



FEB UGM Research Day 2023



Jumat, 15 Desember 2023
Pukul 07.45-16.00 WIB



Ruang Auditorium
Gedung Pusat Pembelajaran (*Learning Center*)
Lantai 8, Fakultas Ekonomika dan Bisnis UGM

Pukul 07.45-09.20 WIB

Plenary Session



Boyke Rudy Purnomo,
S.E., M.M., Ph.D., CFP
SPEAKER

Is Net Zero Carbon A "One Size Fits All"?
Understanding An Organisational
Idiosyncrasy In The Implementation of
Net Zero Healthcare Operations In A
Rural Area of Indonesia



Qisha Quarina,
S.E., M.Sc., Ph.D.
SPEAKER

Missing Social Protection in Indonesia:
Expanding Worker's Social Protection
and Old-Age Social Security Schemes
for Informal Workers



Vogy Gautama Buanaputra,
S.E., M.Sc., Ph.D., AFHEA
SPEAKER

Re-budgeting Local Government
Budgets to Handle the COVID-19
Pandemic: Indonesia's Experience



Elan Satriawan, M.Ec., Ph.D.
SPEAKER

School-Based Nudge-Type
Interventions to Improve Micronutrient
Uptake Among Female Adolescents:
Baseline Study



Dea Yustisia, S.E., M.Sc.
MODERATOR

Pukul 09.30-12.00 WIB

Parallel Session 1

Pukul 13.00-15.30 WIB

Parallel Session 2



Pukul 09.30-16.00 WIB

Parallel Session

Ruang P5.3



Sustainability

09.30 - 09.50

Paving the Way for a Greener Generation: An Examination of Factors Shaping Green Entrepreneurship of Indonesian Youth

Jovita Angela, S.Si., M.Sc.

09.50 - 10.10

Innovation At The Core: Investigating The Impact of Entrepreneurial Orientation, Digital Literacy, and Digital-based Innovation Adoption on Public Service Performance

Boyke Rudy Purnomo, S.E., M.M., Ph.D., CFP

10.10 - 10.30

Digitalization Processes and Sustainability Practices of Business

Mahmudul Alam, Ph.D.

10.30 - 10.50

Green Leadership to MSMEs Resilience - Any Insights?

Rr Tur Nastiti, M.Si., Ph.D.

10.50 - 11.10

Green Jobs: The Emerging Role Demands for of HR and Labor Unions

Sari Sitalaksmi, M.Mgt., Ph.D.

11.10 - 11.30

Board Diversity and Sustainability Reporting: A Systematic Literature Review

Arika Artiningsih, S.E., M.Acc., M.Com., M.Res., Ph.D.

MODERATOR

Jovita Angela, S.Si., M.Sc.



Business Digital and Green Economy

13.30 - 13.50

Social Media Adoption and The Intention to Apply for a Job in Farming Business: Moderated Mediation Model of Competence Stereotype, Self-efficacy, and Digital Literacy

Anggraeni Pranandari, S.E., M.Sc.

13.50 - 14.10

Dampak Pertumbuhan Fintech Lending terhadap Perekonomian Nasional

Eddy Junarsin, Ph.D., CFP

14.10 - 14.30

Revealing Repeat Use Intention of Online Food Delivery Services In Indonesia: What Really Counts?

Prof. Nurul Indarti, Sivilekonom., Cand.Merc., Ph.D.

14.30 - 14.50

The Asymmetric Effect of Climate Policy Uncertainty on Renewable Energy Consumption: Evidence from a Non-Linear Threshold Autoregressive Model

Sekar Utami Setiastuti, S.E., M.Sc., Ph.D.

14.50 - 15.10

Halal Certification and Business Performance: Evidence from Online Food Delivery Meatball Restaurants

Boyke Rudy Purnomo, S.E., M.M., Ph.D., CFP

15.10 - 15.30

What Are the Drivers of Sustainability Report Quality? A Systematic Literature Review

Apia Dewi Agustin, S.E.

MODERATOR

Anggraeni Pranandari, S.E., M.Sc.



Pukul 09.30-16.00 WIB

Parallel Session

Ruang P5.2



MSME and Entrepreneurship

09.30 - 09.50

Navigating the Dynamics of Distinctiveness and Disorder: A Strategic Framework for Organizational Success

Nofie Iman Vidya Kemal, S.E.,
M.Sc., Ph.D.

09.50 - 10.10

Exploring Internationalization Entry Strategies of Women-Owned SMEs in Indonesia and their Experiences, Challenges, and Opportunities in Global Markets

Prof. Nurul Indarti, Sivilokonom.,
Cand.Merc., Ph.D.

10.10 - 10.30

Felt Obligation and Intention Towards Digital Social Entrepreneurship of Indonesian Youth: A Moderated Mediation Model of Knowledge Competence and Constructive Voice Behavior

Rina Herani, S.E., M.Sc.

10.30 - 10.50

Are Small Businesses (In)competent? The Influence of Digital Technology Adoption on Small Business Competence Stereotype and Consumers Intention to Purchase

Widya Paramita, S.E., M.Sc., Ph.D.

10.50 - 11.10

Lurking, Learning, Leading (3L): The Role of Lurking Behaviour Within An Online Community In Predicting Small Business Success

Widya Paramita, S.E., M.Sc., Ph.D.

11.10 - 11.30

Supply Chain Performance Measurement Using the Supply Chain Operation Reference (Scor) Model Method in Soroloyo Coffee Plantations (Magelang)

Dr. Ir. Haryadi Sarjono, S.T., M.M., M.E
(Bina Nusantara University)

MODERATOR

Nofie Iman Vidya Kemal, S.E.,
M.Sc., Ph.D.



Organizational Behavior

13.30 - 13.50

Polychronic Behaviour and Employee Performance: Do Perceived Organizational Support and Job Complexity Matter?

Prof. Amin Wibowo, S.E., M.B.A.,
Ph.D.

13.50 - 14.10

The Effect of Anthropomorphizing Festivals On Volunteers' Retention Intention

Prof. Nurul Indarti, Sivilokonom.,
Cand.Merc., Ph.D.

14.10 - 14.30

"The Road to Life Satisfaction: Can Acceptance Promote Work Life Balance and Reduce Job Stress during the Work from Home Practice?"

Gugup Kismono, MBA., Ph.D.

14.30 - 14.50

Is Net Zero Carbon A "One Size Fits All"? Understanding An Organisational Idiosyncrasy In The Implementation of Net Zero Healthcare Operations In A Rural Area of Indonesia

Boyke Rudy Purnomo, S.E., M.M.,
PhD., CFP

14.50 - 15.10

Implementation Of Integrative Justice Model and Community Organization Stages In Socially Entrepreneurial Non-profit Organization: Study In Faith-based Organization In Archdioceses of Jakarta

Dr. Respati Wulandari., SH., MM
(Bina Nusantara University)

MODERATOR

Boyke Rudy Purnomo, S.E.,
M.M., PhD., CFP



Pukul 09.30-16.00 WIB

Parallel Session

Ruang LC 6.1



Human Resource Management, Labor Economics, and Leadership

09.30 - 09.50

Bandwagon Consumption Behavior of Indonesian Youth: The Role of Social Media, Fear of Missing Out and Status Consumption

Rina Herani, S.E., M.Sc.

09.50 - 10.10

Perilaku Penimbunan Pengetahuan: Mengungkap Sisi Gelap High-Performance Work System Melalui Model Mediasi Yang Dimoderasi

Dr. Reni Rosari, M.B.A.

10.10 - 10.30

Severance Payment in Indonesia: Does Severance Payment Affect Unemployment Duration and Subsequent Job?

Qisha Quarina, S.E., M.Sc., Ph.D.

10.30 - 10.50

Women and Crisis: The Effect of Women Presence on Board on Market Performance in COVID-19 Pandemic

Mamduh M. Hanafi, Prof. Dr., M.B.A.

10.50 - 11.10

A Tale of The Likeable Change: The Role of Change in Leadership Behaviours on Employees' Willingness to Take Risks

Prof. Amin Wibowo, S.E., M.B.A., Ph.D.

11.10 - 11.30

Faktor yang Memengaruhi Job Pursuit Intention pada Generasi-Z di Indonesia

Dr. Dra. Diah Retno Wulandaru, MBA.

MODERATOR

Qisha Quarina, S.E., M.Sc., Ph.D.



Accounting Information System and Governance

13.30 - 13.50

Digital Transformation Governance Index in the Indonesian Public Sector: Research Proposal

Prof. Syaiful Ali, MIS., Ph.D., Ak., CA.

13.50 - 14.10

Web-based Accountability in Religious-based Organizations: The Case of Zakat Institutions in Indonesia

Aprilia Beta Suandi, Dr., S.E., M.Ec.

14.10 - 14.30

Sustainability Performance and Value Creation: Evidence From G-20 Countries

Choirunnisa Arifa, S.E., M.Sc., Ph.D., Ak., CA.

14.30 - 14.50

Analisis Tata Kelola Pesantren di Indonesia

Dian Kartika Rahajeng, S.E., M.Sc., Ph.D.

14.50 - 15.10

Corporate Social Responsibility and Investor Sentiment: Evidence from Emerging Markets

Choirunnisa Arifa, S.E., M.Sc., Ph.D., Ak., CA.

MODERATOR

Choirunnisa Arifa, S.E., M.Sc., Ph.D., Ak., CA.



Pukul 09.30-16.00 WIB

Parallel Session

Ruang LC 6.3



Institutional Economics, Poverty Economics, and Regional Economics

09.30 - 09.50

Private Solutions to Collective Action Problems

Amanda Wijayanti, S.E., M.S.

09.50 - 10.10

Between Reciprocity and Responsibility - An Experimental Study of Anti-corruption Measures

Muhammad Ryan Sanjaya, S.E.,
M.Int.Dev.Ec., Ph.D.

10.10 - 10.30

Does Corporatization (Badan Layanan Umum) Improve Primary Care Provider Performance? Evidence From Community Health Centre (Puskesmas) In Indonesia

Novat Pugo Sambodo, S.E., MDEC.

10.30 - 10.50

Impact Evaluation on Poverty Alleviation Program Complementariness in Indonesia

Wisnu Setiadi Nugroho, S.E.,
M.Sc., M.A., Ph.D.

10.50 - 11.10

Scaling and Updating Input-Output Table: A Comparative Study of Methods Based on Sinkhorn-Knopp Algorithm

Gigih Fitrianto, S.E., M.Sc., Ph.D.

11.10 - 11.30

Structural Check terhadap Interregional Input-Output Model

Muhammad Fawdy Renardi
Wahyu, S.E., M.Sc.

MODERATOR

Amanda Wijayanti, S.E., M.S.



Accounting Information System and Taxation

13.30 - 13.50

Digital Transformation in The Public Sector: A Systematic Literature Review

Fitri Amalia, S.E., M.Sc., Ph.D.

13.50 - 14.10

Innovative Cheating to Mitigate Technostress: A Case of E-hailing Systems In Indonesia

Gunawan Wibisono, S.E., M.Acc., CA.

14.10 - 14.30

Tax Avoidance, Legitimasi, dan Krisis Covid 19: Perbandingan Perusahaan Berorientasi Domestik Dan Internasional Di Indonesia

Arika Artiningsih, S.E., M.Acc.,
M.Com., M.Res., Ph.D.

14.30 - 14.50

Imbas Penurunan Tarif Pajak Penghasilan Perusahaan terhadap Manajemen Laba: Bukti Empiris dari Indonesia

Prof. Dr. Eko Suwardi, M.Sc.

14.50 - 15.10

Challenges and Opportunities of Public-Private Partnership in Airports: A Case Study of Batam International Airport with Accounting and Taxation Perspectives

Prof. Dr. Eko Suwardi, M.Sc.

MODERATOR

Gunawan Wibisono, S.E., M.Acc., CA.



Pukul 09.30-16.00 WIB

Parallel Session

R. Meeting Dosen
Lt. 2 Sisi Timur



Public Sector Accounting and Management

09.30 - 09.50

Human Development during the COVID-19 Pandemic: Evidence from the Local Governments in Indonesia

Fu'ad Rakhman, S.E., M.Sc., Ph.D., CA.

09.50 - 10.10

Re-budgeting Local Government Budgets to Handle the COVID-19 Pandemic: Indonesia's Experience

Vogy Gautama Buanaputra, S.E., M.Sc., Ph.D., AFHEA

10.10 - 10.30

How Educational Practices Changed In The Post-covid-19? Investigating the Perspective of Educators In Private Universities

Prof. Nurul Indarti, Sivilokonom., Cand.Merc., Ph.D.

10.30 - 10.50

Inovasi Sektor Publik berbasis Digital: Sebuah Tinjauan Literatur Sistematis

Boyke Rudy Purnomo, S.E., M.M., Ph.D., CFP

10.50 - 11.10

Engaging Young Taxpayers in the Aftermath of Tax Corruption Allegations

Rina Herani, S.E., M.Sc.

MODERATOR

Vogy Gautama Buanaputra, S.E., M.Sc., Ph.D., AFHEA



Innovation & KM

13.30 - 13.50

Mediating Effect of Ambidexterity and Moderating Effect of Dynamic Environment In The Interaction Between Social Network Configuration and Innovation Performance Among Indonesian SMEs

Prof. Nurul Indarti, Sivilokonom., Cand.Merc., Ph.D.

13.50 - 14.10

Bibliometric Analysis of Collaborations For Innovation and Knowledge Leaking

Sari Sitalaksmi, M.Mgt., Ph.D.

14.10 - 14.30

Review of Research on Management Innovation and Innovation Management: A Bibliometric Analysis

Prof. Wakhid Slamet Ciptono, MBA, MPM., Ph.D.

14.30 - 14.50

Revisiting Innovation and Organizational Entropy in Developing Context

Nofie Iman Vidya Kemal, S.E., M.Sc., Ph.D.

14.50 - 15.10

Uncovering Intention to Adopt Self-Checkout Through Technology Readiness: Empirical Study of Retail Customers in Indonesia

Nofie Iman Vidya Kemal, S.E., M.Sc., Ph.D.

MODERATOR

Sari Sitalaksmi, M.Mgt., Ph.D.

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Pukul 09.30-16.00 WIB

Parallel Session

R. Meeting Dosen
Lt. 2 Sisi Barat



Financial Market

09.30 - 09.50

Quality, Knowledge, and Innovation: A Systematic Literature Search and Bibliometric Analysis

Prof. Wakhid Slamet
Ciptono, MBA, MPM., Ph.D.

09.50 - 10.10

The Effect of Stringent Government Covid-19 Responses on Stock Market Returns: Comparisons Among Asia, America, and Europe

Eddy Junarsin, Ph.D., CFP

10.10 - 10.30

Pengaruh Pertumbuhan Pasar Kripto terhadap Perekonomian dan Stabilitas Sistem Keuangan

Eddy Junarsin, Ph.D., CFP

10.30 - 10.50

The Effect of Asymmetric Information and Quality Signal on Initial Exchange Offering (IEO) Underpricing

I Wayan Nuka Lantara, M.Si., Ph.D.

10.50 - 11.10

How do People Choose a Cryptocurrency Exchange? A Study on Indonesian Investor Behavior and Intention

R. Muhammad Fajri, S.E., MBA

11.10 - 11.30

Investasi Surat Berharga Negara Ritel oleh Generasi Muda: Refleksi Lima Tahun e-SBN

R. Muhammad Fajri, S.E., MBA

MODERATOR

R. Muhammad Fajri, S.E., MBA



Accounting Education & Auditing

13.30 - 13.50

Mobilising Rankings of Academia: Exploring the Counter Performativity of Calculative Practices

Ahmad Zaki, S.E., M.Acc.

13.50 - 14.10

Explaining the Relationship between Academic Workload and Burnout among University Accounting Educators: A Sequential Explanatory Mixed Methods Design

Rijadh Djatu Winardi, S.E., M.Sc., Ph.D., CFE

14.10 - 14.30

Exploring the Intention of Accounting Students to Pursue Career in Islamic Entities

Dewi Fatmawati, S.E., M.Ec., Ph.D.

14.30 - 14.50

The Cost of Mandatory Partner Rotation on Audit Timeliness: Evidence from Big4 versus Non-Big4 in Indonesia

Arizona Mustika Rini, SE, M.Bus(Acc.), Ph.D., Ak., CA

14.50 - 15.10

The Effect of State and Trait Skepticism on Auditor Judgment

Dewi Fatmawati, S.E., M.Ec., Ph.D.

15.10-15.30

Revisiting Modified Audit Opinions: Evidence from Indonesian Lenders' Perspective

Arizona Mustika Rini, SE, M.Bus(Acc.), Ph.D., Ak., CA

MODERATOR

Ahmad Zaki, S.E., M.Acc.



Pukul 09.30-16.00 WIB

Parallel Session

R. Meeting Dosen
Lt. 3 Sisi Timur



Financial Accounting and Management Accounting

09.30 - 09.50

Earnings Management Using Classification Shifting: A Systematic Literature Review and Future Research Direction

Jogiyanto Hartono M, Prof., Dr.,
MBA., Ak., CMA., CA.

09.50 - 10.10

Systematic Literature Review of Earnings Management in Emerging Economy

Arika Artiningsih, S.E., M.Acc.,
M.Com., M.Res., Ph.D.

10.10 - 10.30

Financial Reporting Quality and Local Government Corruption

Fu'ad Rakhman, S.E., M.Sc.,
Ph.D., CA.

10.30 - 10.50

Pension Accounting in a Country with a Shortage of Actuarial Expertise; The Role of Accounting Standard and Regulation

Singih Wijayana, S.E., M.Si., Ph.D.

10.50 - 11.10

Objectivism Versus Relativism: A Third Way Alternative in Accounting and Management Research

Vogy Gautama Buanaputra, S.E.,
M.Sc., Ph.D., AFHEA

MODERATOR

Arika Artiningsih, S.E., M.Acc.,
M.Com., M.Res., Ph.D.



Health Economics and Macroeconomy

13.30 - 13.50

The Impact of Fatwa (Islamic Religious Order) On Smoking Behaviour: Evidence From Indonesia: Organizational Support and Job Complexity Matter?

Novat Pugo Sambodo, S.E.,
MIDEC.

13.50 - 14.10

Women Leadership Matters? Evidence from Health Status and Child Malnutrition in Indonesia

Reza Bangun Mahardika, S.E., M.Sc.

14.10 - 14.30

The Impact of Soft-skill Training on Drugs Abuse Behaviour (Dampak Pelatihan Soft-skill pada Perilaku Penyalahgunaan Narkoba)

Novat Pugo Sambodo, S.E., MIDEC.

14.30 - 14.50


Dampak Ketidakpastian Inflasi terhadap Permintaan Uang di Indonesia


Muhammad Fawdy Renardi Wahyu,
S.E., M.Sc.

MODERATOR

Muhammad Fawdy Renardi
Wahyu, S.E., M.Sc.

FEB UGM Research Day 2023

 **Jumat, 15 Desember 2023**
Pukul 07.45 - 16.00 WIB

 **Ruang Auditorium**
Gedung Pusat Pembelajaran (Learning Center) Lantai 8, FEB UGM

Pukul 09.30-16.00 WIB

Parallel Session

R. Meeting Dosen
Lt. 3 Sisi Barat



Consumer Behavior

09.30 - 09.50

Seeing is Believing, Believing is Foreseeing? Exploring the Influence of Information with Different Temporal Orientation on Sustainable Fashion Purchasing Behaviour

Widya Paramita, S.E., M.Sc., Ph.D.

09.50 - 10.10

Determinants of Consumers' Intention to Adopt an Electric Car

Dr. Sahid Susilo Nugroho, M.,Sc.

10.10 - 10.30

The Effects of Mass Transport Infrastructure on Commuter Behaviour in Choosing Transport Modes: A Case Study of Greater Jakarta Area

Eny Sulistyaningrum, S.E., M.A., Ph.D.

10.30 - 10.50

A Reputation Commons Tragedy in the Public Sector: The Role of Perceived Corporate Hypocrisy and Reputation on Boycott Intention

Rina Herani, S.E., M.Sc.

10.50 - 11.10

The Effects of Gamification Attributes and Customer Satisfaction on Attitude and Continued Use of Shopping App

Dr. Sahid Susilo Nugroho, M.,Sc.

MODERATOR

Dr. Sahid Susilo Nugroho, M.,Sc.


Accredited by:




Member of:



Narahubung

 S1: Roy (0822-4304-5903)

 S2-S3: Ana (0858-5420-9932)

