

NOW-CORP.COM



now CORPORATION 2024 COMPANY BRIEFER

NOW CORPORATION:
A PSE-LISTED COMPANY

CORE OFFERINGS



Connectivity

Enhancing connectivity, through fixed wireless internet and private networks as we develop and protect the Philippines' 5G infrastructure.



IT Solutions

Helping businesses of all sizes optimize their IT landscapes through tailored services.



Cybersecurity

Providing the most sophisticated cybersecurity systems for Philippines enterprises in the evolving digital landscape.



Manpower

Seamlessly bridging the gaps between businesses and top-tier IT professionals.



The NOW Corp.

Trusted Networks. Secured Connectivity.

NOW Corporation is a member of a **diversified IT conglomerate** called the NOW Group, which has strategic investments in the TMT sector that empower Philippine businesses and individuals through its comprehensive suite of innovative solutions.

Together with its sister-company, **NOW Telecom Company Inc.**, these two most prominent subsidiaries deliver the latest cutting-edge connectivity infrastructures, cybersecurity systems, ICT products, staffing services, and mobile networks to enterprises in critical enterprises in the Philippines providing a holistic approach to addressing the technological needs of the country in the evolving digital landscape.

SERVING

500+

ENTERPRISES

US GOVT.

5G

PARTNER

PRIVATE

PSE

LISTED

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The Fine Print

now

Company Name

NOW CORPORATION

Leading Representative

Mel V. Velarde, Chairman of the Board
Francis Manglapus, Vice Chairman
Henry Andrews B. Abes, President & CEO

Stock Listing

Philippine Stock Exchange: NOW

Vision:

To build a global community of high-performing netizens operating in open systems and widely-inclusive Structures.

Number of Offices

- Metro Manila: 3
 - Manila, Makati, Pasig
- Head Office:
 - Unit 5-I, 100 OPL Building, C. Palanca corner Dela Rosa St., Legaspi Village, Makati City, 1229
- Operations Office:
 - NOWPlanet.TV Building 2244 Espana Boulevard, Sampaloc, City of Manila, Metro Manila, Philippines
- Satellite Office:
 - WorkHaven Space, Inc., Tower 2, 14/F The Linden Suites, 35 San Miguel Ave, Ortigas Center, Pasig, 1605 Metro Manila

LEADING

VAR

*VALUE-ADDED RESELLER

OVER

30+

PARTNERS

OVER

150

EMPLOYEES

OVER

10+

AFFILIATES

The Trusted Network Alliance



NOW Corporation is a proud founding member of **The Trusted Network Alliance**. This alliance is a consortium of like-minded enterprises committed to securing critical infrastructures with trusted technologies.

NOW Trusted Suite

now

Driven by a vision to serve and secure, NOW actively develops its core offerings to meet the specific needs of the **16 Critical Sectors** identified by the **United States Cybersecurity Infrastructure Security Agency**. We're not just responding to threats we're anticipating them, ensuring a resilient future for the Philippines.

Unified Connectivity

- CIR-Based Connectivity
 - FiberAir (Fixed Wireless Internet)
 - FiberSAT (Satellite Internet)
- Network Infrastructure
 - 5G W/LAN
 - Enterprise Switchers, Routers, WAPs, Structured Cabling
 - Software-Defined-WAN
 - Cloud-Managed Networks
 - Edge-Computing Solutions



IT/ICT Solutions (ITS)

- Smart Automated Backup
- BCP/Disaster Recovery [Data Center]
- True Cloud ERP Suite
- Software Hub (MS/OS) Licenses
- Tech On-Demand Services (TODAY)
- Enterprise Hardware
 - Laptops, Desktops, & Stations
 - Uninterruptible Power Supply
 - HyperConverge Infrastructure
 - Infrastructure Servers
- Managed Services
 - Managed IT Services (MITS)
 - Managed NOC (MNOC)
 - Managed SOC (MSOC)

Enterprise Cybersecurity

- **[DICT-Certified]** Vulnerability Assessment and Pen-Testing
- Identify, Protect, Detect, Respond
 - Network and App Protection
 - Endpoint Device Protection
 - Cloud & Data Security
- Augmented IT/OT Security
- Cybersecurity Command Center
- Specialty Platforms
 - CyberThreat Intelligence
 - Distributed Identification
 - Enterprise Data Erasure
- Advanced Surveillance Suite



The US Govt. Partnership



In November 2022, **US Vice President, Kamala Harris** announced the United States Government's intent to partner with **NOW Telecom** for the development of a **5G national backbone network** in the Philippines during her courtesy visit at the time.

Recognized for having a trusted end-to-end telecommunications infrastructure, this has made **NOW Corporation** stand as a key player in the Philippines' digital transformation landscape.

In parallel to this, NOW Corporation has partnered with leading global cybersecurity and wireless technology firms, to **enhance critical IT infrastructures and internet security in the Philippines**, further solidifying the company's position as a trusted provider of reliable and secure connectivity and technology solutions.



The USTDA Grant

Indo-Pacific Business Forum, Tokyo, Japan

12 January 2023 | A Grant Agreement has been signed between the United States of America, acting through the **U.S. Trade and Development Agency (USTDA)**, and NOW Telecom Company, Inc. (NOW Telecom) to fund technical assistance and pilot project to support the development of a secure 5G stand-alone network infrastructure in the Philippines.

The project involves **(2) Key Infrastructure Components:**

1. *Design and Feasibility Study of a nationwide 5G SA wireless network.*
2. *Design and Feasibility Study of a Nationwide Broadband Network (NBN)*

NOW Telecom has selected New Jersey-based **Bell Labs Consulting**, part of Nokia, the research arm of Nokia, to conduct the study.



Cyber-Digital Cooperation



In April 2024, the Philippines made a significant leap forward in cybersecurity by joining the **International Counter Ransomware Initiative (CRI)**, the largest cyber partnership in the world. The CRI is dedicated to building collective resilience and designing policy approaches to combat the ever-growing threat of ransomware. This global collaboration underscores the urgency and importance of fortifying **cyber defenses against both state-backed and criminal organizations**.

NOW Corporation, through its subsidiary NOW Telecom Company, Inc., plays a pivotal role in this collaborative effort. Recognizing the importance of a secure and robust digital infrastructure, the United States Trade and Development Agency (USTDA) has provided a grant to NOW Telecom to leverage equipment from **trusted vendors**, ensuring the safety, integrity, and security of the **Philippines' telecommunications infrastructure**.



Administration | Priorities | The P...

APRIL 11, 2024

Fact Sheet: Celebrating the Strength of the U.S.-Philippines Alliance

... grant to the NOW Telecommunications Company, Inc. for utility-scale solar power plants with energy storage systems, and funding for an upcoming trade mission to the United States focused on advanced grid technologies.

- **Cyber-Digital Cooperation:** The Philippines joined the International Counter Ransomware Initiative (CRI), the largest cyber partnership in the world, in April 2024. The CRI builds collective resilience and helps design policy approaches to combat ransomware. The United States and the Philippines plan to hold their first bilateral Cyber-Digital Dialogue in July 2024 in Washington. This dialogue focuses on helping strengthen the Philippines' resilience against **cyber intrusions from state-backed and criminal organizations** and advance an open, interoperable, secure, reliable, and trusted information communications technology ecosystem in the Philippines. Supporting this work, USTDA is providing a grant to **NOW Telecom Company, Inc.**, for a feasibility study to help develop a secure nationwide 5G network in the Philippines utilizing equipment from **trusted vendors**. Also, USAID has established eight community digital networks to expand internet access for over one million Filipinos, bringing 1470 households online for the first time.

The G7 Summit 2024



The Role of NOW in the Luzon Economic Corridor

In April 2024, a groundbreaking announcement was made at the G7 Summit: the United States and Japan, in collaboration with the Philippines, are spearheading the development of the **Luzon Economic Corridor**. This initiative marks the latest economic corridor under the **Partnership for Global Infrastructure (PGI)** and is the first of its kind in the Indo-Pacific region. The Luzon Economic Corridor aims to bolster connectivity between Subic Bay, Clark, Manila, and Batangas, serving as a critical infrastructure backbone for the Philippines.

The Luzon Economic Corridor represents a significant stride toward regional integration and economic growth. NOW's involvement, particularly in the digital sector, underscores its commitment to advancing the **Philippines' infrastructure and technological capabilities**. By partnering with international agencies and leveraging cutting-edge technology, NOW is contributing to creating a resilient, interconnected, and prosperous future for the Philippines.



FACT SHEET: Partnership for Global Infrastructure and Investment at the G7 Summit

- **Digital:** A USTDA grant is partially funding a feasibility study and pilot project for **Now Telecom Company, Inc.**, a Philippine telecom operator, to support the development of a 5G mobile and fixed wireless network in the Philippines.

Announced in April 2024, the United States and Japan, together with the Philippines, are supporting the development of the **Luzon Economic Corridor**, the latest PGI economic corridor and the first in the Indo-Pacific, to support connectivity between Subic Bay, Clark, Manila, and Batangas in the Philippines.



Brands & Affiliates

now



IPTV & Livestreaming

NOWPlanet.TV is a Cable TV and video discovery platform which allows users to enjoy upto 10K+ hours of trending shows and videos that are popular around the web and can be watched from all screens (Smart TV, Computers, Tablet and mobile phones).



Outsourcing & IT Manpower Augmentation

Looking for a superhero task force to work on your IT/Tech projects? Augment your manpower with us. It's like Outsourcing - but a lot easier!



Executive Headhunting & General Recruitment

Meet the rockstars of recruitment! From targetted C-level headhunting to bulk recruitment, we have you covered - with no downpayment required at all.



Graduate School, Short Courses and Research, Policy, & Advocacy

Established in 1980, the Asian Institute of Journalism and Communication (AIJC) is a premier communication institution in the Philippines and the ASEAN region.



The Management Team

now



Mel V. Velarde

Chairman



Francis X. Manglapus

Vice-Chairman



Henry Andrews B. Abes

President and CEO



Atty. Angeline L. Macasaet

Director, Corporate Secretary, Chief Information Officer and Compliance Officer



Pat Carlos

Chief Finance Officer and Treasurer



Engr. Rene L. Rosales

Chief Technology Officer, Telecom Group



Rosalinda Hulguin

Chief of Staff, Office of the Chairman



Elena H. Dimailig

Head, Operations and Admin Group



Kristian Noel A. Pura

Managing Director – Business Development, Strategic Alliances and Partnerships and Chief Risk Officer



Romeo C. Escobar, Jr.

Network & Infrastructure Director



David Simon Reyes

Associate Director, Head of Marketing



Joel N. Gonzales

Head of Service Delivery Team



The Future is **now**.

Empowering the Philippines, **one enterprise at a time.**

In the ever-evolving digital landscape, **NOW Corporation** stands as a beacon of innovation, empowering Philippine businesses and individuals to thrive in the interconnected world.

If you find this document and its content inspiring, we invite you to hop on a **discovery call with us**, where we can delve into your specific needs and craft a tailored solution that empowers you to thrive in the digital age.

Together, let us embark on a transformative journey, where **innovation fuels progress, security safeguards success, and connectivity bridges the gaps.**

FREE CONSULT

INQUIRE NOW



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Supported by:



U.S. TRADE AND DEVELOPMENT AGENCY

