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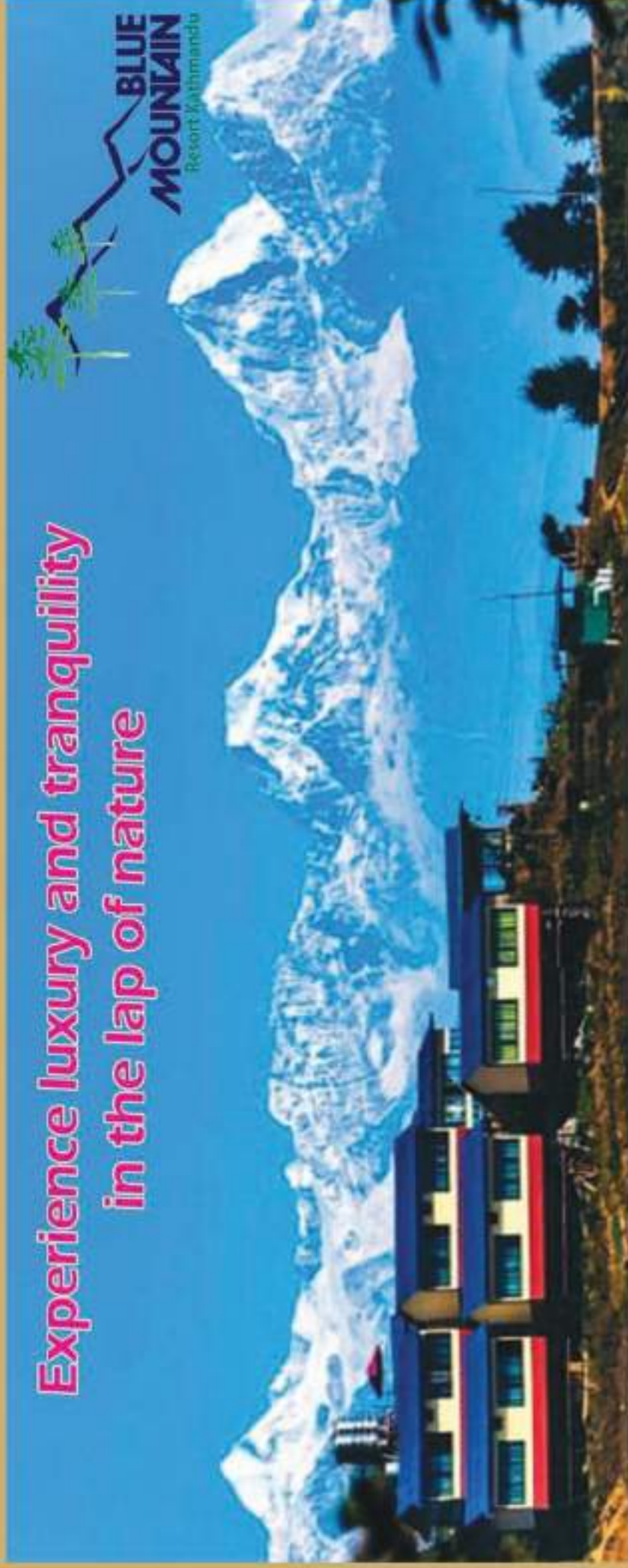
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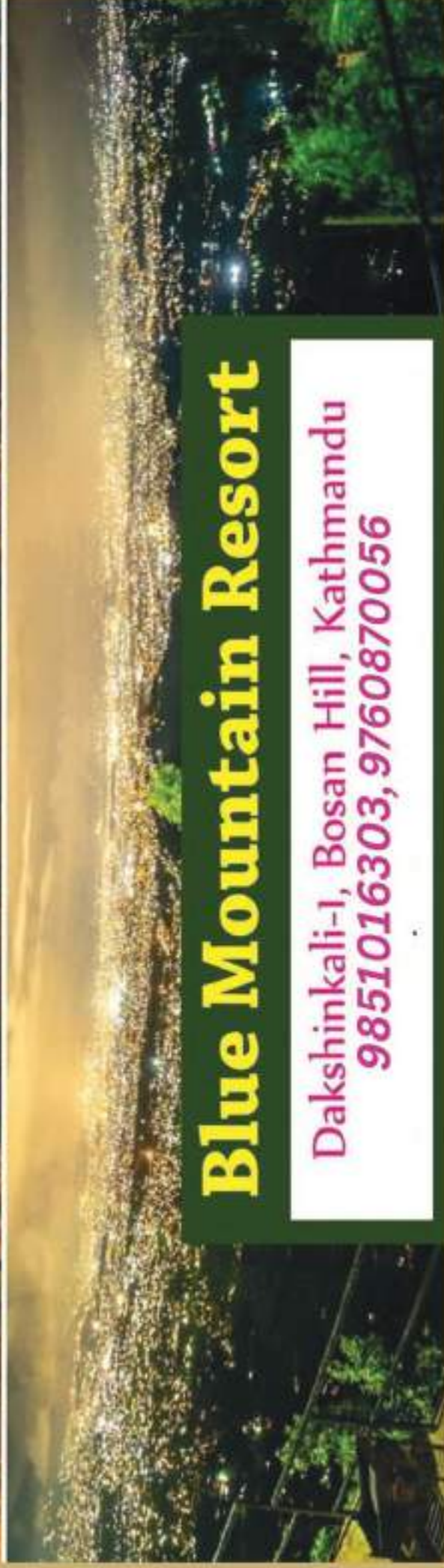
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THE HIDDEN TREASURE



Our Journey

Today, we attempt to reconnect with history as The Hidden Treasure celebrates its 30th Anniversary. Thirty years ago, in times unsure, we made a different and a difficult commitment to organize the country's first ever Miss Nepal Pageant in 1994 and then followed up with the establishment of The Hidden Treasure Pvt. Ltd.

In 1995, an institution of professional development to provide weightage, purpose and substance to Miss Nepal brand in particular and as an event management company in general. Now under the banner of THT, Miss Nepal Pageant is held annually since 1994 and sent its first ever Miss Nepal to participate in Miss World Pageant

in London (UK) in 1997. Since then it has only been onwards and upwards for Miss Nepal brand and The Hidden Treasure as both continue to stir up memories and milestones as they continue to live and follow their dreams in finding Beauty with a Purpose through many of their activities.

Thirty years of people's trust, together, we have chartered great plans and succeeded in building a bond and a brand (Miss Nepal) that will continue to grow and endure in the future. Both the press and public has labeled THT as a game changer in empowering women through the organization of beauty pageants in Nepal and making Miss Nepal pageant as the country's most prestigious and

looked forward to event, THT is the creation of same initial key players who took the bold steps to organize the first ever Miss Nepal Pageant in 1994 to mark the Silver Jubilee Celebration of Kathmandu Jaycees. THT and Miss Nepal have travelled through testing times, however both have withstood the tsunami armed with conviction, courage, and belief and pushing ahead with a tenacity of purpose.

Over the years, nearly 700 participants coming from various casts, and regions, representing an array of cross cultures of the country have gone through Miss Nepal journey and have made significant strides in their respective professional lives.

It holds franchise for world's top 4 beauty pageants namely Miss World, Miss Earth and Miss International and from this year, Miss Cosmo International. Equipped with state-of-art-training facilities it also conducts regular training and grooming sessions on subjects specially designed as per the client's requirements. Since 2016, it has ventured into the world of music (Abiral Yatra) through its launching of musical journey driven by the philosophy of honoring the rich capabilities and talents of the nation's living lyricists, singers and music composers.

THT being an event management company has earlier successfully organized musical event Shikhar Saanjh 1996-1997 for Surya Tobacco Company, cultural events for Nepal/ German Chamber of Commerce and Industry, food festival for Kathmandu Lady Jaycees, Annual General Meeting for Premier Insurance Company 1996-1998, Health and Beauty Expo 2010, International Biodiversity Day celebration program in 2004 and Durbar Marg Festival 2009-10.

Our participation in Miss World and other international pageants have established Nepal on a global platform and given our Miss Nepal's meaningful experience enriching their lives. They, as an ambassador have established a global fellowship between Nepal and nations around the globe.

We consider this as one of the biggest achievement of The Hidden Treasure. In recognition of Miss Nepal's repeated wins of the coveted Miss World's "Beauty with a Purpose" award; the chairperson of the Miss World Organization, Ms. Julia Morley and Miss World 2019, Toni- Ann Singh visited

Nepal in March 5-6, 2019 to see and observe the award- winning social projects. The BWAP award is considered to be the heart of Miss World pageant. Their visit underscores the ample proof and acknowledgement of the fact that THT's vision and efforts in providing inspiration for the Nepalese youths while also further cementing the 27 years of cordial and fruitful relations between THT and Miss World Organization. As it is said better late than never, the chairperson of Miss World organization Ms. Julia Morley kept her long- awaited promise to visit Nepal after 23 years of granting affiliation to Nepal.

The MWO team during their visit here was also warmly received by the Honorable Yogesh Bhattarai, then Minister for Culture, Tourism and Civil Aviation and Mr. Kedar Bahadur Adhikari, Secretary Ministry of Tourism and Civil Aviation and the Nepal Tourism Board The visiting team had extensive and fruitful discussions with the minister and his team about promoting Nepal as one holiday destination through Miss World Organization and Miss Nepal brand. Possibilities of Nepal hosting Miss World Pageant in the future was also discussed.

In celebration of its 30th Anniversary, The Hidden Treasure launched a new and exciting event: the "Designer of The Year" (DOTY) competition on March 4th, 2025. This initiative aimed to provide a platform for fashion designers, students, and aspiring amateurs to showcase their creativity and passion for fashion. The Grand Finale was held on April 12, 2025 at The Plaza, Lalitpur, and was broad cast live on Kantipur TV.



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Winners of MISS NEPAL (1994-2024)

Year	Winner	1st Runner Up	2nd Runner Up		
1994	Ruby Rana	Dechen Dolkar Lama	Lalita Maskey		
1995	Sumi Khadka	Rita Gurung	Trishna Dhakal		
1996	Poonam Ghimire	Nirmala Basnet	Kalpana Noreen Gurung		
1997	Nilima Gurung	Charu Shree Joshi	Sarita Gyawali		
1997	Jharana Bajracharya	Meenakshi Vandana Sharma	Chandani Shrestha		
1998	Niru Shrestha	Sreejana K.C.			
1999	Shweta Singh	Nikita Bhandari Kshatriya	Kripa Shrestha		
2000	Usha Khadgi	Biva Maya Ranjeet	Jasmine Shrestha		
2001	Not Held	Not Held	Not Held		
2002	Malvika Subba	Pinky Shah	Lhamo Yangchen Sherpa		
2003	Priti Sitoula	Prerana Shah	Numa Rai		
2004	Payal Shakya	Sarah Gurung	Anita Gurung		
2005	Sugarika K. C.	Shavona Shrestha	Ayushma Pokharel		
2006	Not Held	Not Held	Not Held		
2007	Sitashma Chand	Bandana Sharma	Shweta Shah		
2008	Not Held	Not Held	Not Held		
2009	Zenisha Moktan	Richa Thapa Magar	Kunchhang Moktan Tamang		
2010	Sadichha Shrestha	Sahana Bajracharya	Sanyukta Timsina		
2011	Malina Joshi	Anupama Aura Gurung	Sarina Maskey		
2012	Shristi Shrestha	Nagma Shrestha	Subeksha Khadka		
2013	Ishani Shrestha	Rojisha Shahi	Shritima Shah		
2014	Subin Limbu	Sonie Rajbhandari			
2015	Evana Manandhar	Dibyata Vaidhya	Medha Koirala		
2016	Asmi Shrestha (Miss Nepal World)	Roshani Khatri (Miss Nepal Earth)	Barsha Lekhi (Miss Nepal International)	Anshu K.C (Miss Nepal Pacific)	
2017	Nikita Chandak (Miss Nepal World)	Nagma Shrestha (Miss Nepal Universe)	Rojina Shrestha (Miss Nepal Earth)	Niti Shah (Miss Nepal International)	Sahara Basnet (Miss Nepal Asia Pacific)
2018	Shrinkhala Khatiwada (Miss Nepal World)	Manita Devkota (Miss Nepal Universe)	Priya Sigdel (Miss Nepal Earth)	Ronali Amatya (Miss Nepal International)	Mahima Singh (Miss Nepal Supranational)
2019	Anushka Shrestha (Miss Nepal World)	Pradeepta Adhikari (Miss Nepal Universe)	Riya Basnet (Miss Nepal Earth)	Meera Kakshapati (Miss Nepal International)	Rose Lama (Miss Nepal Supranational)
2020	Namrata Shrestha (Miss Nepal World)	Supriya Shrestha (Miss Nepal Earth)	Sandhya Sharma (Miss Nepal International)	Shimal Kanaujiya (Miss Nepal Supranational)	
2021	Not Held	Not Held	Not Held	Not Held	Not Held
2022	Priyanka Rani Joshi (Miss Nepal World)	Sareesha Shrestha (Miss Nepal Earth)	Nancy Khadka (Miss Nepal International)		
2023	Srichchha Pradhan (Miss Nepal World)	Raina Majgaiya (Miss Nepal Earth)	Prasiddhy Shah (Miss Nepal International)		
2024	Ashma Kumari KC (Miss Nepal World)	Sumana KC (Miss Nepal Earth)	Karuna Rawat (Miss Nepal International)		



Grand Finale Program 2025

Date	Time	Live Telecast	Venue	Show Director/ Choreographer	Hosts
Saturday, August 30, 2025	4:00 PM	Himalaya Television	Sunrise Covention Centre, Godawari, Lalitpur	Rachana Gurung Sharma	Sanjay Silwal Gupta Roneeshma Shrestha

Round 1
Curtain Raiser
BOD introduction and Mnemonic reveal (on screen)
Opening visulas of Miss Nepal 2025
Contestants Entry Performance
Judges Introduction by Host
Introduction of contestants (self)
Clippings of Sub-title judgement
Awarding of Sub-titles (5)
Miss Cosmo introductory visual
Round 2
Clippings of Pre-judging session
Host announce Top 12
Q & A session by judges
Performance by Contestants in Groups
Clippings of Sub-title judgement
Awarding of Sub-titles (5)
Entertainment
Round 3
Host announce Top 4
Written Question & Answer
Contestants performance
Clippings of Sub-title judgement
Awarding of Sub-titles (4)
Cheque handover to Kathmandu Jaycees
Farewell walk by Reigning Miss Nepal 2024
Message by MNW 24

Title Awards
Announcement of 3rd Runner Up & Crowning
Announcement of 2nd Runner Up & Crowning
Announcement of Winner for Miss Nepal World
Performance by Contestants in Groups
Announcement of 1st Runner Up & Crowning
Crowning of Miss Nepal World 2025
Subtitle Awards
Berger Miss Silk
Farmasi Face Of The Year 2025
Real Miss Popular Choice
Miss DHI
Brij Cement Miss Confident
Kajaria Miss Timeless Elegance
National Life Miss Empowered Choice
Skin Arts Miss Healthy Skin
Creative D Studio Miss Photogenic
THT Miss Beauty With A Purpose
The Kathmandu Post Miss Intellectual
BYD Miss Green Visionary
Dabur Vatika Miss Beautiful Hair
Yeti Woman With Wings
Enbio Miss Pristine



THE HIDDEN TREASURE

Chairman's Message

Greetings from
The Hidden Treasure !

Ajaya Ratna Sthapit
Chairman



The year 2025 will be a memorable one as we celebrate the 30th Anniversary of The Hidden Treasure (THT). 30 years down the line, perhaps it is now time to do a 'soul search' about our vision, purpose and journey. Are we still stuck in the past or are we with the present time and, do we now also begin to embrace the future in the pursuit of the world crown? All these are important issues which require addressing soon.

Miss Nepal Pageant has been the most enduring national pageant of the country. Each year, THT from across the country aims to rope-in talented women under one roof in the Miss Nepal Journey where they actually celebrate each other. Pursuing our core value of empowering women and delivering positive impact among the contestants so that they can move ahead in life with confidence. The pageant now has moved beyond beauty. Today, it is 'Beauty With A Purpose'.

The winners representing at various international pageantry have returned home after their creditable performances on the global stage. Miss Nepal International 2024 Karuna Rawat participated at Miss International held in Tokyo November 12, 2024; Miss Nepal Earth 2024- Sumana KC participated at Miss Earth winning the best Sustainable Dress Category held in Manila, Philippines on November 9, 2024 and Miss Nepal World 2023 Srichcha Pradhan participated in 72nd Miss World pageant held in Hyderabad, India on May 31st, 2025. They made the nation proud with their participation and presence.

This year's pageant will crown 4 winners- Miss Nepal World, Miss Nepal Earth, Miss Nepal

International, and for Miss Cosmo International, a globally recognized beauty pageant where Miss Nepal will be representing for the first time.

The Hidden Treasure is honored to have Berger Paints and Shree Natraj Jewelers as co-sponsors, and Shree Natraj Jewelers is also our new crown partner from this year. The organization extends its appreciation to all subtitle sponsors, partners, and supporters for their continued invaluable contributions.

We extend our appreciation to all our valued sponsors, supporters, contestants, their parents, trainers, dress designers, entire technical teams, well-wishers, especially the media and the public for their continued support, cooperation, and confidence bestowed upon Miss Nepal Brand and The Hidden Treasure. This year we are delighted to welcome **TikTok** as our entertainment partner. In this momentous journey we are not alone. You all were and are together with us.

As lights, sound, cameras and red carpet- roll, curtain raised and the stage lit on this mega event, The Hidden Treasure would like to invite you to join in this annual pilgrimage celebrating 'Beauty With A Purpose' at Miss Nepal Pageant 2025, coming live from **Himalaya TV, YouTube, Facebook** and **onlinekhabar.com** from Sunrise Convention Centre, Godavari on August 30, 2025.

Ajaya Ratna Sthapit
Chairman
The Hidden Treasure



Message from

JULIA MORLEY
CHAIRPERSON, MISS WORLD



Good evening and welcome to the 2025 Miss Nepal final.

For many years your Miss Nepal winner has attended the Miss World Final. Diwakar Rajkarnikar and his team from The Hidden Treasure do an incredible job holding a spectacular Final and encouraging the young women of Nepal to work with Beauty with a Purpose. License Holders are an important part of our success, they guide and encourage the new winner in her preparation for Miss World and with her project.

I founded Beauty with a Purpose in 1972. Since its inception, it has changed the lives of millions. With License Holders around the world, each country chooses a Beauty with a Purpose project on the soil of their country. It may help thousands of people or just one, the principle is the same, do something close to your home and heart that will make a difference. At Miss World, the contestants bring their projects to present to the Beauty with a Purpose judging panel. I have been so proud of all the work being carried out by our contestants, License Holders and Miss World winners. To see the amazing work taking place around the world I encourage you to visit www.beautywithapurpose.com

There are only a few countries who could boast such incredible success at Miss World with their Beauty with a Purpose projects and Nepal is one of those. It is a highlight of mine, awaiting each year to see what charitable project you have chosen to achieve in Nepal. Miss Nepal 2024 Srichchha PRADHAN's "Pancha Praneli" community project, restoring community spirit and traditions was a beautifully thought out project.

To all the contestants taking part in the final, congratulations for your achievement, we are very proud of you and wish you the best of luck for tonight. There can only be one winner, but I hope you take home memories of a wonderful experience and the confidence to continue helping your communities.

To the new Miss Nepal, I look forward to welcoming you to the 73rd Miss World Final along with over 130 other nations for our one-month festival of Beauty and Fashion.

Julia Morley
Thanking You,
Best Regards,



Message from

MR. TRAN VIET BAO HOANG

**HEAD OF MISS COSMO ORGANIZATION
CEO OF MISS COSMO**



For over 30 years, The Hidden Treasure – Miss Nepal has been a source of inspiration for countless Nepalese women. With a rich legacy of excellence in the beauty pageant industry, they have consistently delivered the very best—empowering women to lead with confidence, to become the best version of themselves.

This year marks a special milestone: their 31st anniversary and the beginning of an exciting new collaboration with the Miss Cosmo Organization.

Under our shared vision and the slogan “Impactful Beauty,” the New Miss Cosmo

Nepal 2025 will be crowned under The Hidden Treasure - Miss Nepal Organization. She will be a woman who dares to speak up, leads with conviction, and is committed to making a meaningful impact on society.

Together, we celebrate a new era of pageantry—where beauty makes impact, and where Nepal’s brightest voices rise to inspire the world.

Mr. Tran Viet Bao Hoang
Head of Miss Cosmo Organization
CEO of Unimedia



Message from **Ketut Permata Juliastrid's** **MISS COSMO 2024**

First and foremost, I want to extend my warmest congratulations to Hidden Treasure's Miss Nepal Brand on its 31st anniversary. Thirty-one years of unwavering commitment to empowering and honoring women from all walks of life is not just an achievement - it is a legacy that inspires far beyond borders.

My heartfelt wishes go to Miss Nepal's continued journey in strengthening the bond between women and society by creating a space where queens can be truly themselves, speak up for the causes they care about, and stand tall as pillars for women's rightful place in our communities.

As the first-ever Miss Cosmo 2024, I am deeply honored to welcome the first-ever queen from Nepal to step onto the international stage this year under the banner of Hidden Treasure. The Grand Finale is on Saturday, August 30, 2025, and will be held at the Godawari Sunrise Convention Centre, Lalitpur—a moment that will mark a new chapter in your remarkable journey.

Together, let us embrace a wider vision of beauty—one that uplifts, empowers, and encourages women to live their truth, not by striving for perfection, but by embracing authenticity.

Ms. Ketut Permata Juliastrid
Miss Cosmo 2024



Message from
Akemi Shimomura
CHAIRPERSON OF INTERNATIONAL
CULTURAL ASSOCIATION

Greetings from Japan!

On behalf of the International Cultural Association (ICA), I would like to extend my heartfelt congratulations to The Hidden Treasure on the 30 glorious years of the Miss Nepal Beauty Pageant.

Being able to sustain three strong decades in this industry is a proof of your resilience and strength as a people, and I commend you for supporting the dreams and aspirations of young women in Nepal in becoming influential figures in your country.

We are excited to meet the next Miss International Nepal and we hope to provide her with a life-changing experience in Japan as she competes in the 63rd Miss International Beauty Pageant to be held this coming November.

I pray, once again, for the success of this year's edition and more blessings in the years to come.

Akemi Shimomura
Chairperson
International Cultural Association



Akemi Shimomura
Chairperson
International Cultural Association

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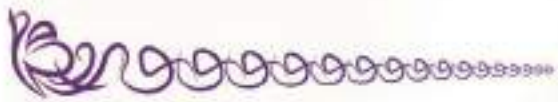
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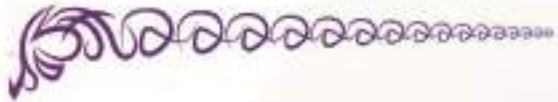
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Ashma Kumari KC

Miss Nepal World 2024



"Miss Nepal A Transformative Journey"

A year as Miss Nepal has been a transformative journey that quietly shaped me in ways I never anticipated. It was not just about wearing a crown or standing on a stage; it was about stepping into a space of responsibility with heart, authenticity, and a sense of purpose. This title offered me a platform, but more importantly, it offered me an opportunity to reflect deeply on who I was and who I aspired to become.

I found myself in rooms I once only dreamed of, sharing space with inspiring individuals and being trusted with stories that held weight and meaning. I was called to speak when I felt unsure, to lead when I was still learning, and to carry myself with grace even in moments of uncertainty.

Behind the lights and applause were countless moments of quiet reflection, emotional growth, and real self-discovery. Through this experience, I realized that leadership is not about always having the right words or perfect answers. It is about showing up with sincerity, listening with compassion, and being present with purpose. Miss Nepal did not change who I was—it helped me discover her. And in that process, I learned that the truest impact begins within and expands outward through kindness, courage, and an unwavering commitment to serve.



Rotary Goodwill Ambassador

ASHMA KUMARI KC

Miss Nepal 2024

Rotary Goodwill Ambassador District 3292 and
Hon. member Rotary Club of Kasthamandap



Lessons from Miss Nepal for Rotary's Brand Growth

Ashma Kumari KC – Miss Nepal 2024
Goodwill Ambassador District 3292 and
Hon. member Rotary Club of Kasthamandap

It is an absolute honor to attend Rotary District conference as its goodwill 3292, standing before an organization that has been a pillar of service, leadership, and transformation for decades. I am a young entrepreneur, and someone who deeply admires the work Rotary has done across the world.

Growing up, I always saw Rotary as a force for good—whether it was through medical camps,

education programs, or youth empowerment. The impact Rotary has had, not just in Nepal but globally, is extraordinary. It is a brand that represents compassion, integrity, and action. But in today's fast-changing world, even the most respected brands must evolve to stay visible, relevant, and influential. As Miss Nepal, I have witnessed how a strong brand can inspire people, open doors, and create a ripple effect of change. And I truly believe that Rotary has even greater potential to grow as a globally recognized and aspirational brand.

Let me share some lessons from the Miss Nepal platform—how it has built a powerful brand over the years—and how we can apply similar strategies to enhance Rotary's brand growth.



What Makes Miss Nepal a Strong and Recognizable Brand?

Miss Nepal is not just about beauty—it is about purpose, leadership, and social impact. Every year, young women step onto that stage not just to wear a crown but to become changemakers. That is what makes Miss Nepal a brand that people respect and admire.

Rotary, too, is a brand that stands for something bigger than itself. It represents selfless service, community building, and a vision of a better world. But in today's world, being impactful is not enough—visibility is key. People need to see, hear, and feel what Rotary does.

The question we must ask ourselves is: Are we showcasing Rotary in a way that excites and inspires people to join us?

Maintaining Credibility, Visibility, and Influence
Miss Nepal has remained credible over the years because it stays true to its mission. It evolves with time but never loses sight of its purpose. Transparency, a clear selection process, and a commitment to service have kept its reputation strong.

Rotary already has trust and credibility—people know that when Rotary commits to something, it delivers. But to expand its visibility and influence, we can:

- Highlight impact-driven stories—not just the work we do, but the lives we change.
- Strengthen our media presence—ensuring Rotary is seen not just as an organization but as a movement.
- Engage younger generations and professionals, making Rotary more dynamic and future-ready.

Visibility doesn't mean boasting about our work—it means ensuring that those who need us the most know we exist.

The Power of Storytelling and Media

One of the biggest reasons Miss Nepal is widely recognized is storytelling. From the audition phase to the final moment of crowning, the journey is captured and shared with millions. These stories make people connect, engage, and support the platform.

Rotary's impact is far greater, but are we telling our stories effectively?

Imagine if every Rotary project—every school built, every child saved, every community transformed—was captured and shared with the same intensity. The world needs to see these stories, feel the emotions, and be inspired to be part of Rotary.

To enhance Rotary's brand, we can:

- Use digital platforms like Instagram, LinkedIn, and YouTube to showcase real impact stories.
- Create engaging content that captures the heart of Rotary's work—not just statistics, but personal journeys.
- Work with media and influencers to bring Rotary's mission into mainstream conversations.

People don't just remember facts—they remember stories that touch their hearts.

Engaging Sponsors, Audiences, and Communities
Miss Nepal has built strong partnerships because sponsors see the value in associating with a brand that represents empowerment and change. The key to engagement is alignment of values—when people and organizations see their purpose reflected in yours, they want to be part of it.

For Rotary, the same principle applies:

- Sponsors want impact and visibility—we must show them how their support directly transforms lives.
- Communities need to feel ownership—involving them in projects rather than just serving them.
- Audiences need a reason to engage—making Rotary's mission relatable, exciting, and aspirational.

Rotary is not just a network of volunteers—it is a global movement. The more we position it as a dynamic and inclusive space, the more people will want to be part of it.

Personal Branding: How Every Rotarian Can Be an Ambassador

As Miss Nepal, my personal brand is not just about a title—it is about what I represent, the causes I advocate for, and the way I engage with people.



Every Rotarian is an ambassador of Rotary's brand. Whether you are a new member or a senior leader, you are the face of Rotary. Here's how we can strengthen our personal branding:

- Be vocal about our journey in Rotary—why we joined, how it has shaped us, and why it matters.
- Engage online and offline—speak at events, write about Rotary's work, and be present on social platforms.
- Stay consistent—when our actions align with Rotary's values, people recognize and trust the brand more.

If every Rotarian takes pride in being a storyteller and advocate, Rotary's brand will naturally grow stronger.

Balancing Tradition with Modern Trends

Miss Nepal has balanced tradition with modernity—preserving its legacy while evolving with changing times. Rotary, with its century-long history, must do the same.

To stay relevant, Rotary can:

- Incorporate digital engagement to attract younger generations.
- Introduce innovative service models to address contemporary challenges.
- Embrace diversity and fresh perspectives, making Rotary a more inclusive space for all.

Tradition gives us identity, but innovation keeps us growing. Rotary must embrace both to remain a global leader in service and change.

Call to Action: Strengthening Rotary's Brand Now, let's reflect on two key questions:

1. What small yet impactful steps can we take to enhance Rotary's brand?

- Share our stories, engage with younger audiences, and showcase Rotary's transformational impact.

- Leverage digital media to ensure Rotary's work is seen, heard, and felt.
- Strengthen our personal branding so every Rotarian becomes a proud representative of the organization.

2. If Rotary were to be seen as a prestigious and inspiring brand like Miss Nepal, what would need to change?

- A more strategic approach to visibility and storytelling.
- A stronger connection between Rotary's impact and the people it serves.
- A modern, forward-thinking approach while staying true to Rotary's core values. Rotary is already one of the most influential brands in the world—it just needs to shine brighter.

A Personal Note of Gratitude

Before I conclude, I want to say this from the heart: Rotary has inspired me.

It has shown me the true meaning of service, leadership, and humanity. As Miss Nepal, I have the privilege of wearing a crown—but as a Rotarian, I have the privilege of wearing a badge that represents global change.

Let's not just build a stronger brand—let's build a legacy of impact, inspiration, and service that future generations will be proud of.

Together, we can make Rotary a name that stands for hope, action, and lasting change.

(The above presentation was made during the Public Image Session during the Rotary District Conference 3292, Kathmandu, March 21-23, 2025)

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Sumana KC Miss Nepal Earth 2024



“One life, one opportunity...
is all it takes”

Miss Nepal 2024

A year ago, I stood in the shoes that many will soon fill- full of dreams, purpose, and a quiet fire inside me. That decision changed my life. And today, I don't just look back, I share this story to remind you that one life, one opportunity is all it takes.

When I stepped into the Miss Nepal journey, I made a silent promise to myself: to give it everything. I showed up early to every class – from hair and makeup to current affairs to tourism to climate change and to choreography. I didn't miss a single session, not because I had to, but because I wanted to respect the opportunity I had been given. I wasn't there just to be seen. I was there to grow.

Putting a pause at my dentistry career and shifting my focus entirely to a pageant was an absurd decision to many. But to me, it was about claiming my presence and authority towards uplifting women and their choices. Breaking multiple professional, academic and societal stereotypes, I navigated the journey with some challenging routes but with a clear goal.

The fight to claim the crown was public but the persuasion was personal. I discovered my weaknesses and strengths and properly analyzed them. It has given me wings to soar higher and aim bigger.

Miss Nepal gave me the crown, but what I did after receiving, it was on me. The ambitions kept scaling higher. I became ready for newer challenges.







Miss Earth 2024

Within 2 months of my crowning, I had to depart for The Philippines for my international pageant; the deadlines for video submissions being the second week of August. At first, I was overwhelmed, not because there was a time constraint, but I was relatively new to this and I didn't know if I could pull everything off at my own capability. Representing Nepal and carrying an enormously celebrated legacy of The Hidden Treasure and Miss Earth Nepal fraternity, was a daunting task but not devoid of thrills and adventures.

I have always been very passionate towards learning more about the environment, the intersection of health and climate change and the atrocities of degrading heritage preservation. During my time as a dental surgery undergrad, I didn't get the opportunity to fully invest myself into learning about these. I believe it was God's timing and the universe desired. Post my Miss Nepal Earth coronation, I got the resources, networks and the exact right timing to indulge in learning, researching and studying about what I had always wanted to. I took notes of everything, became vigilant, sat for lectures and workshops to converge my attention towards being a good advocate and a representative not only for Nepal but the Earth.

When communities come together, a delegate feels strongly prepared. In my quest of international pageant, I was lucky to work with the Bharatpur





Metropolitan to shed a light on Chitwan's tourism as we brought forth the concept of 'Sustainable tourism in Chitwan'; a project which aimed to promote tourism through sustainable and environment friendly ways. The project was a highlight for Miss Earth 2024's theme-Heritage. The emphasis on preserving natural heritages of Chitwan by promoting it consciously brought attention to various authorities. I had the opportunity to talk about my project at the Nepal Hospitality Conclave 2024 held in Kathmandu, with the acknowledgement of Nepal Tourism Board.

Miss Earth is a widely celebrated pageant which stands firm on its environmental advocacy. We were also given an opportunity to create an upcycled outfit which activated our creative minds and competitiveness. My sincere gratitude towards Randella (Ranjita Tamang), who designed an attire out of discarded plastics, symbolizing the current waste disposal scenario at Mt. Everest and with showcasing the outfit, I urged for a call to action. Nepal was awarded with a silver medal honoring the concept and the overall representation of the attire.

Nepal was also placed in Top 30 for the talent round where I put my dancing feet forward with Nepali classical dance. An international pageant is competitive but mostly it's a celebration. To be a part of the celebration, is one of the greatest honors of my life.





Beauty With A Purpose
**PROJECT
SUSWASTHYA
DENTAL CAMP**



Before venturing into the journey of Miss Nepal 2024, I had made a commitment- to go back home with a crown and two subtitles. I was always moved by the concept of honoring delegates for their advocacy and purpose. One of my reasons of joining Miss Nepal was to advance my social advocacy further. I am a founder/chairperson of my non-profit organization Suswasthya Bhava: and I pitched 'Project Suswasthya' to the judging committee as a healthcare/public health project. The project emphasized on the necessity of establishing telemedicine service in Mahankal Rural

Municipality of Lalitpur and organizing community outreach health camps including general and dental checkups. After winning the title of THT Beauty with a Purpose, with the team of Nepal Medicit, Suswasthya Bhava: and The Hidden Treasure, we organized a two-day health camp amassing 500+ participants, which received acclaims from the Mahankal Municipality office. The telemedicine service is in progress and hopefully with the concerned authorities, we will be able to secure our mission of 'Universal Health Coverage' at the earliest.

यात्राको निरन्तर गति

हौसलाको लागि, लक्ष्यको लागि।



Karuna Rawat

Miss Nepal International

2024



"We don't rise to be seen,
We rise to be of service"

Growing up in Nepal, I always believed that purpose and passion could go hand in hand but the path was never easy. In 2024, I was crowned Miss Nepal International through The Hidden Treasure's Miss Nepal Pageant the country's most prestigious and celebrated beauty pageant. But the crown wasn't just a dream fulfilled it became a bridge between who I was and the woman I'm becoming.

A Journey Across Continents

At the age of 17, I made the emotional decision to move abroad leaving behind the hills of Nepal for a new life in Australia. As a young girl navigating a foreign country, I was suddenly immersed in a culture that was vastly different. The transition wasn't easy. I had to grow up fast, build confidence from scratch, make tough decisions on my own, and understand the value of financial independence.

In Australia, I became a registered nurse specializing in mental health, a profession that deepened my empathy and strengthened my belief in the power of compassion. My life revolved around caring for others, but deep within, I carried an unshaken vision to step outside hospital walls and reach people through

a bigger platform. I wanted to blend healing with advocacy, softness with strength. I knew that the Miss Nepal stage wasn't just about beauty, it was about voice, values, and vision.

So, I took the leap

The journey to Miss Nepal was filled with self-doubt, growth, late-night preparations, and life-changing realizations. Walking on that stage, I wasn't just representing myself I was carrying the dreams of every young woman who dared to rise without permission in a patriarchal world.

Winning the title of Miss Nepal International 2024 wasn't the end. It was the beginning.

What Comes After the Crown?

People often ask me what's next after Miss Nepal. And I always smile because I know that the real journey is just beginning.

I dream of expanding Nurturing Minds across Nepal and beyond. I dream of building bridges between healthcare and the communities that need it most. And I dream of inspiring the next generation of young women to rise boldly, with compassion and courage.

Because if I've learned anything, it's this. We don't rise just to be seen. We rise to be of service.





Representing Nepal at Miss International

Soon after, I had the honor of representing Nepal at Miss International 2024 in Japan. It was surreal standing beside women from around the world, each with their own story, mission, and culture. But I knew what I carried was special.

I stood for mental health awareness, especially for youth and young adults like me, who grow up in silence around this subject. I wanted to show that a woman can be both soft and strong, compassionate and courageous. That beauty and advocacy are not opposites they are complements.

Every time I spoke about mental health on that global stage, I was thinking of my community back home. Of every young girl who's ever felt unheard. And I was determined to be her voice.



Beauty With A Purpose

NURTURING MINDS: MY HEART PROJECT

Even before the pageant world, I had already started a small initiative close to my heart Nurturing Minds.

It began as a vision to bring mental health awareness, and emotional wellbeing education into schools, colleges, and rural communities in Nepal. I had seen firsthand how people suffer silently, often without even the language to describe what they're going through.

With Nurturing Minds, I wanted to change that. We started with small workshops in schools focusing on children, teachers and parents through community engagement and opened up real conversations around mental wellness. Today, it's growing into a larger movement and I plan to keep nurturing it for years to come.

The crown gave me visibility, but this cause gave me purpose.





WHEN CARE CAME HOME TWO DAYS
200 LIVES. ONE DREAM.

Priyanka Rani Joshi
Miss Nepal World, 2022

The true essence of a beauty pageant lies in its ability to nurture the divine qualities of being a woman by helping young girls discover their inner strength to inspire and lead. As I advanced in my preparations for the 71st Miss World, my resolve to uplift marginalized communities by advocating for access to basic dignities such as education, hygiene and clean nourishment while fostering an ecosystem rooted in sustainable economic growth deepened.



Our project, Lighting Up Lives, began with a mission to bring sustainable changes in Upperdang Gadi, Chitwan. We successfully electrified the entire village, but we knew true empowerment went beyond just providing electricity. To help the villagers sustain this transformation and pay for the electricity they consumed, we built on their existing skill sets and introduced revenue-generating initiatives like honeybee farming, homestays, and the remodeling of their local school. The heart of



our project was the creation of a multipurpose community hall – a space designed to unite the community, enable collaboration, and serve as a symbol of hope and progress.

This effort was later recognized on the global stage when Lighting Up Lives won the Beauty with a Purpose award for the Asia and Oceania region at Miss World – a moment that added even more fuel to my fire to continue driving meaningful change.

This year, to continue my journey at Upperdang Gadi, we organized a two-day health camp. Since our village is remote and disconnected from the main city and its healthcare facilities, access to regular medical check-ups has been a long-



standing challenge. Many villagers have never had proper medical assessments, and tragically, there have been instances where lives were lost due to lack of timely care.

In collaboration with The Hidden Treasure and Medicity Vayodha Hospital, Birgunj, we set up a two-day, one-stop medical health clinic aimed at serving our community. To address the needs of a demographic largely comprising elderly citizens and children, our team included, consultant physician: Dr. Manbodh Kumar Shah, consultant gynecologist: Dr. Rubin's Tamrakar Gurung, consultant pediatrician: Dr. Anand Rauniyar, Medical officer: Dr. Shoab Ansari and additional medical staff from the hospital.

The team not only provided expert consultations but also distributed free medications to the villagers, ensuring both preventive and immediate care were delivered effectively.

The response was overwhelming. Over 200 people from Upperdang Gadi and neighboring villages attended the camp. Many previously undiagnosed conditions came to light, and necessary treatments were initiated. Beyond the immediate impact, this collaboration also paved the way for a sustainable solution: villagers from Upperdang Gadi will now have access to treatment at Medicity Vayodha Hospital in Birgunj at a very nominal cost.



While this initiative started as my vision, it was the collective effort of everyone involved—the doctors, medical staff, collaborators, and the community itself—that truly made it life-changing for our village. I'd like to extend my deepest gratitude to Mr Bimal Rimal and Ms. Swechha Bimali from Medicity Vayodha Hospital for their seamless coordination, Mr. Pramod Kansakar (Admin Director, The Hidden Treasure), Aashraya Shrestha and Aaryan Pradhan (the digital team) for nurturing this project like a dream. Their unwavering support and dedication were instrumental in bringing this vision to life.

Though this initiative may have started with me, in many ways it has left a far greater impact on my own life. Witnessing the transformation it brought to our community, and the collective spirit that made it possible, has been truly humbling and life-changing.

"THE CROWN IS ALWAYS AT HOME"

Srichchha Pradhan
Miss Nepal World 2023



Sometimes, it is important to disrupt systems and patterns that no longer serve us. We rise to this occasion not just for ourselves, but for our communities and the world. In two years of my journey as Miss Nepal World, I've watched myself evolve and outgrow in ways I am truly grateful for. But before I dive into my journey, I'd like to begin with a question:

What is pageantry?

I signed up for Miss Nepal not fully knowing what the field entailed, but wholly believing in what I knew the world needed. From a young age, I've been a child of nature: working as an eco-cultural travel writer at 16, an animal compassion educator at 17, a climate activist since 18, a plastic pollution researcher at 19, a budding systems thinker at 20, a multispecies justice advocate at 21, and an environmentalist stepping into the role of Miss Nepal at 22.

I've immersed myself knee-deep in this field, constantly seeking answers to the question: "How can we achieve true sustainability for all beings around the world?", "With this mission in life, if you ask me now, what is pageantry?", "It is not about glamour?", "It is not about bringing the crown home?", "It is a journey of staying true to our values, using the platform to speak our truth, and continuing to live with optimism, awareness, and self-compassion?"

However, over these two years, I've come to realize that systematically, the platform gives women a stage yet often takes authority over their bodies, choices, and voices. As a younger



generation that seeks to celebrate the true essence of pageantry, it is important for us to keep disrupting these patterns.

What is at stake for women and for the planet— is greater than the crown.

My 20 memorable days in Hyderabad, India, were spent navigating how much of the depth I carried could actually be expressed. Experiencing the rich culture and heritage with sisters from across the world, while receiving the kindest hospitality from the organization, is one aspect I will forever be grateful for.

Yet, finding myself at a fork in the road with the field and still choosing to stand my ground, however imperfectly is another experience I will always carry with gratitude. It does not sit well with me that we speak of women's health



and raise awareness about cancers and various conditions, while promoting and using products that slowly poison our bodies and the planet. It does not sit well with me that we speak of empowerment and the importance of sharing our voices, while limiting autonomy and staying afraid of being political. It does not sit well with me that we portray ourselves as saviors and helpers, while labeling communities as poor, underdeveloped, and voiceless. If something does not sit right with us, we must stand and keep finding ways to do it better.

Our journey has carried the spirit of eco-entrepreneurs who are finding ways to offer sustainable wear for women and for the world. We competed wearing near-zero-waste makeup and clothing, offering a vision of beauty that is both glamorous and simple. Together, we created a Beauty with a Purpose that does not discredit Nepal's resilience but instead celebrates its depth. As one of Miss Nepal's first initiatives recognized by the Government of Nepal, Pancha Pranali, our Beauty with a Purpose project, will continue to grow. In this way, we have carried the spirit of a generation that believes in the wealth of Nepal's heritage reminding us that the crown is already in our homes.

We continued to voice for one another, honoring the abundant wisdom held in our multispecies world, and promising to redefine "world" to include the more-than-human species. Our journey was not tailored for the masses— but it was made for the ones who take moments of silence to remember all the beautiful beings on this Earth.

At Miss World, over 100 young women were creating their own movements, each marking change in her own way—all with a smile and undeniable resilience. The platform brought us together only to remind us that our purpose extends far beyond it.

For that, I am truly grateful to the Miss World Organization and The Hidden Treasure.

Change is inevitable and you have fostered it, rather than resisted it. For that, we are eternally grateful to shape the world with your support. With the very self-compassion and self-confidence that pageantry moves, I will continue to carry my country and my planet's pride forward, never undermining any aspect of it. That will forever be the true gist of My Miss Nepal and Miss World journey and of Pancha Pranali.

Beauty With A Purpose

PANCHA PRANALI

May this form of communication be grounded like the Earth, flow like our rivers, find space to live in our hearts, light up conversations, and find its way to you through a gentle breeze.



Srichchha Pradhan

Miss Nepal World 2023 and
Co-creator of Deego Pranali



PANCHA PRANALI

Pancha Pranali is a movement inspired by the five elements of life (air, fire, space, water, earth), closely followed by indigenous communities in Nepal and various communities across the globe.

Air Carries our Movement

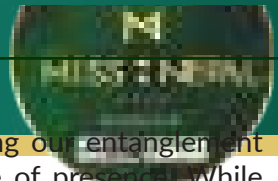
The five prayer flags fluttering in cities and mountains of Nepal are said to carry compassion through the wind to all beings. This quiet reverence for life bound by the five elements of life is at the heart of indigenous communities here and across the world. When we look closely, it reveals an environmental action plan-cyclical, collective, and deeply aware of our interdependence. It is not new. It is deeply remembered. In recognizing its strength and depth, we begin not necessarily protecting it, but rather living with it in awareness

Pancha Pranali is the revival of our ancient wisdom—a framework rooted in the five elements, nurturing community-led climate action, and honoring all life.

Fire of Hope lives in our Indigenous Wisdom and the Zeal of our Youths

At the edge of the old city in Lalitpur lies Pilachhen. We approached the community not through a problem-seeking mindset but rather a strength-celebrating mindset. This community in the heart of Nepal would be our school for learning. Pilachhen community has long practiced a life of balance, guided by the elements of earth. Water, fire, air, and space. They hold more than just rituals and traditions. They embody living systems of sustainability, passed down for generations. It's true, these systems are disappearing, but the youths of Pilachhen coming together like finding light in darkness gave us all hope and inspiration on how our eco-cultural heritage is still breathing

Pancha Pranali has opened avenues for listening, learning, and co-creating with Pilachhen —reviving attuned responses to today's climate challenges.



Spaces for Cherishing our Multispecies World

Multispecies World building is about remembering our entanglement with all beings. It's not just theory-it's a practice of presence. While academia offers tools like multispecies ethnography, these ideas have long lived in the daily lives of indigenous communities and ancestors. Their wisdom teaches us how to breathe, listen, and build worlds together—with rivers, forests, animals, and even storms. Indigenous knowledge systems can help us get to the heart of the climate crisis—our disconnection with the more-than-human world. Indigenous communities are not solely of humans, but those beings that have long created a world for us all.

Pancha Pranali invites us to shape a future where the multispecies world is cherished. It moves beyond narratives of 'saving' to simply 'staying with reverence and appreciation for one another.



Water Flows, and so does our Living, Evolving Framework

From heritage markets, immersive art exhibitionism, eco-entrepreneurship for fundraising, heritage walks for storytelling, clean-ups for reconnection with our heritage, policy work for holistic governance, and more, Pancha Pranali spans its initiatives across multiple areas but with the one goal of creating systems that honor the interconnectedness of our world. Each initiative reconnects us with the rhythms of nature. Sustainability is not a trend, nor is it the metrics—it's remembering. We're working to re-integrate this framework into policy, livelihood, and learning, with the initiation and imagination from the community themselves.

Pancha Pranali does not have rigid boundaries and structures, so it becomes adaptable to various communities and allows them to unearth their nature-based solutions and strengths in their ways and at their own pace.



Nourishing the Soil for our Collective Futures

At the heart of today's crisis is our forgetting of what lives and breathes within us. By aligning with the five elements, we dream of a future that grows from within-community-led, earth-aligned, and compassion-bound. Pancha Pranali has planted its seeds, but its roots are slowly reaching out to all beings, beyond borders, and across generations. The bloom perhaps can only be witnessed when our grandchildren walk the Earth. Until then, we must continue doing the work, in healing ourselves and our relationship with our soil. This is our time to shift narratives, reshape landscapes, and reimagine systems for attuned works to take place. Our work is perhaps as simple and slow as composting — allowing ourselves to disintegrate and connect with our kin: moving from anthropocentric development to multispecies world building.

Pancha Pranali is an indigenous way of connecting to people and the planet with reverence and appreciation for the interconnectedness of all life. The act is to simply breathe, remember and connect with all the beings around the world.





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DESIGNER OF THE YEAR

Edition 1

A passion for Fashion As The Hidden Treasure celebrated its 30th anniversary, it proudly announced the launch of the "Designer Of The Year" Edition 1 contest, an initiative that embodies the notion that 'an idea whose time has come, is truly powerful.' Thus, time for organizing "Designer of The Year" idea had come and The Hidden Treasure made a maiden effort with a vow to make this venture a bigger and better in the future.

This inauguration contest served as a valuable platform for emerging student fashion designers, and aspiring amateurs from various cities who might not otherwise have the chance to showcase their creativity and passion for fashion.

This event aspires to focus on the future, where young designers' craftsmanship and talent drives the narrative. A fashion show should celebrate the artistry of those involved in the industry, providing opportunities for growth and recognition on both national and international stages. The initiative aims to highlight the hardworking designers and professionals who tirelessly bring fashion to life, thereby strengthening the fashion fraternity in the country.

Auditions were held in four major cities- Biratnagar, Kathmandu, Nepalgunj, and Pokhara - where approximately 15 talented designers were shortlisted based on their sketches and presented garments. After elimination, we had 10 designers ready for the event. The selected designers were given four weeks to prepare their final creations, alongside with the mentorship from industry experts.

Participants benefited with guidance sessions from

renowned fashion designers and professionals, allowing them to create five original designs, including two pieces specifically for The Hidden Treasure - a national costume and an evening gown.

The winner of the competition will receive cash prize, along with two high-tech sewing machines, and the opportunity to showcase their designs on international platforms. The winning creations will be featured when our Miss Nepal representatives participate in their international pageants, namely Miss World, Miss Earth, and Miss International, and Miss Cosmo.

Broadcasting partner Kantipur Television will also air three episodes documenting the journey of the designers. A distinguished panel of judges from home and abroad will evaluate the craftsmanship of the designs and select the winners.



THE MAKING OF THE MISS NEPAL CROWN...

An artistic pilgrimage of Culture, Craft & Crowning Glory

The crown of Miss Nepal is far more than a jeweled ornament — it is a powerful symbol of national pride, feminine grace, and the rich cultural identity of Nepal. Each year, the creation of this crown is an artistic pilgrimage — from deep-rooted traditions to dazzling finality — meticulously crafted to celebrate the strength, heritage, and beauty of a true Nepali queen.

Finding the Soul:

Cultural Elements and Inspiration

The process begins with research and discovery, where designers dive deep into Nepal's cultural heritage to extract symbols, patterns, and motifs that hold meaning. Elements like the mandala, paubha art, temples, mountains, or the national flower Rhododendron (Lali Gurans) often serve as guiding symbols. The goal is to embed the soul of Nepal into the design — making the crown not just beautiful, but meaningful.

Sketching the Vision

Once the concept is clear, the crown takes its first breath through pencil and paper. Artists begin sketching initial designs, combining traditional motifs with a contemporary structure. Multiple versions are explored, revised, and evolved to find the perfect blend of elegance and symbolism.



Finalizing the Design & Structure

After rounds of refinement and feedback, a final sketch is selected. This includes details of the crown's silhouette, elements, layers, and flow. A colored illustration is also made to visualize the crown in its full glory — offering a preview of how the stones, metals, and cultural patterns will harmonize.

Color & Stone Selection

One of the most enchanting phases is the selection of stones and color palette. From Nepali turquoise to crystal clear white zircons, the choice of gemstones is driven by both aesthetic and symbolic value. Gold or silver

plating is chosen based on the crown's theme that year — whether regal, earthy, or ethereal.

From Sketch to Sculpture:

The Framework

Once approved, the technical team begins the framework development. This includes crafting the base structure of the crown — often in metal alloys like brass or silver — molded into the desired form using 3D models or handcrafted methods.

Setting the Structure & Refining

This stage involves assembling the core structure, layering the crown with ornamental parts, and refining edges, curves, and spaces where stones will be placed. Artisans pay close attention to symmetry, balance, and durability, ensuring the crown fits comfortably yet majestically.

Pre-Polishing for Perfection

Before the stones are placed, the crown goes through a pre-polishing process to smoothen the surface, remove any imperfections, and prepare the metal for the final detailing.

Stone Settings:

Beauty in Precision

Each stone is set with

precision and care,

often by hand, using

age-old jewelry-

making techniques.

The placement is not

only about sparkle

— it is a narrative in stone, telling the story of

grace, strength, and tradition.

The Final Polish: A Crown is Born

Finally, the crown is polished to perfection, bringing out the shine of the stones and the gleam of the metal. What emerges is a masterpiece — the Miss Nepal Crown — a celebration of Nepali heritage, artistry, and womanhood.



A CROWN THAT SPEAKS FOR NEPAL

More than a piece of jewelry, the Miss Nepal crown is a living emblem of the nation's dreams, stories, and aspirations. From sketch to final polish, every step is a homage to the beauty of Nepal making every Miss Nepal not just a queen, but a proud carrier of a nation's legacy.

The Crowns of Legacy: Shree Natraj Jewellers' Tribute to Nepali Heritage

In a majestic blend of art, culture, and elegance, Shree Natraj Jewellers has unveiled four spectacular diamond-studded crowns for the Miss Nepal 2025 titleholders. More than ornamental headpieces, these crowns are cultural statements—designed to honor Nepal's deep-rooted traditions while empowering the young women who wear them.

Crafted entirely in diamonds, and adorned with carefully selected gemstones that reflect each title's unique values, the crowns symbolize the powerful fusion of identity, tradition, and purpose.



Miss Nepal World

Crown of Divine Strength and Sovereignty

Elements: Lotus, Bajra (Vajra), Chandra-Surya (Moon and Sun)
Stones Used: Sapphire and Diamonds

The crown for Miss Nepal World is a radiant tribute to Nepal's spiritual strength and national pride. The Lotus, a sacred emblem of purity and enlightenment, represents inner grace amidst adversity. The Bajra (Vajra), a powerful spiritual weapon in Buddhist and Hindu iconography, signifies indestructibility and inner power. The Chandra-Surya, drawn from Nepal's national emblem, stands for eternity and unity.

Adorned with brilliant diamonds and rich sapphires, this crown speaks to wisdom, truth, and dignity—qualities essential for representing Nepal on the global Miss World stage.



Miss Nepal Cosmo

Crown of Expression and Modern Spirit

Elements: Bajra, "C" and "O" from Cosmo
Stones Used: Blue Amethyst and Diamonds

Designed with a contemporary flair, the Miss Nepal Cosmo crown merges ancient symbolism with modern aesthetics. The Bajra maintains spiritual continuity, while the stylized "C" and "O" embody creativity, communication, and cosmopolitan confidence—mirroring the dynamic identity of the titleholder.

Set in a base of diamonds, this crown features elegant blue amethysts, known to promote clarity, calm, and bold expression. It represents the voice of modern Nepali women in media, fashion, and public life.



Miss Nepal Earth Crown of Nature and Patriotism

Elements: Laliguras (Rhododendron – National Flower of Nepal)
Stones Used: Coral, Green Emeralds, and Diamonds

Inspired by Nepal’s breathtaking natural beauty, the Miss Nepal Earth crown pays homage to the Laliguras, Nepal’s national flower. A symbol of patriotism, resilience, and natural splendor, the blooming rhododendron captures the spirit of harmony between humanity and the environment.

This diamond crown is enriched with earthy coral, and vibrant emeralds—representing fertility, life, and the green heart of Nepal. It is a true crown for an eco-warrior and environmental advocate.



Miss Nepal International Crown of Peace and Unity

Elements: Chandra-Surya, Flag of Nepal
Stones Used: Pink Stones, Pearls, and Diamonds

For Miss Nepal International, the crown reflects the message of global harmony through national identity. Featuring the Chandra-Surya and the iconic Nepali flag, this design stands for peace, unity, and the unyielding spirit of the nation. The flag’s double triangles mimic the Himalayas and Nepal’s quest for high aspirations.

Framed in sparkling diamonds, with touches of pink stones symbolizing grace and empathy, and pearls denoting wisdom and serenity, this crown radiates elegance and compassion.

A Timeless Union of Culture and Craftsmanship

From the blooming Laliguras to the eternal Chandra-Surya, every element in these crowns carries deep meaning and cultural pride. Made entirely with diamonds, each crown is a flawless tribute to Nepali craftsmanship, heritage, and the values each Miss Nepal queen will represent on the world stage.

With every sparkle, these crowns tell Nepal’s story—rooted in tradition, refined by art, and destined for the global spotlight.



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01

SANVI

Mandal



From: Janakpur | Age: 22 | Height: 5'4"
Qualifications: Bachelor – Business Administration

She is a passionate young woman who embodies the spirit of Nepali culture while aspiring to inspire others. She embraces her roots while confidently navigating the modern world. With a desire to inspire others, she strives to represent a modern woman who is both rooted in tradition and fearless in chasing her dreams. A enthusiast dedicated to empowering other through self-expression, her creative pursuits include dancing, fitness, and singing, which fuel her vibrant personality. As she prepares for her participation in Miss Nepal 2025, she aims to leverage this platform to advocate for sustainability and represent Nepal with grace and vision. Sanvi aspires to be an entrepreneur and social activist, creating meaningful change in her community.



02

SANSKRITI

Bhattacharai



From: Rupandehi | Age: 25 | Height: 5'9"
Qualifications: Bachelor – Medicine/ Surgery

She is a dedicated medical graduate from the sacred land of Rupandehi, known as the birthplace of Lord Gautam Buddha. Raised in a nurturing environment by a lawyer father and a teacher mother, she embodies the values of justice, knowledge, and compassion. Her journey as a medical practitioner has instilled in her a strong passion for advocating mental well-being and stress management, particularly among the youths. With interests in singing, cooking, sports like table tennis and volleyball, and, she cherishes both creativity and physical activity. An award winning emcee, Sanskriti aspires to be a compassionate leader in healthcare, focusing on healing and promoting mental wellness within communities.



03

SUDINA

Humagain



From: Panauti | Age: 22 | Height: 5'3"
Qualifications: Bachelor - Dental Surgery

She is a compassionate individual with a passion for connecting with others and making a positive impact in their lives. As an dentist, she believes that true care begins with listening and building trust with her patients. Her spiritual outlook and practice help her maintain balance and inner peace. She values yoga, courage, and curiosity. With a background as a radio jockey, she has come to appreciate the power of voice in expressing oneself. She enjoys dance and exploring new places. She is dedicated to sincerity and hard work, believing these qualities are essential for leading a meaningful life. Sudina wants to do doctorate in dentistry and be a medical journalist.



04

S H R U T I

Maharjan



From: Lalitpur | Age: 23 | Height: 5'5"
Qualifications: Bachelor - Media Studies

She is a passionate and a dedicated PR and communications executive. Her journey has been shaped by her love for meeting new people and understanding diverse perspectives, which fuels her desire to make a difference in the community. With a heartfelt commitment to supporting the elderly, she strives to ensure they feel seen and respected. In her free time, she indulges in singing, dancing, and playing the piano. An active participant in the pageantry scene, she was the 1st runner-up in Mr & Miss Nepal Teen 2019 and participated in Bellizzi Runway 2022. Shruti aspires to become a professional emcee and aims for the title of Miss World, using her platform to inspire others.



05

ANURADHA SHARMA

Dhakal



From: Nuwakot | Age: 25 | Height: 5'7"
Qualifications: Bachelor - Pharmacy

She is a dedicated health care professional with a passion for serving others. Growing up with big dreams, she values the importance of empathy and expertise in her field. She believes that true beauty lies in having a purpose, which drives her to create an environment where everyone has access to safe and effective health care. Her creative side shines through her hobbies, which include dancing, singing, and cooking, alongside her talent for acting. A class topper in her batch, she actively participated in college sports. Anuradha aspires to be an empowered woman, and aims to motivate and uplift others through her work and dedication.



06

ANUPRIYA

Thakur



From: Mahottari | Age: 22 | Height: 5'6"
Qualifications: Bachelor - Business Administration

She is a passionate and determined young woman, currently based in Janakpur. With a background in business studies, she embodies the spirit of growth and self-expression. Her journey has been shaped by a desire to break social boundaries and embrace creativity. Her interests include fashion styling, public speaking, dancing, and outdoor activities like kabaddi. She views the Miss Nepal platform as an opportunity to represent individuality and advocate for women's empowerment and menstrual hygiene awareness. Anupriya aspires to be a strong voice for change, inspiring others while proudly representing Nepal on a global stage.



07

DEEPSHIKHA

Nepal



From: Jhapa | Age: 24 | Height: 5'4.5"
Qualifications: Bachelor - Environmental Science

A passionate climate justice advocate and researcher who believes in the importance of engaging communities in environmental issues. She has dedicated her efforts to working with youth, women, and climate-affected communities and has shaped her into a leader who actively participates in policy training and advocacy at all levels of government. She enjoys emceeing, singing and reading books. She participated in Miss Province 1, 2018, was a speaker at the Asia Pacific Forum for Sustainable Development, a UNSDG forum held in Thailand 2023. She was also selected as a Fellow by One Million Leaders of Asia- Pacific (OMLAS) in 2024. Deepshika's aspiration is to become Miss World and to uplift unheard voices, focusing her life on community action and meaningful change.



08

JAGADISHWARI

Shah



From: Achham | Age: 25 | Height: 5'5"
Qualifications: Masters - Business Administration

A dedicated person with a passion for leadership, social impact, and personal growth, she began her journey of advocacy at the age of 12 by conducting rural surveys on sanitation and menstrual health. Her diverse experiences include working with NGOs and INGOs on critical issues like public health, good governance, disability rights, and climate justice. Her creative pursuits encompass story writing, dancing, sketching, and playing volleyball. A college topper, she was the winner of Miss Personality title at Miss Culture Nepalgunj 2024 and made it to the Dean's list of honor, Pokhara University. She is currently serving as a member of US Embassy, Kathmandu as a member of Youth Council 2025. Jagadishwari aspires to be a diplomat.



09

LUNA

Quitel



From: Kathmandu | Age: 26 | Height: 5'9"
Qualifications: Bachelor - Nursing

A dedicated and passionate individual, she is currently pursuing a Master's in Public Health at the University of Sydney. She embraces the philosophy of "Learn, Earn and Return," aiming to support Nepali abroad who wish to contribute back to Nepal. Her diverse interests include playing the flute, listening to podcasts, and exploring the underwater world as a certified scuba diver. She loves swimming and is always eager to discover new horizons. Earlier, she had participated in Miss Teen 2015 (1st runner up). With aspirations of becoming a public health leader and change-maker, Luna aims to bridge the gap between global education and local action, making a meaningful impact in her community.



10

JASODA

Karki



From: Dolkha | Age: 25 | Height: 5'4"
Qualifications: Bachelor - Sociology

Currently pursuing Masters degree in Political Science, she is a determined individual who believes in the power of dreams and dedication. Hailing from Dolkha, she has a strong commitment to social causes and empowering women. Her journey is marked by a desire to foster community and resilience. Her aspirations are deeply rooted in making a tangible difference, aiming to become a strong voice for women and a community leader. She is driven by the vision of empowering marginalized women, making them self-reliant and confident through advocacy and social engagement. Jasoda wants to be a social worker empowering women in Dolakha and other backward areas of the country.



11

ARSHIYA

Thapa



From: Kathmandu | Age: 24 | Height: 5'6"
Qualifications: Bachelor – Medicine/ Surgery

A dedicated doctor, healer and creator. She is passionate about bringing balance in today's fast-paced world. With a background enriched by community outreach initiatives, she actively contributes her time and support to those in need, focusing on emotional and physical well-being. Her experiences have instilled in her a profound desire to give back to her community. Her hobbies include playing the violin, swimming and dancing. The winner of Panache Fashion Show in India, she has stood first at Aerobic Competition (2009), elocution contest (2010) and was declared best performer of musical drill in 2012, all in Kathmandu. Arshiya aspires to become an ophthalmologist.



12

URUSHA

Bhandari



From: Lalitpur | Age: 26 | Height: 5'8"
Qualifications: Bachelor - Dental Surgery

She is a passionate individual who thrives on creativity, connection, and growth. With a deep love for books, music, and nature, she finds beauty in both silence and expression. Growing up, she has developed a strong ambition to impact lives through her work in modeling, dentistry, and community service. She is a fitness enthusiast and her hobbies includes playing the guitar and ukulele, swimming and basketball. As a fashion model she has walked on major runway shows – TGIF, TPJFS and Kathmandu Fashion Week. Urusha aspires to be a change maker by combining her skills in oral surgery and the media creating meaningful change in society.



13

ANJEELA

Rajak



From: Kathmandu | Age: 25 | Height: 5'6"
Qualifications: Bachelor – Social work

She is a compassionate individual and a dedicated theatre artist who finds joy in helping others. With a background in social work and currently pursuing her master's in sociology, she values kindness as a source of strength and empowerment. Her experiences have shaped her into a voice for women aspiring for education, dignity, and financial independence. Her creative interests include taking care of street dogs, watching movies, exploring new places, trekking, singing, and dancing. Through her involvement in ads and content creation, Anjeela aims to inspire others and lead with purpose, intelligence, and integrity.



14

SHRISTI KUMARI

Tamang



From: Kathmandu | Age: 22 | Height: 5'7"
Qualifications: Bachelor - Social Work

She is a passionate sound engineer with a profound love for music and singing. Her journey has been marked by confidence, self-awareness, and trustworthiness, qualities she values deeply. Growing up in a nurturing environment, she has embraced her artistic side through her professional pursuits and personal interests. She enjoys a diverse range of hobbies, including singing, playing instruments, chess, and basketball. With aspirations of having a successful career, Shristi aims to set focused goals that will help her realize her dreams while making a positive impact in the world.



15

KRISTINA

Basnet



From: Jhapa | Age: 21 | Height: 5'6"
Qualifications: Bachelor - Psychology

A vibrant theatre artist and psychology student, who believes deeply in the power of expression and self-discovery. Growing up, she experienced the beauty of both close-knit community warmth and the dynamic pace of city life, moving from a peaceful upbringing from Damak and then to Kathmandu. These experiences have taught her to embrace change with purpose. Her creative spirit is fueled by hobbies such as dancing, painting, writing, and exploring inspiring places. She is also an active individual who enjoys playing volleyball, badminton, and hiking. Kristina aspires to be a change maker, skillfully blending psychology and the arts to create meaningful impact.



16

AA R A T I

Thapa



From: Dolakha | Age: 23 | Height: 5'5"
Qualifications: Bachelor - Computer Applications

She is a grounded yet ambitious individual who believes in the power of self-growth and purpose. With a technical academic background, she is deeply passionate about creativity, wellness, and meaningful self-expression. Her journey from self-doubt to self-acceptance has shaped her into someone who values authenticity and quiet strength. Currently a certified yoga teacher, she strives to live a life that balances inner peace with outer impact. Her hobbies include writing poetry, practicing yoga, fitness, photography, enjoying solo walks, and hiking. Aarati aspires to be a Miss Nepal title holder and a wellness entrepreneur with a global impact.



17

SAMRIDDDHI
K.C.



From: Lalitpur | Age: 25 | Height: 5'4"
Qualifications: Bachelor - Public Service /Governance

A passionate and compassionate individual whose resilience shines through every challenge she faces. She finds joy in the little things—whether it's spending time with children, being around animals, or connecting with nature. Dedicated to transforming struggles into purpose, she uses her voice to break the silence surrounding mental health. As a city volunteer trained by Kathmandu Metropolitan City, she has grown into a capable leader. Her creative spirit is expressed through painting and exploring new places. Having earned the title of Miss Free and Fearless at Miss Universe Nepal 2024, Samridddhi aspires to become a public figure and mental health activist, championing awareness and change.



18

SAICHCHHA

Thapa



From: Biratnagar | Age: 26 | Height: 5'6"
Qualifications: Bachelor - Business Administration

She is a passionate individual with a rich background in various fields, including counseling, sales, and branding. Beginning her professional journey at the age of 18, her vibrant personality shines through her hobbies, which include dancing, cooking, organizing social work, and participating in theater drama. She also enjoys playing volleyball, managing events and is the winner of Ace Fest Fashion Show, a certified beautician and a student counselor. With aspirations to serve as a voice for change and empower others, Saichchha aims to become Miss Nepal 2025 and eventually Miss World, dedicating herself to uplifting youth and women across Nepal while championing animal welfare.



19

SWATI

Panjiyar



From: Janakpur | Age: 25 | Height: 5'4"
Qualifications: Bachelor - Applied Psychology

A dedicated and determined individual with a passion for making a positive impact. She embodies the values of hard work and discipline, believing in the importance of continuous learning and growth. Her life experiences have shaped her empathetic leadership style and resilience in facing challenges. She enjoys a variety of hobbies including vlogging, practicing Pilates, and volunteering for mental health awareness. An active participant in sports, she has earned recognition as Basketball Player of the Year in national tournaments. Aspiring to be a psychologist, Swati aims to establish an organization that provides safe and healing spaces for vulnerable communities.



20

SONY
Ghale



From: Kathmandu | Age: 25 | Height: 5'4"
Qualifications: Bachelor - Information Technology

She is a true embodiment of strength, ambition, and a heart dedicated to making a difference. She excels as a Kho-Kho player and a bodybuilder. Her achievements range from topping her school to winning an impressive streak of nine consecutive "Employee of the Month" awards. She is a passionate champion for educational equity, driven by the powerful vision of her project 'Ek Shiksha.' Her mission is to dismantle the disparities between private and government schools. Her commitment to community is further solidified by her involvement with the NGO "Khusi Kapila". With her sights set on Miss Nepal World 2025, she is poised to shine as a powerful tool to ignite real change. Sony wants to be a future leader, an inspiration, and a testament to the power of believing in oneself.



21

SHREYANI *Shrestha*



From: Kathmandu | Age: 23 | Height: 5'5"
Qualifications: Bachelor - Business Administration

A passionate marketing executive in her family's sustainable tourism business, where she skillfully combines her academic knowledge with leadership in various projects. She advocates for regenerative tourism and believes strongly in the transformative power of storytelling and teamwork. Her creative pursuits include baking and cooking while hiking connects her with nature. Recipient of the Duke of Edinburg award, she is also an active participant in leadership seminars that have bolstered her confidence and expanded her understanding of sustainable tourism and women empowerment. Shreyani aspires to create positive change through impactful tourism initiatives that encourage responsible stewardship of the environment.



22

S M R I T I

Shrestha



From: Kathmandu | Age: 23 | Height: 5'5"
Qualifications: Bachelor – Business Studies

She is a professional model based in Kathmandu and her journey in modeling has not only shaped her into a confident and adaptable individual but also instilled in her a purpose-driven mindset. Growing up, she has embraced the challenges of her career, aiming to inspire young women—to pursue their passions fearlessly and celebrate their uniqueness. She has participated in many fashion shows – Model Hunt Nepal 2022, Winner of Face of Nepal 2023 and Face of Classic Diamond 2024. In her free time, she enjoys dancing, singing, traveling, and meeting new people. Smriti aspires to be a successful independent woman and an inspiration to young girls everywhere, using her platform to promote empowerment and individuality.



23

O J A L

Rayamajhi



From: Kathmandu | Age: 23 | Height: 5'5"
Qualifications: Bachelor - International Business

She is a beacon of ambition and resilience, embodying the spirit of a new generation. As a recent graduate in International Business and the founder of a youth-focused academic startup, she is paving her own path as the first woman in her family to embrace such freedom. Her journey from introversion to empowerment highlights her belief that purpose provides direction, while visibility amplifies that purpose in the modern world. Passionate about cooking and baking, she also creates engaging culinary content and plays the bamboo bansuri, an ancient side-blown flute. Ojal aspires to become an entrepreneur, using her platform to inspire others and effect real change.



24

NILIMA Pandey



From: Kathmandu | Age: 21 | Height: 5'45"
Qualifications: Bachelor – Business
Administration Banking/ Insurance

A passionate artist with a profound love for performance and expression. Her journey began with theatre and Kathak, where she learned the significance of presence, emotion, and connection. Having performed in various stage plays such as "Udaan," "Mandavi," and "Benumbhari," she has honed her skills and received recognition for her presentation abilities. She enjoys storytelling, and is an avid dancer and public speaker. Aspiring to be a versatile actress, Nilima through Miss Nepal Journey hopes to grow, inspire and take a step closer to fulfilling her dreams of inspiring others through her performances while contributing to the growth of Nepali cinema.



25

PRIYANKA

Thapa



From: Lalitpur | Age: 25 | Height: 5'6"
Qualifications: Bachelor - Commerce

A dedicated accountant, she is resilient and purpose-driven, fully committed to her goals. With a passion for empowering women through financial literacy, she advocates for basic rights that every Nepali deserves. Her vibrant personality is complemented by hobbies such as cycling, playing badminton and football. She was featured in TGIF Magazine 2018 and in a song Zindagi Ko Khel in a Nepali movie, Xira. In her spare time, she enjoys listening to podcasts focused on self-development and spirituality. Priyanka aspires to be an entrepreneur dedicated to women empowerment, aiming to create a meaningful impact in her community.



26

PRAGIKA

Kshetree



From: Kathmandu | Age: 26 | Height: 5'4"
Qualifications: Bachelor – Medicine/ Surgery


She is a dedicated doctor with a profound passion for serving others. Her journey has been shaped by her commitment to empathy, discipline, and lifelong learning. Growing up, she has embraced the importance of being present for people in their most vulnerable moments, understanding that being a doctor extends beyond treating illnesses; it's about being a source of hope and strength. Her hobbies are dancing and singing, and maintains an active lifestyle engaging in sports. She has participated in many scientific seminars and is the recipient of Best- Intern Award in Medicine 2024 at Shaheed Ziaur Rahman Medical College, Bangladesh. Pragika aspires to become a surgeon.



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PRESS ANNOUNCEMENT

24th June, 2025
Venue: The Plaza, Pulchowk



Shubhashree College of Management

Shubhashree College
New Baneshwor, Kathmandu
27th June, 2025





Kantipur International College of Management and Information Technology

Kantipur International College
Basuki Marg, Kathmandu,
29th June, 2025





Texas International College
Ring Road, Kathmandu
30th June, 2025





IIMS College

Institute of International Management Science

IIMS College
Naxal Bhagwati Bahal
2nd July, 2025





AITM College
Khumaltar Height, Lalitpur
3rd July, 2025





Phoenix College of Management and Technology

Phoenix College
Maitidevi, Kathmandu
4th July, 2025





Kathford College
Ring Road, Kathmandu
7th July, 2025





Uniglobe College

Uniglobe College
Kamaladi, Kathmandu
8th July, 2025







Presidential Graduate School

Presidential Graduate School
New Baneshwor, Kathmandu
10th July, 2025



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2021

MADE IN NEPAL

BIRTAMOD

30th June, 2025

Venue: Siddhartha Grand Hotel



Audition Team:

1. Pramod Kansakar (Director, THT)
2. Ashma Kumari K.C. (Miss Nepal World, 2024)
3. Karuna Rawat (Miss Nepal International, 2024)
4. Sunita Tamang (Regional Coordinator)





NEPALGUNJ

4th July, 2025

Venue: Hotel Siddhartha

Audition Team:

1. Karuna Rawat (Miss Nepal International, 2024)
2. Sumana K.C. (Miss Nepal Earth, 2024)
3. Mahima Shrestha (MP Productions)
4. Prathana Shrestha (MP Productions)
5. Prema Oli (Regional Coordinator)



JANAKPUR

8th July, 2025

Venue: Hotel Aripan

Audition Team:

1. Karuna Rawat (Miss Nepal International, 2024)
2. Raj Bhai Suwal (Official Photographer)
3. Mahima Shrestha (MP Productions)
4. Prathana Shrestha (MP Productions)
5. Deepika Upadhyaya (Regional Coordinator)





KATHMANDU AUDITION

12th July, 2025

Venue: The Plaza, Pulchowk

Audition Team:

1. Gopal Sundar Lal Kakshapati (Director, THT)
2. Rachana Gurung Sharma (Show Director/ Choreography)
3. Raj Bhai Sulwal (Official Photographer)
4. Malvika Subba (Miss Nepal World, 2002)
5. Priyanka Rani Joshi (Miss Nepal World, 2022)



ORIENTATION

16th July – 23rd July, 2025

Venue: Jasmine Fitness & Spa



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SASH CEREMONY

25th July, 2025
Venue: The Plaza, Pulchowk



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TRAINING/GROOMING

27th July, 2025

Venue: Jasmine Fitness & Spa

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'PUBLIC SPEAKING/COMMUNICATION SKILLS'



TRAINING/GROOMING

27th July - 30th July, 2025

Venue: Jasmine Fitness & Spa



MAHESH DAHAL 'MOTIVATION/ASHA KO DIYO'





TRAINING/GROOMING

28th July, 2025

Venue: Jasmine Fitness & Spa

KARNA SHAKYA

'CONSERVATION/TOURISM'



TRAINING/GROOMING

28th July, 2025

Venue: Jasmine Fitness & Spa



DR. NAMRATA SHRESTHA

'MENTAL HEALTH'





TRAINING/GROOMING

28th July, 2025

Venue: Jasmine Fitness & Spa

MS. NAMRATA SHARMA

'WOMEN'S RIGHT'



TRAINING/GROOMING

29th July, 2025

Venue: Jasmine Fitness & Spa



ANIL KESARI SHAH

'ECONOMY/LEADERSHIP'





TRAINING/GROOMING

29th July, 2025

Venue: Jasmine Fitness & Spa

YUKTI BASNET

'ARTIFICIAL INTELLIGENCE'



TRAINING/GROOMING

30th July, 2025

Venue: Jasmine Fitness & Spa



SUYESH PRADHAN ANJALI SHRESTHA

'CLIMATE CHANGE'





MAKEUP

5th August, 2025

Venue: My Sangalo Luxury Studio

FACILITATOR: MONIDA SHRESTHA



FINE DINING & ETIQUETTE TRAINING

11th August, 2025

Venue: Hospitality World Campus, Ekantakuna



FACILITATOR: AMIT RAJ





TRAINING/ THE ART OF LIVING

17th -19th August, 2025
Venue: Jasmine Fitness & Spa



“A guide to our new spiritual journey”

-

Luna Luitel
Contestant no- 9

Sometimes, the most beautiful treasures of life come in the simplest forms. For me, and many of my friends, the Art of Living program, sponsored by National Life Insurance through The Hidden Treasure team, turned out to be one such hidden treasure.

When I first heard we had to attend a three-day program at Jasmin Fitness starting at 5:30 in the morning, I was doubtful. But slowly, something began to shift. Despite the initial fatigue right after class, I felt unexpectedly energised throughout the day. By the second morning, waking up early no longer felt like a burden; it felt like a gift I was giving myself.

From the very first day, we were introduced to Sudarshan Kriya, guided by Sri Sri Ravi Shankar Gurujī's voice. Each breath and rhythm brought me into a new state of calm I had never experienced before. On the last day, when we were asked to practice without Gurujī's voice, I realized how deeply it had settled within me. The silence carried its power. I felt grounded, peaceful, and complete.

In those three days, I unlocked lessons that felt timeless. I learned the power of being present rather than carrying the weight of past regrets or anxieties about the future. I learned to give my 100% in everything I do, and to release the habit of attaching negative intentions to others' mistakes, just as I forgive my own.

After our second-day session, we were given an assignment: to perform deliberate acts of kindness. That reminded me that compassion doesn't have to be grand to be meaningful. I bought a meal for strangers, let a hungry person cut ahead in line, and gave an extra tip to my ride driver who mentioned his financial struggles. Each small act carried a ripple of warmth in ways I hadn't expected.

The last day was the most transformative for me. One exercise, looking into a friend's eyes-at first filled me with uncontrollable laughter, but soon softened into peace, acceptance, and calm. The closing moment, dancing to the sound of the basuri, touched my soul. As a devotee of Lord Krishna and a basuri player myself, I was moved beyond words. Tears rolled uncontrollably



as I envisioned Krishna Ji placing his hand gently on my forehead, reassuring me that I could walk through life's storms with grace.

And I wasn't the only one who unearthed this hidden treasure:

- Pragika Chettri admitted feeling discouraged during the first two days, but on the third—through Sudarshan Kriya and dance—she reconnected with her caring, loving side in a deeply moving way.
- Shruti Maharjan found herself becoming more reflective.
- Sanvi Mandal shared how the program became a refreshing pause and a much-needed new start in her busy routine.
- Priyanka Thapa called it a “new life skill unlocked,” embracing Sudarshan Kriya, Vastrika Pranayama, and Ujjayi breathing.
- Arshiya Thapa emphasized how the breathing techniques will help improve mental health and allow us to function with a calmer, clearer mind.

Together, we discovered that this program was not just a course; it was a guide to our new spiritual journey. A hidden treasure revealed when we opened our hearts, silenced our minds, and allowed ourselves to simply be. I walked in skeptical, but I walked out revived. My heart is fuller, my friendships deeper, and my spirit renewed.

Jai Gurudev.

* * * * *

- - - - -



FINAL CHOREOGRAPHY

18th - 24th August, 2025

Venue: Bougainvilla



Show Director\Choreographer :
Rachana Gurung Sharma
Assistant to Choerographer :
Smith Tamang



SUBTITLE AND JUDGES FOR MISS NEPAL 2025



SN	Subtitle	Judges	
1	Farmasi Face of the Year 2025	Ms Sneha Rana	Makeup Artist
		Ms. Priyanka Rani Joshi	Miss Nepal World 2015
		Dr. Shrujana Shrestha	Dermatologist
2	Brij Cement Miss Confident	Mr. Roshan Rathi	CEO, AITM College
		Ms. Deden Rajbhandari	Director, Brihat Investment
		Ms. Prasiddhy Shah	Miss Nepal International 2023
3	National Life Miss Empowered Choices	Mr. Prajol Sayami	Deputy GM, National Insurance co
		Mr. Bibek Sharma Timilsina	Assistant GM, National Insurance Co
		Ms. Evana Manandhar	Miss Nepal World 2015
4	Skin Arts Miss Healthy Skin	Ms. Swopnil Sharma	Skin Arts Aesthetics
		Dr. Sangam Rayamajhi	Cosmetic Surgeon
		Ms. Raina Majgaiya	Miss Nepal Earth 2023
5	Creative D Studio Miss Photogenic	Mr. Raj Bhai Suwal	Founder, Creative D Studio
		Ms. Annie Awale	Director, Creative D Studio
		Ms. Pritika Khadka	Miss Photogenic MN 2023
6	THT Miss Beauty With A Purpose	Mr. Hom Chhetri	Former UN World Food Program Professional
		Dr. Manohar Lal Shrestha	President Rotary Club of Kasthamandap
		Ms. Aayushma Baral	Beauty With a Purpose Winner - 2023
7	Dabur Vatika Miss Beautiful Hair	Ms. Riya Malla	Brand Manager, Dabur Nepal Pvt Ltd
		Ms. Katherine Dahal	Hair Stylist
		Ms. Pooja Giri	Model/ Actor
8	Kajaria Miss Timeless Elegance	Mr. Iraj Shrestha	Marketing Manager, Ramesh Kajaria Tiles Pvt Ltd
		Ms. Srichchha Pradhan	Miss Nepal World 2023
		Ms. Dibya Rayamajhi	Actor
9	The Kathmandu Post Miss Intellectual	Ms. Priya Sigdel	Miss Nepal Earth 2018
		Mr. Biken Diwadi	Editor
		Mr. Pankaj Pradhan	Marketing Director, Prismark Marketing
10	Enbio Miss Pristine	Mr. Ravi Agrawal	Managing Director, Vaishno Medisales
		Ms. Asmi Shrestha	Miss Nepal World 2016
		Mr. Prashant Arer	Head, Asia Pasific, Enbio
11	BYD Miss Green Visionary	Mr. Sahil Shrestha	CEO, Cimex Incorporate Pvt Ltd
		Ms. Asmi Shrestha	Miss Nepal World 2016
		Ms. Sareesha Shrestha	Miss Nepal Earth 2022
12	Yeti Woman With Wings	Mr. Mani Raj Lamichane	Chief, Gandaki Province Nepal Torism Board
		Mr. Diwakar Rajkarnikar	Director, The Hidden Treasure
		Ms. Swopnil Sharma	Proprietor, Skin Arts Aesthetics
		Mr. Yubraj Bista	Chief Business Officer, Yeti Airlines
		Mr. Anurag Sarawgi	Proprietor, Shree Natraj Jewellers
13	Miss DHI	Mr. Suresh Acharya	Assistant General Manager, DHI
		Mr. Mohan Krishna Chalise	HR & Admin Head
		Ms. Anjana Pun	Winner Miss DHI 2024



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Aesthetics

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Botox



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Laser Hair Removal



Scars Treatment



Blepharoplasty



Acne Management



HydraFacial



Facial & Body Contouring



YETI AIRLINES

Women with the Wings



Mani Raj Lamichane

Chief, Gondakri Province
Major Tourism Board

Diwakar Rajkarnikar

Director
The Hidden Treasure

Swopnil Sharma

Proprietor
Sari Arts and Fashion

Yubraj Bista

Chief Business Officer
Yeti Airlines

Anurag Sarawagi

Proprietor
Sri Sri Fashion Jewellers

JUDGES PANEL: Yeti Airlines 'Women With The Wings' (Talent Show)





YETI AIRLINES 'WOMEN WITH THE WINGS'

Subtitle Judging
2nd August, 2025



YETI AIRLINES 'WOMEN WITH THE WINGS'

Subtitle Judging
2nd August, 2025





YETI AIRLINES 'WOMEN WITH THE WINGS'

Subtitle Judging
2nd August, 2025



ENBIO MISS PRISTINE

Subtitle Judging
12th August, 2025





BYD MISS GREEN VISIONARY

Subtitle Judging
13th August, 2025



KAJARIA MISS TIMELESS ELEGANCE

Subtitle Judging
16th August, 2025





BRIJ CEMENT MISS CONFIDENT

Subtitle Judging
16th August, 2025



FARMASI MISS FACE OF THE YEAR

Subtitle Judging
16th August, 2025





SKIN ARTS MISS HEALTHY SKIN

Subtitle Judging
16th August, 2025



CREATIVE D MISS PHOTOGENIC

Subtitle Judging
16th August, 2025





DABUR VATIKA MISS BEAUTIFUL HAIR

Subtitle Judging
16th August, 2025



NATIONAL LIFE MISS EMPOWERED CHOICES

Subtitle Judging
16th August, 2025





THT MISS BEAUTY WITH A PURPOSE

Subtitle Judging
16th August, 2025



KATHMANDU POST MISS INTELLECTUAL

Subtitle Judging
17th August, 2025





MISS DHI

Subtitle Judging
21st August, 2025





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SILK
Finish





EVENTS: NATRAJ NIGHT

2nd August, 2025

Venue: Rupakot Resort, Pokhara



EVENTS: BERGER SMILE TRAIN

2nd August, 2025

Venue: The Plaza, Pulchowk





EVENTS: ENBIO RUNWAY

16th Aug, 2025

Venue: The Plaza, Pulchowk



EVENTS: HUBA RUNWAY

16th Aug, 2025

Venue: The Plaza, Pulchowk





POKHARA VISIT

31st July- 3rd August, 2025



POKHARA VISIT

31st July- 3rd August, 2025





POKHARA VISIT : CHECK-IN AT RUPAKOT RESORT

1st August, 2025





Presenting

PINEHILL TOWER

Affordable Luxury in Ramkot, Nagarjun



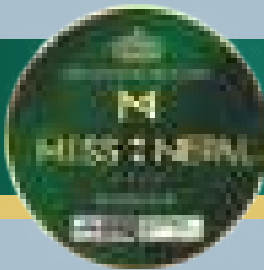
OPEN FOR BOOKINGS

**Contact
Information**

Brihat Group Head Office
TCH Tower IV, Sitapalla
01-5920351

 **9802020053/58/59**

www.brihatinvestments.com



SPONSOR VISIT : UPENDRA DEVKOTA MEMORIAL (NINAS)

5th August, 2025

Venue: Basbari, Kathmandu



SPONSOR VISIT : TRISARA

5th August, 2025

Venue: Basbari, Kathmandu





SPONSOR VISIT : TRISHOOL ACTIVE WEAR

8th August, 2025

Venue: Basbari, Kathmandu



SPONSOR VISIT : NATIONAL LIFE INSURANCE

8th August, 2025

Venue: Lazimpat, Kathmandu





SPONSOR VISIT : BYD CIMEX INC.

13th August, 2025

Venue: Guheshwari, Kathmandu



SPONSOR VISIT : RAMESH KAJARIA TILES PVT. LTD.

13th August, 2025

Venue: Sinamangal, Kathmandu





SPONSOR VISIT : NEPAL MEDICITI HOSPITAL

14th August, 2025

Venue: Karyabinayak, Lalitpur





Birthday CELEBRATION



1



PRIYANKA
Thapa
Date: 26th July

2



3

ANJHEELA
Rajak
Date: 6th August

SONY
Ghale
Date: 7th August



AGNI GROUP



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INCORPORATED
PRIVATE LIMITED





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CORPORATED
PRIVATE LIMITED

mahindra *Rise*



BAGMATI CLEANING CAMPAIGN

23rd August, 2025

Venue: Bagmati River, Lalitpur



DESIGNER OF THE YEAR (DOTY)

4th March, 2025

Venue: The Plaza, Lalitpur



PRESS MEET



IEC



IFT



NAMUNA



BIRATNAGAR AUDITIONS

DESIGNER



NEPALGUNJ AUDITIONS

DESIGNER



POKHARA AUDITIONS

POKHARA AUDITIONS



DESIGNER OF THE YEAR (DOTY)

4th March, 2025

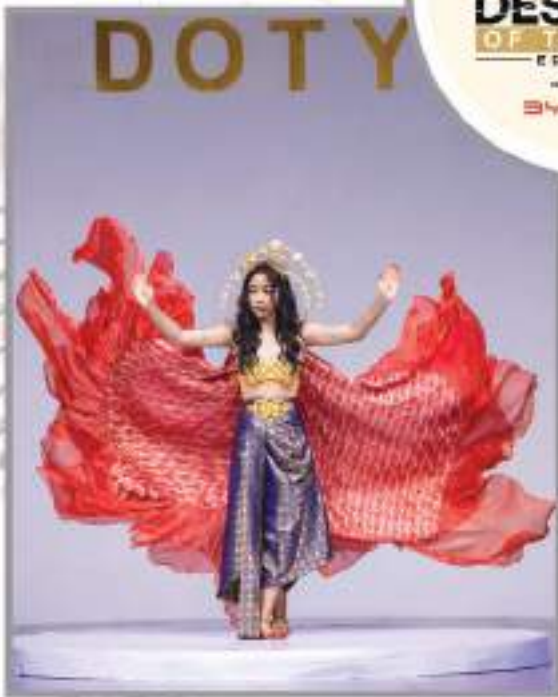
Venue: The Plaza, Lalitpur



DESIGNER OF THE YEAR (DOTY)

12th April, 2025

Venue: The Plaza, Lalitpur



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Raising Hygiene Standards
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MISS NEPAL

2025

Judges Bio

MR. AJAYA RATNA STHAPIT



Ajaya Ratna Sthapit is the chairman of The Hidden Treasure. He is prominent figure of Nepal's social tourism and corporate sector. Former Chairman of PATA Nepal Chapter, Vice President of the Hotel Association Nepal and a member of Nepal Association for Welfare of the Blind. He is Executive Director of New Hotel Crystal in Pokhara, Chairman of Hotel Lumbini Garden New Crystal and Public Director at Himalayan Everest Insurance.

MS. SHRINKHALA KHATIWADA



Shrinkhala Khatiwada is Miss Nepal World 2018 and winner of the "Beauty With a Purpose" award at Miss World 2018 pageant held in China for building a health center for Chepang community in Makwanpur. In 2019, she was jointly appointed as the Goodwill Ambassador for the 70 years of Nepal-France relationship by the French Embassy in Nepal and the Ministry of Foreign Affairs in Nepal. She is the founder and director of 'Gaatha', an architecture design firm.

MR. SHYAM KADEL



Owner/Executive Director of Himalaya Television Network Ltd. A visionary entrepreneur, dynamic business leader, dedicated social worker, acclaimed TV program presenter & producer, forward-thinking innovator and above all a compassionate and principled human being. He is the CEO at Saujanya Media Pvt. Ltd. and Founder Director of Herald College. He is the former advisor at the Ministry of Education and now is the advisor of A plus education



MS. ANNA SHARMA



Anna Sharma is a popular actor and model with four successful films to her credit and is regarded as one of the leading young talents in Nepali cinema. In 2025, she is set for one of her biggest years yet with four upcoming releases. Among them, Maya Ko Maya stands out it is English-Nepal collaboration featuring a stellar Bollywood cast, with Anna in the central female role. Ramita Ko Pirati, where Anna not only plays the female lead but also steps in as one of the producers. She is currently the brand ambassador for Xiaomi phones in Nepal and also ambassador for Everest Women's Volleyball League team, Lumbini Lavas 2025

MR. MAHESH SWAR



Group CEO, Kantipur Media Group and President, Nepalese Marketing Association. He currently manages the team size of over 30 full time ad sales & business development executives on day-to-day basis. Mahesh Swar with over 20 years of experience, is one of the most respected and well-known media business head managing the business revenue for the top most media of the country. He has worked to lead the team to overcome the business challenges arisen from earthquake in 2015 and Covid in 2020-21 by strategizing new revenue models.

MS. RUCHI PANDEY



An accomplished PR and communication professional, she has a proven track record in designing and executing impactful communication program for businesses. Ruchi Pandey is the Founder and CEO of 'Areta Public Relations', a full service PR consultancy, providing strategic communication solutions to a diverse range of brands and clients across South Asia. A software engineer turned communication strategist, she brings a unique blend of technical insight and storytelling acumen.

MR. SAHIL SHRESTHA



Sahil Shrestha is the Chief Executive Officer of Cimex Inc. Pvt. Ltd., the authorized distributor of BYD in Nepal. A pioneering figure in Nepal's electric mobility sector, he has been instrumental in expanding BYD's presence with the introduction of advanced EV models in the country. As Vice Chairman of the Electric Vehicle Committee at NADA, he advocates for sustainable transportation and vision for a greener future, Sahil continues to drive impactful change in Nepal's automobile industry.



MS. PRIYA SIGDEL



Priya Sigdel is Miss Nepal Earth 2018 and is a Semi-Finalist in Miss Earth 2018 held in the Philippines, winning Best Eco- Video, silver medalist in talent and Top 5 in intelligence and advocacy round. A public speaker, social entrepreneur, she is the Co-founder / President of HATTIHATTI Nepal, a non-profit organization that works to empower women from marginalized communities through non-formal education and practical training. She has represented Nepal as a young change maker in Bangladesh, India, Turkey and Switzerland.

MR. SAMARPAN JUNG KARKI



Samarpan Jung Karki, is Mr. Nepal 2023, and a commercial pilot. Along with winning the prestigious national title, also winning the subtitle Mr. Intellectual for his inspiring vision and impactful presence. With his unique blend of discipline, leadership, and passion for empowering young people, Samarpan continues to represent Nepal on national and international platforms.

DR. SRISTEE SHRESTHA PRAJAPATI



Recognized nationally and internationally for woman's health, she is an accomplished Gynae Oncosurgeon, with skill in robotic surgery. Currently she is serving as a Consultant Gynae Oncosurgeon at Bhaktapur Cancer Hospital & B&B hospital, Kathmandu. She is the founder of non-profit organization dedicated to cancer prevention, patient support, and rehabilitation. Dr. Sristee is the recipient of Woman's Achiever Health Innovator Award 2024 and the International Excellence Award 2024 (Dubai).

MR. MANISH RAI



Manish Rai, one of Nepal's leading fashion designers, is celebrated for his artistry in luxury bridal and evening couture. He has showcased his creations at prestigious platforms including TGIF Nepal Fashion Week and Couture Fashion Week. His designs have graced international stages through Miss World and Miss Universe, with elegance and pride. With his signature blend of modern sophistication and cultural finesse, Rai continues to redefine Nepali fashion while inspiring the next generation of designers.

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1 Durbar Mall, Thamsherku Center, Durbar Marg



Sponsors Brief Profile



Welcome to Berger Paints Nepal – Your Palette of Possibilities !

Berger Jenson & Nicholson (Nepal) Pvt. Ltd. is a wholly owned subsidiary of Berger Paints India Limited, a flagship multinational paint manufacturing company based in India with 100 years of legacy in paint manufacturing with global presence. Berger Paints is among top ranked company globally as well as in Nepal, established in the year 2000.

What we offer

Berger Paints is dedicated to embracing cutting-edge technologies and innovative processes to develop products that meet the evolving needs of customers. It offers solutions that enhance both functionality and aesthetics. With an extensive range of 2300+ shades in our palette, we cater to all tastes & preferences.

The Premium Interior Silk Emulsion Range of Berger Paints is designed to transform interior spaces with its luxurious and ultra smooth rich finish. The latest addition of Silk Glamor Glow, an exquisite super premium luxury interior emulsion designed to deliver a touch of opulence and sophistication with a vibrant glow in the living spaces has added another feather in this luxury range of Silk emulsion paints.

At Berger Paints Nepal, customers are at the heart of everything we do. Our customer-centric approach ensures that every interaction is a delightful experience. From expert advice to personalized solutions, we strive to make your painting journey seamless and enjoyable.

Innovation & Quality

In a constantly evolving industry, innovation is key. Berger Paints India Limited recently celebrated its 100 years of operation in India and the company strives to deliver high-quality, durable, and aesthetically pleasing paint products to its customers, thanks to its strong emphasis on innovation as well as Research & Development (R&D). Berger Paints Nepal takes pride in staying ahead of the curve, from groundbreaking technologies to being the first to introduce eco-friendly paints that redefine the painting experience. Our continuous pursuit of excellence drives us to push boundaries and set new benchmarks in the world of paints.

Quality is the cornerstone of our success. Rigorous testing, cutting-edge technology, and a passion for perfection define our commitment to delivering paints that not only beautify but also protect. Overall protection of interior walls, exterior facades, protection from external elements such as extreme weather conditions and all kinds of integral waterproofing solutions, our products are crafted to meet the highest quality standards. Berger Paints Nepal offers a diverse range of products tailored to meet the specific needs of the Nepalese market.

Join us in exploring the endless possibilities of color and expression. Berger Paints – Where Imagination Meets Application!



Shree Natraj Jewellers: A Name Synonymous with Purity, Trust, and Timeless Craftsmanship

For nearly three decades, Shree Natraj Jewellers has stood as a beacon of trust and tradition in Nepal's jewellery industry. Established in 1996 by the late M.L. Sarawgi, a visionary with a deep belief in purity, honesty, and customer-first values, the brand began as a modest gold shop in the bustling lanes of Bishal Bazar, Kathmandu. What started as a family-run venture has grown into one of the most respected and recognized names in jewellery upholding a proud legacy of craftsmanship, authenticity, and cultural heritage.

Today, the legacy continues under the leadership of Anurag Sarawgi, son of the founder, who has guided the brand into the modern era while staying true to its roots. With his sharp business acumen and deep respect for tradition, Anurag Sarawgi has not only maintained the brand's core values but also expanded its reach and reputation among a new generation of customers.

Shree Natraj Jewellers currently operates through three prominent showrooms in central Kathmandu:

- Shree Natraj Jewellers, the flagship store in Bishal Bazar,
- Natraj Jewellers, located directly opposite Bishal Bazar, and
- Maruti Jewellers, another well-known outlet within Bishal Bazar itself.

Each of these branches carries the signature hallmark of quality that defines the Shree Natraj name ensuring every customer experience is consistent, warm, and trustworthy.



The Hallmark of Purity: Specializing in 24-Carat Gold Jewellery

One of the defining characteristics of Shree Natraj Jewellers is its unwavering specialization in 24-carat gold jewellery. In an industry where shortcuts and compromises are becoming increasingly common, Shree Natraj has set itself apart with an uncompromising commitment to purity and transparency. Every piece is hallmarked and guaranteed, making it not just a decorative item, but a lifelong investment.

The brand is known for its mastery in traditional and contemporary designs from ceremonial bridal sets that honor Nepal's rich heritage to lightweight, elegant pieces suited for everyday elegance. With a focus on both aesthetic and emotional value, every creation from Shree Natraj tells a story of culture, of celebration, and of legacy.

Whether it's a bride choosing her first heirloom piece, a family celebrating a milestone, or a young couple beginning their journey together, Shree Natraj remains the jeweller of choice for thousands across Nepal.

A Brand Built on Relationships

What sets Shree Natraj apart is not only the jewellery it offers, but the relationships it builds. Many families who first visited the showroom in the 1990s now return with the next generation, daughters, sons, and grandchildren, continuing a cycle of trust that spans decades. That trust has been earned through transparency, fair pricing, personalized service, and an unwavering dedication to quality.

The brand's loyal clientele is not just a testament to its excellence in product but also to its reputation for ethical business practices and deep-rooted community values.

Looking Ahead: Tradition with Vision

While firmly grounded in tradition, Shree Natraj Jewellers is not afraid to look forward. With changing consumer tastes and growing demand for customization, the brand continues to evolve adopting modern techniques, offering new collections, and staying in tune with the aspirations of the modern Nepali customer.

And yet, amidst all this growth and innovation, one thing remains unchanged: the promise of purity. At Shree Natraj, jewellery is more than ornamentation. It is a symbol of legacy, love, and cultural pride.

As it approaches three decades of excellence, Shree Natraj Jewellers stands tall, not just as a retailer, but as a custodian of tradition and trust in the hearts of Nepali families.

Shree Natraj Jewellers "Where purity is not just a standard", but a way of life.

THE KATHMANDU POST

The Kathmandu Post founded in February 1993, is the country's leading English-language daily. This paper is considered one of the most reliable publications for news, opinions and original content and caters to all age groups, with its 'Op-Ed' section widely followed by and featuring most of Nepal's eminent intellectuals as well as international scholars, leaders of non-governmental organisations and diplomats.

Likewise, its supplement money, which is dedicated exclusively to business news, is also avidly read by higher level students as well as professionals. It is highly popular among the youths, with its life and style section, targeting the urban youths around the contents of music, lifestyle, arts, movies, and culture and also because of its special supplements 'collegian' and 'escalate' - the former where stories published are solicited from students and touched upon various youth centric issues. And, the latter, with special focus on leadership, brand, management and human resources- which seeks to connect young graduates, who are entering the job market with employers, corporations and business leaders. The Kathmandu Post, now in service for 29 glorious years has contributed enough to inform and educate the masses in order to broaden their horizons, and, also to help them 'Keep the Conversation Interesting' as the tagline goes.



Since 2010, Himalaya Television has been Nepal's leading TV channel, offering HD-quality content across news, politics, sports, reality shows, dramas, comedy, and music. Committed to raising awareness on crucial issues and supporting sustainable development, the channel aims to enrich lives and foster prosperity and peace in Nepal.

Himalaya Television, the nation's most-watched channel, launched in 2010 and quickly gained recognition. In 2018, it was acquired by prominent media entrepreneurs, led by Online Khabar. Since January 15th, 2019, it has been delivering HD-quality content. With state-of-the-art equipment, skilled staff, and diverse programming, Himalaya



Television has cemented its position as one of Nepal's top TV channels. Its mission is to offer high-quality programs covering a wide range of topics, including news, politics, sports, reality shows, dramas, comedy, and music.



Onlinekhabar.com is Nepal's leading and preferred news media. Launched as a news startup on November 1, 2006 by a group of University students, the website has now become synonymous with Nepal's online media as it brings to the audience breaking news, balanced opinion and credible information round the clock. Onlinekhabar.com has carved a strong identity for itself by staying firm to its core values of impartiality and accuracy.

Onlinekhabar.com has an excellent team of professional journalists covering over a dozen beats including politics, social affairs, business and economy, sports, entertainment, lifestyle, literature and Nepali Diaspora. Onlinekhabar.com is accessed by 14.5 lakhs unique users (devices) every day.

Total page views exceed 60 lakh pages per day.

Today Onlinekhabar.com is Nepal's mainstream media enterprise catering to the greatest number of Nepali people. After successfully running its Nepali language based portal for a decade, Onlinekhabar.com launched its English edition on February 1, 2016. The English edition has kept readers updated on latest political, social and economic issues. It has also prioritized Nepal's tourism sector and the Nepali way of life.



Authentic • Instant • Impactful

Routine of Nepal Banda (RONB) is one of the country's most followed digital media platforms. Established in 2011 to share verified updates on bandas (general strikes), RONB has grown into a trusted source for real-time news, public alerts, positive stories, and viral trends.

With over 4.6 million Facebook likes, 1.6 Million Instagram followers, 1.1 Million TikTok followers

and major followers across various social media sites, RONB connects deeply with Nepal's youth by delivering bite-sized updates in Roman Nepali and simplified English. Prioritizing reliability and speed, it bridges formal journalism and citizen reporting—often powered by user-submitted tips verified through internal gatekeeping.

At the core of RONB's success is its unique storytelling style: short, informal, and emotionally engaging. Whether covering breaking news, spotlighting local heroes, or sharing feel-good stories, RONB resonates with everyday Nepalis in a way few platforms do.



Vyasa Media Pvt. Ltd. doing business as Vyasa Media Network stands as a pioneering force in Nepal's rapidly evolving digital media landscape, distinguished by its unwavering commitment to innovation and excellence. Established with a vision to redefine storytelling across diverse platforms, Vyasa has quickly gained prominence for its dynamic content portfolio that spans a wide spectrum of subjects including but not limited to pop culture, entertainment, current affairs, lifestyle, entrepreneurship, technology, health, tourism, business, and science.

At the heart of Vyasa's success lies its ability to craft compelling narratives that resonate deeply with audiences. Through a blend of insightful journalism, engaging storytelling, and impactful visuals, the network captures the pulse of contemporary Nepali society. Whether delving into socio-political issues, exploring cultural nuances, or celebrating creative expressions, Vyasa navigates the complexities of modern media with agility and foresight. Central to Vyasa's strategy is its expertise in broadcasting conversation-based shows, a medium that has become synonymous with deep conversations and thought leadership. By harnessing the power of audio-visual storytelling, Vyasa engages listeners in meaningful dialogues on pressing topics, amplifying diverse voices and perspectives within the digital sphere.

Vyasa's journey is further complemented by Vyasa Studios Pvt. Ltd., a subsidiary dedicated to providing premium rental spaces tailored for creative endeavors. Equipped with state-of-the-art facilities and supported by a team of industry professionals, Vyasa Studios empowers creators to bring their



visions to life with precision and flair. Vyasa Studios Pvt. Ltd., a subsidiary of Vyasa Media Network, epitomizes excellence in providing premium rental spaces, and offers versatile environments tailored to the specific needs of filmmakers, photographers, content creators, and corporate clients alike. Whether for film shoots, photography sessions, or corporate events, Vyasa Studios provides a dynamic backdrop that inspires innovation and delivers unparalleled results.

Vyasa Studios' commitment to excellence extends beyond physical spaces to encompass a philosophy of empowerment and innovation. By fostering a creative ecosystem that nurtures talent and encourages experimentation, the studios play a pivotal role in advancing Nepal's media and entertainment industry. Vyasa Studios serves as a testament to Vyasa Media Network's broader mission of redefining storytelling and elevating content creation standards in Nepal. Vyasa Studios continues to set benchmarks for production excellence while nurturing a vibrant community of creators and collaborators.



About BYD- 'Build Your Dreams'

BYD, stands for "Build Your Dreams," is a global leader in New Energy Vehicle (NEV). Founded in 1995, has been a pioneer in sustainable energy vehicles. As of today, BYD operates in over 80 countries and 400 cities across six continents.

With proven innovative technology for cars, buses, trucks, forklifts, and rail systems – like SkyRail. BYD is dedicated to creating a truly zero-emission ecosystem offering technology for solar electricity generation, energy storage to save that electricity, and battery-electric vehicles powered by that clean energy. BYD is the only Chinese automobile maker backed by Warren Buffett and has 220,000 employees across the globe.

In 2023 alone, BYD solidified its position as the world's leading NEV manufacturer with over 3 million sales. As of July 2024, BYD has become the first automaker to reach 8 million NEVs production milestone. As part of its growing global expansion, BYD is also the Official E-Mobility Partner of UEFA EURO 2024™, marking the first time UEFA has partnered with a new energy vehicle manufacturer. Recently, BYD inaugurated its plant in Thailand and also announced plans to invest \$1.3 billion in building a new plant in Indonesia. Both these plants

will have a production capacity of 150,000 vehicles, and is a symbol of BYD's exponential growth in the South Asia market.

The company has mastered the core technologies of the entire industrial chain of new energy vehicles, such as batteries, electric motors, and electronic controllers. It has witnessed in recent years significant technological advancements, including the Blade Battery, DM-i Super Hybrid Technology, e Platform 3.0, CTB Technology, e⁴ Platform, BYD DiSus Intelligent Body Control System, and DMO super hybrid system, accelerating the once-in-a-century transition from fossil fuel powered vehicles to electric vehicles. The company's dedication to sustainability is evident through initiatives like 'Cool the Earth by 1°C,' reflecting its commitment to improving lives and fostering sustainable societal development.

About Cimex Inc. Pvt. Ltd.

Cimex Inc. Pvt. Ltd., is the authorized distributor of BYD Auto Industry Co. Ltd., in Nepal. Since 2017, Cimex has spearheaded the electric vehicle (EV) revolution in Nepal. With a rapidly expanding network of 15 BYD showrooms (three more on the way in 2024), Cimex is making EVs more accessible than ever for Nepali customers.

Cimex has installed a network of 22 DC Fast Chargers across Nepal, with plans to reach over 100 by 2024, making them the largest private-sector charging network operator. Cimex has reinforced its status as a leading distributor in the Asia-Pacific region, earning the prestigious Asia Pacific Major Contribution Distributor Award and the Sales Contribution Award. Cimex introduced electric vehicles in Nepal with the aim to bring green revolution in the automobile sector of Nepal and aims to capitalize the opportunity and maneuver the country toward green revolution via electric mobility.



AVENTOZ, the brand operational name of Aventoz Nepal Private Limited, stands as a symbol of trust, innovation, and progress in the event technology and digital entertainment landscape of Nepal and beyond. As the world's premier platform for event voting, Aventoz has built a solid foundation of credibility and excellence through national and international partnerships, working hand-in-hand with local operators across multiple countries to ensure smooth, secure, and reliable voting operations.



More than just a tech company, Aventoz is a trustworthy business committed to the people – today and tomorrow. Our mission is to offer a hassle-free and user-friendly voting system, equipped with multiple global and local payment options, so that every voice is heard, every vote counts, and every audience feels connected to the shows they love.

Aventoz takes pride in operating a transparent, real-time public polling system, especially in reality shows, awards, beauty pageants, and talent competitions, empowering audiences to engage with fairness and excitement. We also lead the way with our Aventoz OTT Platform, a growing digital ecosystem that supports filmmakers, show producers, and content creators by giving them a powerful platform to showcase, monetize, and connect with viewers.

As Nepal's digital presence expands globally, Aventoz is committed to driving the transformation by offering smart digital infrastructure, bridging local creativity with international exposure. Our work with global event organizers reflects our strong belief that business should serve both people and purpose, with a focus on building lasting relationships based on integrity and innovation.

Aventoz is not just for today's generation – it's a promise for the future. A platform where audiences, creators, and organizers come together, powered by trust, guided by technology, and inspired by the vision of a better digital tomorrow.

AVENTOZ – Trusted By Millions, Built For Generations.



Nepal Mediciti is a private hospital located with public purpose providing world-class quaternary care facility with multiple Centers of Excellence at Nakkhu, Lalitpur. It combines the finest medical minds of the country and advanced technology to provide holistic treatment within a Multi- Disciplinary Framework. It is the 1st and only NABH International (National Accreditation Board for Hospitals & Healthcare Providers) accredited hospital in Nepal. It aspires to evolve as the healthcare destination of choice in South Asia providing a platform for practicing 'safe and evidence based medicine' driven by international guidelines and protocols.

This hospital represents the best amalgamation of world class technology, the best medical minds to ensure possible care to all patients. With a capacity of 700 plus beds, Nepal Mediciti is the largest private hospital with super specialty treatment services in Nepal. Hospital has well equipped modular operation theatres with Hepafilter, Integrated feature and Gas Scavenging System, as per latest National Accreditation Board for Hospital and Healthcare Providers (NABH).

Affordability, accessibility and advanced medicine & personalized care are emphasized at Mediciti providing all kinds of healthcare services to the citizen in their place and country can ultimately create huge impact on nation's economic growth with reduced move of currency outside the country. Thus, the hospital has been set up in such a way that it follows One Doctor- One Hospital policy Covering a built-up area of over 600,000 sq. ft., Nepal Mediciti (NMC) includes facilities that not only caters to the local population but also promote medical tourism being well equipped with the best ambulance service as well as roof top Helipad for Heli evacuation across the nation. With the vision to be a hospital for healthy & prosperous nation, hospital has been providing best level of treatment facilities to national as well as international patients.



Building on a legacy of quality and experience of over 138 years, Dabur is one of the most trusted names and the world's largest Natural & Ayurvedic Health & Personal Care Company with a portfolio of over 250 products. Known as the Custodian of Natural Products, Dabur marries age-old traditional wisdom with modern-day science to develop products for consumers across generations and geographies. Dabur's products are available in over 120 countries across the globe.

Dabur today operates in key consumer product categories like Hair Care, Oral Care, Health Care, Skin Care, Home Care, Foods & Beverages. Dabur's MCG portfolio includes many Power Brands with brand identities including Real, Dabur chyawanprash, Dabur Honey, Dabur Amla, Dabur Red Paste, Dabur Vatika & Dabur Hajmola. Dabur Nepal Pvt. Ltd., a joint venture company established in Nepal since 1989, is one of the leading manufacturers of world



class products. it has state of the art manufacturing facilities in Birgunj. Dabur Nepal not only provides quality products to consumers in Nepal but also exports to various countries across the globe. Dabur Nepal is one of the largest exporters to india.

Dabur Nepal has also contributed greatly to the economy by creating direct employment for 900 people and indirect employment for about 30,000 in Nepal. Dabur Nepal has a world-class greenhouse facility with state-of-the-art technology at Banepa to promote and cultivate critically endangered species across 24 districts in Nepal and through 50 cooperatives to transform the livelihoods of farmers through herbal farming as an aiternative source of income. Dabur is a pioneer in the field of conservation and cultivation of Medicinal & Aromatic plants in Nepal.

Since its inception, Dabur Nepal has been active not only in the field of production and scientific research but also in the field of sports, education, culture, infrastructure, health and environmental conservation through its many CSR activities. The company has undertaken a number of activities as part of its corporate social responsibility in areas of health, literacy & conservation.

The company has been awarded and recognized by various government bodies and Chambers of Commerce. Over the many years of its operation, Dabur Nepal has been awarded with many accolades like "Excellence Award", "Highest Export to India Award", "Best Manufacturing and Marketing Company Award", "Commercially Important Person Achievement Performance Results in Large Scale Industry Award" to name a few.

At Dabur Nepal, there is a constant endeavor for innovation and localization in terms of new product development and promotional activities to cater to the needs of discerning Nepalese consumers. As a result of Dabur's continued commitment to provide best natural hair care solutions to the consumers, Dabur Nepal launched Dabur Vatika Naturals Shampoo in Nepal further strengthening its presence in the personal care space. Dabur Vatika Naturals Shampoo with the goodness of 10 chosen natural ingredients is available in 3 variants- Black Shine Shampoo, Thick & Long Shampoo and Anti- Dandruff Shampoo.

Dabur Nepal has been serving and connecting to the Nepalese consumers with its vision of "Dedicated to the Health and Well Being of Every Household."

Our company started out as a pharmaceutical manufacturers back in the 1950's with the founder

Dr. Cevdet Tuna. Having 71 years of experience in making better products, creating better opportunities and empowering more people, our vision is to become Turkey's most valuable brand in its sector in 5 years and enter the top 10 in the global direct sales companies. Our mission: to provide the highest benefit to our customers, consultants and employees by offering healthy, high quality and innovative, environmental friendly and affordable products. Our sustainability target is to invest more in recycling and using energy smart technologies.



Digital Home International Pvt Ltd/DHI, it is established in year 2018 with vision "To turn into the biggest and most trusted brand on Digital Pay TV devices provider in Nepal." It has covered more than 70% of the market in digital pay tv devices service provider in Nepal out of which Dish Home (<https://dishhome.com.np/>) is the major partner and sister concern to DHI.

With wide coverage of network and dealers we are proud to say No.1 service provider in digital pay TV implementation of Nepal.

Similarly, with this perspective, company has entered into electronics business and vision to become the most trusted, reliable and admired company in terms of digitization, professionalism and customer satisfaction in consumer durables. This company motto is to provide world class quality product and drive society to technology, innovation and user friendly.

DHI has introduced all the major categories in Home Appliances, Home entertainment, Smart Home Appliances & Kitchen Utensils. Presently, we have more than 22 products line up and planning for more than 30 product ranges in future pipe line which includes all the major electronics appliances in our basket.

Looking on the available ranges, we have washing Machine, Refrigerators (single & double doors), Chest Freezers, Air Conditioner, Television, Vacuum cleaner and Solar water heater.

On the other ranges of SHAs, we have all the products starting from Mixer grinder varieties to Induction/ Infra-Red cookers, Water Dispensers, air cooler, all



fan ranges, Kitchen Chimney, Electric Geysers, ETC. Moreover, we have recently associated with the international company "Sandmartin International Holdings Ltd" Taiwan as our Technology partner which has really support our local manpower in assembling process of seasonable products such as Halogen Heaters, Kitchen hoods, Chimneys, Fan ranges and looking forward to add more ranges under our own supervision.

Talking about the Service networks and after sales service, we consider it as the main objective of our business value to provide the best after sale service in every city of Nepal & working to create one stable mechanism to provide the 24 hours guaranteed service at the door step.

Currently we have 24 authorized customer care stations so far in all the major cities of Nepal which includes all the major districts within all provinces and planning to setup own service center covering almost all the cities of Nepal in coming Year.

we are highly focused towards the service networks as our major part of the business to assure the best quality and reliability for our customers.



Established by Kedia Organisation and Uma Group of Industries in 2056 B.S, Brij Cement Industries Pvt. Ltd., is committed to provide the best quality of materials in Nepal. Brij Cement has been named after Late Brij Lal Kedia who played a major role in introducing industries to Nepal a century ago. Located in Rupendehi with dealers across Nepal, Brij Cement stands as one of the oldest and prestigious cement manufacturers of Nepal. Today it manufactures three different types of cement, Portland Pozzolana Cement (PPC), 43 grade & 53 grade Ordinary Portland Cement (OPC), and Portland Slag Cement (PSC). Over the years Brij Cement has worked tirelessly to produce high quality materials used in commercial and industrial projects across the nation. Being a socially responsible company, Brij Cement family is constantly involved in various programs to uplift the society and give back to the community. In the recent years Brij Cement family has also been part of introducing other high-quality products with innovative facilities such as Asian Concerto, Shree Steels and Brij Glass.



Raj Bhai Suwal, the man behind Creative D Studio, is one of the most trusted names in photography in Nepal. He found his passion for photography more than 36 years ago and started his professional journey in 1985. There has been no looking back ever since. Now hailed as one of the trailblazers in the industry, Suwal sees photography as a natural extension of his passion for creativity.

He has been the official photographer for Miss Nepal since 1997. After eight years' experience in photojournalism, videography, wedding photography, television serial, video film, wildlife photography, landscape photography, event photography, product photography, architectural photography, fashion and glamour photography, film stills, he established his first studio in 1993 in Putalisadak which grew into a studio in Bagbazar in 1996 and later in Khichapokhari in 1999. The year 2006, marked the beginning of Creative D. Studio in Maitidevi, a world class state-of-the-art studio, perhaps the first of its kind in the entire South Asia. The studio has now been developed into a multiplex studio, allocated into five sections: Product Photography and Still Life, Advertising and Commercial Photography, Fashion/ Modeling, Wedding/ Family Portrait and VFX Studio. The studio has a dedicated team of Raj Bhai Suwal, Rajan Maharjan, Sabin Maharjan, Suyog Singh and Bibhas Maharjan Suwal.



Vaishno Medisales Pvt. Ltd., located in Tripureshwor, Kathmandu, Nepal is a distinguished leader in Nepal's eye healthcare sector. Since its inception in 2010, the company has earned an outstanding reputation for delivering premium-quality ophthalmic products and reliable service to eye care professionals nationwide. Specializing in the distribution and servicing of state-of-the-art diagnostic and surgical ophthalmic instruments, Vaishno Medisales proudly represents a portfolio of internationally acclaimed brands including Oertli, Appasamy Associates, Heidelberg Engineering, Hoya, Oculus, Takagi, iCare, iVis, Custom Surgical, Espansione Group, Lightmed, Metrovision, Neolight, Optomed, I-Optik, Enbio, and many more.



Our comprehensive product range encompasses Phacoemulsification and Vitreoretinal surgical systems, Dry eye management solutions and premium intraocular lenses from Hoya, addressing the diverse clinical and surgical needs of eye care providers. Looking ahead, we are actively expanding into Refractive surgery technologies, with the goal of introducing the latest advancements in eye care to the Nepalese market.

Vaishno Medisales is the authorized sole distributor of Enbio Pro and Enbio Beauty Autoclaves in Nepal, bringing advanced Swiss sterilization technology to medical and beauty professionals alike. The Enbio Pro autoclave combines compact design with high performance, offering rapid, reliable sterilization for clinics and hospitals. Its user-friendly interface and sleek aesthetics make it an ideal fit for modern healthcare environments. For beauty and aesthetic applications, the Enbio S Beauty Edition provides professional-grade sterilization in a stylish, space-efficient unit perfect for salons, spas, tattoo studios, and aesthetic clinics. Renowned worldwide for speed, quiet operation, and elegant design, Enbio products uphold the highest standards of hygiene.

Beyond product distribution, Vaishno Medisales places great emphasis on after-sales service, providing comprehensive support including product demonstrations, on-site installation, user training, routine maintenance, and prompt repair services. Our technically skilled team is dedicated to ensuring every piece of equipment operates flawlessly and integrates seamlessly into clinical workflows.

Guided by a vision to make advanced and effective healthcare accessible across Nepal, Vaishno Medisales continuously strives to introduce innovative technologies and best practices to hospitals, clinics, and healthcare institutions. Our unwavering commitment to quality, customer satisfaction, and enduring service has established us as a trusted partner for clinics and hospitals seeking reliable equipment and professional support to elevate patient care.



Kajaria Ramesh Tiles Limited, a joint venture between Ramesh Corp and India's no.1 tile manufacturer Kajaria Ceramics Ltd., is set to revolutionize Nepal's tile industry with the establishment of the country's largest tile manufacturing plant in Nawalparasi. With an annual production capacity of 5.2 million square

meters, this state-of-the-art facility is poised to make Nepal self-reliant in tiles while offering world-class products at competitive prices.

With an investment of 400 crore Nepali Rupees, the project promises to be a game-changer for the economy, generating thousands of jobs and fostering local development. Beyond economic impact, the initiative prioritizes sustainability, integrating energy-efficient technologies and eco-friendly practices to minimize its carbon footprint. By fostering local industries, the company will strengthen Nepal's economy while delivering premium designs tailored for both residential and commercial spaces.

Crafted with precision using the finest materials and cutting-edge technology, Kajaria Ramesh tiles offer durability, elegance, and functionality. With a diverse collection that caters to every aesthetic and practical need, this venture is set to redefine Nepal's architectural landscape, blending style, strength, and sustainability like never before.



Located in the heart of Kathmandu at New Baneshwor, Skin Arts Aesthetics goes beyond traditional practices of cosmetic procedures and laser treatments by combining clinically proven instruments within our environment. Skin Arts stands apart from other dermatology and cosmetics surgery practices with the quality of our physicians, our advanced technology, and our warm, caring environment. At Skin Arts Aesthetics, our mission is to provide a high level of non-invasive and minimally invasive treatment with innovative skin care services and advanced technologies with unparalleled customer service.

If you've been finding yourself looking in the mirror and wishing you could restore your skin to its youthful appearance, we offer a variety of cutting-edge options. Our dermatologic and aesthetic treatments can turn back the clock, smooth your skin, and sculpt your figure to bring out your youngest, most vivacious, and most attractive self. We offer procedures of laser treatments such as hair removal, body contouring, face contouring, skin tightening, tattoo removal, pigmented lesions, vascular lesions, carbon peeling, warts and mole removal, body reshaping, vaginal tightening, and many more. We



also provide cosmetic surgeries such as excision, scar revision, eyelid surgery, upper blepharoplasty, lower blepharoplasty, rhinoplasty, otoplasty, dimple creation, lip-lift, and others. Some of our other services are botox and fillers, chemical peeling. PRP treatment and others.

For clients who want to restore or rejuvenate the look of their face or body, we offer augmentation, breast lift, mommy makeover, tummy tuck, and liposuction, among many other procedures. If you're interested in changing your appearance, our team can help you through the entire process.

We also are a franchise for hair transplantation by Direct Hair Implantation (DHI) method. The award-winning Direct Hair Implantation technique guarantees 100% natural results each time.

With extensive training and a dedication to providing exceptional patient care, our doctors listen to the wants and goals of our clients to ensure they receive their desired outcome. Our team also provides several nonsurgical procedures that do not require the downtime associated with minimally invasive and non invasive procedures.



National Life Insurance Company Limited has been a pioneer in the Nepalese insurance sector since its establishment in 1988. As one of the leading life insurance providers in the country, the company is dedicated to offering comprehensive financial solutions that safeguard the future of families and individuals across Nepal. With a strong commitment to reliability, transparency, and innovation, National Life Insurance continues to set high standards in the industry.

Over the years, the company has grown significantly, boasting a life fund of approximately NPR 70 billion and providing coverage to over 900,000 policyholders. Its annual premium collection exceeds NPR 15 billion, reflecting the trust and confidence that individuals and businesses place in its products. The company's assets include prime properties in major cities, reinforcing its financial stability and market presence.

National Life Insurance is committed to technological advancement, using 'iSolution', a web-based

centralized life insurance software, to ensure efficient service delivery across its branches. Its leadership team, led by Chairperson Prema Rajya Lakshmi Singh and CEO Suresh Prasad Khatri, emphasizes professionalism, inclusivity, and ethical business practices. Notably, 42.46% of the board members are women, highlighting the company's dedication to gender diversity and inclusive leadership.

The company has earned recognition for its excellence, including the prestigious title of 'Best Managed Life Insurance Company 2025' at the Ninth NewBiz Conclave and Business Excellence Awards. This award reflects its strong financial performance, strategic vision, and commitment to customer satisfaction. National Life Insurance continues to empower Nepali families, offering peace of mind and security while fostering prosperity through its innovative insurance solutions.



TikTok, the leading platform for short-form mobile video, aims to inspire creativity and bring joy to its over 1 billion monthly active users globally. With offices spanning major cities across the world, the platform has rapidly gained global prominence in recent years. It has revolutionized content consumption with its short-form, user-generated videos and the "For You Page" (FYP) feature that regularly introduces users to new trends and creators. TikTok's intuitive editing tools, vast music library, and diverse effects empower everyone to create engaging content, making it a key source of information for both younger and older demographics.

In Nepal, TikTok is incredibly popular. The platform's localized user-centric campaigns reflect its proactive efforts and hands-on approach, working closely with local stakeholders in the region to build a more safe and responsible digital environment for Nepali users on the platform.

Within the past year, TikTok has launched various initiatives in Nepal to promote a safe and welcoming digital space for its community. The Safety Ambassadors Programme aimed to raise awareness about combating digital safety challenges, empowering users to express themselves freely and confidently online. Additionally, TikTok conducted a workshop recently to help small business owners promote their business through the platform.



Demonstrating its commitment to digital wellbeing, TikTok also recently launched the Family Pairing feature in Nepal. This allows parents and guardians to link their accounts with those of their teenagers, providing access to a suite of safety and privacy controls, ensuring families can enjoy the platform in a more informed and safer way.

In Nepal, and increasingly across borders, TikTok has grown beyond being just an entertainment platform. Today, it serves as a vibrant platform that empowers creativity and fosters authentic engagement through responsible and inspiring content.



Experience elegance redefined at The Plaza, Nepal's premier multi-venue destination for extraordinary events. Whether you're planning your dream wedding, a corporate event, or a lively celebration, The Plaza offers the perfect setting for every occasion.

At The Plaza, we believe that every event is more than just a gathering—it's a moment to cherish, a story to tell, and a memory to treasure. Our journey began with a vision to create a venue that embodies elegance, sophistication, and seamless hospitality. We are not just hosts but storytellers, helping you create timeless memories in spaces designed to delight.

Located in a prime location in Pulchowk, Lalitpur, The Plaza boasts three luxurious ballrooms and two exclusive VIP rooms, designed to cater to both intimate gatherings and grand celebrations. Each space is adorned with exquisite decor, equipped with state-of-the-art amenities, and features flexible layouts that ensure seamless event execution.

Our team of experienced professionals is dedicated to curating personal, unforgettable experiences, paying meticulous attention to every detail. From personalized event planning to exceptional hospitality, we strive to exceed expectations at every step.

At The Plaza, elegance meets innovation. Whether you're envisioning a fairy-tale wedding, a professional conference, or a milestone celebration, our commitment to excellence ensures each event will truly be extraordinary.



As a prominent player in the hospitality arena, SBGH boasts a diverse portfolio that includes luxurious hotels and resorts, a training institute, cafes, bakeries, and a hospitality trade center. Over the past 26 years, SBGH has continually evolved, dedicated to delivering exceptional experiences to its patrons and embodying the ethos of "Hospitality from the heart." SBGH (Siddhartha Business Group of Hospitality) is one of Nepal's rapidly expanding chains in the hospitality sector. The journey began modestly in 1998 with a fast-food cafe in Tikapur, led by Chairperson Mr. Laxman Neupane, who has since set a remarkable standard for hospitality in Nepal.

Siddhartha has been expanding its presence from east to west across Nepal, now operating 15 hotels, 4 cottage restaurants, and hotels in major cities such as Kathmandu, Lalitpur, Nuwakot, Birtamod, Chumlingtar, Sauraha, Butwal, Bhairahawa, Lamahi, Chandrauta, Nepalgunj, Surkhet, Chisapani, Tikapur, and Mahendranagar. With numerous projects in the pipeline, SBGH continues to grow and thrive as 'The Largest Hospitality Chain in Nepal.'



Trisara, the third garden of heaven, where passion for culinary excellence is matched only by the commitment to exceptional service; with the chic casual dining layout boat a unique design and service style that somehow gel to create memorable experiences for all. From the scrumptious food, stay track in a good music and with special charming ambience & exceptional service to classic cocktails, Trisara got you covered for an everlasting aftertaste. The word Trisara is derived from a Sanskrit word that says "the third garden of heaven". The establishment evolved from the support and the partnership of the three faculty friends (Trisara Group). Under the ownership and the management of Trisara Group, conveniently located in lazimpat which is the first outlet started back in 2011, with 450 seating capacity. The second outlet steps in 2014, located in Pokhara Lakeside, with 250 seating capacity and the third outlet, Trisara Durbar marg, nestled in the heart of the Downtown in 2018 with 250 seating capacity.



Trisara Group also started their sister companies i.e. Trisara-The Baking Factory in 2019 (Branches in Lazimpat, Thamel, Golfutar & Hattiban) & Peros Pizza by Trisara in 2020, currently operating its branch in Thamel.

Trisara menu offers a wide range of options that are sure to please any palate and craving.

It is a true gem for those seeking a multi-cuisine prepared with fresh ingredients that combines the best of comfort food with a modern twist. Trisara is a centerpiece and popular beloved destination for all the age groups including local and foreigners. With a menu inspired by the rich traditions of local and international cuisines and a warm, lively musical inviting atmosphere, this restaurant has become a go to destination for food lovers, connoisseurs & all entertainers alike. It's a pride for them on being the first restaurant officially to start live music, live DJ session and photography facilities everyday which have been currently the trending services all over the restaurant in Nepal.

Trisara offers a unique farm-to-table experience and the signature dish, Chicken Sizzler. Burnt Chilli Garlic Fried Rice and Khao Sol is a must try. Whether you're in the mood for a romantic dinner for two or a lively night out with friends, Trisara offers a best dining experience with well-considered space that is second to none. Its elegant interior features exposed a huge signature painting art of Lord Buddha in all three outlets and the establishments are designed with brick walls, rustic wooden tables and soft warm lighting that create a cozy and romantic atmosphere. The outdoor patio is perfect for enjoying a meal al fresco with its charming warm lights & comfortable seating. All friendly and attentive staff is dedicated to providing excellent service and making every guest feel welcome. The wait staff is knowledgeable about the menu and offers excellent recommendations for pairings and dishes.

With the massive success, love & support from everyone, Trisara has announced to open a new outlet soon in Kumaripati, Lalitpur & Peros Pizza by Trisara in Mid-Baneshwor, Kathmandu. From Multienterprise to chain, they are also expanding to franchise into international market so, sooner they are stepping to US, Australia & Canada.

Presently, The company employs approximately 300 employees from all the locations operating in Nepal & all the outlets are administered by its head office in Lazimpat, Kathmandu. Reservations are highly recommended on weekends and can be made by calling 01-4410200 (Trisara Lazimpat), 01-5325602 (Trisara Durbarmarg), 061-461301 (Trisara Pokhara). The restaurant also offers outdoor catering

and private dining options for special events. It also offers pre-order, takeaways, buffet service for special occasion and the delivery options to your doors through its third parties. Whether you're looking for a hearty brunch, a satisfying lunch, or a decadent dinner, its entire chain restaurant has something for everyone and it opens from 11am till midnight every day. So go on in and experience the best in casual dining - Trisara can't wait to serve you.



About Us

Escape to the pristine luxury of white mountains, rolling green hills, and authentic village life. Rupakot Resort is the perfect place to experience the tranquil charm of rural Nepal—whether from your private veranda overlooking the lakes, a stone-clad luxury residence perched on a hilltop, or the soothing turquoise waters of our infinity pool.

Spread across 25 acres atop the serene hills of Rupa Mountain in Pokhara, Kaski, the resort is just a 45-minute drive from Lakeside Pokhara and Pokhara International Airport. From here, you'll enjoy breathtaking views of Begnas, Rupa, and Fewa Lakes, as well as a direct connection to the majestic Annapurna Himalayan range. Each room is subtly integrated into the natural landscape, offering a sense of space, peace, and uninterrupted beauty from your private, spacious veranda.

Combining the essence of Nepal's rural charm with refined comfort, Rupakot Resort offers an exceptional standard of service in a truly serene setting.

Expect breathtaking landscapes, warm hospitality, and an experience that stays with you for a lifetime. From the moment you enter the property, you'll feel the uniqueness of Rupakot—welcomed by spacious parking, the Yeti Foot-shaped swimming pool, vibrant floral gardens, the Panorama Restaurant, and clusters of beautifully designed buildings that blend tradition with elegance.

Once a hillside with terraced paddy fields and sparse vegetation, the land was carefully shaped with the help of expert engineers. Stones were sourced from the site itself to construct 10 traditional-style bungalows, giving the resort its timeless, local character. While a few trees were trimmed to open up views of the Himalayas, we've since planted over 1,000 trees and countless other plants to preserve and enrich the natural beauty of the area.

At Rupakot Resort, luxury and nature coexist in



perfect harmony—and the experience speaks for itself.



The brand Manish Rai has been in Nepali fashion industry since 2016 and we specialize in luxury evening wear and bridal couture. We have showcased our collections in various shows nationally and internationally. We have been involved with The Hidden Treasure Miss Nepal since 2018 as an official evening wear designer.



Women's Planet

The Women's Planet Boutique was established in the year 2002 by Ms. Sushma Singh. It is a modern and high-tech boutique with a main store located at Kathmandu's main central business area of Durbar Marg- Ghantaghar Road. We exclusively design boutique wear and boutique accessories for women. We specialize in traditional Nepalese bridal wear, party wears with embroidery and dafka works. Ms. Sushma's primary objective is to uplift Nepali Fashion to the international level and establish this as a mainstream profession and provide career opportunities for Nepalese youth in general, particularly for Nepalese women.

Women's Planet has been working with The Hidden Treasure since 2017 and it is currently the 5th year of this wonderful collaboration.



Kasa was founded 5 years back and in a short span of time Kasa has been the first choice of fashion in Nepal and Nepalese people living abroad, due to our western pattern of make and design, Kasa also is the official outfit partner of Miss Nepals. As the fashion industry is the second most polluting industry, Kasa had launched its sustainable line on Kala Patthar, near Mt Everest base camp on 26 January 2020. The designer and CEO of Kasa had been awarded with

the certificate for making the Guinness World record of organising the highest fashion show on land and continued in September 2021.

Kasa had also organised the first international fashion show of Nepal in the world heritage site in Patan Durbar Museum on 30 August, 2019.

As Kasa is a known brand in Nepal, now we dream of taking it to the international market and our vision is to have physical stores worldwide.



IIFT School of fashion & interior design IIFT is the international standard's fashion & interior designing school well established and successfully running in Nepal's 1st ISO 9001:2015, CTEVT affiliated & WSC London certified fashion school. It has been recipient of best fashion & interior designing academy at FASHIONFARE Awards 2020 & achieved the corporate khabar excellent business award 2022. It's three centers in Bagbazar, Heritage Plaza and at Manbhawan one being run by the group of young and highly professional entrepreneurs having experience in education and fashion industry. We provide the highest standard of education for fashion and interior industry and provide the platform to enhance skills to become an industry expert.

Here in IIFT we deliver not only the technical enhancement but also business enhancement content through the practical and theoretical knowledge on contents like modeling, fashion marketing, media management, consumer dealing, personality development, and make up, fashion show management for the students of fashion designing. The "Dress to Impress" fashion show organized by IIFT provides a unique platform for students to flourish their creative talents in fashion design and modeling. Students of IIFT School of Fashion and Interior Design are gaining valuable experience and exposure by working with prominent beauty pageants and model hunts in Nepal, such as Miss Nepal, Miss Mongol, Face of Nepal, and Mr. Nepal, as well as film and music videos. We organize the JOB FAIR PROGRAM by collaborating & associating with prominent interior design business organizations where concerned companies hire our graduated students of interior design.

IIFT School of Fashion & Interior Design is expanding its reach by launching a franchise academy in major



cities of Nepal. The franchise academy will offer a range of programs and courses in fashion design, interior design, and related fields, equipping students with the skills and knowledge needed to succeed in the competitive industry. By expanding its presence in Nepal, IIFT School of Fashion & Interior Design is expected to create new opportunities for students and professionals alike, contributing to the growth and development of the creative industry in the region.



Nepal Airlines Corporation (NAC) the flag carrier of Nepal was incorporated on 1st July 1958. It has completed successfully 64th anniversary. Nepal established its own registered airline, Royal Nepal Airlines Corporation in July 1958 with one DC-3. There were only 96 personnel then. At the beginning, its service was limited to Indian cities like Patna, Calcutta and Delhi in the International Sector and to Simara, Pokhara and Biratnagar in the Domestic Sector. The facilities provided at that time were limited. Royal Nepal took over an international schedule in 1960. Starting with a fleet of Douglas DC-3's, the airline quickly moved on to the turboprop Fokker F-27.

The commissioning of the remarkable Twin Otter and Pilatus Porter aircraft into the Royal Nepal Airlines fleet in 1970s brought about a quick and easy way of accessing many of the remote regions of the kingdom. By the early 1970s the airline had introduced Hawker Siddeley HS-748 turboprops, and Boeing 727 jet airliners were introduced in 1972 after Kathmandu's runway had been extended for medium sized jet operations. The Boeing 727s was gradually replaced by Boeing 757s.

At present Nepal Airlines is flying to Riyadh, the capital city of Saudi Arabia as the 10th new destination added in the flights of NAC. Now, NAC operates 10 international destinations namely Riyadh, Bangkok, Hong Kong, Dubai, Doha, Kuala Lumpur, Narita, Delhi, Mumbai & Bengaluru. NAC has now already started meeting aviation formalities to expand its flight to the capital city of South Korea, Seoul.

In Domestic operations it connects more than 25 destinations inside Nepal. NAC flights are available to many tourist trekking spots and remote locations of Nepal like Bajura, Bhojpur, Dang, Dolpa, Jumla, Rukum and others. For flights within Nepal you

can contact our Domestic Sales office Kantipath, Kathmandu Tel: 4224497.

Nepal Airlines believes that the first priority of our valued passengers is safety and we shall earn confidence in our passengers. It generates revenue from non-operational activities like advertisement in IFE, Boarding Pass, Baggage tag etc. Nepal Airlines offer IFE (In-flight entertainment) in its A330 and A320 flights which gives passengers the chance to experience high quality audio, video, games, flight details, music, movies, and news and so on while on board.

NAC has partnered with various hotels, restaurants and other tourism related organizations to provide discounts to its passengers with its "Boarding pass privileges" promotion scheme. The In-flight Magazine of NAC is Shangrilla which is published quarterly and kept in flights for passengers. It also participates in various marts in coordination with Nepal Tourism Board and other institutions for promotional purpose.



Yeti Airlines Ltd. started its first commercial flight in September 1998 with a single Canadian built DHC6-300 Twin Otter aircraft, which aims to serve the most convenient flight schedule as per customer's requirements in the safest, most efficient and customer friendly manner possible. At present it operates the largest domestic aircraft fleet to the widest network in Nepal providing regular flight services with unique number of passengers.

Yeti Airlines offer a wide range of services, including: cargo flights, charter flights, mountain flights, and international flight. It operates (avg.) 40 flights daily on different domestic destinations.

Yeti Airlines is the first and only carbon neutral airlines not only in Nepal but also in South Asia. It is the only airline in Nepal to have successfully conducted the IATA Safety Standard Assessment Operational safety audit.

As part of corporate social responsibility (CSR), Yeti Airlines has handed over Cheque to United Mission and had done Everest cleanup campaign many times. Along with this, Yeti Airlines have done many green project, use of electric vehicle and use of plastic cup to promote sustainable development goals.



Jasmine Fitness Club and Spa: Leading the Fitness Revolution in Kathmandu, Nepal Nestled in the heart of Kathmandu at the Tripureshwor United World Trade Center, Jasmine Fitness Club and Spa stands as a premier fitness destination. Located on the 4th floor of the west wing, we offer an unparalleled array of fitness and wellness services all under one roof.

Our facilities include a state-of-the-art gym, cardio equipment, yoga, Zumba classes, and a luxurious spa featuring sauna, Jacuzzi, steam rooms, and massage services. Additionally, our rooftop swimming pool and café provide a perfect setting for relaxation and socializing.

With over 17 years of experience, Jasmine Fitness Club and Spa has consistently delivered top-tier services to our valued members, fostering an environment that encourages fitness and well-being. Our commitment to excellence has made us a trusted partner for numerous prestigious organizations, including The Hidden Treasure, with whom we have successfully collaborated on various events.

In our continuous effort to enhance our offerings, we are proud to introduce the only CrossFit affiliate in Nepal: CrossFit NPL. Our goal with CrossFit NPL is to touch and transform as many lives as possible through the dynamic and impactful CrossFit training regimen. This addition underscores our dedication to providing comprehensive fitness solutions tailored to meet the diverse needs of our community.

As we celebrate our 17th anniversary, Jasmine Fitness Club and Spa remains dedicated to setting new benchmarks in the fitness industry. With over 2,500 members enjoying our extensive range of services, we are more committed than ever to promoting health, wellness, and a sense of community.

Join us at Jasmine Fitness Club and Spa and embark on a transformative journey towards better health and a better you. Let us help you explore and enhance your potential through our exceptional fitness services.

For more information, visit us at the Tripureshwor United World Trade Center, 4th floor, west wing, Kathmandu, or contact us today. Together, we can achieve your fitness goals and celebrate the best version of yourself.

NLG Insurance Company Limited is a part of National Life and General Insurance (NLGI) incorporated in 1988 to conduct Life as well as General business, as composite insurance company. As per requirement of the Insurance Act of Nepal, General Insurance business of NLGI was separated and a new company by the name NLG Insurance Company Ltd. (NLG) was incorporated in 2005. 'NLG' has over 3 decades of experience in providing insurance services to its individual and corporate clients. Through our customer driven service packages, personalized service delivery and technology focused operation, our clients enjoy value that are unparalleled in the industry.

While 'NLG' is widely acknowledged for its promptness in claims services, it serves its large client base by providing diverse product range throughout the country by its largest number of network. Our clients span all levels of society - business corporations, government offices, development organizations and individual customers. 'NLG' has reliable reinsurance support of world's renowned reinsurer Hannover Re as its lead reinsurer.

Its strategic stakeholders are:

- National Life Insurance Co. Ltd.
- Rastriya Banijya Bank.
- Public Stakeholders.



In Nepal, SERVO stands out as a testament to the unwavering excellence and marketing dominance of IndianOil. With the largest distribution network comprising 125 dealers and a presence in 23,000 outlets, SERVO reigns as the most visible brand in Nepal. It is the leading brand in the lubricant category with an overall market share of 17%. In Nepal, it is distributed exclusively by Hansraj Hulaschand & Co., a part of the Golcha Group, one of the biggest



business houses of Nepal.

As part of its strategic foray into Nepal, IndianOil is setting up a state-of-the-art 7,000 MT lube blending plant in Nepal, further solidifying its numero uno position in the lubricants segment in Nepal. In fact, IndianOil developed SERVO 4T Cing exclusively for the Nepal market, which has become a flagship product in a short period of time.

Since its inception, IndianOil has constantly challenged the status quo in its bid to emerge as a 'Globally Admired Company'. With a willingness to push the envelope and always operating at the cutting edge of technological innovation, the brand SERVO has rightfully earned the trust of being called a SUPERBRAND. Truly, a 'jewel in the crown' of IndianOil.



Welcome to Trishool Sports, Nepal's pioneering fitness wear brand that has revolutionized the way we approach fitness in our country. As the first brand to introduce specialized fitness apparel in Nepal, we are proud to have sparked a movement that emphasizes the importance of wearing the right gear while working out.

Founded in 2013 with a vision to promote both physical and mental wellness, Trishool Sports not only provides high-quality, durable, and stylish fitness wear, but also strives to raise awareness about the significant role that proper fitness clothing plays in enhancing performance, comfort, and motivation during workouts.

Through innovative campaigns, we've educated and inspired countless individuals across Nepal on how the right fitness wear can transform their workout experience—whether it's for yoga, running, strength training, or any other activity. At Trishool, we believe that fitness is more than just a routine; it's a lifestyle. Our collection is designed to support you every step of the way, ensuring you feel confident, empowered, and ready to push your limits.

Join us in embracing fitness wear that empowers your every move—because at Trishool, we know that the right fit makes all the difference.



MP Productions by Mahima and Prathana is a content studio founded by sisters and creatives Mahima & Prathana Shrestha. We specialise in content creation and curation for commercials and branded content. Under our branded content; our creatives specialise in digital ads, tv commercials, print campaigns, editorial campaigns, social and digital content, launch campaigns and end- to -end production.

Styled by MP is a styling studio under MP Productions. Our experts are certified from London School Of Style via FAD Academy in Mumbai. We also provide regular training and workshops for aspiring stylists in Nepal. With an experience of over 4 years in the industry, our creatives have had a colourful journey in Bollywood before starting in Nepal. Our forte for styling ranges from editorials and commercials to pageantry as well.



Prof. Dr. Upendra Devkota, widely known as the father of modern Neurosurgery in Nepal, was a distinguished academician, scientist, literary enthusiast, and an unwavering nationalist. Born in the historical district of Gorkha, his remarkable achievements garnered global acclaim for his contributions to the fields of health, science and social welfare. Upendra Devkota Foundation (UDF) stands as a testament to his enduring legacy, dedicated to giving continuity to his endeavours.

Addressing the healthcare disparities in marginalized communities, the Foundation organized three impactful health camps in remote areas. The first camp was in Baddanda, Prof. Devkota's village in Gorkha, followed by a camp in Chanauli, Chitwan. The most recent camp took place in Sarra, Dang. These camps collectively served over 3,000 people, providing critical health services to those in need.

To mark World Stroke Day, UDF conducted a city march symbolizing a collective commitment to combating stroke. It collaborated with Neuro Hospital to include free screenings and OPD consultations for stroke risk factors. Additionally, UDF launched a comprehensive Stroke Awareness Program in



collaboration with senior officials from the Nepal Police and Armed Police Force (APF). By partnering with high-level authorities and implementing targeted interventions, UDF strengthens Nepal's capacity to address health challenges. In collaboration with Hidden Treasures, UDF also raised awareness on stroke and helmet safety among youth, using the hashtags #StrikeOutStroke and #HelmetHeroes. Senior consultants visited colleges to educate students on stroke prevention and the importance of proper helmet use to prevent fatalities.

Conference

NEUROCON 2023, one of UDF's flagship events, brought together leading national and international neuro and allied scientists. The conference featured 65 presentations covering neurosurgery, neurology, neurorehabilitation, neuroradiology, physiotherapy, mental health, and nursing, propelling advancements in neurosciences and honoring Prof. Devkota's contributions.



Founded in 2021, HUBA is a fashion brand based in Kathmandu. The brand's contemporary design language speaks to a wide spectrum of audience while often drawing inspiration from Nepali sensibilities of art and heritage. As we champion the integration of fashion and function, we combine concept, structure and image to create pieces that are fundamental and go beyond trends. Our commitment to innovation is evident in our bold exploration of diverse silhouettes, styles, and conceptual frameworks.



Founded in 2010, The Vesper House has established itself as Nepal's premier wine house and trading company, dedicated to sourcing and delivering the world's finest wines and spirits. With an unwavering

commitment to quality and excellence, we bring an exquisite selection of internationally renowned wines to connoisseurs, businesses, and hospitality establishments nationwide.

At The Vesper House, we believe that every bottle tells a story of heritage, craftsmanship, and passion. Our carefully curated portfolio showcases an exceptional range of wines from the most prestigious vineyards across the globe. Whether catering to fine dining establishments, luxury hotels, or discerning collectors, we ensure access to some of the most sought-after labels in the industry.

Beyond offering world-class wines, we take pride in delivering unparalleled customer service, expert guidance, and tailored solutions to our clients.

Our team of wine specialists and sommeliers is dedicated to fostering a culture of wine appreciation, making fine wines more accessible and enjoyable.

With over a decade of experience, The Vesper House continues to set the benchmark for excellence in Nepal's wine industry. It blends tradition, innovation, and passion to create an extraordinary wine experience.



We have proudly introduced the first fully automatic lines in Nepal by using the latest technology that ensures all our glasses are made with precision and to the highest standard known to humans, rivaling similar products in Europe. We source raw glass from the world's leading glass manufacturer; Asahi; Japan, Siseam; Turkey, Saint Gobain; France, Xinyi; Malaysia and Emirates; UAE for maintaining the outstanding glass quality. We adhere to strict quality control as each piece of glass is checked at more than 11 points using automated robots to ensure unmatched quality and flawless application. This is further checked by our highly experienced technicians, thus ensuring the top-of-the-line safety glass products.



Brihat Group is the one stop realty shop for all the real estate needs. We take pride in being one of the pioneer real estate group in Nepal having achieved remarkable growth over the last few years, leading



the sector through knowledge transformation, competence and competitiveness. Real Estate and Urbanization are the essential components for development of Nepal even more so when it is going through the continuous turmoil of natural and unnatural calamities. We had our share of suffering and came out strong for rebuilding the country, braced with more enthusiasm, commitment and eagerness to deliver.



The Art of Living Nepal, a part of the global Art of Living Foundation, founded by Gurudev Sri Sri Ravi Shankar, has been a beacon of hope, healing, and transformation for thousands across the country. For nearly three decades, the organization has been dedicated to nurturing mental well-being, emotional resilience, and community harmony through holistic practices rooted in ancient wisdom and modern relevance.

The Art of Living Foundation has reached 180+ countries in 44 years, positively impacting over 800 million people globally.

At the heart of its teachings lies the powerful breathing technique—Sudarshan Kriya. This rhythmic breathing practice is known to reduce stress, calm the mind, and detoxify the body, allowing individuals to reconnect with their inner peace and joy. Practiced daily by millions around the world, Sudarshan Kriya has brought visible transformation in people's lives—empowering them to face challenges with clarity and composure.

Beyond individual well-being, Art of Living Nepal plays a crucial role in societal upliftment. Whether it's through youth leadership programs, prison reform, rural development, or stress-relief workshops in schools, colleges and offices, the organization has consistently worked at the grassroots levels to create lasting change.

What truly sets Art of Living Nepal apart is its unwavering presence during times of crisis. It has been among the first organizations to respond to national disasters—from the devastating 2015 earthquake to the COVID-19 pandemic and frequent floods. Volunteers have provided immediate relief in the form of food, shelter, and medical aid, followed by long-term trauma relief and rehabilitation programs using

breathing and meditation techniques.

Art of Living Nepal continues to inspire a culture of peace, service, and compassion—helping build a stress-free mind, disease-free body, and violence-free society.



It all starts with a box.

TiffinBatta.com is an emerging Nutritional based subscription food delivery platform dealing in an extensive range of Food menu provided on a single platform to bring reliable, hassle-free, and convenient experience.

Our goal at TiffinBatta.com will provide ultimate modern solution for customers to Health oriented Nutrition food problem for quality product and Better delivery.

Customer satisfaction, trust, transparency, and commitment are the terms that define us and we work day and night to make your online food experience easier and free of all worries. Tiffinebatta.com brings together a team of dedicated professionals Japanese and continental chief in the field of nutrition based food production and online platform, content management, customer support, operation, marketing, B2C food business.

Dear Customer's you know that that science shows changing your nutrition is a powerful way to live longer, help the environment, and reduce your risk of getting sick.

Our Mission is to provide our valued clients with a variety of nutritious meals delivered straight to their doorsteps to enhance health and wellness.

So why Tiffinbatta?

Quality

- * Power full Nutrition meal plan to boost customer Health
- * 100% organic plant-based diet and Nepali meat
- * All recipes tried, tested, and loved by our chefs and customers

Variety

- * 50+ recipes a week , cooked from 10 mins
- * Family classics, global cuisines plus Joe Wick's health range



- * Tasty plant based and gluten free options too

Simplicity

- * Easy-to-follow recipe cards
- * Precise ingredients with zero food waste
- * Free, contactless delivery ,any day you like

I worked in Tokyo, Japan for 13 years emerging myself in Japanese cuisine. During these 13 years of my life in japan, I was astonished by their way of eating habit. It has rich flavor one-of-kind ingredients, and meticulous presentation are just some of the reasons why Japanese cuisine is so special. Its combination of simplicity and complexity makes for an unforgettable culinary experience that will leave you wanting more. Japanese cuisine has won the heart (and stomach) of people all over the world.

There's secret for Japanese people longer life, smaller portions and slower eating. With the help of this concept I started Tiffin Batta Pvt.Ltd, so Nepalese people can be healthy and live longer as Japanese people. During 2 years of journey of Tiffin Batta Pvt. Ltd, I have experienced more people are engaged in healthy living as they are being health conscious. Tiffin Batta Pvt.Ltd main priority is to provide healthy and hygienic meal for Nepalese people.

THINK HEALTHY FIRST!

Chef. Kamal Bahadur Tamang



Classics Projects Pvt. Ltd. (KaPa) is Nepal's premier event management company, founded in 2017 by a group of passionate and visionary youth committed to redefining how people experience life's most meaningful moments.

From elegant weddings and milestone celebrations to high-impact corporate events, conferences, and product launches, KaPa specializes in transforming various occasions into personalized, extraordinary experiences. We are especially suited for clients who desire personally tailored events but lack the resources to manage the details themselves, a kind of one stop service provider.

Driven by a mission to enhance the overall experience of events for all stakeholders while providing unmatched convenience in every aspect of hosting and experiencing, we approach every project with

creativity, care, and passion.

We take the time to understand your unique vision, then handle every aspect—from concept and planning to professional executions—so you can remain fully present for the moments that matter most.

Built on the foundation of trust, value, convenience, and reliability, we deliver comprehensive event solutions tailored to both personal and professional needs.

At the heart of KaPa is the belief that every event is a story waiting to be experienced. Whether it's an intimate celebration or a large-scale business function, we craft experiences filled with joy, creativity, and lasting impact.

Through years of hands-on experience, innovation, and experimentations, we've pioneered grounded techniques that have transformed how people experience events—from community-managed celebrations to professionally curated, personalized experiences. By integrating modern tools like floor planning, 2D & 3D graphics, scheduling, tracking etc. for efficiency and precision, we have turn chosed of events into harmonious moments—shaping events into unforgettable memories and smooth experiences.



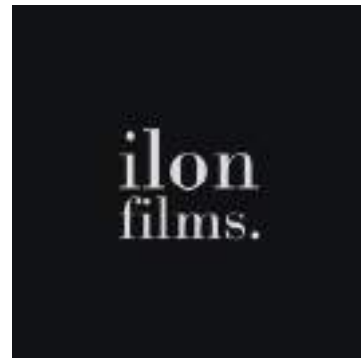
Hospitality World Campus (HWC) is the premier destination for culinary arts education, providing innovative and mindful learning experiences that prepare our graduates for success in the industry.

With a focus on sustainable practices and ethical sourcing, we help our students develop a deep understanding of the role of food in society, and how it can be used to make a positive impact. Whether you're looking to start your career in the culinary arts or take your skills to the next level, our institute is here to help you achieve your goals with premium facilities. Our focus at HWC is the overall development of an individual through perfect teaching methodologies adopted by the faculties of HWC and the hands-on experience gained through practical internships at prestigious top rated international hotels we are associated with. Our prefect blend with multiple options of credit transfer overseas to get equipped to work in the global competitive hospitality industry.

All our hospitality programs are approved and quality assured by Scottish Qualifications Authority (SQA),



Scotland, and benchmarked at The Scottish Credit and Qualifications Framework (SCQF) and European Qualifications Framework (EQF) which makes our students globally competitive.





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C.A. Kalpit Dhakal & Associates

List of College Visited During College Activation
AITM College
Phoenix College
Texas International College
Kantipur International College
Subhashree College of Management
IIMS College
Kathford College of Engineering
MIT College
Presidential College
Uniglobe College

Host	
Ms. Irina Shrestha	Press Meet, College Activation and Sash Ceremony
Ms. Prathana Shrestha	Talent Show
Ms. Anisha Malla	Subtitle Event
Ms. Roneeshma Shrestha	Subtitle Event

Miss Nepal Regional City Visit Details

City	Venue	Regional Co-ordinators
Birtamod	Siddhartha Hotel Grand City	Ms. Sunita Tamang
Nepalgunj	Hotel Siddhartha	Ms. Prema Oli
Janakpur	Hotel Aripan	Ms. Deepika Upadhyay

