



THE TRANSFORMATIONAL LEADER COURSE CATALOG

2023-2024



FOUNDATIONAL 

 TRUE NORTH

VALUES-BASED 

 ENDURING

 SERVANT

 INNOVATIVE

ADAPTIVE 

DISTANCE 

 LEGACY





ON THE COVER

Choose your path with...

THE TRANSFORMATIONAL LEADER

Our pathway to transformational leadership is a **JOURNEY**. Unexpected challenges and the dedication of our followers lead us toward **CROSSROADS** that allow us to make **CHOICES** that influence the way we internalize our values, live **AUTHENTICALLY** and lead with a purpose. These **VALUES-BASED DECISIONS** are the basis of our expedition on the **HORIZON**. They impact the lives that we inspire to create change in our communities. Your voyage within the Transformational Leader program is yours alone, however, you will always have **STRONG ARMS** around you as you travel through the different dimensions of leadership. After you commence with **FOUNDATIONAL** knowledge, it is time to choose your path forward. Your **MISSION**, should you choose to accept, is to embrace the uncertainty; to **INNOVATE** and **ADAPT**; to **SERVE** your followers, both near and at a **DISTANCE**; to be the leaders we know are within you; to leave a lasting **LEGACY**. Our **BROTHERHOOD** and **RITUAL** depend on you. You are the **LIFELINE** of Sigma Chi. Are you ready for the challenge?

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WELCOME TO THE NEW BIENNIUM

My Brothers,

With a humble heart, I begin this biennium as the 73rd Grand Consul of our beloved Fraternity. As we move forward from Grand Chapter and step toward the academic year, we do so firmly committed to our vision of inspiring and empowering our brothers to positively impact the world. In this new biennium, the Transformational Leader program, and its certificates, will remain among our brotherhood's most crucial assets in achieving this vision.

The 2023-2024 year will introduce fresh opportunities to engage with the Transformational Leader program. Our Transformational Leader program is Sigma Chi's member development program representing a one-of-a-kind Greek-letter offering developed and deployed by an accredited organization, our Sigma Chi Leadership Institute (SCLI). SCLI's accreditation reaches the recognition of the highest educational body in the United States, the U.S. Department of Education. It signifies a groundbreaking movement in the fraternal industry, one that blazes trails in how leadership education is developed and delivered in our interfraternal organizations.

This course catalog serves as your guide to Sigma Chi's Transformational Leader program. Whether during a member's pledgship through Foundational Leadership, at the Horizons Huntsman Leadership Summit through Enduring Leadership, at Krach Transformational Leaders Workshop through Servant Leadership, or at your home chapter, the time is now. Commence your journey with the Transformational Leader and sharpen the skills needed to be a better brother, chapter officer, and leader in your community.

My charge as your Grand Consul is simple:

EMBRACE TRANSFORMATION.

Participate in Officer Training Academy. Ascend the mountain and take in the life-changing experience that awaits you at Horizons. Attend Krach Transformational Leaders Workshop and re-emerge forever changed. Bring Transformational Leader certificates to your chapter and province. Become a catalyst for transformation in your community.

The world expects more of us than it does of other men. Let us be worthy of that. The time is now.

In Hoc Signo Vincas,

Bob Wilson, **Fort Hays 1981**
73rd Grand Consul



BOB WILSON
73RD GRAND CONSUL

SIGMA CHI LEADERSHIP INSTITUTE

Sigma Chi International Fraternity's 62nd Grand Consul Douglas R. Carlson, **MINNESOTA 1973**, once noted,

“OUR QUEST IN SIGMA CHI INSPIRES US TO A GREATER ROLE IN LIFE. SIGMA CHI IS ABOUT BEING ON AN UPWARD PATH - IT’S NOT ABOUT MAINTAINING.”

Nowhere has this been more true than in Sigma Chi's commitment to the Sigma Chi Leadership Institute (SCLI). In 2017, numerous reports revealed employers were in need of emerging workers with a better command of certain skill sets including problem solving, critical thinking, building high-performing teams and having crucial conversations.

Under the guidance and support of the Fraternity's Executive Committee, in particular 71st Grand Consul Steven Schuyler, **ARIZONA 1979**, SCLI launched in 2019 with the goal of bridging those skills gaps, while also equipping Sigma Chi undergraduate members with the leadership skills needed to maximize their individual potential.

Almost immediately, Sigma Chi Leadership Institute started the vigorous process of applying for institutional accreditation. Sigma Chi Leadership Institute became an accredited institution in 2022 with the Middle States Association-Commissions on Elementary and Secondary Schools, an organization recognized by the U.S. Department of Education. Accreditation ensures learners receive a consistent and quality education.



Within SCLI's creation of the Transformational Leader program for Sigma Chi Fraternity, members can earn a number of certificates under the Transformational Leader brand. These stackable credentials are a workforce differentiator and force multiplier for Sigma Chi Members.

Sigma Chi Leadership Institute and Sigma Chi's Transformational Leader program are blazing trails and redefining what it means to be a fraternity man in this decade. Sigma Chi Leadership Institute is committed to making Sigma Chi members effective at every table - from the kitchen to the boardroom while helping them leave a lasting legacy in their chapters and communities.

CERTIFICATE PATHWAYS



KRACH TRANSFORMATIONAL LEADERS WORKSHOP

Krach Transformational Leaders Workshop (TLW) is one of the Sigma Chi International Fraternity's events designed to develop transformational leaders by focusing on the principles of effective leadership, authenticity, values-based decision making and effective communication. Named after principal donor, 64th Grand Consul Keith J. Krach, **PURDUE 1979**, whose financial support makes the event possible, Krach TLW features a focus on three areas of innovative curriculum, Transformational Leader Certificates developed and created by SCLI, guest speakers such as Bill George, **GEORGIA TECH 1964**, and CEO of Marriott International, Tony Capuano, **CORNELL 1987**, and experiential activities crafted to empower undergraduate members to reflect on the Sigma Chi Ritual as they advance through their collegiate membership.



HORIZONS HUNTSMAN LEADERSHIP SUMMIT

The Horizons Huntsman Leadership Summit (Horizons) is Sigma Chi International Fraternity's enduring leadership development experience. The program was designed to develop transformational leaders by focusing on leadership styles, reflection and mentorship. Named after the late Jon M. Huntsman Sr., **PENNSYLVANIA 1959**, Horizons empowers emerging or experienced undergraduate leaders to enable others to take action for the good of their community. The Huntsman Family Foundation is the principal sponsor of the program, thus ensuring a transformative experience for all participants.

FLAGSHIP EVENTS



OFFICER TRAINING ACADEMY

Officer Training Academy (OTA) is Sigma Chi International Fraternity's virtual officer training program aimed to equip chapter officers with the knowledge necessary to effectively lead others through taking leadership positions in their chapters. Led by dedicated Sigma Chi alumni, Consuls, Pro Consuls, Quaestors, Magisters, Risk Managers, Recruitment Chairmen, and Kustos have the opportunity to gain valuable perspectives and insights from their peers.

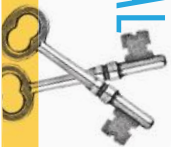


THE TRANSFORMATIONAL LEADER

FOUNDATIONAL LEADERSHIP

DISCOVERING SELF

[SELF]



ENDURING LEADERSHIP

COMPELLING ACTION

[OTHERS]



ADAPTIVE LEADERSHIP

FACILITATING CHANGE

[ACTION]



DISTANCE LEADERSHIP

CONNECTING COMMUNITY

[COMMUNITY]



TRUE NORTH LEADERSHIP

DISCOVERING SELF

[SELF]



SERVANT LEADERSHIP

EMPOWERING OTHERS

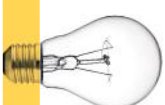
[OTHERS]



INNOVATIVE LEADERSHIP

INSPIRING OTHERS

[ACTION]



LEGACY LEADERSHIP

SUSTAINING COMMUNITY

[COMMUNITY]



VALUES-BASED LEADERSHIP

ELEVATING COMMUNITY

[SELF]



LEADERSHIP CERTIFICATES

On April 23, 1910, United States President Theodore Roosevelt delivered the following in a speech now known as *Man in the Arena*.

“IT’S NOT THE CRITIC WHO COUNTS; NOT THE MAN WHO POINTS OUT HOW THE STRONG MAN STUMBLES, OR WHERE THE DOER OF DEEDS COULD HAVE DONE THEM BETTER. THE CREDIT BELONGS TO THE MAN WHO IS ACTUALLY IN THE ARENA, WHOSE FACE IS MARRED BY DUST AND SWEAT AND BLOOD; WHO STRIVES VALIANTLY; WHO ERRS, WHO COMES SHORT AGAIN AND AGAIN, BECAUSE THERE IS NO EFFORT WITHOUT ERROR OR SHORTCOMINGS; BUT WHO DOES ACTUALLY STRIVE TO DO THE DEEDS; WHO KNOWS GREAT ENTHUSIASM, THE GREAT DEVOTIONS; WHO SPENDS HIMSELF IN A WORTHY CAUSE; WHO AT THE BEST KNOWS IN THE END THE TRIUMPH OF HIGH ACHIEVEMENT, AND WHO AT WORST, IF HE FAILS, AT LEAST FAILS WHILE DARING GREATLY, SO THAT HIS PLACE SHALL NEVER BE WITH THOSE COLD AND TIMID SOULS WHO NEITHER KNOW VICTORY NOR DEFEAT.”

Sigma Chi has been and continues to be The Man in the Arena; the organization that dares greatly. In this era of the Transformational Leader, the Fraternity has chosen to focus on the theory of transformational leadership -

THE PROCESS BY WHICH LEADERS INSPIRE AND EMPOWER OTHERS TO INNOVATE AND CREATE CHANGE THAT WILL POSITIVELY IMPACT THE FRATERNITY AND ULTIMATELY THE WORLD.

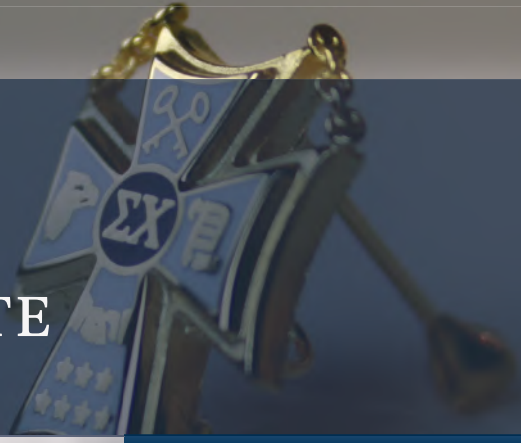
“Self, Others, Action and Community - those are the key components of Transformational Leadership that can be found in all our leadership certificates. Using these pillars of our leadership model, Sigma Chis in all walks of life can become enduring leaders in their chapters, in their workplaces or in their families,” says Michael Greenberg, Chairman of Sigma Chi Leadership Institute. In June 2019, at the 82nd Grand Chapter, then Grand Consul Steven Schuyler, **ARIZONA 1979**, explained that “We [Greek-letter organizations] must evolve when times demand it and I would rather us lead that evolution than follow it.”

As Sigma Chis, we should take great pride.

WHEN YOU ARE A PIONEER, OTHERS WILL INEVITABLY FOLLOW. OUR TIDE CONTINUES TO RISE, AS ARE THE BOATS OF THE INDUSTRY.



FOUNDATIONAL LEADERSHIP CERTIFICATE



IN THE FOUNDATIONAL LEADERSHIP CERTIFICATE, STUDENTS WILL EMBARK ON THEIR PATH OF SELF-DISCOVERY TO BUILD THE FOUNDATION TO BECOME A BETTER LEADER AND GAIN LEADERSHIP SKILLS THAT WILL SERVE THEM BOTH PERSONALLY AND PROFESSIONALLY BY LEARNING THAT THE GROWTH AND DEVELOPMENT OF AN ORGANIZATION'S VISION, MISSION AND VALUES ARE INTEGRAL IN ESTABLISHING FOUNDATIONAL LEADERSHIP QUALITIES. **A FOUNDATIONAL LEADER MOVES FROM THE THEORETICAL TO THE PRACTICAL BY ANALYZING THE IMPORTANCE OF SYMBOLISM WITHIN THEIR PERSONAL AND PROFESSIONAL LIVES.**

WHAT IS FOUNDATIONAL LEADERSHIP?

The Foundational Leadership Certificate is an immersive, hybrid leadership course offered to undergraduate members of Sigma Chi. The Foundational Leadership Certificate is where members begin their leadership journey with Sigma Chi in order to build an understanding of the foundation of Sigma Chi Transformational Leadership by learning the Fraternity's mission, vision and values.

PART ONE

Foundational Leadership Part One introduces the philosophy of transformational leadership, encompasses the Sigma Chi pledge education program, Preparation for Brotherhood, and introduces the concept of resilience and having Strong Arms around you.

PART TWO

Foundational Leadership Part Two introduces the Sigma Chi Ritual to the brotherhood's newest members, outlines the various leadership roles in a Sigma Chi chapter, and allows members to practice articulating the value-add of foundational leadership.

TARGET AUDIENCE

THE FOUNDATIONAL LEADERSHIP CERTIFICATE IS A LEADERSHIP DEVELOPMENT PROGRAM FOR SIGMA CHI UNDERGRADUATE MEMBERS. FOR MORE INFORMATION ABOUT THE PROGRAM, PLEASE CONTACT INFO@SCLI.ORG

THE FOUNDATIONAL LEADERSHIP CERTIFICATE

DIFFERS FROM TRADITIONAL LEADERSHIP PROGRAMS IN THE FOLLOWING WAYS:

- **77%** of respondents report that the Preparation for Brotherhood and Ritual for Life curriculum has been helpful or very helpful to their professional success.
- **83%** of respondents report that the Preparation for Brotherhood and Ritual for Life curriculum has been helpful or very helpful to their personal success.
- **89%** of respondents report that they use lessons from Preparation for Brotherhood to focus on their core values.
- **81%** of respondents report that they use lessons from Preparation for Brotherhood to pursue positions within their career/organization which fit their talents.
- **94%** of respondents report that they use lessons from Ritual for Life to understand the importance of having a core set of values.
- **90%** of respondents report that they use lessons from Ritual for Life to use the personal narrative created in R4L to influence decision making.

FOUNDATIONAL LEADERSHIP



DISCOVERING SELF

[SELF]



FOUNDATIONAL LEADERSHIP PART 1

INTRODUCTION & COMMENCEMENT

SELF-DRIVEN, ONLINE LEARNING

- Introduction to Transformational Leadership
- Commencement
- Character, Campus & Community
- Resilience Introduction
- Welcome to Strong Arms

WEEK 1

SELF-DRIVEN, ONLINE LEARNING

- Courage
- The Importance of Self (Strong Arms 1)
- Staying Connected and Spiritual (Strong Arms 2)
- Types of Resilience
- Pledge Class Meeting

WEEK 2

SELF-DRIVEN, ONLINE LEARNING

- Wisdom & Integrity
- Dealing with a Crisis (Strong Arms 3)
- Sources of Resilience
- Pledge Class Meeting

WEEK 3

SELF-DRIVEN, ONLINE LEARNING

- High Ambition & Self Control
- Seeking Strong Arms (Strong Arms 4)
- Building Resilience
- Pledge Class Meeting

WEEK 4

SELF-DRIVEN, ONLINE LEARNING

- Courtesy, Fidelity & Ritual Bridge
- Encountering Challenges (Strong Arms 5)
- Quiz: Foundational Leadership, Part 1
- Pledge Class Meeting



FOUNDATIONAL LEADERSHIP PART 2

WEEK 0

SELF-DRIVEN, ONLINE LEARNING

- Welcome to Ritual for Life (R4L Part 1)
- Resilience & the Ritual
- Ritual Study Guide

WEEK 1

SELF-DRIVEN, ONLINE LEARNING

- R4L Part 2
- Mock Chapter Meeting

WEEK 2

SELF-DRIVEN, ONLINE LEARNING

- R4L Part 3
- Ritual Interpretation

WEEK 3

GROUP SESSION ONLY

- Ritual Interpretation

WEEK 4

SELF-DRIVEN, ONLINE LEARNING

- Chapter Leadership Explorer
- Chapter Service Roles
- Articulating the Value-Add
- Quiz: Foundational Leadership, Part 2
- Quiz: Foundational Leadership. Cumulative



TRUE NORTH LEADERSHIP CERTIFICATE

IN THE TRUE NORTH LEADERSHIP CERTIFICATE, STUDENTS WILL LEARN HOW TO DEVELOP AS AUTHENTIC LEADERS WHO APPLY THEIR CORE VALUES TO EVERYDAY SITUATIONS, ACTIONS AND DECISIONS. GAINING A DEEPER UNDERSTANDING OF THEMSELVES THROUGH THE CLIFTON STRENGTHS FOR STUDENTS ASSESSMENT, THEY WILL DISCOVER THE POWER OF A STRENGTHS-BASED APPROACH TO PERSONAL AND PROFESSIONAL DEVELOPMENT. BY EXERCISING THEIR NATURAL TALENTS, STUDENTS WILL DEVELOP THEIR STRENGTHS AS THEY BUILD INTEGRATED LIVES BASED ON THE PRINCIPLES OF AUTHENTIC LEADERSHIP. **TRUE NORTH LEADERSHIP IS ROOTED IN AN ABILITY TO RECOGNIZE AND CELEBRATE ONE'S UNIQUE STRENGTHS, PASSIONS AND PURPOSE THAT LEAD TO TRANSFORMATIONAL CHANGE.**

WHAT IS TRUE NORTH LEADERSHIP?

The True North Leadership Certificate is an immersive, experiential leadership course offered to undergraduate members of Sigma Chi. Students will take the Clifton Strengths Assessment and uncover the values of a strengths-based approach to personal development as they learn to live and lead in alignment with their True North. They will enhance their understanding of authentic leadership with Bill George's book *Discover Your True North: Emerging Leaders Edition*.

OUTCOMES

UPON COMPLETING THE TRUE NORTH LEADERSHIP CERTIFICATE PARTICIPANTS WILL BE ABLE TO:

- Articulate a clear understanding of the definition and framework of Authentic Leadership.
- Identify the various ways gender impacts Authentic Leadership.
- Assess the intersection between individual purpose and the ability to create positive change.
- Discern the alignment between individual talent and the various leadership roles within the community.
- Employ decision-making skills that align with personal values and goals.
- Evaluate strengths and grow opportunities in relation to the main elements of emotional intelligence.

TARGET AUDIENCE

The True North Leadership Certificate is a leadership development program for Sigma Chi undergraduate members. For more information about the program, please contact INFO@SCLI.ORG

BILL GEORGE



IN 2015, BILL AND PENNY GEORGE AND THE GEORGE FAMILY FOUNDATION SPONSORED THE LAUNCH OF SIGMA CHI ONLINE. SINCE THEN, SIGNIFICANT SIG BILL GEORGE, **GEORGIA TECH 1964**, HAS SHOWN THE FRATERNITY UNWAVERING SUPPORT AS THE TRUE NORTH LEADERSHIP CERTIFICATE, BASED ON HIS BOOK *DISCOVER YOUR TRUE NORTH*, CAME TO FRUITION.

TESTIMONIALS

"LEARNING MY TRUE NORTH ANSWERED QUESTIONS I'VE ASKED MYSELF FOR OVER A YEAR NOW. THE SOAR MODEL IS SOMETHING I WILL BE USING EVERY DAY IN MY LIFE FOR WORKING ON MY OWN PROBLEMS AS THEY ARISE."

- Authentic Leadership Participant

"THIS MADE ME FEEL THE SAME FEELINGS OF EXCITEMENT FROM **WHEN I FIRST BECAME A SIGMA CHI.**"

- Authentic Leadership Participant

"I FEEL I HAVE DEVELOPED THE ABILITY TO UNDERSTAND MY LIFE AS A MAN, **IN ADDITION TO BECOMING MORE COMFORTABLE WITH BEING MY OWN PERSON.**"

- Authentic Leadership Participant

"I THOUGHT THAT THE DISCUSSIONS ABOUT AUTHENTIC MASCULINITY WERE INCREDIBLY HELPFUL, **ESPECIALLY AS MY FACILITATORS LED AND ADDED TO DISCUSSIONS.**"

- Authentic Leadership Participant



PARTICIPANTS OF THE **TRUE NORTH LEADERSHIP CERTIFICATE** REPORT THE FOLLOWING KEY FINDINGS OF HOW THE COURSES HAVE IMPACTED THEM:

- **91%** of respondents believe defining and describing crucibles, personal stories and reframing will be helpful or very helpful for leadership roles
- **94%** of respondents believe creating a personal support team will be helpful as they enhance their self-awareness of leadership potential.
- **75%** of respondents reported that the Authentic Leadership curriculum has been helpful or very helpful to their professional success.
- **100%** of respondents reported that the Authentic Leadership curriculum has been helpful or very helpful to their personal success.

TRUE NORTH LEADERSHIP



DISCOVERING SELF

[SELF]



INTRODUCTION TO TRUE NORTH LEADERSHIP



STRENGTHS-BASED DEVELOPMENT



DISCOVERING YOUR TRUE NORTH



AUTHENTIC MASCULINITY



ARTICULATING THE VALUE-ADD OF TRUE-NORTH LEADERSHIP



VALUES-BASED LEADERSHIP CERTIFICATE

IN THE ROBERT E. REIFSCHEIDER VALUES-BASED LEADERSHIP CERTIFICATE, STUDENTS WILL PRACTICE MAKING DECISIONS THAT ALIGN WITH THEIR PERSONAL VALUES AND ETHICS THROUGH GAINING SKILLS AND KNOWLEDGE TO MANAGE SELF WHILE GROWING IN THEIR CAPACITY TO BE RESILIENT AND VERSATILE IN COMPLEX AND CHALLENGING SITUATIONS THROUGH LEARNING STRATEGIES TO CREATE A POSITIVE PERSONAL BRAND ON SOCIAL MEDIA AND BEST PRACTICES TO LIVE A WELL-BALANCED LIFE. **THE HEART OF VALUES-BASED LEADERSHIP EXISTS IN THE ABILITY TO APPLY PRINCIPLED BELIEFS AND VALUES TO THE VARIOUS DECISIONS AND OBSTACLES THEY ENCOUNTER**

What is Values-Based Leadership?

THE VALUES-BASED LEADERSHIP CERTIFICATE IS WHERE VALUES-BASED DECISION MAKING COMES TO LIFE. IT IS AN EXPERIENTIAL LEADERSHIP COURSE OFFERED TO UNDERGRADUATE MEMBERS OF SIGMA CHI FRATERNITY. PARTICIPANTS WILL TACKLE RELEVANT AND CHALLENGING TOPICS FROM RELATIONSHIPS, DRUGS, DRINKING AND DIVERSITY TO LIVING WELL. MOREOVER, THEY WILL BE EQUIPPED WITH THE SOAR MODEL OF VALUES-BASED DECISION MAKING AND LEARN WHAT IT MEANS TO BE AN ETHICAL LEADER.

Outcomes

UPON COMPLETING THE VALUES-BASED LEADERSHIP CERTIFICATE, PARTICIPANTS WILL BE ABLE TO:

- ARTICULATE A CLEAR UNDERSTANDING OF THE DEFINITION AND FRAMEWORK OF VALUES-BASED LEADERSHIP.
- APPLY A VALUES-BASED DECISION MAKING MODEL TO EVERYDAY SITUATIONS AND ISSUES.
- ANALYZE THE INFLUENCE OF PERSONAL BIASES, BELIEFS AND ETHICS ON DECISION MAKING.
- DEVELOP A POSITIVE BRAND ON SOCIAL MEDIA THAT ALIGNS WITH PERSONAL MISSION, PURPOSE AND VALUES.
- INTEGRATE RESEARCH-BASED PRACTICES THAT LEAD TO HOLISTIC AND HEALTHY LIVING.
- EVALUATE THE WAYS IN WHICH INDIVIDUALS CONTRIBUTE TO HEALTHY OR UNHEALTHY CULTURE.

Rob Reifschneider



IN 2022, ROB REIFSCHEIDER AND THE REIFSCHEIDER FAMILY MADE A SIGNIFICANT CONTRIBUTION IN SUPPORTING BOTH THE VALUES-BASED LEADERSHIP CERTIFICATE AND MEMBERS WHO SEEK SUBSTANCE ABUSE TREATMENT. SIGNIFICANT SIG ROB REIFSCHEIDER, **SAN DIEGO STATE 1957**, HAS BEEN A LONG-STANDING ADVOCATE FOR WELLBEING, SPECIFICALLY SURROUNDING ALCOHOL AND DRUGS.

Testimonials

“THE DISCUSSIONS [IN THE CURRICULUM] REALLY HELPED. [MY] FACILITATORS DID A GREAT JOB OF KEEPING THE GROUP ENGAGED, AND **WHEN THAT HAPPENS, EVERYONE GAINS SOMETHING.**”

- VALUES-BASED LEADERSHIP PARTICIPANT

“[THE] INFORMATION ABOUT HEALTHY DRINKING WAS VERY USEFUL. WE, AS FRATERNITY MEN, HAVE PROBLEMS THAT COME UP WITH ALCOHOL, AND **NOW I KNOW HOW TO HANDLE THE SITUATIONS WHEN IT COMES UP!**”

- VALUES-BASED LEADERSHIP PARTICIPANT

“I FELT THE MOST IMPORTANT OF THE LESSONS WAS TRUE BROTHERHOOD. **BEING ABLE TO SPLIT BROTHERHOOD AND TRUE BROTHERHOOD INTO TWO SEPARATE CATEGORIES WAS EYE-OPENING.**”

- VALUES-BASED LEADERSHIP PARTICIPANT



VALUES-BASED LEADERSHIP

ELEVATING COMMUNITY

[SELF]

PARTICIPANTS OF THE **VALUES-BASED LEADERSHIP CERTIFICATE** REPORT THE FOLLOWING KEY FINDINGS OF HOW SCLI COURSES HAVE IMPACTED THEM:

- **93%** OF RESPONDENTS REPORTED THAT THEY HAVE A STRONG SENSE OF HOW THEIR VALUES CAN GUIDE THEM WHEN MAKING DIFFICULT DECISIONS.
- **94%** OF RESPONDENTS REPORTED THAT THEY COULD EASILY EXPLAIN TO SOMEONE WHAT ETHICAL LEADERSHIP MEANS.
- **100%** OF RESPONDENTS REPORTED THAT THE VALUES-BASED LEADERSHIP CERTIFICATE HAS BEEN HELPFUL OR VERY HELPFUL TO THEIR PROFESSIONAL SUCCESS.
- **92%** OF RESPONDENTS REPORTED THAT THE VALUES-BASED LEADERSHIP CURRICULUM HAS BEEN HELPFUL OR VERY HELPFUL TO THEIR PERSONAL SUCCESS.
- **65%** OF RESPONDENTS REPORTED THAT THE SCLI COURSES HAVE PREPARED THEM FOR LIFE OUTSIDE OF COLLEGE.



INTRODUCTION TO VALUES-BASED LEADERSHIP



LIVING WELL



TRUE BROTHERHOOD



SOAR 2.0: ETHICAL LEADERSHIP



ARTICULATING THE VALUE-ADD OF VALUES-BASED LEADERSHIP



SIGMA CHI HORIZONS HUNTSMAN LEADERSHIP SUMMIT

IN THE ENDURING LEADERSHIP CERTIFICATE, AVAILABLE THROUGH THE HORIZONS HUNTSMAN LEADERSHIP SUMMIT, PARTICIPANTS WILL GAIN AN UNDERSTANDING OF THE ROLE THAT INDIVIDUAL VALUES AND SOCIAL STYLES PLAY IN PROMOTING EFFECTIVE COLLABORATION AND POSITIVE ORGANIZATIONAL CHANGE. AN ENDURING LEADER ARTICULATES A CLEAR AND COMPELLING VISION THAT IS RELEVANT TO THE NEEDS OF TODAY YET RESPONDS TO WHAT IS ON THE HORIZON...

WHAT IS ENDURING LEADERSHIP?

The Enduring Leadership Certificate is a unique, transformative and immersive leadership development program offered to undergraduate members of Sigma Chi Fraternity. Participants will work closely with small groups and mentors to learn their SOCIAL STYLE, practice versatility and understand the fundamental skills of Transformational Leadership as they develop their ability to collaborate and effect positive change so that the vision of an organization is not lost in the transition. Instead, it Endures.

OUTCOMES

AFTER COMPLETING THE ENDURING LEADERSHIP CERTIFICATE, PARTICIPANTS WILL BE ABLE TO:

- Evaluate existing personal assumptions about leadership in light of a growing awareness of the responsibilities and practices of enduring leadership.
- Understand the vital connection between values, character and leadership.
- Apply knowledge of both self and others' SOCIAL STYLES to enhance interpersonal and group communication
- Demonstrate an understanding of team dynamics to effectively align a group's efforts around a shared vision, mission or goal.
- Assess individual and team performance through observation and empowering feedback.
- Connect the key components of organizational change to effective leadership practices.
- Design an actionable plan for a personal or community development project to be implemented after leaving the mountain.

JON HUNTSMAN



IN 2015, THE HUNTSMAN FAMILY FOUNDATION BECAME THE PRINCIPAL SPONSOR OF THE HORIZONS HUNTSMAN LEADERSHIP SUMMIT. BEFORE HIS PASSING IN 2018, SIGNIFICANT SIG JON HUNTSMAN SR., PENNSYLVANIA 1959, WAS KNOWN TO ASCEND THE MOUNTAIN TO IMPART HIS WISDOM TO FUTURE GENERATIONS OF SIGMA CHI MEMBERS.

TESTIMONIALS

"ONE OF THE MOST IMPACTFUL THINGS I HAVE LEARNED IS THAT FAILURE IS OKAY. I'M A PERFECTIONIST, AND AS I GOT INTO CERTAIN CHALLENGES, I WOULD BE EXTREMELY FRUSTRATED, AND MY BROTHERS WERE ABLE TO SUPPORT ME. I THINK IT HELPED ME TO REALIZE THAT EVEN THOUGH YOU MAY FAIL, YOU'RE GOING TO HAVE PEOPLE AROUND YOU WHO WANT TO SUPPORT YOU IN YOUR TIME OF NEED."

- Michael Nickerson, Northern Missouri 2022

"I DIDN'T WANT TO COME TO HORIZONS BECAUSE I WAS SCARED. I THOUGHT, 'I'M TAKING A WEEK OFF OF WORK; I'M LOSING OUT ON MONEY.' I WOULD TAKE OFF THE WHOLE SUMMER TO HAVE THIS WEEK AGAIN. THIS WEEK CHANGED MY LIFE - IT CHANGED WHO I AM. IT CHANGED HOW I LOOK AT THE WORLD. IT HELPED ME UNDERSTAND THAT NO MATTER WHERE I AM IN LIFE, I ALWAYS HAVE STRONG ARMS AROUND ME."

- John Flannery, Butler 2022



PARTICIPANTS OF THE **ENDURING LEADERSHIP CERTIFICATE** REPORT THE FOLLOWING KEY FINDINGS OF HOW THE COURSE HAS IMPACTED THEM:

- **95%** of respondents report that the Enduring Leadership curriculum has been helpful or very helpful to their professional success.
- **98%** of respondents report that the Enduring Leadership curriculum has been helpful or very helpful to their personal success.
- **65%** of respondents report that SCLI courses have prepared them for life outside of college.

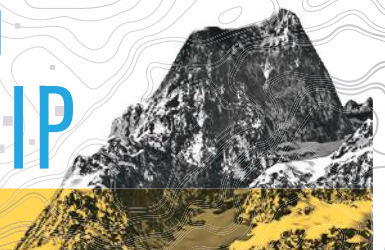
THE ENDURING LEADERSHIP CERTIFICATE DIFFERS FROM TRADITIONAL LEADERSHIP PROGRAMS IN THE FOLLOWING WAYS:

- It provides a personalized one-to-one coaching from an alumnus member of the Fraternity.
- It links all learning with an action plan for personal and professional growth.

ENDURING LEADERSHIP

COMPELLING ACTION

[OTHERS]



SERVANT LEADERSHIP CERTIFICATE

A SERVANT LEADER'S FOCUS IS THE GROWTH AND DEVELOPMENT OF OTHERS THROUGH ACTIVE LISTENING, EMPATHY, AWARENESS, AND COMMITMENT.

IN THE SERVANT LEADERSHIP COURSE, PARTICIPANTS WILL GAIN AN IN-DEPTH UNDERSTANDING ON HOW TO BUILD HIGH PERFORMING TEAMS BY LEVERAGING DIFFERENCES IN PERSPECTIVES, EXPERIENCES AND SOCIAL STYLES. LEARNERS WILL EXPLORE FOLLOWERSHIP AND THE PHILOSOPHY OF SUBORDINATING THEIR EGO FOR THE GOOD AND SUCCESS OF THE MISSION. PARTICIPANTS WILL GAIN AND LEVERAGE THE SKILLS AND KNOWLEDGE OF MENTORING AND FEEDBACK IN ORDER TO GUIDE THEIR TEAMS TOWARD BECOMING ALIGNED, FOCUSED AND LIVING THEIR SHARED VALUES.

WHAT IS SERVANT LEADERSHIP?

The Servant Leadership Certificate is an immersive, experiential leadership course. Participants will learn about the theory of Servant Leadership and how it dovetails nicely with the mission of transformational leaders. They will take the SOCIAL STYLE 360 assessment and learn tools for building effective teams and providing empowering feedback, as well as the importance of mentoring, followership and serving their teams.

OUTCOMES

UPON COMPLETING THE SERVANT LEADERSHIP CERTIFICATE, PARTICIPANTS WILL BE ABLE TO:

- Articulate a clear understanding of the definition and framework of Servant Leadership.
- Utilize best practices in productive conflict and restorative justice to develop relationships.
- Employ best practices in managing high performance teams with diverse social styles, perspectives and experiences.
- Create differentiated mentoring plans that are personalized to individual needs and circumstances.
- Provide empowering feedback that leads to individual and collective growth.

TESTIMONIALS

"I THINK THAT I PERCEIVED MYSELF TO ALREADY BE A SERVANT LEADER, BUT AFTER CAREFUL CONSIDERATION OF THE COURSE MATERIALS, I KNOW THAT, ORIGINALLY, I WAS WRONG. I CAN DO SO MUCH MORE TO BECOME A SERVANT LEADER AND EMPOWER OTHERS."

- Servant Leadership Participant

"THE TENSION AND PRODUCTIVITY CHART OPENED MY EYES ON HOW TO WORK AS AN INDIVIDUAL AND HOW I CAN BECOME MORE PRODUCTIVE. THE SENDER AND RECEIVER VISUAL AND THE SOAR MODEL WERE EXTREMELY HELPFUL IN NAVIGATING SITUATIONS."

- Servant Leadership Participant

"SOCIAL STYLE AND UNDERSTANDING HOW TO APPROACH DIFFERENT SCENARIOS WHEN THERE IS A CONFLICT WAS THE MOST VALUABLE ASPECT OF THE COURSE."

- Servant Leadership Participant

"THE MENTORSHIP AND DIRECTION THE FACILITATORS TOOK OUR GROUP AS THEY ENCOURAGED CRITICAL THINKING AND PROBLEM SOLVING MADE THE EXPERIENCE MEMORABLE."

- Servant Leadership Participant



SERVANT LEADERSHIP

CERTIFICATE PARTICIPANTS REPORT THE FOLLOWING KEY FINDINGS OF HOW THE COURSE HAS IMPACTED THEM:

- **96%** of respondents feel confident in applying the principles of **SOCIAL STYLE** when working in a team.
- **95%** of respondents feel confident in their ability to utilize strategies to focus teams on high-priority tasks and advance the goals of the specific team they are a part of.
- **97%** of respondents are aware of the behaviors and activities that have the potential to negatively impact high-performing teams.
- **96%** of respondents feel like they can be values-based followers in order to advance the team's goals.
- **94%** of respondents feel confident in their ability to proactively mentor and coach team members.

SERVANT LEADERSHIP

EMPOWERING OTHERS

[OTHERS]



INTRODUCTION TO
SERVANT LEADERSHIP



LEVERAGING SOCIAL STYLES WITH
SERVANT LEADERS



CREATING AND GROWING
HIGH-PERFORMING TEAMS



FOLLOWERSHIP: SERVING THE VISION



MENTORING AND COACHING FOR
OPTIMAL PERFORMANCE



EMPOWERING FEEDBACK FOR
INDIVIDUAL AND ORGANIZATIONAL
GROWTH



ARTICULATING THE VALUE-ADD OF
SERVANT LEADERSHIP

ADAPTIVE LEADERSHIP CERTIFICATE

COMING SOON

AN ADAPTIVE LEADER EMPOWERS FOLLOWERS TO ADDRESS THE COMPLEX CHALLENGES OF LIFE.

IN THE ADAPTIVE LEADERSHIP SET OF COURSES, PARTICIPANTS WILL GAIN THE KNOWLEDGE AND SKILLS TO CHAMPION ORGANIZATIONAL GROWTH AND COMMUNICATE A COMPELLING VISION FOR THE FUTURE AS THEY HELP OTHERS NAVIGATE DYNAMIC ENVIRONMENTS TO PRODUCE EFFECTIVE CHANGE. PARTICIPANTS WILL BE ABLE TO APPLY THEIR KNOWLEDGE OF ADAPTIVE LEADERSHIP THEORY AS THEY DEVELOP PLANS AND COMMUNICATE A VISION THAT MOBILIZES AND FOCUSES THEIR EFFORTS OF THERS TOWARD POSITIVE CHANGE.

WHAT IS ADAPTIVE LEADERSHIP?

THE ADAPTIVE LEADERSHIP CERTIFICATE IS AN IMMERSIVE, EXPERIENTIAL SET OF COURSES. PARTICIPANTS WILL BE INTRODUCED TO THE THEORY OF ADAPTIVE LEADERSHIP WHERE THEY WILL LEARN ABOUT A LEADER'S ROLE IN IDENTIFYING AND NAVIGATING CHANGE IN TIMES OF TRANSITION AND CRISIS.

OUTCOMES

UPON COMPLETING THE ADAPTIVE LEADERSHIP CERTIFICATE, PARTICIPANTS WILL BE ABLE TO:

- Articulate a clear understanding of the definition and framework of adaptive leadership.
- Develop strategies to help teams adapt to shifting environments.
- Generate organizational buy-in from stakeholders for a preferred change management strategy.
- Prioritize the appropriate course of action to handle a crisis within a team or organization.
- Outline the essential elements of a leadership transition plan.

ADAPTIVE LEADERSHIP



FACILITATING CHANGE

[ACTION]



INTRODUCTION TO ADAPTIVE LEADERSHIP



CONFLICT AND CONSENSUS



CRISIS MANAGEMENT



RESTORATIVE JUSTICE



LEADERSHIP TRANSITIONS



ARTICULATING THE VALUE-ADD OF ADAPTIVE LEADERSHIP

INNOVATIVE LEADERSHIP CERTIFICATE

COMING SOON

FOSTER CREATIVE PROBLEM-SOLVING SKILLS THAT LEAD TO IMAGINATIVE, 21ST-CENTURY IMAGINATIVE SOLUTIONS THROUGH INNOVATIVE LEADERSHIP.

IN THE INNOVATIVE LEADERSHIP COURSE, PARTICIPANTS WILL BE INVITED TO ENGAGE IN CREATIVE PROBLEM-SOLVING SKILLS THAT LEAD TO 21ST-CENTURY IMAGINATIVE SOLUTIONS. PARTICIPANTS WILL LEARN STRATEGIES FOR RESHAPING INDIVIDUAL AND COLLECTIVE PARADIGMS THROUGH A GROWTH MINDSET, MINDFULNESS AND CURIOSITY. FURTHERMORE, PARTICIPANTS WILL LEARN HOW TO RECRUIT TALENT AND DIVERSITY THAT ALIGNS WITH THE MISSION OF THEIR ORGANIZATION OR COMMUNITY. **INNOVATIVE LEADERSHIP IS GROUNDED IN THE ABILITY TO EMPOWER OTHERS TO MOVE BEYOND THEIR ASSUMPTIONS AND BIASES IN CONSIDERING ALTERNATIVE WAYS TO ADDRESS PRESENTING PROBLEMS OR NEWLY EMERGING REALITIES.**

WHAT IS INNOVATIVE LEADERSHIP?

Creativity and design thinking play a key role in effective leadership. The problems of today are complex (yes, even wicked), and they require creativity and collaboration to solve. Participants will learn the basics of design thinking, how to hold effective meetings to enhance collaboration and how to generate buy-in for new visions and missions.

OUTCOMES

UPON COMPLETING THE INNOVATIVE LEADERSHIP CERTIFICATE, PARTICIPANTS WILL BE ABLE TO:

- Articulate a clear understanding of the definition and framework of Innovative Leadership.
- Apply the phases of design thinking to ideate alternative and innovative solutions to problems.
- Employ strategies that reshape paradigms that guide self and others within organizations.
- Identify best practices in recruiting talented people who align with organizational vision, mission and purpose.
- Assess the importance of diversity in creating a culture of innovation.

INNOVATIVE LEADERSHIP



INSPIRING OTHERS

[ACTION]



INTRO TO INNOVATIVE LEADERSHIP



DESIGN THINKING



INNOVATIVE LEADERSHIP



COMMUNICATING THE VISION



CREATIVE COLLABORATION



ARTICULATING THE VALUE-ADD OF INNOVATIVE LEADERSHIP

DISTANCE LEADERSHIP CERTIFICATE

DISTANCE LEADERSHIP REQUIRES THE RECOGNITION OF UNIQUE OPPORTUNITIES THAT REMOTE-BASED TEAMS PROVIDE TO ORGANIZATIONS AND TO EACH OTHER; THUS, LEADERS MUST FOSTER MEANINGFUL CONNECTIONS BETWEEN REMOTE TEAM MEMBERS TO THE BENEFIT OF BOTH THE ORGANIZATION AND THE MEMBERS.

IN THE DISTANCE LEADERSHIP CERTIFICATE, PARTICIPANTS WILL GAIN THE KNOWLEDGE AND SKILLS TO NAVIGATE INDUSTRIES RELIANT ON REMOTE WORK AND DIGITAL LEADERSHIP ACROSS BLENDED PLATFORMS. PARTICIPANTS WILL LEARN HOW TO MANAGE VIRTUAL TEAMS, MAKE THE MOST OF VIRTUAL CONNECTION TOOLS AND MOTIVATE TEAMS AT A DISTANCE. UPON COMPLETING THE COURSE, PARTICIPANTS WILL HAVE AN UNDERSTANDING OF THE POTENTIAL BENEFITS AND DRAWBACKS OF WORKING WITH REMOTE TEAMS, HOW TO CREATE AN ENVIRONMENT OF MUTUAL RESPECT AND STRONG TEAM DYNAMICS AND THE TOOLS AVAILABLE TO LEAD INDIVIDUALS AND TEAMS AT A DISTANCE.

WHAT IS DISTANCE LEADERSHIP?

THE DISTANCE LEADERSHIP COURSE IS AN IMMERSIVE, EXPERIENTIAL LEADERSHIP PROGRAM. DISTANCE LEADERSHIP OFFERS PARTICIPANTS THE OPPORTUNITY TO IDENTIFY THE NEEDS OF A VIRTUAL OR HYBRID WORKFORCE. THE COURSE THEN OFFERS LEADERS THE TOOLS AND STRATEGIES NEEDED TO MEET THE UNIQUE NEEDS OF OUR CURRENT WORKFORCE.

OUTCOMES

UPON COMPLETING THE DISTANCE LEADERSHIP CERTIFICATE PARTICIPANTS WILL BE ABLE TO:

- IDENTIFY THE LEADER'S ROLE TO EFFECTIVELY MANAGE A REMOTE TEAM.
- DEVELOP STRATEGIES TO MANAGE PRODUCTIVE TEAMS.
- APPRAISE USABILITY WITH REMOTE TEAM MANAGEMENT TECHNOLOGIES.
- ANALYZE APPROACHES TO ESTABLISH EFFECTIVE COMMUNICATION ACROSS REMOTE TEAM MEMBERS.
- INTERPRET THE CHALLENGES AND OPPORTUNITIES RELATED TO DIVERSITY AMONGST REMOTE TEAM MEMBERS.

WHAT PARTICIPANTS ARE SAYING

"THIS COURSE GAVE ME MANY TOOLS THAT I CAN USE TO BETTER MYSELF AS A REMOTE LEADER. THOSE TOOLS ENCOMPASS NEW SOFTWARE TO COMMUNICATE WITH MY TEAM, TO PRACTICES THAT I CAN USE DAILY TO IMPROVE MY REMOTE RELATIONSHIPS."

- DISTANCE LEADERSHIP PARTICIPANT

"THE ASPECTS OF PROFESSIONAL COMMUNICATION THAT WERE EMPHASIZED IN THIS COURSE WILL HELP ME IN THE BUSINESS WORLD AND IN MY CAREER. I TOOK A COURSE CALLED BUSINESS COMMUNICATION AT MY UNIVERSITY THAT WAS VERY SIMILAR TO THIS ONE."

- DISTANCE LEADERSHIP PARTICIPANT

"SCHOOLS SHOULD BE RECOMMENDING AND EVEN MANDATING COURSES LIKE DISTANCE LEADERSHIP, AS COURSES LIKE THESE ARE WHAT ACTUALLY APPLY IN REAL LIFE SITUATIONS."

- DISTANCE LEADERSHIP PARTICIPANT



THE DISTANCE LEADERSHIP CERTIFICATE DIFFERS FROM TRADITIONAL LEADERSHIP PROGRAMS IN THE FOLLOWING WAYS:

- **91%** of learners report that the Distance Leadership Certificate has been helpful or very helpful to their professional success.
- **91%** of learners report that the Distance Leadership Certificate has been helpful or very helpful to their personal success.
- **92%** of learners report that they use lessons from Distance Leadership to critically analyze and make decisions on everyday situations and issues.
- **92%** of learners reported a significant increase in understanding the advantages of distance leadership in the workplace following the global pandemic.

DISTANCE LEADERSHIP



CONNECTING COMMUNITY

[COMMUNITY]

-  INTRODUCTION TO DISTANCE LEADERSHIP
-  THE REWARDS & CHALLENGES
-  ADVOCATE FOR DIVERSITY & CHANGE
-  MAXIMIZE PRODUCTIVITY
-  DISCOVER TOOLS & TECHNOLOGY
-  ESTABLISH COMMUNICATION EFFECTIVENESS

CAREER EXPLORATION CERTIFICATE

23-24 PILOT

WHAT IS CAREER EXPLORATION?

In Career Exploration, participants will explore career pathways that align with their interests, values and strengths with a focus on building and promoting their unique professional brand in addition to identifying next steps for continued career development.

FIND YOUR PURPOSE

Find Your Purpose invites participants to identify their career interests and discover how they intersect with their natural strengths. The aim of the course is to generate a list of possible career paths that align with participants' values and desired qualities.

CAREER ROADMAP

Career Roadmap focuses on conducting online research on chosen career paths and designing a strategic plan outlining actionable next steps that participants can take to move forward with their goals. Composing a professional mission statement will wrap up the course.

BEHIND THE CURTAIN

Behind the Hiring Curtain: Evaluating Professional Documents focuses first on career competencies by providing participants with a framework to dissect real-world job descriptions and consider how hiring professionals would use them to review applicants' professional documents. This course concludes with a hands-on evaluation of the many types of marketing documents.

LEVERAGING LINKEDIN

Leveraging LinkedIn provides participants with a working knowledge of LinkedIn as a tool for networking and job searching, with an emphasis on building their unique professional brand.

ACING THE INTERVIEW

Acing the Interview prepares participants for the full scope of the professional job interview process including preparation, constructing an effective elevator pitch and communicating experience. It concludes with determining the steps to take following an interview.

THE PROFESSIONAL WORKPLACE

The Professional Workplace includes the practical application of skills necessary for those soon entering the workplace. The final output is a PDP, or professional development plan, that asks participants to outline action steps that will help them achieve their career goals both in the short and long term.

OUTCOMES

UPON COMPLETING CAREER EXPLORATION PARTICIPANTS WILL BE ABLE TO:

- Identify how your interests, values and mission align with professional goals and pathways.
- Determine how to best promote your brand in a variety of professional contexts.
- Utilize online tools and resources to inform your career exploration and development.
- Develop a plan for ongoing career and professional development.
- Discover your personal brand through exploration, research and industry standards.

CAREER EXPLORATION

DEVELOPING PROFESSIONALISM

[SELF]



FIND YOUR PURPOSE



CAREER ROADMAP



BEHIND THE CURTAIN: EVALUATING
PROFESSIONAL DOCUMENTS



LEVERAGING LINKEDIN



ACING THE INTERVIEW



THE PROFESSIONAL WORKPLACE

CHAPTER

STRATEGIC PLANNING

ONE OF A LEADER'S MOST IMPORTANT RESPONSIBILITIES IS TO HELP OTHERS UNDERSTAND AND COMMIT TO STRATEGIES THAT WILL ALIGN THE TEAM. STRATEGY PROVIDES DIRECTION AND TEAMS WITHOUT DIRECTION WANDER OFF COURSE... SOMETIMES INTO DANGEROUS TERRAIN.

IN THE CHAPTER STRATEGIC PLANNING COURSE, PARTICIPANTS WILL LEARN ABOUT HOW A STRATEGY CAN PROVIDE CLARITY, ALIGNMENT AND ACCOUNTABILITY, THROUGH THE SIX ESSENTIAL COMPONENTS OF A COMPREHENSIVE STRATEGIC PLAN. MOREOVER, PARTICIPANTS WILL PRACTICE WRITING SMART GOALS, LEARN THE IMPORTANCE OF GAINING BUY-IN AND HOW TO MOTIVATE THE MIDDLE THIRD OF THEIR CHAPTER ALL TO ENSURE THE EFFECTIVENESS OF THEIR STRATEGIC PLAN. **AN UNDERSTANDING OF HOW STRATEGY WORKS IS ONE OF THE MOST SOUGHT-AFTER SKILLS EMPLOYERS WILL BE LOOKING FOR IN THEIR NEW RECRUITS.**

WHAT IS STRATEGIC PLANNING?

Strategic Planning is defined as the ability to logically approach problems and opportunities or to manage the situation at hand by gathering information, utilizing resources, generating options, making decisions and reflecting on the process.



SURVEY THE LANDSCAPE



IDENTIFY PRINCIPLED PRIORITIES



DEVELOP AN ACTION PLAN



IN-ACTION REVIEW



CHECK AND REFLECT



Sigma Chi

EXPECT MORE.

SELF - OTHERS - ACTION - COMMUNITY



Leadership Journey™

BEHIND EVERY SUCCESSFUL BUSINESS ARE GREAT LEADERS WHO ARE ABLE TO MOTIVATE AND UNLEASH THE TALENTS AND CAPABILITIES OF THEIR PEOPLE.

WHEN CONFRONTED WITH CHANGE, THEY INSPIRE COMMITMENT AND ACCOUNTABILITY RATHER THAN FORCE COMPLIANCE. THEY ARE PEOPLE OF CONFIDENCE, ENTHUSIASM AND CHARACTER. LEADERSHIP DEVELOPMENT IS A STRATEGIC PRIORITY FOR SIGMA CHI FRATERNITY. IN AN EFFORT TO PREPARE OUR LEADERS TO FACE THE EMERGING CHALLENGES OF THE FUTURE AND TO UNLOCK THEIR POTENTIAL, WE OFFER... **THE LEADERSHIP JOURNEY.**

WHAT IS THE LEADERSHIP JOURNEY?

The Leadership Journey is a 15-hour program that aims to develop Transformational Leaders who inspire and empower others for the good of their community. ✕

Participants of this program will walk away with an enhanced self-awareness through the Clifton Strengths Assessment and the development of personal mission statements. They will also practice tangible life skills for effective team collaboration, as they develop a plan for effecting positive change on their campus.

Our values-based curriculum will immerse participants in opportunities to discover their strengths, live on purpose, and learn how to lead transformation in their communities.

TESTIMONIALS

“WE ARE THRILLED TO HAVE THIS UNIQUE OPPORTUNITY TO PARTNER WITH SIGMA CHI LEADERSHIP INSTITUTE AND BRING RAMP UP YOUR RESILIENCE TO PURDUE’S DEPARTMENT OF TECHNOLOGY, LEADERSHIP AND INNOVATION THIS SPRING.”

- BETH MCCLUSKEY, VICE PROVOST FOR STUDENT LIFE AT PURDUE

“I SPEAK FOR MYSELF WHEN I SAY WE COULD NOT BE MORE EXCITED TO EMBARK ON THIS NEW GROUNDBREAKING JOURNEY FOR SIGMA CHI! WE ARE EXTREMELY GRATEFUL FOR THIS OPPORTUNITY WITH SCLI AND CANNOT WAIT TO START PAVING THE WAY FOR THE FUTURE OF THIS FRATERNITY.”

- RYAN JEFFRIES, OKLAHOMA STATE UNIVERSITY STUDENT



THE LEADERSHIP JOURNEY

ACCOMPLISHES THE FOLLOWING OBJECTIVES:

- To enhance individual self-awareness through an understanding of personal and team strengths.
- To build enduring leaders who exercise values-based decision making and positively impact their communities.
- To foster collaboration, develop individual leadership & life skills, and provide a way for participants to “pay it forward” as they work in service of their community.

*This experience can be tailored to meet the needs of the chapter.

The Leadership Journey



STRENGTHS FOCUS

Participants will discover their top-5 strength themes according to the Clifton Strengths assessment for Students and learn to leverage their own talents and those of their group to develop and lead a strengths-based team.



VALUES-BASED LEADERSHIP

Participants will engage in activities that help them clarify their core values and craft personal mission statements. They will learn to apply these concepts to their daily life by using the SOAR model of values-based decision-making.



FOR THE GOOD...

Participants will leverage their leadership skills to create and pitch a project that will benefit their campus and community. They will work with their peers to brainstorm, develop and implement their project.

MISSION365



A TRANSFORMATIONAL LEADER BUILDS AUTHENTIC FRIENDSHIPS AND TRUE BROTHERHOOD THROUGH CHARACTER-BASED RECRUITMENT IN MISSION 365.

RECRUITMENT IS THE MEANS BY WHICH WE PERPETUATE OUR RITUAL AND OUR FRATERNITY. THE SIGMA CHI FOUNDERS UNDERSTOOD THIS PROCESS AND LEFT US WITH A SET OF SELECTION CRITERIA THAT DESCRIBE THE **MEN OF CHARACTER WE MUST LOOK FOR 365 DAYS A YEAR DURING THE QUEST FOR THE BEST.**

WHAT IS CHARACTER-BASED RECRUITMENT?

Sigma Chi's Character-Based Recruitment Micro-Certificare is built on the foundations of Mission 365. It provides participants with practical suggestions and tools to elevate their recruitment efforts in the Quest for the Best on campus. Building the best chapter requires every brother to take an active role in recruitment. The Mission 365 course helps improve recruitment results with values-based practices to attract and assess person-organizational fit. Students will focus on identifying potential new members with remarkable character and talent, building relationships, developing skills to market our educational programs and offerings, and create welcoming and inclusive campuses that embrace and maximize a diversity of backgrounds.

OUTCOMES

UPON COMPLETING THE CHARACTER BASED RECRUITMENT MICRO-CERTIFICATE, PARTICIPANTS WILL BE ABLE TO:

- Articulate a clear understanding of the definition and framework of 365-day recruitment.
- Utilize specific strategies to generate and sustain commitment to an organization or community during one's lifetime.
- Employ best practices and strategies for recruiting and developing men of character who will leave a lasting legacy of leadership to the Fraternity.
- Leverage others' SOCIAL STYLEs with your individual leadership style to advance our Fraternity and our communities' goals.



MISSION365 RECRUITMENT



MISSION 365 CORE



BUILDING ENDURING FRIENDSHIPS



THE SPIRIT OF SIGMA CHI



SELECTING MEN OF CHARACTER



MARKETING OUR DIFFERENTIATORS

THE TRANSFORMATIONAL LEADER

TRANSFORMATIONAL LEADER PARTICIPANTS HAVE REPORTED INCREASED SUCCESS IN AREAS OF THEIR PERSONAL AND PROFESSIONAL LIVES DUE TO THEIR INVOLVEMENT IN THE PROGRAM

Sigma Chi Leadership Institute partnered with leading research and analytics firm, Gallup, to survey young alumni on topics related to their Sigma Chi experience. The report yielded the following.



FOUNDATIONAL

83% REPORT THAT THE SKILLS LEARNED THROUGH THE FOUNDATIONAL LEADERSHIP CERTIFICATE CONTRIBUTED TO THEIR **PERSONAL SUCCESS.**

83% REPORT THAT THE SKILLS LEARNED THROUGH THE FOUNDATIONAL LEADERSHIP CERTIFICATE CONTRIBUTED TO THEIR **PROFESSIONAL SUCCESS.**

VALUES-BASED

92% REPORT THAT THE SKILLS LEARNED THROUGH THE VALUES-BASED LEADERSHIP CERTIFICATE CONTRIBUTED TO THEIR **PERSONAL SUCCESS.**

90% REPORT THAT THE SKILLS LEARNED THROUGH THE VALUES-BASED LEADERSHIP CERTIFICATE CONTRIBUTED TO THEIR **PROFESSIONAL SUCCESS.**

ENDURING

98% REPORT THAT THE SKILLS LEARNED THROUGH THE ENDURING LEADERSHIP CERTIFICATE CONTRIBUTED TO THEIR **PERSONAL SUCCESS.**

95% REPORT THAT THE SKILLS LEARNED THROUGH THE ENDURING LEADERSHIP CERTIFICATE CONTRIBUTED TO THEIR **PROFESSIONAL SUCCESS.**

DISTANCE

91% REPORT THAT THE SKILLS LEARNED THROUGH THE DISTANCE LEADERSHIP CERTIFICATE CONTRIBUTED TO THEIR **PERSONAL SUCCESS.**

91% REPORT THAT THE SKILLS LEARNED THROUGH THE DISTANCE LEADERSHIP CERTIFICATE CONTRIBUTED TO THEIR **PROFESSIONAL SUCCESS.**

DATA TALKS

COURSE PARTICIPANTS HAVE ALSO REPORTED HOW THE CONCEPTS THEY HAVE LEARNED THROUGH DIFFERENT SCLI PROGRAMS HAVE ENHANCE THEIR SKILLS

Sigma Chi Leadership Institute has been able to understand the personal and professional skill impact the Transformational Leader courses have on participants by using end-of course-feedback and Gallup data.



"I ENJOYED LEARNING MORE ABOUT THE FRATERNITY THAT HAS GIVEN ME SO MUCH ALREADY. IT WAS GREAT TO APPLY MYSELF AND LEARN FURTHER VALUES AND GUIDELINES TO AIM FOR."

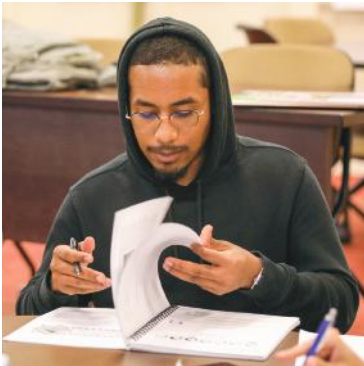
89% REPORT THEY USE LESSONS FROM **FOUNDATIONAL LEADERSHIP** TO FOCUS ON THEIR CORE VALUES.

84% REPORT THAT THEY USE LESSONS FROM **FOUNDATIONAL LEADERSHIP** TO UNDERSTAND THE IMPORTANCE OF HAVING A CORE SET OF VALUES.

"I REALLY LIKED THE PARTS ABOUT HOW TO APPLY YOUR VALUES TO REAL-WORLD AND BUSINESS SITUATIONS."

92% REPORT THEY USE LESSONS FROM **VALUES-BASED LEADERSHIP** TO APPLY A CODE OF ETHICS TO PERSONAL DECISION MAKING.

100% REPORT THEY USE LESSONS FROM **VALUES-BASED LEADERSHIP** TO RELATE STRENGTHS AND GROWTH OPPORTUNITIES TO THE ELEMENTS OF EMOTIONAL INTELLIGENCE.



"I LEARNED MORE ABOUT MYSELF IN A WEEK THAN I HAVE ALL OF MY LIFE. THEY TRULY TAUGHT ENDURING LEADERSHIP."

95% REPORT THEY USE LESSONS FROM **HORIZONS** TO EFFECT POSITIVE CHANGE IN THEIR COMMUNITY/TEAM/ORGANIZATION.

93% REPORT THEY USE LESSONS LEARNED FROM **HORIZONS** TO STRATEGICALLY PLAN NEXT STEPS.



"I LEARNED THE IMPORTANCE OF BUILDING TRUST BETWEEN TEAM MEMBERS AND LEADERS AS WELL AS THE NECESSITY FOR SOCIAL INTERACTION AND WAYS TO BUILD AND PROMOTE THOSE ITEMS. THE LESSONS LEARNED TRANSCEND DISTANCED LEADERSHIP."

92% REPORT THE LESSONS LEARNED FROM **DISTANCE LEADERSHIP** TO APPLY THE SOAR MODEL TO EVERYDAY SITUATIONS AND ISSUES.

85% REPORT THE LESSONS LEARNED FROM **DISTANCE LEADERSHIP** EVALUATE THE WAYS IN WHICH INDIVIDUALS CONTRIBUTE TO HEALTHY OR UNHEALTHY CULTURE.





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