

Punjab State Rural Livelihood Mission, Patiala

Achievements

2020-2021







Sh. Kumar Amit (I.A.S)
Deputy Commissioner, Patiala



Self-help groups under Punjab State Livelihood Mission in Patiala have risen to the extraordinary challenge of the COVID-19 pandemic. PSRLM Team Patiala has been an integral ally to the District Administration in its fight against Covid-19 since the very beginning. Self-help groups under PSRLM have been meeting shortfalls in the supply of surgical masks, running community kitchens, fighting misinformation and providing banking and financial solutions to far-flung communities who found themselves struggling during the lockdown. I appreciate and congratulate the efforts done by Self-Help Group members, Banking Correspondents, Banks Sakhis, all our coordinators and everybody who has worked to make the efforts of PSRLM a success in Patiala. Wishing them greater success for the time ahead.

Dr Preeti Yadav (I.A.S.)
Additional Deputy Commissioner (Dev), Patiala



It is commendable how in these dark times Punjab State Rural Livelihood Mission is providing shelter, equipped with essential services to rural poor women in a phased manner. The main objective of the mission is to empower rural women and channelize them towards better livelihood opportunities. The most inspiring in this process has been the undaunted spirit of our self-help groups which has once again proved that they are our mission's real foot soldiers. PSRLM has continued to empower rural women by providing access to institutional credit, social security, skill training and inter-departmental convergence to realise its vision despite the pandemic. I take this opportunity to reassure and reiterate that the team would continue to stand tall and strong in fighting rural poverty. I also congratulate team PSRLM Patiala on conducting these successful initiatives and designing this coffee table booklet.

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Introduction

Patiala PSRLM (Punjab State Rural Livelihood Mission) is a centrally sponsored scheme that aims at poverty reduction by the way of SHG formation of poor women. PSRLM was launched on a pilot basis in five districts of Punjab including three blocks of Patiala namely Sanour, Patran and Rajpura in December 2011. This was further extended to nine blocks. Approximately 7000 women are working as office bearers, 200 women as Community Resource Persons, 20 women as Bank Sakhi's, 100 women as Village Organisation Book-keepers and 45 as Krishi Sakhi. Along with this 2000 Households have initiated livelihood activities with technical and non-technical training of PSRLM. Catering Services, jute bag making, phulkari handicrafts, sanitary pads, Punjabi jutti, pickle & chutney preparations

and papad-wadia making are the main livelihood activities done in various blocks of Patiala. Depending upon the situation, DMMU (District Mission Management Unit) also provides livelihood opportunities in their blocks such as mask making, apron making, community kitchens, participation in SARAS (Sale of Articles of Rural Artisans Society) fair and various exhibitions held by the Government. PSRLM empowers women financially by providing a support structure with revolving funds and community investment funds. Further with bank linkages, PSRLM facilitates women members by providing training and mentoring for livelihood activities. This, in turn, enables the women to act as agents of social change.

Numbers ³²⁰⁰ SHGs Formed



199 VOs Formed



8 CLFs Formed



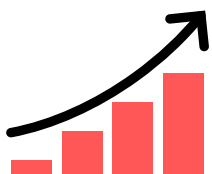
34,472 Women Mobilized



9 Blocks



200 CRPs



Activities

Patiala has worked towards ensuring that women in different Self Help Groups are trained in diverse fields of technical and non-technical training to ensure that they can tap different industries simultaneously.

Under non-technical training following areas are covered :

- Phulkari Making
- Jute Products Making
- Food Catering
- Broom Making
- Candle Making
- Mushroom cultivation
- Jutti Making
- Vermicompost pit

Under technical training following cadres are trained:

- CRP
- PRP
- Book Keeper
- Bank Sakhi
- Banking Correspondent Sakhi
- Financial Literacy CRP
- Krishi Sakhi & Pashu Sakhi
- MSME



Training in numbers

300 women
Phulkari Making



35 women
Jute Products



60 women
Food Catering



32 women
Bookkeeper



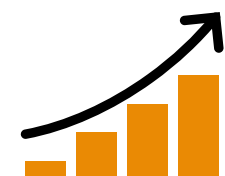
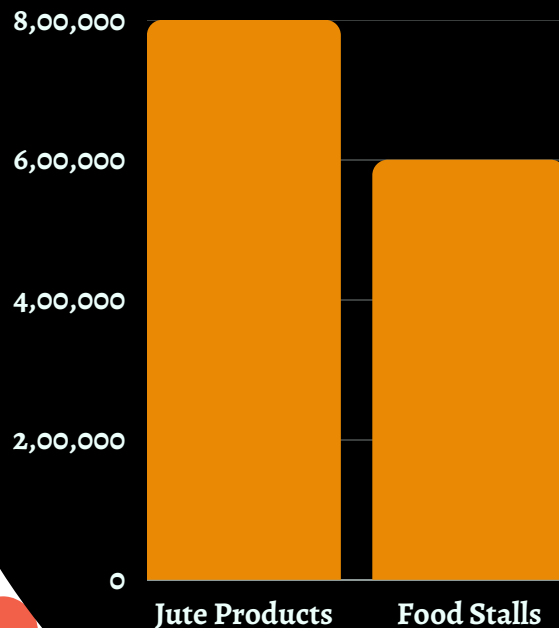
24 women
FLCRPs



35 women
Banking Correspondent



₹ Revenue



Phulkari Making

Phulkari refers to the folk embroidery of Punjab. Although Phulkari means floral work, the designs include not only flowers but also cover motifs and geometrical shapes. The main characteristics of Phulkari embroidery are the use of darn stitch on the wrong side of coarse cotton cloth with coloured silken thread. 300 Women, 137 groups from different blocks have been trained and are working on Phulkari making. The products made by the women have also been made available on the Amazon Sakhi platform and GEM portal.



Jute Products Making

Jute is an important natural fibre crop in India next to cotton. In trade and industry, jute and Mesta crop together are known as raw jute as their uses are almost the same. With 35 women from 19 SHG's involved, Jute making is one of the most lucrative initiatives started in district Patiala. Jute products are made at the Kranti CLF in Rajpura and products such as files, folders and bags have been able to draw revenue of INR 8,00,000 in the past year itself.



Food Catering

Six days of training was provided to 10 women self-help groups by Punjabi University in Patiala in June 2019 after which, a food cart was provided to them in October 2019 to sell food in front of the Zila Parishad Office, Patiala. On understanding the need for a more permanent establishment, Aajeevika Hut was started in Nov 2019. The hut, which has been running for more than a year now, is located inside the Zila Parishad compound and caters snacks and meals to government employees and workers around the area. In addition to this, several self-help groups were also employed to provide catering services for monthly meetings at government offices, PSRLM training sessions and Nehru Yuva Kendra Training sessions.



Broom Making

Clubbing with private enterprises to utilize their CSR contributions for the benefit of women SHGs has been a priority for Patiala. ICICI foundation came forward with its CSR contributions to help the SHG women by teaching them skills to ensure a sustainable livelihood. A broom-making workshop of 10 days was conducted for 35 women from Kalpana Saroj CLF (Cluster level federation) from Patran Block in the month of February 2020. Extensive training has acted as a livelihood opportunity for these women.



Candle Making

Identified as another easy to learn and lucrative skill due to high demand, candle making was introduced as a course in the Rural self-employment training institute last year to train women from self-help groups. 35 women from various self-help groups in Patiala block were identified and trained in candle making for 15 days in February 2020.



Mushroom Cultivation

Mushroom Cultivation is one of the remunerative agricultural practices in Punjab, but it requires skilled workers to cultivate mushrooms. Under the aegis of NRLM, 6 Krishi Sakhis in Dec. 2020 from Patiala were sent for expert training in Mushroom Cultivation at Kapurthala. These trained Krishi Sakhis later engaged in training 2 Clusters of Women SHG members in Mushroom Cultivation. This will help in promoting diversification of agriculture in the district and will act as a remunerative alternative.



Jutti Making

27 SHG members were trained in the art of jutti making. The training was held in February 2021.



Vermicompost Pit

SHG members converged with MGNREGA to build cattle shed and Vermicompost pits in the year 2020. 12 out of the total proposed compost pits and 27 out of the total proposed cattle sheds were approved and have been constructed.



Banking Correspondent

Under the directions of the Rural Development Department, PSRLM provided seven days of “Banking Correspondent” training to members of Self-help groups through Rural Self Employment Training Institutes (RSETIs). In the year 2020, PSRLM Patiala trained 35 BC Sakhi in two batches and was given 10 free biometric devices to facilitate BC model/digital transactions in District Patiala. These BC Sakhi's have been assisted with bank loans to start their own CSCs. The training was provided in the following areas: Financial Planning, different types of Accounts, digital transactions, DigiPay and different services via CSCs.



Bookkeeper

A team of 32 SHG members who would work as a bookkeeper at the Village Organization (VO) level were trained from 27th October 2020 to 29th October 2020 on the following topics :-

- Proceeding Book
- SHG Profile
- Community Investment Fund
- Cash Book
- Revolving Fund Forms
- Micro Credit Profile
- Loan Ledger



Financial Literacy CRP (FLCRP)

FLCRP is a Community Resource Person (CRP) who makes poor SHG women aware to manage their funds and provide basic knowledge of financial products via interactive and playing methods. PSRLM Patiala trained 24 FLCRP's in two batches and the department also provided toolkits to FLCRP's during training in District Patiala. The objective of FLCRP's is to develop the habit of Financial planning. Under this training following areas are covered: Financial Planning, significance and avenues of saving, different types of loans, insurance, pensions and BC/Digital finance



Krishi Sakhi and Pashu Sakhi

In order to create a diversified and self-sufficient community in villages where NRLM SHG's are running, it has been envisioned that each village has a Krishi Sakhi who works on crop cultivation and innovation and a Pashu Sakhi who works towards rearing farm animals and utilizing them effectively. District administration Patiala has worked towards this by training women in villages as both Pashu Sakhis and Krishi Sakhis and ensuring that the SHG women have livelihood opportunities through organic farming and animal husbandry.



Exposure Visits

In order to make Krishi Sakhi's and Pashu Sakhi's more adept in innovative ideas, several exposure visits were organized by the district to introduce the women to vermicomposting, floriculture and other new ideas. An exposure visit was held in September at village Lanjhan in Ghanaur block and another in village Munjhal Khurd in Sanour block. 46 Krishi Sakhi and Mahila Kisan from various villages of Patiala and Sanaur learnt from this visit. They were taught methods of poly housing, vermicompost and organic farming during the visits.

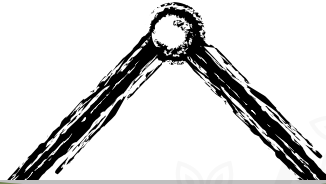




Convergence Activities

Dairy Development

On 15th of March, 2021 a workshop on processed milk products was conducted for 20 women from 6 different SHGs. They learned to make milk cake, paneer and dahi.



Plantation drive by SHGs



Women of various SHGs participated in plantation drives, One District One Product Festival and farm livelihood meeting organized by Department of Horticulture. Under a collaboration between the two departments 4 vending carts to sell organic vegetables have been subsidized and provided to SHG members in 2021.

Vending Carts



Farm Livelihood Meeting





Health Department

COVID Vaccination Camp



Women from self-help groups worked on creating audio messages, videos and leaflets to increase awareness about the pandemic and the need to isolate and wear masks, wash hands and sanitize. They also actively mobilised the rural population to vaccination camps in collaboration with vaccination teams.

Anemia Checkup Camp



Anemia Health Check Up camps for SHGs are currently being organised in collaboration with the Health Department. A plan has been devised to cover an average of 70 women per village.



District Welfare Office

Tool-Kit distribution



A total of 111 kits including sewing and embroidery machines, beauty parlors kits, spray pumps, air compressor electrician kits, juicer have been given to SC SHG member for self-employment



Training and Social Mobilization



Rural Self Employment Training Institute in Patiala conducted multiple trainings in close collaboration with various departments in the District. Some of the key training were Beekeeping, Honey Making and Organic farming. In order to ensure outreach and business opportunities for all the trainees, the concept of Thursday bazaar was introduced. This bazaar which is set up at the city centre (Baradari) every Thursday from morning to evening has really helped the trainees understand customer demand through continuous interactions and make changes to their products and also up-skill themselves when required.

Loan Mela



PSRLM organized a Loan Mela under the guidance of Respected Additional Deputy Commissioner (Development) to sanction the Loan application of Self Help Groups on 18th January 2021. More than 550 SHG members participated in this mela organized at the District Employment Office. Hon'ble MP Maharani Perneet Kaur inaugurated the event and disbursed sanctioned letters to 252 SHGs amounting to Rs. 2.5 crore. Fifteen Nationalized banks participated to make this event successful. A small exhibition of handicrafts made by SHG members and trainees of RSETI was also organized to showcase and promote SHG products. Lead Bank Manager and 5 Branch Managers were also awarded for their work.

Financial Literacy



Collaboration with LDM has been fostered under which women from SHGs are given support to open savings and credit accounts with various banks. Hand holding of women applying for loans under various self-employment schemes is also ensured. Guidance wrt to various financial products such as insurance and investments is also provided. Various financial literacy camps are also organised as a part of this collaboration





Convergence with the CSC Department

PSRLM has converged with the CSC department under which 61 biometric devices were provided to SHG women to run their own service centres in their respective villages.



Success stories

Dudhiya Model

The introduction of the Krishi Sakhi model in Patiala gave the self-help groups in the district an opportunity to utilize their skills to not only gain a livelihood but also encourage women in their villages to start working. This was done through the Dudhiya Model, an innovative idea by the Patiala administration to supply organically grown vegetables at the doorsteps of consumers. First, women farmers were identified by Poshan Sakhis in different villages. These women were provided with 700 sq. ft. of land on which they could cultivate and consume organic vegetables grown by them. They were trained on growing organic vegetables, make bio-pesticides and natural fertilizers and identify crop diseases and treat them.

WhatsApp groups were created in order to sell the vegetables and take orders. The model has been functional since June 2020 and women, are able to seek new forms of livelihoods within their villages.



Shinderpal Kaur

Shinderpal Kaur of Patiala personifies the grit and determination required to achieve what one sets out to. Aided by the Mata Gujri Self Help Group Shinderpal who comes from an uneducated & economically weaker background, is now earning her own living after getting professional training from her SHG. To make women like Shinderpal self-reliant & for their overall development, the Punjab Government is facilitating the creation of SHGs in villages.



Order from various departments

Punjab Government



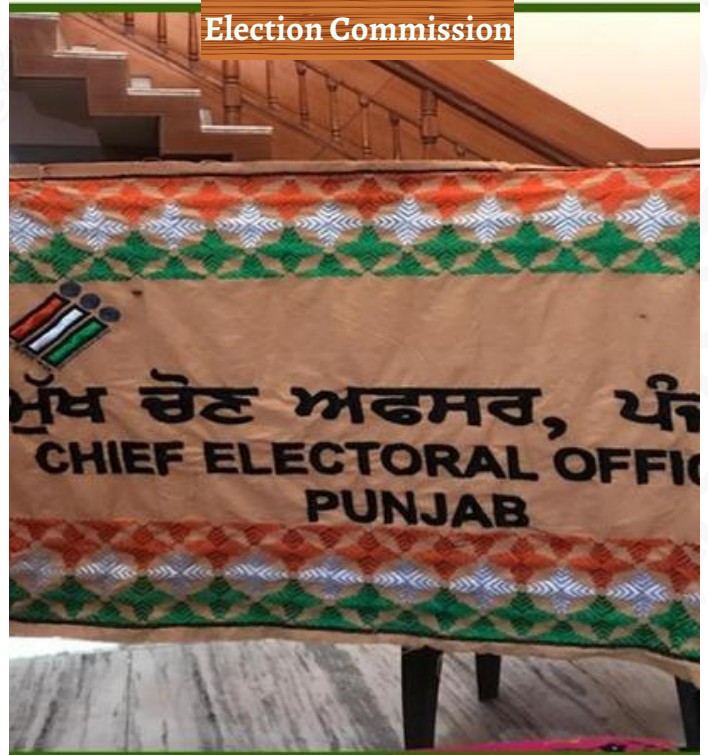
ADC Office



Diary Cover



Election Commission



Individual Livelihood



COVID-19 Response

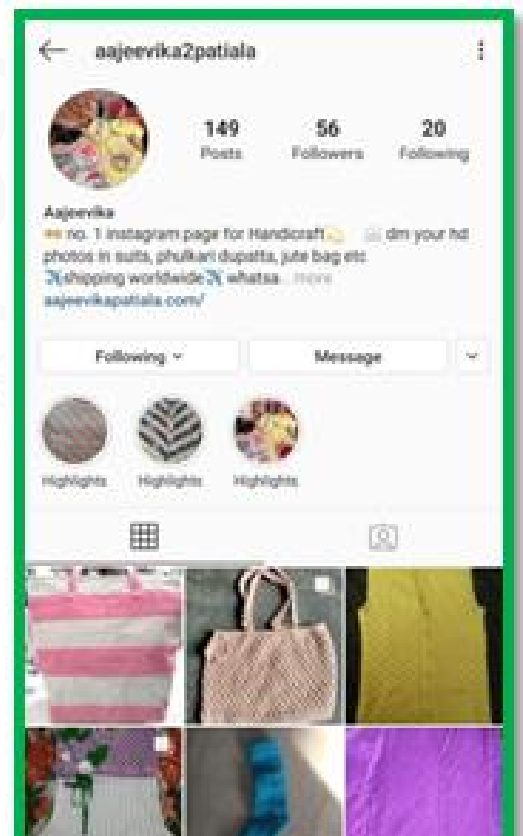
- **Awareness Creation**- Women from self-help groups worked on creating audio messages, videos and leaflets to increase awareness about the pandemic.
- **Mask Making**- SHG's from all 8 blocks of the district were engaged in making masks which were included in standardized procurement by the district administration.
- **Ensuring availability of banking services**- Business correspondent agents or Bank sakhis from different Self Help Groups worked tirelessly on ensuring continuous cash flow in the villages even during the pandemic.
- **Langar Sewa and supply of essential services**- Members of different SHG's started a door to door free food service in their villages to feed the poor during the pandemic.



Online Platforms

SHG handicrafts are sold on five IT Platforms.

- **Amazon:** SHGs came onto the Amazon portal this year to sell their Phulkari work.
- **Facebook:** Aajeevika Patiala
- **Instagram:** @aajeeviak2patiala
- **GEM Portal:** Government e-marketplace
- **Website:** www.aajeevikapatiala.com



Pakeezah Project

The Pakeezah project is an attempt by the district administration of Patiala to increase awareness about menstrual hygiene in Patiala. The project uses a mixture of community behaviour change techniques and pad distribution to increase awareness and uptake of safe menstrual methods. The project used convergence between different government departments to ensure system delivery and livelihoods to SHG workers along with increasing awareness to women and is run through CSR funding in collaboration with BharatPetroleum.



Green building of Pakeezah and MILAP CLF Office

Solar Panels



Nutri-Garden



Rain harvesting system



Celebration of Teej and Women's Day



Market Linkage Through Exhibitions and Fairs



Visit to the Doordarshan Kendra, New Delhi, & FM Radio office at Patiala



00.2 17.9.2020



ਦੇਪਹਿਰ ਬਾਅਦ ਸ਼ਾਮ ੪-੫ ਵੱਜੇ
ਸੁਣੋ ਸ਼੍ਰੀਮਤੀ ਰੀਨਾ ਰਾਣੀ ਨਾਲ
ਮੁਲਾਕਾਤ ਰਾਸ਼ਟਰੀ ਅਜ਼ੀਵਿਕਾ
ਮਿਸ਼ਨ ਦੀਆਂ ਸਕੀਮਾਂ ਤੇ
ਰੋਜ਼ਗਾਰ ਦੇ ਮੌਕੇ। ਆਪਣੇ ਸਵਾਲਾਂ
ਦੇ ਜਵਾਬ ਲਈ ਫੋਨ ਮਿਲਾਓ।



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ਆਰਸੇਟੀ 'ਚ 'ਪਟਿਆਲਾ ਜੁੱਤੀ ਮੈਕਿੰਗ' ਸਿਖਲਾਈ ਕੋਰਸ ਦਾ ਆਯੋਜਨ



ਸਿੱਖਿਆਰਥੀਆਂ ਨੂੰ ਸਰਟੀਫਿਕੇਟ ਵੰਡਦੇ ਪੀ. ਸੀ. ਐੱਸ. ਅਧਿਕਾਰੀ ਜਗਨੂ ਸਿੰਘ ਗਰੇਵਾਲ, ਇੰਸਟੀਚਿਊਟ ਦੇ ਡਾਇਰੈਕਟਰ ਰਾਜੇਵ ਸਰਿੰਦੀ ਤੇ ਹੋਰ। (ਨੇਹੂ)

ਪਟਿਆਲਾ, 16 ਜਨਵਰੀ (ਰਾਜੇਸ਼ ਪੰਜੋਲਾ, ਪਰਮੀਤ)- ਫ਼ਾਦਰੋਂ ਰੋਡ ਸਥਿਤ ਸਟੇਟ ਬੈਂਕ ਆਫ ਇੰਡੀਆ ਦੀ ਰੂਰਲ ਸੈਲਫ ਇੰਪਲਾਈਮੈਂਟ ਟ੍ਰੇਨਿੰਗ ਇੰਸਟੀਚਿਊਟ (ਆਰਸੇਟੀ) 'ਚ ਰਾਜਪੁਰਾ ਬਲਾਕ ਦੇ ਪਿੰਡ ਬਸੰਤਪੁਰਾ ਤੋਂ ਮਹਿਲਾ ਸਵੈ-ਸਹਾਇਤਾ ਸਮੂਹ ਮੈਂਬਰਾਂ ਲਈ 'ਪਟਿਆਲਾ ਜੁੱਤੀ ਮੈਕਿੰਗ' ਲਈ ਸਿਖਲਾਈ ਕੋਰਸ ਦਾ ਆਯੋਜਨ ਕੀਤਾ ਗਿਆ। ਅੱਜ ਸ਼ਾਰੋਹ ਦੌਰਾਨ ਸਾਰੇ ਸਫਲ ਸਿੱਖਿਆਰਥੀਆਂ ਨੂੰ ਸਰਟੀਫਿਕੇਟ ਵੰਡੇ ਗਏ, ਜਿਸ ਦੀ ਪ੍ਰਧਾਨਗੀ ਜਗਨੂ ਸਿੰਘ ਗਰੇਵਾਲ, ਸਹਾਇਕ ਕਮਿਸ਼ਨਰ (ਯੂ. ਟੀ.), ਪਟਿਆਲਾ ਨੇ ਕੀਤੀ। ਇਸ ਮੌਕੇ ਬੋਲਦਿਆਂ ਸ਼੍ਰੀ ਗਰੇਵਾਲ ਨੇ ਆਰਸੇਟੀ ਪਟਿਆਲਾ ਨੂੰ ਪੰਜਾਬ ਦੀ ਇਕੋ-ਇਕ ਸਿਖਲਾਈ ਸੰਸਥਾ

ਬਣਨ 'ਤੇ ਖੁਸ਼ੀ ਜ਼ਾਹਿਰ ਕੀਤੀ ਤਾਂ ਜੋ ਪਟਿਆਲਾ ਜੁੱਤੀ ਮੈਕਿੰਗ ਦੀ ਫਿਫੀ ਹੋਈ ਕਲਾ ਦੁਬਾਰਾ ਉਜਾਗਰ ਹੋ ਸਕੇ। ਇਸ ਦੌਰਾਨ ਹਾਜ਼ਰ ਅਧਿਕਾਰੀ ਲੀਡ ਡਿਪਟੀ ਮੈਨੇਜਰ ਪ੍ਰਿਤਪਾਲ ਸਿੰਘ ਆਨੰਦ, ਜ਼ਿਲਾ ਕਾਰਜਕਾਰੀ ਪ੍ਰਬੰਧਕ (ਐੱਫ. ਆਈ.) ਰਣਦੀਪ ਕੌਰ, ਨੀਨਾ ਸ਼ਰਮਾ ਪ੍ਰਿੰਸੀਪਲ ਅਕਾਲ ਅਕੈਡਮੀ, ਸ਼ਿਵਾਨੀ ਕਲੱਸਟਰ ਕੋਆਰਡੀਨੇਟਰ ਰਾਜਪੁਰਾ ਅਤੇ ਐੱਸ. ਬੀ. ਆਈ. ਦੇ ਪੇਂਡੂ ਸਵੈ-ਰੁਜਗਾਰ ਸਿਖਲਾਈ ਦੇ ਡਾਇਰੈਕਟਰ ਸ਼ਾਲ ਸਨ। ਆਰਸੇਟੀ ਪਟਿਆਲਾ ਦੇ ਡਾਇਰੈਕਟਰ ਰਾਜੇਵ ਸਰਿੰਦੀ ਨੇ ਦੱਸਿਆ ਕਿ ਸਟੇਟ ਬੈਂਕ ਆਫ ਇੰਡੀਆ ਦੇ ਪੇਂਡੂ ਸਵੈ-ਰੁਜਗਾਰ ਸਿਖਲਾਈ ਸੰਸਥਾ ਵਿਖੇ ਸਿਖਲਾਈ ਅਗਲੇ ਪੜਾਅ 'ਤੇ ਲਿਆਈ ਗਈ ਹੈ।

ਜਗ ਬਾਣੀ
ਈ-ਪੇਪਰ

Sun, 17 January 2021
Edition: patiala bani, Page no. 2



ਸੁਮਿਤੀ ਪ੍ਰਨੀਤ ਕੌਰ ਘਰ-ਘਰ ਰੁਜਗਾਰ ਮਿਸ਼ਨ ਤਹਿਤ ਸਵੈ ਸਹਾਇਤਾ ਸਮੂਹਾਂ ਨੂੰ ਸਵੈ ਰੁਜਗਾਰ ਲਈ ਕਰਜ਼ਿਆਂ ਦੇ ਪ੍ਰਵਾਨਗੀ ਪੱਤਰ ਸੌਂਪੇ ਜਾਣ ਮੌਕੇ।

ਕੇਂਦਰ ਸਰਕਾਰ ਦੀਆਂ ਏਜੰਸੀਆਂ ਤੋਂ ਨਹੀਂ ਦੱਬਣਗੇ ਕਿਸਾਨ ਤੇ ਉਨ੍ਹਾਂ ਦੇ ਹਮਾਇਤੀ-ਪ੍ਰਨੀਤ ਕੌਰ

ਪਟਿਆਲਾ, 18 ਜਨਵਰੀ (ਅਮਰਿੰਦਰ ਸਿੰਘ ਆਪਰੂਵਾਲੀਆ)- ਕੇਂਦਰ ਸਰਕਾਰ ਵਲੋਂ ਸੋਲਾ 'ਚ ਪਾਸ ਕੀਤੇ ਖੇਤੀ ਕਾਨੂੰਨਾਂ ਦਾ ਵਿਰੋਧ ਕਰ ਰਹੇ ਕਿਸਾਨਾਂ ਦੀ ਅਦਰ ਲਈ ਅੱਗੇ ਆਉਣ ਵਾਲਿਆਂ ਨੂੰ ਡਰਾਉਣ ਦੀ ਸਹਾਇਤਾ ਨਹੀਂ ਆਈ ਹੈ। ਅਤੇ ਹੋਰ ਏਜੰਸੀਆਂ ਦੀ ਵਰਤੋਂ ਕਰਨ ਨਾਲ ਕਿਸਾਨਾਂ ਦਾ ਸੁਖਦਰ ਦੱਬਣ ਦੀ ਸਾਡੇ ਹੋਰ ਤੇਜ਼ ਚੇਤਨਾ। ਸੱਚਾ ਦੀ ਸੂਰੀ ਹੋਈ ਸਰਕਾਰ ਨੂੰ, ਕਰਾਮਤ ਵਿਰੋਧੀ ਕਾਨੂੰਨ ਕੇਂਦਰ ਕਰਕੇ ਕਿਸਾਨਾਂ ਦੀ ਸਹਿਮਤੀ ਨਾਲ ਤਾਂ ਕਾਨੂੰਨ ਬਣਾਏ ਜਾਣੇ ਚਾਹੀਦੇ ਹਨ। ਜਿਸ ਲਈ ਵਿਰੋਧੀ ਚਿਰ ਲੈ ਕੇ ਸਰਕਾਰ 'ਚ ਸਾਥ ਦੇਣ ਲਈ ਤਿਆਰ ਹੈ। ਇਹ ਵੀ ਪਟਿਆਲਾ ਤੇ ਸੋਲਾ ਮੋਰਚੇ ਪ੍ਰਨੀਤ ਕੌਰ ਨੇ ਕਹੀ। ਉਹ ਘਰ-ਘਰ ਰੁਜਗਾਰ ਮਿਸ਼ਨ ਤਹਿਤ ਪੰਜਾਬ ਰਾਜ ਦਿਹਾਤੀ ਅਜੀਵਕਾ ਮਿਸ਼ਨ ਨਾਲ ਜੁੜੀਆਂ ਦਿਹਾਤੀ ਮਹਿਲਾਵਾਂ ਦੇ ਸਵੈ ਸਹਾਇਤਾ ਸਮੂਹਾਂ ਨੂੰ ਸਵੈ-ਰੁਜਗਾਰ ਨਾਲ ਜੋੜਨ ਲਈ ਲਗਵਾਏ ਜਿਥੂ ਪੱਧਰੀ

ਮਹਿਲਾਵਾਂ ਦੇ ਬਣੇ ਦਿਹਾਤੀ ਸਵੈ-ਸਹਾਇਤਾ ਸਮੂਹਾਂ ਨੂੰ 2.55 ਕਰੋੜ ਰੁਪਏ ਦੇ ਕਰਜ਼ੇ ਵੰਡੇ

ਲੋਨ ਮੇਲੇ ਦੌਰਾਨ 252 ਸਵੈ-ਸਹਾਇਤਾ ਸਮੂਹਾਂ ਨੂੰ 2 ਕਰੋੜ 55 ਲੱਖ ਰੁਪਏ ਦੇ ਕਰਜ਼ਿਆਂ ਦੇ ਪ੍ਰਵਾਨਗੀ ਪੱਤਰ ਵੰਡਣ ਮਿੱਤੀ ਸਕੱਤਰੇਤ ਵਿਖੇ ਹੋਏ ਸ਼ਾਮਲ 'ਚ ਸਿਰਫ਼ ਕਰਨ ਪਹੁੰਚੇ ਸਨ। ਪੰਜਾਬ ਸਰਕਾਰ ਵਲੋਂ ਮਹਿਲਾਵਾਂ ਲਈ ਕੀਤੇ ਜਾ ਰਹੇ ਕੰਮਾਂ 'ਚ ਇਕ ਸਰਕਾਰੀ ਨੋਕਰੀਆਂ 'ਚ 33 ਡੀਜੀਐਚ ਰਾਖਵਾਕਰਨ ਦੇਣ ਦੀ ਗਲ ਕਰਦਿਆਂ ਉਨ੍ਹਾਂ ਦਾ ਵਾਅਦਾ ਕੀਤਾ ਕਿ ਪਟਿਆਲਾ ਜਿਲ੍ਹਾ 2900 ਸਵੈ ਸਹਾਇਤਾ ਸਮੂਹਾਂ ਨਾਲ ਪੰਜਾਬ ਰਾਜ 'ਚ ਪਹਿਲੇ ਸਥਾਨ 'ਤੇ ਹੈ ਅਤੇ ਪਹਿਲਾ ਇਨ੍ਹਾਂ 'ਚੋਂ 800 ਸਮੂਹ 1-1 ਲੱਖ ਰੁਪਏ ਦਾ ਕਰਜ਼ਾ ਲੈ ਕੇ ਸਫਲਤਾ ਪ੍ਰਫੁੱਲਤ ਵਾਪਸ ਕਰਕੇ ਆਪਣੇ ਰੁਜਗਾਰ ਨੂੰ ਵਧਾ ਸੁੱਕੇ ਹਨ। ਇਸ ਦੌਰਾਨ ਰਾਜਿੰਦਰ ਸਿੰਘ, ਹਰਦਿਆਲ ਸਿੰਘ ਕੇਵਲ, ਹਰਿੰਦਰ ਪਾਲ ਸਿੰਘ ਹੈਡਮਾਨ, ਮਦਨ ਲਾਲ ਜਲਾਲਪੁਰ, ਅੰਮ੍ਰਿਤ ਪੁਰਾਪ ਸਿੰਘ ਹਨੀ ਸੇਠ, ਚੇਅਰਮੈਨ ਜਿੱਤ ਲਾਲ ਬਾਂਗਾ ਅਤੇ ਜੰਗਿੰਦਰ ਸਿੰਘ ਕਾਕੜਾ ਆਦਿ ਮੌਜੂਦ ਸਨ।

ਪੇਂਡੂ ਸਵੈ-ਸਹਾਇਤਾ ਸਮੂਹਾਂ ਲਈ ਆਰ.ਬੀ.ਆਈ ਵੱਲੋਂ ਵਿੱਤੀ ਸਾਖਰਤਾ ਕੈਂਪ ਦਾ ਆਯੋਜਨ



ਪਟਿਆਲਾ, 28 ਜਨਵਰੀ (ਪ੍ਰੈਸ ਕੀ ਤਾਕਤ ਬਿਊਰੋ)- ਪੰਜਾਬ ਰਾਜ ਦਿਹਾਤੀ ਆਜੀਵਕਾ ਮਿਸ਼ਨ ਤਹਿਤ ਬਲਾਕ ਪਟਿਆਲਾ ਵਿਖੇ ਪਿੰਡ ਰਿਵਾਸ ਬੁਠਮਟਾ ਵਿਖੇ ਮਿਲਾਪ ਕਲੱਸਟਰ ਲੈਵਲ ਵੈੱਬਕੋਸਟ ਦੇ ਦਫ਼ਤਰ ਵਿਖੇ 'ਵਿੱਤੀ ਸਾਖਰਤਾ ਕੈਂਪ' ਦਾ ਆਯੋਜਨ ਕੀਤਾ ਗਿਆ। ਇਸ ਕੈਂਪ ਵਿੱਚ ਐੱਸ.ਐੱਸ. ਸਹੋਤਾ ਦੇ ਜੀ.ਐੱਮ. ਆਰ. ਐੱਸ. ਚੰਡੀਗੜ੍ਹ ਮੁੱਖ ਮਹਿਮਾਨ ਵਜੋਂ, ਪੰਕਜ ਗੋਡਬੋਲੇ ਅਸਿਸਟੈਂਟ ਮੈਨੇਜਰ ਆਰ.ਬੀ.ਆਈ ਚੰਡੀਗੜ੍ਹ, ਗੈਨਾ ਰਾਣੀ ਡੀ.ਪੀ.ਐੱਮ. ਅਨੰਦ ਅਤੇ ਐੱਲ. ਡੀ. ਐੱਮ. ਬੀ. ਐੱਸ. ਸਰੋਆ ਐੱਫ. ਐੱਲ. ਸੀ. ਵਰੁਣ ਪਰਾਸਰ ਬੀ.ਪੀ.ਐੱਮ. ਆਜੀਵਕਾ ਮਿਸ਼ਨ, ਲਖਵਿੰਦਰ ਸਿੰਘ ਅਤੇ ਵਰੁਣ ਚੌਧਰੀ ਸੀ, ਅਮਨਦੀਪ ਕੌਰ ਬੀ.ਪੀ.ਐੱਮ. ਲਾਇਬਰੇਰੀਅਨ ਆਜੀਵਕਾ ਮਿਸ਼ਨ ਸਮੇਤ ਵੱਖ-ਵੱਖ ਪਿੰਡਾਂ ਦੇ ਸਵੈ-ਸਹਾਇਤਾ ਸਮੂਹਾਂ ਦੇ 60 ਦੇ ਕਰੀਬ ਮੈਂਬਰ ਸ਼ਾਮਲ ਹੋਏ। ਕੈਂਪ ਦੌਰਾਨ ਅਨੰਦ ਜੀ ਵੱਲੋਂ ਵੀ ਬੈਂਕ ਸੰਬੰਧੀ ਆਉਣ ਵਾਲੀਆਂ ਔਕੜਾਂ ਉੱਪਰ ਚਰਚਾ ਕੀਤੀ

ਜਾਣਕਾਰੀ ਦਿੰਦੇ ਹੋਏ ਪੀ.ਐੱਮ. ਖੇ. ਜੋ. ਵਾਈ, ਪੀ.ਐੱਮ. ਐੱਸ. ਡੀ. ਵਾਈ, ਏ.ਪੀ. ਵਾਈ ਅਤੇ ਸੁਕੰਨਿਆ ਸਮਰਿੰਧੀ ਯੋਜਨਾ ਆਦਿ ਬਾਰੇ ਵਿਸਥਾਰਪੂਰਵਕ ਜਾਣਕਾਰੀ ਦਿੱਤੀ। ਮੈਂਬਰਾਂ ਪਰਿਵੇਂਦਰ ਕੌਰ ਡੀ.ਡੀ.ਐੱਮ. ਨਬਾਰਡ ਨੇ ਨਬਾਰਡ ਤੋਂ ਮਿਲਣ ਵਾਲੀ ਨਾਲ ਬੱਚਤਾਂ ਸਿੱਖੇ ਕਿ ਆਰ.ਡੀ. ਮਦੂਚਲ ਫੰਡ, ਐੱਫ. ਡੀ. ਆਦਿ ਬਾਰੇ ਵਿਸਥਾਰ ਵਿੱਚ ਜਾਣਕਾਰੀ ਦਿੱਤੀ ਗਈ। ਉਹਨਾਂ ਨੇ ਦੱਸਿਆ ਕਿ ਅਸੀਂ ਆਪਣੇ ਆਮਦਨ ਦੇ ਸਾਧਨ ਦਾ ਚਾਰਟ ਤਿਆਰ ਕਰਕੇ ਕਿਵੇਂ ਫਾਲੋਅ ਕਰਨ ਤੇ ਨਿਯਮਤ ਪਾ ਸਕਦੇ ਹਾਂ। ਪੰਕਜ ਗੋਡਬੋਲੇ ਜੀ ਨੇ ਡਿਜੀਟਲ ਵਾਲੈਨਟੀਅਰਿਜ਼ ਉੱਪਰ ਮੈਂਬਰਾਂ ਨੂੰ ਜਾਣਕਾਰੀ ਦੇ ਕੇ ਸਮਾਂ ਬੰਨ੍ਹਿਆ ਅਤੇ ਦੱਸਿਆ ਕਿ ਡਿਜੀਟਲ ਟਰਾਂਸਕਰ ਰਾਹੀਂ ਪੈਸੇ ਦਾ ਲੈਣ-ਦੇਣ ਕਿੰਨਾ ਲਾਕੁਣਾਇਕ ਅਤੇ ਡਰੋਸੋਮੈਂਟ ਹੋ ਸਕਦਾ ਹੈ। ਪੰਕਜ ਗੋਡਬੋਲੇ ਜੀ ਨੇ ਡਿਜੀਟਲ ਵਾਲੈਨਟੀਅਰਿਜ਼ ਉੱਪਰ ਮੈਂਬਰਾਂ ਨੂੰ ਜਾਣਕਾਰੀ ਦੇ ਕੇ ਸਮਾਂ ਬੰਨ੍ਹਿਆ ਅਤੇ ਦੱਸਿਆ ਕਿ ਡਿਜੀਟਲ ਟਰਾਂਸਕਰ ਰਾਹੀਂ ਪੈਸੇ ਦਾ ਲੈਣ-ਦੇਣ ਕਿੰਨਾ ਲਾਕੁਣਾਇਕ ਅਤੇ ਡਰੋਸੋਮੈਂਟ ਹੋ ਸਕਦਾ ਹੈ। ਪੰਕਜ ਗੋਡਬੋਲੇ ਜੀ ਨੇ ਡਿਜੀਟਲ ਵਾਲੈਨਟੀਅਰਿਜ਼ ਉੱਪਰ ਮੈਂਬਰਾਂ ਨੂੰ ਜਾਣਕਾਰੀ ਦੇ ਕੇ ਸਮਾਂ ਬੰਨ੍ਹਿਆ ਅਤੇ ਦੱਸਿਆ ਕਿ ਡਿਜੀਟਲ ਟਰਾਂਸਕਰ ਰਾਹੀਂ ਪੈਸੇ ਦਾ ਲੈਣ-ਦੇਣ ਕਿੰਨਾ ਲਾਕੁਣਾਇਕ ਅਤੇ ਡਰੋਸੋਮੈਂਟ ਹੋ ਸਕਦਾ ਹੈ। ਪੰਕਜ ਗੋਡਬੋਲੇ ਜੀ ਨੇ ਡਿਜੀਟਲ ਵਾਲੈਨਟੀਅਰਿਜ਼ ਉੱਪਰ ਮੈਂਬਰਾਂ ਨੂੰ ਜਾਣਕਾਰੀ ਦੇ ਕੇ ਸਮਾਂ ਬੰਨ੍ਹਿਆ ਅਤੇ ਦੱਸਿਆ ਕਿ ਡਿਜੀਟਲ ਟਰਾਂਸਕਰ ਰਾਹੀਂ ਪੈਸੇ ਦਾ ਲੈਣ-ਦੇਣ ਕਿੰਨਾ ਲਾਕੁਣਾਇਕ ਅਤੇ ਡਰੋਸੋਮੈਂਟ ਹੋ ਸਕਦਾ ਹੈ।

Happy Customers

"I must express my delight to have purchased such exquisitely crafted phulkari dupattas from the Patiala SHGs! While their craftsmanship is at par with the best private business options available in the market at present, their affordability and the knowledge that one is directly empowering the artisan by eliminating the middleman is especially satisfying."

Wearing Product Made by SHG, Patiala



Mrs. Surbhi Malik, IAS
CA, PDA, Patiala



"I must express my delight to have purchased such beautifully crafted phulkari dupattas from the Patiala SHGs!" SHG members are poor women lacking a platform and business opportunities. Let's join hands to give sustainable livelihood to these rural women by purchasing product from them.

Wearing Product
Made by SHG, Patiala



Dr. Preeti Yadav, IAS
ADC, Patiala

Happy Customers

"I must express my delight to have purchased such exquisitely crafted phulkari dupattas from the Patiala SHGs! While their craftsmanship is at par with the best private business options available in the market at present, their affordability and the knowledge that one is directly empowering the artisan by eliminating the middleman is especially satisfying. Punjabi women create innumerable alluring and interesting designs and patterns by their skilful manipulation of the darn stitch."

Wearing Product Made by SHG, Patiala



*Mrs. Pooja Sayal, PCS
ADC, General, Patiala*

I am grateful to Patiala SHGs for helping me in the time of need by providing such beautifully designed masks, phulkari & handicraft. The masks were tastefully designed and were comfortable to wear. They also customized the Latkans for the wedding Lehanga by writing the names with Zari Threads, which came out really nice and colorful. I strongly recommend citizens to buy products from the SHGs, which are at par with the products available in the market at affordable rates, and also empowering the craftsmen.



*Mrs. Innayat Gupta
Joint Commissioner Corporation,
Jalandhar*

Achievements

1

Building of the Aajeevika Hut in Nov 2019 for SHGs to sell food and snacks has raised Rs 7,50,000 in revenue.

2

Providing more than 2000 women with skills in different areas

3

Different SHGs have raised funds of more than Rs 35,00,000 through various activities.

4

More than 800 women are employed in making masks for COVID response which generated a revenue of 20 lakh.

5

200 COVID patients in government hospitals are provided meals through SHG support. SHGs generated 15 lakh revenue from COVID ward meals.

6

Sales of around 15 lakh from saras fairs, Rs. 35,000 from the web portal and received order of around 20 lakh worth of Jute Products.



patiala.aajeevika@gmail.com

