

# Everyday Materials



**SW102.JPG**

MATERIAL DICTIONARY VOLUME 22: FOODS & DISHES

**SELECTIONS FROM MATERIAL DICTIONARY 1994 - 1997**

**MATERIAL DICTIONARY** (素材辞典, *sozaijiten*) was a series of stock photography CD-ROMs produced by Datacraft Co., Ltd. in Japan from 1994 to 2011. Datacraft, now known as Image Navi Co., Ltd., created stock media for use in digital and print communications. Beyond photos they also produced media like computer graphics and audio, and today they continue to provide similar services online.

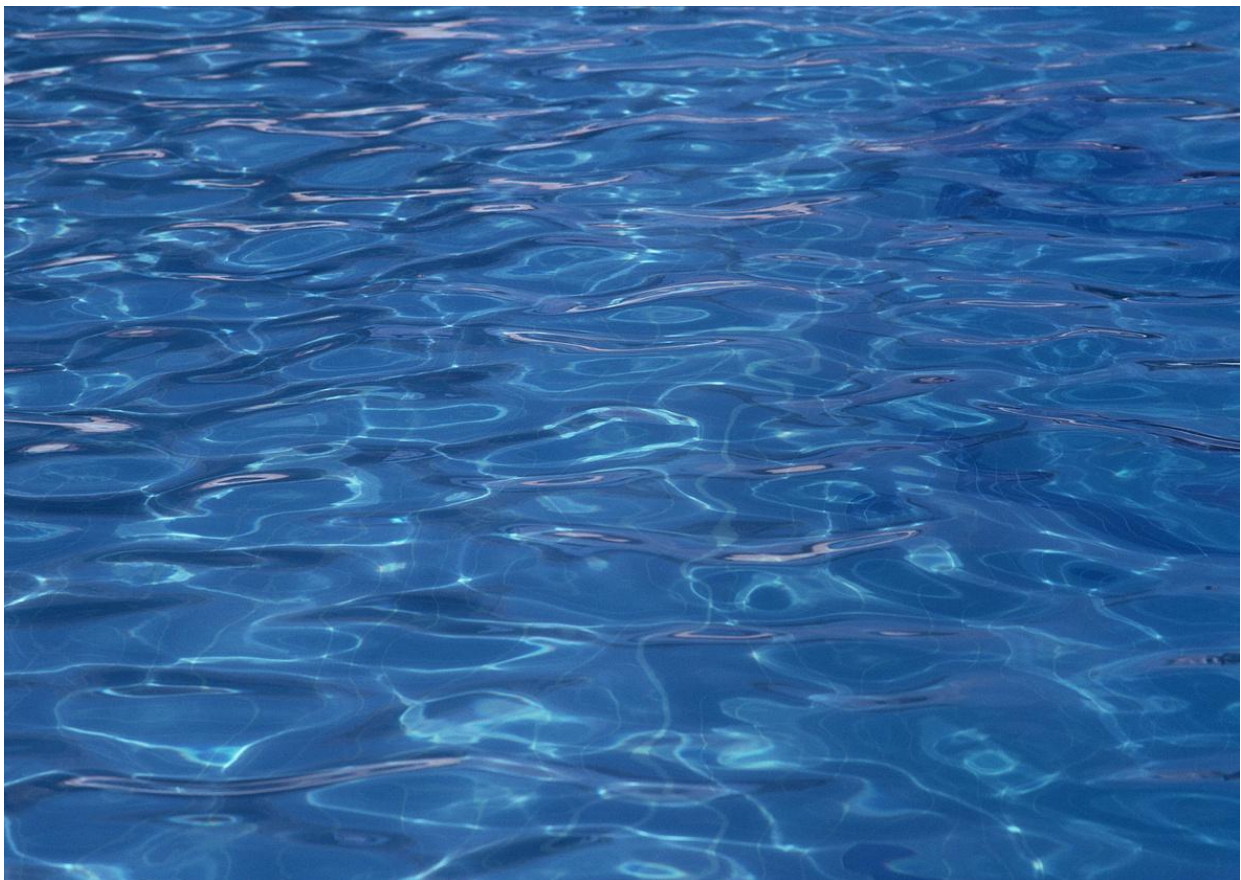
**Everyday Materials is a selection from the nearly 7,000 images created for MATERIAL DICTIONARY from 1994 to 1997.**

Commercial art can be seen as a "natural" form of the detritus of capitalism, but by sifting through its many layers we can find both a symbolic order and an anthropology. While its production is similar to traditional art forms it is created under a different logic of constraints, and it is within those constraints that we can observe an expression of life and work under capitalism. Here specifically, post-Bubble Economy (バブル景気, *baburu keiki*) Japan and the beginning of what has come to be known as the Lost Decades (失われた30年, *ushinawareta sannan*).

**The aim of Everyday Materials is to open new ways of seeing commercial art.**

The following images were intended as pieces of a greater whole, combined with copy, design elements, or other media. Each image has an economic objective and expresses its own politics, but they are also materials whose production necessarily involves artistry, expertise, and craft in and of itself. Through this dialectic interplay we can view history with a different lens and, perhaps, gain a fuller understanding of our contemporary moment.

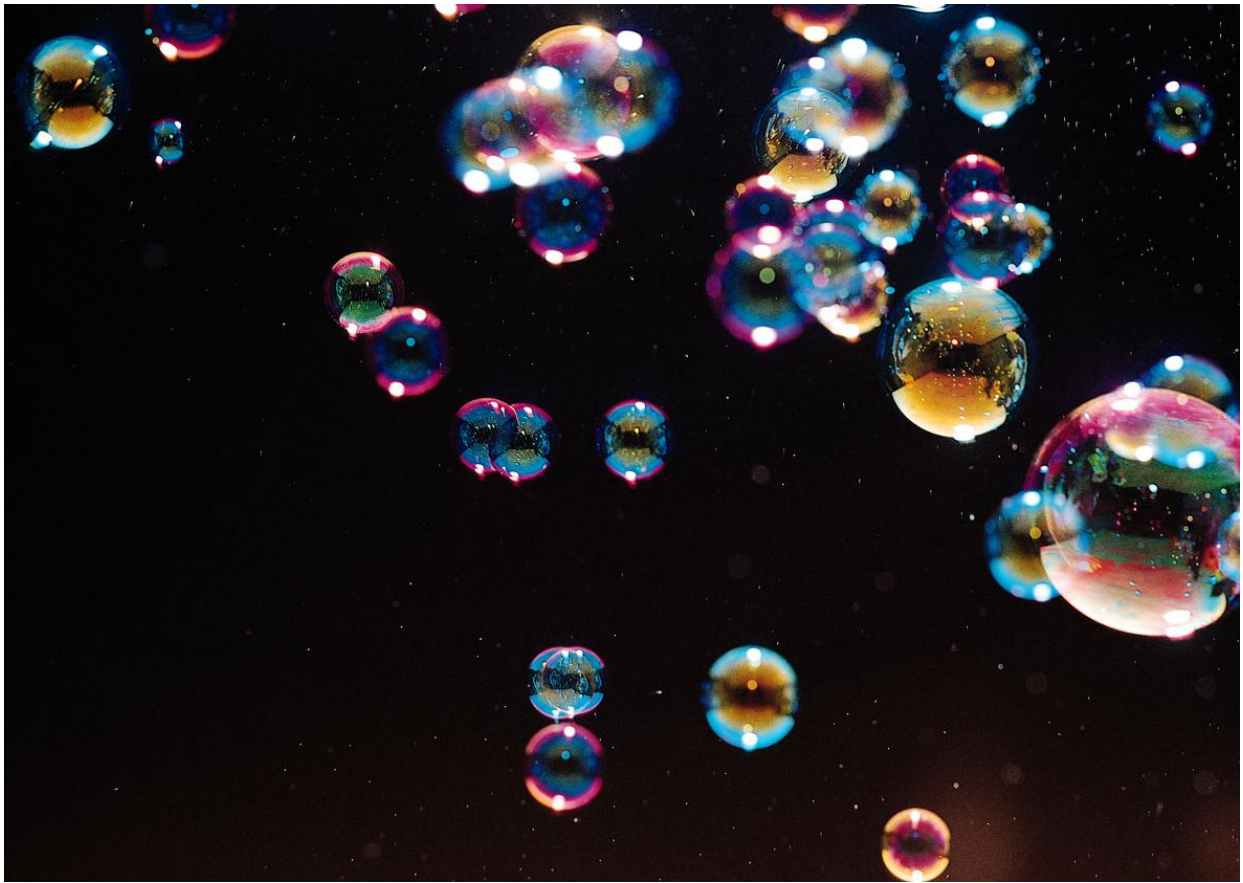
All images are presented as they are on the original CD-ROMs, scaled down to fit A4 pages. No additional editing has been performed however there may be some color variance between digital and print reproductions.



**SDI33.JPG**  
MATERIAL DICTIONARY VOLUME 4: FLAME, SPARK & WATER



**AF035.JPG**  
MATERIAL DICTIONARY VOLUME 31: PERSON - FEMALE



**SG148.JPG**  
MATERIAL DICTIONARY VOLUME 7: LIGHT & CRYSTAL



**SF137.JPG**  
MATERIAL DICTIONARY VOLUME 6: FOUR SEASONS & NATURE



**AE150.JPG**  
MATERIAL DICTIONARY VOLUME 30: PERSON - MALE

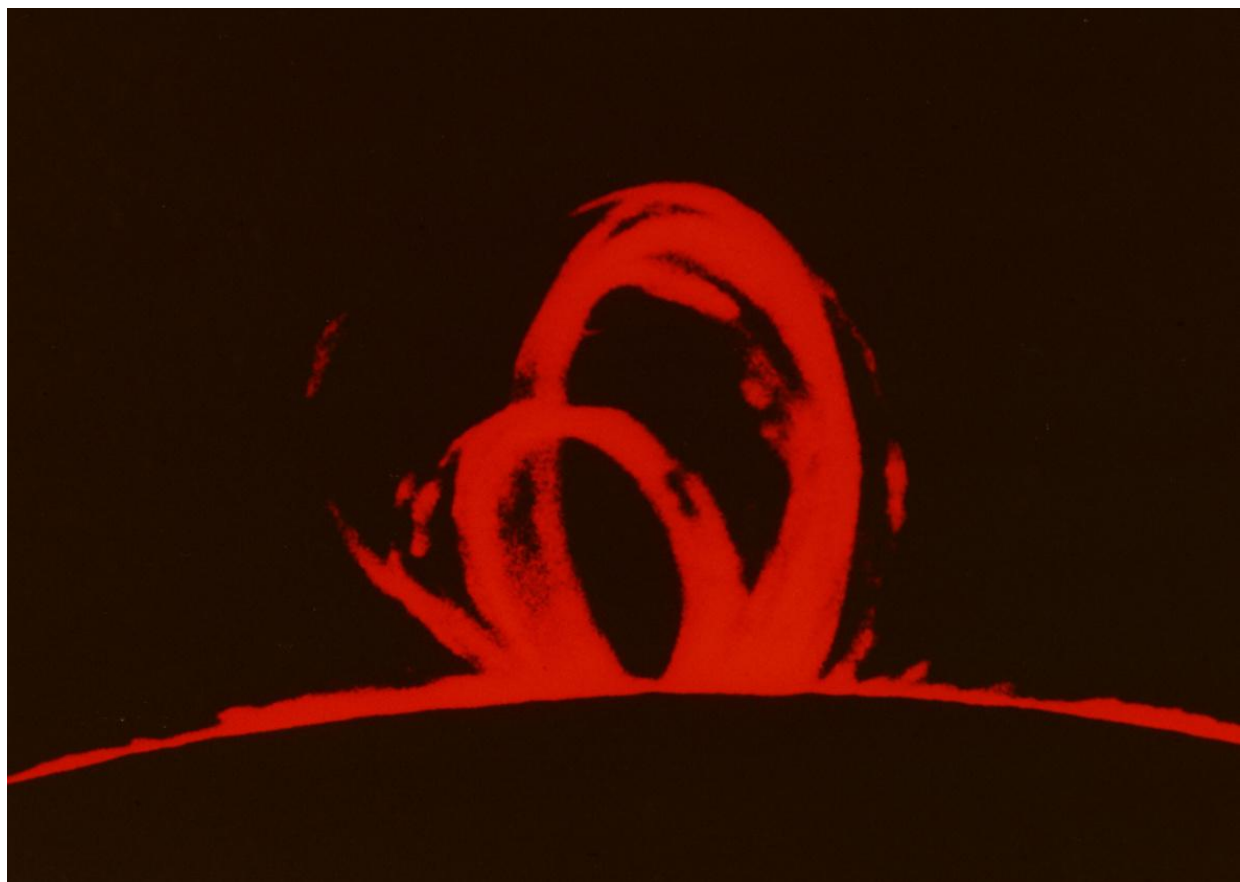


**AS151.JPG**  
MATERIAL DICTIONARY VOLUME 29: BUSINESS & LIVING GOODS





**SW093.JPG**  
MATERIAL DICTIONARY VOLUME 22: FOODS & DISHES



**SV041.JPG**  
MATERIAL DICTIONARY VOLUME 21: SPACE & PLANETS



**SG041.JPG**  
MATERIAL DICTIONARY VOLUME 7: LIGHT & CRYSTAL



**AG142.JPG**  
MATERIAL DICTIONARY VOLUME 32: EYES, LIPS & NUDES



**AG012.JPG**  
MATERIAL DICTIONARY VOLUME 32: EYES, LIPS & NUDES



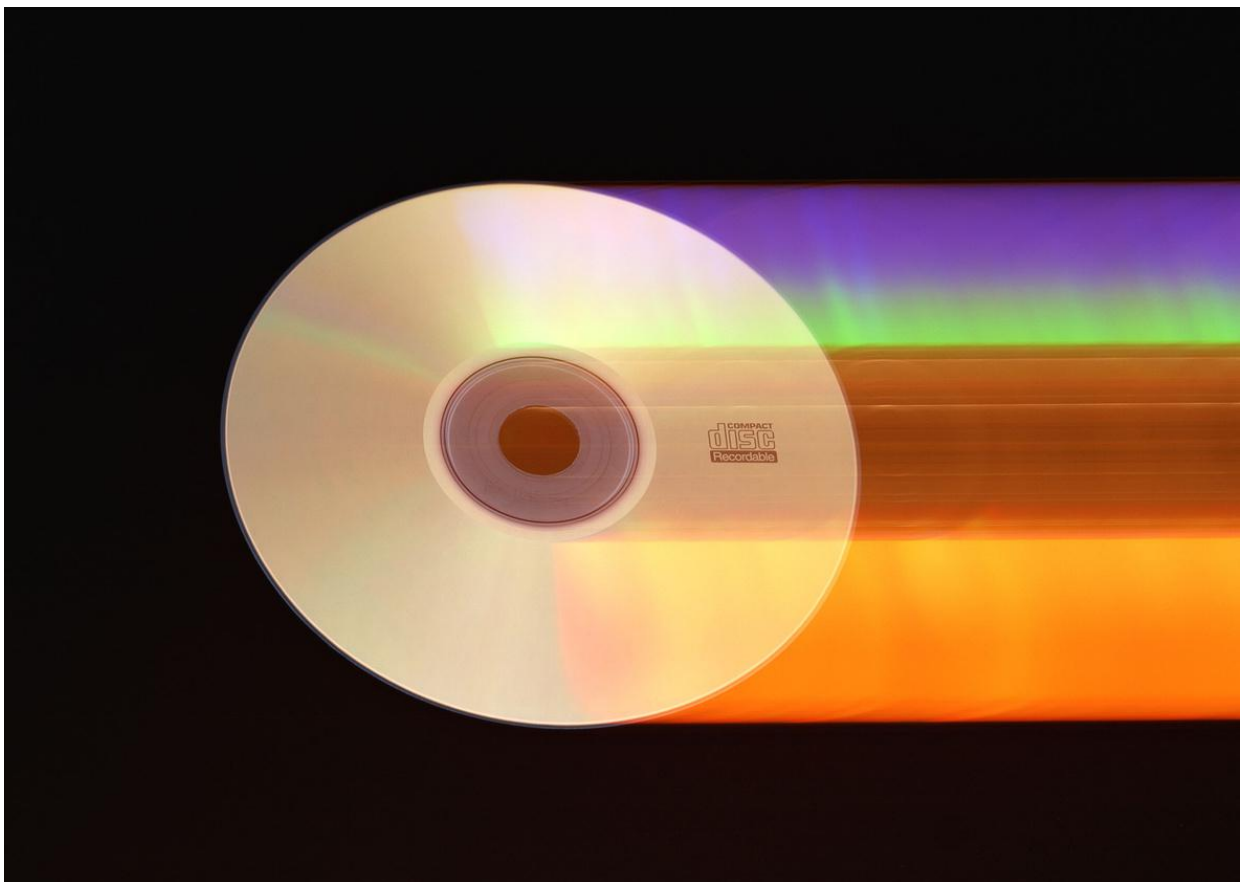
**AC044.JPG**  
MATERIAL DICTIONARY VOLUME 28: DIVING & MARINE



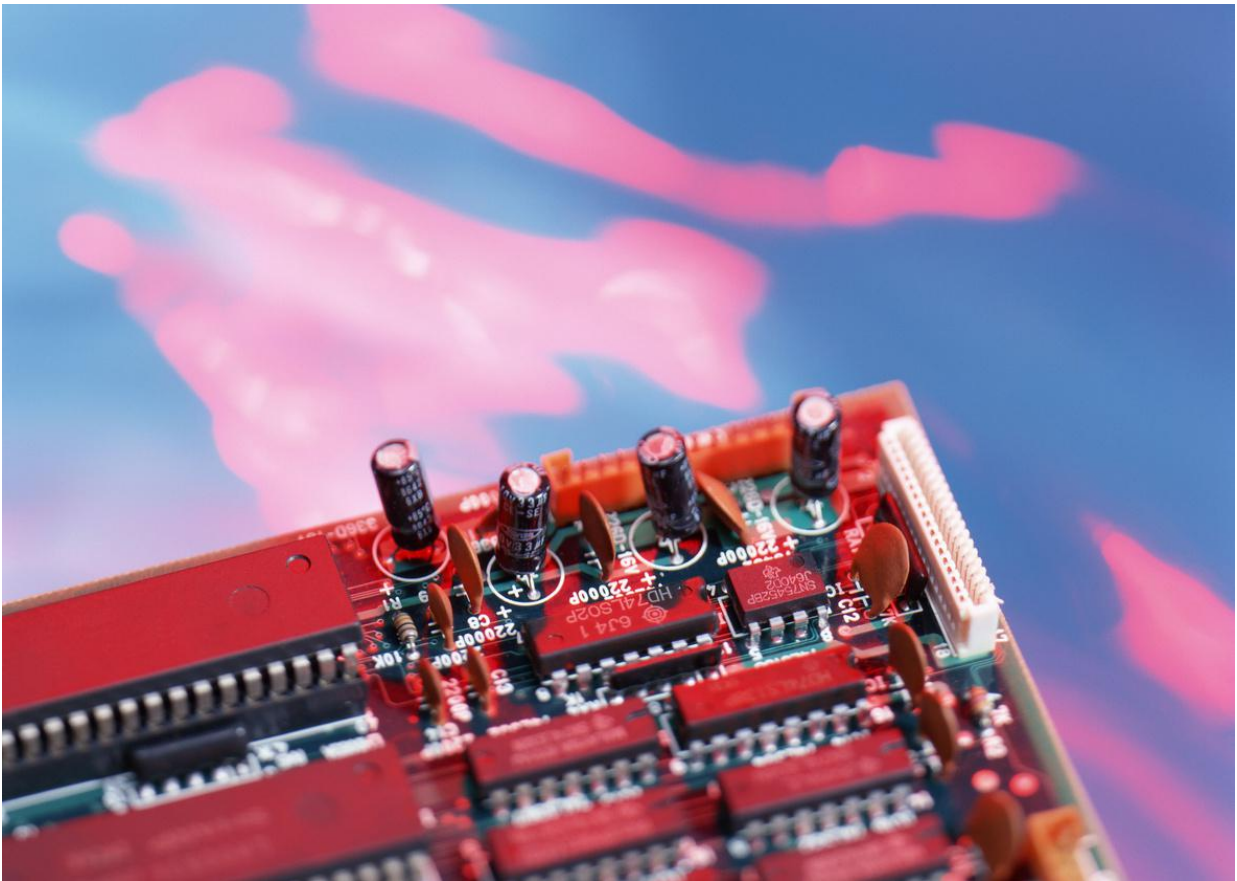
**SG180.JPG**  
MATERIAL DICTIONARY VOLUME 7: LIGHT & CRYSTAL



**AJ107.JPG**  
MATERIAL DICTIONARY VOLUME 34: FLOWER ARRANGEMENTS

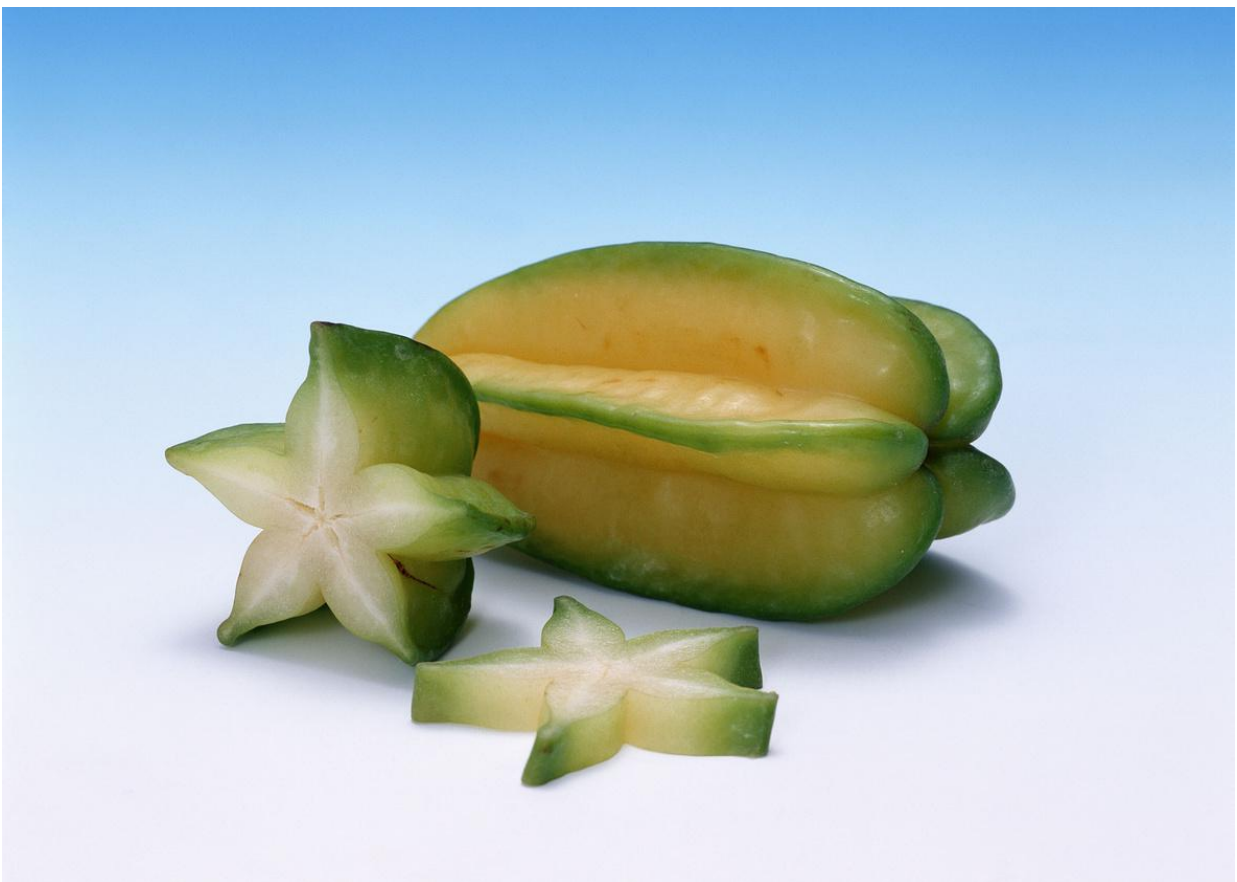


**AH105.JPG**  
MATERIAL DICTIONARY VOLUME 33: COMPUTERS & TECHNOLOGY



**AH023.JPG**

MATERIAL DICTIONARY VOLUME 33: COMPUTERS & TECHNOLOGY



**SN043.JPG**

MATERIAL DICTIONARY VOLUME 14: VEGETABLES & FRUITS



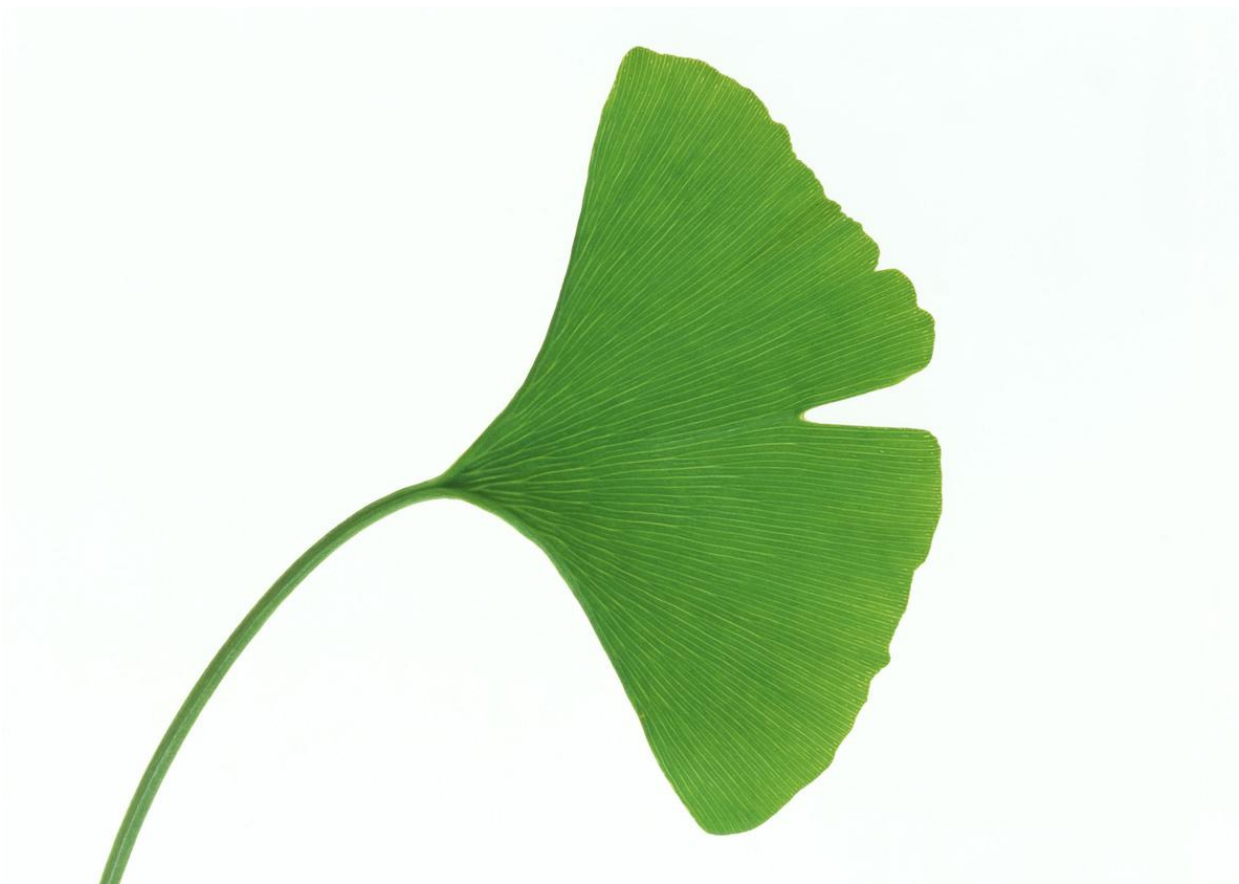
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MATERIAL DICTIONARY VOLUME 30: PERSON - MALE



AF112.JPG  
MATERIAL DICTIONARY VOLUME 31: PEOPLE - FEMALE



**SL191.JPG**  
MATERIAL DICTIONARY VOLUME 12: BUTTERFLIES



**SM040.JPG**  
MATERIAL DICTIONARY VOLUME 13: LEAVES & LEAF VEINS



**SL102.JPG**  
MATERIAL DICTIONARY VOLUME 12: BUTTERFLIES



**SM144.JPG**  
MATERIAL DICTIONARY VOLUME 13: LEAVES & LEAF VEINS



**SF173.JPG**  
MATERIAL DICTIONARY VOLUME 6: FOUR SEASONS & NATURE



**AA161.JPG**  
MATERIAL DICTIONARY VOLUME 26: FOREST & GROVE



**AB126.JPG**

MATERIAL DICTIONARY VOLUME 27: MACHINES & GEARS



**AJ179.JPG**

MATERIAL DICTIONARY VOLUME 34: FLOWER ARRANGEMENTS



**SF113.JPG**  
MATERIAL DICTIONARY VOLUME 6: FOUR SEASONS & NATURE



**SQ144.JPG**  
MATERIAL DICTIONARY VOLUME 16: BARK & ANNUAL RINGS





**AE008.JPG**  
MATERIAL DICTIONARY VOLUME 30: PEOPLE - MALE



**AG045.JPG**  
MATERIAL DICTIONARY VOLUME 32: EYES, LIPS & NUDES





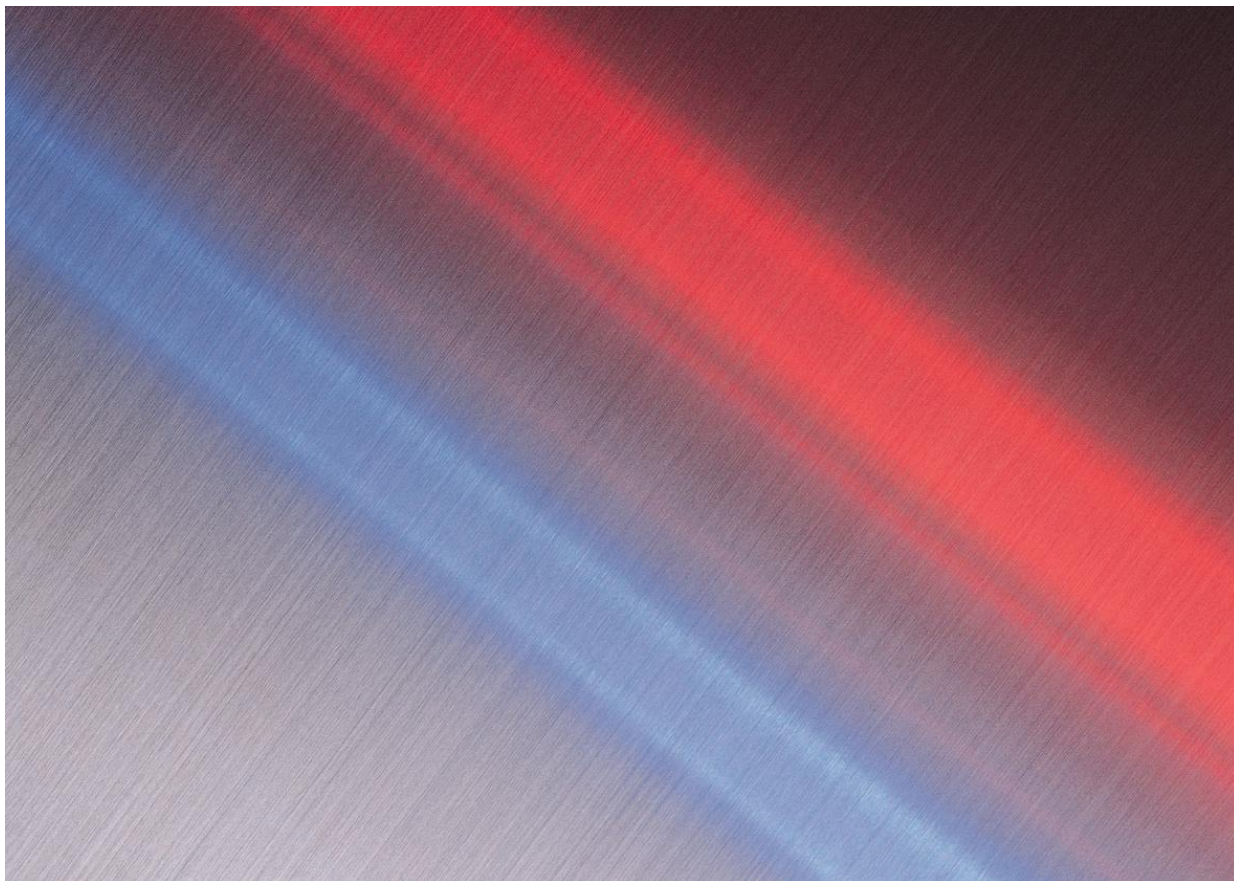
**AF161.JPG**  
MATERIAL DICTIONARY VOLUME 31: PERSON - FEMALE

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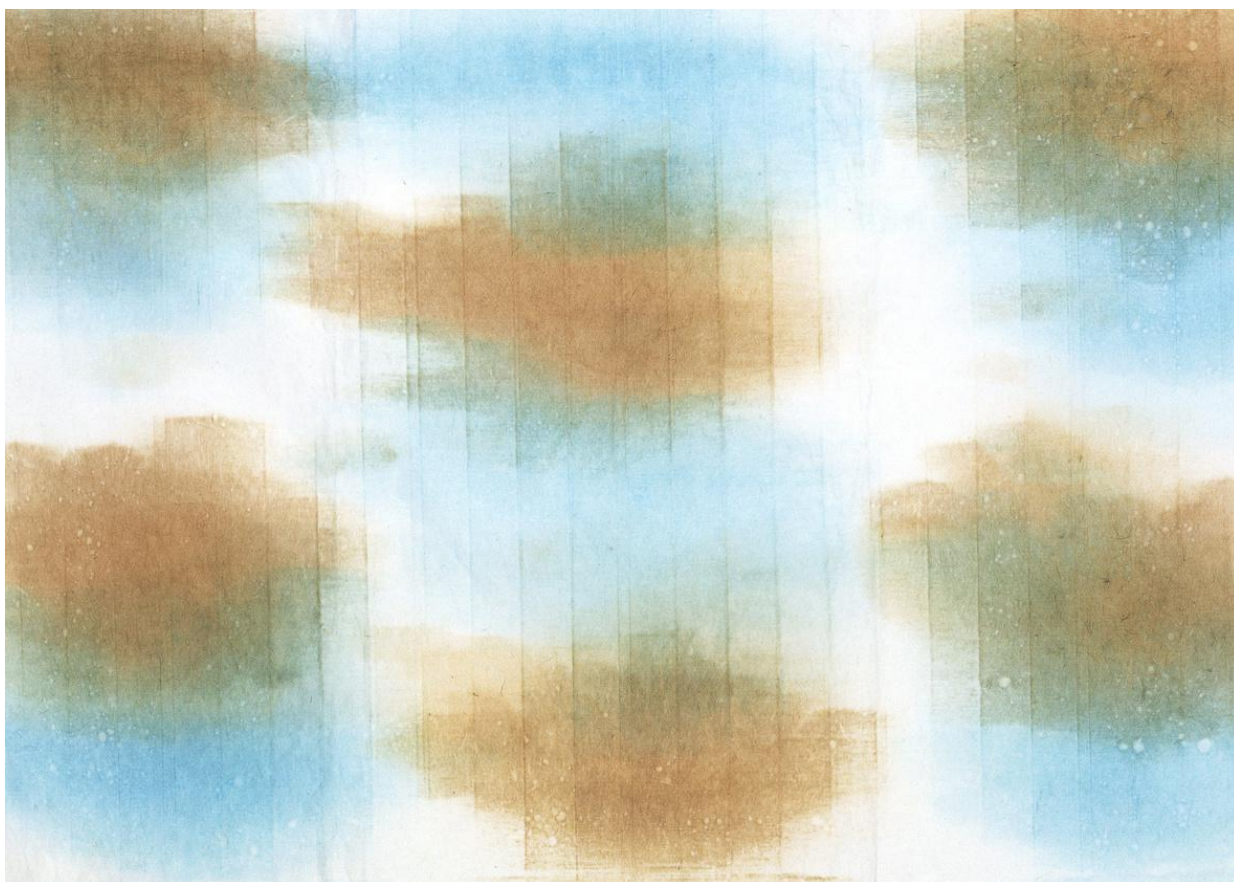
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MATERIAL DICTIONARY VOLUME 29: BUSINESS & LIVING GOODS



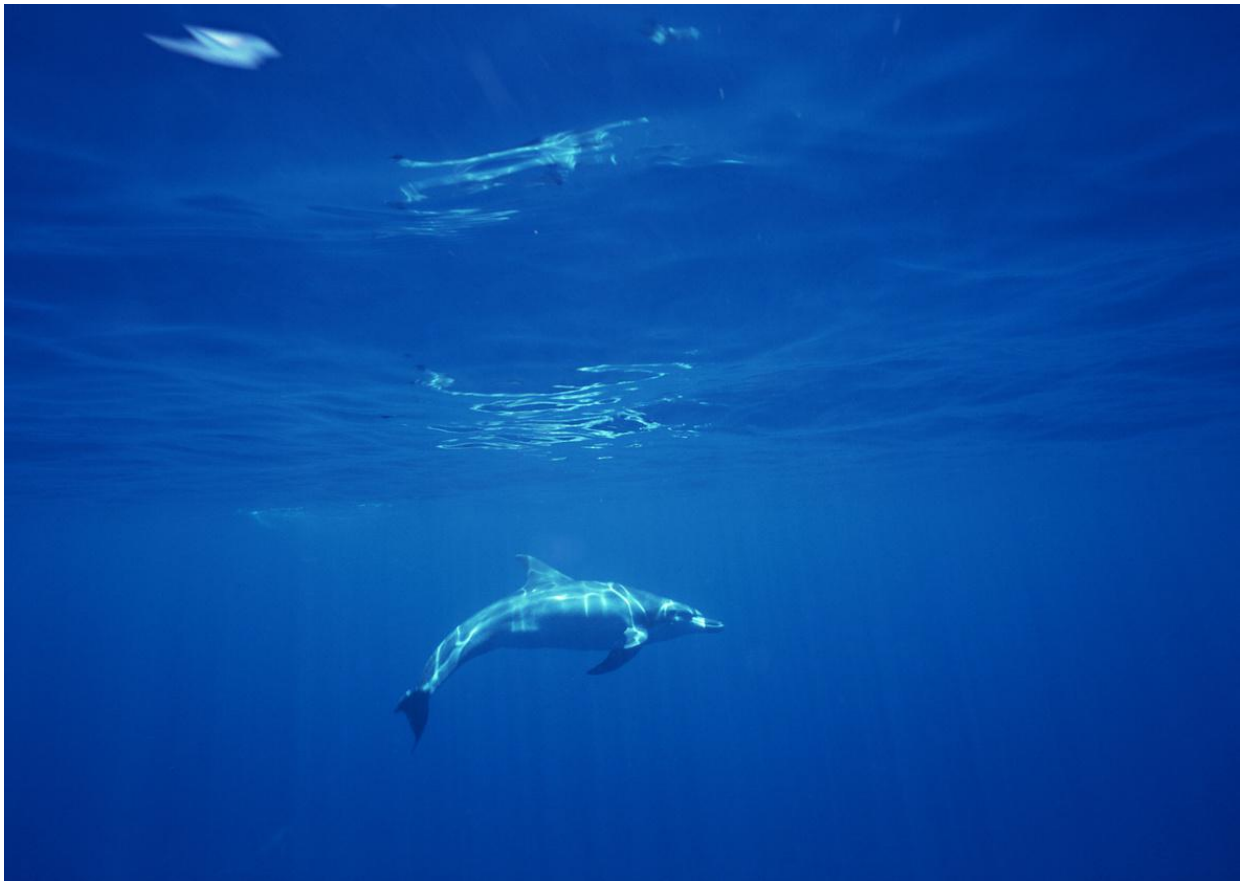
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MATERIAL DICTIONARY VOLUME 29: BUSINESS & LIVING GOODS



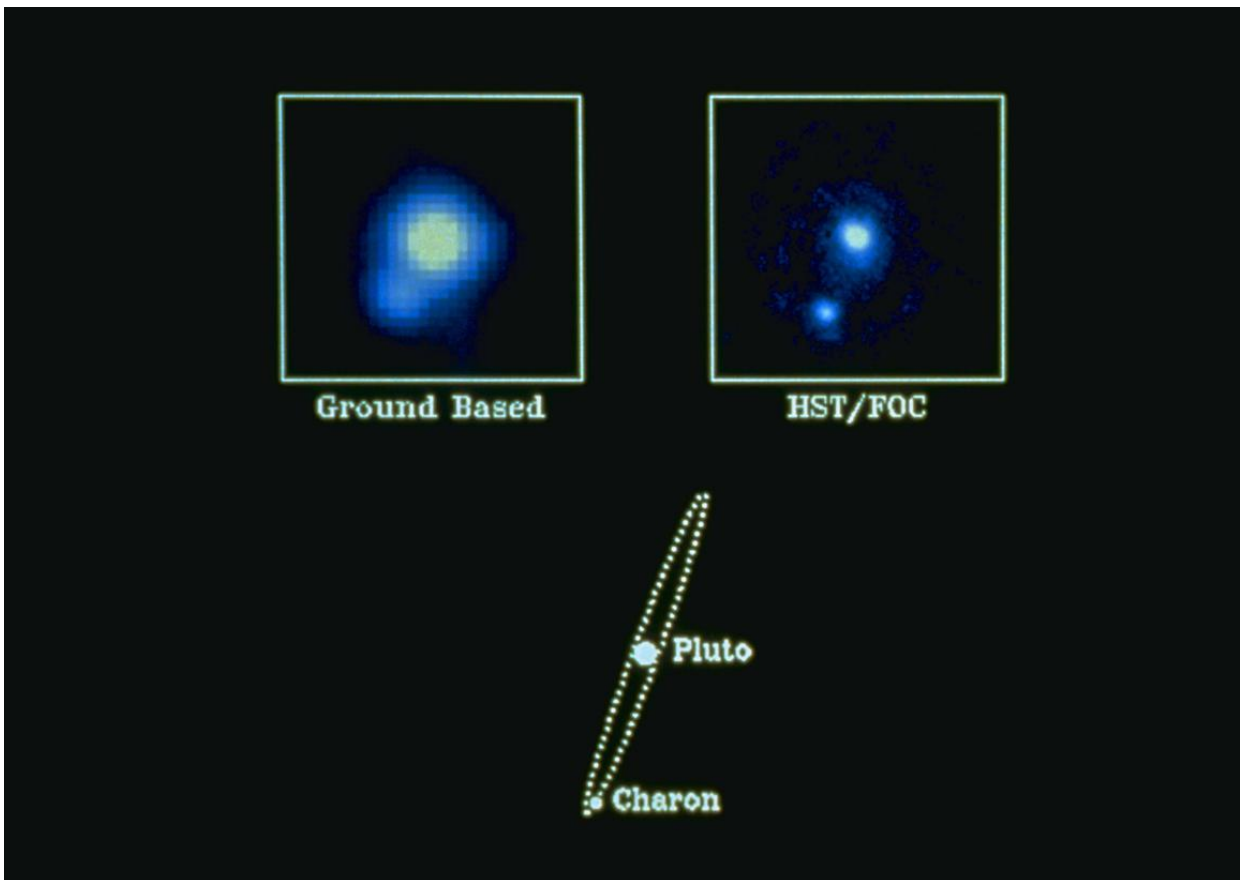
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MATERIAL DICTIONARY VOLUME 3: METALS & RUSTS



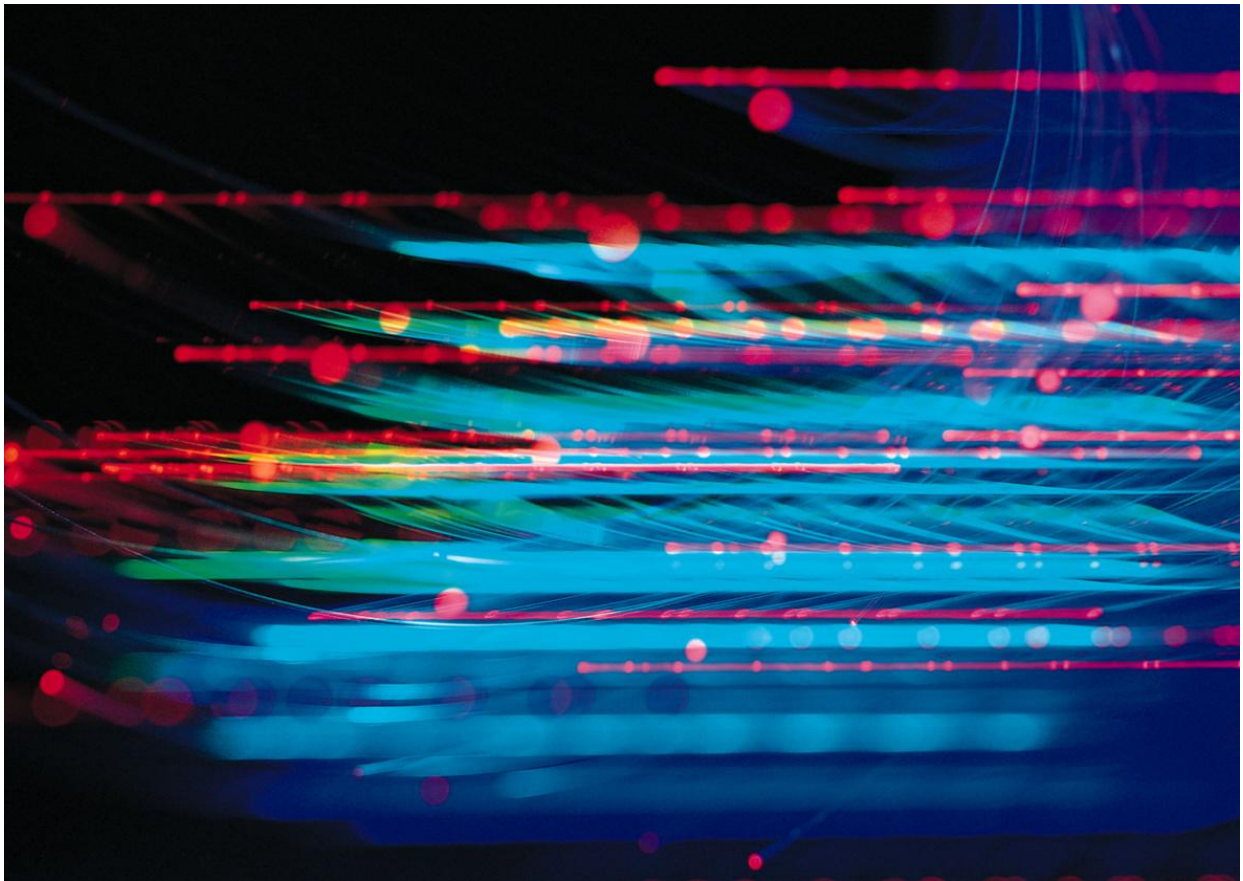
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MATERIAL DICTIONARY VOLUME 23: MINO PAPER & JAPANESE PAPER



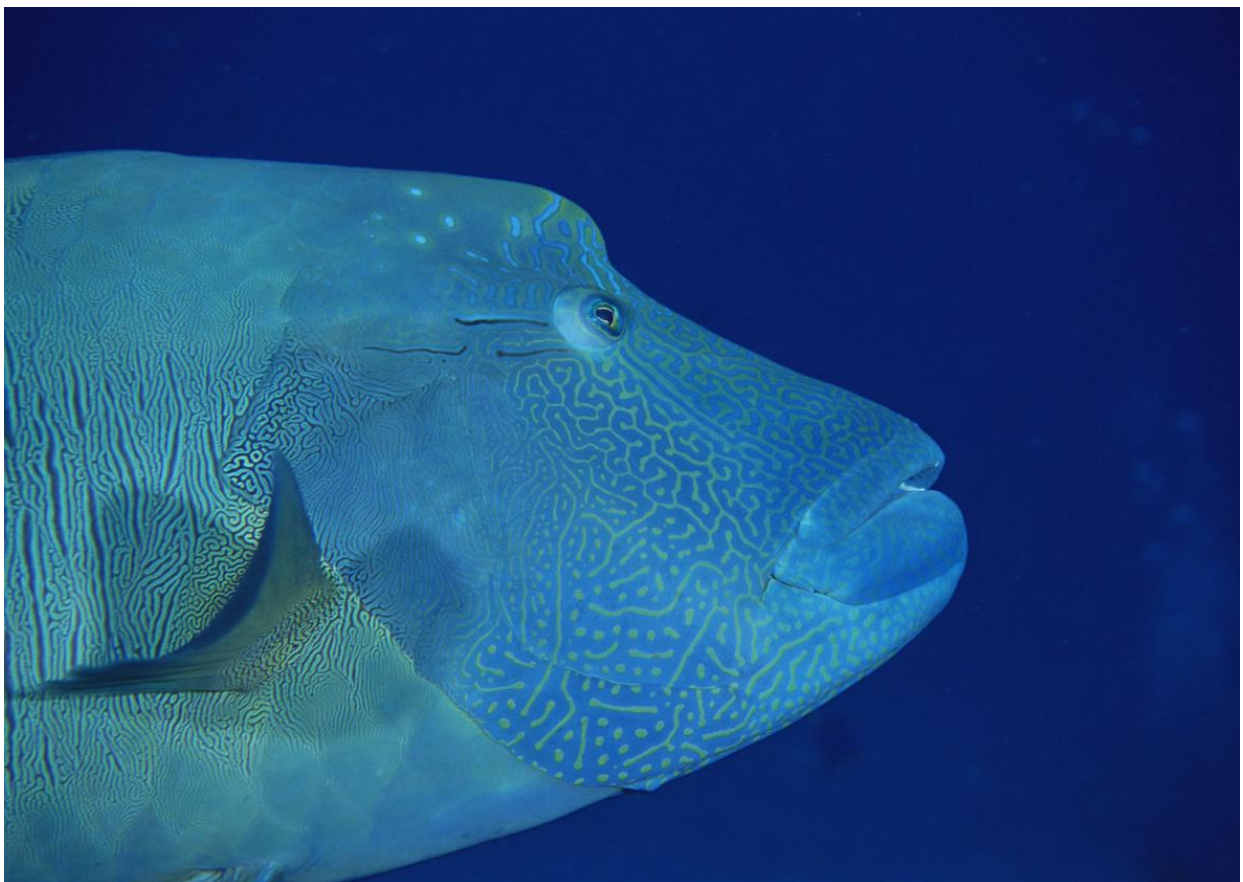
**AC094.JPG**  
MATERIAL DICTIONARY VOLUME 28: DIVING & MARINE



**SV105.JPG**  
MATERIAL DICTIONARY VOLUME 21: SPACE & PLANETS



**SG094.JPG**  
MATERIAL DICTIONARY VOLUME 7: LIGHT & CRYSTAL



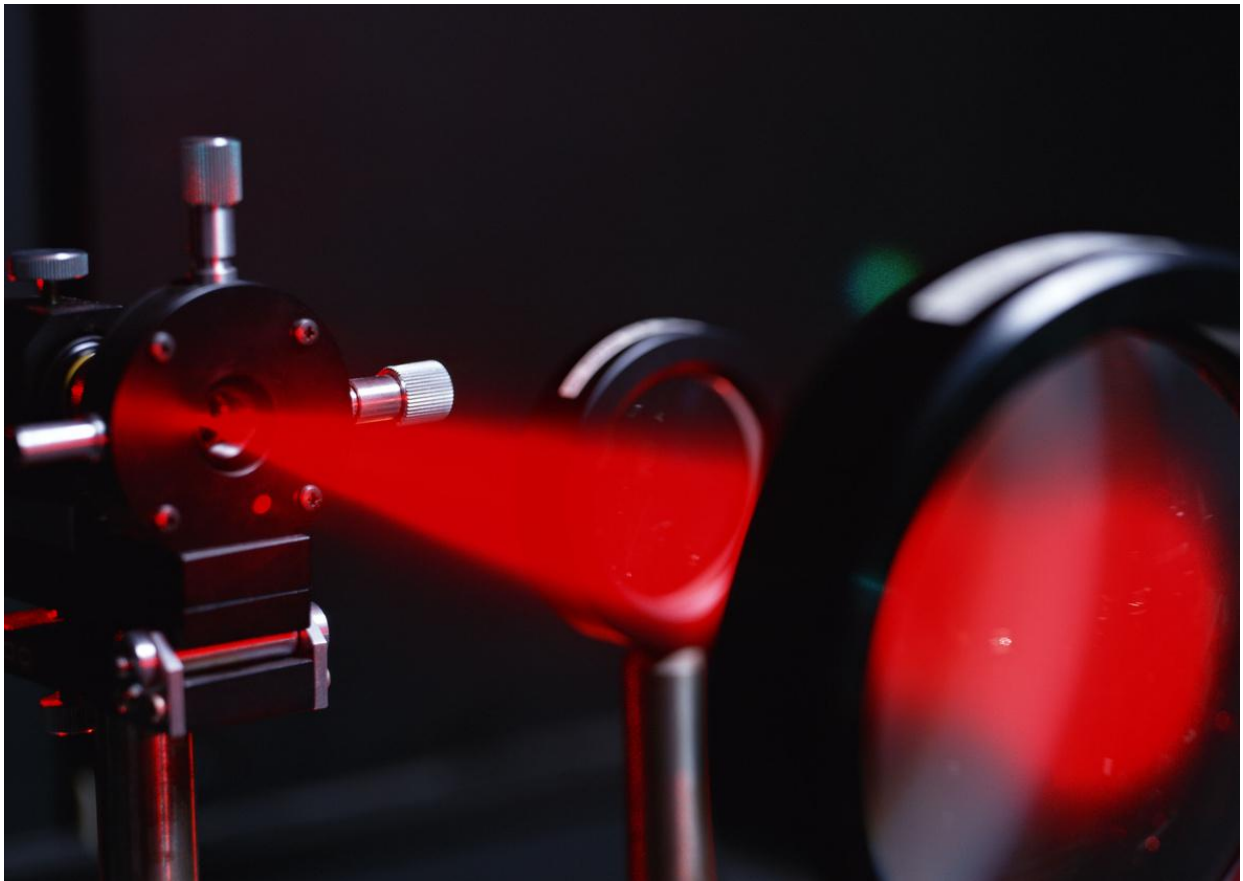
**AC150.JPG**  
MATERIAL DICTIONARY VOLUME 28: DIVING & MARINE



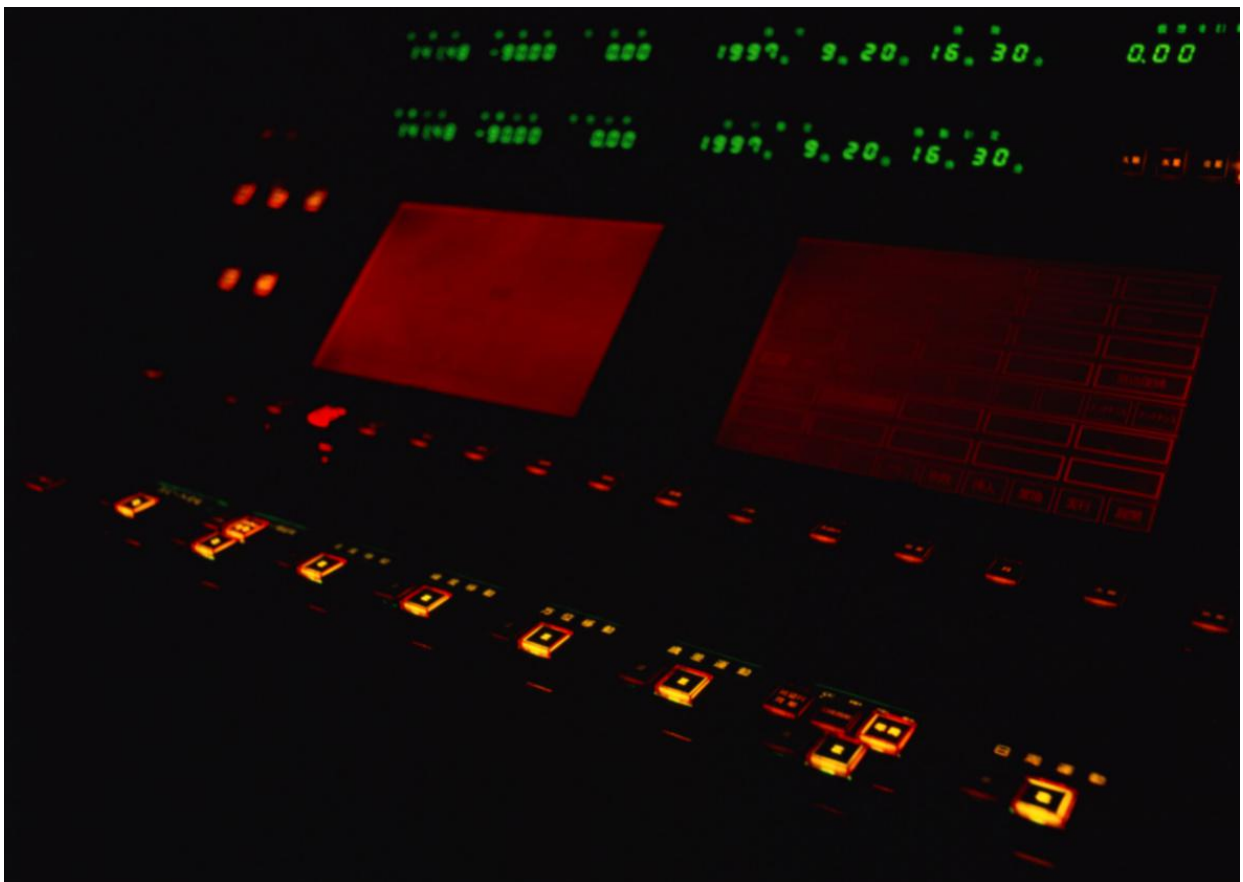
**ACI20.JPG**  
MATERIAL DICTIONARY VOLUME 28: DIVING & MARINE



**AHI63.JPG**  
MATERIAL DICTIONARY VOLUME 33: COMPUTERS & TECHNOLOGY



**AH140.JPG**  
MATERIAL DICTIONARY VOLUME 33: COMPUTERS & TECHNOLOGY



**AH166.JPG**  
MATERIAL DICTIONARY VOLUME 33: COMPUTERS & TECHNOLOGY



**SD124.JPG**

MATERIAL DICTIONARY VOLUME 4: FLAME, SPARK & WATER



**AJ182.JPG**

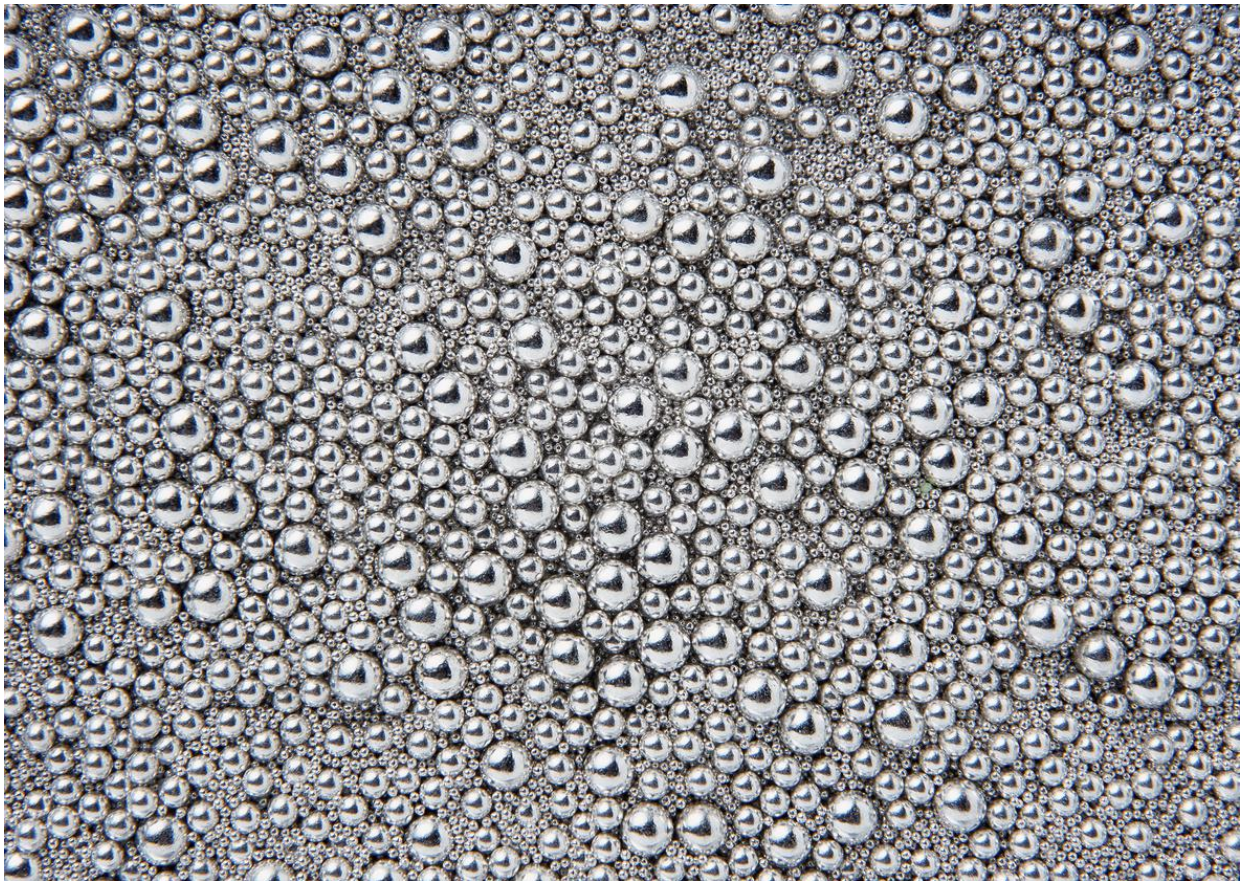
MATERIAL DICTIONARY VOLUME 34: FLOWER ARRANGEMENTS



**SF157.JPG**  
MATERIAL DICTIONARY VOLUME 6: FOUR SEASONS & NATURE



**SB010.JPG**  
MATERIAL DICTIONARY VOLUME 2: PAPERS, FABRICS & WOODS



**SP178.JPG**

MATERIAL DICTIONARY VOLUME 15: SPICE INGREDIENTS

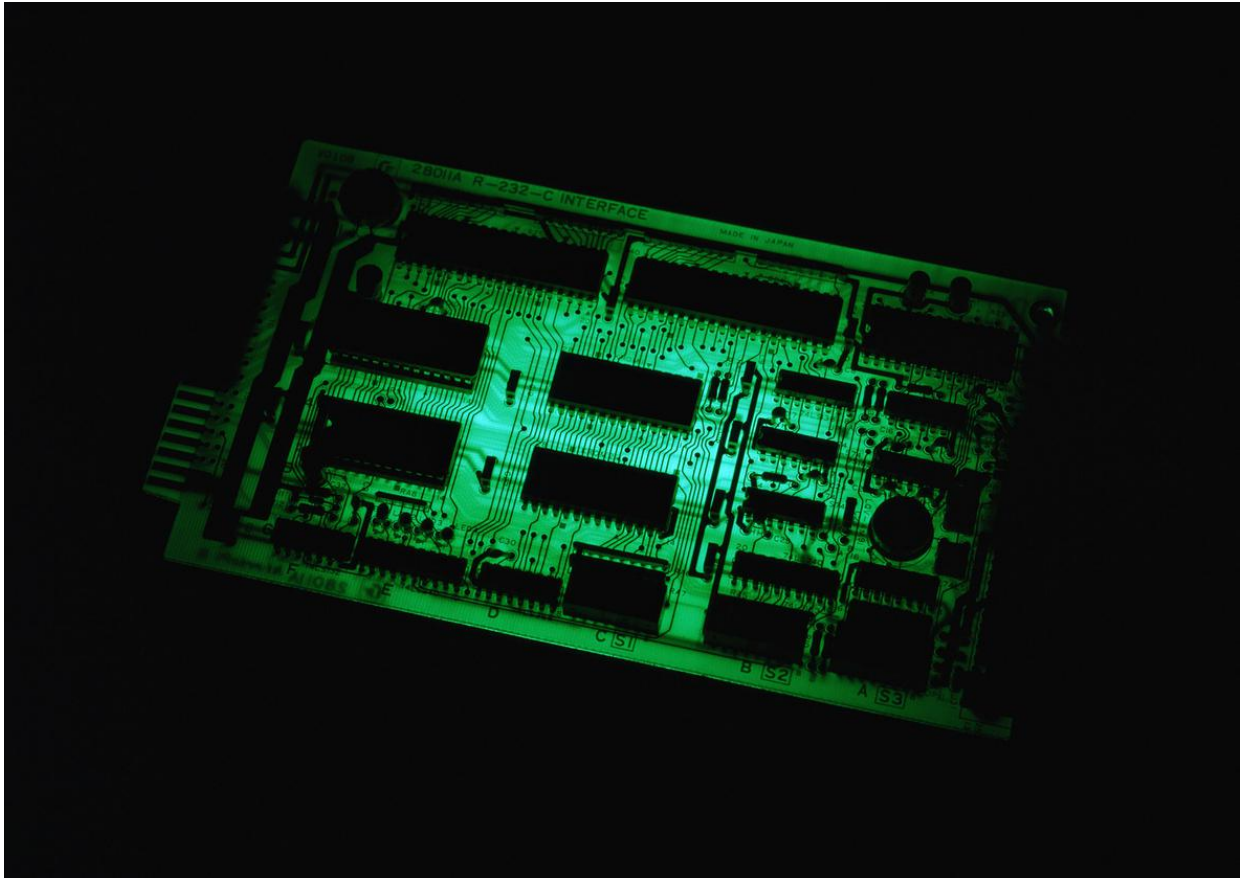


**AB076.JPG**

MATERIAL DICTIONARY VOLUME 27: MACHINES & GEARS



**AF200.JPG**  
MATERIAL DICTIONARY VOLUME 31: PERSON - FEMALE



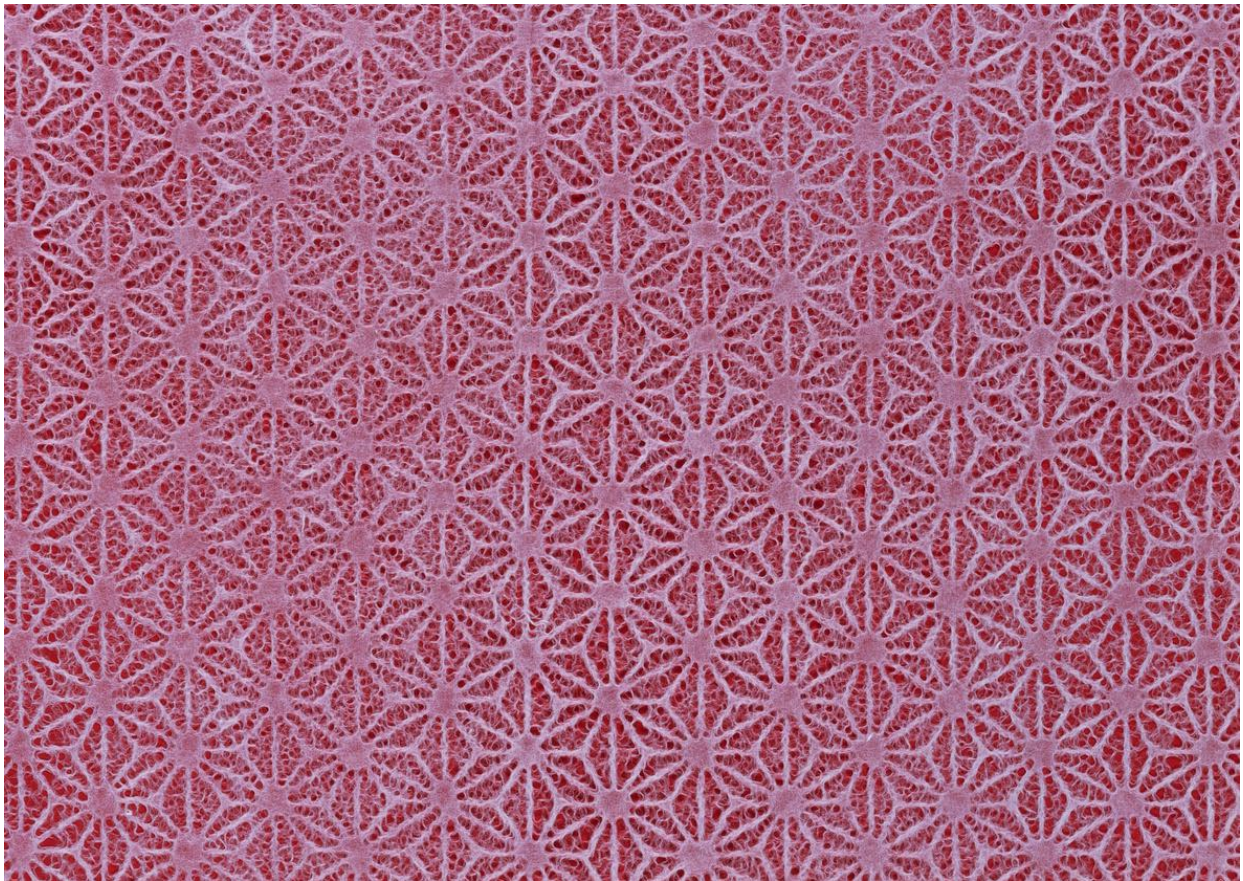
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MATERIAL DICTIONARY VOLUME 33: COMPUTERS & TECHNOLOGY

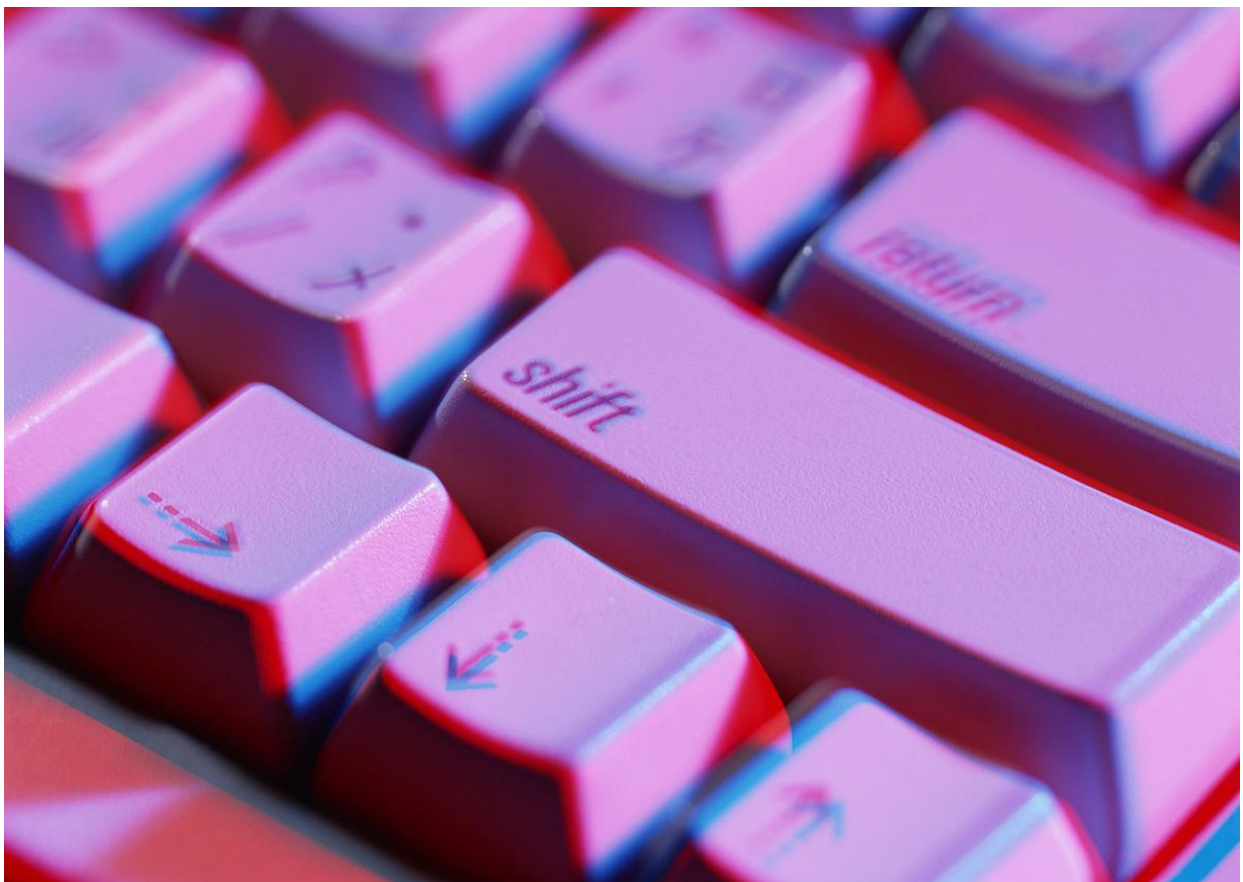


**SQ109.JPG**

MATERIAL DICTIONARY VOLUME 16: BARK & ANNUAL RINGS



**SX121.JPG**  
MATERIAL DICTIONARY VOLUME 23: MINO PAPER & JAPANESE PAPER

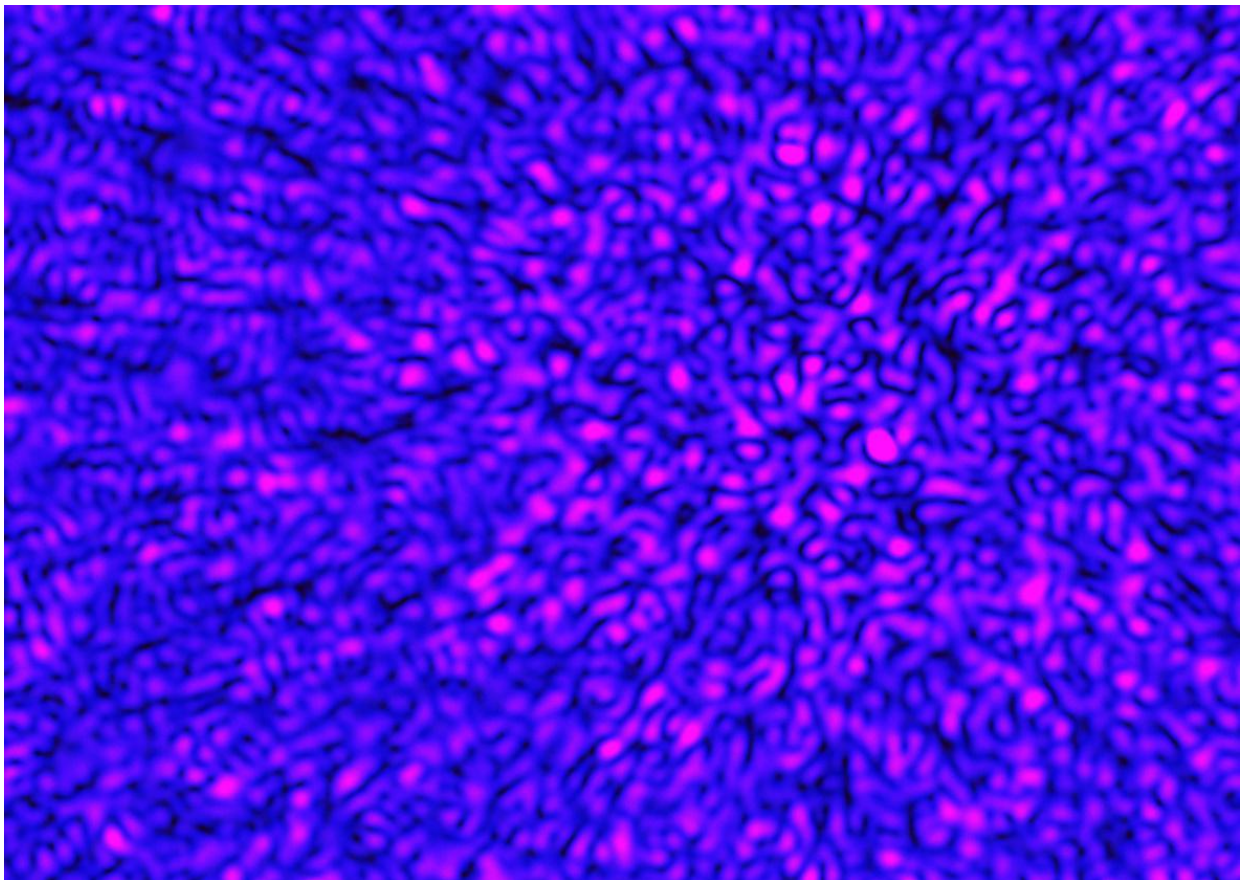


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MATERIAL DICTIONARY VOLUME 33: COMPUTERS & TECHNOLOGY



**AH150.JPG**

MATERIAL DICTIONARY VOLUME 33: COMPUTERS & TECHNOLOGY

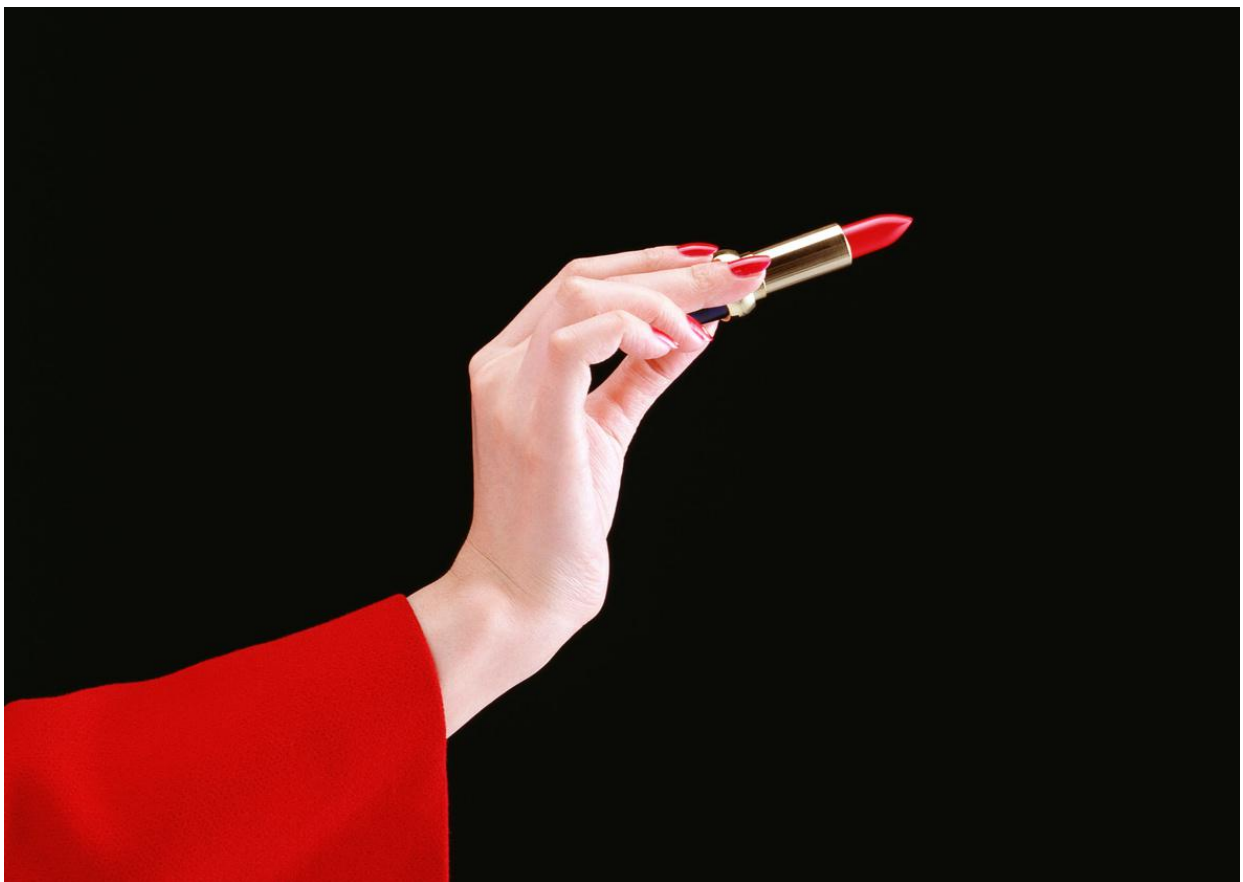


**AH192.JPG**

MATERIAL DICTIONARY VOLUME 33: COMPUTERS & TECHNOLOGY



**AH073.JPG**  
MATERIAL DICTIONARY VOLUME 33: COMPUTERS & TECHNOLOGY



**SS125.JPG**  
MATERIAL DICTIONARY VOLUME 18: HANDS



**SW104.JPG**  
MATERIAL DICTIONARY VOLUME 22: FOODS & DISHES



**SW028.JPG**  
MATERIAL DICTIONARY VOLUME 22: FOODS & DISHES



**AC042.JPG**  
MATERIAL DICTIONARY VOLUME 28: DIVING & MARINE



**AH080.JPG**  
MATERIAL DICTIONARY VOLUME 33: COMPUTERS & TECHNOLOGY



**SD175.JPG**

MATERIAL DICTIONARY VOLUME 4: FLAME, SPARK & WATER

### **Thank you for indulging in Everyday Materials.**

The CD-ROM ISOs used to compile Everyday Materials were sourced from Archive.org, where you can download MATERIAL DICTIONARY along with a stunning variety of other media and resources.

Everyday Materials is typeset with Cooper BT and Gill Sans, and was assembled by E.E.G. in August 2025

# Everyday Materials

SELECTIONS FROM MATERIAL DICTIONARY 1994 - 1997