

THE SPIRITS CHAMBER PRESENTS

GIN FESTIVAL SAIGON 2023

28 OCT **INTERCONTINENTAL SAIGON** 3-10 PM
Corner Hai Ba Trung St., District 1, HCMC

HANDBOOK



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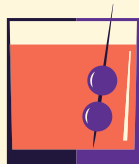
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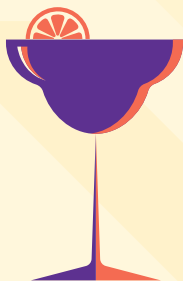
CHEERS GIN

LADY TRIỆU



THE SPIRITS CHAMBER PRESENTS

GIN FESTIVAL SAIGON 2023



GIN FESTIVAL SAIGON HAS NEVER BEEN
THIS

EXTRA
ORDINARY

BEFORE!

Gin Festival Saigon has never been this extraordinary before!

This year, Gin Festival Saigon promises to be unlike any other. Prepare to journey into a realm of Halloween spirits as we infuse the enchantment of Halloween spirits into our celebration.

A social gin party hosted for one day at the InterContinental Saigon Hotel. Meet the people behind the brands; from Master Distillers, Brand Ambassadors and Top Bartenders. Enjoy a night of spectacular entertainment, featuring Vietnam's Top Drag Queens, Tarot Reading, Halloween Makeup, and DJ's beats whilst you chat, sample the endless gins on offer and even buy a bottle of your favorite gin to take home.

The event will feature a Grand Gin Tasting Hall, Free-Flow Cocktails, Light Bite and Inspiring Gin Master Classes. Plus a chance for event attendees to vote for the Best Bartender, Gin Brand and Best Costumes at the show.

Cheers to an unforgettable journey at Gin Festival Saigon 2023 – where Gin meets Halloween. Let the adventure begin!



GIN FESTIVAL SAIGON 2023

THE SPIRITS CHAT



Gin is an alcohol spirit which derives its pre dominant flavour from juniper berries (*Juniperus communis*), Gin is one of the broadest categories of spirits, all of various origins, styles, and flavour profiles that around juniper revolve as common ingredient.



#ginfestivalvn
#GF23
#ginfestivalsaigon2023



IT'S BACK
FUNKIER - FUNNIER - WILDER

ORIGINS

From its earliest origins in the Middle Ages, the drink has evolved from a herbal medicine to a spirit of great provenance and of rich heritage. Gin was developed based on the older Dutch liquor, jenever, and became popular in Great Britain (particularly in London) when William of Orange became King William III of England, Scotland, and Ireland.

THE DUTCH REVOLUTION

Physician Franciscus Sylvius has been credited with the invention of gin although it is claimed that English soldiers who provided support in Antwerp against the Spanish in 1585, during the Eighty Years' War, were already drinking genever for its calming effects before battle, from which the term "Dutch courage" is believed to have originated.

THE ENGLISH REVOLUTION

From its earliest origins in the Middle Ages, the drink has evolved from a herbal medicine to a spirit of great provenance and of rich heritage. Gin was developed based on the older Dutch liquor, jenever, and became popular in Great Britain (particularly in London) when William of Orange became King William III of England, Scotland, and Ireland.

MODERN DAY GINS

No spirit in the 21st century has had as great a transformation and resurgence in popularity as gin. Its unfettered, seemingly unstoppable rise has given birth to a host of new distilleries embracing significant innovation - not least with the concept of Contemporary Gin. Contemporary Gin is a twist on the well-established classic dry gin, giving focus to other flavours, such as floral or citrus notes, while still retaining that quintessential dry juniper character.

THE HISTORY OF GIN

11TH CENTURY:

ORIGINS OF DISTILLATION

Italian monks were flavoring crudely distilled spirits with juniper berries and gin was used as a remedy.

1489:

WILLIAM OF ORANGE KING WILLIAM II

William of Orange from Holland became King William of England and immediately banned French brands, then making genever a forcibly fashionable drink.

1210-1500'S

SPREAD OF JUNIPER FLAVOURED SPIRITS

Juniper flavoured spirits emerge throughout low countries (Holland, Belgium, parts of Northern France). Bols was established and started producing juniper flavored spirit in Amsterdam in 1575.

1700'S

LONDON'S GIN CRAZE

As gin became more popular, it earned the nickname "mother's ruin". A number of Gin Acts were imposed to control the craze in the mid-1700s.

1800'S

COCKTAIL REVOLUTION

In 1806 the first cocktails were developed. These were all gin based and were crudely called a "Bittered Sling". Gin absolutely booms globally following the invention of the cocktail.



1858

THE FIRST TONIC WATERS ARE DEVELOPED

Modern day tonics were developed in British Colonial India, the use of quinine was believed to ward off mosquitos.



1900'S

PROHIBITION AND POPULAR CULTURE

From 1920 - 1933 all spirits are banned in the United States sending the trade underground. Most modern gins we know today were established.



GIN & TONIC

2000'S

The evolution of gin continues, there are almost 6000 different varieties across the globe, with a range of styles and techniques used in modern gin production to elevate the spirit to a bold and exciting future.

OUR SPONSOR



WELCOME TO CHEERS WORLD

Three talented friends with a warm heart and a delicate taste decided to realize their passion in creating unrivaled drinks. Their adventure began in a small home laboratory, where they mixed ingredients and conducted countless experiments.

With every new recipe, every glass tasted, their dream of their own brand became closer. Finally, the day came when they presented their unique creations to the world under the name Cheers.

Overcoming initial difficulties, they won the first admirers of their drinks and expanded their circle of fans. Each bottle of Cheers has become a symbol of quality and uniqueness.



#CHEERSDISTILLERY

#HAIBACHEERS

#CHEERS #CHEERSVIETNAM

ENJOY RESPONSIBLY

CHEERS BLUE FLORAL

40%
750ML



SIGNATURE COCKTAIL

PASSION KISS

by Heni Ahuenny
Snow White Queen Showroom

- Cheers Pink Strawberry Gin
- Cheers Sinful (Passion vanilla liquor)
 - Egg White
 - Lime Juice
- Garnish: drop Angostura Bitter / Rose Flower

TASTING NOTE

Character - tart, baked bun, herbal. The bright bold flavours. This gin is a harmony of tradition and innovation. Based on classic European gin recipes with a touch of Asian flavours.

CHEERS
CRAFT DISTILLERY

THE WORLD'S FIRST CRYSTAL GLASS BRAND

OUR SPONSOR



RCR Cristalleria Italiana (or RCR Crystal) was born in 1967 in the heart of Tuscany thanks to an idea had by a group of craftsmen who, with passion and talent, brought the millenary tradition of glassmaking to a higher level pigments.



All our products are made of Superior sound glass, a material of the highest quality and made with total respect for the environment pigments.

Choosing RCR Glassware Italian means counting on Made-in-Italy quality, with the awareness of having done good for ourselves and for the environment around us.

#rcrcristalleriaitaliana
#rcrcrystal #rcrwinetasting

ENJOY RESPONSIBLY

EXHIBITORS

THE BOTANIST

ISLAY DRY GIN

The Botanist was born at Bruichladdich Distillery on the isle of Islay. Over time, we became known as one of the world's finest super premium gins. A uniquely progressive story, process and unparalleled flavor have cemented our reputation amongst industry experts and discerning drinkers.

With big ambitions ahead, we proudly present to our dearest Vietnamese consumers, Our one-of-a-kind, hand-crafted with the quintessential essence of Islay embedded in 22 botanicals,

The Botanist Gin for this Gin Festival!

When we looked beyond boundaries and expectations, we found a world of possibility.

Every day, we challenge ourselves to see the world in this light. Now we invite our consumers to Look Further with The Botanist.



THE BOTANIST

ISLAY DRY GIN

DISCOVER NEW POSSIBILITIES WITH
A BEAUTIFULLY BALANCED GIN MADE
FROM 22 WILD ISLAY BOTANICALS



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THE BOTANIST - ISLAY DRY GIN

LOOK FURTHER WITH THE BOTANIST

THE BOTANIST ISLAY DRY GIN

46%
700ML



SIGNATURE COCKTAIL

F**K YOU BERRY MUCH

by **Lan Pham**
86 Proof

- The Botanist Infused Strawberry
 - The Botanist Gin
 - Dalat Strawberry
 - Lemon Rind
 - Citric Acid
 - Lime
 - Sugar
- Fortified Yuzu Sake
 - Yuzu Sake
 - Vodka
- Shisho leaves
- Yoghurt

TASTING NOTE

Immediately a bouquet of herbal freshness comes to the fore. The sweet, spicy and earthy notes set a base for the delicate complexity of the Islay 22.

#TheBotanistGin
#ScottishGin #Islay22

ENJOY RESPONSIBLY

EXHIBITORS

LADY TRIỆU

A Pride of Place. Lady Triệu owes its name to one of Vietnam's greatest icons - Bà Triệu. A bold 3rd century Vietnamese warrior, known for her pride, independence, and pioneering spirit.

Lady Triệu Gin was created to explore all she represents, the incredible flavours, culture and spirit of Vietnam.

Proudly produced in small batches, using a rich tapestry of the finest botanicals meticulously sourced throughout Vietnam.

A Celebration of Vibrant Vietnam.

Lady Triệu Contemporary Vietnam Gin is a bold yet harmonious gin, crafted using a blend of unique botanicals from all regions of Vietnam, represented also in the colourful and intricate details of their bottle illustration.

A Journey of Discovery. Lady Triệu - The Lab Series, a range of regionally inspired Vietnamese gins, showcase the diverse flavours of the Mekong Delta, Dalat, Hoi An and Sapa.



GLOBAL AWARD-WINNING

CONTEMPORARY CRAFT GIN, PROUDLY MADE IN VIETNAM



LADY TRIỆU CONTEMPORARY VIETNAM GIN



**43%
700ML**

TASTING NOTE

Bold citrus fruit and developing sweet warming spice, balanced with fragrant juniper and fresh crisp pepper notes. Finished with a hint of dry aromatic tea.



SIGNATURE COCKTAIL

THE GRATITUDE

by **Vo Nguyen Hieu Khang**
The Triệu Institute

- Contemporary Lady Triệu Gin
- Chrysanthemum herbal tea
- Tangerine juice
- Tangerine Shrub homemade
- Sunflower seed milk homemade
- Technique: Clarified milk punch
- Garnish: Tangerine Leaf

#ladytrieugin
#ladytrieu

ENJOY RESPONSIBLY

EXHIBITORS

STRANGER & SONS GIN

STRANGER & SONS

THREE-DIMENSIONAL INDIAN GIN

Stranger & Sons is a contemporary Indian gin, balancing progressiveness with tradition. Stranger & Sons was founded by three family members, so the name honors the entrepreneurial spirit of Indians and the traditional family businesses inherited from their fathers. Crafted with 9 Indian botanicals, this gin embodies India's complexity, unveiling new layers with each sip. It starts with fresh Indian citrus, followed by black pepper, coriander, and mace for a spicy middle. Angelica root, cassia bark, licorice, and nutmeg provide a warm, sweet finish. Stranger & Sons is an invitation to seek the strange – where nothing is ever as it seems, demanding that you look again and celebrate it!

STRANGER & SONS GIN

42.8%
700ML



TASTING NOTE

Nose: freshness from our Indian citrus peels.
Palate: Black pepper, coriander, and mace follow to a strong spiced.
Aftertaste: Angelica root, cassia bark, liquorice and nutmeg make the finishing flourish warm and sweet.



SIGNATURE COCKTAIL

PICKLING TREASURE

by **Phan Tran Trung Tin**
The Brix Saigon - TINTO Saigon

- Stranger & Son Gin
- Dry Vermouth
- Lotus Root Pickle juice adjusted Soda
- Garnish: Lotus Root Pickle

#strangerandsons #SpiritsOfStrange
#IndianInspired #IndianGin

BROOKIE'S

AUSTRALIAN RAINFOREST GIN

Brookie's

BYRON DRY GIN

Brookie's is Hand-crafted with native botanicals foraged from the heart of the rain-forest on the Brook family's farm, located in the hinterland of Byron Bay. Brookie's Byron Dry Gin offers a balanced taste with grapefruit and lemon myrtle notes, followed by herbal and stone fruit hints. Brookie's Byron Slow Gin has a bold, mildly spicy flavor with macadamia nut upfront, transitioning to citrusy orange, and ending with herbal and spicy notes. As a leading Australian Gin Brand, Brookie's has earned numerous awards, and a portion of profits supports the Big Scrub Land Care Foundation, caring for the rainforest regeneration.

SIGNATURE COCKTAIL

THE RAINFOREST REVIVER

by **Tran Ngoc Man**
Ministry of Men

- Brookie's Byron Dry Gin
- Mixed herbal cordial
- Rooibos tea and beetroot soda top up
- Garnish with bouquet of herbals and choco berries
- Flavour of herbals, earthy notes and effervescence

#brookies
#brookiesgin
#AustralianRainforestGin



BULLDOG
LONDON DRY GIN

SO WHATEVER YOU BEGIN,

BEGIN BOLD.

BULLDOG Gin is a modern, premium interpretation of a London Dry Gin, reinvigorating the category by liberating itself from convention and expectation. BULLDOG London Dry Gin's smooth flavour profile is obtained thanks to a harmonious blend of twelve exotic botanicals, sourced from around the world.



#BULLDOGGin
#BeginBold

SIGNATURE COCKTAIL

LAVENDER HAZE

by **Nhat Anh**
Lost Birds Bar - Crafted & Seasonal

- Bulldog London Dry Gin
- Lavender Cordial
- Longan
- Lemon

ENJOY RESPONSIBLY

DAMRAK

THE BEST DAM GIN

DAMRAK

Amsterdam

GIN

THE BEST DAM GIN

DAMRAK is backed for Gin Festival in this year. We are always proud of the best DAM GIN with 17 different ingredients which is distilled five times to create a distinctive taste of DAM GIN from Amsterdam. Along with the passionate citrus aroma combined with twisted lemon peel DAM GIN will bring wonderful cocktails like Martini and Gimlet...

We are "The Best DAM GIN" We spread this taste to everyone in the world

SIGNATURE COCKTAIL

MEET ME IN AMSTERDAM

by **Nguyen Thanh Luan**

OFF - DRY COCKTAIL & WINE BAR

- Damrak Gin Amsterdam
- Botanical Mixed Cordial
- Soda Top Up

#bolsdamrak
#bols



FORTY SPOTTED GIN

A PRIDE OF TASMANIA

Bringing a Tasmanian flavor from the bottom of the world, we do things a bit different down here. Our upside down bottle shows our refreshing take on gin. Crafted to highlight the highly aromatic native Tasmanian pepperberry, Forty Spotted Classic possesses a tantalizing, lingering aroma, and is well-balanced, and complex when tasted. Forty Spotted Tassie Bush Honey features a fine array of Tasmanian natives including fragrant juniper, floral meadow notes, and the oh-so-subtle hint of caramel – all rounded up beautifully with a welcomed peppery warmth.

SIGNATURE COCKTAIL

FORTY METERS BELOW

by **Jib Thananya**

The Racha Room

- Forty Spotted Gin
- Coriander Root cordial
- Seaweed Hydrosol
- Top up tonic & soda
- Garnish - red dragon fruit dehydrated, coriander

#fortyspotted
#TasmaniaGin
#fortyspottedgin
#atasteoftassie



WE ARE MODERN AUSTRALIAN MAKER

WE MAKE THE WORLD'S MOST DELICIOUS
AND AWARDED RANGE OF CRAFT GINS.

PROUDLY EST. 2018
● ● ● ● ●
FOUR PILLARS
AUSTRALIAN GIN
DISTILLERY

We are lucky enough to have access to local native botanicals like orange and Tassie pepper in Australia. Our signature is the use of whole fresh citrus in every gin. And those four pillars make us different: **STILLS** – Our magnificent copper pot stills. **WATER** – The best in the world, from our home in the Yarra Valley. **BOTANICALS** – Some native to Australia, some sourced from around the world. **Making rare gin.** **LOVE** – A commitment to craft and attention to detail every step of the way. Enjoy in a delicious gin with a fresh slice of orange.

SIGNATURE COCKTAIL

YARRA'S STEP

by **Nguyen Cong Truyen**
Stir Modern Classic Cocktail

- Four Pillars Rare Dry Gin
- Chadronay Wine + Honey
- Cilantro + Gai Choy Juice
- Tonic Top up

#FourPillarsGin
#DrinkBetterGin



DRUMSHANBO GUNPOWDER IRISH GIN

FROM THE CURIOUS MIND OF PJ RIGNEY

Through the years PJ Rigney has taken many journeys from the familiar into terra incognita. 12 intriguing botanicals from the rural wilds of Drumshanbo, to the mountains of Macedonia and the Eastern Province of Zhejiang, China were found and individually added to the Drumshanbo Gunpowder Irish Gin recipe.

Smooth layers of fresh citrus with subtle notes of spicier oriental botanicals and intriguing gunpowder tea bring a refreshing excitement to this Irish curiosity.



#spiritbrandoftheyear
#enjoyresponsibly

SIGNATURE COCKTAIL

EM & ME

by **Thien Danh**
Mellow Saigon

- Saline Solution
- Top-up Soda Fever-Tree
- Spray (Gunpowder Gin sous-vide Matcha)
- Garnish: Shiso seaweed Caviar Fruit Rolling
- Gunpowder Gin
- Lemon Juice
- Lychee syrup homemade
- Rose syrup
- Red Shiso cordial

ENJOY RESPONSIBLY

HENKES

THE ROYAL STORK GIN



HENKES GIN was made by J.H Henkes in 1850 with the main logo is a Stork. Henkes' Royal Stork Gin. Which was creative from 4 different key Ingredients such as Juniper – Coriander Seed – Orange Peel – Licorice with the distinctively refreshing taste from the mixing of juniperberry and coriander seed combined with citrus tones from orange peels. Which was complete the flavour from the distillation of 6 ingredients sourced botanicals ensures the smoothness of the gin.

SIGNATURE COCKTAIL

BAY BREEZE BLISS

by **Lu Duc Binh**

Blinder Cocktail Bar

- Henkes Gin
- Clarify Watermelon & citrus cordial
- Topup soda
- Garnish Mint

#LucasBols
#Henkes



SAIGON BAIGUR DRY GIN

Saigon Baigur is the first premium dry gin to be distilled in Ho Chi Minh City. It is a most extraordinary gin featuring fresh buddha's hand and vapour infused lotus flower. 12 distinctive local botanicals combined with 4 classic gin ingredients present a drink that is a Vietnamese take on the classic dry gin.



#saigonbaigur
#vietnam #gin

SIGNATURE COCKTAIL

MARKET MEMORIES

by **Pham The Hien**

Deer Bar

- Saigon Baigur Gin
- Handmade Syrup(Black Pepper, Ginger, Malt, Chamomile, Black Sugar)
- Lime Juice
- Coconut Candy

NO.3 GIN

WORLD'S BEST GIN

NO.3
LONDON DRY GIN

NO.3 LONDON DRY GIN

**46%
700ML**

No.3 is the classic London Dry Gin distilled to a proprietary recipe of Berry Bros. & Rudd, London's oldest wine and spirit merchant. The name No.3 refers to the address in St James's Street, London: our home since 1698. The most refreshing balance of Juniper, citrus & spice. No. 3 has been named 'World's Best' four times and is the only Gin to win the supreme champion spirit at the International Spirits Challenge - it is Gin Perfection.

#No3Gin #UnrivalledMastery




FEVER-TREE

IF 3/4 OF YOUR DRINKS IS THE MIXER,

MIX WITH THE BEST

Fever-Tree sits in a sweet spot between everyday and special occasion. Served in a concept of natural yet vibrant, elegant yet authentic, sophisticated yet informal, or premium yet inclusive. Not only a one-trick pony, fever-tree comes with many flavours from Tonic, Ginger beer, Cola and Soda that make up most of your mixed drink.



Our Range

- **FEVER TREE TONIC WATER**
- **FEVER TREE MEDITERRANEAN**
- **FEVER TREE GINGER ALE**
- **FEVER TREE GINGER BEER**
- **FEVER TREE SODA WATER**

#fevertree #mixwiththebest



ENJOY RESPONSIBLY

EXQUISITE FLAVORS

THE LONDON ESSENCE CO.

— THE —
**LONDON
ESSENCE**
Co.
EXQUISITE DRINKS FROM
DISTILLED BOTANICALS

The London Essence Co. brings you exquisite flavors derived from pure ingredients. Our botanicals are carefully distilled, ensuring the perfect sip from the very first touch. Whether it's the irresistible flavor of our tonics, the refreshing burst of our sodas, all combines are crafted to perfection for your indulgence. Experience the pure freshness combined with the luxury of the moment, creating unforgettable memories. Enjoy the true bar experience wherever you choose to savor The London Essence.

SIGNATURE COCKTAIL

LIVE LIKE LOTUS

by **Bui Hoang Nguyen**
London Essence

- Baigur Gin infused Lotus tea
- Mathieu Teisseire Yuzu Syrup
- London Essence Ginger
- Homemade Mango & Lotus Seed Foam
- Garnish with Fried Lotus Root & Lotus Petal

#LondonEssence
#AnnamProfessional



SHANKY'S WHIP

THE ORIGINAL BLACK LIQUER AND WHISKEY BLEND

Shanky was always one to buck the trend. Shanky's Whip was born as an innovation and a statement of style.

A blend of Black Irish Whiskey, Irish spirits and the delicious natural flavor of cream and vanilla. Combined - these make for a delicious drink on it owns or mixed in a cocktail or with cola. With its smooth flavor and creamy vanilla notes, this is the perfect drink for those looking to immerse themselves in the world of whisky while savoring the rich creaminess.



SIGNATURE COCKTAIL

SHANKY'S WINTER

by **Nguyen Tuan Cuong**
Yugen Bar

#shankys
#shankyswhip
#whiskeyliquor

- Shanky's whip
- Choco berry cordial
- Soda

SNOW BEER

EDELWEISS


Edelweiss
BIA TUYẾT CHÂU ÂU

The Snow Beer - Edelweiss from the Alps, Snow Beer - Edelweiss was created from the wheat beer brewing process over 300 years.

- The most difference between Snow Beer - Edelweiss compared to other beers is that this beer is made from premium wheat, pure water from the snow mountain, and natural ingredients from snow mountain herbs.

- If you look closely, Edelweiss beer is not as clear as regular beers but you will find it will have thick and smooth foam, natural white, herbal aroma, and a light sweet aftertaste created delicate taste. The sediment in beer is part of the main flavor of the beer.

SIGNATURE COCKTAIL

SNOWFLAKE

by **Le Minh Hieu**
Original Eatery & Bar

The main ingredient is Edelweiss beer, combined with cocktail ingredients such as:

- Gin
- Blue curacao syrup
- Edel flower syrup
- Lemon and sugar
- Top up Edelweiss
- Cooler taste

#Edelweiss
#EdelweissBeer
#BiaTuyetEdelweiss



SCAN THIS QR CODE
TO LEARN MORE ABOUT
GIN FESTIVAL SAIGON 2023

ENJOY RESPONSIBLY



MASTER CLASS



MASTER CLASS

01

The Botanist

4:00 - 4:45 PM

MASTER CLASS

02

Cheers Disillery

5:00 - 5:45 PM

MASTER CLASS

03

Lady Triệu

6:00 - 6:45 PM





Abi Clephane
Global Brand Ambassador of Bruichladdich Distillery

4:00 - 4:45 PM

ABOUT OUR HOST

With 8 years of experience, with a deep understanding passion for The Botanist's foraged flavours and native plants, Abi pioneered in translating her knowledge into incredible cocktails that impress with consumers all over the globe.

DISCOVER OUR MASTER CLASS

The Botanist - A Perfectly Balance Liquid

Hosted by the The Botanist's Global Brand Ambassador – Abi Clephane, this session will be a spectacular expedition of flavour, with this sophisticated kind of Gin being the foundation.

Begin with its origin on Islay – The Queen of Hebrides – famous for the diversity and abundance of plant life. This unique feature proved to be the catalyst and inspiration behind the production of The Botanist.

Following up, a special bespoke cocktail crafted by Abi herself will be served, to show why The Botanist is not only perfectly balance, but also making every cocktail subtle but robust with a range of exquisite Flavors. Can't wait to see you all there!



Elia Marchetti
Master Mixologist of Cheers Distillery

5:00 - 5:45 PM

ABOUT OUR HOST

Elia Marchetti - is the epitome of style and sophistication. In his skillful hands, each ingredient turns into a charming drink, full of balance and harmony.

DISCOVER OUR MASTER CLASS

Welcome to Cheers World

Welcome to Cheers World - the name of our master class fully reflects the concept of our brand. 12 drinks from different parts of the world have received their new start under our brand and today we are ready to reveal for you the palette flavors of CHEERS drinks.



Adam Westbrook
Master Distiller

6:00 - 6:45 PM

ABOUT OUR HOST

Based out in the rural Saigon countryside of Củ Chi, Master Distiller Adam Westbrook, a 20-year global veteran of the gin industry, works closely alongside a tight knit team of local artisans and technicians to craft Lady Triệu's premium gin range.

DISCOVER OUR MASTER CLASS

Lady Triệu – A Journey of Gin Discovery

Driven by a Pride of Place, Vietnam's number one selling premium craft gin brand, will be proudly introduced by Lady Triệu Master Distiller Adam Westbrook. Explore the vibrant flavours and plant life of Vietnam as you are guided through the country's diverse regions of the Mekong Delta, Dalat, Hoi An and Sapa. Concluding with a tasting of Contemporary Vietnam Gin, a bold celebration of all unique regions of Vietnam.

A combination of historic inspiration and modernity, discover the story behind Lady Triệu Gin's inspiration and uncover the intricate details of their bespoke bottle design and illustration.



People who wonder if the glass is empty or half full,
miss the point

THE GLASS IS REFILLABLE



SPONSORED BY

THE
SPIRITS
CHAMBER



EXHIBITORS

LADY
TRIỆU

THE BOTANIST
ISLAY DRY GIN



THANK YOU

Don't forget to like & follow us

f   @ginfestivalvn