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MILLENNIUM
BEAUTY CREATOR

TAT CORPORATION
PUBLIC COMPANY LIMITED



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MILLENNIUM BEAUTY CREATOR

TAT CORPORATION PUBLIC COMPANY LIMITED

Founded in 2017, TAT Corporation is a **leading distributor of cosmetics and medical devices** in global markets.

OUR KEY BRANDS PIONEERING BEAUTY INNOVATION

POWERING THE FUTURE OF BEAUTY

6 BRANDS • 1,000+ SKUs



NATURAL
EFFECTIVE BEAUTY

GRAVICH

SCIENTIFIC
SERUM EXPERTISE



INNOVATIVE
BODY EXPERTISE

Skinest

CONCENTRATED CONFIDENT
BEAUTY



BE YOUR OWN ICON



THE SECRET TO SEAMLESS FUN
[LUBRICANT GEL]



NATURAL EFFECTIVE BEAUTY



We blend nature and science to create gentle yet powerful skincare. Every formula is infused with potent plant actives and dermatologically tested for safe, visible results.

The Beginning of
Plantnery's Success
Over 1 Million Bottles Sold
Plantnery Tea Tree
First Step Facial Toner

Award-Winning Best-Seller
for 3 Consecutive Years
Plantnery Tea Tree Amino
Cleansing Foam

2025 – Expanding into Cosmetics
Nature-powered performance for
the new era of skin-loving beauty

POWERFUL BRAND BUILDING & MARKET GROWTH

A celebrity collaboration & synchronized online-to-offline media strategy
Drive massive awareness through online media and build brand trust through offline channels



FAN MEETING WITH PROXIE, THAILAND'S TOP T-POP GROUP



PLANTNERY GOES GLOBAL!
Grand Campaign Launch
at Times Square, New York

NO. 1 ACNE SOLUTION



Plantnery Tea Tree
First Cleansing Water
300ml



Plantnery Tea Tree
Facial Acne Cleanser
250ml



Plantnery Tea Tree
Amino Cleansing Foam
100g



Plantnery Tea Tree
First Step Facial Toner
250ml



Plantnery Tea Tree
Acne Microbiome Intense Serum
30ml



Plantnery Tea Tree
Intense Acne Spot Gel
15g



Plantnery Tea Tree
Acne 2% BHA Drying Lotion
15ml

BUILDING A ROBUST,
CREDIBLE BRAND PORTFOLIO
THROUGH RENOWNED
CELEBRITY PARTNERSHIPS



GRAVICH

" SCIENTIFIC SERUM EXPERTISE "

Beauty is personal. Our science-driven serums provide targeted, dermatologically tested solutions that adapt to your skin's needs.

"EVERYTHING WE CREATE IS DRIVEN BY EXCELLENCE, ENSURING THE HIGHEST QUALITY IN EVERY FORMULATION."

MAX RETINAL COMPLEX

LOCKS IN SKIN'S
YOUTHFULNESS
FOR ULTIMATE
WRINKLE REDUCTION.

NEW



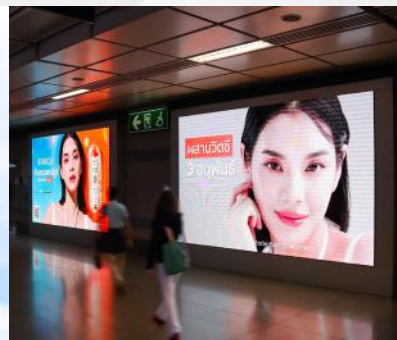
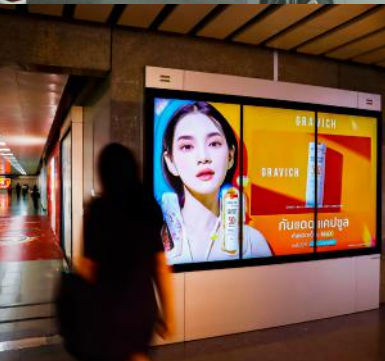
DOMINATING SKINCARE WITH HIGH POTENCY FORMULAS & ADVANCED TECHNOLOGY

With over 1 million units sold in one year, our best-selling serum proves Gravich's strength in performance, demand, and innovation.

TRIO HERO EXPERT SERUM

TOP 3 HIGHLIGHT BESTSELLER 2024





BILLBOARDS AT MRT & PRIME BANGKOK SPOTS

ELEVATING EXPERTISE, DRIVING GLOBAL GROWTH

Gravich partners with celebrity science experts to build trust and turn fans into loyal customers.



INNOVATIVE BODY EXPERTISE



Best-Selling
Product
No. 1



J = Journal

Research-based development

K = Knowledge

Deep skin science insights

Lab

Laboratory: Clinical-grade formulation & testing

“ Trusted by Over 2 Million Customers ”

JKxLab blends dermatological science with modern skincare to create high-performance body care trusted by over a million users. Each formula is developed with clinical insight to solve real skin concerns—safely and effectively.



Giovit marks JKxLab's move into inner wellness—bridging skincare with science-backed supplements. Designed to support skin, health, and confidence from the inside out, Giovit reflects a new era of holistic beauty.

UV Protection & Skin
Tone up | SPF50 PA+++



Whitening & Skin Renewal
| 10% AHA + Arbutin



Anti-aging & Radiance
| Retinol + Niacinamide



Ski|nest

Ski|nest delivers concentrated skincare powered by potent actives—safe, effective, and confidence-boosting.

**HIGHLY ACTIVE | FRIENDLY
PRICING | TARGETED
SOLUTION | TRENDSETTER**

Our viral **Ultra Bright Pink Tone-Up Ampoule** became a 2024 sensation, driving massive demand and redefining the brightening category.

»
**CONCENTRATED
CONFIDENT BEAUTY**



Through bold PR, strategic ads, and trusted KOLs, Ski|nest fuels growth with real results and consumer confidence.



INNOVATIVE COSMETICS

More than just makeup.
It's an expression of confidence



skin brity

**BE YOUR
OWN
ICON**

YOUR SKIN, YOUR STAGE,
YOUR RULES.



HEji - Lubricant Gel THE SECRET TO SEAMLESS FUN

Crafted to **international medical-grade standards**, Heji delivers a **luxurious, body-safe formula** designed for all lifestyles and every kind of love.



PLAY WITHOUT PAUSE

Trusted by real users and powered by digital influence, Heji has become a leading name in premium personal wellness. We stand for love without limits: inclusive, confident, and beautifully free.



PLANTNERY SHOP LOCATED IN BANGKOK'S PRIME MALL



GLOBAL PARTNERSHIPS & EXPANSION

In 2024, TAT Corporation is trusted by 200+ global partners. Our products are in 15,000+ stores—with new expansions every quarter, fueling unstoppable growth.

OUR PARTNERS



AWARDS

Honored as the Best Skincare, voted by end users since 2021, consistently earning trust and industry recognition year after year.



KONVY AWARDS 2022
- PLANTNERY BEST FACIAL SERUM

KONVY AWARDS 2023
- GRAVICH BEST SKINCARE
OF THE YEAR

KONVY AWARDS 2023
- PLANTNERY BEST EYE
MOISTURIZER

KONVY AWARDS 2024
- GRAVICH BEST BODY SERUM

KONVY AWARDS 2024
- PLANTNERY BEST BODY
CREAM & LOTION & BALM



WATSONS HWB AWARDS 2023
- PLANTNERY BEST SELLING
FOAM ACNE CLEANSER

WATSONS HWB AWARDS 2024
- PLANTNERY BEST SELLING
FOAM ACNE CLEANSER



**BEST SELLING
AWARD 2021**



**SHOPEE BEST
CONFERENCE 2022**



**LAZADA LAZBEAUTY
AWARDS 2023**

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TRANSFORMING LIVES WITH
WORLD-CLASS HEALTH AND
BEAUTY SOLUTIONS

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