

**It "Dawned" On Me...** *a message from Dawn Giganti*

Hi Everyone,

I've been noticing how my husband, Gregg, consistently makes my life better, whether it's by doing my laundry, cooking a favorite meal, offering a hug when I need it, or sending a text that brightens my day. These seemingly small gestures have a profound impact on my life, and I often forget to express my gratitude for them, even though I truly appreciate them.

Gregg excels at expressing his gratitude, and when he acknowledges me, it inspires me to continue enriching his life, too. Therefore, I'm committing to a daily reminder on my phone to ensure I take the time to express my thanks. How about you? What does your partner do to enhance your life, and do you remember to appreciate them? If you don't have a partner, what about a family member, friend, colleague, or even your neighbor? There's likely someone in your life who does something.

**"Be kind to one another, tenderhearted, forgiving one another, as God in Christ forgave you." Ephesians 4:32 ESV**

This reminds us to be kind and tenderhearted to one another and to forgive each other just as God forgave us through Christ. This verse represents the core of gratitude and kindness. Like how Gregg's actions demonstrate kindness and tenderness towards me, we should also show appreciation and kindness to those around us.

By consciously recognizing and expressing gratitude for the positive things we receive from others, we can strengthen our relationships and foster a culture of kindness and love. Just imagine if everyone did this! The world would be a much better place. Let this be a guiding light in your journey of gratitude, reminding you to always be mindful of the blessings bestowed upon you and to extend that same grace to others.

Thank you all for your kind words and letters. I appreciate the opportunity and consider it a privilege to write to you each month. I wish you all a joyful and blessed month!

God bless,



Dawn Giganti, Marketing & Administration  
Creative Carpet & Flooring

**Month at a Glance:**

**3rd Lumpy Rug Day** – Happy Lumpy Rug Day, where tripping over style is encouraged! Time to treat yourself to a new, lump-free carpet that will transform your space into a cozy haven.

**7th National Teacher's Day** – A heartfelt ode to the tireless educators who illuminate the path of knowledge for generations to come.

**12th Mother's Day** – Thank you to all the amazing mothers out there who fill our lives with love, strength, and endless support.

**25th thru 27th Memorial Weekend** – In honor of Memorial Day, we will be CLOSED Memorial weekend. Wishing you a peaceful and blessed Memorial weekend!

**Employee birthdays this month:**

Wishing Brad Pertchi, our dedicated Distribution Center Manager, a fantastic birthday on the 3rd; Gary Onate, our meticulous Estimator, a wonderful day on the 17th; Dana Kriamanic, our insightful Flooring Consultant, an amazing birthday on the 19th; and Clinton Hubbs, our skilled Installer, a joyous celebration on the 23rd!



**Mark  
Bouquet**



**Mark  
Bouquet Jr.**

We promise that you'll love your new floors, or we'll replace them for **FREE!**\*

\*Residential only. Within the first 30 days after installation. Does not include the cost of installation or other labor. The style must be of equal or lesser value.

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**May 2024**

S	M	T	W	T	F	S
		01	02	03	04	
05	06	07	08	09	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25 CLOSED
26	27 CLOSED	28	29	30	31	



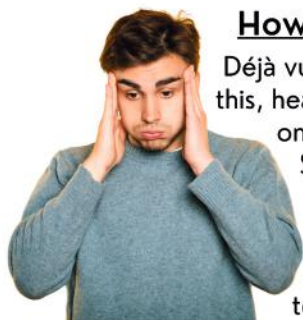
## Welcome Back Valued Friends!

Ann Zaremba  
Austin Garwood  
Ben VanderVeer  
Bruce Peterson  
Charlene Meyers  
Cheryl OSullivan

Gwyn Serbentas  
Jacqueline Burkot  
Jerry & Donna Olthoff  
Jim & Jackie Ford  
Kathy & Kevin Shea  
Kathy Biel

Lisa Szirovecz  
Marianne Roosey  
Mark Langley  
Mark Timm  
Meredith & Leonard Donaie  
Michael & Mary Pawlicki

Nancy Visser  
Rachel & Joel Williams  
Sharon Kenney  
Teresa Cronin  
Teresa Lozano  
Wayne Herold



## How Déjà Vu Messes with Your Mind

Déjà vu is that eerie feeling that you've been here before, done this, heard that. But what exactly is it? Your brain is like a squirrel on caffeine, darting around, storing memories left and right. Sometimes, it gets a little overexcited and accidentally retrieves a memory from the wrong file cabinet. Cue the déjà vu!

Imagine walking into a room, and suddenly, it hits you like a ton of metaphorical bricks: "I've totally experienced this exact moment before!" Your brain is just playing tricks on you, pulling a "gotcha" moment that leaves you scratching your head.

Scientists have theories galore but no concrete answers. Some blame temporal lobe hiccups, while others point fingers at glitches in the matrix. It's like your brain is a mischievous prankster, giggling in the background as it messes with your perception of time and space.

But hey, let's embrace the weirdness! Déjà vu adds a dash of excitement to the mundane, a sprinkle of mystery to the everyday. So next time it happens, just roll with it. After all, life's too short not to enjoy the occasional brain glitch!

## Unraveling the Mystery of Crop Circles: Nature, Pranks, or Alien Hedgehogs?

Crop circles are those mysterious, intricate patterns etched into fields, leaving farmers scratching their heads and conspiracy theorists buzzing with excitement. But how do these enigmatic designs actually form?

Some say it's aliens, and others claim it's elaborate hoaxes. But the truth might be simpler than we think. Picture this: a group of mischievous hedgehogs armed with tiny lawnmowers roaming the countryside under cover of darkness. Okay, maybe not, but it's a cute mental image, right?

In reality, the formation of crop circles is a fascinating interplay between natural phenomena and human activity. Weather patterns, such as swirling winds or freakishly coordinated tornadoes, can flatten crops in intricate patterns. Meanwhile, the ingenuity of pranksters armed with planks and ropes might contribute to the phenomenon, leaving behind evidence of their nocturnal escapades.

So, next time you stumble upon a crop circle, resist the urge to don your tin foil hat and contact the nearest UFO hotline. Instead, marvel at the wonders of nature and the ingenuity of humans—whether they're wielding advanced technology or just really good at keeping a straight line while tipsy.



## How Doughnuts Got Their 'Hole' Lot of Flavor



Ever ponder why those scrumptious rings of joy, otherwise known as doughnuts, sport that iconic hole in the middle? Well, grab a cup of coffee, and let's delve into this delicious mystery! Legend has it that the hole in doughnuts was actually a clever innovation to solve a problem: the gooey, undercooked centers. Back in the 19th century, when doughnuts were fried in deep fat, cooks often found themselves with doughy middles and crispy edges. A Maine sea captain named Hanson Crockett Gregory, tired of this problem, supposedly punched a hole in the center of his doughy treats using the ship's tin pepper box. Thus, the modern doughnut was born! But why not just make them without the hole, you ask? Well, aside from ensuring more uniform cooking, the hole also maximizes surface area, allowing for quicker frying and a more even distribution of that golden-brown deliciousness. So, next time you sink your teeth into a glazed ring of happiness, remember to thank Captain Gregory for his ingenuity. And perhaps ponder what other culinary puzzles could be solved with a simple stroke of brilliance.

## Roll Out the Welcome Mat for Our Newest Friends!

Alan Wojtowicz  
Allison Bilski  
Antonio Greppi  
Ashley Huitsing  
Barbara Hicks  
Bob Bennett  
Bonnie & Tony Malzone  
Carl & Pia Gustafson

Cathy Dee  
Cheryl Johnson  
Chris Kokat  
Dameron Cribbs  
Dan Markve  
David Johnson  
Deana Fehrman  
Debbie Law

Debra Laning  
Diane Colburn  
Don & Cathy Hall  
Holly Nannenga  
Irene Forlenza  
Jane Gallagher  
Jason & Emily Mosler  
Jeff Kolmodin

Jill Godoy  
John Sacks  
Joseph Flavin  
Justin Velasquez  
Kevin & Cherie Klebs  
Kim Lawlor  
Laurel & Roger DeGraff  
Lauren Hartelius

Linda Bos  
Marlaina & Sirewl Norris  
Martha Hanusin  
MaryLynn Mishevich  
Matt & Laurie Pertchi  
Melvin & Margo Stromberg  
Michael Borozan  
Pasquale Sabino

Petar & Nina Ogrizovich  
Ryan & Lauren Casler  
Shari Coulis  
Steve & Maureen Devries  
Sue & Bill Umlauf  
Susan & Jim Meyer  
Tamara Schaeffer  
Tim & Julie McKnight



## **We have Every Day Military Savings**

**For All Our Military -  
Active, Veteran, and Spouse...  
Please accept \$1.00 per yard  
discount today and every day.**

**THANK YOU  
for your sacrifices  
for our country!**



# MEGA Trivia Contest?

Win \$100 off our online store  
Shop.CreativeCarpetInc.com or a  
\$50 restaurant gift card to



## This month's Mega Trivia question:

The famous Cloud Gate sculpture is found in which Chicago park?

- (A) Lincoln Park
- (B) Millennium Park
- (C) Grant Park
- (D) Loyola Park

Join the fun at creativecarpetinc.com! Hit the 'MEGA Trivia' tab under 'Specials,' and take your guess on our monthly question between the 1st and the 15th. The drawing will occur on the 16th from all who answered correctly. The winner will be announced in next month's newsletter. Don't forget, entries close on the 15th. Best of luck!

## Last month's question:

Which sporting innovation was originally known as ChemGrass?

### Answer: (D) AstroTurf

AstroTurf artificial grass was developed in 1964 by Donald L. Elbert, James M. Faria, and Robert T. Wright. It was originally called ChemGrass, but the name was changed in 1966 after the surface was successfully used at Houston Astros' baseball stadium, the Astrodome. Soon, AstroTurf began to be used in many sporting stadiums, especially in locations where the weather made it hard to maintain real grass. Artificial grass today is popular not just in sporting contexts but also in people's backyards. [Today I Found Out | February 2022]

## Congratulations to last month's winner:

**DENISE  
UPTON**

OF ELMHURST, IL

Claim your prize by visiting your nearest Creative Carpet & Flooring showroom from May 1-31, 2024. Thanks for taking part in our contest! Enjoy your prize!

## MEET OUR CARPET CLEANING CIRCLE...



Christine Duda  
Doreen Abedin  
Ewa Hampston  
Janelle Hunt  
Jason Bullaro  
Karen Blissmer  
Kayla Truffa  
Kimberely Meister  
Kristy Long  
Matt Mackanin

Randy Mohrs  
Sarah Funston  
Tom & Julie  
McElmurry  
Wayne &  
Maureen  
Berryman

CALL FOR MORE INFO ON OUR CARPET CLEANING SERVICES! 888.910.6585 EXT. 100

# A Bouquet of Spring Sales!

Karastan Shaw  
Mirage  
Surya  
Masland  
THIS SPRING IS THE TIME TO SAVE!

**Masland**  
CARPETS & RUGS

**April 15 - June 30, 2024**

\$1 to \$2 off a sq. yd. on select Masland styles

**April 18 - May 30, 2024**  
up to \$1,000 rebate on select Karastan styles

**Karastan**

**Shaw**  
Flooring Network

**April 19 - May 30, 2024**

up to \$500 back on select SFN products  
Plus Special Financing\*

**May 16 - June 15, 2024**  
\$0.50 sq. ft. rebate on all Mirage Hardwood flooring

**mirage**

**SURYA**

**May 21 - June 3, 2024**

25% off all Surya rugs & home decor online at Shop.CreativeCarpetInc.com

\* See flooring consultant for details. Note sale dates. Applicable to qualifying styles. Not to be combined with each other or with any other offer or discount.

+ Subject to credit approval. Ask Flooring Consultant for complete rebate and financing details.



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TUE 10am - 8pm  
WED 10am - 6pm  
THR 10am - 8pm  
FRI 10am - 6pm  
SAT 10am - 4pm  
SUN closed

# Creative Carpet & Flooring

www.creativecarpetinc.com  
888.910.6585



*The material contained in this newsletter is for informational purposes only and is based upon sources believed to be reliable and authoritative; however, it has not been independently verified by us. This newsletter should not be construed as offering professional advice.*

2315 45th Street  
Highland IN 46322  
219.595.5561



MON 9am - 6pm  
TUE 9am - 6pm  
WED 10am - 6pm  
THR 9am - 6pm  
FRI 9am - 6pm  
SAT 10am - 4pm  
SUN closed



## How about a night out at one of your favorite restaurants through Creative Carpet's Referral Rewards Program

As you probably know, advertising is very expensive. Instead of paying the newspaper or other place to advertise, we'd rather reward you. Every time you refer someone who becomes a client and purchases, we will send you a \$25 restaurant gift card!



- Eileene Kras
- Jackie Muys
- Mark Kmiecik
- Paul Coulis
- Stefani Momich
- Susan & Jim Meyer

## WARNING

Don't visit any flooring  
dealer until you call us for  
a **FREE** Consumer  
Awareness Guide!

You will learn...

- ☒ 4 predatory sales tactics
- ☒ 7 costly misconceptions about flooring
- ☒ 5 questions to ask a dealer before buying

Visit our website to obtain  
your copy!

www.CreativeCarpetInc.com

Share your project photo with your review on our website within 30 days of installation and be entered in our monthly drawing to win a \$25 gift card!

[www.creativecarpetinc.com/share-your-review](http://www.creativecarpetinc.com/share-your-review)

We had such a wonderful experience with Autumn that we decided to update our 1980s cracked ceramic floors with 2023 vinyl flooring. Clinton worked his magic, and voila. The project was done perfectly.

~ Diana Gilbert of Munster, IN  
This month's \$25 Target gift card winner!