

MAR APR 26



RILEY
SALON RESOURCES

TRISSOLA[®]

Introducing the art of

Keratin without Boundaries

Tailored treatments. Limitless Results.
Artist-Inspired, professional
Hair treatment system.

18.21 . ALFAPARF . ALURAM . COLORTRAK . DUOMO . THE KACEY WELCH METHOD . L'ANZA . LOMA . O2
OLIVIA GARDEN . PLATINUM SEAMLESS . REF . REUZEL . SHIBUI . STMNT . STYLETEK . SURFACE . ZENAGEN



TRISSOLA

Introducing...

The art of Keratin without Boundaries
 Tailored treatments. Limitless Results.
 Artist-Inspired, professional Hair treatment system.



SALON EXPRESS STARTER KIT

PURCHASE #960132206

- 1 True Prep Shampoo 16.7 oz
- True Keratin Solution 16.7 oz
- Forever Split Ends Repair 16.7 oz

SALON COST \$436.00

KIT INCLUDES

- 3 Hydrate Sulfate-Free Shampoo 8.4 oz
- 3 Hydrate Moisture-Lock Conditioner 8.4 oz
- 1 Titanium Dual Plate Flat Iron

SALON VALUE \$510.00

RECEIVE FREE

- 1 Hydrate Sulfate-Free Shampoo Liter 33 oz
- 1 Hydrate Moisture-Lock Conditioner 33 oz

SALON SMOOTHING TRY ME KIT

The Perfect Kit To Try or Travel!

PURCHASE:

TRUE OR TRUE PLUS KIT (INCLUDES) True: #960132201
True Plus: #960132202

- 1 True Prep Shampoo 1.7 oz
- True or True Plus Solution 1.7 oz
- True pH Balancing Mask 1.7 oz

SALON COST \$79.00

KIT INCLUDES

- 1 Hydrate Sulfate-Free Shampoo 8.4 oz
- 1 Hydrate Moisture-Lock Conditioner 8.4 oz
- 1 Hydrate Leave-In Detangler 8.4 oz
- 1 Hydrate pH Balancing Mask 6.7 oz

SALON VALUE \$90.00

SALON SOLO STARTER KIT

One Step. One Bottle!

PURCHASE

- 1 Solo Taming Solution 16.7 oz

KIT INCLUDES

- 6 Hydrate Sulfate-Free Shampoo 8.4 oz
- 6 Hydrate Moisture-Lock Conditioner 8.4 oz
- 3 Hydrate Leave-In Detangler 8.4 oz
- 3 Hydrate pH Balancing Mask 6.7 oz
- 1 Hydrate Sulfate-Free Shampoo 16.7 oz
- 1 Hydrate Moisture-Lock Conditioner 16.7 oz
- 1 Titanium Dual Plate Flat Iron

RECEIVE FREE

- 1 Hydrate Sulfate-Free Shampoo Liter 33 oz
- 1 Hydrate Moisture-Lock Conditioner 33 oz
- 1 Pro-Dryer

#960132205

SALON COST \$585.00
SALON VALUE \$749.00

SALON SMOOTHING STARTER KIT

Perfect for salons ready to kickstart their smoothing journey!

PURCHASE A TRUE OR TRUE PLUS KIT

- 1 True Prep Shampoo 16.7 oz
- True or True Plus Solution 16.7 oz
- True pH Balancing Mask 16.7 oz

KIT INCLUDES

- 6 Hydrate Sulfate-Free Shampoo 8.4 oz
- 6 Hydrate Moisture-Lock Conditioner 8.4 oz
- 3 Hydrate Leave-In Detangler 8.4 oz
- 3 Hydrate pH Balancing Mask 6.7 oz
- 1 Hydrate Sulfate-Free Shampoo 16.7 oz
- 1 Hydrate Moisture-Lock Conditioner 16.7 oz
- 1 Titanium Dual Plate Flat Iron

RECEIVE FREE

- 1 Hydrate Sulfate-Free Shampoo Liter 33 oz
- 1 Hydrate Moisture-Lock Conditioner 33 oz
- 1 Pro-Dryer

True: #960132203
True Plus: #960132204

SALON COST \$595.00
SALON VALUE \$759.00

SALON PLUS SMOOTHING KIT

PURCHASE

- True Plus Smoothing Kit 16.7 oz
- True Keratin Solution 16.7 oz
- Solo Taming Solution 16.7 oz
- Forever Split Ends Repair 16.7 oz

KIT INCLUDES

- 6 Hydrate Sulfate-Free Shampoo 8.4 oz
- 6 Hydrate Moisture-Lock Conditioner 8.4 oz
- 3 Hydrate Leave-In Detangler 8.4 oz
- 3 Hydrate pH Balancing Mask 6.7 oz

RECEIVE FREE

- 1 Hydrate Sulfate-Free Shampoo Liter 33 oz
- 1 Hydrate Moisture-Lock Conditioner 33 oz
- 1 Titanium Dual Plate Flat Iron
- 1 Pro-Dryer

SALON COST \$884.00
SALON VALUE \$1,138.00
 #960132207

A Salon-First Story, with **SUNRAES & WAVES**

Hobe Sound, FL



Sometimes the right door opens before you even know you're looking.

Alex wasn't planning to open another salon. She closed her suite during the pandemic, stepped away from the industry, and enrolled in nursing school. But after a casual dinner conversation with her mom and grandmother about what her dream space would look like: something small, warm, and tucked into a quiet beach town... her husband opened Facebook Marketplace. **There it was. A salon for rent in Hobe Sound, FL.** For Alex, the timing felt intentional. *"I'm a Jesus girl,"* she shares. *"God is why I'm here. It's why I have my salon. I wouldn't be here without Him."* That unexpected Facebook Marketplace listing became Sunraes & Waves, a coastal salon in Hobe Sound, Florida which began as a 600 sq ft space and has since grown to 1,800 sq ft.

BUILT BY EXPERIENCE... AND WITH HEART

Alex has lived nearly every version of salon life—assisting in a celebrity salon, managing training at a blow-dry bar, and working independently in a suite. Each chapter shaped what she would eventually build. *"It's not about doing hair,"* she says. *"It's about how you make people feel and how your space feels when they come in."* Sunraes & Waves was designed to feel warm and personal for both guests and the team behind the chair.

COMMUNITY FIRST

Ask Alex what has mattered most in building her business and she immediately points to her people. *"I'm very big on community. We're a shared space. We're all going to get along. We're not just coworkers."* Her leadership is deeply hands-on and deeply human. *"My team is very important to me,"* she says. *"I wouldn't be here without my team. We wouldn't have been able to expand without them."* She believes the culture inside the salon directly shapes the experience guests feel the moment they sit in the chair.

THE MINDSET SHIFT THAT CHANGED EVERYTHING

One of the biggest turning points in Alex's journey came when she finally faced the financial side of ownership. *"I've lived in survival mode most of my life,"* she says. *"But I realized, if I stay in survival mode, my business is going to stay in survival mode."* Instead of handing finances off, she chose to learn them herself. *"I needed to focus on what we're charging and what's coming in. And once I realized that, everything got easier."*

Inside the salon, one phrase now anchors that mindset: **"Scared money doesn't make money."**

A REAL SUPPORT SYSTEM WITH RILEY

The most visible transformation at Sunraes & Waves came through Alex's partnership with Riley Salon Resources and becoming a L'ANZA Healing Center. *"Partnering with Riley and becoming a Healing Center has honestly changed my salon,"* she says. *"My team is so confident in the products and selling that they notice it in their paychecks. We notice it in the salon. Clients notice it."* What mattered most wasn't just carrying a new line, it was having real people to lean on. *"Having people that actually care about you and aren't just there to sell you something, people you can call and say: 'What do you think about this?' or 'Can you help motivate my team?'... that's made the biggest difference!"* After years of feeling unseen by other distributors, the shift was immediate. *"Now we have one solid line and one solid support system,"* Alex says. **"It's really a game changer."**

RESULTS THAT FOLLOWED

The impact showed up quickly. ***"In the first two full months we brought L'ANZA in, we did more retail sales in those two months than we did the entire year before..."*** she shares. Education, merchandising support, and in-salon coaching reshaped how her team approaches both service and retail. *"The confidence backing what they've learned and the support we get... that's what changed everything."* For Alex, seeing her stylists believe in what's possible matters just as much as the numbers. She realized, ***"This is possible for me. It's not just people on social media."***

WORDS OF WISDOM

Her advice to future salon owners: **"Drop your ego. Humble yourself,"** she says. *"Just because your name is on the lease doesn't make you better than anyone. You cannot run a salon without a team."* With a newly expanded space, a committed partnership with Riley Salon Resources, and a team empowered through education and real support, Sunraes & Waves continues to grow with intention, faith, and heart.



QUICK TAKE WITH ALEX

Three words that describe Sunraes & Waves: Warm. Fun. Unexpected.

If you could go back to opening day, what would you tell yourself? Have more balance.

How would your team describe you as a leader? I'm a Type-F boss. F for Fun.

If you weren't in the hair industry, what would you be doing? Probably law. I like arguing.

What's on the salon playlist lately? Country, Teddy Swims, Tucker Wetmore, some 90s and 2000s—and a Christian playlist, too.

Drink of choice on a long day? Matcha or a Bloom energy drink.

The one product you'd bring to a deserted island? L'ANZA Keratin Healing Oil.

If you could do anyone's hair, past or present, who would it be? There's a client I worked with for many years who has since tragically passed away. If I could, I would love to do her hair just one more time.

L'ANZA



LIGHTEN & BRIGHTEN DUO

\$55.44
Bundle Offer

Valid March-April 2026

with purchase of:
(2) Powder Decolorizer, 1 lb
Purple Shampoo, 950 ml

PROMO COST: \$55.44
SALON COST: \$82.75
SAVINGS: 33%
#960323901



HEALING VOLUME
ZERO WEIGHT GEL
\$9.00 each

Valid March-April 2026

PROMO COST: \$9.00
SALON COST: \$13.50
SAVINGS: 33%
#23973452



LIQUIDS SALE
**Buy 3 Shades,
get 1 FREE**

Valid March-April 2026

PROMO COST: \$28.50
SALON COST: \$38.00
SAVINGS: 25%



NEW
SCALP THERAPY
BALANCING SYSTEM
Intro Offer

Valid April 2026 Only
#960323902

FREE
Balancing Shampoo, 950 ml
Balancing Conditioner, 950 ml
Scalp Therapy easel card
Balancing System product guide
Scalp gua sha tool

While Supplies Last

with purchase of:
(4) Balancing Pre-Wash Oil, 100 ml
(4) Balancing Shampoo, 300 ml
(4) Balancing Conditioner, 250 ml
(4) Balancing Leave-On Serum, 100 ml

SALON COST: \$328.00



SCALP THERAPY
STIMULATING KIT
25% Savings

April 2026 Launch
#2395600

Kit contains:
Stimulating Shampoo, 300 ml
NEW Stimulating Conditioner, 250 ml
Stimulating Treatment, 100 ml

SALON COST: \$39.00

D U O M O



\$99

SAVE 39%
#960307101

BRIGHT + BLONDE

Includes:

- 1 Liquid IQ 5 Vol Developer 30.4 oz
- 1 30 Vol Developer 30.4 oz
- 1 7 Level Clay Lightener (Low Ammonia) 17.6 oz
- 6 Toning Shades 2 oz
9AG, 9N, 9VA, 9G, 9A, 10VA
- 1 Duomo Paper Color Chart
- 1 Duomo Color Applicator Bottle



25% OFF ALL LIGHTENERS

Choose From:

- 5 Level Clay Lightener (Ammonia Free) 17.6 oz #0711288
- 6 Level Lightener (Ammonia Free) 17.6 oz #0711271
- 7 Level Clay Lightener (Low Ammonia) 17.6 oz #0711660
- 9 Level Lightener (Low Ammonia) 17.6 oz #0711264

\$81 BUY 3, GET 3 FREE HAIR MASKS

Choose From:
Hydrate Mask 10 oz #0711523
Repair Mask 10 oz #0711516



SAVE 50%



ACTIVE, NATURAL INGREDIENTS



ODOR & FRAGRANCE FREE

D U O M O



AMMONIA FREE



VEGAN



CRUELTY FREE

**ALFAPARF
MILANO
PROFESSIONAL**



Small Intro

FREE GOODS SKU #769901055

PURCHASE:

36 Evolution of the Color Shine Effect 60 ml

[YOUR CHOICE]

- 1 Oxid'o 5 VOL 33.8 oz
- 1 Oxid'o 10 VOL 33.8 oz
- 1 Oxid'o 20 VOL 33.8 oz

RECEIVE AS A GIFT:

- 1 BB Bleach High Lift 9 Tones Pouch 400 g
- 1 SDL Diamond Illuminating Low Shampoo 1000 ml
- 1 SDL Diamond Illuminating Mask 500 ml
- 1 APM Bowl
- 1 APM Brush
- 1 Evolution of the Color Shine Effect Wall Chart
- 1 EOC Shine Effect Mini Swatch Book
- 1 ODC Technical Book

\$273.60

VALUE: \$480.68
SAVE 27%

SHINE *effect*

Large Intro

FREE GOODS SKU #969901050

PURCHASE:

120 Evolution of the Color Shine Effect 60 ml

[YOUR CHOICE]

- 1 Oxid'o 5 VOL 33.8 oz
- 1 Oxid'o 10 VOL 33.8 oz
- 1 Oxid'o 20 VOL 33.8 oz
- 1 Oxid'o 30 VOL 33.8 oz
- 1 Oxid'o 40 VOL 33.8 oz

RECEIVE AS A GIFT:

- 1 BB Bleach Easy Lift 7 Tones Pouch 400 g
- 1 BB Bleach High Lift 9 Tones Pouch 400 g
- 1 Pigments Violet Ash 3.04 oz
- 1 SDL Diamond Illuminating Low Shampoo 1000 ml
- 1 SDL Diamond Illuminating Low Shampoo 250 ml
- 1 SDL Diamond Illuminating Conditioner 1000 ml
- 1 SDL Diamond Illuminating Conditioner 200 ml
- 1 SDL Diamond Extraordinary All-in-1 Fluid 125 ml
- 1 SDL Moisture Nutritive Low Shampoo 1000 ml
- 1 SDL Moisture Nutritive Leave-in Conditioner 1000 ml
- 1 APM Bowl
- 1 APM Brush
- 1 APM Scale
- 1 Education Voucher - \$500
- 1 APM Cutting Cape Luxury Black
- 1 Evolution of the Color Shine Effect Wall Chart
- 1 EOC Shine Effect Mini Swatch Book
- 1 ODC Technical Book

\$920

VALUE: \$1,968.60
SAVE 42%

Medium Intro

FREE GOODS SKU #769901058

PURCHASE:

72 Evolution of the Color Shine Effect 60 ml

[YOUR CHOICE]

- 1 Oxid'o 5 VOL 33.8 oz
- 1 Oxid'o 10 VOL 33.8 oz
- 1 Oxid'o 20 VOL 33.8 oz
- 1 Oxid'o 30 VOL 33.8 oz

RECEIVE AS A GIFT:

- 1 BB Bleach Easy Lift 7 Tones Pouch 400 g
- 1 BB Bleach High Lift 9 Tones Pouch 400 g
- 1 Pigments Violet Ash 3.04 oz
- 1 SDL Diamond Illuminating Low Shampoo 1000 ml
- 1 SDL Diamond Illuminating Mask 500 ml
- 1 SDL Moisture Nutritive Low Shampoo 1000 ml
- 1 SDL Moisture Nutritive Leave-in Conditioner 1000 ml
- 1 APM Bowl
- 1 APM Brush
- 1 APM Cutting Cape Luxury Black
- 1 Evolution of the Color Shine Effect Wall Chart
- 1 EOC Shine Effect Mini Swatch Book
- 1 ODC Technical Book

\$480

VALUE: \$943.36
SAVE 38%

The easiest way to experience luminous, mirror-like color performance.

Perfect for first-time trial and in-salon testing.

Evolution of the Color Shine Effect MINI KIT

KIT INCLUDES

- EOC Shine 1.0 60 ml
- EOC Shine 9.28 60 ml
- EOC Shine 10 60 ml
- BB Bleach High Lift 9 Tones sachet 50 ml
- Oxid'O 10 Vol 90 ml
- Oxid'O 20 Vol 90 ml
- EOC Shine 2025 Mini Wall Chart
- Alfaparf Milano clear mini pouch

SALON COST: \$25.00

SAVINGS: \$14.00

SKU #760301002



ALFAPARF
MILANO
PROFESSIONAL

YELLOW
PROFESSIONAL
BLEACH

BRIGHT BLONDES, BIGGER SAVINGS

Fuel your blinding
season with smart
savings.

BUY 1 BB BLEACH 400g

GET SECOND 50% OFF
+ FREE FOIL ROLL

\$39.00 **\$68.00**
SALON COST SALON VALUE

FREE STYLE LIFT #109295

EASY LIFT 9 #109288

EASY LIFT 7 #109271

SAVE
25%

THE ULTIMATE BLONDE BOOST

MORE LIFT. MORE SHINE.
MORE SAVINGS.

BUY 3 YELLOW BLEACHES,
GET 1 FREE OF THE SAME
+ FREE COMB & FOIL ROLL
7 LEVELS #960301021

\$60.00
SALON COST

\$101.00
SALON VALUE

SAVE
41%

ON-SCALP 7 LEVELS #960301023

9 LEVELS #960301022



COLOR CONFIDENCE

ELEVATE YOUR COLOR
RESULTS WITH CARE
THAT LASTS.

BUY 12 YELLOW COLOR TUBES
(ANY SHADES)
+ GET 2 FREE COLOR CARE MASKS 500ml

SALON COST: \$87.00
SAVINGS: \$26.00
SKU FREE GOODS SKU #960301020

YELLOW
PROFESSIONAL
COLOR



STOCKHOLM SWEDEN

REF



20% SAVINGS

HAIRSPRAYS

- Flexible Hairspray 300ml: #31990130
- Extreme Hold Hairspray 300ml: #31990123
- Strong Hold Hairspray 300ml: #31983408
- Hold and Shine Hairspray 300ml: #31990116

SALON OFFER

\$12.80/PCS

Regular Salon Price \$16.00
Offer MSRP \$25.60



23% SAVINGS

HANDS & HAIR BOX

Material included
REF Shampoo & Conditioner
REF Hand Wash
Box for the products
Salon Sign in A5 provided in PDF format

SALON OFFER

\$37.00

Regular Salon Price \$47.75
Offer MSRP \$70.00

- ILLUMINATE COLOR: #760331901
- WEIGHTLESS VOLUME: #760331902
- ULTIMATE REPAIR: #760331903
- INTENSE HYDRATE: #760331904



50% SAVINGS

OCEAN MIST DUO

Material included
Ocean Mist 175 ml x 2
Sleeve for the products
Salon Sign in A5 provided in PDF format
#960331901

SALON OFFER

\$16.00

Regular Salon Price \$32.00
Offer MSRP \$32.00



25% SAVINGS

BLONDE.ID BLEACHES

Material included
Blonde.ID High Lift 500 g #31989462
Blonde.ID Balayage 400 g #31989486

SALON OFFER

\$18.75

Regular Salon Price \$25.00



41% SAVINGS

SHINE ELIXIR DUO

Material included
Shine Elixir 80 ml
Shine Elixir 30 ml
Sleeve for the products
Salon Sign in A5 provided in PDF format
#960331902

SALON OFFER

\$22.00

Regular Salon Price \$37.00
Offer MSRP \$44.00



HIGH SHINE GLOSSING SERUM

Buy 5 Aluram High Shine Glossing Serum 2oz's, and receive a Tester and a Tent Card for FREE!
(*free item labeled with Not for Resale sticker)

PROMOTIONAL SALON COST: \$50.00
REGULAR SALON COST: \$60.00
SUGGESTED RETAIL PRICE OF EACH: \$19.99
#960301502 OPEN STOCK: #0159396



GOLDEN GLOW MINI

Buy an Aluram Golden Glow 18oz, and receive a 2oz for FREE!

PROMOTIONAL SALON COST: \$10.00
REGULAR SALON COST: \$13.13
SUGGESTED RETAIL PRICE OF 2oz: \$6.25
SUGGESTED RETAIL PRICE OF 18oz: \$19.99
#960301501 OPEN STOCK 2oz: #0159389



TRIO BOXES

Each Trio Box is curated with 3 essential Aluram products.



#760301501 Daily Shampoo 12oz, Daily Conditioner 12oz, Leave-In Conditioner 8oz
#760301502 Moisturizing Shampoo 12oz, Moisturizing Conditioner 12oz, Smoothing Cream 6oz
#760301504 Curl Shampoo 12oz, Curl Conditioner 12oz, Curl Foam 7oz
#760301503 Volumizing Shampoo 12oz, Volumizing Conditioner 12oz, Root Boost Spray 6oz

PROMOTIONAL SALON COST: \$20.00
SUGGESTED RETAIL PRICE EACH: \$39.99



#760301505 High Shine Glossing Treatment 9.75oz, High Shine Anti-Frizz Blowout Spray 8oz, High Shine Glossing Serum 2oz

PROMOTIONAL SALON COST: \$21.00
SUGGESTED RETAIL PRICE EACH: \$41.99

Visit us online & on social media!



shibui.
CONSCIOUS COLOR CARE

PRIME REJUVENATION™ SCALP SERUM

Buy 5 Prime Rejuvenation™ Scalp Serums & receive 1 Free and a Tent Card!
free item labeled with a "Salon Use Only" sticker

Salon Promotional Price: \$60.00
Salon Promotional Value: \$72.00
Suggested Retail Price: \$24.00 each
#960331701 OPEN STOCK: #3179365



EVERYTHING SPRAY™ STOCK UP

Buy 3 2oz, 3 8oz, & receive a 16oz Back Bar Everything Spray™ Leave-In Conditioner Free!

Salon Promotional Price: \$45.00
Salon Promotional Value: \$63.00
Suggested Retail Price (2oz): \$6.00
Suggested Retail Price (8oz): \$24.00
#960331712



BUY 1 100oz & 1 33.8oz (LITER) FOR 20% OFF!

• same product, not able to mix and match •

Salon Promotional Price: \$49.99
Salon Value: \$62.50



BUY 1 12OZ SHAMPOO OR CONDITIONER & GET 2 2OZ FREE!

• same product, not able to mix and match •

Salon Promotional Price: \$11.00
Salon Value: \$17.00





SURFACE
HAIR HEALTH ART

WHY SURFACE?

Surface is a family-owned brand committed to giving back to the environment and community. Surface creates high performance products formulated with sustainable and natural ingredients. All Surface Hair products are Sulfate Free, Paraben Free, Gluten Free, Phthalate Free, PETA Certified and PVP/VA Free.



NEW INNOVATION!

ALL IN SHAMPOO & CONDITIONER

Multitasking Shampoo and Conditioner! Every condition & protection benefit your hair could desire! A perfect balance of all Surface natural botanicals create antioxidant synergy to prevent oxidative stress and future damage.

Instantly soothe, prevent breakage, detangle, shine, repair, condition, strengthen, frizz control, color support, moisturize, and eliminate static.

SHAMPOO & CONDITIONER

CHOOSE FROM

- All In Shampoo 10 oz. #3219406 **\$15.00**
- All In Conditioner 8 oz. #3219413 **\$15.00**
- Salon Value \$18.00

- All In Shampoo Liter #3219437 **\$36.00**
- All In Conditioner Liter #3219444 **\$36.00**

LAUNCH INTRO

INCLUDED RETAIL ITEMS:

- 3 All In Shampoo 10 oz.
- 3 All In Conditioner 8 oz.
- 3 All In Leave-in Conditioner 8 oz.

RECEIVE FREE GOODS:

- 1 All In Shampoo Liter
- 1 All In Conditioner Liter
- 1 All In Merch Kit

\$160.50

Salon Value \$232.50

#960332101



BLOWOUT MIX & MATCH*

CHOOSE FROM.

- #3217457 Blowout Shampoo 10 oz.
- #3217471 Blowout Conditioner 8 oz.
- #3217341 Blowout Primer 4 oz.
- #3214352 Blowout Texture Spray 4 oz.
- #3217365 Blowout Dry Oil Spray 3.5 oz.
- #3217846 Blowout Memory Foam 5 oz.
- #3217853 Blowout Finishing Spray 4 oz.
- #3217860 Blowout Dry Shampoo Foam 4 oz.
- #3217693 Blowout Smoothing Balm 4 oz.
- #3217686 Blowout Protective Oil 2 oz.
- #3218058 Blowout Firm Finishing Spray 8.8 oz.
- #3218072 Blowout Gel Mousse 5.5 oz.
- #3218737 Blowout High Gloss Rinse 8 oz.

2 FOR \$30.00



SAVE 26% SALON INTRO

INCLUDED RETAIL ITEMS:

- 3 Blowout Shampoo 10 oz.
- 3 Blowout Conditioner 8 oz.
- 3 Blowout High Gloss Rinse 8 oz.
- 3 Blowout Primer 4 oz.
- 3 Blowout Protective Oil 2 oz.
- 2 Blowout Memory Foam 5 oz.
- 2 Blowout Gel Mousse 5.5 oz.
- 2 Blowout Smoothing Balm 4 oz.
- 2 Blowout Texture Spray 4 oz.
- 2 Blowout Dry Oil Spray 3.5 oz.
- 2 Blowout Finishing Spray 4 oz.
- 2 Blowout Firm Hair Spray 8.8 oz.
- 2 Blowout Dry Shampoo Foam 4 oz.

\$725.25 #999932116

Total Intro Salon Value \$1,056.75

RECEIVE FREE GOODS:

- 1 Blowout Shampoo 33.8 oz.
- 1 Blowout Conditioner 33.8 oz.
- 1 Blowout High Gloss Rinse 8 oz.
- 1 Blowout Memory Foam 5 oz.
- 1 Blowout Protective Oil 2 oz.
- 1 Blowout Texture Spray 4 oz.
- 1 Blowout Finishing Spray 4 oz.
- 1 Blowout Smoothing Balm 4 oz.
- 1 Blowout Merchandise Kit
- 2 Liter Pumps

EDUCATION/SHOWS:

Surface Sanctuary
2-day event - 1 ticket

EDUCATION/SHOWS:

1 ZOOM "Welcome to Surface"
Product Knowledge Class

MARCH ONLY!

**SAVE 30%
THERMAL PROTECTANTS**

CHOOSE FROM

- Awaken Protein Styling Mousse 8 oz. #3210822 **\$13.30**
 - Blowout Memory Foam 4 oz. #3217846 **\$12.08**
 - Curls Whip Mousse 5.5 oz. #3210781 **\$12.25**
- Salon Value \$18.72 - \$20.62



Surface
HAIR HEALTH ART

APRIL ONLY!

HAIR SPRAY SALE

CHOOSE FROM

- Theory Hair Spray 12 oz. #960332102
- Theory Firm Hair Spray 10 oz. #960332103

2 FOR \$20.00

Salon Value \$28.50 - \$29.50

Awaken Hair Spray 10 oz. #960332104

Curls Finishing Hair Spray 10 oz. #960332105

2 FOR \$25.00

Salon Value \$26.50 - \$33.00



APRIL ONLY!

**SAVE 20%
COLOR CARE OBSESSED**

CHOOSE FROM

- Trinity Shampoo 10 oz. #3218924 **\$16.00**
- Trinity Conditioner 8 oz. #3218962 **\$16.00**
- Trinity One Shot 22ml. #3211108 **\$7.80**

Salon Value \$9.75 - \$20.00



APRIL ONLY!

**SAVE 25%
LIGHTENERS ONLY
COLOR OBSESSED**

CHOOSE FROM

- Charcoal Ultra Lift Lightening 450g **\$27.75** #3218546
- Pure Blonde Lightening Powder 450g.. **\$27.00** #3218820

Salon Value \$36.00 - \$37.00



**SAVE 20%
ARBOR DAY**

CHOOSE FROM

- Bassu Oil 2 oz. #3212137 **\$16.20**
- Bassu Gold 2 oz. #3217044 **\$15.20**

Salon Value \$18.24 - \$19.44



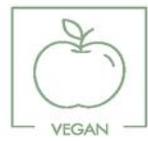
**MIX AND MATCH ANY 8 OILS
AND RECEIVE A BASSU
HYDRATING OIL 8 OZ. FREE!**



**NOTE : BASSU OIL
TREE PLANTING INITIATIVE
EACH BOTTLE SOLD SUPPORTS ARBOR
DAY FOUNDATION TO PLANT A TREE.**



SURFACEHAIR.COM





Save 20%

- The Silent Partner -

Buy 1x Man Made Wash 18oz & 1x Spirits 3.4oz together and Save 20%

Choose from 4 Signature Scents



Sweet Tobacco #960324401

Spiced Vanilla #960324402

Noble Oud #960324403

Absolute Mahogany #960324404

Two parts. One intention. Thick-pouring, rich-lathering wash for beard, hair & body, matched with its Spirits counterpart. Built to leave a lasting impression. Handled quietly. Worn confidently.

Salon Price: \$46.40
Salon Value: \$58
20% Savings

18.21 Man Made

Tailored for the tastemakers. Inspired by the hush-hush.

Buy 2, Get 1 Free

- The Tactful Tamer -

Buy 2 Grooming Cream and Get 1 Free



3 x Grooming Cream #960324405

One to prove it. Two to move it. Lightweight Grooming Cream cuts the fluff, refines texture and tames frizz. Share it once. Move the rest on the down low.

Salon Price: \$24
Salon Value: \$36
Buy 2, get 1 Free

Save 25%

- The Tune Up -

Save 25% on any 18.21 Oil

Choose From

Sweet Tobacco, Spiced Vanilla, Noble Oud or Absolute Mahogany



Sweet Tobacco Oil
#2443636

Spiced Vanilla Oil
#2443643

Noble Oud Oil
#2449287

Absolute Mahogany Oil
#2449270

Time for an oil change. High viscosity, lightweight, and built to keep beard, hair and skin running on all cylinders. Runs clean, rich and smooth.

Salon Price: \$11.25
Salon Value: \$15
Save 25%

Platinum seamless®

**Flawless Dimension.
Zero Guesswork.
Double the Value.**

LIMITED-TIME PROFESSIONAL OFFER

Purchase 1 Multi-Pack Tape-In Set. Get 1 FREE.

MULTI-PACK TAPE-INS – SEAMLESS COLOR. ELEVATED RESULTS.

Our Multi-Pack Gel Adhesive Tape-In Sets are curated for faster installs, flawless blends, and perfectly balanced dimension.

AVAILABLE IN Light or Dark



8W/9 8W/11 8C/11C 11 12



5W/7CG 6W/8W 2 3 4

Each set features five professionally coordinated shades that blend effortlessly for rich depth and seamless, multi-dimensional results.

ONLY \$250 EA



Straight texture | 20-22" length
20 1.5" tape-in extensions (4 pcs/shade)

**\$250
VALUE**



FREE!

REUZEL®



STOCK UP ON BACKBAR!

Choose From:

- Purchase** 6 Daily Shampoo 11.83oz **Get** a Daily Shampoo Liter **Free!**...#960329601 **\$58.50**
- Purchase** 6 Daily Conditioner 11.83oz **Get** a Daily Conditioner Liter **Free!**...#960329602 **\$58.50**
- Purchase** 6 Scrub Shampoo 11.83oz **Get** a Scrub Shampoo Liter **Free!**...#960329603 **\$61.50**
- Purchase** 6 Tea Tree 3 in 1 Shampoo 11.83oz **Get** a Tea Tree 3 in 1 Shampoo Liter **Free!**...#960329604 **\$58.50**
- Purchase** 6 Hair Tonic 11.83oz **Get** 2 Hair Tonic 16.9oz **Free!**...#960329605 **\$62.88**
- Purchase** 6 Grooming Tonic 11.83oz **Get** 2 Grooming Tonic 16.9oz **Free!**...#960329606 **\$62.88**
- Purchase** 6 Spray Grooming Tonic 11.83oz **Get** 2 Spray Grooming Tonic 11.83oz **Free!**...#960329607 **\$62.88**
- Purchase** 6 Surf Tonic 11.83oz **Get** 2 Surf Tonic 11.83oz **Free!**...#960329608 **\$56.88**
- Purchase** 6 Refresh No-Rinse Beard Wash 3.38oz **Get** 2 REFRESH 6.76 oz **Free!**...#960329609 **\$52.20**



BEARD & SHAVE | BUY 2 GET 1 FREE!

Choose From:

- Purchase** 2 Wood and Spice Beard Balm 1.3oz **Get 1 Free!**...#960329610 **\$17.96**
- Purchase** 2 Wood and Spice Beard Foam 2.36oz **Get 1 Free!**...#960329611 **\$17.96**
- Purchase** 2 Wood and Spice Aftershave 3.38oz **Get 1 Free!**...#960329612 **\$12.96**
- Purchase** 2 REFRESH No Rinse Beard Wash 6.76oz **Get 1 Free!**...#960329613 **\$20.50**
- Purchase** 2 Clean and Fresh Beard Wash 6.76oz **Get 1 Free!**...#960329614 **\$21.96**
- Purchase** 2 Clean and Fresh Beard Serum 2oz **Get 1 Free!**...#960329615 **\$22.50**
- Purchase** 2 Astringent Foam 6.76oz **Get 1 Free!**...#960329616 **\$15.96**
- Purchase** 2 Solid Cologne Balm 1.3oz **Get 1 Free!**...#960329617 **\$13.76**
- Purchase** 2 Clean and Fresh Shave Butter 3.38oz **Get 1 Free!**...#960329618 **\$13.96**

PURCHASE

\$400.00 worth of Reuzel Pomade at regular Salon Price

RECEIVE

New Barber Pole 2.0 & a set of Founders BobbleHeads

Barber Pole & BobbleHead SKU #960329619



MATTE VS SHINE | 20% OFF

Purchase 12 Mix & Match

Receive a Merch Kit

Choose From:

- Fiber Gel 3.38oz...#2966726 **\$6.60**
 - Red Pomade 3.38oz...#2961966 **\$7.98**
 - Blue Pomade 3.38oz...#2961973 **\$7.98**
 - Clay Matte Pomade 3.38oz...#2964015 **\$8.38**
 - Extreme Pomade 3.38oz...#2964022 **\$8.38**
 - Severed Head Pomade 3.38oz... #2961607 **\$9.18**
 - Matte Styling Paste 3.38oz...#2963572 **\$7.00**
 - Grooming Tonic Texture Cream 3.38oz...#2964107 **\$7.00**
- Merch Kit SKU #760329601



WHILE SUPPLIES LAST

\$370

SHOP/SALON PRICE

VALUE: \$805.91

TOTAL SAVINGS

\$435.91 OR 54%

#960329620

SILVER INTRO

SHOP/SALON PURCHASES

RETAIL

- 3 Blue Strong Hold Water Soluble - 3.38oz/95g
- 3 Fiber Pomade - 3.38oz/95g
- 3 Extreme Hold Matte Pomade - 3.38oz/95g
- 3 Severed Head Clay Pomade - 3.38oz/95g
- 3 Fiber Gel - 3.38oz/100ml
- 3 Grooming Tonic Texture Cream- 3.38oz/100ml
- 3 Matte Texture Powder - 0.53oz/15g
- 3 Spray Grooming Tonic - 3.38oz/100ml
- 3 Hair Tonic- 11.83oz/350ml
- 3 Daily Shampoo - 11.83oz/350ml

- 3 3-in-1 Shampoo - 11.83oz/350ml
- 3 Scrub Shampoo- 11.83oz/350ml
- 3 Daily Conditioner - 11.83oz/350ml



SHOP/SALON RECEIVES FREE

EDUCATION

1 VIRTUAL BARBERING DEMONSTRATION VIDEO

45 minutes (\$150 Salon Value)

1 VIRTUAL PRODUCT KNOWLEDGE CLASS

1 hour (\$150 Salon Value)



MERCHANDISING MATERIALS

- 1 Jolly Roger Flag
- 4 Self-locking Tent Cards 5x7 (16 sides)
- 2 Self-locking Tent Cards 8x10 (8 sides)
- 5 17" Product Shelf Talkers (29 products)
- 1 REUZEL Round Window Cling 8.5"



▲ MERCHANDISING MATERIALS

STYLIST STATION PRODUCTS+ BACKBAR

- 1 Red Pomade Water Soluble - 3.38oz/95g
- 1 Extreme Hold Matte Pomade - 3.38oz/95g
- 1 Severed Head Clay Pomade - 3.38oz/95g
- 1 Grooming Tonic Texture Cream- 3.38oz/100ml
- 1 Matte Texture Powder - 0.53oz/15g
- 1 Hair Tonic - 16.9oz/500ml
- 1 Daily Shampoo - 33.81oz/1000ml
- 1 Daily Conditioner - 33.81oz/1000ml
- 2 Liter Pumps
- 3 REUZEL Spray Water Bottles (11.83oz/350ml)



\$500

SHOP/SALON PRICE
VALUE: \$1,484.27

TOTAL SAVINGS
\$984.27 OR 67%

#960329621

GOLD INTRO

SHOP/SALON PURCHASES

RETAIL

- 3 Red Pomade Water Soluble - 3.38oz/95g
- 3 Blue Strong Hold Water Soluble - 3.38oz/95g
- 3 Fiber Pomade - 3.38oz/95g
- 3 Clay Matte Pomade - 3.38oz/95g
- 3 Extreme Hold Matte Pomade - 3.38oz/95g
- 3 Severed Head Clay Pomade - 3.38oz/95g
- 3 Fiber Gel - 3.38oz/100ml
- 3 Matte Styling Paste - 3.38oz/100ml
- 3 Grooming Cream- 3.38oz/100ml
- 3 Grooming Tonic Texture Cream- 3.38oz/100ml
- 3 Matte Texture Powder - 0.53oz/15g
- 3 Spray Grooming Tonic - 3.38oz/100ml
- 3 Surf Tonic - 3.38oz/100ml

- 3 Hair Tonic- 11.83oz/350ml
- 3 Daily Shampoo - 11.83oz/350ml
- 3 3-in-1 Shampoo - 11.83oz/350ml
- 3 Scrub Shampoo- 11.83oz/350ml
- 3 Daily Conditioner - 11.83oz/350ml



SHOP/SALON RECEIVES FREE

EDUCATION

1 TWO DAY, HANDS-ON CUTTING CLASS
The Classics at The Denver Academy for One Attendee (\$475 Salon Value)

1 VIRTUAL BARBERING DEMONSTRATION VIDEO
45 minutes (\$150 Salon Value)

1 VIRTUAL PRODUCT KNOWLEDGE CLASS
1 hour (\$150 Salon Value)



MERCHANDISING MATERIALS

- 1 Set of REUZEL Founders' Limited Edition Bobbleheads
- 1 Jolly Roger Flag
- 4 Self-locking Tent Cards 5x7 (16 sides)
- 2 Self-locking Tent Cards 8x10 (8 sides)
- 5 17" Product Shelf Talkers (29 products)
- 1 REUZEL Round Window Cling 8.5"



▲ MERCHANDISING MATERIALS

STYLIST STATION PRODUCTS+ BACKBAR

- 1 Red Pomade Water Soluble - 3.38oz/95g
- 1 Extreme Hold Matte Pomade - 3.38oz/95g
- 1 Severed Head Clay Pomade - 3.38oz/95g
- 1 Grooming Tonic Texture Cream- 3.38oz/100ml
- 1 Matte Texture Powder - 0.53oz/15g
- 1 Spray Grooming Tonic - 3.38oz/100ml
- 1 Hair Tonic - 16.9oz/500ml
- 1 Daily Shampoo - 33.81oz/1000ml
- 1 Daily Conditioner - 33.81oz/1000ml
- 2 Liter Pumps
- 3 REUZEL Spray Water Bottles (11.83oz/350ml)



Essentials

by LOMA™

Two focused Collections.
Quiet care. Clean results.

25% OFF - Pick and Choose

Begin your ritual.



Healthy Scalp

Balances oil. Soothes the root. Restores clarity.
Scent blend: *Peppermint, Rosemary, Citrus Twist*

Transcendent — Essential Oil Blend

Opens with a cooling wave of peppermint and rosemary. Crisp. Herbal. Clarifying. Bright citrus notes of bergamot and grapefruit twist through the mint for an effervescent finish.

Key ingredients

Lemon Extract: natural astringent that clarifies buildup and helps regulate oil.

Kale Extract: vitamins A, C, and K support scalp barrier strength and follicle health.



Max Shine

Smooths the cuticle. Weightless hydration.
Reflective radiance.

Scent blend: *Coriander, Ginger, Amber Woods*

Euphoria — Essential Oil Blend

Delicate spice, golden woods, and herbal brightness melt into a radiant, skin-close glow. Created with a European fragrance house, this is the olfactory expression of shine.

Key ingredients

Chamomile Extract: soothes, subtly brightens, and supports a naturally glossy finish.

Coconut & Baobab Oils: fast-absorbing fatty acids that soften the fiber and add shine without weight.



HEALTHY SCALP

SHAMPOO:

3oz: #2343172... \$4.69

12oz: #2343189... \$10.13

33oz: #2343196... \$20.25

CONDITIONER:

3oz: #2343202... \$4.69

12oz: #2343219... \$10.13

33oz: #2343226... \$20.25

STYLE CREME:

3oz: #2342885... \$4.13

6.7oz: #2343233... \$9.38

TREATMENT:

#2343240... \$10.50

WHILE SUPPLIES LAST | NOT AVAILABLE IN NC + SD

Clean formulas. Elevated sensoriality.
Designed for modern salons.

MAX SHINE

SHAMPOO:

3oz: #2343257... \$4.69

12oz: #2343264... \$10.13

33oz: #2343271... \$20.25

CONDITIONER:

3oz: #2343288... \$4.69

12oz: #2343295... \$10.13

33oz: #2343301... \$20.25

CONTROL CREME:

3oz: #2343523... \$4.13

6.7oz: #2343325... \$9.38

MASQUE:

#2343318... \$9.38

Essentials

by LOMA™

30% OFF - Full Lineup Intro

Start complete. Stock every product from both collections. Aisle cards included.

What's included

- 2 Healthy Scalp Shampoo 12 oz.
- 2 Healthy Scalp Conditioner 12 oz.
- 2 Healthy Scalp Style Creme 6.7 oz.
- 2 Healthy Scalp Treatment 3.4 oz.
- 2 Max Shine Shampoo 12 oz.
- 2 Max Shine Conditioner 12 oz.
- 2 Max Shine Masque 6.7 oz.
- 2 Max Shine Control Creme 6.7 oz.
- 2 Max Shine Spray 2 oz.
- 2 Healthy Scalp 3 oz. Try Me Sample Pack
- 2 Max Shine 3 oz. Try Me Sample Pack

Free Items

- 1 Healthy Scalp Shampoo 33 oz.
- 1 Healthy Scalp Conditioner 33 oz.
- 1 Max Shine Shampoo 33 oz.
- 1 Max Shine Conditioner 33 oz.
- 10 Healthy Scalp 1 oz. Trio Sample Pack
- 10 Max Shine 1 oz. Trio Sample Pack
- 2 Shelf Talker

Value

Full Intro Price: \$399.16

Save: \$187.84

Retail Value: \$628.00

#99623401



WHILE SUPPLIES LAST | NOT AVAILABLE IN NC + SD

LOMA[®]

LOMABEAUTY.US
LOMABEAUTY.EU
(360) 805-0794



FREE OF
CYCLIC &
BENZENE

HEAVY
TO LIGHT
HOLDS
8OZ - 237ML



BUY 2 GET 1 FREE STYLING TUBES

FIRM HOLD GEL #760323401

- Apply to wet or dry hair for a slick look or get creative with funky fun looks

MOLDING CRÈME #760323402

- Provides a matte finish that works great to define and sculpt curly hair

MAXIMUM VOLUMIZING SOLUTION #760323403

- Builds volume, fullness and shine for thicker, plumper hair

CURVY CRÈME #760323404

- Medium, flexible hold styler that activates curls and waves

SMOOTHING CRÈME #760323405

- Helps control frizz and preserve color

SALON COST	RETAIL VALUE	SUGGESTED RETAIL
\$7.40 ea.	\$22.00 ea.	\$14.75 ea.

SAVE 25% SELECT AEROSOLS

FINISHING HAIRSPRAY #2340157

- Layer for intense control or lightly mist for soft hold

TEXTURE AND FINISHING SPRAY #2340430

- Builds incredible, workable volume to dry hair

DRY SHAMPOO #2340591

- Quickly removes dirt and impurities from the hair

	SALON COST	RETAIL VALUE	SUGGESTED RETAIL
FINISHING HAIRSPRAY 9.1 OZ - 300 ML	\$10.15	\$27.00	\$20.25
TEXTURE & FINISHING SPRAY 5.4 OZ - 200 ML	\$9.40	\$25.00	\$18.75
DRY SHAMPOO 4.4 OZ - 200 ML	\$9.40	\$25.00	\$18.75

CLEANSING & CONDITIONING BUY 2 GET 1 FREE

STOCK UP
WITH A 33%
SAVINGS

	SALON COST	RETAIL VALUE	SUGGESTED RETAIL
DAILY SHAMPOO 12OZ. - 355 ML	\$6.40	\$19.00	\$12.75 #760323406
DAILY CONDITIONER 12OZ. - 355 ML	\$7.05	\$21.00	\$10.50 #760323407
MOISTURIZING SHAMPOO 12OZ. - 355 ML	\$7.05	\$21.00	\$10.50 #760323408
MOISTURIZING TREATMENT 12OZ. - 355 ML	\$7.70	\$23.00	\$15.40 #760323409
NOURISHING SHAMPOO 12OZ. - 355 ML	\$7.70	\$23.00	\$15.40 #760323410
NOURISHING CONDITIONER 12OZ. - 355 ML	\$8.40	\$25.00	\$16.75 #760323411
VIOLET SHAMPOO 12OZ. - 355 ML	\$7.70	\$23.00	\$15.40 #760323412
VIOLET CONDITIONER 12OZ. - 355 ML	\$8.40	\$25.00	\$16.75 #760323413
FRAGRANCE FREE SHAMPOO 12OZ. - 355 ML	\$8.05	\$24.00	\$16.10 #760323414
FRAGRANCE FREE CONDITIONER 12OZ. - 355 ML	\$9.05	\$27.00	\$18.10 #760323415
DEEP CONDITIONER 8OZ. - 237ML	\$8.05	\$24.00	\$16.10 #760323416





EXTRA LONG BARREL TITANIUM CERAMIC CURLING IRON

NEW ARRIVAL

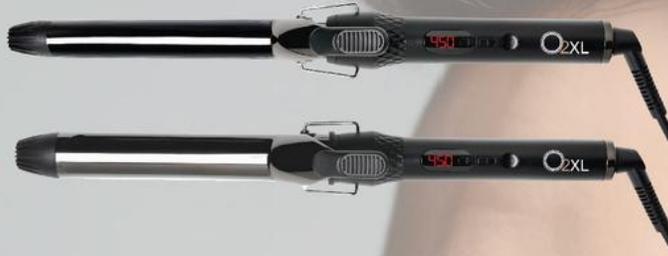
Elevate your styling ritual with the O2XL Extra-Long Barrel Titanium Ceramic Curling Iron 1" and 1.25" designed for professionals and perfectionists. Its extended 7-inch titanium barrel and precision ceramic heating create smooth, glossy, frizz-free curls or soft, voluminous waves with effortless control.

Ten digital heat settings (280°F–450°F) adapt to every hair type, while thoughtful features-spring clamp, cool touch tip, 9 ft. swivel cord, and automatic shut-off ensure comfort, safety, and ease of use. O2XL delivers luxurious, salon-worthy results from behind the chair to your bathroom mirror.



Free Carrying Case
A \$25.00 Value

Regular Salon Cost: \$100.00 Each
Special Salon Cost: \$80.00 Each
A Savings of \$20.00
1": #2683015 1 1/4": #2683022



O2 VOYAGE
DUAL VOLTAGE PROFESSIONAL HAIR DRYER



Free Travel Bag Included

Regular Salon Cost: \$60.00 Each
Special Salon Cost: \$50.00 Each
A Savings of \$10.00
#2683714

O2TEXTURE Dual Voltage Titanium Ceramic Double Waver

The O2TEXTURE Dual Voltage Titanium Ceramic Double Waver redefines styling innovation creating long-lasting, beachy waves and effortlessly sexy curls that never go out of style.

Designed with 1" titanium ceramic barrels for fast, even heat and a cool-touch tip for safe, comfortable styling.

Featuring dual voltage for travel-ready versatility, just press and style your way to the perfect look anytime, anywhere.

Regular Salon Cost: \$99.00 Each
Special Salon Cost: \$75.00 Each
A Savings of \$24.00
#2683615



#2683971



HYDRATING BEARD WASH
CLEANSE. HYDRATE. SOFTEN



250 ml | 8.5 FL OZ
MSRP: \$24.00 Each
Salon Cost: \$12.00 Each

#2683988

NOURISHING BEARD OIL
NOURISH. STRENGTHEN. PROTECT



30 ml | 1 FL OZ
MSRP: \$22.00 Each
Salon Cost: \$11.00 Each

#2683179

HARDCORE STRONG HOLD GEL



160 g | 5.6 FL OZ
MSRP: \$24.00 Each
Salon Cost: \$12.00 Each

BOX 90210
POWERED BY O2
AUTHENTIC
MEN'S GROOMING

PRO LASH CARDBOARD POP

THE PRO LASH CARDBOARD POP: LIGHTWEIGHT, IMPACTFUL, AND MADE TO SELL. PERFECT FOR SHOWCASING YOUR LASH MUST-HAVES IN ANY RETAIL ENVIRONMENT

- 5 PRO LASH SERUM 2ml
- 1 CARDBOARD DISPLAY POP
- 1 TABLE TALKER



20% OFF
SALON: ~~\$170~~ \$136
MRSP: \$340
 #740736802

STYLIST STATION KIT DEAL

THIS LIGHTWEIGHT, LEAVE-IN TREATMENT HELPS STRENGTHEN, SMOOTH, AND PROTECT THE HAIR WHILE RESTORING SOFTNESS AND SHINE. PERFECT FOR DAILY USE

- 5 REPAIRACLE SPRAY 8 oz
- 1 REPAIRACLE SPRAY 8 oz - FREE



17% OFF
SALON: ~~\$96~~ \$80
MRSP: \$192
 #760336801

HAIR SERUM SPECIAL DEAL

BUY SIX DENSIFYING HAIR SERUMS 1 OZ, RECEIVE THREE COMPLEMENTARY DENSIFYING HAIR SERUMS 1 OZ

- 6 DENSIFYING HAIR SERUM 1 oz
- 3 DENSIFYING HAIR SERUM 1 oz - FREE



33% OFF
SALON: ~~\$153~~ \$102
MRSP: \$306
 #760336802



STMT
 STATEMENT
 GROOMING GOODS

PUCK UP!

STMT PUCK SALE

- Fiber Pomade 3.3 fl oz #3160790
- Shine Paste 3.3 fl oz #3160813
- Matte Paste 3.3 fl oz #3160806
- Dry Clay 3.3 fl oz #3160820
- Classic Pomade 3.3 fl oz #3160783

SAVE 17% OFF EACH PUCK

VALID MARCH 1 - APRIL 30, 2026

COLORTRAK

LETTUCE STYLE YOU

FOIL \$19.99 #0407899

SPRAY BOTTLE \$9.99 #0407912

CLIPS \$9.99 #0407905

COLOR BRUSHES \$6.99 #0407929

Southern Charm

FOIL 400 SHEETS 5IN X 11IN

colortrak

SALON COST: \$19.99

#0407967

APRIL LAUNCH

Step into a world where Southern grace meets French elegance with Southern Charm pop-up foils. Adorned in a soft blue toile pattern, these foils capture the spirit of porch swings, magnolia blooms, and timeless Parisian allure. Ideal for highlights, balayage, and touch-ups, Southern Charm transforms every color service into a moment of refined beauty. For stylists who know the magic lives in the details, this foil is your signature of sophistication.

OG OLIVIA GARDEN®

Scalp Diva | Scalp Massage Brush 9 PC Display

\$62.55

#760328101



Orchid

HEAT PRO® SPEED XL

ORCHID Heat Pro Speed XL Limited Edition

12PC Brush Display

\$258.75

#760328102



TAKE ME TO MOROCCO

LIMITED EDITION



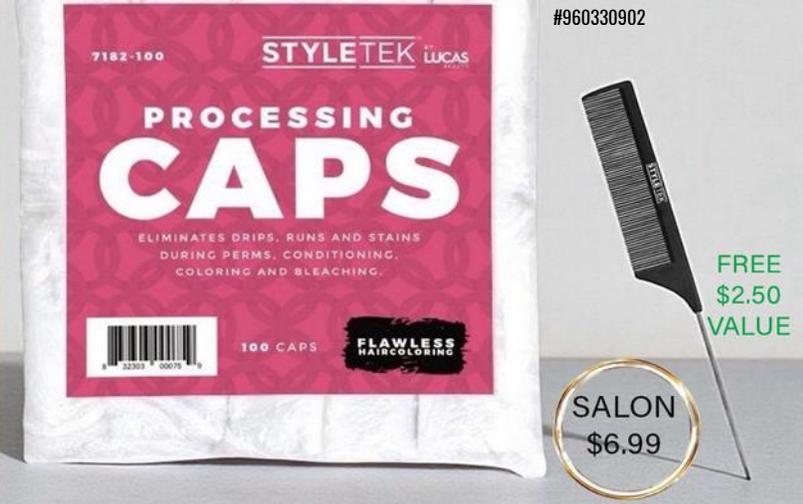
BUY 1 POP-UP FOIL
GET 1 WIDE COLOR BRUSH

SAVE 27%!

HEAVY EMBOSS



BUY 1 PACK OF PROCESSING CAPS (100 COUNT)
GET 1 XL CARBON PIN-TAIL COMB



WHILE SUPPLIES LAST

SPRING CLEANING SALE!

UP TO 80% OFF!

SHOP THE SALE



REGISTER TO SHOP



MAR & APR 2026