

MICHAL SNUNIT



"An international bestseller that has captivated millions of readers worldwide - from children to philosophers. Translated into 48+ languages, this profound yet simple story explores the bird that lives inside us all, feeling everything we feel."

INTERNATIONAL SUCCESS:

- 48+ Languages - Global translations
- 1.75+ Million Copies - European sales milestone
- 1993 World Prize - Best Children's Book, Geneva

About the Book

The Soul Bird is a unique literary phenomenon that transcends age boundaries. This deceptively simple story introduces readers to the "soul bird" that lives deep inside each person, feeling everything we feel.

The soul bird is made of drawers, each containing different emotions—happiness, sadness, jealousy, hope, and a special drawer for our deepest secrets. Only the soul bird can open these drawers, sometimes by our choice, sometimes by its own decision.

DUAL MARKET APPEAL:

- **Children's Market:** Beautiful story helping kids understand emotions and feelings
- **Adult Philosophical Market:** Spiritual literature and meditation on human nature
- **Educational Market:** Psychology curricula and emotional learning programs
- **Cross-Cultural Appeal:** Universal themes transcending cultural boundaries

KEY THEMES:

- **Emotional Intelligence:** Recognizing and understanding feelings
- **Self-Awareness:** Paying attention to our inner voice
- **Human Connection:** Understanding that everyone has a soul bird

About the Author

Michal Snunit is an Israeli author whose single night of inspiration in Italy in 1985 created a global literary phenomenon. Despite initial rejection by publishers, her intuitive masterpiece has sold over 1.75 million copies in Europe alone and won the 1993 World Prize for Best Children's Book in Geneva.

GLOBAL ADAPTATIONS:

- Stage adaptations and theatrical productions
- Musical album and animated series
- Educational and therapeutic applications worldwide

MARKET ADVANTAGES:

- Proven success across 48+ diverse cultures
- Unique crossover appeal unprecedented in children's literature
- Evergreen content relevant across generations
- Comparable to classics like "The Little Prince" and "The Giving Tree"

CRITICAL ACCLAIM & READER TESTIMONIALS:

Literary Analysis (Israeli Press):

"Just as 'The Little Prince' elevates profound ideas about life from childhood stories, so 'The Soul Bird' raises aspects, reflections, ideas, and conclusions about our adult lives. The duality in the book is what distinguishes it beyond other children's books."

COMPARABLE TITLES:

- "The Little Prince" by Antoine de Saint-Exupéry - philosophical children's classic
- "Oh, The Places You'll Go!" by Dr. Seuss - life wisdom for all ages
- "The Giving Tree" by Shel Silverstein - emotional depth in simple storytelling
- "Where the Wild Things Are" by Maurice Sendak - complex emotions in children's format



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