

PULSE

Mar/Apr 2026

Volume 3.2

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Canada Strong

In the March/April issue of *Pulse Magazine*, we asked Canadian companies what's new on their end and what they're doing to keep Canada strong. Here's how they answered.

Ultra Love Profile

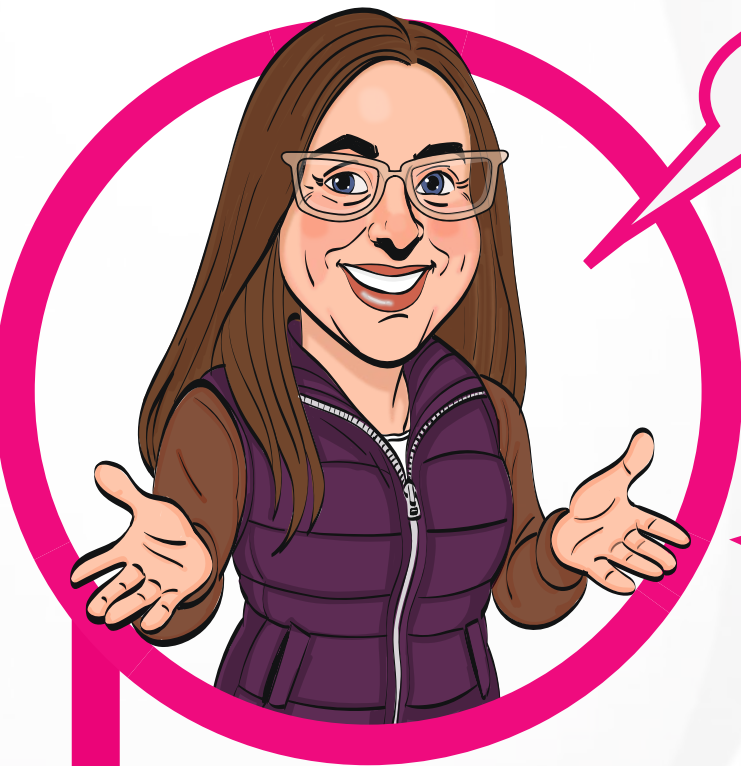
Pulse Magazine had the esteemed pleasure of interviewing Ultra Love's Vice President Trevor Watson and what has lead them to thrive in the Canadian adult marketplace for more than half-a-century.

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Sex, Survival & the Canadian Winter

Winter loosens its grip slowly here, but when it does, you feel it everywhere in foot traffic, in conversations, and in spending habits. In the pleasure industry, that seasonal shift is immediate and unmistakable.



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Marion Tagiannis*



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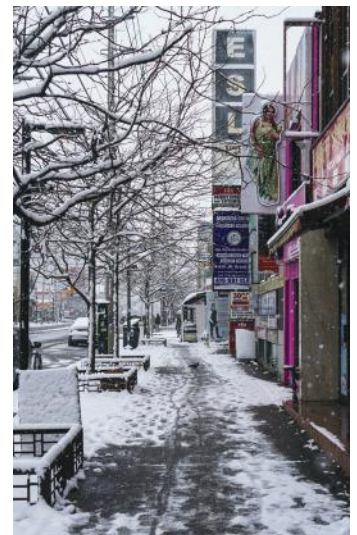
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The snowbanks shrink, the light stretches longer, and there's a collective sense of relief across the country. Winter loosens its grip slowly here, but when it does, you feel it everywhere; in foot traffic, in conversations, and in spending habits. In the pleasure industry, that seasonal shift is immediate and unmistakable.



Pulse Magazine is here!

Pulse Magazine is an adult trade journal designed for adult pleasure product personnel to keep them abreast of industry news, issues and new and existing products and brands.

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PULSE

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LETTER TO THE EDITOR

At this year's Davos Conference, Prime Minister Mark Carney gave a historic speech wherein he outlined the current geopolitical climate vis-a-vis trade, specifically how those with power often take advantage of less powerful nations, largely at the behest of the United States. Without naming names, Carney outlined in stark, objective terms the current realities of international trade and strategies to help mitigate what he deemed "ruptures" in the current trading relationships among nations as well as the consequences of said rupture.

Some of the most memorable quotes from that speech included, "The old order is not coming back. We should not mourn it. Nostalgia is not a strategy." "Middle powers must act together because if we're not at the table, we're on the menu." "The powerful have their power. But we have something too — the capacity to stop pretending, to name reality, to build our strength at home, and to act together".

It was only until weeks later that I discovered that Carney wrote the speech himself, and in the weeks since, it feels as though the vibes have shifted. Canada in many respects was just expressing what it's been going through throughout last year, and since then, other nations and blocs are waking up to this new, harsh reality. We've seen deals cut between Canada and China, the EU and India, to say nothing of new blocs of middle powers working together in cooperation, divesting away from the US.

While it's too early to know how Trump will react in the months leading to the review of CUSMA this July, it's clear the PM's speech sent ripples throughout business world, less of an opening salvo and more as a blueprint to how the world can move forward in the months and years to come. Even when the Trump administration is over, the damage caused to the US's reputation globally will have irreparable implications across an untold number of sectors and industries (domestically and abroad), with the US as a world power diminished quite considerably on the world stage. While we can't predict the frenetic nature of certain world leaders, what we can do as middle powers is take preventative measures to ensure our nature remains strong and healthy. To that end, I suggest you read our Canada Strong feature to see which manufacturers and distributors are doing just that, as well as the other great articles in this issue.



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APPOINTMENTS & AWARDS



Full Circle and Miami Distro promoted **Jessica Sav** to Executive Vice President of Sales and Marketing, recognizing her outstanding leadership, sales growth, and commitment to the company's continued success. Sav joined the family-owned business in 2022 and has since become an integral part of its rapid growth and strong industry presence. Her strategic insight and dedication to customer success have been key drivers of Full Circle and Miami Distro's ongoing success.



XR Brands reinforced its long-standing commitment to education-driven sales and inclusive retail training with the promotion of **Josh Ortiz**, widely known throughout the industry as The Dad Bod Dom, to Director of Education & Outreach. Ortiz joined XR Brands in 2018, quickly becoming a cornerstone of the company's grassroots education efforts. His approachable teaching style, deep product expertise, and unwavering commitment to inclusivity have helped strengthen XR Brands' relationships with brick-and-mortar retailers across the country.



Dorcel delivered a historic showing at the 2026 AVN Awards on January 24, earning seven major wins, including the industry's most coveted honour, Grand Reel, for Ricky Greenwood's acclaimed feature Strip. The milestone marks Dorcel's most successful AVN Awards performance to date and, notably, the first time a European company has won the Grand Reel Award, cementing the studio's place in AVN history.



Last January, the "O" Awards were presented during the Adult Novelty Expo (ANE) in Las Vegas. The "O" Awards are part of the AVN universe (Adult Video News) and rank among the most prestigious industry honours in the pleasure products sector, recognizing outstanding quality, innovation, and design. This year, pjur was named Best Lubricant Brand in the "Pleasure Products" category. With this award, the jury recognizes pjur for its consistent innovative strength, high product quality, and sustainable impact on the international market for lubricants and pleasure products.



Following a standout presence at the XBIZ Vibe Expo, where **ANEROS®** engaged with audiences from around the world, the brand continued its momentum with a Road Warrior of the Year Award at the 2026 XBIZ Honors ceremonies. The 2026 XBIZ Vibe Expo was a strong success for ANEROS®, bringing together domestic and international industry professionals and opening doors to new global partnerships. These collaborations will expand the brand's reach and improve product availability, locally and worldwide.



Boutique PR and Communications agency **Little Leaf Agency** marked a major milestone at the 2026 XBIZ Expo this weekend, not only attending the industry-leading event for the first time but taking home a major marketing accolade. During the red carpet celebrations, at the XBIZ Honors & Executive Awards, at Avalon Hollywood, founder and CEO Kathryn Byberg was named Marketing Executive of the Year, recognising her impact on communications within the sexual wellness and pleasure space.



The 2026 XBIZ Honors, presented by Svakom and Kaotik Labs, celebrated excellence across the pleasure products industry Sunday night at Avalon Hollywood. One of the evening's standout moments was The Pleasure Tour 2025 by Adam & Eve and Wicked Sensual Care winning Best Retail Education Program, with **Jessica Drake** recognized for her integral role in the program's success. Throughout the 2025 tour, drake worked directly with retail staff and local communities, delivering education-forward events that went beyond sales training to foster trust, confidence, and connection.



Kiiroo and Luxus are proud to announce that **Kate Kozlova**, Brand Ambassador for Kiiroo and Luxus, has been named Brand Ambassador of the Year at the 2026 XBIZ Honors, held Sunday, January 11, 2026, at Avalon Hollywood in Los Angeles. During the evening, the ceremony celebrated pleasure-industry excellence with brand and retail leaders from across the sector. Kozlova was recognized for her standout leadership and representation of the Kiiroo and Luxus brands across retail, distribution, and industry education.



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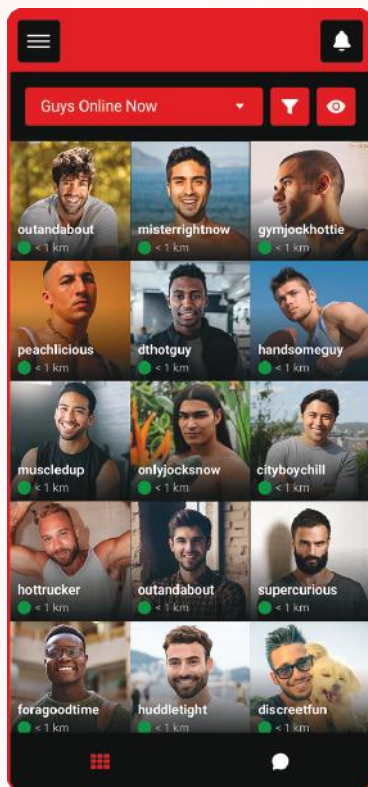


Dr. Hunt



Dr. Webber

Squirt Announces New Dating Mobile App in Canada and the UK



Toronto, ON – After 25 years of unapologetically supporting queer male pleasure and connection online, Squirt is taking its next bold step: the launch of its brand-new Squirt mobile app in Canada and the UK on January 22.

Designed as a more accessible, app-store-compliant version of the original online platform, the Squirt app allows users to browse nearby profiles and chat with other members—all while staying true to the platform's core mission: making real-time connections easy for gay, bi, and curious men.

"We've always believed that physical connection should be simple, direct, and stigma-free," said Andrew Nolan, Head of Dating Businesses at Pink Triangle Press. "The Squirt app brings that same spirit to a mobile experience while connecting seamlessly with our longtime web community."

Key Features at Launch:

- » Browse and chat with members in your area
- » Integrated login with Squirt.org—one account works on both platforms

- » Cross-platform communication between web and app users
- » 10 free days of Fan Club access for all first-time users

New users on the app won't be starting from scratch. Because the app connects with the Squirt.org user base, members will immediately see and interact with the existing local Guys Grid—ensuring a vibrant experience from day one. Users are also able to search and chat anywhere in the world—a feature you won't find on any other cruising app.

While the launch version of the app is more PG-rated than the website in order to comply with strict app store regulations, future updates are already in the works, including 1:1 video chat. Squirt's new app is so much more than just guys on a map.

The Squirt app is available on Android as "SQ Dating - Gay Chat & Meet", and began with a Canadian and UK rollout on January 22. A global release is expected in the coming weeks. Find out more at sqdating.com.

Womanizer Announces Sensual New Shades of Womanizer Next



OTTAWA, ON – Womanizer, the leading innovator in pleasure technology, announces the launch of two new shades of the Womanizer Next. The brand's latest colour expansion introduces Bordeaux and Dusky Pink, making it as beautiful to unwrap as it is to enjoy — perfect for Valentine's Day, anniversaries, or any celebration of intimacy and connection.

"With the introduction of

these two new shades, we're giving customers more opportunities to express their style while enjoying the same high-performance experience that defines the Womanizer brand," said Verena Singmann, Head of PR at Womanizer. "Whether it's a treat for yourself or a thoughtful gift for someone special, these new shades elevate both the experience and the presentation." Product features include:

- » 3D Pleasure Air Technology for gentle, lifelike stimulation
- » Climax Control with three customizable depth levels
- » Smart Silence for discreet activation
- » Afterglow rapidly switches to the lowest setting for a relaxing end to an orgasm
- » Autopilot makes the toy automatically alternate between intensity levels and depth levels when activated

Aren't We Naughty Launches New and Improved Website



BRAMPTON, ON – Aren't We Naughty unveiled its brand-new website, designed to make shopping easier, faster, and more enjoyable for everyone. The updated layout offers improved navigation, helping customers find exactly what they're looking for with fewer clicks and smoother browsing.

The company is excited for this new launch to close out 2025 and focus on all of the new updates coming in 2026. Get ready for the holidays by

stocking up on its favourite holiday gifts and stocking stuffers! Shop at any Aren't We Naughty location or visit it online at www.awn.ca.

Aren't We Naughty is a proudly Canadian owned and operated sex toys and adult novelties retailer. With more than 40 years of experience, Aren't We Naughty is a leader in the adult novelty shop landscape in the Greater Toronto Area and across Canada.



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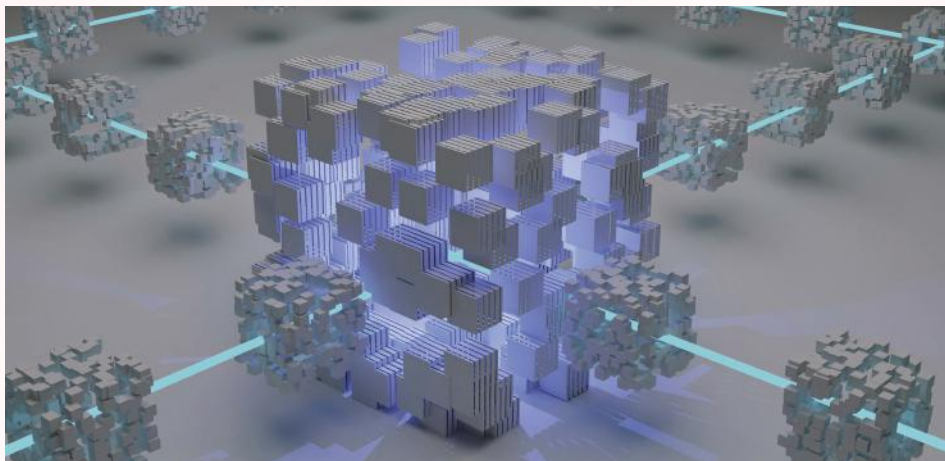
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Aylo Partners With Look.fun to Explore Blockchain Integrations to Support Users and Creators



MONTREAL, QC – Aylo has entered into a strategic agreement with Look.fun, a blockchain-enabled platform operating on Solana to explore blockchain-based integrations that enhance digital experiences for users and creators across Aylo's digital ecosystem. Look.fun provides blockchain infrastructure designed to enable token-supported digital interactions, exploring solutions that do not

require organizations to launch proprietary blockchain assets.

This partnership reflects Aylo's broader commitment to engage with innovative and emerging technologies that can enhance its platforms over time and support new models of engagement, transparency, and value creation, while preserving trust, safety, and compliance. Aylo remains focused on the

interests of users and creators and ensuring long-term sustainability.

In addition, this agreement enables Aylo to explore blockchain infrastructure and focus on understanding how blockchain technology can improve engagement, participation, and experiences across our platforms. Specifically, Aylo and Look.fun will assess blockchain applications with particular attention to scalability, user experience, creator participation, and regulatory considerations.

Look.fun is a blockchain-enabled platform built on the Solana network, focused on providing infrastructure for token-based digital engagement. The platform is designed to support organizations exploring blockchain technologies while prioritizing performance, usability, and responsible implementation.

Launched in 2004, Aylo is a tech pioneer offering world-class adult content platforms. The company provides trusted environments to enable a safe online user experience.

Splash Blanket's Bamboujee Mini Just Got a Colour Upgrade



CALGARY, AB – Bamboujee Mini has officially dropped globally in two new colours: Moonblood and Sand, designed to perfectly match the rest of the Bamboujee range.

Made from 95% bamboo, Bamboujee is the eco-friendly superhero of the Splash Blanket lineup - soft, waterproof, breathable and consciously designed. The Mini folds down into a tiny pouch but packs serious versatility at 80cm x 80cm.

It's the go-to for travel (hello plane lunches and 14-hour flights), discreet protection during intimacy, wet hair on hotel pillows, freshly moisturised legs on leather car seats - and all the real-life messes customers don't want to deal with.

Sustainable, practical, discreet and highly giftable, Bamboujee Mini is built for repeat purchase and strong retail appeal.

It started as a travel piece.

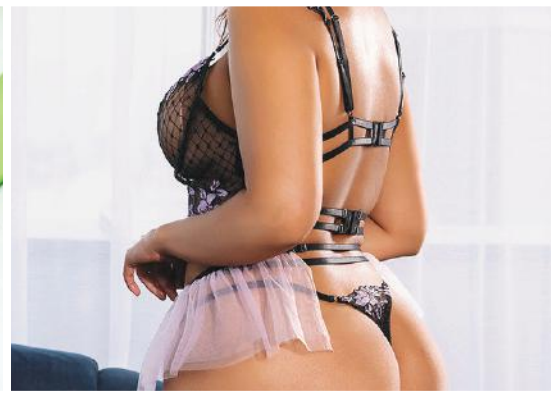
Then it became a sauna essential. Then a lap protector on planes. Then a stress-free intimacy go-to.

Then mums started popping it in nappy bags as a change mat.

Available now in Black, Moonblood and Sand. For more information please contact: wholesale@splashblanket.com, <https://wholesale-rr.myshopify.com> or www.splashblanket.ca

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COTR Celebrates Dual Leadership Wins at 2026 XBIZ Expo



LOS ANGELES, CA – COTR, the parent company behind leading pleasure brands, Le Wand, b-Vibe and Cowgirl, marked a standout appearance at the 2026 XBIZ Expo in Los Angeles with two major leadership honors recognizing excellence, advocacy, and industry influence.

At the XBIZ Honors and Executive Awards, held at the Avalon Hollywood, COTR Founder and CEO Alicia Sinclair was named 'Sexpert of the Year', while Sales Director Kimberly Faubel received the 'Brave Voice of the Year' award.

These wins underscore COTR's ongoing commitment to leadership-driven innovation, ed-

ucation, and advocacy within the sexual wellness sector.

With more than 20 years industry experience, Alicia has worked hard to transform how people think about sexual wellness, pleasure, and stigma-free education. A certified sex educator and sexuality coach who trained under pioneering sexologist Dr. Patti Britton, Alicia has built a portfolio of brands that address underserved consumer needs while also setting new standards for quality, inclusivity, and design.

Beyond brand development, Alicia has also played a pivotal role in industry advancement, in-

cluding a collaboration with the U.S. Department of Justice to support communication initiatives with the FBI, as well as leading educational workshops and panels for organizations such as The Pleasure Chest, Babeland, HBO, Soho House and more.

Commenting on the award wins, Alicia said, "What an incredible weekend! The XBIZ Expo continues to be an essential gathering space for our industry, and to have our brand's leadership recognized at this level, and by industry peers, is truly meaningful.

These awards reflect the passion, integrity, and hard work of the entire COTR team, alongside our partners and customers who continue to support us and our mission. Roll on next year!"

Retailers who are interested in placing an order or would like to request any additional product information can do so by contacting Kimberly Faubel, COTR Sales Director, at kim@cotrinc.com.

Founded by Alicia Sinclair Rosen, Le Wand is a woman-owned luxury brand offering premium personal massagers designed for all bodies. Known for its award-winning wands and commitment to body-safe, high-quality materials, Le Wand brings elevated design and performance to the pleasure industry. Today, the brand offers a full range of best-in-class toys that celebrate intimacy, confidence, and self-expression. For more information, visit www.lewandmassager.com.

Honey Play Box Helps Boost Cam Models' Income with Vibe-Connect's New Wishlist Feature

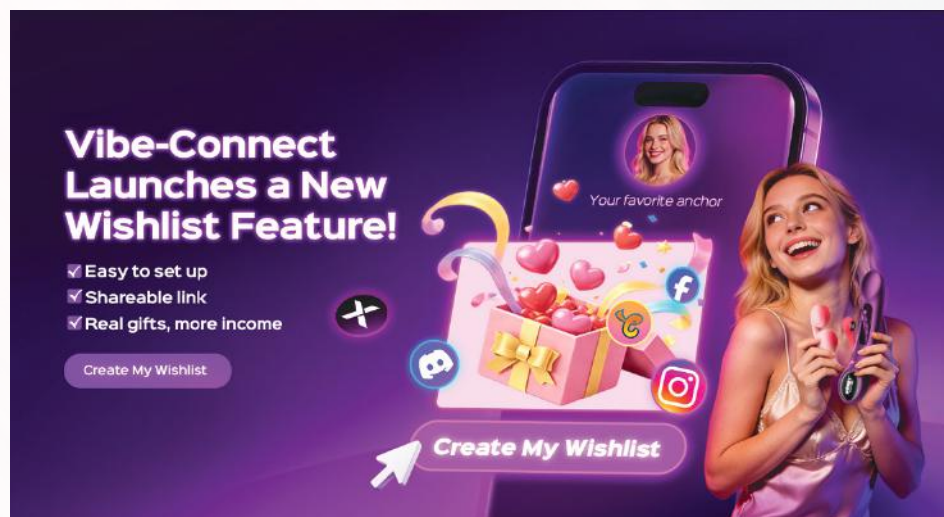
CHINO, CA – Honey Play Box introduced its new wishlist function on Vibe-Connect! This feature is designed to enhance live camming experiences by allowing fans to gift their favorite HPB toys to cam models, transforming fan appreciation into personalized, interactive gifts.

Unlike third-party platforms that can compromise privacy and security, the Vibe-Connect Wishlist is fully integrated into the Vibe-Connect platform. This ensures a seamless and secure experience where webcam models can safely interact and receive gifts from fans without compromising privacy and personal information.

The Wishlist feature also boosts cam models' income through the Honey Play Box affiliate program. Every time fans purchases from Wishlist, they earn a percentage of the sale, creating a fresh, exciting revenue stream. It's a win-win! Fans get to show their love, and cam models get to earn more with every gift!

How the Vibe-Connect Wishlist Works:

- » Select Wishlist items
- » Share unique Wishlist link with fans
- » Fans place orders directly through the link
- » Models Receive Wishlist gifts while earning money!



Vibe-Connect free interactive software is built for camming professionals. The platform synchronizes connected toys with in-stream game effects, transforming live webcam model performances into personable and highly engaging experiences.

By combining real-time interactivity with built-in monetization tools, Vibe-Connect helps cam models build sustainable fanbases and re-

liable income—all from the comfort and safety of their home.

With the launch of the Wishlist feature, Vibe-Connect and Honey Play Box continue to innovate and support creators by offering advanced pleasure technology designed for the camming world. To learn more about Vibe-Connect and its newest features, visit <https://www.honeyplaybox.com/pages/cam-models>.

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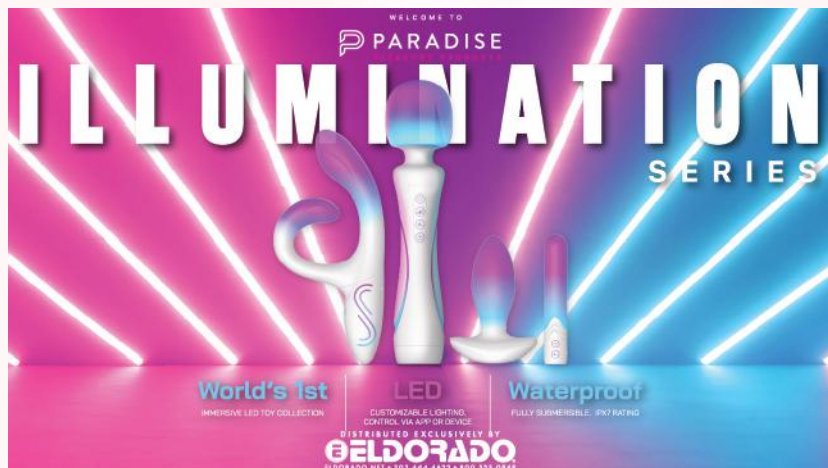


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Eldorado Partners with Paradise Pleasure Products Launches New Toy Line



BROOMFIELD, CO – Eldorado Trading Company, the award-winning adult toys, lingerie, and party supplies distributor, has partnered with Paradise Pleasure Products to launch a new line of adult pleasure products as the exclusive US Distributor.

Paradise Pleasure Products, an offshoot of Paradise Marketing, launched “The Art of Illumination Collection” at the XBIZ Expo in Hollywood, California, on January 8-12th. Visitors to the Paradise Pleasure Products suite will be

treated to a first look at the world’s first immersive LED toy collection and have an opportunity to place orders with Eldorado to be among the first retailers to get the products when they begin shipping later this month.

Designed with elegance and innovation, “The Art of Illumination Collection” adds a new dimension, enhancing every curve and movement of the body. The Illumination Series lets you fully personalize your experience by adjusting

LED colour, intensity, and rhythm with effortless precision through the device or via a mobile app. With complete control of both light and vibration, every sensation becomes a work of art.

The initial collection launches with four products: The Wand, The Rabbit, The Plug, and The Bullet, each of which has fully customizable LED and vibration and is IPX7 waterproof for play in and out of the water. To allow users to enjoy the product’s ambient lighting when they are not actively playing, each product includes a display stand (except The Plug, which stands on its own). They also each come with a magnetic USB charging cable and an ultra suede soft carrying case.

Wanda Garland, CEO at Eldorado, is excited for the prospect of this partnership, saying, “The Art of Illumination collection from Paradise is one of the first truly new products the industry has seen in years. Paradise has really created something special, and we can’t wait to start shipping them to stores.”

These brilliant products are distributed exclusively outside of Canada by Eldorado Trading Company and are available for pre-order now at Eldorado.net.

Viben Acquires the Get Lucky and Mini Halo Brands



BURLING, NJ – Viben officially added the Get Lucky and Mini Halo brands to its portfolio, expanding its offerings with two well-established, consumer-loved product lines.

“This is the perfect next step forward for Viben,” said Bonnie Feingold, CEO of Viben. “Get Lucky and Mini Halo have built strong brand recognition and loyal followings, making them a natural fit for our growing portfolio. We’re excited to support our continued success while delivering the trusted service, quality, consistency, and partnerships our customers have come to

expect from Viben.”

The transition to Viben is effective immediately and has been structured to ensure a seamless experience for retail partners.

By welcoming Get Lucky and Mini Halo into the Viben family, the company reinforces its commitment to providing high-quality products, dependable service, and meaningful support that help its retail partners grow and succeed.

For more information about Get Lucky, Mini Halo, or Viben’s full catalogue, contact sales@vibentoys.com or visit www.vibentoys.com.

Motorbunny AVN’s Most Awarded Pleasure Brand of the Last Decade



LAS VEGAS, NV – Motorbunny had a standout week at the 2026 Adult Novelty Expo (ANE), earning two major wins at the “O” Awards and another major coup at the 2026 AVN Awards. For the last decade, Motorbunny has set the standard at AVN, earning more high-level awards across manufacturer, product, and technology categories than any other pleasure brand.

The 2026 “O” Awards, which recognize outstanding achievements across the pleasure products industry, were announced Wednesday night at the Skybox at Virgin Ho-

tels Las Vegas. During the ceremony, Motorbunny took home:

- » Outstanding App-Controlled Product
- » Jack – Handheld Thrusting Sex Machine (Motorbunny)
- » Outstanding Marketing Campaign
- » Do It on a Bunny – Playmate Edition (Motorbunny)

In addition to these wins, Motorbunny was also recognized at the 2026 AVN Awards earning Best Pleasure Product Manufacturer – Medium again.

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Lovense Launches The AI Companion Doll at CES2026: Pioneering The Future of Emotional and Physical Well-Being



SINGAPORE — Lovense, a global pioneer in sex tech with more than 15 years of innovation, turned heads at CES 2026 with the debut of its first-ever AI Companion Doll—a milestone that redefines the future of embodied AI intimacy.

Unlike traditional AI companions, Lovense AI doll is a lifelike companion designed not only to respond, but to understand, grow, and form a long-term relationship with her user—continuously learning, adapting, and evolving to deliver increasingly intuitive and emotionally attuned connections.

For years, virtual companions have existed only on phones and screens. Lovense AI

doll changes that. At the heart of the Lovense AI Doll is a proprietary AI engine—designed to bring human-like cognition, emotional awareness, and expressive behavior into a physical form, enabling relationships that evolve and deepen over time.

Lovense AI doll communicates through fluid, personality-consistent dialogue. Her generative voice gives her a warm, natural presence, while her expressive face—capable of subtle, human-like micro-reactions—adds realism and emotional depth, making her feel remarkably close to a real human companion.

Lovense AI doll is the first physical AI companion doll designed to integrate effortlessly with the full Lovense ecosystem. She can connect to and control all Lovense smart toys directly, offering users a richer, more immersive sensory experience with ease.

Her built-in Bluetooth module allows her to interpret natural voice commands and adjust toy vibrations in real time—creating synchronized

emotional—physical interactions that evolve moment by moment. Users can also switch between Lovense AI doll's five personality modes and five roleplay modes directly through the Lovense Remote App, tailoring every interaction to their mood and needs.

Through the AI Companion Applet within the Lovense Remote App, the connection with Lovense AI doll continues even when users are away. They can message her and even receive AI-generated selfies that mirror her real-world appearance. The Lovense AI doll you talk to on your phone feels like the same Lovense AI doll waiting for you at home—deepening the sense of continuity, intimacy, and bonding throughout daily life.

Beyond intelligence, Lovense AI doll captivates through touch, presence, and deeply human-like expressiveness. Her facial aesthetics are shaped through a global composite study of contemporary fantasy beauty, resulting in a striking, emotionally rich appearance.

Beneath her soft, hyper-realistic skin lies a multilayer sensory network placed in key responsive areas, allowing her to detect subtle motions and trigger instinctive, scenario-driven reactions that feel authentic and alive.

To learn more about Lovense, please visit www.lovense.com

SVAKOM Launches KooSync, Its New Official Interactive Pleasure App



SHENZHEN, CN — SVAKOM is delighted to announce the launch of KooSync, its new interactive pleasure app and official platform for connected play, designed to deliver improved stability, smoother performance, and a more immersive user experience.

Launched on January 1, 2026, KooSync becomes SVAKOM's official interactive platform moving forward, supporting compatible SVAKOM toys. Built with performance, reliability, and security at its core, the app marks the next step in SVAKOM's evolving pleasure-tech ecosystem.

KooSync is designed to redefine how users experience connected pleasure, bringing performance, interaction, and flexibility together in one seamless platform. Whether playing solo, sharing

control with a partner, or connecting across distances, the app is built to make every interaction feel smoother, more responsive, and more immersive.

At its core, KooSync focuses on reliability and real-time connection. More stable Bluetooth performance ensures consistent control, while faster response times and smoother syncing help every pleasure

session flow naturally and without awkward interruption. Real-time video sync with zero lag also allows users to experience precise, synchronized control, raising the bar for interactive play.

Beyond performance, KooSync opens the door to more dynamic ways to connect. Long-distance play, group sessions, and multi-toy control expand how users interact, while compatibility across multiple interactive platforms broadens where those experiences can take place. Alongside performance and connectivity, enhanced data security and privacy protections help reinforce user trust and confidence in connected play.

With future content and features already in development, KooSync represents more than a new app—it marks the foundation of SVAKOM's

next chapter in pleasure-tech innovation.

From January 1 2026, SVAKOM app-controlled products will no longer be compatible with FeelConnect. Users can switch to KooSync immediately, with a transition designed to be smooth and intuitive.

To support users during the change, SVAKOM has made dedicated resources available, including:

- The KooSync website
- A How to Connect guide with step-by-step pairing instructions
- Ongoing app updates and support content
- These resources can be accessed at koosync.com, helping users get connected in just a few steps.

KooSync reflects SVAKOM's continued commitment to innovation, performance, and user trust. By bringing connectivity, interactivity, and security together in one platform, the app lays the foundation for future features, content, and deeper forms of connection.

KooSync is an interactive pleasure app developed as SVAKOM's official ecosystem for connected play. Designed to support real-time control, long-distance interaction, and enhanced security, it brings together smarter performance and deeper connection in one seamless experience.

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- LA0402-8
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Dildo - 3 sizes available

- | | | |
|--------|-------------|------------|
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| Large | ● LA0366-11 | ● LA0366-7 |



Curved & Rounded Dildo

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- LA0367-7



Harness & Bullet

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Begging For More? Stores Get Set For Sei Mio 2.0



LONDON, UK – When Creative Conceptions launched Sei Mio, the brand positioned the line as a “detail-focused” collection designed to meet growing demand for high-quality, accessibly priced bondage and BDSM products. The range arrived at a time of renewed interest in the BDSM category, contributing to a “steady, sustainable demand” for elegant restraint and sensation-play items.

Now, the company introduces Sei Mio 2.0: 24 new products that Creative Conceptions’ owner Jane Bowles describes as being “crafted to

inspire deeper connection, playful exploration, and luxurious submission.” The expanded range continues the line’s signature aesthetic, featuring velvet textures, gunmetal hardware, and smart, adjustable restraint systems.

Matt Walsh, art director and the creative lead behind the brand, says: “When developing Sei Mio 2.0, we wanted to bring to life some of the original concepts we envisioned for phase one but couldn’t include at the time.” His personal favourite is Seated and Mistreated, an under-chair restraint system offering multiple restraint points

for wrists, ankles, and neck.

Other additions include The Correction Collection, a five-piece discipline kit in a roll-up case with a ruler, paddle, flogger, stinger, and riding crop. The kit also features a pair of dice - one to determine the tool, the other the number of strokes. Additional highlights include Pillow Talk, which transforms standard pillows into a positional support with restraint options; Sensory Surrender, a blindfold, ear plug, and ball gag set; and Total Eclipse, an enhanced 3D eye mask.

Retailers placing initial qualifying orders will also receive Sei Mio’s new gift with purchase: Pleasure and Control, a 52-card exploration into seduction and submission.

This game provides ideas and inspiration for your customers to delve deeper into the world of restraint play, and provides a useful upselling tool that will also encourage repeat store visits.

Don’t keep your customers waiting... Sei Mio is already in high demand, and now is the perfect time to secure your stock. Shop online at www.creativeconceptions.co.uk for fast, easy ordering, reach out directly to your sales representative for tailored support, or alternatively, you can email sales@creativeconceptions.co.uk to place your order. Make sure your shelves are ready for the brand that everyone’s hoping is under their tree this Christmas.

pjur Wins SIGN Award for Outstanding Brand Performance



WASSERBILLIG, LU – pjur has been honoured with the Outstanding Brand Performance Award by SIGN Magazine. The jury praised the company’s consistent product and brand management and its ability to position pjur as a premium player worldwide. This once again confirms that pjur not only sets standards in the field of high-quality intimate products but also plays a pioneering role in branding and communication.

The award celebrates pjur’s achievements in 2025, including the launch of the pjur ORGANIC range and targeted male stimulation products with pjur MAN Lust. By expanding its portfolio while responding to

market trends and customer needs, pjur strengthened its position as a trendsetter in the premium adult market. Direct engagement with end customers through exhibitions, sponsorships, and collaborations further enhanced its emotional brand presence.

“A strong brand is not built overnight. It is the result of clear values, consistent decisions, and a deep understanding of the people for whom we develop,” says Alexander Giebel, CEO and Founder of pjur. “This award confirms our commitment to leading pjur as a premium brand with purpose and substance in the long term.”

Luxus Wins 2026 XMA for “Best Couples Sex Toy,” Following 2025 XBIZ Amsterdam Win



AMSTERDAM, NL — Luxus has been named Best Couples Sex Toy at the 2026 XMA, as revealed by XBIZ during the awards ceremony at the Hollywood Palladium in Los Angeles. The win follows Luxus’ Best Couples Sex Toy victory at the XBIZ Amsterdam Awards 2025, at the Euro XMA event in Amsterdam.

“Winning this award again, only a few months after our XBIZ Amsterdam win is a huge moment for us,” said Toon Timmermans, CEO of Luxus and Kiiroo. “Luxus launched last year, so to see the product recognized back-to-back by XBIZ is both validating and incredibly motivating. It reinforces our mission to elevate intimacy through technology, comfort, and elegance.”

Luxus was created to help couples experience deeper connection through premium design, powerful performance, and a shared user experience. Its rapid recognition that has earned major industry honors so soon after launch reflects a growing demand for couples-focused innovation and elevated pleasure products. This award also underscores the years of research, testing, and dedication behind Luxus, and marks another milestone as the brand builds on its first-year success. Kiiroo and the Luxus team extend heartfelt thanks to the community, partners, and customers who have supported the brand, and to XBIZ for spotlighting excellence across the pleasure products category.

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From Indecent to Mainstream Exposure: Webcam Models as Empowered Leaders



By Fatima Mehtab

Fatima Mehtab is the Marketing Director and co-owner of Oasis Aqualounge, as well as a professional, independent freelance writer. Since 2020, Fatima has published countless blogs, fiction books, and articles on sexuality, pop culture, health, and wellness.

Thirty years ago, a college student named Jennifer Ringley launched JenniCam in 1996 and quickly gained fame on the Internet, becoming known as the first webcam model. While her initial camming experience may seem modest compared with today's options, JenniCam inadvertently sparked a tech-driven sexual revolution that has since brought webcam models into the mainstream of society. Amanda*, Marketing Support Specialist for Tempted.com, has also noted this transition among the site's roster of webcam models.

"Over the last five years, we've seen a total revolution in the camming world as performers have traded old stereotypes for serious boss energy and CEO titles. These creators are no longer just entertainers; they've become savvy brand ambassadors building their own empires and showing the world that it's time to shed those outdated taboos for good. At Tempted, we're proud to support these icons as they redefine what it means to be a professional in the digital age."

Once considered a niche profession, some successful webcam models are now powerful trailblazers and thought leaders, elevating their status from indecent to influential.

THE RISE OF INCLUSIVITY WITHIN WEBCAM MODELING

Let's face it; mainstream society operates within a traditional beauty standard that has always catered to the male gaze, one that is grossly exaggerated within the adult industry. And with its explicit nature, webcam modeling had been no exception. However, as a result of the COVID-19 pandemic and subsequent lockdowns, the cam-

ming industry exploded with opportunities, giving more access and exposure to diverse body types, ages and gender expressions.

In a 2023 study conducted by Birkbeck University of London on virtual sex workers during the pandemic, it showed "increased engagement in digital sex work in three areas: expansion of the online sex service sites; new digital sex workers joining the industry; and those who provided online sex services before the pandemic." What may have started out as an exclusive industry, composed of young, cisgender women of a particular body type, expanded to include a diversity of models. *The International Journal for Multidisciplinary Research* cites that "sex work has become more accessible to a wider range of individuals, including those who may not have engaged in traditional in-person sex work. This has led to a diversification of the sex work community (Johnson, L. 2021)."

Professional Canadian cam model Samara also notes, "Since I began in 2020, it's been great to see how this industry has grown and diversified. This evolution has allowed me to learn a great deal and has provided opportunities I wouldn't have had without collaborating with others in the field. I've met some truly wonderful individuals and have had many funny interactions with my community that make the experience incredibly rewarding."

When a previously restricted sector suddenly opens its doors, the possibilities and opportunities expand, leading to growth in webcamming. This diversification allows for greater mainstream access.

WEBCAM MODELS AS PUBLIC SPEAKERS

When orators are asked to speak publicly on a topic, it's assumed that the speaker is knowledgeable about the subject and will also be of interest to the audience. There have been numerous instances of former adult-film actors transitioning to mainstream speaking platforms. A notable example is Nina Hartley, a renowned former adult film star, who has made numerous public appearances, including delivering a lecture at the University of Wisconsin-La Crosse. Hartley has long been an advocate for sexual freedom, health and feminism, delivering her message to a wide range of audiences. However, given how guarded the vanilla landscape is regarding human sexuality, these opportunities have rarely been given to those who currently engage in legitimate forms of sex work.

That said, this mindset is changing, given the rise of online cam work and the vast, powerful social media influence available to content creators. In particular, the democratic nature of social media allow ordinary people to decide who their heroes and icons are, centering their voices and experiences. A recent example is when Dr. Nicole McNichols of the University of Washington invited OnlyFans model Ari Kytsya to lecture her *Psych 210: The Diversity of Human Sexuality* class. Dr. McNichols encouraged Kytsya to speak candidly about her experiences with the digital sex work landscape.

"During the session, Kytsya walked students through the less visible side of building a digital career—from strategy and brand control to the emotional work that goes into maintaining an online identity," stated McNichols.

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Once marginalized from important discussions, adult cam models are now being invited to take part in significant conversations. Although this strategy can sometimes spark controversy, it's evident webcam models' visibility is growing.

The Impact of Creators on Streaming Equipment

Adult webcam models have had a significant influence on the technology and electronics industry. Since its modest beginnings in the 1990s, live streaming and subscription-based adult content sites have driven the demand for higher-quality equipment and hardware improvements to satisfy the needs of both creators and consumers. For current adult content creators, the range of available equipment is vastly superior, with tech companies focusing on improvements in digital imaging, audio integration, security and AI components. Many professional and experienced cam models opt for streaming equipment that provides a unified technological ecosystem.

MAINSTREAM MARKETING TACTICS AND WEBCAM MODELING

Camming professionals aren't unlike mainstream marketers. In fact, they perform many of the same duties and employ similar tactics. Webcamming professionals engage in community building, platform experimentation, and diversification, as well as polish their brand identity to attract consumer attention.

The SVP of HubSpot, Keiran Flanagan, notes in his LinkedIn post that adult content creators may be even more effective in their roles than traditional marketers. "Creators spend all their time practicing and getting better at the craft. They experiment, iterate, take risks, and hone their skills over time. Marketers who work for companies get

slowed down by the admin of doing the work and have their creativity watered down by PR, brand guidelines, and legal."

BRAND DEALS SPONSORING WEBCAM MODELS

Now, more than ever, popular streamers are receiving sponsorship opportunities as the camming industry grows. These opportunities were once limited to celebrities and athletes, but adult webcam models are now also included in the endorsement landscape.

Those who hold traditional, conservative values might be scratching their heads as to why. The truth is, successful adult cam models have a dedicated, established fanbase and global reach that brand marketers value and appreciate.

Moreover, the online industry fits perfectly with the strategy of affiliate marketing. Naturally, this method attracts and pairs adult products with suitable, explicit influencers.

However, webcam models are now being offered sponsorships beyond adult products, opening new avenues that can make them feel innovative and adaptable in the industry. Kaitlyn Siragusa, widely recognized as 'Amouranth,' has successfully transitioned from adult content to corporate sponsorships. With support from major brand collaborations, including partnerships with beer and tech companies, Siragusa has achieved corporate acquisition status. Her inflatable pool company has even started supplying products to Amazon and Costco.

FROM MARGINALIZED TO MAINSTREAM INFLUENCE

Sex work has always been connected to a capitalist system, which makes this industry complex

and often the subject of both disdain and fascination. As a result, adult entertainers have typically been overlooked for mainstream opportunities and recognition.

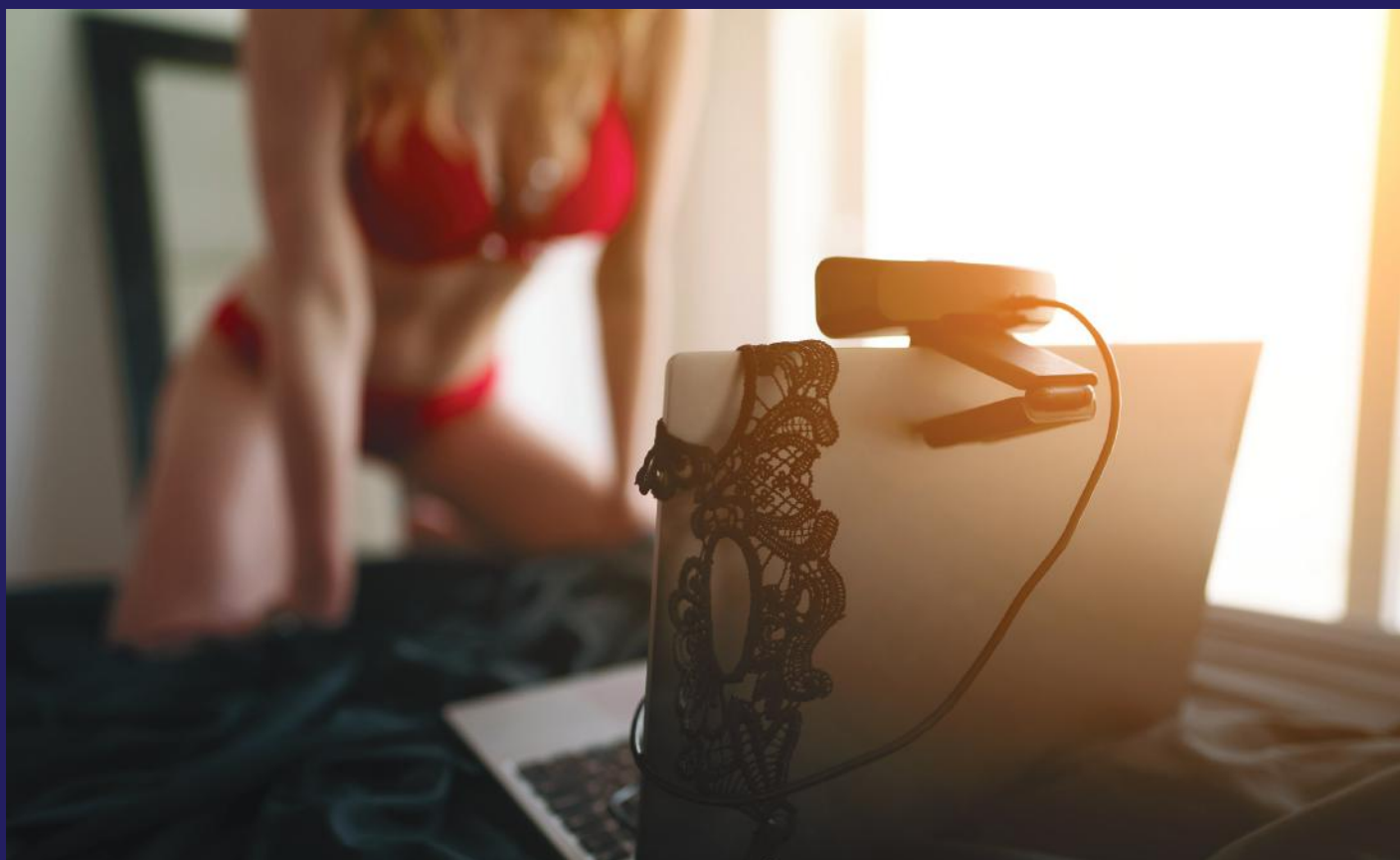
Over the past thirty years, however, webcam models and their platforms have received significant exposure, which increased further during the 2020 Covid-19 pandemic. This acknowledgment has led to more conventional and lucrative opportunities, including brand sponsorships, public speaking engagements, and the inclusion of models.

Although Jennifer Ringley may not have anticipated this outcome with her vision for Jennicam, she's likely proud to have been a key trailblazer and a leading pioneer in the webcam movement.

** Amanda's last name is protected for anonymity.*



Fatima Mechtab is the Marketing Director and co-owner of Oasis Aqualounge.





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Canada Strong

In the March/April issue of *Pulse Magazine*, we asked Canadian companies, manufacturers, and distributors what's new on their end and what they're doing to keep Canada strong.

Here's how they answered.



At BMS Enterprises and BMS Factory, we have always been more than just a business; we are a proud, family-owned Canadian institution. Today, our team is led by our founder, CEO, and President Steve Bannister, whose vision has guided us since he opened our first retail doors in 1983. To meet the demands of a changing world, we have a new team at BMS who is dedicated to enhancing the lives of Canadians through innovation. When Pulse asked how we are keeping Canada strong, our answer was simple: **we are bringing it back to our roots.** Our strategy centers on a renewed commitment to providing quality products with intent, ensuring that every item we bring to market serves a meaningful purpose for a more conscious modern consumer.

As a Canadian-owned and operated entity, we believe that strengthening our national industry starts with the core values of craftsmanship and reliability. By maintaining total control over our product selection and distribution, we offer a level of stability and trust that is increasingly rare in today's volatile global market. When the significant tariffs of last year forced many companies to reconsider their international supply chains, we chose to focus our energy even more deeply

on our Canadian operations. We recognized that the modern Canadian consumer is shopping more carefully and deliberately than ever before. To meet these shifting economic realities, we adapted our newest collections to ensure they provide maximum value without sacrificing the excellence for which we are known.

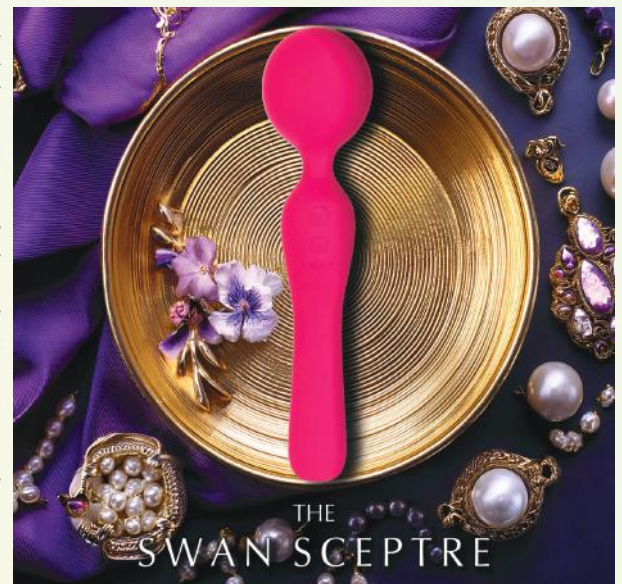
We believe that during challenging economic times, the best way to move forward is to pay homage to the past. This means delivering new products with the same high-performance power that defined our early success, specifically through the revitalization of our legendary **PowerBullet technology**. Building on this momentum, we are thrilled

“**When the significant tariffs of last year forced many companies to reconsider their international supply chains, we chose to focus our energy even more deeply on our Canadian operations. We recognized that the modern Canadian consumer is shopping more carefully and deliberately than ever before.**”

to announce significant expansions arriving in 2026. Following the massive success of our Softies collection launch in 2025, we are introducing new additions that prioritize tactile comfort and premium materials without the luxury price tags. Furthermore, our esteemed **Swan Collection** will see sophisticated new entries that blend aesthetic elegance with our signature power. These collections prove that a Canadian brand can be both powerful and adaptive, showing our fellow Canadians that it is possible to innovate by leaning into our heritage.



To further our commitment to a superior consumer experience, we began 2026 with the launch of a completely redone website for Aren't We Naughty. This major update is one of many upcoming changes to our digital landscape designed to provide a seamless and world-class user experience for all our customers across the country. By keeping our ownership, our headquarters, and our distribution firmly rooted in Canada, we ensure that our expertise and resources stay within our borders. This creates a cycle of strength that supports our local workforce and reinforces the resilience of the Canadian economy. We want to inspire our peers to recognize that quality and innovation are the most effective ways to lead. As we move through the year, BMS Enterprises remains dedicated to the idea that the most powerful way to grow is to stay true to where you began. We are not just providing products; we are building a legacy of trust and a stronger future for the Great White North.



CANADA STRONG



KEEPING CANADA AT THE FOREFRONT OF PLEASURE

In a year of rising costs and shifting global markets, supporting Canadian businesses has never been more important. This rings especially true in the pleasure industry, where supply chain disruptions and fluctuations in the U.S. market have created real challenges for many retailers. Big-name brands that rely on foreign manufacturing face delayed restocks, frequent sellouts and rising wholesale prices, ultimately leaving Canadian consumers with fewer choices at higher costs.

At Bodispa B2B, we've felt this squeeze firsthand, and as a Canadian wholesaler we've struggled to keep familiar products in stock at a competitive price. Our solution? Doubling down on Canadian partnerships and investing



in the incredible talent and innovation coming from our own backyard. Over the past year, we've expanded our network of homegrown brands, including collaborations with Quiver, Emu Dundee, and Epiphany to name a few. This shift has allowed us to offer our retailers fresh, inventive products that are not only proudly local, but accessible.

Designed and developed in Canada, Quiver is where comfort meets creativity. Its line of intimacy pillows unlock new positions while maximizing comfort, depth and sensation for all bodies. Thoughtfully shaped and beautifully crafted, Quiver products empower couples and solo explorers alike to feel confident and adventurous in the bedroom.

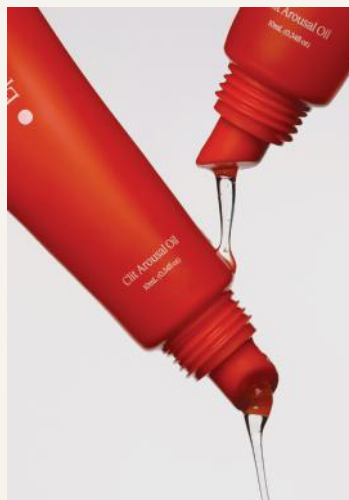
Founded in 1997, Emu Dundee is a Quebec-based pioneer in natural, health focused pleasure products. Its line of 100% natural lubricants and toy cleaners are built on clean, body-safe formulas that are as nourishing as they are effective. With a long-standing commitment to transparency and wellness, Emu Dundee continues to set the standard for products that care for both people and the planet.

Toronto-based Epiphany brings a women-led, empowerment-driven approach to intimacy. Its award-winning, doctor-recommended Clit Arousal Serum enhances sensations while encouraging people to take pleasure into their own hands. It's a product that resonates with modern consumers looking for both performance and purpose.

Investing in Canadian brands is about more than keeping shelves stocked. It's about strengthening the economy. When local pleasure companies thrive, they create jobs, support suppliers, and keep money circulating within the country. Every dollar spent



on homegrown products fuels innovation, manufacturing and research, producing ripple effects that benefit communities from coast to coast. For retailers, this means dependable inventory and a catalogue that feels fresh and relevant. For consumers, it means more choice, better value and the satisfaction of supporting brands that pour care into every detail.



At the end of the day, a strong pleasure industry is a connected one. By spotlighting Canadian creativity through our wholesale division, we've built partnerships with brands that share our values of authenticity, thoughtful design, and inclusivity. These collaborations do more than expand options. They help nurture a community where local ideas flourish. Supporting Canadian pleasure isn't

just good business, supporting Canadian pleasure isn't just smart business; it's a celebration of creativity, ingenuity, and the people who bring it to life.

"In a year of rising costs and shifting global markets, supporting Canadian businesses has never been more important...big-name brands that rely on foreign manufacturing face delayed restocks, frequent sellouts and rising wholesale prices, ultimately leaving Canadian consumers with fewer choices at higher costs."

- Karalyne Frosty, Creative Director for BodiSpaB2B



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What's new with Canadian companies and what are we doing to keep Canada strong? For Venwel, the answer is rooted in confidence, creativity, and a proudly Canadian approach to modern pleasure.

Venwel, a 100% Canadian-owned and operated company, is bringing fresh energy to the sexual wellness space with products designed to feel empowering, inclusive, and unapologetically fun. As conversations around intimacy continue to evolve, the brand is helping reshape the category by blending thoughtful design with playful self-expression — proving that pleasure can be both sophisticated and approachable.



One of Venwel's newest launches, the **Tingle Trio** (right), reflects this philosophy perfectly. Designed in Canada as a complete sensory experience, the elegant set transforms self-care into something intentional and immersive. At its heart is a soft vibrating brush that delivers featherlight teasing sensations, designed to awaken the skin and build anticipation. The collection also includes two sleek vibrators, a satin blindfold, and sensual affirmation cards — creating a curated journey that encourages confidence, curiosity, and connection.



Rather than focusing solely on physical pleasure, the Tingle Trio emphasizes emotional exploration and self-celebration. With ten customizable vibration modes — ranging from gentle, soothing pulses to more intense rhythmic patterns — users can tailor their experience to match their mood and comfort level. Crafted from medical-grade silicone and designed with rechargeable technology, the set balances premium materials with intuitive functionality, making it approachable for beginners while still exciting for experienced users.



Launching alongside the trio is the **Perfect Fit Brand Silicone Stretch Penis Ring** (above), a separate product designed to enhance performance, stamina, and sensation while maintaining exceptional comfort. Made from flexible, high-quality silicone, the ring offers a snug yet adaptable fit and comes in 14 vibrant colours and two sizes, adding a playful visual element while prioritizing ease of use.

At its core, Venwel represents a new generation of sexual wellness brands that see pleasure as part of overall well-being. With inclusive messaging that resonates across women, couples, and LGBTQ+ communities, the company is helping normalize conversations around intimacy while encouraging people to explore pleasure on their own terms.

Proudly Canadian and female-led, Venwel combines innovation with authenticity — creating products that feel modern, empowering, and refreshingly human. With the launch of the Tingle Trio and Perfect Fit ring collection, the brand continues to redefine what pleasure looks like today, making it one to watch as Canada's wellness landscape evolves.

“Venwel, a 100% Canadian-owned and operated company, is bringing fresh energy to the sexual wellness space with products designed to feel empowering, inclusive, and unapologetically fun. As conversations around intimacy continue to evolve, the brand is helping reshape the category by blending thoughtful design with playful self-expression — proving that pleasure can be both sophisticated and approachable.”

- Daphne Dias, Marketing Director at Perfect Fit Brands



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NOBÜ: THE ART OF CANADIAN PLEASURE

As global manufacturing challenges continue to affect pricing, availability, and consistency across the pleasure industry, Canada's pleasure market has quietly been carving out an identity of its own. Founded in 2013, Nobü has been at the heart of this movement, emerging as one of Canada's most recognized names when it comes to quality intimate products and accessories.

If there's one thing that we've learned over the last few years, it's that Canada does pleasure differently. While the U.S. often chases bold trends and rapid turnover, and the EU favors sleek, minimalist luxury, Canadians value products that adapt to different bodies, different experiences and different lifestyles.



They want toys that do more than just buzz. They want safe, versatile products that are built to last. That's where Nobü comes in.

Headquartered in Montréal, Québec, Nobü was created with a clear goal in mind: to diversify the adult market while keeping pleasure fun, functional and accessible. Here at Nobü, we don't just make toys, we treat pleasure as an art form. Montréal's vibrant, eclectic energy inspires every step of our design process, resulting in products that are creative, diverse, and full of personality. From vibrating nipple clamps to thoughtfully curated couple's kits, our products invite exploration and celebrate pleasure in all its forms, proudly reflecting Canadian values of quality, inclusivity, and self-expression.

One of our biggest advantages? Designing close to home. Unlike many international brands tied to lengthy overseas production timelines, Nobü has invested heavily in in-house research and development. Designing local allows us to identify gaps in the market quickly and bring relevant, well-crafted products to shelves fast. By staying closely connected to Canadian retailers and consumers, we are able to evolve with the market, resulting in a catalogue of more than 300 products that are as dependable as they are distinct.

Local design isn't just good for innovation, it's a strategic advantage for retailers as well. In a market plagued by volatile pricing, delayed restocks, and inconsistent quality, Canadian retailers need brands that they can trust. Nobü's domestic approach not only provides greater pricing stability, but is back by a Five-year warranty on all vibrating products that reinforces our commitment to craftsmanship and accountability. It's our way of standing behind our products while helping retailers build lasting trust with their customers.

As Canada's pleasure industry continues to grow, Nobü represents a shift toward locally informed design, thoughtful innovation, and reliable partnerships. For retailers seeking creativity, stability, and a distinctly Canadian perspective, Nobü offers products that feel as



good as they perform.

After more than a decade of participating in international tradeshows, one message keeps coming through: Nobü feels different. Buyers and consumers alike describe the brand as welcoming, intuitive, and approachable. It's exploration without intimidation, pleasure without limits, and a balance of performance and accessibility that has become a defining part of who we are. Pleasure, at its best, is personal, but with Nobü, it's proudly local too — and that's a feeling worth celebrating.



"If there's one thing that we've learned over the last few years, it's that Canada does pleasure differently. While the U.S. often chases bold trends and rapid turnover, and the EU favors sleek, minimalist luxury, Canadians value products that adapt to different bodies, different experiences and different lifestyles."

- Karalyne Frosty, Creative Director for Nobu Toys

CANADA STRONG



As Canadian businesses face economic uncertainty, rising costs, and shifting consumer expectations, adaptation is no longer optional—it is essential. At Landco Import, our response is both clear and strategic: alongside strengthening our House Brands, Adore U and Miss Morgan, we are deepening our global supplier negotiations to better support the retailers we serve across Canada. As a major distributor in the erotic products industry, our mission goes far beyond supplying merchandise. We exist to help our retail partners remain competitive, profitable, and relevant in a market that continues to evolve.

A cornerstone of this strategy lies in the strength of our worldwide supplier network and the negotiations that sustain it. By working closely with trusted partners across multiple

regions, we secure favorable pricing, dependable supply, and continuous access to innovation. This global negotiation approach ensures Canadian retailers benefit from a broad, competitive assortment that complements our house brands rather than relying on them alone. In an industry where margins, quality, and consumer trust are critical, this balance between proprietary development and international sourcing creates a powerful commercial advantage.

Through Adore U and Miss Morgan, we provide retailers with high-quality, thoughtfully designed erotic products at controlled and competitive price points. These brands allow us to reduce intermediaries, stabilize costs, and maintain consistent availability—key factors for boutiques managing inventory levels, cash flow, and increasingly price-sensitive consumers. Yet their true strength is amplified when positioned within a wider ecosystem of negotiated global products that expand choice and reinforce value across the entire store.

Supporting the Canadian economy also means ensuring retailers can offer meaningful variety that keeps consumers engaged locally. Our continuous negotiations with both Canadian and international suppliers allow us to keep shelves full, respond quickly to market shifts, and introduce new products without compro-

mising affordability. This steady flow of diverse, accessible products helps independent boutiques remain competitive against larger global companies while sustaining commercial activity within Canada's specialty retail sector.

As a supplier, we understand that erotic retailers need more than products—they need reliable, long-term solutions. From competitive wholesale structures and dependable replenishment to cohesive merchandising and education-ready packaging, every element of our assortment is selected with real retail conditions in mind. By listening closely to our partners and tracking emerging trends worldwide, we ensure both our negotiated brands and our house labels evolve in step with consumer expectations.

Ultimately, Landco Import's mission is simple: to help boutiques and online stores across Canada succeed. Through disciplined global negotiations, strong supplier relationships, and strategically positioned house brands, we provide retailers with the assortment depth, pricing stability, and innovation they need to grow. In our new reality, this combination of worldwide sourcing strength and proprietary brand control is more than a competitive edge—it is the foundation for sustainable growth in the Canadian erotic retail industry.

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CANADA STRONG



Feel Me. Feel You.

When Pulse Magazine talks about “Canada Strong,” we can’t help but smile. That phrase feels personal to us.

FMFY — short for Feel Me, Feel You — was built in the Fraser Valley, BC, not in a corporate tower, not by a marketing committee, but by people who genuinely wanted a better product. We saw a gap in the intimacy space: plenty of options, but not many that felt premium, thoughtful, and truly long-lasting. So we set out to create one.

What started as a small, hands-on Canadian operation has grown into a brand reaching retailers across the country. And while we’ve expanded coast to coast, we’ve kept that small-company mindset. We still obsess over the details. We still answer the phone. We still care deeply about how the product feels, performs, and represents us on your shelf.

At the heart of FMFY is our premium, longer-lasting water-based formula. It’s paraben-free, glycerin-free, and crafted for comfort — but what customers notice most is the performance. It lasts. In a category where frequent reapplication is often the norm, that difference stands out. Retailers tell us customers come back specifically because of that. And in this industry, repeat purchase is everything.



This year, we’re introducing something new and fun: our flavour line. We wanted to expand the experience without compromising quality. The result? Smooth, inviting flavours that complement the formula rather than overpower it. They’re playful, yes — but still refined. It’s an extension of who we are: intimate, confident, and just a little adventurous.

And we’re leaning into summer.

We have warm-weather inspired flavours on the way — lighter energy, brighter packaging touches, and seasonal momentum designed to keep the category feeling fresh. Summer is about connection, spontaneity, and a little extra spark. We want our retailers to be able to tap into that.

FMFY is proudly Canadian-made, and that matters more than ever. Consumers are looking to support homegrown brands. Distributors are looking for reliable partners. Retailers want products that feel authentic and perform consistently.

We may have started small in the Fraser Valley, but today FMFY reaches customers across Canada — and we’re growing with intention. We’re not trying to be the biggest brand overnight. We’re building something lasting.

Canada Strong isn’t just a headline to us, it’s how we do business.

“FMFY — short for Feel Me, Feel You — was built in the Fraser Valley, BC, not in a corporate tower, not by a marketing committee, but by people who genuinely wanted a better product. We saw a gap in the intimacy space: plenty of options, but not many that felt premium, thoughtful, and truly long-lasting. So we set out to create one.”

- Joel Penner, Owner & CEO of FMFY Wellness



CANADA STRONG

zUICE FOR MEN

Keeping Canada Strong: How ZUICE For Men Is Showing Up

At ZUICE For Men, "Canada Strong" isn't a slogan we borrow – it's something we live every day as a homegrown male performance brand built on trust, quality, and community. From our earliest days, ZUICE was created with a simple idea: Canadian men deserve high-quality performance products that work hard, feel good to use, and reflect the confidence of those who prefer a natural performance option.

What's new at ZUICE For Men is a continued commitment to innovation without overcomplication. We're expanding our product offerings with refined formulas, upgraded packaging, and new essentials that fit seamlessly into a daily lifestyle. Every product we release goes through careful

development, with an emphasis on quality ingredients, consistency, and results. We believe performance should be straightforward, effective, and something men actually enjoy using.

Beyond products, keeping Canada strong means supporting local wherever possible. As a Canadian brand, we're proud to contribute to the local economy and collaborate with Canadian partners, suppliers, and retailers. Small businesses like you are the backbone of this country, and we take pride in being part of that journey.

Looking ahead, our focus remains clear: continue building a brand that Canadians can trust, be proud of, and rely on. We're staying true to our roots while pushing forward with fresh ideas, better products, and a deeper connection to our customers.

At ZUICE For Men, keeping Canada strong means showing up consistently, doing things the right way, and never losing sight of where we came from.

For more information, wholesale, and distribution inquiries, email sales@zuiceformen.com.



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Benzocaine is an anesthetic that blocks sensory nerve transmission resulting in temporary numbing the application site. In the context of penile application, the use of this product may help result in a delay in ejaculation.

For wholesale and distribution inquiries, email us at: sales@zuiceformen.com





Ultra Love: Half-A-Century and Still Going Strong

Pulse Magazine had the esteemed pleasure of interviewing Ultra Love's Vice President Trevor Watson and what has lead them to thrive in the Canadian adult marketplace for more than half-a-century.

TELL US A BIT ABOUT THE HISTORY OF ULTRA LOVE. HOW DID THE COMPANY GET STARTED?

Ultra Love opened its doors in 1972 by Garry Watson and a small group of investors. At that time, it was the first adult toy store in Vancouver and only the second in Canada. It was immediately met with hostility from picketers and protesters and, after the first year, the investors backed out after which Garry bought their shares. He then sold shares to his brother Neil Watson, and the two of them ran the business, eventually developing a wholesale division. To this day Ultra Love remains a family-owned, family-run business, with the day-to-day operations being run by Garry's son David, and Neil's sons, Trevor and Steve.

WHAT DO YOU LOVE MOST ABOUT THE INDUSTRY?

Having been around longer than most, what I value most is the relationships. We've had the privilege of working alongside manufacturers like CalExotics, Doc Johnson, Pipedream, and Sportsheets from their early days, watching them grow and innovate as the category evolved. There's something incredibly rewarding about building alongside companies that helped shape the industry into what it is today.

At the same time, supporting retailers across Canada as they establish and grow

“When large national chains carry these products, it reinforces sexual wellness as part of everyday health and self-care, which benefits the industry as a whole. At the same time, independent and specialty retailers can offer something larger retailers can't: education, expertise, and a curated selection. That's where we see lasting value.”

their own business has been just as meaningful. Seeing our partners succeed—knowing we've played a role in their journey—is what makes this work fulfilling year after year.

WHAT HAVE BEEN THE BIGGEST CHALLENGES SINCE ULTRA LOVE'S INCEPTION?

Like any business first starting out, Ultra Love endured its share of struggles in the early 70s. As the industry grew over the next few

decades, good management allowed us to prosper. The challenge in more recent times is market saturation. There are so many companies out there now, so we must be more selective as to who we carry.

WHAT HAVE BEEN SOME MAJOR MILESTONES FOR ULTRA LOVE OVER THE YEARS?

Being the first retail store to open in Western Canada was certainly a milestone, but then transitioning to a Canada-wide wholesale distributor was also up there. That completely changed the business. As mentioned before, being the first to carry brands like CalExotics, Doc Johnson, Pipedream, Sportsheets, Kama Sutra, and more is a real feather in our cap.

WHAT DO YOU SEE AS THE BIGGEST DEVELOPMENTS IN THE INDUSTRY?

The shift toward body-safe silicone as the industry standard for toys was one of the most significant in terms of product quality, safety and consumer trust. It signaled the industry's move away from novelty toward wellness-focused design and higher manufacturing standards.

Another major development has been the emergence of premium, design-driven brands such as We Vibe and Lelo. These companies elevated both the aesthetics and technology of sexual wellness products,

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- DIGITAL DISPLAYS



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VIBRATING
SILICONE
WAND
SKU:AH451



SILICONE
RABBIT
VIBRATOR
SKU:AH450



SILICONE
VIBRATOR
SKU:AH449





pushing them further into the mainstream market.

WHERE DO YOU THINK THE INDUSTRY IS HEADED?

The industry continues to evolve beyond traditional retail categories and into broader conversations around self-care, body positivity and sexual wellness. Education and accessibility are becoming just as important as the products themselves, while technology and innovation are driving new levels of quality and design. After more than 50 years in the industry, we see this as a period of expansion and maturation – where inclusivity, innovation and strong partnerships will determine long-term success.

MAJOR RETAILERS HAVE EMBRACED SELLING SEXUAL WELLNESS PRODUCTS. HAS THIS HELPED THE INDUSTRY, AND ULTRA LOVE IN PARTICULAR?

It has certainly expanded visibility and normalized the category. When large national chains carry these products, it reinforces sexual wellness as part of everyday health and self-care, which benefits the industry as a whole. At the same time, independent and specialty retailers can offer something larger retailers can't: education, expertise, and a curated selection. That's where we see lasting value. For Ultra Love, our focus has always been on supporting our retail partners rather than competing with them. As the market expands, our role is to provide the support that allows the independent and specialty retailers to thrive alongside larger players.



WHAT ARE YOUR BEST-SELLING PRODUCT LINES AND CATEGORIES?

Fuckwater and Sliquid are among some of our best-selling lubricants, along with male/female enhancement products like Stud 100 or Good Head. Clone-A-Willy and Magic Wand are also hot items, while CalExotics continues to be our best-selling brand across all categories. Honestly though, there are too many great sellers to narrow it down.

WHAT CAN WE EXPECT FROM ULTRA LOVE IN THE FUTURE?

You can expect Ultra Love to remain committed to being a true distribution partner, not a competitor. For more than 50 years, we've built our reputation on supporting Canadian

retailers, and that won't change. What will evolve is how we support our customers. We're investing in stronger digital infrastructure, expanding market resources, enhancing fulfillment capabilities, and exclusive product offerings to help you compete in a shifting marketplace.

Our future is about strengthening yours.

Pulse Magazine would like to take this opportunity to invite its readers to Ultra Love's Buyers Sales Event set to take place on April 21, 2026. For more information feel free to visit www.ultralove.ca or contact Erica Abbott at ericaa@ultralove.ca



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SEX, SURVIVAL & THE CANADIAN WINTER



By Alexandra Bouchard

ANOTHER WINTER BEHIND US

Most of us are over the hump now - another Canadian winter behind us. The snowbanks shrink, the light stretches longer and there's a collective sense of relief across the country. Winter loosens its grip slowly here, but when it does, you feel it everywhere, in foot traffic, in conversations, and in spending habits. In the pleasure industry, that seasonal shift is immediate and unmistakable.

Winter slows everything down. Fewer big-ticket impulse purchases. Longer conversations. Better questions. Customers linger. They think. They ask *why* instead of *how much*. That's where the assumption often gets it wrong. Winter isn't the death of impulse buying, it's a shift in what becomes impulsive. Big, expensive items are pondered. Smaller-ticket items, trinkets, stocking stuffers and add-ons thrive, especially when winter begins with Christmas and stretches deep into isolation. And yet, winter is also when impulse buying quietly thrives, just differently than people expect.

Think about how Canadians shop before a storm hits. We rush out for last-minute essentials. Milk. Batteries. Bread. Storm Chips. Salt. Shovels. And not the flimsy ones. The kind that snap halfway through February. We don't impulse-buy junk in winter. We impulse-buy *solutions*. Sex shops fall into that same category of quiet reliability. We stay open late. We're the business people assume might be closed, but almost never is. We're there when weather shuts things down, when isolation creeps in, when couples are snowed in and looking for connection, comfort, or distraction.

I tip my hat to every retailer who holds

those hours and that space. You are winter warriors. This is also where cash-area impulse products matter most. During winter, customers don't want to browse endlessly. They want small, accessible additions. Something affordable, functional, and immediately satisfying. Checkout zones become a moment of permission. A final "why not." A small yes in a season that demands restraint everywhere else.

This matters even more when we look beyond Canada's three major cities. Canada's population now sits at approximately 41.5 million people. Roughly 14 million live within the metropolitan areas of Montreal, Toronto, and Vancouver. That means more than 27.5 million Canadians live in smaller cities, rural regions, and remote communities. Winter there isn't an inconvenience. It's a reality. Retail strategy has to reflect that.

WHEN WINTER SLOWS THE FLOOR, STRATEGY SHOWS THE STORE

Canadian winters have always shaped intimacy in practical ways. Historically, sex here wasn't loud or performative. It was about warmth, reassurance, partnership and continuity. Long nights and isolation meant connection was essential, not optional. When the power goes out (and it always does at least once) something interesting happens. No screens. No internet. No noise. Just candlelight, body heat, conversation, and closeness.

Winter forces a reset. It reminds us to slow down and reconnect without distraction. That same rhythm shows up on retail floors. When customers aren't rushing, they listen. When novelty fades, function matters. When budgets tighten, trust becomes currency.

Canadians are also far more willing to spend money on quality during winter after consideration, not impulse. It's instinctual. We know a \$20 shovel won't get us through February. We invest in what lasts because being unprepared here has real consequences. You never want to be stuck. Retailers who lean into education during winter don't just survive the season. They build credibility that carries through spring, summer, and beyond. Winter is where loyalty is earned.

BUILT FOR THE LONG HAUL: CANADIAN PLEASURE INNOVATION

I'd be willing to bet that when Bruce Murison set out to design a couples product, the goal wasn't to chase trends. It was to solve a real-life intimacy challenge - for real couples, in real bedrooms, during long Canadian nights. That's why the idea evolved instead of disappearing. And why products like the We-Vibe Sync didn't just launch successfully - they stayed relevant.

Canadian staples tend to be grounded, partner-focused and built for longevity rather than novelty. They adapt. They refine. They endure.

The same can be said for Shunga, which celebrates more than 25 years in business. Its growth mirrors the industry's evolution - expanding internationally, earning more than 30 global awards, and proving that Canadian brands can lead with both artistry and consistency.

There are other quiet innovations woven into our history, too - from water-based formulations designed for sensitive bodies to practical accessories meant for real homes, real storage, and real use. Nothing flashy. Everything

intentional. Even play reflects our environment. After 18 years in this industry, and as a proudly Canadian voice, I'll say this: snow play is just ice play with imagination. Fresh snow, straight from the sky - not the dog-visited kind - carries a thrill uniquely our own. Winter doesn't limit creativity. It reshapes it.

COLLABORATION ISN'T A TREND — IT'S SURVIVAL

There's something we rarely say out loud. This industry likes to be hush-hush about the humans behind the brands. Many distributors operate retail chains to support margins against importation costs most people don't even want to wrap their heads around. Logistics, tariffs, shipping distances (especially to northern regions) all add pressure. We avoid naming relationships. We pretend everyone operates in isolation. But anyone working at an international level knows the truth. This industry is small, interconnected, and relationship-driven. We all know each other. Pretending otherwise doesn't protect anyone - it creates confusion, inefficiency, and missed opportunities.

My personal approach has always been simple: if another distributor has what your client needs, send them there. Why isolate a portion of Canadians from accessing a product because of exclusivity, especially when shipping costs already make pleasure products

feel like an unattainable luxury in remote regions?

Sex should never be inaccessible. Pleasure shouldn't be reserved for postal codes that can afford it. For retailers in northern and remote communities, freight alone can double costs. Collaboration is how we keep pleasure affordable and available: shared resources, smarter distribution, honest conversations.

TRANSPARENCY BUILDS STRONGER FLOORS

As a sales representative with broad product knowledge and lived experience, I've learned that retailers who speak openly do better.

- » Tell your distributors what you need.
- » Tell them what isn't working.
- » Tell them what your customers are asking for.

For single brick-and-mortar stores, resentment toward distributors can quietly weaken sales. Those distributors are ordering based on their clientele, insight that benefits everyone when shared responsibly. Retailers, distributors, educators, and brands succeed in Canada when they work together, not when they hoard information out of fear. We should be standing together as a united front, helping each other in true Canadian fashion.

COMING OUT OF WINTER STRONGER

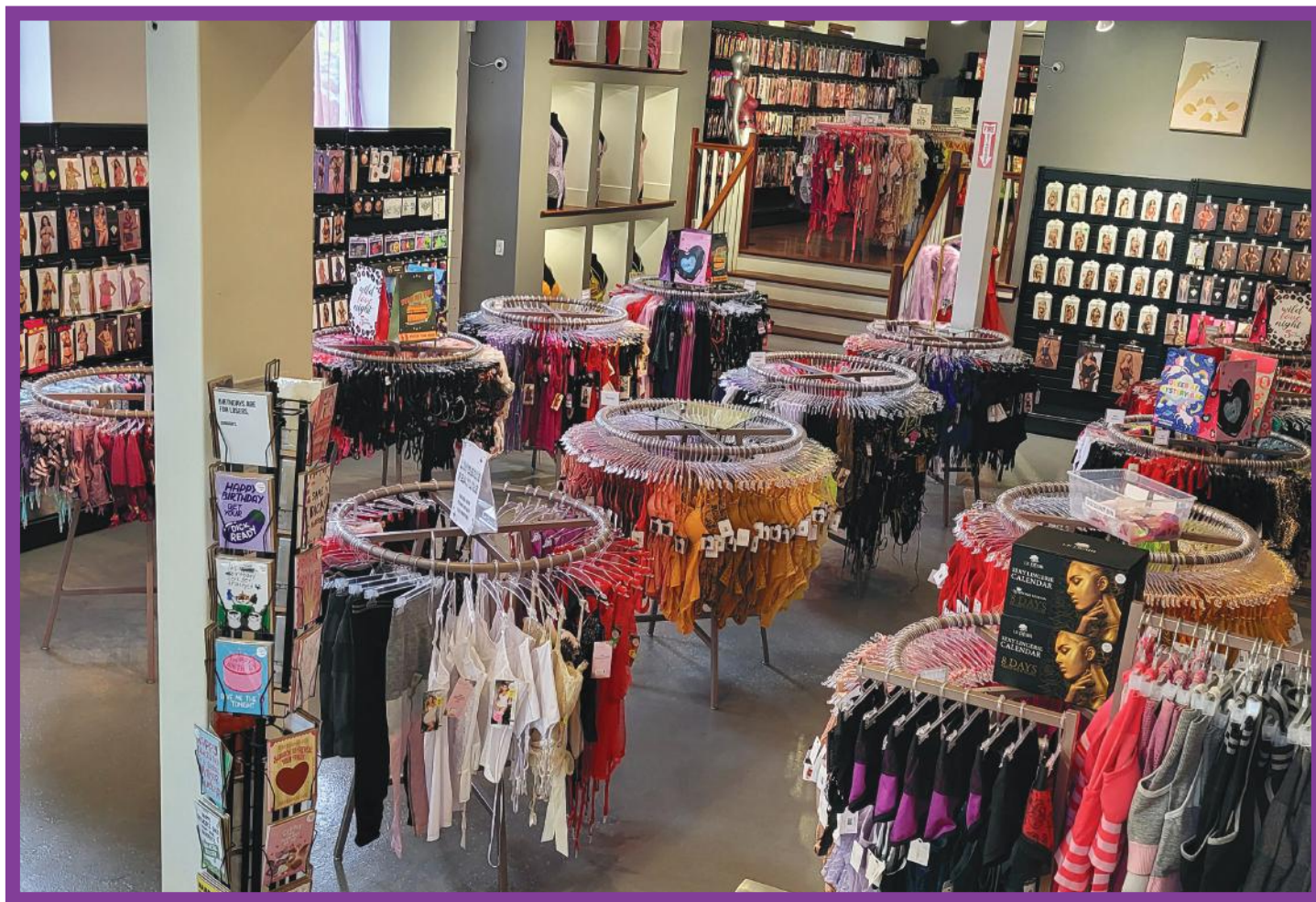
Canadian winters shaped how we connect: quietly, intentionally, together. Those lessons still apply. As spring approaches, energy shifts. Curiosity returns. Spending loosens. But the groundwork is laid during winter. The trust. The education. The relationships.

Another winter is behind us now. If we stop pretending we're strangers, speak openly about our needs, and collaborate instead of competing, we don't just survive the next winter. We're ready for it.

Winter makes us resourceful.
This industry makes us resilient.
Spring gives us room to grow.



Alexandra Bouchard is the Marketing Manager for BodiSpaB2B.



How to Spice up Your POP/ POS Inventory and the Psychology Behind Them



By Shae Annis

Throughout time, brick-and-mortar stores have had to evolve when it comes to driving sales and getting customers in the door. Certain strategies have been around for centuries such as creating an engaging, pleasing store experience or utilizing certain colours to draw people in. Other solutions were born out of necessity due to changing consumer trends or generational shifts. Today we will be discussing all things merchandising and the consumer psychology behind it!

To start off, I suppose I should list some of my credentials. I am the Creative Director and Co-Founder at Like a Kitten, a manufacturing company that designs adult toy products by women, for women. Crucial to my role is keeping up with the current display, product, and pop-culture trends. I graduated in 2022 with a Fashion Merchandising and Design degree and from there worked for the Home Shopping Network during a large chunk of its rebranding period. These are just a few experiences that have allowed me to gain greater insight into consumer trends, generational preferences and shopper psychology as a whole.

Let's start with point of purchase (POP) and point of sale (POS). POS displays are defined as eye-catching displays or designs that feature a specific product. The same goes for POS. The only difference between the two is that POS defines only the space next to the checkout while the POP refers to any display within the store location.

“Checkout items have been so ingrained in our lives, so much so it’s the norm to look around the register while waiting to pay. Retailers have started utilizing this with online sales as well. The promotions that pop up when you’re adding items to your online shopping cart, booking a flight and cycling through five pages of upgrades and add-ons are all examples of online POS items.”

Both POP and POS displays are meant for impulse purchases and spotlighting a specific product and can refer to posters, physical displays holding the product, special deals, promotions, and more. It all boils down to grabbing the customers' attention. Within the adult space, we utilize these ideas very heavily. In a saturated retail market adult products have a tendency to blend together and can be overwhelming

for the customer unless certain sections or brands are highlighted, guiding them to the point of purchase. This is where a simple sign or poster next to a product can make the difference between a sale and a customer leaving empty-handed.

From a manufacturer standpoint we always ensure that our POP items are fully representative of our brand, with an eye-catching logo and design style that we hope create instant recognition of the brand to the consumer. Think of Playboy. At one point that bunny was just a logo they hoped people would remember. Now it's one of the most recognizable logos in history. Attention-grabbing logos and colours are great for standing out in a sea of similar brands. ImpulsePOPUK comments, “You need to ensure that the most important information is noticed first. You can lead the shopper's gaze toward the product you are promoting but you don't want the viewer to have to think about where to look. You need to automatically draw them to each element in the exact order you want them to view it.”

Onto the point of sale, checkout items have been so ingrained in our lives, so much so it's the norm to look around the register while waiting to pay. Retailers have started utilizing this with online sales as well. The promotions that pop up when you're adding items to your online shopping cart, booking a flight and cycling through five pages of upgrades and add-ons are all examples of online POS items. Due to point of sale being so heavily adopted by consumers, it's a

way for retailers and manufacturers to think outside of the box when it comes to POS. With the customer already comfortable with looking around the register at the point of sales, be sure to strategically place impulse items and consider some out-of-the-box ideas to utilize within this space.

We as a company recently took inspiration from point-of-sale culture in other areas of shopping outside the traditional adult space. We found that mystery boxes are as popular as ever with adults under age 30. They're placed near the checkout at Target, Walmart, Hot Topic and even beauty stores like Ulta. If you aren't familiar, think of the mystery grab bags sold at a discount in a plain brown paper bag. No doubt some of you are already doing this in your stores. Items you couldn't unload to save your soul sell like crazy in a paper bag, right?? Mystery boxes are the same concept, but highly curated and in prettier packaging. As a company focused on Gen-Z consumers, it only made sense for Like a Kitten to take a swing in this direction.

The psychology behind mystery boxes is very interesting. In *Frontiers in Business, Economics and Management*, Jingru Liu writes, "[Mystery] boxes," or blind boxes as the article refers to them, "follow a gambling pattern of 'stimulation-pleasure-pleasure enhancement-addiction'. The ecstatic people want to continue this kind of happiness, while the disappointed people want to turn the tables."

Liu continues, "Fixed rewards are mild, variable rewards are exciting, and

“The only difference between Point of Sale and Point of Purchase is that point of sale defines only the space next to the checkout while the point of purchase refers to any display within the store location. Both POP and POS displays are meant for impulse purchases and spotlighting a specific product and can refer to posters, physical displays holding the product, special deals, promotions, and more.”

consumers are crazy to know what they will get. Variable interval rewards make people's brains full of dopamine. Whether the box is an ordinary one or an unexpected hidden one, this uncertainty strengthens repeated decision-making and increases the repurchase rate of mystery boxes."

As a company focused on the young-adult demographic, these buying trends influenced our own decision to create a POP mystery box display themed after our Natalie's Toy Box line.

As we move toward the quiet time of the year in adult retail, take a look at your existing store displays. Are they still relevant? Do they draw the eye to the products you want to sell? Do you have an attractive and diverse array of low-priced add-on products near the register? Ask your suppliers if they have posters, floor or counter displays or other signage available. Most manufacturers and distributors are thrilled when you ask!



Shae Annis is the Creative Director and Co-Founder at Like a Kitten.

Sources used:

"The Psychology of point of purchase (POP) displays and how to influence shoppers". Impulsepointofpurchase. April 17, 2023.

"Investigation and Research on Consumer Psychology of Blind Box Consumers". Jingru Liu. *Frontiers in Business, Economics and Management*. ISSN: 2766-824X | Vol. 6, No. 1, 2022.



1



2



3



4



1

Weekender Adventure Travel Kit by Wicked Sensual Care

This curated kit includes four 1 oz bottles from WSC's full Jelle anal line: Jelle, Jelle Heat, Jelle Chill, and Jelle Plus, which features natural relaxants. The set offers a complete introduction to sensation-based anal play in a convenient, affordable bundle ideal for education-forward retail and first-time buyers. Designed for on-the-go intimacy, this grab-and-go essentials kit includes 1 oz minis of Aqua, Hybrid, Strawberry, and Cleane Spray Toy Cleaner. The assortment appeals to couples, solo travelers, and shoppers seeking variety without committing to full-size products. The new launches follow the brand's recent debut of its first coconut oil lubricant and reinforce Wicked Sensual Care's commitment to accessible, pleasure-positive products that balance performance, wellness, and education. Retailers and distributors interested in samples, pricing, or additional product information are encouraged to contact Wicked Sensual Care directly.

2

The Sliquid Massage Collection Is Getting a Glow Up

Sliquid Natural Intimate Products, the industry leader in body-safe, high-performance intimate wellness products, is proud to announce the debut of its newly reimagined Sliquid Massage collection. Mint & Cedar offers a grounding, earthy blend designed for deep relaxation. The cooling properties of mint provide an immediate refreshing sensation on the skin, while the warm, woody undertones of cedarwood help to center the mind. It is the ideal choice for those seeking a tranquil, spa-to-bedroom experience. Citrus Neroli offers an uplifting and rejuvenating fragrance. The bright, crisp notes of citrus provide an energizing boost, while the floral, honeyed nuances of Neroli act as a natural stress-reducer. This scent is designed to invigorate the senses and enhance the emotional connection during massage. To learn more about Sliquid Massage, contact your preferred distributor or email wholesale@sliquid.com.

3

Skins' Care Releases Skins Kegels

Skins Care is bringing comfort, confidence, and a little joy back to intimate wellbeing with the launch of **Skins Kegels** - a beautifully designed set created in response to the rising demand for gentle, consumer-friendly wellness products. Skins Kegels were created with the customer in mind. Rather than the clinical or intimidating look associated with many existing products, Skins designed a set that feels soft, warm, and safe, with its beautiful flower-inspired design. Each set includes six body-safe silicone weights, ranging from 50g to 100g, allowing a gentle and gradual progression. The velvety finish feels premium without being overwhelming, and the smooth ergonomic shape is designed for easy, comfortable insertion. The product sits naturally in pharmacy, mainstream, and adult environments alike. Skins Kegels are now available for wholesale order through your Creative Conceptions sales rep or please contact sales@creativeconceptions.co.uk.

4

The Orgie Company Releases Oral Ease Deepthroat

Oral Ease - Deepthroat, mouth and throat spray developed to enhance oral sex — especially deep throat — with a refreshing mint flavor and free of anesthetics ingredients. Designed for those who want to go deeper with comfort and confidence. Spray two to three times directly into the mouth and throat area just before oral sex. Wait briefly to allow the product to take effect. Reapply as desired. Desensitizing effect at an ideal level to help ease oral sex and deepthroat, reducing discomfort and the gag reflex.

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Reinforced grommet holes support restraint or cuff attachment

SPIKED PUNISHMENT MAT



1



2



3



4



1

b-Vibe Launches Kink Starter Toolkit

Leading global anal toy brand, b-Vibe, has collaborated with award-winning kink author and sex educator, Gigi Engle, on a limited edition kink starter kit to coincide with her latest book launch, **Kink Curious**. The kit, carefully curated by the experts at b-Vibe and leading kink educator, Gigi, includes all the items needed for the ultimate kink exploration. From a paddle to blindfolds, lube and even a beginner's butt plug, the kit allows budding kinksters to curb their curiosity in a safe manner. Kink Curious, Gigi's latest book release, is a trauma-informed, sex-positive guidebook focused on mental health. The book delves deep into every corner of the kink sphere. It jumps headfirst into the foundations of powerplay, at the differences between kink and fetish and gives the low-down on all kinds of bondage and impact play styles, while putting mental and physical health at the forefront. The book comes complete with kink exercises, journal prompts, worksheets and agony aunt letters.

2

Blush Introduces Three New Additions to its Dr. Skin Line

Blush, a global leader in sexual wellness, proudly welcomes three exciting new additions to its renowned **Dr. Skin Collection: Dr. Hunt, Dr. Avery, and Dr. Webber**. Designed for solo indulgence or couples' play, these new prescriptions deliver endless possibilities for intimate exploration. Each feature 10 customizable vibration speeds and a flexible shaft that adapts to your every desire, delivering precise, powerful sensations with every touch. Crafted from Purio® platinum-cured liquid silicone and wrapped in UltraSilk®, Dr. Hunt, Dr. Avery, and Dr. Webber glide effortlessly over the skin, creating a smooth, elevated experience that feels as luxurious as it looks. "These new additions to the Dr. Skin collection are perfectly powerful, flexible, and comfortable," said a Blush representative. They're now available in three unique sizes online and at your nearest retail store. For more information, visit Blushlove.com.

3

ORION Wholesale Releases 'Six in a Row' Vaginal/Anal Training Kit from You2Toys

The dildo trio **Three in a Row** from You2Toys for vaginal & anal pleasure and effective stretching training is for anyone who wants more. The dildos are wonderfully firm yet flexible, meaning that they are very versatile. This dildo trio, with generous dimensions, is ideal for experienced users who are already familiar with larger diameters and who want to stretch various areas even more. They are suitable for both vaginal and anal use. The set contains three dildos in various pastel colours, sizes and weights. Every wonderfully smooth and sturdy dildo is made out of silicone that has a velvety soft surface for easy insertion. Every dildo has a large suction cup that sticks to any smooth surface making hands-free fun possible. These dildos can also be used with strap-ons and harnesses, thanks to their suction cups. For more info contact ORION Wholesale at www.orion-wholesale.com or email at wholesale@orion.de

4

ORION Wholesale: New Sex Toys from Beau Coeur

The new **beau coeur** label from ORION Wholesale has the perfect sex toy for every need – it doesn't matter whether someone is new to the world of toys, already has experience with toys, whether they are using it alone or with a partner, or whether they are using it for gentle stimulation or intense pleasure. These toys are in stylish, modern and attractive designs that are combined with tried and tested functions. They are also made out of skin-friendly materials such as silicone, which ensure a pleasant feeling that is compatible with the body too. New sex toys have now been added to the ever-expanding beau coeur assortment include the KORAL RC Love Ball, the VYLOR RC Cock & Ball Ring, the ZANTO Plasma Vibrator, the MIREVA RC Triple Hands-Free Vibrator, and the compact RIONEX Mini Massager. For more info contact ORION Wholesale at www.orion-wholesale.com or email at wholesale@orion.de



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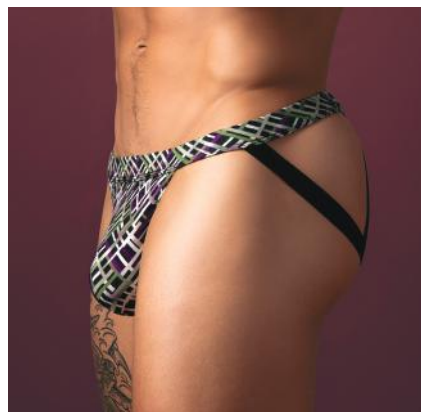
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1

Introducing the Eggplant Collection from Male Power

Male Power proudly unveils the **Eggplant Collection**, a striking new addition to its men's underwear line designed for those who appreciate bold sophistication. Crafted from the brand's signature wet-look Cire Spandex fabric in a deep, luxurious purple, each piece delivers a sleek, sculpted fit with a hint of shine. The colour-coordinating plush elastic waistband and trim provide both comfort and refinement, while decorative plush elastic straps criss-cross the contoured pouch, adding an element of daring style. The Eggplant Collection merges modern design with sensual detail, redefining confidence from the inside out. Available now on our wholesale website www.magicsilk.com. Male Power is a leader in the men's underwear industry. Established in 1975, Male Power is renowned for its innovative designs and commitment to high-quality fashion. Our mission is to provide comfort and style, setting the standard for men's underwear.

2

Magic Silk Releases Black Cherry Collection

Treat yourself to the flavour of the month. **Black Cherry** is the tasty and tantalizing new lingerie collection from Exposed by Magic Silk. Ignite your desires with this daringly sensual blend of soft, stretchy lace combined with delicate fishnet and peek-a-boo details. Flirtatious accents include soft satin bows and mesh ruffles. These seductive designs will enhance your figure and invigorate your love life. Choose from four adorable styles: Three Quarter Sleeve Plunge Playsuit, Demi Cup Chemise & Thong, Halter Teddy, and Plunge Top with removable Chaps and Cheeky Panty. They are all available in two colour ways, Black and Ruby. All garments come packaged in beautiful, upscale Exposed boxes and have great hanger appeal. They are available in sizes S/M, L/XL and Queen (fits 1x-3x). Looking for something refreshingly different? Black Cherry will quench every desire. For more info please contact www.magicsilk.com or contact at barbara@magicsilk.com

3

ORION Wholesale Releases New Extravagant Trend Styles from Svenjoyment

Svenjoyment, the label for attractive male underwear, has released the following outfits that now complement the Svenjoyment range. The **Emphasising Black Shirt** (item number 21620241701) with short sleeves is extremely eye-catching, thanks to its stylish mystical metallic design in a shimmering silver colour. There are also **Matching Emphasising Pants** (item number 21335801701) with a stretchy fabric-covered waistband that go with the shirt. Provocative net with highlights is what this **Sleeveless Net Shirt** (item number 21620401701) can offer. It is made out of exciting transparent black material and is also covered in sparkly gems. There are also **Matching Pants** (item number 21204701701) that provide comfort with a glamorous touch, thanks to the sparkly front part: the opaque pouch. For more info please contact ORION Wholesale at www.orion-wholesale.com or email at wholesale@orion.de

4

Male Power Introduces the Gridlock'd Collection

Male Power is excited to launch the **Gridlock'd Collection**, a fresh and daring addition to its men's underwear lineup. Crafted from a striking geometric poly spandex print, this ultra-soft, stretchy fabric combines cutting-edge style with exceptional comfort. The collection's open-back designs feature crisscrossing straps and decorative rings, creating a bold statement that celebrates confidence and individuality. Showcasing reimagined versions of best-selling styles, the line includes a strappy thong with rings, an open strappy back short with rings, and a Y-back strappy ring jock — each piece designed to turn heads and redefine contemporary allure. Available now on our wholesale website www.magicsilk.com. Male Power is a leader in the men's underwear industry. Established in 1975, Male Power is renowned for its innovative designs and commitment to high-quality fashion. Our mission is to provide comfort and style, setting the standard for men's underwear.

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Magic Silk Releases New Blue Sky Design from the Exposed Collection

Romance is in the forecast when you slip into **Blue Sky**, the deliciously delicate new collection from Exposed by Magic Silk. These fabulous garments barely veil your delicious curves with a combination of sheer mesh and elegant lace, made to elicit long looks and breathless desire. Peek-a-Boo and bow details, and gold hardware add further touches of elegance, for a look that is not just sexy but irresistible. Select any of four styles – Ruffled Crotchless Playsuit, Flirty Baby Doll with Removable Garters & Thong, High Neck & Cheeky Teddy and Long-Length Chemise & Boy Short. They all look heavenly in breathtaking ice blue. The entire line comes in sizes S/M, L/XL and Queen (fits 1x-3x). The fashions are sold in beautiful, upscale Exposed packaging, have great hanger appeal and are available for immediate shipment. For more information visit www.magicsilk.com or contact Barbara Bauer at barbara@magicsilk.com

6

ORION Wholesale Releases Kink Royal Looks from Noir Handmade

Breathtaking Kink Royal looks from the best-selling **Noir Handmade** label are now available from ORION Wholesale. The **Long-Sleeved, Ankle-Length, Tapered Dress** (item number 27194013021) has an elegant stand-up collar with a hook fastener at the back of the neck. The **Thong Body** (item number 26450413021) has a very low-cut cowl neckline. The shoulders and back stay excitingly uncovered. The **Mini Dress** (item number 27194103021) also has a very low-cut cowl neckline. The shoulders and back also stay excitingly uncovered with this outfit too. The **Long-Sleeved, Skin-Tight Jumpsuit** (item number 27308803021) is extremely low cut at the front and has a discreet zip over the crotch. The **Tight-Fitting Midi Dress** (item number 27193981021) ankle length and made out of breathtaking transparent black lace with extravagant powerwetlook details. For more info contact ORION Wholesale www.orion-wholesale.com or email wholesale@orion.de

7

Magic Silk Releases Petals Of Perfection

Look what just fell off the stem of seduction. **Satin Petals** is the latest creation from Magic Silk's garden of delights. This stunning and breathtaking lingerie combines ultra-soft satin and delicate lace for a luxurious combination of elegance and comfort. Enhance your natural beauty with these seductive undergarments cultivated to enhance your romantic life in a bed of desire. Pick any of four sensuous styles – Tri-Cup Chemise & G-String, Tri-Cup Bralette & Short, Bustier & Boy Short, and Robe. They all come in passionate purple, and are offered in sizes S/M, L/XL, and Queen (fits 1x-3x). These gorgeous garments are in stock for immediate shipment. They are packaged in beautiful, upscale Exposed boxes and offer great hanger appeal. Be naughty by nature. Satin Petals, from Magic Silk, will make your love life blossom. For more information contact www.magicsilk.com

8

Unveiling Fishnet 2.0 — The Next Evolution of Bold Comfort

Male Power redefines daring design with **Fishnet 2.0**, a modern take on one of its most iconic collections. Crafted from a sleek, softer polyester-spandex fishnet blend, this upgraded fabric delivers the same provocative look with a smoother, more flexible feel against the skin. Each piece is finished with cotton rib trim and soft elastic waistbands, combining next-level comfort with striking contrast. The result is a fit that feels as good as it looks — supportive, breathable, and effortlessly confident. Now available in timeless black and a new bold royal blue, Fishnet 2.0 brings fresh energy to a fan favorite, elevating everyday essentials with texture, edge, and undeniable appeal. Designed for those who own their confidence, Fishnet 2.0 proves that comfort and boldness can go hand in hand. Available now on our wholesale website www.magicsilk.com

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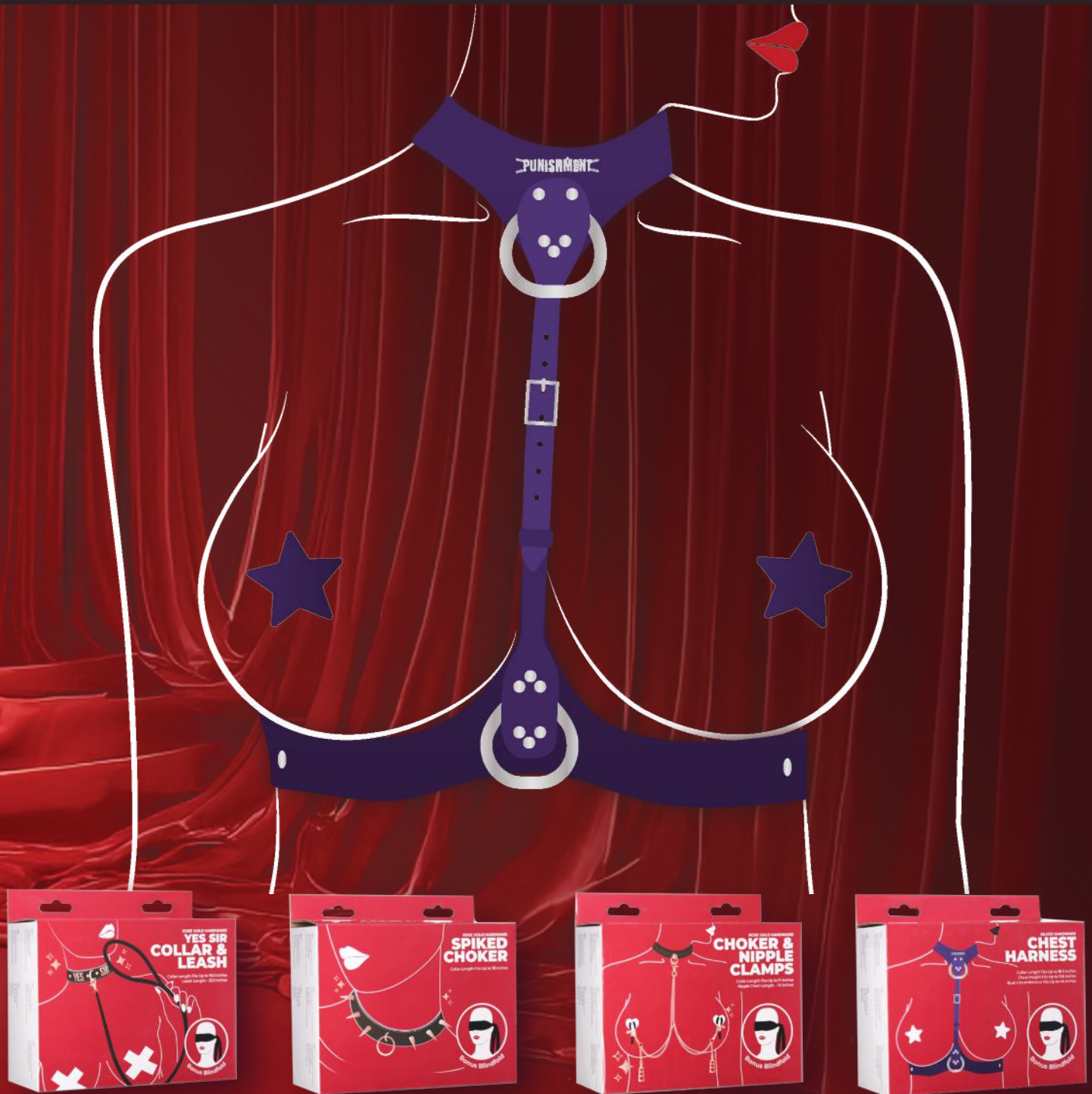
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1

Womanizer Releases Pivot 2 and Verge 2 Cock Rings

Built on years of user feedback and product innovation, Pivot 2 and Verge 2 include consumer-first updates that help make the user experience easier and more intuitive, so more time can be spent enjoying pleasure. **Pivot 2** (left) is designed to enhance shared pleasure during partnered sex by delivering rumbly vibrations to both the penis and the clitoris. Its flexible, stretchable ring sits comfortably at the base of the penis, helping maintain firmness while adding delicious vibration where it matters most. \$129 CAD. Designed for advanced pleasure seekers, **Verge 2** (right) delivers powerful triple stimulation to the penis, testicles, and perineum. Worn comfortably around the penis and testicles, it offers intense, rumbly vibrations suitable for both solo exploration and partnered play. With a softer material and a newly engineered internal structure, Verge 2 stretches wider and more easily than its predecessor, ensuring effortless wear and removal without compromising performance. \$159 CAD.

2

Calexotics Releases Pleasure Kits Indulgent Collection

Indulge your senses with the **Pleasure Kits Indulgent Collection**—a seductive trio designed for anyone looking to explore the art of playful restraint. Whether you're a curious beginner or ready to elevate your intimate moments, this kit brings elegance, comfort, and just the right amount of edge to your bedroom adventures. Slip on the soft, stretch-to-fit blackout eye mask with its stylish patterned finish, and let anticipation heighten every touch. Every tease, brush, and whisper feels a little more electric. The included removable faux fur cuffs are luxuriously soft against the skin yet secure enough to inspire trust and surrender. With a built-in safety release and two keys, they offer peace of mind while encouraging adventurous play. Complete the fantasy with a generous 32' (10 m) rope—perfect for light bondage, creative positioning, or exploring the basics of rope play.

3

Sportsheets® Launches New Edge® Training Video

Sportsheets® announced the release of a newest product training video featuring the newly expanded Edge® collection and hosted by Sportsheets' Brand Ambassador, Rin Musick. Created to supply product insight and details not found anywhere else to buyers and retail teams as the expanded Edge® collection is now shipping, with reorders already coming in following strong early sell-through. Developed as part of Sportsheets®' ongoing commitment to retail education, the award nominated training series delivers in-depth product insight across key categories within the Edge® collection, walking viewers through how each product is designed to be used, what differentiates it on the shelf, and what's new within the collection, including updated packaging and merchandising features. The training is designed to help store staff speak confidently about product function, features, and customer positioning, supporting stronger recommendations and improved in-store experiences.

4

XR Brands Releases Hog Tie Restraint Rack with Sex Machine

Experience the power exchange with the **Hog Tie Restraint Rack**. It is a towering steel monument that reimagines surrender in a creative way. Play with your sub partner to erase the boundaries of awkwardness. Masterfully forged from heavy-duty steel, it rests upon a sumptuously padded platform that embraces intensity. This rack's genius lies in its boundless adaptability. Upper arm and wrist restraint tubes clamp precisely at 7" width, while ankle cuffs stretch enough for any physique. Includes heavy-duty steel frame, multi-speed sex machine that thrusts up to 195 times per minute at 55dB. Body-safe 7.2" insertable silicone dildo includes as well as fully adjustable restraints with Customizable positioning and adjustable ankle restraints. Please visit xrbrands.com for more information.



Snail Collection

GIZI Pro

Innovative Triple Stimulator

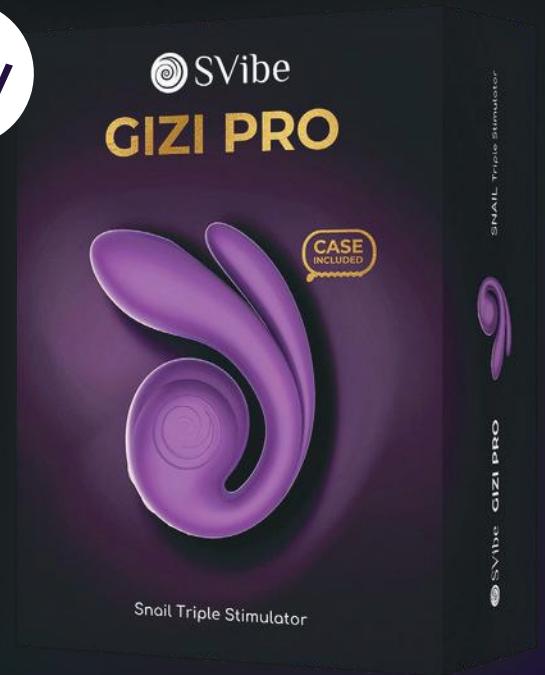


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with vaginal and anal versatility



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to intensify internal stimulation

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Colors:  

JOVI ARC

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Provides constant clitoral contact
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ArcFit™ flexible triple ring
system for handsfree use
for a wide range of bodies

NEW



Colors:  

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1

Full Circle Releases Royal Honeys

Full Circle introduces **Royal Honeys**, a luxe lineup of conveniently compact love torsos designed to bring fantasy to life with irresistibly realistic, high-end pleasure. Joining Full Circle's lineup of premium intimate products, each model in the Royal Honeys series — including Gina, Ashley, Dani, Maddie, Karley, Zoe, and Monika — features distinctive sculpted details, providing customers with a realistic fantasy experience unlike anything else on the market. From kneeling torsos to arched, teasing poses, each model is designed to showcase fantasy-ready details that feel as good as they look. The lineup even includes Zoe, a complete miniature sex doll that delivers full-body realism in a compact, convenient size — giving customers even more ways to explore, display, and enjoy their ideal fantasy form. For ordering information or to learn more about the Royal Honeys collection, visit MiamiDistro.com or contact sales@miamidistro.com.

2

Nexus Expands with Launch of First Masturbator: Alpha Surge

Premium pleasure brand Nexus is expanding into a new category with the launch of its first masturbator: **Alpha Surge**. Nexus brings its signature blend of ergonomic design, cutting-edge materials, and male-focused functionality to the masturbator category. Alpha Surge features a motorised unit offering six powerful modes of suction, rotation, and combined motion, delivering intense, lifelike stimulation. It comes with a classic masturbation cup made from textured, body-safe TPE for realistic sensations. When attached to the motorised base, users experience deep, rhythmic pleasure in the palm of their hand. The interchangeable cup system allows for easy cleaning, effortless maintenance, and complete customisation. For more information, product images, or sales inquiries, please contact Monique@nexusrange.com or matthew@nexusrange.com or visit www.nexusrange.com

3

ORION Wholesale Releases Intense Premium Masturbator from WYNE with Sound

A new WYNE masturbator is now available at ORION Wholesale: The powerful "**Masturbator 11 Rotating, Stroking, Sucking and Moaning**" (item number 54066500000), has a double motor and can massage the entire penis with its exciting rotating inner sleeve that also moves up and down as well. It has a powerful suction function too — so that it feels just like it does during an amazing blowjob. Sexy breathy moans can be heard via the integrated speaker or the included headphones. With all this action, the practical handles (one on each side) offer maximum comfort and make the masturbator very easy to use and hold. The stroking function is combined with left/right rotation for an intense penis massage. The nine different massage modes, nine suction modes and the moaning function can be easily adjusted. For more info please contact ORION Wholesale at www.orion-wholesale.com or email wholesale@orion.de

4

Full Circle Expands Dream Girl Doll Collection With New Oral-Pleasure Upgrade

Full Circle has unveiled an expanded **Dream Girl Doll Collection**, with models now featuring fully functional mouths designed to offer realistic oral pleasure. The update includes eight new, distinct Dream Girl characters, offering retailers and consumers greater variety, exquisitely lifelike detail, and fantasy-driven appeal. The expanded Dream Girl lineup includes Kimmie, Emily, Sydney, Kylie, Alexandra, Natalie, Sabrina and Ana, each offering a unique look, body style, and personality designed to appeal to a wide range of fantasies and preferences. All dolls are made with premium materials, sculpted curves, and attention to tactile detail, now paired with enhanced oral functionality for deeper realism and satisfaction. For more information about the Dream Girl collection or Full Circle's complete product lineup, visit MiamiDistro.com.

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brand that likes to

experiment



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Branding

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Content

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1

Womanizer Announces Sensual New Shades of Womanizer Next

Womanizer, the leading innovator in pleasure technology, announced the launch of two new shades of the **Womanizer Next**. The brand's latest colour expansion introduces **Bordeaux** and **Dusky Pink**, making it as beautiful to unwrap as it is to enjoy — perfect for Valentine's Day, anniversaries, or any celebration of intimacy and connection. Product features include 3D Pleasure Air Technology for gentle, lifelike stimulation; climax control with three customizable depth levels; smart Silence for discreet activation, as the toy will only activate when it touches your skin; afterglow rapidly switches to the lowest setting for a relaxing end to an orgasm; autopilot makes the toy automatically alternate between intensity levels and depth levels when activated; 14 intensity levels; quiet operation and magnetic USB charging; an ergonomic, easy-to-hold shape, and \$239 CAD.

2

ORION Wholesale: Double the Power from Sweet Smile

The flexible **"Dual Vibrator"** (item number 54061450000) is perfect for simultaneous vaginal and anal stimulation. Gentle stimulating grooves rub against the sensitive perineum, intensifying the experience. And if it gets inserted into a man's anus, the perineum and testicles will also enjoy an additional massage too. The **"Dual Vibrator"** can also be used in strap-ons for exciting fun for two. The two quiet but strong motors provide the vibrator with reliable power. There is a motor in each ergonomically shaped vibrator and they are particularly noticeable in the head. The nine vibration modes can be controlled directly on the toy for varied fun. The modes can be easily controlled at the push of a button. Both of the vibrators are easy to insert because they are made out of velvety soft silicone. The vibrators can also adapt perfectly to the body and its movements during play. For orders and info contact ORION Wholesale www.orion-wholesale.com or email wholesale@orion.de

3

Mister Hankey Toys Releases the Peak Prostate Dildo

Mr. Hankey's Toys, globally recognized for its premium, hand-poured silicone pleasure products, proudly announces the official release of **The Peak** – Prostate Dildo—a purpose-driven design built for high-precision prostate stimulation with comfort-forward softness. The Peak began with a real-world conversation after a strap-on session—balancing comfort with precision. With its bold angled head and stable geometry, The Peak maintains impact where it matters most, offering an experience that is deeply targeted without requiring excessive firmness. Handcrafted in the USA using 100% platinum-cured silicone, this body-safe material is non-porous, hypoallergenic, and odor-free, delivering the premium feel and durability collectors and serious users expect from Hankey's Toys. Explore the full product page here at <https://www.mrhankeystoys.com>

4

Icon Brands Releases New 'Mixers' Pastel-Coloured Dildos

Icon Brands is releasing **"Mixers,"** mixed blends of pastel colours in an ombre style, themed by colour to the mixed drinks they call to mind. **"Tequila Sunrise, Lime Rickey and Blueberry Crush"** are the first three titles, with oranges and yellows, blues and golds, and purple to pink blends, respectively. The 8" pieces are poured in 100% body-safe liquid silicone, with a slight shimmer in their finish. "We've had such great success with Shades that when presented the opportunity to do equally beautiful ombre pastels in such a soft, flexible silicone, we jumped at the opportunity," said a company rep, "And we simply had to package them in clear plastic boxes, so customers can see the amazing hues we achieved." Mixers, which wholesale at US\$17.50, represent Icon's ongoing efforts to offer retailers 300+ markup. "These can easily retail for US\$39.95, so after a retailer's discount from wholesale," said a rep for the company. Contact Icon Brands for more information.

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Je Joue Releases the ILY Pebble

Meet the new **ILY Pebble Vibrator** – small in size but big on vibes. It's smooth, soft, and totally gets you. Perfect for stepping up your self-love game. Small but mighty, the Pebble is a powerhouse that'll send shivers all over, spicing up your chill time with just the right intensity. Whether used flat in your hand, nestled between bodies, or with pinpoint precision, the ILY Pebble is dynamic and versatile. So say hello to your new bestie. The Pebble is ideal for grinding, external use (think massages between two people) and of course, clitoral stimulation. Its soft and body-friendly silicone ideal for all of your needs. The Pebble is quiet and discreet, perfect for travel. Also it's ergonomic design allows for versatile use in various positions. For more information please visit www.jejoue.com/products/ily-pebble

6

ORION Wholesale Releases A Compact Lust Upgrade With The Vibepad Mini

The **Vibepad Mini** with its integrated and versatile vibro-love ball is now available at ORION Wholesale. The vibepad Mini has two motors that are powerful but quiet. The vibro-mound and the vibro-love ball have nine synchronised vibration modes, which can offer plenty of variety during dual stimulation. The modes can be easily adjusted at the push of a button, either directly on the vibepad mini or via the practical remote control. The remote has a range of 10m, which means that it can also be controlled by a partner. The vibepad mini can even be used in the bath because it is waterproof. It can be recharged with the included USB cable. A battery (CR2032) for the remote control is included as well. Total length 26.5 cm; vibepad 13 cm long, 7.5 cm wide, 3.3 cm high; love ball 6 cm long, Ø 3.1 cm. Weight 180 g. For orders and further information please contact ORION Wholesale visit www.orion-wholesale.com or email wholesale@orion.de

7

ORION Wholesale: A Triple Thrill from Sweet Smile for New Climaxes

The "**Rabbit Vibrator with Thrust Function and G-Spot Stimulation**" from Sweet Smile stands out because of its dual and triple action: the vagina, G-spot and clitoris get stimulated at the same time. The Rabbit Vibrator thrusts powerfully in the vagina over and over again with its grooved vibro-head, which therefore provides an intense vaginal massage. The extremely fast Flicking Tongue specifically stimulates the G-spot with knocking impulses. In addition to that, the flexible bunny vibrates so that it can pleasure the external part of the clitoris. The three quiet but powerful motors provide reliable stimulation. The vibrator can be used and guided very easily, thanks to its practical ring-shaped handle. For orders and further information please contact ORION Wholesale www.orion-wholesale.com or email wholesale@orion.de

8

BMS Factory's New Emerald And Ruby Kiss Lipsticks

BMS Factory announced the release of its **Emerald Kiss** and **Ruby Kiss Lipstick Vibrators**, beauty's best kept secret. These sophisticated lipstick vibrators feature a stunning rose gold lattice design, adding a luxurious, shimmering detail to your collection. The elegant lipstick silhouette makes it a discreet and stylish addition to any makeup bag or vanity drawer. Designed with versatility in mind, each piece includes four interchangeable attachment heads, three speeds, and five vibration patterns, allowing you to customize your experience for the perfect sensation. Available just in time for Valentine's Day, these elegant lipsticks are sure to become the crown jewels of your collection. To order or to find out more, please contact sales@bmsfactory.com. The Emerald And Ruby Kiss Are Available To Order With BMS Factory.

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Nobü Launches New Couples Vibe with JellyFilledGirls

Just in time for Valentine's Day, Nobü is proud to announce the launch of **JĒLI**, a new, dual-ended couples vibrator created in collaboration with the JellyFilledGirls. Unlike other vibes on the market, JĒLI's unique heart-shaped design allows partners to simultaneously enjoy penetrative and clitoral stimulation while staying connected. It acts as an extension of touch, rather than a replacement for it, creating a truly mutual experience that stands out from other turn-based toys. With more than 45 vibration combinations and a rechargeable, long-range remote, JĒLI allows couples to customize their experience while enjoying the comfort, flexibility, and premium quality that Nobü is known for. "Our goal with JĒLI is to help couples feel more connected and comfortable while exploring intimacy in a more natural way," share the girls. For more info about the JĒLI, visit www.nobutoys.com, or contact your designated Nobü sales representative.

2

Blush Debuts Two New Wands in Its Signature Collection

Blush, a global leader in sexual health and wellness, announced the launch of **Juno** and **Sage**, two new vibrating wands joining the Blush Collection. Featuring oscillating tips and three interchangeable attachments, both rechargeable wands deliver focused stimulation in a slim, lightweight design made for seamless everyday use. Crafted from Blush's Puria® platinum-cured silicone and finished in UltraSilk®, their satin-smooth texture offers a comfortable, luxurious feel. With intuitive controls and multiple intensity settings, Juno & Sage offer effortless versatility to the pleasure experience. "Going into the new year, we wanted to bring something fresh to the Blush Collection," said Verna Meng, founder and CEO. "Juno and Sage are bright, beautiful designs that add a little spark and colour, made for the way people actually want to enjoy a wand." Juno and Sage are now available on Blushlove.com.

3

VVD's Limited Edition Rider Desires

VVD's **Rider Desire Black** takes the classic Rider Desire to a new level, combining bold design with refined craftsmanship. Precision printing ensures crisp, long-lasting patterns that won't fade, making every detail stand out. The design draws inspiration from retro Halloween aesthetics, merging punk and goth bat elements with classic harlequin patterns for a look that is both playful and daring. Set beneath a starless night sky, the visual story evokes mystery and adventure, while the high-contrast colour palette—black for the enigmatic night sky, yellow for the glow of streetlights—creates a striking, instantly recognizable identity. Available in limited quantities, Rider Desire Black also comes with a premium surprise pleasure blind box. It offers a unique combination of design, style, and functionality that clearly differentiates it from the original Rider Desire. Plus, with VVD now operating a local warehouse in Canada, Canadian customers no longer need to worry about customs or shipping times. For more details, visit vvdofficial.com.

4

TENGA paiRING Vibrating Cock Rings

Experience a deeper connection with your partner, more intimate and closer than ever. Compact and whisper-quiet, yet powerful enough to elevate your shared pleasure. **TENGA paiRING** brings a refreshing, vibrant new look to the iconic design previously known as the TENGASVR. Designed in black for timeless elegance - a classic, confident colour that suits any moment. Unlike typical cockrings, the TENGASVR has an elongated vibrating tip for both partners' stimulation, creating shared pleasure and a closer, more intimate bond. Choose from five vibration strengths and three unique vibration patterns with the touch of a button. The soft and stretchy silicone with anti-dust coating comfortably fits most users and helps you last longer. Easy to clean and usable in the bath! Visit <https://usstore.tenga.co> for more information.



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1

Nexus Launches Ascend: A Revolutionary Thrusting and Rotating Massager

Premium pleasure brand Nexus expands its product line with the launch of the **Nexus Ascend**, a thrusting and rotating massager designed for ultimate satisfaction. The Ascend features a unique dual-action swirled shaft that rotates while moving up and down simultaneously, creating deep, rhythmic sensations that mimic intimate motion. Made from smooth, body-safe silicone, the device offers five dual rotation/thrusting modes to cater to every preference — from gentle, teasing stimulation to full-power intensity. The Ascend is ergonomically crafted for performance and durability, is splashproof and rechargeable. This launch reinforces Nexus's commitment to innovation in pleasure, expanding the brand's portfolio with a product engineered for both intensity and versatility. For more information, product images, or sales inquiries, please contact Monique@nexusrange.com or Matthew@nexusrange.com or visit website www.nexusrange.com.

2

New at ORION Wholesale: Expanding Backdoor Fun from ANOS

ORION Wholesale created the ANOS label — a specialised product line of high-quality has sex toys that have been specifically developed for anal stimulation. The assortment combines well-thought-out designs, safe materials and user-friendly shapes — for an enjoyable, comfortable and responsible experience. The **"RC Inflatable Expander Plug with Vibration"** has now been added to the extensive ANOS assortment — for pleasant stretching and intense stimulation in the anal area. The vibro-tips of the two-armed plug are pressed together and then inserted. It has a special inflatable middle ball that spreads the grooved plug arms wide apart. The handy ball pump means that it can be inflated to the desired size — so that the plug expands in a pleasurable way in the anal tunnel. For orders and further info please contact ORION Wholesale at www.orion-wholesale.com or email wholesale@orion.de

3

Lovense Launches Lush Anal

Lovense unveiled **Lush Anal**, a powerful, compact, and visually stunning wearable vibrator designed specifically for cam models. Combining long-term comfort, interactive features, and maximum visual impact, Lush Anal is the ultimate tool for performers looking to elevate their content, boost viewer engagement, and increase tips. Designed with cam models in mind, Lush Anal offers a compact, finger-sized design with a head diameter of just 21.5 mm (0.84 inches), ensuring minimal discomfort even during extended sessions. Whether performing for hours on end or engaging in quick, exciting interactions, the ergonomically shaped T-flared base ensures the toy stays securely in place. Made from soft, body-safe silicone, Lush Anal guarantees a comfortable fit, enabling performers to focus on delivering the best performance without distractions. Priced at just US\$129, Lush Anal is designed to give performers everything they need.

4

Ass-sation Anal Wand Training Kit

The **Nasstoys Ass-Sation Anal Wand Training Kit** is a three-piece set designed to help you explore penetration at your own pace with comfort and confidence. Each wand features a rounded tip for easy insertion and a series of ribbed textures that add extra sensation as you slide in and out. The sizes gradually increase, making this set perfect for beginners who want to build up slowly or for experienced players who enjoy variety. Whether you are interested in back-door play, front-door play, or just want to experiment with new sensations, these flexible yet satisfyingly firm wands offer approachable and pleasurable options. Every wand is made from body-safe silicone and comes with a sturdy retrieval ring that makes it easy to guide, control, and remove whether you're using it on yourself or a partner. Pair them with a water-based lubricant to enhance comfort and glide, especially as you move up in size. After play, wash with toy cleaner or mild antibacterial soap and let them dry fully before storing. For more info visit www.nasstoys.com



2



3



4



1

Kheper Games, Inc. Launches New Adult Novelty: Ride My Dick Tickets

Kheper Games, Inc. released its newest adult novelty, **Ride My Dick Tickets**. Ride My Dick Tickets is a campy and fun set of coupons that brings the fun and thrills of an amusement park into the bedroom. Examples include, "Take My Sausage and Eggs... Sunny Side Up" and "Glaze My Face with Your Pussy Taste". There are 10 tickets total, and the artwork is sexy and humorous. Either males or females can present the tickets to each other, so there is fun for both. "Coupons are meant to be a funny gag gift you give to a lover," explains CEO Brian Pellham. "However, we do design ours to have a second purpose. Not only do they encourage sexual engagement, but they are also meant to offer fun sex positions and role play scenarios. Sex can be fun and funny; new and adventurous." For more details on the line of party and romance games by Kheper Games, please contact info@khepergames.com or call 1-877-426-3755.

2

Full Circle Debuts New Counter Displays for Jewelry Collection, Bullet Vibes

Full Circle has unveiled new counter displays for the stylish, discreet **Jewelry Collection**, as well as for its selection of powerful bullets, that highlight pleasure as the ultimate gift. Anchored by the playful message "Who said diamonds are a girl's best friend?", the Jewelry Collection countertop display takes the iconic phrase to another level that's designed to stop shoppers in their tracks while inviting them to rethink what modern indulgence looks like. The curated display showcases Full Circle's Jewelry Collection — including the Patina and Ruby vibrating necklaces, Fiore rose-shaped vibrating ring, and the feather-like Cleo tickler, a line of pleasure-forward accessories that combine elegant design with powerful performance. Full Circle's vibrant, new display showcases bestselling bullets such as Lil Baby, Mini Baby, and My Baby, highlighting the rich colours and clean design of the vibes' packaging. To see the full collection, visit MiamiDistro.com.

3

Kheper Games, Inc. Launches New Adult Novelty: Let's F*ck! Scratch Tickets

Kheper Games, Inc. released its newest adult novelty, **Let's F*ck! Scratch Tickets**. Let's F*ck! Scratch Tickets is a set of lotto style scratch tickets with every card being a winning ticket. There are eight tickets total per set, and each contain a different matching set of three sex positions. Examples of unique winning sex positions include "Grinding," "Erotic Embrace," and "Ease in Backwards". "Scratch tickets are meant to be a fun novelty gift you give to a lover," explains CEO Brian Pellham. "However, we do design ours to have a second purpose. Not only do they encourage sexual engagement, but they are also meant to offer fun sex positions, and they are a great way for you to let your lover know when you are in the mood to F*ck!. They sell for a very modest retail price." For more details on the line of party and romance games by Kheper Games, please contact info@khepergames.com or call 1-877-426-3755.

4

Little Genie Announces Three New Pro Blo Retail Displays

Hold onto your taste buds because Little Genie is rolling out three new retail displays that are about to take your oral adventures to a whole new level! That's right, the popular **Pro Blo Line of Oral Lubricants** and numbing sprays is here, ready to help you enhance pleasure and comfort in ways you didn't know possible. First up, our 10mL fishbowl display — it's like a candy store for adults! Featuring watermelon, strawberry, and cupcake flavours, these little resealable 10ml tubes are perfect for when you want to "taste" before you take the plunge into full-size commitment. Who doesn't love a good sample? It's also great for travel. Next up our 18-piece display of Pro Blo Pleasure Gel is here with six 1.5 oz tubes that will keep your mouth busy with flavours like bubblegum (yes, please!), cupcake (because who doesn't want dessert?), strawberry (classic), watermelon (refreshing), peach (juicy), and cotton candy (for those carnival vibes). Visit <http://littlegenie.com> for more info.

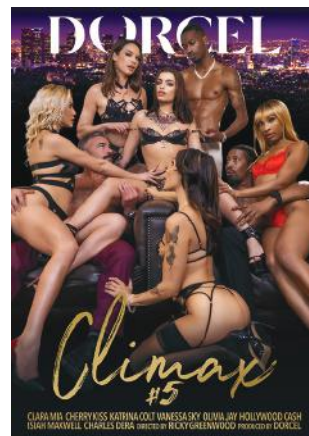
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1

Avery Lust & Ariel Demure Star in Transsensual's 'TSChronicles 2'

Lustful trans stars, Ariel Demure and Avery Lust, headline new release 'TSChronicles 2' debuting now in all formats from TransSensual, Mile High Media's trans erotica studio. Awarded director Ricky Greenwood directs the series' second chapter, starring trans stars Janelle Fennec, Eva Maxim, Ariel Demure and Avery Lust, along with cis girls Gal Ritchie and Casey Calvert, and veteran studs Tony Genius and Dakota Wonders. "TSChronicles 2" takes viewers into the world of gorgeous trans girls as they explore their sinful passions. For sales and distribution, contact Victoria@mile-high-media.com or call (800) 363-0133.

2

Club Inferno Releases 'Deep Ends'

These soaked studs aren't afraid to explore their **Deep Ends!** From Club Inferno and famed fetish director Jasun Mark, this all-new movie features four slutty swimmers who are heading outdoors for long afternoons of poolside poundings and freshwater fistings. Starring Colt Spence and Kinkoer, the first episode of DEEP ENDS is out now. The full movie, also featuring Ty Roderick and the Club Inferno debut of Ian Sterling, can be found on DVD and digital download via tim.store/Fisting. Eager for some public fun in the sun, Colt Spence is spending his weekend skinny-dipping and wrapping Kinkoer's stretched-out slit around his wrist. For DVD retail and wholesale purchasing, please contact John Gunderson at john@falconstudios.com.

3

Dorcel Delivers Climax #5

Climax #5 follows Lola (Clara Mia), a young actress attending her first gathering with her boyfriend Paul's (Isiah Maxwell) close-knit group of entertainment-industry friends at an exclusive Hollywood villa. What begins as a seemingly relaxed private party—hosted by the charismatic and unconventional Gina as a celebration of her divorce—quickly evolves into a far more liberated and pleasure-driven evening. As Lola discovers that the night offers both intriguing professional connections and an invitation to explore long-held fantasies, her initial nerves give way to curiosity and confidence. If featuring Katrina Colt, Vanessa Sky, Cherry Kiss, Olivia Jay, Charles Dera, and Hollywood Cash. To request Dorcel DVDs, contact Daniel Metcalf at Aeon 48, 818-266-7910 / DLM@aeonfortyeight.com.

4

Sweetheart Video's Releases 'Lesbian Roommates'

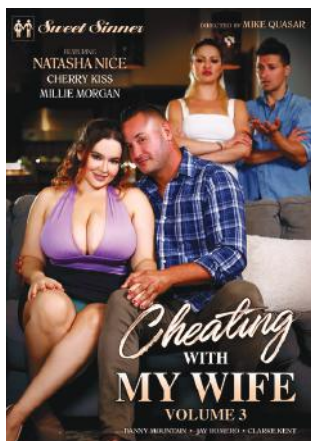
Adult superstars Blake Blossom and Armani Black star in 'Lesbian Roommates' from Mile High Media's all-girl studio Sweetheart Video. Awarded director Mike Quasar presents the acclaimed performers and cover models along with Victoria Voxxx, Gizelle Blanco, Charlie Forde, Lana Smalls, Isa Bella and Ophelia Fae in four scenes of sapphic roommate bliss. The movie opens with Blossom and Black exploring each other's hotspots, followed by Forde and Blanco in a sensual hookup. Next are Fae and Smalls, and finally, Bella and Voxxx in an explosive closing scene. For sales and distribution information, contact Victoria@mile-high-media.com or call (800) 363-0133.

5

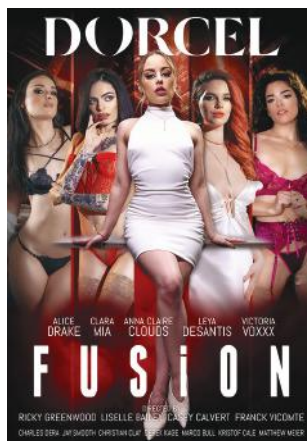
Dorcel Unveils Couture No. 3

Couture No. 3 immerses viewers in a refined, nocturnal world of fetishistic allure, following a group of bold exhibitionists—Eve Sweet, Alexis Crystal, Mariska, Ariana Cortez, and Alice Drake—who prowls the city streets dressed in lingerie, sheer nylons, and towering high heels. With Couture No. 3 and PL4Y Vol. 2, Dorcel once again demonstrates its commitment to high-production values, director-driven storytelling, and performances that resonate with both fetish enthusiasts and fans of narrative erotic cinema, reinforcing the studio's position at the forefront of premium adult entertainment. For more information, visit dorcel.com. To request Dorcel DVDs for review domestically, please contact Daniel Metcalf at Aeon 48, 818-266-7910 / DLM@aeonfortyeight.com.

6



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6

Natasha Nice Stars In Sweet Sinner's 'Cheating With My Wife 3'

Adult superstar Natasha Nice stars in the erotic drama 'Cheating With My Wife 3,' from Sweet Sinner, Mile High Media's couples' erotica studio. The movie is available now in all formats. The award-winning performer leads an A-list cast in the new release helmed by veteran director Mike Quasar. The cast includes Cherry Kiss, Millie Morgan, Danny Mountain, Jay Romero and Clarke Kent. "The sexy Natasha Nice turns in one of her hottest performances to date in this highly-charged tale of love gone wrong," said Mile High Media VP Jon Blitt. "Mike captures his talented cast at their finest as they navigate this wild world of passion, drama and second chances." For sales and distribution info, contact Victoria@mile-high-media.com or call (800) 363-0133.

7

'Fusion' Showcases Story-Driven Erotica

In *Fusion*, Anna Claire Clouds stars as Tina, a woman detained in a stark police interrogation room and questioned by officers Harry (Charles Dera) and Chris (Christian Clay) about her connections to a circle of sexually adventurous couples. Through contributions lensed by Casey Calvert, Franck Vicomte, Liselle Bailey, and Ricky Greenwood, Tina recounts their experiences. With *Fusion*, Dorcel spotlights Anna Claire Clouds in two distinct yet complementary projects that highlight her range and screen presence, offering audiences richly produced, narrative-forward erotica that balances sophistication with intensity. To request Dorcel DVDs for review domestically, please contact Daniel Metcalf at Aeon 48, 818-266-7910 / DLM@aeonfortyeight.com.

8

Adventurous Trans Girls Are Back In Transsensual's 'Salacious TS Encounters 3'

Adventurous trans girls are back for more in 'Salacious TS Encounters 3' available now in all formats from TransSensual, Mile High Media's trans erotica studio. Acclaimed director Ricky Greenwood directs the newest installment of the popular series, starring trans stars Aubrey Kate, Zariah Aura and Amanda Riley, along with cis starlet Yhivi and veteran studs Derek Kage and Tony Genius. "Salacious TS Encounters 3" opens with Aura seducing petite cis girl Yhivi, followed by Kate putting Kage through his paces in, then finally Riley in a hot tryst with Genius. For sales and distribution, contact Victoria@mile-high-media.com or call (800) 363-0133.

9

Dorcel's Releases Follow Me #2

Dorcel invites viewers to join Cléa Gaultier on her latest adventure with the release of *Follow Me #2*, a reality-driven release that blends travel, friendship, and unscripted intimacy across some of the world's most exciting destinations. Co-starring Shalina Devine, Alice Wild, Diana Lawrence, Anita Rover, Emilie Bellule, Maevaa Sinaloa, and Yanick Shaft, the new title delivers an authentic, behind-the-scenes look at life beyond the set. The result is a stylish, intimate portrait of desire and friendship that offers fans a genuine glimpse into the personal side of today's most recognizable performers. To request Dorcel DVDs for review domestically, please contact Daniel Metcalf at Aeon 48, 818-266-7910 / DLM@aeonfortyeight.com.

10

Reality Junkies' Releases 'Working Girls 3'

Adult superstar Anissa Kate stars in 'Working Girls 3' from Reality Junkies, the reality-themed studio from Mile High Media. The movie is available now in all formats. The acclaimed performer joins fellow stars Adira Allure, Elizabeth Skylar and Taylor Wild as well as Jay Romero, Derrick Pierce, Danny Mountain and Codey Steele as they explore the world of escorting and call girls for llawarded director Mike Quasar. Reality Junkies features teen and MILF fantasies, from today's top porn stars as they face real life situations that are turned upside down. For more information, visit RealityJunkies.com. For sales and distribution information, contact Victoria@mile-high-media.com or call (800) 363-0133.

REVIEWS

By Kim Airs

The Bullet by ILY (Je Joue)

When you think of a bullet vibe, you probably think about a hard plastic, cylindrical vibe that you just put on your clit and wait for the fun to start. Now there's a body friendly, silicone soft, slightly flexible bullet vibe to enjoy wherever you want! This super quiet, multispeed cutie is ideal for partnered fun or use it for self pleasure whenever the mood strikes. The travel friendly size lets you slip it into a purse or pocket for on-the-go satisfaction.

Rechargeable and multispeed, this handy little vibe is a great addition to your collection, whether it's your first one or your tenth. No collection is complete without a bullet vibe, so get on it!

www.jejoue.com



Pipedreams' Pogo Thruster

You'll be hopping up and down when you jump on this hyperactive, deep gyrating vibe that doesn't want to stop until you want it to. With a firm, suction cup base, slightly curved tip, and gentle ridges on the shaft, it's easy to use as a nice dildo. Grab it by the balls base, hit the "on" button then hold on for the ride. It endlessly spins while hitting you're a-b-c-d-e-f AND G-spot!

Don't forget about the multispeed clit tickler with its own motor that provides a brushing sensation while you jam on it. Slap the suction cup base on a smooth chair and make sure you hold on tight so you won't wind up in orbit. Or maybe that's what you want to do because it will effortlessly launch you there.

www.pipedreamproducts.com



G-Tapper by Evolved

When you want to have inside and outside fun at the same time, time to grab the G-Tapper which will tap the G-spot with speed and accuracy. The tapper touches both sides of where the G-spot is inside the vagina – up towards the navel and the back of the vagina for an all-over pussy party. The unique shape is wide at the top and slides down to a flat area to highlight the tapping feature, which provides an incredible internal feeling.

Enjoy a thumb-sized clitoral stimulator with its own motor and control. Also, feel free to use all of the ten speeds and functions of the shaft and the clit stimulator.

<https://evolvednovelties.com>



Hawk Tuah by Zolo (XGEN Products)

This familiar social media meme is replicated IRL with the Hawk Tuah – and that can only mean it's gonna give you the best blowjob you've ever experienced. With an easy to use, controlled, silicone, textured inner sleeve, it's ready to thrust and twirl like the hand you've always fantasized about. It also slides up and down and rotates because you can't thrust and twirl alone.

Cleanup is a snap since the sleeve comes out, allowing you to wash, dry and insert again for another date with your favorite Hawk Tuah supplier. Time to get one of the most incredible, mouth-watering pleasure pleasers out there today.

www.xgenbrands.com



Nasstoys' Intruder Heat-Up Thrusting Pleasure Vibe

Calling this a "thrusting pleasure vibe" is definitely truth in advertising! While there's many thrusting vibes on the market today, this one is gentle enough to pleasantly poke without knocking out your tonsils. The lovely seafoam green shaft sports a tapered tip to let it slide in to exactly where it needs to go. The jaunty clit stimulator is a round orb which is a nice break from the typical, split-eared rabbit shape.

The base is a stylish silver sliced at an angle that looks like no other toy out there. This delightful gizmo is easy to grasp with one hand while your other one grabs for the sheets. Hold on because you'll need to!

www.nasstoys.com



Dreamii Wand by Viben Toys

It's so nice to know the unicorn is no longer extinct since this cute little wand is alive and kickin' in your hands and thighs. This sturdy, lavender, silicone wand has a notable unicorn horn of course, which is outstanding for pinpoint clitoral stimulation. Roll it to the side and the ridged mane is delightful to slide all around the vulva.

The zippy speeds transmit all through its head but without numbing your grasping hand. The buttons are super easy to use and the non-phallic design makes it a great gift for a pleasure product beginner. Add it to your collection before it goes extinct again!

www.vibentoys.com



Silicone Pierced Nipple Covers by Peekaboos (XGEN)

Oooooohhhh! These are some of the cleverest accessories to adorn perky nipples, or cover them! Taking the lead from silicone nipple covers which tend to be smooth and slide onto the nips to keep them from poking through bras and shirts, these nipple covers actually bring your attention front and center. The crafted nipples sport barbell piercings that go right through the artificial nips while covering your real ones (and keeping them warm!).

It's like having pierced nipples without going through the pinch of actual nipple piercings! Show your pals your new adornment and let them guess if you really added some new additions to your gorgeous body.

www.xgenbrands.com



All Natural Acqua by The Orgie Company

Smooth and slick, this all purpose lube is ideal when you want to enjoy effortless, pleasurable poking. With a formula that's not too thick or thin or runny, it's perfect to slap on fingers, toys, penises or anything else you want to enjoy. The easy to use flip cap lets you squeeze out just enough. You'll be surprised how long it lasts without reapplying or thinning with a splash of water.

Made of natural ingredients with a plant cellulose as a thickening agent, it doesn't contain paraben, silicone, liquid paraffin, glycerin and sorbitol, making it safe for everyone. Easy to wash off when you're done, it will soon be your favorite water-based lube!

www.orgiecompany.com



The Wand by ILY (Je Joue)

When is a wand not a wand? When it's this delicious, smooth shaft that gets to business whether you want to use it on the outside or nuzzled inside your eager beaver, it will result in nonstop pleasure. It's just soft enough at the tip to enjoy and the deep rumbling vibes transmit throughout. The rumbling sensation is created by the special motor that creates low frequency vibes that are like no other.

And what a way to keep warm on the inside! The heating button creates a comfortable sensation you can fire up prior to poking or let it heat up even more while pleasuring yourself. If you have roommates or thin walls, the quiet motor will keep your sexual secret and leave all the thrills to yourself.

www.jejoue.com



Dragon Cock by Creature Cocks (XR Brands)

Soar to new heights with this amazing, vibrating cock ring that feels like it's ready to spit fire through its many vibration speeds. With a distinct, rounded nose, this device dives right onto the recipient's clit without abandon, while its ribbed body and wide wings pay attention to eager vulvas. Three speeds and seven patterns of vibrations provide plenty of pleasure for partnered poking.

The large ring encircles the base of the balls and rests against the body, while the two, slightly stretchy rings embrace your boner like a dragon holding onto its prey. The ribs on top provide extra added texture and thrills. Best of all? This Dragon flies when you use the handy remote control which is perfect for either partner to create its flight path to pleasure.

www.xrbrands.com



Nasstoy's Anal Wand Training Kit

More than just a set of butt plugs, this trio of wands are great for any kind of dilation, no matter what hole you want to expand. Why just get one toy when you can get three in this nifty set?

This sturdy, silicone threesome of gently-ribbed, straight wands bend just enough to be comfortably inserted yet stays firm enough for inner stimulation while boasting a perfectly sized removal ring built into the base. The smaller of the three is wide and long, the medium is a conveniently sized wide and long, while the larger one is wide and long, about the size of a common dildo.

These are great to use for teasing, poking and darn fun getting off to. The ribs are just enough to feel going in and out, as well as once they're snuggled inside.

www.nasstoy.com



Back For More by Gender X (Evolved)

Let's see. Do I want clitoral satisfaction with a specially designed bullet? Do I want to use that bullet around the penis to give it a hug? Do I want to slide the attached prostate toy into a butt, or be greedy and use it as a perfectly shaped vaginal toy that has a hefty taint thrill? Do I want to spin it around for some fantastic clit stim? This might be the most fulfilling, confusing and delightful sex toy I have encountered in a long time.

Give me a minute while I hold this versatile gizmo. I can turn it on with the remote control, get the vibrations going, then let my hungry thighs decide where I want to put it. I can even put the ring around my fingers and put everything to good use all at the same time. I always love a pleasure challenge!

<https://evolvednovelties.com>



Events

Conferences, Expos, Trade Shows & Adult Novelty-Related Events

ALTITUDE — INTIMATES —



MARCH 22-24, 2026

Las Vegas, Nevada

The **Altitudes Intimates Expo** has been the premiere event for the lingerie/apparel industry as well as adult novelty toys in North America, including educational seminars, workshops, and live demonstrations. Visit www.altitudeshow.com for more information.

ULTRA Love



April 21, 2026

Vancouver, British Columbia

Join Ultra Love for our annual **Buyers Sales Event** — a dynamic one-day showcase featuring leading manufacturers and the latest innovations in sexual wellness. Connect, discover, and stock up on what's next in the industry. Open exclusively to Canadian retailers. For more information, contact ericaa@ultralove.ca

EroSpain Mediterranean B2B Expo

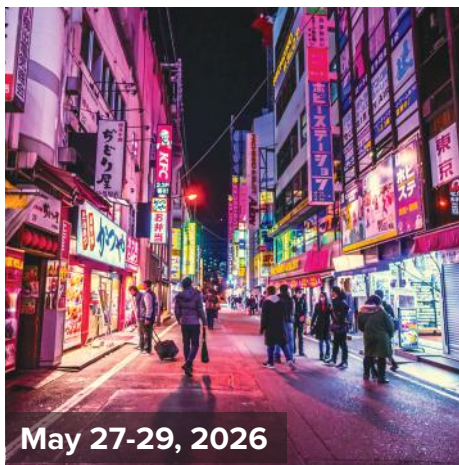


MAY 17-19, 2026

Barcelona, Spain

Located in Montjuïc, **EroSpain** is a B2B Expo exclusively for professionals from all over the world where all the best brands, distributors and retailers will come together and display the latest innovations and technologies in toys, lingerie, pharmaceuticals and everything else related to the erotic market. Visit <https://erospain.eu/en> for more information.

EDEN JAPAN Adult Expo



May 27-29, 2026

Tokyo, Japan

Expected to attract 10,000 visitors, the **Eden Japan-Adult Expo** will bring together industry professionals from Japan and abroad, truly providing an opportunity to experience the "front lines of business. Discover the latest trends that will shape the future highly over these three days. We hope you'll join us. Visit <https://www.edenadultexpo.jp> for more information.

anme ADULTNOVELTYMANUFACTURERSEXPO.COM

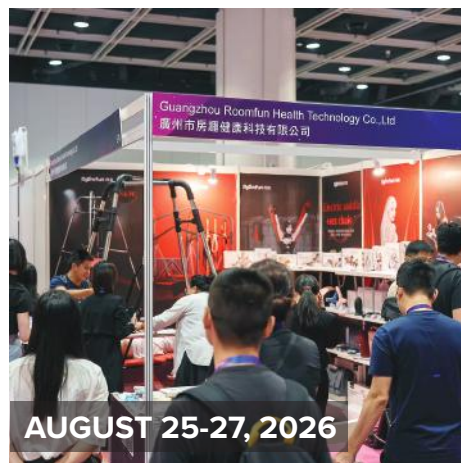


JULY 13-15, 2026

Los Angeles, California

The **ANME Show** is the trade show event for U.S.- and Canada-based manufacturers to showcase and sell their products to distributor and retailer buyers. Held at the Los Angeles Marriott Burbank Airport, the ANME Show will feature the top names in the adult toy and novelty industry. Visit www.anmefounders.com for more information.

ASIA ADULT EXPO



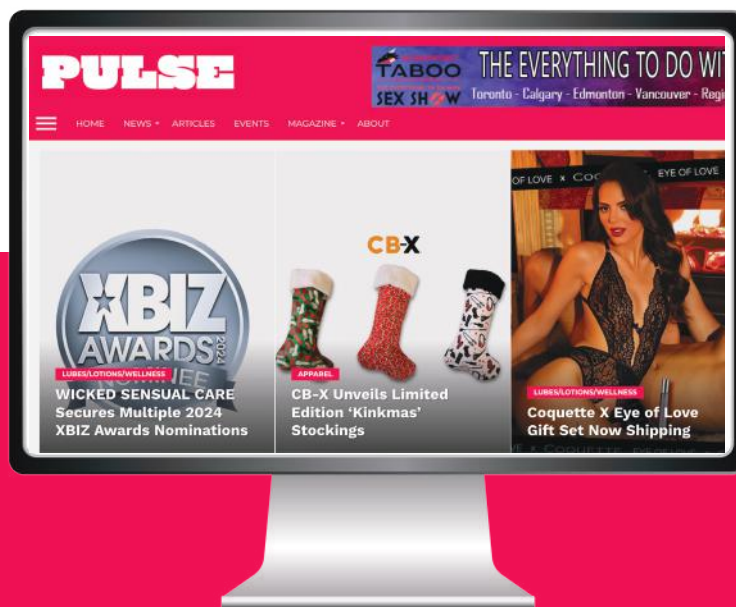
AUGUST 25-27, 2026

Wan Chai, Hong Kong

The **Asia Adult Expo (AAE)** is a pure B2B and exported-oriented professional trade platform for global buyers in the Asia-Pacific serving the adult products and lingerie industry. This year it will return to Hong Kong to open the next milestone of the industry and attract more participants, creating business opportunities. Visit www.asiaadultexpo.com for more information.

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Stay informed and grow with us!

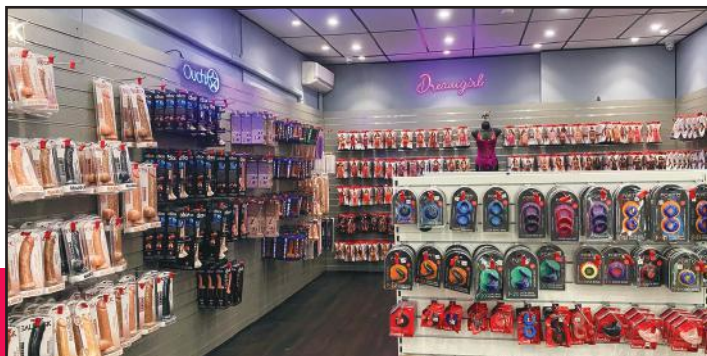
PULSE

www.pulsemagazine.ca

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Coming Next Issue!



STORE OPENING IN TORONTO!



SEEKING SALES ASSOCIATE!

**Need to Get Rid of Inventory?
Opening a New Store?
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Starting in the May/June issue, Pulse Magazine will be offering classified marketplace ads for \$100 CAD net a piece!

PULSE
Magazine

For more information email pulsemagcanada@gmail.com

SKY

Reaching
New Heights
in Pleasure

STRATUS
Tapping Plug



#3310



MAGNETIC USB
RECHARGEABLE



MULTI-FUNCTION
& SPEED



10 FUNCTION



BODY SAFE
SILICONE



CUMULUS
Swirl G-spot



#3312

CIRRUS
Three Way Vibe



#3313

NIMBUS
G-spot Finder



#3311

NASSTOYS