

FOCUS

ART FAIR

CHELSEA, NYC

5.9 - 5.12.24

FOCUS Art Fair
New York
2024

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Introduction



In 2019, the FOCUS Art Fair (FAF) was introduced to the European art market with the objective of uniting art enthusiasts and talented artists. FAF is a high-quality art fair that spotlights emerging galleries and artists. It was founded by the HongLee Company, an international art platform that has been organizing global art events since 2017. The aim of FAF is to guide institutions and collectors toward contemporary production, which is the focal point of this event. FAF takes place in various cities including London, New York, Seoul, and Paris, and it is not limited to one annual edition or city. The event showcases a wide range of art genres, from traditional paintings, sculptures, and photographs to installations and designs. Looking toward the future, FAF plans to adopt a medium to long-term strategy that

HONG Co-founder & Fair Director

LEE Co-founder & Curator Director

www.focusartfair.net

www.instagram.com/focusartfair



© JagiFilms

combines physical and digital mediums. We will offer a variety of programs and have partnered with numerous international companies to connect with prominent media outlets and reach potential collectors, including individuals and corporations. We have also collaborated with influencers, brands, and luxury hotels to promote the event on social media platforms. Additionally, the FAF pioneers the emerging fusion of physical and virtual realities in the post-pandemic world. That is why we have created a virtual reality gallery that enables international clients to attend the event and revolutionize the new art market scene. Although we are currently based in Europe, we plan to expand globally.

FOCUS Team

Executive Committee



Sungmin Hong

Co-founder & Fair Director | Paris

Hong is a director at FOCUS Art Fair, with a rich background as a Marketing Communications Specialist boasting over 6 years of experience in the field. He possesses a genuine passion for working with seed and early-stage businesses, with a particular emphasis on developing innovative strategies that drive positive impacts in the art market industry. Hong's extensive knowledge and expertise span a wide range of disciplines, including market research, branding, advertising, public relations, and event management. He has consistently demonstrated his ability to manage multiple projects with ease while maintaining unwavering standards of quality and precision in all deliverables. His deep understanding of the art market, coupled with his skill in leveraging both digital and social media platforms as well as traditional marketing channels, has enabled him to make a meaningful and positive impact on the art market community. Hong's steadfast commitment to excellence, his exceptional leadership abilities, and his capacity for creative and unconventional thinking make him an invaluable addition to the FOCUS art fair.



Jungwon Lee

Co-founder & Curator Director | Paris

Lee is the Curator Director of the FOCUS Art Fair, based in Paris, curating exhibitions and fairs in Paris, London, and New York. With over a decade of experience in the art market, Lee curates the fair, focusing on discovering emerging galleries and artists globally, challenging preconceptions, and contributing to public art projects. Lee's unique approach incorporates interdisciplinary techniques and innovative strategies to create immersive exhibition experiences, making her highly respected in the international art community.



Taye Yun

Operations Manager | New York

Taye is a multidisciplinary professional who launched his career in the fashion industry, where he gained expertise in design, marketing, branding, and operations. He has since expanded his reach to oversee the successful launch of numerous startups across the arts, music, F&B, and fashion sectors, utilizing his strategic storytelling skills to help brands carve out unique, niche positions in their respective markets.



Shine Shin

Executive Advisor | New York

Shine Shin, a visionary Korean-American trailblazer and market innovator, embodies the essence of real inspiration. Hailing from South Korea in 1996, armed with the mantra "Understand your worth, value your life, and be brave enough to create something new," she forecasted America's burgeoning demand for Korean beauty, pioneering its exposure through her own retail store, Shine 32, and major retailers. With a boundless future ahead, Shine Shin's transformative journey continues to inspire and innovate, leaving an indelible mark on the industry she has shaped.



Won Lee

Executive Advisor | Seoul

Won Lee is a network builder in the art, fashion, entertainment, and design industries.

He has been working for the industries since 1994. Based on his experience, he founded X8M, X8Eyewear and X8 ventures. He was the former CEO and CCO of Gentle Monster USA. Outside of his tenure at Gentle Monster has had an eclectically creative background developing hospitality projects with mega real estate groups such as CBRE, Prodigy, and Soho House, as well as a \$50M Media/Light Art project in Jeju Island, South Korea.

FOCUS Team

Curator



Hyorim Hailey Kong

Head Curator | Seoul

Hailey lives in awe of the vast world that a single work of art can capture. She studied art history for her BA and art management for her MA and has worked as a curator at several institutions, including art museums. As much as she loves the aesthetic beauty of every piece of art, she has recently become interested in the possibilities that technology and art can create together. She is interested in topics that have long been discussed in the art scene, such as media art and art archives, and the new discourses that digitally-oriented artwork can create.



Eriko Ozaki

Head of VIP & Public Relations | Tokyo

Eriko believes that art has the power to transcend borders and overcome all the differences and conflicts to freely express, share, and make people happy. She joined the FOCUS Team because she shares their commitment to this theme with staff from all over the world, from the Far East to the Americas, with the headquarter in Europe. Utilizing her career in a Global IT company and leading the Customer Success business, she takes great pleasure in connecting artists, collectors, and art enthusiasts around the world.



Boram Lee

Curator Manager | London

With a Master's degree and Ph.D. in Art History, Boram possesses a profound understanding of the intricate tapestry of artistic expression spanning various historical periods. Throughout her career, she has had the opportunity to contribute to the art auction industry, where she has honed her ability to appreciate exceptional artworks and understand the nuances of market dynamics. Boram is passionate about creating meaningful connections between artists and art enthusiasts, fostering appreciation and understanding of diverse artistic expressions.



Manuela Cabrales

Curator | London

Manuela Cabrales is a curator based in London. She holds a Master's degree in Curatorial Management and Textiles. Manuela brings a multifaceted approach to her work; her practice extends across research, exhibition management, curatorial planning, and art writing. She has previous experience working at esteemed institutions such as the Peggy Guggenheim Collection in Venice and Lo Schermo dell'Arte in Florence.



Clayton Calvert

Guest Curator | New York

Clayton Calvert is an artist and curator based in New York City. Clayton has exhibited internationally and curated shows internationally as well. He founded NYC Culture Club in 2021 with his brother Parker. The program is an incubator for artists and curators to have exhibitions, free of charge. His various practices in the art world enable him to work with countless artists and curators while also maintaining a robust studio practice.

FOCUS Team

Marketing & Communications



Léon Blanchard

Social Media Coordinator | Paris

Léon has more than three years of experience as a social media specialist, perpetually honing his skills in the fast-changing environment of online media. Having successfully founded and developed platforms such as 'curateurs', 'contemporary.mag' or even 'posters.mag' on Instagram, Léon is working with FOCUS to increase the fair's audience, online presence and brand awareness across social media.



Madison Kim

Head of Public & communication | New York

Gyurin, an art production director with an acting background, has directed over 150 productions across various genres. Her works include productions at Lincoln Center and films like "The Whale," which premiered at festivals. Gyurin is recognized as an emerging production director and currently works in New York and Seoul. She is scheduled to direct the musicals "Sunfish," "Days of Rage," and "King and the Clown" at La MaMa theater in 2024.



Virginia Alfano

Marketing Assistant | London

Virginia, a seasoned professional with a background in art history and marketing from Università Cattolica in Milan, and attending a MSc in Management and Marketing, Virginia supports marketing and PR at FOCUS Art Fair. Leveraging her art advisory and marketing experience, she spearheads strategic partnerships and collaborations for both the Saatchi Gallery's 2023 event and FOCUS Art Fair New York 2024, ensuring continued success in promoting contemporary art.

FOCUS Team Design



Rora Leeau 細霞

Designer | Seoul

Rora is a highly experienced designer, with over a decade of experience in the field. Since 2019, she has been serving as the lead designer for FOCUS Art Fair. Her work has garnered widespread acclaim, as she consistently delivers designs that capture the unique identity of the event, which is planned around a central concept each year. Rora possesses an exceptional international sense, which allows her to incorporate diverse cultural influences into her designs and create visually striking and impactful experiences for visitors. With her keen eye for detail, ability to think outside the box, and unwavering commitment to quality, Rora is an indispensable asset to the FAF team.



Kyunghyun Chloe Kim

Designer | New York

Chloe is a designer based in New York City. She majored in motion design and currently works as a freelance designer. She joined the Focus Art Fair as the general designer. In this position, she strategically designs to effectively convey the brand's vision and identity. Her creative approach and keen observation play a crucial role in providing clients with unique visual experiences that exceed their expectations.



Jiyeon Kim

Space Designer | Seoul

Jiyeon is a Space Designer with Focus Team, based in Seoul. With a background in interior architecture and experience in various design firms, she has worked on projects such as interior design, spatial planning, branding, and book design. She is constantly refining skills across a wide spectrum of design disciplines. Jiyeon played a part in the 2024 New York project, where she contributed to designing the space by concretizing booth layouts based on on-site images and measurements.

Exhibitors

ARIEL MITCHELL



Ariel Mitchell is a painter living in Brooklyn, NY. Seeing the brush as an extension of her hand, she paints in oil on linen, inviting scale even into the smaller works. Her work is inspired by memories of the natural world. She holds an MFA from CUNY Hunter College, 2021 and a BFA from MICA, 2007



<https://www.instagram.com/arielldmitchell/>
<https://www.arielmitchell.com/>

- 1 Ariel Mitchell
Generational Biome, 168x127 cm, oil on linen, 2024
- 2 Ariel Mitchell,
Particle (Amethyst), 30 x 25cm, oil on linen, 2024
- 3 Ariel Mitchell
Underwater Orbit, 107x81 cm, oil on linen, 2024

AROUNDZ

https://www.instagram.com/aroundz_official/
aroundz.co.kr

Aroundz is striving to create a digital museum of sorts by bridging various digital technologies and next-generation finance



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- 1 Jung Ho Lee, Fracture CS802309, 112.1 x 145.5cm, Mixed media on linen, 2023
- 2 Jung Ho Lee, Reflection RC 800424, 112.1 x 145.5cm, mixed media, 2024
- 3 Sou Sou Kim, Flakes of fire, No.0230904, 65 x 90cm, Oil on canvas, 2023
- 4 Sou Sou Kim, Fire, No.0230502, 65 x 90cm, 2023
- 5 Jin Hwan-Min, Blue and white porcelain bubble moon jar, 37 x 37 x 38cm, white porcelain, blue and white pigment, 2024
- 6 Ok Hyun-Soo, Vibration and Circulation- Hope 083, 24 x 24 x 31cm, White porcelain soil, green oil, and dark blue oil, 2023

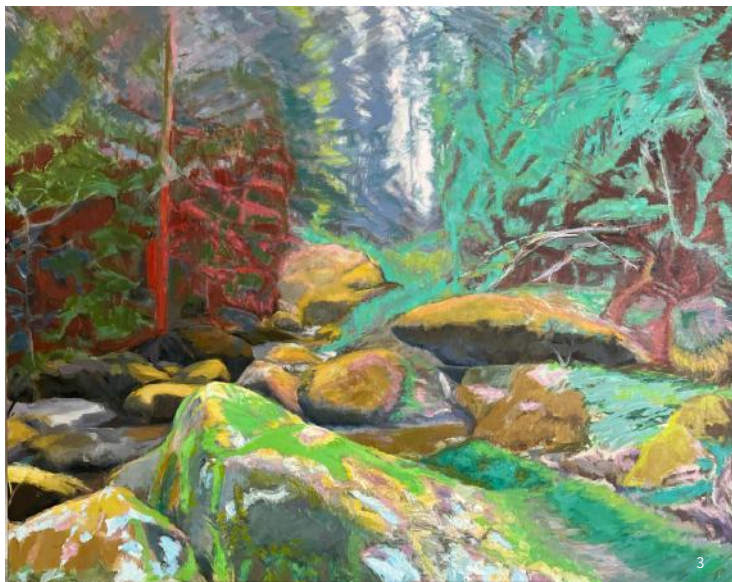
ARTE GLOBALE

<https://www.arteglobale.com>

<https://www.instagram.com/arteglobale/>

ARTE GLOBALE, The gallery of the world offers a considered international portfolio of contemporary artists and independent expert advice for new and established collectors alike.



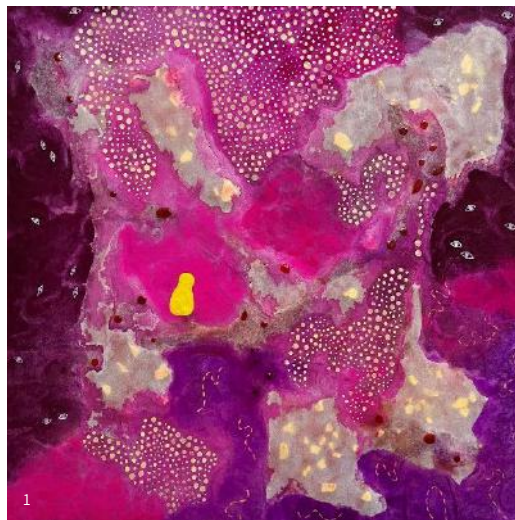


- 1 Domenico Ludovico, Future, 30x70x33 cm, Green Marble Stone on a Calacatta Gold Marble socle, from the Apuan Alps, Carrara, Tuscany, 2023.
- 2 Sonja Kalb, Magic of Flowers III, 129x158x2 cm, Mixed media on canvas, 2022
- 3 Stefan Ullrich, Doost Landscape in Red and Green, 100x55x2 cm, Oil and acrylic on linen, 2023
- 4 Wei Tan, Double self-portrait, 120x100x3 cm, Oil on canvas, 2023

ARTISTS IN RESIDENCE AT THE WTC

<https://www.instagram.com/nyccultureclub>

www.nyccultureclub.com



- 1 Shihori Yamamoto, *I'm Lost Without You*, 12x12 cm, Mixed Media on Wood Panel (Rice Paper, Pigment, Watercolor, Acrylic), 2023
- 2 Shihori Yamamoto, *The Night You Became a Star*, 12x12 cm, Mixed Media on Wood Panel (Rice Paper, Pigment, Watercolor, Acrylic), 2023

- 3 Shihori Yamamoto, *World Got So Much Darker Without You*, 12x12 cm, Mixed Media on Wood Panel (Rice Paper, Pigment, Watercolor, Acrylic), 2023
- 4 Shihori Yamamoto, *They Said You Are in A Better Place*, 12x12 cm, Medium- Mixed Media on Wood Panel (Rice Paper, Pigment, Watercolor, Acrylic), 2023

Artists in Residence at the WTC - Curated by Clayton Calvert
and Parker Calvert

This booth features artists in residence at the World Trade Center. Many of the artists are in the 2024 Silver Art Projects cohort, a residency that offers access to a multitude of career resources and free studio space. Artist residency programs like this are a vital component of a healthy arts ecosystem as they change the lives of participants and those around them.



AYOUNG JO



- 1 Ayoung JO, Still life(person work)_02, 34x46x1.7 cm, Myeong ju silk two layers,oil, 2024
- 2 Ayoung JO, Still life(person work)_03, 34x46x1.7 cm, Myeong ju silk two layers,oil, 2024
- 3 Ayoung JO, Still life(person work)_04 of From artist inspiration, 46cmx34cmx1.7cm, Myeong ju silk two layers,oil, 2024

How an artist gets out of definition An artist who no longer devotes himself to one thing. Curiosity about how art will change if the physical constraints of labor and time are lifted by the use of a new art tool called AI for artists. An artist is no longer defined as an "artist who does this thing"



BERNA KURUCA ARTS & INTERIORS

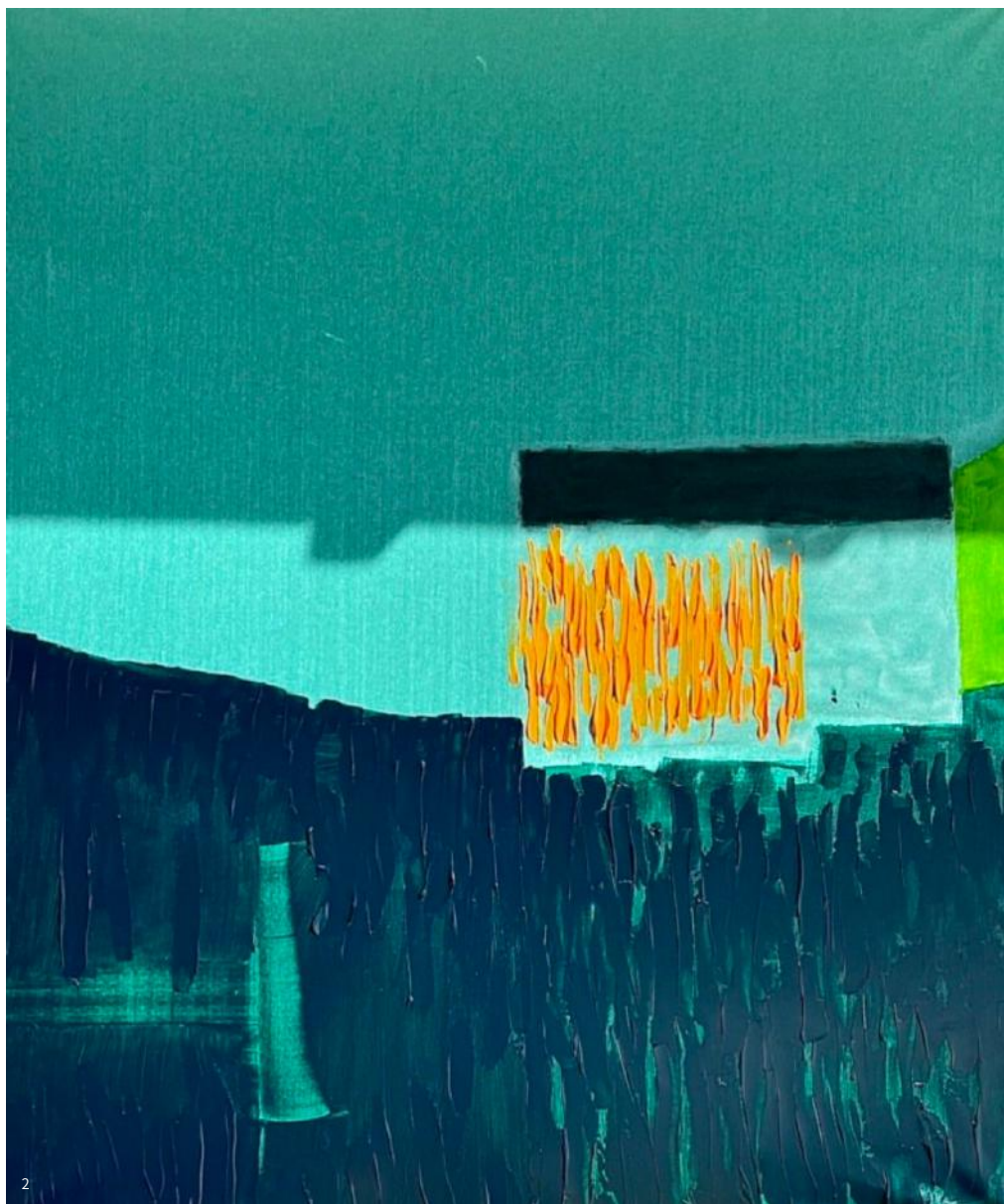
<https://www.instagram.com/bernakuruca/>

Berna Kuruca Arts and Interiors specializes in promoting and managing the artworks of contemporary Turkish artists to collectors and galleries worldwide. Also offers consultancy services to interior designers and decorators.



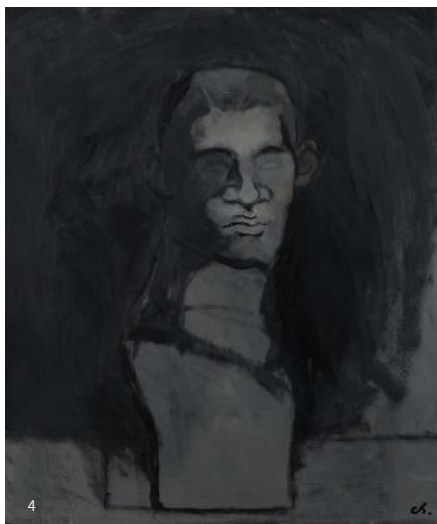
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- 1 Levent Oyluctarhan, No title, 150x95x4 cm, Oil on canvas, 2023
- 2 Suat Akdemir, No title, 130x160x4 cm, acrylic on canvas, 2023



CHULHWA KWON

<https://www.instagram.com/chulhwa>





I am not good at expressing my inner solitude externally. The contradictory me, who wants to hide the familiar depression or frustration that is trapped inside me, and sometimes the anger that rises with intense emotions, borrows their honesty by drawing other people's faces and gestures.

- 1 Chulhwa Kwon, Head of a Man (3), 60.6x72.7x3 cm, Oil on canvas, 2024
- 2 Chulhwa Kwon, Dance Again (1), 130.3x162.2x3 cm, Oil on canvas, 2024
- 3 Chulhwa Kwon, Head of a Man (1), 60.6x72.7x3 cm, Oil on canvas, 2024
- 4 Chulhwa Kwon, Head of a Man (2), 60.6x72.7x3 cm, Oil on canvas, 2024

D Gallerie



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www.dgalleriejakarta.com

<https://www.instagram.com/dgalleriejakarta/>

Established in 2001, D Gallerie, originally a Jakarta, Indonesia-based commercial gallery. D Gallerie forged collaborations with international contemporary artists, enriching the local art scene and fostering cross-cultural artistic dialogues.



- 1 Maharani Mancanegara, Ethical Allegory #1 - Irrigation, 110x40x12 cm, Charcoal on wood, 2016
- 2 Sekarputi Sidhiawati, Time Well Spent, 60x60 cm, Slab stoneware clay, underglaze, gloss glaze, wire, 2023
- 3 Nunung WS, Lukisan Bulan Juli (July Painting), 125x160 cm, Acrylic on Canvas, 2020
- 4 Putu Winata, Melebur Kembali ke Air - Kabut Pagi di Jatiluwih (Melting Back into the Water - Morning Fog in Jatiluwih), 90x120 cm, Acrylic on Canvas, 2024



EQUAL MEANS EQUAL



- 1 Shepard Fairey, OPEN MINDS, HPM 11 ed, 23 ½ x 29 ¾ ", Mixed Media, 2022
- 2 Spencer Tunick, Cleveland 1 (Republican National Convention), 16x20 cm, Chromogenic Color Print, 2016
- 3 Piper Ferguson, AMY WINEHOUSE, 13x19 inch, black and white print, 2007

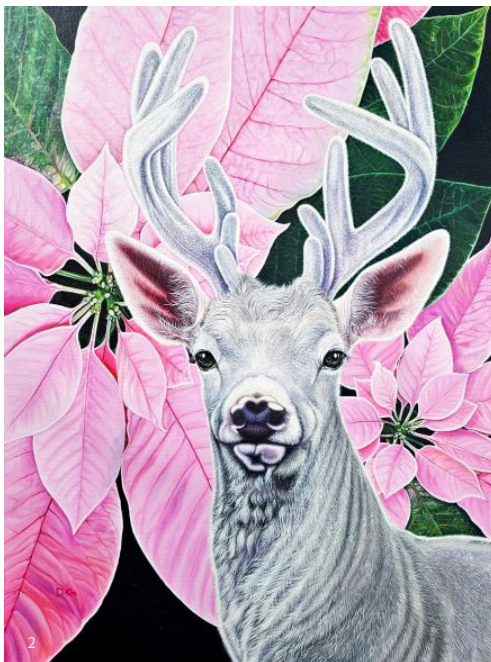
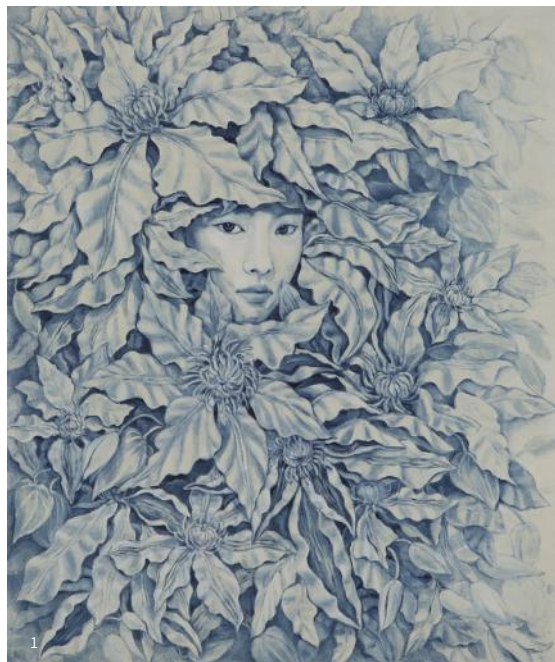
<https://www.instagram.com/equalmeanequal>

<https://www.equalmeanequal.org/>



EQUAL MEANS EQUAL is honored to exhibit the work of 35 powerful artists supporting equality. Every piece in our exhibit raises funds for our non-profit foundation, fueling our campaign to see the Equal Rights Amendment enshrined in the United States Constitution. Our FINAL IMPACT for the ERA Campaign begins here, at FOCUS, and will continue across the country over the next six months. Curated by Sonja Nuttall and Natalie White, the show includes artists Shepard Fairey, Ellen von Unwerth, Roberto Dutesco, Gavin Bond, Spencer Tunick, John Marshall, and many more. Our artists stand together, upholding our shared values of liberty, equality and justice for all, regardless of sex.

GALLERY WALD



<https://www.gallery.kr>

https://www.instagram.com/gallery_wald

- 1 Eunhee Lim, Blue Shasdes, 60.6x72.7x3.5 cm, oil on Canvas, 2023
- 2 D. Kim, [White Deer] Poinsettia fairy, 53.0x65.1x3.5 cm, Oil on Canvas, 2024
- 3 Rosa Oh, Good Morning, 80.3x116.8x3.5 cm, Acrylic on Canvas, 2024
- 4 Youm Dongcheol, We're one Team, 72.7x90.9x3.5 cm, Acrylic on Canvas, 2023



Gallery Wald is a site for contemporary art, intertwining ecological consciousness with the promotion of emerging talent. The gallery, whose name derives from the German 'Wald' meaning 'forest,' embodies a sanctuary where art and nature coalesce, reflecting the interconnectedness of life.

GOLDEN OUR COLLECTIVE

www.goldenourcollective.com

<https://www.instagram.com/golden.our.collective/>

- 1 Cecilia Lamptey-Botchway, Golden Beaded Sunglasses, 49.5x39.5 inches, Handcrafted batik fabric with beads on recycled cotton fabric, 2020
- 2 Laju Sholola, Love Language I, 31.2 x 39.6 inches, Black tea, ink, charcoal and gold leaf on paper, 2020
- 3 Eno Bassey, Of a Proud Heritage, 36x48 inch, Acrylic on canvas, 2020
- 4 Onnissia Harries, Pulling in the Horizon, 30x40 inches, Acrylic and cowrie shells on canvas with handcrafted wood frame, 2020

We invite art enthusiasts to reimagine today's creative landscape by investing in elevated Black art, a social movement that remains as ancient and as valuable as gold.



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15 inch,
2024

acrylic on canvas, 2024
2023

he, 2024

ative cultural
currency that



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HYUN ART

Hyun Art showcases vibrant and innovative works by emerging and established artists, highlighting in contemporary art's power to challenge perceptions and inspire dialogue. Through curated exhibitions and community events, we engage, inspire, and foster a love for contemporary art in influential ways, fostering dialogue and cultural exchange.



d established artists, believing
 ire change. Our mission is to
 ew creative frontiers. Through
 and connect audiences with
 ral exchange.

- 1 Jamie M. Lee_Spring is just around the corner, Acrylic, tissue paper, ink on canvas, 72.7X60.6cm, 2021
- 2 Jamie M. Lee_Blossom, Acrylic, tissue paper, ink on canvas, 72.6x60.6cm 2023
- 3 Jamie M. Lee_Blossom, Acrylic, tissue paper, ink on canvas, 72.6x60.6cm,2023
- 4 Jamie M. Lee_Oblivion, Acrylic, tissue paper, ink on canvas(나무액자), 72.7X90.9cm, 2021
- 5 Kim Yeeoh _ Kim25, Noah_s Ark 1-3, 290.9x197.0 cm, Oil on canvas, 2023
- 6 Kim Yeeoh _ Kim25, Noah_s Ark 2-3, 290.9x197.0 cm, Oil on canvas, 2023
- 7 Kim Yeeoh _ Kim25, Noah_s Ark 3-3, 290.9x197.0 cm, Oil on canvas, 2023



JEFFERY TERRESON

www.JeffreyTerreson.com

<https://www.instagram.com/jeffreysterreson>

At the age of four, I received a tin watercolor set from my father, igniting my artistic journey. Since then, painting has been my unwavering passion, guiding me to my current path. I am deeply grateful for my steadfast commitment to my craft





- 1 Jeffrey Terreson,
Someone We Know, 198x274x6 cm, Oil paint on wood panel, 2020
- 2 Jeffrey Terreson,
Coin 2, 76x76x5 cm, Oil paint coated in liquid sliver on wood panel, 2023

JOONHONG MIN STUDIO

Joonhong Min is a visual artist based in London. Through painting, installation, and video, he expresses his empathy for people in contemporary urban civilization.

<https://www.instagram.com/joonhongmin.artist>

<https://www.minjoonhong.com>

- 1 Joonhong Min, *The Sleek Altar*, 84.1x59.4x3 cm, Acrylic and pen drawing
- 2 Joonhong Min, *The Sleek Altar_Part2_02_02*, 50x50x3 cm, Acrylic and p
- 3 Joonhong Min, *The Sleek Altar_Part2_01_02*, 50x50x3 cm, Acrylic and p
- 4 Joonhong Min, *The Sleek Altar_Part3_01_01*, 30x30x3 cm, Acrylic and p



various media such as
stippled impressions of objects

g on wooden panel, 2024
pen drawing on wooden panel, 2024
pen drawing on wooden panel, 2024
pen drawing on wooden panel, 2024



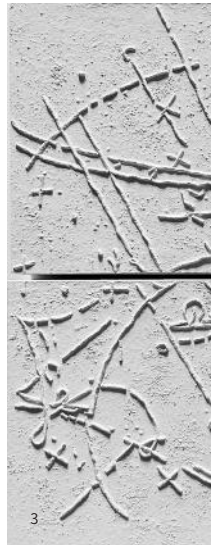
LAMINA PROJECT



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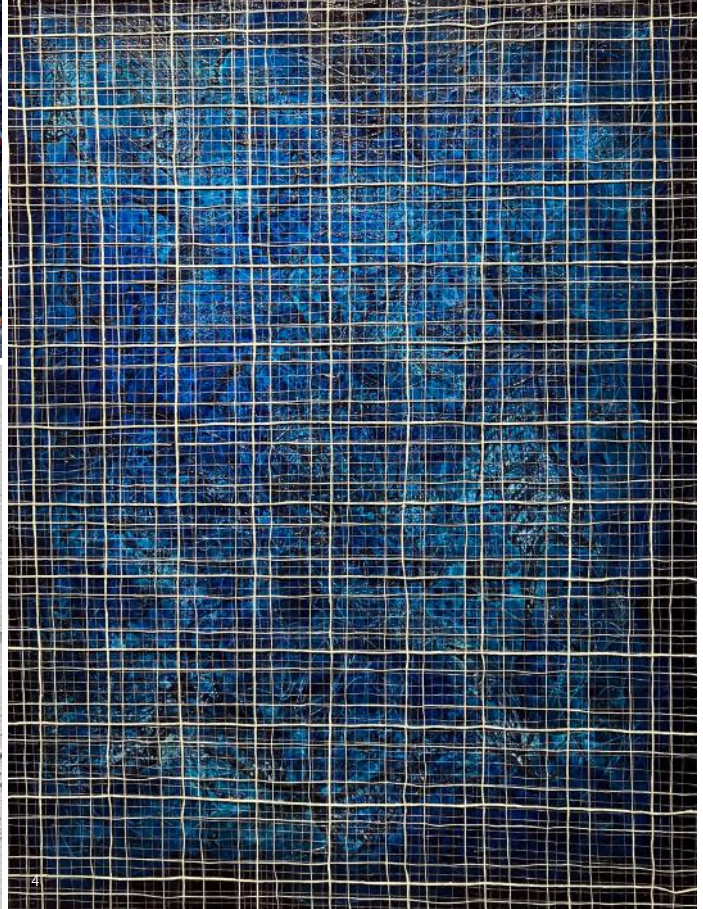
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<https://www.instagram.com/laminaproject>
<https://www.laminaproject.com>

The avant-garde genre
 work by artists who inte
 beauty of the unseen.



laminaproject/
m/

- 1 Jody Rasch, Beauty - Skin Cell 4, 76.2x76.2x3 cm, acrylic on canvas, 2022
- 2 Sandra Lerner, Entanglement 56, 144.78x93.98x-3 cm, oil and mixed media on canvas, 2024
- 3 Ann Parkin, Made by Shadows #3, 20.95 x 20.95 x 3.81 cm, paper, acrylic paint, thread, sand on wood panel, 2022
- 4 Shanthi Chandrasekar, Journey - Scales, 91.44x121.92x3 cm, mixed media on canvas, 2012

of science-based art is facing a resurgence, with technology offering new ways to see the world. LAMINaproject shows integrate ideas, images and metaphors of science and challenge us to look beyond the seen to appreciate the mystery and

LEE BYUNGCHAN



1,2 Lee Byungchan,
CREATURE, 400x250x250 cm, Plastic and mixed media, 2023

<https://www.bcllee.org>

<https://www.instagram.com/leebyungchankr/>



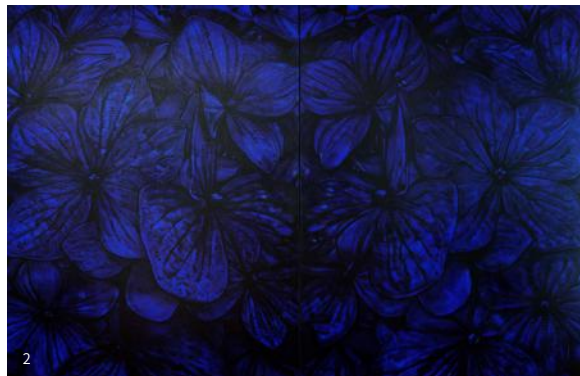
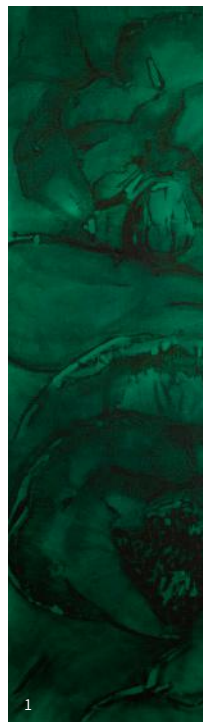
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Lee Byungchan (1987) has paid attention to the ecosystem of capital. The work of visualizing the invisible substance of capital and composing respiration and space is an image created through experiencing the energy of capital concentrated in new cities

MICHELLE JUNG STUDIO

Michelle Jung, Las Vegas, USA, is pleased to present *Mirage*, an immersive experience of large-scale oil paintings of monochromatic floral abstractions. In this series, Jung asks: Has modern technology changed our view of nature, its color palette, and our need to manipulate all images with filters?

- 1 Michelle Jung, *Valhalla*, 304.8x182.9x3.81 cm, Oil paint and pigment stick on linen, metal substrate, exposed linen on sides. Diptych, 2023
- 2 Michelle Jung, *Regulus*, 325.1x218.4x3.81 cm, Oil paint and pigment stick on linen, metal substrate, exposed linen on sides. Diptych, 2023
- 3 Michelle Jung, *Wood Dragon*, 304.8x213.4x3.81 cm, Oil paint and pigment stick on linen, metal substrate, exposed linen on sides, 2023
- 4 Michelle Jung, *Stellar*, 152.4x101.6x5 cm, Oil paint and pigment stick on canvas, wood substrate, and painted sides, 2023





<https://www.instagram.com/michellejungstudio/>
<https://www.michellejungstudio.com/>

MOLLBRINKS GALLERY

MOLLBRINKS was established in 1957 and has two galleries in Sweden with the flagship in the academic town of Uppsala. THE GALLERY EXHIBITS a wide range of modern masters of the 20th century but in more recent years has increased its focus on international contemporary artists.

- 1 Alexander Klingspor, N.Y.C. LEGEND, 27x40x27 cm, Bronze, 2022-2023
- 2 Alexander Klingspor, Hybrid Speciation No. I - New York City, 24.5x27x15 cm, Bronze, 2021-2022
- 3 Alexander Klingspor, Blueprint, 71x24 cm, Gouache, colored pencil, and oil on Arches watercolor paper, 2024

<https://www.mollbrinks.se>

<https://www.instagram.com/mollbrinks/>





NYC CULTURE CLUB

The NYC Culture Club is a 501(c)(3) nonprofit organization that hosts exhibitions, free of charge and commission. All shows are open to the public and have welcomed over 120,000 visitors since opening at the World Trade Center. The club has hosted exhibitions featuring 415 artists, 33 curators, and 8 nonprofit partner organizations. The club displays art at the WTC, as well as public art displays on the campus of the Port Authority of NY & NJ. The NYC Culture Club was started by David Brooks and is made possible via a partnership with Westfield World Trade Center.

<https://www.nyccultureclub.com/>

<https://www.instagram.com/NYCCultureClub>

- 1 Richard Kline, *Half Life*, 37x25x4.5 cm, Electroplated Gilled Polypore Fungi, white
- 2 Elizabeth Demaray, *Home Is Where the Plastic Eating Stomach Is*, 54x96x54 cm, white
- 3 Hugo Xavier Bastidas, *Fountains*, 120x80 cm, Oil over linen, 2024
- 4 David Brooks, *Budding Bird Blind (1-4)*, 14x10.5 cm, Dye sublimation on frameless



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offers opportunities for curators and artists to
open to the general public. NYC Culture Club has
the Center in June of 2021. We have hosted 30
ers. We have hosted campaigns on every digital
of the World Trade Center in collaboration with
brothers Parker and Clayton Calvert and made

gold leaf on tempered plate glass, aluminum support, 2022
Vinyl, fungi, plastic, 2023

HD Metal, with wood support, 4 pieces, 2024



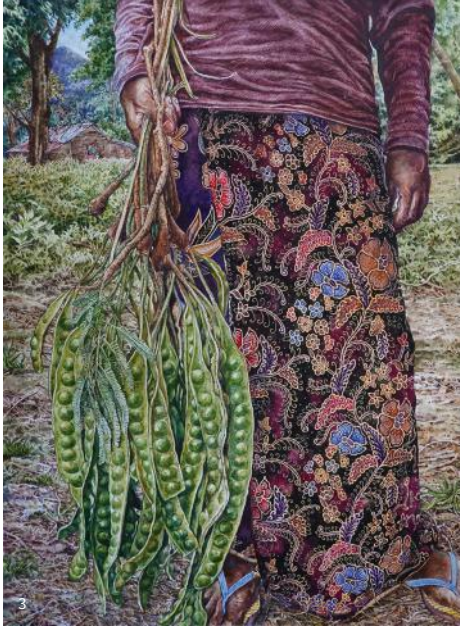
ONE EAST ASIA



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ONE EAST ASIA is an international art advisory and management organization founded in April 2010. It is dedicated to enriching the appreciation of Southeast Asian Art globally through exhibitions and art fairs as well as educational events organized by its bases in Singapore, London and Indonesia.

- 1 Abi Dionisio, Vessel Of Peace (Front), 137.25x167.5cm, oil on canvas, 2024
- 2 Abi Dionisio, Vessel Of Peace (Back), 137.25x167.5cm, oil on canvas, 2024
- 3 Chang Fee Ming, Precious Jewels From The Orchard, 76x56cm, Watercolour on Paper, 2020
- 4 Welbart Slowhands, Beatitudine, 152.50 x 122.25 cm, oil on canvas, 2024
- 5 Demi Padua, Princess From The East, 152.5x122cm, acrylic on canvas, 2024

<https://www.oneeastasia.org>

<http://www.instagram.com/oneeastasia>

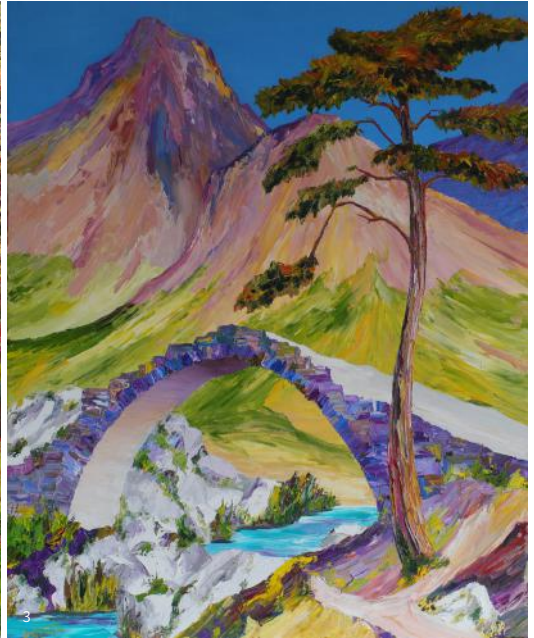


SARL DAM



- 1 Jean Charles Fabiani, CALANCHES SECRETES 002, 31x31in, Oil on Linen, 2024
- 2 Jean Charles Fabiani, PROMENADE EN FORET ICAC
- 3 Jean Charles Fabiani, U PONTE

I-CAC.FR
SINGULART.COM



Jean-Charles Fabiani immerses viewers in a dreamlike realm through his vibrant colors, inviting a dialogue with the subconscious. His deep, ethereal blues create an immersive experience where gazes glide effortlessly, infusing his art with dazzling power. With roots in painting since childhood, Fabiani draws inspiration from Provence and Corsica, his birthplace, where Mediterranean light enhances his chromatic vision. Throughout his life, he remains an unwavering painter of happiness and joy, gifted with a sincere capacity for wonder.

SOBASUTA GALLERY



SOBASUTA Gallery is located in Minato Ward, Tokyo. The gallery features works by Ken Sobajima. His works depict the flags of countries and regions around the world. The theme is boundaries. This is a work that asks viewers to think about the problems that exist at boundaries.

- 1 Ken Sobajima, National Boundaries. No.8, 116.7x51.7x12.8 cm, wood panel, styrofoam, stucco, acrylic paint, 2024
- 2 Ken Sobajima, National Boundaries. No.9, 116.7x112x12.8 cm, wood panel, styrofoam, stucco, acrylic paint, 2024
- 3 Ken Sobajima, National Boundaries. No.7, 116.7x72.7x12.8 cm, wood panel, styrofoam, stucco, acrylic paint, 2024



2



3

YANN TOMA

Yann Toma presents several immersive photographic works and videos. Born in 1969, he lives and works in Paris and New York. An artist-observer with the UN, he situates his work and reflection at the frontier of artistic and civic expression. He places it in the context of current political and sustainable goals. Both an artist and life president of the Ouest-Lumière company, he has been developing the concept of Artistic Energy (AE) since 1991. In addition to the photographs, installations, and sculptures he creates, the artist produces contextual and participatory works, some of which are monumental.





2

- 1 YANN TOMA, PLANET ENERGY, VIDEO, 2'15", 2023
- 2 YANN TOMA, VOICES OF THE WORLD, Photography, 32x24inch, 2019

www.yanntoma.com

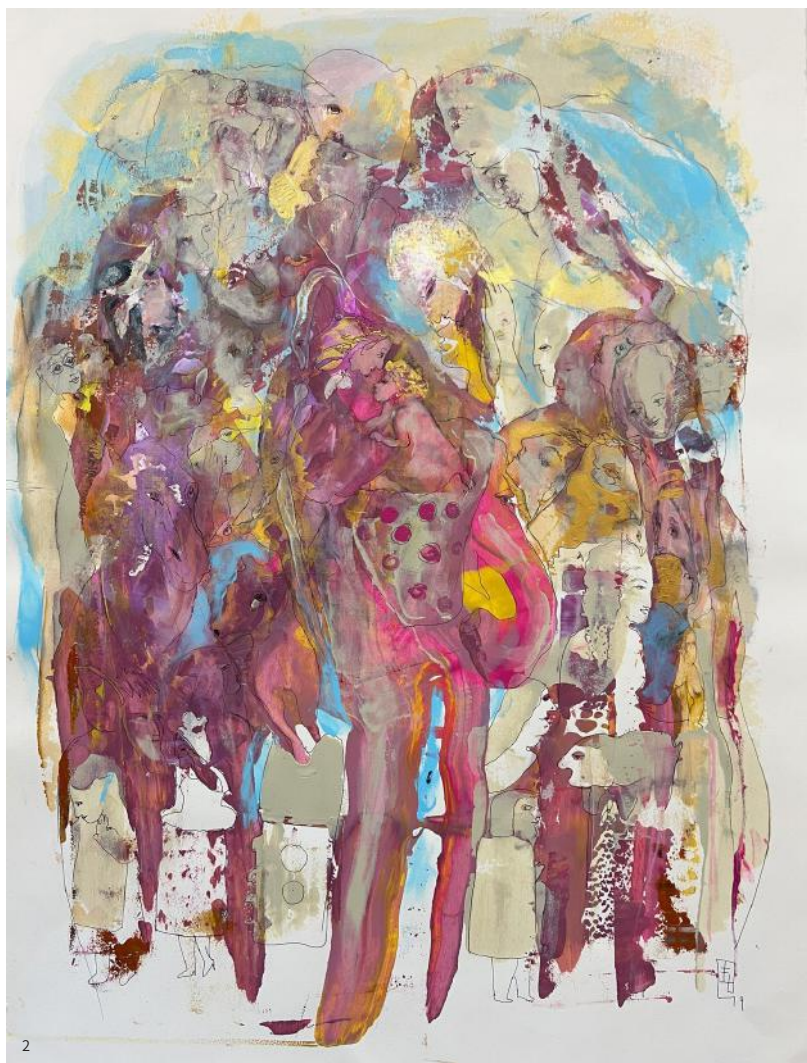
<https://www.instagram.com/yanntoma/>

YELENA LEZHEN ART



1

Yelena Lezhen decided to open her own gallery in 2018. Since that time, Yelena Lezhen Art gallery constantly exhibits the fine art at major New York art shows, Scope Miami Art Basel, Art Hamptons, and at art shows in Spain, Italy, France, Japan and other countries.



- 1 Yelena Lezhen, Vertical Music, 22x30x0.1 cm, Acrylic and Ink on Paper, 2023
- 2 Yelena Lezhen, Eternal Story, 22x30x0.1 cm, Acrylic and Ink on Paper, 2024

<https://www.instagram.com/yelenalezhenart>
www.lenazhenart.com

HL PROJECT



DIGITAL **08AM**

08AM, The Moment Hopping White,
1920 X 1920 _ AAC, H.264 _ HD (1-1-1) _
14sec, 3D animation, 2021

www.instagram.com/08AM/
www.08AM.net

08AM a contemporary artist who expresses the influences received from popular culture through the creative world he has constructed. The gimmick of hiding messages within the icons of popular culture in 08AM may be attributed to the pervasive influence of popular culture throughout pivotal periods of cognitive, physical, and emotional development in the artist's life. Utilizing icons for message delivery and orchestrating visual presentations familiar to the viewer allow for the achievement of originality, a trait discovered by the artist himself.

AMARILDO RUCI

https://www.instagram.com/amarildoruci?igsh=MWRkNnBsdmhqdW-Fv&utm_source=qr

www.amarildoruci.myshopify.com



Amarildo Ruci .In his paintings we notice a special imaginary world where he masterfully transforms semi-abstract forms with escalating colors to create a stable base for a stable composition.

Amarildo Ruci, The Revenant, 130x140x10 cm, Oil and Acrylic on Canvas, 2024

ANTHONY TREMMAGLIA

My work offers formal and textural qualities that both confound and intrigue, inviting the viewer to upend assumptions, to step closer, and to consider the renderings in new ways. I challenge art making in two-dimensional works that appear sculptural, and are ultimately hand rendered.

- 1 Anthony Tremmaglia, *This Way Around*, 101.6x101.6x5.08 cm, Acrylic, Charcoal mounted to Birch Panel Framed in Plexi Glass 2" depth, 2021
- 2 Anthony Tremmaglia, *Refugia*, 101.6x101.6x5.08 cm, Charcoal Acrylic mounted to Birch Panel Framed in Plexi Glass 2" depth, 2020
- 3 Anthony Tremmaglia, *Wash Over Me*, 76.2x131x5.08 cm, Acrylic, Charcoal mounted to Birch Panel Framed in Plexi Glass, 2021

www.anthonytremmaglia.com

<https://www.instagram.com/tremmaglia/>



ASGEIR PETURSSON



Asgeir Petursson from Reykjavik, Iceland, has made changing nature one of his subjects. In his photo series "Icescapes" he vividly presents the ever-changing glaciers to the public.

DIGITAL **BLUUGU**

<https://www.instagram.com/bluugu/>

<https://www.bluugu.com/>



Bluugu, originally from Incheon, Korea, raised in Sydney, Australia, and now based in Melbourne, is a digital artist and designer exploring the fusion of technology and tradition. Graduating from RMIT with a focus on digital innovation in 3D technology and drawing from his family's fine art influences, Bluugu's work embodies simple lines and vibrant colors, often embracing chaos to reflect the world's inherent disorder. Influenced by Asian arts and Takashi Murakami's 'super flat' style, he guides viewers through chaos with his own order, achieving international recognition with awards like the Good Design Award and the Red Dot Design Award. Currently blending various mediums, Bluugu aims to define a fresh genre of art he terms 'neo-super-flat'.

BOWYI SONG

https://www.instagram.com/bowyiq?igsh=MzloM2doazRhZ-TE5&utm_source=qr

- 1 BOWYI SONG, In.R, 91x121 cm, Oriental painting on Korean paper, 2024
- 2 BOWYI SONG, What is, 102x76 cm, Oriental painting on Korean paper, 2024

Immersed in human experiences, she finds her muse. Engaging with her audience shapes her masterpiece. Enter her world, enriching the canvas with your perspective.



1



2

DREW GRIFFITHS

<https://www.instagram.com/drewg78/>

<https://www.drewgriffithsart.com/>

- 1 Drew Griffiths,
Piqued No. 7, 12x12x10 cm, Paper, Acrylic
Spray Paint, Painted Frame, 2023
- 2 Drew Griffiths,
Pink Blue Wave No. 5, 12x12x3 cm, Paper,
Acrylic Spray Paint, Painted Frame, 2023



1



2

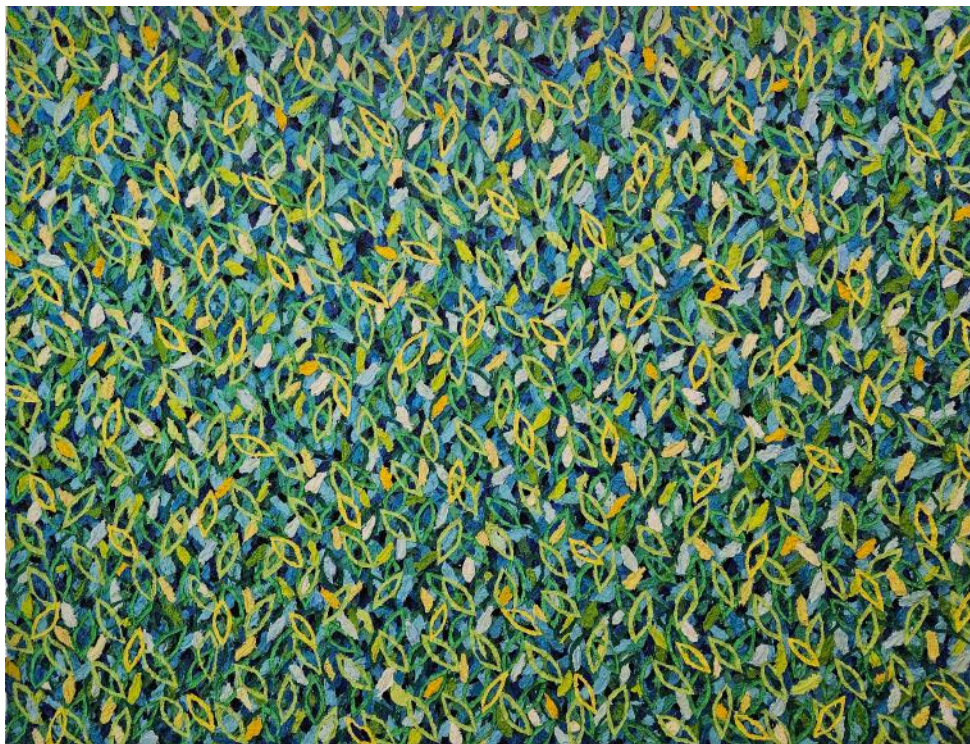
Drew Griffiths is an American abstract sculpture artist. His work is shown in galleries and fairs across the US and are owned internationally. His sculptural paintings use the universal language of texture and color to provoke contemplation and introspection from the viewer.

DIGITAL **ELIZABETH MPUU**

Elizabeth Mputu,
Watch My Tone, 58x58x16 cm, Video_NFT, 2024

<https://www.instagram.com/100percentliz/?hl=en>
<https://www.lvlzhealinghub.com/>

Mputu is a multidisciplinary artist & Registered Nurse whose practice focuses on the intersection of art as medicine & the medicine of art, using video, installation, & digital technologies as remedy.



EUNMI CHOI

https://www.instagram.com/choi_monet

Nature is filled with the energy of growth and prosperity of all living things. Choi is going to use drawing and simple color touch to express the wonder of nature's invisible attributes that growing and thriving in the flow of natural time. The GENESIS series symbolizes all the water, the sea, the lake, the river, and so on, which is the essence and origin of all life. The theme of water is the signature of her work. She participated in 10 solo exhibitions, numerous group exhibitions, art fairs in Korea, France, the United Kingdom, and the United States.

HANEUL KIM

<https://www.instagram.com/neulkeem>
www.haneulkim.com

He is a Korean designer who mainly uses upcycle materials to create furniture and objects. He suggested ways to recycle plastic masks, inspiring many people during the COVID-19. He focuses on the effect of art on the world, regaining new functions of being abandoned.

- 1 HANEUL KIM,
STACK AND STACK, 32x32x44 cm, Discarded mask, 2020
- 2 HANEUL KIM,
STACK AND STACK (4Mixed), 32x32x44 cm, Discarded mask, 2020

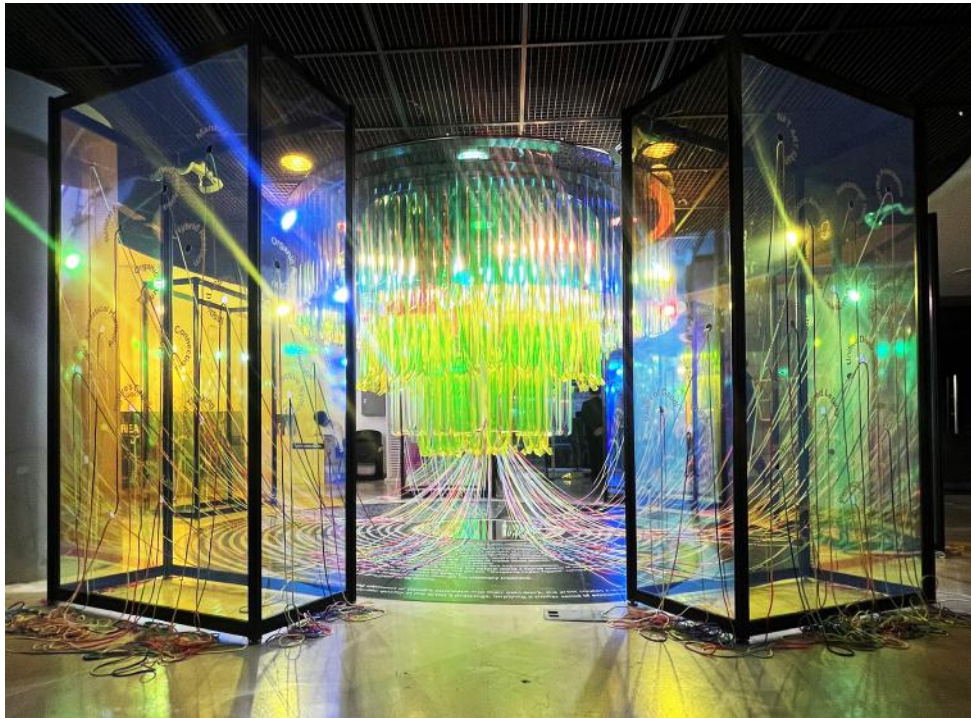


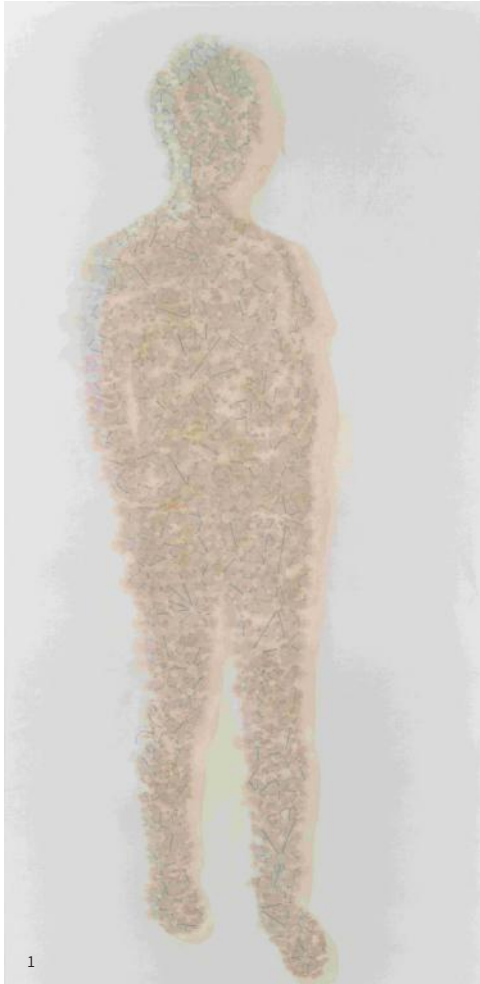
HEENAM KIM

<https://www.instagram.com/kimhn7809/>

Heenam Kim, They are touching_1,
Diameter 5700mm, height 2320mm,
Hologram PVC, Acrylic board, Pomax, r
ainbow paracord string, 2024

I'm engaged in creating forms through the shapes of hands. In this process, 'hand gestures' are expressed as a symbolic language revealing my inner world, which is then transformed and expanded into a visual language of form. The resulting shapes not only involve visual repetitions of lines and surfaces but also embody psychological processes stemming from repetitive actions. This working process signifies the value of personal mental reasoning and actions expressed by hands while simultaneously exploring space and time. The expressive characteristics of colors in the artwork serve to symbolize and express emotions arising from them. The colors used in the work vary depending on light and position, allowing viewers to interpret diverse emotions and messages according to their own perspectives.





HEMYEONG

What makes Hemyeong's unique is her ability to translate pure traditional techniques and materials from ancient Korea and East Asia into themes and expressions that resonate with contemporary audiences.

- 1 Hemyeong, Constellation Links 1808 - Transparent Human, 86.5x181 cm, Korean Ink & Color on Hanji, 2018
- 2 Hemyeong, Constellation Links 1806 - Transparent Human, 88.5x179.5 cm, Korean Ink & Color on Hanji, 2018

<https://www.hemyeong.com>



French artist, Ikiou, after studying French modern literature from 1991 to 1996 and art history, he studied at Atelier 208 and Petitjean's studio to develop his own painting techniques. He tries to compose an abstract and architectural image. Like the cold air after the unexpected downpour, it grays the saturations of its painting: Ikiou's gray. The composition of objects, such as trees, flowers and an empty chair placed above the large gray space represent not only as the existential values of our everyday life, but also as the central message of the artist.

JIAN YOO

https://www.instagram.com/arijian_official

<https://www.jianyoo.com>



Jian Yoo presents a new direction of “contemporary mother-of-pearl art” through various art forms, such as paintings, objets, and art furniture, in her language as she newly recognizes the properties of mother-of-pearl and diversifies her point of view.

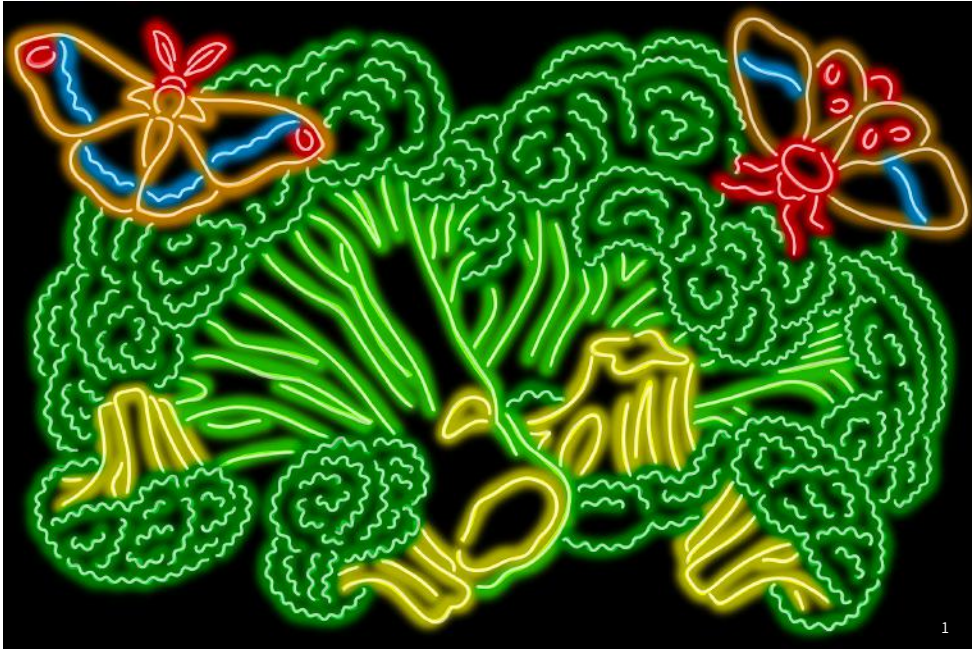
- 1 Jian Yoo, Moonlight No. 14, 90x105x5 cm, Mother-of-pearl, Mixed Media, 2022
- 2 Jian Yoo, Moonlight No. 144, 60x75x4 cm, Mother-of-pearl, Mixed Media, 2024

JIHYE YOO

In our life's voyage, we often subconsciously reshape and adapt to our surroundings and the souls we meet. Throughout this journey, we encounter a loss of self, often living in denial of the true answers to who we are and what defines us. It is professed that life is a journey toward self-discovery. This artwork endeavors to depict the journey of self-rejuvenation and introspection within the sanctity of one's personal space. It is our aspiration that this piece offers viewers a transient sanctuary, a momentary respite from the relentless pace of modern existence, urging them to maintain their authenticity amidst the daily flurry.

<http://www.jihyeyoo.com/>



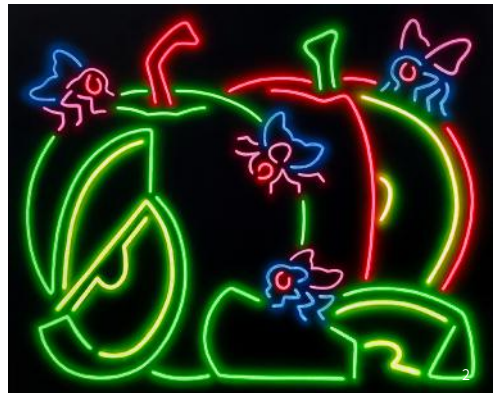


JONATHAN PECK

Jonathan Peck is an American Artist living in Greenwich, CT. He received an MFA from Yale University and attended the Skowhegan School of Painting and Sculpture in 2010. Jonathan is an Adjunct Assistant Professor at PRATT INSTITUTE, and a full-time Art and Design Teacher at Sacred Heart Greenwich.

https://www.instagram.com/j_o_n_p_e_c_k/
www.jonathanpeck.org

- 1 Jonathan Peck,
Broccoli and Moths, 48" x 72" x 2",
Airbrush and acrylic on canvas, 2024
- 2 Jonathan Peck,
Apples and Flies, 48" x 60" x 2",
Airbrush and acrylic on canvas, 2023





JOYCE POMMER

I am an abstract mixed media artist in NYC with a studio in LIC. Using handmade papers & fabrics with an element of collage on canvas, loving textural qualities.

Joyce Pommer,
Stepping Stones, 24x24x2 in, mixed media on canvas, 2024

<https://www.instagram.com/pommerart>
<https://www.joycepommer.com>



JUHYUN PARK

the artist Park Juhyun, he shows the many kinds of the Dokkaebi characters, the real fun and humor inherent in dokkaebis, and works of a series of fictional historical paintings based on dokkaebis.

Ju-Hyun Park,
Dokkaebi, 194.5x194.5x2.3 cm, Acrylic on canvas, 2024

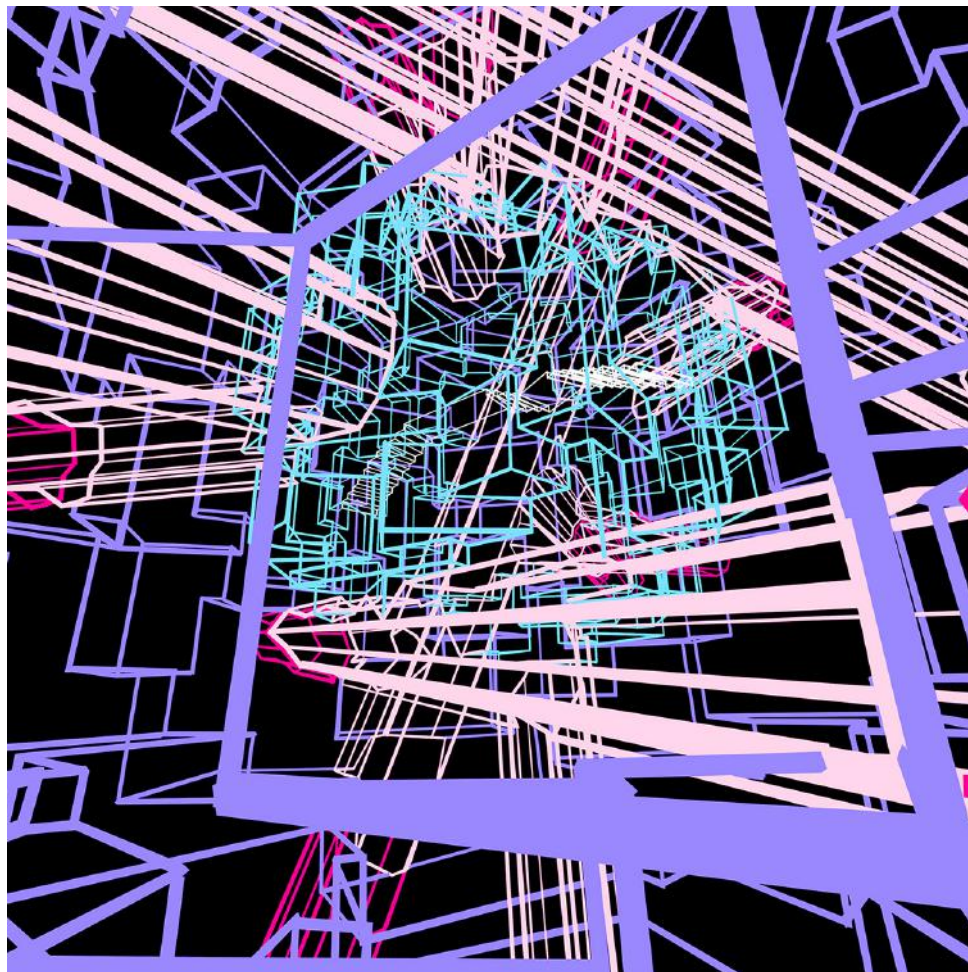
JUNSEOK MO

<https://www.mojunseok.com/>

<https://www.instagram.com/mojunseok/>

Junseok Mo, a visual artist based in Paris and Seoul, sculpts lines in both digital and physical realms. Through the manipulation of empty inner spaces and the exploration of various forms, he challenges the boundaries that divide us while contemplating the coexistence of self and others.

Junseok MO,
Boundaryless Way, 1920x1920 cm,
Digital sculpture with VR drawing, 2023



LEE.K

www.instagram.com/leekillust

www.leekillust.com

I do not want to reply to indelicate questions in the world. That's one of the reasons why I don't draw mouths." LEE K's artwork is based on his idea that the properties of the mouth imply loss of feeling, lack of communication, misapprehension and broken heart caused by language.



1 Lee.K,
INSTG SERISE#P2410, 77.5x100 cm,
Mixed media on cotton paper, 2024

2 Lee.K,
INSTG SERISE#P2409, 77.5x100 cm,
Mixed media on cotton paper, 2024

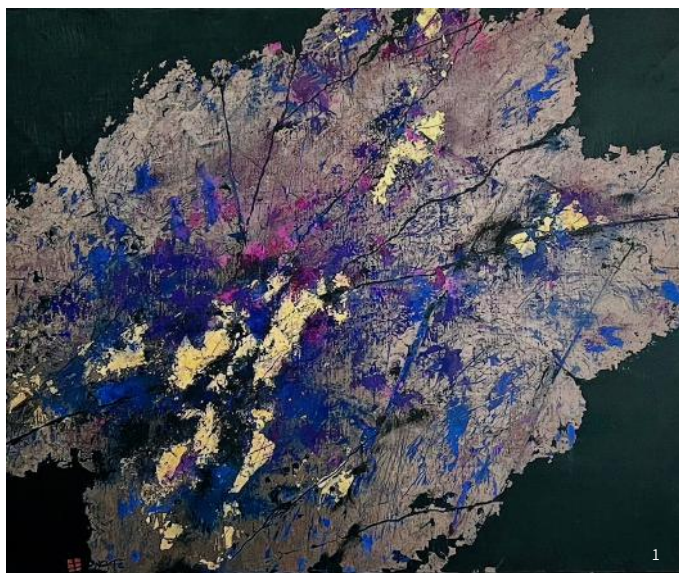
LIM WOO

https://www.instagram.com/limwoo_zine/

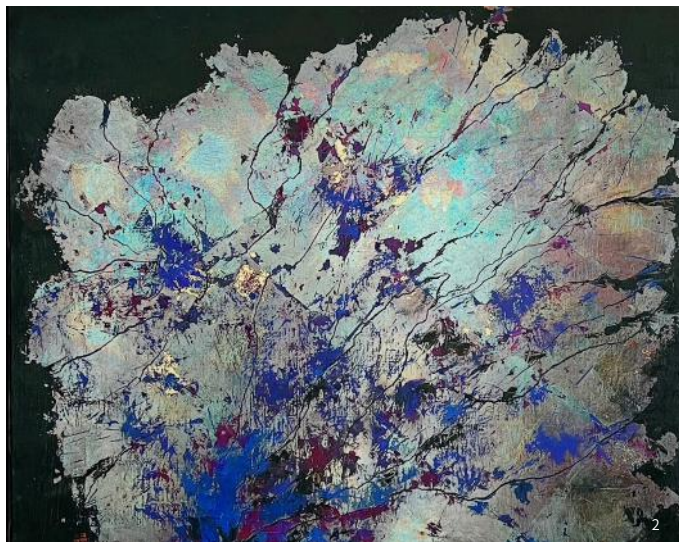
Lim Woo has created various landscapes inspired by nature, sometimes closely mimicking actual colors, and at other times freely expressing himself with colors and compositions not found in reality, achieving a sense of tranquility, and occasionally nearing abstraction in a whirling manner. In particular, he focuses on a series that observes the creation and transformation of natural phenomena, expressing the inherent vitality through the use of various contemporary materials.

Lim Woo, Bamboo forest C1, 193.9 x 390.9 cm, Ink on paper, 2024





1



2

MASANDO KITO

<https://www.instagram.com/masandokito>

- 1 Masando Kito,
風 _ Kaze, 65x53x3 cm, oil and gold leaf on canvas, 2023_
- 2 Masando Kito,
風 _ Kaze, 65x53x3 cm, oil and gold leaf on canvas, 2023

A true painter maintains his innovative spirit and holds a kaleidoscopically changing style until the end of his life, always seeking new challenges. Kito is no exception to this rule. As one such true painter, Kito and his ambitious works in Japan warrant this Art Fair's attention.

MARC VANDERLEEDEN

marcvanderleeden.com



Marc Vander Leeden is an American born watercolorist who is largely self taught. He has exhibited worldwide and has won numerous awards over the years. His paintings are an impressionistic view of the world using a very limited palette with graphite outlines.

- 1 Marc van der Leeden, Betta Fish #1, 95x45x3 cm, Watercolor, 2023
- 2 Marc vander Leeden, Iris study #1, 97x45x3 cm, Watercolor, 2024
- 3 Marc vander Leeden, Palm, 95x45x3 cm, Watercolor, 2024

MINKI KANG



- 1 Minki Kang, Sculpainting #1, 55x51x3 cm, Resin, 2024
- 2 Minki Kang, Sculpainting #4, 55x51x3 cm, Resin, 2024
- 3 Minki Kang, Sculpainting, 55x51x3 cm, Resin, 2024



DIGITAL **MOTHFLY**

My notes are strewn with things between my conscious and unconscious. So naturally, my memories, favorite clichés and my cup of tea are mixed together. I enjoy observing and organizing them.

mothfly, Sin moohak's night,
3000x4210 cm, Digital art, 2023

https://www.instagram.com/mothfly_studio/
<https://www.mothfly.kr/>



DIGITAL **REGINA KIM**

I am a visual artist. I specialize in collage, illustration and moving image. My artistic endeavors focus on erasing and rearranging the boundaries of images, creating an intense and surreal world within my creations. At the core of my artistic expression is the theme of 'Beyond Boundaries'.

Regina Kim, *Our Symphony*,
1920X1920 pixels, Digital collage & moving image, 2024

<https://www.instagram.com/regina.graphic/>
www.reginagraphic.com

SJH

https://www.instagram.com/york_sjh_



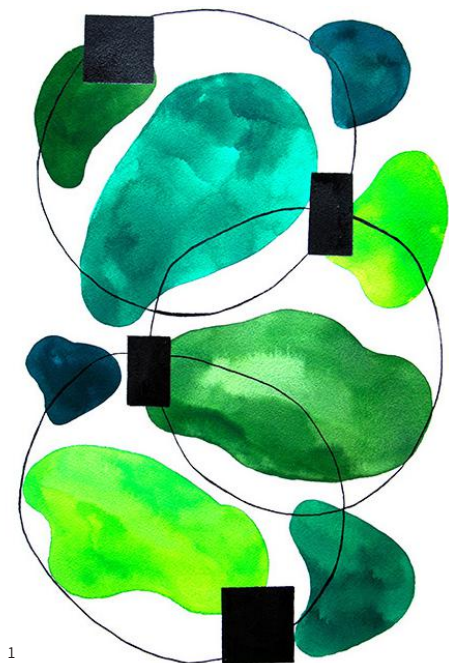
- 1 SJH, My Blue #2, 50x60x4 cm, Pigment Print, 2023
- 2 SJH, My Blue #1, 50x60x4 cm, Pigment Print, 2023

Sharing Authentic Warmth

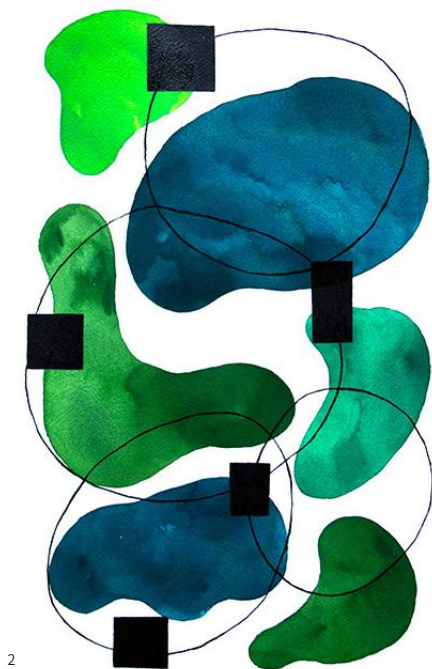
STEPHANIE POPPE

<https://www.instagram.com/stephanie.poppe/>

<https://stephaniepoppe.com/>



1



2

Born in 1984 in Antwerp, Belgium, Stéphanie P.J.E. Poppe is a paper restorer & artist. Balance between elements, balance in materiality and balance in time are the foundations of Stéphanie's artistic research.

- 1** STEPHANIE POPPE,
Oonamori - Bonbo - 21, 43x59.4x0.2 cm,
Gansai, graphite & Chinese ink on Arches paper, 2024
- 2** STEPHANIE POPPE,
Oonamori - Bonbo - 22, 43x59.4x0.2 cm,
Gansai, graphite & Chinese ink on Arches paper, 2024

SUNHWA JEON

She interprets the essence of objects that exist in the concept of a world formed through the senses as the deconstruction and combination of light. A warm object called fabric captures the properties of light on canvas and visualizes the order of life that the ego

SUN HWA JEON,
Daylight moon, 54x54x5 cm, fabric, oil on canvas, 2024

https://www.instagram.com/sun_hwa_jeon

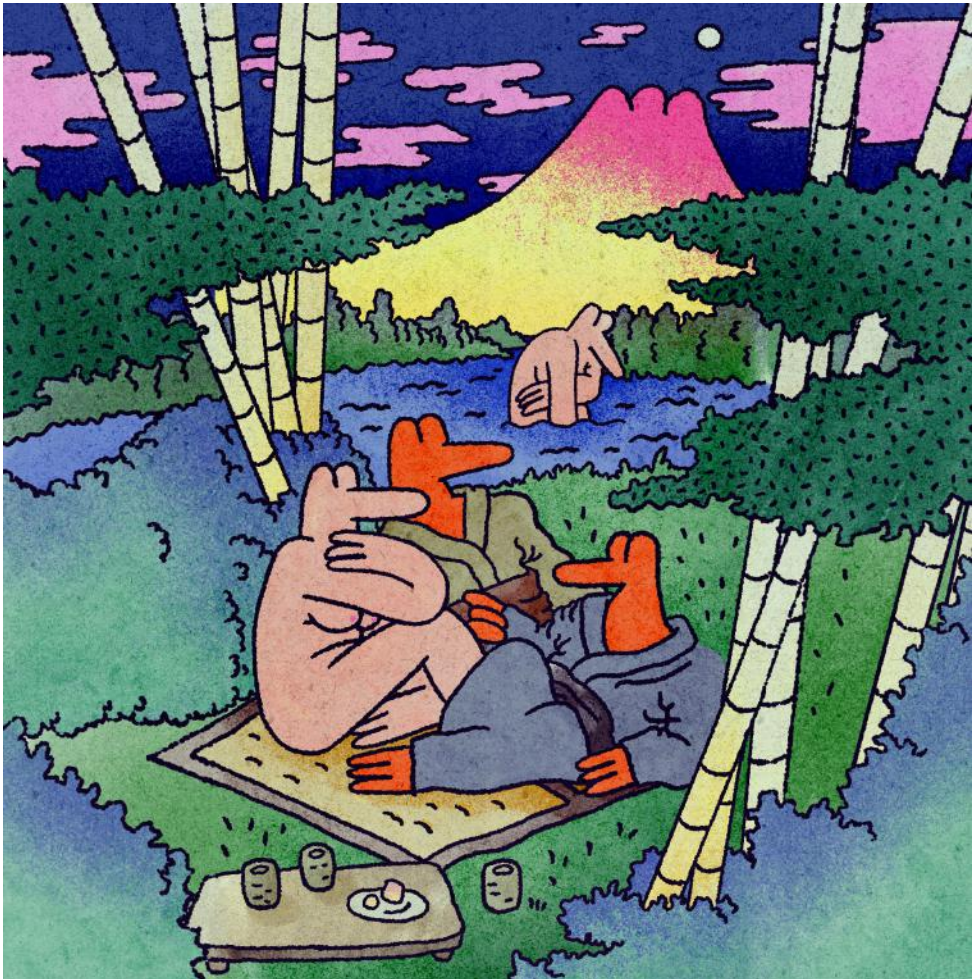


DIGITAL **YAKGWA**

If the world talks more about hope and believes in the power of love, wouldn't it be better, to move on, and finally be happier? The world of her work, called HOPE PUNK, originated from the desire to express more hope and deliver love to the world.

Yakgwa,
Le dîner sur l'herbe, 1920x1920 cm, Digital, 2024

<https://www.instagram.com/yak.gwa/>
<https://www.alollama.kr/>





YOSHIHIRO SEKI

関義博 Photographer Born 1985 in Japan

- 1 YOSHIHIRO SEKI,
Untitled, 297x210 cm, Photo (Wood Panel), 2020
- 2 YOSHIHIRO SEKI,
Untitled, 594x406 cm, Photo (Wood Panel), 2020

https://www.instagram.com/dless_films/

TAC7

TAC7, founded in 2022, blends art, emotion, thought, and technology to innovate culture. Through its method "Feel, Listen, Curate," TAC7 collaborates with artists and collectors, emphasizing deep cultural engagement. This curated collection showcases a commitment to art across disciplines. Artists explore new digital mediums, bridging tradition and technology. Alba de la Fuente, Adri Besada, Nevula, Nastplast, and Monomo ponder the eternal relevance of art in a rapidly evolving world, offering digital canvases that connect with historical themes.



- 1 NastPlas, OHARU I, Digital Art _ 3D, 2023
- 2 Nevula, Omnia vincit amor sui, Digital Video Artwork, 2023

<https://www.instagram.com/tac7.art/>
<https://tac7.art/>

www.focusartfair.net
www.instagram.com/focusartfair
www.instagram.com/curator_honglee
contact@focusartfair.net

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