



**2025**

# **SPONSORSHIP BROCHURE**

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New Bradwell St Peter Football Club  
Bradwell Rd, Bradville, Milton Keynes, Bucks, MK13 7AD



# CONTENTS

Welcome Message	3
Who are we?	4
Our Goal	5
Stadium Ground Sponsor	6
Matchday	7
Player Sponsor	8
Matchball	9
Display Advertising	10
Match Highlights	11



2025

# NEW BRADWELL ST PETER FOOTBALL CLUB

New Bradwell St Peter is dedicated to creating a club that the local community can be proud of by offering best possible facilities and opportunities, while ensuring that the game remains fun and enjoyable for all participants.

To achieve our goals of climbing the football pyramid, we're offering various sponsorship opportunities. By partnering with us, you can be a part of a club with real potential to become a sustainable force higher up the pyramid, and we invite you to join us on this exciting journey.





# WHO ARE WE?

New Bradwell St Peter Men's First Team has successfully completed the 2024/2025 season in the Spartan South Midlands League Division Two, clinching the league title. This achievement means they will compete in Division One for the 2025/2026 season!

The club was originally established in 1902 by members of St James Church under the name Statonbury St James. In 1946, it adopted its current name following a merger with New Bradwell Corinthians. The team moved to its present home at the Recreation Ground in 1965 where it continues to thrive. After many successful years, the club faced a significant challenge in 2017 when it resigned from the league for the first time in its history. However, in 2018, the name New Bradwell St Peter was revived and continues to go from strength to strength to this day





# OUR GOALS

To establish a sustainable football club within the National League System.

To upgrade our stadium to meet Grade 5 FA standards.

To create a sustainable club for the community and city, offering players the opportunity to compete at the highest level with the necessary support and facilities.

To maintain the changing rooms and clubhouse, ensuring the community has access to top-notch facilities.

# STADIUM GROUND SPONSOR

Fantastic opportunity to maximise your company profile and your local brand awareness with the opportunities for the naming rights to Recreation Ground.

## What's included ?

Naming Rights to the Stadium

Boards on entrance to the ground, and around the pitch

Pitch-side advertising panels X2

X4 season tickets

Company logo on all club social posts and website

Full Page advert within the clubs programme

Full club press release

**£7,000 Per Season\***

\*minimum 2 year deal



# MATCHDAY

If you're a regular spectator seeking to enhance the matchday experience while gaining greater exposure for your brand, the matchday sponsorship package may be the perfect fit for you.

## What's included ?

Matchday Sponsorship every First Team home game across the season

Pitchside Advertising Panel x1

2x season tickets

Full Page advert within the programme with logo on the front

Choose and present man of the Match at Full Time

**£1,750 Per Season**



# PLAYER SPONSORSHIP

## What's included ?

We are excited to offer you a unique opportunity to showcase your name or company's logo in our matchday programme, produced for each competitive home game.

This programme is not only sold on matchdays but also features a digital copy available on our website, ensuring your brand reaches a wide audience.

Additionally, your logo will be prominently displayed on our Goal Posts and across Social media, which are shared on Twitter every time your chosen player scores or get Man of the Match. This is a fantastic way to gain visibility and engage with our passionate fanbase.

Don't miss out on this chance to elevate your brand during our exciting matchdays!

**£80.00 Per Season**



# MATCHBALL

Become the Match Ball Sponsor for the upcoming season and enjoy a range of benefits that will enhance your brand awareness, including:

## What's included ?

One signed football from the first team at the end of the season

Pitchside Advertising Panel

Half Page Programme

Club Press Release

**£550.00**



# DISPLAY ADVERTISING

Interested in boosting your brand awareness through pitchside advertising or in the matchday program?

If so, the options below could be the perfect fit for you and your business.

## Pitchside Advertising Board

Achieve prime pitchside brand exposure with a sponsor heras fence panel advertising banner, measuring 1.7 meters by 3 meters. This prominent placement ensures maximum visibility through online highlights, match photos, and even to the general public in the surrounding area!

**1 for £450.00 | 2 for £650.00**

\*Subject to annual increase

## Programme Advert

Advertise with a Full Page or Half Page in our match programme available at all home games and online.

**Full Page £150.00 | Half Page £90.00**



# MATCH HIGHLIGHTS

## VEO SPONSORED HIGHLIGHTS

With the continuously advancing technology available to non-league clubs, your brand has a unique opportunity to partner with us through our Veo System. This collaboration will enable the club to share match highlights across our social media platforms and YouTube channel.

### What's included ?

Company logo on the highlights posted on social media channels

One pitchside advertising board

Half page Advertising in the clubs programme

**£995.00**

# JOIN US



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