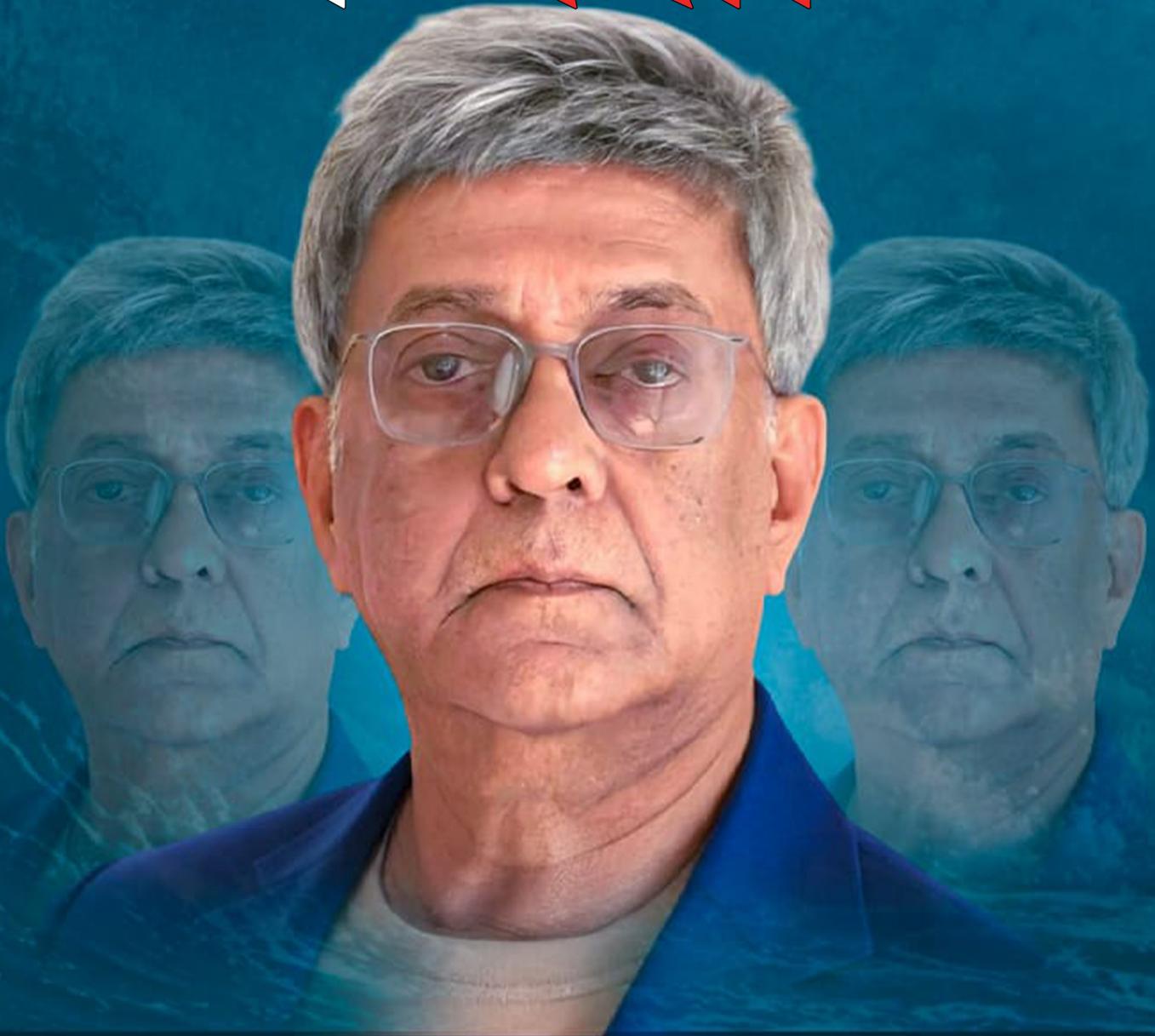


# GULF ARTICLES

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**FOUNDER & CEO - MOVIEDOM**

**BEHIND \$MDOM TOKENS**

A strategic expert who brought world's first entertainment production company on Blockchain....

A hybrid token in real life with utility & security

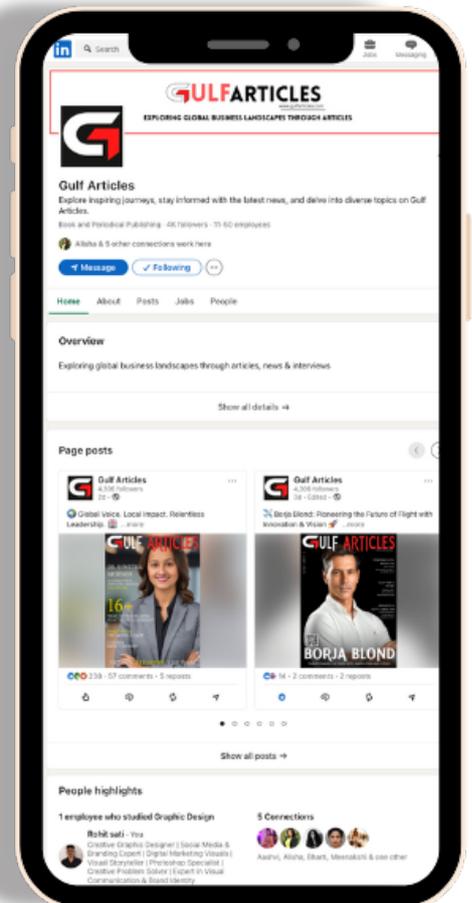
At GulfArticles Magazine, we believe in the power of authentic stories to inspire, inform, and elevate. Each edition is a curated tribute to individuals who are shaping the future of the Gulf region through leadership, innovation, and impact. Our features go beyond professional milestones; they capture the journey, the values, and the vision that define true influence.

This issue highlights **Hira Bulani**, a distinguished leader whose story reflects not only personal achievement but also a broader commitment to progress and purpose. Through thoughtful narrative and insight-driven reflection, we aim to bring our readers closer to the voices that are making a difference.

We invite you to explore this journey and connect with the inspiration behind the success.

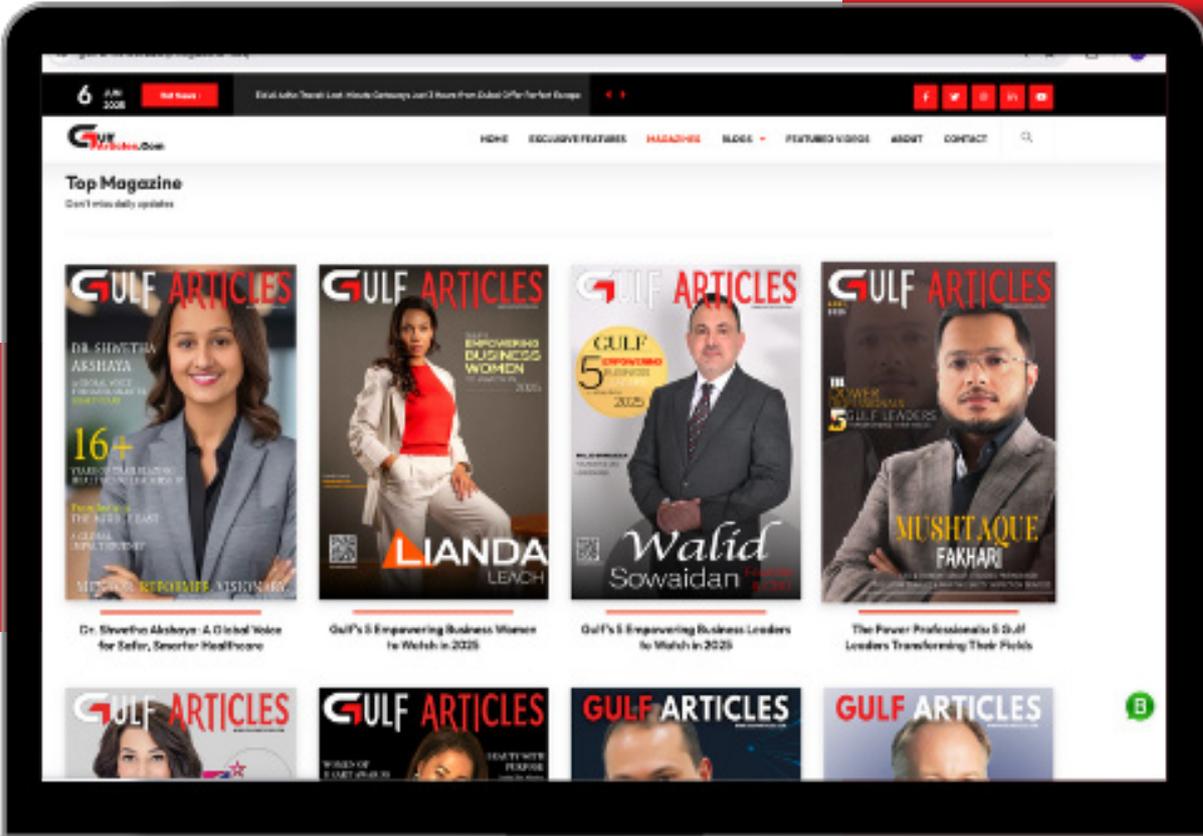
# Editorial

Inspired by this journey? Share your story with us and join GulfArticles in spotlighting visionary leaders. “



# r Note

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MOVIEDOM TOKEN



Meet

HIRA

*Bulani*

Founder and Ceo



**Moviedom token**

# Hira Bulani

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In an era where entertainment is evolving faster than ever, few entrepreneurs are brave enough to blend cinema with cutting-edge blockchain technology.

Hira Bulani, the visionary founder of MovieDOM, is not only doing that, but redefining how fans engage with films, music, and multiplexes across India and beyond. With a pioneering mindset and relentless drive, he is turning an ambitious idea into a tangible movement, one token at a time.

At the heart of Hira's mission is a glaring gap in India's entertainment infrastructure: a nation of movie lovers with one of the lowest screen-to-population ratios in the world. Rather than accept the status quo, he identified this underserved market and launched a bold plan to build 400 mini multiplexes, beginning with four flagship sites in Siliguri, Salem, Jalalabad, and Vasind.

But the innovation doesn't stop there. With the launch of the MovieDOM Token (\$MDOM), Hira has taken the entertainment industry into the world of decentralized finance.

From fractional ownership in cinema projects to revenue-generating tokenized music and real-world asset integration, MovieDOM is giving fans more than just a front-row seat, it's giving them a stake in the show.

This exclusive feature explores how Hira Bulani is combining real-world strategy with Web3 technology to democratize entertainment, empower creators, and invite everyday audiences to become investors, stakeholders, and decision-makers. Through MovieDOM, he's not just producing films, he's producing an entirely new way of experiencing entertainment.

“

Opportunities  
don't happen.  
You create  
them





# Background & Business Origin

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## *MovieDOM: Revolutionizing Entertainment with Blockchain*

Step into the future of entertainment with MovieDOM Token (\$MDOM), a groundbreaking cryptocurrency that merges blockchain technology with movies, music, mini multiplexes, global events, and artist management. Powered by the BEP-20 network, MDOM is transforming the entertainment industry by enabling decentralized production and profit-sharing opportunities for stakeholders.

### *With MDOM, you can:*

- Crowdfund creative projects in movies and music
- Earn rewards through staking and profit-sharing
- Purchase entertainment services like tickets and exclusive content
- Shape the future by participating in decentralized governance

“

Don't  
be  
afraid  
to give  
up the  
good  
to go  
for the  
great

# MovieDOM Token



# What is MovieDOM?

MovieDOM (\$MDOM) is a blockchain-powered entertainment ecosystem bridging real-world entertainment assets (RWA) with DeFi and smart contracts. It empowers creators, unlocks global access for audiences, and offers real revenue for token holders.

## MISSION

Make Moviedom A24 of Web 3



We are not here to just drop a token  
We are here to launch the First decentralised movieverse

WEB 3 is still stuck in theory

Moviedom is built to execute - real- world artist management, cinematic partnership and a token model that flips the producer table

With TGE dropping 13th July this is window to

Hype up the cultural layer

Drop the curtain on traditional film gate keeping

Build an army of fans who feel like founders

We are not marketing a token we are premiering a movement

Fans as producers the future of decentralised filmmaking

Luxury cinema meets glitchcore

Pinpoint Moviedom s unique story telling edge

Make MDOM feel like an A 24 × web 3 Cross over

Lights camera decentralise



Launch is not the finish line

Its teaser trailer,

Now we turn MDOM into a cultural, cinematic wave

## 5 wild facts about MDOM's take on RWA (real world assets) – this

Tokenized assets that actually do something

We're not just talking about collectibles here. MDOM tokenizes real entertainment rights, think film rights, concert tickets, or % of revenue from a show. They're tradable and revenue-generating

Stake your tokens, earn from the real world

No ponziomics, MDOM stakers get a piece of the action from movies, music, events and more. Real yield, not just token emissions

So next time someone says "RWA is the future," just smile and say, "I own it already."

DECENTRALIZED CRYPTO PEER-TO-PEER • MDC

ARTIST MANAGEMENT • M

GLOBAL EVENTS • M

CRYPTO PEER-TO-PEER • M

# -World Assets

is ain't just some crypto buzzword, it's full-on blockbuster material



Yes, you can literally own part of a movie

No cap, MDOM tokenizes movie revenues, meaning fans can invest in film production and get real yield from ticket sales, streaming, or even popcorn sales (ok, maybe not popcorn... yet)

RWA = royalties with attitude

Musicians drop tracks as tokenized assets, fans grab a slice, and boom, you're earning a share of Spotify streams. It's like turning your playlist into passive income

Mini multiplexes powered by your votes and wallet

Yep, MDOM will launch decentralized cinemas where token holders vote on which films to show and share in the revenue. This is Web3 Netflix meets your local indie theater

# Market Focus

India is underserved and deprived of entertainment in the form of screens which can stream movies first day first show with A-city releases. Vis-à-vis the US which has 120 screens per million people or China which has 59, India just has 11 screens per million, in spite of the fact that we are a movie-crazy nation.

Saw the gap and started surveys pan India. In 2021 we started working on this. Now this year we are coming up at Siliguri, Salem, Jalalabad, and Vasind, four twin-screen, 100-seater mini multiplexes.

We will cover about 400 in the next 4 years. These mini multiplexes cost huge investments. We came up with tokenizing our assets so fans too can become investors with fractional ownership and become super fans.

One can invest as low as 10 dollars only. We set up a company in Dubai too as we found these gaps in many countries. To cater to them, we chose Dubai as it's equidistant to East and West. We are going public on the 10th of June as pre-sale starts on the Pink Sale ecosystem, followed by a token generation event on the 13th of July on leading exchanges of the world. Moviedom is a real-life company, not virtual. Its founder & CEO Hira Bulani has given personal KYC, which can be shared with Interpol too if Moviedom falters in any way. Moviedom is audited by the world's leading audit company Hacken and also acquired an EEA certificate.



# MOVIEDOM

 **MUSIC**  
 **MOVIES**  
 **MONEY**



**RWA**

**ALL ON-CHAIN**



# Growth Plans

Target first is India for the first three years and 400 screens. Then we planned to go pan-world. The surveys of these countries are already on. By five years, it will be about 1000 screens.

Moviedom also will announce a Hollywood movie by the end of this year and a Bollywood movie too.

[Moviedom](#) released songs of an English movie My Melbourne which had the first Hindi song sung by [Afghanistan's sensational singer Aryana Sayeed](#) on their music channel. Also, a beautiful song Someday, an ode to mothers, sung by pop sensation Lina Fourou.

## Impact & Progress

How has this year impacted your business, and what are your goals moving forward?

It has been very good as we finalized 4 mini multiplexes, production of movies, music, mega events too.

## Advice to Entrepreneurs

What advice would you give to startups or entrepreneurs in your industry?

Only one thing: do your analysis, find problems, give solutions, do your hard work with perseverance and patience. Success is guaranteed.

“

Your time is limited, so don't waste it living someone else's life

**\$MDOM PRE**

**JUNE 10  
ON PINKSALE**



ESALE



# conclusion

As the entertainment landscape continues to shift, innovators like Hira Bulani are not just adapting, they're leading the way. Through MovieDOM, Hira has introduced a powerful blend of creativity, technology, and accessibility, allowing fans to move beyond passive viewership into active participation.

With decentralized ownership, real-world utility, and an ambitious plan to close the entertainment gap across India and beyond, MovieDOM is setting a precedent for what the future of entertainment can and should be.

From the launch of mini multiplexes to global music releases and the upcoming entry into international cinema, Hira's journey is far from conventional, and that's exactly what makes it so compelling. With vision, transparency, and a people-first approach, he is carving out a space where art, innovation, and opportunity intersect.

To follow his journey and learn more about the future of decentralized entertainment, visit [www.moviedom.com](http://www.moviedom.com), connect on LinkedIn at [Hira Bulani](#), or join the conversation via Instagram [@hira130](#) and [@moviedim\\_io](#). The show has just begun, and MovieDOM is inviting the world to co-produce the future.



# MOVIEDOM

# GULF ARTICLES

Digital Magazine Publication