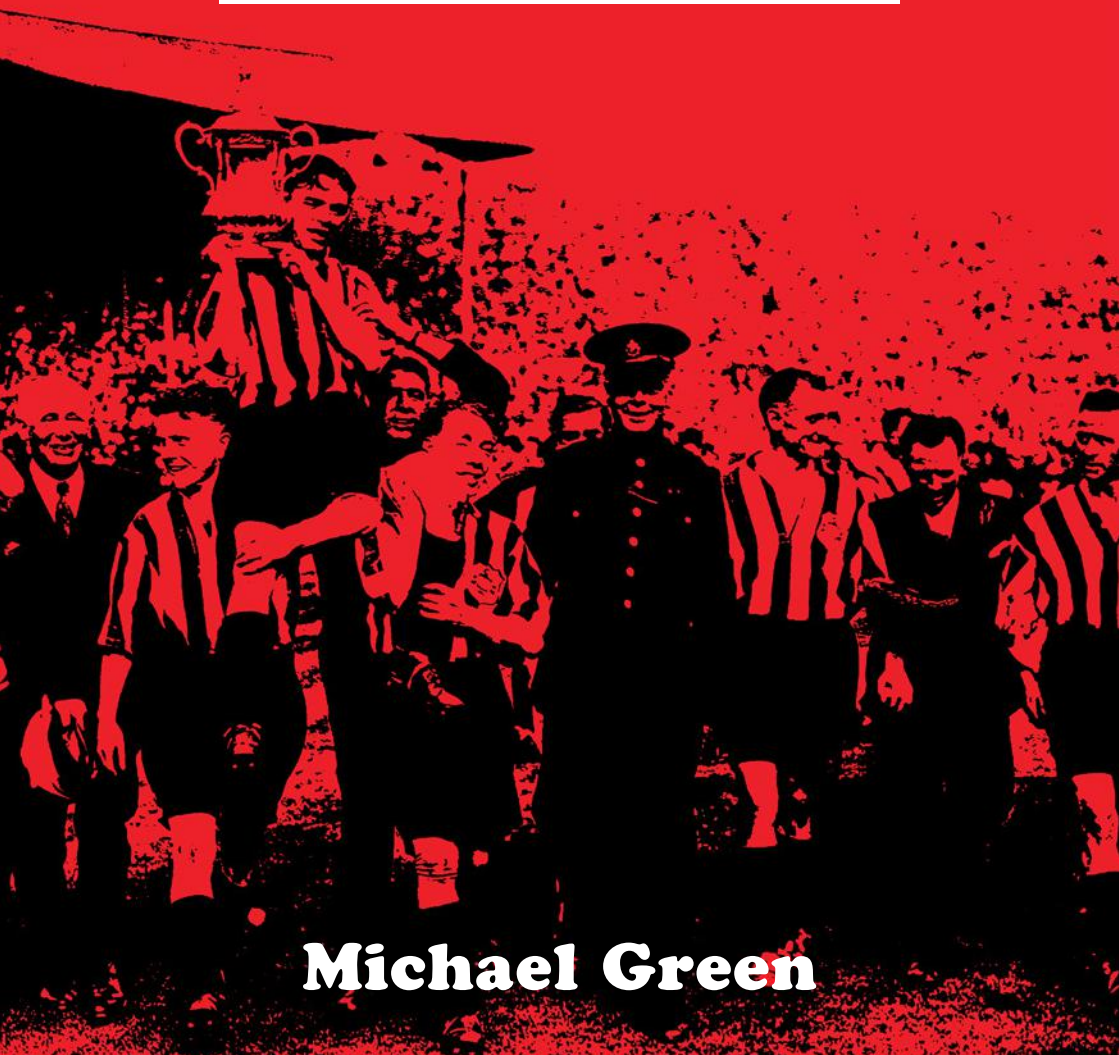


Sunderland

The Cup Years 1935-37

Memorabilia



Michael Green



Topical Times was a sports newspaper that ran between 1919 and 1940. Although it featured several sports, it was predominately football based. Topical Times issued large gloss cards which were given away free with the newspaper. A number of Sunderland players featured in the 1930's.

Website

www.sunderlandlegends.co.uk

All images of memorabilia shown in this book are
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Preface

Through the years, I have gained an interest in the Sunderland team of the 1930's and in particular the 1937 FA Cup Final, when Sunderland beat Preston North End 3-1 to win the cup for the first time.

My interest in the 1937 FA Cup Final almost certainly stems from my interest and passion for the 1973 FA Cup win. Seeing Sunderland in the cup run and then Bobby Kerr lifting the trophy at Wembley obviously had a big impact on me, especially as I saw it through the eyes of a 12 year old.

I wanted to know more about the only other time Sunderland had won the FA Cup. My Dad, born in July 1912 in Hendon, had been childhood friends with the legendary Raich Carter who, born in December 1913, was only 17 months younger than him. The more I learned about the Sunderland team of the 1930s, the more I realised that they had, arguably, been the best team Sunderland had since 1913.

Up until the end of the 1912/13 season, Sunderland had won the league title 5 times and had been the losing FA Cup Finalists on one occasion. However, it was the Johnny Cochrane inspired team of the 1930s that in 1936 returned the First Division Trophy to Sunderland for the first time in 23 years and the following year brought the FA Cup to Sunderland for the first time. To date, Johnny Cochrane is the only Sunderland manager to have won both the league title and the FA Cup.

Only Bob Kyle, manager of Sunderland from 1905 to 1928, has won more competitive Sunderland matches than Cochrane. Since Cochrane's mysterious departure in March 1939 (he later became manager of Reading, who were in the Third Division South League, but left after only 4 games) successive Sunderland managers have tried to achieve the success we had in that period with mixed results. For me at least, only Bob Stokoe and Peter Reid are worthy of comparison to Cochrane.

The outbreak of war in September 1939, followed by subsequent retirements and transfers, meant that the Sunderland team that emerged in January 1946 for the FA Cup tie against Grimsby Town looked very different to the one that had finished the 1938/39 season.

The inspirational Raich Carter moved to Derby County in December 1945 and Bobby Gurney,

Sunderland's most prolific goal scorer with 228 competitive goals and the club's top goal scorer for six successive seasons, retired as a player and joined the Sunderland training staff in May 1946. With only a handful of players remaining from the 1930s, manager Bill Murray had to rebuild the team. Sunderland spent very heavily in the 1950s and were known as the 'The Bank of England club'. Despite having many great individual players, the Sunderland team of the 1950s failed to deliver any silverware.

Winning the First Division title in 1936 and the FA Cup in 1937 are now distant memories and represented only by fading photos and grainy footage of that famous Wembley victory. In August 1999, Sunderland's goalkeeper, Johnny Mapson, was the last of the 1937 team to die and the final link with that golden era was lost.

The achievements of 1936 and 1937, along with those of 1973, should not be forgotten. The club should not be in awe of past achievements, they should be inspired by them.

Michael Green
November 2023



Club Honours

1935-36

1st Division Champions
Charity Shield Winners

1936-37

FA Cup Winners
Charity Shield Finalists

Sunderland Autographs

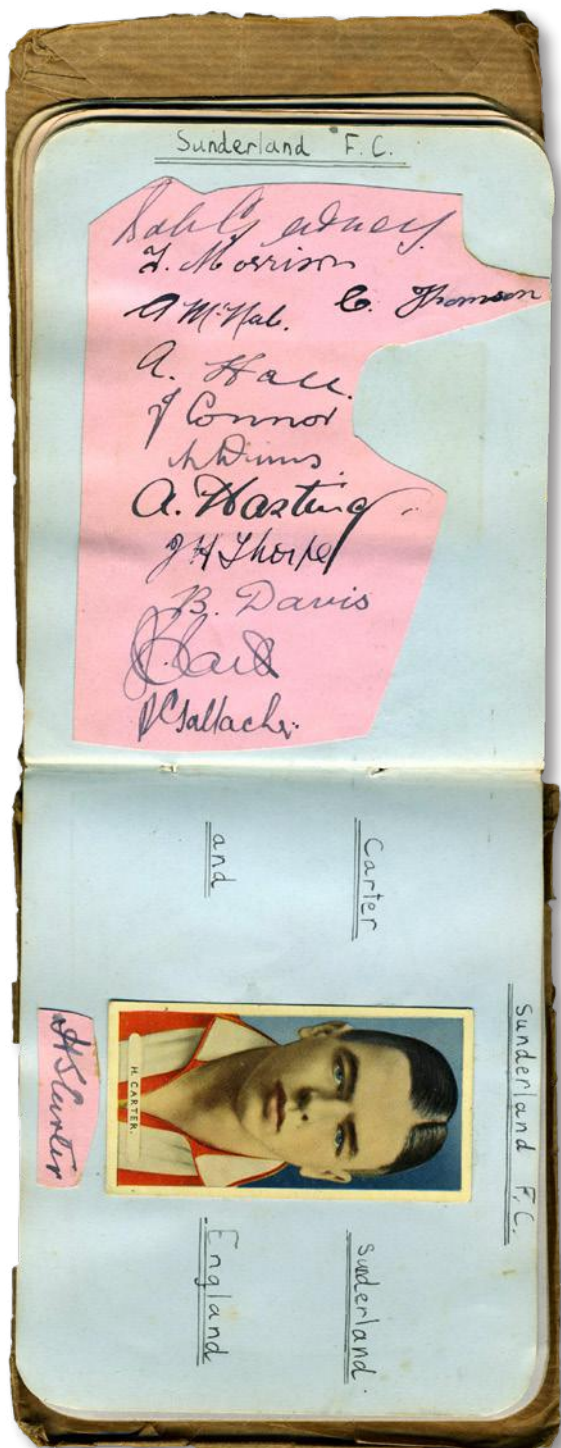
1935 - 1936

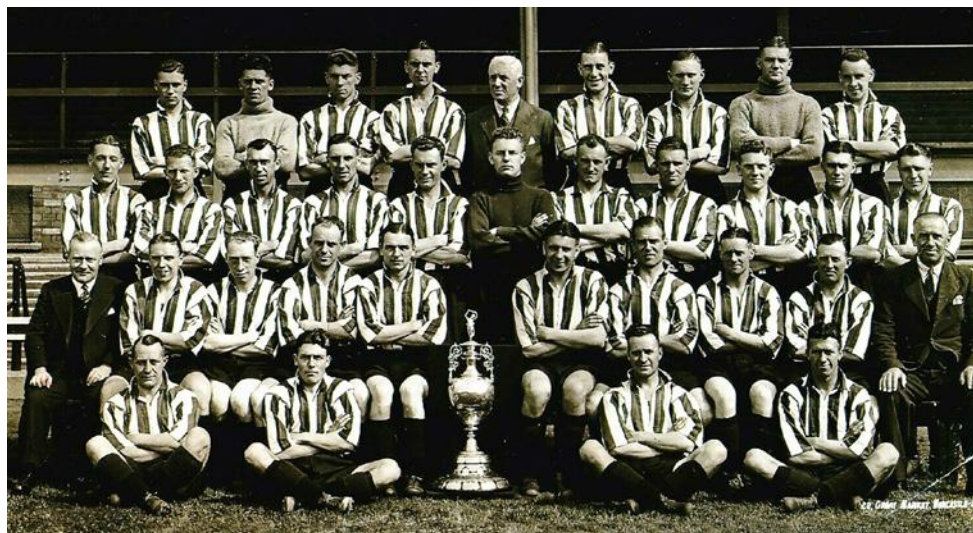
I believe it was common at the time for autograph books to be handed in at the players entrance which were then taken into the dressing room for the players to sign.

It is possible to work out an approximate date for a set of autographs by finding the date of the last player to join the club and the date of the first player to leave the club. In Sunderland's case, sets which feature goalkeeper Jimmy Thorpe are obviously no later than February 1936 (when he died) and sets which feature Johnny Mapson are no earlier than March 1936 when he joined the club.

Signed photos from the period are relatively rare.

Autographs,
November 1935 -
February 1936





Bell, Middleton, Rodgerson, Lockie, Dunlop (Asst. Trainer), McDowall, Robinson, Bryce, Burbanks Hood, Murray, Collin, J Clark, Shaw, Mapson, Johnston, Hornby, Duns, Saunders, T Clark Cochrane (Manager), Russell, McNab, Gurney, Carter, Hastings, Hall, Wyllie, Urwin, Reid (Trainer) Davis, Thomson, Gallacher, Connor



Presentation of 1st Division Trophy after the 4-3 win over Huddersfield Town on the 18th April 1936

Jimmy Thorpe (1913-1936)

Goalkeeper

Born in Jarrow on the 16th September 1913, Jimmy Thorpe had been Sunderland's first choice goalkeeper for a number of seasons.

On the 1st February 1936, Sunderland played Chelsea at Roker Park. During the second half of the game there was a goalmouth scramble where Thorpe, playing his 52nd consecutive game for Sunderland, received several kicks to the head and chest from Chelsea players. Although injured in the scramble, Thorpe indicated to the referee that he was fit enough to continue playing. Thorpe finished the game and Sunderland drew 3-3 with Chelsea. However, Thorpe, who was a diabetic and took insulin regularly, collapsed at home afterwards and, as a result of his injuries, died in hospital four days later from diabetes mellitus and heart failure.

A later inquest concluded that Thorpe's death was 'accelerated by the rough usage he received in the game and that the referee was very lax in his control of the game'. Thorpe's death led to a change in the rule regarding the challenging of goalkeepers when they were in possession of the ball.

Jimmy Thorpe died on the 5th February 1936, he was 22 years old. He was survived by his wife May and three-year-old son Ronnie. He is buried in Jarrow Cemetery.



SUNDERLAND F.C
1935-36

Sandy McNab

J. Thorpe J. Carter
A. Hastings
C. Thomson
B. Davis
V. Connor D. Gallacher
A. Hall
Murray
S. McNab
R. Johnston



Sunderland v Chelsea, 1st February 1936

Sunderland team: Thorpe, Murray, Hall, Thomson, Johnston, Hastings, Davis, Carter, Gurney, Gallacher, Connor

The set of 12 autographs shown here include the 11 players who played against Chelsea on the 1st February 1936. The additional autograph is that of Sandy McNab. During the 1935/36 season, there is not another Sunderland match that features 11 of those players.

Although it is impossible to prove, there is the possibility that this was signed on the day of Thorpe's last game.

Celebration Dinner Menu

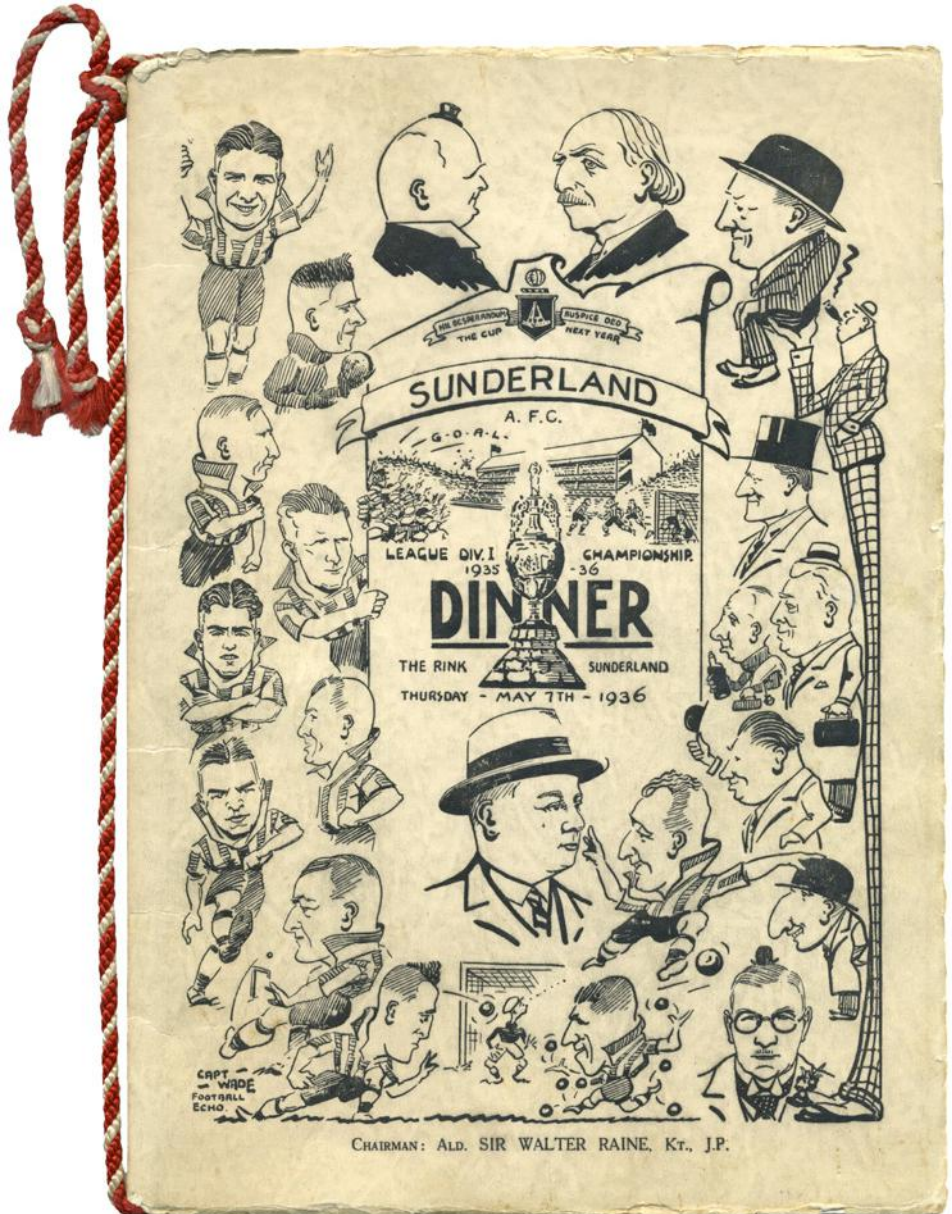
The Rink, Sunderland, 7th May 1936

A celebration dinner was held at The Rink to mark Sunderland winning the First Division Championship at the end of the 1935/36 season.

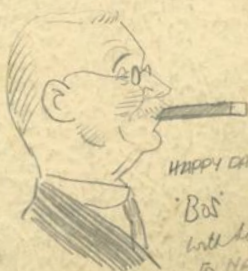
The menu had a 4 page insert with photos of the club directors and the team. The back cover has

a hand drawn cartoon which, going by the style of the cartoon, appears to have been done by the illustrator of the cartoons on the front cover.

The menu has 8 pages and is very rare.



Autographs.



HAPPY DAYS
'Bos'
will love
TO HAIRDBI

WINES.

Vino de Porto.

Chablis.

Bonne Supérieure.

Pal Royal, 1926.

Prince Port.

Fine Champagne Cuvée, 40 years old.
Liqueurs Various.
Whisky, Beers, Minors.

MENU.

Hors d'Œuvre Choice,
Pommes à la Croûte.

Consommé Montagne,
Géme d'Asperges.

Suprême de Sole Dégelée,
Pommes Nantaises.

Sole de Meunier,
Timbale de Riz,
Frites aux Percebes.

Poulet au Cassis Choucas,
Salade Panachée.

Bombe Glacé Albaricque,
Candottes.

Café.

TOAST LIST.

The King	THE CHAIRMAN.
The Corporation of Sunderland	DR. MOULEN.
Response by	HIS WORSHIP THE MAYOR, ALD. T. SCHUMBERGILL, J.P.
Presentation to Players of League Championship Medal	MR. D. WHITE, Vice-Chairman.
Presentation to ALD. F. W. TAYLOR, J.P.	THE CHAIRMAN.
Response by	ALD. F. W. TAYLOR, J.P., <i>who will then propose</i>
	The Football Association and League.
Response by	MR. C. E. SUTCLIFFE.
The Sunderland Football Club, proposed by	MR. A. BROWN, HIBET, Huddersfield.
Response by	THE CHAIRMAN.
Our Guests, proposed by	LT.-COL. PERER.
Response by	MR. S. FINNELL, M.P., and ALD. A. MAYER, Leeds United.

Dancing.

BUFFET.

Tea and Coffee with Cream or Milk,
Still Lemonade,
Sand Orangetade.

SANDWICHES.

Cumberland Ham, Ox Tongue, Egg and Cress, Egg and Tomato.

Stuffed Brioche Rolls.

Assorted Cakes and Pastries.

Gâteaux,
Dessert Biscuits.

Ices - Strawberry, Vanilla.

THE DIRECTORS.

Autographs.



Lt.-Col. J. H. Peck.



J. COCHRANE, ESQ.
Secretary-Member.



Dr. G. MEAKIN, M.B.



D. WARR, ESQ.
First-Captain.



ALD. SIR WALTER RAINE, 1st.
Chairman.



ALD. F. W. TAYLOR, 1st.



G. PAYNE, ESQ.



COUN. E. W. DITCHBURN.



L. WARR, ESQ.

Photographs by Arthur Habbitt, Official Photographer to the Club.

Players who took a leading part in the winning of the Championship.



F. GALABIN.



E. GAVER.



H. S. GARRY.



L. DAVIS.



A. MCINNES.



H. MACCORMIE.



J. CONNOR.



A. MACRAE,
CAPTAIN.



H. DAVIS.



R. JOHNSON.



Thos J. TODD.



C. HOGGART.



W. MURRAY.



C. THOMSON.



A. HALL.



J. PEARSON.



W. DUNKIRK
AND FOSTER.



W. DUNKIRK
AND FOSTER.



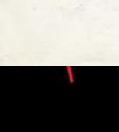
J. CLARK.



C. THOMSON.



T. MORRISON.



A. REEL,
TREASURER.

Sunderland. F.C.

Bob Cooney
 Alex. Hall
 B. Davis
 W. C. Burbanks
 J. Freeman
 R. G. Hood.
 Matt Middleton
 Geo Collin
 John Maysom.
 P. R. Saunders.
 A. M. Hall.
 G. Murray
 L. Duns.

Jimmy Gorman

J. M. Dowall.
 C. Thomson
 R. Rodgerison
 J. S. Carter.
 C. F. Hornby.
 D. Bell.
 A. Hastings
 R. Johnson
 R. Hart
 R. Gallacher.

This set of 25 autographs is from between August and December 1936. The set includes all of the 1937 FA Cup Final team with the exception of Jimmy Gorman who joined the club in January 1937. Notable autographs are those of RG Hood who, although a Sunderland player, never actually played a game for the team (or any other for that matter); Dick Bell who only ever played 1 game for Sunderland; Percy Saunders who would later die in action during World War II and Bill Murray who would succeed Johnny Cochrane as team manager.



Cigarette card, 1936



A small selection of cards which were given away free with packets of cigarettes. These were very popular throughout the 1930s and many Sunderland players were featured during the decade.

The Road to Wembley 1937

FA Cup 3rd Round

Southampton 2 v 3 Sunderland

16th January 1937, The Dell, Southampton
Attendance 30,380

Sunderland: Mapson, Hall, Collin, Thomson, Johnston, McNab, Duns, Hornby, Gurney, Gallacher, Connor

FA Cup 4th Round

Luton Town 2 v 2 Sunderland

30th January 1937, Kenilworth Road, Luton
Attendance 20,134

Sunderland: Mapson, Gorman, Hall, Thomson, Johnston, McNab, Duns, Carter, Gurney, Gallacher, Connor

FA Cup 4th Round Replay

Sunderland 3 v 1 Luton Town

3rd February 1937, Roker Park, Sunderland
Attendance 53,200

Sunderland: Mapson, Gorman, Hall, Thomson, Johnston, McNab, Duns, Carter, Gurney, Gallacher, Connor

FA Cup 5th Round Replay

Sunderland 3 v 0 Swansea Town

20th February 1937, Roker Park, Sunderland
Attendance 48,500

Sunderland: Mapson, Gorman, Hall, Thomson, Clarke, McNab, Duns, Carter, Gurney, Gallacher, Burbanks

FA Cup 6th Round

Wolverhampton W. 1 v 1 Sunderland

6th March 1937, Molineux, Wolverhampton
Attendance 57,751

Sunderland: Mapson, Gorman, Hall, Thomson, Johnston, McNab, Duns, Carter, Gurney, Gallacher, Burbanks

FA Cup 6th Round Replay

Sunderland 2 v 2 Wolverhampton W.

10th March 1937, Roker Park, Sunderland
Attendance 61,796

Sunderland: Mapson, Gorman, Hall, Thomson, Johnston, McNab, Duns, Carter, Gurney, Gallacher, Burbanks

FA Cup 6th Round 2nd Replay

Sunderland 4 v 0 Wolverhampton W.

15th March 1937, Hillsborough, Sheffield
Attendance 48,960

Sunderland: Mapson, Gorman, Hall, Thomson, Johnston, McNab, Duns, Carter, Gurney, Gallacher, Burbanks

FA Cup Semi Final

Sunderland 2 v 1 Millwall

10th April 1937, Leeds Road, Huddersfield
Attendance 62,813

Sunderland: Mapson, Gorman, Hall, Thomson, Johnston, Hastings, Duns, Carter, Gurney, Gallacher, Burbanks

The BBC broadcast radio commentary of the 1937 FA Cup Final and there was also a limited live TV broadcast of the game. Sadly, that BBC footage no longer exists though there is some footage of the game on You Tube.



NORTH
TERRACE
SEAT

(Uncovered)

ENTER AT TURNSTILES
(See Plan on back)

G

ENTRANCE 75

Row Seat

17520

Empire Stadium, Wembley

The Football Association Cup Competition

L. Thomson
Final Tie

Sandy McNeil
SATURDAY, MAY 1st, 1937

Kick-off 3 p.m.

Price 5/-
(including Tax)

A. J. Klein
MANAGING DIRECTOR,
Wembley Stadium Limited.

W. Gallacher
W. Burbanks
THIS PORTION TO BE RETAINED
(See Conditions on back)

FA Cup Final

Sunderland 3 v 1 Preston North End

1st May 1937, Wembley Stadium. Attendance: 93,495

Sunderland team: Mapson, Gorman, Hall, Thomson, Johnston, McNab, Duns, Carter, Gurney, Gallacher, Burbanks

Goals: O'Donnell 44 (PNE), Gurney 52, Carter 73, Burbanks 78

TRAIN No. 1

NEWCASTLE EVENING CHRONICLE
AND NORTH MAIL

**WEMBLEY
EXCURSION**



Your Train Seat Number In Coach

SOUVENIR PROGRAMME AND GUIDE
MAY 1st, 1937

SUNDERLAND'S CUP TEAM



FA Cup Final Programme

1st May 1937

FINAL TIE

OF THE
FOOTBALL
ASSOCIATION
CHALLENGE CUP
COMPETITION


SB

AT THE

EMPIRE STADIUM

WEMBLEY

SATURDAY, MAY 1, 1937



CORONATION YEAR OF THEIR MAJESTIES
KING GEORGE VI AND QUEEN ELIZABETH

PRESTON NORTH END

v.

SUNDERLAND

Kick-off 3 p.m.

OFFICIAL PROGRAMME SIXPENCE



F.A. CUP FINAL WEMBLEY STADIUM 1937



News Chronicle *Community Singing*



CONDUCTED BY
T. P. RATCLIFF
*(News Chronicle
Community Song Leader)*

ACCOMPANIED BY
**The Band of
H.M. WELSH GUARDS**
*(By permission of Col. M. B. BECKWITH-
SMITH, D.S.O., M.C., Commanding.)*

Director of Music:
Major ANDREW HARRIS, M.V.O., L.R.A.M., D.S.M.
(Senior Director of Music, Brigade of Guards)

1. CORONATION SMILES
It isn't any trouble just to s-m-i-l-e,
It isn't any trouble just to s-m-i-l-e,
So let us from our Meetings,
Send King George our Happy Greetings,
And we'll send them with our Smiles.

Chorus:
Glory! Glory! Glory! Hallelujah!
Glory! Glory! Glory! Hallelujah!
Glory! Glory! Glory! Hallelujah!
God Bless Our King and Queen.
It isn't any trouble just to s-m-i-l-e,
It isn't any trouble just to s-m-i-l-e,
So for this Great Occasion,
Of King George's Coronation,
Let's make Sunshine with our Smiles.
It isn't any trouble just to s-m-i-l-e,
It isn't any trouble just to s-m-i-l-e,
So bring with Smiles and Singing,
To this Reign at its beginning,
Good will and Peace to Men.

T. P. Ratcliff.
*(Reproduced by permission of A. T. Broadhurst, 69,
Barnes Street, W.1.)*

R. G. Rudd
Cup Final Referee 1937

"All Best Wishes"

Signed by R G Rudd, the referee of the 1937 FA Cup Final. Rudd lived at Kenton in North London, approximately 3 miles from Wembley Stadium.



JOHN MAPSON,
Sunderland F.C.

TOPICA
TIMES

John Mapson (1917-1999)

Goalkeeper

Born in Birkenhead, Mapson moved to Swindon in his youth and worked in a succession of jobs before signing for Reading in April 1935.

On the 13th March 1936, after playing only 2 games for Third Division Reading, he was transferred to Sunderland for the sum of £2,000 to replace goalkeeper Jimmy Thorpe who had died in February.

Mapson was part of the 1935-36 Sunderland team that won the League Championship, though due to his late transfer, he only featured in the last 7 games.

During the 1936-37 season, Mapson played in all but one of Sunderland's league games and played in every FA Cup match culminating in Sunderland winning the trophy for the first time at Wembley.

Like many other football players of the era, he lost a large part of his career during war time though he still managed to make 383 appearances for Sunderland in a career spanning 18 years.

John Mapson lived in Washington at the time of his death on the 19th August 1999.

He was the last surviving member of the Sunderland 1937 FA Cup Winning side.



Patsy Gallacher (1909-1992)

Forward

Patsy Gallacher was born on the 21st August 1909 in the small town of Bridge-of-Weir in Renfrewshire, Scotland.

He made his debut for Sunderland in September 1929 in a 1-0 home defeat against Arsenal.

In his career at Sunderland, Gallacher made 307 appearances and scored 108 goals in all competitions. He was part of the team to win the First Division in the 1935-36 season, scoring 20 goals.

Gallacher played in all of the 1937 FA Cup games, scoring three goals. He was transferred to Stoke City in November 1938.

Gallacher died on the 4th January 1992.



PATSY GALLACHER,
Sunderland F.C.

TOPICAL
TIME.

29 April 1981
 Ken
 I give you pleasure to
 sign these photographs. It sure brings
 back memories. Nevertheless we had
 a great team at Sunderland, where
 my stay was 11 years. Yes I went to
 Stoke City, to play alongside Matthews,
 then 'War' finished all that. I went
 to Stoke because we got knock out
 by Huddersfield, in 1938-39, or we
 would have met Preston again in
 the final again. Cheers Ken. Yours in Sport
 Pat Gallacher

(right)

P.S. This is not Cup Final Team, Ken.
 This is Semi-Final Team.

Sandy McNab played in the previous rounds,
 was unfit for the Semi-Final against Millwall, but
 played in the Final instead of Hastings who is on
 this photo. We beat Millwall 2-1. I got the winner
 and was chaired off the field. What a day.

2
 Sad about Jimmy, but that's the way
 it goes. We got a beautiful statue,
 an athlete, silver mounted on silver,
 and marble stand. Yes that was
 North of England v South of England
 Well Ken, thanks for £2 gift. I'll
 have a couple of drinks, and a
 big. All the best.
 Yours in Sport
 Pat Gallacher

Transcript of a letter to a fan

1st April 1981

Dear Ken

It gives me pleasure to sign these photographs.
 It sure brings back memories. Nevertheless we
 had a great team at Sunderland, where my stay
 was 11 years. Yes I went to Stoke City to play
 alongside Matthews, then 'War' finished all that. I
 went to Stoke because we got knock(ed) out by
 Huddersfield in 1938-39, or we would have met
 Preston again in the final again. Cheers Ken.

Yours In Sport
 P Gallacher

P.S. This is not Cup-FINAL-TEAM. Ken.
 This is Semi-FINAL-TEAM.
 Sandy McNab played in the previous
 rounds, was unfit for the Semi-Final
 against Millwall, but played in the
 Final instead of Hastings, who is on this
 photo. We ~~beat~~ beat Millwall 2-1. I
 got the winner, and was chaired
 off the field. What a day.

(left)

2

Sad about Jimmy, but that's the way it goes. We
 got a beautiful statue, an athlete, silver mounted
 on silver and marble stand. Yes that was North of
 England v South of England. Well Ken thanks for
 £2 gift. I'll have a couple of drinks and a (few) cigs.
 All the best.

Yours in Sport
 Pat Gallacher

Raich Carter (1913-1994)

Inside Forward

Born Horatio Stratton Carter on the 21st December 1913 in Hendon, Sunderland, Carter went to Hendon Board School and excelled at most sports. In 1931 he signed for Sunderland, where he would go on to make 279 appearances and score 130 goals over a period of 8 years.

In the 1935-36 season, he was a key part of the Sunderland team that won the First Division title and again in 1936-37 when he was captain of the team that won the FA Cup for the first time. Carter played in all but one of the FA Cup matches in the cup winning season.

Carter was transferred to Derby County in December 1945, where he then went on to win the FA Cup again in 1946. This made him the only player to have won the FA Cup both sides of the war.

Between 1934 and 1947, he made 13 appearances for England and scored 7 goals. No doubt, Carter's peak years would have been in the early 1940s had it not been for the war.

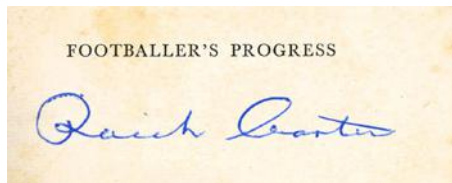
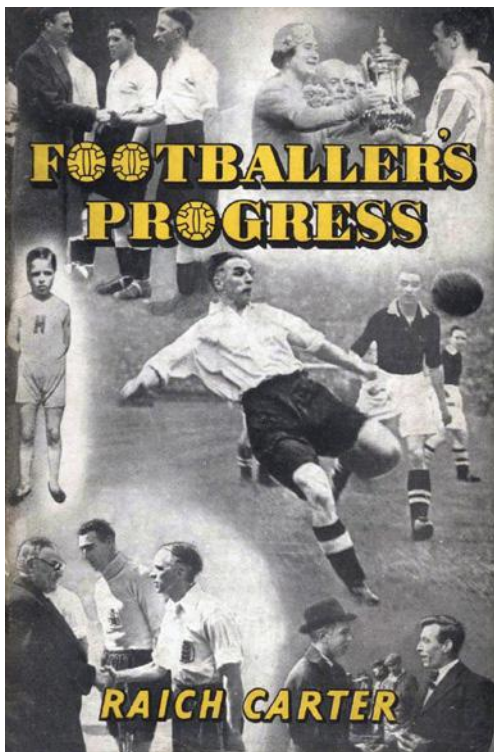
During the early 1930s, Carter had played cricket for Durham and after his move to Derby County, he played cricket for Derbyshire.

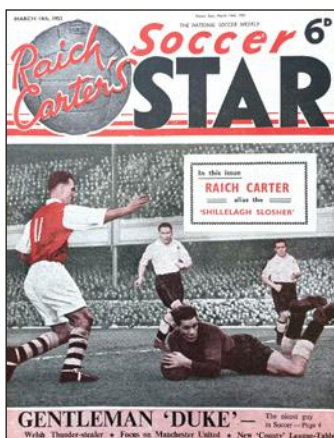
After retiring as a player, Carter went on to manage a number of teams, most notably Hull City (1948-51) and Leeds Utd (1953-58).

It is interesting to see how his autograph developed from a simple 'HS Carter' to 'Horatio Carter', to the more familiar 'Raich Carter'.

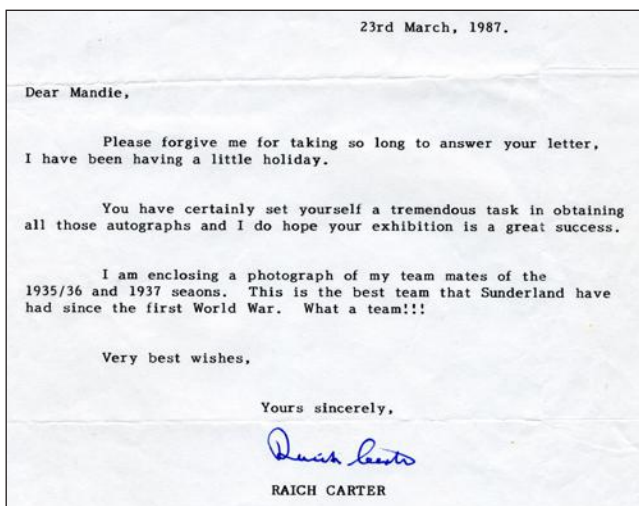
Footballer's Progress, Carter's autobiography, was published in 1950. From September 1952, for several years, Carter was editor for 'Raich Carter's Soccer Star', a weekly newspaper style magazine.

Raich Carter is undoubtedly one of the all-time Sunderland legends. He died on the 9th October 1994, aged 80 years old.





Raich Carter
Signed letter, March 1987



This is a letter to a fan in response to a request for an autograph. The fan appears to be trying to organise an exhibition to commemorate the 50th anniversary of Sunderland winning the FA Cup. I'm not aware that an exhibition ever took place.

Pat Carter

Signed letter, September 1994

This letter, dated
29th September 1994,
was written 11 days
before Raich Carter died.



29 September 1994.

Dear Mandie,

I apologise for the long delay in replying to your letter of 14 July.

Raich tragically suffered a severe stroke on September 3 last year and is still seriously ill, requiring 24 hour care, and quite unable to answer your letter.

I am able to enclose a photocopy of an article he did some time ago for a book published by The Kingswood Press and called "The Match of My Life". Over 50 football stars describe their most memorable game in this book and I am sure you would find it interesting.

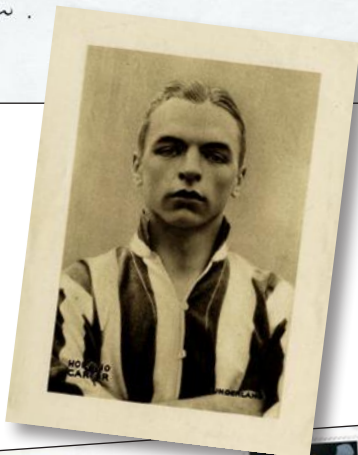
The last outing Raich and I had together was on 4 May 1993 when we went to the Seaburn Hotel in Sunderland for "A Night of Nostalgia", Bobby Gurney and Johnny Mapson were also guests and that was the last time we saw Bobby; you may know that he died this year.

Good luck with your hobby in the future.

Yours sincerely,

Pat Carter

Pat Carter. (Mrs.)





ROBERT GURNEY,
Sunderland F.C.

Bobby Gurney (1907-1994)


Centre Forward / Inside Forward

Born in Silksworth, Sunderland on the 13th October 1907, Gurney is Sunderland's all-time top goal scorer with 228 goals. He was top goal scorer at Sunderland for 7 successive seasons in the 1930s.


Gurney made 388 appearances for Sunderland between 1926 and 1939. After retiring as a player, Gurney joined the Sunderland training staff in May 1946.

Gurney scored 6 goals in the 1937 FA Cup run, including Sunderland's first ever goal at Wembley during the final. He died on the 14th April 1994.


BOBBY GURNEY




Football League
1st Division
Championship
WINNERS MEDAL
1936




F.A.
Charity Shield
WINNERS MEDAL
1936





ENGLAND
INTERNATIONAL
v Scotland
1935



F.A.
Challenge
Cup
WINNERS MEDAL
1937

Sunderland's Greatest Goalscorer

SEASON	LEAGUE	APPEARANCES	GOALS
1923-24	0	4	7
1924-25	23	4	7
1925-26	9	4	7
1926-27	22	4	13
1927-28	31	31	13
1928-29	30	16	13
1929-30	28	13	21
1930-31	28	13	21
1931-32	30	16	21
1932-33	28	13	21
1933-34	41	21	30
1934-35	40	30	31
1935-36	39	31	20
1936-37	38	20	9
1937-38	26	9	2
1938-39	8	2	0



Eddie Burbanks (1913-1983)

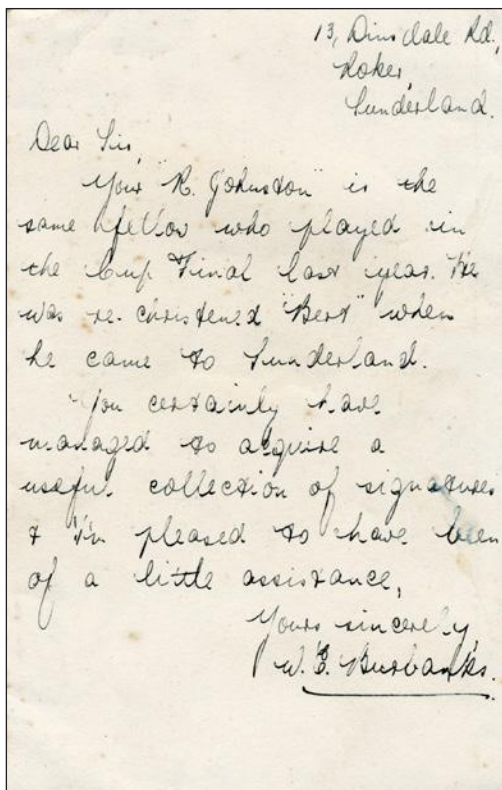
Left Winger

Burbanks signed for Sunderland in February 1935 and scored a goal in his debut game against Portsmouth in April 1935.

He made 155 appearances and scored 29 goals in a career lasting 13 years at Sunderland, though obviously he lost a lot of those years to war time.

Burbanks played in 6 of the 9 FA Cup games of 1937 and scored the third goal in the cup final.

He died on the 26th July 1983.



Transcript of letter

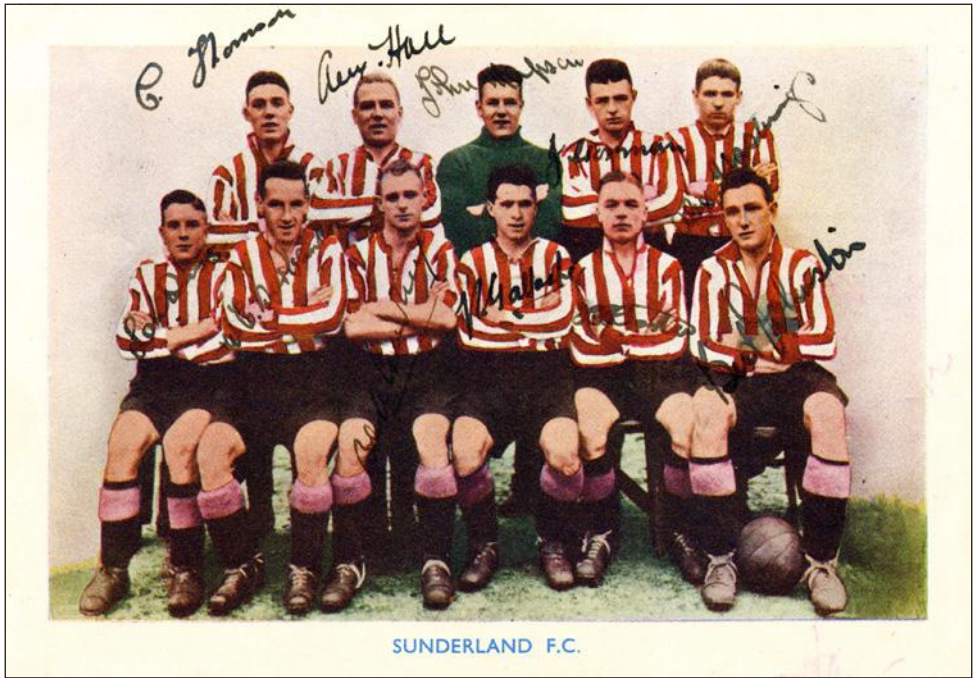
Dear Sir

Your R. Johnston is the same fellow who played in the Cup Final last year. He was re-christened "Bert" when he came to Sunderland.

You certainly have managed to acquire a useful collection of signatures and I'm pleased to have been of a little assistance.

Yours sincerely,
W E Burbanks

Burbanks was with Sunderland from 1935 to 1948. He signed for Hull City, then managed by Raich Carter, in June 1948 and then, subsequently, for the Carter led Leeds Utd team in 1953. He retired in 1954. Although undated, the letter is from the period when Burbanks lived in Sunderland.



Sherman's Pools signed card

This is the team that played Millwall in the FA Cup semi-final in 1937 .
 Back row: Thomson, Hall, Mapson, Gorman, Hastings
 Front row: Duns, Burbanks, Gurney, Gallacher, Carter, Johnston



John Grantham, the Lord Mayor of Newcastle, greets the FA Cup winning Sunderland team at Newcastle Central Station on their return from Wembley, 3rd May 1937. Also in the photo is the Sheriff of Newcastle (on the left) and Johnny Cochrane (on the right).



(Back row) Thomson, Gorman, Johnston, Mapson, Hall, Hastings (Middle row) Cochrane (Manager) Carter, Gurney, Gallacher, Reid (Trainer)
(Front) Duns, Burbanks

A Coronation Year Cup Final plate, produced by Midwinter Porcelain in Burslem. The coronation was on the 12th May 1937.





.-) SUNDERLAND F.C. WIN CUP FINAL AGAINST PRESTON
NORTH END BY 3 TO 1 AT WEMBLEY STADIUM, MIDDLESEX
Photo shows:- Mapeon (Sunderland goal-keeper) clearing
from a corner.
1/6/37



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SERIE
n°

Weekly Illustrated

24th April 1937

Launched in 1934, Weekly Illustrated was the first British magazine that was based on photo reportage.

This issue, predictably, heavily featured the upcoming coronation but did include a 2 page feature on the FA Cup Final and showed the two teams on the back cover.



WEEKLY
ILLUSTRATED
2d
SATURDAY
APRIL 24,
1937
NO. 43
VOL. 111



SUNDERLAND



PRESTON NORTH END

EXCLUSIVE

**MAKING THE QUEEN'S CROWN
CUP FINAL TEAMS (pages 4 & 5)
CORONATION REHEARSAL**





King George VI and Her Majesty
the Queen present the FA Cup to
Sunderland captain Raich Carter



„Sunderland“ gewann Englands Pokal-Endspiel.

93000 Menschen, darunter das englische Königspaar, waren Zuschauer des großen Fußballereignisses im Londoner Wembley-Stadion. Die Preston-Northend-Mannschaft wurde 3:1 geschlagen. Die Spieler zeigten mitunter artistische Ballbeherrschung. I. B.: Der Preston-Verteidiger Beattie zieht dem angreifenden Sunderland-Stürmer den Ball vor der Nase weg.

Serie 1201 ab 4.5.37 Bild 4 / Foto Schirmer / Aktuelles Bildarchiv: Herausgeber J. J. Weber, Leipzig u. Berlin, Am Karstadt 10

German photo card

Johnny Cochrane

Manager

Before joining Sunderland, Paisley born Cochrane managed St Mirren from 1916 until 1928, where he won the Scottish Cup in 1926.

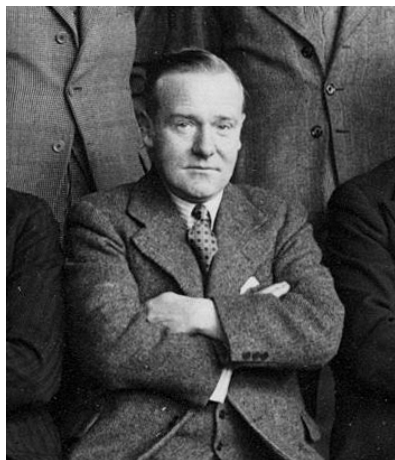
In 1928, Cochrane moved to Sunderland where he was to manage the team for 11 years. He resigned as Sunderland manager on the 3rd March 1939 and later that month became manager of Reading who, at the time, were in the Third Division South league. However, he left that role after only 4 games.

With Sunderland, he was responsible for creating a formidable team using both local talent, such as Carter and Gurney, combined with a number of Scottish players.

Under Cochrane, Sunderland won the Football League 1st Division Championship in 1936, the FA Charity Shield in 1936 and the FA Cup in 1937.

He was the first manager to achieve cup success in both England and Scotland.

He died on the 19th December 1961.



Johnny Cochrane joined Sunderland on the 5th May 1928. These are early, and very rare, examples of his autograph.

Sunderland Association Football Club, Limited.
ROKER PARK GROUND,
SUNDERLAND.

NOTICE OF DIVIDENDS.
For the year ending 5th May, 1928.

Name of Holder P. Carney Esq.

DEAR SIR,

A dividend at the rate of 7½% per annum on the Ordinary Share Capital of the Company having been duly declared for season 1927-28, I beg to forward you the annexed warrant for the amount in respect of the Shares registered in your name.

<u>10</u> Ordinary Shares at 7½% £	<u>15/-</u>
Less Tax at 4½ in the £	<u>3/-</u>
Net amount of warrant £	<u>12/-</u>

I hereby certify that Income Tax on the profits of the Company, of which profits this dividend forms a portion has been or will be duly paid to the proper office for the receipt of taxes.

Signed John Cochrane
Secretary.

Telegraphic Address: "FOOTBALL, SUNDERLAND"
Telephone 40B: OFFICES and SECRETARY'S HOUSE

Secretary: **JOHN COCHRANE.**

SUNDERLAND ASSOCIATION FOOTBALL CLUB LIMITED

OFFICES: ROKER PARK GROUND, SUNDERLAND.

P. Carney Esq.,
27, Roker Park Road,
Sunderland.

29th August 1928.

Dear Sir,

I placed your application before the Board yesterday and I am instructed to forward to you a Season Ticket on the condition that the shares held by the Exors. of J. Carney shall be transferred to you. Should this transfer not be completed the ticket will be cancelled.

I herewith enclose transfer form and Dividend Warrants.

Yours faithfully,
John Cochrane
Secretary.

Telegraphic Address:
"FOOTBALL, SUNDERLAND"

Telephone 2077.
OFFICES AND
SECRETARY'S HOUSE.

Secretary:
JOHN COCHRANE.

LEAGUE CHAMPIONS
1891-2, 1892-3, 1894-5
1901-2, 1912-3, 1935-6
RUNNERS-UP
1922-3, 1934-5.
ENGLISH CUP FINALISTS
1912-13.

SUNDERLAND ASSOCIATION FOOTBALL CLUB LIMITED

OFFICES: **ROKER PARK GROUND,**

SUNDERLAND.

CUP FINAL AT WEMBLEY - SEASON 1936-1937.

SUNDERLAND v. PRESTON NORTH END.

R. Johnston
A. Hastings
Alex. Hall
1. H. M. Attcher
A. M. Chab.
C. Thomson.
Len. Dunn.

J. Maysen.
W. C. Durbanks
Bob Crumley
R. S. Curter.
J. Gorman.
Sha bo chran.
Cray. Reid Gainer

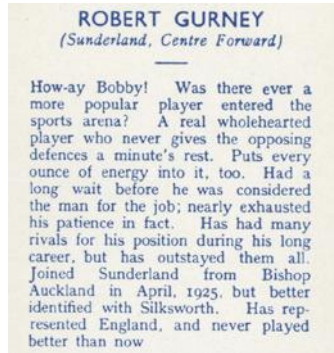
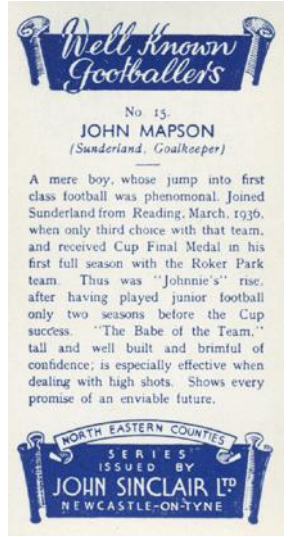


John Sinclair Cigarette Cards

North Eastern Counties

There were 14 Sunderland cards in the set of 50 North Eastern Counties cards. The 11 shown here are the players which played in the 1937 FA Cup Final.

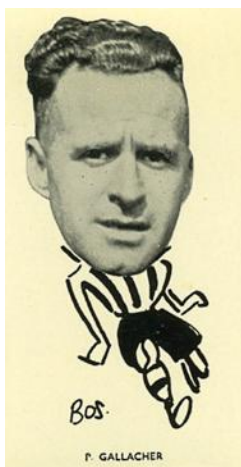
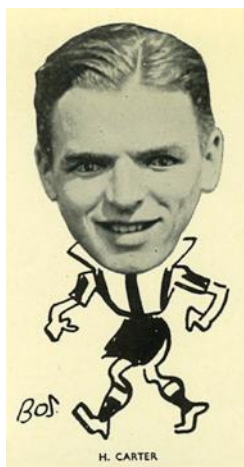
Other cards in the set feature players from Newcastle, Middlesbrough, Darlington Gateshead and Hartlepool.



The Littlewood Sports Log

13th February 1937

This was a weekly sports magazine produced in the 1930s which regularly featured a cartoon of one of the leading teams of the day. The Sunderland line up illustrated was typical of the 1936-37 season.



The End of the 1930s

September 1939

The 1930s had been a successful period for Sunderland. They were the First Division champions in 1936 and had been the runners up the previous season. Sunderland had finally won the elusive FA Cup in 1937 and had also reached the semi-final in 1931 and 1938. Sunderland was a formidable team boasting many top players of the day, most notably the superbly talented, Sunderland born, Raich Carter.

Through most of the 1930s, Sunderland had been managed by Johnny Cochrane. However, Cochrane's reign at the club ended in March 1939 when he resigned. Cochrane was replaced by Bill Murray who would remain manager until 1957.

The outbreak of war meant a premature end to the 1939/40 season. Sunderland had played 3 games beating Derby County and losing to both Huddersfield Town and Arsenal. Incredibly, Sunderland played Arsenal at Highbury the day before Britain declared war on Germany. Although Sunderland lost 5-2, I doubt if many fans were too concerned about the result of the match.

Football did continue throughout the war years but was much more regional than national with many players 'guesting' for other clubs.

The FA Cup resumed in the 1945/46 season and the league resumed the following season. However, by that time, several players had either retired or were transferred to other clubs. Raich Carter went to Derby County and famously became the only player to win a FA Cup winner's medal either side of the war.

In the 1950/51 season, Sunderland paid a then world record transfer fee of £30,000 when they signed Trevor Ford from Aston Villa. At the time, Sunderland was known as the 'Bank of England club' because of their large money signings. However, with the exception of a 3rd place finish in the league in 1950 and a fourth place in 1955, Sunderland failed to regain the glory of the 1930s and began a slow spiral of decline resulting in, for the first time in their history, relegation to the 2nd Division in 1958.

Successive managers failed to capture the glory that Cochrane had achieved until, in November 1972, Sunderland appointed an ex-Newcastle Utd player as manager by the name of Bob Stokoe. A new chapter was about to be written...



Arsenal v Sunderland programme,
2nd September 1939 (very rare)



