CREATIVE CARPET & FLOORING'S

Creative Thinking



Mark Bouquet Jr.

We promise that you'll love your new floors, or we'll replace them <u>FREE</u>!*

Call today for a complimentary Custom Interior Analysis!

(888) 910-6585

*Residential only. Within first 30 days after installation. Does not include cost of installation or other labor. Style must be of equal or lesser value.

INSIDE THIS ISSUE...

- "Mark" My Words... a message from Mark Sr.
- Month at a Glance
- May is Foster Care Month
- Are You This Month's Mystery Winner?
- Meet our Carpet Cleaning Customers
- Did You Know...
- Right In Our Own Backyard!
- Thank You for the Kind Words
- Mega Trivia Contest
- A "Welcome Back" to Our Returning Clients
- Don't Fry Day
- Warning!
- Meet Our New Friends & Clients
- Check Us Out on Google+
- Referral Rewards Program
- Referral THANK YOU'S
- Community Events

"Mark" My Words... a message from Mark Sr.

Hope everyone had a happy Easter last month!

I must thank the Lord for this day above all others. As messed up as things seem, I'm glad this is where I was born. Freedom OF religion, not Freedom FROM religion, is in our Bill of Rights. I think we forget how good we have it. With all our nation's problems, LIBERTY seems to be the reason people come here the most, along with opportunity.

Wow, last month was our 27th year in business! I remember when Mark Jr. was tailing me on jobs & picking up scraps. I don't have a middle name, but I gave Mark my grandfather's - Mark Robert. I wanted to honor my gramps, who comes from a lengthy line of retailers. His father started "Capper & Capper" around the Columbian Exposition! That was 1893! Their headquarters were out of Chicago, but they had stores in London, England, Detroit, Milwaukee, Penn Yan, New York & St. Paul, which was the largest outside of the flagship store in Chicago. They had other stores in the surrounding areas, too. This company stayed in business from the late 19th century until the last store in Downers Grove in 1990. They had clients from the Reverend Billy Graham all the way to Al Capone. That's a client base!



We have so much to celebrate this month! Many of you know Chris Boerema as our store manager. It's nice to have people who have your back, because I depend on these guys now. These young guys run circles around me now. This May 11th Chris, & his lovely wife, Adriana, celebrate their daughter's very first birthday! Isabella is already a "daddy's girl" from the looks of it! It's hard for Tammy & me to wrap our brains around the fact that we are grandparents or that our kid's friends are parents! Man, it seems like it was yesterday we watched as they graduated high school.

May 17th, 1979, The Lord really shined down on me with Tammy! Thank you, Lord! If you count dating, we will have been together 38 years on the 17th. It's also Gary Onate's birthday. He has been with me since I began in the trade 33 years ago. He was the carpet guy at the facility where I was doing HVAC & building maintenance, back when Tammy & I had just been married. I asked him if I could work with him on Saturdays for some extra money. I also was Gary's best man at his wedding. I can say he was instrumental in me staying in the business. It's also Brad's birthday on the 3rd. Brad works side by side with Cody running operations.

Please don't forget to take a moment on May 29th to remember our Fallen Heroes on Memorial Day. Their sacrifices can never be overstated! I come from an extensive list of military heroes dating back to the Revolutionary War! It's been 4 years since Tammy's dad went to be with the Lord, but he was a 101st Airborne Paratrooper in Korea. He was probably the most influential man in my life.

May is also "Foster Care Month." Tammy & I were never foster parents, but we have raised a child, entrusted to us, as our own. What came out of that for us was a great, young man. Mark married a wonderful girl, Annie Clausing. God really answered our prayers with her. She already went to school for childcare administration & always wanted to be a foster parent. Now they have a 4-year-old daughter & a 2-year-old son. They got the opportunity to take a foster child in & they did. Tammy & I am proud beyond words. We just found out that now Annie is due to have yet another child in, I believe, October.

I apologize for rambling. Things aren't always perfect but when I look back & see all the remarkable things & the people in history, I'll take the hand we were dealt every time!

Thanks for Reading!

Mark Bouquet, Sr.

2017 MAY							
SUN	MON	TUE	WED	THU	FRI	SAT	
	1	2	3	4	5	6	
7	8	9	10	11	12	13	
14	15	16	17	18	19	20	
21	22	23	24	25	26	27 CLOSE	
28 CLOSED	29 CLOSED	30	31				

Month at a Glance:

 $\mathbf{3}^{rd}$ **Brad Pertchi's Birthday** – The perfect day to let you know we feel so lucky that you came our way! Happy Birthday to you!

10th **<u>Clean up Your Room Day</u>** – sorry, our installers are double booked and cannot come over to vacuum.

14th <u>Mother's Day</u> - God could not be everywhere, and therefore he made mothers. (*Jewish Proverb*)

17th <u>Gary Onate Sr's Birthday</u> – Being an employee here for so long makes you very valuable! So today we wanted to say happy birthday to The Greatest Carpet Installer in the Chicago-Metropolitan Area!

 29^{th} <u>Memorial Day</u> – give thanks and to remember those who gave their lives to protect our country. Not just today, but every day of the year.

May is Foster Care Month

9-1/2 months ago, I put my kids to bed, hopped in the car and drove to pick up a 3week-old baby boy with a semi-scary medical past. I found out just the day before that he needed a home for about 30 days. We didn't even have our foster license yet. Things obviously took a little turn. He has been hard. He's cool now, we're good, and I'm totally crazy about him. I hear very often, "I could never do it. Won't it be hard if you have to give him back?" You underestimate yourself. You can do it. It will be mega-hard to watch him go if/when that day comes. Seeing my kids lose a little brother will be harder. Not knowing how his transition home and home-life in general will be the hardest.



* Foster child's face has been covered for his privacy.

BUT. Knowing he had a stable, safe, healthy first few months of his life filled with siblings, cousins, aunts and uncles, grandmas and grandpas, church, bike rides, walks and swings trumps the hard parts. God will get us through the hard parts, and then we'll do it all over again with the next sweet baby who needs a family while his/her parents work to gain stability. Point to all this? If you have ever had the slightest urge or little tugs on your heart to foster/adopt, please explore that. Getting information is easy. We were waiting until this and then that and until our life was ready for a foster baby, but God made the way for this child to come to us in His timing. Don't wait, just go do. ~ Annie (Clausing) Bouquet

MEET OUR CARPET CLEANING CUSTOMERS...

- Linda & Terry ChenoreWendy & Bob Churchill
- Marilyn Kosiek
 Barb Leep
- + Peggy Gerdes

+ Frank Graves

- + Karen Gonzalez
- Tabitha Mitchell
 Ken & Janet Nanney
- Dan & Vicki Norgard
- Jim & Pat O'Connor
 Wendy Potocki
 Obirlay & Damy Oaks
- Shirley & Barry Schulz
 Veronica Stabrawa

Norgard Construction

Call for more info on our expert carpet cleaning services! 888.910.6585

RIGHT IN OUR OWN BACKYARD!

The Jackson 5 started out in the small town of Gary, Indiana, way before Hollywood and the music industry discovered them.

The exact address is 2300 Jackson Street, Gary, IN 46407. It's a single-family 672 square foot home built in 1949 with only 2 bedrooms and 1 bathroom. It is said that Joseph and Katherine purchased the house in 1950 for \$8,500. To think that eleven people all lived there at once - Joe, Katherine, Michael, Maureen, Jackie, Tito, Jermaine, LaToya, Marlon, Janet, and Randy... WOW!





Jackson fans leave flowers and teddy bears around the house or write messages on a one-way sign at the corner in remembrance of the late Michael Jackson. The house next door is now a small museum/gift shop. If you're in the area, you can go see it for yourself!





Creative Carpet & Flooring is a Christian, family owned business. We want to help your church or non-profit organization raise money with our PAY IT FORWARD program! How does it work? Your organization will receive a supply of vouchers to distribute to anyone in the market for flooring or inquiring about the Pay It Forward program. Simply give them a voucher with your organization name and information to bring to us at the time of purchase. Once the job is installed, we will complete the voucher and return a copy to you along with a check made out to your organization for 3% to 6% of the sale. It's that simple!



Contact us today for more information or to register! (888) 910-6585 info@creativecarpetinc.com

THANK YOU FOR THE KIND WORDS!

"This was our fourth time using Creative Carpet. Each time was a great experience beginning to end. Helpful sales people, great follow up and follow through, great installers and beautiful end product." - Debbie of Frankfort, IL

2



Mega Trivia Contest

Who wants to WIN a \$50 Gift Card towards dinner at TGI Friday's, Olive Garden, Red Lobster or Aurelio's Pizza?

Take our Trivia Challenge!

This month's Mega Trivia question:

What was put on sale for the first time in May of 1886?

- A) United States Savings Bonds
- B) Coca-Cola
- C) Hot Dogs
- **D)** Ice Cream Cones
- E) Mother's Day Cards

To enter, go to:

www.creativecarpetinc.com, click on

"Monthly News - Home Advisor Monthly Newsletter" and take your best guess. Your chances of winning are better than you think! Winner will be announced in the following month's newsletter. Entry deadline, May 20th,

2017. Good luck!!!

Answer to April's guiz: B) "E"

Congratulations to last month's winner:

Kim Silkowski

Stop by Creative Carpet & Flooring to claim your prize by May 31, 2017!



✓ 4 predatory sales tactics

- 7 costly misconceptions about flooring
- ✓ 5 questions to ask a dealer before buying

Visit our website to obtain your copy!

<u>A "WELCOME BACK" TO OUR RETURNING CLIENTS…</u> Greg Pipala

- **Bill Agnew**
- Frank Bella
- Nick & Kristina Chamis
- Sue & Chuck Christensen Linda & Bob Copp
- Rich Dykstra
- Vicky & Mike Flanagan
- Kevin & Meghan Geary
- Jon & Jennifer Haas
- Joel Jabaay
- + Elaine Kuhn
- Jim & Susan March Debbie Marias
- + William & Marcella Mark
- Jim & Becky Messer
- + Elijah Miller

DON'T FRY DAY

Skin cancer is the most common cancer in the U.S. More people will get skin cancer this year than breast, prostate, lung, and colon cancer combined. The good news is: it is simple to protect our skin and reduce our risk of getting skin cancer. It's as easy as Slip, Slop, Slap®...and Wrap — slip on a shirt, slop on broad spectrum sunscreen of SPF 30 or higher, slap on a hat, and wrap on sunglasses. It is especially important to protect children from harmful effects of the sun because sunburns during childhood increase the risk of getting skin cancer later in life.

The National Council on Skin Cancer Prevention has designated the Friday before Memorial Day as "Don't Fry Day" to raise awareness of skin cancer prevention and to encourage everyone to protect their skin as they head outdoors to kick off the summer season. The National Council is the united voice of 45 organizations, associations and agencies dedicated to skin cancer prevention in the United States.

🗹 Do Not Burn or Tan

Avoid intentional tanning.

Avoid tanning beds.

Ultraviolet light from the sun and tanning beds causes skin cancer and wrinkling.

Seek Shade

When sun's rays are the strongest between 10 a.m. and 4 p.m.

Wear Protective Clothing

Long-sleeved shirt and pants.

A wide-brimmed hat and sunglasses.

Generously Apply Sunscreen

Use a broad-spectrum sunscreen

with Sun Protection Factor (SPF) 30 or higher for protection from ultraviolet A (UVA) and ultraviolet B (UVB) radiation.

Apply 15 minutes before going outdoors and reapply every two hours.

WUse Extra Caution Near Water, Snow and Sand

These surfaces reflect the damaging rays of the sun, which can increase your chance of sunburn.

Get Vitamin D Safely

Through a healthy diet.

Take vitamin supplements.

Early detection of melanoma can save your life. Carefully examine all your skin once a month. A new or changing spot should be evaluated.

Now get out and celebrate Sun Screen Day in the sun... with your sun screen protection!

National Council on Skin Cancer Prevention. (2017, March 31). Don't Fry Day. Retrieved from Skin Cancer Prevention: http://www.skincancerprevention.org/



Michelle Quinn

Kimberly Voss

Dawn Westphal

Josephine Willis

+ Jolee Zaagman

Robin & Ron Rezek

Tina & Ronald Winkle

- Winston & Marie Bates
- Alice Beci
- Carl Berry
- Jody Biernat
- + John Bodnar
- Erin & Chris Casey
- Maura Cislek Becky Clemmons
- + Alex Contreras
- Elaine & Jim Corkery
- Randy & Jennifer Czop
- Jackie DeMarco
- Mike Dewitt
- Doug Dybzinski

<u>MEET OUR NEW FRIENDS AND CLIENTS...</u>

- Cindy Edwards
- Mark & Ann Fross
- David Frost
- + Christine Gardner
- + Eric & Renee Gibson
- Dorothy Hector
- Tamara Heerde
- + Pat Janda
- Gloria Kelly
- Melissa & Scott Knaub
 - Donna Kobar
- Betty Kovach
- Paul & Kristen Lagestee
- Grace & Michael Lee

- + Colleen Leibfrieb
- Wesley Lynch
- Kristen Melendez
- Arno Meyer
- John & Jessica Miedema
- Stana Mikich
- Chad Moseley
- Walter & Carol Nagle
- Gayle Pahl
- Stephanie Pazoles
- Candy & John Piersma
- Ken & Jan Rauch
- Teri Reimel

 Patricia Riner & Steve Zambon

2017

- Rebecca Rogers
- Anne Roska
- Val Ruzich
- Susan Sharp
- Donna & James Stirling
- Chris & Bob Sutliff
- Robert & Carol Tudor
- Judy Urbanik
- Adam & Jenny Wilson
- Frank Wolotka
- Kristine Wszolek
- Nada Zec

Get A Night Out At One Of Your Favorite **Restaurants Through Creative Carpet's**

Referral Rewards Program

As you probably know, advertising is very expensive. Instead of paying the newspaper or other place to advertise, we'd rather reward you. So I've assembled my Referral Rewards Program. Every time you refer someone who becomes a client and purchases, we will send you a \$25 gift card to one of the following: Olive Garden, Longhorn Steakhouse, Bahama Breeze Island Grill, Seasons 32 Fresh Grill, Yard House, Red Lobster, TGI Friday's or Aurelio's Pizza.

A gigantic THANK YOU to all who referred us last month...

- Jennifer & Larry
- + Janice Hector Mike & Amy Miedema
- Antone Jody & Mark Beci
- + Roger Sims Madeline Zambon
- Joyce & Mike Gerdzos

19420 S LaGrange Road Mokena, IL 60448 (708) 479-8600 0 2315 45th Street Highland, IN 46322 (219) 595-5561 Main (888) 910-6585 www.creativecarpetinc.com

info@creativecarpetinc.com Mon, Wed, Fri: 10am - 6pm Tue, Thu: 10am - 8pm Sat : 10am - 4pm

The material contained in this newsletter is for informational purposes only and is based upon sources believed to be reliable and authoritative; however, it has not been independently verified by us. This newsletter should not be construed as offering professional advice.



Check us out on Google+!

https://plus.google.com/ +CreativeCarpetIncMokena

https://plus.google.com/ +CreativeCarpetFlooringHighland

Sharing a review on Google+ is easy! Select your local Creative Carpet & Flooring showroom location, log in/sign up on Google to share a review. We thank you for sharing!



Friday, May 5th 7p - 10p KidsWork Cinco de Mayo Fundraiser Proceeds to KidsWorks Children's Museum Trolley Barn Courtyard 11 S White At, Frankfort IL Appetizers, deserts, tequila tasting, cash bar, silent auction, Mariachi band, wine raffle COST: \$50 per person in advance / \$60 at door INFO: www.4kidswork.evenbrite.com	
Sat & Sun, May 27th & 28th 11a - 8p Michigan City Food Truck Festival Fedders Alley Michigan City IN	

Gourmet food trucks, live entertainment, games, beverages & more COST: General admission FREE, however VIP, food & drinks does cost INFO: michigancityfoodtruckfest@gmail.com

Our newsletter reaches out to our Chicagoland & NW Indiana customers. If you have a community event or fundraiser that you would like us to feature in the June 2017 Creative Carpet & Flooring Creative Thinking, please email <u>marketing@creativecarpetinc.com</u> by May 15th, 2017.

4

+ Carol Brown

10th Annual Lake County Pet Expo Proceeds divided to attending rescues

COST: \$5 adults, \$3 Seniors, FREE

INFO: vivian.vallone@yahoo.com or call

Pet rescue adoptions, raffles, pet costume

Saturday, May 6th 9a - 4p

Lake County Fairgrounds 889 S Court St, Crown Point IN

contest, pet blessing & more

Monday, May 29th 10a-11a

Memorial Day Ceremony Downtown Frankfort

Breidert Green Park, Frankfort IL

Middle School band will perform

Memorial Day tribute, Hickory Creek

(In case of rain, will move to Founders

Center Gym, 140 Oak St in Frankfort.)

children 12 & under

219.218.5768

COST: FREE INFO: 815.469.2177



19420 S LaGrange Road Mokena IL 60448 (708) 479-8600 (

arpet ooring

2315 45th Street Highland IN 46322 (219) 595-5561

www.creativecarpetinc.com (888) 910-6585



In addition to the Tuftex Spring Fashion Sale OR Shaw's Anniversary Sale, you can also receive...

- 1. Moving of Furniture
- 2. Take Up of Existing Carpet
- 3. Carpet Haul Away



* Shaw Floors Anniversary SALE and Tuftex Fashion SALE cannot be combined. Shaw Floors Anniversary Sale April 1 - May 15, 2017 Tuftex Fashion Sale April - May 31, 2017

19420 S LaGrange Road Mokena IL 60448 (708) 479-8600



2315 45th Street Highland IN 46322 (219) 595-5561

www.creativecarpetinc.com (888) 910-6585