

*"The Vision behind Asmira  
Group"*

# MUSTAFA ASLAN

Chairman of Asmira Group, Vice President of  
TurkCham Montenegro

Asmira Group was founded in 1977 by my father Mr. Ayhan Aslan. Today, the Group operates across a broad geographical area from Türkiye to the Adriatic, with business activities in fuel supply, energy, logistics, construction, maritime services, and event management.

In 2017, all activities were consolidated under the unified Asmira Group structure, bringing together Asmira Marine, Asmira Energy, Miraka, Tacklog Logistics, Orfeo Events, and Ancre Suisse. At that time, the Group's total annual revenue was around 5–6 million USD. As of 2024, this figure has reached 100 million USD.

*"Our most important achievement has been growing from a local foundation into a reliable international brand. With 26 physical fuel supply points in Türkiye and nine marina fuel stations across the Adriatic, we have demonstrated consistent trust and operational strength."*

Asmira has been the market leader in fuel supply for yachts over 50 meters for more than ten years, with an annual supply volume of 25–30 thousand tons. Its maritime and ship fueling network is supported by strategic land-based fuel stations.

The Group's headquarters is located in Izmir, near the port, while the Istanbul Skyland office provides financial intermediation services for Turkish ship owners in international fuel procurement. Operational and logistics bases are located in Torbali, Ulukent, Turgutreis, Göcek, Derince, Portonovi in Montenegro, and Zadar in Croatia.



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**Mustafa Aslan**



# To Be Local on Every European Coast



**“In Montenegro, we shifted to a boutique and sustainable business model”**



The Group officially entered the Montenegrin market in 2021. Initially taking advantage of the country's tax-free marine fuel model, Asmira established a strong marina fueling network. When this regulation was temporarily suspended in 2023, the Group took the opportunity to restructure its operations into a more selective and sustainable form.

*“When the tax-free fuel model was reinstated in 2025, our fuel supply volume increased nearly five-fold. Going forward, we will continue to integrate fuel supply, energy investment, and construction development into a unified growth strategy.”*

## Why Montenegro?

Asmira's entry into Montenegro was shaped through long-standing cooperation with D-Marin marinas in Türkiye. The invitation to participate in the fuel supply operations of Portonovi Marina marked a key milestone, and Asmira has since maintained a stable and respected presence in the Adriatic region.

Despite being a candidate for EU membership, Montenegro still offers significant tax advantages in key sectors, particularly maritime and energy. Combined with its strategic Adriatic location, the country provides meaningful long-term opportunities for investment.

## Strategic Growth Focus: Fuel, Energy & Construction

The Group views marine fuel operations, energy investments, and construction & real estate development as the core pillars of its future expansion in Montenegro. Increasing tourism and migration trends also strengthen demand for residential and commercial development projects.

## Local Partnerships & Business Climate

While Montenegro's business environment is still evolving, this presents opportunities for early strategic investors. Asmira actively works through TurkCham Montenegro to develop stronger commercial ties, knowledge-sharing platforms, and institutional cooperation between companies from both countries.





“Partnerships with local companies are key. They strengthen our regional presence, support employment, and reinforce sustainable growth across marine and construction projects.”

Mustafa Aslan

Herceg Novi / Montenegro

Nezaboravno iskustvo s Asmira Marine

*u marini Portonovi!*

**ASMIRA**  
MARINE

  
**ASMIRA**  
MARINE

## Domaća marka na svim europskim obalama

Otplovite u svijet sa Asmira Marine iz marina Portonovi!

Od zore do zore, čeka vas gorivo za nove avanture.

**Bodrum**

D-Marin Turgutreis  
Türkiye

**İçmeler**

AğrıMarina  
Türkiye

**Göcek**

MarinTurk  
Türkiye

**Didim**

D-Marin  
Türkiye

**Ceşme**

Çeşme Marina  
Türkiye

**Seferihisar**

Taos Marina  
Türkiye

**Yeni Foça**

Oasis Marina  
Türkiye

**Portonovi**

Portonovi Marina  
Crna Gora

**Zadar**

D-Marin Dalmacija  
Hrvatska

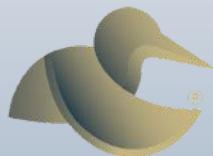


## Risk Management and Regional Vision

Through multi-source supply strategies and diversified operational structures across regions, Asmira ensures stability even under global market fluctuations. The operation in D-Marin Dalmacija in Zadar is a natural extension of the Group's Adriatic success.

## Five-Year Vision: “Becoming a Local Brand Across European Shores”

Asmira aims to position Montenegro as the central hub for its Western Balkans operations, expanding into sustainable energy solutions, marina fuel networks, and regional logistics systems across Europe.



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