

Who's a right fit for a Clearcover policy?



We want to be transparent about who is an ideal fit for a Clearcover policy so you can better serve your customers. Below is a clearer guide for you on our appetite:



They're a standard customer:

- ✓ They have above average insurance scores
- ✓ They are homeowners or renters who are currently insured with no gaps in prior coverage (May qualify for a multi-line discount!)
- ✓ They have higher prior limits (100/300 and above)
- ✓ They have been a long-term and loyal customer with previous carriers
- ✓ They have a clean driving record
- ✓ They have an active US license
- ✓ They have all listed vehicles registered to the named insured or spouse
- ✓ They are early shoppers and consider paying in full (May qualify for savings!)

They're tech savvy:

- ✓ They're comfortable using a mobile app
- ✓ They prefer autopay/paperless billing
- ✓ They like having the option of calling agents or self service
- ✓ They like having the option to submit claims directly within the mobile app...which they can do in as little as 4 minutes with Clearcover!

