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2025

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27 - 29 AUGUST | ICC SYDNEY



Register

THANKS TO OUR 2025 SPONSORS



WELCOME TO SECURITY 2025

On behalf of the entire organising team, I am delighted to welcome you to the Security Exhibition and Conference 2025 at the prestigious ICC Sydney. This year's event promises to be our most comprehensive and forward-thinking gathering yet, bringing together industry leaders, innovators, and security professionals from across the globe.

As organisers we look forward to welcoming the broader security community to three days of networking and learning that will strengthen connections and drive innovation across our industry.

A Premier Showcase of Innovation Our impressive business-to-business trade show features the latest in product innovation and cutting-edge security solutions. From advanced CCTV systems and access control technologies to AI-powered software, biometrics, and cybersecurity solutions, you'll discover the full spectrum of technologies shaping the future of security.

Security at a Crossroads: Our Conference Theme The Security ASIAL conference addresses the critical theme of "Security at a Crossroads" – reflecting our industry's pivotal moment as we navigate emerging threats, evolving technologies, and changing global dynamics. Our distinguished lineup of thought leaders will present on essential topics:

- **Security in a Multipolar World** – Understanding the shifting geopolitical landscape and its security implications
- **Complexity to Clarity: Strategies for Effective Stakeholder Engagement** – Practical approaches to managing diverse security stakeholders
- **AI-Generated Deep Fake and Synthetic Attacks** – Recognizing and defending against emerging AI-powered threats
- **SOCI Act Compliance and Assurance** – Navigating regulatory requirements and best practices
- **The Rise of AI: Trends, Challenges and Leading Ahead** – Harnessing artificial intelligence while managing associated risks

Each presentation provides tangible takeaways that you can immediately apply to strengthen your security posture and advance your professional practice.

Three Days of Unparalleled Networking and Learning Whether you're here to explore the latest technologies, forge new partnerships, gain insights from industry experts, or stay ahead of emerging trends, this event offers unmatched opportunities to connect with peers, discover solutions, and shape the future of security.

I encourage you to make the most of your time at ICC Sydney. Engage with our exhibitors, attend the conference sessions, participate in networking events, and take advantage of the knowledge-sharing opportunities that make this event truly special.



Soren Norgaard
Event Director

WELCOME FROM ASIAL

On behalf of the Australian Security Industry Association Limited (ASIAL), welcome to the 39th Annual Security Exhibition & Conference – *the* event that brings security professionals together.

Featuring industry leaders, innovators, and security professionals from across the region, this year's ASIAL Conference program examines the consequences of a changing world order, cyber warfare, critical infrastructure risk, AI driven threats and the importance of the human factor.

Security is at a crossroads. Industry leaders, policymakers and experts are all grappling with the challenge of how to mitigate risks and safeguard assets in an increasingly volatile and uncertain world. Conference attendees will hear how three wildcards – Trump, Putin and Xi Jinping – are overturning global security, and what this means for Australia's national security.

The enhanced Security Exhibition provides a unique opportunity to see the leading-edge technologies and innovations shaping the future of security – everything from transformative cyber and information security, AI and advanced surveillance systems, physical access control and biometrics, enhanced networking and integration through to emergency response innovations.

Whether you're here to discover new products or suppliers, network with peers, or attend the ASIAL Security Conference, we are confident you will find enormous value in your participation. We are proud to partner with Diversified Australia in hosting a dynamic environment where knowledge is shared, connections are built, and ideas are turned into reality.

Thank you to all our sponsors, partners and participants for your support and commitment to making this event a success. Your participation and commitment underscore the importance of collaboration in advancing a safer, more secure Australia.

I hope you have a productive and enjoyable experience at the 2025 Security Exhibition & Conference.

Regards
Bryan de Caires
Chief Executive Officer
ASIAL



WHAT'S ON IN 2025



Security ASIAL Conference – Security at a Crossroads

The Security ASIAL Conference 2025 will address critical security challenges like AI threats, cyber warfare, and infrastructure risks, alongside the evolving international order and the crucial role of human expertise. Industry leaders and experts will offer insights and strategies for security professionals to mitigate risks and protect assets in an increasingly uncertain global landscape.



Security Gala Dinner

Celebrate your industry at the ultimate security networking evening, in partnership with ASIAL. This gala event brings together security professionals globally to celebrate, network, and continue vital business conversations. Enjoy fine wine, a three-course meal, live entertainment, and the Best New Product Awards.



Integrate Co-Locate

The Security Exhibition & Conference and Integrate are co-locating to unite Australia's security and AV industries, offering a comprehensive look at integrated solutions and technologies. This combined event allows visitors to explore innovations like facial recognition and IoT sensors across both sectors, fostering networking and showcasing the synergy between security and AV.

MEET SECURITY ASIAL CONFERENCE SPEAKERS



Peter Jennings AO PSM

Director of Strategic Analysis
Australia,
Peter Jennings Strategy Consultants



Colin Green

A/Superintendent, Commander Protective
Security Group Counter Terrorism and
Special Tactics, NSW Police Force



Amanda Spencer

Director, Solutions Engineering,
Cloudflare



Shane Brady

Associate Director, Strategic Security
Unit, Corporate Services Group,
Premier's Department NSW



Hamish Hansford

Deputy Secretary - Cyber and
Infrastructure Security,
Department of Home Affairs



Dian Erliasari

Senior Information Security Manager,
Telstra



Dominic Ollif

Director of Venues,
Brisbane 2032 Olympic and Paralympic
Games Organising Committee



Lee Hickin

Executive Director,
Australian National AI Centre, Australian
Government

MEET SECURITY ASIAL CONFERENCE SPEAKERS



Michael Stuer
CEO,
portier Global



Paul Magee
CEO,
Auraya



Colin Renouf
Chief Information Security
Officer/Principal Cyber Security
Enterprise Solution Architect, Healius



Scott O'Driscoll
National Security Manager,
ABC



Stephen Kowal
CEO,
Atturra



Anna Acopian
Founder & CEO,
SafegateAI



Assam Victor-Ifeanyi
Security Operations Engineer,
Health Sector



Victor C. Okoro
Doctoral Researcher,
University of Otago

MEET SECURITY ASIAL CONFERENCE SPEAKERS



Cathy Dimarchos

Founder & CEO,
Solutions2YOU



Dennison Hambling

Managing Director,
Intelligent Monitoring Group Limited, The
Parent Company of ADT Security Australia



Hannah Mason

Director, Production, Events &
Security,
Sydney Opera House



Henry Ward

Lead Consultant,
Orro group



John Kouroutzoglou

Founder / Cybersecurity & GRC
Consultant,
Secure Tactix



John Gellel

General Manager,
Kastle Systems



Jonathan Howe

Business Director, Security and Risk,
Facility Security Officer,
Beca Applied Technologies



Leanne McCusker APM

Assistant Commissioner,
NSW Police Force

MEET SECURITY ASIAL CONFERENCE SPEAKERS



Maksym Szewczuk

Security and Risk Management
Specialist,
Bechtel Corporation



Ollencio D'Souza

Managing Director,
Technologycare



Rinske Geerlings

Managing Director & Founder,
Business As Usual



Siddharth Rajanna

Head of Cyber Security,
Bingo Industries



Tanya Kunze

Neuroscience Coach,
Swift Global Consulting

CONFERENCE SESSIONS NOT TO MISS

Keynote: Security in a Multipolar World. Trump, Putin and Xi Jinping — how three wildcards are overturning global security

To understand future global dynamics, Australian strategist Peter Jennings will analyse the personalities, aims, and potential impact of Donald Trump, Vladimir Putin, and Xi Jinping on international peace and war in the late 2020s.

Jennings will also discuss what their leadership means for Australia's global standing, its defence and security, domestic stability, and how businesses can prepare for increasing global risks.



From Complexity To Clarity – Strategies for Effective Stakeholder Engagement

This session tackles a common challenge in cybersecurity: the use of jargon that alienates non-technical stakeholders. It aims to equip professionals with strategies to transform complex cybersecurity discussions into clear, compelling narratives that resonate with business leaders.

Using real-world examples, the session will demonstrate how to effectively link cybersecurity risks and threats to overall business objectives and strategies, making these critical conversations accessible and actionable for everyone.

CONFERENCE SESSIONS NOT TO MISS

Advancing Protective Security Settings for the Protection of All

This session will explore how protective security safeguards people, assets, and information from a growing array of threats, including terrorism, cyberattacks, espionage, and insider threats.

As these threats become more complex, the session will emphasise the critical importance of collaboration between government and industry.



Panel: The Rise of AI: Trends, Challenges and Leading Ahead

This session will explore the transformative rise of AI and its impact across industries, dissecting key trends that are reshaping workflows and customer experiences. We'll tackle the challenges organisations face when starting their AI journey, from identifying use cases to navigating the tech landscape.

A critical focus will be on preparing the workforce through skills development and AI literacy. You'll also hear real-life insights from AI journeys across SMB, Enterprise, and Government sectors.

CONFERENCE SESSIONS NOT TO MISS

Sink or Sync: Cybersecurity Strategies to Connect, Protect and Build

Amanda Spencer will show organisations how to achieve true cybersecurity resilience by aligning strategy, culture, and operations. Using recent breaches as examples, she'll highlight the benefits of a connected, proactive approach over siloed efforts.

The session offers practical guidance based on three pillars - Connect, Protect, and Build - to help you tackle complexity, modernise defences, and turn cyber into a business enabler.

Make sure to check out the full program and secure your tickets



[View Program](#)



SECURITY GALA DINNER

28 August, Parkside Ballroom, ICC Sydney

The Security Industry's night of nights offers an opportunity to be entertained and to network with fellow industry professionals.

This year's Master of Ceremonies and entertainment is the multi-talented Brian Nankervis, a renowned Australian writer, actor, comedian, radio host, and television producer. With his sharp wit, engaging stage presence, and endless creativity, Brian promises an evening full of laughter, energy, and unforgettable entertainment!

The Gala Dinner is sponsored by MSS Security.

[Get in quick to secure your seat.](#)



EXHIBITOR LIST

Exhibiting As	Stand Number
5.11 Tactical	X26
Absen	E37
Access Hardware	W16
Aervision Technologies	T22
Alarmcorp	X24
Alloys	J38
Amber Technology	M24
AMS Australia	W8
ARA Manufacture	T4
ASIAL	U42
ASUS	M28
Auscomply pty ltd	V38
AutogenAI	W43
Axis Communications Pty Ltd	N9

*Correct at time of production

EXHIBITOR LIST

Exhibiting As	Stand Number
Axon	U32
BBC Bircher Smart Access	S62
Beparking	W41
Bosch Security & Safety Systems	Q22
Carbine EKA CyberLock EVVA SmartLock Safe Locks	S2
Ceia Pacific	W24
Cerely	S12
CIC Technology	S22
Commend Australia	R6
Comtech Training	R62
Convergint	P28
Corsight AI	V42
Dahua Australia	Q6
Dendo Systems Pty Ltd	B32

*Correct at time of production

EXHIBITOR LIST

Exhibiting As	Stand Number
DJI Enterprise	V12
DONGGUAN HOP INDUSTRIAL CO.,LTD	W31
Doogood Australia	Q55
dormakaba	T38
Duracell Australia	W12
ECOS-SYSTEMS ASIA PACIFIC PTY LIMITED	V16
Edpnc	X21
Electro-Com (Australia) Pty Ltd	S32
FLUKE AUSTRALIA PTY LTD	Q62
Fusion Signage Pty Ltd	J48
Gallagher Security	V2
Genetec Australia Pty Ltd	U22
Geutebruck	P6
GK Solutions	S21

*Correct at time of production

EXHIBITOR LIST

Exhibiting As	Stand Number
Guangdong Macro Video Smart Technologies	T56
GUARDHOUSE	X20
Hanwha Vision	S37
Harcor Security Seals	U18
Hawk Measurement Systems	V41
Hikvision Australia Pty Ltd	R12
Hirsch Secure	X10
Icetana	W32
ICT Australia	T12
iLOQ	T32
Infinite Automation	R61
InfoSign	W6
KeyWatcher Australia	U28
KJ Tech	T61

*Correct at time of production

EXHIBITOR LIST

Exhibiting As	Stand Number
March Networks	T28
Mayo Hardware Pty Ltd	V58
MFB Products Pty Ltd	X2
MILESIGHT TECHNOLOGY	T16
Milestone Systems	Q5
Motorola Solutions	V48
m-View Live Video	W37
National Safe & Security	V39
NEMTEK Electric Fencing Products	T11
Network Optix	U4
Neveralone	V28
Nortec IT	X27
ParcSafe	U31
Partisan Protective Services	U38

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EXHIBITOR LIST

Exhibiting As	Stand Number
Perimeter Systems Australia	R22
Permaconn	U12
POWERTEC TELECOMMUNICATIONS PTY LTD	W29
Praesidiad	U55
Pro AV Solutions	E3.6
RDI TECHNOLOGY (SHENZHEN) CO.,LTD	R58
Red Group	V56
Rohde & Schwarz Australia	X23
S1 Monitoring	S18
Secukey Technology Co., Ltd	X12
SecuSafe	W2
Shenzhen Besdled Co,. Ltd.	S56
SHENZHEN YCX ELECTRONICS CO.,LTD	W28
ShenZhen Yunlink Technology Co.,Ltd.	X14

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Exhibiting As	Stand Number
SHENZHEN YYTON DIGITAL TECHONLOGY CO.,LTD	S28
SIB Technology Co., Ltd	W14
SIMPRO	T51
Sine by Honeywell	S61
Soar Security	S5
Spectur	W33
SWI	R52
Talbot Automatic Doors & Gates	W42
Teledyne FLIR	V30
TIAISS	S48, T47 & T49
Tianyi Power	S57
ToooAir	W22
TP-Link	T48
Traka Assa Abloy	V27

*Correct at time of production

EXHIBITOR LIST

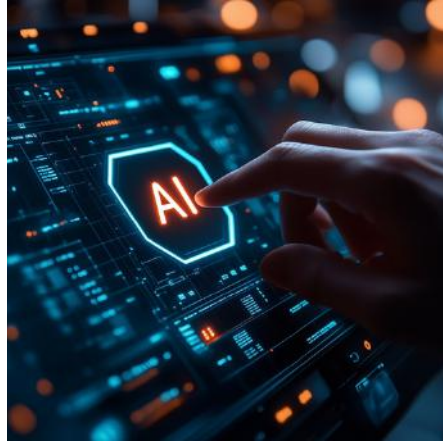
Exhibiting As	Stand Number
Traka ASSA ABLOY	Q38
TROPAC	T31
Tycon Systems	R56
Ultimate Security	V22
ViewSonic	R28
Ubiquiti - UniFi	R28
VIVOTEK	P22
VTFCtech	X5
Wenzhou Shiyu Electronic Technology Co., Ltd.	X17
Wesco Anixter Inner Range	P12 & Q12

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CCTV & Surveillance



Clothing, Equipment & Personnel



Cyber & Information Security



Finance and Information & Communication Technologies

PRODUCTS TO DISCOVER



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Intruder Alarms & Fire Safety



Locks, Safes & Hardware



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Equipment & Services**



Networking & Integration



**Unmanned Aerial Vehicles &
Robotics**



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