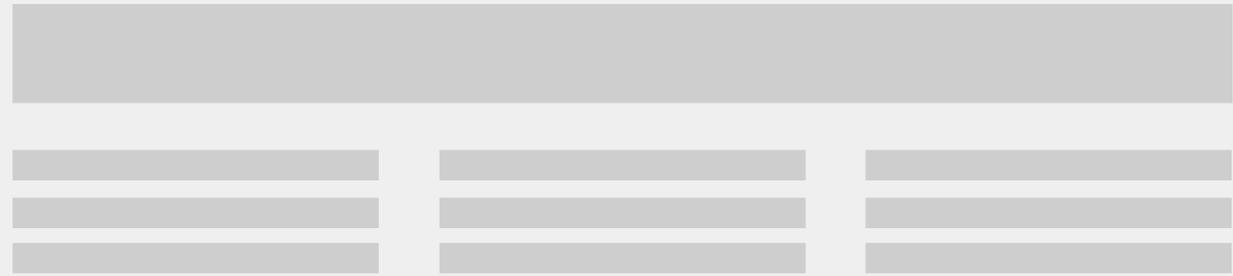


# Digital Economy Program (DEP)



**Programs,  
information  
and resources**



*Click on the arrows to move on to the next page*

The Remote Work Certificate course is a 4-week class with online learning modules and a weekly live session that is offered at two different times to try to accommodate various schedules. It occurs 10 times a year, monthly. Not offered in July or December.

The Certified Remote Leader course is a 4-week class with the same format, but is catered to those who manage remote or hybrid teams. There is a possibility to earn continuing educational credits for the course, and the cost is \$149 for Idahoans.



## Remote Work Certificate

Get specialized remote work training for success in a rapidly changing economy.

[LEARN MORE](#)



## Certified Remote Work Leader

Learn various approaches to managing remote employees and designing remote jobs.

[LEARN MORE](#)

*Click on the image above to access DEP webpage for more information*



**NEW!**

Register for the **Build and Grow your eBusiness** course and learn valuable skills to expand your online presence for market visibility and/or succeed in the competitive world of online entrepreneurship.

*Click on the image above to access DEP webpage for more information*



## Enroll In The Build And Grow Your e-Business Course

Ignite Your e-Commerce Dreams In Just Eight Weeks!

Perfect for those looking to start or enhance their digital business. Brought to you by University of Idaho Extension Digital Economy Program. Enroll now to gain the essential knowledge and practical skills to harness the power of the Internet to expand into new markets.

### Course Topics Include:

- Identify a business to start or assess a current business
- Craft a business name and logo
- Identify target customers for the business
- Develop a Social Media Marketing Plan
- Identify legal business structures
- Identify business license and permit requirements
- Plan a business website
- Explore online website building platforms to create a business website
- Explore online payment platforms



### Course Dates and Time Commitment

Enrollment is ongoing. Register anytime and jump into one of four modules at your own pace. Course is divided into 4 learning modules delivered over two-week periods, for an 8-week time commitment. Weekly interactive workshops via Zoom.



**Enrollment fee is \$49**

Visit [DigitalIdaho.org](https://DigitalIdaho.org) to meet your instructor and learn more about this and other digital skills building courses offered through University of Idaho Extension.



Learn More

# Build Your Skills with University of Idaho Extension.



## Become a Remote Professional

Enroll in the Remote Work Professional course and gain essential skills for a thriving virtual career.

[Learn More](#)



## Develop Your Remote Team Management Skills

Sign up for the Remote Work Leader course to earn professional development credits, master remote team management strategies, and overcome business challenges in today's dynamic environment.

[Learn More](#)



## Learn How to Build or Grow Your e-Business

Discover the essential strategies and tools to establish a successful digital presence and propel your business to new heights with this e-Business course. Register today and start on the path towards sustainable growth and success in the ever-evolving digital landscape.

[Learn More](#)



## Improve Your Computer Skills for Everyday And Professional Life

Whether you're looking to boost your career prospects or simply enhance your computer skills, these courses cater to learners of all backgrounds and levels. Enroll today!

[Learn More](#)

*Click on the image above to access DEP webpage to register or for more information*

**Another major component for our program is that we have 10 American Connection Corps *AmeriCorps* member serving as Digital Program Coordinators throughout Idaho offering digital skills training.**

**AmeriCorps members are placed:**

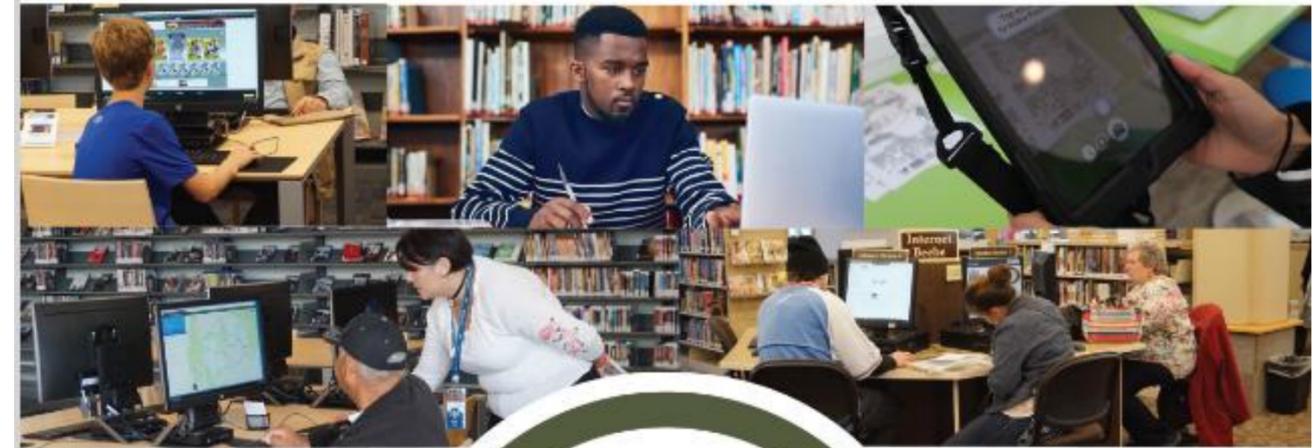
- **Benewah County**
- **Elmore County**
- **Fremont and Teton Counties**
- **Latah County – Coeur d’Alene Tribe**
- **Lemhi County**
- **Nez Perce Tribe**
- **Power and Bingham Counties**
- **Shoshone-Bannock Tribes**
- **Treasure Valley area**
- **Valley County**



## **Basic Digital Skills training by our AmeriCorps members**

- **Northstar Digital Literacy:** Improve Your Digital Skills for Everyday And Professional Life. Whether you're looking to boost your career prospects or simply enhance your computer and digital skills, these courses cater to learners of all backgrounds and levels. Enroll today!
- **Senior Planet:** Our AmeriCorps are able to offer free Senior Planet digital skills classes through our partnership with LEARN Idaho.
- **Tech help hours** at local organizations, such as at libraries and community centers.

The Digital Access for All Idahoans (DAAI) plan supports all Idahoans in thriving online, providing resources and opportunities to help Idahoans connect with information and communication technologies.



## Digital Access for All Idahoans Plan

January 2024



*Click on the image to access more information.*

## **About Us — University of Idaho - DEP**

While the potential of the digital transformation to advance economic development is indisputable, its net impact depends on the digital readiness of communities and citizens. Many people, especially the mo...

 University of Idaho

To download any of the course-related flyers, click [HERE](#).