

# MELBOURNE FOOTBALL CLUB

*Hospitality & Experiences*



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# Match Day Hospitality

Watch footy in style while appreciating the iconic surrounds of the home of football, the MCG. Melbourne Football Club's suite of hospitality offerings will each provide an experience like no other.



# President's Club Membership

Your President's Club Membership experience:

- Your choice of 4 or 7 game membership
- Premium match day hospitality event in the Olympic Room at the MCG, including 3-course dining experience, premium drinks package and first-class entertainment
- 1 x ticket to Lounge function in 2025 (Game TBC)
- Guaranteed access to purchase a Grand Final ticket if Melbourne is competing
- Priority access to purchase tickets to Finals functions
- Opportunity to transfer tickets for missed functions other President Club games (capped at 2 per game)
- 1 x ticket to Melbourne Football Club's Coterie Season launch event
- 1 x ticket to The Melbourne Luncheon
- Merino Wool MFC President's Club Scarf

**Dress code:** Smart Casual (No denim)

**Enquire:** [experiences@melbournefc.com.au](mailto:experiences@melbournefc.com.au)

President's Club Membership	Investment
7 game President's Club Membership	\$4,350
4 game President's Club Membership	\$3,250



# President's Club

Presented by  **akambo**  
FINANCIAL GROUP

Your President's Club experience:

- Watch football from the best seats in the house: the Olympic Room on Level 2 at the MCG.
- 3-course dining experience and premium drinks package
- MC, special guest speakers and live entertainment
- Formal address from Melbourne Football Club President Brad Green
- Reserved seat located on level 2 for the match
- Function & bar will close 45 mins post final siren

**Dress code:** Smart Casual (No denim)

**Enquire:** [experiences@melbournefc.com.au](mailto:experiences@melbournefc.com.au)

<b>President's Club Membership</b>	<b>Investment</b>
Marquee home game	\$500
Home game	\$450

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## Melbourne Football Club Coterie Group

An exclusive group of likeminded business people from all walks of life, the Melbourne Football Club Coterie group is the oldest of its kind, rich in history and steeped in tradition.

Your Coterie 5 & 10 game membership inclusions:

- Exclusive Coterie match day function at all Melbourne home games at the MCG
- Inclusive of a 3-course meal and reserved seat on Level 2 to watch the match
- Melbourne Football Club home game membership
- AFLW Home Game Membership
- Coterie Grand Final Function Guarantee - priority access to purchase discounted hospitality to the 2025 Grand Final
- Grand Final guarantee – access to purchase a ticket to the 2025 Grand final if Melbourne is competing
- Ability to bank match day function tickets
- Invitation to an exclusive football department experience
- Invitation to the Melbourne Football Club Coterie Season Launch
- Invitation to The Melbourne Luncheon
- Invitation to the MFC Best & Fairest
- Opportunity to promote your business as a Coterie match day sponsor (benefits and pricing on application)

**Dress code:** Business attire (no denim)

**Enquire:** [John.Crisara@melbournefc.com.au](mailto:John.Crisara@melbournefc.com.au)



Membership	Investment
10 Game Membership	\$5,860
5 Game Membership	\$4,505
3 Game Membership (Partner or Spouse of a 5-10 Game Coterie Member)	\$2,270
Interstate Membership 3 Game	\$1,950
Youth Membership	\$1150
Casual Match Day Function Ticket	\$380
Kings Birthday function ticket	\$410
Kids Ticket (10/17 YO)	\$150

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## MCG Private Suites

From AFL, to cricket, to live music and everything in between, experience unrivalled views from your own private suite at the MCG.

With 14 or 18 seat capacity suites on offer for the 2025 season, relax in style with family and friends, or entertain clients and business prospects. Enjoy your own private space, fully catered with gourmet food and premium drinks.

An MCG private suite includes:

- Gourmet food and beverage package
- Theatre style seating and retractable glass
- Suite and tickets all included
- AFL Footy records
- Private steward for the duration of the event
- Private bathroom
- 2 x underground VIP car parks
- Two in-suite televisions

**Dress code:** Casual attire

**Enquire:** [Tom.Simmons@melbournefc.com.au](mailto:Tom.Simmons@melbournefc.com.au)

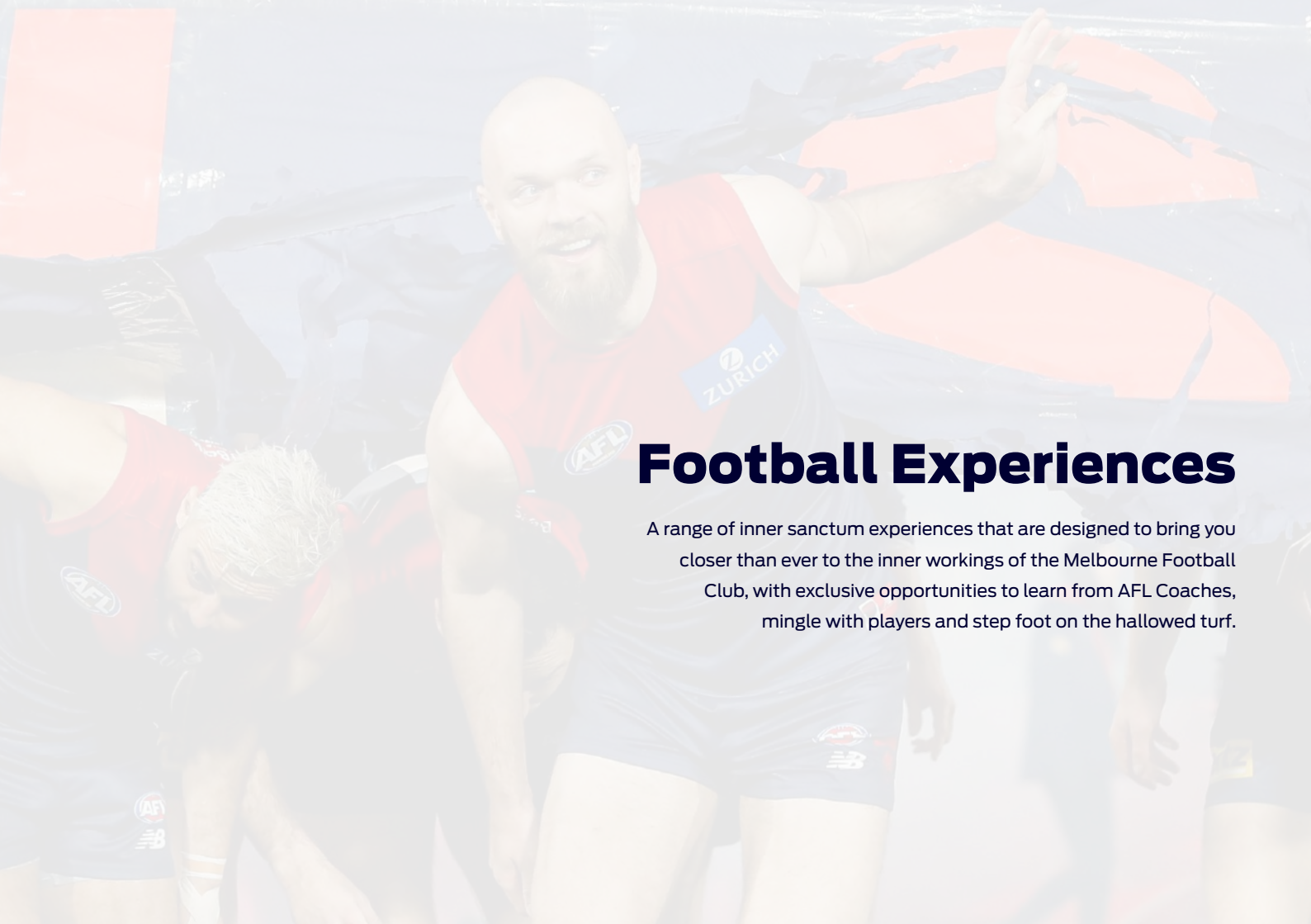
**Pricing upon request**

**\$**



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# Football Experiences

A range of inner sanctum experiences that are designed to bring you closer than ever to the inner workings of the Melbourne Football Club, with exclusive opportunities to learn from AFL Coaches, mingle with players and step foot on the hallowed turf.

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## Inner Sanctum

*Join an exclusive collection of like-minded individuals, who bleed red and blue.*

Experience the inner sanctum of Melbourne Football Club with this top-tier membership, granting you unparalleled access to our Club. With only a limited number of memberships available, Inner Sanctum introduces you to a collection of Melbourne's most faithful supporters and contributors.

Inner Sanctum members enjoy exclusive and unforgettable events year-round and is the perfect way to elevate your relationship with the Melbourne Football Club.

**If you are interested in hearing more, please contact:**

[Tamarajade.Quarmby@melbournefc.com.au](mailto:Tamarajade.Quarmby@melbournefc.com.au)





# Boundary Line Experience

Set foot on the hallowed turf. Enhance your match day experience by going down to ground level during the warmup to watch your favourite players up close, while enjoying a pre-game chat from a member of Melbourne's football department.

Your Boundary Line Experience experience includes:

- Exclusive viewing experience by the boundary line on the MCG
- A Premium Reserve Seat
- Pre-game chat with member of Melbourne's football department
- Exclusive Melbourne Football Club lanyard and scarf
- Limited to 20 spots per game

**Enquire:** [experiences@melbournefc.com.au](mailto:experiences@melbournefc.com.au)

<b>Boundary Line Experience</b>	<b>Investment</b>
Per person	\$275
Anzac Eve and King's Birthday	\$350





# AFL Player Sponsorship

Player Sponsorship is one of the most rewarding ways to get involved with the club, giving members the opportunity to form a unique bond with your favourite Melbourne Football Club player.

AFL player sponsorship can be purchased in 4 tiers; Platinum, Gold, Silver and Bronze

## PLATINUM AFL PLAYER SPONSORSHIP:

- A coffee catch up with your Sponsored Player for you and a friend
- Invitation to attend the Melbourne Football Club Coterie Season Launch
- Invitation for you and a guest to watch the team warm-up from the boundary at a selected home game at the MCG (Round TBA)
- Invitation for you and a guest to watch the team warm-up from the boundary at a selected home game at the MCG (Round TBA)
- Opportunity for you and a friend to have your photo taken with the 2025 AFL list on team photo day
- Invitation for you and a friend to attend a pre-season event with your sponsored player
- Invitation for you and a friend to attend a player event during the 2025 season
- 2 x tickets to attend a club match day function at an MCG home game (Round TBA)
- 2 x invitations to attend an exclusive club breakfast with AFL Senior Coach Simon Goodwin, GM of football and members of the Melbourne Football Club leadership group



- 2 x tickets to attend the Keith 'Bluey' Truscott Memorial Trophy Dinner
- 1 x ticket to attend The Melbourne Luncheon
- Personalised video message from your sponsored player
- Exclusive premium merino wool Platinum Player scarf & your sponsored player badge
- Plus more!

Enquire: [Tamarajade.Quarmby@melbournefc.com.au](mailto:Tamarajade.Quarmby@melbournefc.com.au)

**AFL Player Sponsorship - Platinum**

**\$5,920**

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# AFL Player Sponsorship

## GOLD AFL PLAYER SPONSORSHIP:

- Invitation for you and a friend to attend a pre-season event with your sponsored player
- Invitation to attend the Melbourne Football Club Coterie Season Launch
- Invitation for you and a friend to attend a player event during the 2025 season
- 2 x tickets to attend a club match day function at an MCG home game
- 2 x invitations to attend an exclusive club breakfast with AFL Senior Coach Simon Goodwin, GM of football and members of the Melbourne Football Club leadership group
- 2 x tickets to attend the Keith 'Bluey' Truscott Memorial Trophy Dinner
- 1 x ticket to attend The Melbourne Luncheon
- Personalised video message from your sponsored player
- Exclusive premium merino wool scarf & your sponsored player badge
- Plus more!

**Enquire:** [Tamarajade.Quarmby@melbournefc.com.au](mailto:Tamarajade.Quarmby@melbournefc.com.au)

**AFL Player Sponsorship - Gold**

**\$4,495**



# AFL Player Sponsorship

## SILVER AFL PLAYER SPONSORSHIP:

- Invitation for you and a guest to attend a pre-season event with your sponsored player
- Invitation for you and a guest to attend a player event during the 2025 season
- 2 x tickets to attend a club match day function at an MCG home game (Round TBA)
- 2 x tickets to attend the Keith 'Bluey' Truscott Memorial Trophy Dinner
- A 2025 Melbourne Football Club guernsey signed by your sponsored player
- Personalised video message from your sponsored player
- Virtual photo pack - includes discount from Framed By You for those who want framed
- Preferential selection for a child in your family to feature in a MFC Guard of Honour at the MCG
- Mid-season email update from a Melbourne Football Club coach

**Enquire:** [Tamarajade.Quarmby@melbournefc.com.au](mailto:Tamarajade.Quarmby@melbournefc.com.au)

**AFL Player Sponsorship - Silver**

**\$3,095**

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# AFL Player Sponsorship

## BRONZE AFL PLAYER SPONSORSHIP:

- Invitation to attend a pre-season event with your sponsored player
- 2 x invitations to a Coterie match day function
- Personalised video message from your sponsored player
- Mid season player update email from Club Coach
- Player match worn and signed jumper
- Virtual photo pack - includes discount from Framed By You for those who want framed
- Recognition of sponsorship on [melbournefc.com.au](http://melbournefc.com.au) (your name or business on your sponsored player's profile page)

**Enquire:** [Tamarajade.Quarmby@melbournefc.com.au](mailto:Tamarajade.Quarmby@melbournefc.com.au)

**AFL Player Sponsorship - Bronze**

**\$2,095**





# AFLW Player Sponsorship

AFLW player sponsorship can be purchased in 4 tiers; Platinum, Gold, Silver and Bronze.

## PLATINUM AFLW PLAYER SPONSORSHIP

- 2 x invitations to watch the team warm-up from the boundary during a Club Home Game
- One on One coffee with your sponsored player
- NEW! Invitation to a mid season event with the full playing team in attendance
- Inner Sanctum Training Experience at a Club AFLW training session for you and a guest
- 2 x invitations to attend AFLW B&F
- 2 x invitations to an event all players in attendance - season Launch
- 2 x invitations to a Match Day Function at an AFLW Home Game
- Pre-match briefing at a home game with a senior W coach
- 1 x 2025 AFLW Membership
- Personal Video from your sponsored player
- Pre-season breakfast with Head Coach, Mick Stinear & playing leadership group
- 2025 AFLW Pride Jumper signed by your sponsored player
- Priority access for you and a child to participate in AFLW Match Day Guard of Honour
- Exclusive invite to join the AFLW team on photo day
- Recognition of sponsorship on [melbournefc.com.au](http://melbournefc.com.au) player profile page (your name or business on your sponsored player profile page)

**AFLW Player Sponsorship - Gold**

**\$3,250**

# AFLW Player Sponsorship



## **GOLD AFLW PLAYER SPONSORSHIP:**

- 1 x invitation to attend the 2025 AFLW Best and Fairest
- 2 x invitations to a season launch event with all AFLW players in attendance
- Invitation to a match day function at an AFLW Home Game (Round TBA)
- Pre-match briefing at a home game with an AFLW coach
- 1 x AFLW membership, including entry to all Melbourne Football Club AFLW games for the 2025 season
- Personal video from your sponsored player
- Pre-season breakfast with AFLW Senior Coach Mick Stinear and players' leadership group
- 2025 AFLW pride guernsey signed by your sponsored player
- Exclusive invite to get your photo taken with the AFLW list on team photo day
- Recognition of sponsorship on [melbournefc.com.au](http://melbournefc.com.au) (your name or business on your sponsored player's profile page)

**AFLW Player Sponsorship - Gold**

**\$2,350**



# AFLW Player Sponsorship

## SILVER AFLW PLAYER SPONSORSHIP:

- 1 x invitation to attend the 2025 AFLW Best and Fairest
- 2 x invitations to a season launch event with all AFLW players in attendance
- 1 x invitation to a match day function at an AFLW Home Game (Round TBA)
- 1 x AFLW membership, including entry to all Melbourne Football Club AFLW games for the 2025 season
- Personal video from your sponsored player
- Pre-season breakfast with AFLW Senior Coach Mick Stinear and players' leadership group
- Recognition of sponsorship on [melbournefc.com.au](http://melbournefc.com.au) (your name or business on your sponsored player's profile page)

**AFLW Player Sponsorship - Silver**

**\$1,595**



# AFLW Player Sponsorship

## BRONZE AFLW PLAYER SPONSORSHIP:

- 1 x invitation to attend the 2025 AFLW Best and Fairest
- Two invitations to a season launch event with all AFLW players in attendance
- 1 x AFLW membership, including entry to all Melbourne Football Club AFLW games for the 2025 season
- Personal video from your sponsored player
- Recognition of sponsorship on [melbournefc.com.au](http://melbournefc.com.au) (your name or business on your sponsored player's profile page)

Enquire: [Tamarajade.Quarmby@melbournefc.com.au](mailto:Tamarajade.Quarmby@melbournefc.com.au)

AFLW Player Sponsorship - Bronze

\$1,195

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# Corporate Experiences

Foster relationships and expand your business opportunities through Melbourne Football Club's corporate network, while enjoying first class entertainment.

MELBOURNE  
IN BUSINESS

## Melbourne In Business

Melbourne in Business is a fantastic way to facilitate introductions and long term connections with likeminded business people. Expand your business opportunities through three key corporate networking events featuring influential guest speakers, with many more opportunities to connect throughout the 2025 season.

Melbourne in Business memberships are available in two tiers; masters and professionals.

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# Melbourne in Business Masters Membership

## MASTERS MEMBERSHIP:

- Invitation for you and three guests at each of the four key Melbourne in Business networking events
- 4 x invitations to attend the Melbourne Football Club Coterie Season Launch
- 4 x invitations to attend The Melbourne Luncheon
- 4 x invitations to attend the Melbourne Football Club Coterie Golf Day
- Logo and recognition on the Melbourne Football Club Business directory
- Company branding on event collateral and signage at all Melbourne In Business network events
- Opportunity to use Melbourne Football Club Boardroom and MCG Private Suite for a non-match day meeting (subject to availability, excludes catering costs)
- 10% discount on Melbourne Football Club match day corporate hospitality products

**Masters Membership**

**\$11,995**

*Payment plan available*



# Melbourne in Business Professional Membership

## PROFESSIONAL MEMBERSHIP:

- Invitation for you and three guests at each of the four key Melbourne in Business networking events
- 1 x invitation to attend the Melbourne Football Club Coterie Season Launch
- 1 x invitation to attend The Melbourne Luncheon
- 1 x invitation to attend the Melbourne Football Club Coterie Golf Day
- Logo and recognition on the Melbourne Football Club Business directory

**Professional Membership**

**\$2,995**

*Payment plan available*

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# The Melbourne Luncheon

Like your regular lunch meeting, only much, much better. Enjoy a premium culinary experience and enjoy a long lunch with colleagues, friends or clients. Here from first class entertainment equally with incredible stories to tell. The Melbourne Luncheon is like no other and is sure to keep you entertained long into the afternoon.

**Date:** TBA

**Venue:** TBA

**Dress code:** Smart casual

**Enquire:** [Tom.Simmons@melbournefc.com.au](mailto:Tom.Simmons@melbournefc.com.au)

The Melbourne Luncheon

TBC



# The Melbourne Room

Make your next corporate event one to remember by hosting it at the home of sport – the MCG.

Located in one of Australia's most iconic landmarks, The Melbourne Room is situated on level 3 in the Shane Warne Stand and is the ideal venue for game day hospitality, business conferences, tailored hospitality experiences, private dinners, cocktail functions, seated lunches and events for up to 100 guests.

Key inclusions:

- A newly refurbished event space
- Gourmet catering and beverage options for any occasion
- Audio visual equipment, including projector and screen, large flat screen TV, microphone and video conferencing and PC

Additional options:

- Match day function (AFL)
- Guest speakers
- Decorations and theming
- Interactive football experience

**Enquire:** [Tom.Simmons@melbournefc.com.au](mailto:Tom.Simmons@melbournefc.com.au)

**Pricing upon request**

**\$**

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BRAD  
GREEN

*President*

# Whats New in 2025

Foster relationships and expand your business opportunities  
through Melbourne Football Club's corporate network,  
while enjoying first class entertainment.

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# Travel With the Team

Experience the thrill of being apart of the team as you choose to travel with the team from four of our interstate matches in season 2025!

Key inclusions:

- Fly with the team return from a choice of four of our interstate matches
- Includes 1 night accommodation at the team hotel
- A briefing with a member of our coaching staff pre game
- Change room passes (Dependant on team winning)
- Reserve seat ticket to the game

**Enquire:** [Tom.Simmons@melbournefc.com.au](mailto:Tom.Simmons@melbournefc.com.au)

**Travel with the Team**

**\$2,500**

*Limited Spots per game available*



# Play on the 'G

An experience like no other, Play On The G is exactly that! Get your company or mates together and play in a round robin competition on the G whilst donning the full Melbourne Football Club playing kit! Spots are limited but please enquire below:

Key inclusions:

- Play on the MCG
- Full MFC playing kit for you keep – Club jumper, shorts & socks
- Team photo
- Chance to be coached by club greats
- Invitation to the post game cocktail party this includes a plus 1

**Enquire:** [Tom.Simmons@melbournefc.com.au](mailto:Tom.Simmons@melbournefc.com.au)

**Play on the 'G**

**\$2,500**

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## The Legacy Sponsorship

Do you have fond memories of the past, the days where you could just run onto the MCG after your favourite player kicked the winning goal?

We are here to tell you, you can stay connected to those players you loved the most! Introducing a player sponsorship which keeps you connected to your favourite past players.

You will enjoy:

- A lunch for you and a guest with your sponsored player and other sponsored past players
- An Invitation to the Coterie Past Player function at a match day function for you and a guest
- A retro jumper signed by your sponsored Past Player
- Video from your sponsored Past Player
- Exclusivity with only one sponsorship offered per Past Player

**Enquire:** [Tamarajade.Quarmby@melbournefc.com.au](mailto:Tamarajade.Quarmby@melbournefc.com.au)

**The Legacy Sponsorship x Past Players \$4,000**

*15% of each sponsorship going to the Past Player fund.*





[hospitality.melbournefc.com.au](http://hospitality.melbournefc.com.au)