

cuddle + kind

Beautiful, hand-knit dolls that feed children



2026

gives meals | lovingly handcrafted | fair trade





Beautiful, *hand-knit* dolls that feed children in need.

cuddle+kind dolls are little works of art made with exquisite craftsmanship and stunning details. Every lovingly hand-knit doll provides meals to children in need and fair trade income to artisans in Peru and Nepal. As soft and cuddly as they are beautiful, they are guaranteed to be cherished by mothers and children, from day one to forever.

Gives meals

Every doll provides meals to children in need.

Fair trade

Every doll empowers women artisans with fair trade income.

Lovingly handcrafted

Every doll is hand-knit by talented artisans in Peru.

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Signature Collection

Our most popular collection, featuring beautifully handcrafted details like crocheted floral crowns and modern outfits in trending colors. Every Signature doll comes with their own name, birthday, personality and favorite quote that children love.

Available in 2 sizes: Regular 20" + Little 13"









Hannah the bunny (blush)

gives 10 meals

Regular 20"
BUNHANPK001
628068760102

Little 13"
BUNHANPKMIN2
628068760119



Hannah the bunny (ivory)

gives 10 meals

Regular 20"
BUNHANWT001
628068760126

Little 13"
BUNHANWTMIN2
628068760133



Hannah the bunny (violet)

gives 10 meals

Little 13"
BUNHANLVMIN2
628068763028



Henry the bunny
gives 10 meals

Regular 20"
BUNHRY001
628068760164

Little 13"
BUNHRYMIN2
628068760171



Harper the bunny
gives 10 meals

Regular 20"
BUNHAP001
628068760140

Little 13"
BUNHAPMIN2
628068760157



Briar the bunny
gives 10 meals

Regular 20"
BUNBRI001
628068760065

Little 13"
BUNBRIMIN2
628068760072



Briar the bunny (peony pink)
gives 10 meals

Little 13"
BUNBRIPKMIN2
628068763097







Olivia the honey bear

gives 10 meals

Regular 20"
HONBEROLV001
628068761338

Little 13"
HONBEROLVMIN2
628068761345



Goldie the honey bear

gives 10 meals

Regular 20"
HONBERGLD001
628068761314

Little 13"
HONBERGLDMIN2
628068761321



Charlie the honey bear

gives 10 meals

Regular 20"
HONBERCHA001
628068761291

Little 13"
HONBERCHAMIN2
628068761307







Bella the honey bear

gives 10 meals

Regular 20"
HONBERBEL001
628068762311

Little 13"
HONBERBELMIN2
628068762328



Alexander the honey bear

gives 10 meals

Regular 20"
HONBERALX001
628068762298

Little 13"
HONBERALXMIN2
628068762304



Evelyn the golden puppy
gives 10 meals

Regular 20"
PUPEVEPK001
628068763721

Little 13"
PUPEVEPKMIN2
628068763738



Nora the golden puppy
gives 10 meals

Regular 20"
PUPNOR001
628068763868

Little 13"
PUPNORMIN2
628068763875



Theo the golden puppy
gives 10 meals

Regular 20"
PUPTHEO001
628068763844

Little 13"
PUPTHEOMIN2
628068763851







Charlotte the dog
gives 10 meals

Regular 20"
DOGCHA001
628068760263

Little 13"
DOGCHAMIN2
628068760270



Noah the dog
gives 10 meals

Regular 20"
DOGNOA001
628068760300

Little 13"
DOGNOAMIN2
628068760317



Mia the dog
gives 10 meals

Regular 20"
DOGMIA001
628068760287

Little 13"
DOGMIAMIN2
628068760294



NEW

Sophia the pony

gives 10 meals

Regular 20"
PNYSOPPK001
628068763363

Little 13"
PNYSOPPKMIN2
628068763370



NEW

Kelsie the pony

gives 10 meals

Regular 20"
PNYKEL001
628068763301

Little 13"
PNYKELMIN2
628068763318



NEW

Liam the pony

gives 10 meals

Regular 20"
PNYLIA001
628068763325

Little 13"
PNYLIAMIN2
628068763332







Amelia the cow

gives 10 meals

Regular 20"
COWAME001
628068761673

Little 13"
COWAMEMIN2
628068761697



Ava the cow (powder pink)

gives 10 meals

Regular 20"
COWAVAPK001
628068761710

Little 13"
COWAVAPKMIN2
628068761727



Ava the cow (lavender)

gives 10 meals

Regular 20"
COWAVALV001
628068761734

Little 13"
COWAVALVMIN2
628068761741



Asher the cow
gives 10 meals

Regular 20"
COWASH001
628068761680

Little 13"
COWASHMIN2
628068761703







Emma the mouse

gives 10 meals

Regular 20"
MOUEMM001
628068762984

Little 13"
MOUEMMMIN2
628068762991



Bailey the mouse

gives 10 meals

Regular 20"
MOUBLY001
628068762960

Little 13"
MOUBLYMIN2
628068762977



Beatrice the mouse (blush)

gives 10 meals

Regular 20"
MOUBEAPK001
628068762922

Little 13"
MOUBEAPKMIN262
628068762939



Beatrice the mouse (periwinkle)

gives 10 meals

Regular 20"
MOUBEABL001
628068762946

Little 13"
MOUBEABLMIN2
628068762953



Violet the fawn

gives 10 meals

Regular 20"
FAWVIO001
628068760386

Little 13"
FAWVIOMIN2
628068760393



Elliott the fawn

gives 10 meals

Regular 20"
FAWELL001
628068760362

Little 13"
FAWELLMIN2
628068760379







Flora the duckling (mauve)

gives 10 meals

Regular 20"
DUCFLOMV001
628068761239

Little 13"
DUCFLOVMIN2
628068761246



Flora the duckling (ivory)

gives 10 meals

Regular 20"
DUCFLOIV001
628068761215

Little 13"
DUCFLOIVMIN2
628068761222



Finley the duckling

gives 10 meals

Regular 20"
DUCFIN001
628068761192

Little 13"
DUCFINMIN2
628068761208



Lucy the lamb (pastel)
gives 10 meals

Regular 20"
LAMEAS001
628068760584

Little 13"
LAMEASMIN2
628068760591



Lucy the lamb
gives 10 meals

Regular 20"
LAMLUC001
628068760607

Little 13"
LAMLUCMIN2
628068760614



Benjamin the lamb
gives 10 meals

Little 13"
LAMAVEBLMIN2
628068763103



Avery the lamb
gives 10 meals

Regular 20"
LAMAVE001
628068760560

Little 13"
LAMAVEMIN2
628068760577



Sebastian the lamb
gives 10 meals

Regular 20"
LAMSEB001
628068760621

Little 13"
LAMSEBMIN2
628068760638



my first
Easter

cuddle + kind



Daisy the kitten

gives 10 meals

Regular 20"
KITDAI001
628068760461

Little 13"
KITDAIMIN2
628068760478



Dylan the kitten

gives 10 meals

Regular 20"
KITDYL001
628068760485

Little 13"
KITDYLMIN2
628068760492



Penelope the flamingo

gives 10 meals

Regular 20"
FLAPEN001
628068760409

Little 13"
FLAPENMIN2
628068760416



Harlow the swan

gives 10 meals

Regular 20"
SWAHAR001
628068760904

Little 13"
SWAHARMIN2
628068760911



Eloise the elephant

gives 10 meals

Regular 20"
ELEELO001
628068760324

Little 13"
ELEELOMIN2
628068760331



Evan the elephant

gives 10 meals

Regular 20"
ELEEVA001
628068760348

Little 13"
ELEEVA MIN2
628068760355



Lola the llama

gives 10 meals

Regular 20"
LLALOL001
628068760683

Little 13"
LLALOLMIN2
628068760690



Lucas the llama

gives 10 meals

Regular 20"
LLALUC001
628068760706

Little 13"
LLALUCMIN2
628068760713



Savannah the lion

gives 10 meals

Regular 20"
LIOSAV001
628068760645

Little 13"
LIOSAVMIN2
628068760652



Sawyer the lion

gives 10 meals

Regular 20"
LIOSWR001
628068760669

Little 13"
LIOSWRMIN2
628068760676







Quinn the koala
gives 10 meals

Regular 20"
KOAQUI001
628068760546

Little 13"
KOAQUIMIN2
628068760553



Claire the koala (mint)
gives 10 meals

Regular 20"
KOAMTCLA001
628068760522

Little 13"
KOAMTCLAMIN2
628068760539



Claire the koala
gives 10 meals

Regular 20"
KOACLA001
628068760508

Little 13"
KOACLAMIN2
628068760515



Ella the unicorn
gives 10 meals

Regular 20"
UNIELLO01
628068760928

Little 13"
UNIELLMIN2
628068760935



Zara the unicorn
gives 10 meals

Regular 20"
UNIZAR001
628068760942

Little 13"
UNIZARMIN2
628068760959



Zoe the unicorn
gives 10 meals

Regular 20"
UNIZOE001
628068760966

Little 13"
UNIZOEMIN2
628068760973







Skye the mermaid
gives 10 meals

Regular 20"
MERSKY001
628068760805

Little 13"
MERSKYMIN2
628068760812



Maya the mermaid
gives 10 meals

Regular 20"
MERMAY001
628068760768

Little 13"
MERMAYMIN2
628068760775



Isla the mermaid
gives 10 meals

Regular 20"
MERILA001
628068760720

Little 13"
MERILAMIN2
628068760737



Pearl the mermaid
gives 10 meals

Regular 20"
MERPRL001
628068760782

Little 13"
MERPRLMIN2
628068760799



Stella the polar bear

gives 10 meals

Regular 20"
POLSTE001
628068760881

Little 13"
POLSTEMIN2
628068760898



Hudson the polar bear

gives 10 meals

Regular 20"
POLHUD001
628068760867

Little 13"
POLHUDMIN2
628068760874





Benedict the bunny
gives 10 meals

Regular 20"
BUNBEN001
628068760058

Little 13"
BUNBENMIN2
628068760041



Maximus the cat
gives 10 meals

Regular 20"
CATMAX001
628068760201

Little 13"
CATMAXMIN2
628068760218



Sadie the fox
gives 10 meals

Regular 20"
FOXSA001
628068760423

Little 13"
FOXSAADMIN2
628068760430



Wyatt the fox
gives 10 meals

Regular 20"
FOXWYT001
628068760447

Little 13"
FOXWYTMIN2
628068760454



Oliver the bear

gives 10 meals

Regular 20"
BEROLI001
628068760027

Little 13"
BEROLIMIN2
628068760034



Polly the panda

gives 10 meals

Regular 20"
PANPOL001
628068761130

Little 13"
PANPOLMIN2
628068761147



Paxton the panda

gives 10 meals

Regular 20"
PANPAX001
628068761116

Little 13"
PANPAXMIN2
628068761123

Tiny Collection

Miniature renditions of our most popular Signature hand-knit dolls, this collection is designed for imaginative play. Our tiny dolls inspire magical childhood moments that will become cherished memories. Each tiny doll comes nestled in a tiny home with breathtakingly hand painted wildflowers.

MOQ: 2 | *Approximately 6" height*





Hand painted wildflower home opens to a magical, starlit scene





Tiny Hannah the bunny
gives 10 meals

TINYBUNHANPK4
628068761352



Tiny Henry the bunny
gives 10 meals

TINYBUNHRY4
628068761369



Tiny Charlie the honey bear

gives 10 meals

TINYHONBERCHA4

628068761772







Tiny Olivia the honey bear

gives 10 meals

TINYHONBEROLV4

628068761789



Tiny Charlotte the dog
gives 10 meals

TINYDOGCHA4
628068761376



Tiny Noah the dog
gives 10 meals

TINYDOGNOA4
628068761383







Tiny Emma the mouse
gives 10 meals

TINYMOUEMM4
628068763059



Tiny Bailey the mouse
gives 10 meals

TINYMOUBLY4
628068763066



Tiny Violet the fawn

gives 10 meals

TINYFAWVIO4

628068761406



Tiny Elliott the fawn

gives 10 meals

TINYFAWELL4

628068761390





Tiny Lucy the lamb (pastel)
gives 10 meals

TINYLAMEAS4
628068761796



Tiny Sebastian the lamb
gives 10 meals

TINYLAMSEB4
628068761802



Tiny Penelope the flamingo (pastel)
gives 10 meals

TINYFLAPEN4
628068761765



Tiny Flora the duckling (mauve)
gives 10 meals

TINYDUCFLOMV4
628068761758



Baby Animal Collection

Absolutely adorable and oh so collectible! Our baby animals have won the Good Housekeeping Best Toy Award for their endearing size and thoughtful, handcrafted details. They are perfectly sized for even the littlest hands to grab and hold!

MOQ: 2 | *Approximately 7" height*



New!
*freestanding
packaging*





Baby octopus (pink)
gives 5 meals
BBYOCTPKL003
628068763417



Baby turtle (aqua)
gives 5 meals
BBYTURAQ003
628068763424



Baby otter
gives 5 meals
BBYOTT003
628068763387







Baby butterfly
gives 5 meals

BBYBFY003
628068761581



Baby butterfly (petal pink)
gives 5 meals

BBYBFYPK003
628068761970



Baby ladybug
gives 5 meals

BBYLDYBUG003
628068762892







Baby daisy (blush pink)
gives 5 meals

BBYFLWRPK003
628068762908



Baby daisy (ivory)
gives 5 meals

BBYFLWRWT003
628068762915



Baby bee
gives 5 meals

BBYBEE003
628068761253



Baby elephant

gives 5 meals

BBYELE003

628068760997



Baby elephant (blush floral)

gives 5 meals

BBYELEFLCR003

628068761840



it's a
GIRL
♥

Quokka + Wood





Baby lamb
gives 5 meals
BBYLAM003
628068761024



Baby fawn
gives 5 meals
BBYFAW003
628068761086



Baby puppy
gives 5 meals
BBYPUP003
628068761284



Baby giraffe
gives 5 meals
BBYGRF003
628068761451



Baby lion
gives 5 meals
BBYLIO003
628068761031



Baby zebra
gives 5 meals
BBYZEB003
628068761482







Baby honey bear

gives 5 meals

BBYHBR003

628068761857



Baby honey bear (ivory floral)

gives 5 meals

BBYHBRFLCR003

628068761864



Baby bouclé bear (strawberry)

gives 5 meals

BBYBERALPPK003

628068763127



Baby bouclé bear (honey)

gives 5 meals

BBYHBRALP003

628068763110



Baby bouclé bear (ivory)

gives 5 meals

BBYPOLALP003

628068763134







Baby honey bear (blush bow)

gives 5 meals

BBYHBRPK003

628068762281



Baby honey bear (lavender bow)

gives 5 meals

BBYHBRLV003

628068762274



Baby honey bear (robin's egg bow)

gives 5 meals

BBYHBRBL003

628068762267



Baby bunny (rose)
gives 5 meals

BBYBUNPK003
628068761055



Baby bunny (rose floral)
gives 5 meals

BBYBUNPKFLCR003
628068761819



Baby bunny (oatmeal)
gives 5 meals

BBYBUNTNO03
628068761062



Baby bunny (confetti)
gives 5 meals

BBYBUNCF003
628068761154



Baby bunny (lilac)
gives 5 meals

BBYBUNLC003
628068761048



Baby bunny (mint)
gives 5 meals

BBYBUNMT003
628068761161







Baby duckling
gives 5 meals
BBYDUC003
628068761079



Baby duckling (ivory floral)
gives 5 meals
BBYDUCFLCRIV003
628068761833



Baby duckling (blush floral)
gives 5 meals
BBYDUCFLCRPK003
628068761826



Baby pony
gives 5 meals
BBYPNY003
628068763011



Baby piglet
gives 5 meals
BBYPIG003
628068761185



Baby gosling
gives 5 meals
BBYGOS003
628068761178



Baby cow (strawberry)
gives 5 meals
BBYCOWST003
628068761628



Baby cow (jersey)
gives 5 meals
BBYCOWJY003
628068761635



Baby mouse
gives 5 meals
BBYMOU003
628068763004







Baby panda
gives 5 meals
BBYPAN003
628068761277



Baby flamingo
gives 5 meals
BBYFLA003
628068761000



Baby koala
gives 5 meals
BBYKOA003
628068761017



Baby hippo (pebble)
gives 5 meals
BBYHIPPB003
628068761475



Baby polar bear

gives 5 meals

BBYPOL003

628068761109



Baby penguin

gives 5 meals

BBYPEN003

628068761093





Baby seahorse (powder pink)

gives 5 meals

BBYSEAHPK003

628068761932



Baby seahorse (lilac)

gives 5 meals

BBYSEAHLC003

628068761949



Baby parrot (mauve)

gives 5 meals

BBYPRTMV003

628068761956



Baby parrot (sky blue)

gives 5 meals

BBYPRTBL003

628068761963



Baby kitten
gives 5 meals
BBYCAT003
628068760980



Baby kitten (blush)
gives 5 meals
BBYCATPK003
628068761260



Baby rabbit (oatmeal)
gives 5 meals
BBYBUNEAROT003
628068761604



Baby rabbit (lavender)
gives 5 meals
BBYBUNEARLV003
628068761598



Baby rabbit (powder pink)
gives 5 meals
BBYBUNEARPK003
628068761611

New!

Lovey Collection

Beautifully hand-knit and luxuriously soft, our heirloom-quality loveys are designed to comfort your little one from day one. Each one is handcrafted from 100% organic cotton and finished with delicate scalloped trim in soft, soothing colours.

MOQ: 2 | *Blanket approximately 14x14" square*

*Peg-friendly packaging
for easy merchandising!*







Baby bunny lovey (blush)

gives 5 meals

SNGLBUNPK008

628068763271



Baby bunny lovey (oatmeal)

gives 5 meals

SNGLBUNOT008

628068763264



Baby bunny lovey (baby blue)

gives 5 meals

SNGLBUNBL008

628068763288



Baby bear lovey (blush)

gives 5 meals

SNGLBERPK008

628068763233



Baby bear lovey (honey)

gives 5 meals

SNGLBER008

628068763226



Baby bear lovey (baby blue)

gives 5 meals

SNGLBERBL008

628068763240



Easter Gifts

Bunnies and lambs and ducklings, oh my! Our lovingly handcrafted dolls make adorable centerpieces for charming Easter baskets. With over 20 Easter characters to choose from, there is a doll for every basket.





Hannah the bunny (blush)
gives 10 meals

Regular 20" Little 13"
BUNHANPK001 BUNHANPKMIN2
628068760102 628068760119



Tiny Hannah the bunny (blush)
gives 10 meals

TINYBUNHANPK4
628068761352



Baby bunny (confetti)
gives 5 meals

BBYBUNCF003
628068761154



Sebastian the lamb
gives 10 meals

Regular 20" Little 13"
LAMSEB001 LAMSEBMIN2
628068760621 628068760638



Tiny Sebastian the lamb
gives 10 meals

TINYLAMSEB4
628068761802



Baby lamb
gives 5 meals

BBYLAM003
628068761024



Flora the duckling
gives 10 meals

Regular 20" Little 13"
DUCFLOMV001 DUCFLOMVMIN2
628068761239 628068761246



Tiny Flora the duckling
gives 10 meals

TINYDUCFLOMV4
628068761758



Baby duckling (ivory floral)
gives 5 meals

BBYDUCFLCRIV003
628068761833

Halloween Collection

The collection that sold out in minutes.
Spooky season just got a whole lot cuter
with this precious collection of classic and
modern Halloween characters.





Coming
July 2026



Baby ghost (with pumpkin)
gives 5 meals

BBYGHOPWPKN003
628068763547



Baby pumpkin
gives 5 meals

BBYPKNPH003
628068763462



MY FIRST
halloween





Baby skeleton (charcoal)

gives 5 meals

BBYSKECL003

628068763493



Baby skeleton (blush)

gives 5 meals

BBYSKEPK003

628068763509



Nova the kitten

gives 10 meals

Little 13"

KITNOVMIN2

628068761994



Baby kitten (charcoal)

gives 5 meals

BBYCATCL003

628068761413



MY FIRST
halloween
👻





Baby bat (charcoal)
gives 5 meals
BBYBATCL003
628068763516



Baby bat (grey)
gives 5 meals
BBYBATGR003
628068761420



Baby bat (powder pink)
gives 5 meals
BBYBATPK003
628068762007

Holiday 2026

The magic of Christmas morning starts here. Make your classic holiday traditions even more beautiful with these merry holiday characters.





Coming
July 2026



Tiny Santa
gives 10 meals
TINYSANTA4
628068763578



Tiny Gingerbread girl
gives 10 meals

TINYGBDGR4
628068763561



NEW

Baby santa
gives 5 meals
BBYSANTA003
628068763677







Baby gingerbread (candy swirl)

gives 5 meals

BBYGBDGRL003

628068763707



Baby gingerbread (icing white)

gives 5 meals

BBYGBDWT003

628068761512



NEW

Baby snowman (peppermint stripe)

gives 5 meals

BBYSNORGS003

628068763653



my first
CHRISTMAS





Skylar the penguin
gives 10 meals

Little 13"
PENSKYMIN2
628068762199



Greyson the penguin
gives 10 meals

Little 13"
PENGRETLMIN2
628068762212

Displays & merchandising



Doll stand

13" & 20" adjustable
DOLLSTAND002



POP sign

8.5" x 11"
SIGNBUNDLE



Wooden sign

9" diameter
WOODSN001



Window decal

7" diameter
WINDOWLG7



Window decal

5" diameter
WINDOWSM5



We're the world's largest premium hand-knit doll brand.

Since 2015, we have been working with skilled artisans to develop the stunning craftsmanship we are known for. Our dolls are hand-knit to be heirloom quality, making them unique works of art with exquisite details.

Every doll feeds children in need

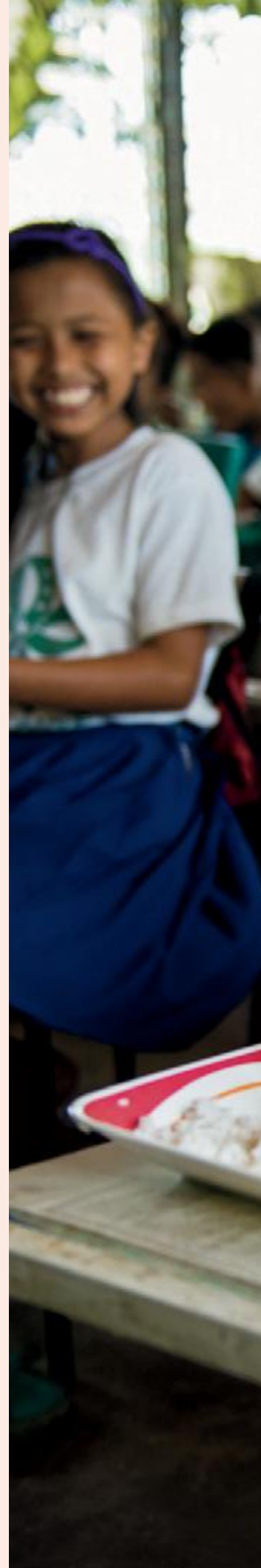
1 doll = 10 meals

For every doll sold, we give nutritious meals to children in need in 77 countries around the world. We are proud to partner with several highly respected humanitarian agencies like the Children's Hunger Fund, World Food Program USA, and Feeding America to distribute the meals our dolls provide.

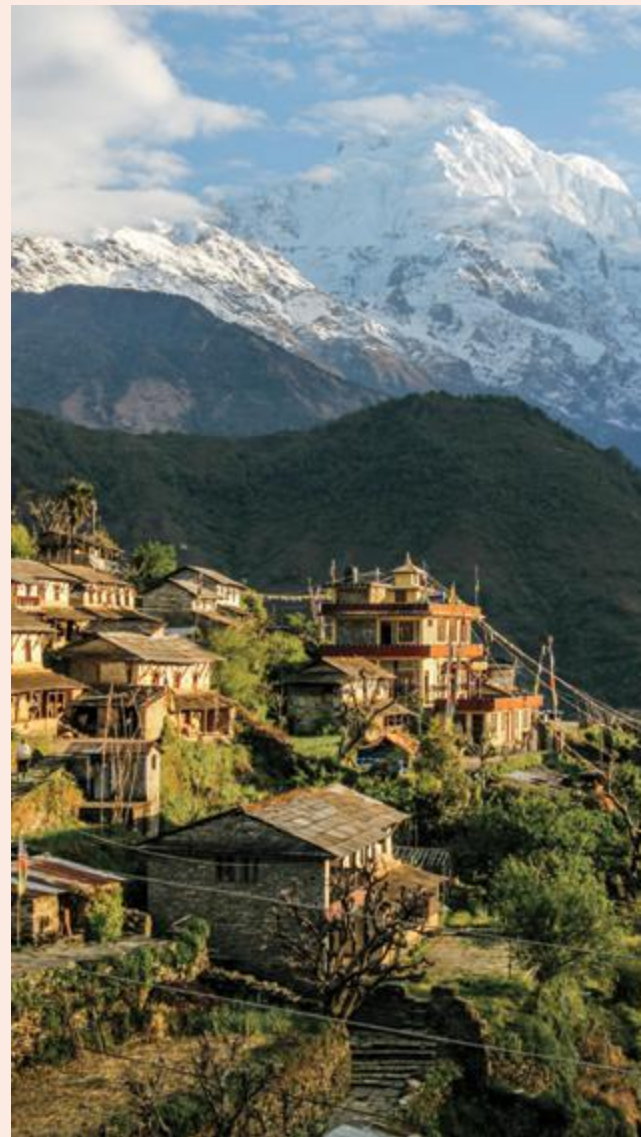
Together, we've provided over

36,553,582

meals to children in need









Lovingly handcrafted in Peru & Nepal

We work with skilled women artisans who earn a fair trade income, which enables them to preserve cultural knitting traditions and provide for their families.



We empower

1,000+

women artisans with
fair trade income

Our awards



Platinum award for
Best Toy **9 years** in a row



Winner of Best Toy
3 years in a row



6-time winner 5-time winner 5-time winner

Media coverage

VOGUE

GOOD
HOUSEKEEPING

Today's
Parent

People



O THE OPRAH
MAGAZINE

GOOD
MORNING
AMERICA

Forbes

Medium

Us

the BUMP



Terms & conditions

Purchase Minimums

Domestic (US + Canada) and International (AUS/NZ) opening order minimum: \$500 USD before shipping and taxes.

Domestic (US + Canada) and International (AUS/NZ) reorder minimum: \$250 USD before shipping and taxes.

Products must be ordered in minimum pack quantities.

Payment

cuddle+kind accepts payment by credit card

Payment must be made in full when the order is placed.

We do not offer any terms on orders.

For US wholesale partners you are required to provide a valid tax certificate, if applicable in your state, in order to avoid having taxes applied to your orders. Should you fail to do so taxes will be applied to your order and cannot be refunded once the order is complete. It is your responsibility to update your certificates should they be subject to expiration.

Wholesale Pricing

Wholesale pricing is subject to change at any time.

International Orders

Pricing does not include any customs, duty or taxes which may be applicable depending upon the delivery country. Duties and taxes will be the responsibility of the buyer. cuddle+kind can coordinate duty-paid pricing based on the buyer's country of origin, based on availability and handled on a case-by-case basis.

Order changes and cancellations

To ensure your order is delivered quickly, orders begin processing immediately. Cancellations or changes to an order, if they can be facilitated, may be subject to a 15% restocking fee.

Shipping and delivery

US continental orders will ship from our US based warehouse. Shipping rate is based on 10% of your order subtotal. FREE SHIPPING on all orders over \$1000 before tax (eligible for continental USA orders only).

Canadian orders ship from our Canadian based warehouse. Shipping rate is based on 10% of your order subtotal. FREE SHIPPING on all orders over \$1000 before tax.

Australian orders ship from our Australian based warehouse. Shipping rate is based on 10% of your order subtotal. FREE SHIPPING on all orders over \$1000 before tax.

New Zealand orders ship from our Australian based warehouse. Shipping rate is based on 10% of your order subtotal.

International orders will be shipped based on the discretion of cuddle+kind and current shipping rates.

Risk in respect to any shipment is assumed by the buyer once tracking information is provided.

If the order is damaged, contains any defective dolls or there is any discrepancy with the order the retailer must provide written notice within 1 week of receipt. If written notice is provided within 1 week, cuddle+kind will do their best to rectify the situation. If written notice is given after 1 week, cuddle+kind is not held responsible for any order discrepancies.

Defective items must be returned to cuddle+kind, and cuddle+kind will at its discretion:

- 1) replace any defective items or
- 2) provide a credit note in the value of the defective items for a future order. Note: all cuddle+kind dolls are made by hand, and each doll may have its own unique qualities.

If a shipment has not delivered within 2 weeks of your order being placed, please provide written notice to wholesale@cuddleandkind.com immediately. cuddle+kind will do a thorough investigation into this matter and handle it at their discretion. If written notice is not given within 3 weeks, cuddle+kind is not held responsible for any missing orders.





MSRP and permission to sell

cuddle+kind requires that all retailers sell dolls for no less than the suggested retail pricing provided by cuddle+kind (as listed on the product page for each SKU).

cuddle+kind will also provide a country specific line sheet reflective of the MSRP to be adhered to.

cuddle+kind dolls are never to be sold at a price less than the MSRP provided to you. Pricing updates will be communicated to you via email with 30 days' notice; you are required to action the pricing updates within the timeframe provided by cuddle+kind.

Discounting of dolls lower than our current MSRP or offering free giveaways is not permitted unless express written consent is given by cuddle+kind. Discounting of dolls or offering dolls for free giveaways may result in suspension of the wholesale partnership.

Selling is only permitted under the following conditions:

- 1) Direct to consumer – buyer may not resell to distributors
- 2) At the buyer's approved physical location
- 3) On the buyer's own website or online domain (approved by cuddle+kind)

Note: cuddle+kind does not allow resale by buyer on third-party websites, including but not limited to Amazon, Zulily, Ebay or Etsy. cuddle+kind may at their discretion discontinue the wholesale program or any wholesale partnership at any time with limited notice.

Communication

Upon becoming a wholesale partner you will be included in our email communications so that you can stay up to date on new doll launches, doll restocks, brand updates, etc. All of your order confirmations and shipping details will be communicated via the email address that you provide. You agree to receive these communications in order to stay up to date and aligned with the brand.

Branding

cuddle+kind is happy to provide branding elements to aid the buyer's merchandising and marketing; you can find these resources on the marketing page of our website. You agree to use the cuddle+kind brand name and logo when advertising cuddle+kind dolls and anywhere dolls are described or named including on websites or store displays.

Retailers are prohibited from bidding on the search keywords "cuddle+kind", "cuddle and kind", "cuddle kind" or any combination thereof, as well as the names of any of our dolls and the phrase "1 doll = 10 meals."

Returns and exchanges

Returns and exchanges are accepted on a case-by-case basis. cuddle+kind reserves the right to apply a restocking fee to any returned items, of up to 15% of the returned item.

Retailers must provide written notice and an image of the doll to report any quality issues to our team and request replacement.

cuddle + kind

Ready to order?

Contact our sales team, your OneCoast sales rep,
or visit our online store or Faire shop.

Email: wholesale@cuddleandkind.com

cuddle+kind wholesale website: cuddleandkind.com/wholesale

Faire: faire.com/direct/cuddleandkind

Phone: 647-560-1377

US Retailers

REPRESENTED BY

ONECOAST

Find Your Territory Manager at OneCoast.com/Find

Phone: 866-592-5514

Showroom Location:

Dallas: OneCoast Showroom #180 | World Trade Center
2050 N Stemmons Fwy Dallas, TX, 75207

SIMBLIST GROUP

Find Your Territory Manager at <https://simblastgroup.com/find-a-rep>

Phone: 800-524-1621

Showroom Location:

Atlanta: Simblast Showroom | AmericasMart Bldg. 2 #1621
40 John Portman Blvd NW
Atlanta, GA 30303

Canadian Retailers



Find Your Territory Manager at <https://sprucedya.com/sales-representatives>

Phone: 1-800-370-4857

Showroom Location:

Toronto: The International Centre 6900 Airport Rd,
Suite 225, Mississauga, ON L4V1E8

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