



PIXEL PLUS

Freelance Graphic Designer

HEY.

THIS IS ABOUT PIXELAR PLUS



Pixel Plus is a company you are associated with, and from our past conversations, it seems to be focused on graphic design, branding, social media post design, and presentations. If you'd like, you can share more details about its services, target audience, or any specific branding goals you have in mind.

We always provide customer support and create happy customers

We like to work on time and like to provide all clients on time

Experience

Logo
Design

Social media
post design

Social media
flyer design

Outdoor
Post design

Website
banner

Infographics
design

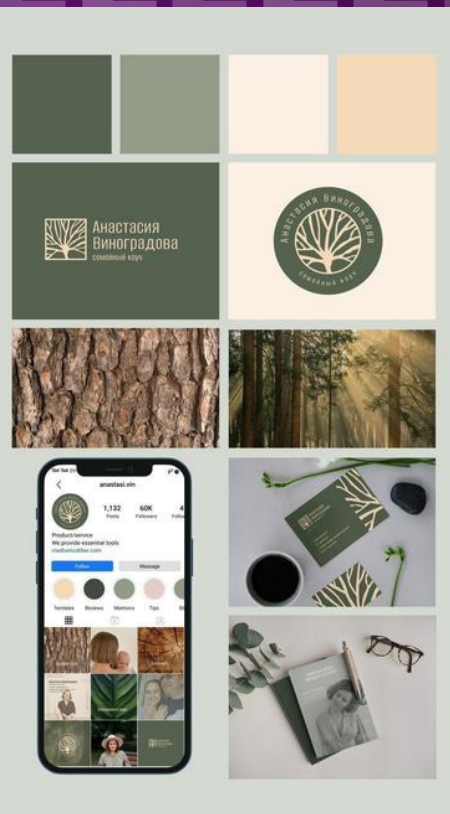
Presentation
Design

LinkedIn
thumbnail

Packaging
Design

YouTube
thumbnail

Logo



TAX AND LAW
Solution for Taxation and Legal Service

post design

Quick design tips or industry insights. Visuals here can be simplified with icons or step-by-step infographics.



• A polished design to showcase client feedback. Featuring their quotes alongside your visuals will build trust with potential clients.

Brand Highlights: Posts introducing your services, such as graphic design, branding, or presentation creation. Clean and colorful graphics with bold text could work well here.



For Pixel Plus social media posts, we could create a dynamic and cohesive style that reflects your brand's personality.



Show off transformation projects with a "before and after" format, illustrating the impact of your designs.

flyer design

Creating a social media flyer for Pixel Plus is a great way to capture attention quickly and communicate your message effectively.

- Description: Showcase a particular service, like “Social Media Design” or “Branding Packages,” with a visual that captures attention.
- Layout: Bold headline at the top, a featured graphic or mockup in the center, and a short description with a call-to-action (e.g., “DM us to learn more!”).
- Design Elements: High-contrast colors, minimalistic icons, and clear text hierarchy.



- Description: Highlight top design projects in a single flyer with a mini-portfolio preview.



- Layout: Grid of images or a collage of projects with a central message, like “Transforming Brands One Design at a Time.”



- Design Elements: Image grid or carousel effect, Pixel Plus branding, and clear, bold captions.

Outdoor Post design

Description: Focus on one service, such as "Logo & Branding Design," with a sample logo or brand mockup.

Design Elements: Simple and legible fonts, large contrasting colors, with an arrow or map marker.



Design Elements: Clean and modern layout, white or neutral background to highlight your designs, and minimal text.

Description: Showcase a selection of your top design projects in a collage-style outdoor poster.

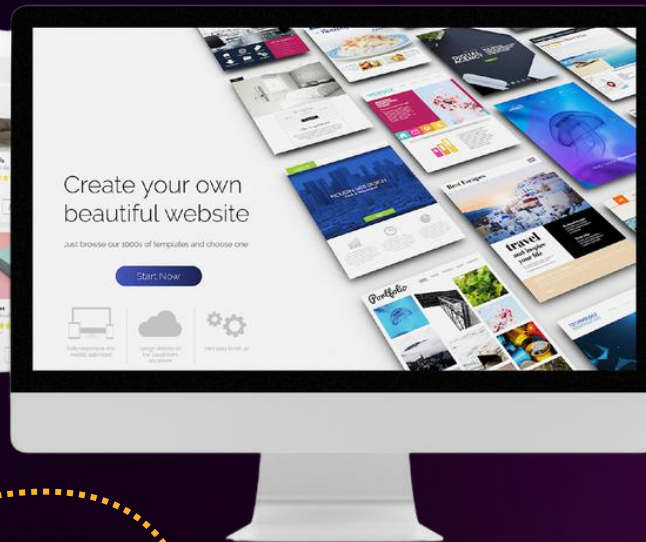
Description: A bold and memorable billboard that introduces Pixel Plus to a wide audience, featuring a catchy tagline like "Design That Speaks Volumes."
Layout: Large, bold text with a high-impact visual in the background, possibly showcasing your best work. Include your logo and contact info at the bottom.



Website banner

Creating a website banner for Pixel Plus is a great way to grab visitors' attention right as they land on your site. Here are some banner ideas that could capture your brand's essence and showcase your services:

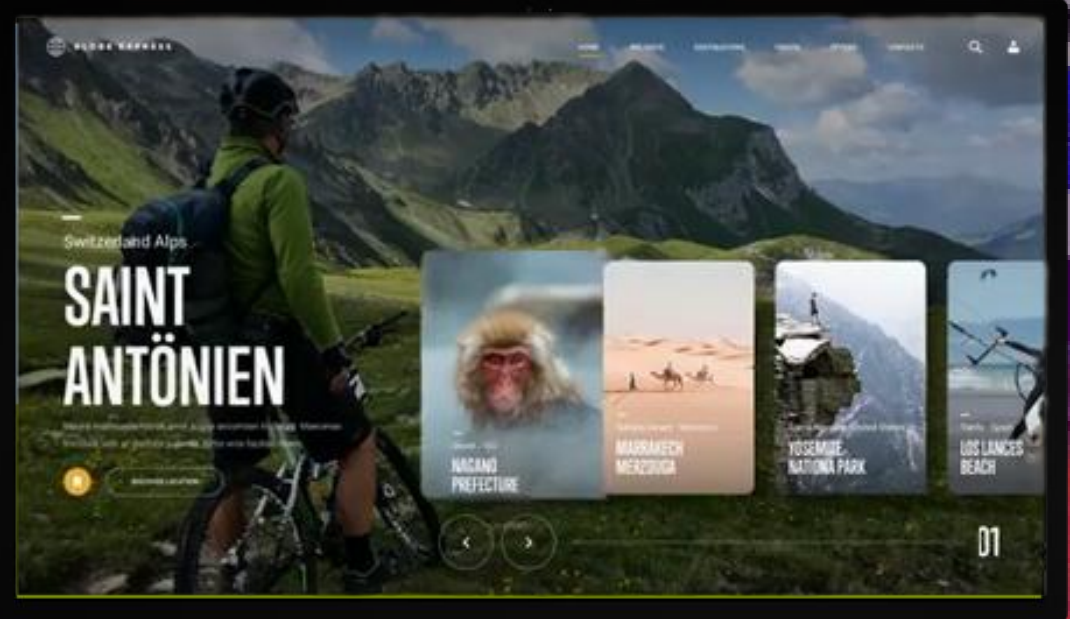
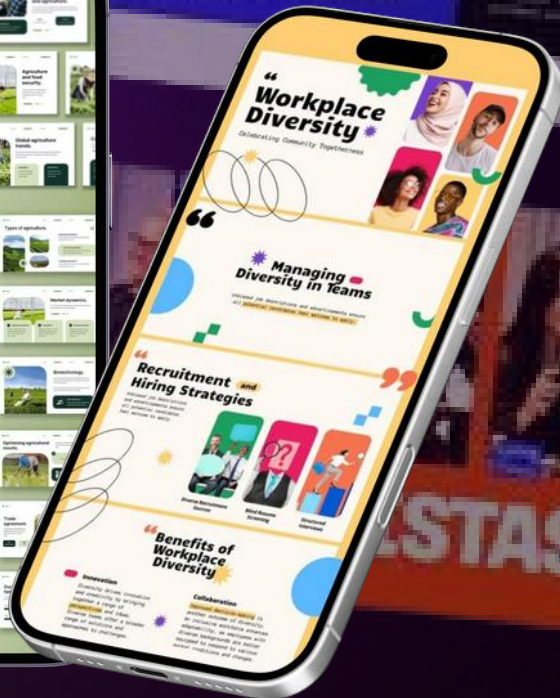
- Description: A main banner that features a rotating set of services, like "Branding," "Graphic Design," and "Social Media Design."
- Layout: Full-width image or slideshow with each slide dedicated to a different service. Each slide includes a compelling visual, short tagline, and a "Learn More" button.
- Design Elements: Crisp, high-quality visuals, Pixel Plus brand colors, and clean, legible fonts.



- Description: Use the banner to showcase some of your best client work with a title like "Our Work Speaks Volumes."
- Layout: A background image featuring a collage of client designs or brand elements, with a semi-transparent overlay to make the text stand out.
- Design Elements: Subtle overlay, focus on portfolio visuals, and your logo as a watermark in the corner.

- Description: Highlight any current offers, like "Limited Time - 20% Off Branding Packages!"
- Layout: Bold, eye-catching graphic with a clear offer message, countdown, or urgency elements, and a call-to-action.
- Design Elements: Bright, seasonal colors, attention-grabbing fonts, and an "Act Now" button.

Presentation



LinkedIn

Creating a LinkedIn thumbnail for Pixel Plus can make your profile stand out and establish a professional first impression. Here are a few LinkedIn thumbnail ideas for a cohesive and impactful look:

- **Description:** Center the Pixel Plus logo with a clean, minimal background. Ideal for brand recognition and easy identification.
- **Design Elements:** Pixel Plus logo at the center, with a solid or gradient background in brand colors, keeping it simple and professional.
- **Description:** Use icons or keywords that represent your services, like "Branding," "Graphic Design," and "Social Media."
- **Design Elements:** Small icons or symbols for each service around the logo, a clean background, and subtle branding colors.
- **Description:** Show a mini storyboard of your creative process with icons or graphics representing key steps, like "Concept" -> "Design" -> "Delivery."
- **Design Elements:** Linear or circular layout with each step visually separated, using icons and a clean, white or light background for clarity.
- **Description:** Use a small collage of your top designs to showcase Pixel Plus's capabilities, with a light overlay to add text.
- **Design Elements:** A selection of design snippets in a grid, a semi-transparent overlay with "Pixel Plus" and "Design Excellence" in a sleek font.



Packaging

Brand Colors and Fonts: Use colors and typography that are consistent with the brand's identity (like Pixel Plus's branding if it's for your company).
Logo and Iconography: The logo should be visible and memorable, with any additional icons or symbols that represent the brand's values.

- ✓ Create digital mockups to see how the design will look in 3D, and consider physical prototypes for testing.
- Testing the packaging with consumers can offer valuable insights into usability, appeal, and effectiveness.



- Color Palette:** Colors evoke emotion and should represent the brand and product type. Bright colors can signal fun, while earthy tones can communicate natural or organic products.
- Typography:** Ensure readability and select typefaces that convey the right tone. A modern sans-serif might feel fresh and innovative, while a serif could feel more premium or traditional.
- Graphics and Imagery:** High-quality visuals, illustrations, or patterns can make packaging stand out. Graphics should be eye-catching and convey the essence of the product.
- White Space:** Use negative space to keep the design clean and emphasize key elements like the product name or logo.



- Tone and Message:** Determine whether the packaging should feel luxurious, minimalist, eco-friendly, playful, or professional.



- Functionality:** Consider how the packaging needs to protect and present the product. For example, food packaging should be easy to open, resealable, and prevent damage or spoilage.
- Audience Appeal:** Make the design resonate with your target market, whether that's through colors, graphics, or specific wording.
- Material Choice:** Choose materials that align with the brand and product; eco-friendly materials can appeal to a sustainability-conscious audience.



YouTube



Tutorial or Tips

- Description: Create a thumbnail for videos showcasing specific services, such as "Top 5 Branding Tips" or "Behind-the-Scenes: Logo Design."
- Layout: Large, clear text on one side with an eye-catching image or mockup of the service.

- Description: Ideal for "How-to" videos or design tips, like "5 Tips for Effective Logo Design."
- Layout: Text-heavy design with a large, engaging title, an image of a design element (like a laptop or design tool), and an icon or graphic.
- Design Elements: Bright colors, clear text, and minimal icons that represent the tutorial or tip.

- Description: Create a thumbnail for videos showcasing specific services, such as "Top 5 Branding Tips" or "Behind-the-Scenes: Logo Design."
- Layout: Large, clear text on one side with an eye-catching image or mockup of the service.



Total

Let's talk

 [8942-907-333](tel:8942-907-333)

 pixelshort22@gmail.com

 Kolkata, West Bengal

   pixelplus

Thank You