

Can you get a better measure?
Don't forget the light bulbs!

The Bulbrite Advantage
All LED Bulbs are NOT Created Equal

- ✔ World leader in engineering Top-Quality LED Bulbs backed with a 5 Year Warranty
- ✔ Full enclosure lighting options
- ✔ Color Consistency when buying multiple bulbs is never an issue

Our Partnership
Bulbrite
Bulbrite and Connecticut Lighting have partnered for over 30 years to bring you expertise and innovation. Bulbrite is a family-run company in business for over 50 years. Our mission is to turn life on.

Merchandising to maximize in-store sales

BULBRITE[®]
turn life on

LED WARM DIM COLLECTION



Warm Dim Tent Card

Dimensions: 8.5" W x 5" H x 3.5" D
Item # 900203 Ordering Code: WARMDIM/DISPLAY/TENTCARD

Create some buzz by placing these tent cards throughout your store.



Warm Dim Counter Display

Dimensions: 18.18" W x 12.06" H x 5.5" D
Item # 900196 Ordering Code: WARMDIM/DISPLAY/DIMMER

See LED Warm Dim in a side-by-side comparison with a traditional incandescent.

You have to *dim it*
to believe it



Warm Dim Gallery Display

Dimensions: 20" W x 48" H
Item # 900201 Ordering Code: WARMDIM/DISPLAY/GALLERY

Showcase the full **LED Warm Dim Collection** with our gallery that features 5 sockets, a fully operational dimmer and wide shelf for displaying product.



LED mini COLLECTION

A perfect way to showcase our full glass LED mini line that packs a punch in a tiny space.

Display will hold 6 LED Mini bulbs

Easy to use:
Dimmer and power switch
are conveniently mounted on the front.
Includes display bulbs and a
6' power cord.

Small but mighty

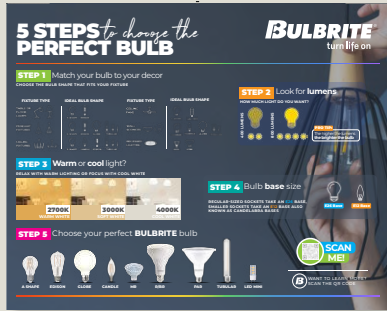


LED Minis Counter Display

Dimensions: 11.75" W x 12.25" L x 5.375" D
Item # 900131 Ordering Code: LED/MINI/DISPLAY/DIMMER/WBULBS

Confused about bulbs? Use our counter mat to follow 5 easy steps to choose the perfect product.

Counter Mat



Show customers which bulb is the perfect fit for their new fixture with a QR code that allows them to view all Bulbrite bulb options.

Counter Mat

Dimensions: 20" W x 16" L
Item # 900061 Ordering Code: COUNTERMAT/DISPLAY

5CCT Ceiling Light Display

Features 5CCT J-Box Downlight
with accessible switch to
change color temperature

100 Bulbrite Ceiling
Solutions tri-fold
brochures included



5CCT Ceiling Light Counter Display

Dimensions: 14" W x 15.75" L x 7" D
Item # 900174 Ordering Code: LEDFM/COUNTER/DISPLAY

HALF MOON
COUNTER
DISPLAY
SERIES



Half Moon Display

Dimensions: 18" W x 6" H
Item #900036 Ordering Code: MOONDISPLAY



Decorative Half Moon Display

Dimensions: 18" W x 6" H
Item # 900022 Ordering Code: MOONDISPLAY/DECORATIVE



Builder Half Moon Display

Dimensions: 18" W x 6" H
Item # 900023 Ordering Code: MOONDISPLAY/BUILDER



4000K Half Moon Display

Dimensions: 18" W x 6" H
Item # 900208 Ordering Code: MOONDISPLAY/4000K



5000K Half Moon Display

Dimensions: 18" W x 6" H
Item #900209 Ordering Code: MOONDISPLAY/5000K



Multi-CCT Half Moon Display

Dimensions: 18" W x 6" H
Item #900210 Ordering Code: MOONDISPLAY/CCTS

Large Wall Mounted Wheel

Our hardwood wall-mounted display is perfect for showcasing 16 Bulbrite bulbs.



It features a 29" diameter wheel with 16 E26 base sockets.

Large Wall Mounted Wheel

Dimensions: 29" L x 29" W x 9" D

Item # 900155 Ordering Code: LARGE/ROUND/WHEEL/DISPLAY

Breadth of Product Wall Display



Dimmer switch included

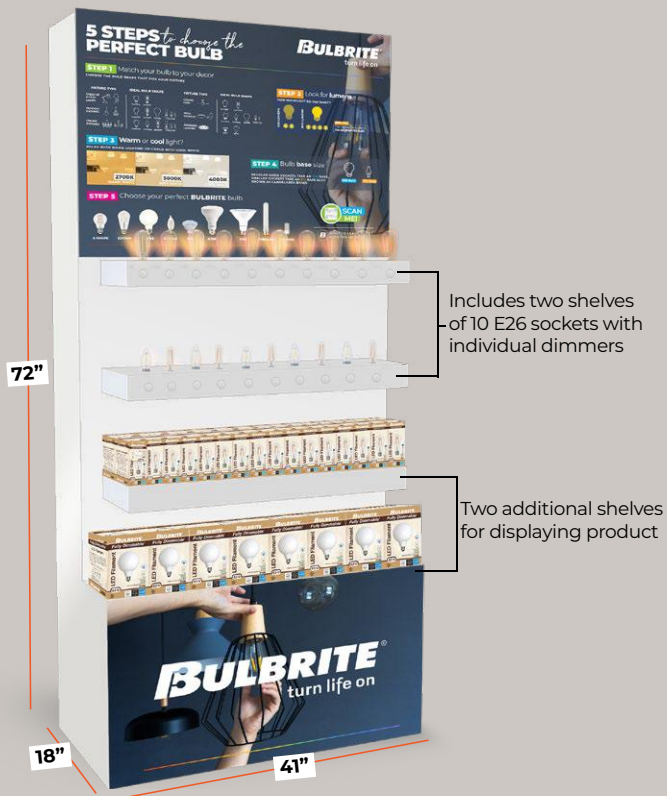
Includes 8 E26 sockets with individual on/off switches

Breadth of Product Display

Dimensions: 30" W x 15" H x 12" D

Item # 900204 Ordering Code: SHELF/WALL/DISPLAY

Floor Display



Floor Display with Sockets

Dimensions: 41" W x 72" H x 18" D

Item # 900062 Ordering Code: 4SHELF/FLOOR/DISPLAY

Have you seen *The* **Book** yet?

The BOOK stands out with its visually appealing design and intuitive layout, making it easy for you to find the bulbs you need.



The Book

Item # 900187 Ordering Code: 2024/RETAIL/CATALOG

Got an idea?

Our in-house marketing team is ready to bring your merchandising ideas to life! From digital catalogs to custom displays, signage, and hang tags, we've got you covered.

Contact us at marketing@bulbrite.com

BULBRITE[®]

turn life on

NEW JERSEY | SOUTH CAROLINA | TEXAS

800-528-5555 - SERVICE@BULBRITE.COM - BULBRITE.COM

MERCHANDISING GUIDE

©2024 Bulbrite Industries, Inc. All rights reserved. All brand names are trademarks or registered trademarks of Bulbrite Industries, Inc. Printed in USA.