

West Coast Edition | Issue #1

LA LIGNE

ROUGE

MAGAZINE

**Why
Decriminalization
Means Protection**

**Inside Floyd
Mayweather's Girl
Collection: Luxury
Meets Raw**

**Burlesque, Strip Clubs &
The Red-Light Legacy**

***Find Your Alter Ego:
The Quiz Everyone's
Talking About***

ANGELA JOHNSON

PLEASURE UNVEILED

Editor-in-Chief

Madame Rise Jumeade

Contributing Writer

@enuknowsbest

Business & Publishing

Publisher — La Ligne Rouge Magazine
Subscriptions & Single Issues Inquiries —

contact@lalignerouge.com

Website — www.lalignerougemag.com

Socials —IG @LaLigneRougeMag

FB La Ligne Rouge Mag

A Note From the Madam

La Ligne Rouge was built to give roses where they've too often been denied, to dancers, showgirls, performers, and voices who deserve to be heard. This first issue is more than paper, it's testimony, tribute, and truth. Thank you for daring with us

. — Madame , Editor-in-Chief

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WHAT'S INSIDE

BEHIND THE CURTAIN

Raw storytelling with Ladii Mo on life as a dancer, survival, and reclaiming power.

ROUGE REALITIES

Joy Hoover and the fight for safety, politics, and decriminalization in Nevada.

THE ART OF SEDUCTION

Spotlight features on bottle girls, burlesque dancers, and performers redefining luxury and sensuality.

WHEN THE PRIESTESS BECAME A PARIAH

A history of sex work's rise, stigma, and rebranding through the ages.

THE SIP

Signature cocktails, champagne dreams, and the rituals of nightlife that keep the story flowing.

FROM THE EDITOR

Dear Reader,

This magazine is more than pages, it's a pulse. La Ligne Rouge was born from the fire of artistry, rebellion, softness, and sensuality; all wrapped in the need for a space that sees women, femmes, sex workers, creatives, and visionaries as full, powerful beings. I created this not just as a platform, but as a home for stories often untold, performances often hidden, and conversations often whispered in the back rooms of society.

From the glamour of cabaret stages to the politics of bodies and the sacred in sensuality, every feature, photo, and flicker of light between these pages is curated with intention.

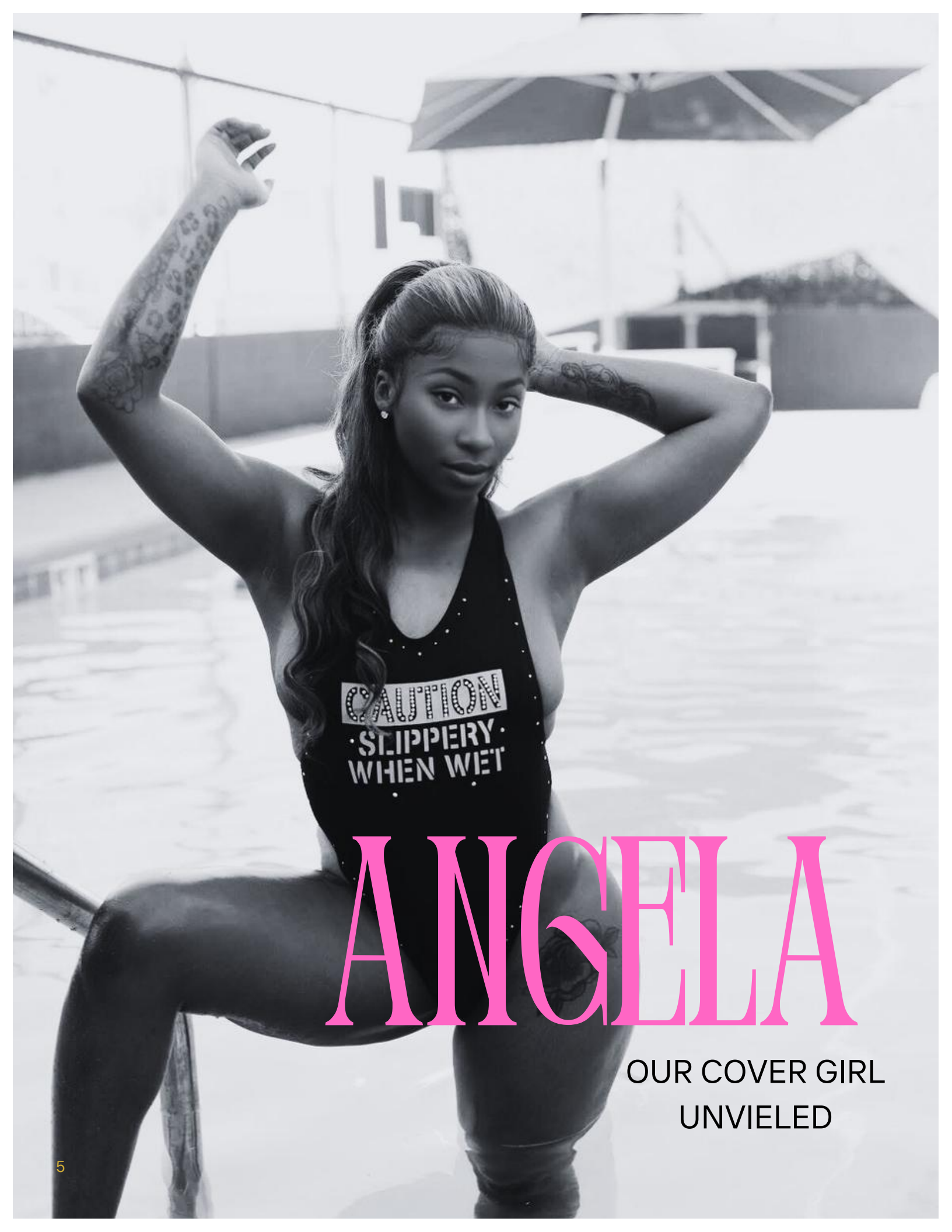
We honor the legacy of playboys and provocateurs, yes, but we're building something more inclusive, more raw, more real.

There's a heartbeat in these pages that belongs to all of us who were told to dim our light. Here, we don't dim ...we spotlight.

To everyone who believed in this vision early, thank you. To the muses, the contributors, the dancers, the writers, the survivors, and the curious...this is only the beginning. There's so much more to come. Stay with me.

*With fire, velvet, and love,
Rise Jumeade
Editor-in-Chief
La Ligne Rouge*





ANGELA

OUR COVER GIRL
UNVIELED

SEX WORK

ONCE UPON A TIME, THE WOMEN WE NOW
CALL "SEX WORKERS" WORE SACRED
JEWELRY, NOT SHAME

IS

WORK

TO KNOW THIS HISTORY IS TO WEAR YOUR CRAFT LIKE ARMOR.

SEX WORK HAS NEVER BEEN THE ENEMY.

"People forget that sex work is one of the oldest professions—because the truth has always made society uncomfortable."

— Alicia Garza, activist and Black Lives Matter co-founder

Once upon a time, the women we now call "sex workers" wore sacred jewelry, not shame.

Long before terms like "escort" or "stripper" were whispered behind closed doors, sexual labor was respected, ritualized, and even divine. In ancient Sumeria and Babylon, temple priestesses engaged in ceremonial sex act; not as scandal, but as sacred duty. Known as sacred prostitutes or hierodules, they served the goddess Inanna (later Ishtar), the divine embodiment of love, war, and fertility. In many ways, these early sex workers were the first spiritual guides, bridging the mortal and divine through pleasure and power.

In India, the devadasi; female temple dancers and courtesans were revered artists and sexual companions to kings, moving fluidly between court and shrine. In ancient Greece, hetaerae were elite courtesans: educated, politically aware, and often wealthier than some of their male counterparts. They weren't just lovers; they were influencers, philosophers, and muses.

So what happened?

The demonization of sex work didn't begin with immorality; it began with power control.

As patriarchal religions took hold and empires centralized authority, women's bodies became battlegrounds. Sacred sexuality, once seen as a portal to the divine, was rebranded as sin.

The church labeled sexual women as "fallen," while empires taxed and punished them, unless their services were for the ruling class, of course.

In medieval Europe, brothels were often state-sanctioned, but their workers were discarded as "unclean." The rise of Christian morality, colonial expansion, and the Victorian obsession with purity locked in the narrative: sex for money was filthy, sinful, and punishable.

It's no coincidence that this shift also came as women's roles were forced indoors and under male guardianship.

In truth, sex workers have been healers, entertainers, confidantes, and conduits of cultural power for thousands of years. The stigma didn't come from the work itself, it came from systems that needed to control it.

Now, as workers reclaim their narratives and decriminalization gains momentum worldwide, the pendulum may finally be swinging back toward dignity.

"SEX WORK HAS ALWAYS EXISTED..SO HAS ITS REWRITING."



Timeline: Sex Work Through the Ages ***From Sacred Temples to Stigmatized Streets***

2400 BCE – Sumer (Ancient Mesopotamia)

- Sacred Prostitution in Temples of Inanna
- Seen as spiritual leaders, not criminals.

600 BCE – Ancient Greece

- Hetaerae: High-class courtesans who were educated, politically connected, and often wealthier than citizens.
- They attended symposiums with philosophers like Socrates and held power over their public image.

500 BCE – India (Early Hindu & Buddhist Traditions)

- Devadasis: Dancers and sexual companions devoted to temple service.
- Honored for their grace, beauty, and spiritual significance.

200 BCE – China (Han Dynasty)

- Yiji: Courtesans trained in poetry, calligraphy, and music; highly respected.
- Some were cultural celebrities—poets, musicians, and painters.





Timeline: Sex Work Through the Ages ***From Sacred Temples to Stigmatized Streets***

700 CE – Middle East (Umayyad & Abbasid Caliphates)

- Qiyān: Singing slave girls and courtesans who were also poets and political influencers in elite circles.
- Sex and intellect were part of their societal role.

1300s – Japan (Muromachi Period)

- Oiran & Yujo: Courtesans of the pleasure quarters; elegant and respected.
- They wore elaborate kimono and practiced art, conversation, and dance.

1700s – France (Rococo Era)

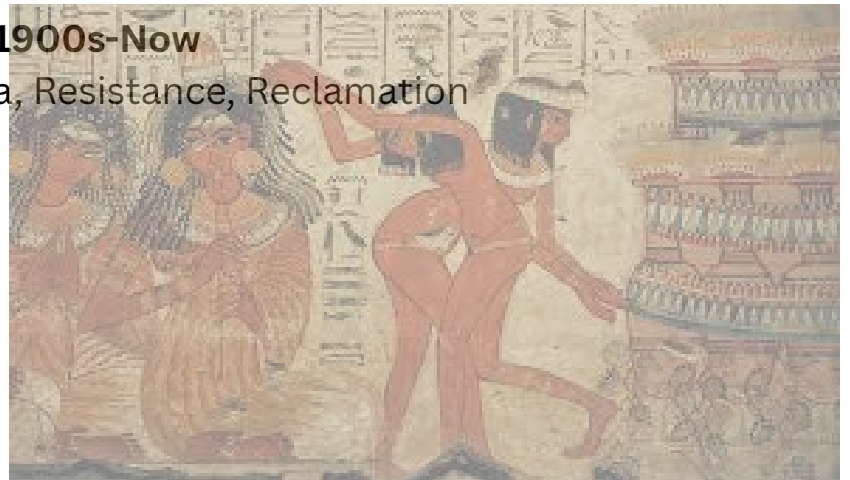
- Courtesans were often mistresses to royalty (like Madame de Pompadour).
- Sex work entangled with power, art, and patronage.

1800s – Victorian England

- Moral panic and patriarchal purity movements turned sex workers into scapegoats.
- The Contagious Diseases Acts targeted sex workers, sparking public feminist pushback.

1900s-Now

Control, Stigma, Resistance, Reclamation



SEX DECRIM

WE SEE DECRIMINALIZATION AS A
FEMINIST AND HUMAN-RIGHTS
IMPERATIVE: STRIPPING AWAY
STIGMA, CENTERING SAFETY...

AND

REFORM

AND CREATING SPACE FOR SEX
WORKERS TO THRIVE—ON THEIR
OWN TERMS AND WITHOUT
SHAME..

DECRIMINALIZATION: A DEMAND FOR SAFETY, DIGNITY, AND RIGHTS

What makes sex work dangerous is not the work—it's the laws, the stigma, and the silence

What Decriminalization Really Means

Decriminalization is not legalization. It does not mean the government takes control of sex work or regulates it like liquor sales. It means removing criminal penalties for consensual adult sex work—so that sex workers are no longer arrested, fined, or harassed simply for existing in their profession. It means recognizing that selling intimacy is not inherently violent or criminal—what creates danger is stigma, poverty, policing, and the inability to seek protection without fear of arrest.

Under criminalization, a sex worker reporting assault risks being arrested themselves. Decriminalization allows workers to call the police without fear, making communities safer.

Decriminalization supports public health, workers can access clinics, carry condoms, and use harm-reduction resources openly without fear of criminal charges being used as “evidence” of prostitution.

Criminalization does not prevent sex work, it pushes it underground. This makes workers more vulnerable to coercion, violence, and unsafe conditions. Removing penalties restores agency and protection.

Decriminalization recognizes that sex work is work. It allows workers to:

- Set boundaries and screen clients safely.
- Negotiate fair rates without the instability of street policing.
- Participate in labor rights protections, just like any other independent contractor.

It shifts power back into the hands of workers, reducing dependency on exploitative third parties.

The Global Evidence

- New Zealand: Decriminalized in 2003. Studies show improved safety, health outcomes, and better relationships between workers and law enforcement.
- Australia (New South Wales): Decriminalization has led to safer workplaces, reduced trafficking, and stronger worker autonomy.

These models show that decriminalization does not “grow” the industry, it reduces harm and stigma.

The U.S. has one of the harshest criminalization systems for sex work in the Global North. Criminal records follow people for life, locking them out of housing, jobs, and healthcare. On the streets, Black, trans, and migrant workers bear the heaviest brunt of criminalization.

Decriminalization is not a radical demand—it is the minimum standard for human rights, public health, and gender justice.

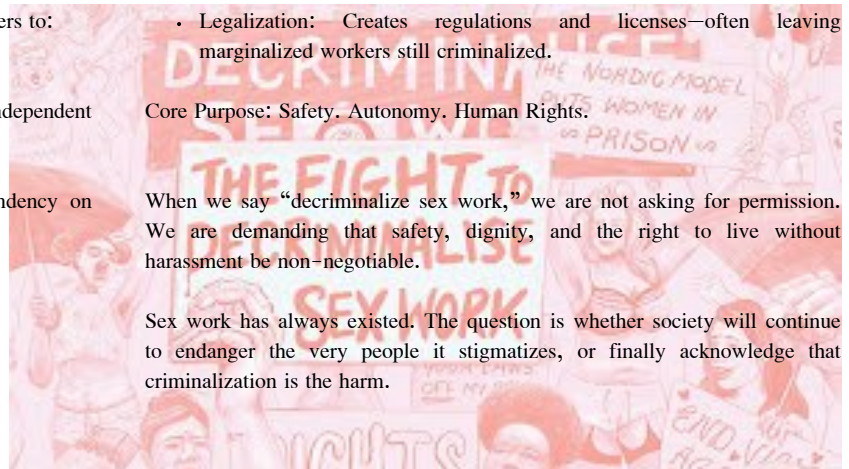
Decriminalization vs Legalization

- Decriminalization: Removes penalties, treats sex work like any freelance work.
- Legalization: Creates regulations and licenses—often leaving marginalized workers still criminalized.

Core Purpose: Safety. Autonomy. Human Rights.

When we say “decriminalize sex work,” we are not asking for permission. We are demanding that safety, dignity, and the right to live without harassment be non-negotiable.

Sex work has always existed. The question is whether society will continue to endanger the very people it stigmatizes, or finally acknowledge that criminalization is the harm.



“THE CRIMINALIZATION OF SEX WORK DISPROPORTIONATELY IMPACTS PEOPLE OF COLOR, STREET-BASED SEX WORKERS AND TRANSGENDER PEOPLE.” — ACLU OF NORTHERN CALIFORNIA

WHAT HAPPENS IN VEGAS: WHY SIN CITY BECAME THE ADULT ENTERTAINMENT CAPITAL OF AMERICA



IT'S NOT PERFECT, BUT IT'S ICONIC. A
PLACE WHERE SEX ISN'T DIRTY, IT'S
JUST PART OF THE MENU.

IT'S NOT JUST THE NEON, THE DICE, OR THE CHAMPAGNE TOWERS

Las Vegas has long been America's unofficial sex capital, a glittering mirage of adult fantasy, freedom, and no-judgment indulgence. But how did this desert city become the ultimate playground for the erotic and the taboo?

The Origins: Vegas Was Built to Be Bad

Vegas was designed for vice. After Nevada legalized gambling in 1931, the city quickly became a hotspot for underground indulgence. Mobsters funded the first major casinos, places that catered to desires far beyond poker chips. Where there were gamblers, there were showgirls. And where there were showgirls, there were after-hours opportunities.

Even prostitution, though illegal in Clark County (where Vegas sits), flourished in legal brothels across the state. Vegas didn't offer it outright—but the city's adult scene always knew how to wink at a law without fully breaking it.

Showgirls, Strip Clubs & Spectacle

By the 1950s, Vegas had mastered the art of adult entertainment as mainstream showbiz. The topless revue became its own genre. Glitzy cabarets like Jubilee! and Folies Bergère made glamour and nudity feel both high art and high camp. Burlesque legends like Tempest Storm, Lili St. Cyr, and Blaze Starr turned Vegas into a sensual stage.

Today's strip clubs, like Sapphire, Spearmint Rhino, and Treasures, are just descendants of that legacy. Sex was never hidden in Vegas; it was branded, spotlit, and normalized.

Sex Work: Legal... and Not?

While full-service sex work remains illegal in Las Vegas proper, the city thrives on adult-friendly industries: dancers, dommes, sugar culture, cam models, escorts, content creators, and everything in between. For decades, women and queer creatives have found Vegas to be a launchpad for adult careers, offering visibility, tourism dollars, and safer working conditions compared to other major cities.

Plus, Nevada's status as the only U.S. state with legal brothels (outside of Clark and Washoe Counties) has long blurred the line between outlaw and enterprise. Vegas doesn't sell sex—but it sells the fantasy better than anyone else.

Pop Culture & Porn Fame

The AVN Awards (aka “the Oscars of porn”) take place in Vegas every year, attracting thousands from the adult industry. Stars, directors, fans, and moguls descend for a week of panels, parties, and premieres. This makes Vegas not just a city of strip clubs and pool parties, but a legitimate industry hub for sex workers and adult creatives.

The Sin Capital We Needed

In a country that constantly tries to legislate pleasure, Vegas became the city that said “yes”, to desire, to the in-between, to the after-hours.

“VEGAS IS WHERE ADULTS GO TO STOP PRETENDING.”

— ANONYMOUS PERFORMER, AVN AWARDS

CHAMPAGNE DREAMS - BOTTLE SERVICE & VIP CULTURE

"BOTTLE SERVICE ISN'T ABOUT WHAT'S
IN THE GLASS — IT'S ABOUT THE STORY
IT TELLS."



CHAMPAGNE DREAMS – BOTTLE SERVICE & VIP CULTURE

The pop of a cork, the shimmer of sparklers, the sweep of a velvet rope, bottle service has become more than nightlife ritual; it's a theater of power and desire. And on the West Coast, where Hollywood exclusivity meets Vegas excess, VIP culture has evolved into its own performance art.

Los Angeles turned bottle service into lifestyle. To have a table in West Hollywood or on the Sunset Strip isn't just to drink, it's to be seen. Models, athletes, moguls, and starlets stage their nights in these roped-off enclaves where champagne is currency and beauty is the password. The bottle girls, sleek, sequined, and radiant, are not servers but performers in their own right, carrying magnums with sparklers like torches through the dark.

Las Vegas raised the stakes. Here, bottle service is an empire, where \$100,000 tabs are whispered about like urban legend and DJs orchestrate champagne parades that rival Broadway finales. It's no longer just about buying a drink, it's about buying a stage, a spotlight, a sense of arrival. To sit in VIP at a Vegas club is to watch the city bend toward you, neon bowing in appreciation.

Critics call it shallow, but there's something undeniably intoxicating about the spectacle. Bottle service is theater, every receipt a script, every pour a scene. It's a celebration of the excess that nightlife has always promised, a reminder that the West Coast doesn't just sell champagne, it sells dreams.

And behind those velvet ropes, when the lights hit just right, you realize the truth: bottle service isn't about what's in the glass. It's about the story it tells. A story of status, seduction, and sparkle, Champagne Dreams, poured on ice.



ROUGE SPOTLIGHT

*She doesn't just serve
champagne, she serves an
experience*

Destiny aka DEZ

Dez is more than just a presence on the Las Vegas nightlife floor, she is an experience all her own. With striking beauty, radiant glow, captivating aura and charm, charisma, and magnetic energy, she has built a reputation that turns ordinary nights into unforgettable memories. Over the past few years, Dez has mastered the balance of style, sophistication, and personality, reshaping what it means to hold the title of VIP Bottle Waitress.

Beyond the sparklers and champagne, she brings grace, wit, elegance, humor, poise that makes every interaction feel personal and exclusive. She embodies the essence of luxury service, not simply delivering bottles, but curating moments that linger long after the night is over. She proves that in the world of nightlife, true glamour is as much about presence and power as it is about beauty.

"Fun fact.. I rave alot! Lol and 2 of my fav things money/ traveling"

IG: @Notya_bitch_



“THE SIP”

Every night deserves a signature pour.

The La Ligne Rouge Martini

A sultry martini kissed w/ champagne
2 oz vodka (preferably premium)
1 oz pomegranate juice
½ oz Cointreau or triple sec
½ oz fresh lime juice
Pomegranate (for garnish)



Madame's Whisper

A darkly seductive bourbon cocktail
2 oz bourbon whiskey
¾ oz blackberry syrup (or muddled blackberries)
2 dashes Angostura bitters
Black cherries (for garnish)



Champagne Dreams

Rosé champagne with hibiscus indulgence
4 oz rosé champagne
½ oz hibiscus syrup
½ oz elderflower liqueur (St-Germain)
Rose Petals (for garnish)



FIND YOUR ALTER EGO

Answer these questions honestly. Jot down your answers (A, B, C, or D).
At the end, see which letter you picked most to reveal your alter ego.

When you walk into a room, people notice...

- A) My confidence
- B) My mystery
- C) My style
- D) My energy

Your signature accessory is:

- A) Red lipstick
- B) Sunglasses at night
- C) A killer pair of heels
- D) Glitter (everywhere)

Your go-to night out vibe is:

- A) Champagne and a VIP table
- B) A hidden speakeasy no one knows about
- C) A rooftop party with the best-dressed crowd
- D) Dancing until sunrise, no plan needed

What turns you on most about yourself?

- A) My power
- B) My mystery
- C) My creativity
- D) My passion

Mostly A – The Siren

*Bold, commanding, irresistible. You know what you want and how to get it.
Style tip: Channel your energy into bold colors and unapologetic glam.*

Mostly B – The Enigma

*You thrive in shadows, pulling people in with allure and subtlety.
Style tip: Dark lipstick and sleek silhouettes amplify your mystique.*

Mostly C – The Muse

*A trendsetter who inspires others. People look to you for the next big thing.
Style tip: Mix vintage finds with statement pieces—nothing basic for you.*

Mostly D – The Wildcard

*Spontaneous, fiery, and fun. You're magnetic and unforgettable.
Style tip: Embrace sequins, metallics, and anything that moves when you dance.*

VELVET STAGES

BURLESQUE & DRAG HOUSES OF THE WEST COAST



"FEATHERS AND RHINESTONES ARE MORE THAN COSTUMES, THEY'RE ARMOR, ART, AND ALLURE."

VELVET STAGES BURLESQUE & DRAG HOUSES OF THE WEST COAST

The **West Coast** has always been more than just palm trees and neon. It's a stage, velvet-curtained, glitter-drenched, unapologetically alive, and nowhere is that clearer than in its burlesque and drag houses. These are not simply nightlife venues; they are temples of transformation where femininity, queerness, and glamour are celebrated in their boldest forms.

In **San Francisco**, the legacy of burlesque runs deep. From North Beach's topless trailblazers to today's revivalists, the city has always treated striptease as both art and rebellion. Glitter falls not just on the stage but on the very history of the Bay, where dancers blurred lines between protest and performance. Every tassel twirl and stocking peel was a defiant statement: sex work is work, art is art, and bodies are beautiful.

Los Angeles carries its own duality. On one hand, Hollywood's glow gave us icons like Tempest Storm and Dita Von Teese, who elevated burlesque into rhinestoned haute couture. On the other, underground drag houses built community in the shadows of Tinseltown, long before RuPaul made drag mainstream. These houses are cathedrals of expression, where chosen families rewrite glamour on their own terms.

And then there's **Las Vegas**, the burlesque-meets-spectacle capital of the world. From retro showgirl revues to queer drag brunches glittering on the Strip, Vegas performances prove that burlesque and drag aren't just nostalgia; they're constantly reinvented, constantly alive. Here, feathers and rhinestones are more than costumes, they're armor, art, and allure.

Together, the West Coast's burlesque and drag houses create a continuum: past and present, underground and mainstream, rebellion and ritual. They are velvet stages of resistance and ecstasy, and they remind us that glamour is never just seen, it is lived.



ROUGE SPOTLIGHT

My claim to fame? I know exactly how to keep someone's attention... & I never give it back.

Irresistible

Irresistible, a San Diego beauty and dedicated student, lives up to her name in every way. Known for her unforgettable smile and magnetic presence, she has mastered the art of holding attention—and never letting it go. With a playful love for teasing just enough to drive someone wild, lingering eye contact, and a touch that leaves a lasting impression, Irresistible is the definition of allure wrapped in ambition.

“Teasing just enough to drive someone crazy & Eye contact that lingers... and hands that wander”



MAYVEN MISS BEHAVIN: A LIFE LIVED IN ART

Versatile and unapologetically bold, **Mayven Miss Behavin** is a variety artist who refuses to be put in one box. Singer, dancer, actor, burlesque and circus artist, sideshow performer—her artistry blends disciplines with a unique sensuality and edge. Beyond the stage, she works as a mentor, director, and creative consultant, dedicated to empowering others and shaping the creative community around her.

“I have been a creative my entire life. It’s in my blood!” Mayven reflects. From childhood shows to professional stages, performance has always been her calling. Today, she draws inspiration from her own experiences, the stories of others, and the changes and opportunities that fuel transformation in her work.



But performance is more than glamour. “It can be thankless and exhausting,” she admits. Artists in Las Vegas often juggle every role themselves, yet Mayven finds strength in the resilience of her peers: “The artist community is strong and we are there for each other, through all the challenges.”

Her career has been vibrant, marked not just by accolades but by connection. “When people tell me how I’ve impacted them, it makes me feel the most seen. Living in my truth is powerful and sensual.”

Currently, Mayven is wrapping up her time in Las Vegas with a performance at the Sin City Burlesque Festival After Party on September 6th, before relocating to New Orleans. There, she’ll dive deeper into her own projects and artistry, inviting fans to follow her journey and future shows through Instagram.

She closes with gratitude: “Thank you for seeing me and supporting me. To others in my field, keep pushing and bringing your beautiful art to the world. Do what makes you happy. Share your truth. Be kind.”



Mayven Miss Behavin is more than a performer, she is proof that resilience, sensuality, and art can live together in one unapologetic voice.

Follow on IG @mayvenmissbehavin



MISS BRAWLING BEAUTY: RESILIENCE ON STAGE

Though often mistaken for mere entertainment, her art demands discipline, vulnerability, and years of dedication. She notes: "Behind the glamour is training, costuming, choreography, and reinvention."

One of her proudest moments came in 2022 when she was crowned Viva Las Vegas Princess, only three months after hip replacement surgery. "Stepping onto that stage, I wasn't just performing, I was reclaiming my body," she recalls.

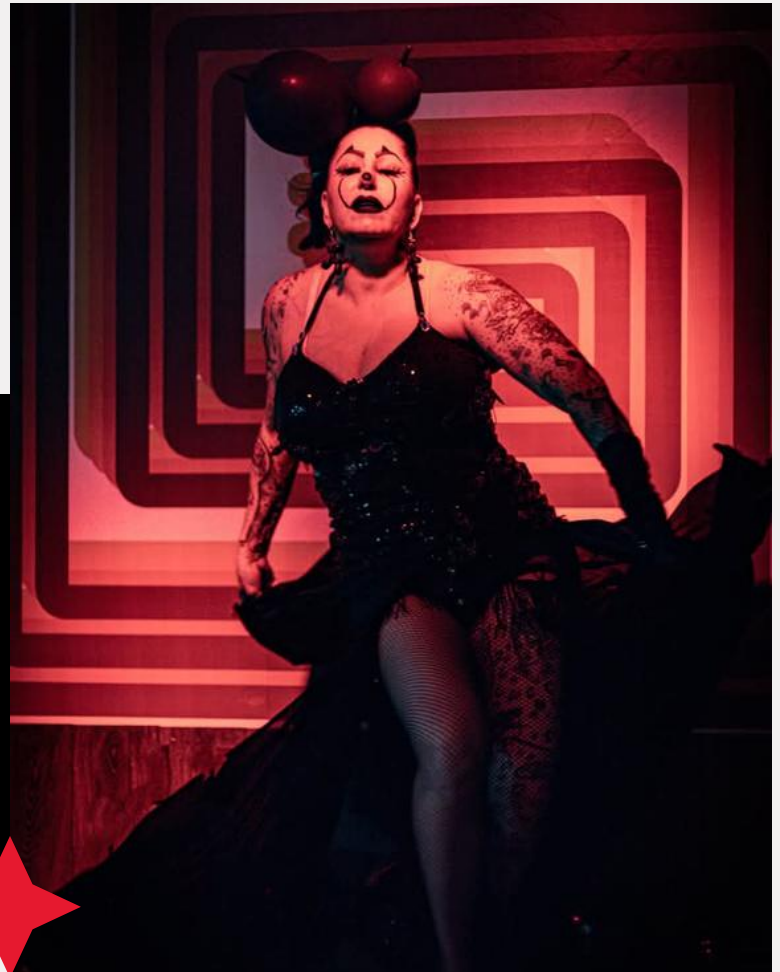
Today, she balances her acclaimed Cirquelesque LV monthly show with the creation of the Desert Showgirl Sanctuary in Arizona, a retreat dedicated to healing, history, and preserving the spirit of showgirls.

She leaves fellow artists with this message: "Burlesque and circus are more than spectacle; they are resilience, rebellion, and storytelling. Protect your joy, honor the legacy, and know your work matters more deeply than you may ever realize."

Racheal White, known to audiences as Miss Brawling Beauty, is a powerhouse who blends burlesque and circus arts into performances that go far beyond spectacle, they are art, storytelling, and living history.

Her journey began at 19, when she became a single mother and turned to stripping as a lifeline. What started as survival grew into a career defined by sensuality, artistry, and strength, building the foundation for her role as both performer and mentor.

"Mentorship inspires me because it allows me to pass on more than just technique, it's about empowerment, history, artistry, and the courage to take up space," she shares. For her, teaching isn't just guidance; it's community-building, and her legacy is just as much in the students she's nurtured as in the spotlight she commands.



Miss Brawling Beauty reminds us that performance is survival, performance is power and performance is legacy.

Follow her on IG, FB & TikTok
@BrawlingBeauty



DITA VON TEESE

The Velvet Empress of Burlesque

A Star Born in Sequins and Silk

Born Heather Renée Sweet in Michigan, Dita built her career from a fascination with retro pin-up culture, classic Hollywood sirens, and the theatrical striptease of the 1940s and '50s. What began as a love for vintage lingerie and corsetry blossomed into an international career, making her the most famous burlesque artist of the modern era.

Her transformation from Heather to Dita Von Teese was not merely a stage name change, it was an embodiment of a persona: timeless, mysterious, and impossibly poised.

Her Signature Spectacle

Dita is best known for her lavishly staged performances, often involving custom props worth tens of thousands of dollars. The most iconic? Her martini glass act, in which she gracefully bathes in a giant coupe of sparkling water and Swarovski crystals, sometimes swapping the martini for a giant powder compact or golden birdcage. Each routine is a masterclass in tease: deliberate, luxurious, and decadent.

Her "special trick" isn't just the choreography, it's her ability to make every gesture, every reveal, feel like a secret shared between her and the audience. She understands that seduction is an art of pacing, eye contact, and restraint.



Vegas Royalty

Las Vegas has long been one of Dita's glittering stages. Over the years, she's brought her Glamazonatrix and The Art of the Teese shows to Sin City, enchanting crowds old-Hollywood decadence. Her residencies have reimagined what Vegas cabaret can be: no gimmicks, no shortcuts, just pure showgirl elegance, wrapped in feathers, velvet, and crystal.

Vegas suits her because it is a city of spectacle, but unlike the quick-flash variety shows that dominate the Strip, Dita slows down the tempo, inviting audiences to savor every detail.

The Feminine Force

Dita is not merely a performer, she is a curator of femininity. Through her beauty books, lingerie lines, and interviews, she has championed the idea that glamour is a daily ritual, not a performance reserved for others. She rejects the idea that sensuality must cater to anyone but oneself, making her a perfect muse for La Ligne Rouge, where we celebrate the woman who dresses, moves, and lives for her own pleasure first.

Her message is clear: you don't need to look like anyone else, live in a certain era, or follow any rule but your own. Femininity is a personal language, and Dita speaks it fluently.

THE ART OF POLE DANCING

STRENGTH, GRACE, AND
EMPOWERMENT



POLE DANCING IS ART. IT IS SPORT. IT IS EMPOWERMENT. AND ABOVE ALL, IT IS PROOF THAT STRENGTH TAKES MANY FORMS. TO STEP ONTO THE POLE IS TO STEP INTO POSSIBILITY AND THAT IS SOMETHING ANYONE CAN DO.

Pole dancing has long been misunderstood, often reduced to stereotypes that overlook its artistry and athleticism. But to witness the true form of pole work is to see a breathtaking combination of strength, creativity, and vulnerability. It is an art form that demands as much endurance as any sport and as much expression as any dance.



Athleticism in Motion

Pole dancing requires extraordinary strength and conditioning. Performers lift and hold their entire body weight with nothing more than their arms, legs, and core, all while creating seamless, fluid movement. The stamina, flexibility, and muscle control needed rival that of gymnasts and acrobats. Behind every effortless spin or gravity-defying inversion are hours of training, bruises worn like badges, and a commitment to pushing the body beyond its limits.

Empowerment Through Movement

For many, pole is more than fitness—it's empowerment. It offers a space where people can reclaim ownership of their bodies, find confidence in their skin, and celebrate movement without shame. Each climb is an act of determination, each spin a declaration of freedom. It is a reminder that beauty and strength exist hand in hand, and that vulnerability can be the most powerful performance of all.

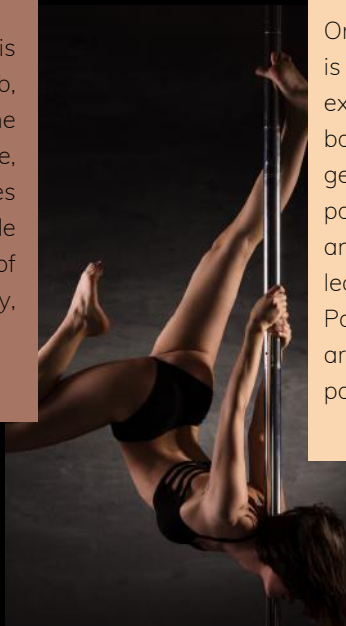


Pole as a Sport

In recent years, pole dancing has gained recognition as a legitimate sport, with competitions worldwide that judge on technique, difficulty, and artistry. Athletes from across the globe come together to showcase routines that highlight power, precision, and creativity. Just like figure skating or gymnastics, pole dancing continues to push boundaries of what the human body can do while leaving audiences in awe.

A Dance of Expression

Beyond the physical demands, pole work is a language of expression. Every spin, climb, and extension tells a story—sometimes one of sensuality, other times one of struggle, triumph, or freedom. Just as ballet uses pointe shoes or hip-hop relies on beats, pole dancing uses the pole as its medium of storytelling. It is a dance of resilience, fluidity, and personal artistry.



Breaking the Stigma

One of the most important truths about pole is that it belongs to everyone. It is not exclusive to “a certain kind of woman” or body type. Anyone, regardless of age, gender, size, or background, can explore the pole and discover their own unique strength and rhythm. Every body is capable of learning; every journey is worth celebrating. Pole work proves that beauty and athleticism are not defined by narrow standards, but by passion and perseverance.



VELVET ROPES & VICTORY: WHY FLOYD MAYWEATHER'S GIRL COLLECTION DESERVES ITS ROSES

In a city where neon never sleeps, *Floyd Mayweather's* Girl Collection shines as a bold empire on the Las Vegas Strip. It's not just a club, it's a statement. A celebration of luxury, sensuality, and women who command both the pole and the room.

Unlike many celebrity ventures, Mayweather built a space that centers the dancers: upscale yet raw, glamorous yet grounded. With velvet seating, pristine lighting, and floor-to-ceiling opulence, Girl Collection refines strip club culture without erasing its essence.

The performers are the heartbeat, athletic, fierce, and financially driven. *"When you're the best, you only surround yourself with the best,"* Mayweather says, and his stage reflects that.

At La Ligne Rouge, we honor venues like Girl Collection as more than nightlife. They're platforms where sex workers are respected, elevated, and paid their worth.

Here's to Girl Collection, luxurious, legendary, and long overdue for its roses.

Follow them on IG @GirlCollection



STAGE LIGHTS & SECOND CHANCES: JOSELINE'S CABARET SEASON 6 COMES TO CALIFORNIA



1

On **August 3, 2025**, *Joseline Hernandez* dropped Joseline's Cabaret: California, a West Coast takeover spanning San Diego, Oakland, Las Vegas, and L.A.

More than a relocation, it's a reclamation: California's legacy in sex work and adult entertainment becomes the backdrop for ambition, artistry, and survival.

Joseline reclaims her "Princess Hustla" crown while mentoring both veterans and new talent like Kiera Hogan. Together, they train, clash, and perform—turning poles into platforms and drama into brand currency. *"I didn't need anyone's validation, I know my worth,"* Joseline says, embodying the ethos of resilience and self-definition.

Season 6 is luxury wrapped in grit: athletic dancers building visibility, skills, and sustainable careers while fighting for placement and pay. It mirrors La Ligne Rouge's mission, to amplify sex workers as creators, entrepreneurs, and artists, not clichés.

Cabaret doesn't just entertain..it elevates.

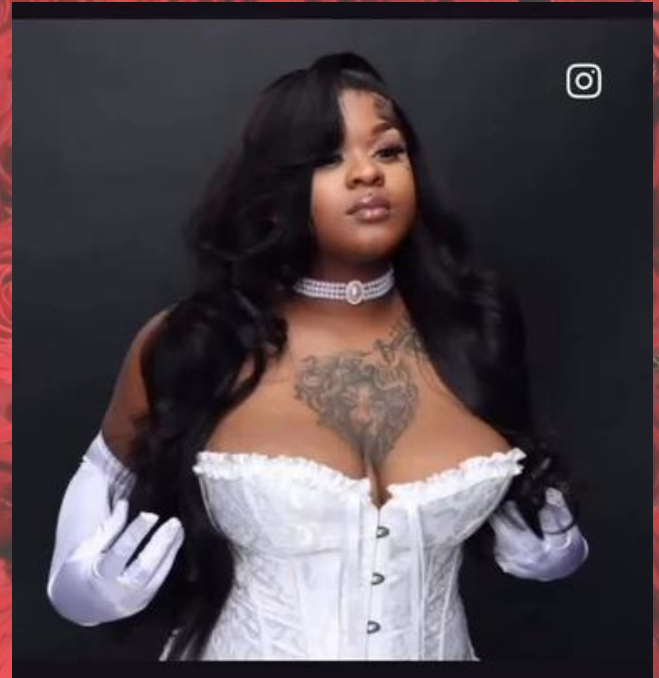
In Joseline's words: *"Success is not given; it is earned."* And in California, her cabaret shines as both spectacle and statement.

Keep up with the Princess on Zeus Network and IG @TheZeusNetworkJoselinesCabaret



Meet *the Roses*

Miss Brittney Star: *Imperfectly Perfect*



Hailing from Stockton, California, Miss Brittney Star embodies a style she calls “imperfectly perfect”, a mix of authenticity, beauty, and keeping it real. Her persona radiates confidence, charm, and a grounded energy that draws people in.

A Hustle Born of Ambition

When asked what inspired her journey into the industry, her answer is simple and unapologetic: “Money on my mind!” It’s that straightforward drive, paired with her creative independence, that fuels her success. Brittney Star isn’t one to follow the crowd, she thinks outside the box, makes choices that serve her best, and always leads with love.

Beyond the Spotlight

Though her stage presence is undeniable, Brittney surprises many with her depth. “I’m super introspective and emotionally deep,” she admits. Outside of work, she loves to travel, discover new experiences, and indulge in the joy of being in charge, a guilty pleasure that fuels both her career and personal life.

A Lover Girl at Heart

Her favorite motto, “Down to earth but still above you,” reflects her balance of humility and self-assuredness. At her core, she’s “truly a lover girl,” radiating warmth and connection to those around her.

Why Book Miss Brittney Star

For fans and clients, Brittney Star offers more than glamour. She’s “real and beautiful on the inside and out,” blending fun with intelligence, knowledge, and an irresistible energy. Whether on stage or off, she’s unforgettable—a woman who knows her worth and makes sure others do too.

Meet *the Roses*

Khadijah the Don Diiva: Femme Force in Full Effect



Meet our gorgeous soul sister and true femme force **Khadijah the Don Diiva!** An African-American Capricorn queen straight out of Riverside, CA, Khadijah is a bold artist, radiant rebel, and natural-born feminist using her voice to shake the room and shift the culture.

Mission & Magic

Her mission is simple but powerful: to become the greatest version of herself while spreading love and turning heads, unapologetically. Through sultry, sex-positive music and a magnetic stage presence, Khadijah empowers women everywhere to embrace their sensuality on their own terms. No boxes. No limits. No man-made standards. PERIOD.

Music that Moves

Khadijah's artistry goes beyond words... it's in her music. Her single "Kat Call" is already streaming on all platforms, giving fans a taste of her fearless energy and unapologetic message. And the excitement is only building: her official music video for "Kat Call" is set to debut soon, promising visuals as bold and captivating as her sound.

Style & Spirit

Khadijah's unique style, raw honesty, and vibrant personality light up every space she enters. Whether she's behind the mic, on the stage, or gracing the pages of this magazine, she embodies what it means to be a Don Diiva: powerful, magnetic, and unforgettable.

What's Next

This isn't just the start of a music career, it's the rise of a movement. Khadijah is stepping fully into her artistry, blending rebellion with romance, and paving the way for a new kind of femme power. Trust, the world won't be the same.



Unveiled

Pleasure is Power



Angela Johnson, known on stage and online as **Pleasure**, has built a name that carries weight from Buffalo, New York to the bright lights of Las Vegas. What started as a hometown hustle transformed into a West Coast conquest, one that shows exactly what it means to travel, conquer, and lead.

Through her OnlyFans empire, Pleasure has dominated the digital space with confidence, charisma, and unapologetic presence. Beyond her content, she's expanding her brand into Pleasure Playdates and even preparing to launch pieces of her own clothing, proof that her ambition stretches far beyond the screen.

What sets Pleasure apart isn't just her beauty or boldness—it's her power. She embodies independence, reminding women that they can own their craft, their time, and their cities without compromise. Pleasure is both muse and mogul, a living example of resilience and reinvention.



At La Ligne Rouge, we honor Pleasure not only as an adult creator but as a trailblazer. From Buffalo roots to Vegas heights, she's showing that sex workers aren't just surviving, they're building legacies. Pleasure proves that when you bet on yourself, you don't just win, you change the game.

twitter.com/PteExperience

<https://onlyfans.com/pteexperience>



“Feminism is me owning my story, my body, my bag.”



“The Strip isn’t about the lights, it’s about the women who shine brighter than them.”



ROUGE SPOTLIGHT

*She shines on stage, but her
hustle reaches far beyond
the spotlight.*

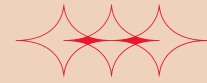
Seduction aka Sosa

Seduction, also known as Soso, brings her Oakland energy to every stage—blending the artistry of dance with the drive of an entrepreneur. A multi-talented woman with three years of nursing school behind her and a passion for becoming a labor and delivery traveling nurse, she embodies both ambition and resilience. Off stage, her love for money and jewelry shines just as brightly as her performances, making Seduction a true reflection of hustle, beauty, and power.

IG: [@soskii2pressure](https://www.instagram.com/soskii2pressure)



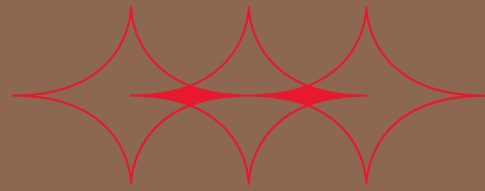
MENTAL HEALTH



Mental health is not a luxury, it is a necessity. Recognizing the unseen struggles of this work helps build compassion and breaks down stigma. With the right support and resources, healing and empowerment are possible for every individual in the industry



MENTAL HEALTH



The Hidden Toll: Mental Health in the Industry

Behind the lights, music, and curated glamour of nightlife and sex work lies a reality that is rarely spoken about: the impact on mental health. For many who work in these spaces, the emotional weight can be as demanding as the physical labor. Understanding these struggles is the first step toward building compassion, safety, and change.

The Pressure of Stigma

One of the most profound challenges is the stigma that surrounds sex work and nightlife entertainment. Workers often face judgment from society, family, and sometimes even from those they trust most. Living in secrecy or feeling misunderstood can foster isolation, shame, and anxiety. The burden of constantly “proving worth” takes a heavy mental toll.

Emotional Labor

The industry requires more than physical performance—it asks for emotional performance as well. Holding space for others, creating intimacy, and maintaining a curated persona can drain energy quickly. Many workers describe the feeling of “taking off the mask” after a shift, only to be left with exhaustion, loneliness, or emotional emptiness.

Safety Concerns and Stress

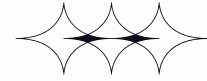
Concerns around safety—whether navigating unpredictable clients, late-night travel, or lack of workplace protections—can lead to chronic stress and hypervigilance. The constant need to self-protect can mirror symptoms of trauma, leaving workers in a heightened state of alert that erodes long-term mental well-being.

Economic Uncertainty

For many, the work comes with financial highs and lows. Nights of abundance may be followed by stretches of scarcity. This economic unpredictability can feed anxiety, depression, and cycles of burnout, particularly when workers lack access to traditional safety nets or healthcare benefits.

The Strength Within

Despite the challenges, workers in these industries also show remarkable resilience. Many find empowerment through their craft, forming strong communities, and reclaiming ownership of their bodies and choices. The ability to thrive in a world that often pushes against them is a testament to incredible strength.



MENTAL HEALTH RESOURCES



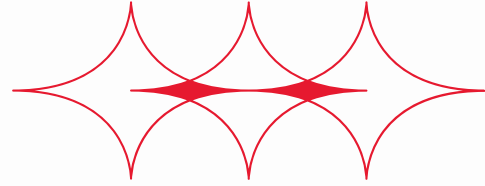
THE NEED FOR RESOURCES

What's clear is that no one should carry this weight alone.

Access to therapy, support groups, hotlines, and community spaces can make all the difference.

Having mental health resources that are trauma-informed, stigma-free, and accessible ensures that workers are not only surviving, but thriving.

MENTAL HEALTH



Phone / Email

Community Support Hotline

1-877-776-2004

Crisis support, safety, referrals

SWCSL

Peer support & resource referrals

Pineapple Support

24/7 listener, therapy, groups

COIN Clinic (NY)

(212) 271-8134 / 7200

Behavioral health, support groups

National Ugly Mugs

casework@nationaluglymugs.org

Therapy therapist directory

OutFront Safe Harbor (LGBTQ+)

612-767-7655 / safeharbor@outfront.org

Crisis, safety, referrals

DO YOU NEED A MENTAL HEALTH RESET?

(Answer honestly. Add up your points).

1. How often do you feel drained at the end of the day?

- A) Rarely (1 point)
- B) Sometimes (2 points)
- C) Often (3 points)
- D) Almost always (4 points)

2. Your sleep lately has been:

- A) Deep and restful (1)
- B) Okay, but not consistent (2)
- C) Restless, I wake up often (3)
- D) What sleep? (4)

3. When stress hits, you usually:

- A) Handle it with healthy coping (1)
- B) Distract myself until it passes (2)
- C) Feel overwhelmed (3)
- D) Break down or shut down (4)

4. How supported do you feel in your circle?

- A) Strongly supported (1)
- B) Somewhat (2)
- C) Not really (3)
- D) Alone (4)

Scoring & Results

- 4-6 points → You're Thriving
- You're handling life with balance and strength. Keep prioritizing yourself.

- 7-10 points → Time for Small Resets
- You're doing okay, but small tweaks (more sleep, movement, connection) will help.

- 11-16 points → Pause & Recharge
- Stress is weighing heavy. It's time for real rest, boundaries, or outside support.

- 17+ points → Please Reach Out
- You deserve care and connection. This is your sign to talk to someone you trust.

(Disclaimer: This quiz is for self-reflection, not diagnosis. If you're struggling, please reach out to a trusted professional or support line.)

CALIFORNIA'S ROLE IN PORN & EROTICA HISTORY

FROM OBSCENITY BATTLES TO STRIP CLUB
CULTURE: HOW THE GOLDEN STATE SHAPED
DESIRE



CALIFORNIA MADE PORN LEGAL NOT JUST TO CONSUME, BUT TO CREATE

CALIFORNIA'S ROLE IN PORN & EROTICA HISTORY

When we think of Hollywood, we think of the silver screen, but California has also been the stage for another industry of spectacle: pornography and erotic entertainment. From the fight for obscenity rights to the rise of adult film studios in the San Fernando Valley, California became the crucible where America's relationship with sex, law, and nightlife was tested.

The Birthplace of the Modern Adult Film Industry

By the 1960s and 70s, California's liberal social climate and entertainment infrastructure created fertile ground for the adult film industry. San Francisco's counterculture pushed boundaries with experimental erotic cinema, while Los Angeles saw the first wave of adult theaters and production companies. By the 1980s, the San Fernando Valley, nicknamed "Porn Valley", had become the world capital of adult film production, housing hundreds of studios.

Obscenity Laws & Courtroom Drama

California was also the battleground for obscenity laws. Court cases like *People v. Freeman* (1988) ruled that pornographic film production was legally protected under the First Amendment, as long as it involved consenting adults. This landmark case effectively legalized pornography in California, protecting an industry that was often criminalized elsewhere.

But the legal battles didn't stop there. In 2012, Los Angeles voters passed Measure B, requiring condoms in porn films shot in LA County. While intended as a public health measure, it sparked debates over government interference in private expression, a tension that still echoes in adult entertainment today.

Strip Clubs & Nightlife Regulations

California also reshaped strip club culture. From San Francisco's Condor Club, home of the infamous topless dancer Carol Doda, to Los Angeles' Crazy Girls, the state became synonymous with glamorous, rebellious erotic nightlife. Regulations often collided with artistry: zoning laws, licensing restrictions, and the controversial "six-foot rule" (requiring dancers to keep distance from customers) all shaped how California's strip clubs evolved.

Despite regulation, California's clubs built reputations not just as venues, but as cultural icons, influencing music videos, movies, and celebrity culture.

California in the Cultural Imagination

The state's erotic history isn't just about laws and clubs, it's about culture. From mainstream films like *Boogie Nights* to music that celebrates strip club life, California cemented itself as the aesthetic epicenter of American erotica.

Legacy & Influence

California's role in porn and erotic history is complex, part rebellion, part regulation, part glamour, part grit. But it remains undeniable: the Golden State gave America permission to watch, to perform, and to question the boundaries between sex, art, and entertainment.

TIMELINE:

FROM CONDOR CLUB (1964) → FREEMAN CASE (1988) → MEASURE B (2012).

ICONIC VENUES:

CONDOR CLUB (SF), CRAZY GIRLS (LA), THE BODY SHOP (HOLLYWOOD).



LIFE AFTER “THE LIFE”

THESE FEATURES HIGHLIGHT NOT ONLY RESILIENCE BUT THE POWER OF ADVOCACY, REMINDING US THAT SURVIVAL CAN TRANSFORM INTO SERVICE, AND SERVICE INTO SYSTEMIC CHANGE. WHILE ALSO REMINDING US THAT STORYTELLING IS POWER—AND PULLING BACK THE CURTAIN IS WHERE THE HEALING BEGINS.

“That moment made me feel seen in a way I didn’t know I needed.”

FROM SURVIVOR TO ADVOCATE: BISABODY ON HEALING, MUSIC, AND SHOWING UP

Q: Can you tell us about your role with The Cupcake Girls?

A: I'm a volunteer advocate with the Cupcake Girls, a non-profit organization that provides confidential support to those involved in the sex industry. We offer trauma-informed outreach, advocacy, holistic resources, and referral services to provide prevention and aftercare to those affected by sex trafficking.

Q: What motivated you to give back in this way?

A: I, myself, am a survivor of human trafficking. I told myself that when I was finally in a better position, I would give back and support others in the field. Thankfully, after 10 years, I found that better position. Now I can be the person I once needed.

Q: Where do you draw inspiration from?

A: Music is my heaviest inspiration. I didn't have friends growing up—the radio was my friend. Today, I'm a DJ, I work in radio, and my playlist is over 50 hours long. Music has always been there for me.

Q: What's the biggest misconception people have about your work with The Cupcake Girls?

A: That we "condone" the work someone does. The truth is, if someone doesn't feel they need to be rescued, we don't impose that on them. If what they need is support, then that's what we give. We never shame—we meet participants where they are.

FROM SURVIVOR TO ADVOCATE: BISABODY ON HEALING, MUSIC, AND SHOWING UP

Q: Do you feel this work has brought your story full circle?

A: Absolutely. All of my work reflects that. It's a blessing to go from being someone who would have benefitted from a resource like this, to now being the one who provides it.

Q: Tell us about your current campaign.

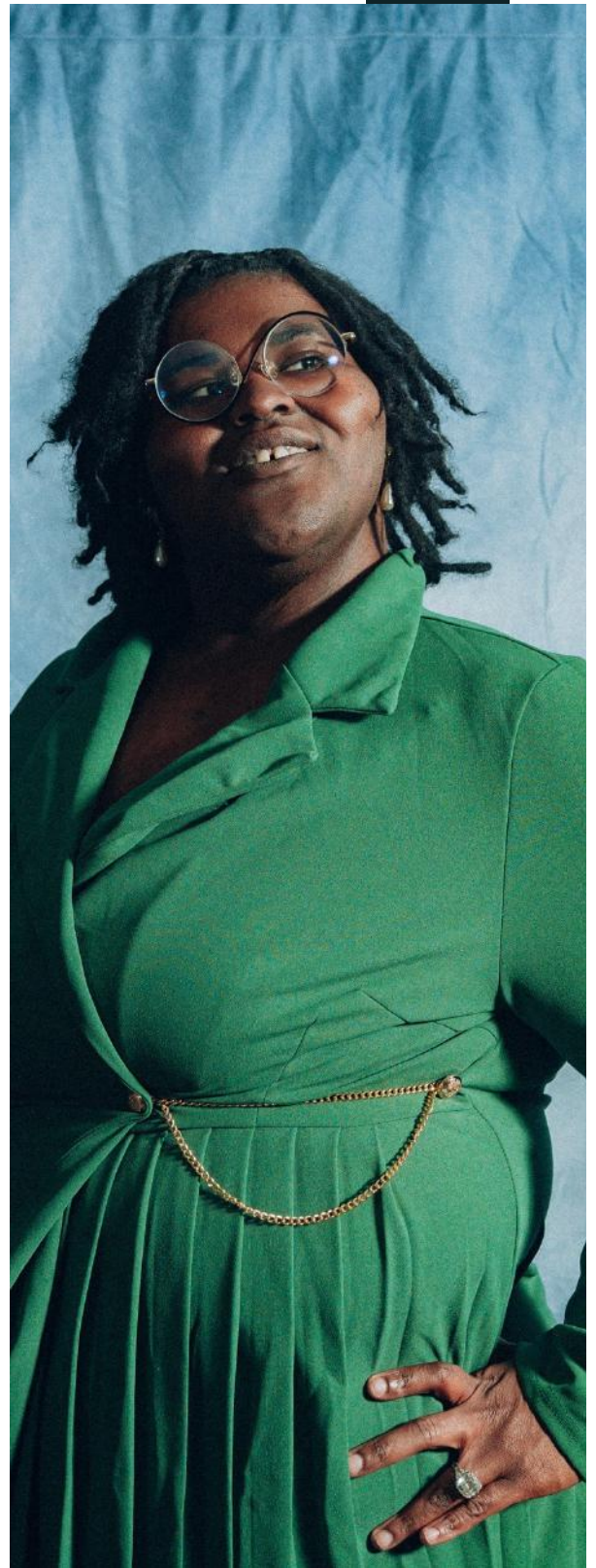
A: I'm currently raising funds in support of The Cupcake Girls. We hold an annual fundraiser that helps sustain our free store, bus passes and other transportation services, household items, items for children, utilities, and so much more.

I named my campaign after myself: BiSaBody. It's my personal call to action—Be Somebody. Be somebody who shows up. Be somebody who makes a difference. Be somebody who believes healing is possible.

"Be somebody who shows up. Be somebody who makes a difference. Be somebody who believes healing is possible."

Follow on IG @bisa.irie

Support the cause at
<https://www.classy.org/fundraiser/6532543>



PULLING BACK THE CURTAIN: AN INTERVIEW WITH LADII MO

Q: Tell us about Behind the Velvet Curtain. What inspired you to create it?

A: Behind the Velvet Curtain is a raw and reflective storytelling podcast that pulls back the layers on life as an exotic dancer, told through my personal experience. I'm a retired dancer and DJ, and now I host this space where true stories of survival, self-discovery, and empowerment can be heard, from first nights on stage to the complex relationships and lessons behind the scenes.

It began as a personal healing project. I had lived through things most people don't talk about; abuse, stigma, hustle, resilience. The world rarely hears our side of the story. So I created a space where vulnerability meets truth, where dancers aren't just objects but whole people with dreams, trauma, and power. This podcast is my way of giving voice to the untold.

Q: What drives your creativity and keeps you moving forward?

A: Creatively, I'm inspired by my daughter. She's my mirror and my motivation—the reason I chose to face the pain I once buried. She's why I heal, why I speak, why I create. So she grows up free from the weight I carried. This is how I break the cycle—one story at a time.

Behind every episode is a layer of healing, a risk of vulnerability, and a message meant to challenge how society views dancers, survivors, and women who dare to own their truth.

What people overlook is the emotional labor it takes to relive these moments, the courage it takes to be seen, and the purpose behind every word. This isn't just a podcast—it's a movement, a mirror, and a message.



People think it's "just storytelling" or "just entertainment." But it's deeper than that. I'm not just sharing memories—I'm unpacking trauma, reclaiming my voice, and building a platform for women whose stories have been silenced



BEHIND THE VELVET CURTAIN

Q: Has there been a moment that made you realize the impact of your work?

A: A moment I'll never forget was when my family, my village—listened to my podcast. For years, I feared they'd judge me for my past. Instead, they saw me. Not just the dancer. Not just the survivor. But the woman I've grown into. Their feedback wasn't shame, it was love. That moment made me feel seen in a way I didn't know I needed. That's the power of telling your truth.

Q: What's next for you and the Behind the Velvet Curtain movement?

A: I'm building my podcast and launching my Cabaret Lounge to create spaces where stories are heard and performers are truly valued. Together, they're about changing the narrative, empowering women, breaking stigma, and fostering community. It's more than a business; it's a movement.

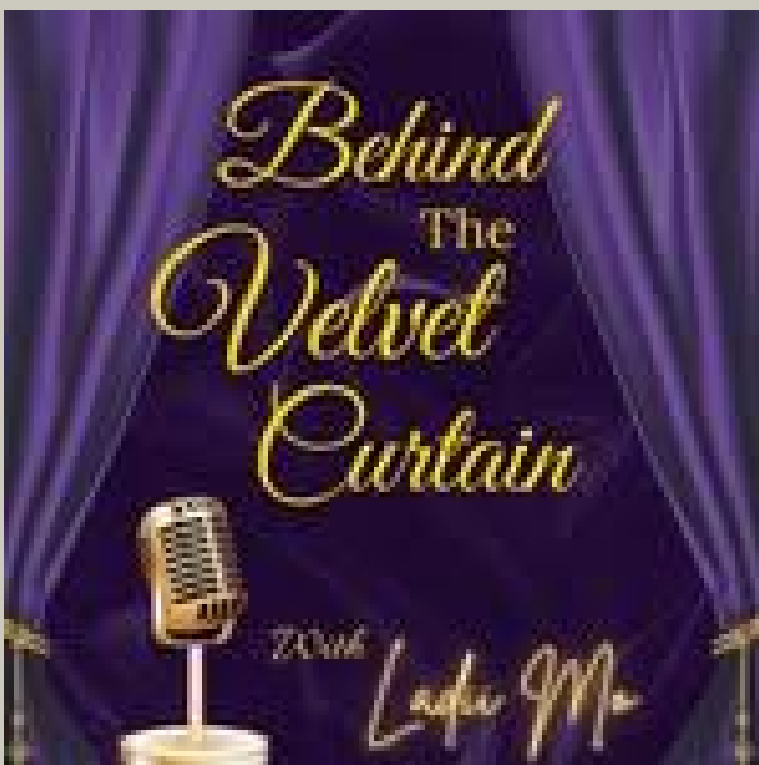
"Take life moment by moment, and remember, you're never truly alone. Someone nearby is facing a similar struggle. Growth doesn't have to happen in silence."

Follow on IG @ladiim036

Facebook
Behind the Velvet Curtain

GoFundMe @ladiim038

Listen to Behind the Curtain with LadiMo on all platforms!



West Coast Resource Directory – Sex Work Support & Advocacy

SWOP LA (Sex Workers Outreach Project – Los Angeles, CA)

Peer-led mutual aid, harm reduction outreach, advocacy & community support.

Website: swoplosangeles.org NCRP -antitraffickingreview.org

BAYSWAN (Bay Area Sex Worker Advocacy Network – San Francisco, CA)

Advocacy, policy reform, resource referrals, and sex worker rights education.

Website: bayswan.org · Phone: (415) 751-1659 · Email: info@bayswan.org

Portland Sex Worker Resource Project (PDX SWRP – Portland, OR)

Mobile harm reduction outreach, supplies, and referrals.

Website summary via haymarketpole.com

STROLL (Sex Traders Radical Outreach & Liberation Lobby – Portland, OR)

Street outreach, peer support, legal workshops, and the Working It magazine.

Sex Workers Community Support Line (SWCSL)

Peer-run chat & phone support network for sex workers with referral services.

Phone: 877-776-2004 swoplosangeles.org

SWOP-USA (National Network)

Intersectional advocacy, education, and organizing for sex worker rights across the U.S.

Website: swopusa.org Instagram

Sex Workers Anonymous (Los Angeles, CA)

Twelve-step peer support group for those seeking exit or recovery from sex work.

swoplosangeles.org



MEMORIUM



“Dedicated to the workers we’ve lost, and to the fight for those still here. May their memory fuel the change that ensures safety, dignity, and justice for all.”

This page is dedicated to the lives and legacies of sex workers who are no longer with us. Each name, each face, each story is a reminder that behind the glamour, the hustle, and the art of this industry are human beings who deserve protection, dignity, and respect.



Linda Becerra Moran

At La Ligne Rouge, we believe that safety is not negotiable. Sex workers deserve the same protections as any other worker, protection from violence, from stigma, and from being forgotten. Their lives mattered, their contributions mattered, and their memory continues to matter.



Abuja Area Mama

Far too often, sex workers are denied the safety nets that others take for granted. Their work is criminalized, their voices are silenced, and their safety is treated as optional instead of essential. When society refuses to protect its most vulnerable, we all lose light, talent, and possibility.



Caleigha Zangari

These tragic events are profoundly personal stories, but they also spotlight the urgent need for legal protections, decriminalization, and anti-violence measures across our communities. Behind each name was a life—a fighter, an artist, a dreamer.

Sexy Cartoons We Grew Up On (and Maybe Weren't Supposed To)

Long before streaming platforms drew a clear line between kids' shows and adult animation, there was a strange era where cartoons blurred the boundaries of innocence and desire. Characters like Jessica Rabbit and Holli Would were more than just animated bombshells, they were cultural lightning rods that glamorized sex, seduction, and nightlife, all while playing on screens kids had access to. Looking back, it's wild to realize just how sexualized and R-rated some of these "cartoons" really were.

For many of us, characters like Jessica Rabbit or Holli Would were an early crash course in sexuality, long before we understood what we were watching. They were glamorous, dangerous, and unforgettable.

In today's climate, where lines are clearly drawn between age ratings, it's fascinating to reflect on an era when sexualized cartoons slipped past the gatekeepers and into pop culture history. Love them or hate them, these characters shaped how generations viewed femininity, nightlife, and glamor, all wrapped in ink and fantasy.

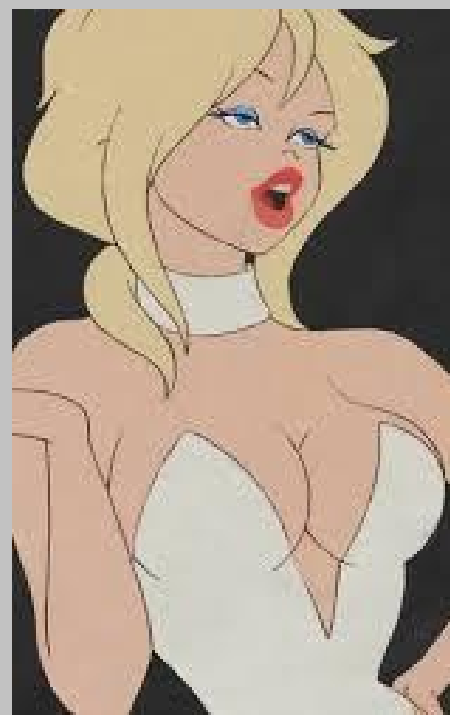
In 1988, *Who Framed Roger Rabbit* introduced the world to **Jessica Rabbit**, arguably the most iconic animated femme fatale of all time. With her hourglass figure, sultry voice, and famous line, "I'm not bad, I'm just drawn that way," she embodied both glamor and danger. She wasn't just a character, she was a metaphor for Hollywood nightlife, nightclub burlesque, and the seduction of the forbidden.

Jessica opened the door for a wave of characters who weren't meant for children, but still ended up on VHS tapes in living rooms everywhere.

Ralph Bakshi's *Cool World* (1992) took Jessica's blueprint and ran with it. Enter **Holli Would**, a platinum blonde bombshell who literally seduced her way out of a cartoon dimension into the "real world." She was overtly sexual, manipulative, and dangerous, a femme fatale in ink and pixels.

Long before Jessica Rabbit, there was **Betty Boop** in the 1930s, a character modeled after flappers, complete with short dresses, garters, and jazz-club energy. Betty was heavily censored over the years, but she paved the way for what would later be called the "animated pin-up."

Much of American animation history glamorized sexuality, nightlife, and even fetish imagery, while still being accessible to children. The "ratings" system for animation was loose, and parents rarely questioned a cartoon, assuming "animated" meant "safe."



LA LIGNE ROUGE MAGAZINE
PRESENTS

LA LIGNE ROUGE MAGAZINE
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Red Light Energy
Sensual Branding for Erotic Creators

**How to seduce
the algorithm,
build your
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mystery..**

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MADAME RISE LUMEADE



Red Light Energy

Sensual Branding for Erotic Creators

**How to seduce the
algorithm, build your
brand, and monetize
your mystery..**

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OnlyFans

The Digital Red Light: A Brief History of OnlyFans and Online Adult Content

The adult industry was one of the first to migrate online in the 1990s. With the rise of the internet, subscription sites, cam rooms, and digital downloads reshaped how audiences consumed explicit material. In many ways, the adult industry helped pioneer online payment systems, streaming technology, and even privacy tools, long before mainstream platforms adopted them.

Launched in 2016 in London, OnlyFans began as a fan-subscription service where creators of all kinds, fitness instructors, chefs, influencers, could monetize direct relationships with their audiences. Its true breakthrough, however, came when sex workers, dancers, and adult performers adopted the platform as a safer, more independent alternative to traditional studios and clubs.

The COVID-19 pandemic in 2020 made OnlyFans a household name. With clubs closed, live performances paused, and millions of people isolated at home, adult workers turned to the platform en masse. For some, it became a lifeline—allowing direct income generation without physical proximity.

From dial-up webcams to viral creators with multi-million followings, the history of OnlyFans shows that adult content has always been at the forefront of digital innovation—even when society tries to push it underground. For many performers, it represents empowerment, autonomy, and survival in a world that too often denies them safety.



By 2021, OnlyFans announced it had over 120 million users, cementing its cultural relevance.

August 2021, OnlyFans briefly announced it would ban sexually explicit content due to pressure from payment processors and banks concerned with “reputational risk.” The backlash was immediate—creators organized, protested, and flooded social media. Within a week, the platform reversed course, proving the immense economic and cultural power of sex workers online.

This moment highlighted a recurring theme: digital adult content thrives, but it is constantly under threat from financial institutions, censorship laws, and platform restrictions.

OnlyFans and its predecessors have transformed not just the adult industry but digital culture at large. They helped normalize direct-to-consumer content, laid groundwork for the “creator economy,” and challenged the stigma around monetizing intimacy. At the same time, the struggles of adult creators on these platforms underscore ongoing issues of safety, stigma, and financial discrimination.

The Woman Behind the Mission



Joy Hoover Wants to Take Safety to Congress

“Safety isn’t a luxury item. It’s a right.” – Joy Hoover

Joy Hoover is no stranger to Las Vegas’ complex nightlife and the people who live and work within it. As the founder of The Cupcake Girls, she has spent years creating confidential networks of care for sex workers and survivors of exploitation, advocating without judgment and with deep compassion.

Her next chapter? Running for U.S. Congress in Nevada’s 1st District (NV-01), currently represented by Dina Titus. Her campaign, Joy for the People, emphasizes a redefinition of “safety” as not just personal protection, but community stability.

“We carry lip gloss everywhere. Why not make it lifesaving?” – Hoover, on Esôes Cosmetics

In 2022, Hoover launched Esôes (SOS) Cosmetics, a patent-pending line of smart beauty products designed to keep users safer on a night out. Their signature lip gloss and lipstick cases contain:

- Roofie test strips for detecting drink tampering
- A Bluetooth panic button linked to a smartphone app
- Features like location sharing, emergency alerts, and alarms
-

Her innovation has been featured in InStyle, NYLON, and the New York Post, spotlighting Las Vegas as a hub for creative safety technology.

Hoover is running for Congress on a platform that stretches the definition of “safety” from nightlife protection to housing, healthcare, and violence prevention. Her approach resonates with our readership because it acknowledges that nightlife workers’ safety is a political issue, and one that requires leaders willing to speak directly to it.

- Track Record: 10+ years of advocacy for adult-industry workers through The Cupcake Girls.
- Innovation: SOS Cosmetics, merging beauty with emergency tech.
- Community Focus: From the club floor to Capitol Hill, her work centers the vulnerable and often ignored.

Hoover’s candidacy represents a shift: a nightlife advocate and safety innovator stepping into formal politics. Whether she wins or not, her message is clear, safety isn’t optional. It’s essential.

La Ligne Rouge will continue following Hoover’s campaign, especially where it intersects with nightlife workers, sex worker safety, and decriminalization policy debates.



www.Joy4NV.com

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✉ I'D SEND AN SOS FOR YOU... BUT MY LIPSTICK'S GOT IT COVERED.



LIP SERVICE
by **esöes**

esöes Kit Details

Inside the Swipe Red Kit:

- 5 Trust Issues Drink Spike Tests, Rapid tests detect GHB, Ketamine & more, because vibes ≠ vulnerability.
- 2 Thirst Trap Cup Covers, No spikes. No spills. No drama.
- 1 Little Black Case Keychain, Protects your tests + keeps diagnostic accuracy on lock.
- 1 Mini Red Flag, A wink to the warning signs, literally.
- Packaged in a Custom Esöes Tin, Cute. Compact. Night-out ready.



Inside the Baddie Kit

- 1 Lip Service Smart Lipstick Holder, Bluetooth-enabled with a built-in alert button + hidden strip storage (fits 2 tests).
- 2 Glow Up Gloss Favorites: Swipe Red | Matte Liquid Lipstick Shatter Glass Ceilings | Clear Gloss
- 5 Trust Issues Drink Spike Tests, Rapid tests detect GHB, Ketamine & more, because vibes ≠ vulnerability.
- 2 Thirst Trap Cup Covers, No spikes. No spills. No drama.
- 1 Little Black Case Keychain, Keeps your tests protected + accuracy on lock.
- 30-Day Free Trial of Esöes+ (Powered by Noonlight)
- Tailor your alerts, test your settings, and activate full safety mode.



TRUST ISSUES
by **esöes**

✉ **ROSES ARE RED, TRUST FALLS ARE SWEET, BUT BABE TEST THAT DRINK BEFORE TAKING A SEAT!**



“Safety first, beauty always.”

THANK YOU, UNTIL NEXT TIME

To our readers, performers, and supporters,
thank you.

Every page of this magazine is more than ink and
image; it's community, resilience, and artistry
stitched together by those who dare to shine.

Your presence here matters. By reading, by
sharing, by supporting, you keep this vision alive.

As you close this issue, we invite you to carry its
energy with you: the empowerment, the beauty,
the stories, the voices that deserve to be seen
and celebrated. And when the curtain rises again
on our next edition, we hope you'll be right here
with us.

Because this is more than a magazine, it's a
movement. And you are part of it.

Until then, keep daring, keep dreaming, and keep
coming back.

With gratitude,
The La Ligne Rouge Team



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Never miss an issue!

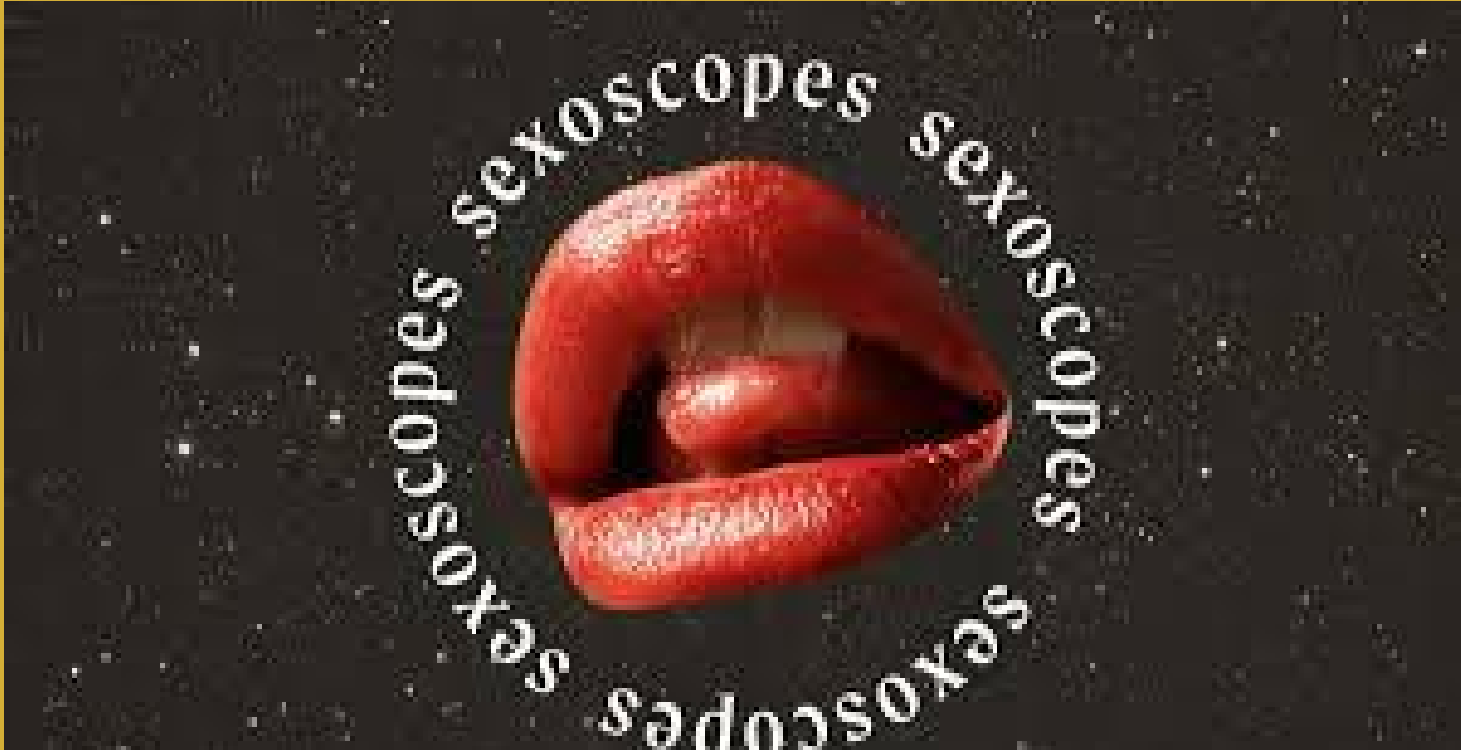
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Hello sun signs, lovers of numerology and those that love sex, It's me Enu, with your sexy sign guide for the fall.

Wasn't that an adorb intro!? Very earthy but spicy yet calm and cool? Well enjoy, cause August especially in the south is gonna be hotter than two people fucking in a porta potty... Any who, it's Leo seasonnnnnn, and even though mighty Leo is a fake reserve preserve, that doesn't mean Leo and anybody else shouldn't live it up this August. With that being said, on with the sexy sign show!

Did you like that or was in to much?.... Blinks eyelashes really fast

Oh wait, don't forget you can find me here in the house of La Ligne Rouge or on IG @enuknowsbest



Aquarius: Do I detect a little frustration in the relationship department? Why ask when you never tell? (Rolls eyes) The best way to fix this problem is expression. August should usher in some creativity, so whatever you need to express, do it while you're dressed up as teacher or the maintenance man, your lover will appreciate it, single? Stop acting like you're in a relationship..



Pisces: New love who dis? Now I know I told you to explore your wild side, but you are one hot number this August and I love that for you. Take your time, mingle and see who's gonna make it to the next round. I see someone out of the norm, give it a chance, you might actually like this person.



Aries: An old love is calling my dear Aries, you want to be in love and I get it, but now isn't the time, either stay single or go on a dating site. God forbid, you just happen to get a tingle to go outside... (im guessing you won't though, either way let old habits die and move forward not backwards.



Taurus: Money is calling you, no time to b.s. your love life can wait, if you can't wait, and you have ants in your pants, fine fuck that person till one of your horns bend. (I KNOW YOU, YOU'LL DO IT ANYWAY.) DO NOT, I repeat, DO NOT mix business and pleasure. Trust me the same one that made you cum, is gonna make you cry.



Gemini: How's the no sex thing going? Why ask? Cause you surely aren't spilling any secrets, lies maybe but not secrets. NO SHADE my two faced beauty BUT we know how you get down beautiful. If you are celibate, good job, your body needs attention in other ways, if you're still fucking like you have an energizer battery in your back, go get tested. (shrugs)



Cancer: Still searching for love? I bet in all the wrong places. Cancer you have bigger fish to fry, mentally you're drained, even if you tried a relationship isn't in the stars, at least not until summer is over. Listen to the universe, be a ho.....summer only comes once a year. The road might be a little bumpy if you're in the mix with someone, so relax during interaction with your partner. Bless your emotional little heart...



Leo: Our star of the month, your sexual desires are heightened, could be the heat, even though you don't do well in it, but you're a champion when it comes to putting fire under someone's ass! You're in this lust filled vortex well into the fall, enjoy yourself, however if you're single but married type thing, talk it out with your partner, before you decide to step out. Lemme suggest, "Secrets of A Happy Mistress" it's for the ladies too!



Virgo: Just go see a therapist at this point. Seriously, the mask is thin, and your worries are starting to show. Stop hiding, life is better when you're living the life you want. Usually I don't recommend going backwards, but there is someone in your past trying to get your attention. I say fuck em and forget them. It's not what you think, but because you're head strong, you'll end up having sympathy sex and then... If you think this about falling in love, it's not. Love isn't for you right now, a good ol fashion orgasm is!



Libra: You have sexual tension, the scales are not balanced, it's summertime, stop trying to have the perfect image, I do feel some of you are letting your secrets take over you, all you have to do is admit to yourself whatever it is you're rebelling against. Your energy is off and it's affecting your sex life.. Or it could be time to let go of this situationship, and just commit to a fuckship.
(shrugs shoulders)



Scorpio: You give good sex, you little pincher! However the crazies are out, men beware of house and car keys attached to a fat ass. Women, is it possible to admit that you need to be a little more submissive? Unless it's your occupation, let's start acting like a lady in the streets and a prostitute in the bedroom.



Sagittarius: You freaky thing you, I see some of you have traveled and met up with someone, you know if any sign (male) can play the long distance game it's you. They won't even mind when you tell them you're committed to someone else, that smooth talk game you got has the ladies dropping their draws. To my women, check your health out, overall, not just the sex doctor either.



Capricorn: Love is a highway... I know you might be having a little difficulty staying in one lane, but you're in demand, and this fall is opening many doors, do what you do best observe. I see you're ready to come up off some of that goat meat. Do it, someone is willing to pay big money for it...



LA LIGNE
ROUGE
MAGAZINE



We've given roses this round... but next, we're
headed to The Dirty South. Don't miss the
bloom."

