

THE ADOERS



AFC WULFRUNIANS

SATURDAY 10TH AUGUST



MATCH BALL

COUNSELLORS
RAY JARVIS AND
MEJAR SINGH

TODAY'S
SPORTS



ADDERS ADDERS ADDERS ADDERS
ADDERS ADDERS ADDERS ADDERS
ADDERS ADDERS ADDERS ADDERS

MANAGEMENT THOUGHTS

Firstly I would like to thank all the fans who travelled over to Wulfrunians last week, your support was massive and im glad the lads repaid you all by putting the club into the next round of the FA Cup.

It's now our turn to play hosts, as we welcome Wulfrunians to the Snake pit. Last week was a tough game, this week will be no different. The league is our bread and butter and just as big as last week, if not bigger. We will have to match the energy and quality we shown in game one to come out with another positive result.

We feel like from top to bottom the club is in a great position & the stage is set for a really big year. We haven't shy away from telling the squad the aims for this season, now it's just on us to put performances on the pitch to back that up.

Hopefully we can start well and ultimately give you adders fans a side to follow again. The power of support is not one we underestimate, im really hoping we can get back to the numbers through the gate we know we can produce.

Look forward to seeing you all today & hopefully get that result we all want.

UTA



VOLUNTEER GROUP

Our volunteer group is the heart of our football club, taking on various roles that make a big difference. Their hard work helps us complete ongoing projects and keep everything running smoothly.

Volunteering here isn't just about work; it's also about community. It's a place where people can share stories, tell jokes, and make friends. This social side of volunteering is important and helps everyone feel connected and part of something bigger.

In recent months, we've welcomed new volunteers. They've settled in well, enjoyed their time here, and played a key role in moving our club forward. Their enthusiasm and efforts have made a real impact.

Each volunteer, no matter their role, contributes to our success. The sense of achievement they get from helping out is invaluable, and we deeply appreciate their dedication.

Thank you to all our volunteers. Your commitment to communication, engagement, and making a difference is what keeps our club going strong.

ACE: Appreciation, Communication, Engagement

Gary Fox
Volunteer Coordinator





EXCLUSIVE LOUNGE

AVAILABLE FOR SPONSORSHIP

As a community football club, we are always striving to improve and provide the community with a better matchday experience. This ongoing project has been a long journey, but we are thrilled to announce its completion, thanks to the hard work of our dedicated volunteer group and the generous financial support from the Councillors Fund, for which we are eternally grateful.

The completion of this project is a great step forward for our club, giving us a more professional feel with enhanced hospitality on match days. This new social space not only elevates the experience for our fans but also provides a welcoming area for everyone who visits.

Looking ahead, we are excited about the potential uses of this new social space. Beyond match days, we envision it becoming a valuable resource for various community groups. Whether it's hosting local meetings, social gatherings, or other community events, our new space is designed to be a versatile and inclusive area that can serve many purposes.

The improvements we've made reflect our commitment to creating a club that is not only about football but also about community. We believe that by enhancing our facilities, we can better serve our supporters and the wider community, offering a place where everyone feels welcome and valued.

We look forward to seeing how this new social space will be utilized in the future and how it will help us to further engage with our community. Thank you once again to our volunteers and the Councillors Fund for making this possible. We invite everyone to come and enjoy the new and improved matchday experience at our club.

SPONSOR SPOTLIGHT



We were delighted this week to see David from BA Perkins scrap metals at Sheepy Road this week to their new sponsor board being fitted.

B.A Perkins Scrap metals are the leading scrap metal merchants in Atherstone and the surrounding areas.

A small family run business serving the Tamworth and Atherstone area. They pay the best prices for non-ferrous metals, with a fast and friendly service.

Offering a fast and friendly professional service that enables you to sell your non-ferrous materials quickly and easily at the best prices.

Not only do they serve customers at their site located in Atherstone, they also collect ferrous and non ferrous scrap metals throughout the country.

They also like taking on the challenge of other projects no matter how big or small with efficiency and experience.

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THE EDITOR

Stability allows strength and progress, and after a season of change both on and off the pitch, we are moving into the 2024/25 season with real positivity around the club.

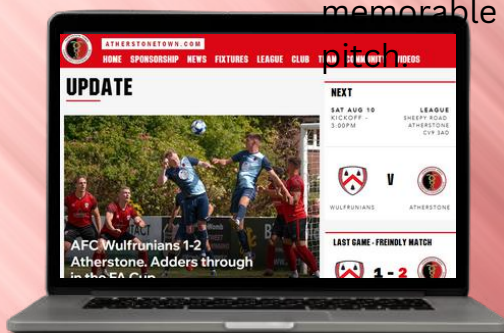
Off the pitch, our volunteer group has once again worked wonders to get us ready for the new season. Jamie's efforts to bring football back to Sheepy Road last season were remarkable, and now, with Maria taking the reins, we are in good hands. I firmly believe that our recent progress is only just beginning.

So, what does progress look like for us? Meeting our health and safety obligations to our landlords is a top priority. We are constantly reviewing our facilities, processes, and roles to see what we do now and how we can do it better. This ensures that we are always improving and moving forward.

We also want to increase the number of people coming through our gates. On the pitch, Mitch has put together a competitive team that plays football worth watching. Enhancing our social media presence is key to attracting more fans.

We will now have every match recorded with highlights available on YouTube. Our Facebook, Twitter, and Instagram pages have been redesigned to be more impactful and to create a stronger brand for the "Adders". Oh and we also have a brand new website www.atherstonetown.com. As a community club, it's important for us to continuously improve our visibility. Today's opponents gave us a stiff test in the opening game of the season. With a new manager and a rebuilt squad, we expect another battle today in what promises to be a very competitive league campaign.

We are excited about the direction we're heading in and grateful for the support of our volunteers and fans. Together, we are building a brighter future for our club. Let's look forward to a season filled with strength, progress, and plenty of memorable moments on and off the



OUR OPPONENTS



Old Wulfrunians Football Club was established in 1922. They joined the Birmingham Amateur Football Alliance league system. They were Premier Division champions in 1932–33 and again in 1953–54, 1979–80 and 1991–92.[2] After winning the Premier Division title and Senior Cup double for three successive seasons between 2002–03 and 2004–05, the club formed a new team under the name A.F.C. Wulfrunians in order to enter senior football, joining Division Two of the West Midlands (Regional) League, although the club continued playing in the Birmingham AFA under the Old Wulfrunians name.

In their first season, A.F.C. Wulfrunians won the Division Two title, earning promotion to Division One. They were Division One runners-up the following season, resulting in promotion to the Premier Division. After winning the Birmingham Midweek Floodlit Cup in 2007–08, the 2008–09 season saw the club win the Premier Division title. However, they were denied promotion to the Midland Alliance as their ground did not meet the necessary criteria.

Following a move to the Castlecroft Stadium, the club won the Premier Division again in 2012–13 after winning their final match of the season at Malvern Town 2–0, and were promoted to the Midland Alliance.

In 2014 the Midland Alliance merged with the Midland Combination to form the Midland League, with A.F.C. Wulfrunians placed in the Premier Division



SPONSORSHIP & ADVERTISING OPPORTUNITIES

MATCH DAY SPONSORS

Front page of program acknowledgement of your chosen match
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Pick of man of the match

MATCH BALL SPONSORSHIP

Program acknowledgement of your chosen match

MATCH DAY PROGRAM ADVERT

Full season worth of ads to promote your business.
Full page £100
Half page £50

ADDERS TV YOUTUBE

Our youtube channel is already attracting over 300 views per game. A prime advertising space that can be seen long after the match day. Coverage of all first team games as well as under 18.

In game banner single Match £50
In game banner single Full season £300

Main channel sponsor with 10 second intro advert £1000



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WHO ARE YA?

CHAIR PERSON Maria Beale

VICE CHAIR Scott Bartlam

Director of Football: Dave Turner

Secretary: Heidi Beale

Treasurer: Gary Fox

DIRECTORS Maria Beale, Jamie Bursnell, Nigel Evans, Julie Douglas, Gary Fox, Lance Gudger, Dave Turner

Diversity & Equalities Officer / Volunteer Coordinator: Gary Fox
Health & Safety: Tracey Green & Steve Green

Commercial & Branding: Richard Miller & Kimberleigh Thurlow

Committee Jamie Bursnell, Dillon Weller, Conor Bursnell, Ian Bates, Gerry Ennis, Gary Fox, Richard Miller, Kimberleigh Thurlow

Football Management

Manager Mitchell Thomson

Assistants Alex Naughton, Nathan Haines, Andy Needham

Kitman: Ian Nicoll

Physiotherapist Niamh McLaughlin

Under 18 Manager: Wayne Hadley

Assistants: Pete Balac, Lee Davis, Sami Turner, Toby Bartram

WWW.ATHERSTONETOWN.COM

OUR TEAM



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OSBORN**

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**CONNOR
GUDGER**

Sponsored by
Chris McAvoy



**JACK
WELLS**

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Lynn & Graham



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WHY NOT ADVERTISE HERE?**

**CONTACT
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TEAM BUILDER

BOOST THE MANAGEMENT BUDGET

£10 A MONTH VIA STANDING ORDER OR CASH GETS YOU A NUMBER.

EVERY MONTH THERE IS A PRIZE DRAW WITH FIRST PRIZE £100 AND SECOND £50.

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ALL MONIES RAISED GOES STRAIGHT INTO THE MANAGMENT TEAMS BUDGET.

CONTACT VIA FACEBOOK OR SCOTT BARTLAM DIRECT.



MAKING A DIFFERENCE

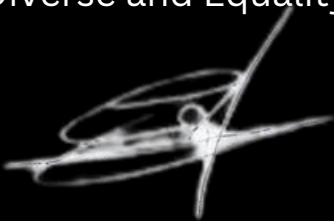
As a community club, we encourage everyone, regardless of background or disability, to attend our matches. We are proud to see our efforts positively impacting the local community, even if the effects are currently small.

We are taking steps to improve our facilities for those with disabilities, whether ambulant or wheelchair-bound. We've created a dedicated area in the main seating for wheelchair users and their carers, ensuring they can watch the game in a friendly and safe environment. Our main stand now has four wheelchair spaces, and we've upgraded our facilities for easier access.

Our commitment to making the club more inclusive is ongoing. We welcome the changes we've made and are dedicated to maintaining and improving these facilities so that everyone feels welcome. These efforts are helping us engage with a wider audience, especially those who need it the most.

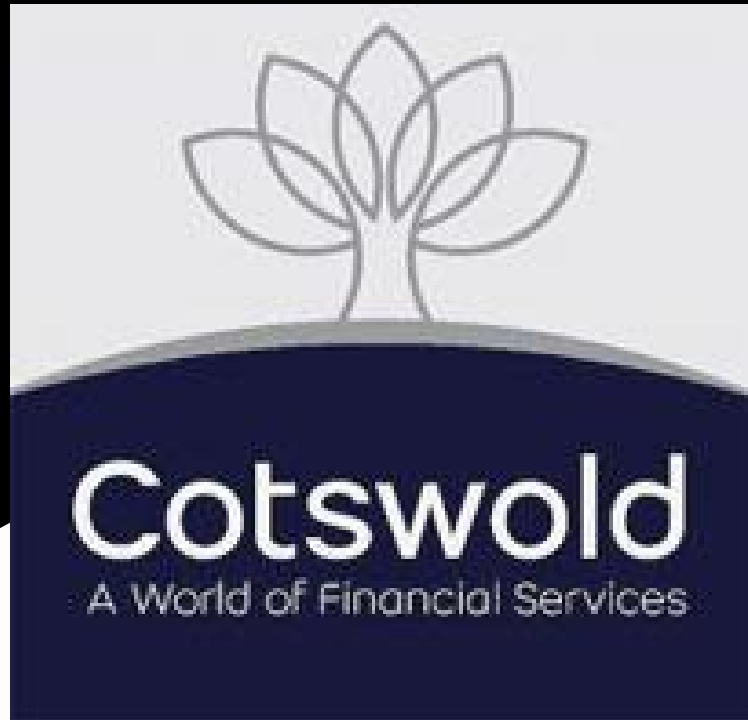
We invite individuals and community groups to join us on match days. For more information on how we can accommodate your needs, please contact us.

Gary Fox
Diverse and Equality Officer



Comp	Date/Time	Home Team		Away Team
FAC	03/08/24 15:00	A F C Wulfrunians	1-2	Atherstone Town
MFLP	10/08/24 15:00	Atherstone Town	V	A F C Wulfrunians
MFLP	13/08/24 19:45	Dudley Town	V	Atherstone Town
FAV	24/08/24 15:00	Wednesfield Community	V	Atherstone Town
MFLP	26/08/24 15:00	Atherstone Town	V	Lichfield City
MFLP	31/08/24 15:00	Atherstone Town	V	Brocton
MFLP	03/09/24 19:45	Highgate United	V	Atherstone Town
MFLP	07/09/24 15:00	Atherstone Town	V	Wolverhampton Casuals
MFLP	10/09/24 19:45	O J M Black Country	V	Atherstone Town
MFLP	14/09/24 15:00	1874 Northwich	V	Atherstone Town
MFLP	28/09/24 15:00	Atherstone Town	V	Stourport Swifts
MFLP	01/10/2419:45	Atherstone Town	V	Uttoxeter Town
MFLP	05/10/24 15:00	Whitchurch Alport	V	Atherstone Town
MFLP	12/10/24 15:00	Atherstone Town	V	Tividale
MFLP	19/10/24 15:00	Studley	V	Atherstone Town
MFLP	02/11/24 15:00	Northwich Victoria	V	Atherstone Town
MFLP	09/11/24 15:00	Atherstone Town	V	Highgate United
MFLP	16/11/24 15:00	Tividale	V	Atherstone Town
MFLP	30/11/24 15:00	Stone Old Alleynians	V	Atherstone Town
MFLP	07/12/24 15:00	Atherstone Town	V	Shifnal Town
MFLP	14/12/24 15:00	Romulus	V	Atherstone Town
MFLP	21/12/24 15:00	Atherstone Town	V	Studley
MFLP	26/12/24 15:00	Lichfield City	V	Atherstone Town
MFLP	28/12/24 15:00	Brocton	V	Atherstone Town
MFLP	04/01/25 15:00	Atherstone Town	V	Northwich Victoria
MFLP	18/01/25 15:00	Atherstone Town	V	Whitchurch Alport
MFLP	25/01/2515:00	Shifnal Town	V	Atherstone Town
MFLP	08/02/25 15:00	Uttoxeter Town	V	Atherstone Town
MFLP	15/02/25 15:00	Atherstone Town	V	Dudley Town
MFLP	22/02/25 15:00	Atherstone Town	V	Stone Old Alleynians
MFLP	08/03/25 15:00	Stourport Swifts	V	Atherstone Town
MFLP	15/03/25 15:00	Atherstone Town	V	1874 Northwich
MFLP	22/03/25 15:00	A F C Wulfrunians	V	Atherstone Town
MFLP	29/03/25 15:00	Atherstone Town	V	Romulus
MFLP	05/04/25 15:00	Atherstone Town	V	O J M Black Country
MFLP	12/04/25 15:00	Wolverhampton Casuals	V	Atherstone Town

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MATCH REPORT

1



2



Atherstone Town kicked off the 2024/25 season with an FA Cup victory away at AFC Wulfrunians on Saturday afternoon.

Goals from Ryan Harkin and Ryan Quinn either side of half time had put the Adders into a comfortable two goal lead.

The hosts capitalised on a defensive mistake to make it 2-1, but could not stop Atherstone from progressing to the next round. The Adders will take on Kidsgrove Athletic at home in the next round on Saturday 17th August.

After a long off season, Atherstone Town returned to competitive football on Saturday in the FA Cup, at the same venue that the previous season had finished at. A visit to Castlecroft and AFC Wulfrunians would be a tough early test for Mitch Thomsons side, even coming off a good end to pre-season.

It is credit to the management staff that the squad stayed settled from the end of one season to the start of another, with a couple of notable additions. One of those additions was striker Ryan Harkin, the Midland Football League Premier Divisions top scorer just two seasons ago.





Atherstone started the game against Wulfrunians in a positive fashion, taking the game to the hosts and looking to hurt them in behind. The movement of Lewis Collins caused the defence problems all afternoon, as the forward created chances for himself and his teammates.

Collins, Harkin and Tom Smith all drew smart stops from the keeper, and Wulfrunians saw a couple of efforts of their own go just wide, before the deadlock was broken. Starting from the keeper Finn Osborn, the Adders moved the ball forward in a slick passing move which eventually saw Smith slip one to Harkin who picked out the bottom corner at close range.

With 11 passes in the move and a clinical finish, it was a glimpse of what may be to come this season for Atherstone fans. The lead was nearly doubled before the break, as Collins laid one on for Chris Cowley who fizzed an effort just the wrong side of the near post.

The Adders came back out in the second half with the same intensity they had at the end of the first and were soon rewarded for their efforts. Jack Wells stepped up well to win the ball back in midfield, allowing Smith to find Ryan Quinn who unleashed an excellent strike from range that gave the keeper no chance.

Atherstone stayed on the front foot after the goal, with Collins seeing a low effort drift just wide of the far post. Just as the travelling fans began to think of a pain free passage into the next round, a mix up at the back between Osborn and Josh Steele allowed Wulfrunians to go clean through on goal to make it 2-1.

The hosts threw everything they had at the Adders back line for the rest of game, but struggled to create clear cut chances as Atherstone stood firm to secure their place in the next round. The result also laid down an early marker for what could be expected in the league campaign to come.

That league campaign will kick off against Saturdays opponents AFC Wulfrunians, who will look for an instant reply as the first team to visit Sheepy Road this season. The next game in the FA Cup follows the week after, with a home tie against Kidsgrove Athletic.

At the start of every season there is a buzz of optimism, and that is certainly true for this Atherstone Town side. With a healthy blend of youth and experience, they will be looking to compete on multiple front in this campaign.

Be sure to keep getting behind the boys in red and white, your Atherstone Town!



UNDER 18S

The Adders u18s pre season has been very worthwhile in terms of preparation as we have gone through a 5 week period of work commitments holidays injuries illness etc really calling upon the squad going in to games with 14 players at times which has been a big ask but at the same time given good match time to the players available.

This experience has given us great confidence that when that hour of need comes our way during the season that we have signed wisely and have that strength in depth to cope. We are unbeaten in 5 pre season friendlies beating Leicester St Andrews 4-1 Ambleside Pavilion 4-2 and Bedworth Utd 1-0 with two draws against a very experienced Chesterfield u23s 1-1 and a 2-2 draw with last seasons league winners Copsewood. On top of this Luca Moss Jacob Shilton Thomas Healy Jake Thornton Henley Hadley Charlie Williams Jack Collins Cam West have received valuable experience and minutes around the 1st Team squad.

What the season has in store for us is the unknown really obviously we have been promoted to the Northern Premier going to be playing some step two youth teams so it's going to be tough but a challenge we are looking forward too - the only thing I can say for sure is we are going to be competitive and put some good shows on again for the loyal adders fans that follow us and enjoy the journey, let's hope both 1st Team and Youth Team give the people of Atherstone something to cheer this season.

The not so good news is Dylan Mills took a nasty knock v Bedworth Utd and looks set to be sidelined and miss the opening fixture of the season v Boldmere St Michael away on Monday 26th August 7.45pm ko yes I hear you say same day 1st team play at home to Lichfield City something else we need to contend with.

Wayne Hadley
Adders u18 Manager



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CODE OF CONDUCT

SPECTATORS

Show due respect to match officials and others involved in the game.

Do not verbally abuse match officials.

Encourage and show positivity towards all players. Do not applaud or cheer foul play.

Show respect for the opposition team, its officials and supporters, no matter what the score or situation in any particular game.

Never verbally abuse a player, coach, official or spectator based on their appearance, race, religion, gender, sexuality, age or disability.

Not use inappropriate language or engage in aggressive behaviour.

Never encroach onto the pitch or its surrounds.

Always have regard to the best interests of the game, including where publicly expressing an opinion on the game, including others involved in the game.

ATHERSTONE TOWN COMMUNITY FC CODE OF CONDUCT TEAM OFFICIALS

Set a positive example for others, particularly young players and supporters.

Promote and develop their team having regard to the interests of the players and supporters.

Share knowledge and experience when invited to do so.

Avoid all forms of gamesmanship.

Show due respect to match officials and others involved in the game, accepting the decisions of match officials without protest.

Always have regard for the best interests of the game, including where publicly expressing an opinion of the game, including others involved in the game.

Make every effort to develop the sporting, technical and tactical levels of the club, and to obtain the best results for the team, using all permitted means.

Give reasonable priority to the interests of the team over individual interests.

Resist all illegal or unsporting influences, including banned substances and techniques.

Never verbally abuse a player, coach, official or spectator based on their appearance, race, religion, gender, sexuality, age or disability.

Promote ethical principles.

Show due respect for the interests of players, coaches, officials and supporters, including those of the opposition.

ADDERS V WULFS

FINN OSBORN	1	TOMMY JACKSON
LEWIS NOON	2	THOMAS POOLE
JOSH STEELE	3	JORDAN UPPAL
RICHARD BLYTHE	4	NATHAN WALKER (C)
JACOB SHILTON	5	JOE PROSSER
CONNOR GUDGER (C)	6	BRADLEY LAWLEY
CHRIS COWLEY	7	JAKE LLOYD
MITCH WOAKES	8	CRAIG TUCKLEY
RYAN HARKIN	9	JAY HOLDCROFT
TOM SMITH	10	JAKE WEBB
LEWIS COLLINS	11	REAGAN WARDLE
RYAN QUINN	12	CRAIG GREGG
	13	
TOBY NICOLL	14	EZEKIEL AGYEMANG
TOBY BARTRAM	15	RICARDO RICKETTS
JAKE THORNTON	16	TONY AGNELLO
CHARLIE WILLIAMS	17	ETHAN JARRETT
	18	

REFEREE

MAX UNDERWOOD

ASSISTANTS

CIPRIAN GROSU, ASHLEY BONNER