





### The IRE story

In 2011, former property manager Andrew Reece and his brother-in-law, engineer Mike van Raders, set out to help the property industry. Backed by years of hands-on industry experience and a desire to help the industry become more productive and efficient, the pair got to work building a powerful digital platform that is now used by thousands of clients around the world.



Today, IRE works with leading property managers and sales agents to help them streamline their operations and grow their businesses. Every day, our users rely on our innovative software to automatically respond to enquiries, streamline communications, manage inspections, process tenancy applications and more. If you want to optimise your agency's workflow, arrange a free consultation on how we can help — email hello@inspectrealestate.com.au



## Win new business with less effort

## A lead management solution for property people

You can't grow your business without taking care of business first. That's why you need a business development solution that runs itself. IRE's business development and lead generation features take the guesswork out of generating new leads by automatically capturing prospects for your consideration.



"IRE BDM pulls the leads directly into the system. I don't have to chase the agents, the leads just come to me."

**Denise Kane** 



### **Capture leads**

Growing your portfolio just got a whole lot easier. IRE BDM captures leads from potential new landlords automatically from the most popular real estate portals, including realestate.com.au and Domain, and automatically assigns them to the right member of your team.

### **Nurture prospects**

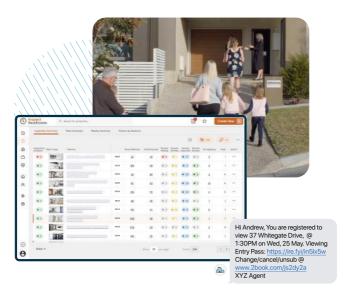
We've got you covered when it comes to nurturing your new leads. Email scheduling and pre-populated newsletter templates help you stay in touch with useful content, while automated status alerts tell you exactly where a prospective client is in the conversion funnel.





### Measure performance

See what's working and what's not. IRE BDM gives you all the numbers you need to make informed decisions about where to allocate extra resources and which member of your team deserves a pay rise. Evaluate overall performance, total leads captured, projected income and the effectiveness of different lead sources.



# An enquiry and booking solution that puts you in control

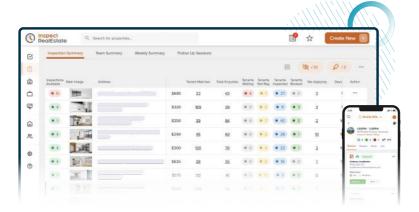
## Free up your time with our unique diary management feature

Automate communications, reduce no-shows at inspections and stand out from the pack with IRE's diary and enquiry management feature for rentals and/or sales. IRE automates virtually every aspect of your calendar, from accepting bookings for property inspections to coordinating schedules and communicating with leads.



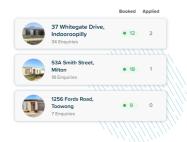
"Inspect Real Estate is a fantastic product for managing property inspections. As a Real Estate Agency, we use it both for property management and sales inspections. My team loves the ease, simplicity and time saving that it offers. I use it myself daily on the sales side. Couldn't recommend it highly enough."

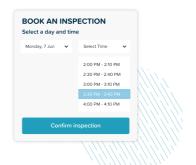
**Matt Condit** 



### Get back on top of your day

Our user-friendly diary and enquiry management solution rewards you with more time to focus on growing your business.



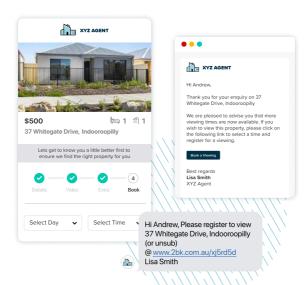


### Manage enquiries

Capture all enquiries sent to you from any of the property portals you advertise on. All captured enquiries will automatically be responded to 24/7.

### **Book inspections**

IRE syncs with your teams calendars and allows prospective tenants to book inspections directly. Once an inspection is confirmed, our clever auto-reminder swings into gear to keep everyone in the loop and help you avoid those dreaded no-shows.



### **Customise communications**

Our customisable booking form allows you to incorporate your own branding to help you set the right tone from the outset. You also have complete control over the platform's automated communications, which means your messaging will be pitch-perfect.



### **Owner reports**

Post inspection report, detailed owner report.

Keep your owners up to date with automatically generated post-inspection and weekly owner reports. Post-inspection reports provide the owner with the exact number of attendees for each inspection as well as everyone's feedback on the property. Weekly reports will keep owners up to date with a breakdown of the level of enquiries received for the week as well as the feedback from every inspection conducted.

## TenantApp

It pays to make things easy. TenantApp streamlines the tenant's search, allowing them to shortlist properties, book into inspections and submit tenancy applications. It's no wonder tenants are flocking to our user-friendly property portal.



### Know who's who

In property, it helps to be prepared. With more and more tenants choosing to book in to view rental properties, TenantApp will give you a good idea of who to expect at your next inspection.

### Save time

With auto-reminders alerting tenants of scheduled inspections and confirmations, and an easy cancellation feature, you will get fewer no-shows.

### **Easy communication**

TenantApp, when used in conjunction with the IRE diary and enquiry management feature, enables better tenant-agent communication.

### Capture feedback

Our property rating system and price feedback can be used to keep owners informed.



## The early bird catches the tenant

Early Bird Listings help reduce your vacancy rate and save money. Use the power of IRE to send Early Bird Alerts promoting your new-to-market listings and watch your properties lease faster than ever. With this new "off-market for rentals" feature, you can also save on advertising costs.



## The complete tenancy application solution

### Reliable, user-friendly and feature rich

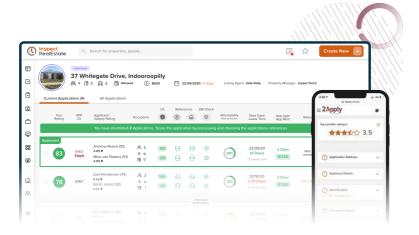
IRE offers a flexible application solution that works for property managers and property seekers. Our flexible application form is capable of capturing the data you need to make informed decisions.

On the tenant side, 2Apply is the free rental application form at the heart of IRE that solves the 'missing pieces' problem. Once prospective tenants fill out the 2Apply form, the system takes over, running checks, helping you shortlist applicants, and providing property managers with a shortlist of your recommended preferred tenants.



"To get an application straight away that is fully processed that you can then go to the owner straight away and get a yes or a no especially with the amount of enquiry we are fielding at the moment it makes it really easy for us to get properties leased for us in a really quick timeframe"

**Billy Seller** 

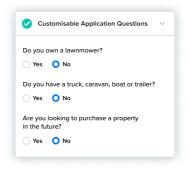


## Reduce your listed-to-leased times and keep your landlord happy with our user-friendly applications solution



### **Renter friendly**

Reduces the time it takes for applicants to apply for your properties. An applicant only needs to enter their information once and upload all the required documentation.



## **Completely customisable**

Customise your 2Apply application form with your own branding and questions, and take control of the application process.

### **Complete applications**

Enjoy complete applications that land with identification, payslips, references and other necessary documents all included. Simply set the criteria on your bespoke tenancy application form and wait for it to deliver the goods.





### Verify tenants

Built-in National Tenant Database (NTD) checks help you verify a prospective tenants' suitability, while an applicant's ID and financials are presented for easy verification. With 2Apply, you'll be able to see at a glance whether or not an applicant makes the grade, or if they need to provide further information.

### **Compare applicants**

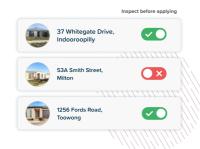
2Apply produces polished landlord reports that allow owners to compare applicants quickly and easily. Simply direct your landlord to their own private URL or email them a nicely designed PDF.





### FindMe a tenant

The FindMe feature allows you to discover active property seekers who are searching for properties just like yours. Find a match, invite them to apply for your property, and then delight your landlord with a shortlist of suitable tenants.



### Set the rules

If you only want applications from people who've viewed the property, set an inspection requirement on the form. Rules can be applied on a property-by-property basis, giving you complete control over your application form.

### Live phone and email support

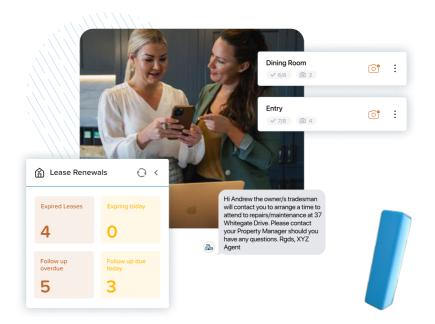
The 2Apply support teams take technical issues out of your hands. With support teams dedicated to both you as the agency and to your applicants, 2Apply support eliminates the need for you to troubleshoot any issues.





### **Bonus BDM leads**

With seamless integration across IRE, 2Apply enables the capture of all private landlord leads found within your customisable 2Apply application form. These leads can then be synced with IRE's business development tool, giving your team an additional edge when it comes to winning new business.



## **Property management** made easy

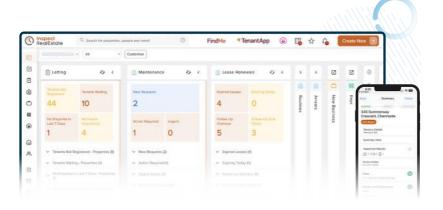
## Everything you need to streamline your rentals department

Property management is IRE's bread and butter. The system takes care of day-to-day tasks that are part of the job, from handling entry notices to tracking maintenance requests. There is even a handy tenant and owner dashboard facility that allows you to give owners and renters secure access to important information.

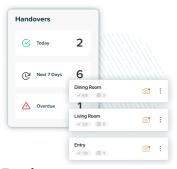


"Probably the best software tool ever created for property managers. The amount of time that this will give back to your team is invaluable. I would recommend every property management business to use IRE."

Sarah Young

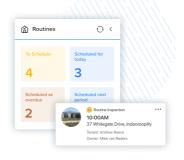


## Does your rentals department run like clockwork?



### **Entries**

IRE automatically generates entry condition reports for properties you've leased. Our onsite inspection app allows you to complete the inspection with photos and videos and produce a report that can be sent to the incoming tenant to complete electronically. Better still, it will remind them to complete their part too.



### **Routine inspections**

Routine inspections are an important part of sound property management. But like many other parts of the job, inspections take time. IRE streamlines the process and helps you reclaim your time by calculating travel times and scheduling the most efficient routes for your property managers. IRE even offers a video inspection feature, which allows you to walk through the property, take photos.



### Maintenance

Our maintenance feature is a lifesaver for property managers and tenants. Log maintenance requests - from the property or the office - request quotes from preferred suppliers, and track the job's progress, quickly from the live dashboard.



### Lease tracking

Never miss another lease renewal again. IRE will help you digitise your rentals database, improve occupancy rates, which reduces lost revenue for you or your owners.



### Vacating tenants

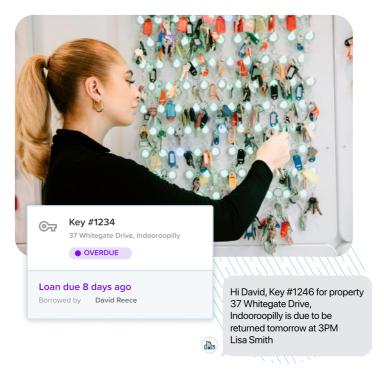
IRE simplifies the vacate process, helping you communicate your requirements to tenants and prepare the property for the next occupant. Move Me Out is an additional service that only IRE users can offer tenants. Move Me Out, a feature-rich app that helps tenants manage the entire moving out process, and help you build great relationships with quality tenants.



## Landlord and tenant dashboards

Keep your clients and tenants up-to-date with user-friendly dashboards that provide them with everything they need to know. Clients have access to statements, invoices and maintenance reports, while tenants can access important information regarding their lease.





### Take control of your missing keys

### KeyWhere tells you where they are 24/7

KeyWhere's innovative key management solution helps you keep track of your keys in real time. Enjoy easy checkouts, automated alerts, and live status updates. Our innovative product is available as both a software and hardware package and a standalone software solution.



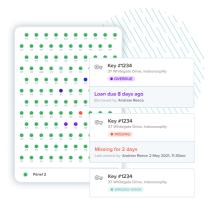
"I was a little worried about it, to be honest. I'm not a massive tech user and I was thinking I'm going to need a lot of training on this, but it's so easy."

**Karen Robertson** 



# Enjoy instant visibility and easy access with our innovative LED key management solution



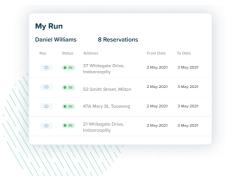


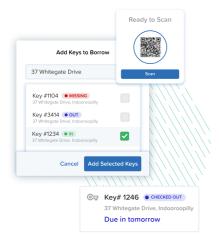
### Secure your keys

Don't leave the security of your customers' keys to chance. Our user-friendly key management solution alerts you to unauthorised access and keeps a detailed log of all check out activity, two things the humble log book and spreadsheet have yet to master.

### **Key reservations**

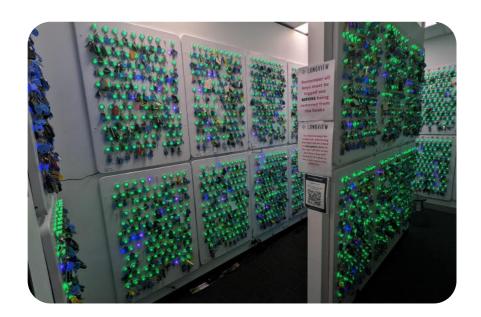
Going to grab a set of keys for a viewing only to find they're not where they should be is not only inefficient, it could be costly. KeyWhere allows you to reserve keys ahead of time, which means they'll be on the board when you need them. The scheduling assistant will even help you find them so you can get out of the office faster.





### **Grant access to others**

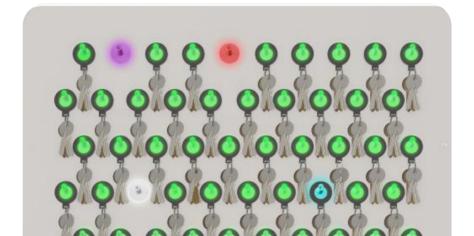
There's a better way to manage third party access to your keys than using pen and paper. KeyWhere's QR code checkout feature allows trusted third parties to check keys in and out without having to log in to the system. And don't worry about keys going missing. Our automated reminders let people know exactly when keys are due back at the office.



### Fit for purpose

KeyWhere can be configured to suit your specific office space and requirements. Being a modular design, it's easy to set up a KeyWhere solution to suit you. Whether you need a secure cabinet or an entire room for your keys, we can provide a solution to suit.







## Move Me In earns you extra revenue and helps build brand loyalty

Move Me In is our very own utilities comparison and connections service. Proudly Australian owned and operated, Independent and 100% free to use, Move Me In is a compelling value add you can offer your moving clients to help them try save time and money. The whole process is automated from the time you approve a tenant and your agency earns a healthy commission for every connection.



"I own and run a property management business and use MoveMeIn for all new tenancies. I have received excellent feedback from the tenants who have used the service. I have also had landlords use the service and they have all been equally happy. I am very happy to recommend MoveMeIn to anyone who needs assistance with the connections of their utilities and other moving related services."

**Susan Henley** 



### **Better deals**

Move Me In has partnered with Australia's leading utilities, telcos, removalists and more to try help consumers save with a better deal. Your movers can browse great deals from a wide range of providers on everything from their internet to gas and electricity.



### **Quick connections**

With Move Me In, your moving clients can forget waiting on hold for hours. Through a unique link they can select their preferred companies; access some of the best deals in the market and best of all, this can be done in a matter of minutes at a time that best suits them.



#### Consented leads

If you use the InspectRealEstate process, we automatically collect consent from movers, removing the need for manual involvement while providing high-quality leads.



### 100% Free

Move Me In is completely free for both your agency and your tenants. Better yet, the companies pay a commission on successful connection which we share with you.



### White label option

Want to have your own utilities connections service? No problem. We can white label the Move Me In product so that you can offer movers a truly unique experience.

### How you benefit

**Fully automated**. Property Managers do not have to get tenants to sign or remember to submit a connection request online when you use the IRE booking system.

Industry leading automated water solution. (VIC only).

**Live updates.** Move Me In integrates seamlessly with IRE, providing live, up-to-the-minute updates on connections.

Market leading commissions. Following our efficient process generates the maximum leads possible with often higher conversion rates leading to more revenue. Commissions can be split between the business and the property manager.



Our customers operate in different markets, have distinct needs, and face their own unique challenges, yet they share one thing in common. They rely on IRE to help them reach their goals.



This is one of the best assets to my business.

Makes booking viewings for property inspections a breeze. Easy to contact prospective tenants. Very easy to access and use. Highly recommend..

Yasna Hawthorne



I don't know how we operated without IRE before! I am a true convert.

We have a rent roll of 700 and I would say that we have replaced the work of 50%, or more, of a full time admin role.

I just started using Ideal Week over Christmas and it meant that we were coming back to the office with all enquiries booked into inspections, rather than tackling the enquiries on the first few days back. Our office has not traditionally had low days on market - but right now we are beating the other agents in the area because we have had greater efficiency. Ideal Week - it's a game changer! I only wish we had made the switch sooner - it would have made viewings in Covid much easier to navigate (easy to book people into slots and also super easy to cancel inspections without having to call absolutely everyone).

Reporting to owners is really easy - although we don't use the owners reports - we can easily see how many enquiries have been received collectively if we need evidence to work on getting the rent reduced.

2Apply applications are much easier to navigate compared to other applications, nothing compares to the control we have with 2Apply.

Laura Cleveland



IRE has been a great asset to our leasing team.

## We've improved our communication with owners and renters

through the leasing process and saved a heap of time by streamlining processes. Lana and the team have been really responsive when we have questions. Highly recommend IRE

#### **Daniel Mirabito**



I cannot speak high enough of Inspect Real Estate and program assists our team and myself! We have a portfolio of approximately 1700 residential and almost 300 commercial properties, plus list and sell 5 to 10 properties a month (approx.).

Firstly, the support and training is amazing! This is a very important part of rolling out a new software and I cannot tell you how many times we have signed up for something and then been severely let down by the support and onboard training. IRE is definitely unique in both the onboarding and the continued support – you will not be disappointed!

#### Tania Mackenzie



Inspect Real Estate is a fantastic product for managing property inspections. As a Real Estate Agency, we use it both for property management and sales inspections.

My team love the ease, simplicity and time saving that it offers.

I use it myself daily on the sales side. Couldn't recommend it highly enough.

#### **Matt Condit**



A brilliant company that I am so proud to share a city with. Their developers are all in-house, no off shore outsourcing, they build a world-class product, their support is instantaneous, and their systems are pure genius. I love IRE.

**Nick Buick** 



I can definitely attest to how wonderful IRE One is. I was rather hesitant for a number of reasons but the greatest of which was auditing compliance around trust accounting.

The daily banking is super easy to use and the team at IRE are always on standby if you should need a hand with something.

Also they have been perfecting the auditing to satisfy the Office

Also they have been perfecting the auditing to satisfy the Office of Fair trading and have passed many audits over the last year.

## There are many features that I love and I'm not really sure where to start

but I'll just say that the seamless communication with tenants, suppliers and owners is fantastic and super professional experience for everyone.

They really have thought of everything. I really don't think you will regret your decision if you decided to change over.

**Colin Cameron** 



## IRE is rather like having an extra staff member organising viewings and inspection times.

2Apply is a time saving and efficient method for tenants to use and agents to receipt collated applications. Notifications are straight forward.

**Karen Smart** 



### **Get in touch**

Call. 1300 934 721
Email. hello@inspectrealestate.com.au
Visit. inspectrealestate.com.au

