ALPHA
NEW YORK CITY
New York City
NOW ENROLLING
2025/2026 SCHOOL YEAR
SERVING K-8
LATEST EVENTS

Our **Core**

LIMITLESS ENVIRONMENT

UNLOCK STUDENT POTENTIAL

Our mission is to create a limitless environment that unlocks students' potential by focusing 2 hours on Common Core academics, rather than the traditional 6-hour school day.

MOTIVATED MORNINGS:

2-HOUR ACCELERATED LEARNING

Alpha students master core subjects in just 2 hours each day. This streamlined approach enables them to grasp material 2-5x faster, promoting both mastery and accelerated growth,

ACTIVE AFTERNOONS:

LIFE SKILLS WORKSHOPS

With an extra 4 hours freed up each day, students engage in a variety of workshops, delving into real-world skills and exploring their passions.

Alpha's
Three Commitments

LOVE
SCHOOL

Personalized learning plans ensure that students are able to experience a limitless learning environment, sparking curiosity, joy, and a love for school.

LEARN
2X IN 2 HOURS

Through our 2 Hour Learning model, using an AI Tutor and adaptive learning apps in place of traditional teachers, students are able to learn 2x more in just 2 hours.

MASTER
LIFE SKILLS

Students spend freed-up afternoons to develop essential life skills and explore their passions.

LOVE
SCHOOL

ALPHA

Every 6 weeks,
we ask our Alpha students
“Do you love school?”
96% say ‘Yes!’

KIDS LOVE SCHOOL IF THEY...

- can see how their daily work is aligned with their interests & goals
- can build self-confidence through achievement
- have a guide they trust and feel supported by
- feel like a member of their learning community

***67%** of students would rather **go to school**, than go on vacation*

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LEARN
2X IN
2 HOURS

2 Hour Learning
Revolutionizing education

Personalized Learning

The 2 Hour Learning model ditches traditional school hours. With 1:1 personalized curriculum and AI-driven support, students master core academics in just 2 hours, tailored to their individual needs.

Motivation-Driven Mastery

Motivation is the secret sauce to our success. At Alpha, students are inspired to crush their academics sessions because they know the rest of the day is theirs—dedicated to exploring their passions, developing life skills, and tackling real-world challenges.

Unlocking Limitless Potential

Personalized 1:1 learning unlocks students' full potential. They master subjects at their own pace and have more time to explore what excites them—from financial literacy to public speaking—preparing them for success in school and in life.

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MASTER LIFE SKILLS

Life Skills

We spend the **afternoons** on team and project-based **learning workshops.**

Unlike the typical “soft” skills you’ll find elsewhere, our workshops are action-packed, with concrete goals and measurable outcomes. Each skill comes with a Test2Pass, ensuring mastery.

Here’s a taste of what we offer:

- Learn2Learn
- Public Speaking/Storytelling
- Grit
- Financial Literacy
- Emotional Quotient
- Entrepreneurship
- Become an Expert
- Goal Setting
- Receive Feedback
- Teamwork

ALPHA CAPITAL

Life Skill: Financial Literacy

Students set a goal to raise $10,000 from real investors to turn their business ideas into reality. One team created a book on modern-day mental health, written by teens for teens, providing invaluable support for their peers by helping them feel understood and less alone in their struggles. Through this project, students not only learned entrepreneurial skills but also made a meaningful impact on their community

SELF-DRIVING CAR PROGRAMMING

Life Skill: Coding & Game Development

Students were challenged to program a car to self-navigate through a track or obstacle course during a computer science workshop. Using Python, they coded their cars, gaining valuable experience in software development and practical problem-solving skills for real-world applications

WE GUIDE

Alpha has no academic teachers.

Alpha Guides are our largest differentiator.

- Guides are NOT academic teachers - think athletic coaches.
- Their primary role is to provide motivational and emotional support - helping kids find their “why.”
- Guides do what they got into teaching to do: positively impact students.
- We use AI tutors to pinpoint exactly where your child might need extra help or advanced challenges.
- Alpha‘s AI Tutor raises the floor and removes the ceiling of learning by allowing kids to learn at their pace, with no limits.

ALPHA

Alpha Believes **Kids are Limitless**

ALPHA SCHOOL NEW YORK

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How we Measure 2x Learning

In **ONLY 2 HOURS A DAY,** Alpha students learn **2X AS MUCH** as kids in traditional school.

We use a nationwide standardized test, NWEA MAP, as our benchmark. They publish how much a student learns in a year, i.e. how much their test scores increase. Alpha doubles the average annual increase.

ALL STUDENTS
are learning an average of

2x faster

OUR CLASSES
score in the top

1-2% nationally

TOP 20%
of students show

6.5x growth

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Why **Alpha Stands Apart**

DISCOVER AND EXPLORE WITH US

Sign up for our events and programs today!

ALPHA **PARENT PRINCIPLES**

1. Students are limitless	I believe my child is limitless, regardless of their current achievements. I will challenge my own beliefs about their abilities and encourage a growth mindset, supporting them in adding "yet" when they feel they can't do something.
2. Learning is Self-Driven	I will support my child's learning journey but will not solve problems for them. I'll guide them in taking ownership of their learning and making decisions based on their interests and passions.
3. Failure is Our Coach	I understand that failure is part of the learning process. I will support my child through setbacks and help them learn from their mistakes.
4. Change is Constant	I understand that change is a natural part of life. I will embrace it as an opportunity for growth and help my child see change as a positive and normal aspect of their journey.

ALPHA **PARENT PRINCIPLES**

5. The Rigor Is Real	I understand that Alpha upholds high academic standards and will not lower them for my child. I will support my child in facing these challenges and trust them to overcome obstacles that might seem suited for those with more experience or education. I will support my child in meeting these challenges and understand the value of striving for high standards.
6. Motivation Leads to Mastery	I understand that motivation is key to learning, and emotional and motivational support from Alpha Guides forms the foundation of the program, working alongside me as a parent. I will support my child's motivation, help them discover what drives them, and guide them in developing strategies to stay motivated when facing challenges.
7. Privileges Are Earned	I understand that privileges come from responsible behavior and academic success. I will help my child to develop good habits and understand that earning privileges reflects their achievements. I will support my child by helping them develop good habits and by setting clear expectations leading to the development of their intrinsic belief of their own ability.
8. Feedback Is Fuel	Constructive feedback is crucial for growth. I will encourage my child to be open to feedback and use it to improve and expand their perspectives.

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How to **Apply**

NEW YORK CITY

2025/2026
SCHOOL YEAR

SERVING K-8
180 Maiden Ln, New York, NY 10038

Ready to revolutionize your child's learning journey?
For more information, please email
admissions@alpha.school

SCAN ME

For a look at how your child will love school, learn faster, and develop life skills.

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If you have any **questions** at all -

Don't hesitate to reach out!

admissions@alpha.school