

MINORITY LEADERSHIP FUND

MINORITY LEADERSHIP TO BE RAISED UP
FOR THE CHURCH & COMMUNITY



Our greatest problem is not strategies or programs, but Christian leaders for the church & community. The challenge is the same as it was in Jesus' day, *"The harvest is plentiful, but the laborers are few..."* Matthew 9:37

WHERE DO WE FIND ENOUGH LEADERS FOR THE CHALLENGES FACING THE WORLD TODAY?

THE OPPORTUNITY

REACH & BUILD MINORITY LEADERSHIP ON THE COLLEGE CAMPUS & SEND THEM BACK INTO THE COMMUNITY AND THE WORLD

Campus Outreach is strategic because it views the college campus both as a **mission field** and as a **launching pad** for Christian leaders.

MISSION FIELD

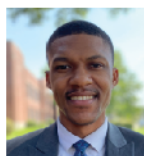
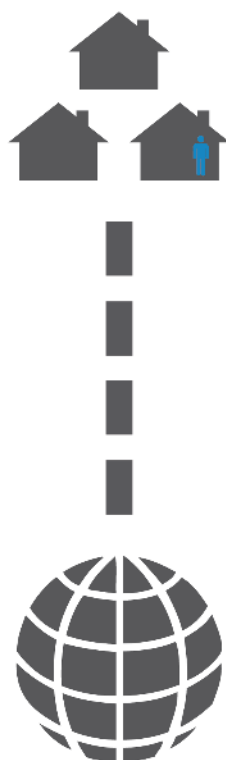
The campus is a great place for evangelism and discipleship as students make decisions that set a course for their lives.

LAUNCHING PAD

The campus is a natural place from which to send Christian leaders into the community and the world.

A growing movement of Christian leaders is developing through the impact of Campus Outreach Memphis (8 campuses).

FROM THE CITY



"Campus Outreach helped strengthen my faith throughout my collegiate career. During my time I learned how to have a more intimate relationship with God, discipleship, and how to put my faith into action. One of the ways I am expressing Christ's love is through providing and fighting for every child in Memphis to receive an excellent education."

Troy Willis, Dean of Community Engagement
Believe Memphis Academy



"Being on staff with Campus Outreach has helped me understand the grassroots of one-on-one discipleship and the importance of relationships as we minister the Word of God to others. I am now pastoring a Church that we planted five years ago in Jakarta, Indonesia, called Covenant City Church. Our hope is to build up CCC to become a resource church that will then plant other churches in Jakarta. We hope that through this, God's Word will go forth widely into the city and deeply into people's hearts."

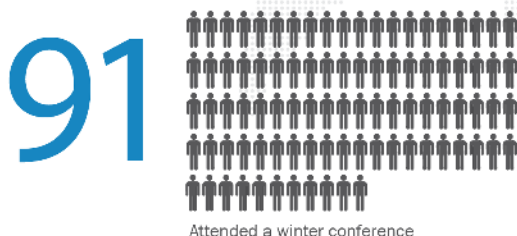
Tezer Putra, Church Planter
Covenant City Church, Indonesia

TO THE WORLD

THE IMPACT

A GROWING MOVEMENT OF CHRISTIAN LEADERS IS DEVELOPING
THROUGH THE REGIONAL IMPACT OF CAMPUS OUTREACH

All numbers below reflect statistics of minorities involved in the Campus Outreach Memphis region this past year



"I love Campus Outreach. It is radically God-centered and radically in love with college students who need Christ. It is a growing global movement that I support with joy. To see the Christ-exalting fruit that comes through conversion and the spiritual growth of students through the work of Campus Outreach is deeply satisfying."

JOHN PIPER

Sr. Pastor of Bethlehem Baptist Church in Minneapolis, MN



"My years involved as a student with Campus Outreach shaped my passion for evangelism and discipleship more than anything else that I have experienced. Those principles of mission and outreach that I learned are now influencing the way that I am going about planting a church here in Memphis."

TERENCE GRAY

Church Planter & Author, Bartlett, TN

THE STRATEGY

HIRE MINORITY LEADERS TO STAFF STRATEGIC CAMPUSES

Each campus ministry is led by a team of full-time staff workers. It is essential for the health and the growth of these ministries to have staff leadership that reflects the different cultural and ethnic groups of the campus. Therefore, we must be intentional to hire, develop, deploy, and retain young minority leaders to work as full-time campus staff.

COMPELLING MISSION

The mission of Campus Outreach is to fulfill the Great Commission by building laborers on the campus for the lost world. This is done by:

- Reaching, building, and equipping students to be laborers for Christ
- Mobilizing graduates to be leaders for Christ in spheres of influence
- Targeting campuses where there is strong minority enrollment.
- Provide staff for these strategic campuses with minority leadership

FUNDING

Our goal is to have fully-funded staff so that they can devote 100% of their time and attention to ministering to students. This is a particular challenge for the minority staff due to limited resources and the unfamiliar nature of this type of fundraising.

HOW TO GIVE

- Visit comemphis.org/giving
- Follow the instructions to set up a giving account
- Select "Minority Leadership Fund" in the drop down menu when you make your donation
- You can make a one-time donation or set up a recurring monthly gift



"CO is an organization that not only desires to reflect Kingdom diversity but continually gives up power, listens to wise men and women of color, and empowers minorities to lead. They are a gospel-centered, disciple-making, local church loving organization that is beginning to see the Kingdom of God reflected across their campuses."

JASON COOK

Pastor at Fellowship Bible Church



"The staff people who work in campus ministry are actually getting the best possible training to do church planting...people who do campus ministry are just an incredibly important leadership pool for church planting later on."

TIM KELLER

Pastor & Urban Church Planter from New York City