGRESS, JULY 4, 1776.

The unanimous Declaration of the thirteen united States of America,

When in the Course of human events, it becomes necessary for one people to dissolve the political bands which have connected them with another, and to assume among the powers of the earth, the separate and equal station to which the Laws of Nature and of Nature's God entitle them, a decent respect to the opinions of mankind requires that they should declare the causes which impel them to the separation. ——— We hold these truths to be self-evident, that all men are created equal, that they are endowed by their Creator with certain unalienable Rights, that among these are Life, Liberty and the pursuit of Happiness. — That to secure these rights, Governments are instituted among Men, deriving their just powers from the consent of the governed, — That whenever any Form of Government becomes destructive of these ends, it is the Right of the People to alter or to abolish it, and to institute new Government, laying its foundation on such principles and organizing its powers in such form, as to them shall seem most likely to effect their Safety and Happiness. Prudence, indeed, will dictate that Governments long established should not be changed for light and transient causes; and accordingly all experience hath shewn, that mankind are more disposed to suffer, while evils are sufferable, than to right themselves by abolishing the forms to which they are accustomed. But when a long train of abuses and usurpations, pursuing invariably the same Object evinces a design to reduce them under absolute Despotism, it is their right, it is their duty, to throw off such Government, and to provide new Guards for their future security. — Such has been the patient sufferance of these Colonies; and such is now the necessity which constrains them to alter their former Systems of Government. The history of the present King of Great Britain is a history of repeated injuries and usurpations, all having in direct object the establishment of an absolute Tyranny over these States. To prove this, let Facts be submitted to a candid world. ——— He has refused his Assent to Laws, the most wholesome and necessary for the public good. ——— He has forbidden his Governors to pass Laws of immediate and pressing importance, unless suspended in their operation till his Assent should be obtained; and when so suspended, he has utterly neglected to attend to them. ——— He has refused to pass other Laws for the accommodation of large districts of people, unless those people would relinquish the right of Representation in the Legislature, a right inestimable to them and formidable to tyrants only. ——— He has called together legislative bodies at places unusual, uncomfortable, and distant from the depository of their public Records, for the sole purpose of fatiguing them into compliance with his measures. ——— He has dissolved Representative Houses repeatedly, for opposing with manly firmness his invasions on the rights of the people. ——— He has refused for a long time, after such dissolutions, to cause others to be elected; whereby the Legislative powers, incapable of Annihilation, have returned to the People at large for their exercise; the State remaining in the mean time exposed to all the dangers of invasion from without, and convulsions within. ——— He has endeavoured to prevent the population of these States; for that purpose obstructing the Laws for Naturalization of Foreigners; refusing to pass others to encourage their migrations hither, and raising the conditions of new Appropriations of Lands. ——— He has obstructed the Administration of Justice, by refusing his Assent to Laws for establishing Judiciary powers. ——— He has made Judges dependent on his Will alone, for the tenure of their offices, and the amount and payment of their salaries. ——— He has erected a multitude of New Offices, and sent hither swarms of Officers to harass our people, and eat out their substance. ——— He has kept among us, in times of peace, Standing Armies without the Consent of our legislatures. ——— He has affected to render the Military independent of and superior to the Civil power. ——— He has combined with others to subject us to a jurisdiction foreign to our constitution, and unacknowledged by our laws; giving his Assent to their Acts of pretended Legislation: — For Quartering large bodies of armed troops among us: — For protecting them, by a mock Trial, from punishment for any Murders which they should commit on the Inhabitants of these States: — For cutting off our Trade with all parts of the world: — For imposing Taxes on us without our Consent: — For depriving us in many cases, of the benefits of Trial by jury: — For transporting us beyond Seas to be tried for pretended offences. ——— For abolishing the free System of English Laws in a neighbouring Province, establishing therein an Arbitrary government, and enlarging its Boundaries so as to render it at once an example and fit instrument for introducing the same absolute rule into these Colonies: ——— For taking away our Charters, abolishing our most valuable Laws, and altering fundamentally the Forms of our Governments: — For suspending our own Legislatures, and declaring themselves invested with Power to legislate for us in all cases whatsoever. — He has abdicated Government here, by declaring us out of his Protection and waging War against us. ——— He has plundered our seas, ravaged our Coasts, burnt our towns, and destroyed the lives of our people. ——— He is at this time transporting large Armies of foreign Mercenaries to compleat the works of death, desolation and tyranny, already begun with circumstances of Cruelty & perfidy scarcely paralleled in the most barbarous ages, and totally unworthy the Head of a civilized nation. ——— He has constrained our fellow Citizens taken Captive on the high Seas to bear Arms against their Country, to become the executioners of their friends and Brethren, or to fall themselves by their Hands. — He has excited domestic insurrections amongst us, and has endeavoured to bring on the inhabitants of our frontiers, the merciless Indian Savages, whose known rule of warfare, is an undistinguished destruction of all ages, sexes and conditions. In every stage of these Oppressions We have Petitioned for Redress in the most humble terms: Our repeated Petitions have been answered only by repeated injury. A Prince, whose character is thus marked by every act which may define a Tyrant, is unfit to be the ruler of a free people. Nor have We been wanting in attentions to our British brethren. We have warned them from time to time of attempts by their legislature to extend an unwarrantable jurisdiction over us. We have reminded them of the circumstances of our emigration and settlement here. We have appealed to their native justice and magnanimity, and we have conjured them by the ties of our common kindred to disavow these usurpations, which would inevitably interrupt our connections and correspondence. They too have been deaf to the voice of justice and of consanguinity. We must, therefore, acquiesce in the necessity, which denounces our Separation, and hold them, as we hold the rest of mankind, Enemies in War, in Peace Friends. ———

We, therefore, the Representatives of the united States of America, in General Congress, Assembled, appealing to the Supreme Judge of the world for the rectitude of our intentions, do, in the Name, and by Authority of the good People of these Colonies, solemnly publish and declare, That these United Colonies are, and of Right ought to be Free and Independent States; that they are Absolved from all Allegiance to the British Crown, and that all political connection between them and the State of Great Britain, is and ought to be totally dissolved; and that as Free and Independent States, they have full Power to levy War, conclude Peace, contract Alliances, establish Commerce, and to do all other Acts and Things which Independent States may of right do. ——— And for the support of this Declaration, with a firm reliance on the protection of divine Providence, we mutually pledge to each other our Lives, our Fortunes and our sacred Honor.

John Hancock

Josiah Bartlett
Wm Whipple
Saml Adams

John Adams
Robt Treat Paine
Elbridge Gerry

Step. Hopkins
William Ellery

Roger Sherman
John Hancock
Sam. Huntington
Wm Williams
Oliver Wolcott
Matthew Thornton

Rob.t Morris
Benjamin Rush
Benj.a Franklin
John Morton
Geo. Clymer
Jas. Smith
Geo. Taylor
James Wilson
Geo. Ross

Wm. Hooper
Joseph Hewes
John Penn

Button Gwinnett
Lyman Hall
Geo Walton

Edward Rutledge
Thos. Heyward Junr.
Thomas Lynch Junr.
Arthur Middleton

Samuel Chase
Wm. Paca
Thos. Stone
Charles Carroll of Carrollton

George Wythe
Richard Henry Lee
Th.s Jefferson
Benj.a Harrison
Thos. Nelson jr.
Francis Lightfoot Lee
Carter Braxton

Geo. Read
Tho. M:Kean

Caesar Rodney

Wm. Floyd
Phil. Livingston
Fran.s Lewis
Lewis Morris

Richd. Stockton
Jno. Witherspoon
Fras. Hopkinson
John Hart
Abra. Clark

Geo. Clinton

We the People

of the United States, in Order to form a more perfect Union, establish Justice, insure domestic Tranquility, provide for the common defence, promote the general Welfare, and secure the Blessings of Liberty to ourselves and our Posterity, do ordain and establish this Constitution for the United States of America.

Article. I.

Section. 1. All legislative Powers herein granted shall be vested in a Congress of the United States, which shall consist of a Senate and House of Representatives.

Section. 2. The House of Representatives shall be composed of Members chosen every second Year by the People of the several States, and the Electors in each State shall have the Qualifications requisite for Electors of the most numerous Branch of the State Legislature.

No Person shall be a Representative who shall not have attained to the Age of twenty five Years, and been seven Years a Citizen of the United States, and who shall not, when elected, be an Inhabitant of that State in which he shall be chosen.

Representatives and direct Taxes shall be apportioned among the several States which may be included within this Union, according to their respective Numbers, which shall be determined by adding to the whole Number of free Persons, including those bound to Service for a Term of Years, and excluding Indians not taxed, three fifths of all other Persons. The actual Enumeration shall be made within three Years after the first Meeting of the Congress of the United States, and within every subsequent Term of ten Years, in such Manner as they shall by Law direct. The Number of Representatives shall not exceed one for every thirty Thousand, but each State shall have at least one Representative; and until such enumeration shall be made, the State of New Hampshire shall be entitled to chuse three, Massachusetts eight, Rhode-Island and Providence Plantations one, Connecticut five, New-York six, New Jersey four, Pennsylvania eight, Delaware one, Maryland six, Virginia ten, North Carolina five, South Carolina five, and Georgia three.

When vacancies happen in the Representation from any State, the Executive Authority thereof shall issue Writs of Election to fill such Vacancies.

The House of Representatives shall chuse their Speaker and other Officers; and shall have the sole Power of Impeachment.

Section. 3. The Senate of the United States shall be composed of two Senators from each State, chosen by the Legislature thereof, for six Years; and each Senator shall have one Vote.

Immediately after they shall be assembled in Consequence of the first Election, they shall be divided as equally as may be into three Classes. The Seats of the Senators of the first Class shall be vacated at the Expiration of the second Year, of the second Class at the Expiration of the fourth Year, and of the third Class at the Expiration of the sixth Year, so that one third may be chosen every second Year; and if Vacancies happen by Resignation, or otherwise, during the Recess of the Legislature of any State, the Executive thereof may make temporary Appointments until the next Meeting of the Legislature, which shall then fill such Vacancies.

No Person shall be a Senator who shall not have attained to the Age of thirty Years, and been nine Years a Citizen of the United States, and who shall not, when elected, be an Inhabitant of that State for which he shall be chosen.

The Vice President of the United States shall be President of the Senate, but shall have no Vote, unless they be equally divided.

The Senate shall chuse their other Officers, and also a President pro tempore, in the Absence of the Vice President, or when he shall exercise the Office of President of the United States.

The Senate shall have the sole Power to try all Impeachments. When sitting for that Purpose, they shall be on Oath or Affirmation. When the President of the United States is tried, the Chief Justice shall preside: And no Person shall be convicted without the Concurrence of two thirds of the Members present.

Judgment in Cases of Impeachment shall not extend further than to removal from Office, and disqualification to hold and enjoy any Office of Honor, Trust or Profit under the United States: but the Party convicted shall nevertheless be liable and subject to Indictment, Trial, Judgment and Punishment, according to Law.

Section. 4. The Times, Places and Manner of holding Elections for Senators and Representatives, shall be prescribed in each State by the Legislature thereof; but the Congress may at any time by Law make or alter such Regulations, except as to the Places of chusing Senators.

The Congress shall assemble at least once in every Year, and such Meeting shall be on the first Monday in December, unless they shall by Law appoint a different Day.

Section. 5. Each House shall be the Judge of the Elections, Returns and Qualifications of its own Members, and a Majority of each shall constitute a Quorum to do Business; but a smaller Number may adjourn from day to day, and may be authorized to compel the Attendance of absent Members, in such Manner, and under such Penalties as each House may provide.

Each House may determine the Rules of its Proceedings, punish its Members for disorderly Behaviour, and, with the Concurrence of two thirds, expel a Member.

Each House shall keep a Journal of its Proceedings, and from time to time publish the same, excepting such Parts as may in their Judgment require Secrecy; and the Yeas and Nays of the Members of either House on any question shall, at the Desire of one fifth of those Present, be entered on the Journal.

Neither House, during the Session of Congress, shall, without the Consent of the other, adjourn for more than three days, nor to any other Place than that in which the two Houses shall be sitting.

Section. 6. The Senators and Representatives shall receive a Compensation for their Services, to be ascertained by Law, and paid out of the Treasury of the United States. They shall in all Cases, except Treason, Felony and Breach of the Peace, be privileged from Arrest during their Attendance at the Session of their respective Houses, and in going to and returning from the same; and for any Speech or Debate in either House, they shall not be questioned in any other Place.

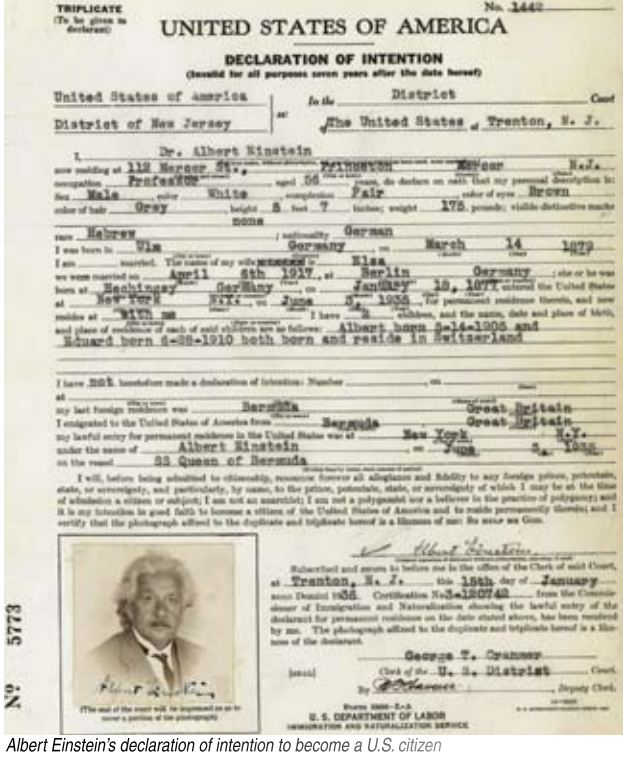
No Senator or Representative shall, during the Time for which he was elected, be appointed to any civil Office under the Authority of the United States, which shall have been created, or the Emoluments whereof shall have been encreased during such time; and no Person holding any Office under the United States, shall be a Member of either House during his Continuance in Office.

Section. 7. All Bills for raising Revenue shall originate in the House of Representatives; but the Senate may propose or concur with Amendments as on other Bills.

Every Bill which shall have passed the House of Representatives and the Senate, shall, before it become a Law, be presented to the President of the



The Rotunda of the National Archives Building has on permanent display originals of the Declaration of Independence, the Constitution, and the Bill of Rights.



TRIPLICATE
(To be given to declarant)

No. 1442

UNITED STATES OF AMERICA

DECLARATION OF INTENTION
(Invalid for all purposes seven years after the date hereof)

United States of America
District of New Jersey

In the District Court of the United States at Trenton, N. J.

I, Dr. Albert Einstein
now residing at 112 Mercer St., Princeton, Mercer N.J.
occupation Professor, aged 56 years, do declare on oath that my personal description is:
Sex Male, color White, complexion Fair, color of eyes Brown
color of hair Grey, height 5 feet 7 inches, weight 175 pounds; visible distinctive marks none
race Hebrew, nationality German
I was born in Ulm, Germany on March 14 1879
I am married. The name of my wife is Elsa
we were married on April 6th 1917 at Berlin Germany; she or he was born at Hechingen, Germany, on January 18, 1877 arrived the United States at New York, N.Y. on June 3, 1935. For permanent residence therein, and now resides at with me. I have 2 children, and the name, date and place of birth, and place of residence of each of said children are as follows: Albert born 5-14-1905 and Eduard born 6-28-1910 both born and reside in Switzerland

I have not heretofore made a declaration of intention: Number ... at ...
my last foreign residence was Bermuda, Great Britain
I emigrated to the United States of America from Bermuda, Great Britain
my lawful entry for permanent residence in the United States was at New York, N.Y.
under the name of Albert Einstein, on June 3, 1935
on the vessel SS Queen of Bermuda

I will, before being admitted to citizenship, renounce forever all allegiance and fidelity to any foreign prince, potentate, state, or sovereignty, and particularly, by name, to the prince, potentate, state, or sovereignty of which I may be at the time of admission a citizen or subject; I am not an anarchist; I am not a polygamist nor a believer in the practice of polygamy; and it is my intention in good faith to become a citizen of the United States of America and to reside permanently therein; and I verify that the photograph affixed to the duplicate and triplicate hereof is a likeness of me: So help me God.

Albert Einstein

Subscribed and sworn to before me in the office of the Clerk of said Court, at Trenton, N. J., this 15th day of January anno Domini 1936. Certification No. 3-120742 from the Commissioner of Immigration and Naturalization showing the lawful entry of the declarant for permanent residence on the date stated above, has been received by me. The photograph affixed to the duplicate and triplicate hereof is a likeness of the declarant.

George T. Cranmer
[SEAL] Clerk of the U. S. District Court.
By ... Deputy Clerk.

(The seal of the court will be impressed on or to cover a portion of the photograph)

No. 5773

U. S. DEPARTMENT OF LABOR
IMMIGRATION AND NATURALIZATION SERVICE

Albert Einstein's declaration of intention to become a U.S. citizen



An archivist works in one of the long stacks in the Archives



An exhibit about citizenship in the Public Vaults as part of the National Archives Experience.

For years, most people have come to the National Archives Building along the National Mall to visit its Rotunda and see America's "crown jewels," the Declaration of Independence, the Constitution, and the Bill of Rights, known collectively as the Charters of Freedom.

You can still do that today, but you can do much, much more. You can have a "National Archives Experience."

The heart of the "experience" is the Rotunda, but you can also explore America's story in the Public Vaults, a permanent exhibition that gives you the feeling of going beyond the walls of the Rotunda into the stacks and vaults of the Archives.

Surrounding the Rotunda, the Public Vaults contain 1,100 documents, facsimiles and artifacts that relate the nation's history. For example, you can see and hear President Theodore Roosevelt speaking 100 years ago, read Irving Berlin's original manuscript for "God Bless America," study the camera that captured John F. Kennedy's assassination, try to solve mysteries in coded war messages, and step into the private lives of our modern Presidents.

Individual "vaults" draw their themes from the Preamble to the Constitution. In "We the People," a visitor might help an elderly widow establish her identity as an American citizen, and in "To Form a More Perfect Union," the visitor might explore evidence and judgments from civil rights cases.

The National Archives Experience also features the William G. McGowan Theater, where lectures and public programs are held; the Lawrence F. O'Brien Gallery, for temporary exhibits; the Boeing Learning Center, the hub of the Archives' nationwide civic education efforts; the Archives Shop, operated by the Foundation for the National Archives; and the new "Digital Vaults," an interactive web site.

The overall mission of the National Archives and Records Administration is to preserve and protect federal records so citizens can learn from them. Access to the records allows Americans to document their rights and hold their government accountable. NARA also supports democracy, promotes civic education, and fosters understanding of our nation's history.

Most important, it makes records available for today's needs—from agency records needed for the daily tasks of Government to family records for genealogy researchers and service records for military veterans.

Among the current holdings of the National Archives nationwide are more than 8.5 billion pages of textual records; 360,000 reels of film and 110,000 videotapes, 275,000 sound recordings, nearly 9.5 still photographs and many other kinds of records, including many terabytes of electronic records that range from simple text documents to web pages and e-mails.

A large portion of the agency's holdings are at the National Archives Building in Washington or the National Archives at College Park, Maryland. However, much of the Archives' work is outside of Washington area - at 12 Presidential libraries, 14 regional archives, and 15 Federal Records Centers, including the National Personnel Records Center in St. Louis, which houses the records of millions of military veterans of the 20th Century as well as former civilian Federal employees.

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www.Archives.gov

Art of Invention - Invention of Art

For over 200 years, the United States Patent and Trademark Office (USPTO) has served as a facilitator for American innovation, issuing nearly 8 million patents and registering more than 3 million trademarks. The right to protect intellectual property, as a basic right to benefit from a product of one's thoughts and ideas, has played a critical role in America's evolution into the most technologically advanced, economically vibrant power on earth.



The United States Patent and Trademark Office is located in Alexandria, Virginia, and is one of the largest federal facilities in the country. The USPTO campus consists of five main buildings arranged in a U-shaped pattern with a complementary open-ended U-shaped courtyard in the center. The five main buildings 'Remsen, Jefferson, Madison, Knox, and Randolph' are named for men who played important roles in establishing America's intellectual property protection system.

Through the issuance of patents, the USPTO encourages technological advancement by providing incentives to invent, invest in, and disclose new technology worldwide. Through the registration of trademarks, the agency assists businesses in protecting their investments, promoting goods and services, and safeguarding consumers against confusion and deception in the marketplace. By disseminating both patent and trademark information, the USPTO promotes an understanding of intellectual property protection and facilitates the development and sharing of new technologies worldwide.

Throughout history, inventions have helped people discover new worlds, build communities, develop resources, increase productivity, cure diseases, ease burdens, and enjoy life to the fullest. The USPTO plays a vital role in the scientific, technical and economic development of our nation by granting inventors patents for their inventions.

Millions of inventors have sought protection for their inventions through the USPTO. From Thomas Edison's electric lamp and Alexander Graham Bell's telephone, to the Wright brothers' flying machine and John Deere's steel plow and more, the great innovative spirit of our nation has been supported by the USPTO.

Our nation's founders recognized the importance of intellectual property, and included provisions for its protection and encouragement in the Constitution….



Children marvel at the latest addition to the USPTO museum. The new "Portrait Gallery" exhibit features digital electronic portraits of US Presidents Thomas Jefferson and James Madison; famous inventor Thomas Edison; National Inventors Hall of Fame Inductees Helen Free, who developed home testing for diabetes, and Steve Wozniak, the inventor and co-founder of Apple Computer; and Under Secretary of Commerce for Intellectual Property and Director of the USPTO Jon Dudas. The gallery portraits, through the magic of computer-generated special effects and exclusive control software, spontaneously come to life, interactively engaging in humorous banter that highlights the history and growth of America's intellectual property system.

"Congress shall have the power... to promote the progress of science and useful arts by securing for limited times to authors and inventors the exclusive right to their respective writings and discoveries."

George Washington signed the first patent statute into law on April 10, 1790. On July 31 of that year, Samuel Hopkins of Philadelphia, Pa., received the first U.S. patent for an improvement in the "making of pot ash and pearl ash by a new apparatus and process."

Trademarks are as important as patents in protecting the intellectual property rights of individuals and companies. In 1870, Congress enacted the first U.S. trademark law. It was later declared unconstitutional because it was improperly based on the patent and copyright clause in the Constitution. It wasn't until 1881 that a new law, based upon the commerce clause, was passed.

Today, America's inventive spirit is one of our most treasured and envied assets. The USPTO works to record, share, and preserve this inventive spirit. Under this system of protection, American industry has flourished. New products have been invented, new uses for old ones discovered, and employment opportunities created for millions of Americans. The strength and vitality of the U.S. economy depends directly on effective mechanisms that protect new ideas and investments in innovation and creativity. The continued demand for patents and trademarks underscores the ingenuity of American inventors and entrepreneurs. The USPTO is at the cutting edge of the Nation's technological progress and achievement.

The United States Patent and Trademark Office (USPTO) is an agency within the Department of Commerce (DOC). Under the direction of the Under Secretary of Commerce for Intellectual Property and Director of USPTO, this federal agency is responsible for granting U.S. patents and registering trademarks. In doing this, the USPTO fulfills the mandate of Article I, Section 8, of the Constitution.

The USPTO advises the President of the United States, the Secretary of Commerce, and U.S. Government agencies on intellectual property (IP) policy, protection, and enforcement; and promotes stronger and more effective IP protection around the world.

The USPTO furthers effective IP protection for U.S. innovators and entrepreneurs worldwide by working with other agencies to secure strong IP provisions in free trade and other international agreements. It also provides training, education, and capacity building programs designed to foster respect for IP and encourage the development of strong IP enforcement regimes by U.S. trading partners.

The USPTO has evolved into a unique government agency. In 1991 – under the Omnibus Budget Reconciliation Act (OBRA) of 1990 – the USPTO became fully supported by user fees to fund its operations. In 1999, the American Inventors Protection Act established the USPTO as an agency with performance-based attributes; for example, a clear mission statement, measurable services and a performance measurement system, and predictable sources of funding.

The USPTO is more than an approval system – it houses one of the largest repositories of scientific and technical knowledge in the world. It is an organization dedicated to the promotion and progress of science and the useful arts, to bolstering the strength and vitality of the U.S. economy by protecting new ideas and investments in innovation and creativity.

The construction of the campus in Alexandria, Va., was completed in 2005. As one of the largest federal facilities in the country, the USPTO campus consists of five main buildings arranged in a U-shaped pattern with a complementary open-ended U-shaped courtyard in the center. The five main buildings--Remsen, Jefferson, Madison, Knox, and Randolph–are named for men who played important roles in establishing America's intellectual property protection system. James Madison is generally credited with writing Article 1, Section 8, of the Constitution, which provides the basis for this country's intellectual property protection system. Thomas Jefferson as Secretary of State, Henry Knox as Secretary of War, and William Randolph as Attorney General comprised the first patent board. They met every Saturday to review applications and issue patents. Henry Remsen was the first clerk of the patent board.

X000001
July 31, 1790

The United States.

To all to whom these Presents shall come. Greeting.

Whereas Samuel Hopkins of the city of Philadelphia and State of Pensylvania hath discovered an Improvement, not known or used before such Discovery, in the making of Pot ash and Pearl ash by a new Apparatus and Process, that is to say, in the making of Pearl ash 1st. by burning the raw Ashes in a Furnace, 2d. by dissolving and boiling them when so burnt in Water, 3rd. by drawing off and settling the ley, and 4th. by boiling the ley into Salts which then are the true Pearl ash; and also in the making of Pot ash by fluxing the Pearl ash so made as aforesaid; which Operation of burning the raw Ashes in a Furnace, preparatory to their Dissolution and boiling in Water, is new, leaves little Residuum; and produces a much greater Quantity of Salt: These are therefore in pursuance of the Act, entitled "An Act to promote the Progress of useful Arts", to grant to the said Samuel Hopkins, his Heirs, Administrators and Assigns, for the Term of fourteen Years, the sole and exclusive Right and Liberty of using, and vending to others the said Discovery, of burning the raw Ashes previous to their being dissolved and boiled in Water, according to the true Intent and Meaning of the Act aforesaid. In Testimony whereof I have caused these Letters to be made patent, and the Seal of the United States to be hereunto affixed. Given under my Hand at the City of New York this thirty first Day of July in the Year of our Lord one thousand seven hundred & Ninety.

G. Washington

City of New York July 31st. 1790. –

I do hereby certify that the forgoing Letters patent were delivered to me in pursuance of the Act, entitled "An Act to promote the Progress of useful Arts", that I have examined the same, and find them conformable to the said Act.

Edm: Randolph Attorney General for the United States.

The first U.S. patent was granted in 1790 to Samuel Hopkins of Philadelphia for "making pot and pearl ashes"-a cleaning formula used in soapmaking.



The USPTO educates the public about the Federal Government's efforts to combat counterfeit goods, which costs U.S. businesses billons of dollars each year



The USPTO celebrated ingenuity, invention and imagination during the Modern Marvels display in the agency's Madison atrium. The Modern Marvels exhibit, sponsored by The History Channel® and the National Inventors Hall of Fame®, featured scale models, prototypes and artwork of the inventions of the 25 semifinalists of the 2007 Modern Marvels Invent Now® Challenge Foundation



The two million square feet campus houses about 9,000 highly skilled and professional employees and the agency's museum.

The U.S. Patent and Trademark Office Museum is the agency's opportunity to showcase how the U.S. patent and trademark systems protect and encourage innovation and the men and women whose creativity has helped foster a strong and prosperous America.

The USPTO Museum features an interactive exhibit area, theatre and store.

The museum currently hosts several interactive exhibits, including the "Art of Invention – Invention of Art," which features 70 works of art that emerged from inventions, patents and trademarks. The inventors and artists represented in this exhibit produced artistic treasures that also serve a practical purpose.

The museum's latest addition, a novel high tech "Portrait Gallery" features digital electronic portraits of U.S. Presidents Thomas Jefferson and James Madison; the famous inventor Thomas Edison; National Inventors Hall of Fame Inductees Helen Free, who developed home testing for diabetes, and Steve Wozniak, the inventor and co-founder of Apple Computer; and USPTO Director Jon Dudas.

Through its exhibits, visitors enjoy the ingenuity of mankind and become aware of the vital role that intellectual property plays in every aspect of our lives. The museum and gift shop were developed and are maintained by the National Inventors Hall of Fame Foundation, Inc.

The museum is located in the atrium of the Madison Building, 600 Dulany Street, Alexandria, Va., and is open Monday-Friday, 9:00 a.m. - 5:00 p.m., Saturday, noon - 5:00 p.m., closed on Sundays and federal holidays. Admission is free.

www.USPTO.gov
Tel +1.800.786.9199

Critical Challenges, Critical Contributions.

A division of one of the world's premier research institutions, the Johns Hopkins University Applied Physics Laboratory is a national resource for engineering, research and development. More than 4,300 scientists, engineers and support staff solve the country's toughest technology, national security and space science challenges from APL's 399-acre campus in Laurel, Maryland, just 20 miles north of the nation's capital.



APL engineers are developing innovative electronics and uses for autonomous vehicles. (Credit: JHUAPL)

APL
The Johns Hopkins University
APPLIED PHYSICS LABORATORY

APL's first task in 1942 was to find better ways for ships to defend themselves against enemy air attacks – the result, a proximity fuze that made anti-aircraft shells significantly more effective, was one of the war's most valuable technology developments. This success led to a strong partnership between the government, Johns Hopkins University and APL that has endured for more than six decades.

APL's depth of expertise allows it to take on a broad range of projects. APL-built spacecraft are flying across the solar system, sailing past Mercury, taking 3-D photos of the sun, and heading



The Applied Physics Laboratory campus is located between Baltimore and Washington. (Credit: JHUAPL)

toward Pluto on the planetary frontier. Talented APL staff are also creating super-thin nano-systems that regulate heat, perfecting a medical surveillance network to enhance homeland security, playing a decisive role in building a global information network for defense communications, and developing a realistic and revolutionary prosthetic arm, to name just a few of the 400-plus programs the Laboratory works on today.

APL's Office of Technology Transfer promotes innovation by matching APL inventions and research with industry needs. The office facilitates the transfer of APL-developed technology to business and industry, fostering growth of the regional technology economy and benefiting the public.

Among APL's innovative projects is the Revolutionizing Prosthetics 2009 project. APL leads more than 30 research institutions worldwide, and is developing a mechanical arm that mimics the properties of a real limb. Our researchers have adapted the Wii Guitar Hero game into a tool for amputees fitted with the next generation of artificial arms. Shifting electrodes and manipulating algorithms, the adapted game helps amputees play the full range of a rock hit using only the electrical impulses from their residual muscles. The amputee does this training with the help of what's called a Virtual Integration Environment (VIE) -- a virtual-reality training tool in which an onscreen animated arm mimics the user's intended movements in real time, based on inputs from multiple electrodes attached to the user's residual arm.

While APL's overlying focus is on national security in the oceans, land, air and space, its broad mission of public service includes fostering educational growth, supporting economic development and being an active leader in the local community.

To all these tasks APL brings unmatched advanced technology skills; highly qualified, technically diverse teams; hands-on operational knowledge of military and security environments; and a proven systems engineering approach. APL's creative staff, augmented by world-class facilities, regularly demonstrates its ability to develop effective solutions to difficult problems – and is poised to continue serving the nation for decades to come.

www.jhuapl.com
Tel +1.240.228.5000



The Mercury-bound MESSENGER (above) is one of several APL-built spacecraft sent across the solar system. (Credit: NASA)

Innovation - Systems

Engineering Solutions That Last Generations

Progeny Systems has earned a reputation for delivering faster, better, and less expensive solutions to government and industry. We apply the best in emerging and existing technologies to solve real-world problems for our customers.



Progeny Systems Corporation's primary business is research, development, and integration of electronic and software technologies used to build and sustain our nation's military weapon systems. Employing over 400 engineers, scientists, technicians, and business specialists, Progeny has facilities in Virginia, Washington DC, Maryland, Pennsylvania, Connecticut, Rhode Island, Massachusetts, Kentucky, Utah, Nevada, California and Hawaii. With revenues projected to exceed $90M in 2008, Progeny is poised for continuous growth of 20-30% per year. Progeny's success is attributable to its focus on customer success and its ability to attract, retain, and reward excellent people.



Walter P. Kitonis, President & CEO of Progeny Systems

Walter P. Kitonis is the President and CEO of Progeny Systems. He began his career working for a large government contractor as a field engineer for satellite and radar systems and quickly advanced to management positions. In 1994, Walt led his team of engineers to win the largest submarine electronics development contract in history. Under his leadership as a senior business area manager, Walt's team received a prestigious Carnegie-Mellon Software Engineering Institute CMM Level 5 rating for quality and reliability of processes, as well as two National Performance Review Hammer Awards from Vice President Al Gore for significant contributions to the Department of Defense.

Believing that small businesses can unleash the individual creativity and innovation needed to enhance the capabilities of our nation's defense systems, Walt formed Progeny Systems in 1995 and established a dynamic and more responsive team that could rapidly bring innovation to the defense industry. His goal was to promote technology growth through innovative solutions to the challenges facing the United States Military.

Walt is a frequent speaker at small business conferences and is a founding member of the Small Business Technology Coalition. He actively educates congressional leaders on the value of small businesses to the defense industry and has been the architect of business plans for government acquisition leaders to balance the roles and interests of small and large corporations, ensuring the best value for our nation's war fighters. Progeny is now a model for innovation and leadership and promotes the creative use of technology to reduce defense industry costs.

Progeny's reputation derives from excellent technical performance and fundamentals such as listening to the customer, commitment to quality, and extreme efficiency, earning it awards such as the Grace Murray Hooper Award, the prestigious Defense Security Service James S. Cogswell Award, the Army Quality Award, the Washington County Council on Economic Development (WCCED) Leadership Award, and the Prince William County Exceptional Technology Achievement Award.

Progeny Systems' Charitable Contributions program supports, among others, the American Cancer Society, American Heart Association, Boy Scouts and Girl Scouts of America, Cystic Fibrosis Foundation, Juvenile Diabetes Research Foundation International, Lance Armstrong Foundation, National Child Safety Council, National Multiple Sclerosis Society, Red Cross, SERVE, Inc., USO, Spirit of America, and The Tomorrow Fund.

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Progeny Systems



Leading a Winning Team

PARAGON TECHNOLOGY GROUP INC.

Paragon has been on the frontline of Government Transformation and has reshaped the way government agencies look at management consulting as a partner in their transformation efforts. Paragon's leadership has been instrumental in supporting this transformation process.



Gazelle Hashemian meets with the NARA team to discuss NARA's enhanced operational procedures. (photo by Jiro Akiyama - images courtesy of Paragon Technology Group)

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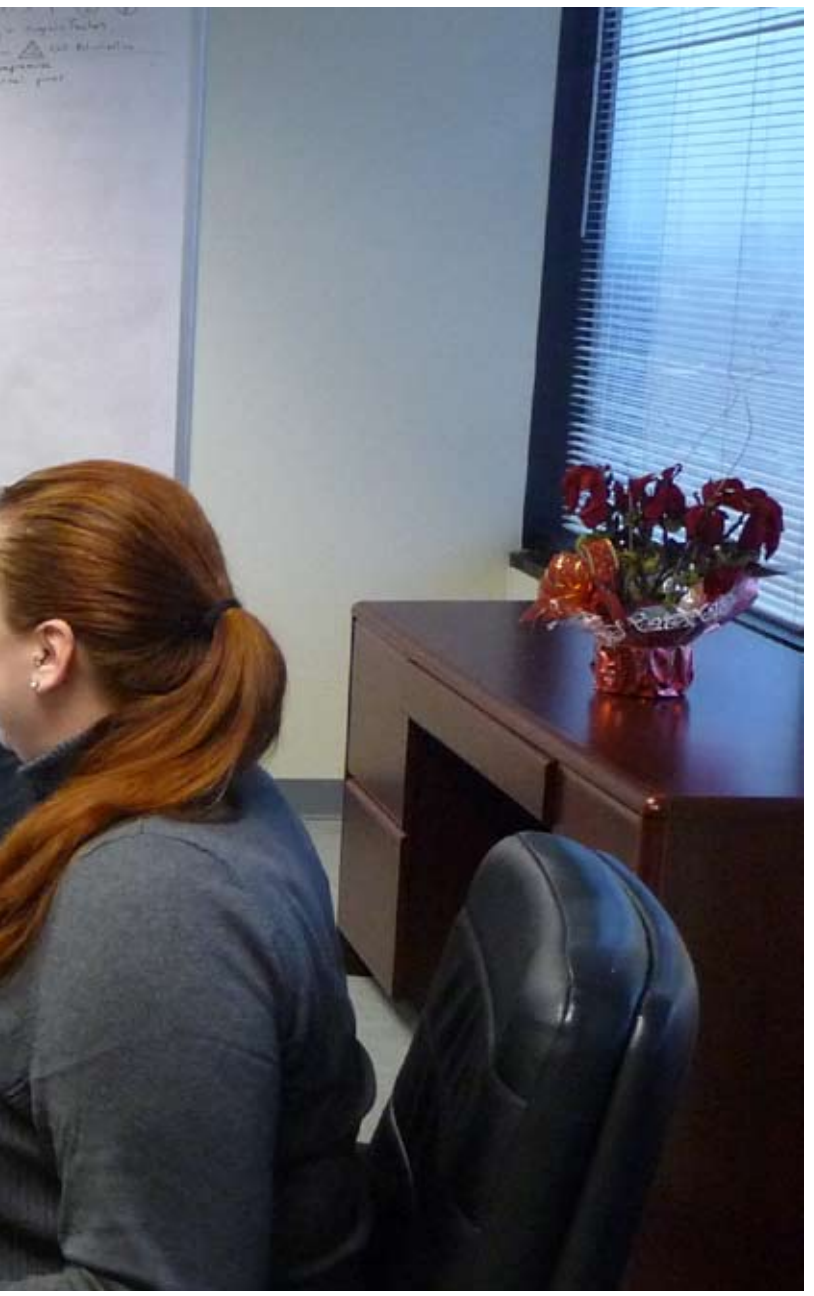
NARA - National Archives and Records Administration
OCC - Office of the Comptroller of the Currency
NHLBI - National Heart, Lung and Blood Institute
NIH - National Institute of Health
DHS - Department of Homeland Security
PBGC - Pension Benefit Guaranty Corporation
CMS - Centers for Medicare & Medicaid Services
TRANSCOM - United States Transportation Command

Dr. Sassan Kimiavi founded Paragon in 1997 and was joined by Gazelle Hashemian in 2001. Paragon was certified as a Small Disadvantaged Business (SDB) and 8(a) business, was awarded a GSA IT-70 federal contract, and developed a market strategy centered on the Government initiatives for excellence in Government and Government accountability/Governance.

In 2002, Paragon established five major Practice areas: IT Governance and PMO support, Business Intelligence, Financial Management Services, Quality management / IV&V, and Enterprise Modernization/Transformation. Paragon has been on the frontline of Government Transformation, reshaping the way government agencies look at management consulting as a partner in their transformation efforts.



Walter McCollum is excited to discuss 2009 Corporate Quality Assurance initiatives on conference call





Bobby Kimiavi is interrupted for an impromptu photo while reviewing Paragon invoices before they are sent out

Paragon has developed repeatable methodologies, tools, and processes to provide IT Governance planning, policy, Portfolio Management, and Project/Program Maturity Assessment to any organization. These were based on their years of experience working with private sector CIOs, that selecting the right IT investment and managing these investments successfully was the hardest part of the CIO's job. IT Governance/PMO practice uses methodologies and processes that can allow organizations as large and complex as Department of Treasury manage their $3 billion portfolio in a structured manner. This structure, conforming with Clinger-Cohen Act/ OMB guidelines, provides the CIO the form and function to operate at the tactical level.

Governance and PMO Support - Paragon has developed its unique methodology/ framework for providing enterprise governance and PMO support called ePMOds™. ePMOds™ is designed to provide an organization with a framework for standing up an Enterprise PMO and for establishing and institutionalizing a governance and Program Management process.

IV&V – Paragon has combined the best practices of IEEE 1012 and PMI PMBOK™ into a single comprehensive and full-lifecycle IV&V process called SPIRE™, best suited for performing IV&V on large and complex IT projectsOur process is easily adaptable to any application implementation from new development involving custom software or COTS solutions.

Business Intelligence – Paragon has brought industry experts in the area of Business Intelligence to the corporation and established a core practice around all of today's modern Business Intelligence tool sets.

Financial Management – Paragon has developed a unique process called PICTURE™ designed to make sense out of the complex requirements of Sarbanes Oxley governance requirements for the Federal sector (A-123)

Enterprise Business Modernization – Paragon is a leader in the transformation of business process in the federal government, having supported the US Treasury's modernization of their IT infrastructure implementing their balanced score card processes and assign their internal program management structure using OPM3 as a guideline. For the Department of Defense United States Transportation Command Paragon assists them in the establishment of the new distribution process that will more effectively support our US fighting forces.

Dr. Kimiavi and Ms. Hashemian, as first generation immigrants to the US, left their home country during political turmoil and faced obstacles such as learning a new language and a new culture on top of the formidable ones that exist for every new business. They responded by building a nationally recognized corporation and a top-caliber team, recruiting the best and the brightest, empowering them to achieve in the belief that performance in the end will outweigh any other barriers or obstacles. With no contacts in the Government or alliances with large Government integrators, they established a company that has become a leader in the Government professional services industry. The company has become a success through perseverance, persistency, and drive to line up partners and establish relationships within the targeted agencies

Paragon has grown over 10 folds since 2004, managed organically and without any institutional funding, earning it an award as one of the *Top Businesses of the Year* by Minority Business magazine. Employees are encouraged to contribute beyond their position in the company, and new and innovative approaches to corporate and customer problems are openly solicited. The company strives to identify young achievers, assigning them more seasoned professionals to work with and to mentor them in the company and in the business of professional services.

Ms. Hashemian, as an active member of the Women In Technology (WIT) Special Interest Group, helps new female entrepreneurs as well as Women-in-Government. Paragon's favorite charities include Doctors Without Borders, Relief International, Save Darfur, Innocence at Risk, St. Jude Hospital, and NIH's Children Inn.

www.ParagonTech.net
Tel +1.703.734.71102

A Prescription for Terrorism

TerrorRx

"Military and security agencies currently conduct intelligence analysis by gathering thousands of pieces of data, trying to organize them into a coherent pattern; most are not successful at managing the information, much less analyzing it."

- The 9/11 Commission



Hostile Interrogation by the Top Investigator (photo © Tony Powell, at Madame Tussauds in Washington, DC)

T-Rx, LLC, formed after 9/11 to support the US and Allied counter-terrorism effort, developed the capability to easily sort through mountains of data to analyze trends and patterns to warn of impending attack using a highly functional, scalable software –- TerrorRx, 'The Prescription for Terrorism' – which even untrained and inexperienced personnel could learn quickly and easily. It standardizes a Q&A process to assess patterns and trends indicating the threat potential; it can be used by an individual or networked with hundreds of analysts focusing on a specific military operational area or a general threat target; it applies to threat scenarios in both the military and the private sectors. It serves as an extraordinary garrison training tool in a "Lessons-Learned" capacity. The company offers other services, to include training in tactical and strategic analysis, non-combatant evacuation operational planning, and special intelligence services.

T-Rx, LLC was created by former military officers with in-depth experience in intelligence operations and analysis, counter-insurgency, espionage, covert and clandestine operations, counter-narcotics, international finance, avionics, combat and support flight operations, logistics, and training in all intelligence disciplines.

The CEO formed T-Rx with the vision of using his expertise to help improve national security. He conceived the company product line and designed the functional requirements for the software, based on his 25+ years experience in tactical and strategic intelligence. He was assigned with the CIA, DIA, State Department, and the Army. He formed and commanded several specialized intelligence units and was the Department of Defense HUMINT (Human Intelligence) Program Operations Officer during its formative years. As Regional Intelligence Advisor in Northeast Thailand, his operations penetrated and annihilated the insurgency in less than a year; he later designed the counter-terrorist plan for the World Energy Conference at Cannes which hosted oil executives and diplomats from 35 countries. He held every HUMINT position and staff intelligence position in the military, and was recognized by the Director of Central Intelligence for both his analyses and operations.

The Chief Operating Officer is a former United States Air Force (USAF) Strategic Air Command intelligence officer. As a senior executive with the Bank of America's International Division, he restructured at-risk overseas banks, and developed and managed their international IT division; he later was the CFO of a global financial services corporation.

The Chief Technical Officer, a USAF F4 combat pilot with multiple engineering degrees, designed Titan missile guidance systems and worked on the U2, SR-71, and the original Stealth projects. He designed sophisticated software and interactive web systems for the Army Intelligence and Security Command.

The International Operations Manager was a security specialist with the Southern European Task Force (SETAF), responsible for responding / retaliating / rescuing anyone/anywhere/anytime by forming/ deploying/ employing a combined rapid reaction team to achieve full spectrum dominance across a broad range of tactical operations. His tactical background later transitioned to numerous technical roles, including Information Systems Security Officer with Department of Defense.

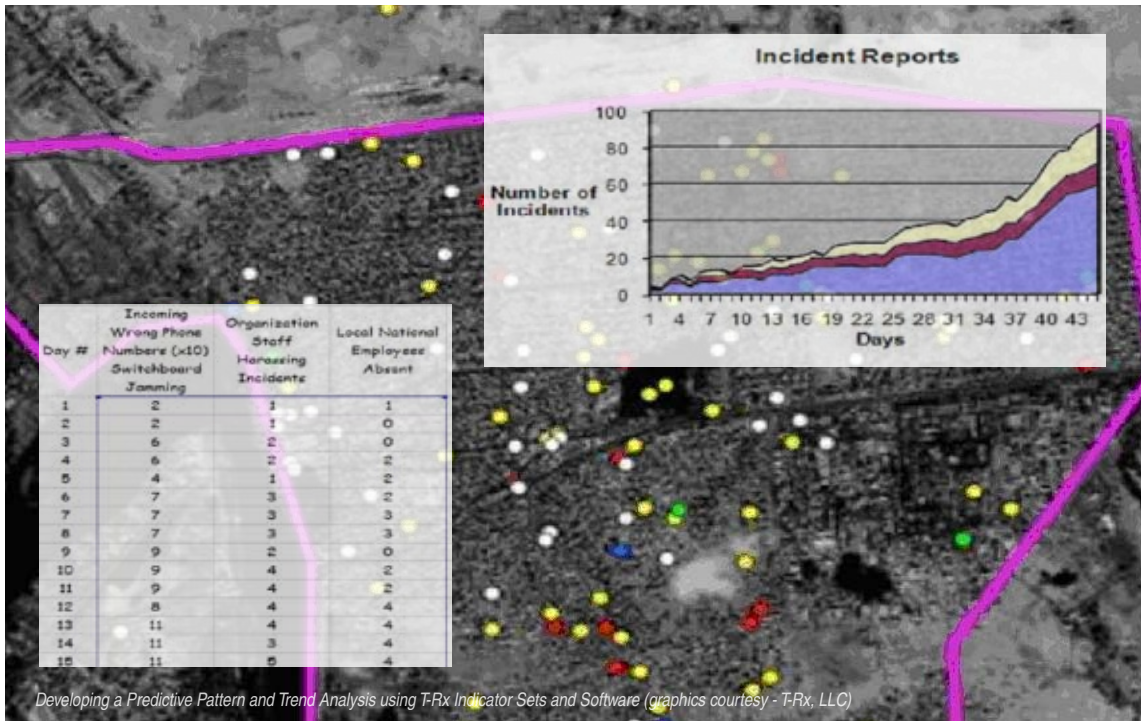
The Research Director previously designed and coordinated marketing programs and advertising campaigns for international media conglomerates in emerging markets and developing countries; these extensive socio-political demographic studies serve as valuable tools in creating comprehensive databases on terrorist and insurgent organizations and their capabilities.

The goal of this extraordinary team is to bring together their exceptional levels of expertise to support the Homeland Security effort with the most efficient and effective intelligence tools for optimum use at all levels - helping to preserve and protect America's freedom.

www.TerrorRx.com



Tracking Threat Indicators through a Debriefing Session (photo courtesy of US Army)



Developing a Predictive Pattern and Trend Analysis using T-Rx Indicator Sets and Software (graphics courtesy - T-Rx, LLC)



Advising Village Leaders on How to Report Insurgent Movements (photo courtesy of US Army)

LAW | Diligence & Courts



"The laws of state change with changing times..."

- Aeschylus



The United States Supreme Court (photo by Tom Field)

Salus Populi Suprema Est Lex

"The government of the United States has been emphatically termed a government of laws and not of men. It will certainly cease to deserve this high appellation, if the laws furnish no remedy for the violation of a vested legal right."

- Chief Justice John Marshall
[Marbury v. Madison]



The United States Supreme Court (photography by Tom Field)



Abraham Lincoln, 16th President of the United States, Lincoln Memorial (photography by Roy Sewall)



Article III of the Constitution added the Judiciary to the Executive and Legislative branches in the form of the Supreme Court and "inferior" courts. The Courts Judicial power was determined in *Marbury v. Madison* where the Supreme Court established itself as the Constitution's interpreter to determine the legality of Executive Branch actions or Congressional legislation.

The Supreme Court's interpreted the Constitution, which is based on "Stare Decisis" or "Common Law" – i.e., historical decisions establishing precedent. Attorneys represent the accused in Criminal Courts and plaintiffs and defendants in Civil Courts. The lower courts' rulings can be challenged in Appellate Courts all the way to the Supreme Court – which rules on whether the lower courts met the requirements of the Constitution in protecting the rights of the citizen from oppression by the State.

Judges generally rule on the letter of the law, i.e., if the full terms of the law have been met in the legal action taken. All attorneys are "officers of the court" and are sworn to uphold the Constitution and the laws of the land. They must conduct "due diligence" in performing their legal duties to defend their clients or, as prosecutors, to enforce the law. These officers of the court pledge to protect the civil and legal rights of the citizens as guaranteed by the Constitution of the United States to maintain stability and order in our society, and it is through this court process of Constitutional interpretation that the basic rights of citizens have been clarified, enforced, and occasionally, established legal precedent.

The Supreme Court's Landmark Decisions reversed legislated racial and sexual discrimination in a series of rulings from Dred Scott to Brown v. Board of Education and the US v. Virginia in enforcing the Equal Protection Clause of the 14th Amendment. Roe v. Wade, a controversial decision, pits a woman's right to choice against the rights of the unborn child. Mapp v. Ohio clarified the Fourth Amendment and reinforced the citizen's protection from unreasonable and warrantless police searches and seizures. In Gideon v. Wainwright, the citizen is guaranteed an attorney in a criminal proceeding; Miranda v. Arizona clarified the citizen's right to counsel and protection against self-incrimination. In a remarkable decision, the Court decided in Clinton v. Jones that the President of the United States is not legally immune by virtue of his tenure in office. The Freedom of Speech rulings established doctrines on "clear and present danger," "fighting words," and defining profanity. And, most recently, right here in DC, the Court reinforced the Second Amendment right of the citizen to keep and bear arms "… unconnected with service in a militia … for lawful purposes such as self-defense in the home."

In every case, the rights of Society and the State are weighed against those of the individual Citizen. In the end, it seems the framers of our Constitution followed Cicero's words in the above headline;

"The welfare of the people is the ultimate law."

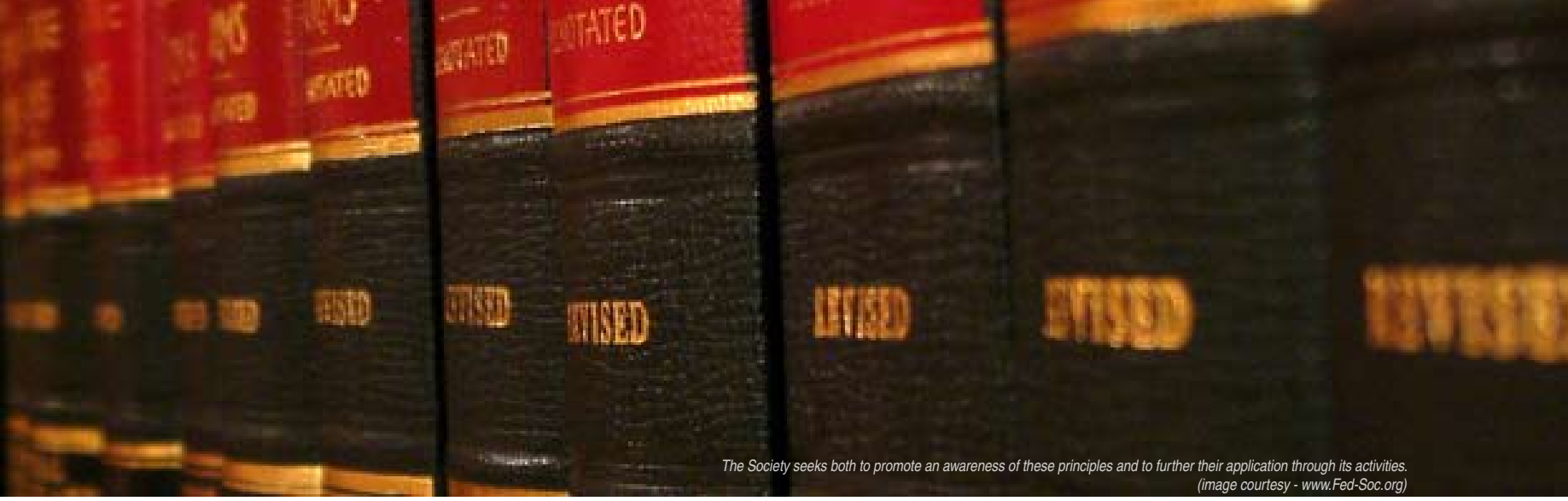
Law and Public Policy Studies

The Federalist Society redefines the terms of legal debate and provides a forum for legal experts of opposing views to interact with members of the legal profession, the judiciary, law students, academics, and the architectsof public policy. The Society's on-going programs encourage our members to involve themselves more actively in local, statewide, and national affairs and to contribute more productively to their communities.



Eugene B. Meyer, President of the Federalist Society (image courtesy - www.Fed-Soc.org)

Founded in 1982, the Federalist Society for Law and Public Policy Studies is an organization of 40,000 lawyers, law students, scholars and other conservatives and libertarians who believe and trust that individual citizens can make the best choices for themselves and society. The Student Division includes more than 10,000 law students at 196 ABA-accredited law schools and international law schools, non-accredited law schools; the Lawyers Division includes 30,000 legal professionals and others interested in current intellectual and practical developments in the law, with chapters in 60 cities; and, the Faculty Division provides events and other tools to encourage constructive academic discourse to help develop rigorous traditional legal scholarship.



The Society seeks both to promote an awareness of these principles and to further their application through its activities.
(image courtesy - www.Fed-Soc.org)

The Federalist Society for Law and Public Policy Studies is a group of conservatives and libertarians interested in the current state of the legal order. It is founded on the principles that the state exists to preserve freedom, that the separation of governmental powers is central to our Constitution, and that it is emphatically the province and duty of the judiciary to say what the law is, not what it should be. The Society seeks both to promote an awareness of these principles and to further their application through its activities.

We are committed to the principles of limited government and that the state exists to preserve freedom, that the separation of governmental powers is central to our Constitution. The Society's main purpose is to sponsor fair, serious, and open debate about the need to enhance individual freedom and the role of the courts in saying what the law is rather than what they wish it to be.

We believe debate is the best way to ensure that legal principles that have not been the subject of sufficient attention for several decades receive a fair hearing. This entails reordering priorities within the legal system to place a premium on individual liberty, traditional values, and the rule of law. It also requires restoring the recognition of the importance of these norms among lawyers, judges, law students and professors. In working to achieve these goals, the Society has created a conservative and libertarian intellectual network that extends to all levels of the legal community.

We believe law schools and the legal profession are currently strongly dominated by a form of orthodox liberal ideology which advocates a centralized and uniform society. While some members of the academic community dissent from these views, by and large they are taught simultaneously with (and indeed as if they were) the law.

The Federalist Society redefines the terms of legal debate and provides a forum for legal experts of opposing views to interact with members of the legal profession, the judiciary, law students, academics, and the architects of public policy. Our expansion in membership, chapters and program activity has been matched by the rapid growth of the Society's reputation and the quality and influence of our events.

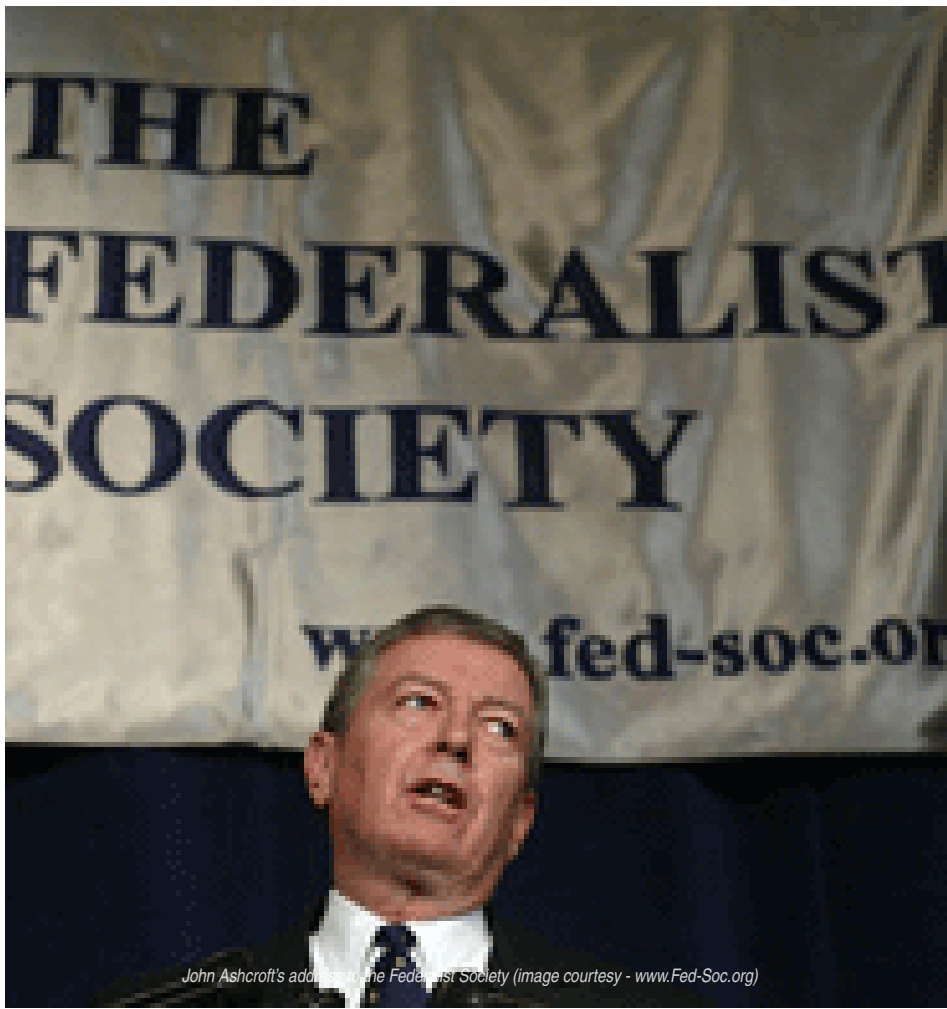
We have fostered a greater appreciation for the role of separation of powers, federalism, limited constitutional government, and the rule of law in protecting individual freedom and traditional values. Overall, the Society's efforts are improving our present and future leaders' understanding of the principles underlying American law.

Ultimately, the Federalist Society provides opportunities for effective participation in the public policy process. The Society's on-going programs encourage our members to involve themselves more actively in local, statewide, and national affairs and to contribute more productively to their communities.

www.Fed-Soc.org
Tel +1.202.822.8138



President Bush speaks at the Federalist Society's Gala 25th Anniversary dinner in Washington, November 2007
(image courtesy - www.Fed-Soc.org)



John Ashcroft's address to the Federalist Society (image courtesy - www.Fed-Soc.org)

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Founded in the country's heartland almost a century ago, Dorsey & Whitney, LLP is today an international law firm of more than 650 attorneys in 19 offices on four continents. Using an interdisciplinary team approach and a culture of innovation, collaboration, creativity, and excellence, we partner with our clients to achieve uncommon success.



The Sant Ocean Hall, at the National Museum of Natural History, a project that Chip Magid, the head of the Dorsey office, is very involved with on a pro bono basis (image: Smithsonian Institution © www.SI.edu)



Former U.S. Vice-President and Dorsey & Whitney partner Walter Mondale with the Dorsey team in China (image © www.Dorsey.com)





Dorsey D.C. attorney Stefan M. Lopatkiewicz with Rebecca Medrano, the Executive Director of GALA Hispanic Theatre at the theater's ground-breaking ceremony at the Tivoli Theater building, a major architectural conservation project in which the DC Government collaborated with private funding sources. Dorsey represented GALA which now has a state-of-the-art performing arts space under the historic dome of the Tivoli Theater. In this picture are Carol Schwartz (on the left) and Jim Graham (in the hardhat), both City Council members who supported the project.

Dorsey's office in Washington offers clients particular expertise in litigation and arbitration, energy law, and telecommunications law.

Dorsey and its individual lawyers have a long history of public service. The firm dedicates substantial resources, on a pro bono basis, to serve the unmet legal needs of disadvantaged individuals and of non-profit organizations in the communities we serve. For fifteen consecutive years, Dorsey has met the ABA Law Firm Pro Bono Challenge by contributing at least 3% of its billable hours to pro bono work. These efforts span an enormous range of legal disciplines, but include a focus on civil and public rights, criminal appeals, housing, family rights, international human rights, nonprofits and minority owned micro-business, and political asylum. Lawyers in Dorsey's Washington, D.C., office currently are handling a lawsuit in the U.S. District Court for the District of Columbia on behalf of two veterans groups against the Department of Veterans Affairs seeking to reduce the VA's chronic delays in deciding veterans' disability claims and to expedite appeals of VA benefits determinations.

Dorsey's Washington, D.C., lawyers also are heavily involved in the community. Dorsey lawyers also have provided important leadership roles for such organizations as the GALA Hispanic Theater, the National Museum of Natural History, the Federal City Council, and the District of Columbia College Success Foundation.

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Advocacy for Native Americans

WALKER LAW LLC

Mobil Oil understood that Liz Walker is never afraid to take on new challenges, when they transferred her to California as their Government Affairs Director, she became interested in western history and the story and plight of the American Indian. She has no regrets at giving up her traditional legal practice and proudly states, *"My heart and mind are at one with this work. It has purpose"*



President George Walker Bush embraces Native Americans at a celebration of the first Thanskgiving in 1619 (Photography by Joe Mahoney © Richmond Times Dispatch)



Kiros Auld and Liz Walker with a map of their constituents (Photography © Ralph A. Johnson)

Liz Walker's legal practice started out traditionally. A native of Virginia, she attended the University of Virginia, worked for a Virginia Congressman after college, and moved to a New York law firm as a paralegal where she was urged to go to law school. She attended Virginia's then-new George Mason Law School near DC, allowing her to take part-time jobs at the Justice Department. She clerked for a Federal District Court Judge, was recruited by a large regional law firm, and later found herself as an attorney for Mobil Oil Corporation.

By her thirties, Liz reckoned her success on the fact that she was one of the first women at every stage of her career. She credits this to a childhood vision of the future. At age nine she announced to her family that she would attend the University of Virginia; at that time, however, it was an all-male institution. Liz surprised her family when she was accepted in one of the very first classes of women at the University - called The Trailblazers because of the strong resistance they encountered from the State's restrictive co-education policy.

Shifting to Native American Law may seem odd for a Southern, non-native woman and educated at traditional Virginia schools; but, in reality, this path fit her personality as she has always taken a road somewhat less traveled. She owes her passion to her father who served in the Virginia legislature for 36 years; recognizing her need for adventure, he announced, "Liz is never afraid to take on something new." He understood her unconventional nature.

Mobil Oil understood this too; when they transferred her to California as their Government Affairs Director, she became interested in western history and the story and plight of the American Indian. When she left Mobil to return to DC, her friends referred her to a Pro Bono case involving a Navajo family resisting involuntary relocation by the federal government. Her success there led to another case from a well-known tribal leader seeking to resolve a Constitutional dispute for a successful "Gaming" tribe. She took on these cases while practicing in traditional DC firms, but eventually, it became clear that if she was to work on Native American issues, she would have to break from traditional law practice.

Today, Liz has a broad Native American law and policy practice that takes her all over the country. She is nationally recognized for representing six Virginia Indian Tribes on legislation in Congress seeking federal recognition of treaties. In 2006, she traveled with the Tribes to England to visit the gravesite of Pocahontas, the internationally known daughter of Chief Powhatan – who welcomed John Smith and the settlers of Jamestown. Liz is proud to have represented the Tribes in telling their story, which in turn, has allowed them to emerge from the shadows of colonial history and obtain what is rightfully theirs through treaties hundreds of years old – but rarely enforced.

Tel +1.703.838.6284
www.Liz-Walker.com



Native American Tribal Dancer (image courtesy: Liz Walker)



The Law Office of Elizabeth T. Walker, in Alexandria Virginia

Lawyer. DC Style Maven.

Beguiling and tenacious, DC style maven and fashion lawyer, Mariessa Terrell White has worked for over 6 years to develop strategic ways to brand Washington DC as a Fashion Capital. In 2003, she founded Simone's Butterfly, Inc. a boutique intellectual property and fashion branding firm located in the nation's capital, Washington, DC.

SIMONE'S BUTTERFLY

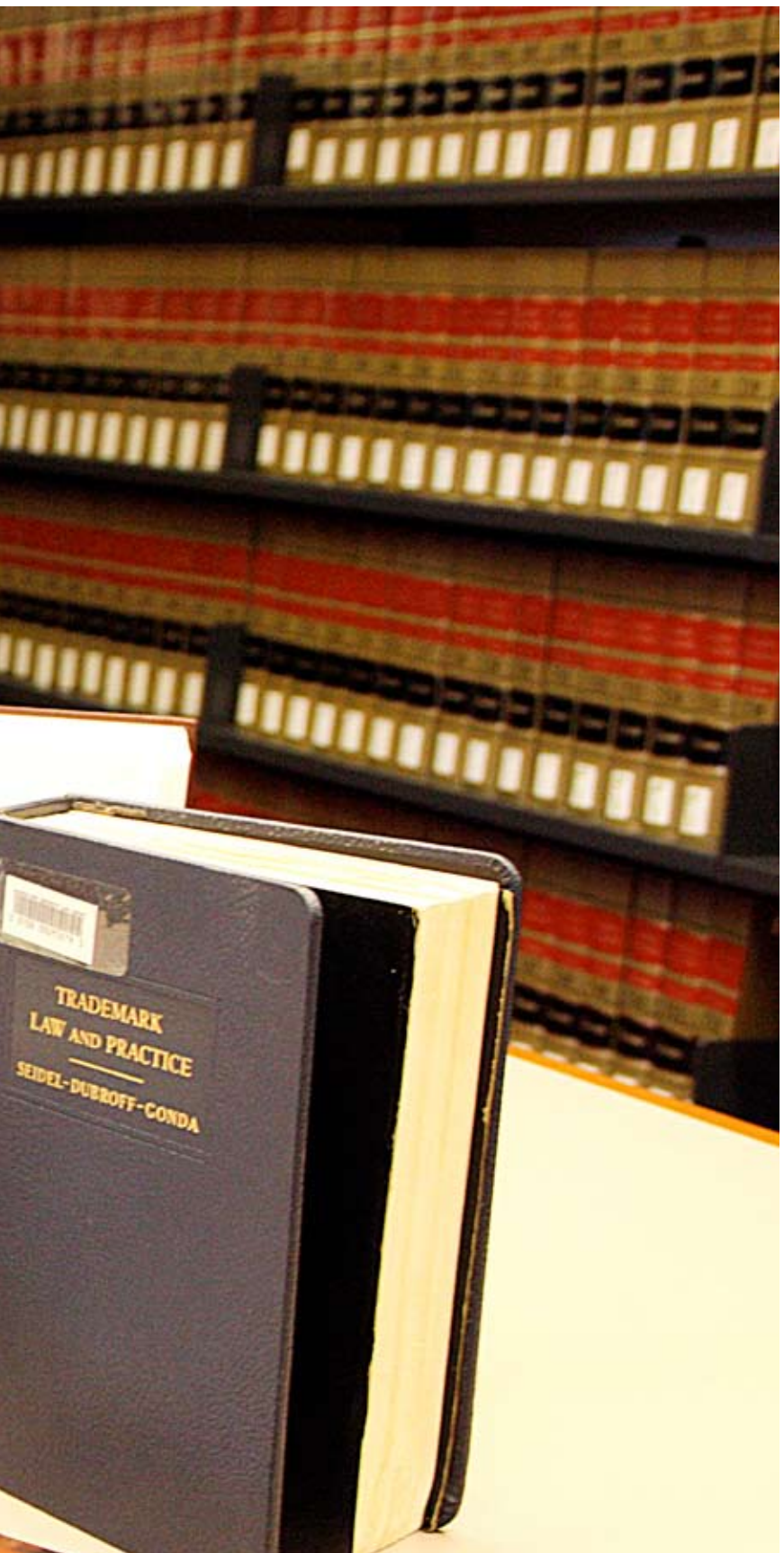


Mariessa Terrell White graduated from Howard University School of Law in 1998. She practices fashion law in Washington, DC. (photography by Camille Jackson)



Simone's Butterfly pin designed by Ann Hand to benefit The High Tea Society mentoring program for girls


Sponsors of the 2008 Fashion Bill: DC City Council Chair Vincent Gray; Council Members Kwame Brown, Jack Evans, Vincent Gray, Carol Schwartz, Marion Barry; and Mariessa Terrell White



When Mariessa began marketing her unique blend of fashion branding and trademark law services, the Mayor Anthony Williams was in his second term. During the William's administration, the District benefited from an influx of much needed capital resulting in development projects, new commercial construction and an inpouring of new DC residents. All of a sudden, WDC was infused with a 'hip factor' that demanded amenities, restaurants, lounges and of course, fashion boutiques.

It was during this time that, Mariessa decided to get involved with politics. In a September 2008 interview, she explained, *"I wanted to help ensure that some of the new retail space was marketed to unique independent fashion boutiques while simultaneously encouraging DC shoppers to spend their dollars within the city limits."*

During the last five years, Mariessa initiated a series of projects to not only recognize the achievements of DC's burgeoning fashion community but also to expose District school aged children to fashion arts.

In 2004 Mariessa launched the Capital Catwalk, a unique fashion event (www.CapitalCatwalk.com) held in Washington for the past four years. The Catwalk has set a new standard of excellence for high fashion in the District by recognizing the achievements of super style stars, including, Andre Leon Talley, Tim Gunn, Bethann Hardison, Stephen Burrows, B. Michael, Rachel Roy, Ann Hand and many others.

In 2006, Mariessa worked with the Deputy Mayor's Office of Planning and Economic Development and the Washington DC Economic Partnership to create Unique Places, a District wide shopping guide that listed the top independent fashion boutiques in the city.

In 2007, Mariessa drafted legislation to create a Commission on Fashion Arts and Events (Fashion Commission). Washington Mayor Adrian Fenty signed the legislation into law in April 2008. The Commission will be tasked with developing a fashion incubator for emerging designers, fashion career technical programs for DC youth and a fashion retail corridor within the city limits.

In the summer of 2007 and 2008 Mariessa worked with the High Tea Society, a mentoring program for inner city girls to launch a fashion camp for over 100 DC girls aged 14 and 15. The High Tea Society 'Charming By Design' summer program exposed the student attendees to career opportunities in fashion arts. For five hours a day, students took classes in makeup, fashion design, charm/etiquette and rhetoric/diction.

Today Mariessa continues to practice law while also serving as a local freelance journalist. Her fashion stories have appeared in *Washington Life,* the *Afro American Newspaper, The Washington Informer, Washington's Finest, The Washington Observer* and the WTTG Fox 5 website, www.myvoicedc.com

Tel +1.202.277.5071
www.SimonesButterfly.biz

FASHION | Designers & Couture



Photography by Yvonne Taylor - Makeup and Art Direction by Lauretta McCoy - Model: Emily, DC Nanny

"Fashions fade, style is eternal"

- Yves Saint Laurent



"Do not forsake wisdom and she will protect you. Love her and she will watch over you." ***Proverbs 4:6***

Washington, DC:
Becoming a Fashion Destination

A Capital City from its inception, Washington, DC has taught the world how to dress for success, one power suit at a time. Yet, the city's conservative fashion identity is hardly representative of the District that can be found nestled deep within its neighborhoods. *Case in Point - meet fifth generation Washingtonian, Tim Gunn.*

"Mayor Adrian Fenty and his wife, First Lady Michelle Fenty, have great style."

- Tim Gunn

Tim Gunn, Fashion Consultant and Television Personality



Washington DC's First Lady Michelle and Mayor Adrian Fenty

Tim Gunn grew up in Georgetown, is a graduate of the Corcoran School of Art, celebrity mentor on the Bravo television reality series, Project Runway and Chief Creative Officer at Liz Claiborne, Inc. Prior to joining Liz Claiborne, Inc., Gunn served as a member of the administration and faculty at Parsons The New School for Design for close to 24 years. In 1990, he became Associate Dean.

When asked who sets the pace for fashion in Washington, DC, he replied, "I think the real barometric gauge of fashion in Washington comes from the top."

"Mayor Adrian Fenty and his wife, First Lady Michelle Fenty, have great style." But, he cautioned, "it is up to them to send a profound enough message that can alter how others view the Nation's Capital."

Is Washington, DC becoming a fashion destination? "Possibly," Gunn explained during a 2006 interview aired at the Capital Catwalk Fashion Event held at the Andrew Mellon Auditorium. "It starts with education in the high school at the very least and ideally in colleges with solid curricula. It helps to have support for young designers through something like a fashion incubator. And it helps to have a retail environment that is welcoming to young entrepreneurial designers."

Several months later, Washington, DC has taken steps to develop its own fashion culture. In November 2006, DC Fashion Attorney, Mariessa Terrell White drafted The Commission on Fashion Arts and Events Establishment Act also known as the Washington, DC Fashion Bill 17-173. The Fashion Bill will create a Fashion Commission in Washington, DC tasked with promoting the District as a fashion destination, developing community initiatives to benefit school aged children, assisting in the development of a retail corridor within the District of Columbia and promoting the District's unique retailers and fashion talent.

On April 3, 2007, the Fashion Bill (17-173) was introduced before the full DC City Council. Fashion Bill supporters included, Washington, DC City Council Chair Vincent Gray and DC City Council Members Marion Barry, Kwame Brown, Carol Schwartz, Harry Thomas, Jr. and Tommy Wells.

After a favorable vote in the City Council, the Fashion Bill was forwarded to the Committee on Economic Development for review. In April 2008, Mayor Adrian Fenty signed the "Fashion" Bill into law.

In addition to supporting the creation of the Fashion Commission, Mayor Adrian Fenty launched a retail action strategy to identify best practices on how to grow the city's retail offerings without sacrificing local independent boutiques. The Mayor also hosted a District Summit to explore how the city can leverage its creative economy (an economy fueled by the power of innovative thought and ideas) to improve the city's overall economic vibrancy.

As the District's creative "fashion" industry continues to grow, efforts to develop educational opportunities related to the fashion industry have become a priority. In 2008, Stephany Greene, University of D.C. fashion educator and former Tommie Hilfiger fashion designer successfully convinced city government officials to help resurrect the University of the District of Columbia's (UDC) Fashion Merchandising Program that was terminated over 10 years ago. The UDC Fashion Merchandising Program will enable District students to earn a Bachelor or an Associate Degree in Fashion Merchandising or an Associate Degree in Marketing with a concentration in Fashion Merchandising.

By encouraging the flourishing of small businesses and the development of creative artful elements in education, Mayor Adrian Fenty, like New York Mayor Michael Bloomberg and Chicago Mayor Richard Daley has taken steps to create and grow a new economy in the city; a fashion economy.

www.BravoTV.com/Tim_Gunn

Fashionable Credibility, The Pulitzer Prize.

Although it was never her goal to be a fashion correspondent, Lead *Washington Post* style writer, Robin Givhan represents the best of fashion journalism not only in Washington, DC, but in the United States



Robin Givhan won the 2006 Pulitzer Prize for Criticism, the first such time for a fashion writer, noting Givhan's "witty, closely observed essays that transform fashion criticism into cultural criticism."

When she won the coveted Pulitzer Prize for Criticism in 2006, Ms. Givhan, in one singular moment, imbued the District with some much needed fashion credibility. Washingtonians have always understood fashion, its importance, its irony, its immense creativity and beauty. Now we can prove it.

Ms. Givhan obtained her first writing job as a general assignment feature writer for the Detroit Free Press. She was assigned to the Entertainment Section, a department she describes as being dominated by film, theater and music critics. After stints at the *Free Press* and the S*an Francisco Chronicle*, Ms. Givhan accepted the lead fashion writer



Tracey Reese and Robin Givhan backstage after Reese Runway show - 'The Tracy Reese Look' has been described as ultra-feminine and vintage-inspired, worn by Paris Hilton, Mya, Jamie Lynn Dyscala, Beyonce, Mira Sorvino

position at *The Washington Post* and moved from Detroit to Adams Morgan, Washington, DC in 1995.

Her first impression of Washington was that it was an energetic and lively city. What intrigued her most was the fact that the District was a company town in the same way that Detroit was. "It was interesting to me to see the way that government managed to seep into basically every aspect of the city," she added.

And though this influence affected both the style and perception of Washington, Givhan thinks the result is irrelevant. "NY is where the fashion industry is based and if the people there were not more creatively dressed, there would be something wrong. The same is true for Los Angeles."

Washingtonians until a few years ago worked with different priorities. "DC style has always been measured by a different stick." Here, the power players are obsessed with creating an image that conveys confidence not privilege. It's less about logos and more about timeless elegance and a perfect fit. Case in point: St. John signature knitwear. Visit a style maven's closet East of the River to Foxhall Road and see for yourself.

But as Washingtonians begin to incorporate more fashion trends into their style, things are beginning to change. She believes the upgrade in DC's fashion sensibility has a lot to do with changes in the fashion industry as a whole. "Fashion has become a lot more democratic. It is possible to go into H&M, Target or Macy's and have access to a very strong designer sensibility."

Today, Washington is home to a variety of independent fashion boutiques and clever designers that cater to DC's new fashion vanguard. Our favorites include, Dekka (1338 U Street, NW), Everard's Clothing (1120 20th Street, NW), Muleh (1831 14th Street NW), Inga's Once is Not Enough (4830 MacArthur Blvd., NW) and Coup de Foudre (1001 Pennsylvania Avenue, NW) boutiques; and designers Lara Akinsanya (www.lshandi.com), Eric Finn (www.ericfinn.com), Shaka King (www.shakakingny.com) and Vanilla Beane, DC's oldest working milliner 202-727-0862.

www.WashingtonPost.com/fashion



Ms. Givhan graduated from Princeton University in 1986 with a Bachelor's degree in English. She received her Masters in Journalism at the University of Michigan in 1988.

The Queen of Washington, DC

When heiress Marjorie Merriweather Post first arrived in Washington, DC, she was 14 and quite unaffected by her status as the only child of cereal baron C.W. Post. Soon thereafter her father enrolled her in the Mount Vernon Seminary finishing school for girls. There, surrounded by 60 daughters of America's most prominent political and business leaders, she blossomed into a fashion icon of her time.



Marjorie Merriweather Post, 1903
(Courtesy of Hillwood Estate, Museum & Gardens)

For her presentation to Washington society in 1903, Marjorie wore an Edwardian, two-piece evening dress created by the two Baker sisters who had a small dress shop in their home. From then on, Marjorie's fondness for fashionable apparel never waned.

As an adult, her wardrobe consisted of an impressive array of dresses and suits, expertly designed and coordinated with matching hats, shoes, gloves, handbags, handfans, and furs. To enhance her statuesque beauty, she bedecked herself in gems from Cartier, Tiffany, Harry Winston, Van Cleef & Arpels, and historic jewels from the royal courts of Europe.

As was the custom of the time, it was not unusual for Marjorie to change her clothes four times a day to suit the day's events, or to carry a matching clutch while entertaining in her own home. She often purchased two identical dresses in order to have one at at Mar-a-Lago, her Palm Beach estate designed by Florenz Ziegfeld's set designer and architect Joseph Urban, and another at one of her other residences, including Hillwood, her Washington, DC home, which she purchased in 1955.

Today, Hillwood Estate, Museum and Gardens is entrusted not only with the care of Post's decorative arts collections, historic mansion, and its grounds, but also with her historic collection of dresses, gowns, shoes, jewelry and accessories. This is the only collection of twentieth-century fashion apparel and accessories in Washington, DC, and is shared with the public through rotating displays in Post's dressing room, temporary exhibitions, and public lectures about the role that Post and her collections played in the history of fashion.

Marjorie Merriweather Post made significant contributions to the National Symphony. Still, the greatest of all her gifts was her unfailing belief that WDC was destined to be a world-class city like Paris, London or Moscow.

In 1973, at the age of 86, Mrs. Post was still considered one of the most significant and best-dressed women in the world. Her resplendent beauty, business acumen, propriety, grace, charm and generosity made her one of Washington, DC's most celebrated fashion leaders of the twentieth century.

The lavish 25 acre grounds of the Hillwood Mansion, located on Linnean Avenue in northwest DC, and its contents, are among the magnificent gifts bestowed on Washington by Mrs. Post.



Marjorie's sweet 16 dress is constructed in white spotted tulle on a boned foundation of ivory silk taffeta with a stiffened satin lining.
Vertical bands of tulle edged with cream silk velvet with seed pearls, coral beads, and rhinestones are applied to the bodice as well as the skirt panels.
Silk Crêpe, Silk Taffeta Dress, 1903 - Jay's Limited - London, England. (Acc. no. 48.7.1-2) Bequest of Marjorie Merriweather Post, 1973 (Courtesy of Hillwood Estate, Museum & Gardens)

Designing for a Cause

Gayela Bynum has been designing clothes and artistic crafts since she was a child. Her exceptional designs of clothing, accessories and crafts now help support a broad range of charities.



Gayela Bynum, at the Jefferson Memorial in Washington DC (image: David Valdez © www.davidvaldez.org)

Her first attempt at dressmaking (in the summer between sixth and seventh grades), won a prize from Singer Sewing as the best-designed outfit in her age group. At the same time she was designing clothes, she was pursuing an education in music and the arts.

Classically trained in piano, violin, voice and dance, Gayela majored in Music, Design and Art History at the Universities of Oklahoma and Arkansas from which she earned a Bachelor of Arts degree. After many years of being a Navy wife and living in the South and California, she found her true home in the Washington, DC, area in 1979. Gayela is a member of the Daughters of the American Revolution, and currently serves on the boards of the National Press Club, the Summer Opera Theater and Opera Camerata of Washington DC, and the Advisory Committee for Americas Heroes of Freedom.

Gayela recently began designing bracelets and note cards to raise funds for “Michelle’s Angels” (honoring her daughter-in-law, Michelle Bynum,



Each Wine Caddy is custom made for the perfect hostess, or as a gift for the special person who has everything. Each one is unique - and the newest design feature the "little black dress." (photography by David Valdez © www.davidvaldez.org)



Custom Jewelry bracelet designed for AFOF - America's Heroes of Freedom (photography by David Valdez © www.davidvaldez.org)



These Fashion Hat cards were created to be unique, by writing a warm greeting to one's favorite friend or contact.

who was diagnosed with advanced stage 3 breast cancer); the proceeds go to the Komen Breast Cancer Research foundation. The "Michelle's Angels" team was formed in the fall of 2005 Austin, Texas to walk in the Komen Race for the Cure. Gayela has since formed teams in DC, Dallas, Oklahoma City, San Diego and Hawaii that walk simultaneously with the race in Austin, in support of Michelle raising over $70,000 for breast cancer research. Gayela also designs bracelets, patriotic boxes and note cards for America's Heroes of Freedom (AHOF) foundation that serves America's wounded heroes.

Gayela Bynum Creations, (formerly The Carpet Bagger, Ltd.) features her distinctive designs including jewelry, greeting cards, clothing, accessories to wear and to use in the home, needlepoint and handbags. Her custom designs are made for both individuals and businesses. Her numerous clients include the House of Representatives Gift Shops, Gatsby's Tavern Museum in Alexandria, Va., The Inn of Mount Vernon Gift Shops, Tides Inn Gift Shop in Irvington VA. Unique, individualized wine caddies provide the gift for the individual who has everything. Fashion greeting cards – some decorated with individualized hats, coupled with matching gift bags make perfect presentation packages. Gayela recently added beaded salad serving pieces and alphabet bracelets with beautiful Swarovski crystals and semi-precious beads to her collection.

www.GayelaBynumCreations.com
Tel +1.202.257.7930



Swarovski Crystal Bracelet with Sterling Silver beads (photography by David Valdez © www.davidvaldez.org)

Intelligence. Feminity. Sex Appeal. Sophistication.

tu-anh

Launched in 2000, tu-anh's elegant yet playful collection attracted immediate national attention from leading fashion publications such as InStyle, Glamour, Women's Wear Daily, Lucky, Seventeen and Cosmo Girl as well as *"The Today Show"*, *"HGTV"*, *"NBC"*, *New York Magazine, The Washington Post, Capitol File, Washingtonian* and more. Active in the community, tu-anh supports education, children, women and animal causes and mentors numerous aspiring young designers around the globe.



tu-anh's first foray into fashion began at six years old from an embroidery lesson. Attracted to ornate and colorful beadings, she displayed a natural flair for style and quickly graduated to sewing and embroidering clothing by the time she was eight. Years later, tu-anh's sophisticated and feminine aesthetic can still be traced back to her childhood.

Born towards the end of the Vietnam War, tu-anh—the eldest daughter of seven children—endured a difficult upbringing during the war-torn era. After the fall of Saigon, her father and older brothers escaped to the U.S., leaving her mother, two younger sisters and tu-anh behind. Her mother, a leading figure who helped refugees escape from the Communists, worked many long hours. Therefore, tu-anh took on the maternal role for her sisters where she learned invaluable life lessons. tu-anh also witnessed her mother's knack for survival, quick wit, resourcefulness and an emphasis on polished image and manners left a lasting impression and had profoundly influenced her present style and grace.

After several attempts to escape Vietnam, tu-anh, her mother and sisters finally reunited with her father and brothers in the US. Speaking no English and with no prior schooling, tu-anh's first formal education began at age ten. Although it was difficult grasping the new language and culture, she found escape in her creativity. She outfitted herself and her sisters with girly, fitted frocks refashioned from oversized, church donation dresses, flea market finds and yard sales. The ability to express herself with style gave tu-anh confidence—and, she soon discovered—a great way to make new friends at school through her stylish outfits.

By the time tu-anh reached 16, she had already gained real-world experience from interning and working behind the scenes at photo-shoots and fashion shows for established names such as Vogue, Glamour, Seventeen, Perry Ellis, Todd Oldham and Anna Sui.

Upon graduating from The Fashion Institute of Technology in NYC, tu-anh spent years working in







the fashion industry while also selling her own couture work on the side. She worked as a professional make-up artist for Prescriptives, Shiseido and Stila, while also jump-starting her design career working for established companies—Adrienne Vittadini, Arnold Scaasi and NYC-based ad agency, Admerasia.

On her initial return to Vietnam in 1997, deeply moved and inspired by the elegance and exotic beauty of Vietnamese culture, the tu-anh label was born.

Tu-anh resides in Alexandria, Virginia. Other than being the artistic force for tu-anh accessories, she also manages her creative consulting business, *polished by tu-anh*; producing fashion shows, styling special events, and leading beauty and image seminars.

www.tu-anh.com



Innovative, Refined and Bold

IKY Clothing
WWW.IKYCLOTHING.COM

Based out of Washington, iKY's creative team has developed a concept in clothing that blends new fashions and trends with a vintage rock 'n' roll edge. Partnering with its iKY icons, the community conscious company from the Nation's Capital contributes to cause campaigns across the world.



"The First Ladies of Footbal" - The Washington Redskins Cheerleaders, wearing iKY Clothing (image courtesy - www.ikyclothing.com)


Award winning singer Natalie Cole


Grammy Award Winning Producer, Quincy Jones


Tara Summers from Boston Legal



Prepared to redefine the signature style in a city that is stereotyped for blasé and arid attire, elaborate artistic designs supplanted the patch concept and iKY Clothing was born in 2004. A concept to incorporate an obscure (now undisclosed) acronym, a clothing patch and interactive consumer customization was made available online. In May 2005 at a legendary DC nightclub, the brand launched the line with an audience of nearly 4,500 attendees. The iKY effect was contagious, growing into a local movement that rapidly spread throughout the East Coast. To meet the resulting rampant demand, founding partners assembled a fresh team with a vision to produce ready-to-wear clothing for spring 2007. With national support on the heels of a grassroots campaign, iKY was reborn.

Music legend Quincy Jones was touched by the collection's message, "Shukran (thank you in Arabic), this Rock Revival shirt is perfect for me and the music industry does need revival!" The brand scored praise from sport superstars NFL ballers Terrell Owens, Rod Smith, Vernon Davis, and was a also a knockout with World Champion boxer Zab Judah. Among the list of famous celebrities wearing iKY are veteran actor Blair Underwood, musician Ruby Dee, and "Sexpert" Dr. Drew, Playboy's Girls Next Door bunny Kendra Wilkinson, and the producers of 'Desperate Housewives'.

Embracing the edgy rawness of the real world with the couture quality of high fashion, iKY Clothing has character and not just a lifestyle brand - iKY is style for life. Innovative, refined design combines with traditional rock n' roll rebelliousness and social consciousness exploding with unabashed avant-garde style. iKY inspires to aspire higher. It is no wonder that soaring stars want to rock and roll with iKY. It struck a chord with American Music Award winner Chris Daughtry, and brought sexy back to Justin Timberlake's personal stylist. iKY topped the chart with rap royalty DMC, Grammy-winning singer Ne-Yo, singer/actor Tyrese, legendary pop band Duran Duran and Def Jam's Pittsburgh Slim. Budding relationships with 311, The Killers, Fall Out Boy, Bon Jovi, Incubus, and Maroon 5 reinforce iKY's influence in the community.

"I can see this in some of my movies. I will give your catalog to wardrobe", said Director Penny Marshall - but long before Hollywood hotshots started wearing iKY, the award-winning, world-renowned electronic DJ, Ferry Corsten, became the first official celebrity endorsement for the brand. iKY created and designed Ferry's merchandise line that has been embraced by global fans in the U.S., Europe, Asia, and South America. Noblesse Oblige is its social awareness collection that is soon to hit the market. iKY pledges to donate proceeds from specialty apparel items to various charities worldwide including Hoop Dreams, Komen Breast Cancer, OZ Project, Coptic Orphans, and DMC's Foster Care foundation. iKY's growth has been exponential and VH1 in 2007 was among the first to officially recognize iKY as an industry contender, voted the clothing line among the top three "Best Rock Gear" brands at the Rock Honors Awards.

Latest and greatest collection from iKY has generated significant attention in all areas of media, a growing celebrity fan base and a strong social pulse. iKY's character, conviction, and quality that rivals the best in the business empower it to impact the market and the community. iKY is ever-evolving and its story is just unfolding. Yet, one consistent message is loud and clear… iKY is here and ready to rock.

Tel +1.703.731.7200
www.IKYclothing.com

Rockin' the Runway

For the first time, the haute couture side of polo came to the National Capital Region at America's Polo Cup. The "Rockin' the Runway" fashion show was hosted by Chairs and Founders Tareq & Michaele Salahi. The historic event benefitted Journey for the Cure. The exciting Fashion Show was organized by Michaele Salahi, herself a model and trend-setter for the Washington Gliterary.



Italian Designer Federica Balestra of The Renato Balestra Collection, interviewd by Paul Wharton from MTV's "MADE" at Americas Polo Cup Fashion Show (Image courtesy - America's Polo Cup)

The Fashion Show featured Fashion from the celebrated Italian fashion designer Renato Balestra. Balestra's combination of Triestan warmth with Milanese cool has produced an elegant style that is both innocative and classic. Perfect for DC's Best! The designer's daughter, Federica Balestra emerged to the accolades of polistas and fashionistas alike.

The High Energy Show was attened by 1500 guests along with His Excellency, Italian Ambassador Giovannit Castellanta and wife Lila. Celebrities from diverse interests united for the nights celebration. 10 time grammy award winning artist Claude McKnight , and a host of other performers reached a new high for Fashion Shows in the Metropolitan region. Tareq Salahi hosted the American Culinary & Wine competition between some of the leading chefs in the world , as well as vitners that night prior to the Fashion Show . The Nights Celebration truly was like no other Fashion Show alike. It embraced something for everyone to enjoy!



Michaele and Tareq Salahi, 'Rockin' the Runway' together. (image courtesy - APC)





Fashion by the Renato Balestra Collection, worn by Erin from T*H*E Artist Agency in Georgetown DC (image courtesy - APC)



Rockin' the Runway...fashion, fireworks, food, fine wine and fantastic Rock&Roll music.



Italian Ambassador Giovanni Castellaneta and his wife Lila, with 10-time Grammy Award-winning singer Claude McKnight

PHOTOGRAPHY | Destiny Captured



"The Awakening" by J. Seward Johnson, Jr. (photographed by Roy Sewall)

"Millions of men have lived to fight, build palaces and boundaries, shape destinies and societies;
but the compelling force of all times has been the force of originality
and creation profoundly affecting the roots of human spirit. "

- Ansel Adams



Photography to Preserve Natural Treasures

Roy Sewall's fascination with the Potomac River and the Chesapeake & Ohio Canal inspired him to hike and bicycle along the river to capture for all of us the beauty of these natural treasures in his first photography books '*Our Potomac, from Great Falls through Washington, DC*', and *'Great Falls and Mather George'*



Roy at Great Falls (photo by Ase Sewall)"

Roy Sewall is the Lead Photographer for BEST OF DC. As you browse through these pages, you'll note his spectacular photographs of the Natural Treasures of the National Capital Region. He captures not just the imagery, but the soul of the scenes. You can almost hear the roar of the whitewater crashing over Great Falls, hear the chirping of the birds basking in the serenity of the Potomac River, and feel the spray as the kayakers dip their paddles in the water.



The Potomac River and the Mall (photo by Roy Sewall)



C&O Canal at Dawn (photo by Roy Sewall)

Roy spent most of his youth in India, Pakistan, Indonesia, and the Philippines, although his diplomat family's home base was the Washington, DC area. After earning a BS in Physics from Case Institute of Technology in Cleveland and a MS in Engineering Science from Penn State in Valley Forge, Roy returned permanently to the Washington area in 1969.

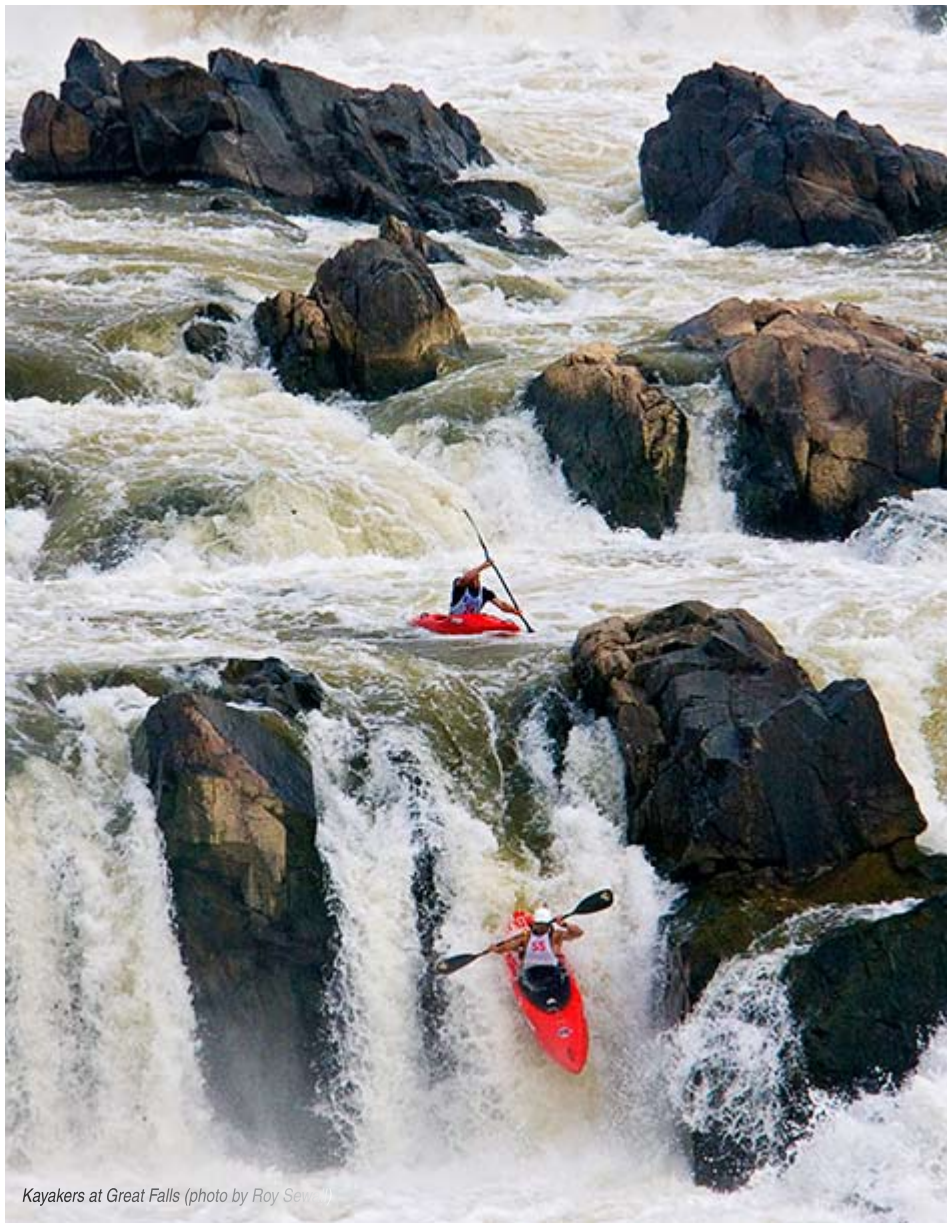
He worked for several major defense, space, communications, and transportation corporations, and in 2001, Roy started his transition to full-time photographer.

His interest in photography evolved from extensive travel in North America, western and Eastern Europe, eastern Africa, Central America, and China. However, he always found the Washington area to be one of the most photogenic locations in the world. His book *'Our Potomac', from Great Falls through Washington, DC* led to numerous lectures, presentations, and engagements with local organizations.

Roy is the Chair of the Board of Directors for the C&O Canal Trust, a non-profit friends group for the National Park Service. He has done extensive pro bono photography work for river and C&O Canal-related organizations including the C&O Canal National Historical Park, US Park Police, The Nature Conservancy, C&O Canal Trust, Potomac Conservancy, Potomac Riverkeeper, Friends of the Historic Great Falls Tavern, and Cabin John River Rescue. Roy also has Potomac-related commercial clients. He was a featured guest in WETA's program Great Views of Washington DC.

Roy frequently judges local camera club competitions and also presents programs about making photo books. He is a member of the North Bethesda Camera Club.

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www. RoySewallPhotography.com



Kayakers at Great Falls (photo by Roy Sewall)

Photographer of the Year

Tom Field is an historical explorer by nature and has captured the extraordinary national treasures of our monuments and landmarks, as no one else can.



©2008 Tom Field, All Rights Reserved

Tom Field has been a photography enthusiast for some 30 years, and uses digital imaging extensively in his multimedia engineering business. He sells fine art prints created on an HP large format printer, and teaches Photoshop and digital photography to advanced photographers.

Tom embraced digital camera technology in its infancy. His first digital was a Casio boasting one-quarter megapixel – truly an amazing device at the time, but now a museum relic. When Canon brought out its six-megapixel SLR, Tom shifted to an all-digital workflow and hasn't touched film since. Tom now uses an extensive lineup of Canon professional products: lenses, bodies, and projectors. He eagerly awaits future advances in digital imaging and display technology.

Tom was an early adopter of computer-assisted photo techniques now commonplace: panoramic stitching, focus blending, high dynamic range imaging, and tethered camera remote control. His lab has received awards for independent testing of photographic equipment, such as lens sharpness and print lightfastness. Currently he is pioneering the use of HDTV and Blu-Ray Disc for high quality presentation of fine-art photography.

Tom's background is engineering, physics and business management. Before that he was a full-time musician, and he still performs with his band TomCats. His other interests include audio production and live sound reinforcement – industries also revolutionized by an all-digital paradigm.

Tom was honored as the Photographer of the Year in 2006 by the North Bethesda Camera Club, one of the preeminent camera clubs in the world.

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www.Photocentric.net

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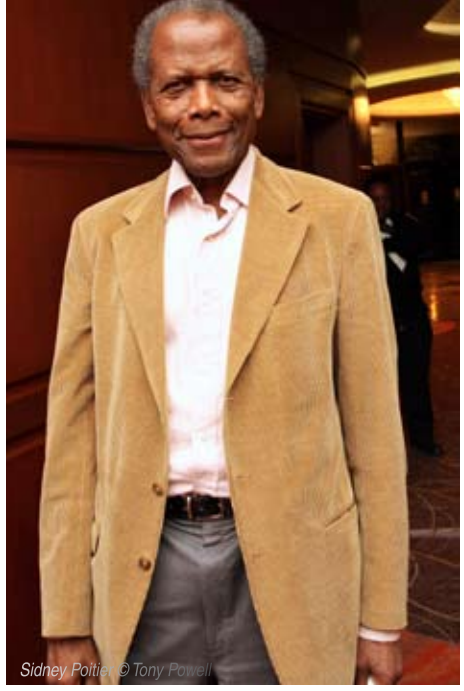
Tony Powell – Renaissance Man

More than just a photographer who captures destiny with his camera, Tony Powell is a graduate of The Juilliard School – as well as a painter, sculptor, choreographer, composer, dancer, writer, graphic designer, and filmmaker. His prominent presence at *Washington Life Magazine* has made him one of the Nation's Capital's most notable personalities behind the lens and behind the scenes – but recognized for his many remarkable contributions to the '*Faces & Places*' in this powerful city.



Four Figures © Tony Powell


Self portrait © Tony Powell


Sidney Poitier © Tony Powell


Paul Taylor © Tony Powell

You were a musician, actor, and painter first. How did you discover photography?
Photography class was offered in my freshman year of high school, and I jumped at the opportunity, discovereing the power of organizing the space within a picture frame.

Is there one art form that you enjoy better than another?
No, I don't place a greater value on one discipline over another. They all have one thing in common - placing together disparate elements to form a cohesive whole. Whether it's combining different notes to make a memorable melody or adjusting text, photography, and line to create a powerful graphic design, the common thread is organization.

How is photography different from your other interests?
I like the immediacy of photography. Unlike making a painting, a musical score, or a ballet, which can take days, weeks, or months to create, a photograph happens in a captured moment that will never happen exactly the same way again. The goal is to become more aware of when that 'moment' is about to happen.

What are some of the motivations behind your work?
My society photography for Washington Life magazine is all about my love of people and parties. I couldn't be happier there. I try to make people look their best and feel comfortable when they are being photographed.

Which photographers have influenced your work?
The greatest of them all was Man Ray. Henri Cartier-Bresson is a close second. Other favorites include Lois Greenfield, Howard Schatz, Cindy Sherman, Harry Callahan, Minor White, and Wolfgang Tillmans.

What are the tools you use for creativity?
By far, the most valuable tool I have at my disposal is the computer. My Mac Pro enables me to create large-scale orchestral compositions, multi-layered digital art, high-resolution graphic designs, digital videos, as well as providing storage of tens of thousands of images that can be accessed in an instant.

Where does your inspiration come from?
Everything I come in contact with has the potential to inspire me - poetry, books, movies, nature, performances, my children - if I'm open to it. I also like listening to my own music while driving late at night.

Do you foresee the demise of print publications?
Unfortunately, we are moving further away from the need to hold paper in our hands and moving toward the retrieval of information from the internet via a computer or handheld device. It's inevitable that online media will one day be the primary outlet for the dissemination of music, news, photography, and film. Solutions to the copyright and piracy issues must be found.

What are you planning on doing next?
I will make new ballets for PHILADANCO, Brooklyn Ballet, and Cleo Parker Robinson Dance Company in Denver, Colorado. I am currently composing a piece for large percussion ensemble and my 5th String Quartet. Two of my dance films will be screened later this year and I have a collection of new paintings and Fine art photography that I would like to exhibit in the coming years.

www.TonyPowellArts.com
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Rupert Everett © Tony Powell

Delivering & Creating Exquisite Images

"Ever since I can remember, I have always had a camera in my hand. When I was a boy, my dad first taught me the basics of photography. From that moment on, I was hooked on photography."

- Gregory David



Image © Gregory David Photography



Image © Gregory David Photography

I documented my high school years in my church youth group as we went on many trips and retreats. My fondest childhood memories are still vivid and alive because of the thousands of photographs that I have taken over the years. After I graduated college, I got married to my beautiful wife, Jami, and she quickly realized that I could not be happy in life unless I was pursing my lifelong passion of photography.

The only problem was, I was too scared to pursue photography professionally because I didn't think I was good enough. Just after my son, Jeremiah, was born, Jami paid for a small booth at the local wedding show in the small town we were living in at the time. To my surprise, I booked 12



Image © Gregory David Photography



Image © Gregory David Photography

weddings from that one day, and, like it or not, I was officially a “professional photographer” from that moment on.

After a year of shooting weddings on my own, I decided to work for someone else in order to learn the art of photography. In the early 1990’s, I worked for Christopher Glenn Photography, in Southern California, as a professional wedding photographer where I learned the art of capturing people in a relaxed and fun way.

In the mid 1990’s, I moved to Maryland to study under, Clay Blackmore, the protégé of Monte Zucker, a world renowned wedding photographer and teacher.

Like most artists, I am passionately committed to my art form. I am always trying to find new and exciting angles from which to capture the raw emotions and feelings that are expressed at each wedding, portrait, or special event I photograph. As Monte Zucker once told me, “I like to photograph the world, not as it is, but, as I would like it to be”.

My goal is to create images which accurately record those emotional moments in life that make us laugh, and sometimes cry. By delivering exquisite images to each of my clients, I know that I am using my God-given gifts and talents to fulfill my purpose and destiny. I have a true passion for my work, and my clients can see that I truly love what I do and I feel honored to have been chosen to capture one of the most important moments in my clients lives.

My energy and enthusiasm are contagious and many of my clients aren’t just clients, they are friends, because they have allowed me to share with them some of their most special moments of their lives.

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Photography - Elements of Trust

It is said that *"beauty is in the eye of the beholder"...* Mix beauty with art and something to wear, and it becomes Fashion. I have been attracted to beauty and art as far back as I can remember, having worked professionally as a photographer for approaching twenty five years - and previously I was taking pictures as a hobby for 20 years. In college, I played the piano in a rock band and then I graduated with degrees in economics and business administration, before becoming a Naval Aviator and landing jets on aircraft carriers.



Photographer Charles Martin

My father, a graduate of the Horton School at the University of Pennsylvania was a very good photographer in his own right. He showed me how to make a black and white print in his darkroom when I was in college, and I then began taking pictures of my girlfriends.

In the 1980s I started taking photography more seriously I studied the books of Ansel Adams, *The Camera, The Negative and The Print.* They gave me a good foundation for the fundamentals. In about 1985, I bought a Hasselblad ELX. I used that camera exclusively for twenty five years. I loved the Carl Zeiss lenses. I knew every spring and lever on it. I did my own repair on lenses, main springs and effectively rebuilt it three or four times by hand. Around 2001, I added a computer to my process and about 2006 I started using a Cannon 5D.

I became Vice President of a small airline in the 1970s, and later a management consultant for a private firm. I used the same principles working with clients for photography as I had used in management - help the client, define the objective, develop a plan, and follow through.

It is my own opinion that you get the best results with people with positive motivation. At the completion of a shoot, a subject should more enthused and confident than at the start. I only give compliments, never criticism. If I want to change a pose I suggest something positive. I have never used the words, *"That looks terrible, never do that".*

The first picture that an aspiring odel does to try and start a career, may be just as important to her, as one that another model is doing for her tenth magazine cover.









Ansel Adams said that the first place a picture appears in the mind of the photographer. The camera, film, lighting, subject are just a means to an end. Richard Avedon, arguably the most important influence in American photography , said that a good picture will make you pause.

In my opinion, Avedon changed the focus of advertising and fashion photography from being about the product to being about passion, desire and possessing the product. Good fashion photography celebrates culture and reflects our passion for life

Ultimately, you use your imagination. If it all works out, you will create something worth looking at. I have taken pictures of a fairly wide range of subjects, from terminal patients undergoing chemotherapy , a man having fun with his dog about who was going to get to eat a sandwich, a model being battered by the waves of the ocean in an expensive gown, National Monuments, actors, models, corporate executives, nudes flying through the air, and much more. When it is all said and done, for me it is about beauty and things that inspire people positively.

Beauty and inspiration are there within your subject, you just have to look to find it. It may be in the luminous flesh tone of a young model with exquisite make up, an act of courage by someone dealing with a great challenge, a young child doing one of the things that only young children do, a man with his dog, or things done purely for the sake of art that is beyond description.

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Photography Is Not Work

Luke Christopher PHOTOGRAPHY

D.C., *no place I'd rather be.* Washington is one vibrant city, and so much of this vibrancy goes on outside the halls of government. Since college, I've been doing my best to capture these sights and sounds and relay them with words and images. Growing up, I would spend hours with the photography books that always sat on the coffee table. Thumbing through an old Annie Leibowitz album, I was not only amazed at the images but the story behind the shots.



"One Nation Under a Groove" - Musician George Clinton performs at the 2009 Heroes Red, White, & Blue Inaugural Ball (Photography © 2009 Luke Christopher)

A subtle, candid moment with Bob Dylan as he watered his lawn; wild times backstage with Keith Moon and his harem; Whoopie Goldberg splashing in a bathtub full of milk — it got me thinking at a young age that there's more to photography than pushing a button. It's about getting *The Shot.* And *how you get it* can be just as interesting as the shot itself.

Photography has always been in my life, my father was a professional in South Africa and I used to play in his studio. They divorced and my mother and I moved to London, and eventually wound up in D.C. In middle school here, I shot for the yearbook and took a couple of classes in high school, but it was until I began writing for my university's newspaper that I started carrying a camera regularly. I fumbled around in the darkroom, and focused on the text.

Right after school and interning at *National Geographic* I went to work for a video production company, where I really learned about lighting, composition and editing. Then I moved on to *Discovery* to be an editor and learned that spending more than eight hours a day in a dark edit bay makes you want to be behind a lens. After stins of writing for *AOL* and *DC One* magazine, I became entertainment editor for *City Living Source.* I was once again was a writer with a camera. I was covering a huge music conference with a Canon digital SLR borrowed from my



"Hard at Work" - Photo Luke Christopher (image courtesy - Anchyi W



"Pointing the Way" - Rally in Manassas, Virginia, the night before the Presidential election (Photography © 2009 Luke Christopher)

stepdad, a travel writer/photographer for The Washington Post. By blind luck I encountered a big star being videotaped at dinner by one of my friends; using the light from their video setup, I got such a perfect shot that I have been chasing ones like it ever since.

Music is my passion, and shooting a live concert with moving subjects, low light and no flash is a great way to learn the limits of your camera — and your sanity. Normally you're only allowed to shoot during the first three numbers, and you are bumping around a pit with all the other shooters. Getting permission to shoot the whole show, from on- and backstage: This is where the intangible skills of a photographer come into play, and where you can capture images that, if you're lucky, come close to the emotional impact of the performance itself. Another crucial skill is getting people to come out of their shells, and it takes a lot more than "Say cheese." You have to love people, all kinds of people. Whether it's at an intimate portrait or a lively event, you have to move fluidly and keep the subjects at ease; there's a rhythm to it. My mother was a professional ballerina in South Africa and London and a movement teacher who advocated living life as if it were a dance, tuning in to the ebb and flow of energy in time.

D.C. has so much going on that I'm barely at home. One night I can be shooting Washington's lounge music heroes, *Thievery Corporation,* or Grammy winning DJs *Deep Dish*, who sell out concerts all over the world but stay in D.C. because of its bustling, ever-growing nightlife scene. Of course, one cannot ignore the city's historic persona, and on this last election eve I went to shoot Barack Obama's final rally in Manassas, Virginia. His grandmother had passed away that day and the mood of the 90,000 people was electric but respectful of his loss. Afterward, in the mist, masses of us marched in quiet lockstep back to our cars.

Twenty-four hours later I was in the U Street neighborhood, where a sea of people of all colors and ages came out to celebrate in the most peaceful street party in history. After I took his picture, a man told me that this place was the *"same spot I got my head bashed in 40 years ago in a civil rights protest. There was no place I would have rather been than right there, right then."*

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Sophie Pyle, a star of the CW's "Blonde Charity Mafia" reality show, steals a kiss (Photography © 2009 Luke Christopher



"Not a Daily Moment" - John Oliver of the Jon Stewart Show jokes with a limo drive (Photography © 2009 Luke Christopher)

MUSEUMS | Discover Culture



The Hope Diamond - Smithsonian Institution, National Museum of Natural History NMNH (image courtesy of Smithsonian Institution - www.si.edu)

"Museums are also sources of pleasure and inspiration. Doubtless it will seem strange to many that the hand unaided by sight can feel action, sentiment, beauty in the cold marble; and yet it is true that I derive genuine pleasure from touching great works of art. As my finger tips trace line and curve, they discover the thought and emotion which the artist has portrayed."

- Helen Keller



The World's Most Preeminent Museum

Smithsonian
National Museum of Natural History

The Smithsonian's National Museum of Natural History is the most visited natural history museum in the world and the most visited museum in the Smithsonian complex. (more than 7 million visits in 2007.) Opened in 1910, the NMNH is dedicated to maintaining and preserving the world's most extensive collection of natural history specimens and human artifacts. It also fosters significant scientific research, as well as educational programs and exhibitions that present the work of its scientists to the public.



An African bull elephant greets visitors in the rotunda of the National Museum of Natural History (photo courtesy of the Smithsonian Institution.)



Cristian Samper, Museum Director
Smithsonian's National Museum of Natural History



A look inside the Dinosaur Hall at the National Museum of Natural History.
(Photo courtesy of the Smithsonian Institution)



A number of affiliated U.S. government agencies contribute to the museum's strength as a research center. These include the Department of Interior (Fish and Wildlife Service and U.S. Geological Survey), Department of Agriculture (Systematic Entomology Laboratory), Department of Commerce (National Marine Fisheries Service Systematics Laboratory), NOAA and the Department of Defense.

The museum is home to scientific staff and research associates who conduct expeditions and studies worldwide that contribute to the advancement of scientific knowledge. This work enhances everyday life in ways that yield benefits to society, including the development of medicines, improvement of the world's food supply, management and preservation of important species and habitats, and the identification of invasive species.

Cristián Samper is the museum's Director, overseeing approximately 450 full-time employees with an annual (fiscal year 2008) budget of $67 million. The staff includes Smithsonian scientists; collaborating research associates and fellows; and a professional team of educators, exhibition developers, designers, information specialists, building managers, administrators, security personnel and support staff. The scientific staff is organized in seven departments: anthropology, botany, entomology, mineral sciences, invertebrate zoology, paleobiology and vertebrate zoology. Interdisciplinary research programs bring together scientists from the museum's departments and research institutions throughout the world. These programs address topics of current importance to society, such as biological diversity, global climate change, molecular systematics for enhancing the understanding of the relationship between living things, ecosystem modeling, and the documentation and preservation of human cultural heritages.

The museum is the steward of the world's largest assemblage of natural history items, with more than 126 million objects and specimens in its collections. The Smithsonian's Museum Support Center in Suitland, Md., provides state-of-the-art conditions for storage and conservation of collections, as well as a library and advanced research facilities.

Permanent exhibitions display some of the best-known museum objects in the world. The Janet Annenberg Hooker Hall of Geology, Gems and Minerals showcases the Hope Diamond and other treasures of the National Gem Collection. It also encompasses re-created mines and galleries that present important research in mineral chemistry and physics; plate tectonics, seismology and the study of volcanoes; and planetary science.

The museum is dedicated to bringing definitive scientific content to audiences across the United States through electronic field trips, video conferences and hands-on learning activities for school groups and the public. Innovative facilities pioneered by the museum include the Discovery Room, where visitors are able to examine objects up close; and the Naturalist Center, a resource and reference center in Loudoun County, Virginia, where visitors have access to natural history specimens and reference books. The museum also presents free programs, including films and lectures.

The museum provides off-site access to the physical collections through one of the most active museum loan and exchange programs in the world. The Web site provides public electronic access to departmental databases, as well as to online exhibitions and up-to-date information about museum programs.

The National Museum of Natural History is dedicated to understanding the natural world and our place in it.

www.mnh.si.edu
tel +1.202.633.1000

Where Fabulous Lives

Hillwood Museum and Gardens exhibits the extraordinary legacy of its founder, Marjorie Merriweather Post, and her world-class collections of imperial Russian and Western European fine and decorative arts.



Mansion front view, Courtesy of Hillwood Estate, Museum & Gardens

When Post cereal heiress, art collector, social figure, and philanthropist Marjorie Merriweather Post left to the public her northwest Washington, D.C. estate, she endowed the country with the most comprehensive Russian collection of Imperial art outside of Russia, a notable 18th-century French decorative art collection, and 25 acres of serene landscaped gardens and natural woodlands for all to enjoy. Opened as a public institution in 1977, today, Hillwood Estate, Museum and Gardens offers a gracious and immersive experience unlike any other.

Highlights of the Hillwood Estate include a diamond crown worn by Empress Alexandra at her marriage to Nicholas II; Beauvais tapestries designed by François Boucher; two Imperial Easter eggs by Carl Fabergé; La Nuit by William-Adolphe Bouguereau; and a collection of costumes and accessories worn by Mrs. Post or her family. The Georgian-style mansion, designed by John Deibert in 1926, was originally built for Mrs. Henry

Parsons Erwin. In decorating Hillwood, Marjorie Merriweather Post hired the New York architect Alexander McIlvaine to redesign and expand the old mansion completely so that visitors could view her by-now extensive collection with greater ease.

In renovating the mansion and gardens in the 1950s, Mrs. Post was reviving a 40 year old practice of estate building now known as the American country house tradition. Architectural historian Richard Guy Wilson has described this tradition as one created between 1880 and 1930 by wealthy Americans who, during that period, commissioned large houses for escape and relaxation on relatively limited tracts of land near major urban centers. Such homes were in the country, but remained close enough to cities to afford an easy commute. Indeed, in the 1920s, the property would have been a rural suburb of Washington.

While no one style of building dominated, these ountry homes had several characteristics in common. The house at Hillwood, like many other examples of this tradition, includes many spacious areas such as a grand entrance, large libraries, and a pavilion in which guests could dance or watch movies. The estate also had to offer many outlets for outdoor pleasures and sport. So, such houses had to be surrounded by formal and informal gardens. At Hillwood, guests could wander among the azaleas or hone their golfing skills on the putting green. For the owner and visitors, the estate was to be a site where they could enjoy sophisticated urban pleasures within a peaceful and inviting setting.

In September 2000, Hillwood Estate, Museum and Gardens reopened to the public after a three-year closure for major renovations. The estate was brought up to modern museum standards, featuring state-of-the art lighting, HVAC and security systems, renewed plantings and restored sculptures throughout the gardens, and a new Visitor Center, with a theater for visitor orientation and education programs, expanded museum shop, and enhanced visitor services.

Since its reopening, Hillwood has become a dynamic cultural presence in Washington, D.C. Its commitment to reaching diverse audiences is evidenced in the programs and partnerships it shares with the community. In March 2008, for example, Hillwood was honored by PEN, Metro DC's LGBT Chamber of Commerce, for the out-reach it carries out in this community throughout the year. A lively array of programs, lectures, films, and workshops illustrates Hillwood's dedication to engaging thousands of visitors with an experience inspired by Mrs. Post's passion for excellence, gracious hospitality and intent to preserve and share the beauty and history of her collections, garden and estate.

Tel +1.202.686.5807
www.HillwoodMuseum.org



Interior of the Mansion, Breakfast Room, Courtesy of Hillwood Estate, Museum & Gardens

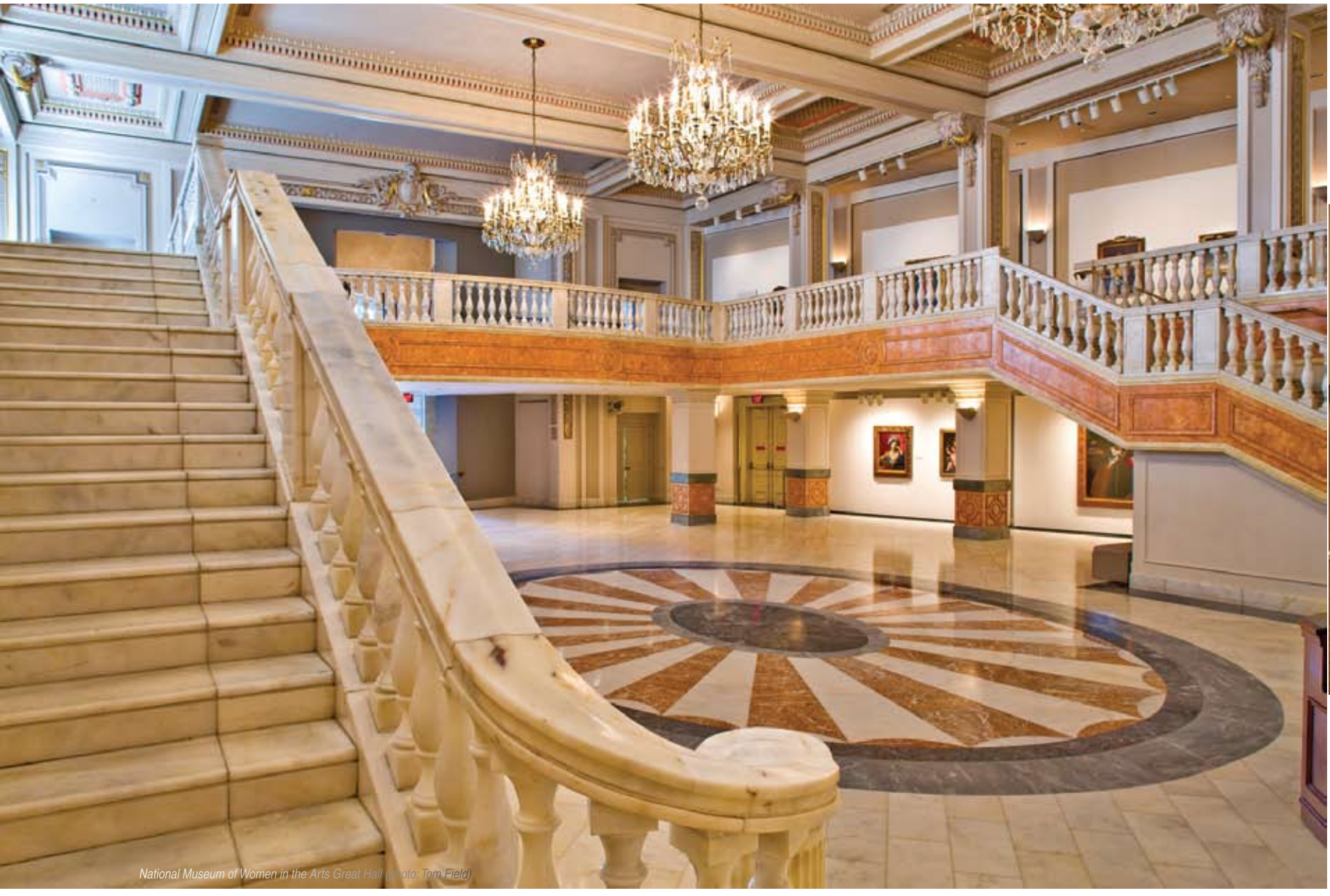


Mansion entrance, Courtesy of Hillwood Estate, Museum & Gardens

The Only Museum in the World...

NATIONAL MUSEUM *of* WOMEN *in the* ARTS

Dedicated to celebrating women's achievements in the visual, performing and literary arts, the National Museum of Women in the Arts was founded by Wilhemina Cole Holladay—who, after searching through a college art textbook in the 1960s to find information about the artist Clara Peeters, discovered that not a single woman artist was mentioned — NMWA continues to challenge traditional views of art history



National Museum of Women in the Arts Great Hall (photo: Tom Field)

Since opening its doors to the public in 1987, the National Museum of Women in the Arts (NMWA) has welcomed more than 3.5 million visitors, cultivated a collection of 3,500 objects, and presented more than 200 art exhibitions. From the Italian Renaissance to The Feminist Revolution, Australian Aboriginal painters to Nordic women designers and Native American women potters, NMWA strives to present women artists from diverse backgrounds and time periods.

The NMWA Collection begins in the 16th century with works by Italian Renaissance painter Lavinia Fontana, considered Western Europe's first professional woman artist, and continues to modern-day artists. Some notable artists in the collection include Elisabeth-Louise Vigée-Lebrun, Mary Cassatt, Barbara Hepworth, Elizabeth Catlett, Frida Kahlo, Jaune Quick-to-See Smith, Annie Leibowitz and Chakaia Booker.

In keeping with its founder's vision to expose the public to the works of talented female artists, NMWA produces programming for students of all ages. The goal: to cultivate visitors' interest in the arts and demonstrate that talented women artists are anything but an exception.

Families with children ages 6-12 can enjoy monthly Family Days that feature hands-on art activites. For third, fourth and fifth graders, there is Bridging Communities, a yearlong partnership between local elementary schools, artists and authors. Students learn how to write their own books and how to illustrate them. The completed, handmade books are exhibited for a few months at the museum



National Museum of Women in the Arts Exterior (photo: Tom Field)



NMWA Collection Gallery (photo: Tom Field)



Children participate in arts activities at a NMWA Family Program (Photo: Courtesy NMWA)



National Museum of Women in the Arts Family Program (photo: Courtesy NMWA)

Young adults and teenagers are invited to take part in Role Model Workshops, which pair students with successful female artists, who teach their pupils about their work in a creative field (including dance, architecture and fashion design), and in turn inspire and motivate a new generation of artists.

For adults, NMWA offers programs celebrating women in the performing, literary and media arts: the Shenson Chamber Music Series, which invites female musicians to perform three free concerts in NMWA's Performance Hall; Literary Events where authors are invited to read and discuss their works; and adult scholarly symposia.

Beyond the DC metro area, NMWA reaches people through its quarterly Women in the Arts Magazine, its Web site, its national and international committees and its online Clara: Database of Women Artists, which houses information on 18,000 artists, and complements the museum's already-established Library and Research Center.

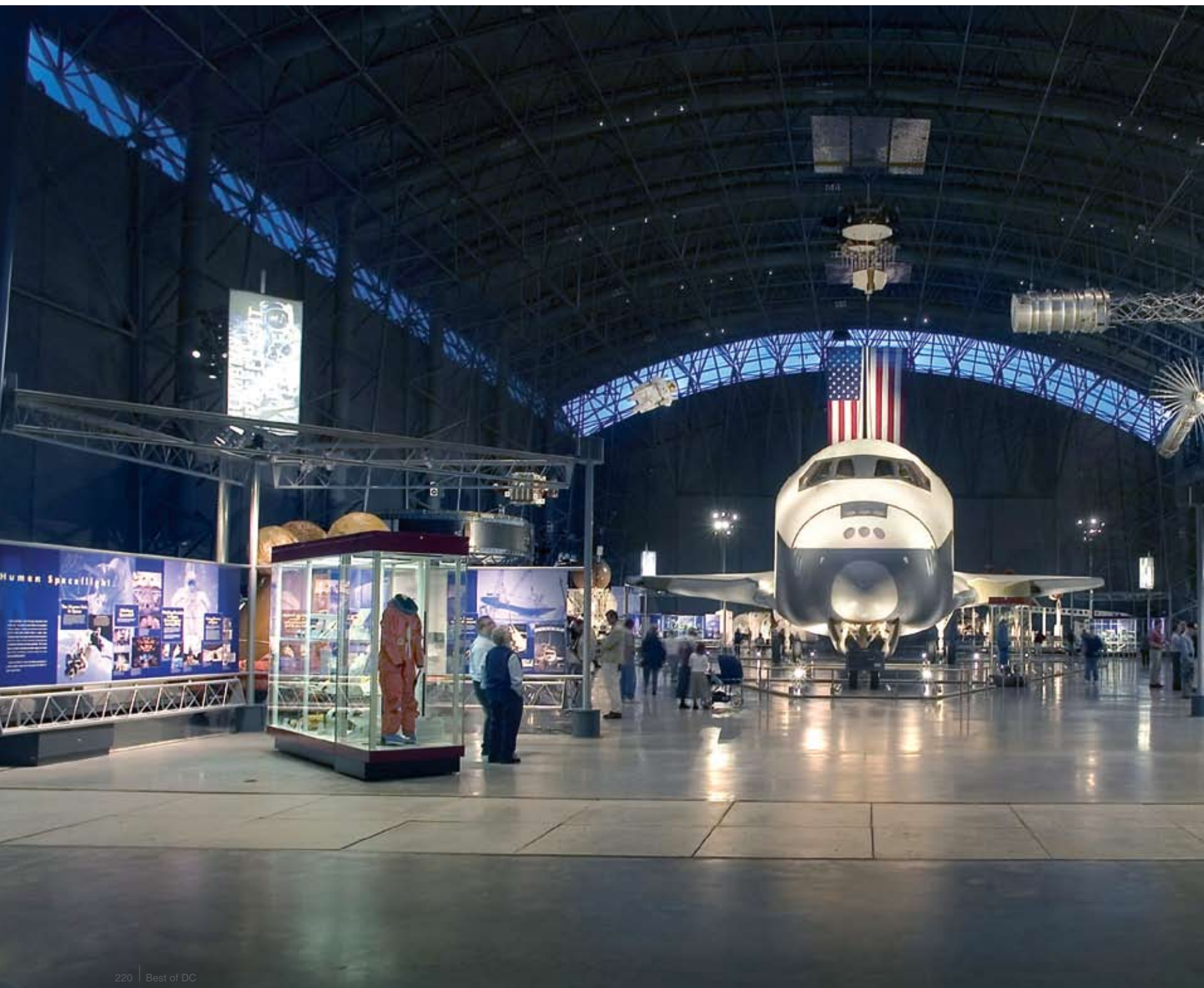
The National Museum of Women in the Arts' mission began with a simple question: "Where are the women artists?" Through its exhibitions, educational outreach and public programming, NMWA continues to increase and sustain the world's awareness and appreciation of women artists of all eras, nationalities, and disciplines while at the same time inspiring a new generation of artists.

Tel +1202.783.5000
www.NMWA.org

18th Century to Outerspace

Fairfax County, Virginia
fxva
FXVA.COM
VISIT FAIRFAX

Only in Washington can you travel in time back to 1771 to help a farm family with their chores. Spend a night in George Washington's shoes. Sift through the remains of an archaeological expedition at Gunston Hall, George Mason's historic home. Walk the footsteps of Confederate and Union forces. Stand in awe before the graves of our fallen soldiers at Arlington National Cemetery. The parking garage where "Deep Throat" dropped the dime on Watergate. Visit the park where an FBI agent was arrested as a spy while leaving classified information for the Russians.



Smithsonian National Air and Space Museum - Steven F. Udvar-Hazy Center


Mount Vernon


Colvin Run Mill



Wondering what to do and see on your visit to Fairfax County and the Washington D.C. region? How about a vacation that's more than just a vacation? It's an experience! Spend a night in George Washington's shoes, and feel the awesome rumble of the cannons. Sift through the remains on an archaeological expedition at Gunston Hall, George Mason's historic home.

Travel in time back to 1771 to help a farm family with their chores. Even climb inside a flight simulator and experience the thrill of piloting your own plane. "Magical History Tours," offer up the best of Fairfax County ... and beyond! Whether you're here for a day, a weekend, or a whole week, we have an option tailor-made for you.

Here in Fairfax County, we're known for being at the center of all the region has to offer. Amazing natural wonders? A close-up look at our nation's history? The country's only National Park for the Performing Arts?

Then, of course, there are the vineyards, the horse racing, the scenic drives, the battlefields, world-class shopping. You name it, and you'll find it here.

Step back in time to an 18th century farm and roll up your sleeves to help with the chores. Stand in awe before the graves of our fallen soldiers at Arlington National Cemetery. See the country's most amazing artifacts at the Smithsonian Museums. Spend some time strolling through Baltimore's historic Inner Harbor. You won't want to miss a thing, and with the Visit Fairfax "18th Century to Outerspace" tour, we'll make sure you don't!

Visit the park where an FBI agent and U.S. spy was arrested while leaving classified information for the Russians. See the parking garage where "DeepThroat" dropped the dime on Watergate. Drive Embassy Row. As the center of power in the free world, the Washington region lays claim to many fascinating places. "Only in Washington" they say, and with these capital curiosities, you'll see why.

The "Crossroads of Conflict" tour includes some of the most important sites of the Civil War in the Capital Region history from places like the Old Fairfax Courthouse, to the familiar Manassas Battlefield, and the defining Gettysburg. Walk in the footsteps of Confederate and Union forces, as you bear witness to the history of the region during the worst conflict ever to be fought on American soil.

Explore the history and culture of African-Americans in Northern Virginia and the Washington D.C. Region, from the 18th century to today, on the African American Heritage Tour. The historic experience offers visitors the opportunity to journey through, and reflect on, the struggles as well as the important contributions of African Americans in our area's history.

When it comes to what you can Do West of DC, look no further than Fairfax County!

www.fxva.com
Tel +1.703.790.0643

Over 200 Years of Entertainment

Madame Tussauds Washington D.C. is an interactive, full-sensory attraction in which visitors are able to touch, see and hear major historical events and celebrities in a way unlike any other Washington D.C. attraction. Located in the heart of the nation's capital within walking distance of the National Mall and the White House, the 27,000 square-foot attraction is housed in the historic Woodies building with the entrance on the corner of 10th and F Streets, NW. In 1998, developer Douglas Jemal renovated, restored and revitalized the building and approached Madame Tussauds about opening a D.C. attraction, knowing that it would generate a significant amount of excitement and traffic for the building. The $16 million project resulted in the newest addition to the Tussauds Family.



President George Washington (image courtesy - Madame Tussauds)



President John F. Kennedy (image courtesy - Madame Tussauds)



President Barack Obama (image courtesy - Madame Tussauds

Open 365 days a year at 10 a.m., Madame Tussauds Washington D.C. features a wide array of wax figures that the whole family will love - from icons in the world of American history, sports and politics, including 13 Presidents from George Washington to George Bush, to the biggest names in music, fashion and film. The attraction provides guests with unique opportunities to create memories with these iconic individuals.

Madame Tussauds Washington D.C. is divided into sections, and each section features an array of exhibits, interactive experiences and wax figures.

The "Spirit of Washington D.C." section takes visitors on an adventure through D.C.'s history from the Founding Fathers to modern day politics with hands-on exhibits featuring George Washington's inauguration, Abraham Lincoln's assassination and the Watergate scandal. As visitors travel through these historical events and rub elbows with today's leaders, they will become part of the moments and be able to touch the people that shaped the nation. Another incredible experience featured in this exhibit is a perfect replica of The Oval Office where guests can veto a bill, address the nation or simply put their feet up on the most powerful desk in the country.

Visitors can test their hand-eye coordination in the "Feel Like a Sculptor" interactive test Behind the Scenes, that allows visitors to learn some of the trade secrets used in the creation of wax figures, by comparing their hands, feet and eyes to lifelike replicas of notable celebrities and world leaders.

It's not all politics at Madame Tussauds Washington D.C. The "Glamour" section allows guests will be able to mingle with Hollywood's A-list as they step into a chic nightclub space and are transported to a high-profile celebrity party with guests like Will Smith, Beyonce, George Clooney, and Brad Pitt.

Visitors can get physical in the "Sports" section with their favorite sports idols. After throwing a few punches with Evander Holyfield, visitors can test their short game by helping Tiger Woods line up his next putt for birdie.

Madame Tussauds is a world-renowned institution with much to celebrate, with a fascinating and colorful history. Entertaining people from all over the world for over 200 years, a great future can be seen ahead! Its heartfelt desire is to constantly develop the ability to enthrall and inspire, the core of its business. From state of the art interactivity to an exceptional event space, Madame Tussauds has what it takes to keep visitors smiling and coming back for more.

Madame Tussauds is the leading name in family entertainment that delivers unique, magical, and memorable experiences for each and every guest... by always moving forward and making the most of modern advancements. Proud of its heritage in more than two centuries, they have become world experts in entertainment and will never cease striving to improve its art, nor fail to be distinctive and innovative with a focus on everyday pop-culture.

Tel +1.212.512.9600
www.MadameTussaudsDC.com

Come Discover

Home of America's First Hero.

MOUNT VERNON
Discover the Real George Washington

"No estate in United America is more pleasantly situated than this"

- George Washington



Mount Vernon Ladies Association


Mount Vernon Ladies' Association

Mount Vernon is the most popular historic home in America, where you can stroll four different gardens, hike the Forest Trail, and explore the real George Washington.. Located just 16 miles south of Washington, D.C. and 8 miles south of Old Town Alexandria, Virginia, the plantation rests on the banks of the Potomac River. Visitors are invited to tour the Mansion house and more than a dozen outbuildings including the slave quarters, kitchen, stables, and greenhouse. Pioneer Farmer site, a four-acre working farm that includes a re-creation of Washington's 16-sided treading barn. George and Martha Washington rest in peace in the tomb where wreath laying ceremonies are held daily, and the Slave Memorial and Burial Ground is nearby.

Visitors learn about Washington's exceptional life and accomplishments through interactive displays, a major movie, short films produced by The History Channel, and high-tech immersive experiences. Three life-size models created by a team of artists and forensic and computer experts depict Washington as never before seen at three significant stages of his life - including as a land surveying teenager - which dispel the elder statesman icon and encourage people to think about Washington in a new way: an incomparable American hero who evolved from a young man of modest means into this country's greatest president.

A rich and comprehensive collection of objects introduce Washington's world in a new state-of-the-art museum. Visitors get an unprecedented look at furnishings, china, silver, clothing, jewelry, Revolutionary War artifacts, rare books and manuscripts, and other personal effects of the Washington family. Some of these treasures are exhibited at Mount Vernon for the first time in the newly opened Ford Orientation Center and Donald W. Reynolds Museum and Education Center, where visitors are introduced to the real

George Washington. The facilities include 25 galleries and theaters, interactive displays, and more than 700 artifacts. The most famous dentures in the world are on permanent display, along with three life-size models of Washington created from a forensic investigation.

Washington was also a successful business entrepreneur and innovative farmer. Three miles from his home visitors can tour his Distillery and Gristmill. At the Distillery, visitors will be able to see costumed distillers operating five copper stills, stirring mash tubs, and managing the boiler as they demonstrate 18th-century distilling. The two-story building also features a storage cellar with barrels, an office, and two bedrooms where the site manager and assistant would have lived. The Distillery and adjacent Gristmill are open April 1 - October 31, with costumed distillers and millers operating the fascinating water-powered machinery in both buildings.

Open the door to George Washington's world, and share a part of Mount Vernon... past, present, and future.

www MountVernon.org
Tel +1.703.780.2000


Mount Vernon Ladies' Association


Mount Vernon Ladies Association

MEDIA | Disseminate & Communicate



Photography © 2009 Luke Christopher - www.LukeChristopher.com

"The hand that rules the press, the radio,
the screen, and the magazine
rules the country."

- Judge Learned Hand



Media Capital - Nation's Capitol

Washington, DC. The center of American politics. The focal point of national and international media. An exciting city in which to work as a journalist. The convergence of politics, diplomacy, business and technology in Washington provides an unprecedented amount of variety and opportunity. Print outlets range from trade and advocacy publications to highly-specialized political journals such as *Roll Call, The Hill,* and new addition, *Politico. Gannett*, publisher of the *USA Today,* is based in suburban Virginia, as is *US News & World Report*.







Jessica Weinstein is a freelance reporter, producer and writer in the D.C. area. She spent 2008 covering such high profile stories as the suicide of alleged anthrax attack mastermind, Dr. Bruce Ivins, the trial of Senator Ted Stevens of Alaska, and of course, the historic election and inauguration of President Barack Obama.

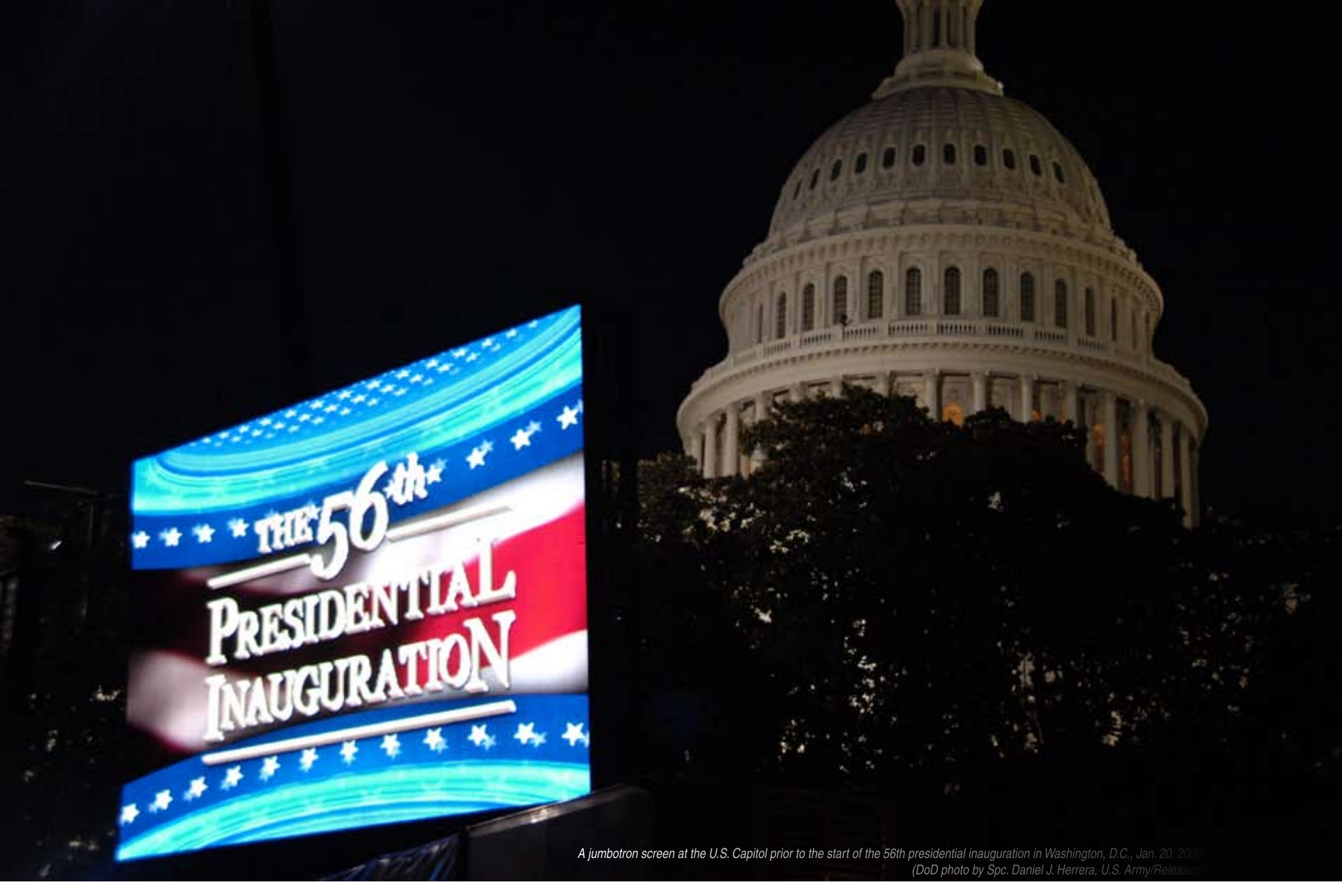
"Washington D.C. has allowed me to live my American dream of working in one of the top local news markets as a television news reporter," said Weinstein, "I came here in 2007 without a job, just my 12 years of experience, and I ended up working for two major network affiliate stations and the Associated Press."

In addition to local news coverage, Weinstein also brought her investigative reporting skills to bear as a freelance producer for FOX News Channel where she has covered Capitol Hill and the Department of Justice as well as producing a series of reports on the impact of closing the military commissions and prisons at Guantanamo Bay, Cuba.

"This is the center of power for the nation and for the world. It's a sweet town for a journalist and being a freelance journalist has allowed me to take advantage of these opportunities. It's a privilege to work here," said Weinstein.

A graduate of the Syracuse University's Newhouse School of Public Communications, Jessica is the recipient of the New York State Associated Press Award and several New York State Broadcasting Association Awards.

www.JessicaWeinstein.com



A jumbotron screen at the U.S. Capitol prior to the start of the 56th presidential inauguration in Washington, D.C., Jan. 20, 2009.
(DoD photo by Spc. Daniel J. Herrera, U.S. Army/Released)



Vice President Joe Biden speaks during the Commander in Chief's Ball in Washington.
(DoD photo by James Bowman, U.S. Air Force/Released)

Washington hosts a variety of bureaus for major American and international newspapers and magazines such as Newsweek , The Wall Street Journal, and The Washington Post. Radio outlets span not only domestic (most notably local news radio WTOP) and national (National Public Radio is headquartered here), but international news services such as Voice of America. Even XM Satellite Radio is located in the district. Television outlets include the Public Broadcasting Service (PBS) located in suburban Virginia, traditional network affiliates, and one 24 hour local news channel as well as a ring of national network bureaus and affiliate news services. The nation's prominent Sunday political talk shows also hail from Washington, including CBS's Face the Nation, ABC's This Week, Fox News Sunday and NBC's Meet the Press. Of course, don't forget C-SPAN, the ultimate democratic medium. The network provides unfiltered coverage of government events.

In recent years, coverage of business news has exploded with more coverage of the Federal Reserve and Treasury. In 2002, Bloomberg News Service expanded. In 2007, Rupert Murdoch launched the Fox Business Network, after buying The Wall Street Journal. Two correspondents now cover the political impact on business and the economy from a bureau on Capitol Hill.

With its diverse ethnic make-up as well as its position as a capital city, Washington is also home to media catering specifically to the city's well-established African-American population and its growing Hispanic population. This is where Radio One was born and where BET has been nurtured. Various broadcast networks such as Reuters, al-Jazeera, and the ABC (Australian Broadcasting Company) also have bureaus here.

Washington news outlets are not immune to the downsizing of American media. They have slashed their staffing levels and in some cases closed their bureaus altogether. Networks such as NBC, ABC, and CBS have offered buy-outs to longtime employees, particularly producers and photojournalists.

But there is an upside for freelance journalists. A combination of the wide variety of outlets and shrinking media budgets creates an ideal market for this brand of reporter. Freelancers save companies money in health benefits and over-time but can make a comfortable living by pitching a variety of stories to a variety of media outlets. As the rest of the American economy adjusts to the ability of advertisers and consumers to pay for products, so the nation's media reinvents itself. In Washington, media companies are uniquely positioned to provide a wide variety of information and publication on the workings of the national political and business scene….*a dream for every working journalist.*

The Place Where News Happens

"It's the Westminster Hall, it's Delphi, it's Mecca, The Wailing Wall for everybody in this country having anything to do with the news business..."

- Eric Servareid, CBS News, 1983



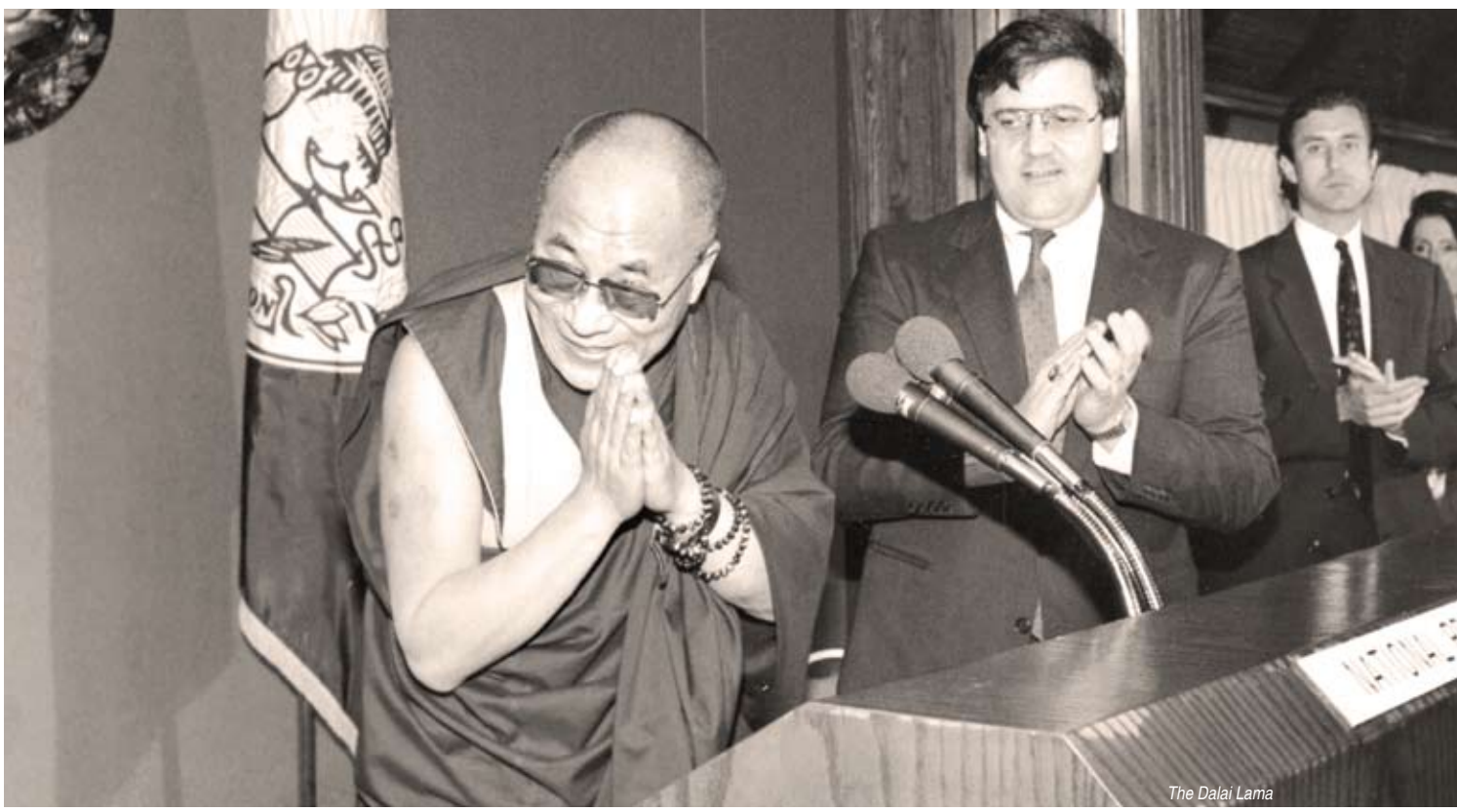
Actor George Clooney with President Barack Obama



President Ronald Reagan


Coretta Scott King




The Dalai Lama

The National Press Club, the world's leading professional organization for journalists, has long been an institution in Washington. Situated in the heart of D.C. only blocks from the White House and Capitol Hill, the Club has been a meeting place for journalists, their sources and the public for a century.

Started in 1908 journalists who wanted a place to socialize, the Club has become much more without loosing its charm and traditions. The Club is now internationally recognized as the destination for newsmakers to bring their message to the Washington-based press corp. On any given day, content from the National Press Club is quoted and broadcasted by major news outlets throughout the world. The National Press Club is the place where news happens.

The Club hosts nearly 2,000 events each year, including news conferences, speeches and panel discussions. Since 1932, the Club's speakers forum features approximately 80 annual lunches with speakers that have included U.S. Presidents, heads of state, celebrities and corporate leaders. These luncheons are broadcast nationwide on C-SPAN and XM Satellite Radio.

The Club is also one of D.C.'s premiere event venues. Unlike any other place in the world, the Club hosts 250,000 visitors each year and is the foremost venue for press conferences in Washington. Its unique and historic design also make it a sought-after destination for weddings and social engagements.

As journalism has changed, the Club has changed to meet the needs of modern journalism. It is still a great place to have a drink or dinner with colleagues, but the National Press Club is much more. The Club provides journalism training programs, a professional research library and state-of-the art broadcast facility. Journalists can take classes on how to blog or how to capture video for a website or how to use social networking technology. In a world where everyone is busy, the Club provides unparalleled networking, including a mentoring program and scholarships to prepare the next generation of the fourth estate. Its more than 3,700 members represent nearly every major print and electronic news organization, and it is a voice for free press issues around the world.

www.Press.org
Tel +1.202.662.7500

Disseminate & Communicate

Created by Cable.
Offered as Public Service.

C-SPAN

The Cable-Satellite Public Affairs Network broadcasts on radio, television, and the internet, with non-stop coverage of government proceedings of Congress and public affairs programming. The programs aired on the three C-SPANs are unedited, uncensored, and without commercial interruption, with only an occasional voice-over to clarify the content or identify a speaker. It operates independently without advertising or sponsorship from any private sector or government source.



C-SPAN's 2008 Election Coverage (credit: www.c-span.org)



C-SPAN's 2008 'Road to the White House' Bus (credit: www.c-span.org)

C-SPAN was conceived of, and created as a cable-industry financed non-profit network by Brian Lamb, its current chairman and CEO, when he worked at Cablevision as their Washington, DC Bureau Chief, with seed funding from Bob Rosencrans, a pioneer in the cable industry.

Owned by the National Cable Satellite Corporation, it operates independently without advertising or sponsorship from any private sector or government source, and is funded solely through cable subscriber fees. CNN went on the air in 1979, broadcasting from Congress; C-SPAN2, began in 1986, broadcasting live from the Senate; C-SPAN radio was added in 1997, and C-SPAN3 was launched in 2001, broadcasting archival programs as well as government-related live events – many from Washington Think Tanks such as the Heritage Foundation and the Brookings Institution.

Viewer loyalty and activism convinced cable companies to keep it on the air when when it was suggested that the C-Span broadcasts be replaced with revenue producing channels. Broadcasts are now available via streaming media on the C-SPAN web-site. C-SPAN has evolved now into a national treasure, representing the epitome of unbiased, uncensored, and direct reporting of Congressional hearings, Presidential speeches and press conferences, and national and international events of interest to the discerning public, with records available for historical research and analysis.

It was created solely in the public interest, and, because of its non-partisan support by the cable networks, provides a purely objective means for the concerned citizen – of the US and the world – to monitor national and international events which are shaping history. Callers to the radio network often preface their questions or remarks by stating: "Thank Goodness for C-SPAN."

The C-SPAN audience is privy to live and archived coverage of press conferences, hearings, Canadian and British Parliamentary proceedings, as well as the proceedings of other governments around the world -- dubbed in English as necessary. There are some government proceedings not yet accessible to C-SPAN coverage; e.g., it cannot provide television broadcasts of the Supreme Court hearings; but, it does provide coverage of the audio portions; C-SPAN's request to cover Congressional Floor Proceedings has not yet been approved. Always innovative, C-SPAN added its C-SPAN Video Library webpage in 2007 which will make available -- via free access -- its past programs with hyper-links to archived Congressional Hearings.

As a tribute to this national treasure, President Bush awarded founder Brian Lamb with the Presidential Medal of Freedom; the ceremony was broadcast on C-SPAN.

www.C-SPAN.org


Jeremy Art, a marketing representative, talks with a tour group on the C-SPAN bus (credit: www.c-span.org)



Josh Kurtz, the Politcal Editor of Roll Call is interviewed on C-SPAN (credit: www.c-span.org)

Inspire. Innovate.
Create. Communicate.

Productions 1000 Founders Richard J. Marks and Sophia A. Trapp believe that dialogue and cultural partnership are essential to the current well-being of our environment, and that there are no limits to people's ability to search ideas that will strengthen one another.



Richard J. Marks and Sophia A. Trapp, Director and Founder of Productions 1000, at the International Earth Forum in China (photography © Robert Leslie - www.leslieimage.com)

Productions 1000 supports emerging leadership in sustainability. We live in an era where defining and implementing corporate sustainability has become absolutely essential for business on all levels. Productions 1000 works towards making business and the environment profitable and sound partners.

Based in Washington DC and London, with affliates in New York City and Beijing, our media company is headed by energy, environmental and media professionals, Richard J. Marks, Sophia A. Trapp and Christa Urbain Carr. Our dynamic team is set up to spearhead creativity in the energy and environmental worlds.We deliver all the communications components that give life to projects, and leads towards ethical and reliable communication.

Humanity is facing unprecedented challenges and opportunities. Leaders are finding solutions in order to engage more people in a better world. People everywhere are looking for answers to the idea that we can simultaneously understand the climate change crisis, pump up the economy, save money on energy costs, and generate new jobs. People are embracing new technology and new means of communication but are at the same time seeking the human connection.

LONDON | WASHINGTON D.C.

PRODUCTIONS 1000

ENERGY | ENVIRONMENT | SUSTAINABILITY
STRATEGIES, COMMUNICATIONS & MEDIA

The concept of Sustainability has been introduced to combine concern for the well being of the planet with continued growth and human development. Though there is much debate as to what the word actually suggests, we can put forth the definition offered by the World Commission on Environment and Development: *"meeting the needs of the present without compromising the ability of future generations to meet their own needs."* But it must also expand to embrace the prospects of restorative acts, the hope for an abundant future based on new systems and definitions of design and productivity.

by William McDonough Architects
Design for Sustainability
The Hanover Principles

What is crucial in our communications is the emphasis on creativity. Not just artistic creativity, but intellectual, economic, political and cultural.

Renewable energy and sustainable planning has brought us face-to-face with senior policy makers and business leaders from Washington DC to Beijing to discuss renewable technologies, investment and long-range environmental planning, clean energy technologies and policy planning for the protection of our environment.

The "International Earth Forum" – hosted by Productions 1000 annually – brings together a mix of senior level and youth leaders from a wide range of disciplines and nations. The purpose of attending the IEF is to provide a platform for business and youth leadership to have open dialogue and create opportunities to initiate positive change. A key driver is what we call "The New Language of Sustainability" – a process of aligning the economic drivers of business with inventive new energy language, financial language and human connection with what we discover.

Tel +1.202.422.2961
www.Productions1000.com



Support, Sponsor, and Solve.

If you're not on the edge, you're taking up way too much space. Everybody's selling truth. Here's a few nuggets that are actually true: Safe advertising is risky advertising. Not to be different is virtually suicidal. And, yes. Advertising is indeed an art. The art of persuasion.



Barb Dickey, President and CEO

For 15 years, Barb Dickey educated agency clients at Scali, McCabe, Sloves and Arnold Worldwide on how to move the masses. Then she decided to move her own clients as Cre8tivistion, LLC. The combined result is some of the most effective, award-winning advertising and branding this side of the pond. Except, of course, for the stuff she's done across the pond.

What Barb does lies in the hearts and talents of all great Creatives. It's the unadulterated passion for creating ideas that break through the clutter. While loathing the phrase, 'breaking through the clutter.' It's not shock for shock's sake, but inherent, organic interest that arrests attention. Whether you're persuading an involuntary audience to buy sneakers, or be more water-wise.

Never forget that today's audiences are smart. They get 'mass marketing.' They ignore 'mass marketing.' You've gotta kick them in the gut. Throw out every advertising rule you know, and gravitate toward cutting-edge and simply-impossible-to-ignore. Elicit a visceral reaction and you'll turn brand ignorance into more than just brand loyalty. You'll achieve the Holy Grail: brand advocacy.

Imagine moving an entire country to trust meat. During the Mad Cow Disease scare. For Sainsbury's, London, Barb leveraged trust in the store's resident experts to promote the healthy incorporation of beef into the public's diet. With robust photography. Dynamic graphics. And a strategic lifestyle hook—a mouthwatering recipe. Sainsbury's profited with healthier sales.

And truly inspiring creative knows no bounds. Employed within Social Marketing it can move masses in astoundingly positive, productive directions. Take Water Advocates—not satisfied to simply state: There is a problem and we need to fix it, Barb recommended stark visuals to emphasize the suffering in developing countries. Married with an Indian girl receiving clean water and a compelling, thought-provoking headline, readers are moved to Support, Sponsor and Solve. Rather than just move on.

Truth is, anyone can use a computer to design a 'painting.' That doesn't make him Picasso. Knowing how to connect, to vibe, to move into action—and to do it on the edge. Now that's the real art.

Tel +1.202.248.4406
www.Cre8tivision.com

IMAGINE A WATER PUMP SO REMARKABLE IT QUENCHES POVERTY, FEAR AND ILLITERACY.



To change the world, the best place to start is with clean drinking water. Especially for women and children in developing countries, who can spend up to 60% of each day walking over treacherous paths to find it.

But with access to clean drinking water, sanitation and hygiene, children have time to attend school. Women have time to earn livelihoods. Fatal bouts of diarrhea are reduced. Dignity is renewed. And, once water and sanitation become accessible, entire communities are able to achieve sustainable futures. The ripple effect is astonishing.

A protected spring in Egypt, funded by **CARE**, gave Salah Hamed's family back their health. A water tap microfinance project in India, funded by **WaterPartners International**, gave S. Gandhamani the free time to grow a backyard banana crop that helps support her family. A well in Ethiopia, supported by **WaterAid**, freed 10-year old Amina [illegible] Abate from hauling water so she could attend school and have a future [illegible] filled with hope. A sanitation project in Bolivia, funded by **Water For People**, means that Maria Cedillo finally had a child healthy enough to live past the age of 5.

The fact is, next to the air that we breathe, nothing is more essential for life than clean drinking water. And helping make it a reality can lift people out of poverty. Make it possible for children to attend school. Eliminate 80% of disease in developing countries. And it can save the lives of the 4,500 children who die each day due to unsafe water and a lack of basic sanitation.

Support. Sponsor. Solve. Go to wateradvocates.org.

CLEAN DRINKING WATER. IT'S THE ONLY WAY TO LIVE.

For more information, and for a partial list of U.S.-based organizations involved with drinking water and sanitation projects around the world, see www.wateradvocates.org.

This is RedPeg

Respected in the media as innovative marketing experts, RedPeg was named a Best Place to Work from Washingtonian Magazine. Fortune Small Business Magazine named company President, Brad Nierenberg as a Best Boss. RedPeg's award-winning independent marketing and promotions specialize in providing consumers with an authentic brand experience through unique relationship-building interactions. Located in historic Old Town Alexandria, minutes from Washington, DC, the agency has amassed national and international clientele through its groundbreaking programs.



REDPEG MARKETING

Interacting directly with over 15-million people on a yearly basis, RedPeg Marketing's event and experiential campaigns communicate a brand's truth, and develop an emotional connection between the brand and consumer. Guided by the philosophy that any marketing agency can cause a reaction, but only the great ones can change behavior, RedPeg has built an impressive stable of clients including Anheuser-Busch, Del Monte, GEICO, Dial, Choice Hotels International, Army National Guard, Texas Department of Tourism, Rosetta Stone and Johnson & Johnson.

RedPeg Marketing marries brands with consumers by building extraordinary experiences that touch people on an emotional level while delivering incredible impact, powerful influence, and lasting results. Whether it is developing an overall brand strategy, an electronic word-of-mouth program, or executing a strategic nationwide mobile tour, RedPeg Marketing reinforces a brand's truth to loyalists while moving first-time users to brand evangelists.

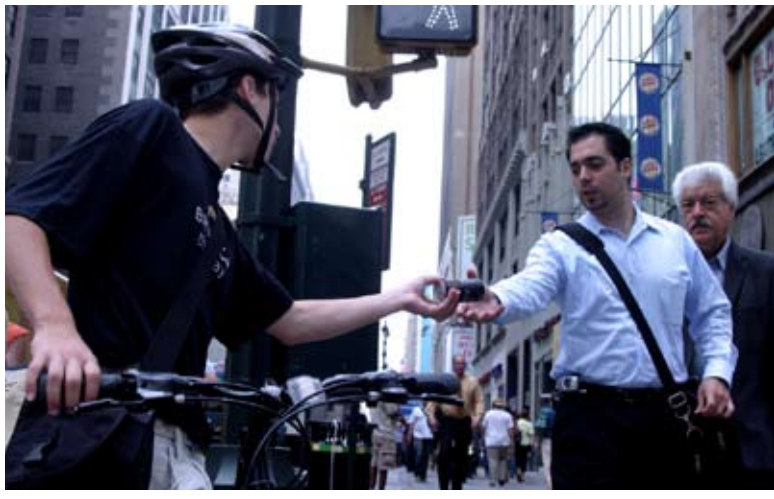
To better understand the significance of RedPeg's programs, it is important to take a broad look at the overall marketplace. Traditional advertising is on the decline, direct mail is down, television spots are too expensive, web-based advertising continues to try to define itself, and on top of all of that, budgets are thin. Thus, brands











have turned to experiential marketing. Using keen research, understanding of the marketplace, advanced technology, and unsurpassed marketing knowledge, RedPeg Marketing, with its ability to interact directly with consumers in a truthful, targeted, impactful, and cost effective way, is leading the charge.

In today's trying economy, consumers, more than ever, want to get to the know brands prior to purchase. With RedPeg's programs, consumers get to see, taste, learn, and witness what they might purchase before they have to dip into their pockets. That knowledge builds trust, develops comfort, and enhances purchasing traits.

Respected in the media as innovative marketing experts, RedPeg is consistently found in the marketing trades, on leading websites, and in the top business publications. RedPeg Marketing has amassed a slew of awards including a Top 25 ranking in Promo Magazine's Promo 100, a consistent position in Inc. Magazine's Inc. 500, and multiple Ex Awards from Event Marketer Magazine.

Proof of its well-known corporate culture, RedPeg Marketing was named a Best Place to Work from Washingtonian Magazine, and Fortune Small Business Magazine named RedPeg's President, Brad Nierenberg as a Best Boss. Believing that clients can never be happy if the internal team isn't happy, RedPeg has been recognized for its friendly, open-door work environment and incentive programs. Nestled in the heart of Old Town Alexandria, the four-story, free-standing RedPeg office building with its rooftop deck and conference room with garage doors is as unique as the marketing programs it provides.

Tel +1.703.519.9000
www.RedPegMarketing.com

SPORTS | Decorated Champions



"I was just trying to get on base. He fell behind, 3-0. On 3-1,
I had a good pitch to hit, too, and I just missed it foul.
He came back with the same pitch
and I knew I got it that time."

- Ryan Zimmerman, Washington Nationals



Ryan Zimmerman scores another home run *- the Washington Nationals played the Atlanta Braves in the first major league baseball game in the new Nationals Park on 30 March 2009 - with two outs in the bottom of the ninth inning, he hit a walk-off home run off of the Braves' Peter Moylan, giving the Nationals a 3-2 win. It was the first home run hit by a Nationals' player in the history of their new ballpark. He stablished the ziMS Foundation in 2006, dedicated to the treatment and ultimate cure of Multiple Sclerosis by funding comprehensive support and educational programs. The ziMS Foundation host events in (his hometown) Virginia Beach and in Washington, DC to raise funds for the Foundation.*

(image courtesy: Greater Washington Sports Alliance)

Sports. It's Our Mission.

GREATER WASHINGTON SPORTS ALLIANCE

The Greater Washington region boasts strong success attracting marquee sporting events to the region in recent years. In the pipeline, the Sports Alliance looks forward to DC's first-ever NCAA Championship *- the Frozen Four Ice Hockey Championship.*





Some of the most competitive match-ups in DC are not happening on Capitol Hill, but rather in the many sporting facilities around the city. The Greater Washington Sports Alliance, a sports commission for the region established in 2003, works to make the Greater Washington area a powerful sports destination. In addition to attracting sporting events, the Sports Alliance connects the area's strong business community with professional, university and local teams and gives back to the community through its support of organizations that promote youth sports to build character, encourage fitness and enhance education.

The Greater Washington Sports Alliance promotes sports as a way of life in the DC area. "Sports. It's not just a game. It's our mission." The Greater Washington region boasts strong success attracting marquee sporting events to the region in recent years. For example, in 2005, DC hosted both the Atlantic Coast Conference Men's Basketball Tournament and the Atlantic 10 Women's Basketball Tournament. 2007 saw the 2nd Round of the NCAA Basketball Tournament, the WNBA All-Star Game, the Major League Soccer Cup Championship, the annual AT & T National hosted by Tiger Woods, the annual running of the National Marathon, and the inaugural Capitol



Hill Volleyball Classic. In the years ahead, the Sports Alliance looks forward to DC's first-ever NCAA Championship - the Frozen Four Ice Hockey Championship and the America's Polo Cup.

The Greater Washington area is home to all levels of sports competition but is proud to feature five major franchise sports represented and thriving in the city.

DC has been home to baseball since 1859, but when the Washington Senators baseball team moved to Minnesota in 1971, it took 34 years for the national pastime to return to the Nation's Capital. The relocated Montreal Expos became the Washington Nationals in 2005. When the Nationals move into their new $600 million stadium at the beginning of the 2008 season, 41,000 fans will be able to enjoy highlights on its 4,500 square foot high definition scoreboard.

The Boston Braves moved to the DC area and changed their franchise name to the Washington Redskins in1937. The Washington Redskins eventually became part of the National Football Conference, and have won 12 divisional championships, five conference championships, and three Super Bowls.

In 1973, the Redskins were joined by the Washington Wizards basketball team, originally from Baltimore, crowned division champion three times. For over two decades, the team was known as the Washington Bullets, but changed their name as they settled into a new home in downtown Washington.

Only a year after the Wizards in 1974, the Washington Capitals hockey team was established and made their home beside the Wizards at what is now the Verizon Center. This $200 million dollar facility, celebrating it's 10th anniversary in 2008, hosts over 220 sports and entertainment events yearly.

In 1998, the Washington Mystics, one of the first WNBA franchises, took their place at the Verizon Center alongside the Wizards and Caps. This popular team often leads the league in game attendance.

In 1995, D.C. United gave Washingtonians their first taste of soccer and joined the growing number of sports teams in the city. D.C. United, which plays at historic RFK Stadium, now holds 4 MLS Championship Cups.

And in 2007, the Baltimore Bayhawks became the Washington Bayhawks, marking the beginning of professional lacrosse in the District.

The Greater Washington Sports Alliance is proud to be an integral part in DC's rise as a formidable sports destination. Sports. It's not just a game. It's our mission.

www.gwsportsalliance.com
Tel +1.202.857.5900





Victory – Served Ice Cold

The Washington Capitals have quickly become one of the marquee teams in the National Hockey League. With coach of the year Bruce Boudreau and league MVP Alex Ovechkin guiding the team, there is no telling how much success this club can achieve.

The day after he received the Hart Memorial Trophy as league MVP, he was given the key to the city by Washington mayor Adrian M. Fenty for being the first Washington MVP winner in a major sport since Joe Theismann of the Washington Redskins in 1983. Ovechkin was the first overall selection in the 2004 NHL Entry Draft. Due to the 2004-05 NHL lockout, he began play in the 2005-06 NHL season, in which he won the Calder Memorial Trophy for Rookie of the Year. During the 2007-08 season, he led the NHL with 65 goals and 112 points to capture the Rocket Richard and Art Ross Trophies. That season he also won the Lester B. Pearson Award as the top player voted by the NHLPA and the Hart Memorial Trophy as the league's MVP. He is the first player in NHL history to win all four awards. (image courtesy - Washington Capitals)



MVP of the Year, Alex Ovechkin with Hart Trophy, Lester B. Pearson Award, Art Ross Trophy, and the Maurice "Rocket" Richard Trophy


NHL Coach of the Year, Bruce Boudreau with the Jack Adams Award



Coach Boudreau may be one of the most unassuming coaches in all of professional sports, but all he knows how to do is win. And win he did in his first year in D.C.

On Thanksgiving Day 2007, he inherited the worst team in the NHL and then led his charges from a 6-14-1 record to a Southeast Division championship and the team's first playoff berth since 2003. Pacing Boudreau's exciting offense was 22-year-old Alex Ovechkin, a 'goal-scoring machine' with a penchant for eclectic clothes and variations of facial hair. The Russian-born power forward scored 65 goals in 2007-08 – the most in the NHL in 12 years – and became the first player in league history to win the Hart Trophy, Lester B. Pearson Award,Art Ross Trophy and the Maurice "Rocket" Richard Trophy in one season.New to the D.C. scene in 2007-08 was Ovechkin's running mate, rookie Nicklas Backstrom. The 20-year-old center from Sweden set a team rookie record with 55 assists and finished second in NHL rookie of the year balloting.

As active as Boudreau, Ovechkin, Backstrom and the rest of the Capitals are in the rink, the team is equally involved out of it. Ovechkin sponsors his own section in Verizon Center called Ovi's Crazy 8s. The perennial NHL All-Star purchases eight Capitals season tickets and donates them to Most Valuable Kids, who distribute the tickets to underserved children or soldiers so they can see the Capitals up close at Verizon Center.

The Capitals piloted a reading program several years ago to encourage local elementary school students to complete a series of different reading challenges. The team recently expanded the program to include more subjects and renamed it 'Caps @ School', which is an initiative that will reach nearly 15,000 students. Caps @ School is an all-inclusive educational program that encourages teachers to incorporate hockey and Capitals players into their daily lesson plans. Classes that complete the program are eligible to win a visit from a Capitals player or tickets to a Capitals home game. The club also partners with local schools in the D.C. area to bring Hockey School to many of area's middle schools. Capitals players and coaches visit schools to discuss their hockey background, answer questions, sign autographs and interact in a floor hockey demonstration with the students.

The Capitals launched the successful Courage Caps during the 2007-08 season in an effort to raise money for charity. Courage Caps were sold at Capitals home games, and the popular hats sold out in the first few games they were available. Courage Caps are returning for the upcoming season and 100% of the proceeds benefit the Fisher House Foundation.

The team's largest fundraiser is the annual Caps Care Classic, a golf tournament held at the beginning of the season. Now in its fifth year, the event, which includes a silent auction, has raised nearly $1million for charity. The Capitals visit the Children's National Medical Center annually and have numerous game-day sales and auctions to raise money for charity. Since 2000, the Capitals have raised nearly $3 million for charity.

www WashingtonCaps.com

Standing Tall, Winning Big.

Watching Wizards All-Stars Gilbert Arenas, Caron Butler and Antawn Jamison take on the likes of Kobe Bryant, LeBron James and Kevin Garnet is certainly enough to cater to any sports fan, but the Wizards also offer a non-stop evening of family entertainment surrounding each game.



The Washington Wizards have long been a staple of the D.C.-area sports scene, as loyal supporters who still share memories of the team's 1978 NBA championship will attest. Their 41 regular season games per year in the gleaming Verizon Center give both their longtime fans and visitors alike the chance to watch the world's greatest athletes from October through April. Watching Wizards All-Stars Gilbert Arenas, Caron Butler and Antawn Jamison take on the likes of Kobe Bryant, LeBron James and Kevin Garnet is certainly enough to cater to any sports fan, but the Wizards also offer a non-stop evening of family entertainment surrounding each game. Music, videos, high-flying and comical mascots, the Wizards Girls, contests and interactive games combine with the ultimate in athletic competition to provide a memorable (and surprisingly affordable) night out in the nation's capital.

Owners Abe and Irene Pollin (who, at 45 years, are the longest-tenured owners in the NBA) opened Verizon Center in 1997 both as a state-of-the-art sports and entertainment facility for their Wizards and as a catalyst for the growth of downtown D.C. The building, easily accessed off of the Gallery Place-Chinatown Metro stop, has succeeded on both fronts. The Wizards' home court is one of the top venues in the NBA and Washington's Gallery Place neighborhood has sprung to life with a variety of shops, restaurants and entertainment options that have made the area a top tourist destination. The Pollins' vision of a better, brighter Washington D.C. has historically been carried out by the Wizards' players, coaches and staff as well. The organization strives to make a difference by connecting to the community on a year-round basis.

The Wizards also display their commitment to their fans and to family entertainment by offering some of the best values in the NBA. For instance, the Wizards' average ticket price is the third-cheapest in the league (nearly $60 less than the average ticket for a Los Angeles Lakers home game). In addition, a family of four can attend a game at Verizon Center complete with concessions and souvenirs (four average-priced tickets, two small draft beers, four small soft drinks, four hot dogs, parking, two game programs and two hats) for under $200—the second-lowest price in the NBA.

With their All-Star trio of Arenas, Butler and Jamison leading the way, the Wizards are poised to make a return to the top of the NBA. With the team's exciting style of play, the energetic atmosphere of Verizon Center and the unwavering support of their dedicated fans, being a part of the ride will be an unforgettable experience.

www.WashingtonWizards.com
Tel +1.202.628.3200



Establishing a Tradition of Excellence

Formed in 1996 as a part of a newly developed top-flight soccer league, D.C. United boldly stated a mission to win championships and serve the community. As one of the ten charter members of Major League Soccer, the team from the nation's capitol has rigidly followed this declaration and by doing so, set the standard of excellence by which other professional teams aspire to.



D.C. United captured its record 12th major championship with a U.S. Open Cup win in 2008 (Image credit: Tony Quinn / D.C. United)

Boasting 12 major domestic and international titles, D.C. United is the most successful team in the history of American professional soccer. From the outset, United showed that it meant business on the field. The Black-and-Red became the first team in modern U.S. soccer history to win the domestic "double" in its inaugural season, capturing both the MLS Cup and the U.S. Open Cup. D.C. United was the first club to win back-to-back MLS Cups (1996 and 1997) and still remains the only club to be awarded the MLS Supporters' Shield successively (2006 and 2007). Domestic success resonated in international competition as well. In 1998, the Black-and-Red became the first American club to win both the CONCACAF Champions' Cup and the InterAmerican Cup. In 2005, D.C. United became the first (and to date, only) U.S. entrant to participate in the prestigious Copa Sudamericana, a feat the club replicated in 2007. United's grand trophy collection is highlighted by a record four MLS Cups (1996, 1997, 1999 and 2004).



United Soccer Club - United for D.C.'s after-school program teaches soccer to underprivileged kids in the D.C. area (Image credit: D.C. United)



John Harkes led D.C. United to the first-ever MLS Cup win in 1996 (Image credit: D.C. United)



Kicks for Kids provided the D.C. United gameday experience - free of charge - for more than 10,000 kids in 2008 (Image Credit: DC United)

Away from the field, United's charitable aspirations are also evident. Since inception, the club has been actively involved with programming to assist those in need. Those efforts were taken to a whole new level when D.C. United's charitable arm, United for D.C., was founded in 2002. Programming highlights of the charity include United Reads, an active initiative in six elementary schools within the Washington D.C. area that has distributed over 12,000 new books this year alone, Kicks for Kids, a program that has provided more than 10,000 underprivileged children the opportunity to watch the Black-and-Red play this season, and United Soccer Club, an after-school initiative at seven inner-city locations teaching soccer to more than 110 underserved students. The foundation is supported by United's community relations department, which also oversees a collection program benefiting area non-profit organizations in need, a volunteer initiative, additional community partnerships and the placement of more than 350 player appearances each calendar year.

With so many successes both on and off of the playing field, it is obvious that D.C. United has firmly established a tradition of excellence.

www.dcunited.com



Ryan Nelsen helped D.C. United lift its fourth MLS Cup Trophy (Image credit: Tony Quinn / D.C. United)

"Le Jeu de la Crosse"...
The Game of Sticks

The term 'crosse' is a French word for a of bat or stick used in a ball game and the game was named Lacrosse by French missionaries, although Lacrosse was invented by Native North Americans. Its name was Dehuntshigwa'es in Onondaga ("men hit a rounded object"), da-nah-wah'uwsdi in Eastern Cherokee ("little war"), Tewaarathon in Mohawk language ("little brother of war"), and baaga`adowe in Ojibwe ("bump hips")













The Washington Bayhawks began their second season in the Nation's Capital during the 2008 season, with the returns of several young stars including MLL Cascade 'Rookie of the Year' Matt Ward, number two overall pick Kyle Dixon, Maryland alums Brendan Healey and Bill McGlone. The Bayhawks also will have veterans such as "Buggs" Combs, Conor Gill, Tom Marechek and Mark Frye to help lead the young club. Defensive standouts Christian Cook, and Shawn Nadelen give the Bayhawks a great chance to win every night they take the field.

The Bayhawks are one of the original six Major League Lacrosse teams along with the Boston Cannons, the Bridgeport Barrage (now Philadelphia), the Long Island Lizards, the New Jersey Pride, and the Rochester Rattlers. During the first five seasons, the Bayhawks played in National Division. They won the division title in 2001, 2002, 2003, and 2005.

The 2006 season marked a transition year for both the MLL and the Bayhawks. The league grew to include four expansion teams: the Chicago Machine, the Denver Outlaws, the Los Angeles Riptide, and the San Francisco Dragons. Due to expansion and several trades, the Bayhawks were a younger team with 5 of the first 15 draft picks in the MLL Rookie Draft including top five picks Kyle Dixon, Matt Ward, and Brendan Healey. The Bayhawks used the season to gel as a team but missed the playoffs for the first time. Following the season, the Bayhawks announced their move to Washington, DC at a press conference on November 15.

The Washington Inner City Lacrosse Foundation (WINNERS Lacrosse) is a nonprofit organization that was started in October 2000 to provide youth from historically underserved neighborhoods, in the greater Washington, D.C. metropolitan area, the opportunity to learn the game of lacrosse. More importantly, WINNERS Lacrosse uses the game of lacrosse as the vehicle to instill values, education, and life sustaining skills that will give young boys and girls the opportunity to be successful. Their motto is, "Helping to create WINNERS on and off the field." The program's goal is to make their motto a reality. Having many clinics has enabled WINNERS Lacrosse to form teams for middle school boys, middle school girls, and high school girls. WINNERS Lacrosse has formed city-wide partnerships and is able to provide clinics and camps to area youth in order to further grow the sport and open doors for opportunity.

Tel +1.866.99.HAWKS(42957)
www.WashingtonBayhawks.com

Where the Elite Meet.

The Land Rover America's Cup of Polo celebrates athletic ability, power, and stamina that defines one of the oldest team sports in the world – ponies running at top speeds, fluid in their galloping execution – the players themselves showcasing the sixth sense necessary to anticipate their opponent's next move with the element of danger at incredible speeds, requiring precision by the horsemen to be exact with every move.









America's Polo Cup returned to Loudon County's historic Morven Park in Leesburg Virginia 10 May 2008 with the top U.S. polo players to challenge and triumph over the superb Italian team, exciting the crowds by proving their remarkable athletic and equestrian skills in this fast-paced sport. The elegant event also combines the alluring and seductive worlds of wine, fashion, cuisine, and music – with proceeds benefitting the 'Journey for the Cure Foundation', a non-for-profit charity foundation supporting research grants for the Multiple Sclerosis Society, Leukemia, and Lymphoma Society, and other education-related charities.

Dinner and dancing followed the polo match with a U.S. vs. Italy Culinary Competition, Virginia Wine Competition & International Fashion Show titled "Rockin' the Runway" where models entered in Land Rover chauffeured vehicles, who then strutted down the catwalk dazzling the crowds with fashions from top Italian and American designers, taking the competition to the next level Leading chefs from both countries – including Chef Enzo of the acclaimed Washington D.C. restaurant, D' Acqua – competed in the culinary challenge, after the spectacular half-time show.

Accented with a twilight 'high-altitude' jump by BlackWater's Air Parachute Team and patriotic performances of both the Italian and American National Anthems, the renowned venue also included brilliant fireworks display, live concert performances by legendary Huey Lewis & the News, the Gipsy Kings family, and Italian sensation Vittorio Grigolo drew the event to a celebrated close.

"With Land Rover as our title sponsor, America's Polo Cup is striving for a more competitive challenge on the field," said Tareq Salahi, Land Rover America's Polo Cup founder and chairman. "With something to entertain people of all ages, no one should miss this annual sporting event that will continue to rise to new heights each year." Land Rover North America established operations in the America in 1986, part of Ford Motor Company's Premier Automotive Group with headquarters in Irvine, California with worldwide operations are wholly owned by Ford Motor Company, Dearborn, Michigan.

www.AmericasPoloCup.com

HEALTHCARE | Doctors & Clinics



"The aim of medicine is to prevent disease and prolong life,
the idea of medicine is to eliminate the need of a physician"

- William James Mayo



The da Vinci Surgical System provides surgeons with an alternative to both traditional open surgery and conventional laparoscopy, putting a surgeon's hands at the controls of a state-of-the-art robotic platform. The da Vinci System enables surgeons to perform even the most complex and delicate procedures through very small incisions with unmatched precision - www.davincisurgery.com (image courtesy of Inova Health System - www.inova.org)

American Heart Association

How We Fund Life-Saving Research

Founded in 1924, The American Heart Association is the nation's oldest and largest voluntary health organization dedicated to building healthier lives, free of heart disease and stroke. To help prevent, treat and defeat these diseases — America's No. 1 and No. 3 killers — we fund cutting-edge research, conduct lifesaving public and professional educational programs, and advocate to protect public health.



Greater Washington Region Heart Walk on the National Mall in Washington, DC (image courtesy - American Heart Association)

START



Lawyers Have a Heart 10k in Washington, DC (Image courtesy - American Heart Association)



Greater Washington Region Heart Ball Honorees - Shonay (heart transplant survivor), Olivia, and Ken

Last year throughout the Mid-Atlantic region, our programs empowered thousands of individuals to improve their health. More than 81,882 children enrolled in our Go Healthy Challenge, raising their awareness of the importance of good nutrition and exercise and encouraging behavior change. The Go Red For Women initiative empowered 72,980 women to take the Heart CheckUp to manage their heart health. Through the Power To End Stroke program, more than 33,456 African Americans learned of their risk for stroke and their ability to do something about it. In order to fund critical cardiovascular research and conduct local community outreach, we raise funds through exceptional events that bring the Greater Washington Region together.

These events include:

An Affair of the Heart Luncheon and Fashion Show is is held by the Women's Board of the American Heart Association Greater Washington Region to benefit heart research and education. The Women's Board's Luncheon is the oldest continuous fundraising event of any nationally recognized non-profit group and is attended by 1200 of Washington's most influential women. **www.AmericanHeart.org/affairoftheheart**

The Grearter Washington Region Heart Ball is an elegant, black-tie celebration of life bringing together more than 600 of Virginia, Maryland and the District of Columbia's most prominent physicians, corporate, health care and community leaders for an inspirational evening of dinner, dancing, live entertainment and live and silent auctions.

www.dcheartball.com

Lawyers Have Heart 10K and Walk has earned a reputation as a Washington, DC tradition. Every year top law firms and their vendors, elite athletes,runners and walkers -- of all levels of experience - run or walk to raise awareness of heart disease and stroke. The Lawyer's Have Heart 10K is the largest of its kind in the DC area featuring over 5,000 runners and has raised over $5 million dollars for the American Heart Association.

www.runlhh.org

The Start! Heart Walk is a national walking event that promotes safe exercise and wellness through community and corporate participation. In the Greater Washington Region, teams of walkers will come together on the National Mall to raise money for lifesaving research. The Start! Heart Walk event day includes health screenings, food and entertainment, the opportunity to take a lifestyle change pledge, and an interactive kid's corner.

www.startgreaterwashington.org

The Celebrity Golf Tournament is hosted by Washington Redskin alumni Brian Mitchell, and brings together sponsors and celebrities for a best ball tournament. Players enjoy premium golf arrangements, contests, competition,and auctions, with continental breakfast, lunch and dinner. **www.ahagolftournament.org**

Heart's Delight is a premier destination event where master winemakers, culinary greats and our distinguished guests gather to play and bid in the Nation's Capital. The weekend event includes First Growth of Bordeaux, food prepared by some of the nation's top chefs and wine from the world's best vineyards. Also features are live and silent auctions - where guests may bid on exclusive travel opportunities, dining experiences and rare and exceptional wines. **www.heartsdelightwineauction.org**

To learn more or join us in helping all Americans, call 703-248-1757 or visit the American Heart Association website.

Tel +1.800.AHA.USA1
www.AmericanHeart.org



'An Affair of the Heart, Luncheon & Fashion Show', hosted by the Women's Board of the American Heart Association



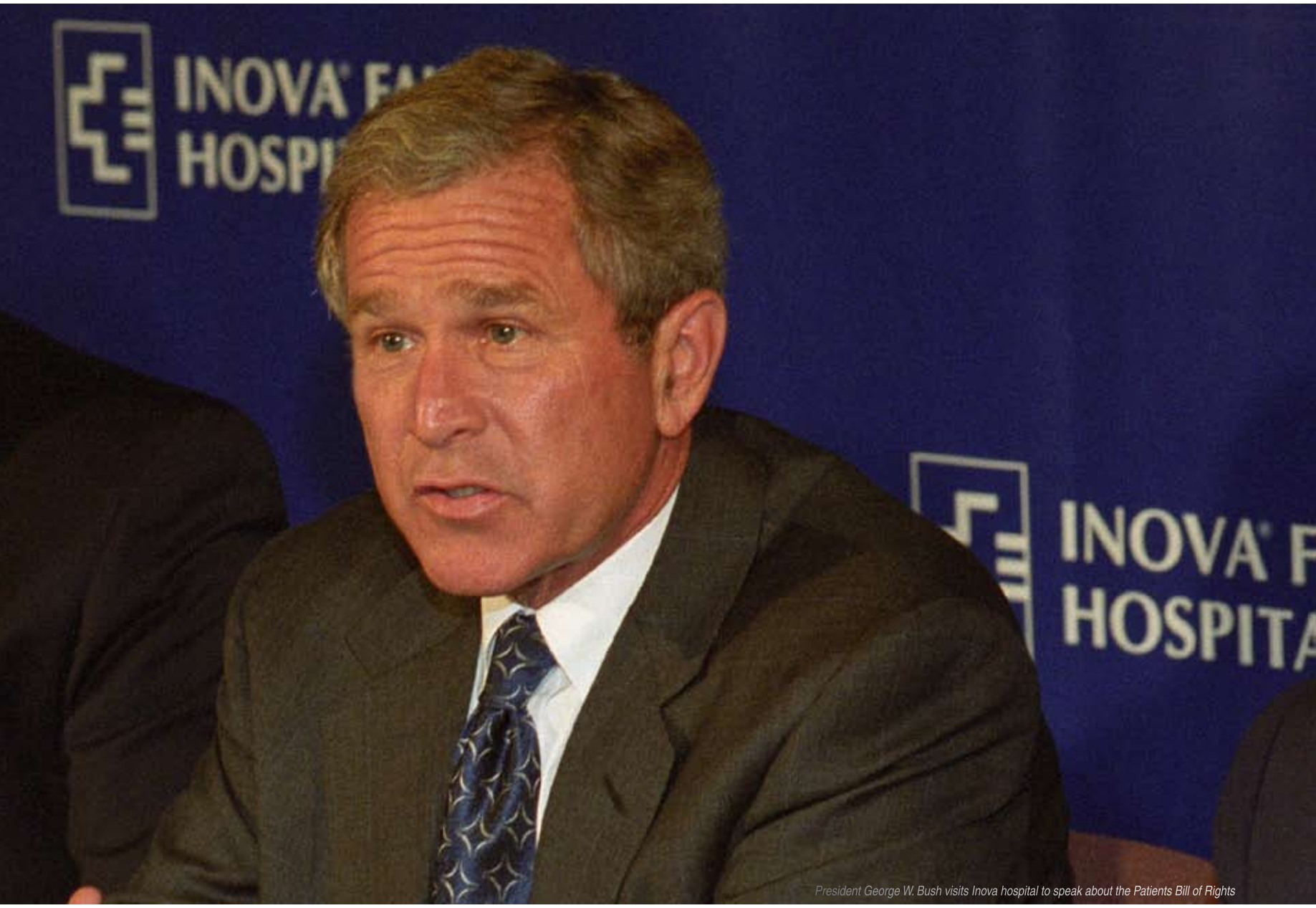
Hearts Delight (image courtesy - American Heart Association)



Hearts Delight (image courtesy - American Heart Association)

America's Best Innovative Healthcare

Inova employs almost 16,000 people and named a top 100 company for working mothers by Working Mother Magazine and one of the nation's best employers for workers over 50 by AARP. Inova's Fairfax Hospital facility, is an award-winning hospital recognized most often for its outstanding cardiac care. U.S. News & World Report has named the hospital one of "America's Best Hospitals"



President George W. Bush visits Inova hospital to speak about the Patients Bill of Rights

INOVA® HEALTH SYSTEM

In 1956, a group of Fairfax County citizens formed the Fairfax Hospital Association to build and operate a hospital in the county. Fairfax Hospital opened its doors in 1961. To meet the needs of Northern Virginia's rapidly growing population, two more hospitals later joined the Fairfax Hospital Association: Mount Vernon Hospital, which opened in 1976 in the historic Mount Vernon community, and Fair Oaks Hospital, which opened in 1987 to serve the developing communities of western Fairfax and eastern Loudoun counties. Inova VNA Home Health (formerly the Visiting Nurse Service of Fairfax) was established in 1986. And the following year, 1987, two long-term care centers opened – Commonwealth Care Center in Fairfax and Cameron Glen Care Center in Reston. To reflect its increasing size and scope, the Fairfax Hospital Association was renamed Inova Health System in 1987. To lead Inova's efforts to respond to the growing HIV/AIDS epidemic, HIV Services (now called Inova Juniper Program) was established in 1988. And in 1991, The Kellar Center opened in Fairfax, the first comprehensive behavioral health facility offering outpatient treatment for children,



Knox Singleton, Inova CEO and President

Inova continued to set milestones. In 1994, heart surgeons at Inova Fairfax Hospital performed their 100th heart transplant. The following year, Inova collaborated with various community groups and local schools to initiate a broad community health initiative – Partnership for Healthier Kids (PHK) – to help link low-income children to primary healthcare. PHK has since served thousands of children and their families and was named a national model by the U.S. Department of Health and Human Services in 2000.

In 1997, Alexandria Hospital joined Inova Health System. That same year, the not-for-profit organization added the word "Inova" to all of its facilities. In 1998, Inova formed an affiliation with Sunrise Assisted Living to offer more assisted living services to the growing aging population in Northern Virginia. Under the agreement, Inova owns the facilities and Sunrise manages them,In 2001, Inova opened Inova HealthPlex in the Franconia-Springfield community, to bring much needed state-of-the-art healthcare and services to this expanding region. In 2004, the Inova Heart and Vascular Institute – the region's first dedicated cardiac facility –opened on the campus of Inova Fairfax Hospital and Inova Fairfax Hospital for Children. In 2005, Inova Health System merged with Loudoun Hospital Center to create Inova Loudoun Hospital.

Over the years, Inova Health System has grown to be the largest healthcare system in Northern Virginia offering a wide array of services include nursing homes, mental health services, wellness classes, emergency care, acute care, rehabilitation, long-term care and home care.

Today, Inova employs more than 15,800 people and has been named a top 100 company for Working Mothers by Working Mother magazine and one of the nation's best employers for workers over 50 by AARP. Inova Fairfax Hospital, Inova's flagship facility, is an award-winning hospital recognized most often for its outstanding cardiac care. U.S. News & World Report has named the hospital one of "America's Best Hospitals" for several years running.

Tel +1.703.750.8800
www.inova.org



Inova Fair Oaks Hospital is a 182-bed community hospital serving the rapidly growing suburbs in western Fairfax and eastern Loudoun counties.



Inova Heart and Vascular Institute - Inova's Fairfax Hospital facility was voted one of "America's Best Hospitals"

Laser Technology's Leading Edge

WASHINGTON INSTITUTE OF DERMATOLOGIC LASER SURGERY

Where Washington's political and power elite put their best faces forward. To fully represent the leading edge in laser technology, The Washington Institute of Dermatologic Laser Surgery was founded by Tina Alster, MD, Clinical Professor of Dermatology, Georgetown University Medical Center



The Washington Institute of Dermatologic Laser Surgery was the first private practice in the United States exclusively dedicated to advanced laser treatments.

A comprehensive range of services, from simple cosmetic peels to complicated scar, spider vein, and non-surgical skin rejuvenation procedures has enabled the successful treatment of thousands of patients.

The highly skilled physicians have received numerous awards and accolades for their extensive expertise and contributions to the field, including the testing and development of many devices and cosmetic procedures that are commonly used throughout the world. Hundreds of physicians have been trained through the Institute's visiting fellowship program and results of clinical research studies are routinely published in medical journals and presented at national and international meetings.

The commitment to the education of other medical professionals in advanced laser surgical and cosmetic techniques has garnered the Institute and its physicians with national and international recognition on television (NBC, ABC, CBS, FOX, PBS, Discovery), radio (NPR, DC101), and in print (Washington Post, New York Times, Wall Street Journal, Time, Newsweek, Vogue, Allure, Bazaar, Elle, Capitol File, Washingtonian).

Every aspect of the practice was developed to ensure that patients have the best possible experience with personal, customized care using the most innovative treatments. The clinic is comfortable and the staff professional and discrete.

The offices were designed by award-winning architect, Hugh Newell Jacobsen, and are located in a new modern office tower 2 blocks away from the White House and convenient to public transportation.

Tel +1.202.628.8855
www.skinlaser.com



Treatment room at the Washington Institute of Dermatologic Laser Surgery



Dr. Alster with patient



The interior of Washington Institute of Dermatologic Laser Surgery was designed by award-winning architect, Hugh Newell Jacobsen

Work Better, Play Harder.

SPORT & SPINE REHAB
CHIROPRACTIC | PHYSICAL THERAPY | REHAB
Work Better, Play Harder

Sport & Spine Rehab (SSR) began in 1994 as a chiropractic, physical therapy, and rehab clinic in Rockville, Maryland. Determined to provide the *best* musculoskeletal care in the DC Metro area, founder Dr. Jay Greenstein began to explore where the market was lacking. In order to fill a need for comprehensive conservative care, he built an organization that is unlike any other musculoskeletal care provider in the region.



Sport & Spine Rehab is the Official Chiropratic and Physical Therapy Provider of the Washington Redskins Cheerleaders (photo courtesy - SSR)

Now located throughout the DC area with 8 locations in both urban and suburban neighborhoods, SSR is connected to a vast network of medical professionals and serves patients by working as part of their healthcare team. In 2008, SSR opened its first office within an orthopedic practice in order to serve pre- and post-surgical patients.

Dr. Greenstein has built SSR on the belief that proper conservative care must be research-based, and all thirteen doctors (as well as their clinical staff) excel at providing the most up to date services to their patients. This includes Graston™ technique, the latest rehab protocols, and digital x-ray. Dr. Greenstein's extensive experience with athletes – including serving on the NFL Player's Association Provider List, conducting research at the Ironman Triathlon, and acting as the Chef de Mission for the Chiropractic Sports Clinic at the World Olympians Association Reunion Center and as a treating doctor at the 2008 Olympic Games in Beijing – means that all patients receive care as thorough and cutting-edge as any elite athlete. The clinical staff believes so strongly in this model that they are developing the next generation of doctors. "SSR offers students from the George Washington University Medical School, the University of Maryland Doctor of Physical Therapy program, and the Shenandoah University Doctor of Physical Therapy program a rotation through their clinics as part of their training program. Doctors also teach in the Physical Therapy department at Shenandoah



Sport & Spine Rehab is the only multilocation healthcare practice in the entire country that has been recognized by the National Committee on Quality Assurance for their Back Pain Recognition Program

University. Sport and Spine Rehab distinguishes itself by hiring only the best clinicians. SSR clinical staff brings a wide variety of experience to the organization, from sports injuries to post surgical rehab. In addition, the staff includes faculty at George Washington University, TheraBand certified instructors, and Titleist Certified Golf Fitness Instructors. They constantly educate themselves to stay on the cutting edge of musculoskeletal healthcare, thereby bringing the most advanced techniques to their patients." Sport and Spine Rehab is the only multilocation healthcare practice in the entire country that has been recognized by the National Committee on Quality Assurance for their Back Pain Recognition Program and is the Official Chiropractic and Physical Therapy Provider for the Washington Redskins Cheerleaders.

In addition to providing complete musculoskeletal care, in 2007 SSR extended its reach into another part of the wellness sector. In response to a need for patients to have the opportunity to work out under the supervision of clinical staff, Sport and Spine Athletics (SSA) opened in Fairfax, Virginia. This boutique fitness center meets the needs of post-rehab athletes, fitness novices, and everyone in between. SSA offers the services of exercise physiologists, personal trainers, yoga instructions, and other wellness professionals to ensure that clients have the ultimate one-on-one fitness experience.

SSR and SSA serve the community not only by providing excellent healthcare, but through involvement with many charitable organizations. Many of the employees have close ties to the area, and they are encouraged to participate in the many volunteer opportunities available. The doctors provide consultations and educational lectures at no cost to organizations that sponsor run/walk events, such as the Avon Walk for Breast Cancer, the Leukemia and Lymphoma Society's Team in Training Organization, and the National Multiple Sclerosis Society. Further, the organization provides both financial and clinical care support to the Hoop Dreams Scholarship organization. In addition to donating thousands of dollars of cash and services to such organizations, SSR and SSA hold special event fundraisers and provide staff at multiple charitable events each year. The company slogan *"Work Better, Play Harder"* is truly embodied by the organization's commitment to making the DC area healthier and stronger, one person at a time.

SPORT & SPINE athletics
Optimum Fitness, Peak Performance

www.ssrehab.com



Sport & Spine's advanced rehab protocols, "FUNHAB", is truly functional rehabilitation that is fun!



Dr. Jay uses CR 30-X (Computed Radiography) for diagnosing Sport & Spine rehab patients

Her Own Clinic at Age 25

REVIVE
NEUROMUSCULAR AESTHETIC DENTISTRY

Dr. Shila Yazdani was awarded “America’s Top Dentist” and recognized in the Consumers’ Research Council of America’s Guide to America’s Top Dentists. Shila had always known, even as a young girl in Iran, that she wanted to be a dentist. With her goal in mind, she declared herself as a biochemistry major at UMCP and maintained an outstanding GPA which allowed her to enter dental school at the age of 20.



The Revive Lobby and Lounge (image courtesy of Moshe B Zusman)



Dr. Michael Mortazie and Dr. Shila Yazdani
Revive Neuromuscular Aesthetic Dentistry, Owner and CEO

Born in Esfahan, Iran in July of 1975, Dr. Shila Yazdani’s early childhood during the Iran-Iraq War would make her a stronger and more determined individual. As a child she experienced the daily bombings which took place and learned to make the best of each day as tomorrow was not promised.

In 1989 her family left Iran to go to Turkey in hopes of immigrating to the US. Her family spent three months living in a hotel in Ankara, unsure of their future. By September of that year her family of 5 was granted 4 green cards, which meant leaving her father behind. Her mother and two younger siblings made their journey to the US with only $9 in their pockets and zero knowledge of the English language. Thankfully, Shila had uncles and relatives in the US whom they were able to stay with and provided the support her family needed. Now 13 years old, Shila found herself in a foreign country with an unfamiliar language and being the oldest sibling acted as a parental figure to help support her now single mother with her four kids. Entering high school as a foreign student proved to be rough but also a great learning experience. She was faced with the challenge of adapting to American culture while attending Montgomery Blair High School located in one of the Montgomery County toughest neighborhood.

She quickly picked up English and even excelled academically. Being exposed to the poverty and crime associated with the low-income neighborhood was living in at the time, Shila promised herself to make a better future for herself and her family. In the spring of her senior year at Blair High School

she received her letter of acceptance from the University of Maryland- College Park. Shila had always known, even as a young girl in Iran, that she wanted to be a dentist. With her goal in mind, she declared herself as a biochemistry major at UMCP and maintained an outstanding GPA which allowed her to enter dental school at the age of 20. She applied to Howard University's Dental School program where she was accepted without a bachelor's degree. She excelled at Howard University as well and was able to graduate with a DDS at the young age of 24, then applying to a highly competitive dental implantology program which thousands applied - but only two students were accepted. Shila was one of those two students. After the completion of her implant residency she opened up her own practice in Washington, DC at the age of 25.

Shila soon became interested in neuromuscular dentistry and became a student at the Las Vegas Institute (LVI), a prestigious academy for dentists looking to advance their knowledge in the latest research and findings. She attended many courses at LVI which included advanced techniques and training in smile rejuvenation and neuromuscular dentistry which focuses on balancing the functions of the teeth, jaw joint and muscles of the head and neck. She has been able to help many of her patients overcome years of pain caused by migraine headaches and TMJ disorders. She holds weekly seminars in her office and also gives lectures to fellow dentists and other health care providers at conferences. In November 2007, she opened up her second practice located at 3301 New Mexico Ave in Washington, DC which houses some of the most high-tech instruments used in dentistry today. She has been featured in many news programs and magazines and has been named one of DC's top dentists.

Shila Yazdani, D.D.S. was featured as a guest expert on cosmetic dentistry and full-mouth reconstruction in NBC4 TV's "A NEW ME" medical interviews. In her interview, Dr. Yazdani discussed the latest advances in aesthetic dentistry as well as the benefits of a full-mouth restoration (December 23, 2006). This broadcast highlighted Dr. Yazdani in the Washington, D.C. area as a leading cosmetic and restorative dentist.

Dr. Yazdani along with her husband Dr. Mortazie were interviewed again on CBS WUSA 9 on the topic of "The Latest Advances in Treating Migraines through Neuromuscular Dentistry." They discussed nonsensically and without the use of prescription drugs and how neuromuscular treatments can help relieve painful and lingering migraine headaches nonsensically and without the use of prescription drugs.

D.C. Living magazine recognized Dr. Yazdani as "D.C.'s Leading Cosmetic Dentists" where she was also featured in its "Ask the Experts" section, in which she discussed various treatment options including Veneers, Benefits of Dental Implants, Migraine relief via Neuromuscular treatments, and smile rejuvenation.

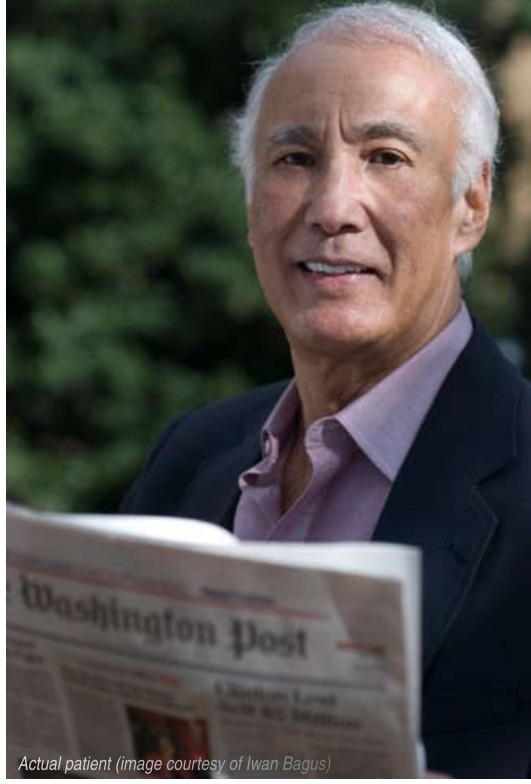
Awarded "America's Top Dentist" in the Consumers' Research Council of America's Guide to America's Top Dentists in the 2003-2009 editions, Dr. Yazdani was also recognized in the 2006-2007 edition of Global Register's "Who's Who" in Executives and Professionals.

In July of 2008, Dr. Yazdani was featured on ABC Channel 7 "America's Health Front" television program to discuss the benefits of smile rejuvenations, and cosmetic dentistry. Dr. Yazdani's state-of-the-art facility provides a serene, non-threatening, comfortable environment with a warm, elegant decor. Her extensive post-graduate training and friendly, attentive staff make Revive stand out from other dental practices in the Washington, D.C. area.

It is for these reasons that she was selected for BEST OF DC.

Tel +1.202.363.3399
www.ReviveMeToday.com


Actual Patient (Image courtesy of Iwan Bagus)



Actual patient (image courtesy of Iwan Bagus)


Revive patient and treatment room (image courtesy of Iwan Bagus)


Actual patient (image courtesy of Iwan Bagus)

The Fountain of Youth

Transformations from within
Healthy Muse

Caroline Alexander is dedicated to partnering with medical and healthcare professionals in bridging the art of healing and science. She is a wellness consultant and professional speaker specializing in digestive health in cleansing, restoring and strengthening the body's natural immune function.



Juan Ponce de Leon never found the "fountain of youth", I've found the closest thing to it, he just didn't sit on the right fountain

– Caroline Alexander

The ancient health practice of colon hydrotherapy is fast becoming one of the most dynamic areas of interest in the field of complementary and alternative health practices. The primary service that we offer to our clients involves the use of FDA registered, Class II prescription medical instrumentation for the irrigation of the colon with purified water using sterile, disposable nozzles in a comfortable setting in order to evacuate the contents of the bowel. Through our colon hydrotherapy practice, Athanor Hydrotherapy Center a division of Healthy Muse, Inc. we offer personal colonic hygiene to Washingtonians choosing to incorporate the health practice of colon hydrotherapy into their fitness regime. Our clients maintain their personal privacy and dignity during their colonic procedure while experiencing a positive health outcome to calm and balance the body and mind.

Many medical professionals are verifying the value of colon hydrotherapy (also referred to as colonics, colonic hygiene, and colon irrigation or high enemas) as colon hydrotherapy is once again gaining recognition due to the technological advancements of modern colonic instrumentation. While the procedure is commonly used for cleansing of the colon before endoscopic or radiological examination; reasons for doing colon hydrotherapy vary across the world and among medical professionals. Public interest has increased as celebrities such as Matt Damon, Madonna, Usher, Janet Jackson, Pamela Anderson, Jennifer Aniston, Elizabeth Hurley, and motivational speaker Anthony "Tony" Robbins as well as many professional athletes publicly discuss their personal use of colonic hygiene.

Caroline Alexander is an International Association for Colon Hydrotherapy (I-ACT) certified Instructor of colon hydrotherapy and the owner of Athanor Hydrotherapy Center states, “our objective is to change the face of self care in this country by offering the health oriented consumer the tools and information they need to overcome chronic health issues, lose weight, and live a life that is full of vibrant health and vitality. Diseases and functional disturbances of the digestive organs are the most frequently complained about health issues today. The health of most organs as well as our overall well being depends upon how well our digestive system functions. A change in diet after many years of unhealthy eating habits does not assure optimal colon health. While colon hydrotherapy is neither a cure nor a treatment for disease colonic hygiene gently washes the colon of debris and in my opinion, greatly enhances our overall health.

I believe that our digestive health, specifically as it relates to colon health is one of the most neglected areas when considering our overall health and well-being. One of the major indications for colon hydrotherapy is constipation; however, anyone who suffers from bloating, abdominal distention, gas pains, stomach aches, or someone who gets filled very quickly after eating and can only eat small amounts of food may be a candidate for colonic hygiene as well. There are medical professionals that believe colonic hygiene may assist in enhancing the ability of our body to absorb minerals and essential fatty acids.

We do not treat diseases, nor is it within our scope of practice to recommend that clients discontinue use of prescription medications. Our clients have experienced a positive health outcome and only under the supervision of their physician, have they been able to eliminate their prescription medications.



Offering Washingtonians the Angel of Water® sophisticated, state-of-the- art technology for colon hydrotherapy.



Clients maintain their personal privacy and dignity during their colonic hygiene procedure while experiencing a positive health outcome to calm and balance the body, mind and spirit. Colonic hygiene is recognized and practiced by individuals as a fundamental and essential aspect for health.

Millions of people in our country suffer from colon health issues such as colitis, ileitis and diverticulitis all of which are conditions I believe can be directly addressed and improved by colonic hygiene. Colonic hygiene is not a panacea and should be complimented with an increase in probiotic foods, drinks and/or supplements to replenish friendly micro flora and electrolytes (minerals) in the digestive system. It is our, opinion that regular cleansing of the colon, along with dietary changes, an increase in quality water intake, exercise and restorative rest can greatly impact and improve your health status in a positive manner.

My experience with clients and their arthritis challenges have been helped tremendously with a series of colonic hygiene sessions. I believe that this is due in part to the fact that arthritis clients suffer from some form of internal toxemia whereby toxins are continually being absorbed into their systems (i.e. the colon) causing further inflammation and aggravation of their joints.

I always say that Juan Ponce de Leon never found the fountain of youth but I’ve found the closest thing to it! He just didn’t sit on the right fountain! What are the colors of toxins? What do parasites look like? In my opinion, what you don’t see coming out in the water leaving the body in a colonic session is more important than what you do see.

Therefore, I believe colonic hygiene assists in deep tissue cleansing allowing the organs of the body to safely release impurities that have been forced into the internal organs, thus weakening the immune response and allowing disease to develop in our body. When we wake up in the morning we know that we have a proliferation of unfriendly bacteria in our mouths. We can feel this on our teeth and tongue as well as smell the odor of our breath. Therefore, I encourage my clients to think of the other end of their digestive track and what may be festering in their colon allowing all manner of diseases to develop.

Tel +1.703.953.3323
www.HealthyMuse.com

SPAS | De-stress Centers



"Every now and then go away, have a little relaxation,
for when you come back to your work,
your judgment will be surer."

- Leonardo da Vinci



Image courtesy of the Mandarin Oriental, Washington DC

Bernard Burt, Spa Author, Activist

As the Founding Director of the International Spa Association, Bernard Burt created a voice for the spa industry, changing the image of elite, expensive fat farms with a new approach to healthy lifestyles. The synergy between spas, tourism, and luxury lifestyle products motivates Burt's landmark books.



Bernard Burt, Author of '100 Best Spas of the World' and Chairman of the Washington Spa Alliance (photographed by Tony Powell at the Four Seasons)

Commissioned to write the first guidebook on American health resorts, Bernard Burt documented the spa explosion of the 1980s. The experience changed his lifestyle. A leading spa industry authority, media spa guru, and travel marketing consultant, he became Founding Director of the International Spa Association (ISPA) in 1991. Networking at conferences in Europe and America, fostering leadership among spa professionals, educating news media and travel agents, Bernard Burt has been recognized for service to the spa industry worldwide.



The Washington National Spa Alliance co-chairs, Mary-Elizabeth Gifford, Bernard Burt, and Ada Polla (photographed by Tony Powell at the Four Seasons)

"Fodor's Health & Fitness Vacations" (1987, Random House), updated as *"Fodor's Healthy Escapes,"* became a best seller in the '90s. The Millennium marked his third book, *"100 Best Spas of the World."* For the new decade, Burt's trilogy *"Spectacular Spas"* will feature destinations in Asia, Europe, and the Americas (2009/2010).

The synergy between spas, tourism, and luxury lifestyle products motivates Burt's landmark books. Described as the ideal author by T George Harris, Editor in Chief of American Health magazine, "Burt had quite a few naïve ideas about health behaviors and healthy food – and found himself totally unprepared, as most executives do, when his doctor told him his life would be shorter than normal if he did not get his weight down." Burt had taken the waters in Baden-Baden, Budapest, Bath, and Two Bunch Palms, but had to learn about holistic health and the new concepts of mind-body wellness being introduced at American spas.

As founding director of the International Spa Association, he created a voice for the spa industry, changing the image of elite, expensive fat farms with a new approach to healthy lifestyles. His lectures on spa management at Cornell University's School of Hotel Administration, The Asia Spa Institute, and trade shows in London and Germany, focus on the need to educate a new generation of spa managers.

Burt's byline appears regularly online for *Healing Lifestyles & Spas* (healinglifestyles.com/WebExclusives) magazine. Featured columnist for Spa Management Journal, he tracks trends worldwide. On the Web, Burt reports for HotelOnline.com and SpaGoer.com.

From his personal lifestyle turnaround to documenting today's top trends, Bernard Burt defines spa experiences for new generations of SpaGoers.

Tel +1.202.331.0228
www.SpaGoer.com

Taking the waters has been a Washington tradition ever since President George and Martha Washington escaped to a town called Bath in West Virginia, 90-minutes from the Beltway. Now known as Berkeley Springs State Park, the mineral water baths, bodywork, and winter waters festival redefine cheap chic.

New trends are shaping the way we spa. Holistic health led to a revival of interest in all things natural as well as wellness programs. Corporate America discovered spa retreats are cost-effective stress management. The National Institutes of Health in Bethesda established a center to research and define complementary medicine for today's standards of health. Creating a forum for spa industry newsmakers, the Washington National Spa Alliance will launch in 2009.

The *'defining choices'* of D.C. spa goers range from day spas to luxury hotels, resort in the mountains and on Chesapeake Bay. My first experiences were at The Homestead in southern Virginia, a favored retreat of Thomas Jefferson and George Washington, and The Greenbrier in West Virginia, where members of Congress still meet and golf. Recent openings included Colonial Williamsburg in Virginia, and the Inn at Perry Cabin, St. Michaels, Md. Arriving soon in Middleburg, Virginia, Salamander Resort & Spa will sport an equestrian center. New hotel spas in Washington include Bliss at the The W, Red Door at The Willard Intercontinental, and The Jefferson.

The worldwide movement to integrate wellness and preventive medicine redefines the spa as integral to maintaining your quality of life. According to the International Spa Association (ISPA), there are seven types of spas devoted to enhancing overall well-being through a variety of professional services that encourage the renewal of mind, body, and spirit (www.experienceispa.com). As a founding member of ISPA, I gained valuable insights about holistic health from providers of products and services who support the industry's educational programs. Among them is Alchimie Forever, headquartered in Washington and headed by an international team of skincare specialists leading development of the trend to combine medical treatment with spa services. They are setting standards for the future.

Georgetown Oasis of Wellness

FOUR SEASONS HOTEL
Washington, DC

Overlooking the historic C&O Canal in Georgetown, The Four Seasons Hotel harbors an oasis of wellness and beauty. Enter from a secluded courtyard, and feel the energy. The look is upscale health club; rows of treadmills and bikes with canal view. But beyond the relaxation lounge is a newly expanded spa unique to Washington.



The courtyard of the Four Seasons Hotel in Washington, D.C. - located in historic Georgetown, on 2800 Pennsylvania Avenue N.W.



Seared Tuna is the Signature Dish, from the Four Seasons Spa Menu (photo by Tony Powell)



The Four Seasons Spa (photography by Tony Powell)



The Bergamot Treatment Room at the Four Seasons Spa

Privacy is the keyword. Like many celebrities who stay at the Four Seasons Hotel, spa guests get personal attention. One look at the spa menu confirms celebrity status; nowhere else does lifestyle luminary Kate Somerville meet culinary star Michael Mina. Kate pioneered the field of Paramedical Esthetics at her West Hollywood clinic and helped develop the foundation for Medi-Spa concepts that integrate skin and medical strategies for health and wellness.

Your transformation starts with a clinical evaluation of your complexion. The Kate Somerville multi-dimensional strategy for achieving healthy skin incorporates a cleansing facial with patented light therapy, calming spray of pure oxygen, and moisturizer. The skin health experts help you plan a regime for home use and on the road.

Spa guests at Four Seasons enjoy the widest range of services in the area. Thai massage is a specialty. Mothers-to-be enjoy pre-natal massage. Personalized programs include access to the members' whirlpool and locker rooms with grooming amenities, steam room and sauna. Within the eight treatment rooms is a luxurious spa suite, offering total privacy as you enjoy a massage or body treatment, and Jacuzzi bath/shower without leaving your personal oasis.

Savor spa cuisine by Four Seasons Executive Chef Douglas Anderson in the sunny lounge, poolside, or outdoors on the terraces. Spending an afternoon or morning together, spa guests gather in robes for lunch. Your personal program can be pre-arranged to include treatments and meals.

Treatments with organic skincare products by Naturopathica are exclusive to Four Seasons. For men, the spa offers a barber and shave on request, using ultra-lubricating shaving products by Hommage. The spa boutique stocks Kashwere clothing, men's gymsuits, luxurious bathrobes, shaving kits, and a personal Klean Kanteen for drinking water. The final touch: George's Salon for hair and nails adjoins the spa.

Going green is the new mantra at Four Seasons. Gone are bottled water and paper cups. Fresh-squeezed fruit juice, spring water, tea and coffee are complimentary, along with springwater from dispensers. With a leafy setting and canal views, The Four Seasons Washington provides a serene retreat from busy Pennsylvania Avenue, steps from the world-class shopping and attractions of Georgetown or a jog along the canal.

Tel +1.202.944.2022
www.FourSeasons.com



Blending Science & Nature

Doctors Luigi and Barbara Polla created the Alchimie Forever line to blend science and nature, sensorial pleasure and visual chic, dermatological expertise and gentle daily care. 100% made in Switzerland. Dermatologist-formulated, Alchimie Forever products, all named after lasers, yield visible results while being infused with combinations of antioxidant botanicals. Blueberries, rosemary, green tea, grapes, tomatoes, turmeric…



Forever Laser Institut, Geneva Switzerland



The Alchimie Forever skin care line is the creation of the Polla family. Dr. Luigi Polla, a dermatologist and European leader in the field of cosmetic laser therapy, is an expert on skin aging. Dr. Barbara Polla, a leader in biomedical research on antioxidants and stress proteins, is a specialist in cellular aging.

In 1997, they opened Forever Laser Institut in Geneva, Switzerland, the first fully-integrated European medical spa, dedicated to beauty, health, and wellbeing. Then, in 2000, to advance and extend the healing and preventive benefits achieved at Forever Laser Institut, they launched the Alchimie Forever product line for daily use.

In parallel, the Polla family shares a passion for contemporary art, and created in 1991, also in Geneva, the avant-garde gallery Analix Forever, dedicated to the discovery and promotion of talented young artists worldwide.

The driving force behind the business' growth and development is Ada Polla, President and CEO, who was recently featured on the cover of Business Week Small Biz. Ada manages an international team of 8, has developed the line's brand and visibility, has established international distribution for the products (securing flagship retailers such as Henri Bendel in New York, Sephora in France), and has driven the company's double-digit annual revenue growth.

Ada has professional experience in consulting and product management in the medical device industry. She is on the editorial board of PCI Magazine, a committee member of the International Spa Association, a contributor to numerous magazines, and a frequent guest speaker at leading universities and industry conferences.

A long-time resident of DC, Ada is very active in the community, having founded the Network of Entrepreneurial Women to support women in the region starting their own businesses. About Alchimie Forever, Ada says: "We develop our products sensually, paying great attention to our textures and fragrances. Our delicate aromas relax you, while never irritating your skin or competing with your perfume. Our luxurious textures glide on smoothly, leaving a silky finish. Skin care is about efficacy, but also about pleasure, about making time for one-self, about pampering."

Ada graduated in the top 5% of her MBA class at Georgetown University in 2004 and received her Magna cum Laude BA at Harvard University in art history and political science in 1999.

Tel +1.202.530.3930
www.alchimie-forever.com



Ada Polla, President & CEO

Holistic Heights, Real Depth

hela spa

For the first time, Washington has a truly international spa for body and soul.



Hela Spa & Salon, the Collections at Chevy Chase, run by a New York celebrity stylist

From the creator of Georgetown's outpost of Swedish cool come new heights in holistic beauty at their glamorous spa at The Collection in Chevy Chase. Just opened amidst stylish boutiques and restaurants, Hela's stunning combination of salon and spa brings new meaning to the Swedish word hela – to make whole. For the first time, Washington has a truly international spa for body and soul.



The waiting room at Hela Spa in Georgetown

Hela's treatment menu includes aesthetics, medical services, massage, even baby massage classes. Taking a holistic approach to skin care, Hela features international skin care lines such as Swiss Alchimie Forever to address specific problems and needs for a cosmopolitan clientele. A customized regimen is developed, often in consultation with physicians, and can extend into tailored annual "Hela Unlimited" memberships for unrivaled prestige and personalization.

A pioneer in the field of holistic medical aesthetics, internationally recognized Swedish skin care expert Helle Jeppsson believes beauty emanates from within. And her team reflects the same, which is what has driven the brand buzz called Hela. Established in 2006, her first spa is at the heart of Georgetown, Wisconsin Avenue and M Street. With the new Hela at The Collection at Chevy Chase, its fabulous integrated build-out, which includes a high-end hair salon and nail care clinic as well, offers an experience in the Washington area that is truly world class.

Partnering with surgeons sporting the most elite of credentials gives Hela a special edge in developing treatments before and after surgery. Plastic surgery can be enhanced by Hela's holistic approach, says Jeppsson, and Hela clients move freely between light aesthetic services and more medically based treatments and technologies. The Hela team, which prides itself on educating a clientele inclined to learn, consults on liposuction, facelift, nose surgery, breast implantation, tummy tuck, and eyelid surgery.

Tel +1.202.333.4445
www.helaspa.com



View of Hela Spa in Georgetown


Treatment room at Hela Spa, at The Collection at Chevy Chase

Balancing the Body Politic

The Spa at Mandarin Oriental, Washington D.C. brings a blend of eastern and western wellness to the Nation's Capital that reaches far beyond any traditional spa experience. The Spa has been recognized by readers of Spa Finder magazine as one of the top ten "Best Urban Hotel Spas" in America.

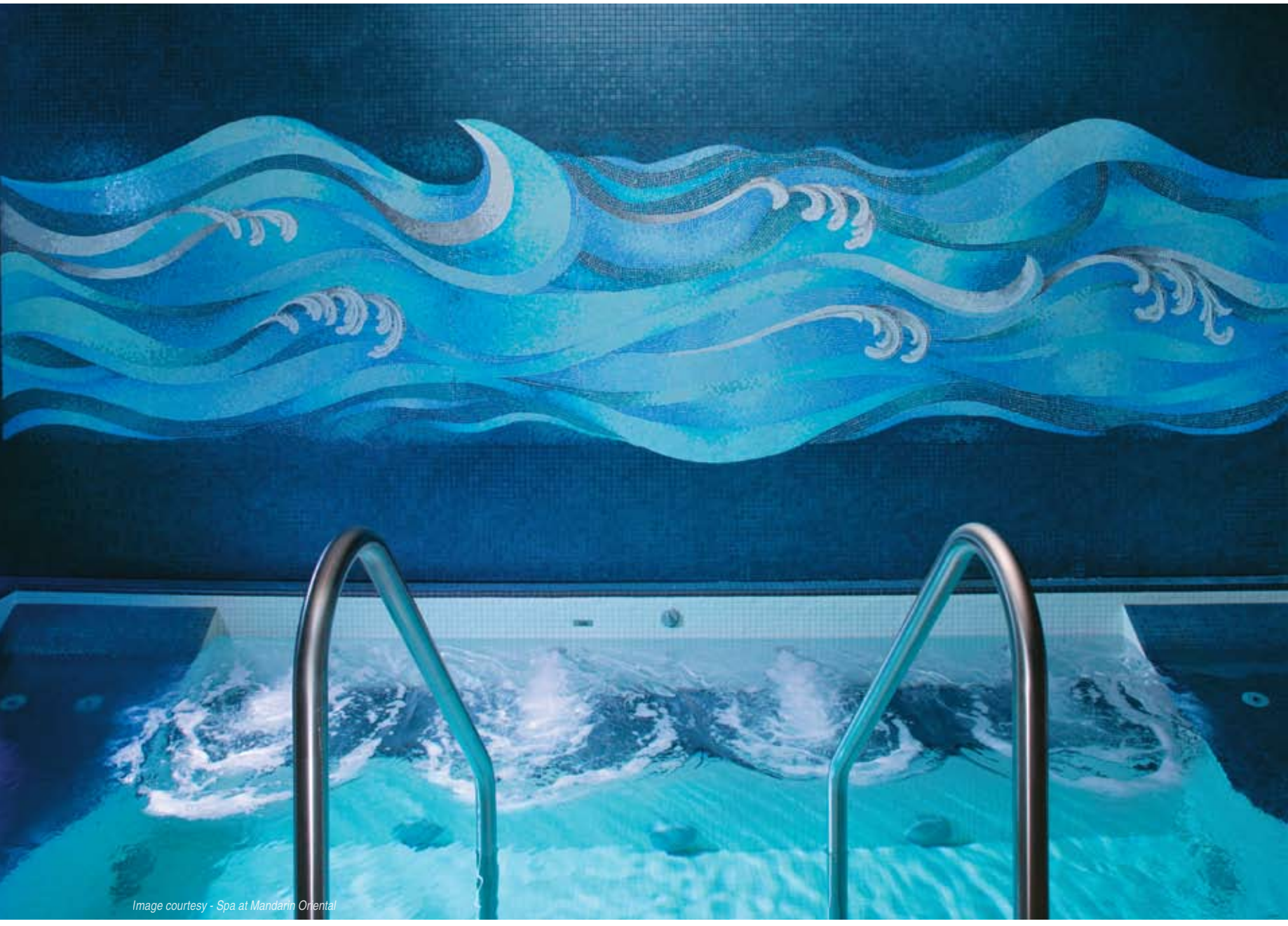


Image courtesy - Spa at Mandarin Oriental

THE SPA
AT
MANDARIN ORIENTAL
WASHINGTON D.C.


Image courtesy - Spa at Mandarin Oriental

For the United States Presidential Inauguration in January 2009, guests can indulge in The Body Politic offering both 'Liberal' and 'Conservative' experiences. And the famed Washington, D.C. cherry trees that bloom each spring inspired the unique Cherry Blossom Bliss treatment. Utilizing cherry essence in its body scrub component, this body indulgence is decadent luxury at its best.

This Zen sanctuary tucked away in Mandarin Oriental's Southwest Waterfront locale is the region's only Mobil Four-Star Spa. The spa incorporates therapies from Asia and Europe, boasts a state-of-the-art fitness center with Italian designed TechnoGym® fitness equipment, and offers an indoor swimming pool that features floor to ceiling windows with a tranquil view of the Jefferson Memorial and Washington Marina.

Linked to other spas within Mandarin Oriental Hotel Group in such exotic locations as Hong Kong, London, Miami, and New York, the Washington outpost also features the Signature Time Ritual™; a trademark program that caters to your needs and personal schedule. Your journey begins with a soothing foot cleansing ritual during which the spa therapist assesses your dosha, utilizing aromatherapy oils to determine your body's needs. Before and after any treatment, a serene relaxation lounge awaits where flavored tea and fruit infused water are available.

Subtle design elements fill the reception area with a sense of calm. The Spa offers The Heat & Water Experience to all guests utilizing unique characteristics of soothing water and penetrating heat. For women, a vitality pool, amethyst crystal steam room, and multi-jet shower that incorporates a series of colors and different water pressures. For men, the same but add a large cedar wood sauna. Throughout the spa and for that matter the entire hotel, subtle hints to Asia are everywhere resulting in a feeling of tranquility and a connection to nature.

Thai massage is known the world over as the ideal way to achieve energy and balance and The Spa at Mandarin Oriental does not disappoint. The spa menu offers an exclusive Traditional Thai Ritual, designed to rejuvenate the body and mind with a series of deep stretches. The various pressure points within the body are known as 'Organs' in traditional Thai massage, and the graceful flow of energy is restored through this process creating a total sense of calmness and well-being.

Featuring skin care products by ESPA and Somme Institute, as well as its own line of body oils and scrubs, the exclusive Spa at Mandarin Oriental also offers a retail environment to purchase these unique products. Complete your day of pampering with a manicure and /or pedicure; bridging the worlds of beauty and wellness.

Tel +1.202.787.6100
Mowas-Spa@mohg.com


Image courtesy - Spa at Mandarin Oriental

Transforming Stress by Design

Capitalizing on panoramic views of the Potomac, Relâche Spa at Gaylord National Resort and Convention Center paints a picture of serenity. Appropriately named Relâche, which is French for relax or respite, this new spa has a decidedly European flair, with sassy black-and-white décor, a mix of urban buzz and the flavor of a riverside resort.



GAYLORD NATIONAL®
RESORT & CONVENTION CENTER
on the Potomac





Set within National Harbor's glass atrium on the Maryland shore of the Potomac, Relâche Spa boasts an indoor Junior Olympic-size 24-meter lap pool that becomes "open air" in warm weather as the entire front wall opens up to river views and a poolside social scene. Connecting is a 24-hour state-of-the-art fitness center with a full line of LifeFitness cardio and strength training equipment, each with television and radio. Fitness buffs can use free weights, work with a personal trainer or yoga instructor, and join aerobics groups.

Designed to complement the Gaylord hotel's convention focus, Relâche is surprisingly intimate and calm.

Gaylord Hotels' trademarked convention center hallmark – "everything in one place" – is matched by a wide range of spa treatments and salon services. With 12 private rooms for skin care and massage, plus riverview relaxation lounge, the centerpiece of the spa seems worlds away from business meetings and the vast exhibition hall. Time-challenged executives can schedule the "Meeting Relief" massage, a 50-minute combination of aromatherapy and deep-tissue massage designed to clear your mind and stimulate your muscles. Couples can opt for "A Moment Together" in a secluded haven overlooking the river. Special services for men include a "Gentlemen's Only" skin treatment, and "Detoxifying Hydrotherapy."

Salon services at Relâche mirror the Gaylord philosophy, offering both sexes an array of manicures, pedicures, and hair styling. Utilizing organic oils and ingredients whenever possible, therapists customize facials rich in micronutrients. Try the "Age-Defying Catio Vital" which strengthens the skin against free radicals by infusing botanical antioxidants. Or the Relâche Papillon, 80-minute combination of calming soak, rejuvenating massage, body wrap, and aromatic oil scalp treatment.

Serving the needs of meeting planners and convention attendees, Relâche helps fit some down time into a busy day. Energy breaks and chair massage by spa staff are options. Also late evening hours to accommodate meeting schedules. The spa/salon/boutique are open seven days a week.

As an urban escape, Gaylord National is an easy drive from Capital landmarks, museums, and entertainment, yet surrounded by the serenity of the Potomac River and the 300-acre waterfront resort.

Tel +1.301.965.2000
www.GaylordNational.com





HOTELS | Deluxe Comfort



Image courtesy of Mandarin Oriental Hotel, Washington, D.C.

"I approach the hotel as a historical artifact,
one that can help us understand people,
the nation, and the world that created it."

- A.K. Sandoval-Strausz

from the book *'Hotel: An American History'*



Walking Washington's Halls of History

Hotels have and will always be places to make, live, be a part of history. This chapter does not include all hotels in Washington DC of historical significance – there are many, and more that will make history in the future. Some of the hotels that follow are examples of the variety and richness that Washington DC has to offer to those walking their halls of history. There will always be those hotels where history is yet to be made... what follows is where history has occurred - where the whispers of Jacqueline Kennedy, Mamie Eisenhower, and, Pearl Mesta can still be heard.



Promenade of the Renaissance Mayflower Hotel, Washington, D.C.

There is something special to celebrate history – be it at the Willard Intercontinental Hotel where Lincoln spent several nervous nights before entering the White House before his first term, the Marriott Wardman Park Hotel once the home (and this is a limited list) of Dwight D. Eisenhower, John Foster Dulles, Clare Booth Luce and Lyndon Johnson or the St. , it is little noted that when the Beatles made their first public appearance in Washington, DC it was rumored that they selected the Omni Shoreham for its many exits to escape from overzealous fans; others said that it was a nod to the other great entertainers who had appeared at the Omni during its rich past. The Omni Shoreham Hotel had hosted Rudy Vallee on its opening night in 1930; later it was host to the likes of Judy Garland, Peggy Lee & Bill Cosby to name a few. If there is one man who towers above all others in influencing Washington's hotels, it is Harry Wardman. Harry Wardman was a pioneer hotelier and a lover of design; his Hay-Adams Hotel -- to this day -- boasts what is the finest hotel roof-top view of the White House grounds from its elegant terrace.

Location and access often determined prominence and stature of a particular hotel, sometimes it was planned, other times it was pure luck! The Mayflower Hotel was built in a Grand Style -- with wider lobbies than its rival the Willard Hotel. And the Mayflower Hotel became a central meeting place, in part, because Franklin Delano Roosevelt's affliction of polio was little known when FDR rose to prominence in the 1920's and 30's. Suddenly large entryways were not just for show, pomp and regal needs...they were necessary for a very public person to exit and enter a building quickly and with stealth – in this case it just happened to be a crippled President that desired to conceal from the public at large his very severe affliction and still enjoy some amount of social interaction.

Those that sought power knew which hotels would bring them closer to history and nearer to those that meant a possible power route. Hotels, truly a modern invention, took on more and more value as barometers of one's social consciousness, status and desired status. If one wanted to be among the left or right, the hotel where one socialized and met was a reflection of one's social status or desire of a certain social status. It is no coincidence that President Ulysses Grant routinely walked from the White House to the Lobby of the Willard Hotel night after night to enjoy the "grand" lobby (hence, was born the term "lobbyist" - for those that would seek his patronage and favor); as it was no less telling that J. Edgar Hoover had the same lunch at the same table for twenty years at the Mayflower Hotel.

Hotels began to mean more as America and the nation began to represent more. If one wanted to make a statement in society in the early part of the twentieth century and was going, to, say, Paris...well, then they would stay at the Ritz (not to be mistaken with the Ritz Carlton Chain of today). If a celebrity wanted to exert star "power," there was the "Zebra Room" in Africa where Bogie and Bacall could be found downing Scotch in between movie takes and kisses. Therefore, if a politico wanted to be among the 'power brokers', hotels were an accessible way to be identified as a member of the elite, the learned or the trailblazing kind.

Hotels became more than places to sleep. Particularly in Washington, DC, they were reflections of those that chose to stay in a location that was an extension of themselves, their status and their politics.

- Bob Sierralta



Hotelier Bob Sieralta



Lobby of the Mandarin Oriental Hotel in Washington



Club Lounge, Mandarin Oriental

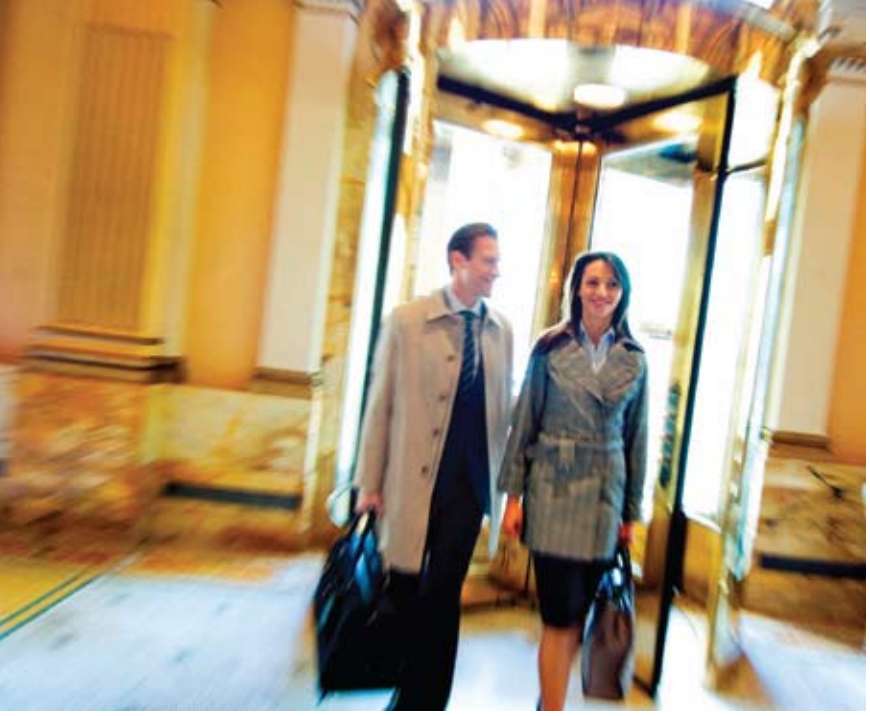
Historic Hotels - 1853

An American Institution

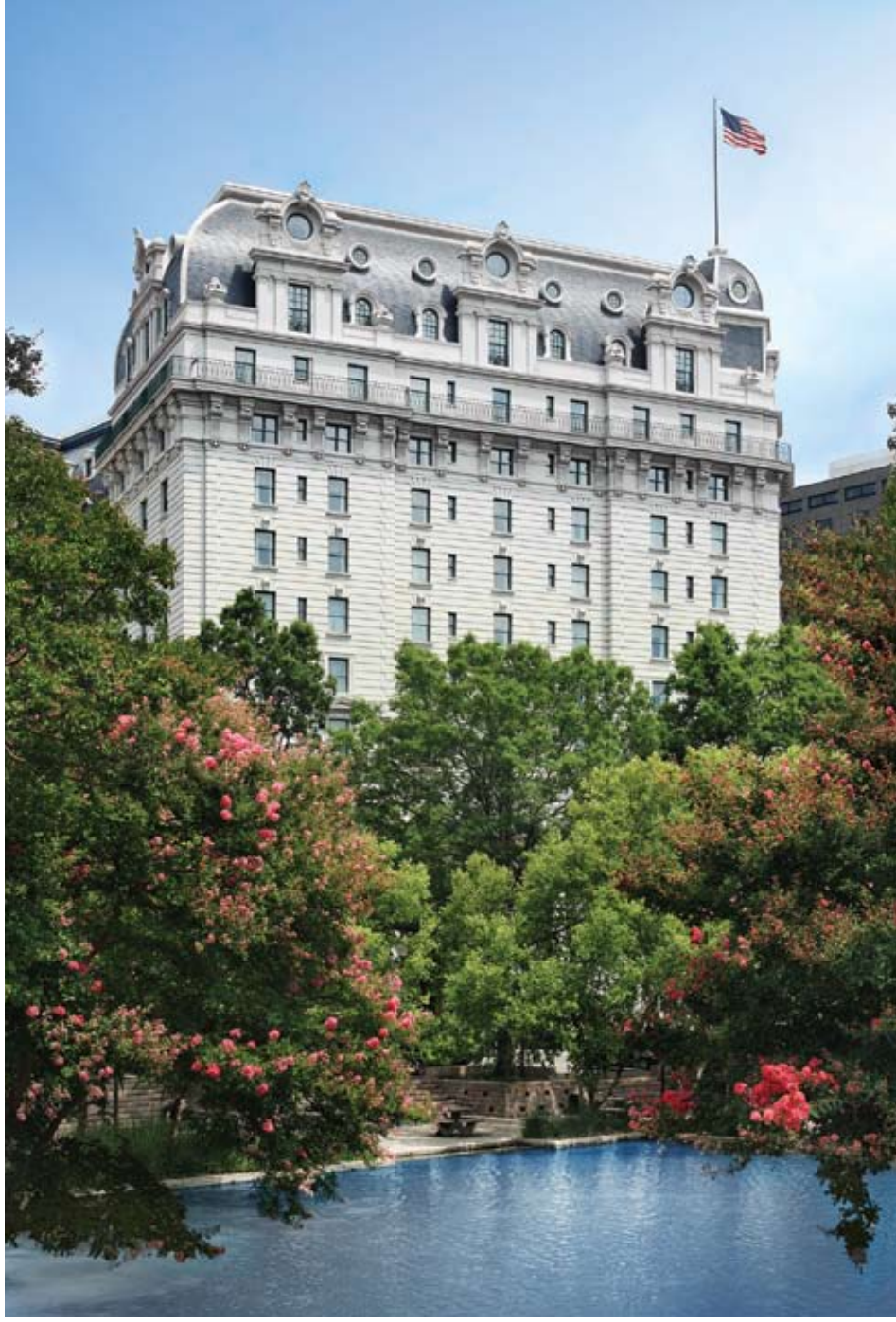
WILLARD
INTERCONTINENTAL.
WASHINGTON D.C.

The Willard has hosted nearly every U.S. President since 1853. It was at the Willard InterContinental that Julia Ward Howe wrote '*The Battle Hymn of the Republic*', where President Ulysses S. Grant popularized the term *"Lobbyist,"* and where Reverend Dr. Martin Luther King finished his renowned *"I Have a Dream"* speech.









The Willard InterContinental is located in the heart of the nation's capital on Pennsylvania Avenue near the White House, the Smithsonian museums and the downtown business and theatre districts. The Willard epitomizes world-class hospitality as the hotel of choice for heads of state and leaders of the world's business, cultural, social and political elite. The hotel's 332 well appointed large guestrooms include 40 elegant suites.

Dining options include The Willard Room fine dining restaurant and Café du Parc, the popular French bistro with seasonal outdoor seating and traditional Afternoon Tea in Peacock Alley.

The luxurious, I Spa at the Willard offers a wide array of pampering treatments. The classic Willard InterContinental combines heritage and luxury with contemporary comfort and the latest technology. An American institution, the Willard has hosted nearly every U.S. president since 1853.

It was at the Willard that Julia Ward Howe wrote The Battle Hymn of the Republic, where President Ulysses S. Grant popularized the term "Lobbyist," and where Reverend Doctor Martin Luther King finished his renowned "I Have a Dream" speech.

Recently awarded the International Hotel & Restaurant Association's Environmental Award for Sustainability, the Willard has embarked on a Sustainability program entitled, "Willard InterContinental - The Next 100 Years." The holistic plan is comprised of numerous interwoven sustainable projects designed for a luxurious urban hospitality experience in harmony with social and ecological consciousness.

Tel +1.202.628.9100
www.Washington.InterContinental.com

Washington Marriott Wardman Park

Over three decades Harry Wardman transformed the city from a small southern enclave of modest and simple buildings into grand structures of elegance – in all, his influence is felt in over eight hotels throughout the city designed with his lifetime.



The lobby and entrance at the Marriott Wardman Park (Courtesy of Washington Marriott Wardman Park Hotel)

When real estate agents describe a property as a "Wardman" it is a reference to Harry Wardman. Wardman was one of the pioneers of great architectural living in Washington, credited with building well over 80,000 units from the early 1900's to 1938. His impact is most evident in Columbia Heights, Brightwood, Kalorama and, finally, in Woodley Park. His attention to detail, fine materials, architectural design, as well as a desire to create not just great, but awesome buildings is still something that designers emulate to this very day.



The outside entrance and walkway of the Marriott Wardman Park (Courtesy of Washington Marriott Wardman Park Hotel)

Harry Wardman was the force behind the Hay-Adams Hotel, the Jefferson, twelve office buildings and over four-hundred apartment buildings.

With all that he accomplished, Harry Wardman identified the Washington Marriott Wardman Park Hotel to be the jewel in the crown of his structures. The Wardman was not only a hotel; it was an apartment "tower" that still stands to this day at the corner of Woodley and Connecticut. Like so many other structures, the building was considered a "folly" as it was being built. It was thought to be too far from the city center. It was a critique that was proved wrong, for as soon as it opened its doors the hotel was filled to capacity. At the time of construction, 1916, hotels were what modern apartments are today.

And so, although the Wardman was the largest hotel in Washington (and one of the ten largest in the country at the time), it soon became the nucleus of the social and political scene in Washington. When it opened the hotel had 1200 rooms, one of the largest lobbies in the entire world, a billiard room, and baths that could accommodate many more than the existing baths on the Capitol for use by members of Congress. Wardman's passion was such that he torn down his own home to make room for the tower while his wife was in Paris on vacation.

Harry Wardman more than any other person, created what is today a legacy of grand, elegant design that still reigns supreme in the nation's capital. In 1938 he died just as his second stab at wealth and design was beginning to take flight for the second time.

To this day, the Wardman Tower stands. It remains home to some of the finest suites in all of Washington DC. Its surrounding gardens and grand entrance make the Marriott Wardman Park one of the most popular wedding destinations.

www.Marriott.com
Tel +1.202.328.2000



The lobby bar at the Marriott Wardman Park (Courtesy of Washington Marriott Wardman Park Hotel)



The Thurgood Marshall Ballroom (Courtesy of Washington Marriott Wardman Park Hotel)

Renaissance Mayflower

As the largest luxury hotel in Washington DC, the Renaissance Mayflower, an acclaimed Washington DC hotel, is a proud member of Historic Hotels of America and second only to the White House.



The main entrance of the Renaissance Mayflower Hotel , 1127 Connecticut Avenue (image courtesy:The Renaissance® Mayflower® Hotel)

Situated in the heart of the business district near the White House, this historic hotel in Dupont Circle offers a timeless aura highlighted by an abundance of modern conveniences. This exceptional pet-friendly hotel recently underwent an $11 million luxury hotel restoration project. Guests may dine at the hotel's newly renovated Cafe Promenade & Lounge, or enjoy the close proximity to attractions such as national monuments, museums and the White House. Ideal for business travelers, the hotel offers exceptional meeting, banquet and event space, and an ideal downtown DC location near three Metro subway lines. Discover the second best address in the nation's capitol at the premier Renaissance Mayflower, a luxury hotel in Washington DC.

Tel +1.202.3473000
www.RenaissanceMayflower.com



The Lobby Court (image courtesy:The Renaissance® Mayflower® Hotel)



The hotel's main entrance and skylight (image courtesy:The Renaissance® Mayflower® Hotel)



The Stateroom School Room (image courtesy:The Renaissance® Mayflower® Hotel)

Modern Luxury, Timeless Sophistication.

ST REGIS
WASHINGTON D.C.

President Calvin Coolidge himself opened the doors to the St. Regis, at its prestigious opening in 1926, during the height of the Jazz age. Modeled after Claridge's in London, the hotel is uncompromising in its commitment to excellence and known for delivering an unrivaled dimension of luxury, bespoke service and refined elegance at the best addresses in the world



The Presidential Suite Foyer

Because of its proximity to the White House, celebrities often stayed at the St. Regis. Joan Crawford insisted that only Pepsi be served at the hotel for her stays, John Kennedy Jr. and his wife, Carolyn Bessette, stayed at the hotel on their many visits to Washington. And the Clintons had one of their Inaugural Balls there in 1993. Beyond American royalty -- the Duke and Duchess of Windsor, Princess Grace of Monaco, as well as Prince Edward, have all made the St. Regis their residence while in the capital city.



The living room in the Empire Suite



The exterior of St. Regis at night.

The St. Regis has the cache of a name that pushes it to heights that other hotels only dream of, an address that is among the most elite in Washington, DC. Located just two blocks from The White House, the hotel's luxurious Italianate exterior, dramatic public spaces, richly designed guest rooms and impeccable service create a luxurious, residential environment that have long made this iconic hotel the destination for royalty, statesmen, business magnates, politicians and celebrities. Over time, the hotel was briefly a Sheraton Carlton and experimented with several name changes, restaurant concepts, etc. But the design was a literal monument of Washington, DC; and the building has returned to the St. Regis name again and again.

Artfully designed by Sills Huniford, the restoration of St. Regis' iconic Washington, D.C. property includes a complete renovation of all guest rooms and public spaces, including the lobby, ballroom, fitness center and meeting rooms as well as a new landscape concept for the Astor Terrace (formerly the Crystal Terrace). The new layout was designed to meet the changing needs of the global St. Regis guest while embracing the legacy of the St. Regis brand. Formerly offering 193 guest rooms, the renovated property will feature 175 rooms, allowing for 11 additional, lavishly decorated suites. it remains a part of the Starwood family of Hotels.

The hotel's outdoor Astor Terrace, a long coveted location for preeminent events in Washington, is the only exterior space of its kind in the city that can accommodate up to 200 people. The redesign of this space enhances the European ambiance of the original design. Sills Huniford, known for the redesign of the acclaimed interiors of The St. Regis New York and for their work with such clients as Tina Turner and Vera Wang, have seamlessly blended classic and contemporary design for the new interiors of The St. Regis Washington, D.C. The result is a fresh, bright, modern aesthetic, incorporating bespoke furnishings comprised of distinctive materials. Guests will be delighted with the varied color palette and will find that while one guestroom boasts warm yellows and golds, the suite next door may be in a rich purple or even a deep blue. Each guest room was treated as a residential space, ensuring that guests felt as though they were at home when in residence at The St. Regis Washington, D.C. Billowing lavender sheers bring a serene hue into the lobby which creates a wonderfully luxurious and comfortable setting. The lobby boasts several seating areas where guests can enjoy coffee, hold an impromptu business meeting or meet friends for afternoon tea.

In celebration of the reopening of the hotel, The St. Regis Washington, D.C. has unveiled a series of rituals that speak to the storied history of the brand, including The Bloody Mary ritual which honors the creation of the Bloody Mary at The St. Regis New York. Guests will also enjoy the Champagne Ritual where every evening at 6:00 pm a different bottle of champagne is dramatically opened with a saber, and served to everyone in the lobby.

St. Regis is poised to reclaim its place among the finest hotels not just in the nation's capital, but in the world.

www.StRegis.com
tel +1.202.638.2626



The bedroom in the Presidential Suite



Afternoon Tea Detail

Lofty Dreams from the Beginning

Harry Bralove's dedication to constructing the *"Best Hotel in Washington"* seemed difficult in the fall of 1929. When he walked onto the site for the hotel (at the corner of Connecticut and Calvert) his vision was a grand building that could bring together the Rock Creek Park with the new and emerging nearby neighborhoods. It was to be a hotel and a residence from the beginning, and was built both with these intentions and with the unique needs that accompany such lofty goals.



OMNI HOTELS

At the time, the nation was struggling with Art Deco and Renaissance as an inspiration for construction of new buildings and for the attentions of emerging architects. Architect, Joseph Abel, decided to incorporate both into a building of eight stories. The design elements were cutting edge – fireproofing, an indoor ice rink, and high speed elevators. And to keep up with the furniture demands of the hotel, a virtual furniture 'factory' was built in the basement for the hotel's overwhelming furniture needs.

The Shoreham opened on October 30, 1930. From the start, the Hotel was a venue for the finest in entertainment. Rudy Vallee performed on the first evening the hotel was opened, and there would be many more stars to walk onto the many stages of the hotel over the coming decades. If it was hip, if it was good – you would find it at the Shoreham hotel (the hotel's name was taken from one built in 1889 by Levi Morton – Vice President under Benjamin Harrison). And with such a legacy, the Shoreham had to produce a roster of the finest entertainers – Benny Goodman,

George Kirby, Gordon MacRae, Phyllis Diller, Van Johnson, Milton Berle, Paul Anka, Tony Bennett and Bob Hope were all on one stage at one time or another. There were three stages where nightly entertainment thrilled Washingtonians – the famed 'Blue Room', on the 'Terrace' and in the 'Marquee Lounge'.

Politically, the hotel attracted an array of those who lived in the residences within the hotel, and those that lived in the neighborhoods nearby. Franklin Delano Roosevelt had his first Inaugural Ball at the hotel -- special ramps and elevators were installed to meet his needs. During the Truman presidency, Truman himself could often be found playing poker with the Speaker of the House and with the doorkeeper of the House in one of the many suites throughout the building.

The Depression was not good to owner Bralove; his health failed and he passed away. His daughter stayed as a resident in the same rooms within the Shoreham until 1973. The rooms were converted shortly after the death of Bralove's daughter into multiple suites; it was noted by guests that doors and lights would turn on and off without explanation within some of the same rooms. Maids reported carts moving by themselves and strange noises. Today there is one room known as the "Ghost Suite", never given to guest unless requested.

The glory days of big name entertainment and politicos are now behind the Shoreham Hotel – now owned by the Omni Group – but there is one area were this hotel is supreme, and that is the spectacular gardens. The gardens offer guests a true respite from the bustle of city life and for a special event, the Gardens at this hotel are a rare treat indeed. The gardens are filled with waterfalls, fountains, gazebos and green lawns that are privately tucked into the edge of Rock Creek. Although the hotel is aged, it is still reminiscent of the past without being worn out by age – embodying the charm of the classic while creating the new.



Tel +1.202.328.2000
www.OmniHotels.com



A Destination Unto Itself

MANDARIN ORIENTAL

Named one of "*The World's Best Hotels*" by Institutional Investor magazine, the 400-room Mandarin Oriental, Washington D.C. sets luxury standards in the nation's capital.







Arrive at Mandarin Oriental, Washington D.C. near the newly established Southwest Waterfront and you know you have arrived at someplace special. The Grand facade and unique porte-cochere beckon. Walk through its doors and be swept away by a sea of marble, limestone and glass. The lobby was inspired by the work of John Russell Pope, designer of the Jefferson Memorial, and boasts the familiar domed ceiling and column placement of the neighboring Memorial. The columns are American walnut capped by American white oak; and the patterned Emperador and Amarillo yellow marble floor beneath a rotunda of gold and silver leaf is as striking as it is serene.

Just beyond the circular lobby is the Empress Lounge, a sunken enclave with inviting overstuffed lounge chairs resplendent with rich, warm tones. A wall of glass looks over the tranquil Zen garden. All is under the watchful eye of the Empress Dowager who is depicted in a gigantic oil painting which looms over the lounge. Dressed in traditional Chinese kimono and swinging playfully over the District of Columbia, the work was commissioned by the hotel and is a reproduction of an original work depicting the Empress swinging above the forbidden city of Shanghai. The lounge also features an expansive flagstone patio for el fresco seating.

Guestrooms and suites delight visitors with décor that fuses Asian simplicity with traditional touches, all set against the hotel's signature water and city views. The golden palate and sumptuous fabrics seem to embrace you, while the drop dead views are lightly diffused through crepe silk window dressings fashioned into Roman Shades. Several layouts are made possible by the unique shape of the hotel, with deluxe guestrooms measuring between 400 to 700 square feet. The three-bedroom Presidential Suite comes in at 3,500 square feet, and was named one of 'World's Greatest Suites,' by *Elite Traveler*. Panoramic views from oversized windows stretch from Georgetown to Old Town offering vistas of The National Cathedral, Lincoln Memorial, Tomb of the Unknown Soldier at Arlington Cemetery, the Pentagon, Washington Memorial, and the Jefferson Memorial with its tranquil Tidal Basin and famed cherry trees. Step onto one of two Juliet balconies and feel as if you can hold the storied monuments in the palm of your hand.

Mandarin Oriental, Washington D.C. is a destination unto itself; a true urban oasis perched on the edge of the most powerful city in the world.

Tel +1.202.554.8588
www.MandarinOriental.com/Washington

CAFE MILANO



Vatican Embassy place setting for His Eminence

"We may live without poetry, music, and art.
We may live without conscience and live without heart.
We may live without friends.
We may live without books,
but civilized man cannot live without cooks"

- Edward Robert Lytton Bulwer-Lytton



Image Courtesy - Cafe Milano

To See or Be Seen

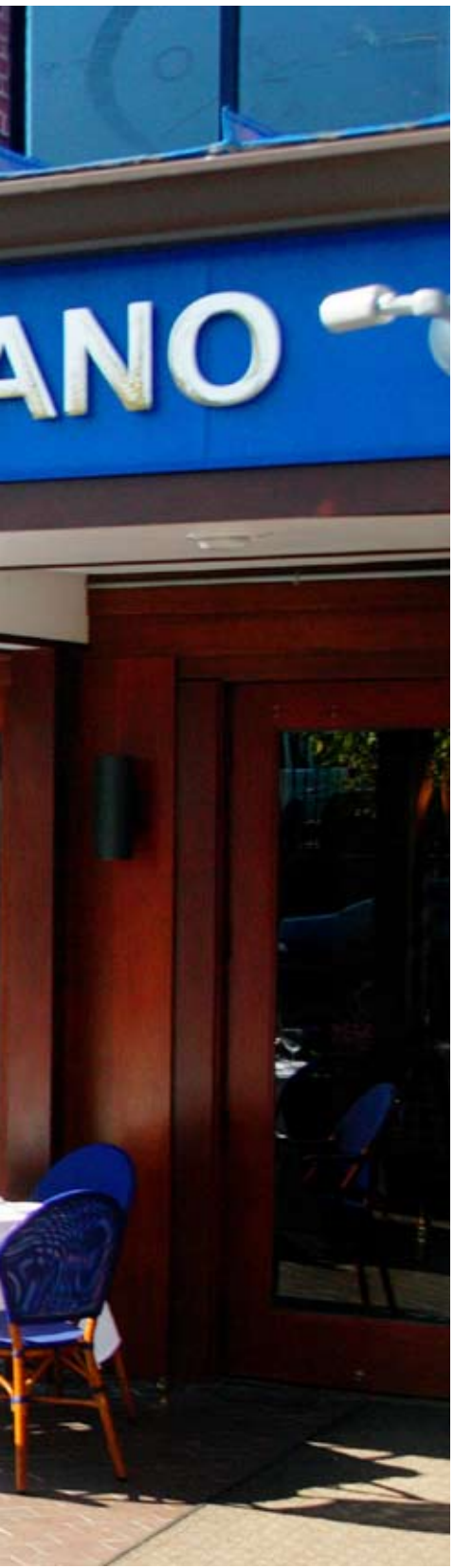
The National Restaurant Association of Greater Washington selected Café Milano as the D.C. Power Spot, where the influential in government, the diplomatic community, journalism, sports, and entertainment gather. Whether from Europe, Asia, the Arab nations, anywhere in the Americas or just down Pennsylvania Avenue, patrons find a personal and intimate atmosphere at Café Milano.

The Patio and Entrance of Cafe Milano, on 3251 Prospect Street in Georgetown





Washington DC's most beautiful and private dining room





The Cafe Milano Bar



Franco Nuschese, Principal Owner

Franco Nuschese opened Café Milano in 1992 with an eye toward creating a gathering place —a home away from home—for people who love great Italian cuisine and superior service. Even with this classic restaurant's international fame, the kitchen and wait staffs always remain attentive to each and every patron.

Café Milano's catering experts customize menus and coordinate all details for spectacular events or small private parties. Distinctive dining rooms are available, and for large groups the entire restaurant can be reserved. To be sure, Café Milano is an Italian-American institution that lives up to its virtuoso buzz in every way.

Tel +1.202.333.6183
www.CafeMilano.com

A Global CityZen's Destination

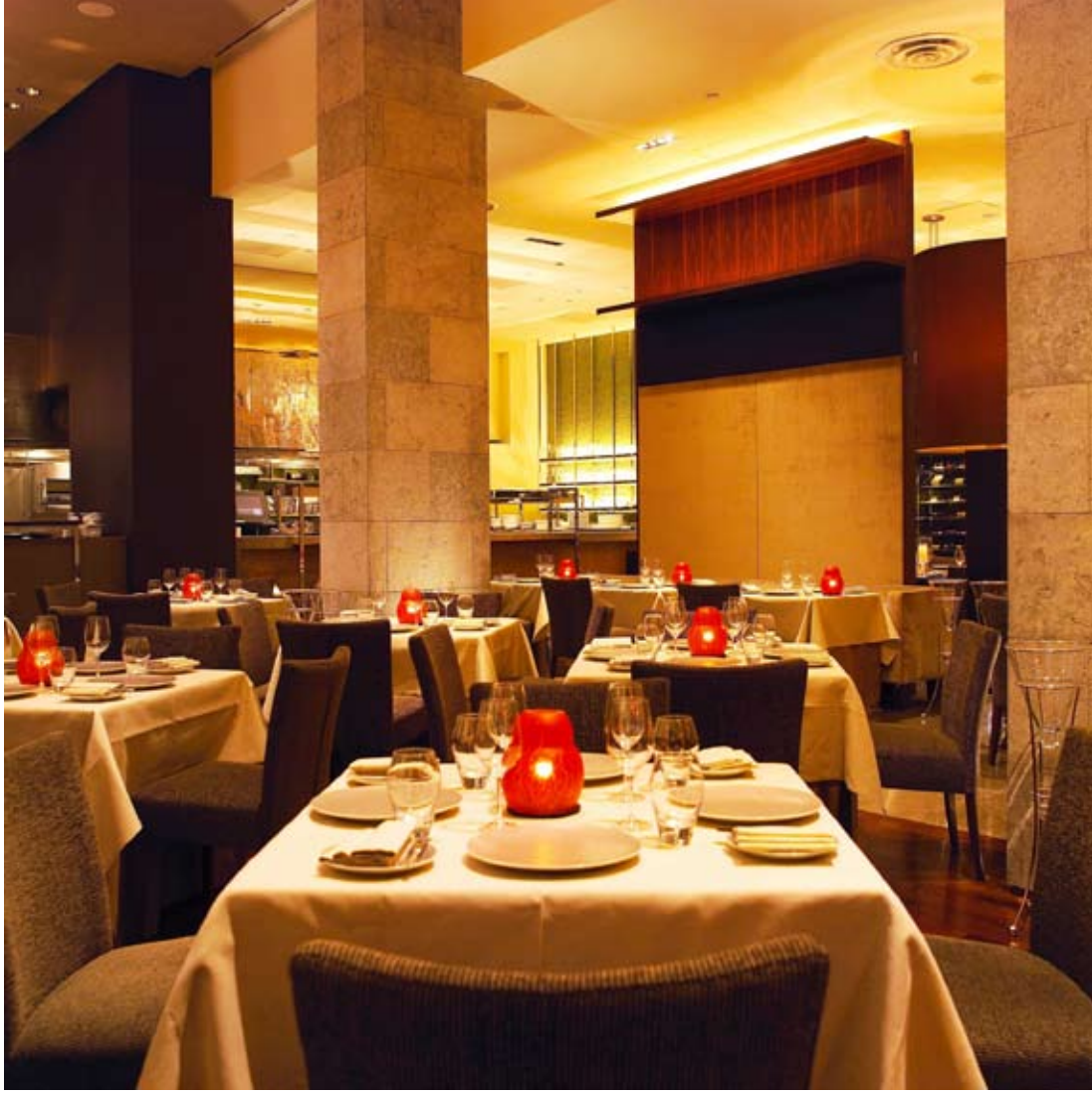
CITYZEN

Making a reservation at CityZen means that you will dine in one of the best Restaurants in America. *Food & Wine Magazine* voted CityZen one of the *"Hottest Restaurants in the World"*, and Eric Ziebold one of *"America's Best New Chefs"*. In addition to being the recipient of the James Beard Award for "*Best Chef Mid-Atlantic 2008"*, Restaurant Association of Metropolitan Washington (RAMW) also awarded him *"Chef of the Year"*.





Eric Ziebold recipieves the James Beard Award for "Best Chef Mid-Atlantic 2008"





With eye-catching views of the open kitchen and 20-foot high ceilings, CityZen somehow manages to maintain intimacy. Brace yourself for an entirely sensory experience to enjoy Eric Ziebold's modern American cuisine blended with flair, style and timeless sophistication.

Visit the Zen Bar and choose from some of the city's finest martinis served in hand-blown stemware. Or select from the over 600 wine options meticulously chosen by sommelier Andrew Myers. Guests can also sample Chef Zeibold's cuisine on a three course tasting menu served right at the bar.

Relax in the restaurant's lounge, where a large collection of single malt whiskeys and never-ending list of exotic concoctions call out.

Warm smiles and discreet movements are abundant from a knowledgeable and attentive staff that effortlessly moves about the dining room. This ballet of service is conducted by themaître d' who confidently explains the menu's three options: six-course tasting menu, six-course vegetarian tasting menu, and prix-fixe three-course dinner menu.

The James Beard Award for 'Best Chefs in America' title in 2008 was granted to Eric Ziebold, as one of only ten chefs to receive the prestigious honor.

(In addition to displaying this outstanding achievement in the region, it was the first time in Mandarin Oriental culinary history). And the Restaurant Association of Metropolitan Washington awarded Chef Ziebold "Chef of the Year". As he continues to demonstrate his rare talents and maintain an instinctive creativity, the numerous accolades beyond those mentioned are continually bestowed: Food & Wine Magazine voted CityZen Restaurant one of the 'Hottest Restaurants in the World', and Eric Ziebold one of 'America's Best New Chefs'. After an already impressive career that began when he graduated with honors from the Culinary Institute of America, Ziebold partnered with Mandarin Oriental, Washington D.C. to open CityZen as his next step of personal success. Chef Ziebold had established his own unique style of modern American cuisine bringing his own interpretations and introducing new flavor profiles building on classic French style. Named as one of "The 100 Best Farm to Table Restaurants in America" by Gourmet's Annual Restaurant Guide, Eric changes his menu with great regularity to take advantage of the freshest ingredients. The attentive Staff fusses over the smallest of details- from the correct placement of cutlery to the presentation of courses, to the speed with which all is carried out. Don't miss the freshly baked Parker House rolls served warm in a flip top wooden box. This distinguished restaurant is the ideal destination to celebrate success, congratulate, or simply indulge in some of the finest dining in America.

Tel +1.202.787.6006
www.CityZenRestaurant.com

Dedicated to her Craft

When The Ritz-Carlton, Pentagon City recruited Amy Brandwein as Chef de Cuisine of fyve Restaurant Lounge in early February 2008, they found a rising star hungry to leave her mark on the Washington area. Within four months, Chef Brandwein brought her vision to life and opened fyve Restaurant Lounge. She has proven her culinary prowess and developed her knack for flavor, turning fyve into a dining destination with loyal followers.

fyve
RESTAURANT
LOUNGE





Honey Spiced Quail



Fig Fusion



Chef Brandwein was born and raised in Northern Virginia. She graduated from L'Academie de Cuisine in 2001, making a passionate career change from Capitol Hill to the kitchen. Natural talent and ability landed her with one of Washington's established chefs, Roberto Donna. With Chef Donna as her mentor, Brandwein refined her skill and became Executive Cuisine for the famed Galileo, then helped Donna open his next restaurant, becoming Chef de Cuisine at Bebo Trattoria.

Brandwein jumped at the chance to execute her own culinary vision after being approached by The Ritz-Carlton, Pentagon City, the new home for fyve. Chef Brandwein's passion is cooking with local, seasonal ingredients and presenting them in unique ways. Her menu focuses on Mediterranean flavors and puts her Italian culinary background to use with a number of homemade pasta dishes made with precision. The straightforward but heavenly Fettuccine Al Burro is homemade pasta with butter, parmesan, and cracked pepper; and Pappardelle pairs homemade egg yolk pasta with a duck ragu, flecked with tender, shredded duck and parmesan cheese. Her creative take on Surf n Turf marries seared sea scallop and braised pork belly with a three-apple applesauce, a decadent beginning to any meal. The signature classic Amy's Purse combines cod with a tomato cilantro broth and cumin, presented in an aromatic cellophane pouch that is opened tableside. For heartier dishes, a succulent Filet Mignon gets just the right accompaniments with caramelized figs and a gorgonzola cream. A full wine list representing classic bottles from around the world complements the cuisine, with a number of selections hailing from nearby Virginia wineries.

fyve is elegantly comfortable, outfitted in rich colors of red and orange. Settees in front of the lounge's working fireplace make a luxuriously warm, inviting meeting spot. The contemporary dining room has plush chairs and favorable lighting, creating a welcoming atmosphere to warm up to Chef Brandwein's cooking.
The culinary world is taking note of Chef Brandwein's cooking. In November 2008, fyve was honored to be named one of Northern Virginia Magazine's 50 best restaurants. Critic Warren Rojas praised Chef Brandwein's talent, saying she has "carved out a place for herself among the area's marquee chefs with a bold Mediterranean vision." Chef Brandwein's dedication to her craft and passion for food is apparent in her imaginative cuisine, making a lasting impression on all diners.

Tel +1.703.417.2702
www.fyveRestaurant.com

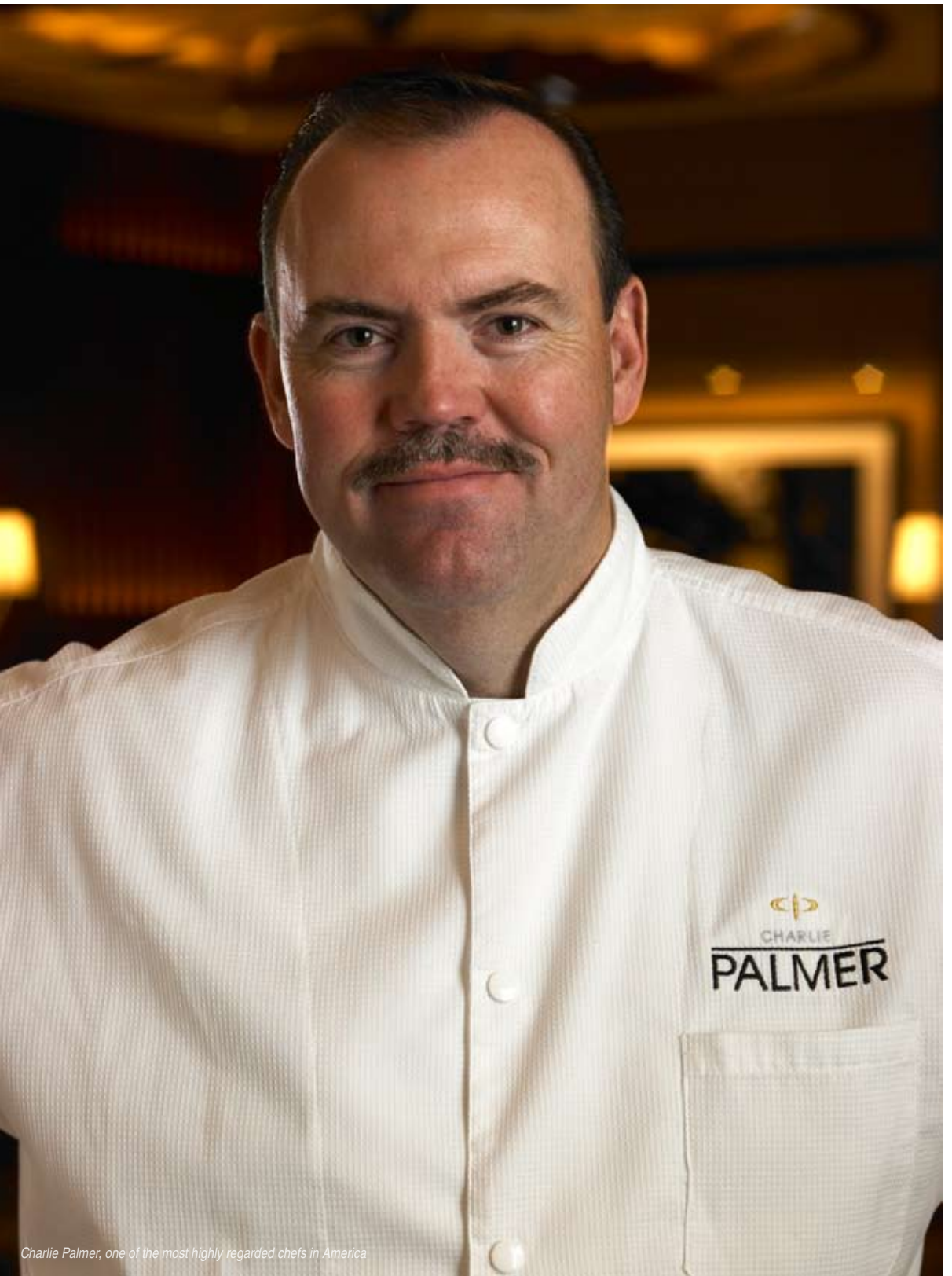


Chef de Cuisine, Amy Brandwein



Big, Bold, Patriotic American Food

Winner of the 2006 *"Wine and Beverage Program of the Year"* RAMMY Award from the Restaurant Association Metropolitan Washington, Chef Charlie Palmer has reinvented the steakhouse with an innovative menu offering a twist on traditional fare, under the direction of executive chef Matt Hill. Charlie Palmer Steak DC moves the political power meetings out of the back room and into private dining spaces, sleek enclaves of dark wood where gathering around the table gets things done in the best possible way.



Charlie Palmer, one of the most highly regarded chefs in America

Located in the United Brotherhood of Carpenters headquarters off the wide, open expanse of the National Mall, Charlie Palmer Steak DC is dedicated to another fine master craft: big, bold American food. Under the direction of Executive Chef Matt Hill, the menu stars the best American artisan beef cuts like an aged Angus Rib-eye "Cowboy" steak as well as updated seafood classics such as the Iced Shellfish Platter of lobster, shrimp, king crab, and oysters. Underscoring the patriotic menu, Palmer's innovative wine cube—which appears to be floating on water—features 3500 bottles of exclusively American wine, only a sampling of the 10,000 bottles on premise.

Hospitality Entrepreneur and Chef Charlie Palmer has received critical acclaim for his signature "Progressive American" cooking, a style built on rambunctious, intense flavors and unexpected combinations with an infusion of classical French cuisine. In 1988, he made a landmark commitment to creating dishes featuring regional American ingredients at his sublime Aureole, located in a brownstone off Manhattan's Madison Avenue, and over the years has established an impressive roster of restaurants across the country, from New York and Washington, D.C. to Las Vegas, Reno and Sonoma. A frequent guest on NBC's Today Show, Palmer is also the author of four cookbooks, Great American Food (Random House/1996), Charlie Palmer's Casual Cooking (Harper Collins/2001), The Art of Aureole, (Ten Speed Press/2002), and Charlie Palmer's Practical Guide to the New American Kitchen (Melcher Media/2006).

North Carolina native and CIA graduate, Chef Matt Hill has spent a good part of the last decade working with famed chef Charlie Palmer. Most recently he opened, as Executive Chef, Charlie Palmer's third eponymous steakhouse and his seafood restaurant, Fin Fish in Reno, Nevada. After spending the past year leading the successful opening of the Reno properties, Hill has been tapped to head the kitchen at Palmer's power dining Washington DC Steakhouse. The position is a homecoming



Palmer's innovative wine cube—which appears to be floating on water—features 3500 bottles of exclusively American wine



Sommelier Nadine Brown, named a "Rising Star" by Star Chefs



Chef Charlie Palmer has received critical acclaim for his signature "Progressive American" cooking



Executive Chef Matt Hill

for Hill, as he was a member of the opening kitchen team.

"We're right there on Capitol Hill and there's serious business going on," says the chef. "The kitchen has a personal responsibility to the make it all work smoothly." That's only one reason Hill, who also worked at Aureole in New York, feels a rapport with Palmer. "He is down-to-earth, personable and really understands hospitality."

Bringing that philosophy to the menu, Hill strives to balance classic with innovative steak house fare. Shrimp cocktail becomes Hawaiian fresh water prawns and chorizo, the cheese plate is strictly American farmstead selections, and burgers are sandwiched into Parker House rolls, partnered by Hill's own pickles. The ingredient-conscious chef seeks out small production beef from Painted Hills, serves local rabbit with morels and peas and Shenandoah lamb with preserved cherries. "I'm even imagining different styles of surf and turf," says Hill. "Like scallops, short ribs and grilled bone marrow."

"Matt is the prefect chef for this job because he has an imaginative style of re-interpreting dishes," says Palmer. "But he still understands the importance of steakhouse tradition, and he'll get the job done right."

Tel +1.202.547.8100
www.CharliePalmer.com

Face Value: Menus & Venues

Ciro Costanzo stands at the forefront of fine dining in Washington and has worked behind the scenes of leading restaurants since 1973. A recognized leader in hospitality who attracts prominent guests to prestigious venues with impressive menus, his social and professional contributions to the nation's capital have made memorable experiences for regular guests and affluent audiences to return again and again.



"One thing that has always helped me to be among the best in the business, has been maintaining relations with each employee and every client.

I have always tried to ensure everyone feels at home, always making my best effort to provide all levels of customer service. I do everything in my power to delivery great service.

It is my strong belief that Leadership represents someone who truly loves what they do, there for others wanting to learn, for those who need assistance - as a client or other peers, in the hospitality industry and beyond... 'catering' to the hunger for knowledge of new experiences, and the thirst for repeating palatable pleasures of the past."

Ciro Costanzo

Q: What brought you to America and who was the major influence in deciding to come to Washington?
A: *I have relatives in Pittsburgh, and I decided to come to Washington with the possibility of using my languages in a government job in the Nation's Capital*

Q: How did you choose the restaurant and hospitality industry, among your many other career options?
A: I am a 'people-person' and enjoy settings where I can meet new people everyday

Q: What is it about the Nation's Capital that you feel best reflects fine dining and why?
A: DC represents every country in the world more so than any other city in America. Here you can find cuisine from all over the world, truly at its best

Q: In your management experience, what are some of the major changes and developments which have impacted the restaurant industry?
A: Educated customers are learning more about fine cuisine, wine pairing, quality of food has improved and the extension of all the different cuisines.

Q: Prominent guests look to your leadership when they dine, what is a golden rule that you can share readers now and in the years to come?
A: Being confident in what you do and who you are, as well as knowing your trade backwards and forwards. Anticipate everything before it happens.



Photography by Peter Stepanek © 2008 - www.skyhighart.com

American restaurants encompass a $558 billion industry, which proves that restaurants have a major impact on the US economy and its local communities – almost 60% of the 60 million hospitality professionals employed worldwide – which contributes $950 billion annually to the global economy. The restaurant industry in the United States sets a global standard of excellence and enhances the quality of life – at the cornerstone of each community, as we as improve the economy.

FAST FACTS
Restaurant-industry sales advanced 4.4% in 2008 equalling 4% of the US Gross Domestic Product (GDP).

Economic impact of restaurant industry exceeds $1.5 trillion in 2008, including sales in related industries *(such as agriculture, transportation and manufacturing).*

Every dollar spent by consumers in restaurants generates additional $2.34 spent in other industries allied with the restaurant industry.

Restaurant industry employs estimated 13.1 million people, making it the nation's second-largest employer outside of government.

10% of United States employed work in industry.

Total employment of 15.1 million expected in 2018.

25% of eating and drinking place firms are owned by Women, 15% percent by Asians, 8% percent by Hispanics and 4% percent by African-Americans.

Nearly 50% of all adults have worked in the restaurant industry at some point during their lives, and 32% of adults got their first job experience in a restaurant.

Number of food service managers is projected to increase 11% from 2008 to 2018.

$1.5 billion industry sales on a typical day in 2008.

70% of adults who said their favorite restaurant foods provide flavor and taste sensations which cannot be easily duplicated in their home kitchens.

62% of adults say they are likely to decide on eating at a restaurant based on how environmentally friendly it is.

source: National Restaurant Association (www.restaurant.org)

Where the Chefs Dine

Dining out is one of travel's true adventures. Restaurants that bear the DiRoNA distinction assure customers of a superlative dining experience.

DiRōNA



Sam & Harry's Restaurant (image courtesy of DiRoNa)



The Oceanaire Seafood Room (image courtesy of DiRoNa)





The Caucus Room (image courtesy of DiRoNa)

What do iRicchi, Sam & Harry's and the Oceanaire Seafood Room have in common? In addition to world-class cuisine and landmark status, all three restaurants have passed a stringent inspection by the Distinguished Restaurants of North America (DiRoNA), an independent, non-profit group that motivates restaurants to provide consistently superlative dining experiences.

Established in 1990, DiRoNA sets standards for fine dining above and beyond those applied by other restaurant rating guides. Only DiRoNA conducts anonymous, independent inspections by third-party professionals, not paid staffers or amateur reviewers. The Inspections Program is governed by the Distinguished Dining Advisory Council, (DDAC), an anonymous group of nationally acclaimed food, wine and travel writers. Restaurant inspection results are ratified by the DDAC before any restaurant is invited to join the DiRoNA membership.

And only those restaurant members that pass this detailed inspection are entitled to display the DiRoNA distinction.

In an industry where new, trendy restaurants often appear overnight — and just as quickly disappear-- restaurants that earn the distinction must first prove that they have stood the test of time. To be considered for inclusion, an establishment must demonstrate that it has been in business under the same ownership and dining concept for at least three years.

DiRoNA inspectors visit the restaurants unannounced and evaluate them against a list of attributes, including quality of physical property, environment and décor, quality of cuisine, quality of beverages and service.

Restaurants that have earned this prestigious distinction are listed on the DiRoNA Web site and in an annual published Guide to Distinguished Restaurants of North America (Lebhar Friedman).

Consumers who purchase the Guide also receive a Fine Dining Guarantee for every DiRoNA restaurant they visit.

www.dirona.com

NIGHTLIFE | Dancing & Clubs



I don't want people who want to dance,
I want people who have to dance.

- George Balanchine

JOSEPHINE
★★★



A Million Dollar Nightcap

JOSEPHINE
★★★

Josephine is a thrilling and voyeuristic celebration of success and excess, blending nightclub and lounge elements better than any other park-area venue on K Street.









Named after Napoleon's wife, '*Josephine*' opened in February 2oo8 and offers an exclusive grandeur fit for an emperor. Those on the guest list can mingle and drink with some of Washington's prettiest people in the elegant 5,500 square foot upscale lounge.

Stunning on Saturday and come midnight, the 'other side' of the velvet rope is so crowded that one might think the glamorous lounge is giving away free Grey Goose cocktails inside. Co-owner David Karim says the crush at the door is because of 22 private tables, reserved for parties that agree to spend a minimum amount for guaranteed priority admission and bottled service. "Approximately 80 people (maximum) without reservations are allowed inside on an average Saturday" but the demographics change, as there are about five people outside waiting per one guest inside.

The Josephine experience feels like an event, with modern design spurned in favor of ornate furnishings and gold walls - into a thrilling, voyeuristic celebration of success and excess. Those without a table stand in circles of prestige, power, and pairs around the seated who lounge comfortably on the Christopher Guy-designed furniture.

Once the fortunate few are waved in by the well-developed/well-dressed 'Hosts' in their athletic-fit black suits, the proud guests then find a cavernous underground space that has a retro-chic French touch. The sides of the room are lined with elegant overstuffed couches and settees covered with bright fabrics, with sturdy coffee tables strong enough to support drinking glasses and large champagne vases full of ice.

Large flamboyant chandeliers cascade over the bar, the walls feature flocked wallpaper, and the pattern-covered columns resemble a contemporary Versailles. Down a short flight of stairs is a sunken area with the main dance floor and more comfortable couches, with raised platforms for dancers in sexy dress and stylish costumes. A sunken level outlined with banquettes features a dance floor that is enhanced by premier sound and intelligent lighting equipment. With its calculated racy edge, Josephine identifies as not only one of the most exclusive clubs in the Nation's Capital, but also a leader in the nightlife and entertainment industry... which makes the luxury venue 'no easy walk in the park' for just anyone to buy their way in.

National celebrities and international VIPs dance on couches and tables, or anywhere else they can find space. Through a guarded door is the Gold Room, with wallpaper depicting gigantic gold bracelets and necklaces with couches and bar following the same color scheme. There's a separate sound system and DJ, so that Gold Room guests can rock to hip-hop while the main room grooves to tribal house music. The acoustics at Josephine are among the best in the city, with crisp highs and deep bass no matter where you stand.

The cost of admission and cocktails is priceless, depending on your attitude toward fashion, society, and consumption in a capitalist society. But whether you love-to-hate it or hate-to-love it, Josephine is for those with something to celebrate.

Tel +1.202.347.8601
www.JosephineDC.com

Eighteenth Street Lounge

Eighteenth Street Lounge (ESL) has remained one of Washington's premier clubs to hear vintage dance music and great classic jazz. ESL was founded by Eric Hilton of internationally known deep-house DJ duo the Thievery Corporation. The ESL transformed from an underground nightspot to king of DC's neo-lounge culture.



ESLMUSIC

With a wide ranging soundtrack including Italian bossa beats, Middle Eastern melodies and Indian rhythms the Eighteenth Street Lounge quickly became a gathering place for musicians and the international crowd that call Washington DC their home. So it's not surprising that part-owner Eric Hilton and Rob Garza met at the Lounge in 1996. The two formed the duo Thievery Corporation and created the Eighteenth Street Lounge Music label.

Prior to opening the Lounge, Hilton along with fellow deejay, Farid Ali had been producing parties and various music events in Washington DC. In 1995, along with their friend and two-bit hustler, Abdul Jewayni, they opened the Lounge. Occupying the top three floors of a turn-of-the-century mansion, located just below Dupont Circle, the Lounge is a fantastic space. All three fireplaces are still used in the winter and the deck is in full swing every summer.

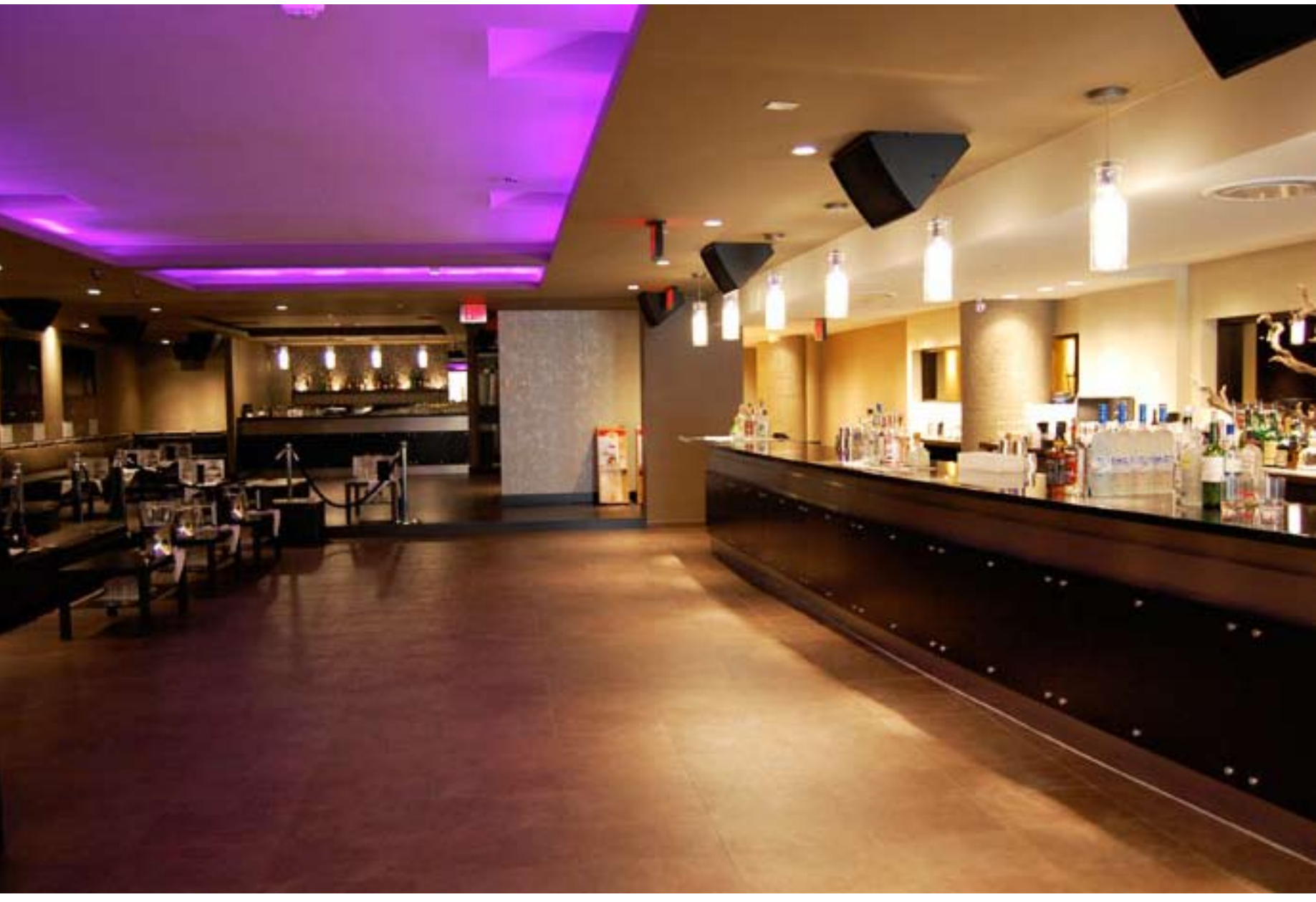
While the music label has grown into it's own building nearby, the Lounge still remains true to its roots as a space owned by the deejays and solely dedicated to the eclectic music that ESL has become known for. Through the years, the Lounge has never advertised or even put a sign on its door. Its success is due completely to word-of-mouth. It's possible to walk in one evening and find Thievery Corporation, Boozoo Bajou, or maybe even Federico Aubele at the decks. No nights are hyped at the Lounge and you never know who you might see.

Tel +1. 202.466.3922
www.ESLmusic.com



10 Million Lines of Code

Enter Shadow Room, K Street's top-of-the-line lounge, where luxury amenities are paired with the latest technologies to create a truly unbelievable experience. "Basically, we wanted to create something that was better than anything else in the world—especially Vegas," says the mastermind behind Shadow Room, 31-year-old CEO and President, Swaptak Das (a.k.a. Das). "To do that, we came up with 28 new innovations to remedy the problems that typically go hand-in-hand with sub-par service." And when you first step inside Shadow Room, those modernizations are pretty hard to miss.



SHADOW ROOM

Politicians, celebrities, athletes, CEOs and socialites party with the rest of us (except in the VIP area), a service-oriented hotspot has been long overdue because grabbing a drink in DC *doesn't come* easy anymore. In fact, just making your way up to the bar at a crowded club or lounge is next to impossible, not to mention actually getting the bartenders attention and placing an order. Even flagging down the cocktail waitress can be virtually impossible. The Shadow Room lounge is a blend of clean lines and contemporary décor (the leather-upholstered seating was actually designed to be danced on) mixed with classic elegance, thanks to the mesmerizing chandeliers hung from the 22-foot ceilings. Take a closer look, and you'll notice that every one of the 24 tables is equipped with its own touch-pad screen, which can be used to do pretty much anything you can imagine, from ordering drinks to requesting songs.



Paul Wharton from MTV's hit series "MADE" , interviewed by "Bachelor" star Andy Baldwin at Shadow Room for 'Fashion Forward' charity event

So, how do you get in to Shadow Room? Admission is prioritized with table reservations topping the list. Next come the VIPs, "people in the know" and regular customers which means that
admission is not guaranteed to the general public—but don't let that stop you from trying.

Every table comes with its own flat-screen, where you can play Playstation, XBox or watch satellite TV. If you're there for a party, upload photos of you and your friends to the lounge's web site and, upon arrival, you'll be greeted by a personalized slideshow at your table. Each area has its own waitress with their own iTouch. Step right up, and they'll gladly order your drink for you, from $8 cocktails to $1,000 bottles. If you are curious about your bar tab, sign in on the touch-pad screens to view your bill at any time. And when you're ready to go, just pay by credit card at your table or request change from the bar if you are paying with cash. To always remember your night at Shadow Room, simply request the cameras be mounted on the wall to record you and your friends over the course of the night and send you a DVD in the mail. And When you're ready to leave, you can even alert the valet with the touch screen or iPhone and have your car wating.

If you come carrying your own iPhone, you can simply log on to ShadowRoom.com and order a drink from the dance floor—a text message will be sent to you when your drink is ready at the bar. And they're not done yet, just getting started... with his two partners, longtime friends Steve Acott and Pat Khunachak, Das has big plans for the future of Shadow Room.

"We cater to high-end professionals, not hardcore clubbers, so the little details that make this place so unparalleled are really important," he says. Some of those ideas include projection screens, complete with holographic images (think "C.S.I." style) and mirrored walls, so those on the dance floor can see themselves and those in the VIP section can, well, watch.

Tel +1.202.887.1200
www.ShadowRoom.com



Floors of Flavor and Flair

LIMA is a hybrid nightlife venue with a menu to match - a concept restaurant that blends international flavor with Latin flair. The ambiance is ambitious, seemingly flawless, by attracting international celebrities, Washington's elite, Diplomats, Captains of Industry, DC professionals, as well as ever popular foodies and fashionistas alike. Comprised of three floors, each level depicts its own unique story - fine dining (upstairs), casual cuisine in the (main level) patio, and the upscale lounge for private events and dancing (downstairs).

LIMA



Newly remodeled and expanded, LIMA (or "Lime" in Spanish) is a three tier destination restaurant, upscale lounge, and concept bar with a patio open year round and an on premise boutique. Lima's Latin-infused menu boasts a colorful array of tantalizing seafood and meats, including its signature dish, Chilean Sea Bass. Lima's success has been built on its unwavering reputation for quality and consistency, maintaining high standards of product and service for over three years. Providing an enriching dining and lounge experience to engage guests from early evening until the early A.M., LIMA is always evolving to accommodate the desires of its regular patrons, while attracting new clients with its warm and welcoming atmosphere. Keeping its offering fresh and inviting, LIMA is poised to continue its reign on K Street for many years to come.

Tel +1.202.789.2800
www.LimaRestaurant.com

The bar and dance floor downstairs at Lima (photo by Bryan Davis)



The Lima Restaurant, on the top-tier (photo by Bryan Davis)



After-dinner, guests at Lima enjoy dancing downstairs (photo © 2009 Luke Christopher)



The Spanish 'Paella', shown assortment, from the Lima Menu (photo by Bryan Davis)



The Lima Bar on the main floor (photo by Bryan Davis)

Party Like a President

Barack and Michelle were not the only distinguished couple in the powerful Washington media spotlight in, during America's most historic Presidential Inauguration. In a *dynamic city* of sophisticated philanthropists, politicians and business professionals, two street-smart innovators seized destiny by capturing audiences with their *Dare to Change* spirit. D'Oyen and Azalaya Fraser epitomize the same cool, confident, and Can-Do initiatives that the remarkable Illinois Senator embodied to capture the Presidency, the White House, and inspire the World.



Party Like A President™ grants exclusive velvet-rope VIP access to 15 of Washington's most exclusive venues with Presidential treatment, during the 4-day inaugural festivities that took take place in DC from 16-20 January 2009

These two media-savvy innovators from Columbia, Maryland ushered in the Obama-Era with an exclusive, four-day celebration geared toward Washington's fashionable denizens and citizens who frequent the leading restaurants, premier lounges, and exclusive clubs. And as the enterprising couple made clear, *'Party Like a President'* is for the chic, not the meek.

With his wife Azalaya, D'Oyen operates iBoard, a network of customized digital displays housed in upscale venues—from leading nightclubs to trendy eating places. Their media venture of iBoard Media launched in 2007 as an emergent enterprise concept; it delivers more than still images and high definition video television, it also offers clientele the shopping portal, iShopiBoard.com.

D'Oyen attended the University of Maryland and was the creator of the award-winning television programs Reggae Splash and After-Nine Hotspots which aired on WTTG-Fox 5. As CEO, he manages editing and marketing. Azalaya attended Montgomery College and the Connecticut School of Broadcasting. She enjoyed a rewarding career as a singer and in executive administration; as President, she runs the daily operations. They donate a portion of their profits to the Brandon Carrington Lee Foundation which supports cancer research and provides academic scholarships.

The iBoard Media strategy is built on four key elements: *Placement, Purchase, Fulfillment, and Communication.* Placement of the client's message on iBoard Media connects it to a unique demographic through its extensive network of customized electronic displays in exclusive lounges, clubs, restaurants, and boutique hotels. Products are presented in the best possible light to connoisseur consumers with the income, taste, and temperament to appreci-



Celebrities like Ne-Yo, use their access card at PLP



Azalaya Fraser, President, runs the daily operations and D'Oyen Fraser, CEO, manages editing and marketing (image courtesy www.iBoardMedia.com)



Carmen Electra on iBoard for PLP at the Mink Room

images by de los Reyes Photography



Mike Esterman (www.esterman.com) with guest wearing PLP lapel pin



Grammy Award-winning musician, rapper, singer, actor Nelly at Party Like A President™

ate exceptional goods and services. Purchasing is instantly accommodated through the shopping portal, ishopiboard.com, which offers client items, services, and promotions, and inducting clients into the iCard membership community which provides velvet rope access, VIP treatment, and special discounts. Additional special bonuses, discounts, and other promotional materials can also be delivered with the purchase. A built-in, intensive quality assurance check means maximum impact and satisfied clients for all delivered goods and services.

iBoard Media opens a unique communication medium to an exclusive demographic through customized electronic displays in exclusive lounges, clubs, restaurants, and boutique hotels. It presents extraordinary products in the best possible light to an exclusive audience of connoisseur clients who have the income, taste, and temperament to appreciate fine products. iBoard can broadcast the same message or customize the communication based on the event, time of day, or the client's creative desires.

www.partylikeapresident.com



Jessica Alba at IMPACT Film Fund event, one of the many PLP-connected venues

PERFORMING ARTS | Drama & Concerts



Image Courtesy - Wolf Trap National Park for the Performing Arts

"I look forward to an America which will reward achievement in the arts as we reward achievement in business or statecraft. I look forward to an America which will steadily raise the standards of artistic accomplishment and which will steadily enlarge cultural opportunities for all of our citizens. And I look forward to an America which commands respect throughout the world not only for its strength but for its civilization as well."

- President John F. Kennedy



Art and Nature Celebrated

WOLF TRAP
NATIONAL PARK FOR THE PERFORMING ARTS

"Music, dance, theater and the visual arts cannot magically reverse the environmental degradation or enact policy change. But what the arts can do is inspire... our collective creativity serves as a gateway to understanding the essence of the natural world, and in turn our understanding of one another."

- Wolf Trap President and CEO Terrence Jones



Wolf Trap's Filene Center is the second largest stage in the United States



The Iguanas - live in concert, at The Banes at Wolf Trap

Standing proud as America's only national park for the performing arts, Wolf Trap National Park for the Performing Arts plays a valuable leadership role in both the local and national performing arts communities. Through a wide variety of artistic endeavors, performances, and initiatives, Wolf Trap offers year round entertainment for patrons of all ages ranging from pop, country, folk, and blues to orchestra, dance, theater, and opera, as well as children's programs and innovative multimedia presentations.

Easily accessible off the Dulles Toll Road, the Filene Center at Wolf Trap is set amidst 117 acres of parkland, donated to the U.S. Government by Wolf Trap's founder Catherine Filene Shouse in the early 1960s with specific intent to construct an indoor/outdoor theater. The gift was accepted by an Act of Congress in 1966, and the Filene Center opened in 1971. The amphitheater, featuring 7,028 total seats, 3,868 in-house and 3,160 lawn, operates from the end of May to the beginning of September, averaging more than 90 performances each year. Wolf Trap offers free parking, a low-cost shuttle from the West Falls Church Metro stop for nearly all Filene Center performances, and a newly renovated, full-service box office and main gate.

Additionally, Wolf Trap encourages patrons to bring their own food and drink for enjoyment during their experience under the stars.

The Barns at Wolf Trap begins its season come each October, offering a wide variety of performances, including its chamber music "Discovery Series."

During summer months, The Barns stage features full scale opera productions presented by the nationally renowned Wolf Trap Opera Company. Made up of two adjacent 18th century barns, The Barns structure is also a gift from Wolf Trap's founder, Catherine Filene Shouse, given in 1981. The larger of the two barns serves as the acoustically perfect theater, seating 284 on the threshing floor and another 98 in the hayloft for a total capacity of 382.



Wolf Trap's Children's Theatre-in-the-Woods

Prior to show time and during intermission, patrons are invited to visit the adjacent barn to enjoy the concession area.

Wolf Trap's Children's Theatre-in-the-Woods, just a short walk from the Filene Center, presents approximately 70 performances from June through August, all designed to introduce children to the thrill of live performance. Shows are recommended for children in kindergarten through sixth grade, and include lively adventures in music, dance, storytelling, puppetry, and theater.

Through a wide range of artistic and education programs, Wolf Trap enhances our nation's cultural life and ensures that the arts remain accessible and affordable to the broadest possible audience.

Tel +1.703.255.1900
www.WolfTrap.org

Fulfilling a Vision

The Kennedy Center
THE JOHN F. KENNEDY CENTER FOR THE PERFORMING ARTS

A memorial to President John F. Kennedy and the nation's home for the performing arts, the Kennedy Center is the busiest performing arts center in the US, welcoming 2 million visitors to more than 2,000 performances each year.

"I am certain that after the dust of centuries has passed over our cities, we, too, will be remembered not for our victories or defeats in battle or in politics, but for our contribution to the human spirit."

- President John F. Kennedy



Natalia Magnicaballi and Jared Redick in Bugakuc (Image courtesy - Carol Pratt)



The Opera House



Sweeney Todd (Brian Stokes Mitchell) & Mrs. Lovett (Christine Baranski)



The John F. Kennedy Center for The Performing Arts, at night on the Potomac River

President Kennedy's words serve as the inspiration for the extraordinary memorial in his honor. The John F. Kennedy Center for the Performing Arts fulfills President Kennedy's vision by producing and presenting an unmatched variety of theater and musicals, dance and ballet, orchestral, chamber, jazz, popular, and folk music, and multi-media performances for all ages. The Center nurtures and celebrates artists through its commissioning and training programs, and such awards as the Kennedy Center Honors, broadcast each December on CBS television, and the Kennedy Center Celebration of American Humor and the Mark Twain Prize.

The Kennedy Center is the nation's home for the performing arts, and also its busiest, presenting more than 2,000 performances each year. Millions of patrons from around the world pass through the Center's doors annually, and millions more enjoy the Center's broadcast and Internet performances. The Kennedy Center's Education programs reach into classrooms and homes across the U.S. and around the world, helping teachers enliven curriculum with the arts, and inspiring young artists.

The Kennedy Center has eight indoor stages: the Concert Hall, where the National Symphony Orchestra and great artists from around the world are heard; the Opera House, home for the Washington National Opera, internationally renowned ballet companies, and spectacular musical theater; the Eisenhower Theater, where audiences enjoy plays and dance; the Terrace Theater, which hosts chamber music, jazz, and plays; the Theater Lab, where you will find the long-running interactive comedy whodunit, Shear Madness, and family performances; the Family Theater, home for public and school performances of theater for young people; and the intimate Jazz Club in the Center's Terrace Gallery, which offers top jazz performers from around the world. The Millennium Stage, flanking the Center's famed Grand Foyer, presents free performances daily, 365 days a year. The Kennedy Center also presents performances in its beautiful outdoor spaces.

The Kennedy Center's location alongside the Potomac River offers spectacular views of the city and the Virginia shore. While visiting the Center, patrons enjoy an unparalleled collection of arts-related items in the Center's Gift Shops, including books, recordings, toys, apparel, stationery, and more. Free daily Guided Tours allow patrons an in-depth experience of the Center's history, and the opportunity to explore the many gifts of art from nations around the world, as well as a glimpse behind the scenes of the theaters and public spaces. The Center offers visitors dining choices including the casual, self-service KC Café and the critically acclaimed Roof Terrace Restaurant.

To explore Kennedy Center performances—and view performances online—and to order tickets, visit kennedy-center.org. Tickets are also available by phone at 202-467-4600 (toll-free 800-444-1324), or at the Kennedy Center box office. Parking is available in the Center underground garage.

Tel +1.202.467.4600
www.kennedy-center.org

Music, a Family Tradition

"Arianna Zukerman possesses a remarkable voice that combines the range, warmth and facility of a Rossini mezzo with shimmering, round high notes and exquisite pianissimos that would make any soprano jealous."

- ***Washington Post***

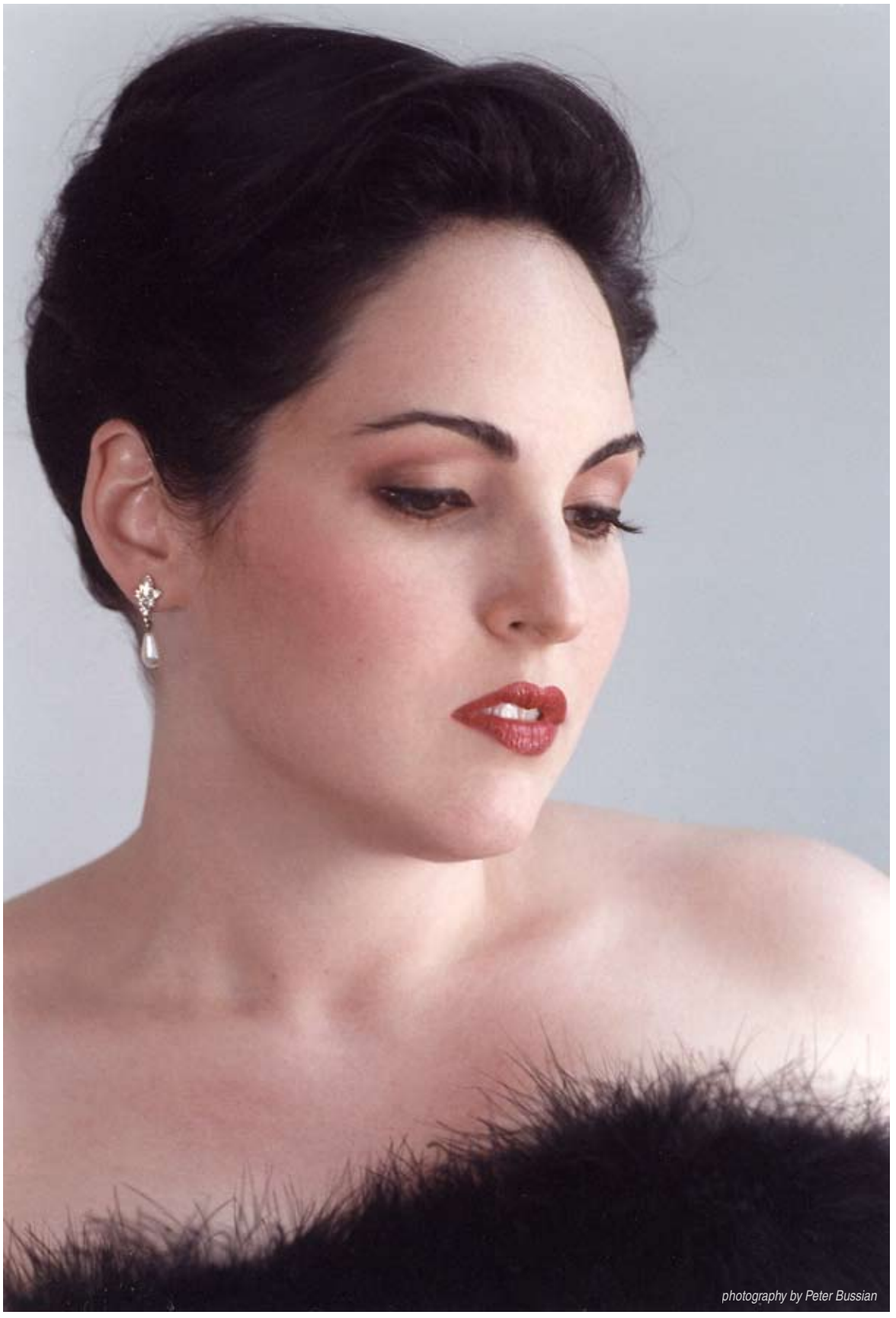


Arianna Zukerman as Aphrodite, in Mark Adamo's "Lysistrata" (New York City Opera - Photograph © Carol Rosegg)

Arianna is the daughter of violinist, violist and conductor, Pinchas Zukerman and flutist and writer, Eugenia Zukerman. Her sister, Natalia is a singer/songwriter and her paternal granfather played clarinet, accordion and violin in Klezmer bands in Poland before World War II and in Israel where he emigrated after the war.

She has been lauded in the international press: by Opera Magazine for "the breadth of dramatic inflection to make for a powerfully effective performance"and the Washington Post which says that "Arianna Zukerman possesses a remarkable voice that combines the range, warmth and facility of a Rossini mezzo with shimmering, round high notes and exquisite pianissimos that would make any soprano jealous."

Ms. Zukerman has sung with the leading opera companies and orchestras of the world including the Pittsburgh, Boston, and Dallas Symphonies, the National Arts Centre (Ottawa, Canada), Gulbenkian Foundation (Lisbon, Portugal), and Moscow Chamber Orchestras, and the Bavarian State and New York City Operas. She has performed with conductors James Levine, Lorin Maazel and Charles Dutoit as far away as the Tchaikovsky Conservatory in Moscow and as close as the Kennedy Center here in DC.



photography by Peter Bussian

Her concert repertoire includes Mozart's Exsultate, jubilate, Requiem, Mass in C minor, and "Coronation" Mass; Beethoven's Symphony No. 9, and Missa Solemnis, Britten's War Requiem, Haydn's The Creation and The Seasons, Handel's Messiah and Solomon; Verdi's Requiem; and Vivaldi's Gloria. Her operatic roles include the Governess in Britten's Turn of the Screw, and The Female Chorus in The Rape of Lucretia, Susanna in Le Nozze di Figaro, Euridice in Orfeo ed Euridice and Tisiphone/Charito and Aphrodite in Mark Adamo's *Lysistata*

She has an active chamber music relationship with several festivals including the Vail Valley Music Festival, the Santa Fe Chamber Music Festical and the Savannah Music Festival. Ms. Zukerman also performs regularly in solo recital, in an ongoing collaboration with the Miami String Quartet.

A past recipient of a Sullivan Foundation Award, Arianna Zukerman was a member of the Bavarian State Opera Junges Ensemble. She studied theatre at Brown University and received her Bachelor of Music from the Juilliard-School. Certain that the arts are a link to higher achievement in all areas of life, Ms. Zukerman maintains an active teaching schedule at Catholic University of America and in master classes around the United States.

www.AriannaZukerman.com

State of the Arts

The Opera Camerata of Washington performed at the Embassy of the Russian Federation in May, 2008 under the patronage of His Excellency Yuri Ushakov, Ambassador of the Russian Federation, for the benefit of Opera Camerata's In-School Program and the Prince A.N. Obolensky School for Special Children in Kaluga Province, Russia.



Soprano Amy Cofield Williamson and her husband, Tenor and Conductor, Scott Williamson perform regularly with the Opera Camerata of Washington (image courtesy - Opera Camerata)

The Opera Camerata of Washington, founded in 1980, has become one of the best-known and most popular arts organizations in the Nation's Capital. Since its inception, the Company has produced many operatic rarities of the Bel Canto genre, from composers such as Bellini, Rossini, Donizetti, and Verdi – many of which were Washington, DC premieres.

The Company's commitment to the betterment of the community at large is well-demonstrated by its various programs to bring opera to the general public through its In-School Programs; these bring opera and classical music education to the inner-city schools at no cost to the school system. Additionally, the Company produces small, intimate programs through its Salon Series which reproduce how the classical arts were presented in private homes during the last centuries; thus, the name Camerata, meaning small, intimate gatherings of artists. Many of the programs present younger artists who have yet to make their singing debuts with larger companies.

In the year 2000, the Camerata appointed Maestro Gregory Buchalter to become the Artistic Director. Gregory Buchalter, also an Assistant Conductor at the New York City Metropolitan Opera, regularly brings world famous singing talent to the audiences of Washington, DC. Most recently, superstar Sarah Coburn, of the Metropolitan Opera and elsewhere, appeared at the Embassy of the Russian Federation, to the delight of our patrons. The benefit dinner/ concert raised funds for the Camerata's In-School Program as well as the Russian Ambassador's favorite orphanage in Russia.

In the last eight years, the Company has produced unique concerts in schools, synagogues, theaters, universities, art galleries, private homes, and embassies featuring little-known and /or rarely produced music highlighting our important cultural past. Embassy concerts are frequently produced featuring the host country's leading composers, music, and singers. Audiences are regularly treated to Austrian/German operetta from composers such as Robert Stolz and Emmerich Kalman, and

Johan Strauss, Jr. Appearances at the Israeli, Russian, French, Japanese, Hungarian, Spanish, and Dominican embassies have been very popular. Scheduled events for the fall of 2008 include a concert/dinner at the home of the Danish Ambassador, a large concert at the Embassy of the Republic of Poland, and a Christmas/Hanukah concert at the Willard Hotel. All these events will raise money for our regular public programs which will allow seniors, students and others to take advantage of low-priced tickets to attend grand opera events as well as our Schools Program.

Visitors to the Nation's Capital may join our regular patrons who enjoy opera/operetta scenes, concerts, rarities or infrequently produced music set in an elegant venue; or, they may prefer to attend any number of public events which are held throughout the city, usually starting in March or April.

Tel +1.202.722.5335
www.OperaCamerata.org



International Soprano Beatrice Beer performs opera and concerts throughout the world



Mme. Ambassador Svetlana Ushakov (wife of Russian Ambassador); international singing sensation Sarah Coburn – Star of the evening's event



Viscountess Gertrude d'Amecourt , Mrs. Raisa Scriabine, Mr. Vladimir Tolstoy, Venezuela Soprano Adriana Balzan, Princess Alexis N. Obolensky

Some Like it Hot

A wonderful opera company committed to giving young artists valuable opportunities to perform leading roles in professional productions.

SUMMER OPERA THEATRE COMPANY



The Magic Flute - SOTC 2006 - Photo by Erhard Rom



Photo by Scavone Photography - SOTC 2007 - Little Women



Barber of Seville - SOTC 2003 - Photo by Christopher Ash



Founded in Founded in 1978, Summer Opera Theatre Company is a nationally recognized company that seeks, promotes and presents young artists ready for work with major opera and musical theatre companies, offers more established artists the opportunity to prepare and perform new roles before a critical audience, and brings fully mounted professional opera to the public at the lowest possible ticket prices.

Summer Opera has concluded three successful decades and is firmly established as a major opera company with a national reputation for musical and dramatic excellence. Ranked as Washington's second oldest and second largest opera company, Summer Opera brings the Washington metropolitan area exciting dramatic works at the highest level of excellence.

Summer Opera began as a regional company but soon evolved into a company national in scope and reputation due to the recognized quality of its productions and the success of its artists who were discovered and nurtured by the company. Summer Opera artists now sing principal roles with the major house of the United States, Europe, and the Far East including The Metropolitan Opera, New York City Opera, Washington National Opera, Baltimore Opera, Dallas Opera, Florida Grand Opera, Houston Grand Opera, Miami Opera, and San Francisco Opera. Conductors, designers, stage managers and technicians have also found comparable success with major companies following their time with Summer Opera.

Summer Opera is proud to be a partner organization with The Harman Center for the Arts, a new, state-of-the-art performance venue in the exciting Penn Quarter neighborhood in Washington, D.C. Summer Opera performed at the Harman Center for the first time in 2008 and will perform the 2009 season there as well. For the first 30 years of Summer Opera's existence, the company performed at Catholic University of America, in the Hartke Theatre. Summer Opera remains a company is residence at Catholic University and is proud to partner with the university on educational programming.

In August 2009, Summer Opera will produce Verdi's La Traviata and Lehar's The Merry Widow in rotating repertory at the Harman Center.

Tel +1.202.526.1669
www.SummerOpera.org

Dance for All

The mission of Capitol Movement, Inc. (CMI) is to build better lives through dance by partnering with community organizations to provide disadvantaged youth and underserved citizens the chance to participate in and patronize the arts in Washington, DC. CMI also creates opportunities for underprivileged DC area dancers to train and perform at the professional level. CMI represents dance in all its forms and styles as this transcends all boundaries and nurtures CMI's mission.



Stephanie Jojokian, CoFounder
(photo by Anthony Vazquez)

Image Courtesy - Tony Powell

CMI co-founders Amber Yancey and Stephanie Jojokian decided in 2005 that it was time to help elevate the quality and integrity of dance training and opportunities in the District of Columbia by producing an annual dance concert titled “The Capitol Movement Project” (CMP). It was their dream to create an outlet for the DC dance community to train with and perform at the elite level. Now beginning its fourth season, CMI has become a multi-faceted organization. CMI’s outreach includes dance scholarships, camps, classes, and workshops for disadvantaged schools and children, and arranging for DC residents of all ages to patronize CMI’s annual dance concert free of charge. CMI’s training program is unique in that it encourages dancers from all techniques to experience all forms of dance. CMI’s performance company reflects this vision with a cast of more than 80 dancers, with ages ranging between 8 and 45, making it the largest and most diverse dance company and outlet for dancers in Washington, DC.

It is the dream of Capitol Movement, Inc. (CMI) to assist young people from economically disadvantaged backgrounds via a scholarship program and training they can receive at CMI’s Summer Camp Intensives, Summer Convention, and outreach classes. All of these are made possible through partnerships with ‘DC Aftercare for All’ and the ‘Horizons at Maret School.’

To bring this dream to fruition, in 2005 Amber and Stephanie began hosting master classes, workshops, and auditions with choreographers from New York and Los Angeles including Darrin Henson, Liz Imperio, and Lee Martino, as well as locals like Adrain Bolton, Tony Powell, and Tim Roberts. They then commissioned the choreographers to create original works to give local dancers an opportunity to train with these professional artists. After months of auditions and rehearsals, these new works were performed at the 1st Annual Capitol Movement Project at the historic Lincoln Theatre in the heart of the U Street corridor.

CMI is fulfilling part of its mission by providing local dancers the opportunity to showcase their talents at major media events. On August 17, 2006, CMI company members had the honor of performing at the 25th Anniversary Gala for Radio One. The company was commissioned by Cathy Hughes, founder and owner of Radio One, to choreograph and perform with award-winning gospel harpist, Jeff Majors. CMI’s company members were also invited to perform with jazz musician, Gerri Allen at the 2007 Congressional Black Caucus, and CMI was commissioned to perform the opening member for the CBC’s Annual Gala. Since 2006 CMI has also coordinated and directed the NBA Washington Wizards Junior Dance Team during the basketball seasons. This group is now known as *“Capital Kidz”.*

CMI’s wide range of company classes are taught by its company members and directors and are open to the public. CMI represents dance in all its forms and styles as this transcends all boundaries and nurtures CMI’s mission. Thus, CMI’s company classes incorporate a full range of dance styles.

CMI is endlessly searching for rehearsal space for its various appearances, shows, and children’s programs, as well as space to house company classes, workshops, and auditions. In addition, CMI is continuously seeking out opportunities to partner with community organizations, schools, and programs to further its mission of “Dance for All”.

The Capitol Movement Project

www.CapitolMovement.org
Tel +1.301.613.8238



Amber Yancey, Co-Founder (photography by Studioo Diana)

Image Courtesy - Tony Powell

EPILOGUE | Deserving Credit



Theodore Roosevelt Island on the Potomac River, the statue of Roosevelt stands as a fitting memorial to the outdoorsman, naturalist, and visionary who was the 26th President of The United States of America.
(Photography © 2008 Tom Field. All Rights Reserved)

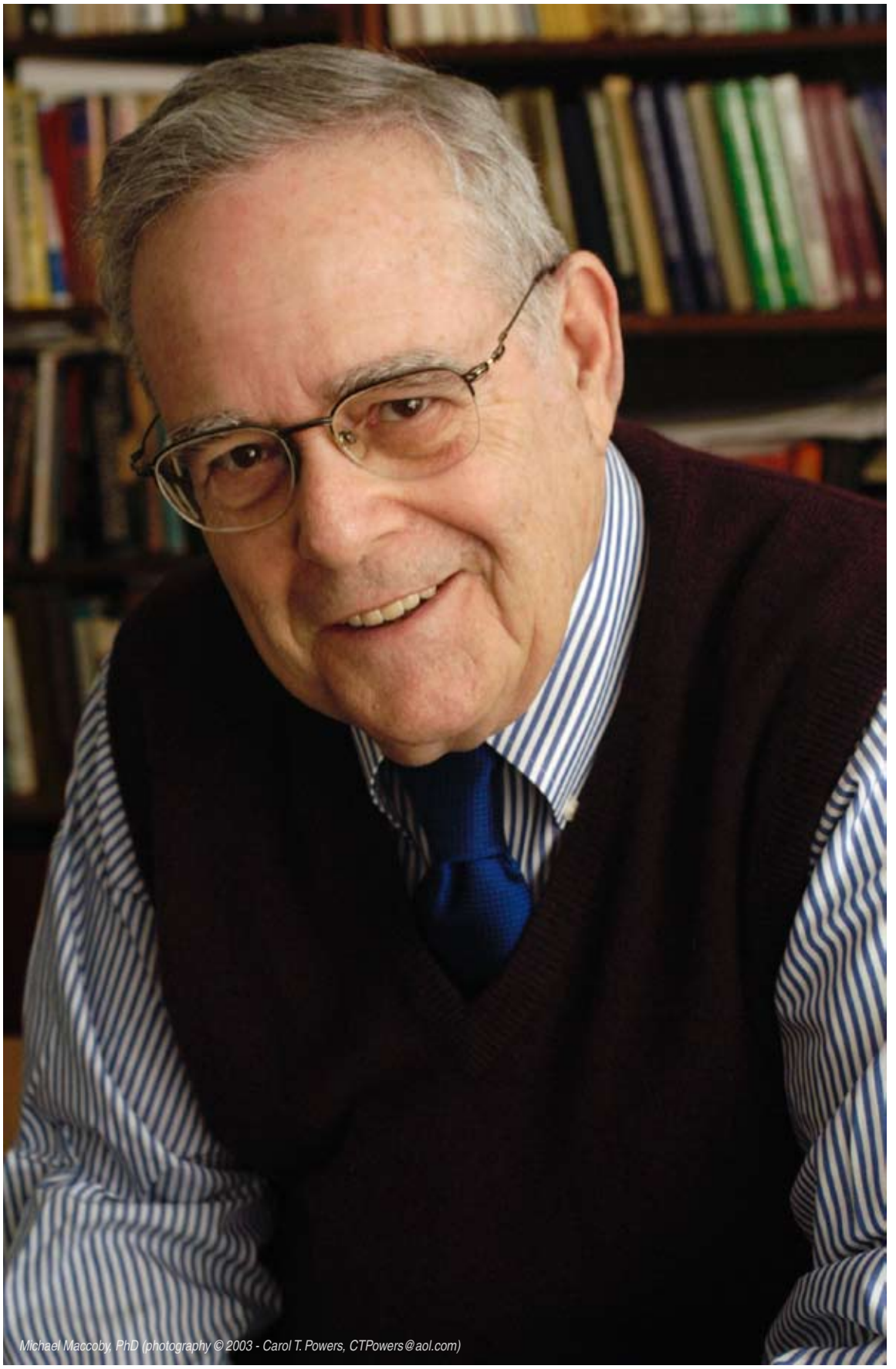
"I am a part of everything that I have read."

- President Theodore Roosevelt



Agents of Change

The leaders who engage us believe that the hardest part of change is integrating the human element of values, motivation, and creativity with strategy and organization. We help them succeed in their leadership roles.



Michael Maccoby, PhD (photography © 2003 - Carol T. Powers, CTPowers@aol.com)

Based on more than 35 years of applied research and consulting with leaders in business, government, unions, universities and non-profit organizations in the United States, Canada, Western Europe, North Africa, Asia, and Latin America.

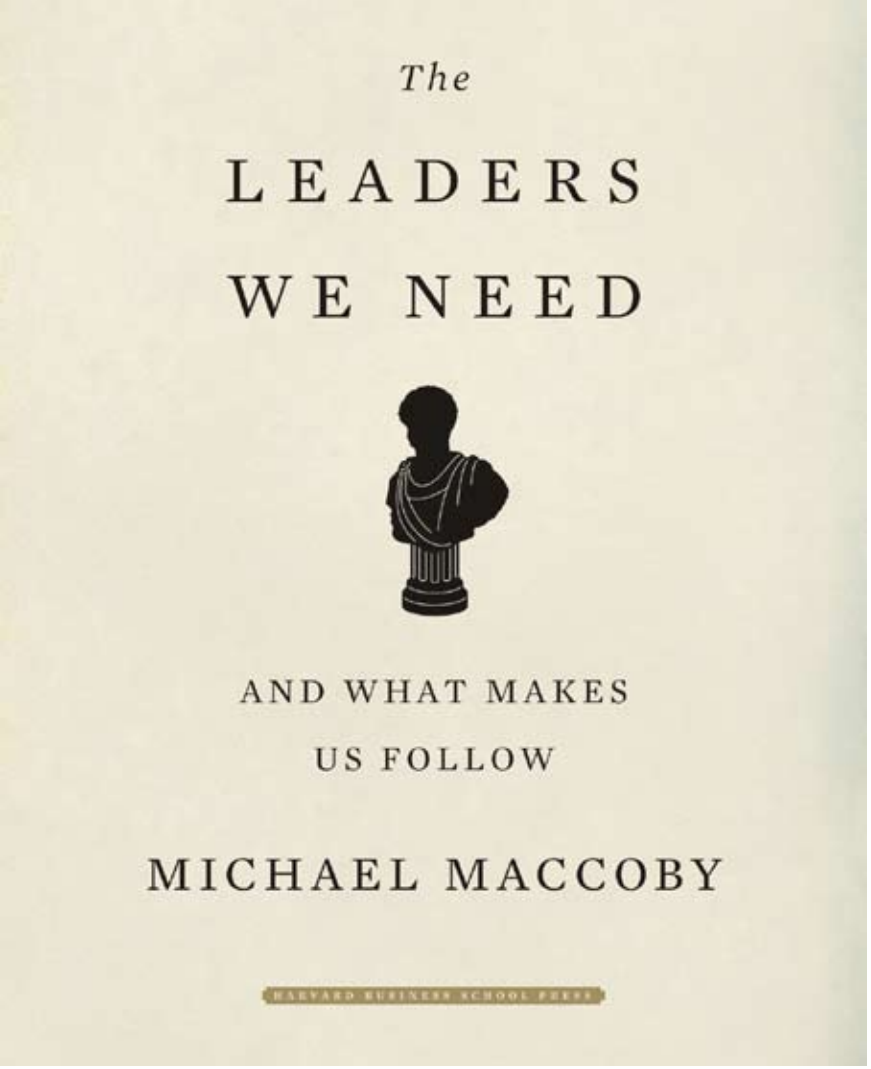
Founded in 1977, The Maccoby Group works with companies, government, universities, and unions to develop leaders for the common good and the organizations that can implement their visions. From its beginning to 1990, it was affiliated with Harvard's Kennedy School.

TMG President, Dr. Michael Maccoby, is the author (and co-author) of twelve books on leadership and organization; the most recent being The Leaders We Need And What Makes Us Follow (Harvard Business School Press, 2007). Members of the group have developed projects to improve leadership and organization at AT&T, Volvo, the World Bank, the MITRE Co, NIH, Pacific Northwest Laboratories, the State and Commerce Departments and other organizations.

The Maccoby Group organizes two-day leadership workshops - working to facilitate visionary leadership. Vice president Dr. Richard Margolies has developed and led courses to improve leadership in the US Army Corps of Engineers. Vice president Nora Maccoby also works extensively with the US Department of Defense, as well as with leaders in business, science, and many different parts of government to promote the development and implementation of clean energy technologies.

The Maccoby Group's much cited study of leadership in the best health care organizations in America was sponsored by the Robert Wood Johnson Foundation. Dr. Maccoby has served as facilitator of the National Coalition on Health Care.

www.Maccoby.com
Tel +1.202.895.8922



Nora Maccoby-Hathaway is the Vice President of The Maccoby Group, President of Walker Enterprises, The Stella Group, and co-creator of The Eaglefeathers Project. She has appeared on C-Span, led a workshop at the 2006 Tallberg Forum (Getting Green Technology to Market in Time) bringing together leaders in the investment world with green technology experts. She also organized and co-hosted the Washington D.C. Green Salon and Blue Salon symposiums devoted to the world's energy and water problems and solutions, the most recent of which was held at the Swedish Embassy's new House of Sweden.

In 2003, Nora began to focus primarily on energy related issues and co-founded Nature's Partners, a bipartisan non-profit foundation devoted to energy literacy/education. She has consulted with a broad range of energy users, including members of Congress, the Department of Defense, the International Fund for China's Environment, California and Maryland state governments, the government of Grenada, private industry and cutting edge new technology entities.

Since 2005, Nora has been working with the Department of Defense to enact a new DoD energy directive highlighting conservation, energy efficiency, and the use of renewable energy technology, as well as working with members of Congress to advise on energy smart policy. She and her husband (Army Major) Todd Hathaway, are critical players in the Energy Consensus, an inter-departmental/interdisciplinary network of energy experts, thinkers, scientists, engineers, and leaders in the energy field, tasked with developing "energy smart" policies/strategies. Nora's advising of Secretary of Defense Rumsfeld in December 2005 on energy strategy helped establish a centralized DoD initiative which led to the creation of The Energy Conversation.

Nora graduated from the Sidwell Friends School in Washington D.C. She received her BA in Theater and Government from Oberlin College, and her MFA in Film Directing from the American Film Institute in Los Angeles.

Nora directed "Dropping the Bomb on My Street" (1994), winner of the Youth Jury: Leopard of Tomorrow Award at the Locarno Film Festival. She went on to co-write "Bongwater" (Jack Black, Luke Wilson, Andy Dick, Brittany Murphy) (1998) and "Buffalo Soldiers" (Joaquin Phoenix, Ed Harris, Scott Glenn, Anna Paquin) (2003). "Buffalo Soldiers" was nominated for six London Independent Spirit Awards and was the winner of the 2003 London Evening Standard Award for Best Screenplay.

"The Leaders We Need - And What Makes Us Follow" provides many examples of leaders and their organizations from this rich body of work. It is his most comprehensive book, giving readers the fruits of his productive lifetime in what might be called a grand integrated theory.

At the national level, we need leaders who can respond to a world aflame with fundamentalist ideologies, the global ecological crisis, and an increasing percentage of the world facing inadequate food, water, shelter, health. At the organizational level, we need leaders who can organize and inspire knowledge workers in healthcare organizations, schools, and innovative global companies. Traditional bureaucratic managers who built great corporations and government agencies of the industrial era lack the personality and understanding needed to engage a new social character, raised in dual career families rather than the paternalistic families of the past.

The new interactive social character is composed of free agents motivated by continual learning, teamwork, transparency, participation and above all, meaningful purpose. If led as collaborators they are a source of ideas, energy, and solutions. But they are turned off by rules and carrot and stick-based managers. Maccoby describes the changing attitudes of the interactives who don't idealize father figures; and the various kinds of intelligence needed to lead today.

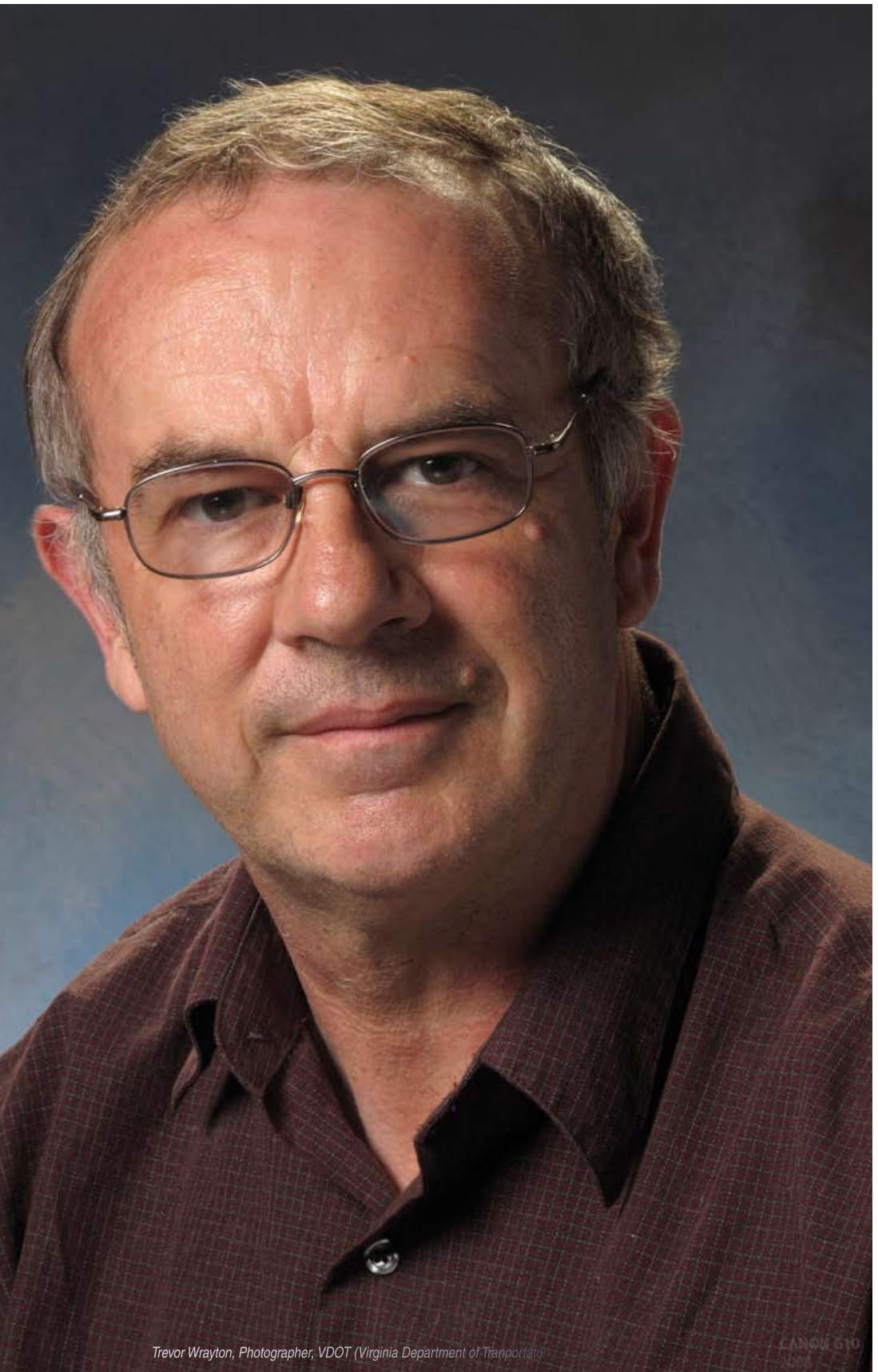
- Richard Margolies, Vice President of the Maccoby Group



Nora Maccoby (photo by Roshanak Ameli-Tehrani)

Washingtonians of Dynamic Character

This unique publishing project was made possible by hundreds of meetings and interviews from May 2007 to November 2008 with recognized leaders in various industries, as subject matter experts in their respective fields. The result is an innovative and interactive, hybrid, history book - based on the collective efforts of those interviewed, creating idea-sharing opportunities combined with quality content management. Each meeting, or phone call, and email corresponded to a direct or indirect introduction in developing creative thinking and adaptation for authenticity. Their responses and feedback, whether positive or negative, served as learning tools to help us better understand the difference between followers and leaders.



Trevor Wrayton, Photographer, VDOT (Virginia Department of Tranportation)

British-born photographer Trevor Wrayton honed his photography and dark room skills working for local newspapers in the UK in the early 1980s. Tired of the English economy and bad weather, he decided it was time to seek fame and fortune elsewhere. So in 1982, Wrayton left England for the sun and wide open spaces of South Africa. Working as a photographer there, Wrayton divided his time between product and location photography, specializing in wine-related images.

With political strife increasing in South Africa, Wrayton knew his family needed a more stable future, so he and his new wife and adopted daughter moved once more; this time to the U.S – Virginia to be precise.

Wrayton has worked for the Virginia Department of Transportation since 1989. He's responsible for documenting ongoing road construction, such as the Woodrow Wilson Bridge and the Springfield Interchange; those photos are included elsewhere in this book. His images have also appeared on the Virginia State Map and the Virginia is for Lovers Travel Guide. His extraordinary photographs appear throughout this book, to include the spectacular documentation of the demolition of the old Woodrow Wilson Bridge as the new bridge was opened.

Wrayton has been awarded best photo of the year on two occasions. He received this recognition from the American Association of State Highway and Transportation Officials, which is a non-profit organization representing highway and transportation departments in all 50 states, including D.C. and Puerto Rico; and Engineering New Record, a weekly magazine reporting business and technical news on many types of construction worldwide.



Marah Bukai is an Arab American poet, writer, and researcher who has always been passionate about teaching and writing in Arabic language, and exploring the beauty and eloquence of her mother tongue.

Born in Syria, educated in France, and currently living in the United States, Marah Bukai has worked to build bridges across cultures. As a professor, a writer, and an advocate for change, Bukai strives to build cross-cultural understanding through her work and her poetry.

Bukai received her BA of Arts, Department of Languages and French Literature, from Damascus University in Syria, and Her MA in Arabic and Islamic Civilization Studies from University of Strasbourg in France.

Bukai has five publications of poetry, and her most recent book of poetry "O" was published by Waref Publishing House in DC.

Marah Bukai's "O" is a unique collection of poignant poems, delving into the infinite anomalies of the world. Tackling issues of religion, sexuality, and self identity, Bukai accentuates the injustice and hypocrisy plaguing today's humanity.

Fighting the corruption of politics and power, Marah Bukai shouts attention to the deceit of fundamentalism, extremism, and nationalism. Using images of love and war, Bukai paints a masterpiece of emotion; highlighting the pain she feels for the suffering of humanity and the anger she feels towards the causes of such suffering.

Crossing borders between the east and the west, Bukai's poems emphasize the universality of the human condition within the context of a Middle Eastern writing style. Rich with diverse metaphors and multicultural symbolism, her poetry uncovers the core causes of social ills and demands change.

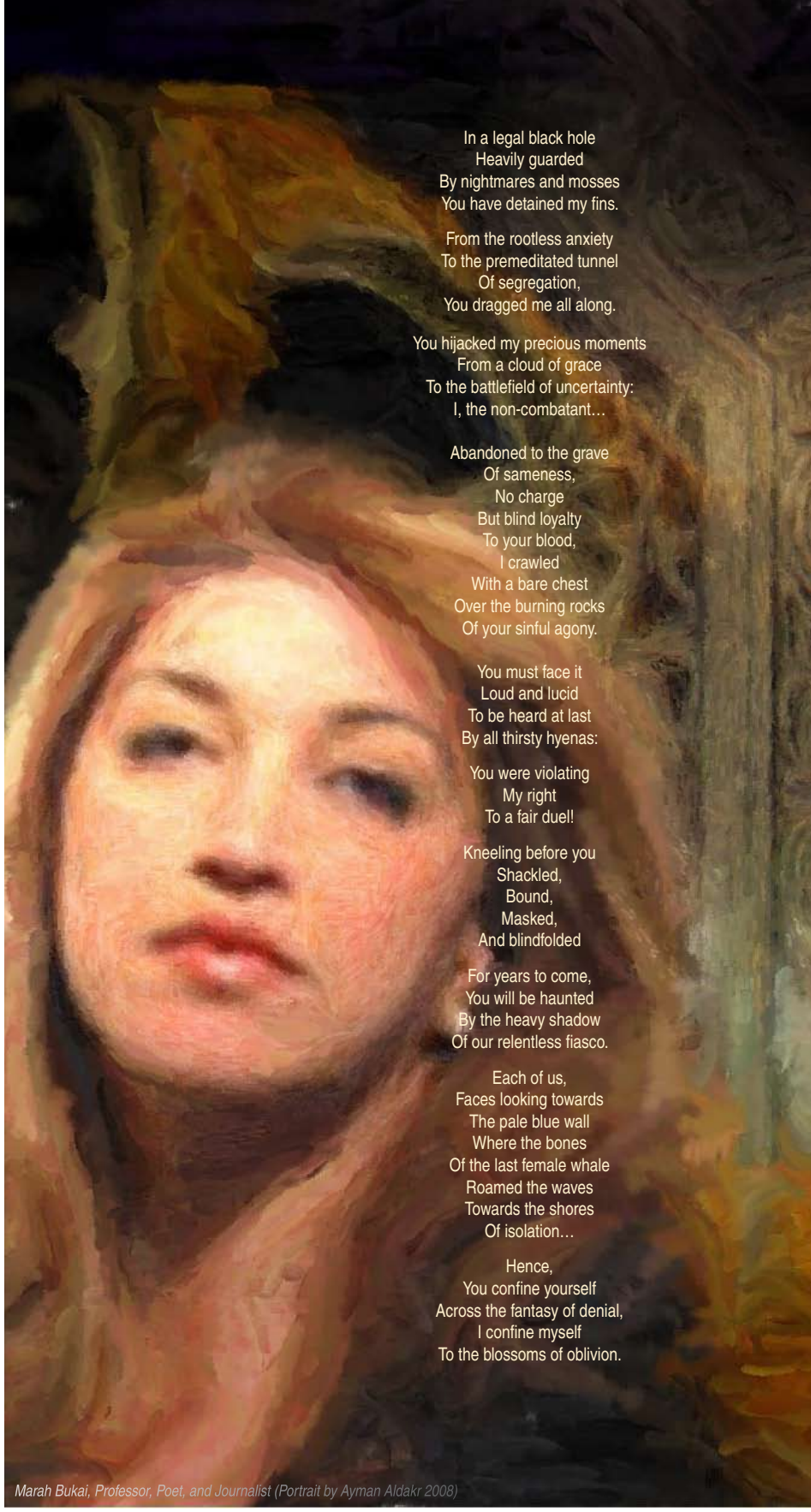
Marah Bukai's global vision sends a message to the world. Recognizing the lack of tolerance on all levels of society, Bukai confronts the growing disparity between differing ideologies with a voice of reason and understanding. Her ability to synthesize the complexities of the socio-political situation in the Middle East into poetry allows the reader to become acquainted with the rugged emotionality of conflict.

Through the eyes and from the heart of this Arab woman we can all experience the struggles which have strengthened her and the passions which are exuded from her. With a mind open to the world and a voice calling for change, Marah Bukai shows us what it means to feel.

Bukai is a journalist who writes on cultural, political, and contemporary Islamic issues in Arabic and English newspapers, journals and websites. She worked for the last four years as the Senior Editor of "Hi" magazine, which is a cultural magazine that addresses American culture topic, written in Arabic language, with more than 300.000 readers all over 23 Arab countries. .

Bukai was nominated by the CAMPUS WATCH project of the Middle East Forum as one of the most thoughtful and balanced scholars among the Middle East Studies faculties in North America.

Bukai has taught Arabic and French language at DLS institute in Arlington Virginia, and Berlitz School in Washington, DC. Currently, she is a part time professor of Arabic Language, a Faculty researcher, and an occasionally lecturer on Arabic culture and politic at the University of Maryland , College Park (UMCP), and Georgetown University (CCPE).



In a legal black hole
Heavily guarded
By nightmares and mosses
You have detained my fins.

From the rootless anxiety
To the premeditated tunnel
Of segregation,
You dragged me all along.

You hijacked my precious moments
From a cloud of grace
To the battlefield of uncertainty:
I, the non-combatant…

Abandoned to the grave
Of sameness,
No charge
But blind loyalty
To your blood,
I crawled
With a bare chest
Over the burning rocks
Of your sinful agony.

You must face it
Loud and lucid
To be heard at last
By all thirsty hyenas:

You were violating
My right
To a fair duel!

Kneeling before you
Shackled,
Bound,
Masked,
And blindfolded

For years to come,
You will be haunted
By the heavy shadow
Of our relentless fiasco.

Each of us,
Faces looking towards
The pale blue wall
Where the bones
Of the last female whale
Roamed the waves
Towards the shores
Of isolation…

Hence,
You confine yourself
Across the fantasy of denial,
I confine myself
To the blossoms of oblivion.

Marah Bukai, Professor, Poet, and Journalist (Portrait by Ayman Aldakr 2008)



Aerial view of the Woodrow Wilson Bridge (photo: Trevor Wrayton © VDOT)

Deserving Credit & Honorable Mention

Although their illustrated success-stories may not be featured in these new and exciting chapters of visionary leadership, our interviews with the following organizatons and individuals deserve certain credit and honorable mention. We are grateful for their time in asking questions, providing answers, and exploring possibilities with us - they are respectfully acknowledged and recognized for their contributions, that helped us illustrate these priceless pages of timeless history.



Twighlight Jump at Americas Polo Cup by Blackwater Worldwide (image courtesy - www.AmericasPoloCup.com)

Tom Donohue, Jim Robinson – US Chamber of Commerce
Michael Spence, Maya Brahmam – Commission of Growth & Development
Nicolas Negroponte – Massachusetts Institute of Technology
Bill Hanbury, Rebecca Pawlowski – DC Convention Tourism Corporation
Ralph Eubanks, Matt Raymond – Library of Congress
Anthony R. Dolan – UCSB American Presidency Project
Angie Lawry – Greater Washington Initiative
Nancy Perlman Zivitz, Barbara Lang – DC Chamber of Commerce
Emily Casarona, Samara Yudof – US Department of Education
Ashley Carr – American Association of University Women
Elizabeth DeBarros, Emily Durso – Hotel Association of Washington DC
Gary Stanley Becker – 1992 Nobel Prize Laureate, Economics
Allen Fogg – Fairfax County Economic Development Authority
Karen Vasquez, Kelly Rindfusz – Arlington Economic Development
Meredith Dunn - National Association of Realtors
Karl Swanson, Larry Michael – The Washington Redskins
Kellee Edmonds, Anthony Wagner – American Council on Education
Ramona Parks – National Education Association
Stephen Norris, Michelle Ong, Chris Ullman – The Carlyle Group
John Jewsbury – Sycom Technologies
Steve Cummins – Cummins Power Generation
Don Ball – National Endowment for the Arts
Kevin Brandt – National Park Service
Carlos Barrionuevo – National Public Radio
Juliet Bui – The Brookings Institution
Lynne Breaux – Restaurant Association of Metropolitan Washington
Jennifer Brickman – Duke Ellington School of the Arts
Andrea Maureen Jones, Rebecca Cooper Dupin – ABC News
Nadia Bilbassy, Lubna Takruni – MBC News
Kristy Buechner, Amanda Abrell – International Spy Museum
Nadia Oweidat – Rand Corporation
Ernest H. Preeg – The Center for Strategic, International Studies
David Hyatt, Jeff Beddow – National Automobile Dealers Association
Mike Singer, Eugene L. Cobb – Fannie Mae
Jay Starr, Malachy Kavanagh – International Council of Shopping Centers
Peter Jobse, Hap Connors – Center for Innovative Technology
Beth Morrill, Maureen Ryan – National Restaurant Association
Steve Chaconas – Southeastern Outdoor Press Association
Lorelie Masters – Women's Bar Association
John Crump – The National Bar Association
Jack Lockridge, Stacy King – Federal Bar Association
Henry Thaggart, Steve Perkins, Chuck Alvord – Northrop Grumman
Catherine Clark, Phaedra Staton – Boeing
Kevin Garrett, Michael Keith, Hilary Kristin – Sibling Consulting, Inc.
Noor Rawi, Tom Jewsbury – TD Ameritrade | Ameriprise
Sloan Gibson, Elaine Rogers, Kristen Baxter – USO
Eric Dean – Crystal Ball Inc
Daniel Fannon, Frank Fannon – TJ Fannon & Sons
Andrea Van Buren, Michael Cohen – American Insurance Group
Jeff M. Aron – Federation of American Scientists
Vernon Jordan, Tommy Thompson – Akin Gump Straus Hauer & Feld LLP
Fred Spindel, Anastasia Davis – Buckley Kolar LLP
Ashera Stanton – White & Case LLP
Michael Saylor, Wendy Cover – Microstrategy
Eileen M. Lainez – Office of the Assistant Secretary of Defense
Rossman Ithnain, Embassy of the Republic of Singapore
Miriam G. Michael – North American Aerospace Defense Command
Thomas Boone Pickens, Jr. – The Pickens Plan
Sara Lake, Glen Evans – Art for Humanity
Larry Carrol – Rolls-Royce
Gary D. Rappaport – The Rappaport Companies
Anne Manning, Kelly Taft – Washington DC Economic Partnership
Eileen Curtis, Dorothy Durbin – Dulles Regional Chamber of Commerce
Sheri Turnbow, Craig Groves – The Nature Conservancy


United States Park Police at America's Polo Cup (image courtesy, Dana Bowden)

Nancy Reynolds Bagley Sorosh Richard Shehani – Washington Life Magazine
Jennifer Haber, Mike Johnson – Washingtonian Magazine
Peter Abrahams – DC Modern Luxury Magazine
Susan Nixon – Capitol File Magazine
Paige Bishop – Bishop Emory, LLC
Amy Ritsko Warren – Greater Capital Area Association of Realtors
Dan Glickman, Allison Kreuztjans – Motion Picture Association of America
Rick Cutrera – American Airlines
Eileen Curtis, Dorothy Durbin – Dulles Regional Chamber of Commerce
Bennet Zier – Air America Media - Umansky, Wyatt, Zier (UWZ)
Joanna Block – Kiron Global Strategies
Glenn P. Tobin, Joni Renick – Corporate Executive Board
Shelley Tidmore – Leadership Institute
Rebecca Waskey, Colleen Dyble – Atlas Economic Research Foundation
Sara Fought – Komen National Race for the Cure
Mara Olguin – Charles E Smith Management Inc
Linda Tocchini-Valenti – Embassy of Sweden
Lynn Walker McNees – International Spa Association
Kathleen Pasley – Safe Kids Worldwide
Nicole Anderson – Ciena Corporation
Chris Harrison – Carnegie Mellon University
Anne Wallace – The American University
Jennifer Cortner, Jim Franco – EFX Media
Corina Greig – Canadian Embassy
Ashraf El Rabiey – Embassy of the Arab Republic of Egypt
Etienne de Gonneville – Embassy of France
Brent Gulick – Unisys
Nancy Brooks, Bill Dean – MC Dean
Dana Richardson – UPS Public Affairs
Seaver Sowers – American Bankers Association
Ashley Futrell – National Recreation and Park Association
Emma Perillo – The American Academy of Hospitality Sciences
Melody Bell – Department of Energy, National Nuclear Securty Administration
Bernard J. West – Banyan Education Capital Partners Inc.
Donna L. Bluestone – The Nielson Company
Brooke Nord – The Foundation for a Better Life
Khristine Brooks – The Heritage Foundation
David Remick – Goodwill Industries International
Dianne Bonanno – Graduate School, USDSA
Martha Chaconas – State Department Electronic Media International Programs



Final preparations are made prior to President-elect Barack Obama's swearing-in ceremony on the U.S. Capitol steps in Washington (DoD photo by Master Sgt. Cecilio Ricardo, U.S. Air Force/Released)



The U.S. Fife and Drum Corps march past the presidential reviewing stand during the 2009 presidential inaugural parade (DoD photo by Master Sgt. Gerold Gamble, U.S. Air Force/Released)



U.S. Coast Guard Commandant, Admiral Thad W. Allen, President Barack Obama and Vice President Joe Biden salute a military color guard as it passes the reviewing stand during the 2009 presidential inaugural parade in Washington, D.C., Jan. 20, 2009. More than 5,000 men and women in uniform are providing military ceremonial support to the presidential inauguration, a tradition dating back to George Washington's 1789 inauguration. (DoD photo by 1st Sgt Robert Hyatt, U.S. Army/Released)



Actress Judy Reyes on stage at the 2009 Heroes Red, White, & Blue Inaugural Ball at the Warner Theater (photography by Anchyi Wei)



Doug Ross, Anchyi Wei, Becky Lee, Julie Mun, and Angie Hoff at the 2009 Heroes Inaugural Ball (photography by Luke Christopher)



President Barack Obama gives his inaugural address to a worldwide audience from the West Steps of the U.S. Capitol, calling for "a new era of responsibility" after taking the path of office (DoD photo by Senior Master Sgt. Thomas Meneguin, U.S. Air Force/Released)



President Barack Obama gives his inaugural address after taking the oath of office in Washington (DoD photo by Senior Master Sgt. Thomas Meneguin, U.S. Air ForceReleased)



Surrounded by each service's senior enlisted advisor, President Barack Obama addresses the audience at the Commander-in-Chief's Ball at the National Building Museum, Washington, D.C., Jan. 20, 2009. The ball honored America's service members, families of the fallen, and wounded warriors. (DoD photo by Mass Communication Specialist 1st Class Chad J. McNeeleyReleased)



Chris Thompson with his daughter, and distinguished guest Navy Admiral Mike Mullena at the Heroes Ball (photography by Anchyi Wei)



Dr. Lisa Spoden, Dee Sanae, and Jami Schwartz at the 2009 Heroes Ball (photography by Anchyi Wei)

Doubt - to - Certainty

American national history is based on economics and the media. The basis of the Revolution was King George's tax on products without political representation, and forefathers spread the word through the media of the time; Benjamin Franklin printed and distributed his newspapers, and the Federalists espoused their political ideals through pamphlets they circulated. Most of the Signatories to the Constitution were entrepreneurs, and many sacrificed their fortunes to make this country into an independent, thriving economy which would eventually be the strongest in the world. The economy, in turn, was strong because the country built a military which repeatedly protected our shores from threat.

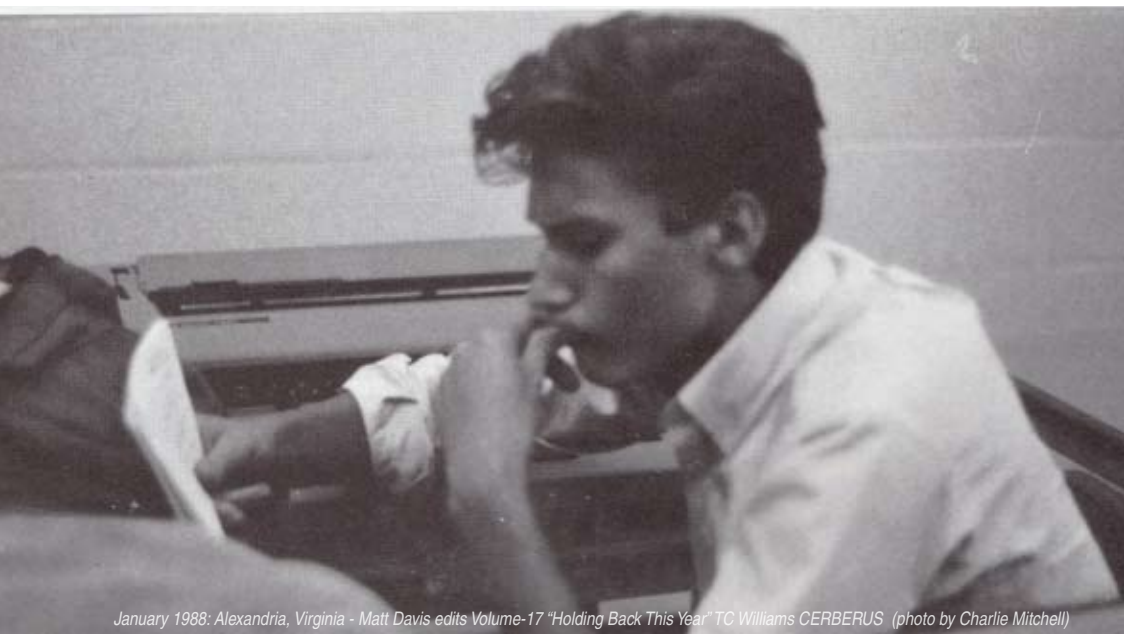


January 1966: University of North Carolina, Chapel Hill - Greg Davis writes for the UNC Yearbook "Yackety-Yack" (photo by Chip Barnard)

Media advanced with the times, and prospered through advertisements using radio, television and motion pictures, all of which informed and inspired audiences through education and entertainment. The internet opened global personal communications through which the rest of the world taps into and copies our news, arts, and culture. We use it to practice our political philosophy of basic human rights and common decency, and people around the world tend to think that we may be on to something. We import immigrants who enjoy our free environment; and they prosper. We export our goods and services and styles, but above all, we export our

Note: Page 10 was replaced earlier in the book by pages 9-11, to 'Dedicate & Commemorate' the memories of those who lost their lives on September 11, 2001

January 2008: Alexandria, Virginia - Matt "Dad", Greg Davis, in editing session for Volume-1 "The Inaugural Edition" BEST OF DC, 'Defining Change' in American Leadership (photo by Frank Nguyen)



January 1988: Alexandria, Virginia - Matt Davis edits Volume-17 "Holding Back This Year" TC Williams CERBERUS (photo by Charlie Mitchell)

success stories, our business ethics of hard work, investment in the local and national infrastructure, and ultimately, our 'Giving-Back' to the community through charities or community service to help others less fortunate live their dreams and potential.

The BEST OF DC has a dual theme: The first is the '*Man in the Arena*'; companies and organizations which demonstrated leadership by succeeding through blood, sweat, and tears, overcoming immense obstacles to carve their success out of the regional and national economic fabric; the second theme consists of these very same leaders using their success as a means to '*Give Back to the Community*' in which they've prospered.

Our government agencies follow this theme, led by the National Archives and Library of Congress which preserve and share our national knowledge base, the Patent and Trademark Office which sponsors and rewards innovation, and the Peace Corps, which sends its generous volunteers abroad into our global village to help those in developing countries achieve their dreams.

Our myriad of charities support thousands of worthy causes and derive their substance from the contributions of both successful corporations and from the actively involved citizens. Corporations donate millions of dollars through community outreach programs every year to help the less fortunate and also to sponsor the arts – which bring pleasure to the widest of audiences from all levels of the cultural and economic spectrum.

In the end, we sought out *'success stories'* through peer and constituent assessments which led us to some exceptional individuals and organizations. We also found some extraordinarily helpful people who provided us support in our research and who opened doors for us. Fran Counihan of Maryland's ICC Project was very helpful, as was Trevor Wrayton of the Virginia Department of Transportation was very helpful with his dynamic photographs of highway and bridge construction, and Helen Worth of the Johns Hopkins University Applied Physics Laboratory provided us with superb photos of a variety of national defense projects they have worked on.

The firms, organizations, and government agencies we selected have shown remarkable leadership and demonstrate a cultural and economic impact, but more importantly, they set an extraordinary example for the region and the world to follow.

We expect Teddy Roosevelt would approve.

to be definitely continued...

It is also our pleasure to 'Donate & Contribute' 10% of our time/efforts/resources to foundations and charities that support the development their communities and causes.

“Don’t ask yourself what the world needs.
Ask yourself what makes you come alive and then go and do it.
Because what the world needs is people who have come alive.”

- Howard Thurman

