MOMENTUM 2022

CB NETWORK



AN ODE TO
CARIBBEAN CULTURE

PG. 4

HOW TO CREATE

10
REVENUE STREAMS WITHIN YOUR BRAND

PG. 11

RECIPE TINGS
@THATNURSECANCOOK

RED STRIPE HONEY JERK WINGS

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D'MOMENTUM

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SUMMER 2022

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Dear Momentum Guest,
Firstly, thank you so much for your support of the Caribbean business community!

During this festive month of June - National Caribbean American Heritage Month, it is only right that we celebrate the accomplishments and impactful work of the Caribbean community across the diaspora!

It is an incredible honor to be leading a company that does the kind of work that Carb Biz Network does. When I first started CBN in 2019, it was merely to support the passion projects and side businesses of a few close friends. I never imagined that CBN would blossom the way it has in such a short time. And of course, this is all due to the community who fully see the vision and have embraced what we are trying to build. They/(you!) have shown that there is immense power when a group of people with similar perspectives on success and legacy come together to advance toward the same goals.

In the U.S. Caribbean community, like every community, there is work to be done. And everyone has a special part to play. True community requires strong commitment, accountability, a steadfast vision and not getting distracted by the revelry nor the spotlight. The undeniable truth is, ***wi do a lot of things well!*** There isn't a sector of American life where extraordinary Caribbean talent isn't present: music, film, media, food and activism being just a few of these spaces. Our soca, reggae, kompa and salsa form the soundtrack to a carefree existence. Our vivacious and rambunctious carnival celebrations are unmatched. Our stews, jerk, and curry dishes - legendary!

But think of how many more ways we can be building real legacy in our community. What can that look like for each of us respectively? How can we buckle down, tap in, lean in even more toward wi greatness?

Before CBN, I served near 2 decades in education as a proud science teacher and high school principal here in NYC. I have always been drawn to service. CBN as a new professional venture is situated no differently in my current life. I am firmly of the opinion that my life belongs to my community, and as long as I live, it is my privilege to do for it whatever I can. So - won't you join me?

Momentum 2022 is one way you can. With over 50 small businesses, 20+ CEO's and industry experts and 5 community partners on board, there is much to enjoy this weekend! But beyond Momentum, I ask you to continue to support wi small businesses here in the U.S. and across the diaspora. Shop, post, share, refer, comment and spread the word. Let's build something together that encompasses and showcases all of the brilliance and magic that is Caribbean people. Let us show di world that yes, out of many, is one IMPRESSIVE & INSPIRING people wi are!

Dr. Nicole Grimes
CBN, Founder/CEO

Dr. Nicole Grimes

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nicole@caribbiznetwork.com
Nicole K. Grimes, PhD





WHO WE ARE

Carib Biz Network (CBN) is a business development platform dedicated to the growth and success of Caribbean American businesses, freelancers and brands. Entrenched in the Caribbean mecca of NYC, CBN emerged as an initiative to support the many entrepreneurs in the city. Today, CBN serves a diverse group of members across the United States who boast businesses in across a multitude of industries. Birthed in 2019, CBN's mission is to connect, support, amplify and deliver resources and services to Caribbean American entrepreneurs to make them more impactful and successful brands.

Caribbean immigrants in the U.S. have immense social capital. We possess deep community networks and are geographically densely concentrated – which is integral to the entrepreneurial process.

The most recent U.S. Census (2020) shows almost 4 million identify as Caribbean nationals. With 1.3 million Caribbean nationals in the NY/NJ/PA area alone, we are large and in charge making rich contributions to the urban economy. Did you also know that Caribbean nationals hold 5 of the top 10 spots when it comes to household income medians of all immigrants in NYC?

With CBN, we intend to be a platform where Caribbean Americans can gather, engage in sharing and education about our culture and entrepreneurship.

We deliver a wide range of services to our Caribbean business owners, including marketing and branding support via our creative agency CREATIVE MRKT. A proud mark for us? We only hire and contract Caribbean nationals, ensuring that we are ultimately, always supporting wi.

Because *"alone we can do so little, together we can do so much."*

Join us!

www.caribbiznetwork.com
@caribnetwork

LET'S MOVE *TOGETHER!*

An Ode To Caribbean Culture

BY: MELISSA NOEL

Caribbean culture is vibrance, a melting pot of dynamic languages, cuisine, music, festivals, religions and customs. There's a warmth that touches one's spirit, a shared history that connects us and a vibe that frankly can't be matched. Sometimes it's even hard to put into words. Instead, thinking of Caribbean culture evokes feelings. Be it a sense of being and belonging, a bold identity that stands out and would never blend into the background, or an innate sense of confidence and pride in one's roots.

This rich culture influences who we are as people. We are tenacious, innovative and resilient. We have what my Jamaican colleague has called "a confidence visa that never expires". Now, I can't argue with that.

Despite being a small region, Caribbean culture has left an indelible footprint on the world's stage. From mas to music, politics to the performing arts and much more our contributions have been vast and far-reaching. Here are just a few examples.

The Caribbean was home to the earliest challenges to slavery and colonialism via the Haitian Revolution. The revolution was the world's second anti-colonial revolution but the first to be founded on anti-slavery and anti-racism principles. It's where Black leaders declared to the world that human rights were also their rights.

The region's contributions to the global cultural economy through music are noteworthy. **In fact, music has been one of our greatest exports.** Genres like calypso, merengue, reggae, zouk, salsa, soca, and dancehall have created soundtracks the entire world dances! Reggae music, in particular, was instrumental in the creation of Hip-Hop in the United States.

Our global cultural influence is also seen through our festivals, particularly carnival, which is the ultimate celebration. Carnival plays a major role in tourism, foreign exchange and employment. Through the influence and energies of our diaspora in North America and Europe, Caribbean carnival has also become a major festival in many global metropolitan cities, including London, Toronto, New York and Miami.

There's really no feeling like putting on yah costume and mashing up de road, so the fact that there are over 50 carnivals in North America alone is no surprise to me. We bring our culture and our vibes wherever we go!

Cultural expressions and the prominence of Caribbean people in everything from politics to the performing arts speak to our innovation and influence. We are multi-faceted, and our source of inspiration is infinite so every time **"dem tink say we dun, we jus a come."**



Melissa Noel is an award-winning international journalist, host, and media entrepreneur. She is the founder and CEO of Mel&N Media Group and Associate News and Politics editor at ESSENCE.com. A proud Guyanese American, she is known for her dynamic content highlighting underreported stories of the African Diaspora.

www.melissanoel.com
@livefrommelissa

SUMMER COCKTAIL VIBES

TEN TO ONE MANGO MINT DAIQUIRI

CAMILE AKA @THECOCKTAILSNOB_

I'm a proud Jamaican-American NYC-based cocktail blogger & content creator here to inspire you to create your own happy hour at home! When I'm not blogging about drinks, I'm shopping for chic glassware or supporting the personal and professional growth of college students at my 9-5.



INGREDIENTS (US Metric)

1 1/2 to 2 oz Ten to One Caribbean White Rum
1 oz lime juice
1 oz mint simple syrup*
3/4 oz mango juice

INSTRUCTIONS

1. Combine all ingredients in a cocktail shaker with ice.
2. Shake until chilled.
3. Strain into a glass & enjoy!

NOTE: *Mint Simple Syrup
Ingredients:
1 cup water
1 cup granulated sugar
1 cup mint leaves

Directions:

1. Combine sugar and water in a small saucepan over medium heat.
2. Bring to a boil and make sure sugar is dissolved.
3. Add mint leaves and turn off heat..
4. Let steep for 15 minutes.
5. Strain into a container

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4 LESSER KNOWN Caribbean Islands TO ADD TO YOUR TRAVEL BUCKET LIST

Trust us, these hidden gems are pure vibes.

By DANIELLE POINTDUJOUR | @hotelwhisperer



There's no doubt about it, jetsetters in the know love exploring the swoon-worthy shores of the Caribbean. Just one look at travel IG feeds and you'll be inspired by all the melanin magic doing it up everywhere from Aruba to St. Barths and everywhere in between. Something else you may notice is that everyone seems to be visiting the same exact islands.

Now don't get it twisted, there's nothing wrong with having an jaunt to Jamaica or St. Lucia on your list (especially if it's your first visit), but social media will have you thinking there's nothing past the mainland, and that's not always true. In many cases, all it takes is a short flight or ferry ride from the tourist paradise to discover alternatives to the typical island adventure. Picturesque islands like North Caicos, La Désirade, and San Salvador offer the same (or better) experiences without the overrun tourist areas. In fact, if you ask those that dared to travel deeper, chances are they'll tell you that the Caribbean's smaller islands offer a glimpse into the true essence of what the country and region used to be before it became a travel hotspot.

This year switch things up and inject some fresh life into your global experiences with four lesser known Caribbean islands that will be a treat for your senses.

> *the Caribbean's smaller islands offer a glimpse into the true essence of what the country and region used to be before it became a travel hotspot."*

Canouan

The tiny five-square-mile island can make anyone landing at its near empty airport feel like they just discovered a slice of paradise - and they wouldn't be totally wrong. Part of St. Vincent and the Grenadines, Canouan isn't at the top of most people's must-see list, but that's slowly changing. Luxury escapes like Canouan Estate, scenic hikes to the top of Mount Royal, the secluded coves of Mahault Bay, day-tripping the Tobago Cays and mouthwatering cuisine have made Canouan the island to watch.



Photo: BlueOrangeStudio

San Salvador

When most people think of The Bahamas their minds immediately wander off to Paradise Island and the famous Atlantis Resort. However, a short one-hour flight from Fort Lauderdale, Florida is a Bahamian gem few ever explore - San Salvador. One of the smallest inhabited islands in The Bahamas, San Salvador is known for powder sand beaches like Grotto and Bonefish Bay, famous shipwrecks such as the Papa Doc, natural wonders like Dean's Blue Hole, reef diving at Devil's Backbone and delicious cuisine at local spots like La Pinta Restaurant. Need a place to crash after a day of adventure? Book a room at Guanahani Beach Club.



Photo: Getty Images

La Désirade

Located 45 minutes by boat and only about fifteen by plane from Saint François, La Désirade Is Guadeloupe's oldest and most untouched natural escape. Beyond the magnificent white sand beaches protected by long coral reefs, visitors to La Désirade should make it a point to set up shop at Hotel Oasis before visiting historic sites like Pointe Doublé lighthouse and the church of Notre-Dame-du-Bon-Secours built in 1754, making friends with the local (and protected) iguanas, stopping to smell the cacti at the Desert Botanical Garden and indulging in the fresh fish the island is known for.



Photo: Getty Images

North Caicos

While most travelers dream of strolling the shores of mainland Turks and Caicos, discerning travelers looking for secluded beaches, caves, nature, and history know to head to North Caicos island. After dropping your bags at the locally owned Pelican Beach Hotel, head out to explore Wade's Green Plantation, Flamingo Pond Overlook, Three Marys Caves, float your cares away at Horsestable Beach and enjoy at quaint dinner at Miss B's Island Restaurant.



Photo: Getty Images Signature

www.daniellepointdujour.com

@hotelwhisperer



Founded in 2017 by two sisters from Trinidad & Tobago, Callaloo Box is an online Caribbean grocery and subscription box service delivering seasonings, condiments, spices, pepper sauces, drinks, snacks and more directly to your doorstep. No longer will you have to wait for your next trip home or for friends and family to visit. We offer a way for you to stay connected to culture and relive those memories and feelings of nostalgia through your favorite foods. Accessible and convenient, we are your one-stop-shop for your taste of home!

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RECIPE TINGS W/ @THATNURSECANCOOK

RED STRIPE-INFUSED HONEY JERK WINGS



HELENA FAUSTIN

@THATNURSECANCOOK

Ingredients:

•2.5 lbs of Chicken Wings (18 wings)
•3 tbsp of Green Seasoning (you can omit if you haven't prepared Green Seasoning)
•1 tsp All Purpose Seasoning
•1 tsp Chicken Seasoning (or 1/2 chicken bouillon cube)
•1 tsp Dry Jerk Seasoning (powdered jerk seasoning)
•1/2 tsp Onion Powder
•1/2 tsp Garlic Powder
•1/2 tsp Old Bay Seasoning
•1 tsp Paprika
•5 tbsp of Walkerswood Red Stripe Infused Jerk Marinade (since this product isn't available yet in the USA, I'd recommend you making your own infusion using 1 cup of Walkerswood jerk marinade and 1/4 cup of Red Stripe Lager. Stir well and store refrigerated)
•3 heaping tbsp Walkerswood mild Jerk seasoning (you can use spicy, but only if you'd like your wings very spicy)
•6 tbsp Honey





Directions:

Preheat your oven to 375 degrees Farenheit. Wash your wings and pat dry. Add all seasonings and massage them into the chicken. Arrange them in an oven safe dish and place the chicken into the oven uncovered. Cook for 1 hr 30 minutes. Be sure to baste the chicken with it's juices every 30 minutes to prevent it from drying out. After 1 hr 30 minutes, drizzle the honey on top of all wings and place back into the oven for another 10 minutes.

Remove and enjoy!

HOW TO CREATE
10 Revenue $treams
Within Your Brand



KERON ROSE

Keron Rose is an e-commerce content creator & digital guru. His goal is to help Caribbean Entrepreneurs find their footing in the digital age and coach them on building out their digital assets. while blogging about my journey.

DIGIPRENEUR

The thing about the Digital Age that I love truly is all of the new avenues that are available to use to create revenue streams within our businesses digitally. The streams we will cover are available to almost every industry albeit some will take a bit more creativity in how you execute it but the opportunities are there.

So what are these 10 Revenue Streams you speak of? Well, let's dive into them.

1. 1-on-1 Coaching
2. Google AdSense
3. Brand Ambassador or Brand Partnership
4. Merch
5. E-Learning
6. Dropshipping
7. Group Membership Site
8. Sell Ad space on your website
9. Subscriptions
10. Paid Speaking

> ***these streams add revenue but they can also build brand awareness and brand authority***

1. 1-on-1 Coaching

In your business, you have specialties that I'm positive people are going to want to learn. Make a list of some specialties within your business and you can begin offering either 1-on-1 coaching or Group Sessions to train on those skillsets within your business. If you are a bakery, don't just make the cakes, offer to coach.

2. Google AdSense

If you have a website, then this may be a great option for you to earn some passive income from Google. Install the Google AdSense code on your website and Google will handle the rest when it comes to placing ads on your website. The more traffic your website brings in, Google will pay for every click on its ads. The amount per click ranges from country to country and industry you are in.

3. Brand Ambassador or Partnerships

Think about the brands that are within your industry, if you have built your brand up, then you may be contacted by other brands to represent them. This can be a lucrative venture for you or you can see what initiatives you can create with those partners.

4. Merchandise

If you build your brand up then you can start looking at what type of merchandise you can create. The great news is with companies like Printful, Teespring, Spreadship etc, you can do merchandise on demand. Those companies create the merch and handle the logistics. You focus on creating the designs and marketing. Merch helps to build your brand awareness and can also bring in some extra dollars for your business.

5. E-Learning

The E-Learning industry is a multi-billion-dollar industry. We are constantly looking to learn new skills online. **Think about what skills you can turn into digital courses, e-books or webinars**. This can also help establish your business as a thought leader and also generate some really good recurring income.

6. Dropshipping

Dropshipping is a nice revenue stream to add to your business if applicable because you do not need to stock any of the items you can sell. Think about the products you use within your business to help you get the job down, you can find dropshipping partners online, focus on marketing them and once the sale is made, your dropshipping partner will handle the logistics of getting the products to your clients.

7. Group Membership Site

If your business is constantly creating educational content and says you also have access to a wealth of other experts in your space, you can look into creating a Group Membership Site. Instead of creating singular courses and selling them, the membership site will give your audience all access to the content on your platform. **You can create exclusive events on your membership site,** bring in guest speakers, upload templates, e-books, workbooks, you name it.

8. Sell Ad Space On your Site

Self-Explanatory but instead of using Google AdSense, you can sell your own ad space on your site and negotiate your rates.

9. Subscriptions

Think about adding services like Patreon, Buy Me a Coffee, Facebook or Instagram Subscriptions. If you are creating great content, then allow your audience to further support you.

10. Paid Speaking Gigs

This is why it is important to build your personal brand as well as build your business brand. The more you grow your business and your personal brand simultaneously, the more people will want to book you the individual to speak at their events. This is another great income earner for your business both directly and indirectly. Speaking gigs also give you the brand awareness, authority and access to an audience to sell your offers at the event.

There you have it folks! Whilst there are many many more ways to add new revenue streams within your business, these are 10 streams that you can get started on adding to your business. Not only do some of these streams add revenue but they can also build brand awareness and brand authority, which can lead to even more clients. *Have fun adding some of them to your mix.*

ADMISSION CONSULTING & EDUCATIONAL SERVICES



What is ACES?

ACES provides affordable individualized expert admission counseling to families applying to Pre-K-12th grade independent schools. We help families navigate the complex independent schools admission process improving their opportunity to gain admission access. ACES guides families through the process of researching and choosing the school that's the best match for the child and family. ACES provides a wide range of services from admission workshops, school engagements, interview preparation, featured speakers, and full time and part-time consulting.

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St.Bernard's School

FOUNDER: LATOYA ALLEN

Latoya Allen is a mother and a passionate educator with over twenty years of experience, spending more than half of her professional career working in the admission sphere. In 2017, with her expansive admission knowledge, expertise, and a deep desire to circulate educational awareness, Latoya founded ACES (Admission Consultant & Educational Services). In her daily interactions with families, Latoya noticed many families specifically Black and Brown families were novices who struggled to properly navigate the independent school admission process. ACES was established to share valuable knowledge, allowing families to utilize the information to attain access and to build long-term supportive relationships.

Latoya works at the intersection of awareness and access entwined with Diversity Equity, Inclusion and Justice. As a trained SEED (Seeking Educational Equity & Diversity) facilitator, Latoya has led diversity focused workshops for adults and co-developed a lower school affinity group for students of color. Latoya's commitment to DEIJ coupled with her passion for access awareness makes admission work and the development of ACES heart work!

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ACES CONSULTING

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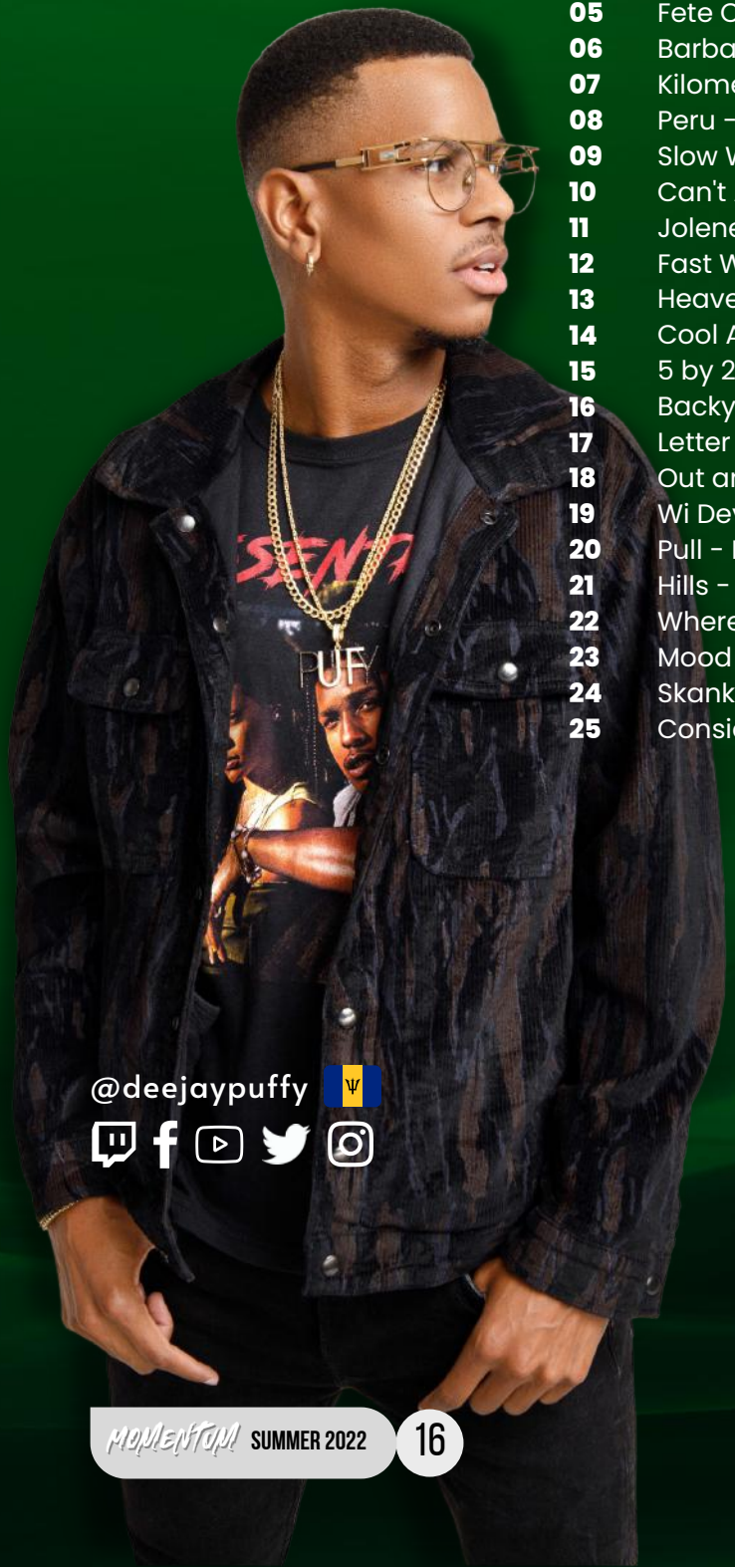
D' MOMENTUM

SUMMER 2022

SPECIAL PLAYLIST

CURATED BY:

PUFFY



01	Magic (Live)-Kes & Jimmy October, Etienne Charles
02	Liki Tiki - Kes, J Perry & Michael Brun
03	Lonely Boy - Naomi Cowan, Dj Crown Prince, CoolBlaze
04	Down Dey -Gbmnutron, DJ Spider
05	Fete Cyah Over - DJ Spider, Lyrikal
06	Barbara - Teff ft. Leadpipe
07	Kilometer- Burna Boy
08	Peru - Fireboy DML
09	Slow Wine - Machel Montano & Afro B
10	Can't Anymore - Shenseea
11	Jolene - Kes & Dwala
12	Fast Wine - Machel Montano
13	Heaven - Krisirie
14	Cool As The Breeze/FRIDAY - Chronixx
15	5 by 2 - DJ Puffy, Jus D
16	Backyard Jam - Farmer Nappy
17	Letter to Outside - DJ Puffy, V'ghn
18	Out and Bad - Voice
19	Wi Dey Yah - Kranium
20	Pull - Koffee
21	Hills - Protoje
22	Where I'm Coming From - Lila Ike
23	Mood - Wizkid, Buju
24	Skankin' Sweet- Chronixx
25	Consider II - Del B, Wizkid, Flavour, Kes, Walshy Fire

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MOMENTUM 2022 SCHEDULE

FRIDAY 24TH JUNE 2022

6:00-8:00 PM **VIP NETWORKING MIXER (VIPS + Invite Only)**

SATURDAY 25TH JUNE 2022

12:00 PM **MOMENTUM MARKETPLACE OPENS @CITYPOINT**
2:00-3:00 PM **PANEL I:** THE BUSINESS OF BASHMENT, CARNIVAL & WI CULTURE
3:30-5:00 PM **PANEL II:** WALK LIKE A CHAMPION: THE COST TO BE THE BOSS
6:00 PM **MOMENTUM MARKETPLACE ENDS**
10:00-2:00 AM **VIBES @ THE ROGERS GARDEN**
Hosted by @LONBURGUNDY

SUNDAY 26TH JUNE 2022

10:00 AM **ROOFTOP YOGA @BKLYN COMMONS**
12:00 PM **MOMENTUM MARKETPLACE OPENS @CITYPOINT**
2:00-3:00 PM **PANEL III:** CARIBBEAN STRONG IN A DIGITAL WORLD
3:30-4:30 PM **PANEL IV:** MONEY MOVES & LEGACY TINGZ
4:30-5:00 PM **THE FINALE:** - IN CONVERSATION WITH THE HASTICKS
6:00 PM **MOMENTUM MARKETPLACE ENDS**

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Eva's CreationZ
Eyeland Vibes
Flatbush Central Market
Island Pops
Jam+Rico
Kami Cosmetics
Lillian & Joan
Maiden Denim
Mess in a Bottle
OMeil Morgan
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TERRA-Tory
The Candi Co.
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Uncle Waithley's
UltraRay, A Luxury Spa

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Life is Irie (Jamaica)
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2022 SPEAKERS

MEET MOMENTUM 2022 SPEAKERS



MARC FARRELL

CEO/FOUNDER, TEN TO ONE RUM

Throughout his career, Marc Farrell has been focused on bringing unique products and experiences to life through a combination of digital and real-world channels, and continues to put this in practice in his entrepreneurial ventures today. Prior to launching award-winning brand Ten To One Rum, Marc served at Starbucks as its youngest Vice President and earlier professional stints at Fidelity Equity Partners and Bain & Co. Farrell attended MIT at age 16, followed by Cambridge University and Harvard Business School. Today he is an active angel investor and on the board of Wheels Up.



HELENA "@THATNURSECANCOOK FAUSTIN

DIGITAL CREATOR & FOOD ENTREPRENEUR

IIn her day job, Helena Faustin is a neonatal intensive care unit (NICU) nurse living in Freeport, New York. In her off hours, she's spent the past four years running That Nurse Can Cook, a hugely popular food blog. Her passion for cooking developed at the age of 15 and she has since spent years perfecting her craft. On her blog, she shares video recipes full of traditional herbs and spices native to the Caribbean.



ANYA AYOUNG CHEE

FASHION DESIGNER, ENTREPRENEUR & ACTIVIST

Anya Ayoung Chee is a fashion designer, entrepreneur, activist, and winner of Project Runway Season 9. In 2008 she competed at the Miss Universe pageant in Vietnam for her native Trinidad and Tobago, during which she had the opportunity to design some of her wardrobe. In 2009 she launched her first collection Pilar. Several years later, Anya inspired millions when she won the 9th season of the popular US television series, Project Runway. She then launched her eponymous womenswear line geared toward the resort wear market. In recent years Anya retreated from designing her own clothing line in order to open and manage a co-working space (HOME), boutique (Exhibit A) and cafe (HOME Cafe) in Trinidad. The Anya Ayoung Chee - Limited Edition brand, marks her return to designing a line of her own.

MEET MOMENTUM 2022 SPEAKERS



WANDA TIMA

CEO, L'UNION SUITE

L'union Media Group, LLC's "L'union Suite" is home to the largest internet media company and website serving the Haitian community and one of the leading platforms for Haitian diasporas and millennials with over 450,000 subscribers and a reach of 5-15 million weekly. L'union Suite has also covered or partnered with brands including the Super bowl, HBO/Showtime Boxing Matches, NAACP Image Awards, BET Awards, BET Hip-hop Awards, The Oscars Griot Gala and the Emmys. Wanda Tima and L'union Suite have been featured on Forbes, Black Enterprise, Polo Lifestyle, WLRN, NPR, BET, VH1's Black Ink New York and more.



KADION PRESTON

CEO, CARIBSHOPPER

Kadion Preston is the Co-Founder and CEO of Caribshopper, an ecommerce platform that allows Caribbean merchants to sell their products to consumers globally. Before devoting his work full-time to Caribshopper, Kadion served as co-founder and Chief Technology Officer at tech company Sonicloop Networks.
Since its launch in January 2021, Caribshopper has shipped over 9,300 products to 48 states in the USA, as well as Quebec and Ontario in Canada. The platform proudly features over 6300 SKUs from 450+ brands representing both Jamaica and Trinidad & Tobago.



RONNIE TOMLINSON

CEO/FOUNDER, DESTINE MEDIA

Destine Media is the premier Caribbean artist Public Relations and Management Company. Living in NYC, the proud Jamaican spends her time serving as a mentor for new artists and also manages the narrative for artists such as Mavado, Jimmy Cliff, Konshens, Shaggy, Kabaka Pyramid, Hoodcelebrity, Taurus Riley, Buju Banton, Ghetto Youths Intl (label of Stephen, Damian and Julian Marley) and Sean Paul.



ABBY CHARLES

CEP/FOUNDER, BENE CARIBE

Abby is the CEO/Founder of Bene Caribe, an eco-friendly sustainable apparel brand based in Trinidad. Originally from Trinidad and Tobago, Abby Charles joined the Institute for Public Health Innovation (IPHI) as Program Manager after serving for five years at the Women's Collective, a nationally recognized organization providing care, prevention, and advocacy services for women, girls and their families living with and at risk for HIV in the Metropolitan DC area. She is also the Founder of the platform DC is Caribbean.

MEET MOMENTUM 2022 SPEAKERS



RONDEL HOLDER

SENIOR VICE PRESIDENT OF CONTENT & DIVERSITY INITIATIVES, NYC & COMPANY

Rondel Holder is Senior Vice President of Content & Diversity Initiatives at NYC & Company, where his main function is developing content around the stories of Black and Brown New Yorkers and leading DEI strategy across departments. Aside from his role here at the company, Rondel is also CEO and Founder of Soul Society 101, a content platform dedicated to a community of over 100,000 Black travelers. Rondel has been featured in the New York Times, New York Daily News, BET, Essence Magazine, TV One and more.



KALILAH WRIGHT

CEO/FOUNDER, MESS IN A BOTTLE

Jamaican-born Kalilah Wright established Mess in a Bottle in 2016. The brand aims to evoke change and allow individuals wearing their messages to be vocal without saying anything at all. They have collaborated with numerous brands including Warner Brothers Studios, YouTube, Roc Nation artist Rapsody, The TLC Network, BET, Google, and Target for their Black History Month collection. Celebrities such as Viola Davis, Serena Williams, Luvvie Ajayi, Lena Waithe, Yvonne Orji and more are all proud supporters of Mess in a Bottle.



ROXIE DIGITAL

NYC RADIO PERSONALITY

Haitian-American Roxie Digital is currently a syndicated host on SoundChat Radio Networks which broadcasts live on 93.5FM NY's Caribbean Voice, Adjunct Professor at Iona College in New Rochelle & Doctoral student at her alma mater, St. John's University Queens Campus. From her time at the legendary platforms WWRL 1600AM to WBLS 107.5FM, she has most sought out NYC event host, keynote speaker, and leader in community activism.



GARY COICHY

CEO/HEAD OF PARTNERSHIPS, POD DIGITAL MEDIA

Gary Coichy is a proud Haitian American. He is the Founder and CEO of Pod Digital Media, the first full-service agency for multicultural podcasters. PDM strives to bridge the gap between African American, LGBTQI and women-hosted podcasts by providing them with ways to reach new audiences, acquire lucrative advertisement opportunities, and multiply means of monetization. Recently, Pod Digital Media has inked a multi-million dollar advertising deal with multinational corporation, McDonalds.

MEET MOMENTUM 2022 SPEAKERS



JUDE BERNARD

REAL ESTATE BROKER & DEVELOPER

With over $100M of personal real estate transactions under his belt, Jude Bernard is highly recognized and respected in the real estate industry and his local community. Jude currently wears the multiple hats of a Licensed Real Estate Broker, Licensed General Contractor, Real Estate Developer, Business Consultant, Landlord, Public Speaker, Philanthropist and Financial Empowerment Educator. He has received numerous awards and accolades for not only his community work, but excelling in business.



"JAY UPSCALE" MAGRAS

CEO/FOUNDER, J.U.M.P.

"Jay Upscale" is the founder of an umbrella firm that overseas several ventures across marketing, event production, education, building services and more. His event and marketing firm JUMP curates and produces large scale events globally alongside assisting event brands increase their scale of production and overall profitability. A few of his most notable clients and artistes include: Wiz Kid, Cardi B, Shensea, Machel Montano, Bounty Killa etc. He is also the Co-Founder of the Gateway Academy network - two schools located in NYC serving students from diverse communities. In 2019 Jay was the recipient of the YGB Business Man of the Year Award and a City Proclamation from the Borough President of Brooklyn, NY.



"DJ SPICE"

DJ, CREATOR-TEAM SOCA & ENTREPRENEUR

DJ Spice currently plays around the world promoting Soca and Calypso, the music of his country Trinidad and Tobago. When in Trinidad, you can find him on the Slam 100.5fm & vibe ct 105.1 fm, and in New York City you can find him at various clubs in Brooklyn, Manhattan, Queens (Tri-state area). DJ Spice is the creator of TeamSoca.com; the #1 Soca radio station & clothing line in the world and the CEO of the Mills Brothers Sound System DJ Service. The Mills Brothers Sound System is a full service disc jockey entertainment company providing entertainment for the world with over 40 years in the business



PAULA EDGAR, ESQ.

CEO, PGE CONSULTING GROUP LLC

Paula T. Edgar, Esq. is CEO of PGE Consulting Group LLC, a firm that provides training and education solutions at the intersection of professional development and diversity, equity, and inclusion. Paula is an engaging keynote speaker and facilitator, conducting live and virtual presentations for clients across industries using her Engage Your Hustle™ method. Paula develops customized programming, and her areas of diversity expertise include unconscious bias, inclusive leadership, and allyship. Her professional development skill set includes personal branding, relationship building, and mentor/sponsor best practices.



ROBERT FORTUNE

FOUNDER, FORTUNE ADVISORY SERVICES

Fortune Advisory was founded by owner Robert Fortune in 2017. He was born in Brooklyn to Haitian immigrant parents in 1981. He saw his parents build their own American dream from hard work, dedication and continued education. Robert was brought up to know right from wrong, treat everyone how you want to be treated and learn from not only your mistakes but those of others. Today his Investment Advisory & Consulting businesses focus on financial literacy, generational wealth & financial freedom. He's worked at major firms such as JPMorgan & HSBC Securities as well as brokerage houses on Wall St.



KERRY-ANN REID-BROWN

FOUNDER, BREADFRUIT MEDIA & CARRY ON FRIENDS THE PODCAST

Jamaican-born Kerry-Ann Reid-Brown is the founder of Carry On Friends The Caribbean American Podcast which she uses to bridge the gap between the two cultures that have shaped her and so many of her listeners. She is also the founder of Breadfruit Media, which she launched in 2018, a platform which develops and produces content that reflect the interests, diversity and experiences of Caribbean Americans. Breadfruit Media produced shows include Strictly Facts: A Guide to Caribbean History & Culture as well as Style & Vibes Podcast.



JASMINE LAWRENCE

CEO/FOUNDER, EDEN BODYWORKS

Jasmine Lawrence serves as a Senior Product Manager at Everyday Robots. She is also the Founder of EDEN BodyWorks, a brand she launched at age 13. Over the years the company has expanded to over 50 products to meet the needs of curly-haired women across the globe. After more than 17 years in business, the products are available at retailers nationwide including Target, Wal-Mart, CVS, Amazon.com, HEB, and Sally Beauty Supply Store just to name a few. She's been featured in the New York Times, the Oprah Winfrey Show, on the Forbes 30 under 30 List, and recently on Inc Magazine's 2021 Female Founders list.



NICOLE & MIKE NICHOLAS

CO-OWNERS, AUNTS ET UNCLES

Married couple Nicole and Mike Nicholas are serial entrepreneurs with extensive experience in fashion and hospitality industries. Drawing from Nicole's background in hospitality and music as a former bartender and concert promoter, plus the couple's vegan journey over the past three years, they opened Aunts et Uncles last October. Aunts et Uncles is a Flatbush oasis which offers vegan cuisine and a retail experience with clothing, books, indie mags, candles, stationery and other lifestyle items, all encased in warm, bright interior design and eclectic music. They previously owned the Flatbush retail store and clothing brand Brooklyn Sky before they launched their current fashion line DIEM in 2014.

MEET MOMENTUM 2022 SPEAKERS



CHRIS WILLIAMS

FOUNDER, THE BLACK MAN'S HEALTH FESTIVAL

Christopher Williams is Founder of Heart, Body & Soul (The Black Man's Health Festival) and Associate Publisher of WhereItzAt Magazine, a NYC based, family-owned media company. He has over 25 years of experience in media, financial services, recruitment and project management. He began his career as a radio engineer alongside his father, who mentored him in the media and communications industry.



RENEE HASTICK-MOTES

VICE PRESIDENT OF EXTERNAL AFFAIRS & PRESIDENT OF THE ST. JOHN'S ICARE HOSPITAL FOUNDATION

In her role as the Vice President of External Affairs and President of the St. John's ICARE Hospital Foundation, Ms. Hastick-Motes is responsible for developing and implementing the hospital's government and external relations strategy, and oversees marketing, communications, philanthropy, grant acquisition efforts and Pastoral Care.



CAMILLE HASTICK

OFFICE OF THE STATE COMPTROLLER, THOMAS DINAPOLI

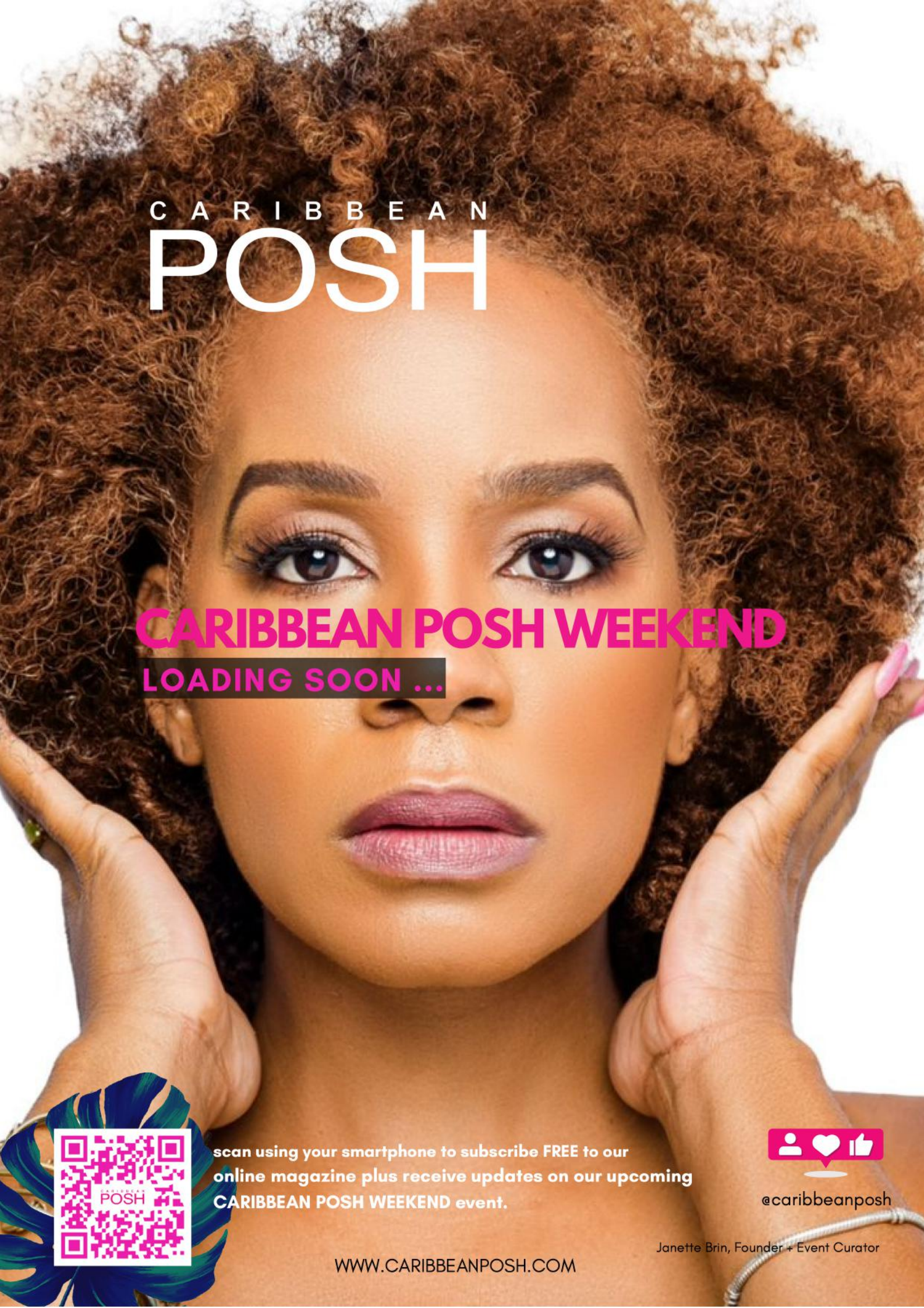
Camille Hastick is a proud NYU graduate who has served in various industries including over 15 years at the Bank of New York Mellon, subsequently at NYC Department of Small Business Services and for a short while she was also employed at the Brooklyn Chamber of Commerce as Vice President of Programs and Services/Chief of Staff. She sits on the Brooklyn Navy Yard Board and is currently employed at the Office of the State Comptroller, Thomas DiNapoli as the Brooklyn Regional Director. Her territory covers 2-7 million people in the borough.
She is also a Minority Woman Business owner and Entre

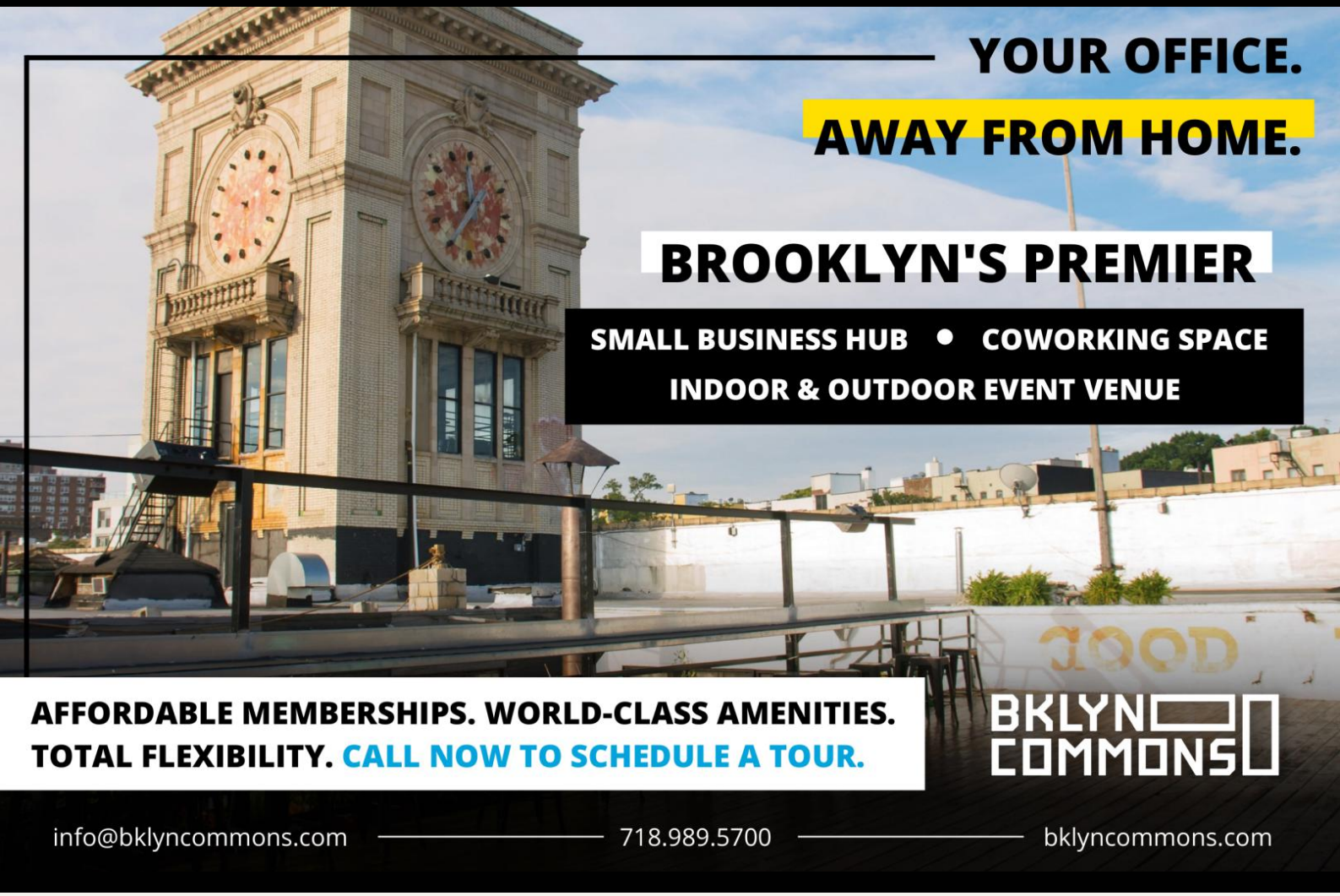


NICOLE GRIMES

CEO/FOUNDER, CARIB BIZ NETWORK

Dr. Nicole Grimes is a proud Trinidad born native now residing in New York City. A former NYC high school principal, she is an accomplished and award-winning author, university professor, STEM educator and education consultant for ~20 years working across public, private & university sectors. In 2018, she become a full time consultant and entrepreneur. Her passion for Caribbean culture and supporting her colleagues led her to firstly starting Carib Biz Network as a passion project in 2019. Today, CBN is a business development entity constantly finding ways to serve Caribbean freelancers, small business owners and those aspiring to join the entrepreneurial world.


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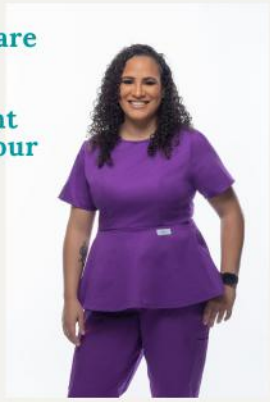
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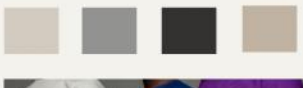
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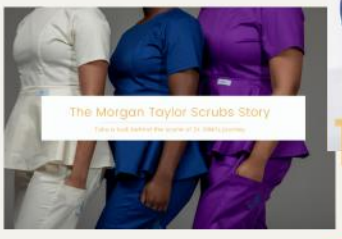


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Nudge is a Caribbean-based social enterprise connecting makers to the marketplace, ensuring that country, culture, and community profit. Nudge works with a cadre of entrepreneurs selected for their passion, commitment to social causes, and considerations of environmental sustainability.

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Check out these platforms for guides and restaurant recommendations in these neighborhoods and all over NYC.



Santiago's Beer Garden
Photo by David Dee Delgado



Jen's Roti Shop
Photo by Laylah Amatullah Barrayn



Labay Market
Photo by Victor Llorente

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Carib Biz

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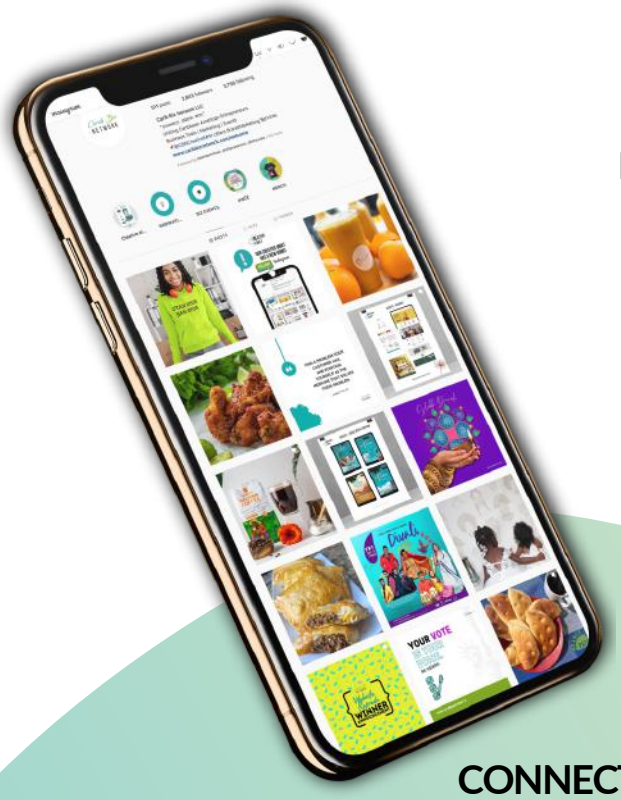
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