



# OPVEON

— CAPTURE. STRATEGIZE. PERSUADE. —

# CERTIFIED WOMAN-OWNED AND WOMAN-CONTROLLED SMALL BUSINESS



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**NWBOC**<sup>®</sup>  
WBE CERTIFIED

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**NWBOC**<sup>®</sup>  
WOSB CERTIFIED

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**NWBOC**<sup>®</sup>  
MBE CERTIFIED

A photograph of a city skyline at sunset, with several skyscrapers illuminated against a colorful sky. The image is partially obscured by a green diagonal shape on the left and a white diagonal shape on the right.

# **ABOUT US**

**OUR ENTIRE LINE OF SERVICE OFFERINGS  
ARE DESIGNED TO HELP YOU**

# **CAPTURE**

**EVIDENCE AND TESTIMONY,**

# **STRATEGIZE**

**ON HOW BEST TO PRESENT IT, AND**

# **PERSUADE**

**JURORS TO BE YOUR CLIENT'S ADVOCATE  
IN THE DELIBERATION ROOM.**

# The OPVEON *story*

At OPVEON, you'll find a high-octane mix of trial strategy experts, technology gurus, document management masters, creative problem solvers, and customer service fanatics focused on serving the needs of law firms. Our goal is to make litigation more efficient and litigators more effective by creating a seamless, synergistic fusion of the legal process, trial strategy, and technology.

We want to help you tell a story – your client's story – and we want to use our years of experience and battle-proven expertise to do it.

**WE ARE COMMUNICATORS, COLLABORATORS, AND CREATORS.  
WE ARE TECHNOLOGY GURUS, DATA MANAGEMENT EXPERTS,  
DOCUMENT SOLUTION PROVIDERS, GRAPHIC DESIGNERS,  
AND TRIAL CONSULTANTS.**

**TOGETHER, WE ARE OPVEON.**

# WHY OPVEON?



## CONSTANT SERVICE & SUPPORT

LITIGATION ISN'T 9-TO-5 AND NEITHER ARE WE. OUR TEAM IS AVAILABLE WHENEVER YOU NEED US, EVEN AT THE 11TH HOUR.

## INNOVATIVE THINKING

THE COMPLEXITIES OF LITIGATION ARE NO MATCH FOR THE CREATIVE SOLUTIONS THAT WE CAN ACCOMPLISH TOGETHER.



## GLOBAL RESOURCES

CASES CAN TAKE YOU ANYWHERE, AND WE CAN HELP. WE HAVE RESOURCES & CONTACTS PRECISELY WHERE YOU NEED THEM.

## THE PERFECT FIT

WE BECOME PART OF YOUR TEAM SO THAT, TOGETHER, WE CAN CREATE A STRATEGIC PLAN TO BEST FIT YOUR CLIENT'S NEEDS.



## BATTLE-PROVEN EXPERTISE

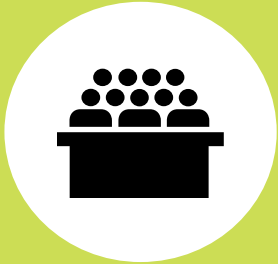
MILLIONS OF PAGES OF DISCOVERY AND THOUSANDS OF CASES MAKE US THE GO-TO TEAM TO CALL.

## LEADERS IN THE LEGAL FIELD

WE STAY ON TOP OF NEW ADVANCEMENTS IN TECHNOLOGY AND WE WORK HARD TO SHARE THOSE BENEFITS WITH YOU.



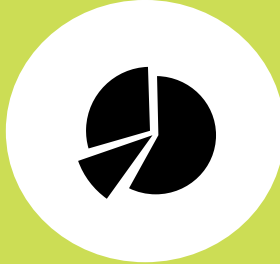
# LEGAL SERVICES



**JURY  
CONSULTING**



**TRIAL  
TECHNOLOGY**



**DEMONSTRATIVE  
GRAPHICS**



**PARALEGAL  
SERVICES**



**LEGAL  
VIDEO**

HAVING WORKED ON LARGE PIECES OF COMPLEX LITIGATION FROM COAST TO COAST, OUR TEAMS HAVE YEARS OF COMBINED EXPERTISE AND EXPERIENCE IN THE BOARDROOM AND THE COURTROOM, MAKING THEM **AN INVALUABLE ASSET TO ANY LITIGATION TEAM.**

OUR TEAM IS COMPRISED OF SOME OF THE MOST WELL-RESPECTED TRIAL CONSULTANTS, JURY CONSULTANTS, PARALEGALS, GRAPHIC DESIGNERS AND LEGAL VIDEO SPECIALISTS IN THE COUNTRY.

## **MEMBERS OF OUR TEAM HOLD THE FOLLOWING CERTIFICATIONS:**

- CERTIFIED E-DISCOVERY SPECIALIST (CEDS)
- E-DISCOVERY EXECUTIVE CERTIFICATION (EDEX)
- CERTIFIED TRIAL TECHNOLOGY SPECIALIST (CTTS)
- CERTIFIED DEPOSITION VIDEO SPECIALIST (CDVS)
- CERTIFIED EVIDENTIARY VIDEO SPECIALIST (CEVS)
- CERTIFIED TRIAL DIRECTOR TRAINER & CONSULTANT

# TRIAL TECHNOLOGY SERVICES



## CERTIFIED PROFESSIONALS

WE TAKE CARE OF SETTING UP TECHNOLOGY AND ENSURE THAT IT ALL WORKS TOGETHER PROPERLY SO YOU CAN FOCUS ON WHAT MATTERS MOST: YOUR CASE.



## HOT SEAT SERVICES

OUR TEAM IS EXPERIENCED AT HANDLING EVERYTHING TECH-RELATED ON THE FLY. YOU'LL NEVER WANT TO TRY A CASE WITHOUT OUR CONSULTING TEAM AGAIN.

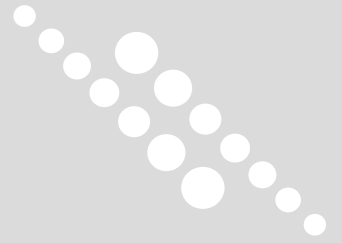


## WAR ROOM SUPPORT

OUR WELL-PREPARED TEAM WILL SET UP EVERYTHING YOU NEED - LAPTOPS, PROJECTORS, SCREENS, PRINTERS, AND MORE. WITH OUR ASSISTANCE, YOU CAN FOCUS YOUR PRODUCTIVITY ON THE MATTER.

**WE ARE YOUR  
TECHNOLOGY  
PARTNER**

# JURY CONSULTING



## OVERALL CASE ANALYSIS

REVIEWING FACT FINDER'S PERSPECTIVES ALLOWS OUR EXPERIENCED CONSULTING TEAM TO ANALYZE YOUR CASE FACTS AND DEVELOP KEY THEMES SUPPORTIVE OF YOUR CLIENT'S POSITION.

## DEMOGRAPHIC INDICATORS

DEMOGRAPHIC INDICATORS ARE ESSENTIAL TO GENERATING ACCURATE AND RELIABLE STATISTICS FOR A CASE, PROVIDING LITIGATORS WITH SUPPORTIVE OUTLOOKS FROM SOCIAL PERSPECTIVES.

## HOT-BUTTON ISSUES

OUR HOT-BUTTON ANALYSIS TECHNIQUES PROVIDE LITIGATORS WITH SYSTEMATIC INSIGHT, ENHANCING THE EVALUATION AND SUPPORTIVE NATURE OF THEIR CASE DEVELOPMENT PROCESS.

## WITNESS PREPARATION

OUR EXPERT WITNESS PREPARATION ENSURES YOUR WITNESSES ARE CONFIDENT, CREDIBLE, AND EFFECTIVE ON THE STAND.

## POST TRIAL JUROR INTERVIEWS

OUR POST-TRIAL JUROR INTERVIEWS GATHER ESSENTIAL FEEDBACK TO HELP YOU UNDERSTAND THE IMPACT OF YOUR CASE PRESENTATION AND REFINE FUTURE STRATEGIES.

## RESONATING CONCEPTS

OPVEON HELPS TO TRANSFORM COMPLEX THEMES INTO CLEAR, ACTIONABLE PRESENTATIONS OF EVIDENCE THAT EMPOWER DECISION MAKERS.

# THE OPVEON PROCESS

# PRE-TRIAL JURY RESEARCH



OPVEON'S PRE-TRIAL JURY RESEARCH TEAM HAS THE EXPERIENCE AND EXPERTISE TO HELP YOU DESIGN A RESEARCH PROJECT THAT IS TAILORED SPECIFICALLY TO YOUR CASE BOTH **IN-PERSON** OR **VIRTUALLY**.

WE CONDUCT **MOCK TRIALS** AND **FOCUS GROUPS**, AVAILABLE BOTH VIRTUALLY AND IN PERSON, TO SIMULATE REAL-WORLD JURY DYNAMICS AND GATHER VALUABLE FEEDBACK. THESE SERVICES HELP YOU UNDERSTAND JUROR PERCEPTIONS, IDENTIFY CASE STRENGTHS AND WEAKNESSES, AND REFINE YOUR TRIAL STRATEGIES.

THE BIGGEST BENEFIT OF PRE-TRIAL JURY RESEARCH IS THE ABILITY TO ANTICIPATE AND ADDRESS POTENTIAL CHALLENGES BEFORE ENTERING THE COURTROOM, SIGNIFICANTLY INCREASING YOUR CHANCES OF A FAVORABLE OUTCOME.

# DEMONSTRATIVE GRAPHICS



## Slide Decks

We design persuasive slide decks that compliment your opening and closing statements.



## Infographics

We distill key data into visually appealing charts and diagrams that resonate.



## Expert Witness Presentations

Our team works together to prepare effective presentations for your expert witness.



## Evidence Photography

Our experts capture and preserve evidence as it is. We use advanced equipment so you can display large clear images.



## 3D Animation

Our graphics team can create detailed animation that demonstrates a scene precisely.



## Virtual Reality

We can present evidence through a headset that provides visual and auditory feedback for an interactive experience.

# PARALEGAL SERVICES

- CONTRACT ADMINISTRATION
- DOCUMENT INDEXING & CODING
- DEPOSITION SUMMARIES
- PREPARATION OF PLEADINGS
- DEPOSITION & TRIAL ASSISTANCE
- COLLECTION WORK
- BANKRUPTCY



## PRACTICE SUPPORT

- DATABASE MANAGEMENT
- TECHNOLOGY CONSULTING
- CASE MANAGEMENT

# E-DISCOVERY & FORENSICS

- E-DISCOVERY & FORENSICS
- ONLINE REVIEW & HOSTING
- FORENSIC COLLECTION & ANALYSIS
- ELECTRONIC & NATIVE PROCESSING
- TIFF/PDF CONVERSION
- ONLINE DOCUMENT REVIEW SOFTWARE
- CONSULTING ON DOCUMENT REVIEW STRATEGIES

In today's litigation environment, both legal teams and businesses need simplified ways to manage and review documents, including electronically stored information (ESI) and paper-based documents. OPVEON provides a full range of ESI processing services and technical solutions to support the e-discovery process. With our dedicated staff, strategic partners and powerful suite of software tools, we provide the following services and solutions to help you better manage your e-discovery needs in a value based cost and effective manner.

# DOCUMENT SERVICES



- COPY SERVICES •**
- SCAN SERVICES •**
- DIGITAL PRINTING •**
- FOAM-BOARD PRINTING •**
- FILE CONVERSION •**

# LEGAL VIDEO

## Certified Video Experts

### Certified Deposition Video Experts

Certified Deposition Video Specialists (CDVS) are deposition video experts that solve problems and follow procedures to protect your record.

### Certified Evidentiary Video Specialists

Certified Evidentiary Video Specialists (CEVS) help to record your evidence to provide the jury with a unique vantage point when assessing the merits of your case.

## SERVICE OFFERINGS

### VIDEO EDITING

Sync Transcript to Video, Duplication, Conversion Deposition Clip Editing & Creation, Color Correction, Quality Enhancement



### LEGAL VIDEOGRAPHY

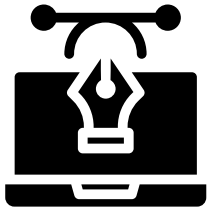
Certified Videographers, High Definition Video, HD Video Conferencing, Evidentiary Recordings, Settlement Documentary Videos, Day-In-The-Life Films, Depositions



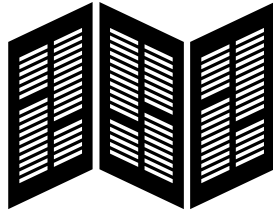
### VIDEO CONFERENCE

Whether you need to host a deposition, prepare a witness, or hold a video conference - we have you covered.

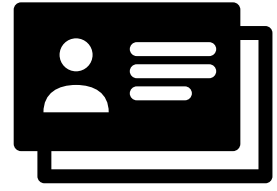
# OPVEON CREATIVE



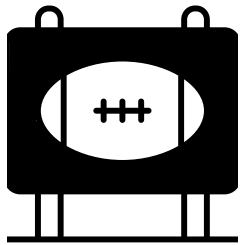
**GRAPHIC DESIGN/  
LAYOUT SERVICES**



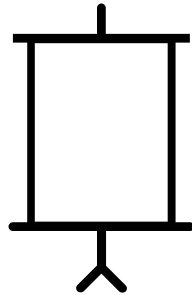
**NEWSLETTERS, FLYERS  
& BROCHURES**



**BUSINESS CARDS,  
LETTERHEAD, NOTEPADS**



**SCHOOL &  
SPORTS PROMO**



**WIDE FORMAT PRINTING,  
BANNERS & ACRYLIC**



**INVITATIONS,  
CARDS & MENUS**

**OPVEON CREATIVE is the non-litigation/non-legal side of OPVEON's businesses. Through this service division, we help our clients develop creative solutions for their brand. We help businesses – both large and small – effectively communicate their message through all forms of promotional and print products. We specialize in large scale print projects, digital media, signage, and business marketing tools.**

## **OUR CLIENTS INCLUDE:**

SCHOOLS/UNIVERSITIES, RESTAURANTS, BANKS, HOTELS, YOGA STUDIOS, GOVERNMENTAL ENTITIES, OIL & GAS COMPANIES, MEDICAL FACILITIES, AND NON-PROFIT ORGANIZATIONS.

# TESTIMONIALS



## Sidley Austin

From focus groups to courtroom presentations, Opveon has provided us with full service support. They combine skill, experience and judgment in a way that delivers excellent work product for all aspects of litigation. Opveon is a trusted and valuable member of our trial teams.—Mark D. Hopson & Ben Mundel | Partners

## Spencer Fane



Although Opveon is Oklahoma-based, we found them to be the most competent company nationally for our needs in a multi-year original jurisdiction case before the United States Supreme Court. We could not have handled the massive multi-party discovery demands without their enthusiastic support. At the six week trial held remotely, April Ferguson provided expert and seamless trial support from our offices in New Mexico. We heartily endorse the Opveon team. —Shelly L. Dalrymple | Partner



## Baker McKenzie

I have been using April with Opveon for years. April works to gain critical insight into both my client's business and the facts of our case. She gains the trust of the client and trial team. She is dependable, efficient, and brilliant, and her company is a one-stop shop for trial graphics, trial assistance, jury consulting, and video editing. In my experience, April and her team are integral to all of the decision-making processes during trial. From jury consulting and visual aids to story-telling and jury testing, I don't make decisions without consulting April and her team.—Michelle Hartmann | Partner

## Trout Raley



I have worked with OPVEON since 2019 on a complex water rights case pending before the United States Supreme Court. My experience with their team has been nothing short of outstanding. From paralegal support, to database management, e-discovery services, and graphics work, OPVEON's team of technological experts delivered unsurpassed work product.—Lisa M. Thompson | Shareholder

# OUR CEO

## APRIL J. FERGUSON, M.S.

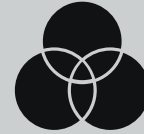
### PRACTICE AREAS



Mock Trials &  
Jury Focus Groups



Jury  
Selection



Theme  
Development



Case  
Strategy



Witness  
Preparation



Graphics &  
Demonstratives



Trial  
Technology

“Whether I’m preparing witnesses for testimony, facilitating a jury research project, or designing persuasive graphics, I am in my element. All of these things are necessary to help develop a winning trial strategy. I consider my clients both partners and friends, and together we work tirelessly to tell our story in a way that best resonates with the jury, giving them a desire to be our advocates in the deliberation room. We have the greatest legal system in the world and I’m thankful to have the opportunity to serve it.”

### EDUCATION:

Bachelor of Science, Criminal Justice & Legal Studies  
Master of Science, Law

### CERTIFICATIONS:

Certified Trial Director Trainer & Consultant  
Certified Trial Technology Specialist (CTTS)

### CASE EXPERIENCE:

- Complex Commercial Litigation
- Medical Malpractice
- Energy Law
- Criminal Defense
- Construction Disputes
- Major Environmental Cases
- Family Law
- Personal Injury
- Products Liability
- Employment Law Cases
- Eminent Domain
- Qui Tam Actions
- Insurance Bad Faith
- Trucking Litigation
- FTC Actions
- Bankruptcy





**APRIL J. FERGUSON**  
CEO  
SENIOR TRIAL CONSULTANT



**MARSHA E. RAY**  
PRESIDENT



**TARA M. FUNCK**  
VICE PRESIDENT | ACCOUNTING  
& ADMINISTRATION



**JULIE FERGUSON**  
DIRECTOR | LEGAL SERVICES  
SENIOR TRIAL TECHNOLOGY  
CONSULTANT



**HANNAH GARVEY**  
TRIAL TECHNOLOGY  
CONSULTANT



**LISA GROSSMAN**  
SENIOR ACCOUNT  
MANAGER | CREATIVE  
SERVICES



**TOM OVERGAARD**  
ASSISTANT MANAGER |  
CREATIVE SERVICES & DIGITAL  
SOLUTIONS



**RACHEL PACK**  
EXECUTIVE  
ASSISTANT



**CHRIS SCHRADER**  
ACCOUNT MANAGER



# OUR TEAM

**RIC LARSON**

VICE PRESIDENT |  
OPERATIONS



**NICK HALTER**

SENIOR ACCOUNT  
MANAGER | LEGAL  
SERVICES



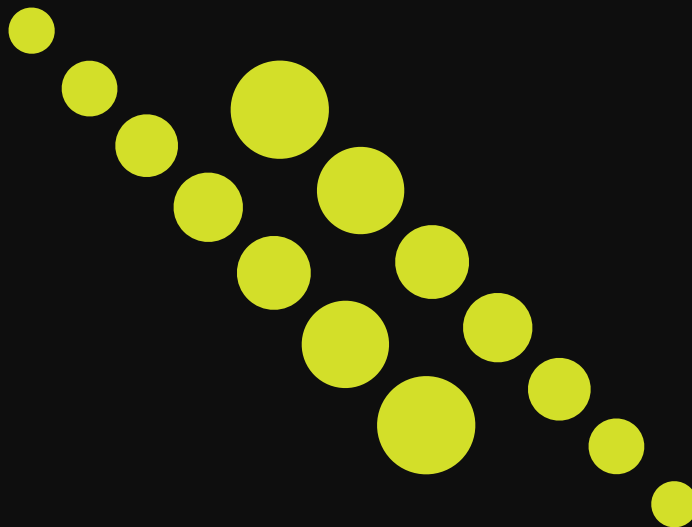
**RICK LANG**

MANAGER | LITIGATION &  
DOCUMENT PRODUCTION  
SERVICES



**ROBERTO MONTERO**

MANAGER | CREATIVE  
SERVICES & DIGITAL  
SOLUTIONS  
TRIAL TECHNOLOGY  
CONSULTANT





**TRIAL STRATEGY EXPERTS.  
TECHNOLOGY GURUS.  
CREATIVE GENIUSES.  
DATA MANAGEMENT MASTERS.**

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