

BREAST CANCER ALLIANCE

2025 Sponsorship & Naming Opportunities

OUR MISSION

Each year, hundreds of thousands of women are diagnosed with breast cancer, affecting one in eight women in their lifetime.

The mission of Breast Cancer Alliance (BCA) is to improve survival rates and quality of life for those impacted by breast cancer through better prevention, early detection, treatment, and cure. To promote these goals, we invest in innovative research, breast surgery fellowships, education, dignified regional screening, and support for the underserved. Since its inception in 1996, BCA has invested over $38 million in grants to improve the survival rates of those diagnosed with breast cancer.

BREAST CANCER ALLIANCE

Charity Navigator FOUR-STAR

Platinum Transparency 2024 Candid.

BCA is a non-profit 501(c)(3)



Young Investigators
Funding for early career researchers.

Exceptional Projects
Funding for novel breakthrough research.

Research



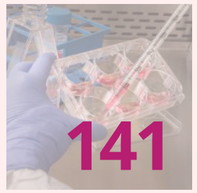
Screening and Diagnostic Support
Funding for mammograms, and other breast cancer related screening for the underserved.

Breast Surgical Oncology Fellowships
Funding to support the training of breast surgeons.

BCA funds a distinctive three-pronged mission that includes funding innovative pre-clinical research, young researchers at early stages of their careers, supporting breast surgical oncolology fellowship training, and providing community screening services.

OUR GRANTS

BCA has funded **563 impactful** grants to date. BCA continues to improve the outlook on breast cancer and is proud to have funded impactful grants and ground-breaking research. With the uncertainty of federal funding, the need for private philanthropy for the advancement of cures continues to grow.



Exceptional Project Grants



Young Investigator Grants



Screening and Diagnostic Support Services Grants



Breast Surgical Oncology Fellowships

BREAST CANCER ALLIANCE

RESEARCH GRANTS

EXCEPTIONAL PROJECT (XP) GRANTS

One-year awards recognizing novel, creative, unique research from tenured scientists in the field of breast cancer.

This funding provides the catalyst for expansion and exploration of revolutionary new approaches to treating and curing this disease. If not for this funding, these ideas would likely not be explored.

YOUNG INVESTIGATOR (YIG) GRANTS

One-year awards are geared toward supporting scientists at the early stages of their breast cancer research careers. BCA provides seed funding to help advance their hypotheses and enable progress toward longer-term, larger awards.

These one-time grants, often overlooked by other foundations, serve as a vital springboard for launching long-term careers.

BREAST CANCER ALLIANCE

BREAST SURGICAL ONCOLOGY FELLOWSHIPS

BCA is the only organization funding specialized breast surgical oncology fellowships, investing in surgeons who deliver significantly better patient outcomes.

Since 2006, BCA has awarded 61 fellowships to Society of Surgical Oncology-accredited institutions, responding to rapid advances in surgical technology and treatment.

These fellowship-trained surgeons not only enhance nationwide surgical expertise but also expand access to specialized care by establishing dedicated breast centers in previously underserved communities.

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SCREENING AND DIAGNOSTIC SUPPORT GRANTS

BCA works to eliminate barriers to breast cancer screening in underserved communities. While national breast cancer survival rates exceed 90% due to early detection, these rates drop significantly in economically disadvantaged populations.

Through targeted grants, BCA covers mammograms and other breast cancer related screening for underserved patients in Connecticut and Westchester County, NY, with expansion to other regions through institutional partnerships. BCA also delivers essential medical education through town halls and webinars, ensuring vital health information reaches those who need it most.

BREAST CANCER ALLIANCE

FUNDRAISING

Since its inception in 1996, BCA has awarded 561 impactful grants and provided over $38 million in funding, thanks to the commitment of generous donors, supporters, volunteers, and corporate partners.



BREAST CANCER ALLIANCE



BCA Annual 5K for Hope

May 4, 2025

Partnering with BCA for our Annual 5K Run/Walk offers a unique opportunity to align your brand with health, wellness, and community impact. This high-energy event brings together individuals of all ages and backgrounds, creating a powerful platform to showcase your company's commitment to fighting breast cancer and supporting survivorship. With participants joining in Connecticut, your sponsorship will reach a diverse and passionate audience dedicated to making a difference.

100% of the proceeds from this event will fund BCA Screening and Diagnostic Support Grants, which provide diagnostic services, including mammograms, and other breast cancer related screening to underserved communities.

BREAST CANCER ALLIANCE

BCA Annual 5K for Hope 2025
Sponsorship Opportunity

Presenting Sponsor

$25,000

- Listed as Presenting Sponsor on all event materials
- Team signage at the 5K
- Team photo at the 5K
- Vendor table at the event
- Unlimited team size
- Five (5) dedicated social media posts
- Two (2) tickets to BCA's Annual Luncheon and Fashion Show

Diamond Sponsor

$10,000

- Listed as Diamond Sponsor on all event materials
- Team signage at the 5K
- Team photo at the 5K
- Vendor table at the event
- Three (3) dedicated social media posts
- Entry for a team of 30

Gold Sponsor

$5,000

- Listed as Gold Sponsor on all event materials
- Team signage at the 5K
- Team photo at the 5K
- Vendor table at the event
- Two (2) dedicated social media posts
- Entry for a team of 15

Silver Sponsor

$2,500

- Listed as Silver Sponsor on all event materials
- Team signage at the 5K
- Team photo at the 5K
- Entry for a team of five (5)
- Acknowledgment on BCA social media

Bronze Sponsor

$1,500

- Listed as Bronze Sponsor on all event materials
- Team signage at the 5K
- Team photo at the 5K
- Acknowledgment on BCA social media

If you or your company is interested in underwriting any event expenses in exchange for special recognition please reach out to us directly:
info@breastcanceralliance.org

*All sponsors will be mentioned in event-related publicity and advertising, as well as through social media and promotional messaging leading up to the event.

**** Your sponsorship commitment must be confirmed no later than April 15th to execute these offerings.**

BREAST CANCER ALLIANCE



BCA Annual Golf Outing

September 16, 2025
GlenArbor Golf Club, Bedford Hills, NY

The BCA annual golf outing, to be held this year at GlenArbor Golf Club in Bedford Hills, brings together men and women, friends and colleagues, from the NY-metro area for a beautiful day of golf for a wonderful cause. Participating in the day is a great way to expand business contacts, meet new people, and receive great visibility for your company or brand.

Funds raised at this event not only support our grants programs, but also foster a fun and engaging day of camaraderie.

BREAST CANCER ALLIANCE

BCA 2025 Annual Golf Outing Sponsorship Opportunities

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BREAST CANCER ALLIANCE

Tournament Sponsor $50,000

- Two (2) Foursomes to play, plus four (4) guests
- Listed as Tournament Sponsor on all materials
- Featured exclusively at an area of sponsor's choice
- Name/logo featured at two (2) holes on course
- Opportunity to distribute a branded swag item
- Acknowledgment in the speaking program
- Exclusive inclusion in Press Release
- One (1) Social media post
- Choice of preferred starting holes

Presenting Sponsor $25,000

- Two (2) Foursomes to play, plus (4) guests
- Listed as Presenting Sponsor on all materials
- Featured exclusively at an area of sponsor's choice
- Name/logo featured at two (2) holes on course
- Opportunity to distribute a branded swag item
- Acknowledgment in the speaking program
- Exclusive inclusion in Press Release
- One (1) Social media post
- Choice of preferred starting holes

Eagle Sponsor $15,000

- 2 Foursomes to play
- Name/logo inclusion on all event day signage
- Name/logo featured at one (1) hole
- Opportunity to distribute a branded swag item
- Acknowledgment in the speaking program
- One (1) Social media post
- Choice of preferred starting holes

Birdie Sponsor $10,000

- One (1) Foursome to play
- Name/logo featured at one (1) hole
- Name/logo featured on event day materials and event website
- Acknowledgment in the speaking program
- One (1) Social media post

Closest to the Pin Sponsor $5,000

- Signage on Holes #2 or #12
- Name/logo inclusion on event day materials and website
- Two (2) individual golfers to play

Longest Drive Sponsor $5,000

- Signage on Holes #4 or #17
- Name/logo inclusion on event day materials and website
- Two (2) individual golfers to play

Putting Green Sponsor $5,000

- Name/logo inclusion at Putting Green area
- Name/logo inclusion on event day materials and website
- Two (2) individual golfers to play

Driving Range Sponsor $2,500

- Name/logo inclusion at Driving Range
- Name/logo inclusion on event day materials and website

Hole Sponsor $2,500

- Name/logo inclusion at one (1) hole
- Name/logo inclusion on event day materials



New York City Wellness Symposium
September 18, 2025, Harmonie Club, NYC

BCA's Wellness Symposium serves as an essential educational forum, highlighting advancements in both surgical and oncological treatment for breast cancer. This event unites survivors, supporters, researchers, and medical professionals, fostering a unique opportunity to expand awareness and understanding of the disease.

While attendees may be aware of the importance of screening, many lack insight into the prevalence, nature, and evolving treatments for breast cancer. The Symposium aims to bridge this knowledge gap by fostering awareness and empowering individuals with actionable information.

A panel of esteemed experts will lead a discussion, focusing on the latest advancements in diagnosis and treatment, as well as providing essential preventative advice. By sharing groundbreaking innovations and insights, these panelists empower attendees with the knowledge needed to prioritize early detection and proactive care.

This dynamic and informative event highlights BCA’s unwavering commitment to advancing prevention, innovative treatment, and awareness to improve outcomes for all those affected by breast cancer.

BREAST CANCER ALLIANCE

2025 NYC Wellness Symposium Sponsorship Opportunity

Platinum Sponsor

$20,000

- Platinum sponsorship logo featured on the event website and recording
- Signage on the podium
- Listing on the invitation by sponsorship level
- Inclusion in event promotion on social media and event-related materials
- Entry for ten (10) to the event

Silver Sponsor

$10,000

- Silver sponsorship logo on event website and recording
- Listing on the invitation by sponsorship level
- Inclusion on event promotion on event-related materials
- Entry for five (5) to the event

Gold Sponsor

$15,000

- Gold sponsorship logo featured on the event website and recording
- Listing on the invitation by sponsorship level
- Inclusion in event promotion on social media and event-related materials
- Entry for eight (8) to the event

Bronze Sponsor

$5,000

- Bronze sponsorship logo featured on the event website and recording
- Listing on the invitation by sponsorship level
- Inclusion in event promotion on event-related materials
- Entry for two (2) to the event

BREAST CANCER ALLIANCE

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BCA Annual Luncheon & Fashion Show

October 23, 2025

BCA’s Annual Luncheon and Fashion Show stands as one of the nation's largest breast cancer fundraisers, raising **$1.2 million** in 2024.

This signature event is BCA’s largest and most impactful, raising vital funds that support BCA’s mission, while uniting individuals committed to ending breast cancer. BCA’s Annual Luncheon and Fashion Show consistently reaches capacity, drawing over 850 attendees such as breast cancer survivors, physicians, researchers, and regional media.

The afternoon features uplifting speakers and an exciting live auction, culminating in a Fashion Week-caliber runway show featuring BCA’s Models of Inspiration, and celebrating strength, resilience, and breast cancer survivorship.



BREAST CANCER ALLIANCE

2025 BCA Annual Luncheon & Fashion Show Sponsorship Opportunity

Presenting Sponsor

$75,000

- Two (2) tables at the Luncheon
- Logo on event step-and-repeat
- Listing on event landing page online
- Featured on mailed invites
- Five (5) dedicated social media posts
- Logo on website
- Name a Young Investigator Grant (YIG)
- Option to donate promotional items for gift bags

Luncheon Sponsor

$50,000

- One (1) table at the Luncheon
- Logo on event step-and-repeat
- Listing on event landing page online
- Featured on mailed invites
- Three (3) dedicated social media posts
- Logo on website
- Name a Surgical Fellowship
- Option to donate promotional items for gift bags

Platinum Sponsor

$25,000

- One (1) table at the Luncheon
- Logo on event step-and-repeat
- Listing on event landing page online
- Featured on mailed invites
- Two (2) dedicated social media posts
- Logo on website
- Name a Screening and Support Grant
- Option to donate promotional items for gift bags

Gold Sponsor

$15,000

- One (1) table at the Luncheon
- Logo included on promotional materials
- Featured on mailed invites
- One (1) dedicated social media post
- Logo on website
- Join a future breast surgical fellow site visit
- Sit with a researcher or fellow
- Option to donate promotional items for gift bags

Silver Sponsor

$10,000

- One (1) table at the Luncheon
- Logo included on promotional materials
- Listing on event landing page online
- Join a future research grant site visit of your choice
- Featured on mailed invites
- Logo on website
- Acknowledgment on BCA social media

Bronze Sponsor

$6,000

- Five (5) seats at the Luncheon
- Logo included on promotional materials
- Listing on event landing page online
- Featured on mailed invites
- Logo on website
- Acknowledgment on BCA social media

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2025 Naming Opportunities

Additionally you may consider a significant gift by directly designating funds to one of BCA's four annual grants listed below.

Young Investigator Research

This one-year grant is designated for breast cancer researchers at an early stage in their career to help provide seed funding for the research required to apply for larger, longer-term grants, often with the NIH. These grants have launched the careers of many accomplished breast cancer researchers who have gone on to start their own labs.

Grant amount: $125,000

Exceptional Project Research

This one-year grant recognizes creative, unique and innovative breast cancer research proposals. Clinical doctors and research scientists whose primary focus is breast cancer are invited to apply. To secure federal funding, a researcher must prove a theory works; BCA creates the critical bridge between novel research and the opportunity to generate preliminary results.

Grant amount: $100,000

Breast Surgical Oncology Fellowships

BCA is the **only** breast cancer foundation funding breast surgical oncology fellowships. These 1 year grants are awarded to Society of Surgical Oncology-accredited institutions within the Connecticut, New York and New Jersey areas to bring more highly skilled, specialty trained breast surgeons to communities across the United States.

Grant amount: $85,000

Screening and Diagnostic Support

BCA offers grants to providers offering critical screening and diagnostic breast cancer services for the underserved. These services include mammograms and other breast cancer related screening. Eligible programs must be located in Connecticut or Westchester County, New York.

Grant amount: $5,000-$50,000

BREAST CANCER ALLIANCE

Breast Cancer Alliance is proud to have awarded the following grants for 2025

Young Investigator Research

Xiaojing Huang, MD, PhD, Rockefeller University, New York, NY
Petria Thompson, MD, PhD, University of California, San Francisco, CA
Remco Bastiaannet, BSc, MSc, PhD, Washington University in St. Louis, St. Louis, MO

Exceptional Project Research

Pietro Genovese, PhD, Boston Children's Hospital, Boston, MA, ***Deborah G. Black Memorial Research Grant***
Claudia Fischbach-Teschl, PhD, Cornell University, Ithaca, NY
Agnel Sfeir, PhD, Memorial Sloan Kettering Cancer Center, New York, NY
Melanie Rutkowski, PhD, University of Virginia, Charlottesville, VA

Breast Surgical Oncology Fellowships

Memorial Sloan Kettering Cancer Center, Taylor Maramara, MD, ***Jane and Alan Batkin Breast Surgical Oncology Fellowship Grant***
Ichan School of Medicine at Mount Sinai, Andrew Seto, MD, ***BCA Breast Surgical Oncology Fellowship Grant***
Rutgers University, Hannah Naughton, MD, ***Rodkin Family Breast Surgical Oncology Fellowship Grant***
Yale School of Medicine, Alanna Hickey, MD, ***Pierre Fabre USA Breast Surgical Oncology Fellowship Grant***

Screening and Support Services

Danbury & New Milford Hospitals, Danbury, CT
Norma F. Pfriem Breast Cancer at Bridgeport Hospital, Bridgeport, CT, ***Mitchell Family Grant***
Greenwich Hospital, Greenwich, CT
Hartford Hospital, Hartford, CT
Hospital of Central Connecticut, New Britain, CT, ***Eisai USA Foundation Grant***
St. Vincent's Medical Center, Bridgeport, CT
Stamford Hospital, Stamford, CT, ***Omnicom Group Grant***
Norwalk Hospital, Norwalk, CT
White Plains Hospital, White Plains, NY

BREAST CANCER ALLIANCE

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