



BUSINESSHIVE
E-FACTOR'S CLUB



Great Big Small Business Festival 2025

A celebration of local business

Sponsorship brochure

Great Big Small Business Festival Week



Northern Lincolnshire's
**Great Big
Small Business
Festival**
A CELEBRATION OF LOCAL BUSINESS

Friday 26th September - Friday 3rd October 2025

Every year, across Northern Lincolnshire, The Great Big Small Business Festival recognises and celebrates the value our local business community brings to our local area. Over 9000 strong, small businesses create employment, provide essential supply chains for industry and goods and services for our community. They are the heart and future of our local economy.

The **Business Hive** hold this festival every year simply to highlight that fact.



This year, for the very first time, we kick off the Festival with a **brand new Great Big Small Awards**. With the established North East Lincolnshire awards in its fifth successful year, 2025 will see the launch of **North Lincolnshire's Great Big Small Awards** dedicated entirely to small businesses in North Lincolnshire. Sure to be a sell-out evening, and with twelve categories to enter this will be an evening of champagne and celebration!

Monday 29th September will be **Business Hive Live Day**, the local business expo that brings together some of the most vibrant local firms from across Northern Lincolnshire. Last year saw every stand snapped up and hundreds of visitors attending the area's largest local business exhibition.

The days that follow are packed with engaging business workshops, tours of industry, keynote speaker events and Business Masterclasses. The week is brought to a grand finale with the 'always sold out' North East Lincolnshire Great Big Small Awards, one of the most positive and popular events on the business calendar.

As a not-for-profit organisation dedicated to local business and supply chains.

This brochure lays out the sponsorship opportunities available during this week, that we believe will benefit your business as well as support this exciting week.

Be assured, every penny of sponsorship goes into making this the best Great Big Small Business Festival ever.

We hope you are able to join us in the celebration!

If you would like to discuss any of the sponsorship offers, please email us on info@businesshive.net or call 01472 242 667



Business Hive Live

Showcasing the best of local business

Monday 29th September

We all enjoy being a part of a vibrant and entrepreneurial business community, and every year Business Hive Live brings this vibrancy to life.

With over 50 businesses exhibiting and hundreds of visitors attending throughout the day, this is the place where your business can put its best foot forward, meet lots of potential clients and enjoy the company of other local businesses. We also bring in international speakers, who are experts in their field.



BUSINESS
HIVE LIVE
SHOWCASING THE BEST OF LOCAL BUSINESS



Hive Live provides a number of great sponsorship opportunities.

Please get in touch if you would like to take advantage of the packages outlined in the following pages.



Breakfast Network Sponsor

£650
plus VAT

Includes:

- Logo on all pre-event advertising, printed material, social media and website
- Promotional pull up banner displayed in the foyer for event day
- Logo and company profile in our event brochure (handed out to all attendees)
- 10 places for the breakfast networking event
- Complimentary seats reserved for keynote speaker session
- Short speech to all attendees and you will be the official opener of Hive Live 2025
- Branding on the large screen on stage next to speakers
- High resolution files for all event photography





Venue Sponsor

£1650
plus VAT

Includes:

- Logo on all pre-event advertising, printed material, social media and website
- Product / promotional placement outside the venue
- Promotional pull up banner displayed in the foyer for event day
- Logo and company profile in our event brochure (handed out to all attendees)
- Complimentary seats reserved for keynote speaker session (unlimited)
- Free business stand at the expo in a prime location and free bottled water
- Complimentary lunch in the restaurant with speakers and E-Factor MD for 2 staff on the day
- Branding on the large screen on stage next to speakers
- High resolution files for all event photography





Keynote Speaker Sponsor

£1 650
plus VAT

Includes:

- Logo on all pre-event advertising, printed material, social media and website
- Promotional pull up banner displayed in the foyer for event day
- Logo and company profile in our event brochure (handed out to all attendees)
- Complimentary seats reserved for keynote speaker session (unlimited)
- Place on the business leaders panel discussion (optional)
- Free business stand at the expo in a prime location and free bottled water
- Complimentary lunch in the restaurant with speakers and E-Factor MD for 2 staff on the day
- Branding on the large screen on stage next to speakers
- High resolution files for all event photography



Great Big Small Awards 2025

Friday 26th September & Friday 3rd October

This year there are two Business Award evenings, both as wonderful as each other, with North Lincolnshire's awards on Friday 26th September, kicking off the Festival Week, and North East Lincolnshire bringing the week to a grand finale on Friday 3rd October.

Both evenings are fantastic moments of celebration and recognition, The real Oscars of local business, where you get to dress your best, enjoy a fantastic two course dinner, the awards ceremony and if the mood takes you a bit of dancing too! All in the company of other business owners and entrepreneurs, celebrating the triumphs, achievements and sheer determination of our local businesses. If the last four years are anything to go by, these really are nights not to be missed!

Entering the awards is straight forward for businesses and the PR gained from being short-listed in one of a dozen categories is immense, not to mention the two free places every finalist gets for the awards evening.

There are two great sponsorship opportunities for both awards outlined over the next two pages, please get in touch to be part of two of the most talked about business events of the year.





Great Big
Small Awards
2025



Individual Award Sponsor

£700
plus VAT

There are twelve hotly contested awards for each event and sponsoring one of them gives you a great opportunity to publicly highlight your support for the local business community and join us on the VIP table on the night!

Includes:

- Opportunity to present your sponsored award on the evening to the winner
- Logo on all pre-event advertising, printed material, social media and website
- Logo on our website and on the printed programme for the evening
- Acknowledgement on the night with logo on screen throughout the meal
- Complimentary place on the VIP table
- High resolution files for all event photography





Drinks Reception Sponsor

£1 000
plus VAT

Includes:

- Drinks reception for all attendees prior to the awards, held in the bar area
- Logo on all pre-event advertising, printed material, social media and website
- Promotional pull up banner displayed in the room for event
- Logo on our website and on the printed programme for the evening
- Acknowledgement on the night with logo on screen
- Complimentary place on the VIP table
- High resolution files for all event photography



Great Big Small Business Venues



North Lincolnshire

Great Big Small Awards 2025

Friday 26th September 2025

Forest Pines Hotel, Spa & Golf Resort,
Ermine St, DN20 0AQ

Doors open at 18.00

Business Hive Live:

Monday 29th September 2025

Forest Pines Hotel, Spa & Golf Resort,
Ermine St, DN20 0AQ

08.30 - 16.00

North East Lincolnshire

Great Big Small Awards 2025

Friday 3rd October 2025

Grimsby Town Hall,
Town Hall Sq DN31 1HU

Doors open at 18.00



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