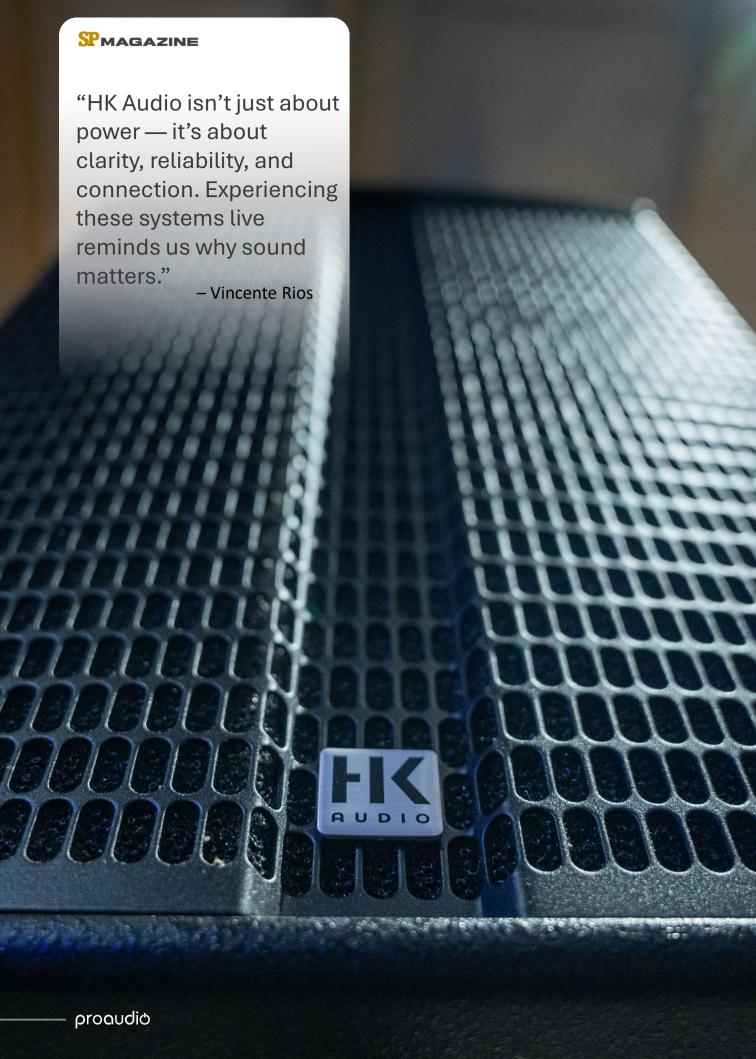
#### DJ LIFE, GEAR, & PROFESSIONAL AUDIO





# WELCOME

As we step into one of the busiest and most exciting times of the year for music and events, we're thrilled to bring you another edition of Sound Press Magazine — packed with inspiration, innovation, and stories that connect us all through sound.

This month's cover feature with Da Capo takes us on a journey "from the beginning" to the global stages of Afro house, while our exclusive interviews with Corren Cavini and Paradoks dive deep into the melodic hearts of today's electronic scene.

We also explore some of the latest gear shaking up the industry — from the AlphaTheta CDJ-3000X and XDJ-AZ to the integration of Spotify into rekordbox and the versatile systems from HK Audio, Powersoft, KRK, and more.

But beyond the technology and talent, this edition celebrates the rhythm of the season — from the packed dancefloors and year-end events DJs are preparing for, to the communities and venues bringing music to life across South Africa.

To our loyal readers, industry partners, and first-time visitors: thank you for being part of this journey. Your passion for music is what drives us to keep telling these stories, highlighting the artists, products, and events shaping our world.

**Keep the music alive Proaudio Sound Press Team** 



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This magazine is designed to inform, supply, and provide information relating to the industry that we find ourselves in. Some of the material that we have used is resourced from websites around the world to help bring perspective and insight to your business' and your lives. Products highlighted and reviewed may or may not be available, if you have any questions relating to the information herein, please contact us.



# DJGEAR REINVENTING

The Standard
For over two decades, the CDJ
has been the heartbeat of the DJ
booth. From underground clubs
to festival main stages, it has
defined what it means to
perform with digital decks.

## Spotify Premium & REKORDBOX

AlphaTheta has just announced a gamechanging update for its flagship DJ software: rekordbox for Mac/Windows now supports playback from Spotify. For the first time, DJs can explore Spotify's vast catalog — over 100 million tracks and billions of playlists

# The Standalone We've Been Waiting For

When AlphaTheta pulled the wraps off the XDJ-AZ, it wasn't just a refresh—it was a statement.

"The best DJs don't just play tracks—they create moments that stay with you forever."

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## 50 The DJ's Survival Guide to Party Season

As the year moves into its final stretch, calendars fill with parties, festivals, corporate functions, weddings, and endof-year celebrations. For DJs, this is one of the busiest — and most rewarding — times of the year.

# 58 Introducing the Production DJ & Music Production Training Academy

Alongside showcasing the latest Pioneer DJ and AlphaTheta technology, the venue now houses the Proaudio DJ & Music Production Training Academy — an official AlphaTheta-authorized training centre and the first of its kind in South Africa.



# Interviews

## COVER FEATURE DA CAPO



In this exclusive conversation, he reflects on his journey, the power of independence, and the timeless meaning of starting "from the beginning."

#### **CORREN CAVINI**



From Utrecht to Johannesburg, Corren Cavini is quickly becoming one of the most captivating voices in melodic house and techno.

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Swiss-Belgian artist
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melodic house
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something deeply
personal and
profoundly human.

# ARTISTS

# PROGEAR

# 66 HK Audio Showcase

On 29th September 2025, Proaudio proudly hosted a special HK Audio Event, bringing together industry professionals, music enthusiasts, and sound experts for an unforgettable day of technology, learning, and connection.



# 72 World-Class Sound for Munyaka Village Padel Club

The brand-new Munyaka Village Padel Club has raised the bar not only for sport but also for atmosphere, with a premium sound installation that matches the energy and elegance of the venue.





# **Reinventing the Standard**







# For over two decades,

the CDJ has been the heartbeat of the DJ booth. From underground clubs to festival main stages, it has defined what it means to perform with digital decks.

When the Pioneer DJ CDJ-3000 arrived, it pushed that legacy further with advanced processing power, smoother jog wheels, and a professional build that became the industry's benchmark.

But now, under the AlphaTheta banner, the game changes once again with the launch of the CDJ-3000X.





# WHAT'S NEW?

While the CDJ-3000 was already packed with power, the **CDJ-3000X** is a serious leap forward. Here's where it raises the bar:



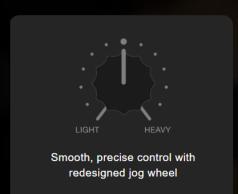
#### **Next-Gen Processing Power**

A brand-new processor drives smoother waveform rendering, ultra-fast track loading, and more responsive browsing. DJs will immediately feel the speed upgrade in high-pressure environments.



#### **Expanded Screen Experience**

The 3000X introduces a larger, higherresolution touchscreen with multi-gesture control. Pinch, swipe, and zoom bring a smartphone-like feel to navigating your library and preparing your mix.



#### Redesigned Jog Wheel

The jog is lighter, more accurate, and fully customizable. With adjustable tension and refined haptic feedback, it's the most natural platter feel yet on a digital deck.





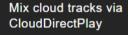
#### **Future-Proof Connectivity**

With upgraded digital outputs, dual USB-C ports, and wireless sync options, the CDJ-3000X is designed to stay relevant as club systems evolve.



#### **Creative Tools for the Modern DJ**

AlphaTheta has expanded performance features: new beat-jump modes, extended hot-cue banks, and real-time stem separation tools, giving DJs remix power directly on the deck without external software.







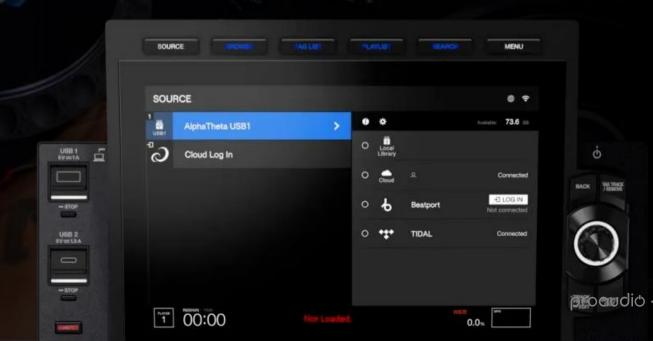
Google



Dropbox

#### **Seamless rekordbox + Streaming Integration**

For the first time, **Spotify joins rekordbox**, making it possible to browse, prep, and perform tracks directly from the world's biggest streaming platform. Pair that with offline locker functionality, and DJs gain a hybrid workflow that blends collection and streaming like never before.





The CDJ-3000X doesn't replace its predecessor — it builds on it. DJs who loved the reliability and familiar layout of the CDJ-3000 will feel instantly at home, but they'll also discover new creative doors opening every time they step up to the decks.

# THE EVOLUTION DJS ASKED FOR









#### A Conversation with



From the vibrant township of Seshego in Limpopo to some of the most iconic stages in Ibiza, New York, and beyond, Da Capo (Nicodimas Sekheta Mogashoa) has carved out a global reputation as one of Afro house's most visionary artists.

Known for his soulful and versatile sound, he first captured the world's attention with his breakout album *Indigo Child*, a project that earned platinum and gold success while redefining the genre's reach.

Today, as the founder of **Genesis Entity**, Da Capo stands not only as a DJ and producer, but as a mentor and leader shaping the future of Afro house.

In this exclusive conversation, he reflects on his journey, the power of independence, and the timeless meaning of starting "from the beginning."









Let's start at the beginning for readers who may not
know, can you tell us who Da
Capo is and how your journey
into music first began?

My name is Da Capo, music producer, DJ, and sound designer. My real name is

Nicodimus, born and raised in Seshego, a semi-urban township in Polokwane. My journey as a music producer began at 16, first as a hip hop writer and producer, before transitioning into the deep house space.

Your stage name has such a powerful meaning, "from the beginning." What inspired you to choose it, and how has that concept influenced your career and artistry?



The name "Da Capo" struck my soul. It came at the right time. I've had other aliases,

but this one stood out and has truly shaped my music career in a big way.







You grew up in Seshego,
Limpopo - how did your
upbringing and early environment
shape your sound and drive as a
producer?



My hood shaped my sound.
Growing up, we consumed a lot
of music from the DJ

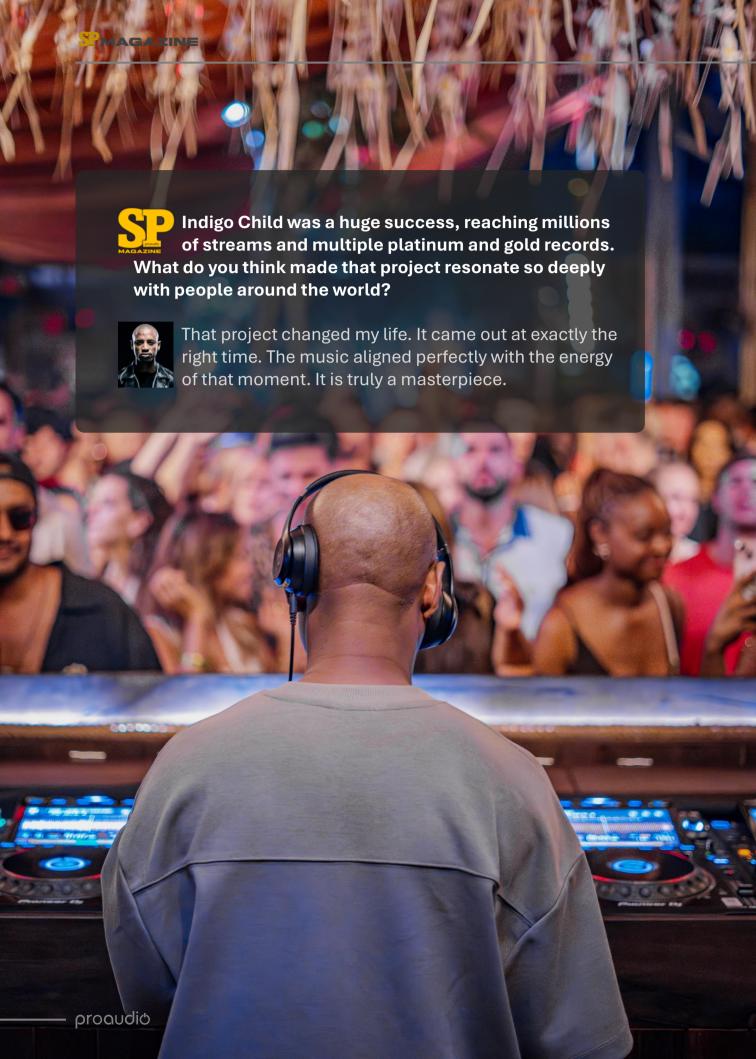
compilation era, mainly deep house, but also hip hop and kwaito. I'd hear DJs spinning at house parties and school functions, and that energy inspired me to become a producer.

Signing your first deal at only 20 years old must have been a turning point. Looking back, what were the biggest lessons from those early years in the industry?



Early lessons I learned were to always protect your work, fight for your work, and understand

the fundamental principles of the music business.



In 2020, you launched Genesis Entity and began working independently. How has that shift impacted your creativity and freedom as an artist?



For me, independence means freedom. It is the best

way to learn lessons and face failures, and that is where real transparency lies. Genesys is also a way to help other artists grow.

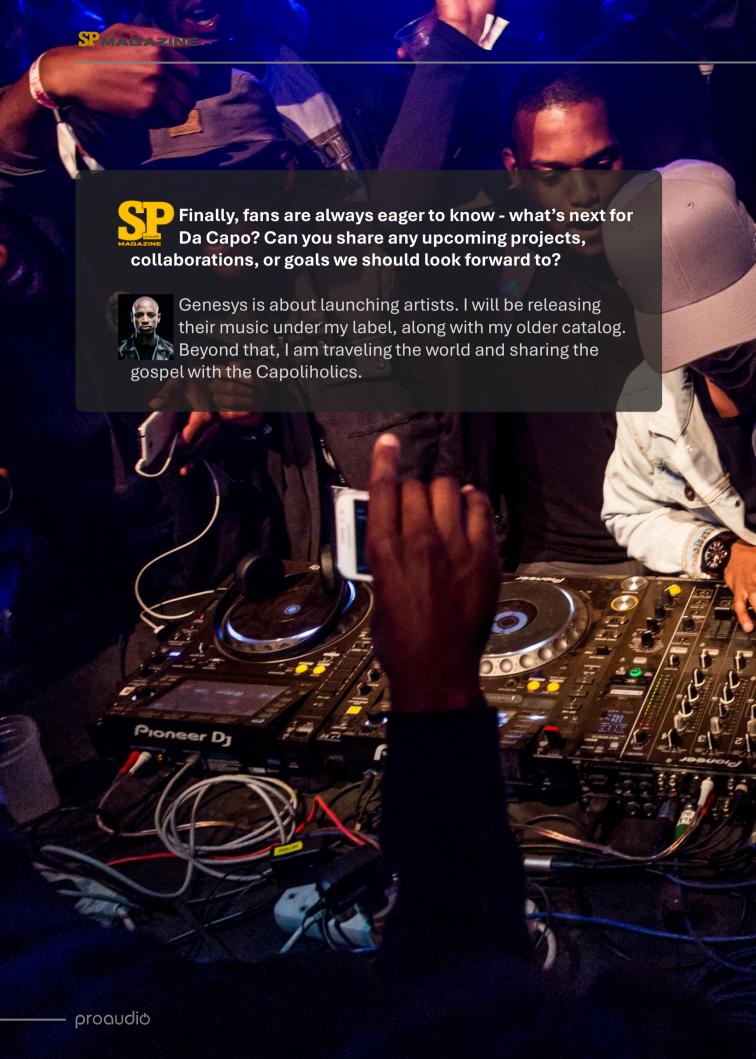
You've performed at iconic venues across the globe - Ibiza, New York, Paris, Monte Carlo, Mykonos. Which performance stands out most in your memory and why?



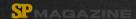
Bali (Savaya) stands out as a milestone. It showed me the

importance of connecting people from all over the world through music, and the power that music has to unify.





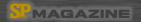








Mix your Spotify Premium library directly in rekordbox.



Tap into global music trends and access over 100 million tracks for more creative and flexible DJ sets.

AlphaTheta has just announced a game-changing update for its flagship DJ software: rekordbox for Mac/Windows now supports playback from Spotify. For the first time, DJs can explore Spotify's vast catalog — over 100 million tracks and billions of playlists — directly within rekordbox, unlocking an unprecedented level of choice, creativity, and connection to global music trends.





# A World of Music, Instantly Accessible

With a Spotify Premium account, rekordbox users can browse and play tracks from Spotify's extensive library side by side with their existing rekordbox collection.

That means whether you're preparing a festival set, practicing at home, or simply playing music for friends and family, the world's most popular streaming service is now right at your fingertips.

# Seamless Integration with Your Setup

The update is designed for full compatibility with all DJ equipment that supports rekordbox for Mac/Windows, from AlphaTheta's latest innovations to Pioneer DJ classics.

Songs can be loaded directly from Spotify and played on your decks with the same smooth workflow you've come to expect from rekordbox. It's effortless, flexible, and ready for any environment.





## Freedom for DJs Everywhere

This integration doesn't just add convenience — it adds creative power. DJs can:

- Tap into new releases and trending tracks instantly.
- Access global playlists for inspiration and fresh ideas.
- Blend streaming selections with local libraries for dynamic sets.

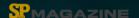
By bridging rekordbox and Spotify, AlphaTheta is making it easier than ever for DJs to stay current, experiment, and connect with audiences in new ways.

# A New Era of Music Discovery

Whether you're digging deep into underground genres or dropping crowd-pleasers straight from the charts, rekordbox with Spotify playback gives you the freedom to explore without limits.

For DJs of all levels, it's not just an update — it's a revolution in how music is discovered, prepared, and performed.







#### CORREN CAVINI

#### **Finding Connection Through Sound**

From Utrecht to Johannesburg, **Corren Cavini** is quickly becoming one of the most captivating voices in melodic house and techno.

Known for productions that blur the lines between power and vulnerability, his music has found a home on iconic labels like DAYS like NIGHTS, Purified Records, and This Never Happened. With support from global heavyweights such as Nora En Pure, Tinlicker, and Joris Voorn, Corren's sound has already traveled far beyond The Netherlands.

Earlier this year, he touched down in South Africa for the first time, forging a deep connection with local crowds and debuting music from his forthcoming album, *A Place Called Home*.

For Corren, music is more than rhythm and melody — it's about belonging, healing, and the rare magic of shared human connection.











For those who are just
discovering your sound –
who is Corren Cavini, and what
drew you to melodic house and
techno?

I'm an electronic music composer and DJ based in Utrecht, The Netherlands, and I've been making music for most of my life. I started out playing guitar as a kid, and over the years the sound I like to play has evolved massively.

I discovered electronic music around the age of 15, and that's when I started diving into DJing and production. Through all those years and styles, the common thread has always been melody. I've always been drawn to music that's emotional — that connects, whether it's happy or melancholic — and at the same time, I love high energy and intensity.

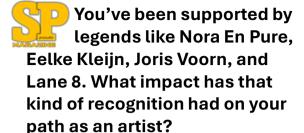
So for me, it makes complete sense that I ended up making music that sits on the boundaries of melodic house, trance and techno. It's a combination of sounds that allows me to combine emotion and power, subtlety and energy.

I've been releasing music as Corren Cavini for several years now, and while the sound has evolved, what ties it all together is that it's deeply melodic and comes from a real place emotionally. Real-life experiences, emotional moments — they're the fuel for everything I write.

As a DJ, I bring that same energy. I'm very energetic on stage, and I see every set as something I do together with the crowd - it's not just me performing. I want to create something immersive, something that tells a story and connects us. So I guess you could say my music is emotional and melodic, and my performance is passionate and high-energy.







When it first happens - getting support from artists who were your heroes - it's

this massive adrenaline rush. But beyond that initial excitement, it becomes something much deeper.

These aren't just artists who play my music - many of them have become friends, mentors even. They've given feedback, shared their platforms, and helped me grow.



It means a lot to have your music played out, of course, but it's even more meaningful when that support comes with real involvement - when they believe in what I'm building and want to help me elevate it. That kind of connection is rare, and I feel incredibly lucky to have it.

It shows how powerful music can be in forming real, lasting relationships - these were once distant names on lineups, and now they're people I'm happy to call friends.

In March this year, you made your South African debut with performances in both Cape Town and Johannesburg. What were those shows like, and how did the local crowd respond to your sound?



That tour was beautiful - absolutely unforgettable. It was my first time even visiting

Africa, and from the start, the people there were incredibly kind and welcoming. Johannesburg especially stands out in my memory. The weather was grey and overcast, but five or ten minutes into my set, the sun broke through. It felt symbolic for the connection I felt with the people there. We played into the sunset, and it was just magic.



The crowd was so connected and present - they really listened, paid attention, and opened themselves up to what I was sharing.

That show in Johannesburg was also the first time I played many tracks from my new album live. Some of those tracks come from deep, personal places - dealing with trauma and really vulnerable parts of my life. And to share that for the first time with a crowd that open-hearted and responsive was emotional, to say the least.

Even though none of my friends or family from home were there, I felt completely grounded and at home - because the people there made me feel like I belonged. That kind of energy is beautiful, it's what I do music for. I know for sure I made a connection with South Africa that will last a long time.

Your upcoming album A Place
Called Home marks an
important chapter in your artistic
evolution. What sparked the idea
for this project, and how did the
journey of creating it unfold?

This album has been a long time coming - I've wanted to make an album for maybe ten

years. But I always told myself: I'll only do it when I feel truly ready. When I feel mature enough musically and artistically to know I have a real story to tell. That moment came about a year and a half ago.

I was at my manager's place just after we had some very rough circumstances in my family. I'm grateful to have a manager who makes me feel safe and is there with me in those rough times. After a while, we started listening to a list of demos I had recently made - and something just clicked for both of us.





From there, it turned into a journey of exploration and expression and even though it was very intense, I absolutely loved it. I finally found, or rather allowed myself, the freedom to experiment beyond dancefloorfocused singles.

The album spans everything from ambient to trance, with elements of breakbeat and even touches of drum and bass. And emotionally, it goes deep. The title, A Place Called Home, says a lot - the album is about finding safety and connection. It's a human need, but it's also something I know first hand isn't a given in life, especially in the times we live in.

The album title, A Place
Called Home, feels deeply
personal. What does "home"
represent to you in the context of
this record, and what themes are
you exploring through it?



When I think about "home," I don't think of a physical location - I think of a human

need. It's about having a space where you feel secure, where you can fully express yourself and connect with others without fear or judgment.

I know from my own experience how heavy it can be not to have that, and it breaks my heart to see in today's world, it's not something everyone can count on.

This album is an ode to that concept - to the need for a place where we can be our most authentic selves and feel safe. For me, that's sometimes found in family or loved ones, sometimes just in a feeling of safety. But more than anything, in the hardest times in my life, I've found it in music and dance culture.

In clubs, on dancefloors, at festivals - those are the places where I've felt most free, most accepted, and most connected. It goes far beyond the hedonism it's often made out to be. I truly believe dancefloors offer something that is far too rare in current society; they are places where people from all walks of life meet and connect.

A Place To Call Home is about identity, belonging, connection, safety, expression - and how fragile yet essential all of that is. These are the things I've lived through, and this is the story I wanted to tell.



The lead single, "Agoraphobia," drops on July 18, 2025. What inspired this track emotionally, and why did you choose it to introduce the album?

I've played it in almost every set for over a year now, and it's become a staple for other DJs like Nora En Pure too. Musically, it encompasses the albums identity perfectly: a deeply melodic, orchestral center combined with high-energy grooves and a big, emotional build-up. If you want a taste of the album's emotional and sonic range, this is the track to start with.

Agoraphobia is very close to my heart.

The name "Agoraphobia" translates to "Pleinvrees" in Dutch, which is also the name of one of the most influential parties and festivals in the Netherlands when it comes to melodic house, deep house, and melodic techno. I went to that party many times in many places, and it had a huge impact on my sound. The artists they booked shaped me. Every time I went, I left inspired, emotional, euphoric - it made me feel safe and connected.

They had their final edition in October 2024, and after that, they went under. So this track is a tribute - to Pleinvrees as a party, but also to the idea that parties can shape lives. This was my musical upbringing, and I can't overstate its influence. This track is my thank-you.







Would you say "Agoraphobia" sets the tone for the rest of the album? Is there a personal or conceptual thread that connects the tracks?

Yeah, absolutely. "Agoraphobia" really sets the tone for the album. It contains all of the elements: emotional, melodic deep - even orchestra -l moments, paired with high energy, big

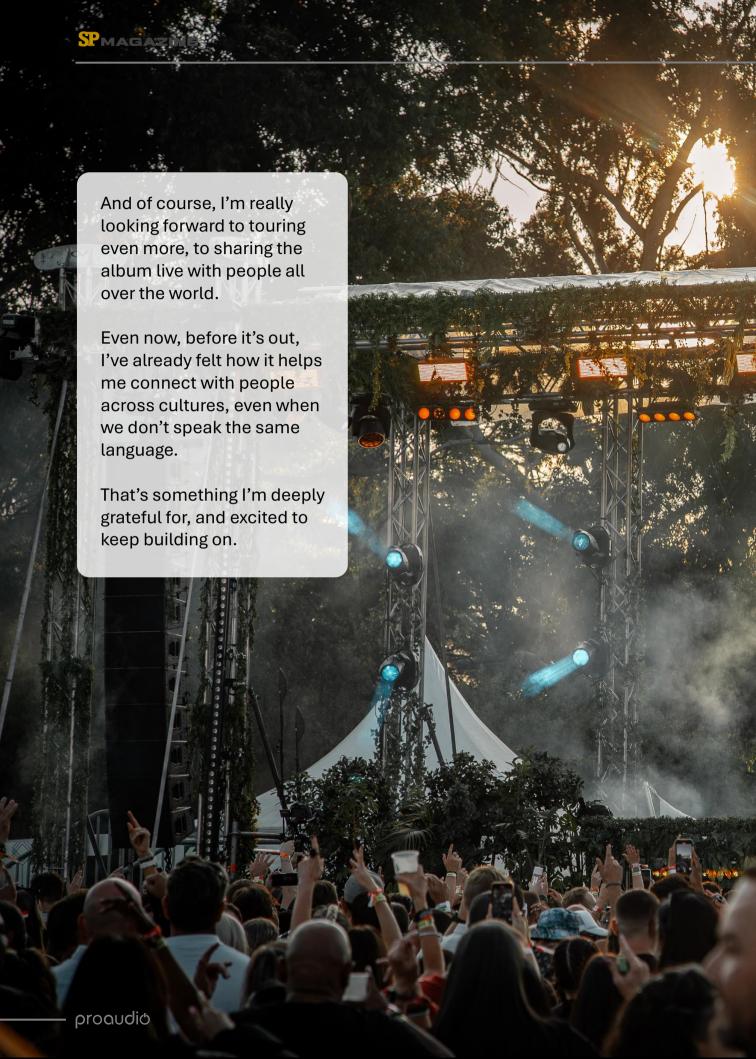
Even visually, if you look at the waveform, it's full of extreme highs and lows, and that's true for the full album too. So if you want to know what to expect, I couldn't think of a better way to give people a first taste than with this track.

grooves, and dramatic build-ups.

With A Place Called Home soon to be released, what's next for you? Are there any upcoming projects, collaborations, or tour plans fans should be excited about?

Honestly, finishing the album has been incredibly intense - not just in terms of the work, but emotionally as well. So the first thing I probably need to do is give myself a bit of space. Some room to breathe and reflect.

That said, during the process - especially in between finishing tracks - I've already started experimenting with new sounds. I feel like I've finished this story now, even though people haven't heard all of it yet. And I'm excited to start a new chapter. I don't yet know exactly what that will look like, and that's the exciting part. It feels openended, and I love that.







# Standalone We've Been Waiting For





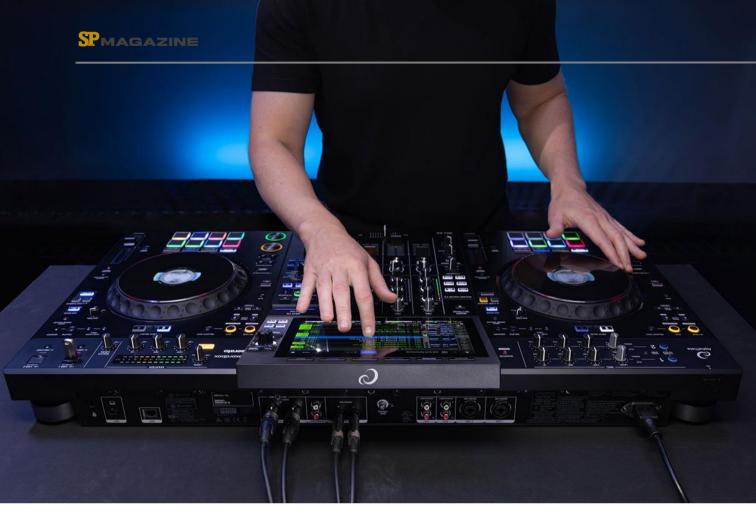
When AlphaTheta pulled the wraps off the XDJ-AZ, it wasn't just a refresh—it was a statement.

# From XDJ-XZ to XDJ-AZ a real leap

The XDJ-AZ is the follow-up to the Pioneer DJ-branded XDJ-XZ, and it fixes the big ask from DJs: **genuine 4-deck standalone playback** (no laptop, no external players). It also brings a larger touchscreen, built-in Wi-Fi, modern streaming, and a host of workflow niceties that make it feel every inch a next-gen flagship.

This is a true **4-deck**, **club-standard all-in-one** with the workflow of CDJ-3000s and a DJM-A9 in one rugged chassis, designed to take you from practice to main room without changing muscle memory.





#### Club DNA: CDJ-3000 + DJM-A9 layout

Step up and you're home: full-size jogs that feel CDJ-3000-familiar, a mixer section modeled on the DJM-A9, and dedicated Beat FX assignment buttons. If you can play a club booth, you can play the AZ—no adaptation tax, just confidence.





### Big screen energy: 10.1" touchscreen + smarter browsing The

10.1-inch capacitive display is a genuine workflow upgrade. See up to 13 tracks at once, bank four playlists for instant recall, Touch Preview tracks without loading, Touch Cue future sections of the track that's playing, and keep Performance Pad / FX status visible while you mix. It's quick, tactile, and built for momentum.





### Stream it, cloud it, plug it

- StreamingDirectPlay lets you play directly from Apple Music and Beatport Streaming, with automatic BPM/grid analysis and waveforms for intuitive beatmatching. No laptop required. Beatport plan required for Beatport Streaming.
- **rekordbox CloudDirectPlay** means your latest playlists, Hot Cues, and performance data live in the cloud and on your deck—prep anywhere, play everywhere. (*rekordbox Creative/Professional plan or Cloud Option required*).
- Prefer software? Connect via USB-C and use rekordbox Performance or Serato DJ Pro—no paid plan needed just to control the software.





## **Four-deck freedom** (for real)

Whether you're building live mashups, layering acapellas, or going B2B with stacked transitions, **4-deck playback** on the unit is the headline. You can even bring external CDJs into the party via **PRO DJ LINK™** and keep beat/on-air info synced across players for booth-ready control.

### SonicLink: cut the cord, keep the timing

The AZ packs an integrated
SonicLink transmitter for ultra-low-latency wireless monitoring with
HDJ-F10 headphones. SonicLink
delivers around 20× faster
transmission than standard
Bluetooth SBC—you press, scratch,
or nudge, and you hear it in time.
Wireless, but tight.



### The little things that add up

Three USBs (two top, one laptop) for smooth DJ handovers; on-screen mixer settings (crossfader / channel curves) for quick tweaks; **Gate Cue**, **Hot Cue**, **Beat Loop/Slip Loop**, and **Beat Jump** on back-lit pads; Wi-Fi for **Link Export** from desktop or mobile. It's all the quality-of-life stuff that keeps sets fluid.



### **Sound you** can trust

Under the hood is a **32-bit ESS Technology D/A converter** for cleaner,
more dynamic output,
plus a **3-Band Master EQ**so you can tune the room
from the master bus. It's a
noticeable lift from the XZ
era, especially on big rigs.



progudio

## Why the XDJ-AZ matters

The XDJ-AZ doesn't just modernize the all-in-one—it **closes the gap** between home, stage, and tour-level booths. You get the club layout you already know, a bigger/faster interface, next-gen streaming and cloud workflows, **true** four-deck creativity, and wireless monitoring that actually keeps up.



If your goal is to practice like you play—or to headline without changing your muscle memory—the AZ is the most seamless route from bedroom to big room right now.







### PARADOKS

From Tomorrowland to Purified – Paradoks' Global Story

Swiss-Belgian artist Paradoks is reshaping melodic house and techno into something deeply personal and profoundly human.

With a sound that blends cinematic storytelling and powerful dancefloor energy, his music explores the paradoxes of life itself — light and dark, calm and intensity, mind and heart.

Having released on respected labels like Purified, Spectrum, Impressum, Armada, and This Never Happened, Paradoks has captured the attention of global tastemakers from Tale of Us to Tiësto.

From Tomorrowland and Coachella to Cercle and Ultra, he has taken his sound to some of the world's most iconic stages. His latest single, Remember (out September 19 on Purified Records), marks a new chapter — one that is not only melodic and driving, but also more intimate, featuring his own vocals for the very first time.











For those who may not know you yet - can you introduce yourself and tell us a little about your journey into melodic house and techno?

I'm Paradoks, a melodic techno and house producer born in Belgium and raised in

Switzerland. I started out on piano when I was a kid, teaching myself to play, and that gave me a deep love for melody and storytelling. Over time I discovered electronic music and fell in love with the energy of club culture.

My journey has been about bringing those two worlds together, combining the emotional depth and narrative I found at the piano with the drive and power of electronic music, and that is what shaped the sound I make today.

You've had releases on iconic labels like Armada, Purified, This Never Happened, and more. Looking back, what moments stand out as milestones in your career so far?



I wouldn't say I've had those massive milestones where I felt like "I made it," but there

have been key moments that opened a lot of doors. One was releasing Floating on a VA for Stil Vor Talent back in 2020.

Despite COVID and all dancefloors being closed, it blew up organically and now has over 2 million streams, which was pretty crazy considering it was track nine on a VA. At the time it felt huge to release on Stil Vor Talent, since that label and artists like Moonwalk and Township Rebellion were a big inspiration and had a big impact on the sound I have today.

That release led to massive support from Nora En Pure as well as Lost Frequencies, which in turn opened the door to Purified becoming a home for me and eventually to doing an official remix for Lost Frequencies.

More recently I had some real "pinch me" moments, like touring Argentina this May and playing nine headline shows in a month to packed crowds of thousands.

Your music has been supported by industry leaders such as Tale of Us, Lane 8, Miss Monique, Tiësto, and of course Nora En Pure, who has been a consistent champion of your sound. Can you share what those collaborations and support have meant for your growth as an artist?

I'm really grateful for all the support my music has received over the years. More than anything it showed me that my tracks could resonate on a bigger scale, and that gave me a lot of motivation to keep pushing forward.

Having DJs like Tiësto, David Guetta, Lost Frequencies, Above & Beyond, Armin van Buuren and Joris Voorn, between others, play my music has been incredible. Releasing on some of their labels felt like a natural follow up and helped build a solid foundation for my career.

Nora has supported me since 2020 and we've built a strong friendship, which makes it even more personal. Both Nora and Miss Monique invited me to play at their shows, which were special moments for me.

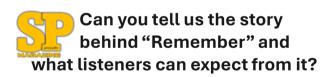


Your upcoming single
"Remember" drops on the
19th of September 2025 via Purified
Records. What makes this release
special to you compared to your
previous singles?



What makes this one special to me is not only the overall feeling and melodies, but also

the fact that it features my own vocals. Even though they're heavily processed and run through a vocoder, it still feels meaningful to add that little personal touch. I've never really done that before, and it gives the track a different kind of intimacy compared to my previous singles.





I started the track on a flight to Miami Music Week this March. I had this chord

progression in my head and had to capture it. The whole track flowed in almost one sitting. It carried this mix of joy and nostalgia with its pure melody built on simple yet emotional chords. The hardest part was the vocals, because I felt the track needed a human element to tie it all together.



After weeks of searching without success, I decided to write the line 'We dance, we remember, this moment forever' and recorded the vocals myself. It's very simple, almost like a mantra, but I think that's what makes it powerful. It gives people something to hold on to while the music evolves, and my hope is that it creates a moment on the dancefloor they'll remember for a long time.

The artwork for
"Remember" features the
stunning underwater landscapes
of Kayangan Lake in the
Philippines, shot by Kelsey
Williamson. How did that imagery
tie into the emotion and vision of
the single?



Nora and the Purified team gave me a few options for the artwork, and I chose this one

mostly based on a feeling. I just liked the calm feeling it gave me. I've always trusted Purified's vision for the art, and this image felt right with the track.

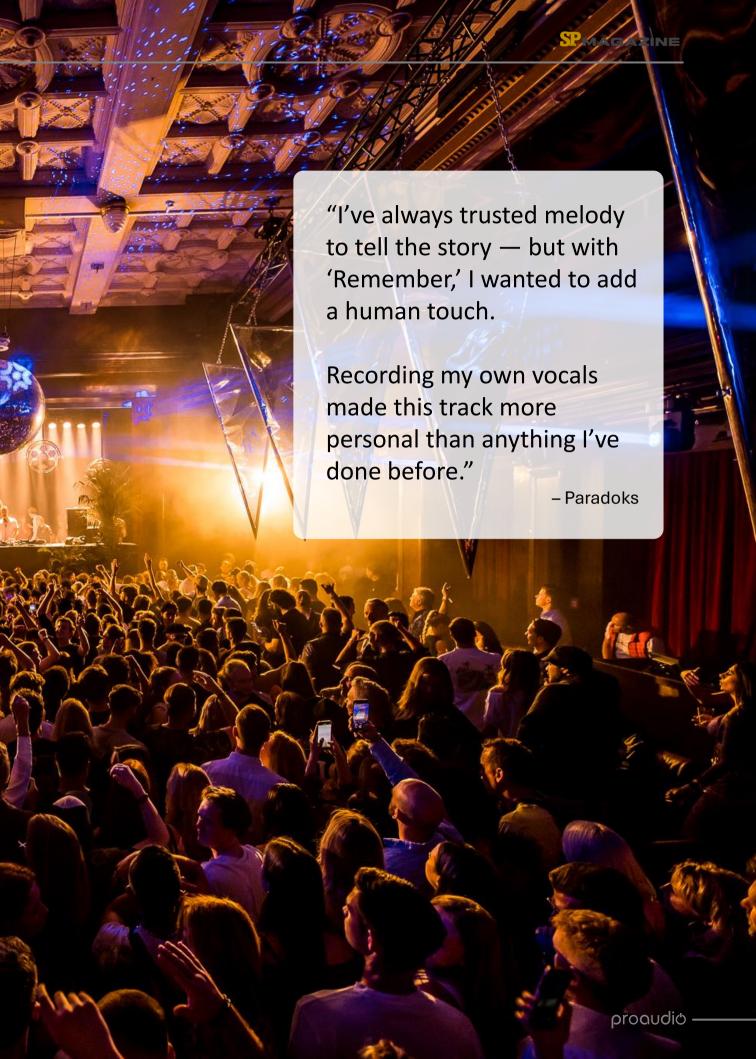
Can you walk
us through the
creative process
behind "Remember"
- from the first spark
to the final master and why Purified felt
like the right home
for this single?

I already spoke about how the track started on the plane and came together quickly, but from the moment I finished the first draft I knew this one belonged on Purified.

It just had that emotion and melodic feel I knew Nora and the Purified fans would connect with, and she did. Purified has become a real home for my music, so it felt like the natural place to release it, especially these more melodic and uplifting tracks.









## The DJ's Survival Guide to Party Season

**5 Greats Points to Consider** 



## What DJs Need to Be Ready For

As the year moves into its final stretch, calendars fill with parties, festivals, corporate functions, weddings, and endof-year celebrations. For DJs, this is one of the busiest — and most rewarding — times of the year.

Dancefloors are packed, expectations are high, and the demand for unforgettable sets has never been stronger. But with opportunity comes responsibility.

Here's what DJs need to be ready for as the season heats up.





## Diverse Crowds, Diverse Sounds

End-of-year events bring together people from all walks of life. From corporate year-end functions to outdoor festivals and weddings, DJs are expected to read rooms where ages, cultures, and musical tastes collide.

This is the time to have versatility in your playlists — from the latest chart-toppers to timeless classics — and to know how to move seamlessly between them.





## The Weather Factor

Outdoor events are a staple of this season, and that means battling unpredictable weather. DJs need to plan for the elements — protective covers for equipment, power surge protectors, and a mindset flexible enough to move indoors if necessary.

A smooth transition can be the difference between a ruined night and a party that keeps on going.



# Physical and Mental Stamina

It's not just the decks that get pushed to the limit — DJs do too. Multiple gigs in a week, long nights, and hours of prep can take their toll. Staying healthy, hydrated, and well-rested is just as important as building the perfect set list.

The best DJs know that their energy fuels the crowd, and that requires self-care.



# Creativity in the Spotlight

With so many DJs playing across so many events, this is also the time to stand out. Whether it's a signature transition, a live remix, or bringing in unique tracks no one expects, creativity is the ingredient that transforms a good set into a memorable one.

proaudio



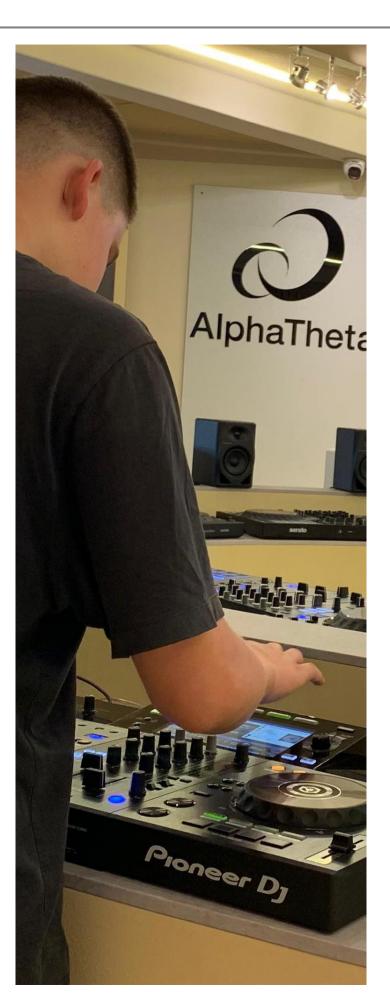
## Ready for the Season

This time of year is demanding, but it's also the perfect moment for DJs to showcase their skills, connect with diverse audiences, and leave a lasting impression.

By preparing their gear, curating flexible playlists, and looking after themselves, DJs can embrace the season fully — ready for every dancefloor, every celebration, and every unforgettable night.







### The brand-new AlphaTheta Experience Centre in Johannesburg just got even better.

Alongside showcasing the latest
Pioneer DJ and AlphaTheta
technology, the venue now houses
the Proaudio DJ & Music Production
Training Academy — an official
AlphaTheta-authorized training centre
and the first of its kind in South Africa.

This is where passion meets professionalism. Students gain hands-on training with industrystandard equipment, guided by expert instructors who understand both the art and the business of DJing and production.

From complete beginners taking their first steps to experienced DJs and producers sharpening their skills, the Academy offers a full pathway to growth.



### **1. Beginner DJ Course**

This is the perfect entry point for anyone brand-new to DJing. The course is designed to take complete beginners through the basics of equipment setup, beatmatching, mixing, and song selection. Students gain confidence behind the decks, learning how to create smooth transitions and understand the fundamentals of DJ performance. By the end, you'll be ready to play your first proper set — whether at home, for friends, or at small events.

Who it's for: Absolute beginners with no prior DJing experience.



#### 2. Pro DJ Course

Built for DJs who already have some experience, this course is the next step towards professional-level performance. Covering advanced mixing techniques, creative use of effects, looping, hot cues, and playlist management, the course also explores the mindset and discipline needed to perform like a pro. Taught on industry-standard AlphaTheta gear, students learn to refine their sound, build crowd energy, and prepare for bigger gigs.

Who it's for: DJs with some background knowledge who want to sharpen their skills and move toward professional opportunities.







### 3. Rekordbox Top-Up Course

Stay sharp with the latest features and workflows in rekordbox. This course gives DJs a focused update on library management, performance modes, and integration with streaming and cloud services. Perfect for anyone who wants to maximize rekordbox's full potential and keep their sets running seamlessly.

**Who it's for:** DJs already using rekordbox who want to improve speed, creativity, and efficiency.



### **4. DJ Branding Course**

Being a DJ isn't just about the music — it's about building a brand. This course covers everything from creating a unique identity and stage presence to managing social media and marketing yourself effectively. Learn how to stand out in a crowded scene and attract more gigs by telling your story the right way.



### 5. On the Go - Mobile DJ Course

Mobile DJs need more than mixing skills — they need to handle live events, setup, and logistics like pros. This course covers equipment setup for weddings, parties, and corporate events, how to manage sound across different venues, and tips for delivering unforgettable experiences every time.

**Who it's for:** DJs wanting to expand into mobile gigs or sharpen their event skills.



## 6. Essentials - Starter Music Production Course

Start your production journey with the fundamentals. Learn the basics of DAWs, MIDI, audio recording, and beat creation while building your first tracks step by step. By the end, you'll have the skills to create structured songs and understand the core workflow of modern music production.

**Who it's for:** Beginners looking to start making music from scratch.







### 7. Sound Architect - Music Production Course

Take your productions to the next level. This course focuses on arrangement, sound design, layering, and mixing techniques to give your tracks more depth and polish. You'll develop your own creative workflow and learn how to shape music that truly connects.

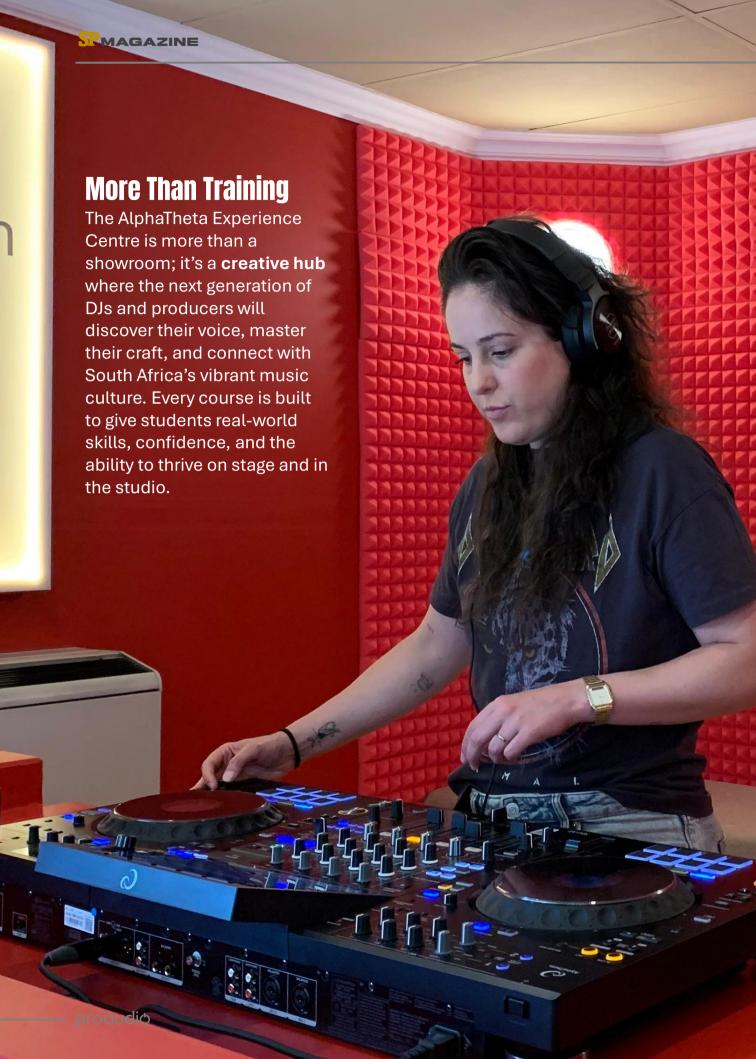
Who it's for: Producers with some experience who want to refine their sound and grow creatively.



### **Sound Master - Advanced Music Production Course**

Designed for serious producers aiming for professional results. Dive into advanced mixing and mastering, industry-standard plugins, and release preparation. The course equips you with the skills to create radio-ready, label-quality music and confidently share it with the world.

Who it's for: Experienced producers ready to achieve professional polish and mastery.









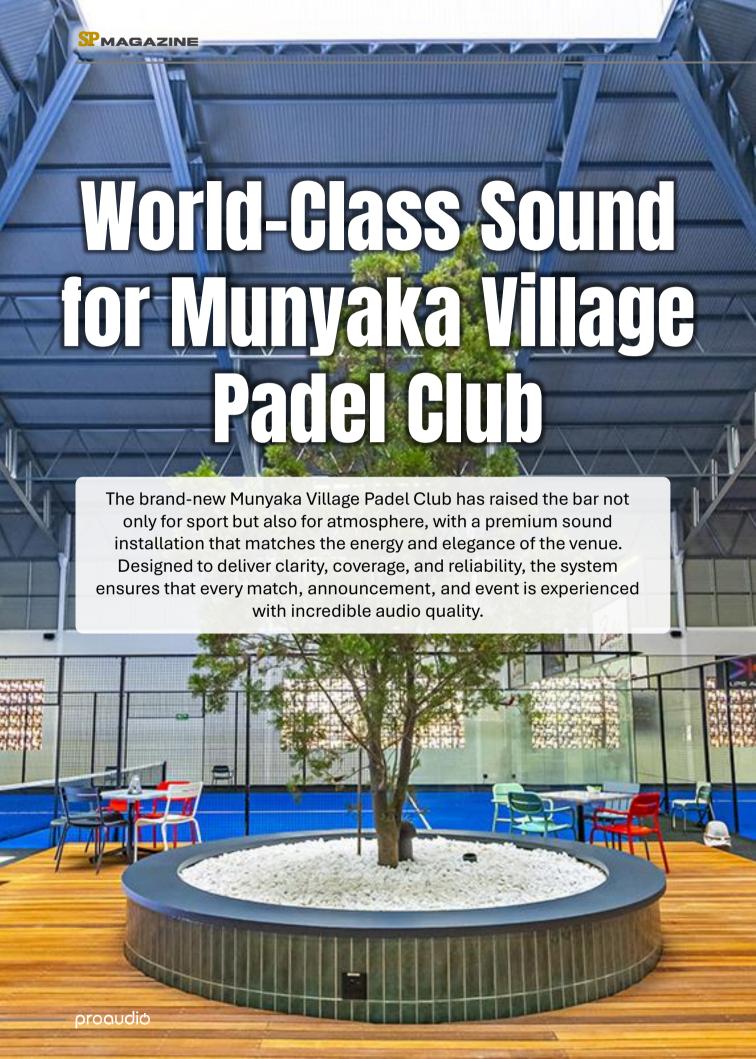
















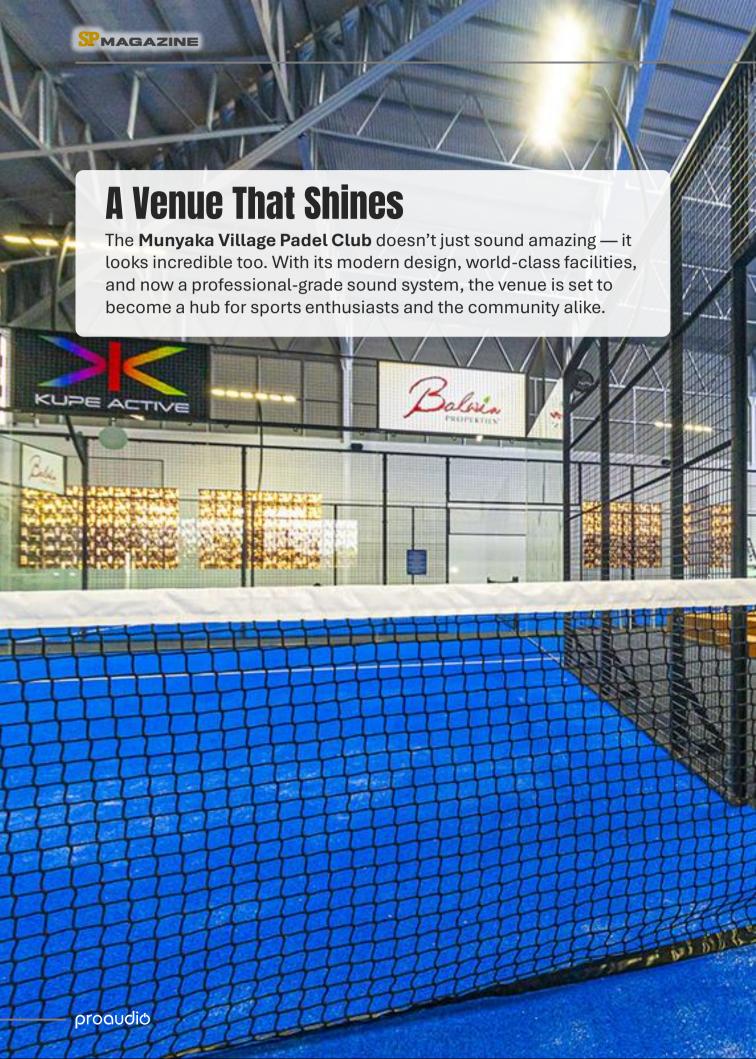


### To achieve this, a carefully

curated selection of equipment was installed, combining power with precision:

- 1 × Sonance Omni-6T delivering 360° outdoor coverage with rich, balanced sound.
- 12 × Sonance PS-S63T MKII stylish surface-mount speakers providing crystal-clear audio throughout the club.
- 2 × Sonance PS-C43RT ceiling speakers designed for discreet yet powerful sound indoors.
- 1 × Powersoft Duecanali 6404DSP powering the system with industryleading efficiency and DSP control.
- 1 × Lab Gruppen CPA-2402 adding rock-solid amplification to support the installation.
- 1 × Audio-Technica ATW-2120BDEU
   Microphone ensuring reliable
   wireless vocal performance for
   announcements, events, and
   presentations.











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